

The original documents are located in Box 2, folder “1976/06/06 - Cedars-Sinai Medical Center Dedication, Los Angeles, California” of the Frances K. Pullen Papers at the Gerald R. Ford Presidential Library.

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Cedars-Sinai Medical Center Dedication, June 6, 1976

The energy, dedication, money and time of thousands of caring people built Cedars-Sinai Medical Center. Teamwork and devotion have made this dream come true, and I am very proud to be here for this important ~~time~~ moment.

The cost of these excellent facilities, research programs, health care and medical education ~~is~~ ~~cannot~~

~~be~~ ~~measured~~ ~~in~~

dollars,

~~numbers, but the impact of this medical center~~

~~on the lives of people in Los Angeles can~~

value

but the ~~value~~ of this medical center in saving ~~time~~

and improving lives cannot ~~be~~ ~~completely~~ ~~defined~~. ^{never} The doctors

trained here and the research results will reach far beyond

this city *and touch thousands of Americans. And many in this world.*

The center is about people---those who need help and those who give it. Cedars-Sinai truly is a house built by love, faith and hard work, and I dedicate this medical center to all whose love ~~and~~ and compassion made it possible.

Cedars-Sinai Medical Center Dedication

Cedars-Sinai Medical Center was built, ^{through} ~~because~~
~~of~~ the energy, dedication, money and time given by
thousands of caring people. ~~This center reminds us~~
~~of how teamwork and devotion~~
^{have made}
can make a * dream come true.

The ~~extensive~~ numerical ~~and~~ ~~invaluable~~ information about
Cedars-Sinai---the outstanding facilities, the research
programs, the quality of health care and the teaching
of medical personnel---^{have} ~~is~~ ^{are} very impressive. We can
measure medical progress in numbers, but ~~what~~ we cannot
define in quantities are the lives made better and* the
lives saved.

~~Cedars-Sinai~~ Cedars-Sinai is about people---those who need
help and those who give it. I dedicate this medical center
to all whose love and compassion made this building possible.
Cedars-Sinai truly is a house ~~that~~ ^{and faith} ^{hard} built by love and work.

Cedars Sinai

To those of you ~~xxxx~~ who have given of your energy and your heart and your time to make this magnificent hospital possible---today is truly a special day. For as long as you live---this medical center will give you ~~xxxxxxxx~~ a good feeling.

To list the outstanding facilities, the research programs, the doctors trained and the quality of health care outlines the numerical and ~~xxxxxxxx~~ quantitative dimensions of ~~this~~ Cedars Sinai---we measure with numbers something that we cannot touch nor define---that is the love and caring that makes this hospital possible.

We can measure it.
As marvelous as this facility is in all the ways we can measure---what is even more marvelous is the people who will live longer and live better---because of ~~this~~ this center.

I dedicate this ~~xxxxxxxxxxxxxxxxxxxxxxxx~~ medical center to those whose love and compassion made this building possible. Cedars-Sinai ~~x x~~ truly is a ~~xxxx~~ house that love built!

Cedars-Sinai Medical Center Dedication, June 6, 1976

The energy, dedication, money and time of thousands of caring people built Cedars-Sinai Medical Center. Teamwork and devotion have made this dream ~~come~~ come true, and I am very proud to be here for this important moment.

The facilities, the research programs, the health care and medical education ^{at Cedars-Sinai} are outstanding, and their excellence can be measured. But what cannot be defined in numbers are the lives saved and the lives improved, because of Cedars-Sinai.

This center is about people---those who need help and those who give it. Cedars-Sinai truly is a house built by love, ~~and~~ faith and hard work, and I dedicate this medical center to all whose love and compassion made it possible.



CEDARS-SINAI MEDICAL CENTER

Reply to:
Box 48750
Los Angeles, California 90048

Direct Dial Number: 855-3661

May 11, 1976

Ms. Kay Pullen
White House
Washington, D.C.

Dear Ms. Pullen :

It is a great pleasure to send you information regarding Cedars-Sinai Medical Center.

Cedars-Sinai Medical Center, which admitted its first patients to the new facility on April 3, is one of the largest and most comprehensive health care facilities in the United States. The new building, comprising 1.6 million square feet, is part of a 24-acre complex providing complete programs of inpatient and outpatient services in every area of general and special medicine and surgery. Full psychiatric services, both inpatient and outpatient, are housed in the Thaliens Community Mental Health Center, first unit of the overall Medical Center to be completed.

We have 1120 beds for inpatient care; full ambulatory care in a broad range of medical, surgical, psychiatric and community-oriented clinics. Our 24-hour emergency service will care for patients on the west side of Los Angeles and residents of Beverly Hills. We train a large staff of interns, residents and research fellows and, in affiliation with UCLA, participate in training third and fourth year medical students in all professional departments.

At Cedars-Sinai, we have a long and distinguished history of accomplishment in research, ranking among the top 20 voluntary hospitals in the United States. More than 60% of our studies are federally funded through the National Institutes of Health. Among major projects currently in progress are a three-year, \$1.5 million study of natural family planning conducted in cooperation with the Archdiocese of Los Angeles; a \$5 million, five-year study to determine the profile of the patient who is potentially likely to suffer heart disease; a national program on the dissolution of gallstones; a cancer planning grant to develop a new center for treatment and research in cancer; a long-term investigation of therapy for hypertension in the general population; a study on the causes and treatment of arthritis, and many, many others.

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Our new facility was built at a cost approaching \$150 million. Funds for construction were raised through a total community effort. Our contributors include generous individuals and corporations, foundations, our 1,500-member medical staff, the Cedars-Sinai affiliated organizations and other groups and clubs throughout the area.

Construction of the Medical Center began in November, 1972, following 11 years of planning and study. The concept of a great new Medical Center, serving the entire Los Angeles community, followed the 1961 merger of Cedars of Lebanon Hospital, founded in 1902, and Mount Sinai Hospital, founded in 1921.

Nearly 10,000 persons attended our groundbreaking ceremonies in 1972, which received broad coverage in the national and local press, TV and radio. Program participants included the First Lady, the governor of California, the two U. S. Senators, members of the House of Representatives, state legislators, county and city officials, the U.S. Surgeon General and others.

This year, we are planning the most extensive attendance and media coverage, based on queries already in hand, ever conceived for an event of this type.

The NBC Sunday Show, televised live from Los Angeles, has already asked to do their 90 minute show from the dedication site. We are planning TV coverage from the other two major networks - CBS and ABC - as well as the local channels and network affiliates, nine in all. Both of the Los Angeles dailies have indicated that they will cover the event, reaching more than 4 million readers. Locally, the weeklies and the ethnic press, particularly the Anglo-Jewish papers, read by more than a million people, will cover the dedication. AP and UPI will carry the story throughout the nation, as they did for our groundbreaking. In addition, we have already been approached by a number of large national corporations, which have contributed to Cedars-Sinai or have installed equipment, asking permission to cover the dedication in their internal publications. Various trade publications, including the national magazines within the health field, also will report on the ceremonies. Conservatively speaking, we would judge that some 40 million people will read, hear or watch the event.

Invitations have been mailed to a list of some 26,000 persons, representing national, state and local officials both in government and the health care field; our friends and supporters, which include contributors and the members of our support groups; officers of various allied agencies; major religious leaders of Protestant, Catholic and Jewish faiths and, of course, the members of our Board of Directors and Board of Governors, who represent the top echelon of Los Angeles civic, business and philanthropic leadership. We expect a minimum of 15,000 persons to attend the ceremonies.

To give you some idea of the groundbreaking ceremony and the Medical Center, I am enclosing the groundbreaking program from 1972, a

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brochure giving a floor-by-floor rundown of the Center and lists of our Boards of Directors and Governors, our house organ and a brochure explaining our Medical Education program. An invitation to the ceremony is also enclosed. If there is anything else I can supply which would be helpful, please let us know.

Thank you most sincerely for your interest and cooperation.

With kindest personal regards, I am



Bernard Weinberg
Dedication Chairman

BW:r

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