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The President's Daily News Summary

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Leading The News...

FOR SATURDAY, OCTOBER 23, 1976

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ELECTION

Polls

Harris/ABC Poll: Race Getting Closer

The latest Lou Harris/ABC Poll shows that the race getting progressively closer, with President Ford trailing Jimmy Carter by 5 points.

The standings look like this: Carter-45%, Ford-42%, McCarthy-5%, Maddox-1%, and 7% remain uncertain.

This is a one point gain for Carter and a two point gain for the President since last week.

Regionally, Ford picked up support in the east, while most areas remain basically unchanged.

In the South, there has been a "dramatic drop" for Carter and a small smaller drop for Ford. The number of undecided voters has increased from four to 19%.

-- ABC (10-22-76)

ELECTION

Carter gains in Midwest

Setting the stage for whatever impact the presidential candidates make in their final debate next Friday night, The Daily News presents its fourth Countdown report. The survey, conducted jointly by The Daily

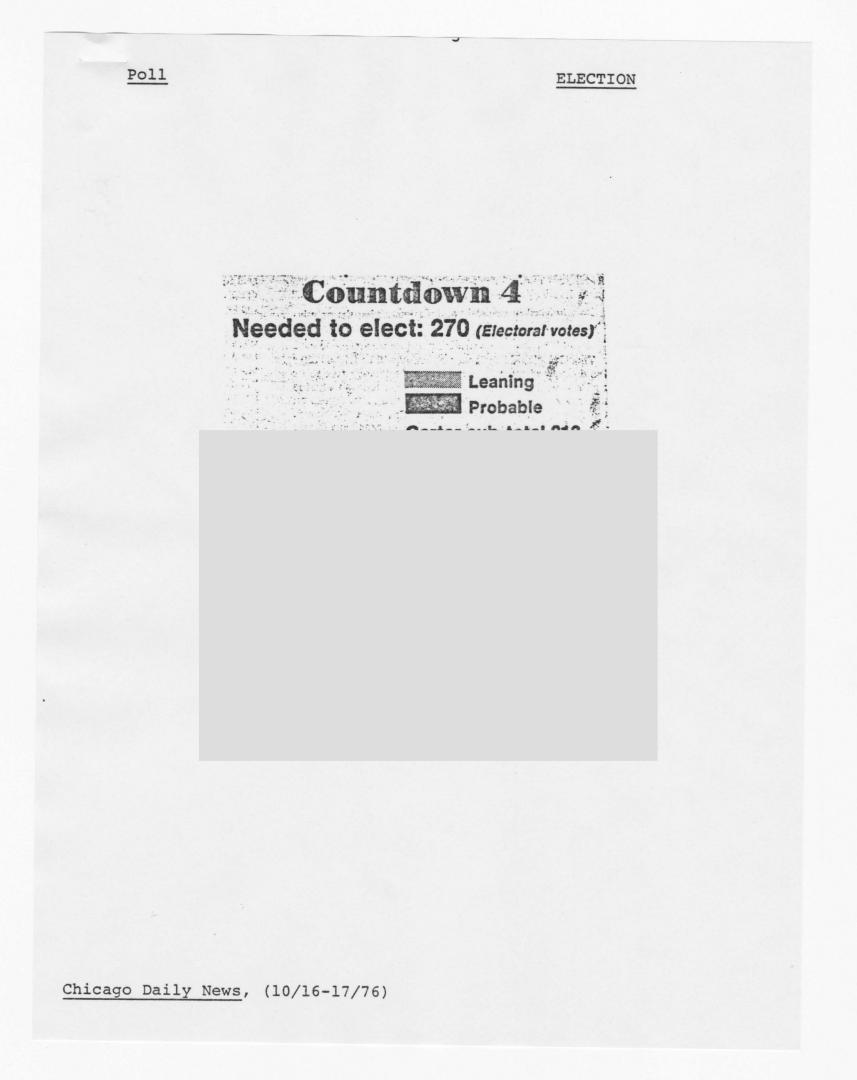
News and Newhouse News Service, is based on information from political reporters in each of the 50 states and the District of Columbia. Their reports stem from public and private polls, talks with campaign leaders and their judgment of local trends.

By Edward S. Gilbreth

Daily News Political Editor

Jimmy Carter has gained strength in the Midwest but suffered a slight erosion of sup-

Chicago Daily News, (10/16-17/76)



Strategy

Media Campaign Battle Continues

Tony Schwartz, the man hired to produce television spots for Lyndon Johnson in 1964 when he ran against Barry Goldwater, joined the Carter camp two weeks ago to aid their media campaign.

Schwartz said as a result of Carter's recent advertisements, President Ford has been forced to "take off his tie." Likewise, he said, Carter has been forced to put one on. He noted that in recent ads, Carter has looked more presidential.

Both Ford and Carter have budgeted roughly the same amount of money for their media campaign for the next 10 days. Don Kladstrup reported that the ads to follow will be just as hard hitting and controversial as the President's <u>Playboy/Newsweek</u> newspaper ad.

The assistant editor of Playboy complained about that the ad, saying their magazine been used in a partisan way.

"it's deplorable and quite possibly illegal," he said. <u>Playboy's</u> legal council has demanded withdrawal of the ad and is looking into copy infringement.

While both Ford and Carter have complained about each other's media campaign tactics, neither has registered a formal complaint with the Fair Campaign Practices Committee.

CBS -- (10-22-76)

Issues

NBC: Candidates Not Addressing Issues

NBC correspondents Marilyn Berger and Don Oliver said Friday the trouble with the Presidential campaign is that the candidates are not addressing the issues.

They may be setting goals, Oliver said. But they are not specifying how they intend to achieve those goals. Berger blamed this on fear of losing support from difference interest groups.

Carter has come out in favor of national health insurance, Oliver noted. He says it will take four years to phase in, but refuses to say how he will do it. Berger added that Carter aides say they have only begun to research the cost of the program, and will not specify whether national health or a balanced budget is their first priority.

Berger and Oliver added that neither candidate has addressed the problems of the cities, including white flight to the suburbs, the cities' financial security, and welfare reform.

Berger said every time Ford is asked a specific question, he starts criticizing the Democratic Congress.

Tom Brokaw said it seems to be a question of who will back in the White House. NBC Today (10/20/76) Issues

Don't Expect Openness In Politics (Editorial, excerpted, Charlotte Observer)

Before Mr. Ford's news conference Thursday, Jimmy Carter had been attacking the President for "hiding from the American people," presumably hoping voters would contrast that with Mr. Carter's appearance of openness.

Mr. Carter does some hiding of his own, as the Observer's Washington bureau points out. Reporter James McCartney laid out some of the press tactics Carter has been employing:

. On campaign stops he spends time with local reporters while avoiding those assigned to travel with him. Local reporters, for whom covering the candidate is a one-day assignment, are often far less familiar with what Mr. Carter has said on any given issue.

. During the long daily hours in the campaign plane Mr. Carter spends very little time with reporters, more often secluding himself in his forward cabin.

. He will occasionally answer questions on the run in a crowded campaign setting. On the evening news the impression is of a man open to scrutiny, although the 18-second or so sound cut of Mr. Carter taling often says very, very little.

It maybe not a bad idea to remember that politicians care deeply about what the press is saying about them and inevitably try to influence it. They are less interested in telling people where they stand on issues than in persuading people to vote for them regardless of where they stand. We see nothing sinister in any of this, so long as everyone remembers that the politicians are trying to do it. -- (10/18/76)

ELECTION

Endorsements

Minneapolis Star Endorses Carter

-- The Minneapolis Star today endorsed Jimmy Carter for President although "we're not terribly enthusiastic about it."

"We have disturbing doubts about Carter's basic character," The Star said in an editorial. "But Carter comes closer to representing our views on most of the issues of the day than does Gerald Ford."

The evening newspaper said Carter has a record as an activist while Ford has taken a "caretaker" approach to the presidency. It gave Carter an edge over Ford in nearly every area except foreign affairs.

UPI -- (10-22-76)

ELECTION

Construction Council Endorses Carter (Editorial, excerpted, Long Island Newsday)

A powerful Long Island labor voice, the Building and Construction Trades Council of Nassau and Suffolk Counties, has endorsed Jimmy Carter for president and Daniel Moynihan for the U.S. Senate, with a blast at Nixon-Ford economic policies.

"The 60,000 members of the Building and Construction Trades Council believe there is only one issue in this forthcoming election, rising unemployment and rising prices." said David Richardson, the council's secretary-treasurer, in a statement issued jointly with George Babcock, the council's president, and Al Lamberti, its political action chairman at the council's Westbury headquarters. "The Nixon-Ford policies have been a total disaster and we have the largest unemployment in 30 years. We believe the American worker and the American housewife will be instrumental in voting a change come Nov. 2."

Suffolk Democratic Leader Dominic Barantello said, "Quite frankly, there's no place to go under the present administration. Obviously, labor unions who are concerned with jobs must seek an alternative, and that is the Democratic Party." -- 10/21/76 Image

Both Candidates Reveal Faults

(By Robert Roth, excerpted, Philadelphia Evening Bulletin)

Washington--The debates which have exposed some embarassing flaws in President Ford's campaign competence have not left Jimmy Carter unscathed. The confrontations might in the long run prove as damaging for Carter as they have been to Ford.

The debates so far have revealed in Mr. Ford an inability to express himself clearly, compounded by an incapacity for thinking fast on his feet and for extricating himself from embarrassing situations in which his original ineptitude may have placed him. These are by no means trivial shortcomings in a man looking for popular endorsement.

They are, however, no more damaging, at least potentially, to a presidential candidacy than is the image of Mr. Carter which has emerged from the debates. While Ford was coming through as a good deal of a bumbler but still as a sincere, honest, decent man, Carter was presenting himself as a smart-alecky aggressor, overeager to take advantage of his opponent's lapses, undeterred by notions of fair play.

Aggressiveness can be an important campaign asset but only when it is employed by one who has first established his own credentials. This Carter has not yet done. He has not been able to control the smile which often resembles a gloating smirk. He has not been able to restrain his instinct for overkill which has led him to charge Ford not only with incompetence but also with dishonesty and, by implication, with association with the Watergate scandel. He has taken the initiative but in the process he has not appeared as a very likeable man.

In the coming final debate Ford's great need will be to show that he can handle the unexpected, that he has a firm grasp of the realities and the intricacies of the government he has headed for two years and wants to head for four more.

Carter has talked much of the need for compassion in government. He has yet to show that he is himself a compassionate man. -- (10/14/76)

Image

Candidates Take Low Road (Editorial, excerpted, Boston Herald American)

By debasing the presidential contest from the level of statesmanship to that of a political dogfight, the harsh accusations the President and Carter have been trading will, if continued, surely intensify the disappointment and disillusionment the presidential campaign already appears to have caused among a majority of the electorate.

It is hardly likely that the efforts of the President and Carter to denigrate one another's character will encourage those already doubtful about voting to change their minds.

It is more likely to heighten the crisis of confidence in national leaders that, according to the polls, is widespread and responsible for the general apathy in the 1976 campaign.

Carter, who had the reputation in his Georgia gubernatorial campaigns of going for the jugular of political opponents, was the first to start the personal attacks in the post-nomination contest with the President.

Urged by some of his Republican supporters to get tough with the Democratic presidential nominee in reply to the latter's personal attacks on him, the President began to impugn the trustworthiness of Carter.

During the primary campaign early this year, Carter said the American people were affronted by bickering and backstabbing among politicians. President Ford, at recent press conference in Washington, called for anelevation in the level of campaign rhetoric, saying the American people deserve "better" than what they have been getting in the presidential campaign.

It remains to be seen whether he and Carter will bear that in mind during the rest of the campaign. -- (10/20)

ELECTION

Image

Doris Kearns Sketches The Candidates

In assessing the personalities of the Presidential candidates, Doris Kearns said the strength of Gerald Ford as a person may be weakenesses in the presidency, whereas Jimmy Carter's weaknesses as a person may be strengths in the White House.

In an ABC interview Friday, Kearns said Ford's affable quality may stem from adaptions of differently sorts experienced throughout his life.

"All though his life, he's been adopted--not only as a child...but when he first ran for the Congress He was adopted by a group in Michigan that wanted to have somebody running. He was the nicest guy around. So he would'nt make anyone angry.

"When he was running for the leadership in the Congress, he was adopted by the young turks, not because he was the most competant and effective leader, but because he was the nicest guy... Anad as a last analysis, Nixon adopted him as the vice president because nobody would be angry if he were actually elected to that post.

"And that means that there's a certain affable tendency that has been with im all the time, which is an enormous source of personal strength and a problem," Kearns said.

Kearns said we poke fun at Ford's intelligence because we identify with him. But the deeper, question, Kearns said, is whether the American people beleive Ford has a vision strong enough to sustain the nation through difficult times, to give them hope.

Kearns said the most impressive thing about Jimmy Carter is the "sense of mystery and awe about him. She said he has got a "superhuman discipline that makes him seem more organized and less human than the rest of us, which is part of what we want in the presidency, but also part of what makes us feel somewhat uneasy with him as a human being."

Kearns said Carter is a very calculating man. "There is such a strong ability to impose his will upon other that there's a sense in which you're kind of afraid of him," she said.

Kearn said what is most important in a President is the "very strong internal confidence" which presents him from being buffetted about by his aides. "Carter certainly seems to have an extroardinary sense of confidence," largely stemming from his religion, she said. Ford also, "in a very peculiar way, doesn't seem so surrounded as Johnson and Nixon were by insecurities." The ability to inspire and to run an effective government are also important traits for a President, but which the American people are not sure the candidates possess.

"So the strengths of one man are the weakenesses of the other," Kearn concluded. "And I think that's why the country feels so ambivalent." --MA America (10/20/76) Third Parties

McCarthy Rejected in New York

Eugene McCarthy was bumped off New York state's presidential ballot by a state Supreme Court justice who ruled that petitions gathered for McCarthy's independent candidacy did not have an adequate number of valid signatures.

The decision will be appealed, said lawyers for McCarthy. McCarthy's independent candidacy was challenged by Democrats who are concerned that his appeal to liberal voters could cost Jimmy Carter the 41 electeral votes at stake in New York State.

In Washington, the U.S. Court of Appeals, in a brief unsigned order, rejected McCarthy's argument that he is entitled to equal time in the debates under the Fairness Doctrine covering broadcasting.

The court said McCarthy and former Georgia Governor Lester Maddox, who interviewed in the case as the candidate of the American Independent Party, have "reasonable opportunities to have their views presented in contexts outside of the debates."

NBC -- 10/22/76

l'hompson for governor

The Daily News strongly believes that James R. Thompson, Republican, should be the next governor of Illinois.

In his year-long campaign since leaving the office of U.S. attorney, Thompson has demonstrated a capacity for leadership and an understanding of the problems facing Illinois that would bring the fresh approach needed in Springfield.

His Democratic opponent, Michael J. Howlett, foffers no such promise. Despite his long and able service in state government

and his primary victory over Gov. Daniel Walker, Howlett's campaign has failed to provide the requisite evidence of vision or leadership. Instead, the evidence suggests that he would be out of his depth in the governor's office.

The next gubernatorial term is unique in that it is for two years only. The 1970 state constitution requires that after this year, state officers be elected in the off years between presidential elec-



between presidential elec-James Thompson tions. Yet in this brief term

the state faces extraordinary problems of finance that will affect the educational system for years to come and also the whole range of welfare, health and regulatory systems.

A strong hand at the helm will be essential, and this Thompson can provide.

Since the candidates for governor and lieutenant governor no longer run separately, but as a team, a vote for James Thompson is an automatic vote for Dave O'Neal as lieutenant governor.

O'Neal, 39, of Belleville, has a distinguished record in law enforcement as sheriff of St. Clair County. We disagree with him on many issues, but there is no question that he could give valuable assistance in handling the administrative burdens of the governor's office.

Thompson would bring to the governorship the integrity, tenacity and courage he exhibited so fully as U.S. attorney. In that office the Chicagoan built a solid reputation as a foe of corruption, ridding the ranks of the police department of many a shakedown artist and reaching into the higher echelons of public officeholders as well. To the charge brought unfairly against him that he was a partisan prosecutor, he can cite the conviction of Republicans as well as Democrats. The attempt to smear him as a "tool of Richard Nixon" simply won't wash.

Studious and thoughtful, Thompson at 40 has probed deeply into the problems and the potential of Illinois, and is prepared to tackle the former while expanding the latter. He clearly sees the need

The Chicago Tribune,]0/]6-]7/76 (continued)

Strategy

Ford Will Pull Surprise

President Ford told cherring supporters on the White House lawn today he would beat Jimmy Carter on election day "to pull the political surprise of the century."

Ford made the optimistic forecast at an extroadinary political pep rally on the Executive Mansion's south grounds, with an estimated 1,600 people and two high school bands on hand.

Then he left by helicopter for Colonial Williamsburg, Va., and tonight's final debate with Carter.

Ford greeted crowds in Williamsburg and visited the hall where the debate would take place.

At the debate hall, Mrs. Ford, who was accompanying her husband, slipped over to Carter's podium and wrote a message to the opposition which read: "Dear Mr. Carter--may I wish you the best tonight. I'm sure the best man will win. I happen to have a favorite candidate--my husband President Ford. Best of luck, Betty Ford." (CBS)

Ron Nessen displayed the note to the press and promised to deliver it to Jody Powell.

The Ford staff is telling the President to be more relaxed, less programed, but never unpresidential. They thought him to be too stern in the last debate, Roger Mudd reported.

Phil Jones said the President spent very little time preparing for the debate. His aides told him to throw away the briefing books and just be himself, Jones said.

President Ford said the debate will be different from the others. "Governor Carter will answer his questions and I will question my answers." (NBC)

The President seemed in high spirits and his aids said he was confident and relaxed, Don Oliver said. (NBC) His study for the debate has not been as intense and his briefing book thinner than in the first two meetings.

The President will probably not make sharp attacks on Carter. He wants to come across as the relaxed leader in command. He also does not want to risk making another mistake which aids feel 'could be fatal to his campaign. "They will be satisfied with an error free tie," Oliver said.

FURD/ DULL CAMEALGIN

Strategy

Speculating on the debate, John Chancellor said that if either man makes a a serious mistake they could be finished. For the next ten days there will be an enormous media blitz Chancellor predicted.

NBC's #4 report, running 2:15, showed film of Ford leaving the White House and speaking on film. Don Oliver's report from Williamsburg showed the President's activities there, with Oliver voicing his comments over film.

ABC included excerpts of Ford speaking to supporters on the White House, clips of the motorcade in Williamsburg, at the debate hall and Mrs. Ford's letter to Carter. The spot ran #2 for 1:00.

CBS' 1:00 spot ran third and included Ford's White House film of the President at the debate hall and Mrs. Ford's letter. Issues

Dole Warns of Carter on Farm Products

Senator Bob Dole declared that the election of Jimmy Carter "almost inevitably" would lead to price controls on farm products. Dole made the claim at a GOP breakfast in Wisconsin where he will spend most the day campaigning before flying to Williamsburg, Ba., to visit President Ford before tonight's final presidential debate. "The election of Jimmy Carter almost inevitably would lead to the imposition of price controls," Dole said. "One way or another-through direct price restraints or indiirect price depressing mechanisms such as government-owned grain reserves-Carter's economic and farm policies would mean low prices for the American farmer."

Dole views the third presidential debate as crucial in deciding who will win on November 3. "it's got to be crucial" because of the large number of undecided voters, Dole said.

"I'm not suggesting that's the way it should be," Dole told some 3,500 students at the University of Wisconsin campus at Stevens Point.

UPI AP (10-22-76)

Issues

Mr. Ford Hasn't Turned Nation's Economy Around (Editorial, excerpted, The Tennessean)

It is one of the boasts of President Ford's campaign promotions that he has "turned the country around. The fact is, he has hardly swerved it.

There is not much in the economy about which to be overly optimistic. While it has improved some since May of 1975, it is still spotty, and the improvements have been due more to the resiliency of the system than to Mr. Ford's policies.

Back in October 1974, Mr. Ford was telling the nation that it was "not in a recession." It was in one of the worst since the 1930s. By November, even he has forgotten the WIN buttons and was conceding that there was a problem. Mr. Ford's hopes of holding the fiscal 1975 deficit to \$9.2 billion also disappeared with the WIN buttons. The final deficit was \$43.6 billion.

In fiscal 1976, it went to the record \$65.6 billion and it wasn't because of a reckless-spending Congress. It was because Mr. Ford was forced into red-ink spending for pump-priming programs, including huge outlays to finance jobless payments.

Despite these outlays, Mr. Ford opposed job-creating programs. He argued that the way to create jobs was through the private sector and promptly urged lighter tax burdens on business to encourage new plant and equipment investment.

Whatever else the President has done, he has not turned the economy around and those that swallow his campaign line will come to regret it. -- (10/15/76)

If President Ford didn't respond to White House pressure in blocking an early Watergate probe by the House Banking Committee, why does he choose his words so carefully whenever he talks about it? For the second time in six days, Ford has failed to address himself directly to the accusation made by John Dean.

The issue is not whether Ford acted for the White House in effectively halting the investigation through his influence with the Banking Committee members. Nothing was known about Nixon's involvement in the coverup at the time, and it would hardly be surprising if the White House tried to work through Ford, who was then the House Republican leader.

Much more was known--and the country's concern over Watergate was far greater--when Ford was about to succeed Spiro Agnew as vice president, and that concern was reflected in the questioning he underwent. The issue now is whether Ford told the whole truth then.

As long as he won't state flatly that he didn't discuss the Watergate probe with Cook--who has denied it--the suspicion that he did will continue to linger. -- (10/21/76) Issues

Carter Comments on Communists in Italy

Democratic presidential candidate Jimmy Carter was quoted by an Italian newspaper Friday as saying that America should work against the Italian Communists "within reason," and "not clandestinely."

Il Giornale, a Milan conservative daily, said Carter told its interviewer that he does "not wish Italy to become a state dominated by the Communists." It quoted him as agreeing with West German Chancellor Helmut Schmidt's declaration that aid to Italy would be "in danger" in case of a Communist takeover.

Carter also was quoted by Il Giornale as saying, "i wouldn't shut the door to communication, consultation and friendship" with West European Communists because "We don't want to push the Western Communists toward Soviet influence."

In the Il Giornale interview, Carter also was quoted "The just attitude of our country should be to show, with facts, that our system of government works and that democracy is advantageous; and then let the Italians decide.

AP (10-22-76)

Strategy

Carter Prepares for Debate

Jimmy Carter came to Williamsburg vowing "to spell out my vision of the greatest nation on earth" in his final debate with President Ford. "I look forward to it," he told some 1,500 people who greeted him when he arrived at his hotel here at 1 a.m.

Carter said he is more at ease for the debate than before the other two. He said he expects no shocks or surprises from President Ford. He also plan to be aggressive. (NBC/CBS)

Carter said, "i've always thought that the three debates accumulatively would have a major effect on the campaign and particularly under the present campaign laws were you don't have enough money to put up billboards or to have offices open in the different cities around our country. So in many ways the debate have been a substitute for that kind of a campaign. It's hard to say how much they affect the actual vote. My guess is that the total amount of votes changes in the debates would not be more than two or three per cent." (NBC)

"It's very appropriate, I think that we have this debate to decide the leader of our nation here in Williamsburg and here in the part of Virginia where our nation began." Carter told the welcoming crowd. "I hope I can do the type of job in the debate and in the next four years as your president to make you proud of me and proud of your country once again."

Ed Bradley said Carter's advisors told him to remind viewers that both he and Ford are running for the Presidency for the first time. They want him to treat Ford as an equal, but not act overly aggressive.

They also want Carter to use the rebuttle period to correct what they feel have been misrepresentations/and distortions made by Ford, Bradley said.

Frank Reynolds said the third debate is important because the first and second did not 'dispel the doubts so many Americans have about Gerald Ford and Jimmy Carter". Reynolds said neither candidate has "ignited the kind of passion or enthusiasm we usually have in a presidential election year." But, he added, they might Friday night, if they can avoid the "self-inflicted sounds" each suffered in the first two debates. (ABC)

ABC showed excerpts for Carter at the debate hall and outside taling to reporters in its 1:00, #3 report.

CARTER/MONDALE CAMPAIGN

Strategy

CBS included Carter talking with reporters in Williamsburg and inspecting the debate setting. The spot ran second at 1:00.

NBC's #3 reporting, running 2:00 showed film of Carter in Williamsburg and speaking on film, with no wrap up comment.

AP, UPI Nets (10-22-76)

Strategy

amnesty: a whimsical view and

By James Reston Jr.

crat, Jimmy Carter has a curious position on pardon and amnesty, He says there's a difference, and he's right about that anyway.

Pardon in the Carter definigiven," he told the American all and to every person who di- cepted it. In accepting the par-

HILLSBOROUGH, N.C. __ clared three conditional amnes- even happier at Carter's gener- fer, and by what standing? For a Southerner and a Demo- ties for the Southern rebels, ous divestiture of his best isand after the war Andrew sue: Ford's pardon of Nixon. Johnson declared three more Now we're told that what. conditional amnesties before his universal amnesty of Dec. 24, 1868. In that final, blanket amnesty, Johnson restored all It is not quite so easy. Ford's tion is morally neutral: "What rights, privileges and immuni- pardon offer did not take the you did, right or wrong, is for- ties under the Constitution "to effect of law, until Nixon ac-

Nixon did, right or wrong, is forgiven.

But there is a problem here.

AMNESTY, on the other hand, stemming from the Greek word amnesia, requires no acceptance and no admission of guilt, and no moral standing for its proclaimer, for it means simply that the law, right or wrong, will not apply. The "offense" as defined under

The Chicago Daily News,]0/]6-]7/76

arter on 2 issues On abortion: One platform misstep caused the trouble

25

Joseph Duffey, a key adviser DUFFEY SAID the plank as on issues in Jimmy Carter's adopted was interpreted by cal activity, he said, was as a GOP Sen. Lowell Weicker. He campaign, now concedes that many around the country as a child in West Virginia, wrap- decided then to forsake politics "we made a mistake" in han-

His first recollection of politi- the Senate in 1970, losing to

suited Carter on R at all. we negotiated on the drafting of s language, and we made a mis-, take there. ""We chose language that said tics. it was not 'desirable' to seek a constitutional amendment (to. overturn the Supreme Court ruling that permits abortion)."-

DUFFEY, 44, an affable scholar on urban affairs, has had a sporadic career in poli-Diller was in distants

by-Edward S. Gilbreth

•.*

The Chicago Daily News,]0/]6-]7/76

Debates

Body Language Tells More About Candidates

Viewers can see how well President Ford and Jimmy Carter are doing in Friday night's debate by watching a few small points including "body language" and the number of "uhs" and "ers" they mutter, a researcher says.

Dr. Gerald Goldhaber, an associate professor of speech at the State University of New York here, headed a team that analyzed video tapes and transcripts of the two previous Ford-Carter debates. The researchers, he said, looked at nonverbal factors like eye contact, body movement, head motion and mouth expression. And they considered speech rate, use of supporting materials, use of character references, and occurrence of "uhs" and "ers."

They concluded, the professor said:

- If Carter is in trouble, "he's going to start looking down at the podium. He's going to start shifting his eye gaze randomly. He's going to engage in nonfluency, talk faster and speak in specifics." He will smile inappropriately if he senses he is in trouble or fudgin the truth.

- When Ford senses he is in bad shape, he makes general defensive statements. He will start sentences with "In the Oval Office, we . . . "and other phrases calculated to build his image as president "He will also start looking away from the camera and toward the panel for reassurance."

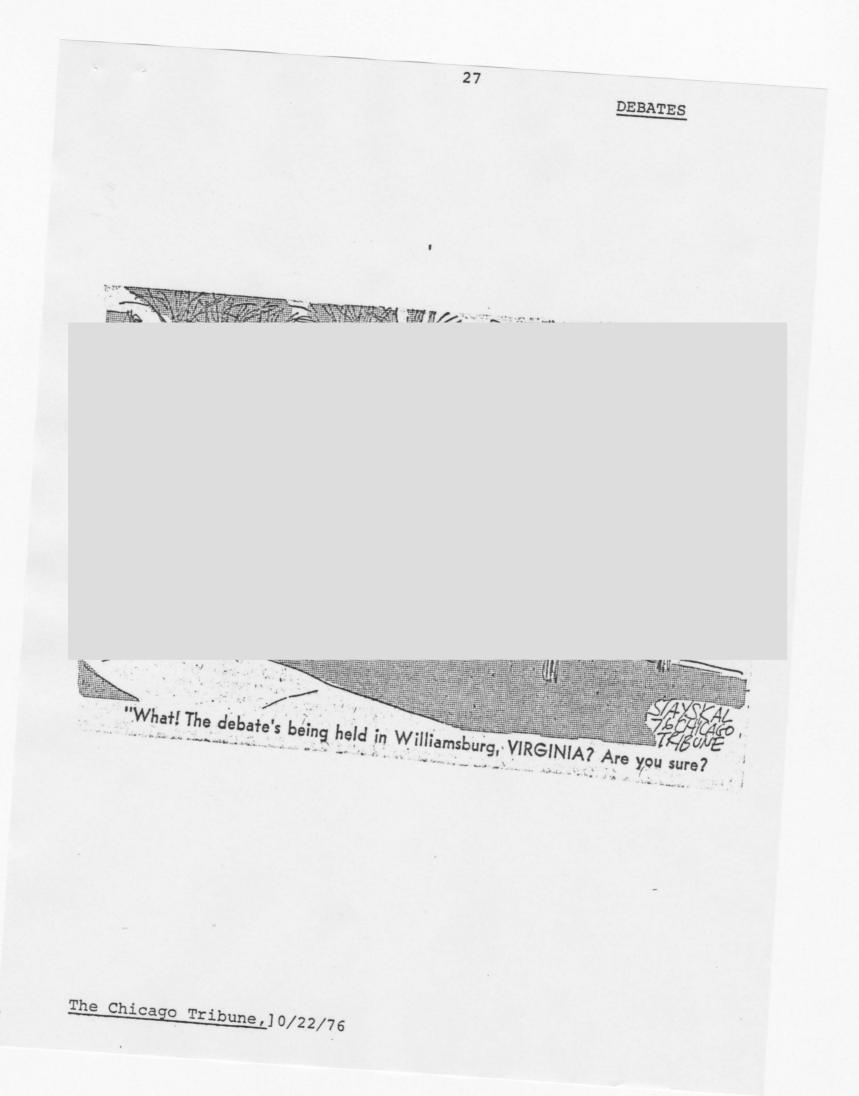
- When Ford is doing well, he is "looking right at the camera, taking the offensive verbally and he'll give this little warm smile. He usually does it at very appripriate times."

- When Carter is on, he'll be doing the Carter Hustle - it's a dance. His eyes are maintaining a steady gaze at the camera. He speaks a little slower, talking in generalities. He'll also give his Kennedy chopping gesture" with his hands.

Carter, who registered 8.6 nonfluencies - uhs and ers - a minute in the first debate, cut his rate to 2.4 a minute in the second, the researcher said. He said Ford's nonfluency rate dropped from 3.7 per minute to 2.2 per minute.

Both men improved eye contact with the television audience in the second debate, the study found. Ford looked into the camera nearly 70 percent of the time in the second debate, compared with 10.5 per cent in the first. Carter's eye contact improved from less than 26 per cent to 85 percent, Goldhaber said.

AP (10-22-76)



PRESIDENCY

Woodcarver Meets Ford

An 80-year old Pakistani woodcarver who traveled thousands of miles to give President Ford an ivory-inlaid rosewood table he made had his wish come true today.

Noor Hussain arrived a week ago in the United States penniless and with no return ticket speaking no English and unable to read or write. He made the trip even though American officials had told him Ford would not accept the table Hussain spent two months carving.

A newspaper story about his desire to make the gift, and help from the Pakistani embassy and the State Department, got him an invitation to the White House today instead of next Tuesday, as originally planned.

And as orginally planned, it would not have been Ford who accepted the gift. But then Ford added Hussain's visit to the appointment list - the last and only official event before he took off for a barnstorming campaign tour that will keep him on the road until November 2, election day.

"I read of the wounderful table you made with your own hands," Ford told the slender, tiny Hussain, who stood in his native garb on the steps with the President. "I'm looking forward to seeing it," Ford said, adding "the American people will be very grateful."

CBS reported the man has no money and no way to return to his country.

AP UPI CBS ABC (10-22-76)

ADMINISTRATION

Wage Agreements Bring Smaller Pay

Despite a sharp third-quarter increase, the Labor Department reported that wage settlements negotiated during the first nine months of the year provided for smaller pay increases than in 1975.

First-year wage increases averaged 8.9 percent and 7 per cent annually over the life of contracts negotiated so far this year. This compared with 10.2 and 7.8 per cent, respectively, in 1975.

However, during the July-September quarter, First-year settlements averaged 10.1 per cent, the highest level since the final quarter of 1975 when increases averaged 11 per cent.

First-year increases averaged 8.8 per cent in the first quarter of 1976 and 8.2 per cent in the second quarter.

The figures showed wage gains out pacing inflation, which rose at a 5.8 per cent annual rate in the third quarter.

AP (10-22-76)

ECONOMY

Stocks Down

Prices fell for the second consecutive day Friday in moderate trading on the New York Stock Exchange in response to the Government's report that durable goods orders declined for the third straight month.

The Dow Jones Industrial Average fell 6.15 points to 938.75. For the week, it managed to gain 1.75 points. The Blue-Chip average, off all day, had gained 18.97 points the four sessions prior to Thursday.

The NYSE Common Stock Index lost 0.43 to 53.42 and the average price of a common share decreased by 26 cents. Declines routed advances, 1,009 to 374, among the 1,831 issues crossing the tape. Volume totaled 17,870,000 shares, compared with 17,980,000 traded yesterday.

AP UPI Nets (10-22-76)

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The Los Angeles Times,]0/22/76

Children Can Get Swine Flu Shots

Two rounds of tests showed that children between 3 and 18 can be safely immunized against Swin Flu and the shots could begin as early as next month, a government health official said Friday.

But Dr. John Seal, Deputy Director of the National Institute of Allergy and Infectious Diseases, said the Swine Flue vaccination program for children is more complicated than for adults and will require carefully adjusted dosages and probably two shots.

The decision on when to begin vaccinating the nation's 40 million children under 18, and precisely how, will be made after government scientists evaluate test data presented at a morning-long meeting at the National Institutes of Health. Seal said at a news conference the go-ahead could come as early as the first week in November.

AP, UPI, NBC, CBS (10-22-76)

Censorship on a World Scale

A proposal dressed in the modern trappings of Newspeak but one as old as the history of oppression by tyrannical governments will be advanced at the general conference of the United Nations Educational, Scientific and Cultural Organization in Nairobi, Kenya, beginning Tuesday.

1.75

Governments that control the news within their borders now seek, through UNESCO, to extend that government control. The declaration also says "states, institutions or groups" that dispute the accuracy of news reports "should be able to rectify such news reports through the mass media." That means the forced substitution of propaganda for objective reporting by independent news services.

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And the declaration further says, "Special support should be given . . . to make a balanced exchange of

The Los Angeles Times,]0/22/76

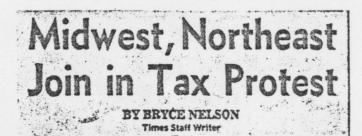
Ston! - 102

A Nation Conceived in Apartheid

A new nation will be born in Africa on Tuesday, when South Africa confers independence on one of its homelands, Transkei. But whatever jubilation there may be in Transkei and South Africa, it is not widely shared elsewhere. For Transkei is the creature of South Africa's apartheid policy, the absolute of South Africa to accepting citizenship in a homeseparation of the races, and Transkei, as the first of . land. Scarcely half of the Xhosas live within Trans-

land, separated by many miles, that bear no semblance to any nation except perhaps an archipelago in an alien sea.

The rationale for the nationhood of apartheid is contradicted by the resistance of many of the blacks the homelands to assume statehood, symbolizes kei. Some of the more than 1 million Xhosas who



the "sun belt" states of the South and West.

Representatives of 14 Great Lakes and Northeastern states from Minnesota to New England concluded a meeting here Thursday in which they agreed to press for "more equitable" distribution of federal funds to help their

CHICAGO—State officials from the "snow belt" states of the Midwest and Northeast are beginning to organize to get back some of their region's federal tax money from "Shapp said Thursday, "or we shall become one vast Appa-the "sup helt" states of the South and Worth Iachia, living as supplicants and losing our industrial base, our populations and suffering further tragic urban decay until the process becomes irreversible."

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U.S.

The Los Angeles Times,]0/22/76

Times of TV News Items October 22, 1976						
ADI	MINISTRATION NEWS	ABC	NBC	CBS		
	Ford's Day Swin Flu Shots/Children	1:00(2)	2:30(4) :30(lead)	1:00(3) :15(8)		
OTHER MAJOR NEWS						
2.	Debate Carter's Day Debate/History of	1:00(3)	1:00(11) 2:00(3)	1:00(lead) 1:00(2)		
4.	Williamsbury McCarthy/Court World Series	2:00(8) :20(5)	2:00(5) :45(6) 1:50(6)	:20(11)		
7.8.	NBC Focus/Privacy PLO/Lebanon Saudi's Icebergs	:05(13)	5:30(8) 2:15(9) 1:00(10)	:10(13)		
10.	ABC-Harris Poll Dole Campaign Contributions	:35(lead) :15(4) :45(6)				
13. 14.	Pakistani Tablemaker Debate/Walters Comment ABC Schedule	:25(7) 2:15(9) :15(10		:20(21)		
16.	China UN/Mideast Force Stocks	:15(11) :07(12) :15(19)		:10(14) :10(19)		
19.	Abortion/Reimburse Breast Cancer Runaway Fathers	:20(14) :35(15) :15(16)		:15(6) :20(9)		
21. 22. 23.	Ferry Accident Murder Indictment Close-up/Excorcism Jones-Bradley/Debate	2:00(17) :20(18) 4:40(20		1:15(5)		
25. 26. 27. 28. 29. 30. 31. 32.	Comment Abortion Convention PFC ADS Hungary F14 ALA/Blacks Soviet Jews Irish President Nuclear Security Rawan Ship			1:00(4) 1:30(7) 1:15(10) 2:30(15) :20(17) :45(12) 2:00(22) :20(16) :15(18) :15(20)		



The President's Daily News Summary

Leading The News... FOR SATURDAY, OCTOBER 23, 1976

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DRAW: RFTER LEAVING PHI BETA KAPPA HALL AT THE COLLEGE OF WILLIAM AND MARTE SITE OF THE BEBATE: FORD WAS SCHEDULED FOR CAMPAIGN STOPS IN Richmond: Va.: North and South Carolina and then was to head for California. The President had no plans to return to the White House before election day.

CARTER PLANNED TO ATTEND A RALLY IN ALEXANDRIA; YA.; AND THEN TO CAMPAIGN IN NEW JERSEY BEFORE RETURNING TO HIS PLAINS; GA.; HOME. AFTER THO DAYS OF REST THE DEMOCRATIC CANDIDATE WILL HEAD FOR ILLINOIS ON TUESDAY.

DURING THE DEBATE; THE STATE OF THE ECONOMY AND THE COMPARATIVE QUALIFICATIONS OF THE THO VICE PRESIDENTIAL CANDIDATES WERE THE TOPICS THAT PROMPTED THE SHARPEST EXCHANGES.

BOTH CANDIDATES SEEMED EVEN MORE CAUTIOUS, MORE WARY OF MAKING A SLIP THAT COULD PROVE DISASTROUS AT THIS LATE STAGE OF THE CAMPAIGN; THAN THEY HAD BEEN DURING THEIR FIRST TWO ENCOUNTERS.

NONE OF THE THREE PRESIDENTIAL DEBATES WAS A FREE-SWINGING ENCOUNTER. ALL WERE MARKED BY RESPONSES THAT ECHOED THE CANDIDATES' STUMP SPEECHES.

'ENCODE KNOWS HOW IT'S GOING TO COME OUT,'' CARTER SAID AFTER THE DEBATE, REFERRING TO THE CAMPAIGN. FORD LEFT THE HALL QUICKLY; AND HIS BRIEF POST-DEBATE COMMENTS WERE SIMILAR TO WHAT HE HAD SAID AFTER THE FIRST TWO MEETINGS: ''IT WENT VERY WELL. I AM OPTIMISTIC. I ENJOYED IT.''

IN THE WEEK BEFORE THE THIRD DEBATE; A NATIONAL SAMPLE OF 1,602 REGISTERED VOTERS WAS RECRUITED BY CHILTON RESEARCH OF RADNOR; PA. THESE PERSONS AGREED TO ACCEPT A TELEPHONE CALL AFTER THE DEBATE. IN THE AP POLL; A SAMPLE OF 1,027 VIEWERS IN THE HOUR AFTER THE DEBATE SHOWED 35.5 PER CENT THOUGHT FORD WON! 33.1 PER CENT GAVE THE DEBATE TO CARTER: AND 31.4 PER CENT SAID THEY DION'T KNOW WHO WON OR CONSIDERED IT & DRAW.

HOWEVER; THE 2.4 PERCENTAGE POINTS SEPARATING CARTER AND FORD CANNOT BE PROJECTED RELIABLY TO STAND FOR THE NATION AS A WHOLE BECAUSE THE MARGIN OF ERROR FOR A SAMPLE THIS SIZE IS ABOUT 2.9 PER CENT IN EITHER DIRECTION.

MOREOVER; THE INTERVIEWERS FOR THE SURVEY FOUND A SMALLER PERCENTAGE OF THE PRESELECTED SAMPLE WATCHED THIS DEBATE THAN THE FIRST TWO. THE VOTERS WHO DID WATCH TENDED TO BE OLDER AND WERE SLIGHTLY MORE LIKELY TO BE REPUBLICANS THAN DEMOCRATS.

Asked after the debate to state their preference for President; those interviewed responded this way: Ford 49 per cent; Carter 44.9 per cent and undecided 4.1 per cent. Because of the margin of possible error; these figures might be reversed in a poll of every viewer in the mation.

THESE RESULTS APPEAR TO CONFLICT WITH RESULTS OF A POST-DEBATE POLL CONDUCTED FOR PUBLIC BROADCASTING SERVICE BY BURNS ROPER. THAT SURVEY GAVE CARTER A 40 PER CENT TO 29 PER CENT EDGE AMONG 353 VIEWERS WHO WERE ASKED WHO HAD WON THE THIRD DEBATE. THE REMAINDER CALLED IT A DRAW. PROJECTED NATIONHIDE; SUCH A POLL COULD HAVE AN ERROR MARGIN OF SIX PERCENTAGE POINTS IN EITHER DIRECTION; MEANING THE RESULT COULD BE 35-34 FOR FORD.

AN ASSOCIATED PRESS POLL AFTER THE FIRST DEBATE; WHICH COVERED THE ECONOMY AND OTHER DOMESTIC ISSUES; GAVE FORD A NARROW EDGE OF 34.4 PER CENT TO CARTER'S 31.8 PER CENT. IN THE SECOND DEBATE; COVERING FOREIGN POLICY AND DEFENSE ISSUES; CARTER WAS GIVEN THE EDGE BY A NARROW MARGIN OF 38.2 PER CENT TO FORD'S 34.6 PER CENT.