

THE WHITE HOUSE		THE DAILY DIARY OF PRESIDENT GERALD R. FORD	
PLACE DAY BEGAN THE WHITE HOUSE WASHINGTON, D.C.		DATE (Mo., Day, Yr.) MARCH 18, 1976	
		TIME	DAY
		12:40 a.m. THURSDAY	
TIME		PHONE	ACTIVITY
In	Out	P=Placed R=Rec'd	
	12:40		Following a State Dinner in honor of the Prime Minister of Ireland and Mrs. Liam Cosgrave, the President and the First Lady went to the second floor Residence.
7:28			The President had breakfast.
7:59			The President went to the doctor's office.
8:04			The President went to the Oval Office.
8:07			The President went to the Roosevelt Room.
8:07	8:30		The President attended a White House senior staff meeting. For a list of attendees, see <u>APPENDIX "A."</u>
8:30			The President returned to the Oval Office.
9:00	9:05		The President met with his Counsellor, John O. Marsh, Jr.
9:10	9:15		The President met with: Mr. Marsh Lt. Gen. Brent Scowcroft, Assistant for National Security Affairs
9:35	10:15		The President met with: Henry A. Kissinger, Secretary of State Lt. Gen. Scowcroft
10:35	11:05		The President met with: Rogers C.B. Morton, Counsellor Richard B. Cheney, Assistant Susan Ford Mr. Marsh Max L. Friedersdorf, Assistant for Legislative Affairs Ronald H. Nessen, Press Secretary John G. Carlson, Deputy Press Secretary Douglas J. Smith, Staff Assistant
10:35	11:05		
10:45	10:50		
10:50	11:05		
10:50	11:05		
10:50	11:05		
10:50	11:05		
10:50	11:05		
10:50	11:05		
10:50	11:05		
11:05			The President went to the Diplomatic Reception Room.
11:05	12:15		The President participated in an interview with editors and reporters of North Carolina newspapers. For a list of attendees, see <u>APPENDIX "B."</u>
12:15			The President returned to the Oval Office.

## THE DAILY DIARY OF PRESIDENT GERALD R. FORD

PLACE DAY BEGAN  
THE WHITE HOUSE  
WASHINGTON, D.C.

DATE (Mo., Day, Yr.)  
MARCH 18, 1976  
TIME DAY  
12:25 p.m. THURSDAY

TIME		PHONE P=Placed R=Rec'd	ACTIVITY
In	Out		
12:25	12:35		<p>The President met with members of the Young President's Organization (YPO) an educational association of chief executives around the world:</p> <p>John C. Collet, President and Director of Rupert Manufacturing Company, Blue Springs, Missouri and International President of YPO</p> <p>John L. Schroeder, President of Keystone Custodian Funds and Keystone Investment Management Company, Boston, Massachusetts and Vice President of YPO</p> <p>Robert B. Seidel, President and Director of Automatic Timing and Controls, Incorporated, King of Prussia, Pennsylvania and Educational Chairman of the 26th Annual University for President's Convention in Southhampton, Bermuda</p> <p>Robert C. Powell, President of Robert C. Powell Developments and Chairman of the 26th Annual University for President's Convention in Southhampton, Bermuda</p> <p>William F. Gorog, Deputy Director for Domestic Economic Policy, Economic Policy Board</p> <p>Robert A Mead, Television Adviser</p> <p>The meeting was taped for showing at the 26th Annual University for President's Convention held in Southhampton, Bermuda March 28- April 3, 1976.</p>
12:40	12:55		<p>The President met with:</p> <p>Kent B. McGough, Chairman of the Republican State Central and Executive Committee of Ohio</p> <p>Keith McNamara, Chairman of the Ohio State President Ford Committee (PFC)</p> <p>Members of the press, in/out</p> <p>The purpose of the meeting was to sign the consent forms necessary for entering the Ohio Presidential Primary election, June 8, 1976.</p>
1:00	1:30		<p>The President met with his Personal Assistant, Mildred V. Leonard.</p>
2:25	3:15		<p>The President met with:</p> <p>James T. Lynn, Director of the Office of Management and Budget (OMB) and Assistant for Management and Budget</p> <p>Paul H. O'Neill, Deputy Director of the OMB</p> <p>James M. Cannon III, Executive Director of the Domestic Council and Assistant for Domestic Affairs</p> <p>Mr. Cheney</p>

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PLACE DAY BEGAN  
THE WHITE HOUSE  
WASHINGTON, D.C.

DATE (Mo., Day, Yr.)

MARCH 18, 1976

TIME DAY

3:15 p.m. THURSDAY

TIME		PHONE	ACTIVITY
In	Out	P=Placed R=Rec'd	
3:15			The President returned to the Roosevelt Room.
3:17	3:37		The President participated in a economic briefing for the American Retail Federation Board of Directors. For a list of attendees, see <u>APPENDIX "C."</u>
3:37			The President returned to the Oval Office.
3:38			The President went to the patio outside the Oval Office.
3:38	3:45		The President participated in a photo portrait session with: Richard Avedon, free lance photographer from New York David H. Kennerly, Personal Photographer
3:45			The President returned to the Oval Office.
3:45	4:45		The President met with: Robert C. Orben, Special Assistant Milton A. Friedman, Special Assistant Patrick H. Butler, Associate Editor Mr. Smith
5:05	5:45		The President met with: Stuart Spencer, Acting Chairman of the PFC Mr. Morton
5:45			The President went to the Blue Room. He was accompanied by: Mr. Spencer Mr. Morton Mr. Cheney
5:45	6:45		The President hosted a reception for Republican Congressional leaders. For a list of attendees, see <u>APPENDIX "D."</u>
6:45			The President returned to the Oval Office.
6:45	7:15		The President met with: Nelson A. Rockefeller, Vice President Secretary Kissinger Donald H. Rumsfeld, Secretary of Defense George Bush, Director of the Central Intelligence Agency (CIA) Fred C. Ikle, Director, U.S. Arms Control and Disarmament Agency Lt. Gen. Scowcroft

**THE DAILY DIARY OF PRESIDENT GERALD R. FORD**

PLACE DAY BEGAN  
 THE WHITE HOUSE  
 WASHINGTON, D.C.

DATE (Mo., Day, Yr.)  
**MARCH 18, 1976**  
 TIME DAY  
 7:20 p.m. THURSDAY

TIME		PHONE P=Placed R=Rec'd	ACTIVITY
In	Out		
7:20			The President went to the swimming pool.
7:43			The President returned to the second floor Residence.
8:15			The President had dinner with: The First Lady Susan Ford Mrs. Arthur M. ("Lil") Godwin, the wife of the First Lady's stepfather
			EJ/EJ 3/29/76

MEETING WITH WHITE HOUSE SENIOR STAFF

The Roosevelt Room

March 18, 1976

A list of participants was not available for inclusion in the President's daily diary of March 18, 1976.

INTERVIEW WITH NORTH CAROLINA NEWSPAPER EDITORS

March 18, 1976 - 11:00 a.m.

Diplomatic Reception Room

APPENDIX "B"

Attendance confirmed  
by Carolyn Wimmer  
all present

AUSBAND, Jerry Cox  
Editor  
Star  
315 East Graham Street  
Shelby, North Carolina 28150

BEACH, John W.  
Editor  
Observer-News-Enterprise  
Newton, North Carolina 28658

BETTS, JR., John M.  
Washington Correspondent  
News/Record  
200-04 North Davie Street  
Greensboro, North Carolina 27402

BROWN, Joe  
Editor  
Enterprise  
210 Church Avenue  
High Point, North Carolina 27261

BURNS, JR., John Kendrick  
Contributing Editor  
Record  
East Canary Street  
Dunn, North Carolina 28334

CADIEU, JR., J. Neal  
Publisher  
Richmond County Journal  
105 Washington Street  
Rockingham, North Carolina 28379

CLAY, Charles A.  
Editor  
Observer  
512 Hay Street  
Fayetteville, North Carolina 28301

\*COFFEY, Paul Armfield  
Executive Editor  
Watauga Democrat  
Post Office Box 357  
Boone, North Carolina 28607

COFFEY, Rachel Rivers  
Publisher  
Watauga Democrat  
Post Office Box 357  
Boone, North Carolina 28607

CREECH, Julius R.  
Publisher & Owner  
Southerner  
107 West St. James Street  
Tarboro, North Carolina 27886

DEAR, David R.  
President, Publisher & Editor  
Dear Publications  
1053 National Press Building  
Washington, D. C. 20045

DENNIS, William Austin  
City Editor  
Dispatch  
304 Chestnut Street  
Henderson, North Carolina 27536

ELDER (LYONS), Shirley  
Washington Correspondent  
News and Observer  
215 South McDowell Street  
Raleigh, North Carolina 27601

ESLINGER, JOHN E.  
Editor, Editorial Page  
Herald  
115-19 Market Street  
Durham, North Carolina 27702

\* President of the North Carolina Association of Non-Daily Newspapers

FUTRELL, JR., Ashley B.  
Vice President  
News  
217 Market Street  
Washington, North Carolina 27889

GUNTER, Rick V.  
Associate Editor  
Times  
14 O. Henry Avenue  
Asheville, North Carolina 28801

HACKETT, Bill  
Political Editor  
Times-News  
1755 Four Seasons Boulevard  
Hendersonville, N. C. 27839

HALL, Don  
Publisher  
Herald  
916 Roanoke Avenue  
Roanoke Rapids, N. C. 27870

HARRELL, Benjamin Carlton  
Managing Editor  
Sun  
115-19 Market Street  
Durham, North Carolina 27702

HASWELL, Joel  
Assistant Regional Editor  
Herald  
115-19 Market Street  
Durham, North Carolina 27702

HERNDON, Claude Nash  
General Reporter  
Twin City Sentinel  
416-20 North Marshall  
Winston-Salem, N. C. 27102

HILL, Heath Haldane  
Editor, Editorial Page  
Journal  
416-20 North Marshall  
Winston-Salem, N. C. 27102

KENNEDY, John W.  
Managing Editor  
Tribune  
125 Union Street, South  
Concord, North Carolina 28025

PARCE II, Arthur Mead  
Editor  
Times-News  
1755 Four Seasons Boulevard  
Hendersonville, N. C. 27839

PARKER, JR., Joseph Roy  
Editor  
Times  
512 Hay Street  
Fayetteville, N. C. 28301

POOLE, Robert M.  
Washington Correspondent  
Journal  
416-20 North Marshall  
Winston-Salem, North Carolina 27102

PRICE, H. Eugene  
Editor  
News-Argus  
310 North Berkeley Boulevard  
Goldsboro, North Carolina 27530

RAYNOR, George S.  
Editor  
Post  
131 West Innes Street  
Salisbury, North Carolina 28144

SECHRIEST, Vernon Franklin  
Managing Editor  
Telegram  
150 Howard Street  
Rocky Mount, North Carolina 27801

SHARPE, JR., John Allen  
Publisher, President & Editor  
Robesonian  
121 West Fifth Street  
Lumberton, North Carolina 28358

SINK, JR., Joe S.  
Vice President & Editor  
Dispatch  
30 East First Avenue  
Lexington, North Carolina 27292

STEPP, Albert Carl  
Washington Correspondent  
Observer  
600 South Tyron Street  
Charlotte, North Carolina 28201

SUMPTER, Glenn  
News Editor  
Journal  
105 Washington Street  
Rockingham, North Carolina 28379

THARRINGTON, Walter D.  
Business Manager  
Dispatch  
304 Chestnut Street  
Henderson, North Carolina 27536

WHICHARD II, David J.  
President, Co-Publisher & Editor  
Reflector  
209 Cotanche Street  
Greenville, North Carolina 27834

WHITLEY, Donald P.  
General Manager  
Advance  
216 South Poindexter Street  
Elizabeth City, N. C. 27909

WILLIS, Joseph Alan  
Editor, Editorial Page  
Twin City Sentinel  
416-20 North Marshall  
Winston-Salem, N. C. 27102

WILSON, James B.  
Executive Editor  
Star-News  
Post Office Box 840  
Wilmington, N. C. 28401

YARBOROUGH, Ramon B.  
Publisher  
Observer  
512 Hay Street  
Fayetteville, North Carolina 28301

WHITE HOUSE STAFF:

Alan Greenspan, Chairman of the Council of Economic Advisers (CEA)  
Ronald H. Nessen, Press Secretary  
Margita E. White, Assistant Press Secretary

Attendance confirmed  
by Office of Public  
Liaison. All present.

ECONOMIC BRIEFING FOR THE AMERICAN RETAIL FEDERATION  
BOARD OF DIRECTORS

The Roosevelt Room  
March 18, 1976

PARTICIPANTS:

The President

Howard Lee Cook, Jr., Executive Vice President, American Retail Federation

William Kay Daines, Senior Vice President, American Retail Federation

Richard C. Darling, Senior Washington Representative, J.C. Penney Company

Charles Cuchen, President, Younker Brothers, Incorporated

Benjamin Frank, Vice President, Legal and Government Affairs, Allied Stores Corporation

Leonard O. Gay, Senior Vice President and Treasurer, Haverty Furniture Companies

Stanley J. Goodman, Chairman of the Executive Committee and Chief Executive Officer, The May Department Stores Company

Loyd Hackler, President, American Retail Federation

Prentis C. Hall, Chairman of the Executive Committee, Carter Hawley Hale Stores, Incorporated

Patrick J. Head, Vice President, Marcor, Incorporated

Spencer A. Johnson, Executive Vice President, National Home Furnishings Association

Philip M. Knox, Jr., Vice President, Sears, Roebuck and Company

Donald Livingston, Corporate Secretary, Carter Hawley Hale Stores

James G. Michaux, Vice President, Federated Department Stores

Hugh Munch, President, Illinois Retail Merchants Association

Walter Neppel, President (Elect), J.C. Penney Company

Gary Perkinson, Executive Vice President, New York State Council of Retail Merchants

Richard R. Pivrotto, Chairman and Chief Executive Officer, Associated Dry Goods Corporation

continued ...

Herbert H. Schiff, Chairman of the Board, SCOA Industries, Incorporated

Roger D. Semerad, Vice President, American Retail Federation

Joseph J. Shell, President, National Shoe Retailers Association

Jean Head Sisco, Director, Washington Board of Trade, Consultant, American  
Retail Federation

H. Patrick Smith, Vice President, F.W. Woolworth Company

A. Robert Stevenson, Vice President, S.S.Kresge Company

WHITE HOUSE STAFF:

William J. Baroody, Jr., Assistant for Public Liaison

John C. Vickerman, Director for Business and Trade Associations, White  
House Office of Public Liaison

APPENDIX "D"

Attendance confirmed by  
by EPS.

✓ indicates present

Other attendees not  
confirmed.

RECEPTION FOR REPUBLICAN CONGRESSIONAL LEADERS

Blue Room

March 18, 1976

PARTICIPANTS:

✓The President

✓Sen. Clifford P. Case (R-New Jersey)  
✓Cong. Millicent Fenwick (R-New Jersey)  
✓Cong. Edwin B. Forsythe (R-New Jersey)  
✓Cong. Matthew J. Rinaldo (R-New Jersey)

Sen. Jacob J. Javits (R-New York)  
✓Cong. John W. Wydler (R-New York)  
✓Cong. Peter A. Peyser (R-New York)  
✓Cong. Benjamin A. Gilman (R-New York)  
✓Cong. Robert C. McEwen (R-New York)  
✓Cong. Donald J. Mitchell (R-New York)  
✓Cong. William F. Walsh (R-New York)  
Cong. Frank Horton (R-New York)  
✓Cong. Hamilton Fish, Jr. (R-New York)

✓Sen. Robert Taft, Jr. (R-Ohio)  
✓Cong. Willis D. Gradison Jr. (R-Ohio)  
✓Cong. Donald D. Clancy (R-Ohio)  
✓Cong. Chalres W. Whalen Jr. (R-Ohio)  
✓Cong. William H. Harsha (R-Ohio)  
Cong. Clarence J. Brown (R-Ohio)  
✓Cong. Thomas N. Kindness (R-Ohio)  
✓Cong. Clarence E. Miller (R-Ohio)  
✓Cong. Samuel L. Devine (R-Ohio)  
✓Cong. Chalres A. Mosher (R-Ohio)  
✓Cong. Chalmers P. Whyllie (R-Ohio)  
Cong. J. William Stanton (R-Ohio)

Sen. James L. Buckley (I-New York)  
Cong. Norman F. Lent (R-New York)  
Cong. Barber B. Conable, Jr. (R-New York)  
Cong. Jack F. Kemp (R-New York)

Cong. Tennyson Guyer (R-Ohio)  
Cong. Delbert L. Latta (R-Ohio)  
Cong. Ralph S. Regula (R-Ohio)

WHITE HOUSE STAFF:

✓Richard B. Cheney, Assistant  
✓Rogers C.B. Morton, Counsellor  
✓Stuart Spencer, Acting Chairman of the President Ford Committee