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APL

U.S. citizen
Request 1/1/77

Calahan Company

MARKETING CONSULTANTS

445 BRIAR LANE N.E. GRAND RAPIDS, MICHIGAN 49503

P-94

Dear David

AH

November 8, 1976 Reply to

4 Duchess of Bedford House
Kensington, W.8, U.K.
phone 01-937-2240

The President of the United States
of America
The White House
Washington, D.C.

THE PRESIDENT HAS SEEN...

Dear Mr. President:

This is just a note to tell you of our disappointment in the outcome of the election last week.

However, you can take great pride in the dedicated service that you have given to our country over the last 30 years. Your career and your high standards are a fine example for young people to follow in all walks of business and professional life. Command was thrust upon you in one our nation's darkest hours and you did a magnificent job of pulling us back together and steering us through a most difficult economic period.

During the campaign, you devoted incredible energy toward gaining support for your convictions; to the point of almost total exhaustion. However, learning that the election had gone against you, you confirmed your belief in the American electoral process and urged sincere and complete cooperation by all of your supporters in helping President-Elect Carter assume the Presidency smoothly and efficiently. In doing this, you set yet another fine example; of how to handle defeat with grace and dignity.

Our family has always been among your most avid supporters. We will continue to support you and your ideals in the years ahead. Please know how grateful we all are for the service that you have given to the American people and remember that more than 30 million of them said "thank you" just last week.

We will all be waiting anxiously to learn how you will be directing your talents and energy next year. Whatever it may be, you will have the enthusiastic support of millions of people around the world and we know that you will continue to set fine examples for all of us to follow.

I am, Mr. President,

Yours faithfully,

David M. Calahan

DMC/ss

Galaban Company
MARKETING CONSULTANTS

120 BIRCH LAKE N.E. GRAND RAPIDS MICHIGAN 49503

November 8, 1976 Reedy to

Mr. Richard of Bedford House
Washington, D.C. W.K.
Phone 01-937-3290

The President of the United States
of America
The White House
Washington, D.C.

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WHITE HOUSE
MAIL ROOM

976 NOV 16 AM 10 15

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Yours faithfully,

David N. Galaban



DNC/an