Office of the White House Press Secretary

THE WHITE HOUSE

The President today announced the appointment of Arthur A. Fletcher, of Pasco, Washington, as Deputy Assistant to the President for Urban Affairs. He is President of Arthur A. Fletcher & Associates, Inc. of Washington, D.C.

Mr. Fletcher was born on December 22, 1924, in Phoenix, Arizona. He received his B.A. degree from Washburn University in 1950. He did additional graduate work at Kansas State University during 1953-54 and at San Francisco State College during 1964-65. He served in the United States Army from 1943 to 1945.

In 1954, Mr. Fletcher became State Vice-Chairman of the Kansas Republican State Committee. He entered private industry in 1957 and held several positions until 1960 when he became a teacher in the public schools of Berkeley, California. He was named Director of the Washington Manpower Development Project in 1965 in Pasco, Washington. From 1967 to 1969 he was an employee relations specialist for the Hanford Atomic Energy Facility in Richland, Washington. During 1969 he became Special Assistant to the Governor of Washington. He was appointed Assistant Secretary of Labor and served during 1970-71. He became Executive Director of the United Negro College Fund in 1971 serving until 1973. He was Alternate Representative of the U.S. to the 26th Session of the General Assembly of the United Nations during 1971.

Mr. Fletcher is married to the former Bernyce Hassan and they have five children. They reside in the District of Columbia.

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