DECEMBER 26, 1975

FOR IMMEDIATE RELEASE

Office of the White House Press Secretary (Vail, Colorado)

THE WHITE HOUSE

The President today announced the appointment of John G. Carlson, of Annandale, Virginia, as Deputy Press Secretary to the President. He succeeds William Greener who became Assistant Secretary of Defense for Public Affairs.

Since April 1972, Mr. Carlson has been on the White House Staff and became Assistant Press Secretary for Domestic Affairs in 1974. Prior to joining the staff, he was Assistant to the Chairman of the Board of Hamilton International Corporation, a Michigan based financial holding company. From 1966 to 1968, he worked for Scott Paper Company in Everett, Washington, in personnel and public relations and industrial relations.

Mr. Carlson was born in Tacoma, Washington, on October 23, 1940. He attended Washington State University and received his B.A. degree in 1963. He received his M.B.A. in 1966 from the University of Washington. He served as an Infantry Officer in the United States Army from 1963 to 1965. Mr. Carlson is married to the former Jan Nelson and they have two daughters.