

CRF

#31

President Ford Committee

1828 L STREET, N.W., SUITE 250, WASHINGTON, D.C. 20036 (202) 457-6400

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President Ford Committee

1828 L STREET, N.W., SUITE 250, WASHINGTON, D.C. 20036 (202) 457-6400

February 28, 1976

MEMORANDUM FOR THE PRESIDENT

FROM:

BO CALLAWAY 

SUBJECT:

Weekly Report #31 - Week Ending February 28, 1976

GENERAL CAMPAIGN ORGANIZATION

Jack Stiles, as delegate monitor, is establishing a system for ongoing communications between our delegates and the National PFC. We will be soliciting their views on issues and campaign strategy through questionnaires, personal calls and letters. We also plan to involve them personally by encouraging them to attract other key supporters and to speak out on your behalf.

More than 40,000 copies of the Inside News were mailed throughout the country this past week with news of the New Hampshire Victory. A copy is attached at TAB A.

A new national campaign brochure regarding Older Americans has been published by Campaign '76. The brochure also announced the formation of an Older Americans for President Ford Committee. A copy is attached at TAB B.

STATE CAMPAIGN ORGANIZATIONS

ARKANSAS - A 4,500 piece mailing to key GOP members has been sent by State PFC Chairmen Guy Newcombe and Dorothy Webb. In addition, the 75 GOP County Chairmen were contacted in a separate mailing, requesting assistance in identifying key Ford support and getting voter lists.

CALIFORNIA - Programs to recruit volunteers are under way in Northern and Southern California. Twelve Northern Counties mailed 14,500 recruitment letters to specialized lists, and 21,500 similar letters were mailed to the Southern Counties. Additionally, thirteen receptions will be held in the homes of key supporters in the Los Angeles area. Ev Younger's and Denny Carpenter's press tours have now covered a dozen major papers, with eight more to be contacted this week.

COLORADO - PFC representatives attended all four Lincoln Day Dinners held in the State last week, as well as the State GOP Executive Committee meeting. Our new headquarters office was opened this week. All four Denver television stations and the major newspapers attended the Open House, as well as over twenty members of the Colorado Senate and Assembly.

DISTRICT OF COLUMBIA - The D.C. Executive Committee met on February 26 and unanimously nominated fourteen delegates whose names will appear on the May 4 Primary ballot. The D.C. Committee previously passed a resolution supporting you, so technically these fourteen delegates are committed to you if elected in May. Ned Pendleton, D. C. GOP Chairman, says that historically the slate is never opposed, once nominated by the Committee, so that we could consider all fourteen as pledged Ford delegates. Six of these delegates are black leaders in the District. A list is attached at TAB C.

FLORIDA - Your second trip through the State was as enthusiastically received as the first and reports back from the phone centers are encouraging. The Senior Citizen ads have been placed in six major daily newspapers, and the tabloid mailing was sent to the 600,000+ registered Republicans last week. Bill Ayres decided not to go to Florida as he was able to get former members working and did not feel a personal trip was necessary.

A total of 152,303 people have been contacted through our phone centers with the percentage "for Ford" holding at 47.8%, with 39.2% undecided. It is our assessment that every major newspaper in the State will endorse you prior to the Primary with the exception of the Jacksonville Florida Times-Union, which will remain neutral (a big plus). A copy of one of the stronger endorsements (St. Petersburg Times) is attached at TAB D.

ILLINOIS - With an enlarged staff, we're seeing good movement in the organization and there has been no negative press report on the organization changes. An additional 30 phones were authorized for the Cook County area, bringing the State total to 220. Two women, experienced in phone center operations, have been hired and will report directly to John Holt.

Rog Morton and I met with the Illinois Congressional delegation last week. Bob Michel agreed to coordinate a statewide "fly-in" and present plans call for stops in seven cities. This will be a press event, with the exception of East St. Louis, their last stop, where they will also visit PFC headquarters and make phone calls.

ILLINOIS (Continued) - March 8 is also "Blitz Week" for material distribution, "Blitz" bands, mailings, etc.

"Young Illinois for Ford" has prepared a Newsletter for distribution throughout the State (TAB E) and a poll among students of Northwestern University showed 60% of the 290 questioned supporting you to 24% for Reagan. 8% were undecided and 8% favored neither candidate.

The Chicago Tribune endorsed your candidacy on Sunday with a strong editorial.

IDAHO - Leo Thorsness and Regional Coordinator Bob Flanigan toured Boise, Twin Falls, Idaho Falls and Pocatello this week, conducting a series of seminars on the campaign organization, with Chairman Dave Leroy and executive director Roy Eiguren. They also met with local media, regional PFC personnel and student committees that have been organized in the State. At a meeting with Republican legislators on Saturday, a survey indicated 27 for you, 27 for Reagan, 3 undecided, although an encouraging commitment surfaced, "Let's stick together after the nominee is decided."

Dorothy Balch, who was the Northern Idaho campaign coordinator for Steve Symms in his last two elections, was announced as Women's Coordinator for the State. Symms is supporting Reagan, so Dorothy's announcement will be a big help to us.

IOWA - 3,495 Delegates were selected at the County Conventions on February 28. Lists are presently being tabulated for a more factual head count, but previous estimates of 60/40 Ford seem to be holding. Our weakest area is the Third Congressional District headed by H. R. Gross who is on Reagan's National Steering Committee.

We've checked out the Des Moines Register story which reported a dead heat, listed "actual" delegate support by county--1,494 delegates each for Ford and Reagan and 507 undecided--and calling the County Conventions a victory for Reagan. No one that we contacted was able to substantiate these findings. In fact, very few delegates were contacted by anyone and only a few county chairmen said they were called and that they had given only rough estimates of how their county looked. In some counties that Ralph McCartney contacted we found the standings opposite to those reported in the article, i.e., Scott County is 80 Ford, 57 Reagan, rather than an 80/57 Reagan.

However, Governor Ray said we should not mislead ourselves into thinking the President ran away with conventions. "We still have our work cut out for us and a lot will depend on the next few primaries."

MASSACHUSETTS - Additional media has been scheduled for the three days prior to the primary and turn-out-the-vote calls are scheduled for Monday and Tuesday to the 23,000 identified Ford supporters. Based on previous primaries in the State, they are expecting about 130,000 to 150,000 people to vote.

Dick Mastrangelo, along with Dave Sparks and John Breen, will coordinate Election Day activities in the State. We plan no special activity for that night, although Stu, Peter Kaye and I will be available at Headquarters.

NEW HAMPSHIRE - John Michel is preparing a wrap-up report and critique on the campaign organization. However, since we had to shut down headquarters on the 25th in order to stay within the spending limit, this will be slower in coming than we would like. The MOR poll results are in this week. The unofficial delegate count at present is 17/4 but one of these is close, which could give you 18/3. Jimmy Cleveland led the ticket.

OKLAHOMA - A 500-piece mailing to state RNC members and personal letters to all 48 elected GOP officials have been sent by Campaign Coordinator Ron Horton.

SOUTH CAROLINA - John Bourne, Mayor of North Charleston, has agreed to be PFC Chairman for the State. He was recommended by Harry Dent and approved by Governor Edwards and Senator Thurmond. The PFC organization in South Carolina will be low key, as we don't want to initiate a fight with Edwards, but Bourne will give us needed visibility.

Five of South Carolina's seventeen state legislators are supporting you, but only one has publicly endorsed Reagan. Many of the Party leaders are staying neutral right now. Precinct caucuses are scheduled for March 12 and 13. Bourne plans a 6,000 piece mailing to precinct workers and hopes to have a headquarters opened this week.

TENNESSEE - State Representative Brad Martin has accepted the position of West Tennessee Chairman, which completes the organization there. GOP officers in the State are very pleased with our choices for Chairmen and feel we have an excellent team.

TEXAS - Stu Spencer, Skip Watts, Tim Ryan and Grace Marie Prather participated in a delegate workshop in Austin this weekend. The campaign here is very well organized. They have divided the State into 25 priority counties and 26 secondary counties, of which all but two have county chairmen. The remaining 203 counties are classified as "Rural" and the organization in these will be purely voluntary and based on personal contact. Each priority county will have a headquarters and phone bank operation with a total of 200 phones. Calling is scheduled to begin in late March for the May 1 Primary. The secondary counties will also have a phone operation, but this will be done through home phoning.

The 96 District Delegates who were selected as the Ford slate in mid-February are really first-class and Stu was very impressed with them as a group. They will be running as authorized delegates.

VIRGINIA - Virginia has turned out to be our most difficult state in terms of putting an organization together, possibly because it is so diverse and also because there are so many different leaders. However, we have decided to take the heat locally and not just name "anyone," who in the long run could cause problems. Governor Holshouser, as Southern Regional Chairman, has met with Mills Godwin and with the Congressional delegation. Jack Marsh has been helping us with the State, as have Stan Parris and others, but no consensus has been reached. Joel Broyhill was asked to serve, but regretted since he will be spending most of his time in Florida. I talked again with Mills Godwin this past week, and he asked that we keep from putting a Committee together until after the Florida primary.

LEGAL

Upon the advice of Arthur Andersen & Co. regarding the tax consequences of incorporation and the informal advice of the Justice Department, Bob Visser is recommending incorporation of the PFC for liability purposes. The FEC gave an opinion of counsel that it was not a violation to incorporate Campaign '76 as the exclusive advertising agency for the PFC.

TREASURER'S REPORT

\$651,922 was raised for the week and \$279,659 received in matching funds. This brings our total contributions to \$3,925,528 and total income, with matching funds to \$4,954,930. \$661,961 was disbursed for the week. (TAB F)

FINANCE

Bob Mosbacher and Bod Odell deserve special recognition for the great job they're doing. The last three days of February were record-setters as was the \$1,430,000 raised for the month - just \$20,000 short of Bob Odell's projection. The total number of contributors to date is 32,373 for an average contribution of \$121. (TAB G)

MISCELLANEOUS

RADIO ACTUALITIES - Thirty of the 31 radio stations contacted in Florida accepted two post-New Hampshire actualities from Lou Frey and me. These were also fed to UPI and AP audio networks, as well as Arkansas, Georgia and North Carolina regional stations. 24 of the 26 stations contacted in Massachusetts also accepted spots by Sil Conte and an edited version of my Florida comments. Governor Holshouser in North Carolina and Dick Ogilvie in Illinois made their own statements which were carried widely throughout those States.

RNC MEETING - A number of the members attended the PFC Hospitality Suite on Wednesday with pro-Ford members enthusiastic about the New Hampshire victory and neutral or pro-Reagan members being cautious. The latter tried to explain New Hampshire as a draw, but there was little conviction in these arguments. Jack Stiles was present at most of the sessions and reported that everyone enjoyed your Reception at the White House and seemed particularly pleased with the receiving line, as it gave everyone an opportunity to meet you. Ed Terrill represented the PFC at the Saturday morning regional meetings.

FORMER RNC CHAIRMEN - The press coverage of the Chairmen's announcement was excellent and the timing of their endorsement perfect. Many of the present RNC members mentioned it in their conversations with PFC staff members.

ADVOCATE SCHEDULE -

In addition to Jack's schedule in Illinois (attached as TAB H), there is a busy week ahead:

ADVOCATE SCHEDULE (Continued)

Week of March 1

CALIFORNIA

Earl Butz in Los Angeles for PFC Breakfast in Newport Beach for Agricultural Council of California Luncheon.

Elliot Richardson in Palm Springs for a PFC Fund Raiser.

FLORIDA

Howard Baker (through next weekend) in a heavy schedule after arriving Tampa on Friday - Sun City, Sarasota, Lake Wales, and Ft. Lauderdale. Saturday, he will be in Deland, Jacksonville and Deltona.

Rog Morton - Also a heavy schedule, he will be in Orlando, New Port Richey (Pasco County) and Ft. Lauderdale.

ILLINOIS

Richard Bell in Danville for Farm Bureau Luncheon and PFC Headquarters opening; in Urbana for University of Illinois Coop meeting.

MICHIGAN

Al Quie will be at PFC Headquarters in Detroit.

NEVADA

Pete McCloskey appears at Young Republican Convention in Las Vegas.

NORTH CAROLINA

Rog Morton in Charlotte for Fund Raiser

OREGON

Elliot Richardson in Portland for PFC meeting and in Seaside for Dorchester Conference at Lewis & Clark College.

PFC SCHEDULE

March 2

Massachusetts Primary
Vermont Primary
Washington Precinct Caucuses

March 4

Nevada - Precinct Caucuses in Clark Co. (Las Vegas)

Copy to: Rog Morton
Dick Cheney

The Benefit for Young and Old



President Ford's proposals plus the ongoing federal action programs are specifically designed to improve the security, health and quality of life of older Americans. And yet, we all benefit, young as well as old.

For as the President reminds us, "each generation can measure its progress in part by its ability to recognize, respect and renew the contributions of earlier generations."

*President Ford is your President.
Keep him.*

President Ford '76

President Ford wants older Americans to be actively involved in his campaign. That's why we have established the *Older Americans for President Ford Committee*. We need your help. Join us.

Complete the information requested below and send to: The Older Americans for President Ford Committee, 1828 "L" St., N.W., Suite 505, Washington, D.C.

Name _____

Address _____

City _____

State _____ Zip _____

Activity choices:

Volunteer Other (please specify) _____

Telephone _____

President Ford is helping older Americans.



"As President, I intend to do everything in my power to help our nation demonstrate by its deeds a deep concern for the dignity and worth of older persons."

*President Ford's Message to Congress
on Older Americans*



"Older Americans continue to enrich our lives with their vision, strength and experience," the President believes, "They've earned the right to live securely, comfortably and independently."

But the President knows, "The single greatest threat to the quality of life of older Americans is inflation."

Under the President's leadership, inflation has been cut almost in half. But he knows more must be done.

That's why he has proposed increased Social Security and Medicare benefits.

Increased Social Security Benefits

President Ford has asked Congress for:

A full Cost-of-living increase in Social Security benefits, payable in July, 1976.

This will help maintain the purchasing power of 32 million Americans.

Maintaining the Integrity of Social Security

President Ford is concerned because the Social Security system "now pays out more in benefits than it receives in tax payments."

"I strongly reaffirm my commitment to a stable and financially sound Social Security system." With that goal in mind, the President wants to increase payroll taxes for workers and employers by three tenths of one per cent.

This will cost no worker more than \$1 a week per year. Most will pay less. Contributions will then match or exceed what is paid out, insuring the financial integrity of the system.



Catastrophic Illness Protection

Every older American lives in fear of a catastrophic illness.

President Ford says, "We have been talking about this problem for many years. We have it within our power to act now so that today's older persons will not be forced to live under this kind of a shadow."

To ease this fear, President Ford wants to protect everyone on Medicare against the cost of catastrophic illness. Under his proposal:

—Unlimited stays in hospitals and nursing homes would be covered.

—No one would pay more than \$500 a year for hospital services, or \$250 for physicians or non-hospital care.

—Over one billion dollars would be made available to cover benefit payments for prolonged illness.

President Ford wants to slow down the inflation of health costs by limiting increases in Medicare rates in 1977 and 1978 to 7% for hospitals and 4% for doctor's services. Further, he wants to discourage overuse of hospitals and medical services. Patients would pay 10% of hospital and nursing home charges after the first day. In addition the deductible would be increased from \$60 to \$77 annually.

Savings from limiting the increases in Medicare rates and some of the revenue from increased cost sharing will be used to finance the catastrophic illness program.

Strengthening the Older Americans Act

President Ford believes in and will continue to strengthen the Older Americans Act. He voted for it in Congress. Recently he signed into law an extension of the Act. Through the Administration on Aging, a national network on aging composed of state, area and nutrition agencies has been brought into being. For example, at 5,000 locations, the nutrition agencies serve older persons 300,000 hot meals a day, five days a week.

This network helps older persons to:

- Know what resources are available
- Secure services enabling them to live in their own homes
- Meet their needs for transportation
- Provide for the weatherization of their homes
- Obtain legal services
- Continue to be involved by serving in full-time, part-time and volunteer positions serving the community
- Cope with housing problems
- Participate in Senior Center activities
- Have a meaningful voice in setting priorities for meeting their needs at the local level.

Improving Nursing Homes

The network is launching a nation-wide ombudsman program for nursing home residents to hear and resolve individual complaints.

President Ford believes this will, "facilitate important citizen involvement in the vigorous enforcement of Federal, State and local laws designed to improve health and safety standards, and to improve the quality of care in these facilities."

The President Ford Committee, Howard H. Callaway, Chairman, Robert Mosbacher, National Finance Chairman, Robert C. Moot, Treasurer. A copy of our Report is filed with the Federal Election Commission and is available for purchase from the Federal Election Commission, Washington, D.C. 20463.



The President



Gerald R. Ford

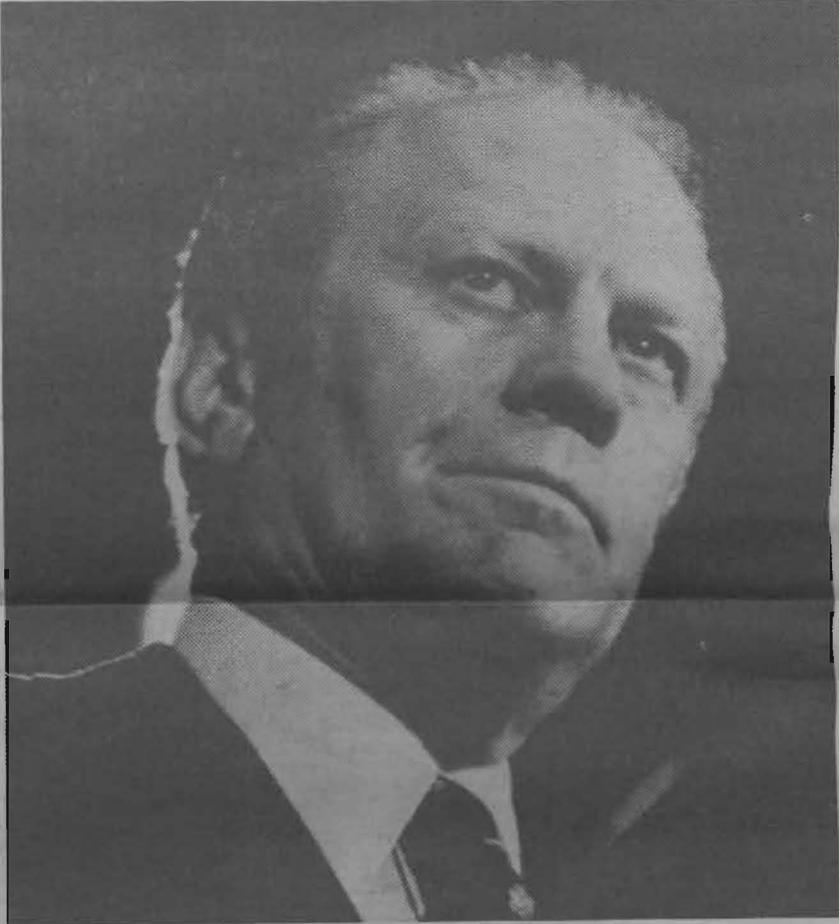
38th President of the United States

The President

State of The Union

"In all that we do, we must be more honest with the American people, promising them no more than we can deliver, and delivering all that we promise."

Gerald R. Ford
January 19, 1976

- My first objective is to have sound economic growth without inflation.
 - The Federal budget has been growing at an average rate of over 10 percent each year. The budget I am submitting . . . cuts this rate of growth in half.
 - We can achieve a balanced budget by 1979 if we have the courage and wisdom to continue to reduce the growth of Federal spending.
 - I now propose that effective July 1, 1976, we give our taxpayers a cut of approximately \$10 billion more than Congress agreed to in December (1975).
 - I recommend . . . job-creating tax incentives in areas where the unemployment rate now runs over seven percent.
 - In my budget . . . I am recommending a full cost of living increase in Social Security benefits be paid during the coming year.
 - At my request, the Congress enacted two extensions and expansions in unemployment insurance to help those who were jobless during 1975. These programs will continue during 1976.
 - To keep a convicted criminal from committing more crimes, we must put him in prison . . . punishment must be swift and certain.
 - I recommend mandatory fixed sentences for persons convicted of Federal crimes involving the sale of hard drugs.
- 
- I have talked personally with leaders of Mexico, Colombia and Turkey . . . to control . . . production and shipment of hard drugs.
 - Our military power is without equal. And I intend to keep it that way.
 - Our principal alliances with the industrial democracies of the Atlantic Community and Japan have never been more solid.
 - Key elements for peace among nations of the Middle East now exist.
 - Our traditional friendships in Latin America, Africa and Asia continue.

Lasting Solutions Demand Decisive Actions

"If we are to do what must be done, we must stop doing what need not be done."

Economic Growth — Top Priority

President Ford has given top priority to sound economic growth without inflation. He had assumed office at a time when this nation was in shock. Yet his steadfast calmness and intelligent leadership has resulted in economic recovery at a steady, healthy pace. He said it would not be easy. It would not happen overnight. But in April 1975, President Ford turned around the worst recession since the 1930's.

Last year's double-digit inflation of over 12 percent was reduced to 6.9 percent as of January. We still have a long way to go. But clearly, President Ford's courageous decisions — despite great opposition from a Democratic-controlled Congress — made 1975 a year of accomplishment.

President Ford has vowed to continue his hard line with Congress to cut Federal spending to further reduce inflation and unemployment. Under his leadership a further reduction in inflation, to an estimated 5.9 percent, is forecast for 1976.

More Jobs for More Americans

President Ford's goal is to solve America's unemployment problems with real, rewarding, permanent jobs. Realizing that short-term public employment programs often postpone real solutions to unemployment, the President has directed his efforts at incentives for private industry to create long-term, better paying jobs for all who want to work.

As a result of this approach, there were 1.7 million more Americans at work in December than in March 1975. In January 1976, the nation's unemployment rate fell to 7.8 percent — the sharpest drop in 16 years. For President Ford this is not good enough, but it's obvious his persistence is paying off.

Government Must Be Fiscally Responsible

President Ford's statement made earlier this year illustrates his determination to make the Federal government *"more manageable, more responsive, more efficient and less costly."* He has not hesitated to use his veto power on inflationary legislation. And by doing so, he saved the American taxpayer \$10.2 billion. Six vetoed bills, which cost the American taxpayer \$4.4 billion, were overridden by Congress.

President Ford, in his State of the Union message said: "My recommendations for a firm restraint on the growth of Federal spending and for greater tax reductions are simple and straightforward. For every dollar saved in cutting the growth in the Federal budget we can have an added dollar of Federal tax reduction."

Ford Seeks Energy Independence

President Ford's goal is for America to achieve energy independence by 1985. His proposals would:

- Increase domestic production
- Reduce domestic natural gas shortages
- Stimulate effective conservation
- Develop more and cleaner energy from coal resources
- Expedite clean and safe nuclear power production
- Stimulate vital energy investment in private sector
- Accelerate technology to capture energy from the sun and earth.

Criminals-Their Crimes-Their Victims

"It is time for law to concern itself more with the rights of the people it exists to protect. The victims are my primary concern."

President Ford is determined to keep convicted criminals from committing more crimes. In addition to putting them in prison, he has proposed mandatory minimum sentences for persons committing violent Federal crimes.

He has directed all Federal agencies to step up enforcement efforts against drug dealers. And once again, has recommended mandatory fixed sentences for persons convicted of Federal crimes involving the sale of hard drugs.

In the administration of justice in America, President Ford succeeded in balancing the Supreme Court with his appointment of Chief Justice Stevens.

Preserving Social Security

President Ford's concern for the quality of life of America's senior citizens is clearly reflected in his Social Security proposals:

- A full cost of living increase in Social Security benefits to be paid during 1976;
- Preservation of the integrity of the Social Security Trust Fund.

Those who advocate putting Social Security money in the stock market are asking people who depend on Social Security in order to live to adjust their appetites according to stock market fluctuations. Moreover, such a measure would put ownership of America's largest corporations in the hands of the government — surely a philosophy which runs counter to the free enterprise system and which every thinking American rejects.

President Ford . . . Hee

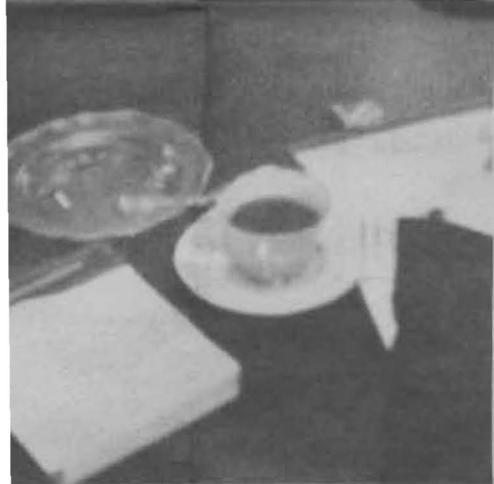


President Ford came to Florida last month offering to continue a presidency that is anything but the Imperial Presidency that developed in the 1960's and early 1970's. Gerald Ford is not an isolated President who remains inaccessible to the people he serves. He makes it a point to get out among the people — learning their concerns, asking them how he can best serve their needs. America, President Ford often reflects, is a country where government serves and the people rule.

"I'm proud to be an American and I'm proud of America, just like you."



He's Doing A Great Job!



Gerald Ford entered the Office of President under unique and unusual circumstances. Never in the history of our nation has a person been so closely scrutinized by members of Congress and the nation prior to taking office.

He accepted the Office of President with the strong approval of those with whom he had worked and served during his 25 years in Congress.

His colleagues recognized Gerald Ford to be an honest, intelligent, hard-working individual whose knowledge and experience would serve this country well in the turmoil of the times.

President Ford has again restored faith in America and in the high office of President. He has inspired the people he serves with his leadership, courage and integrity.

*Gerald Ford is the President for all people.
Keep Him.*



Foreign Affairs — A Presidential Responsibility

*“Just as America’s will for peace is second to none,
so will America’s strength be second to none.”*

Restoring Peace to America

President Ford’s sound judgment, courage and leadership has brought this nation to peace for the first time since President Eisenhower. Today, no young American is fighting or dying on foreign soil.

Peace Through Hard-Driving Realism

President Ford handles complex international issues with hard-driving realism . . . decisive action from a position of strength.

Almost as soon as Gerald Ford became President, his strength of leadership earned respect throughout the world . . . and restored national pride to all Americans.

When Communist forces seized the U.S.S. Mayaguez, he ordered — and personally directed — immediate removal of the ship and its crew. No American vessel has been subject to seizure since.

Equally firm is his stand on Cuba: *“The action by the Cuban government in sending combat forces to Angola destroys any opportunity for improvement in relations with the United States.”*

Strong National Defense

Peace is a two-way street. And in a world still hostile to freedom, weakness invites war.

President Ford has pledged: *“Our military power is without equal. And I intend to keep it that way.”* His budget backs up this pledge; he knows we must stay strong to stay free and that there is no substitute for being prepared.

Solid Record of Achievement

As a result of President Ford’s policies and personal leadership:

- U.S. alliances with the industrial democracies of the Atlantic Community and Japan have never been more solid.
- Traditional friendships in Latin America, Africa and Asia continue.
- In the explosive Middle East, the President’s personal diplomacy has brought a just and comprehensive peace settlement between Israel and Egypt.

There can be no doubt that President Ford has built — and continues to build — a solid record of achievement in foreign affairs. He has pursued a realistic course to peace. He has shown his ability to move quickly and decisively.



Republican Leaders Support President Ford

THE PRESIDENT FORD COMMITTEE IN FLORIDA

LOU FREY
CHAIRMAN

Dear Fellow Floridians:

We, as Republicans, number only about 21 percent of the voting population of this nation. We are outvoted in the Congress by two to one. Without a Republican President, our way of life cannot survive.

Gerald Ford is a good President, doing a good job! He served for years on the Defense Appropriations Subcommittee. His record and his budget reflect his knowledge that America must stay strong to stay free. There is no substitute for a strong defense posture.

President Ford has vetoed over 45 bills in order to hold down spending. He saved American taxpayers \$6.8 billion in 1975 alone. He has proposed cuts in programs that are abused, such as food stamps and welfare. Because of his experience and the respect he has earned from both parties, most of his vetoes have been upheld.

The President has proposed mandatory penalties for drug pushers and repeater criminals. He has pushed for a full cost-of-living increase in Social Security and protection of the system itself.

When you combine his actions and beliefs with his honesty, openness, intelligence and courage, it is easy to see why we support our President. There are no basic policy issues which divide us as Republicans. Our real fight will be against Humphrey or Kennedy in November.

We ask you to please join with us and vote on March 9th for the Republican who can be elected President--Gerald R. Ford.

J. Herbert Burke

J. Herbert Burke
Member of Congress

C. W. Bill Young

C. W. Bill Young
Member of Congress

Lou Frey, Jr.

Lou Frey, Jr.
Member of Congress

Skip Bafalis

L. A. (Skip) Bafalis
Member of Congress

A Full-Time President

Gerald Ford is a full-time President. Obviously, the President cannot come to Florida as much as he would like. He puts the job of being President above the job of campaigning. We should be proud of this type of action. President Ford has won the support of most Floridians because of his desire to be a President for all the people and to do a good job for America.

Congressman Lou Frey

Pledge Your Support to President Ford

President Ford will win in November if we do our job in March. To do this, the President needs your help now! If you can send a small contribution, it will be appreciated. Please pledge your support today to President Ford. He is our hope for victory in November.

If you care to send a contribution to President Ford, please supply the information requested below and send it along with your contribution to: President Ford Committee, P.O. Box 1706, Orlando, Florida 32802. Telephone (305) 843-3673.

VOTE
TUESDAY, MARCH 9th

Gerald R. Ford



Name	Occupation
Address	Company Name (if any)
City	State
Zip	Company Address
Telephone Number	City
	State
	Zip

A copy of our report is filed with the Federal Election Commission and is available for purchase from the Federal Election Commission, Washington, D.C. THE PRESIDENT FORD COMMITTEE, Howard H. Callaway, Chairman; Robert Moot, Treasurer.

President Ford Upholds Commitment To Older Citizens

"I want all Americans, young or old, black or white, rich or poor, to live in dignity, security and peace."



"The ancient philosophers taught us that the measure of civilization's advancement can be found in the treatment of its elderly. As President, I intend to do everything in my power to help our nation demonstrate its deep concern for the dignity and well being of our older generations.

For more than 40 years, through the vehicle of Social Security and other programs, America has made a firm commitment of support for older citizens. *I pledge to you that I will continue to uphold that commitment.*

In my budget for fiscal year 1977, I am recommending that the full cost of living increase in Social Security benefits be paid during the coming year.

This year it is projected that the Social Security Trust Fund will run a deficit of \$3 billion. My Administration fully intends to preserve the integrity and solvency of the Social Security system. As long as I am President, we are going to keep Social Security protection and every other retirement program, strong, sound and certain.

I have also proposed major improvements in the Medicare program. One of the most important is creation of a system of health insurance that would pay all but a fraction of the catastrophic cost of complex or extended care and treatment.

We know that being sick and bedridden is bad enough without having a person's income and life savings dwindle away as medical bills keep piling up. This must not continue . . . it won't be my program. There is no reason older Americans should have to go broke just to get well or stay well in the United States."

President of The United States

VOTE
MARCH 9th

Gerald R. Ford



President Ford Committee
P.O. Box 1706
Orlando, Florida 32802

BULK RATE
U.S. POSTAGE
PAID
Permit
No. 1679
TAMPA, FLA.

The President Ford Committee, Howard H. Callaway, Chairman, Robert C. Moot, Treasurer. A copy of our Report is filed with the Federal Election Commission and is available for purchase from the Federal Election Commission, Washington, D.C. 20463.

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The Inside News

Vol. 2 — No. 2

THE PRESIDENT FORD COMMITTEE, Washington, D.C.

March 1976

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Ford Wins New Hampshire

Florida's Welcome Sparkles

Thousands of cheering Floridians lined the streets and jammed parks and auditoriums to give President Ford what he called "the warmest reception I have had in 28 years of public life" during his first campaign trip to the Sunshine State.

Enthusiastic crowds numbering 63,000 in downtown Ft. Myers and 15,000 at Williams Park in St. Petersburg turned out in mid-February to hear the President talk about national defense, the economy, senior citizens and politics.

President Ford, who is planning a second trip to follow on the successful first one, said, "I think we have a winning organization in Florida," thanked his "generous, friendly, and wonderful" supporters and said, "We're out to get the nomination!"

The President took his campaign to Florida cities where he had this to say on the issues:

—Senior Citizens: The President told the predominately elderly crowd of 15,000 in St. Petersburg he would keep the Social Security program "strong, sound and certain," and was recommending cost of living hikes for Social Security recipients in his 1977 budget and was proposing a Medicare revision to protect them against catastrophic illness.

—Crime: He climaxed the weekend with a hard-line law and order speech at a Federal Bar Assn. banquet in Miami declaring, "Frankly, I've had it with terrorism . . . the time has come for society to act in its self-defense" as he formally endorsed capital punishment for crimes involving sabotage, murder, espionage and treason.

—National Defense: "This country is still the leader in the world. We have a great responsibility. We can keep peace with strength, and we are going to have the strength to keep the peace—period." He added: "The Ford Administration will have nothing to do with Castro's Cuba."

—Politics: "I am running on my record. It is a good record that conforms to the middle-of-the-road American viewpoint today.



Floridians gave President Ford a warm Sunshine State welcome when he visited their state to campaign before the March 9 primary

Ford Economy Pulls Ahead

The nation's economy got a healthy dose of good news in February as the Ford Administration reported:

—nearly one million Americans went back to work in December and January

—food prices fell for the third straight month

—consumer prices are rising at an annual rate of only about 5 per cent, compared with 12.2 per cent in 1974.

—industrial production is up at an annual rate of 12 per cent.

"It's the best of all possible worlds—an increase in employment and production and on the average, no inflation," said Treasury Dept. economist Herman Leibling.

President Ford has followed

what he calls a common sense approach to pulling the economy out of its worst recession in 30 years, decrying "quick fix gimmicks and snake oil solutions."

"The heart and soul of my program is to hold down the growth of federal spending, which has been averaging 10 per cent or more each year for the last decade," the President said in an address to the Midwestern Republican Leadership Conference meeting in Dearborn, Mich., recently.

"By matching federal spending cuts with federal tax cuts, we can return to the people who work and pay taxes more of their own money to spend for themselves."

The President said his pro-

posals would encourage the private sector to create "permanent, meaningful and productive jobs" for the nation's work force as opposed to "deadend public service employment." The President backed up his conviction by vetoing the Public Works Employment bill.

"I am determined to stick to the steady course that has brought down the unemployment rate without reviving the double-digit inflation that was soaring when I became President," he said.

"I propose to continue the common sense policies of sound, responsible, self-disciplined growth that have brought America out of its worst recession since the 1930s," President Ford said.

President Piles Up Delegates

President Ford heads for the March 9 Florida primary election after scoring victories in every early presidential preference test from New Hampshire to Hawaii.

The President won the popular vote in New Hampshire—his toughest Northern state—and also locked up an overwhelming share of the delegates, winning 17 of the state's 21 convention votes.

President Ford said he was "delighted" with the victory and added: "If we win a few more, and I think we will, we'll be ready for the finals (the November general election), and I think we'll win there, too."

The feeling in President Ford Committee offices in Washington and in headquarters throughout the country was that New Hampshire has started the President on the road to victory.

"The momentum is with the President now," said PFC political director Stu Spencer. "We expect to win in Vermont and Massachusetts and to go on to victory in Florida a week later, and we're optimistic we'll continue the winning streak right on to Illinois, North Carolina and Wisconsin."

The President had started to pile up delegates to the 1976 Republican National Convention even before his primary win in New Hampshire.

In Hawaii, 17 to 19 of the state's 19 delegates to the convention appear to be safe Ford votes based upon polls conducted by the Hawaii organization following the Jan. 27 precinct caucuses.

In Vermont, President Ford is the only candidate on the ballot in that state's March 2 primary election. His signature drive coordinator, Sen. Bob Gannett, gathered several times the required number of names to put the President on the ballot. Although the primary results are technically non-binding on delegates, Vermont supporters expect the President to win most of the state's 18 delegates.

(Cont. on Page 2)



President Ford rides in colonial carriage in historic Williamsburg, Va.

Five Primaries Top March List

Five presidential primary elections highlight the March President Ford Committee calendar. Other events for the month include:

- 1 Final date for filing delegate slate in **Texas**
- 1-10 Dates for filing delegate slate in **Rhode Island**
- 2 **Massachusetts** Primary date
- 2 **Vermont** Primary date
- 4 Secretary of State of **Tennessee** certifies names of candidates for Primary
- 5 Secretary of State of **Michigan** certifies names of candidates for Primary
- 8 Final date for filing delegate candidates in **Maryland**
- 9 **Florida** Primary date
- 9 Beginning date to file as candidate in **Arkansas**

- 23 **North Carolina** Primary date
- 24 **Ohio** — Declaration of Candidate must be filled
- 25 Secretary of State of **Idaho** announces the Presidential candidates on ballot
- 25 Secretary of State of **Maryland** announces the Presidential candidates on ballot
- 27 **Georgia** Precinct meetings elect delegates to County Conventions
- 31 Final date for Nominating Committee to announce candidates on ballots in **Kentucky**

Votes—

(Cont. from Page 1)

- 12 Last day for delegate petition in **Nebraska** if filed by PFC
- 15 Final date for filing candidate's petitions in **Indiana**
- 15 Secretary of State of **Oregon** announces names of candidates for ballot
- 16 **Illinois** Primary date
- 17 Candidate files Acceptance of Delegates in **Nebraska** if placed on ballot by petition and not application
- 18-25 Secretary of State of **Maryland** announces names of candidates on ballot
- 19-4/16 Dates for filing delegates pledged to candidate in **South Dakota**
- 19 Final date for filing slates of delegates in **District of Columbia**
- 23 Final date for filing petitions by candidate in **Montana**

all 14 delegates and 14 alternates are backing the President and are expected to be officially endorsed by the central committee. PFC chairman for the District, Dr. William H. Cooper, says every candidate who has been endorsed by the central committee has gone on to win the May Republican presidential primary in Washington, D.C.

In Minnesota, a sample poll of 100 precincts conducted following the Feb. 24 precinct caucuses showed the President holding 53 per cent of the delegates to 36 per cent for Ronald Reagan with 11 per cent uncommitted; 42 delegates will be selected from Minnesota.

And in Iowa, sample polls taken following the state's precinct caucuses in January show the President with a 60 per cent lead in the delegate count there; 36 delegates are at stake in Iowa.

State PFC Lawyers Named

President Ford's campaign organizers throughout the country have appointed legal counsels to assist state President Ford Committee chairmen and financial chairmen in complying with the new federal election campaign laws.

The lawyers have been appointed by President Ford Committee chairmen in the states to coordinate with PFC General Counsel Robert Visser and Assistant Counsel Tim Ryan in Washington, D.C.

"Since this is the first major election covered by the new campaign law, it is vital that campaign efforts be reviewed and coordinated with legal counsel at both the national and state levels to assure full compliance with both the letter and the spirit of the law," Visser said.

"We believe the President's campaign has a special responsibility to see to it that the new laws work," said campaign chairman Bo Callaway. "We are doing our best to set up the President's campaign as a model for all presidential candidates in this and in future elections."

"The many attorneys who are donating their time to President Ford Committee offices throughout the country are per-

forming a vital public service in helping us accomplish this goal," Callaway said.

Alabama: **John P. Scott Jr.** of Birmingham; Alaska: **Clifford Groh** of Anchorage; Arizona: **Richard Roberts** of Mesa; Arkansas: **Edwin R. Bethune** of Searcy; California: **Harry C. Dunn** of Pasadena and **Guy Henry** of Los Angeles, finance counsels, **Sheldon H. Lytton** of Los Angeles, campaign counsel;

Colorado: **Chapman B. Cox** of Denver; Connecticut: **George D. Royster Jr.** of Hartford; District of Columbia: **Jerris Leonard** of Washington, D.C.; Florida: **William G. Mateer** of Orlando; Hawaii: **Kenneth S. Robbins** of Honolulu; Idaho: **T. H. Eberle** of Boise; Illinois: **Donald S. Lowitz** and **Roy S. Kullby** of Chicago;

Indiana: **Joseph W. Harrison** of Evansville; Iowa: **Herbert S. Selby** of Newton; Kansas: **Donald D. Berry** of Topeka; Maryland: **William J. Evans** of Baltimore; Massachusetts: **Charles D. Forman** of Boston; Michigan: **Wilber M. Brucker Jr.** of Grosse Point Farms; Minnesota: **John Mooty** of Minneapolis;

Missouri: **Wayne L. Millsap** of Clayton; Nebraska: **Richard W. Smith** of Lincoln; Nevada: **William Morse** of Las Vegas;

New Hampshire: **Eugene Van Loan** of Manchester; New Jersey: **James C. Pitney** of Morristown; North Carolina: **Henry Mitchell** of Raleigh;

North Dakota: **Walfrid Hankla** of Minot; Ohio: **Charles E. Shanklin** of Columbus; Oregon: **Jack Faust** and **Warren Deras** of Portland; Pennsylvania: **William R. Dimeling** of Philadelphia; Rhode Island: **Richard J. Israel** of Providence;

Tennessee: **Martin Simmons** of Nashville; Texas: **Duncan Boeckman** of Dallas; Virginia: **Gilbert E. Shill Jr.** of Richmond; Washington: **George Kinnear** of Mercer Island; and Wisconsin: **F. J. Felisek** and **James O. Huber** of Milwaukee.



CAMPAIGN BRAINS: Campaign issues were discussed at February's PFC advisory committee meeting by, bottom row from left, committee chairman Dean Burch, campaign chairman Bo Callaway and Senate Minority Leader Hugh Scott, and top row from left, House Minority Leader John Rhodes, Melvin Laird and Dick Herman.

THE INSIDE NEWS

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HOWARD H. CALLAWAY, Chairman

ROBERT C. MOOT, Treasurer

ROBERT MOSBACHER, National Finance Chairman

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G. M. Prather, Editor



Uncle Sam gives President Ford a towering welcome during a recent Florida campaign visit

Campaign Funds Top \$3 Million

Individual contributions to the President Ford Committee topped the \$3 million mark during the second week in February, said PFC finance chairman Robert Mosbacher.

And by the end of the third week, the coffers were just over \$4 million when all receipts were included.

"The response to our fund raising appeals and the success of the state finance chairmen's efforts have been overwhelming.

"We have been breaking records not just in the amount of money we have been raising for the President's campaign, but also in the number of people who have been donating to the campaign," Mosbacher said.

Donors Up

At the close of last year, about 5,500 individuals had contributed to the campaign. That number is now nearly 30,000 "and we hope it will go up to 50,000 by the end of February," he said.

Robert Odell, executive director of the PFC fund raising division, said he believes the increased number of contributors "demonstrates the President's broad-based support. People are willing to share their resources because they believe in President Ford and his leadership."

The President Ford Committee has sent out nearly one million fund raising letters since the first of the year, and has received an average contribution of about \$22.

Contributions Listed

Individual contributions were \$3,257,740.23 by the third week in February; another \$747,725.60 in federal matching funds had been received for

a total contribution figure of \$4,023,347.78.

The President Ford Committee had spent \$3,801,890 by Feb. 19 and had cash on hand of \$221,457.78.

PFC state chairmen also have organized fund raising activities tailored to their own states' needs.

A letter from finance chairman Marilyn Westlie of North Dakota, for example, makes a broad appeal for support for Republican candidates at all levels, adding "Most critical of all, however, is the White House . . . North Dakota, and most importantly, President Ford, need your support."

Green Appeals

Alan "Punch" Green of Oregon wrote his county finance chairmen to report on a visit to Washington in which he talked with President Ford.

Mr. Ford "has brought honesty and integrity back to the Presidency . . . he is a humble, confident and honest man, and I am extremely proud to support him.

"By agreeing to take on your chosen responsibility in our fund-raising drive, I know you agree with me."

The three states which have topped their fund raising goals are *Alabama with \$75,000, Alaska with \$20,000 and Kansas with \$135,000.*

"And the money is still coming in," Mosbacher said.

"The President Ford Committee is in sound financial shape with debts at the end of January listed at only \$8,000. The momentum is with us and we expect to push right on through to raise the \$11 million allowed under federal law," Mosbacher said.

PFC Fund Raisers Score Success

President Ford Committee finance chairmen have been named in nearly all states, 12 of them already have topped the 50% mark of their fund raising goals and three have surpassed their quotas completely, said national PFC finance chairman Robert Mosbacher.

"This outstanding team of Ford supporters has demonstrated that volunteer fund raisers still play a vitally important role in American politics," he said.

"President Ford's state financial chairmen have been diligent in following the complicated new federal election laws . . . they have accepted the challenge and we are succeeding with a very effective and comprehensive fund raising program."

PFC finance chairmen named to date include:

ALABAMA — Co-financial Chairmen **William P. Acker** and **Hall Thompson**, both of Birmingham.

ALASKA—**Edward B. Rasmuson** of Anchorage.

ARIZONA — **Wayne E. Legg** of Mesa

ARKANSAS — **Chesley R. Pruet** of Eldorado

CALIFORNIA — **Edward W. Carter** of Los Angeles

COLORADO — **William T. Blackburn** of Denver

CONNECTICUT — **Archie R. McCardell** of Stamford

DISTRICT OF COLUMBIA — **William H. G. Fitzgerald** of Washington, D.C.

FLORIDA—**William J. Staten** of Jacksonville

GEORGIA—**Julian LeCraw** of Atlanta

HAWAII—**Hung Wai Ching** of Honolulu

IDAHO—**Robert B. Hansberger** of Boise

ILLINOIS—**Gaylord Freeman** of Chicago

INDIANA — Co-Chairmen **John W. Fisher** of Muncie and **Louis A. Weil Jr.** of Lafayette

IOWA — **Crawford Cox Hubbell** of Des Moines

KANSAS—**C. Howard Wilkins** of Wichita



Marilyn Westlie of North Dakota

KENTUCKY—**Joseph (Joe) E. Johnson III** of Lexington

LOUISIANA — **William Kennon McWilliams, Jr.** of New Orleans

MASSACHUSETTS — Co-chairmen **Thaddeus R. Beal** and **Mrs. Anne Witherby** of Boston

MICHIGAN — **Harold M. McClure Jr.** of Alma

MINNESOTA — **Donald C. Dayton** of Minneapolis

MISSOURI—**Don L. Wolfsberger** of St. Louis

NEBRASKA—**David Tews** of Lincoln

NEVADA — Co-Chairmen **Charles O. Glover** of Las Vegas and **Dean Phillips** of Reno

NEW HAMPSHIRE — **Kimon S. Zachos** of Manchester

NEW JERSEY—**Richard B. Sellars** of New Brunswick

NEW MEXICO—**Tom Bolack** of Farmington

NEW YORK—Co-chairmen **Harold H. Helm** and **Gustave L. Levy** of New York City

NORTH CAROLINA — **Hugh McColl** of Charlotte

NORTH DAKOTA — **Mrs. Gordon (Marilyn) Westlie** of Minot

OKLAHOMA — **Jack Black** of Norman

OREGON — Co-chairmen **Ira Keller** and **Alan "Punch" Green** of Portland

PENNSYLVANIA — Co-chairmen **Mrs. Elsie Hillman** of Pittsburgh and **Harry Haskell Jr.** of Wilmington

PUERTO RICO — **Jaime Pieras Jr.** of Hato Rey

RHODE ISLAND—**Elwood H. Leonard** of Ashton

SOUTH DAKOTA — **Vi Stoia** of Aberdeen

TENNESSEE — **Guliford Dudley Jr.** of Nashville

TEXAS—**Trammell Crow** of Dallas

UTAH—**Gilbert L. Shelton** of Salt Lake City

VERMONT — **C. Douglas Cairns** of South Burlington

VIRGIN ISLANDS — **Bill Low** of Maitland, Fla.

VIRGINIA—**Fitzgerald Be-miss** of Richmond

WASHINGTON — Co-chairmen **Halvor M. Halvorson** of Spokane and **Henry Bacon** of Seattle

WISCONSIN — **William C. Messinger** of Milwaukee

WYOMING — Co-chairmen **John Wold** of Casper and **Stanley K. Hathaway** of Cheyenne

Speakers Boost Ford

President Ford's candidacy got a healthy boost from 20 top government and political leaders who spent 43 days in February campaigning on his behalf throughout the early primary states.

The President himself campaigned for eight days in New Hampshire and Florida.

The President Ford Committee scheduling office has been busy coordinating the schedules of cabinet members, congressional leaders and governors with the hundreds of requests for appearances by the President and his spokesmen.

Commerce Sec. Elliot Richardson stumped in his home state of Massachusetts and in New Hampshire. Popular Sen. John Tower of Texas, Agriculture Sec. Earl Butz and HEW Under Sec. Marjorie Lynch campaigned in Florida as did Treasury Sec. William Simon and Senate Minority Leader Robert Griffin of Michigan.

Also campaigning in New Hampshire were Rep. Paul McCloskey of California, Presidential adviser and former Cabinet member Rogers C. B. Morton, Sec. Lynch, and White House economic adviser William Seidman.

Other advocates making campaign appearances on behalf of a busy President were campaign chairman Bo Callaway, speaking in Florida and Illinois; former congressman and PFC advisory council member Melvin Laird stumping in Wisconsin, Illinois and Missouri; and Interior Sec. Tom Kleppe speaking in Nebraska.

"The Advocates Program is an overwhelming success," Callaway said. "With requests for speakers pouring into the headquarters every day, we are most fortunate to have these dedicated leaders to speak on the President's behalf at events throughout the country."

Budget-Saver Bagpipers Boost Ford

ORLANDO—The message came in loud and clear.

The President is—and always has been—thrifty with the taxpayers' money. And what better way to remind Floridians of his thriftiness than with the President Ford Budget-Saver Bag Pipe Band?

The kilted Scotsmen accompanied the President through five cities during a recent campaign swing to Florida "to remind residents that we have a budget conscious President who is thrifty with our tax dollars."

The bagpipers—a dozen of them under the direction of Pipe Major Sandy McPhee of Dunedin, Fla.—began a tour of the state with a ceremony at PFC headquarters in Orlando.

PFC State Chairman Lou Frey said during the ceremony: "We chose a bag-pipe band to make a point. President Ford is trying to reduce spending in the federal government by cutting the swollen federal budget."

"The band will remind Floridians we have a thrifty President."

Members of the President Ford Budget-Saver Bag Pipe Band were selected from the City Pipe and Drum Corps of Dunedin, Fla., established 16 years ago.

Dunedin was settled by two Scotsmen who couldn't agree on naming the town after Edinburgh or Dundee, Scotland. They compromised by merging the two names into "Dunedin."

The bagpipers accompanied President Ford during his Florida tour Feb. 13-14 including functions at Orlando, Ft. Lauderdale, St. Petersburg, Ft. Myers and Miami.

Student Prizes President

An 18-year-old Kansas student has backed up her political convictions with her prize money.

Commercial art student Laura Duranleau of Eureka recently won an art contest in Kansas for a painting she did on a bicentennial theme.

After conferring with her parents, Laura decided to contribute her entire \$250 cash prize to President Ford's campaign.

Since all contributions of \$250 or less are matched with federal money, Laura actually has given the President a healthy \$500 boost toward victory.

This will be Laura's first year to vote, although she says she did support Sen. George McGovern in 1972.

"But I've grown up a lot since then. I have gotten involved in Republican politics and am a strong supporter of President Ford," she said.

We believe you, Laura.



With a 5 ft. red heart, Florida Girl Scouts told the President you're our "all-American Valentine."

Ford Friends Fly to Florida

ST. PETERSBURG—Bringing 5000 snowballs and bushels of home-grown apples, a plane load of Michigan "Friends of the First Family" arrived in Florida in February to campaign for President Ford.

Peter Secchia, a Grand Rapids businessman and friend of President Ford, organized the trip.

In the group were two of Mr. Ford's half-brothers; Thomas Ford flew with the group from Michigan while Richard Ford joined the tour in Florida. Also in the "Friends" group were Lt. Gov. Jim Damman; Joe Panela, president of the Grand Rapids Chamber of Commerce; Harold Sawyer, Kent County, Mich., Prosecuting Attorney, and Raply Hauenstein, former newspaper editor and military aide to the late President Eisenhower.

Moses Hattem, a friend of the President's for 50 years and cheerleader when Mr. Ford played football at South High School in Grand Rapids, also was in the entourage.

"We just like Jerry Ford, and we wanted to personally tell the people in Florida what a dedicated guy he is," Secchia said. "We went down there to tell them and to show Floridians some real Michigan snow, to share our Michigan apples and to talk to as many people as we could about our friends and neighbor, Jerry Ford."

The "Friends of the First Family" arrived in St. Petersburg on Saturday, Feb. 21. One bus headed for Clearwater and the other for St. Petersburg.

Some of the workers dropped off at local telephone banks to help man the phones while others headed for more action.

The asked Floridians to join them in a snowball fight in downtown Petersburg and later

passed out their their apples as well as Ford literature. The tour later worked an entire precinct in St. Petersburg before traveling on to Fort Lauderdale and then to West Palm Beach on Sunday.



MASSACHUSETTS WORKERS: Campaign director David Sparks and staff assistant Karen Kullgren at Massachusetts President Ford Committee headquarters in Belmont.

TV, Radio Ads Hit Airwaves

Man-on-the-street interviews and reminders of the President's accomplishments while in office form the basis for radio and TV announcements that have hit the air in New England and Florida and are scheduled to begin soon in the Midwest.

"We're simply communicating what the President has done for this nation," said Campaign '76 executive director Bruce Wagner. "He has restored confidence in the office of the Presidency, he has turned the economy around after the worst recession in 40 years, he has sliced inflation rates in half and he has put almost two million Americans back to work."

"We're just giving the facts." Wagner said other announcements are tailored to individual states where candid interviews have been conducted with voters.

"Average citizens simply explain to us why they are supporting the President—because he is working to increase their Social Security benefits, because he cares about young people or because they think he's right in saying there are 'no quick fix solutions to our complicated problems.'

"The President's strength of character and his experience in getting things done for America have come up time after time in our interviews."

Wagner said the announcements generally are aired in the last few weeks of the campaign in individual states and areas as budgets permit.

Ford Enters Vermont Race

MONTPELIER, Vt.—With a Ford victory assured, State Sen. Bob Gannett, R-Windham, has entered the President's name on Vermont's March 2 presidential primary ballot.

Sen. Gannett presented a petition with several times the required number of signatures to the Secretary of State "indicating widespread grassroots support" for the President in Vermont.

President Ford has said he will enter all presidential primary races; former California Gov. Ronald Reagan is sitting out Vermont and Pennsylvania.

"It is a great pleasure and privilege for me to file these petitions on behalf of the President of the United States," said Gannett, the coordinator of the signature drive.

"The petitions which are being filed today contain signatures from voters in all counties and from all walks of life."

"In entering our Vermont primary, I know President Ford will stimulate broad Republican participation with widespread grassroots support."

"This is one of the first steps the President will take along the road to winning the Republican nomination this August in Kansas City," Gannett said.

AROUND THE STATES

Momentum Builds in President's Campaign

President Ford received a roaring reception in Dearborn, Mich., as he addressed the Midwest Republican Leadership Conference. Michigan PFC chairman **Peter B. Fletcher** said the overwhelming show of support for the President is evidence of the strong base of support the President has in his native Midwest.

Miss Michigan, **Julie Beckers**, also was on hand to greet President Ford at the event.

Michigan's First Lady **Helen Milliken** has signed up as assistant chairman of the Ford committee and promises to "work hard to insure a big victory for President Ford in his home state." Mrs. Milliken already has begun speaking in the state on the President's behalf.

Nebraskans Counted

Five prominent Nebraska political and civic leaders are counted among President Ford's growing community of supporters in that state.

Former Gov. **Robert Crosby** reports: "During the last month, President Ford has gained rapidly in public support in Nebraska. His successful stand against Congress on the issue of tax reductions without curbs on spending, his courage in vetoing the common situs bill against vicious labor pressure, and his unquestioned honesty have won him widespread approval in my state."

Former chairman of the Nebraska Republican Party **Lorraine Orr** says: "I am supporting President Ford because he is the first practical and common sense man we have had for some time in the White House . . . If the Congress will cooperate, we shall see full prosperity return to the U.S.A. under President Ford."

And former Governor, Ambassador and Cabinet member **Val Peterson**: "No man except Abe Lincoln ever took over the Presidency under such difficult circumstances as did Gerald Ford . . . His experience as President makes him far and away the best equipped man to head the Republican ticket in 1976 and to lead the nation for the next full term."

Nebraska PFC chairman **Bill Barrett** and former Committeeman **Dick Herman** also testified as to President Ford's leadership and courage.

Floridians Charge

The mayors of three Florida cities have charged that Ronald Reagan's plan to eliminate federal revenue sharing funds would force them to raise property taxes by 20 per cent.

Fort Lauderdale Mayor **E. Clay Shaw Jr.**, Sarasota Mayor **Elmer Berkel** and Mayor **Charles Flanagan** of Pembroke Pines joined in a statement decrying the proposal.

"I estimate we would have to raise property taxes by some 20 per cent to make up for rev-



Nebraska Chairman Bill Barrett



Ford Supporter Lorraine Orr



Ex-Nebraska Gov. Peterson

enues lost by the elimination of revenue sharing," Shaw said. "That's putting a terrible burden on local property owners."

Reagan's plan to eliminate revenue sharing is part of his proposal to cut \$90 billion from the federal budget.

Kansas Warns

Kansas reports it would be out \$448.8 million in "major human and social service programs" if the Reagan plan were to be implemented. Among the programs hardest hit would be hospital construction, school lunches, crime fighting, Medicaid and housing.

Carol Wiebe, co-state chairman of the Kansas PFC effort, reports "support for President Ford was strong among party leaders attending Kansas Day activities in Topeka recently . . . Our bumper stickers, pins and brochures disappeared fast.

"We are very pleased with the quality of people we have on the Kansas President Ford Committee team," Mrs. Wiebe said.

Kansas is one of the first three states in the nation to surpass its PFC fund raising goal.

California Challenge

Two California Assemblymen have challenged former Gov. Reagan to explain his Social Security stand.

"Over the past dozen years, Reagan has at various times advocated voluntary Social Security, praised the present system and indicated favorable support for an alternative plan which many feel would potentially destroy Social Security," said Assemblymen **Dixon Arnett** and **Jerry Lewis**.

They warned "senior citizens would be most severely penalized by any drastic change from the present system of Social Security."

Also from the Golden State, two prominent Riverside area civic and GOP leaders—**Dallas Homes** and **Mrs. Ethel Marie Silver**—will serve as western Riverside County co-chairmen for the President Ford Committee.

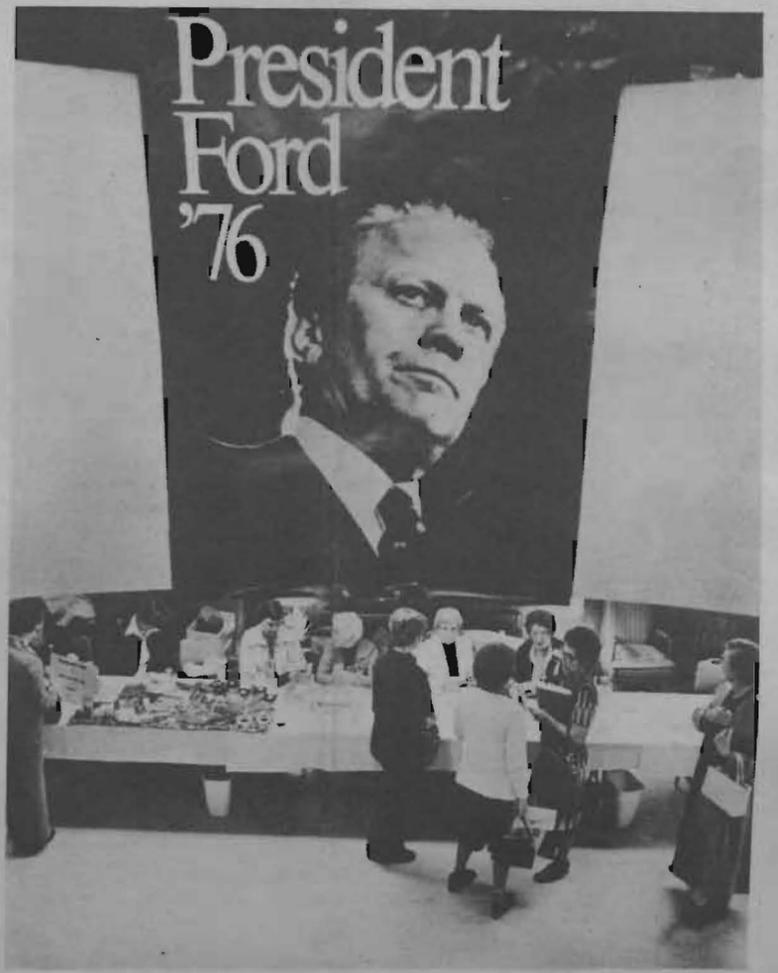
South Dakota Adds Two

U.S. Rep. **Jim Abdnor** and Attorney General **Bill Janklow** have been named to the South Dakota President Ford Committee.

David Owen, coordinator of the PFC in the Great Plains state, and State Treasurer **David Volk**, PFC chairman, said the two will join already named members of the committee including former Sen. **Gladys Pyle**, former Senate candidate **Leo Thorsness**, Sen. **Sheldon Songstad**, Rep. **George Mickelson**, Rep. **Jim Kesling** and former Sen. **Don Bierle**. **Barbara Bates Gunderson** is vice-chairwoman of the committee.

North Carolina Out Front

Jim Peden Jr. of Raleigh and **Margaret King** of Charlotte,



President Ford dominated Kansas Day festivities in Topeka

North Carolina chairmen of the President Ford Committee, recently returned from Washington, D.C., enthused about the progress of the campaign and inspired from a private meeting with the President.

"Organizationally," said Mrs. King, "we are way out in front in this primary campaign." Peden added: "It was one of the most enthusiastic meetings I've ever attended, and I'm convinced more than ever that we are working for a man with a dynamically winning attitude."

Footnotes

PFC deputy director **Stu Spencer** eyed **Jeff Bell**, the architect of Ronald Reagan's \$90 billion plan, at a downtown Washington restaurant recently. Spencer shipped his luncheon check over to Bell with a light-hearted note: "You can pay this out of the \$90 billion you save with your plan." Bell quickly sent Spencer's check back, along with his own and another note: "You pay. That's how we're going to save the \$90 billion."

. . . Ohio civic and community leaders **C. William Verity** and **Louise Morrison Raffa** have been appointed to the PFC in Ohio by chairman **Keith McNamara** . . . Attorney and civic leader **John L. Ritchey III** will serve as Santa Cruz County chairman for the President Ford Committee in California . . . State Sen. **Howard Way** has been named California chairman of the "Farmers for Ford" Committee . . . **Norman (Skip) Watts**, primary states director for the President Ford Committee, has resigned his position on the board of governors of the California Community Col-

lege citing "intense election year activity" as his reason . . . Campaign button collector **Frank Enten** reports Ford buttons were the hottest selling items at a recent national Young Republican convention in Washington, D.C. . . . A survey by RKO General Broadcasting shows that 71 per cent of Washington Bureau chiefs representing major newspapers and magazines believe President Ford will be the Republican nominee in 1976 . . . Idaho PFC chairman **David Leroy** has named Republican youth coordinator **Roy Eiguren** as full-time executive director of the Ford effort in that state.

Three States Name Leaders

Three states — Mississippi, Rhode Island and Washington — boast newly appointed President Ford Committee campaign chairmen.

PFC Chairman **Bo Callaway** recently named Providence Mayor **Vincent A. Cianti** to head up the President's campaign in Rhode Island; and he appointed Jackson City Commissioner **Doug Shanks** to chair the PFC effort in Mississippi.

Washington state has two chairmen: Spokane Mayor **David Rogers** taking charge of the eastern half of the state, and Seattle businessman **Frederick E. Baker**, western Washington PFC chairman.

"In these four new chairmen, the President Ford Committee gains a dynamic team respected for political leadership as well as community and public service endeavors," Callaway said.

Ford Offers Net Worth Statement

President Ford has released a complete statement of his net worth and of his income for the last 10 years, showing he and Mrs. Ford paid 42 per cent of their 1974 income in federal, state and local taxes.

The statement, released in mid-February, showed the President had at the end of 1975 general liabilities of \$1,200, cash in banks, of \$1,239 and a net worth of \$323,489.

The bulk of the President's assets are in real estate holdings consisting of a home in Alexandria, Va., a condominium in Vail, Colo., the family home in Grand Rapids, Mich., and one-fourth interest in a cabin in South Branch Township, Mich.

'75 Returns Available

The President said his 1975 tax returns will be made available as soon as they are prepared, but an estimate indicated he will pay nearly 50 per cent of his income in taxes for 1975.

"I think it is generally agreed that the President is paying a very large percentage of his income in taxes," said White House Press Secretary Ron Nessen. "His own philosophy is not to find those things (tax shelters) that some people find to avoid taxes."

President Ford Committee Chairman Bo Callaway challenged former Calif. Gov. Ronald Reagan to follow the President's example and issue an income and net worth statement.

Display Openness

"At a time when polls show the public's confidence in its leaders to be at a low ebb, we believe it is necessary for all candidates to display complete candor," Callaway said.

"The President has made his health record available in complete detail. He has been one of the most accessible of all Presidents, holding more than 28 news conferences and 70 presidential interviews since taking office."

Callaway said the "spirit of openness and candor that characterizes the Ford administration" contrasts dramatically with Reagan's reluctance to meet with the press and to make public his financial worth.

Challenge Rejected

Reagan responded to the challenge saying he "has no way of knowing what my net worth is now" and said he would reveal only "total income" and "total tax" figures for his last five years in public office.

Reagan has conceded that in 1970 he paid no state income tax to California, where he was governor, because of "business reverses" on his investments. His salary as governor was \$44,100 a year.

"AND MY OPPONENTS ARE RESORTING TO THE DIRTY TACTIC OF REMINDING YOU OF THINGS I SAID BEFORE TODAY"



Reagan Financial Data Demanded

MIAMI—In a strongly worded statement, Common Cause Chairman John Gardner has called on ex-Gov. Ronald Reagan to make a public disclosure of his personal financial status.

Gardner, who heads the powerful non-partisan citizens group, issued this statement at a news conference here:

"To restore public confidence in the integrity of our public officials, candidates as well as officials should make public disclosure of their personal finances.

"In the past three years, 30 states have enacted or strengthened the laws requiring public financial disclosure by officials. In Florida, Common Cause is presently working closely with Gov. Ruben Askew to create a new public disclosure law for this state.

"At the federal level, strong support exists in both houses of Congress and the executive branch. Such legislation has received added impetus as a result of the shocking stories involving the business dealings of Rep. Robert Sikes of Florida.

"A list of nine standards of conduct for presidential candidates, which was proposed by Common Cause on Nov. 4, 1975, included public financial disclosure by each candidate.

"In our view, all but one of the Republican and Democratic candidates have made serious efforts to make such information available to the public. President Ford has updated his personal financial disclosure by providing comprehensive financial information as of Dec. 31, 1975.

"Governor Reagan is the one

major candidate on whom we are still awaiting word. We are told that Reagan has said he would soon release 'total income' and 'total tax' figures (or average figures) for his last 5 years in public office. I trust he recognizes that standards for financial disclosure that are now widely accepted call for full disclosure of the nature of his assets and the sources of his income—by year.

"A Reagan aide has said that Reagan will not disclose financial information for 1975 'because he was a private citizen that year.' That completely misses the point of disclosure. If he becomes our president, and that is his intention, he will preside over vast expenditures of our hard earned tax dollars. We want to know the nature of his own financial involvement. It is not unreasonable. President Ford has set the standard. We have a right to expect that he will match President Ford in the fullness of disclosure.

BULLETIN

Ronald Reagan on Feb. 25 released a financial statement that showed a personal net worth of nearly \$1.5-million.

Unlike President Ford's full disclosure, Reagan's statement did not list either his source of income or break down the taxes he paid from 1970 through 1975.

Nor did it list the tax loopholes that enabled him to pay only \$12,536 total taxes on \$73,234 income in 1970, including no California state income taxes that year.

Welfare 'Reforms' Called Failures

One of the cornerstones of Ronald Reagan's campaign is the image of him as a strong, effective reformer of California's welfare system.

This theme was set in a letter from Senator Paul Laxalt, R-Nev., Chairman of Citizens for Reagan:

"... as Governor of California he was successful in reducing the number of individuals on welfare rolls by 400,000, while at the same time those truly needy individuals received a 43% increase in benefits."

That's the rhetoric. The truth is that Reagan created a worse situation—one which cost Californians an additional \$100 million.

The deception in Reagan's claims is that he takes credit for a decline in the national unemployment rate which lowered welfare rolls across the country. His policies did little to cause or assist that.

In fact, most of his major reforms were failures. His prepaid health plan idea for Medicaid recipients was scandal-ridden and has been investigated by a number of Federal and State agencies.

The General Accounting Office found Medicaid prepaid health programs to be so poorly run by the Reagan Administration that more than 50 percent of the money went to administrative costs instead of health care.

Reagan's plan to force welfare recipients to work was a total failure. Yet he now apparently proposes to institute his welfare philosophy all over the country.

Let's look more closely at Ronald Reagan on his welfare record.

Q. In general, how successful was Reagan's record on welfare?

A. Not very. The Reagan plan was never fully enacted by the Legislature. Much of what did become law either was invalidated by State and Federal courts or by the Department of Health, Education, and Welfare as being illegal.

The programs that remained did not clean up the welfare mess. In some instances, they were incompetently run and scandal-ridden. Forty major lawsuits were lodged against the plan and 32 were successful.

In addition, class action lawsuits overturned most of the regressive provisions of the proposals. In general, the only major provision that remained was the "flat grant" schedule, and that increased benefits for 80 percent of the caseload.

Q. Did Reagan's plan actually reduce the welfare rolls by 400,000?

A. No. In 1971 and 1972 the nationwide unemployment rate declined and welfare rolls across the country dropped. California got extra help through a simultaneous decline in the migration of the unemployed into the State.

When Reagan took office in 1967, the annual migration rate into the State was 233,000 persons. By 1971, when Reagan instituted his policies, the rate had declined to 44,000.

Welfare rolls likewise were already well on the decline when the Reagan welfare policies went into effect in October, 1971. Between March and October, 1971, welfare rolls in California declined by more than 110,000 from 1,638,816 to 1,527,601 recipients.

Ronald Reagan takes credit for this decline, although his policies were not even in effect yet. When unemployment began to rise in 1974, extended unemployment insurance benefits kept the welfare rolls from rising rapidly.

An additional factor contributing to overestimations of the caseload reductions was the fact that 20,000 "recipients" were removed from the rolls due to a correction in the accounting procedures in the largest county, Los Angeles, where persons had previously been counted twice if they received general assistance and emergency AFDC in the same month.

During the eight years of Reagan's governorship, welfare rolls for families nearly doubled from 729,357 to 1,384,400 recipients and the cost went from \$32.3 million to \$104.4 million. The aged, blind and disabled programs went from a caseload of 397,400 in January, 1967, when he took office to 609,000 when he left in January, 1975.

Q. But didn't Reagan's policies save the California taxpayers \$1 billion as he claims?

A. No. The record indicates that the Reagan plan cost California taxpayers an additional \$100 million. These increased expenditures were in such areas as training, job development, day care, family planning, etc. Beyond that, the cost of reinstating those illegally eliminated from welfare has been estimated at \$25 million.

When Reagan instituted his plan in 1971, welfare costs were averaging about \$90 million per month. For his program to save \$1 billion in two years, welfare costs would have to have been reduced by \$46 million per month.

In other words, they would have to average \$44 million dollars per month in 1972 and 1973. Yet, in 1972 and 1973 the monthly average was about \$90 million.

Simple arithmetic alone demonstrates that the Reagan plan

Young Republicans Cheer President Ford



Young Republicans jam White House East Room during recent Presidential reception.

"We want Jerry!" was the message several hundred stomping, cheering and whistling Young Republicans shouted at a recent reception held for them at the White House by President and Mrs. Ford.

The YR leaders were in Washington, D.C., Jan. 28-30 to attend their national leadership conference in the capital city. The President said he was glad to see "so many alive and kicking" who are going to "help us win" the election.

"The issue is really joined," the President said. "We have good candidates for local office and for Congress. We have to build and strengthen the Republican Party.

Important Year

"This is a vitally important election year," he told them.

Twenty-two YR state chairmen held a news conference mid-way through the convention to endorse President Ford for the Republican presidential nomination and many others joined the bandwagon before the convention was over.

Declaring their "firm belief that Mr. Ford's record of accomplishment justifies his election to a full term as our President," the young GOP leaders pledged to actively campaign for President Ford's nomination.

Led by New Hampshire chairman Doug Aller, the YR group included North Carolina chairman Cathy Crockett, Texas chairman Bob Davis, Utah chairman Kim Young and New Jersey chairman Tom Bellucci.

Also, YR chairmen Waring Partridge of Vermont, Rep. Richard Walker of Kansas, Ellen Delind of Georgia and Rep. John Sharp of Mississippi.

"We represent a broad spectrum of opinion within the Party leadership," New Hampshire's Aller said in voicing his support for President Ford. "But we are of one mind in believing that the President is un-

questionably the strongest and most deserving candidate we can offer the American people.

Record Noted

"His record of accomplishment is remarkable, especially when one considers how brief a time he has had and what difficult circumstances he faced when he assumed office.

"As the months go by, his support within the Party and with the American public at large will be cemented," Aller said.

The President Ford hospitality suite was the most popular of the conference with the President's son, Jack, on hand as more than 350 YRs packed the suite at the Shoreham Hotel to have their pictures taken with him.

Leaders Greet YRs

Campaign chairman Bo Callaway and deputy chairman Stu Spencer, Presidential adviser Rogers C. B. Morton, and White House Chief of Staff Richard Cheney also greeted the YR leaders.

The YR leaders toured Washington points of interest, heard speeches by top government officials on issues ranging from foreign policy to tax reform and heard political experts discuss campaign management, organization and volunteer recruitment.

Ronald Reagan canceled his scheduled banquet speech to the 1000 YR leaders attending the conference after they failed to endorse his challenge to President Ford.

Ronald Reagan canceled his scheduled Saturday night banquet speech after the Young Republicans failed to endorse his challenge to President Ford for the party's presidential nomination.

More than 1200 YR leaders from all 50 states and the territories attended the national leadership conference.

Tower Sees Texas Victory

AUSTIN—Predicting a May victory in Texas for President Ford, Sen. John Tower (R-Tex.) has filed petitions bearing nearly three times the required number of signatures to place the President's name on the Texas primary ballot.

"I think he'll carry Texas," said Tower, chairman of the President Ford Campaign in Texas as he personally delivered the petitions to the secretary of state's office.

"I see a general upswing of support and sentiment (for the President), and I think that will carry on into May."

Tower said the President's "common sense" State of the Union address and his sound federal budget struck responsive chords with Texas voters and have helped shore up Ford support in the state.

Welfare—

(Cont. from Page 6)

generated no dramatic savings and the claims of its supporters are clearly wrong. A. Alan Post, California's respected Legislative Analyst, pointed out that under Reagan, California's welfare costs went up 143 percent; under his predecessor, Edmund G. Brown, Sr., they were up 83 percent.

Q. To put welfare recipients to work, Reagan instituted a Community Work Experience Program. How well did this work?

A. It didn't. This was a poorly designed program and it was incompetently run. It was difficult to administer and never touched more than six-tenths of one percent of welfare recipients. Finally, it was strongly resisted by California's counties.

Although the program was intended to have 59,000 participants in the first year in 35 counties, it barely managed 1,100 participants in 10 counties, mostly in rural, farm areas.

While intended to move welfare recipients into regular jobs, only 262 participants found work as a result of the program. The additional cost of running this program was \$1.5 million. To significantly affect the welfare caseload, CWEP would have had to add \$2.5 billion to California's welfare costs. In effect that would triple those costs. Two years after its inception, the Legislature moved to abolish CWEP as a total failure.

Q. What about Reagan's reforms for the Medicaid program?

A. A major Reagan program was the prepaid health plan concept for Medicaid. The program was a scandal. It was mismanaged and poorly regulated by the Reagan Administration. It has been investigated by the Legislature, by the Justice Department, by the General Accounting Office and by other Federal and State agencies. They found it to be a total rip-off.

Most of the money never got to the poor in the form of medical care. Instead, it was siphoned off on the way down by "administrators." In Los Angeles, for example, less than 50 percent of the program funds went to health care.

Of the \$56.5 million paid over a two-year period to 15 plans by the State, only \$27.1 million was spent for health care services. Typical was a plan which received \$9 million from the State. Of this, \$5.5 million went for administrative expenses and profit.

Welfare recipients were tricked or coerced into joining many prepaid plans. The medical care often was of very low quality, even though many doctors were earning more than \$100,000-plus salaries.

Q. Given this situation in California, haven't Reagan's views on welfare changed since he has become a national candidate?

A. Apparently not. To implement what he calls "creative federalism," Reagan would cut from the Federal budget most of the appropriations for social welfare and medical services for the poor.

It then would be up to the States to decide whether they wanted to continue these services with their own revenues or to abandon them.

As for the poor, he added, they could migrate to States that have adequate welfare programs.

"You can vote with your feet in this country," he said. "If a State is mismanaged, you can move elsewhere."

Four States Win Praise

Inside News congratulations go out to North Carolina, Michigan, Illinois and Florida for starting their own President Ford Committee newsletters.

They've hit upon one of the best vehicles around to keep communication flowing among campaign workers.

And to keep that communication flowing from state to state, the Inside News needs to hear from you.

Who is new to the organization in your state? What successful programs have you started to recruit volunteers? Tell us about that successful fund raising event your financial chairman hosted.

Send news and photos. We're anxious to hear from you—and so are our estimated 50,000 readers.



Texas PFC Chairman Sen. John Tower



President and Mrs. Ford on the first campaign trip of bicentennial election year



First Lady pitches in at telephone bank in Nashua, N.H.

First Lady Joins Campaign, Charms Voters

New Hampshire voters opened up their hearts to First Lady Betty Ford when she came to their state early last month. And the First Lady captured every one of them.

More than 3500 University of New Hampshire students jumped to their feet when Mrs. Ford was introduced at a rally there, cheering and applauding the First Lady.

The reception was just as

warm and spontaneous every where she went.

"I think she's a marvelous person, very honest and very candid," said New Hampshireite Mrs. Mary Petroni as she herded her three small children through a reception in Concord honoring the President.

Voters Impressed

"Everyone here is talking about her," said the president of the New Hampshire Senate,

Alf Jacobson. "They're so impressed with her ease, her gentleness and her softness."

In another corner of the room, five grey-haired ladies were saying how thin she was, and how pretty.

Media interest in her was so intense that a 12-passenger limousine hired by her advance people had to be canceled and a bus chartered instead.

The First Lady arrived with her husband aboard Air Force

One in Manchester for a week-end of campaigning in the snowy New England state.

Mrs. Ford Campaigns

While the President traveled north to Concord to address New Hampshire legislators, the First Lady led a motorcade south to Salem and then to Nashua.

In Salem, she visited a workshop and classroom for the mentally retarded and watched a group of senior citizens do two dances.

In Nashua, she joined Republican volunteers in a telephone bank soliciting votes for her husband. She made almost a dozen calls to registered Republicans, urging them to sup-

port her husband in the Feb. 24 primary election.

Votes Promised

"Hello, I'm Betty Ford, the wife of the President," she said in her calls. From qualified voters she talked with, she extracted promises of Ford votes. Some of those she called expressed surprise to hear her, and she told reporters later they said, "Is it really you?"

It was the first solo foray of the 1976 campaign for what pollster Louis Harris called "one of the most popular wives of an American President."

"And there's nothing this weekend but pluses for her," one New Hampshire official said.

President Targets Aid for Elderly

A strengthened Social Security system, reduced inflation and improved health care have been targeted by President Ford for action in 1976 to aid older Americans.

"As President, I intend to do everything in my power to help our nation demonstrate by its deeds a deep concern for the dignity and worth of our older persons.

"The proposals I am making to the Congress are directly related to the health and security of older Americans," the President said in submitting his legislation to Congress.

Inflation Cited

Cited for action were:

—Inflation: "... the single greatest threat to the quality of life of older Americans. Our first priority continues to be the fight against inflation."

The President said even though inflation rates have been cut in half since 1974, the retired living on fixed incomes "have been hit particularly hard and the progress we have made has not benefited them enough."

He pledged to continue efforts to reduce federal spending and reduce taxes to hold down inflation.

—Social Security: "We must begin by insuring that the So-

cial Security system is beyond challenge, (and we must work for) a legislative program to protect the solvency and integrity of the system," the President said.

Specifically, he asked for full cost of living increases in benefits and an increase of 0.3 percent in payroll taxes to "stabilize the trust funds."

—Health care: "In my State of the Union message, I proposed protection against catastrophic health expenditures for Medicare beneficiaries." The President would insure no Medicare recipient would be out more than \$500 a year for hospital and skilled nursing services or \$250 a year for doctors' bills.

Progress Shown

President Ford cited progress in programs to aid older Americans including a Supplemental Security Income program, increased Social Security benefits, liberalization of the Social Security retirement test, elimination of inequities in payments to women and increased protection for 35 million workers enrolled in private pension plans.

"I believe that the Social Security and Medicare improvements I am proposing, will insure a measure of progress for

the elderly and thus provide real hope for us all," President Ford said.



President Ford meets with senior citizen in White House Rose Garden

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REPUBLICAN DELEGATES FROM THE DISTRICT OF COLUMBIA

Ralph Becker Washington Attorney - permanent delegate from the District to the National Convention - very active in Republican politics

Henry A. Berliner, Jr. Washington Attorney - headed Nixon delegation from the District at '72 Convention - General Counsel for the Party

Melvin Burton Vice Chairman of the Party - black lawyer

William H. Cooper PFC Chairman for the District

Fred L. Dixon Stockbroker - very active in Republican politics

John W. Gill Realtor - Vice-Chairman of Central Committee - Owner, H. A. Gill Realtors

Michael D. Gill Member of Central Committee - Young Republican, Nephew of President Eisenhower

Philip A. Guarino Former head of Heritage Foundation - now head of Senior Citizens group - Vice-Chairman of Central Committee

Joseph McLaughlin Treasurer of Central Committee - former ward leader - black

Rev. Jerry A. Moore, Jr. Only Republican on D.C. City Council - black

Mrs. Virginia Morris Former President of the D.C. Board of Education Black

Dr. Marjorie Parker Former member of City Council - former professor at D.C. Teachers College - write-in candidate - Black

Mrs. Virginia Ronhovde Precinct Chairwoman

Mrs. Maxine Snowden Assistant Tally Clerk in House of Representatives - Ward 2 Chairwoman - Black

ALTERNATES

Berkeley B. Berrell
Audrey Colom
Jan King Evans
Mary Alice Gettis
Samuel Jackson
Odis McCullum
Stella Nichols

Genneine S. Clark
Elizabeth Dalrymple
Rockwood H. Foster
Robert B. Gleanson, Jr.
Eugene Jewett
Robert H. McDermott
Dr. Henry S. Robinson, Jr.

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TIMES 2-28

WITH FLORIDA

ST. PETERSBURG, FLA. (UPI) -- THE ST. PETERSBURG TIMES, FLORIDA'S SECOND LARGEST NEWSPAPER, SATURDAY ENDORSED PRESIDENT FORD AND FORMER GOV. JIMMY CARTER OF GEORGIA FOR THE MARCH 9 REPUBLICAN AND DEMOCRATIC PRIMARIES.

THE TIMES SAID FORD IS "MORE MODERATE, MORE STABLE, MORE WILLING TO GRAPPLE WITH HARD ISSUES AND TO ACCEPT REASONABLE COMPROMISES" THAN FORMER GOV. RONALD REAGAN OF CALIFORNIA.

THE TIMES SAID CARTER HAS "SHOWN MANY OF THE QUALITIES AMERICANS WANT IN THEIR PRESIDENT. HE IS HIGHLY INTELLIGENT, WITH A SOUND GRASP OF THE COMPLEX ISSUES LIKE THE ENERGY CRUNCH AND THE LAGGING ECONOMY."

THE ENDORSEMENTS WERE TO APPEAR IN THE TIMES' SUNDAY EDITIONS.

EARLIER, THE ORLANDO SENTINEL STAR RAN AN EDITORIAL URGING FLORIDA REPUBLICANS TO SUPPORT FORD OVER REAGAN, BUT STOPPED SHORT OF FORMALLY ENDORSING THE PRESIDENT. THE SENTINEL STAR TOOK NO POSITION IN THE DEMOCRATIC RACE.

THE TIMES SERVES POPULOUS PINELLAS COUNTY, A GOP BASTION WITH THE STATE'S HEAVIEST REPUBLICAN VOTER REGISTRATION, ABOUT 160,000. IT TRADITIONALLY IS A LIBERAL AND DEMOCRATIC PAPER.

"MR. FORD AND MR. REAGAN ARE MEN OF VASTLY DIFFERENT TEMPERAMENTS, POLITICAL BACKING AND PERCEPTION OF HOW TO DEAL WITH THE REAL WORLD," THE TIMES SAID. "THESE QUALITIES SHOW PERHAPS MOST CLEARLY ON THE ISSUES OF HOW THE UNITED STATES SHOULD DEAL WITH THE SOVIET UNION AND CHINA.

THE TIMES SAID REAGAN'S APPROACH TO FOREIGN POLICY "HAS BEEN MUCH MORE IMPETUOUS AND CHAUVINISTIC," NOTING HIS CRITICISM OF DETENTE AND OF FORD ADMINISTRATION POLICY IN ANGOLA.

"PRESIDENT FORD SPEAKS FOR MANY OTHERS WHEN HE IMPLIES THAT THESE NARROW ATTITUDES WOULD BRING BACK THE COLD WAR, WHICH IN 1976 IS NOT A RESPONSIBLE FOREIGN POLICY," THE NEWSPAPER SAID.

THE TIMES SAID REAGAN HAD A "ZEALOUS, MINORITY FOLLOWING" AND THAT MOST AMERICANS BELIEVE REAGAN IS "TOO RADICAL AND UNPREDICTABLE TO BE GIVEN THE AWESOME POWERS OF THE PRESIDENCY."

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NATIONAL CAMPAIGN CREATES YOUNG ILLINOIS FOR FORD

President Ford's national youth campaign earlier this month created an Illinois youth campaign. Called the Young Illinois For Ford Committee (YIFF), it encompasses young leadership in the community.

Ms. Carolyn Booth, national youth director of the campaign, named Robert A. Thibeault of Norridge YIFFC chairman.

Other committee members are John B. McGlasson of Pontiac, Donald B. Singer of Skokie, Jeff Baker of Charleston, Rocco Biscaglio of Elmwood Park, J. Allen Ure of Chicago and Paul W. McVicker of Chicago.

Thibeault is chairman of the Young Republican Organ. of Illinois (YROI) as well as heading the Ford effort.

McGlasson is committee director. He is also downstate vice-chairman of the YROI and runs his own business.

Ms. Booth named Don Singer and Jeff Baker co-chairmen of YIFF. Don, who also runs his own business, is chairman of the Cook County Young Republicans and is chairman of the Illinois College Republican Federation.

Rocco Biscaglio is a candidate for State Representative of the 18th district and runs the office operations of YIFF. He's also YROI treasurer.

Allen Ure, a former YROI treasurer, is field representative for YIFF. He is also a legislative aide to State Rep. Peter Peters, 15th district.

Public relations for the committee will be directed by McVicker, a senior at Pitt-Chicago Kent College of Law. He has worked in a number of state and county campaigns.

RACE IS ON

YIFF wants to show the nation and President Ford that a majority of the responsible youth of this nation and its future leadership support President Ford.

YIFF staff are busy creating committees throughout Illinois to demonstrate that support. We are compiling an impressive list of young people helping to elect the President.

We are in a race to collect the names of hundreds of Illinois youth who support the President before the primary election and get those names before the public.

Our committee contacts local news media to inform them about the Ford activity in the community and who is helping out.

Putting together a state wide newsletter is another project at YIFF. Please give us the names of any Ford supporter that we can put on our mailing lists.

KEEP US INFORMED

Sometimes we miss local media coverage that the President and our committees get. Please keep a watch for us and send us any information about press coverage you can. Please send names and information to the office of YIFFC in Chicago.

continued on page 2

FORD YOUTH COMMITTEES — SUPPORT SPRINGS UP THROUGH STATE

Committees of supporters of the President are springing up throughout Illinois. At this writing there are in excess of 45 committees and more are continuously reporting in.

To name a few we have: Ron Peterson of Morton Grove heading Young Lawyers for Ford and John Miller of Chicago heading 9th District Young Lawyers.

Bruce Czaplicki of Glenview is heading Young Veterans for Ford. Virginia Ure of Chicago leads Young Professional Business Women for Ford.

McDonough County Youth for Ford is headed by Butch Smith of Macomb. Leading National Honor Students for Ford is Vincent Ruggiero from Evergreen Park high school.

Alex Jasinowski of Norridge leads Norwood Park Youth for Ford. And Ill. Wesleyan Voters for Ford is being lead by Mike Clark of Arcola and Roy Andersen of Hinsdale.

In Charleston, James Bechtel chairs Eastern Illinois Students for Ford. Jody Peterson leads the 19th Ward Youth for Ford.

YIFF AT WORK

continued from page 1

Another very important project at YIFF is bringing Jack Ford into Illinois to campaign for his father.

YIFF is creating activities for supporters to demonstrate their commitment through committees, volunteer work and in simple every day ways.

Our Chairman of Young Italian Americans for Ford is Hector Minini of Elmwood Park. Stuart Sammis of Downers Grove chairs Young Insurance Executives for Ford. And Don McGuan heads South Holland Youth for Ford.

Andrew Carioto will coordinate Evergreen Park Youth for Ford. Jeff Westray leads the Ford campaign with Lakeland students for Ford.

Watch your local media and our future newsletter for more names. If we have missed your name be sure and send it to us!

YIFF PAVES WAY FOR JACK

The YIFF Committee is working on bringing Jack Ford into Illinois to do some campaign touring before the primary election.

YIFF staff are working with Ms. Carolyn Booth and the PFC campaign in Washington to make arrangements for Jack Ford's arrival.

Committee members are also working with White House staff to get Jack Ford into Illinois.

The President's son will most likely be in Illinois sometime during the first week of March.

Watch for news of recent developments in your local media.

HELP US ADD MORE NAMES TO THE GROWING LIST OF PRESIDENT FORD SUPPORTERS AMONG ILLINOIS' YOUTH. PLEASE SEND US THE NAMES OF PEOPLE YOU KNOW AND WE CAN USE TO PROMOTE THE PRESIDENT'S CAMPAIGN.

NAME	ADDRESS	PHONE
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____

YRs - CRs ENJOY FORD HOSPITALITY

The weekend of Feb. 14 saw Young Republicans in Macomb for their Board meet- and College Republicans in Charleston for their convention.

YIFF was also in these cities, drumming up support and naming committees. YIFF also provided Hospitality suites for convention weary delegates.

We have found numerous YRs and CRs supporting the President including the President of McDonough County YRs, Macomb hosts, Zach Stamp a candidate for Delegate committed to Ford.

THE FORD RECORD

Knowing the difficulty of affecting the economy, President Ford has given top priority to inflation and unemployment since taking office.

The President has directed his efforts towards curbing inflation, stimulating private industry and investment and creating local jobs.

Under President Ford, inflation has been reduced approximately from 12% in 1974 to 7% in 1975.

Unemployment compensation benefits have been extended and increased for people out of work.

In the spring of 1975 a public service program developed under the Comprehensive Employment and Training Act created over 300,000 new jobs.

Our President is dedicated to a reduction in government spending and to "bringing to a halt the momentous growth of government".

Mr. Ford's primary goal as President has been to seek long term stability in the economy.

President Ford is determined to curb spending and move away from big government, high taxes and high inflation.

YIFF OPENS OFFICE

Before the middle of this month the YIFF committee began operations at 127 North Dearborn in Chicago. The Illinois PFC has given the YIFF space in its headquarters in suite 1130. We want to thank the people there for their cooperation and help.

Stop by and see us sometime!

FIRST CLASS MAIL

127 NORTH DEARBORN RM. 1130
CHICAGO, ILLINOIS 60602
(312) 372-0698

YOUTH
ILLINOIS FOR
FORD

NOTES AND THINGS

POLL CONDUCTED

A poll conducted by the University of Illinois student newspaper, the Daily Illini, in C hampaign shows a 2 to 1 lead by President Ford over Ronald Reagan among students.

The Illini poll shows 58% of the student population support Ford. Reagan receives support fr om only 26% of the students and the balance of the students are undecided in the Republican primary election.

POLLING

Students and youth groups throughout Illinois are conducting polls to discover how many of Illinois' youth support the President. Polling is simple and doesn't require a lot of people. Call our office and we will be glad to give you help on conducting a poll.

VISIBILITY

The most important way you can show support for President Ford is in simple everyday ways.

- make your support visible to people with buttons, posters and car stickers
- tell people who you support for President
- write letters to your friends
- get your neighbors to show their support for Ford
- write letters to the editor of your local newspaper



WEEKLY TREASURER'S REPORT
 PERIOD ENDING: February 27, 1976

	Beginning Totals	This Week	Totals to Date
CONTRIBUTIONS:			
Individual			
Identified	\$3,254,700.23	\$ 651,922.67	\$3,906,622.90
Suspense	3,040.00	-0-	3,040.00
Total	3,257,740.23	651,922.67	3,909,662.90
Committees, Reg. -			
Identified	14,350.00	-0-	14,350.00
Suspense	1,000.00	-0-	1,000.00
Total	15,350.00	-0-	15,350.00
Pledges	500.00	-0-	500.00
Sale of Items	16.00	-0-	16.00
Total Contributions	3,273,606.23	651,922.67	3,925,528.90
Matching Funds	747,725.60	279,659.70	1,027,385.30
Interest Income	2,015.95	-0-	2,015.95
Total Receipts	4,023,347.78	931,582.37	4,954,930.15

MATCHING FUNDS (MEMO ACCOUNT)

Qualifiable -
States Qualifiable

DISBURSEMENTS:

Fund Raising	992,234.98	50,320.73	1,042,555.71
Non Fund Raising	1,283,354.45	261,983.14	1,500,337.59
Refundable Deposits	80,275.20		80,275.20
Contribution Returns	7,396.00	3,512.00	10,908.00
Advances	1,138,586.57	390,141.92	1,528,728.49
Payroll Account	176,880.80	125,000.00	301,880.80
Accounts Receivable	196.00	-0-	196.00
Adjustments	(534.00)	(496.28)	(1,030.28)
Bank Wires	123,500.00	(123,500.00)	-0-
Total Disbursements	3,801,890.00	661,961.51	4,463,851.51

FUNDS BALANCE:

Cash in Bank	415,028.64
Petty Cash	550.00
Certificate of Deposit	75,000.00
Securities in Process of Sale	-0-
Pledges Receivable	500.00
Total Funds Balance	491,078.64

STATISTICS:

Total Number of Contributors as of February 27, 1976	32,373
Average Amount of Contribution to Date	\$ 121.00
Cost of Fund Raising to Date - percent of contribution	21%

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Total Quota (000)	STATE	CUM. THRU.	PERIOD ENDING	TOTAL CUM. TOSSES.	% WED.	THURS.	FRI.	CUM. THRU.
		2/19/76	2/24/76	2/24/76				
75	Alabama	65,663	1451	67,114	89.5			
20	Alaska	20,230	100	20,330	101.7			
140	Arizona	31,984	3981	35,965	25.7			
50	Arkansas	21,844	1400	23,244	46.5			
1,795	California	496,387.71	27642	523,960.71	29.2			
150	Colorado	69798.70	825	70,623.70	47.1			
300	Connecticut	86,886.38	3872	90,758.38	30.3			
100	Delaware	18,332	45	18,377	18.4			
300	D.C.	74,162	3125	77,287	25.8			
450	Florida	145,255.09	19,467.02	164,662.11	36.6			
150	Georgia	125,629.75	1271	126,900.75	84.6			
45	Hawaii	10,677	60	10,737	23.9			
35	Idaho	12,465	245	12,710	36.3			
950	Illinois	327,733.50	9731	337,464.50	35.5			
275	Indiana	41,507	1033.13	42,540.13	15.5			
150	Iowa	19,969	690	20,659	13.8			
135	Kansas	104,989	350	105,339	78.0			
100	Kentucky	19,979	325	20,304	20.3			
75	Louisiana	41,430	1371	42,801	57.1			
45	Maine	3,121	225	3,346	7.4			
225	Maryland	57,684.60	2721	60,405.60	26.8			
325	Massachusetts	84,305.72	8769.26	93,074.98	28.6			
550	Michigan	254,668 205	4437	259,105	47.11			
275	Minnesota	71,552	2617	74,169	27.0			
40	Mississippi	4738	540	5278	13.19			
200	Missouri	75,479	744.50	96,423.50	38.6			
40	Montana	4658	45	4703	11.8			
85	Nebraska	17,835.58	387	18,222.58	21.4			
25	Nevada	18,174	40	18,214	72.9			

Quota (000)		Cum. 2/19/76	Wemic est. 2/24/76	Cum. 2/24/76	% of Quota
40	N. Hampshire	18,868.55	2587	21,455.55	53.6
350	New Jersey	118,067.52	3148	121,215.52	34.6
50	New Mexico	9858	55	9913	19.8
1,650	New York	339,442.68	3585.25	343,027.93	20.8
125	N. Carolina	54,598	6435	61,033	48.8
30	N. Dakota	5439	110	5549	18.5
650	Ohio	103,851.44	3057	106,908.44	16.4
120	Oklahoma	71,824.25	1201	73,025.25	60.9
90	Oregon	70,510.99	70	70,580.99	78.4
700	Pennsylvania	129,255.50	8204	137,459.50	19.6
50	Rhode Island	15,777	1130	16,907	33.8
75	S. Carolina	7976	365	8341	11.1
30	S. Dakota	1699.50	144	1843.50	6.1
175	Tennessee	81847	742	82,589	47.2
650	Texas	281,284	15,149	296,433	45.6
35	Utah	1392	735	2127	6.1
25	Vermont	3700.50	45	3745.50	15.0
250	Virginia	77,349.35	2547	79,896.35	32.0
175	Washington	23,216.55	295	23,511.55	13.4
40	W. Virginia	6139	290	6429	16.0
225	Wisconsin	60,246	5670	65,916	29.3
30	Wyoming	18,728	5	18,733	62.4
	Territories	11,894/60	55	11,949/60	47.8/NA
States Cum. Total					
	Unidentified	58,915.98	6	58,921.98	
	Sub-total				
				1500	
	TOTAL	3,920,589.81	153,280.16	4,073,790	32.1

OFFICE OF THE FINANCE CHAIRMAN

RECEIPTS THROUGH FEBRUARY 24, 1976

PERCENTAGES REFLECT FOUR MATCHING FUND ALLOCATIONS

Private and Confidential

RANK	STATE	CHAIRMEN	% of QUOTA	National Quota
* 1.	* ALASKA	* Edward Rasmuson	* 101.7	
2.	Alabama	Bill Acker & Hall Thompson	89.5	
3.	Georgia	Julian LeCraw	84.6	90%
4.	Oregon	Ira Keller & Alan Green	78.4	
5.	Kansas	C. Howard Wilkins	78.0	
6.	Nevada	Charles Glover	72.9	
7.	Wyoming	John Wold & Stanley Hathaway	62.4	
8.	Oklahoma	Jack Black	60.9	80%
9.	Louisiana	William McWilliams	57.1	
10.	New Hampshire	Kimon Zachos	53.6	
11.	North Carolina	Hugh McColl	48.8	
12.	Tennessee	Guilford Dudley	47.2	
13.	Colorado	William Blackburn	47.1	
14.	Michigan	Harold McClure	47.1	70%
15.	Arkansas	Chesley Pruet	46.5	
16.	Texas	Trammell Crow	45.6	
17.	Missouri	Don Wolfsberger	38.6	
18.	Florida	William Staten	36.6	
19.	Idaho	Robert Hansberger	36.3	
20.	Illinois	Gaylord Freeman	35.5	60%
21.	New Jersey	Richard Sellars	34.6	
22.	Rhode Island	Elwood Leonard	33.8	
23.	Virginia	FitzGerald Bemiss	32.0	
24.	Connecticut	Archie McCardell	30.3	
25.	Wisconsin	William Messinger	29.3	50%
26.	California	Ed Carter	29.2	
27.	Massachusetts	Ted Beal & Anne Witherby	28.6	
28.	Minnesota	Don Dayton	27.0	
29.	Maryland	-	26.8	
30.	Dist. of Col.	William FitzGerald	25.8	
31.	Arizona	Wayne Legg	25.7	40%
32.	Hawaii	Hung Wai Ching	23.9	
33.	Nebraska	David Tews	21.4	
34.	New York	Melvin Holm	20.8	
35.	Kentucky	Joseph Johnson	20.3	32.1%
36.	New Mexico	Tom Bolack	19.8	
37.	Pennsylvania	H. Haskell, J. Ware & E. Hillman	19.6	30%
38.	North Dakota	Marilyn Westlie	18.5	
39.	Delaware	Andrew Hobbs & Patricia Hobbs	18.4	
40.	Ohio	-	16.4	
41.	West Virginia	-	16.1	
42.	Indiana	John W. Fisher & Louis Weil	15.5	20%
43.	Vermont	C. Douglas Cairns	15.0	
44.	Iowa	Crawford Hubbell	13.8	
45.	Washington	Hal Halvorson & Henry Bacon	13.4	
46.	Mississippi	Charles Sewell	13.2	
47.	Montana	Henry S. Hibbard	11.8	
48.	South Carolina	-	11.1	10%
49.	Maine	-	7.4	
50.	South Dakota	Vi Stoia	6.1	
51.	Utah	Gilbert Shelton	6.1	

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NEWS

President Ford Committee in ILLINOIS
127 N. Dearborn Suite 1130 Chicago, Illinois 60602



Release ☆

IMMEDIATE

Contact ☆

FRED BIRD 312-641-6437
PAUL W. McVICKER 312-372-0698

Following are details of the schedule for the four-day visit of Jack Ford, the President's next-to-oldest son, from Tuesday through Friday, March 2-5:

March 2: 8 a.m. breakfast at Fisher restaurant, 2100 Main st., Belleville, for local leaders, high school and college students. 9:15 a.m., news conference in the restaurant with local Ford delegates and school and local press. 10 a.m., arrive main building, Belleville Area College, meet students and faculty. 2:30 p.m., news conference, Effingham Room, University Union, Eastern Illinois University, Charleston, school and local press. Walk campus afterwards. 3 p.m., Ashmoore Kansas Room, meet delegates. 3:30 p.m., meet students in Student Union ballroom. 4:15 p.m., open Charleston headquarters, 617 S. 6th st. 6:30 p.m., arrive news conference, Ford headquarters, 104 E. University st., Champaign. 8:15 p.m., arrive reception at residence hall on Florida avenue. Overnight in Lincoln.

March 3: 8 a.m., breakfast at Hotel Lincoln with GOP figures. 8:40 a.m., news conference, same hotel. 9:45 a.m., arrive Ewing Castle, Bloomington, reception. 10:45 a.m., news conference at Illinois State University media center. 11:25 a.m., arrive Student Union for lunch with students. 12:45 p.m., arrive Pfister Associated Growers near Normal, tour plant.

(more)

AD 1
JACK

March 3 2:30 p.m., arrive Peoria Journal-Star for joint interview with local media. 3:30 to 4:30 p.m., details to be announced. 6:30 p.m., arrive Ottawa Ramada Inn reception. 9 p.m., arrive Pontiac for reception at Palamar Inn, Route 16 west. Overnight in Joliet.

March 4: 8 a.m., breakfast at F'Amico's 214 in Joliet Sheraton Hotel. 8:45 a.m., news conference in hotel Gold Room. 9:45 a.m., arrive Mokena, Tinley Park at Haymac Stables, riding exhibit. 10:30 a.m., arrive Moraine Valley Junior College, Palos Hills, for college president's reception. 11:45 a.m., arrive Glen Ellyn, College of Du Page, Building K board room, meet students. Walk campus afterwards. 12:05 p.m., lunch with students in cafeteria. 1:10 p.m., arrive Elgin Courier News for news conference. 1:40 p.m., arrive cafeteria of Elgin High School, meet students. 2:30 p.m., arrive Baker Hotel, St. Charles, greet residents. 4:30 p.m., arrive Waukegan vocational school. 6:30 p.m., GOP reception at Sulthin residence, 1350 Western av., Lake Forest. 7:05 p.m., arrive Deer Path School, 95 W. Deer Path, Lake Forest, news conference. 7:30 p.m., arrive Lake County candidates' night. 9:30 p.m., party for Young Illinois for Ford, Hotel Tremont, 100 E. Chestnut st., Chicago. Overnight in Chicago.

March 5: 8 a.m., GOP breakfast at Nielson Restaurant. 7330 North av., Elmwood Park. 9:30 a.m., arrive Niles Township High School reception. 10 a.m., address student assembly. 11:30 a.m., arrive Harper Junior College, Palatine. Noon, lunch with students in lounge. 12:50 p.m., news conference at the college. 1:25 p.m., visit Trinity College, Deerfield. 2:15 p.m., arrive Randhurst shopping center, Mt. Prospect, greet shoppers. 2:40 p.m., arrive Ford headquarters at 133 W. Prospect, Mt. Prospect, call voters. 3:50 p.m., arrive New Trier Township Ford headquarters, 545 Lincoln av., Winnetka, greet workers, phone voters. 5:15 p.m., arrive Northwestern University sorority house, to be announced, greet students and volunteers. End of trip.

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REAGAN

for President

FLORIDA CITIZENS FOR REAGAN
2715 LEE ROAD • P.O. BOX 1419
WINTER PARK, FL. 32789
305-647-7070

Dear Fellow Republican:

As you know, time is very short.

Our Florida primary will be held on March 9. The opposition would like nothing better than to derail the Reagan Campaign here.

Although recent national polls are very encouraging, and although the Reagan Campaign is gaining momentum, Ronald Reagan is an underdog going into the Florida primary.

He is challenging an incumbent (although unelected) President of the United States. Power. Money. Incumbency. These are the cards, as recent news reports have shown, stacked against the Presidential candidacy of Ronald Reagan.

Quite simply, the only way Ronald Reagan can overcome these obstacles is to receive your support. Stop and consider. The choice is yours.

Ronald Reagan has a solid record of accomplishment as Governor of California. He reduced the welfare rolls by more than 300,000, stemmed the growth of government, returned \$850 million to the taxpayers, and signed legislation which resulted in a \$488 million saving to property owners and renters.

And he did all this in spite of an entrenched bureaucracy and an opposition majority in both houses of the State legislature. Just think what he could do as President of the United States.

Now, more than ever before, the United States of America needs Ronald Reagan. He will not be taken in by the false promises of the Communists, he will stand up to Congress, and he will make sure that our military might is second to none.

The truth of the matter is that it takes literally millions of dollars to run a Presidential campaign. Ours in Florida will cost over \$900,000, for such things as advertising, printing, telephones, postage, staff, rent, and the like.

The Reagan Campaign needs thousands of contributions of \$20, \$40, \$50, \$100, \$500 and even \$1,000 in order to wage an effective race for the office of President.

Please be generous -- your dollars may make the difference.

REAGAN

The Spirit of '76!

Sincerely,


L.E. "Tommy" Thomas
State Chairman

Reasons for Reagan:

He'll work to return government to the people.

As government continues to grow we find ourselves losing control of our own destiny. Basic decisions affecting the way we live, work and raise our families are being handed down to us from Washington.

Decisions that were once made by the people themselves are now made by faceless Washington bureaucrats and government officials who seem totally insensitive to the needs and feelings of the people whose taxes pay their salaries.

Ronald Reagan knows that the time has come to reverse the flow of power to Washington - to bring government back to the people. Back to where it belongs.

"What I propose," he said recently, "is nothing less than a systematic transfer of authority and resources to the states - a program of creative federalism for America's third century. I am calling for an end to giantism, for a return to the human scale - the scale most human beings can understand and cope with.

"It won't be easy. There will be howls of protest from every carpeted anteroom and chauffeured limousine in Washington, but we must turn a deaf ear to them if our nation is to survive."



Paid for by Citizens for Reagan.
Chairman, Senator Paul Laxalt, Treasurer, Henry M. Buchanan.

The Reagan Record

When he was a candidate for governor of California, Ronald Reagan told the people what he would do if he were elected. And what he said he would do . . . he did.

- In spite of tremendous population growth and a corresponding increase in state services, he kept the size of the state government virtually the same.
- He reduced welfare rolls by more than 300,000—yet increased benefits to the truly needy by an average of 43%.
- He balanced the budget. When he took office the state was spending a million dollars a day more than it was taking in. When he left office he turned over to his successor a \$500 million surplus.
- He obtained substantial tax relief for property owners, renters and senior citizens.
- During his administration state support of education increased dramatically, making possible cuts in local property tax rates.
- Government positions were filled not with political "buddies" but with experienced, highly qualified people who were not seeking political careers but could be counted on to tell the governor if they found their job or department unnecessary.

Ronald Reagan is a man of integrity who *means* what he says. He was that kind of governor. He'll be that kind of President.

**What he says he'll do . . . he'll do.
He's proved it.**



"We must offer progress instead of stagnation; the truth instead of promises; hope and faith instead of defeatism and despair."

To Florida Republicans:

Like many of you, I have been concerned about the course of events in our country. The old ways aren't working. The federal bureaucracy grows bigger and bigger, spends more and more billions of our dollars, meddles more and more in our lives yet can't seem to solve any of our problems.

Clearly, it is time for strong new leadership — leadership that is not part of the Washington establishment which is responsible for our troubles. That's one of the main reasons why I am supporting Ronald Reagan for the Republican nomination for President. He is the one candidate who stands for change — and can make it happen.

I urge you to read this material carefully. It presents some solid reasons for backing Ronald Reagan. As you will see, he feels about things the way most of us here in Florida feel. He proved, as a two-term governor of our most populous state, that he has the leadership and administrative skill to govern effectively. And, equally important, he has what it takes to win in November against the Democrats.

I hope you will join me in this important effort. Thank you.



L. E. "Tommy" Thomas
State Chairman
Florida Citizens for Reagan

STATE HEADQUARTERS
Florida Citizens for Reagan
2715 Lee Rd. • P. O. Box 1419
Winter Park, Fl. 32789
305-647-7070

Reasons for Reagan:

He has common sense answers to America's problems.

- **Inflation.** "The one basic cause of inflation is government spending more than it takes in. When Washington runs in the red, year after year, it cheapens every dollar you earn; it makes a profit on your cost-of-living wage increases by pushing you into higher tax brackets; it borrows in the capital market to cover its deficits, cutting off business and industry from that capital which is needed to fuel our economy and create jobs; it robs your savings of value; and it denies retired people the stability they need and expect for their fixed incomes.
"The cure: a balanced budget. The federal government must set a timetable, a systematic plan, to balance the budget — and it must stick to it."
- **Unemployment.** "If a recession causes you to lose your job, or makes it hard for you to find one, you need help. Unemployment aid is one way. An expanded job data bank is another — a computer-linked system to make it possible for you to walk into your local employment office and get information about jobs requiring your skills anywhere in the country. We need to explore other ideas to alleviate problems for those out of work, but the long range solution to unemployment is to bring an end to inflation which, in turn, causes recessions."
- **Welfare.** "For years there has been a group of people calling for a Federal takeover of welfare. Actually we should do the opposite — and decentralize welfare.
"If Joe Doaks is using his welfare money to go down to the pool hall and drink beer and gamble, and the people on his block are paying the bill directly, Joe is apt to undergo a change in his lifestyle — or get off welfare."
- **Social Security.** "Social Security must be strengthened and improved. The program needs to be reformed. But any reform must have as its first priority the guarantee that all those counting on Social Security will continue to receive their monthly check and that their benefits won't decline in purchasing power, but will keep pace with inflation.
"There are inequities that must be corrected affecting women, people 65-and-over who want to continue to work, and younger workers. But reforms must be made with care so that they don't jeopardize those already retired, those now working, or those who will enter the work force in the future."

- **Energy.** "The one thing we shouldn't forget is this: If we relax government controls on natural gas, nuclear plants and domestic sources of oil, we won't have to worry any longer about being dependent on the Middle East and other oil exporters."
- **Crime.** "We must remember that the principal reasons for locking up criminals are punishment and isolation — to keep them from hurting law-abiding citizens, and to serve as a deterrent to others. It does no good to take guns from the law abiding. The most effective gun control is mandatory sentences for those who commit crimes with guns in their possession. When a would-be-lawbreaker knows he can kill without facing the ultimate penalty, when he knows that parole or probation may come easy for him, we cannot say we have effective deterrents to increased crime."
- **Détente.** "Through détente we have sought peace with our adversaries. We should continue to do so, but must make it plain that we expect a stronger indication that they also seek a lasting peace with us. Too often we act as if a concession on our side — with none by them — is automatically helpful to the process as a whole. Détente will work only if it is a two-way street — something for something."
- **Defense.** "A decade ago we had military superiority. Today, we are in danger of being surpassed by a nation that has never made any effort to hide its hostility to everything we stand for. As a nation, we must commit ourselves to spend whatever is necessary to remain strong. To be second is to be last."



"I do not for one moment believe that four more years of business-as-usual is the answer to our problems, and I don't think the American people believe it either."