

FOR IMMEDIATE RELEASE

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OFFICE OF THE WHITE HOUSE PRESS SECRETARY

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THE WHITE HOUSE

EXCHANGE OF REMARKS  
BETWEEN THE PRESIDENT  
AND

STEWART M. LEE  
CHAIRMAN OF THE  
NATIONAL CONSUMER ADVISORY COUNCIL  
AT THE SWEARING-IN CEREMONY  
OF THE  
NATIONAL CONSUMER ADVISORY COUNCIL

THE CABINET ROOM

1:54 P.M. EDT

THE PRESIDENT: Mrs. Knauer, members of--  
and prospective members of--the Consumer Advisory group:

Let me congratulate you, Virginia, and those that have worked with you and to wish the new members well in their responsibilities, which I think are very important, as we continue the efforts that have been made, hopefully to expand them, to make sure, to make positive, that the consumer is given the maximum protection by all agencies of the Federal Government.

There is, of course, in my opinion, two very critical areas where the consumer needs help: One, price, and two, quality. Quality, of course, covers a very wide range.

I have asked Mrs. Knauer, with the help of this advisory group, to work with all departments of the Federal Government. Each department, with her help and assistance, will have within it a very important responsibility -- that of helping the consumer.

She, of course, can get from this distinguished group the kind of advice that is needed and necessary in order to make the Government's operation a successful one from the point of view of the consumer.

I have great faith in Mrs. Knauer. I believe this advisory group will contribute significantly.

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It is a privilege and a pleasure for me at this time to ask Mr. Ratchford to come forth and swear in the five new members of the Consumer Advisory Council.

Mr. Ratchford.

(Mr. John Ratchford administered the oath of office.)

MR. LEE: As the new Chairman of this Consumer Advisory Council, I would like to express my thanks, Mr. President.

This is the first time that this Council has ever had the President present at the swearing-in ceremonies, and I think this is a most auspicious occasion. We appreciate it very much.

Also, I would like to express my thanks to Mrs. Knauer for her continuing efforts on behalf of the American consumers, and I think that it is our hope that this Council may be able to make some contribution so at the end of your term of office you can look back and feel that the consumers' welfare has been enhanced during these years.

Thank you.

END (AT 1:59 P.M. EDT)