

FOR YOUR USE AND INFORMATION

Office of the White House Press Secretary

TRIP OF THE PRESIDENT TO
MILWAUKEE,
WEST BEND,
CAMPBELLSPORT,
FOND du LAC,
AND
GREEN BAY, WISCONSIN

APRIL 2 & 3, 1976

FRIDAY, APRIL 2, 1976

- 7:00 a. m. EST Press check-in Andrews Air Force Base Press Center.
- 7:30 a. m. EST Press plane departs Andrews Air Force Base en route Billy Mitchell Field, Air Force Reserve Ramp, Milwaukee, Wisconsin.

PRESS NOTE: Full breakfast service en route.

- 8:05 a. m. EST THE PRESIDENT departs the South Lawn via Army One en route Andrews Air Force Base.
- 8:25 a. m. EST THE PRESIDENT arrives Andrews Air Force Base, boards Air Force One and departs en route Billy Mitchell Field, Air Force Reserve Ramp, Milwaukee, Wisconsin.

Press Pool #1 accompanies the President aboard Air Force One.

Flying Time: 1 hour 50 minutes
Time Change: -1 hour

- 8:20 a. m. CST Press plane arrives Billy Mitchell Field, Air Force Reserve Ramp, Milwaukee, Wisconsin.
(9:20 a. m. EST)

PRESS NOTE: Press facilities located in press area:
10 long distance telephones

- 9:15 a. m. CST THE PRESIDENT arrives Billy Mitchell Field, Air Force Reserve Ramp, Milwaukee, Wisconsin.
(10:15 a. m. EST)

OPEN PRESS COVERAGE

(MORE)

FRIDAY, APRIL 2, 1976

THE PRESIDENT IS MET BY:

Former Governor Warren Knowles, State PFC Chairman
Brigadier General Charles B. Corcilius, 440th Tactical
Airlift Wing Commander
Ody Fish, National GOP Committeeman
Mr. & Mrs. Peter Kirchoff, Member, Wisconsin Association
of Manufacturers and Commerce

9:20 a.m. CST THE PRESIDENT departs Billy Mitchell Field via auto en
(10:20 a.m. EST) route Marc Plaza Hotel.

Press Pool #2 and press buses follow.

9:40 a.m. CST THE PRESIDENT arrives Marc Plaza Hotel and proceeds
(10:40 a.m. EST) to suite.

PRESS POOL #2 COVERAGE

PRESS NOTE: The Press Center is located in the Empire
Room, one floor above street level. Press facilities:

20 long distance telephones
2 telex
1 mult

10:00 a.m. CST THE PRESIDENT arrives Crystal Ballroom for Wisconsin
(11:00 a.m. EST) Statewide Press Conference hosted by the Milwaukee Press
Club.

OPEN PRESS COVERAGE

PRESS NOTE: Press coverage located at camera platform:

10 long distance telephones
2 mults

10:01 a.m. CST Press Conference begins.
(11:01 a.m. EST)

FULL PRESS COVERAGE

PRESS NOTE: The Press Conference will be piped to the
Empire Room Press Center.

10:30 a.m. CST Press Conference concludes.
(11:30 a.m. EST)

THE PRESIDENT departs Crystal Ballroom en route suite.

(MORE)

FRIDAY, APRIL 2, 1976

10:45 a. m. CST THE PRESIDENT arrives Regency Room and informally
(11:45 a. m. EST) greets members and guests of the Milwaukee Press Club.

PRESS POOL #3 COVERAGE

11:00 a. m. CST THE PRESIDENT departs Regency Room en route suite.
(12:00 noon EST)

11:55 a. m. CST THE PRESIDENT departs Marc Plaza Hotel via auto en
(12:55 p. m. EST) route Mader's Restaurant.

Press Pool #4 follows.

12:00 noon CST THE PRESIDENT arrives Mader's Restaurant.
(1:00 p. m. EST)

PRESS POOL #4 COVERAGE

THE PRESIDENT IS MET BY:

Vic Mader, Owner
Gus Mader, Owner
Ted Mader, General Manager
Eric Mader

12:08 p. m. CST THE PRESIDENT and members of the Greater Milwaukee
(1:08 p. m. EST) Ethnic Organizations are seated for working luncheon.

PRESS POOL #4 COVERAGE

12:10 p. m. CST Luncheon is served.
(1:10 p. m. EST)

12:40 p. m. CST Introduction of the President by Mitchell Kobelinski,
(1:40 p. m. EST) Administrator, Small Business Administration.

12:41 p. m. CST PRESIDENTIAL Remarks.
(1:41 p. m. EST)

PRESS POOL #4 COVERAGE

PRESS NOTE: Press facilities in press area:

1 mult

PRESS NOTE: The President's remarks will be piped to
the Empire Room Press Center.

(MORE)

12:45 p. m. CST
(1:45 p. m. EST)

PRESIDENTIAL remarks conclude.

THE PRESIDENT will accept questions from luncheon guests.

1:15 p. m. CST
(2:15 p. m. EST)

Question and Answer Session concludes.

THE PRESIDENT departs dining room en route motorcade.

1:20 p. m. CST
(2:20 p. m. EST)

THE PRESIDENT departs Mader's Restaurant via auto en route Marc Plaza Hotel.

Press Pool #4 follows.

1:25 p. m. CST
(2:25 p. m. EST)

THE PRESIDENT arrives Marc Plaza Hotel and proceeds to suite.

3:30 p. m. CST
(4:30 p. m. EST)

THE PRESIDENT arrives Crystal Ballroom to attend Wisconsin Association of Manufacturers and Commerce Economic Forum.

OPEN PRESS COVERAGE

3:31 p. m. CST
(4:31 p. m. EST)

Introduction of the President by Orville Mertz, Board Chairman, Wisconsin Association of Manufacturers and Commerce.

3:32 p. m. CST
(4:32 p. m. EST)

PRESIDENTIAL Remarks.

FULL PRESS COVERAGE

PRESS NOTE: The President's remarks will be piped to the Empire Room Press Center.

3:40 p. m. CST
(4:40 p. m. EST)

PRESIDENTIAL Remarks conclude.

THE PRESIDENT accepts questions from the audience.

4:10 p. m. CST
(5:10 p. m. EST)

Question and Answer Session concludes.

4:11 p. m. CST
(5:11 p. m. EST)

Remarks by Paul Hassett, President, Wisconsin Association of Manufacturers and Commerce.

4:12 p. m. CST
(5:12 p. m. EST)

THE PRESIDENT departs Crystal Ballroom en route suite.

4:37 p. m. CST
(5:37 p. m. EST)

THE PRESIDENT arrives Regency Ballroom and informally greets members of the Wisconsin Association of Manufacturer and Commerce.

PRESS POOL # 5 COVERAGE
(MORE)

FRIDAY, APRIL 2, 1976

8:14 p. m. CST PRESIDENTIAL Remarks.
(9:14 p. m. EST)

FULL PRESS COVERAGE

PRESS NOTE: The President's remarks will be piped to the Sky Garden Press Center.

8:20 p. m. CST PRESIDENTIAL Remarks conclude.
(9:20 p. m. EST)

THE PRESIDENT will accept questions from audience.

8:45 p. m. CST Question and Answer Session concludes.
(9:45 p. m. EST)

8:46 p. m. CST THE PRESIDENT departs speaker's platform en route
(9:46 p. m. EST) motorcade.

9:00 p. m. CST THE PRESIDENT departs West Bend High School en route
(10:00 p. m. EST) West Bend. Holiday Inn.

Press Pool #7 follows.

9:10 p. m. CST THE PRESIDENT West Bend Holiday Inn and proceeds to
(10:10 p. m. EST) suite.

PRESS POOL #7 COVERAGE

9:15 p. m. CST Press bus #1 departs West Bend High School en route
(10:15 p. m. EST) Fond du Lac Holiday Inn.

9:30 p. m. CST Press bus #2 departs West Bend High School en route
(10:30 p. m. EST) Fond du Lac Holiday Inn.

9:48 p. m. CST THE PRESIDENT arrives PFC poolside reception and
(10:48 p. m. EST) informally greets PFC workers and volunteers.

PRESS POOL #7 COVERAGE

10:00 p. m. CST Press bus #1 arrives Fond du Lac Holiday Inn.
(11:00 p. m. EST)

PRESS NOTE: The Press Center is located in Room C, lobby level. Press facilities:

12 long distance telephones
2 telex
1 mult

(MORE)

FRIDAY, APRIL 2, 1976

PRESS NOTE: Room keys will be available in the Press Center.

PRESS NOTE: The dining room hours have been extended at the Fond du Lac Holiday Inn until 11:00 p. m. for those wishing a hot meal.

10:10 p. m. CST THE PRESIDENT departs poolside reception en route
(11:10 p. m. EST) suite.

10:15 p. m. CST Press Pool #7 departs West Bend Holiday Inn en route
(11:15 p. m. EST) West Bend Motor Inn.

10:15 p. m. CST Press bus #2 arrives Fond du Lac Holiday Inn.
(11:15 p. m. EST)

10:30 p. m. CST Press Pool #7 arrives West Bend Motor Inn.
(11:30 p. m. EST)

PRESS NOTE: Room keys will be available at the front desk. West Bend Motor Inn telephone: 414/334-2321.

PRESS NOTE: The West Bend Motor Inn house phones should be used for any filing requirements.

BAGGAGE CALLS

Baggage will be accepted at the Fond du Lac Holiday Inn Press Center from 7:00 a. m. until 8:30 a. m. , Saturday, April 3.

Baggage will be accepted at the West Bend Motor Inn from 5:45 a. m. until 6:15 a. m. at the front entrance. A member of the Transportation Office will be on hand to collect the baggage.

OVERNIGHT

SATURDAY, APRIL 3, 1976

PRESS NOTE: Baggage will be accepted at the Fond du Lac Holiday Inn Press Center from 7:00 a. m. until 8:30 a. m.

6:15 a. m. CST Press Pool #7 depart West Bend Motor Inn en route
(7:15 a. m. EST) West Bend Holiday Inn.

PRESS NOTE: Members of Press Pool #7 can deposit their baggage with a member of the Transportation office at the main entrance of the West Bend Motor Inn upon departure.

7:00 a. m. CST THE PRESIDENT departs West Bend Holiday Inn via auto
(8:00 a. m. EST) en route Senland Farm, Campbellsport, Wisconsin.

Press Pool #7 follows.

7:30 a. m. CST THE PRESIDENT arrives Senland Farm.
(8:30 a. m. EST)

PRESS POOL #7 COVERAGE

THE PRESIDENT IS MET BY:

Mr. and Mrs. Peter Senn and Family

THE PRESIDENT, escorted by Mr. Senn, will tour the Senland Dairy Farm.

Press Pool #7 follows.

8:15 a. m. CST THE PRESIDENT concludes his tour of the Senland Farm
(9:15 a. m. EST) and proceeds to the Senn residence to join the Senn Family for breakfast.

8:30 a. m. CST Press buses depart Fond du Lac Holiday Inn en route
(9:30 a. m. EST) Goodrich High School, Fond du Lac, Wisconsin.

8:40 a. m. CST Press buses arrive Goodrich High School.
(9:40 a. m. EST)

PRESS NOTE: The press center is located in Classrooms 121 and 122. Press facilities:

20 long distance telephones
3 telex
1 mult

(MORE)

SATURDAY, APRIL 3, 1976

8:45 a. m. CST THE PRESIDENT departs Senland Farm via auto en route
(9:45 a. m. EST) Goodrich High School, Fond du Lac.

Press Pool #7 follows.

9:15 a. m. CST THE PRESIDENT arrives Goodrich High School, Fond du
(10:15 a. m. EST) Lac.

PRESS POOL #7 COVERAGE

THE PRESIDENT IS MET BY:

Donald G. Jones, PFC County Chairman
Kurt Thiel, Goodrich High School Principal

9:30 a. m. CST Farm Forum begins.
(10:30 a. m. EST)

9:45 a. m. CST THE PRESIDENT arrives Goodrich High School Little
(10:45 a. m. EST) Theatre to attend Farm Forum.

OPEN PRESS COVERAGE

PRESS NOTE: Press facilities located at camera platform:
2 mults

9:46 a. m. CST Introduction of the President by Representative Steiger.
(10:46 a. m. EST)

9:47 a. m. CST PRESIDENTIAL Remarks.
(10:47 a. m. EST)

FULL PRESS COVERAGE

PRESS NOTE: The President's remarks will be piped to
the Press Center in Rooms 121 and 122.

9:55 a. m. CST PRESIDENTIAL Remarks conclude.
(10:55 a. m. EST)

THE PRESIDENT will accept questions from the audience.

10:25 a. m. CST Question and Answer Session concludes.
(11:25 a. m. EST)

THE PRESIDENT departs Little Theatre.

(MORE)

- 10 -

SATURDAY, APRIL 3, 1976

10:42 a. m. CST THE PRESIDENT arrives cafeteria to attend Farm Forum
(11:42 a. m. EST) Reception and informally greets guests.

OPEN PRESS COVERAGE

11:10 a. m. CST THE PRESIDENT departs reception en route motorcade.
(12:10 p. m. EST)

11:15 a. m. CST THE PRESIDENT departs Goodrich High School via auto
(12:15 p. m. EST) en route Fond du Lac downtown area.

Press Pool #8 and press buses follow.

PRESS NOTE: The President will proceed through
downtown Fond du Lac and will be presented with the Key
to the City. The press is requested to remain aboard
press buses.

11:50 a. m. CST THE PRESIDENT departs Fond du Lac via auto en route
(12:50 p. m. EST) Oshkosh Airport, Oshkosh, Wisconsin.

Press Pool #8 and press buses follow.

12:15 p. m. CST THE PRESIDENT arrives Oshkosh Airport.
(1:15 p. m. EST)

OPEN PRESS COVERAGE

12:30 p. m. CST THE PRESIDENT boards Air Force One and departs
(1:30 p. m. EST) Oshkosh Airport en route Austin Straubel Airfield
(Executive Air Ramp), Brown County, Wisconsin.

Press Pool #9 accompanies the President aboard Air Force
One.

Flying Time: 40 minutes

12:35 p. m. CST Press plane departs Oshkosh Airport en route Austin Straube
(1:35 p. m. EST) Airfield (Executive Air Ramp), Brown County, Wisconsin.

PRESS NOTE: Snacks and refreshments will be served
en route.

1:00 p. m. CST Press plane arrives Austin Straubel Airfield, Brown County,
(2:00 p. m. EST) Wisconsin.

PRESS NOTE: Press facilities located in press area:

10 long distance telephones
1 mult

(MORE)

SATURDAY, APRIL 3, 1976

1:10 p. m. CST THE PRESIDENT arrives Austin Straubel Airfield
(2:10 p. m. EST) (Executive Air Ramp), Brown County, Wisconsin.

OPEN PRESS COVERAGE

THE PRESIDENT IS MET BY:

Donald Holloway, Brown County Executive
Mike Monfils, Mayor of Green Bay
PFC Greeting Committee

1:20 p. m. CST THE PRESIDENT departs Austin Straubel Airfield via
(2:20 p. m. EST) auto en route Green Bay Packers Administration Building.

Press Pool #10 and press buses follow.

PRESS NOTE: Press buses will leave motorcade to proceed
to Brown County Veterans Memorial Arena.

1:25 p. m. CST THE PRESIDENT arrives Green Bay Packers Administration
(2:25 p. m. EST) Building.

PRESS POOL #10 COVERAGE

THE PRESIDENT IS MET BY:

Bart Starr, Coach & General Manager of the Green Bay
Packers Football Team
Dominic Olejniczak, President of the Green Bay Packer
Corporation

THE PRESIDENT will be escorted on a tour of the facilities.

PRESS POOL #10 WRITERS COVERAGE

PRESS NOTE: Press Pool #10 cameras should proceed
to the Weight Training, and Exercise Room.

1:28 p. m. CST Press buses arrive Brown County Veterans Memorial Arena.
(2:38 p. m. EST)

PRESS NOTE: The Press Center is located in the lower
east concourse, ground level. Press facilities:

20 long distance telephones
2 telex
1 mult

(MORE)

SATURDAY, APRIL 3, 1976

PRESS NOTE: Press wishing to cover the dedication of the Green Bay Packers Hall of Fame should proceed to the north parking area, Hall of Fame Building to pre-position. The Hall of Fame Building is attached to the Memorial Arena.

1:40 p. m. CST
(2:40 p. m. EST) THE PRESIDENT departs Green Bay Packers Administration Building via auto en route Green Bay Packers Hall of Fame Building.

Press Pool #10 follows.

1:43 p. m. CST
(2:43 p. m. EST) THE PRESIDENT arrives front steps of the Green Bay Packers Hall of Fame Building.

OPEN PRESS COVERAGE
LIVE LOCAL TELEVISION

PRESS NOTE: Press facilities at press area:
1 mult

THE PRESIDENT IS MET BY:

Tom Hutchinson, Green Bay Packer Hall of Fame President
Mrs. Bart Starr
Ray Berken, Brown County Board Chairman
Donald Holloway, Brown County Executive

1:47 p. m. CST
(2:47 p. m. EST) Remarks by Tom Hutchinson.

PRESS NOTE: Mr. Hutchinson will request the President to join Bart Starr for the unveiling of the Dedicatory Plaque implanted in the outside wall of the Hall of Fame building.

1:48 p. m. CST
(2:48 p. m. EST) THE PRESIDENT joins Bart Starr to unveil the Dedicatory plaque.

LIVE LOCAL TELEVISION

1:50 p. m. CST
(2:50 p. m. EST) PRESIDENTIAL Remarks.

FULL PRESS COVERAGE
LIVE LOCAL TELEVISION

PRESS NOTE: The President's remarks will be piped to the lower east concourse Press Center.

(MORE)

SATURDAY, APRIL 3, 1976

1:53 p. m. CST PRESIDENTIAL Remarks conclude.
(2:53 p. m. EST)

THE PRESIDENT, escorted by Bart Starr, proceeds inside Green Bay Packer Hall of Fame lobby for brief tour.

PRESS POOL #11 COVERAGE

2:05 p. m. CST THE PRESIDENT departs Hall of Fame lobby en route
(3:05 p. m. EST) Memorial Room, Arena Building.

2:06 p. m. CST THE PRESIDENT Arrives Memorial Room and informally
(3:06 p. m. EST) greets PFC volunteers.

PRESS POOL #11 COVERAGE

2:10 p. m. CST PRESIDENTIAL Remarks.
(3:10 p. m. EST)

PRESS POOL #11 COVERAGE

PRESS NOTE: Presidential remarks will be piped to the Press Center. Press facilities at press area:
1 mult

2:14 p. m. CST PRESIDENTIAL Remarks conclude.
(3:14 p. m. EST)

THE PRESIDENT departs Memorial Room en route suite.

2:32 p. m. CST THE PRESIDENT arrives Brown County Veterans Area
(3:32 p. m. EST) and proceeds to speaker's platform.

OPEN PRESS COVERAGE

2:34 p. m. CST Opening program begins.
(3:34 p. m. EST)

2:40 p. m. CST Introduction of the President by Bart Starr.
(3:40 p. m. EST)

2:42 p. m. CST PRESIDENTIAL Remarks.
(3:42 p. m. EST)

FULL PRESS COVERAGE

PRESS NOTE: The President's Remarks will be piped to the Press Center.

2:50 p. m. CST PRESIDENTIAL Remarks conclude.
(3:50 p. m. EST)

(MORE)

SATURDAY, APRIL 3, 1976

2:50 p.m. CST THE PRESIDENT will accept questions from the audience.
(3:50 p.m. EST)

3:15 p.m. CST Question and Answer Session concludes.
(4:15 p.m. EST)

3:17 p.m. CST THE PRESIDENT departs speaker's platform en route
(4:17 p.m. EST) motorcade.

3:25 p.m. CST THE PRESIDENT departs Brown County Veterans Arena
(4:25 p.m. EST) via auto en route Austin Straubel Airfield.

Press Pool #12 and press bus #1 follow.

3:30 p.m. CST THE PRESIDENT arrives Austin Straubel Airfield.
(4:30 p.m. EST)

OPEN PRESS COVERAGE

3:35 p.m. CST THE PRESIDENT boards Air Force One and departs en
(4:35 p.m. EST) route Andrews Air Force Base.

Press Pool #13 accompanies the President aboard Air Force One.

Flying Time: 1 hour 40 minutes
Time Change: +1 hour

4:15 p.m. CST The last press bus departs Brown County Veterans Arena
(5:15 p.m. EST) en route Austin Straubel Airfield.

4:20 p.m. CST Press buses arrive Austin Straubel Airfield.
(5:20 p.m. EST)

4:30 p.m. CST Press plane departs Austin Straubel Airfield en route
(5:30 p.m. EST) Andrews Air Force Base.

PRESS NOTE: Dinner service en route.

6:20 p.m. EST THE PRESIDENT arrives Andrews Air Force Base, boards
helo and departs en route the South Lawn.

6:35 p.m. EST THE PRESIDENT arrives the South Lawn.

7:10 p.m. EST Press plane arrives Andrews Air Force Base.

#