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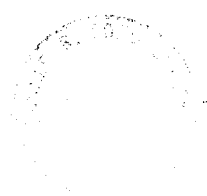
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NATIONAL FEDERATION OF REPUBLICAN WOMEN  
FRIDAY, SEPTEMBER 17, 1976

THIS YEAR'S FAVORITE  
POLITICAL WORD  
SEEMS TO BE  
MOMENTUM.

REPORTERS DESCRIBE IT  
AS THE MYSTERIOUS,  
BUT NECESSARY  
INGREDIENT OF VICTORY.

I KNOW  
EXACTLY WHAT  
MOMENTUM IS.  
IT IS YOU



AND THE THOUSANDS  
OF FEDERATION MEMBERS,  
WHO PUT IN THE LONG HOURS  
OF WORK  
IT TAKES TO WIN.

THE DIFFERENCE  
BETWEEN VICTORY  
AND DEFEAT  
IS GETTING VOTERS INFORMED  
AND TO THE POLLS.

6

VICTORY DEPENDS  
UPON THE MOMENTUM  
OF ENERGETIC  
AND DEDICATED WORKERS.

7

AS A LONG TIME MEMBER,  
I KNOW HOW INDISPENSIBLE  
THE GOP WOMEN'S FEDERATION  
IS IN A CAMPAIGN VICTORY.

SO---  
WHENEVER YOU HEAR  
THAT WORD---  
JUST REMEMBER YOU  
ARE THE FORD-DOLE MOMENTUM.

9A

TOGETHER,  
WE ARE WRITING  
THE POLITICAL HISTORY  
OF A CAMPAIGN VICTORY.

9B

AND NOW,  
I'D LIKE TO INTRODUCE  
MY FAVORITE CANDIDATE.  
THAT WONDERFUL MAN  
WHO LOOKS AFTER THE LADIES.

-0-

THIS YEAR'S FAVORITE POLITICAL WORD

SEEMS TO BE MOMENTUM.

REPORTERS DESCRIBE IT AS THE MYSTERIOUS,

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I KNOW EXACTLY WHAT MOMENTUM IS.

IT IS YOU

236-000

AND THE THOUSANDS OF FEDERATION MEMBERS,

WHO PUT IN THE LONG HOURS OF WORK

IT TAKES TO WIN.



THE DIFFERENCE BETWEEN VICTORY AND DEFEAT  
IS GETTING VOTERS INFORMED  
AND TO THE POLLS.  
VICTORY DEPENDS UPON THE MOMENTUM  
OF DEDICATED WORKERS.

AS A LONG-TIME MEMBER,

I KNOW HOW INDISPENSABLE *the 230,000 members of*  
THE G.O.P. WOMEN'S FEDERATION <sup>*are*</sup> IS IN A CAMPAIGN VICTORY.

SO -- WHENEVER YOU HEAR THAT WORD --

JUST REMEMBER YOU ARE THE FORD-DOLE MOMENTUM.

WE NEED YOU, AND WE APPRECIATE ALL YOU ARE DOING --

FROM DOOR-TO-DOOR CANVASSING TO VOTER EDUCATION.

AND NOW I WOULD LIKE TO INTRODUCE MY FAVORITE CANDIDATE.

THAT WONDERFUL MAN,

WHO NOT ONLY LOOKS AFTER THE GOVERNMENT,

BUT ALSO LOOKS AFTER THE LADIES.

(REMARKS TO BE USED IF THE PRESIDENT ATTENDS)

National Federation of Republican Women, Friday,  
September 17, 1976

This year's favorite political word seems to be momentum. Reporters describe it as the mysterious, but necessary ingredient of victory.

I know exactly what momentum is. It is you and the thousands of Federation members, who put in the long hours of work it takes to win.

The difference between victory and defeat is getting voters informed and to the polls. Victory depends upon the momentum of energetic and dedicated workers. As a long-time member, I know how indispensable the GOP Women's Federation is in a campaign victory.

So---whenever you hear that word---just remember you are the Ford-Dole momentum. And now, I'd like to introduce my favorite candidate. That wonderful man who looks after the ladies.

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So---whenever you hear that word---just remember you are the Ford-Dole momentum. Together, we are writing the political history of a ~~winning~~ campaign victory =

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Mrs. Ford's Remarks, National Federation of Republican  
Women, Friday, September 17, 1976

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September 17, 1976

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I know exactly what momentum is. It is you and the thousands of Federation members, who put in the long hours of work it takes to win. As a long-time member, I know how hard Republican women work in campaigns.

The difference between victory and defeat is getting voters informed---and to the polls. Victory depends upon the momentum generated ~~you~~ ~~in~~ energy and dedication. As a long-time member, I know ~~FEDERATION~~ ~~MEMBERS~~ how resourceful

~~and determined~~ ~~REP~~ <sup>indispensable the GOP</sup> Republican women <sup>Fed is</sup> ~~are~~ <sup>are in a winning campaign</sup>

So---whenever you hear that word---just remember you are the Ford-Dole momentum. Together, we are all writing political history!

National Federation of Republican Women, Friday,  
September 17, 1976

This year's favorite political word seems to be momentum. Reporters describe it as the mysterious, but necessary ingredient of victory.

I know exactly what momentum is. It is you and the thousands of Federation members, who put in the long hours of work it takes to win.

The difference between victory and defeat is getting voters informed---and to the polls. Victory depends upon the momentum generated by energy and dedication. As a long-time member, I know how ~~in~~ indispensable the GOP Women's Federation is in a winning campaign.

So---whenever you hear that word---just remember you are the Ford-Dole momentum. Together, we can write political history.

(Remarks to be Used if the President Attends)

National Federation of Republican Women, Friday,  
September 17, 1976

This year's favorite political word seems to be momentum. Reporters describe it as the mysterious, but necessary ingredient of victory.

I know exactly what momentum is. It is you and the thousands of Federation members, who put in the long hours of work it takes to win.

The difference between victory and defeat is getting voters---informed and to the polls. Victory depends upon the momentum generated by energy and dedication. As a long-time member, I know how indispensable the GOP Women's Federation is in a winning campaign.

So---whenever you hear that word---just remember you are the Ford-Dole momentum. And now, I'd like for you to ~~me~~ my favorite candidate.

National Federation of Republican Women, Friday, September  
17, 1976

This year's favorite political word seems to be momentum. Reporters describe it as the mysterious, but necessary ingredient of winning.

I know exactly what momentum is. It is you and the thousands of Federation members, who put in the long hours of work it takes to win.

The difference between victory and defeat is getting voters informed---and to the polls. The margin of victory depends upon the momentum generated by your energy and dedication.

So---whenever you hear that word---just remember you are the Ford-Dole momentum. All of us together are going to write some new political history!

National Federation of Republican Women, Friday,  
September 17, 1976

This year's favorite political word seems to be momentum. Reporters don't know exactly what it is. But I do.

Momentum is you and the thousands of hard-working members of the Federation. The difference between victory and defeat is getting voters informed---and to the polls.

~~The margin of~~ victory depends upon thousands and thousands of hours of work---and miles and miles of walking and driving. As a Federation member, I know <sup>in election after election supply the work</sup> ~~that~~ Republican women understand what it takes to win. <sup>that wins!</sup>

So---everytime you hear that word---just remember you are the momentum that ~~will carry~~ of the Ford-Dole ticket. We are counting on you!

National Federation of Republican Women, Friday,  
September 17, 1976

This year's favorite political word seems to be momentum. Reporters describe it as if it were a secret.

I know exactly what momentum is, and there is nothing ~~is~~ mysterious about ~~XXX~~ momentum. ~~is~~ *makes a winning campaign. Mom,* is you and the thousands of hard-working members of the Federation. As a long-time member, I know how many hours of work and how many miles of walking or driving it takes to win.

The difference between victory and defeat is getting voters informed---and to the polls. ~~That's~~ The margin of victory depends upon the dedication and ~~more~~ energy of Republican workers.

So-whenever you hear that word---please remember you are the momentum of the ~~xxxx~~ Ford-Dole ticket. And we are counting on you.

National Federation of Republican Women, September 17, 1976

This year's favorite political word seems to be momentum. Reporters write about momentum as if it were a "secret" ingredient.

I know exactly what momentum is. It is you and the thousands of hard-working members of the Federation. As a long-time member, I know how many hours of work and how many miles of walking or driving it takes to win.

The difference between victory and defeat is getting voters informed---and to the polls. That margin of victory depends upon the momentum generated by ~~GOP women~~ your dedication and energy.

So---whenever you hear that a magic word---momentum---remember the motion for the Ford-Dole ticket depends on you.



National Federation of Republican Women, September 17, 1976

This year's favorite political word seems to be momentum. Reporters talk about momentum as if it were a "secret" ingredient.

I know exactly what momentum is. It is you and the thousands of hard-working members of the Federation. As a long-time member, I've seen the energy and dedication of GOP women at work.

The difference between victory and defeat is getting voters informed---and into the voting booth. And that is why you are the margin of victory for the Ford-Dole ticket!

So every time you hear that word---momentum---you know what it means---You!

National Federation of Republican Women, September 17, 1976

This year's favorite political word seems to be momentum. Reporters write about momentum as if it were a "secret" ingredient.

I know exactly what momentum is. It is you and the thousands of hard-working members of the Federation. As a long-time member, I've seen how many hours of work and how many miles of walking or driving it takes to win.

All of you know the difference between victory and defeat is getting voters informed---and to the polls. And that is why the President is counting on you as the margin of victory for the Ford-Dole ticket.

So---every time you hear that word---momentum---remember that means you and all the women of the Federation.

National Federation of Republican Women, September 17, 1976

This year's favorite political word seems to ~~be~~ be momentum. Often reporters talk about momentum as if it were a ~~xxxx~~ "secret" ingredient.

I know exactly what momentum is. It is you, and the thousands of hard-working Republican women you represent.

The difference between victory and defeat is getting voters ~~to~~ informed---and to the polls. And that is why the margin of victory ~~is~~ is in this room.

<sup>A-a</sup>  
I am a long-time member of the Federation, ~~and~~ I know that your energy, enthusiasm and dedication wins elections. The President and I know we can count on you--- for that magic momentum to carry the Ford-Dole ticket to victory and to elect a Republican Congress.

~~is~~ Now, I'd like to introduce ~~myxfaxx~~ the man who is always at the top~~s~~ of my poll.

National Federation of Republican Women, September 17, 1976

This year's favorite political word seems to be momentum, and often ~~ps~~ reporters talk about momentum as if it were a ~~XXXXX~~ "secret" ingredient.

I know exactly what momentum is. It is you, and the thousands of hard-working Republican women you represent. The difference between victory and defeat is getting voters informed---and to the polls. And that's why in this room today, I see the margin of victory.

The polls change, and predictions change, ~~and~~ But one thing doesn't change---getting out the vote.

I am a long-time member of the Federation, and I know what you can do.

For Immediate Release  
Thursday, September 16, 1976

THE WHITE HOUSE  
OFFICE OF THE PRESS SECRETARY TO MRS. FORD

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Mrs. Ford will hold a reception Friday, September 17, at 3 PM on the State Floor for the Board of the National Federation of Republican Women.

Members of the Board are the Presidents of the 52 State Federations, including the District of Columbia and the Virgin Islands, the national officers and the chairmen and vice-chairmen of the Federation committees. Approximately 150 guests will attend the reception.

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Press pick-up in West Lobby at 3 PM