

The original documents are located in Box 2, folder “1976/09/16 - Ingham County Phone Bank, Lansing, Michigan” of the Frances K. Pullen Papers at the Gerald R. Ford Presidential Library.

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INGHAM COUNTY PHONE BANK

LANSING, MICHIGAN

SEPTEMBER 16, 1976

IT SEEMS

JUST RIGHT

TO BEGIN

THE FALL CAMPAIGN

IN MICHIGAN

AMONG SO MANY FRIENDS.

I KNOW HOW MUCH

THE PRESIDENT WANTS

TO SWEEP THIS STATE

AND TO SEE OUR LONG-TIME FRIEND__

MARVIN ESCH__

ELECTED TO THE SENATE

AND TO HAVE TALENTED

NEW REPUBLICAN HOUSE MEMBERS

LIKE CLIFF TAYLOR.

BUT NO CANDIDATE

CAN WIN

WITHOUT THE HELP

OF VOLUNTEERS LIKE YOU.

6

THE PRESIDENT AND I
MARRIED IN THE MIDDLE
OF HIS FIRST CONGRESSIONAL CAMPAIGN,
AND IN ALL HIS RACES,

7

I'VE HAD A SPECIAL FONDNESS
FOR THE BEHIND-THE-SCENES WORKER
WHOSE DEDICATION
MAKES A VICTORY.

THERE'S ONE

SPECIAL THING

I HOPE YOU TELL

THE VOTERS ABOUT JERRY FORD---

HE IS A MAN

TO COUNT ON.

AFTER ALMOST 28 YEARS

OF A VERY HAPPY MARRIAGE,

I KNOW THAT IN EVERYTHING HE DOES

HE IS A MAN

OF DEEP INTEGRITY.

I BELIEVE THE AMERICAN PEOPLE

WANT TO TRUST

THEIR PRESIDENT TO KEEP HIS WORD.

THAT'S WHY---

WITH YOUR HELP---

PRESIDENT FORD

WILL BE ELECTED.

-0-



(Approved
remarks)

Ingham County Phone Bank, Lansing, Michigan, September 16, 1976

It seems just right to begin the fall campaign in Michigan among so many dear friends. I know how much the President wants to sweep this state and to see our long-time friend, Marvin Esch, elected to the Senate, and to have talented new Republican House members like Cliff Taylor.

But no candidate can win without the help of volunteers like you. The President and I married in the middle of his first Congressional campaign, and in all his races, I've had a special fondness for the behind-the-scenes worker whose dedication makes a victory.

There's one special thing I hope you tell the voters about Jerry Ford---he is a man to count on. After almost 28 years of a very happy marriage, I know that in everything he does he is a man of deep integrity. I believe the American people want to trust their President to keep his word. That's why---with your help---President Ford will be elected.

~~(Now, I am going to make a few calls myself.)~~

this one was approved

Needs to be typed.

Do you want her to re-read over brkfst.

1 more time
CP

Ingham County Phone Bank, Lansing, Michigan, September 16, 1976

It seems just right to begin the fall campaign in Michigan among so many friends. I know how much the President wants to sweep this state and to see our long-time friend, Marvin Esch, elected to the Senate, and to have talented new Republican House members like Cliff Taylor.

But no candidate can win without the help of volunteers like you. The President and I married in the middle of his first Congressional campaign, and in all his races, I've had a special fondness for the behind-the-scenes worker whose dedication makes a victory.

There's one special thing I hope you tell the voters about Jerry Ford--he is a man to count on. After almost 28 years of a very happy marriage, I know that in everything he does, he is a man of deep integrity. I believe the American people want to trust their President to keep his word. That's why--with your help--President Ford will be elected.

~~Now, I am going to make a few calls myself.~~

Lansing, Michigan,
Ingham County Phone Bank, September 16, 1976

It seems just right to begin the fall campaign in Michigan among ^{so many} ~~old~~ and dear friends. I know how much the President wants to sweep this ~~state and~~ state and to see our long-time friend, Marvin Esch, elected to the Senate, and to have talented new Republican House members like Cliff Taylor.

But no candidate can win without the help of volunteers like you. The President and I married in the middle of his first Congressional campaign, and in all his races, I've had a special ~~fondness~~ fondness for the behind-the-scenes worker whose dedication makes a victory.

There's one special thing I hope you tell the voters about Jerry Ford---he is a man to count on. After almost 28 years of a very happy marriage, I know that in everything he does he is a man of deep integrity. I believe the American people want to trust their President to keep his word. That's why--- with your help---President Ford will be elected.

Now, I am going to make a few calls myself.

Lansing, Michigan,
Ingham County Phone Bank, September 16, 1976

I wanted to kick-off my campaign in Michigan for the same reasons the President did. We wanted to begin ~~in the state of our state~~ at home among dear and familiar faces. It is so good to ~~be~~ be here with ~~my~~ Olga Esch, because she knows how much the President and I want to see Marvin in the Senate. Talented, young Republican candidates, like Cliff Taylor, are what Jerry Ford needs when he is elected President.

But no candidate can win without the support and hard work of volunteers. The President and I appreciate your dedication. We know from our own experiences how many hours and how many miles it takes to win. With your help, we are going to ~~be~~ have a great victory for the entire ~~the~~ ticket in November.

Now, I want to make a few calls to talk about the man I know can be counted on ~~to~~ to ~~promise~~ keep his word and honor his promises.

Ingham County Phone Bank, September 16, 1976

It seems just right to begin the fall campaign in Michigan among home folks. I know how much the President wants to ~~xxx~~ sweep the state and to see our dear friend, Marvin Esch, elected to the Senate and ~~x~~ talented new Republican House members like Cliff Taylor.

But no candidate can win without volunteers like you. ~~The phone bank~~ That's why the President and I appreciate your dedication. We married during a campaign, and we've ~~done everything from knocking on doors to making phone calls~~ made phone calls, and knocked on doors and we know exactly what your help means. One phone call from every Ford supporter to an uncommitted voter could win---so every ~~xx~~ time you pick up the phone---think victory.

There's one special thing I hope you tell voters about Jerry Ford---he is a man to count on. His record shows he ~~does what he says~~ means what he says---and he keeps his promises. I think, more than anything else, the ~~President~~ American people want ~~xxxx~~ to trust their President---and that's why I know---with your help and hard work---they will elect Jerry Ford.

Now, ~~x~~ I ~~xxxx~~ am going to make a few calls myself.

Ingham County Phone Bank, September 16, 1976

It seems just right to begin the fall ~~campaign~~ campaign at home in Michigan---with so many dear friends. I know how much the President wants to have ~~Michigan's~~ his close friend, Marvin Esch, in the Senate, and to have many talent new Republican~~s~~ House members, like Cliff Taylor.

It's very important to the President to have some help in Congress---and so I hope in November Ingham County gives Ford, ~~Esch~~ Esch and Taylor big victories.

I want to thank you, ~~for~~ volunteers, for your hard work and dedication to this campaign. The personal contact of a phone ~~bank~~ call really can ~~help~~ win ~~the~~ Michigan for the President.

There's one special thing I hope you tell the voters about Jerry Ford---he is a man to count on. In everything he does---~~Michigan's~~ you know he will honor ~~the~~ your trust.

He has helped heal the country's wounds---economically, politically and emotionally. You know what a good job he is doing, and we need your ~~whole~~ ~~own~~ hard work to keep him ~~on~~ as President. Now, I ~~think~~ am going to make some calls myself.

Ingham County Phone Bank, September 16, 1976

the fall

It seems just right to begin ~~my~~ campaign in Michigan---among so many dear friends. The President wants ~~to~~ a victory in November, but for the entire GOP ticket. I know he hopes to have Marvin Exch in the Senate and Cliff Taylor in the Congress to help him with his programs.

I want to thank you for ~~your~~volunteering. That telephone bank is absolutely critical---the personal contact with the voters...

I hope you are telling people that Jerry Ford is a man to count on---for his friends, his fellow republicans and for all Americans.

~~He really~~ He really has helped heal the country's wounds---from the economic woes to

Telephone Bank

You all know how important the telephone bank is. It isn't exciting or glamorous, but those personal contacts with the voters are ~~absolutely~~ absolutely vital. I've heard thousands of stories ~~and~~ from candidates through the years...and I've had alot of personal experience...and a good phone bank can turn a campaign around.

~~Me~~ I want to ~~thank~~ thank you for volunteering and to tell you how much the President and I appreciate your help. This campaign has got to be won by volunteers like you.

The most ~~important~~ important message is that Jerry Ford is a man to count on. He's shown that as President, as a Congressman and as a husband and father.

He's been a healer as President...~~bringing the country~~ restoring integrity to the White House

Ingham County Phone Bank, September 16, 1976

Michigan is where the President and I wanted to begin the fall campaign. It seems just right to come home---to ~~the state where~~ our state---to start the road to victory. I can tell you one thing---we are going to have a victory in Michigan and