

The original documents are located in Box 1, folder “1976/03/10 - President Ford Committee Headquarters, San Diego, California” of the Frances K. Pullen Papers at the Gerald R. Ford Presidential Library.

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Kick-off, ~~California~~ First Campaign Headquarters in California

I am so excited to be here for the official opening of the first of many President Ford Campaign Headquarters. This beautiful state is absolutely critical to the President's campaign, and he needs your help during the coming months.

You already appreciate his leadership and his success in turning the economy around and in restoring stability to our government. But getting that message out to the voters is the big job.

You've ~~heard~~ heard that political saying: "The record speaks for itself." That isn't the motto^f for a winning campaign. To win, the President needs your voice on the phone and in person--talking about his record. He needs your time and energy to get voters registered and to the polls.

Buttons and banners and telephone banks are all important---but victory depends upon committed and hard-working dedicated supporters.

My husband asked me to tell you: "We need your help and your heart" to win---in June and in November. Please join our march to victory.

Thank you very much.



FOR THE OFFICIAL OPENING

OF THE FIRST OF MANY

PRESIDENT FORD CAMPAIGN HEADQUARTERS.

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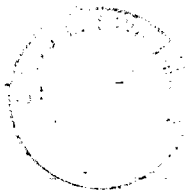
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PLEASE JOIN OUR MARCH TO VICTORY.
THANK YOU VERY MUCH.

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Kick-off, California Campaign ~~HEAD~~ ~~WAS~~ Headquarters Opening

~~XXXX~~ President Ford's campaign in California doesn't begin today with this official opening, it really began the with each of ~~YEM~~ supporters in this audience. Your ~~XXXXXX~~ recognition of his leadership and accomplishments ~~and~~ lead to your commitment.

Campaigns, of course, involve buttons ~~XXXX~~ and buildings and telephones and literature, but what makes a winning campaign is dedicated and convinced supporters.

California is so important to my husband's campaign, and the next few weeks and months are vital to ~~h~~ his victory. I don't have to tell you why to support the President, but I do want to tell you for him "we need your help and your heart to win"---in June and in November.

Thank you very much.

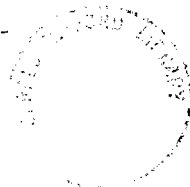
Kick-off, California Campaign Headquarters

The President's campaign in California doesn't begin today with this official opening, it really began with each of ~~x~~ you in this audience. Because you recognized his leadership and record of achievement, you've already committed yourself to helping him ~~win~~
~~xxxxxxx~~

Campaigns, of course, involve buttons and buildings and telephones and literature, but what ~~x~~ makes a winning campaign is people who care enough to work hard to elect honest and talented leaders.

I don't have to tell you why you should support the President, but I do want to tell you for him "we need your help and your heart" to win.

Thank you.



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