

The original documents are located in Box 1, folder “1976/03/11 - 38th Assembly District Central Committee Luncheon, Los Angeles, California” of the Frances K. Pullen Papers at the Gerald R. Ford Presidential Library.

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MRS. FORD'S REMARKS

THIRTY-EIGHTH ASSEMBLY DISTRICT LUNCHEON

LOS ANGELES, CALIFORNIA

MARCH 11, 1976

From all the wonderful things I've heard about you and your hard work for the GOP, I just wish we could package your energy and enthusiasm and distribute the packages around the country for the benefit of all other GOP volunteers.

Of all the stories I've heard about your dedicated service, my favorite is about the elderly voter who was taken to the polls twice. She was so impressed by your concern and helpfulness she couldn't bear to tell the second volunteer she'd already been to vote. That story told me so much--not only about how hard you work, but something even more important--how much personal attention you give to people.

Sometimes all of the sophisticated talk about polls and percentages overshadows what good politics is about--people! You obviously understand this very well.

Americans who've never been involved in party work watch those votes flick on the television screen election night and think only of numbers.

You see those numbers and think about people--people who must be registered and urged to the polls.

Grassroots is exactly the right description of the silent, indispensable work volunteers like you do for the Republican party. Just as the roots of grass hold the soil in place--so your work keeps the party together. You prevent the erosion of Republican support during off years, and you work every season to build up GOP registration and to keep the party organization running smoothly.

You do the Party's hard work--out of the limelight and without pay. All of the jobs you do--keeping headquarters open, raising your own funds, distributing literature and registering and getting out voters--require time, patience, and energy and lots of dedication.

I know how indispensable GOP volunteers are for our Party, and I'm proud to join this "Thank You" for all those hours and all those sore feet.

I've been asked to present five awards to those who represent the dedicated service you all give, and I'm very honored to do so.

To the Canoga Park Jr. Republicans--a youth group dedicated to the principles and philosophy of the Republican party and pledged to carry them out with energy, devotion and enterprise. Group President Mark Wildberger.

To Mrs. Reta Fitzpatrick--during the past two years of tireless grassroots work in the 38th Assembly District, she gave generously of her time and efforts while serving as precinct chairman.

To Mrs. Madge Tarter--after retirement, she found a new and enjoyable career working for the GOP when she became headquarters and phone chairman for the 38th Assembly District.

To Mrs. Virginia Blashill--for many years, she has served as precinct chairman for the Pacific Palisades area of the district, and her efforts have increased Republican voter registration and produced more GOP votes on election day.

To Mrs. Mary Robinson--she found no limitations as a Republican Party worker and wore many hats, but she displayed her most exceptional talents as registration chairman.

I congratulate each of these special award recipients and all of you in this audience who have given so generously of yourselves to the Republican Party. Keep up the good work.

#



~~XXXX~~

38th Assembly District Luncheon, March 11, 1976

From all the wonderful ~~things~~ things I've heard ^{about you &} ~~about you and your~~ ~~dedicated~~ ~~dedication~~ ~~to the~~ hard work for the GOP, I wish we could package your ~~own~~ energy and enthusiasm and distribute the packages around the country.

Of ~~all~~ the ~~examples~~ ^{you read} stories about your dedicated service, my favorite is ~~the one~~ about the elderly voter who was taken to the ~~polls~~ polls twice. She was so impressed by your ~~kindness~~ concern and helpfulness she couldn't bear to tell the second volunteer she'd already been to vote. That story told me so much---not only about how hard you work, but something even more important---how much personal ~~xxxx~~ attention you give to people.

Sometimes, all of the ~~xxxx~~ sophisticated talk about polls and percentages overshadows what good politics is about---people. You obviously understand this very well.

~~Americans~~ Americans ~~whom~~ who've never been involved in party work watch those votes flick on the television ~~xxxx~~ screen election night and think only of numbers.

You see those numbers and think about people---people who ~~have to be~~ must be registered and urged to the polls.

Grassroots is exactly the right ~~simple~~ ^{volunteer like} description of the silent, indispensable work you do for the Republican party. Just as the roots of grass hold the soil in place--- so ^{your work} you keeps the party together. You prevent the erosion of Republican support during off years, and you work every season to build up GOP registration and to keep the party organization running smoothly.

You do the ~~party's~~ party's hard work---out of the limelight and without pay. All of the jobs you do--- keeping ~~the~~ headquarters open, raising your own funds, distributing literature and ~~xxx~~ registering and getting out voters---~~it~~ requires time, patience, energy and lots of dedication.

I know how indispensable GOP volunteers are for our party, and I'm proud to join this "thank you" for all those hours and all those sore feet.

(Pause)

I've been asked to present five awards to representatives of the ~~thousands of~~ dedicated service you all give.

TO the Canoga Park Jr. Republicans---a youth group dedicated to the principles and philosophy of the Republican Party and

pledged to carry them out with energy, devotion and enterprise.
~~See~~ Group President Mark Wildberger.

To Mrs. Reta Fitzpatrick---during the past two years of tireless grassroots work in the 38th Assembly district, she gave generously of her time and efforts while serving as precinct chairman.

To Mrs. Madge Tarter---after retirement, she found a new and enjoyable career working for the GOP when she became headquarters and phone chairman for the 38th Assembly District.

To Mrs. Virginia Blashill---for many years, she has served as precinct chairman for the Pacific Palisades area of the District, and her efforts have increased Republican ~~Y~~ voter registration and produce more GOP votes on Election Day.

To Mrs. Mary Robinson---she found no ~~limitations~~ limitations as a Republican Party worker and wore many hats, but she displayed her most exceptional talents as registration chairman.

I congratulate each of these special award recipients and all of you in this audience who have given so generously of yourselves to the Republican Party. Keep up ~~the~~ the good work.

prairie

Sometimes a very descriptive word is used so often,
Sometimes we use a very descriptive word so often,
we forget the ~~xxx~~ original meaning. That thought struck
me when I was thinking about the word "grassroots."

What a super word to describe the work you do, because
~~xxxxxxxxxxxx~~ grassroots

description of
Grassroots is exactly the right word for the silent,
indispensable work you do. ~~xxxxxxxxxxxx~~ On our Nation's
~~xxxxxxxxxxx~~ ^{prairie} pararies the ~~xxx~~ roots of the grass hold the
soil in place---just as you keep the party together. Through
a network of roots, you prevent erosion---just as physical
grassroots prevent ~~xxxx~~ erosion on the pararies.

You are there in season and out---doing your work without
fanfare and without expectation of reward.

The work you do for the GOP is not only physically
demanding, but I've personally found it emotionally ~~xxxxxxx~~
challenging. I remember how dry my tongue ~~x~~ got before I
~~xxxxxxxxxxxx~~ knocked on a stranger's door and prepared to
talk to someone I'd never ~~xxx~~ meet.

~~x~~ It takes ~~xx~~ lots of guts and gumption to do all the
thousands of

38th Assembly District Workers Luncheon/March 11, 1976

I've heard so many wonderful things about the ~~workers~~
GOP workers in the 38th Assembly District, and I'm delighted
I could join in this thank you to ~~the people~~ some of the ^{volunteers} ~~people~~
who keep the Republican Party going and growing.

When I was thinking about the term "grassroots worker";
it struck me that sometimes we use a ^{word} ~~work~~ so ~~off~~ often we
forget its meaning. "Grassroots" is exactly the right
discription for the silent, indispensable work you do for
the GOP.

Just as the roots of grass hold the soil in place---
so you keep the party together. You prevent the erosion of
Republican support ~~■~~ during off-years, and you work very
hard to build up GOP registration and to get voters to the
polls.

~~Some~~ Americans who've never been involved in party
work watch those ~~■~~ numbers flick on the television screen
election night and ~~must~~ think it's almost magic.

You know better. Every number represents a ~~person~~ citizen---
who ~~must~~ be registered and urged to the polls. (I understand
sometimes in this district---you've been known to get the same
voter to the poll twice.) *anecdote*



There is nothing magic or easy about the hard work you do---keeping the headquarters open, raising your own funds, distributing literature, registering voters and getting out the voters. ~~xxx~~ All of the jobs you do require time, patiente, energy and lots of dedication.

~~XXXXXXXXXXXXXXXX~~

I know from my own ~~experiences~~ experiences that GOP volunteers are indispensable for victory on election day, and I'm proud to ~~join~~ salute ~~to~~ each of you for your volunteer work.

Each and every one of you deserves an award for your service, and to represent the thousands of hours of dedication and devotion~~x~~ given by volunteers in the 38th Assembly District, I've been asked to present five awards.

TO THE CANOGA PARK JR. REPUBLICANS, ~~xxxxxx~~ a youth group dedicated to the ~~pr~~ principles and philosophy of the Republican Party and pledged to carry them out with energy, devotion and enterprise. President Mark Wildberger ~~will accept the award.~~

TO MRS. RETA FITZPATRICK---During the past two years of tireless grassroots work in the 38th Assembly District, she gave generously of her time and efforts while serving as ~~pricinct~~ pricinct chairman.

TO MRS. MADGE TARTER---Who after retirement found ~~NEW~~ a new and enjoyable career working for the Republican Party when she became headquarters and phone chairman for the 38th Assembly District.

MRS. VIRGINIA BLASHILL---WHO FOR MANY YEARS HAS ACCEPTED THE TASK OF PRECINCT CHAIRMAN OF THE PACIFIC ~~NE~~ PALISADES AREA OF THE 38TH ASSEMBLY DISTRICT~~X~~ AND THROUGH HER EFFORTS INCREASED REPUBLICAN VOTER REGISTRATION WHICH MEN VOTERS FOR REPUBLICAN CANDIDATES ON ELECTION DAY.

TO MRS. MARY ROBINSON--WHO FOUND SHE HAD NO LIMITATIONS AS A REPUBLICAN PARTY WORKER~~X~~ AND WORE MANY HATS BUT DISPLAYED HER MOST EXCEPTIONAL~~ATX~~ TALENTS AS REGISTRATION CHAIRMAN.

I congratulate each of you and the hundreds of other hard-working volunteers you represent. Thank you.

Kay - FYI

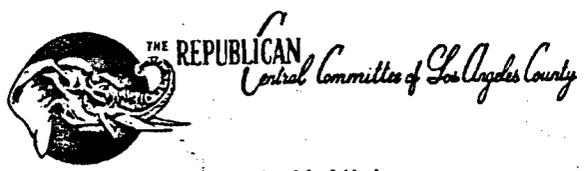
The 38th Assembly District
Republican Central Committee
requests the pleasure of your company
at a Luncheon
Honoring

Mrs. Gerald R. Ford

Thursday, March 11, 1976
at twelve o'clock noon
at the
Beverly Wilshire Hotel
9500 Wilshire Blvd.
Beverly Hills

No-host reception
eleven-thirty

R.s.v.p.
(card enclosed)



Marie K. Hicks
2nd Vice-Chairman
Los Angeles County

Chairman
38th Assembly District
(213) 340-6560

346-7146

22013 Sherman Way
Canoga Park, CA 91301

Susan: -
For your files -
it's going great!
We'll have 900 for
sure. M.

Name _____

Address _____

Phone _____

Please send _____ tickets at \$15.00 ea.

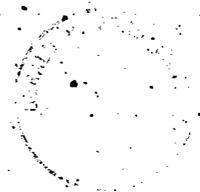
Please reserve _____ tables at \$150.00 ea.

Enclosed is my check for \$ _____.

I cannot attend, enclosed
is my contribution of \$ _____.

Please make checks payable to
38th A.D. Republican Central Committee
Telephone inquiries: 340-5450 or 340-6560

Treasurer: Donald McDaniel
Printed by: Frederick's Ptg. Ser., L.A., CA



BEATRICE KAY WOOLLEY
2530 Micheltorena Street
Los Angeles, California 90039
[213] 662-6614

Feb. 23, 1976

Mrs. Susan Porter
Secretary to Mrs. Gerald Ford
White House
Washington, D. C. 20013

Dear Mrs. Porter:

By way of introduction I am the Beatrice Kay who called you the other day and left a message that I would like to discuss arrangements concerning Mrs. Ford's luncheon engagement in Los Angeles, March 11th.

Perhaps it would be better to explain further by saying that Mrs. Marie Hicks, chairman of the committee for the luncheon, has asked me to handle press arrangements for the event.

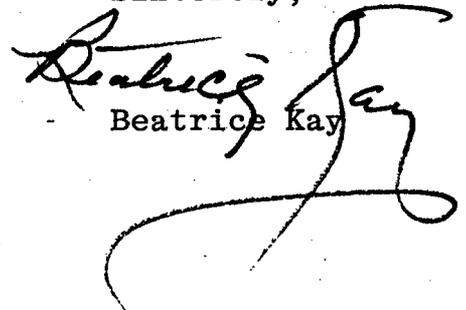
In Los Angeles, which is frequently called the "never-never" land (meaning never say no) when it was learned that the President's wife would be making a separate appearance here, we were immediately subjected to numerous and odd requests from the press.

So I thought it would be wise to check with you quickly and in turn those members of Mrs. Ford's staff who work with the press so they could give me benefit of their counsel for my guidance.

It is a certainty there are special press arrangements which must be considered and that was my purpose in calling you.

I would appreciate hearing from you or the appropriate people as soon as possible. Thank you very much.

Sincerely,


Beatrice Kay

BK:lw



~~XXXXXXXX~~

Mark Wildberger, current president
Canoga Park Jr. Republicans---Youth Group (jr. high and high school)

everything from stuffing envelopes on up

Mrs. Reta Fitzpatrick

during past two years tireless grass roots workers in 38th
A.D. generously of her time and efforts while serving
as precinct chairman of the assembly district

Mrs. Madge Tarter who after retirement found new and enjoyable
career working for the republican party when she became
headquarters and phone chairman for the 38th A.D.

Mrs. Virginia Blashill---who for many years has accepted
the task of precinct chairman in the Pacific Palisades
area of 38th assembly district...who through her efforts
increased republican voter registration which was translated
into voters for republican candidates on election day

Mary Robinson (Mrs.) found ~~no~~ she had no limitations as
as republican party worker and wore many hats but displayed
her most exceptional talents as registration chairman.

(color / costume)
- press

remarks...then awards

voter who goes to poll ~~ky~~ key...long before final action...

must bring a candidate and electorate together...

volunteers grassroot workers

registering republican voters

lots of clerical work and then getting them registered
on phones and also ~~kn~~ knocking on doors

~~XXXXXXXX~~ keeping GOP headquarters open

distributing literature (door to door)

assisting in staging special events (rallies, coffees)

raising funds---no money provided either national or state

committee...or county...must be self sufficient...county

does provide phone ~~bank~~ bank....~~ex~~ everything else must

come from district...

victory squads...~~k~~ getting out on election day...the foot soldier...

old lady who voted twice...didn't want to say "no"

assembly (this is really a house district--population 250-thousand

people...voters about ~~97k~~ 97-thousand....~~XXXXXXXXXXXXXXXXXXXX~~

democratic district....found 483 unregistered republicans since

january...books close may 9th for primary...

lead ~~2~~ 30 assembly district in l.a. on national registration day...

a youth group dedicated to the principles and philosophy of the republican party and pledged to carry them out with energy devotion and eneterprise.

central committee seven elected members (all republican district legislators) Barry Goldwter Jr. as congressman ~~sen~~ senator lou sanovich...assemblyman paul priolo congressman al bell...also from pacific palisades... donald d. lorenzen...city council...alos wilkinson (robt) plus first three elected....ten people.. .

we have ~~is~~ between ~~five hundred and eight hundred~~ five hundred and 800 grasswoot workers...west san fernando valley...woodland hills... conoga park...hidden hills...agougra...calabass...west lake village...bedroom community...malibu and pacific palisades... ~~is~~ definitely conservative...era, sex abortion, marijuana... nuttiest town...reagan territory...~~is~~ stick to grassroots workers...and their roles...don't get into what they

