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ECONOMY

CPI Up .4%

1

The American worker's buying power decreased in September as the cost of living went up 0.4 percent and the average workweek grew shorter, the Labor Department reported Tuesday.

The increase in the Consumer Price Index was the smallest since April, but it combined with reduced working hours to produce a 0.5 percent decline in real spendable earnings -- money left after takes, social security and adjustment for inflation.

This left earning 0.8 percent lower than a year ago, for the worst showing since economists declared the recession ended.

In its final report before the election, the Labor Dept. said the cost of living rose at an annual rate of 4.8 percent. The price index, the most closely watched inflation indicator, stands at 172.6 percent of its 1967 base of 100, meaning goods and services worth \$100 nine years ago cost \$172.60 in September.

President Ford's top economist, Chairman Alan Greenspan of the Council of Economic Advisers, said the relatively small price rise in Sept. foreshadowed a modest increase in inflation for the remainder of this year.

Ron Nessen told reporters "The White House is pleased" with the latest report, saying it is "further evidence of a reduction in inflation." (UPI)

Nessen told reporters the White House was especially pleased to note the inflationary rate in commodities and the cost of services "has slowed down." (UPI)

But in Plains, Ga., Jimmy Carter commented: "Real weekly earnings today are 2 percent below what they were when Mr. Ford took office... the average worker has been on a treadmill for the last two years, and is sliding backwards fast in the midst of what Mr. Ford calls a recovery." (UPI) Carter said the new figures were "further evidence of the administration's disastrous policies." (CBS)

Irving R. Levine said, "From the beginning of the campaign each candidate thought the trend of the economy might determine who would win the election. The trend is mixed, inflation has improved, unemployment has gotten worse. Neither candidate can be sure which trend is of the greatest concern to most voters." (NBC)

ABC's anchor report ran :40 in the #12 spot.

CBS led with the economic report, which ran 2:00. George Herman reviewed the month's economic reports.

NBC also led with the report, which ran 2:30, showed consumers purchasing products voiced over by Irving R. Levine. AP, UPI, Networks -(10/21/76)

ECONOMY

Stocks Down

Prices closed sharply lower today in moderately active trading on the New York Stock Exchange as investor enthusiasm over an inflation slowdown waned amid continuing uncertainty about the health of the economy.

The Dow Jones Industrial Average, ahead about three points early, was off 9.72 to 944.15 shortly before the close. Declines led advances by about a nine-to-five margin among the 1,869 issues crossing the tape. The large number of unchanged issues reflected investor uncertainty. AP,UPI,ABC,CBS -- (10/21/76)

CARTER/MONDALE CAMPAIGN

Issues

Carter Discusses Boycott, Playboy, Levi

Jimmy Carter, shrugging off President Ford's charge that he is "naive," said again Thursday he will stop American business participation in the Arab boycott of Israel if he wins the White House. Such a boycott "can be stopped legally and I intend to stop it," Carter told reporters at a news conference. He also charged that Ford had now shown a firm commitment to fight the boycott.

Carter said proposals made in the predominately Democratic Congress would have been "substantially successful" against the Arab boycott, but indicated the Administration had not fully supported those proposals. "I think that the President's firm commitment against the boycott, which has never been demonstrated by Mr. Ford, would be highly effective," said Carter. (UPI)

On another subject, Carter said that President Ford is using "a highly misleading sort of advertising campaign that features the cover of the current <u>Playboy</u> magazine containing a Carter interview and a Newsweek cover showing Ford's picture.

Speaking with reporters during an inspection of his peanut warehouse in Plains, Ga., Carter complained that the ad tries "to insinuate that I'm a special case and have low morals simply because I granted an interview with Playboy." (NBC,CBS)

Carter added, "But Mr. Ford made the decision to do it and I personally don't believe that it will help him any." (ABC,NBC)

When asked what he thought of the Ford ads which end with Georgians criticizing Carter, Sam Donaldson reported that Carter said sarcasticly, "It's true, I don't have unamimous support here. I only got 84% of the primary vote in Georgia." (ABC)

Asked about Sen. Dole's charge that Carter had insulted Lyndon Johnson in another magazine interview, Carter said: "There are two people whose remarks I have never honored with by responding.

One is Lester Maddox and the other is Sen. Dole."

"Both candidates have promised to keep the campaign on the high road, but the election drawing near and the language getting tough, prompted one reporter to remark that somebody has obciously taken a wrong turn," Ed Rabel commented. (CBS)

3

Donaldson said, "Carter's instincts are to lash back sharply [to the criticism]. But his political sense tells him that would be the wrong thing to do now. Instead, he's going to try to keep cool, keep smiling, and say 'no comment.'" (ABC)

Turning to Atty. Gen. Levi's decision not to investigate Ford's role as House Republican leader in blocking an early probe into Watergate, Carter said the only way to deal with the matter "is for Mr. Ford to answer the question frankly or let the tapes be made available."

But Carter added: "I'm not pushing for it. I think the question is one that cannot be answered between now and the election." He said he was satisfied with Levi's decision.

"I think at this late date to try to listen to the tape and analysis for exactly what they say would probably be a fruitless effort." Carter apparently referred to a Watergate tape of a Sept. 15, 1972, White House conversation involving then-President Richard Nixon.

Asked if he thinks there should be an investigation after the election, Carter said, "I don't have any way to know that," Kenley Jones reported. (NBC)

By casually running into reporters at his peanut warehouse rather than calling a news conference to reply to the President's ad.... Carter avoided appearing on the defensive, Bradley reported.

NBC's #4 report, running 1:30 covered the three subjects but had Carter on film only on Playboy and the Levi decision. The spot was filmed outside Carter's warehouse.

CBS covered the PFC ads and Carter's comments in a 2:40 spot running #2.

ABC's lead story, running 2:00, centered on Carter's reaction to the PFC ads and showed film of him at his peanut warehouse. AP, UPI, Networks — (10/21/76)

Mondale: Ford Against Medicare

Walter Mondale Thursday charged that President Ford is trying to repeal Medicare slowly, making him the kind of person who would "steal crutches."

Mondale noted in a speech to senior citizens of Norwegian ancestory in Washington State that both Ford and his GOP running mate, Robert Dole, voted against Medicare when it was enacted a decade ago. He charged earlier that those votes made the two men unfit to "be elected dog catcher. If I had voted against Medicare and come home, my mother wouldn't have let me in the house," Mondale told the group of about 100 elderly persons.

Mondale charged that several recent measures proposed by the Republican administration have virtually repealed the Medicare program "by nickeling and diming it to death." Medicare now pasy only 40 percent of medical costs for the elderly, he said. (ABC)

Mondale was particularly critical of an administration proposal to save \$1.5 billion by raising monthly premiums and deductible amounts under Medicare. He said that move followed an unsuccessful administration effort to eliminate a cost-ofliving escalator in Social Security checks.

ABC's anchor report ran :10 in the #4 slot. AP, UPI, ABC - (10/21/76)

Sportsmen Wary of Carter (Editorial, excerpted, Birmingham News)

Many sportsmen are as jealous of their right to own shotguns and rifles as they are of any of the rights enumerated in the First Amendment. They believe that the Second Amendment guarantees the right to bear arms and they view any efforts at banning guns or registering guns as a step toward civil disarmament.

Consequently, gun owners are more than a little wary of Democratic presidential candidate Jimmy Carter. For Carter supports a ban on Saturday night specials -- cheap handguns -- and is in favor of registration for all handguns.

The editor of <u>Rifle</u> magazine, Neal Knox, said in a summer that the election of Carter "could lead to serious difficulty for sportsmen and gun owners." Knox believes that Carter will be persuaded later to take even tougher positions against gun ownership.

A columnist in one Georgia newspaper commented that if Carter is elected, the only weapon a person would be able to display in his pickup gun rack would be a sling shot.

President Ford during a campaign swing through Louisiana, Mississippi and Alabama stressed repeatedly that he would oppose any effort to disarm sportsmen.

Carter should explain his position on gun ownership further. He is being perceived as a threat to gun ownership and has done nothing to indicate that this impression is not accurate. -- (10/14)

Where Would 'Loophole' Monday Go? (Editorial, excerpted, Omaha World-Herald)

5

If we understand Jimmy Carter correctly -- a hard thing to do -- the thrust of his tax program would be to place heavier taxes on corporations and high-income individuals in order to reduce the income tax burden on middle and lower-income individuals.

In his first debate with Ford, Carter mentioned some of the "loopholes" which he said he would like to see closed. They include deferral of foreign taxes paid by corporations, export tax breaks involving dummy sales corporations, the capital gains tax and certain business deductions.

If all these "loopholes" were closed, what would be the benefit to the middle-and lower-income taxpayer -- assuming that the additional revenue would be shifted into their pockets instead of being spent on Son of Great Society programs?

Joseph A. Pechman, a Brookings Institution economist who advises Carter, said in an interview recently that Carter's promises of tax reform would result in only "minor" tax relief for low-and middle-income Americans even if all the "loopholes" were closed. The reason, Pechman said, is that Carter would have to propose legislation immediately to reduce the tax rates of the wealthy, to compensate for a good part of the "loophole" closing. That's because the "loopholes" exist, in large part, for legitimate reasons having to do with the health of the economy. They are not merely tax dodges written by Congress to do favors for the rich.

Most of the "loopholes" Carter talks about -- often in purely demagogic fashion -- related directly to capital formation. They are incentives to invest in new equipment and the expansion of business which produces more goods and services, more employment and, of course, more revenue for government to tax.

The redistributionist theory of taxation has a certain amount of political appeal, but is not necessarily sound economics, particularly at a time when business is starved for the capital that makes the system go.

At any rate, most of the specifics are still lacking. We think Carter would be better off if he left it at that, rather than nourish the idea with imprecise talk that his administration would take up where Robin Hood left off. -- (10/15/76)

Puzzling Carter on the Concorde

By John D. Lofton Jr.

Issues

WASHINGTON If Jimmy Carter was Pinocchio, he'd have to hire two additional full-time staff aides just to carry his nose.

Panaidae alages Cartar's wihit 111-

"(It) is wrong and may well jeop-ardize the health and safety of the people of Long Island, and metropoli-tan New York City, as well as other parts of the nation. The environmen-tal dangers caused by Concorde are out af all prepartien to the possible out of all proportion to the possible benefits.

A few weeks later, in his testimony before the Democratic Platformi Committee, on June 16, 1976, Carter reiterated this position, declaring: "I opposed development of the SST and L also opposed granting landing rights-to the Concorde."

Philadelphia Inquirer, 10/21/76

Georgian seeks big turnout

By GILBERT A. LEWTHWAITE Sun Staff Correspondent

Plains, Ga.—The final effort of Jimmy Carter's 22-month marathon campaign is to be a whirlwind blitz to get out the votein a dozen major cities across the continent.

Alarmed by the possibility of damagingly low voter participation, Mr. Carter has dispatched staff from his Atlanta headquarters to boost local activities in selected areas.

Mr. Carter admits publicly as well as

expected turnout. But the national polls and messages from his local aides all tel. Mr. Carter the same story: It could be trouble.

Mr. Carter told reporters on "Peanut One," his campaign jet, that voters most likely to sit the election out were low-income workers and members of minorities, both groups which would probably vote Democratic if they were motivated.

Mr. Carter's speech writer, Pat Ander-

venture down into it.

But even while producing such reassuring evidence of his popularity, he reveals his own doubts, saying, "I think this kind of excitement is probably normal as the election gets nearer."

Press aide Jody Powell says, "After 90 weeks on the campaign trail, of course I am concerned and anxious. I would be even if the margin were 15 points, which it is not."

• Mr. Carter's strategists have decided to shuttle him.one more time across the country, with major rallies tentatively slated for Chicago. New York city, Phila-

Baltimore Sun, 10/21/76

CARTER/MONDALE CAMPAIGN

Strategy

Carter Drawing Small Crowds; Campaign Might Be in Trouble (By James Deakin, excerpted, St. Louis Post-Dispatch)

All the conditions seem to be right, but Jimmy Carter is still having trouble attracting the crowds that might indicate that his campaign has caught fire.

With less than two weeks to go before the election, this could mean that Carter is in trouble. Carter made it clear Tuesday, in a day of campaigning in Florida, North Carolina and New York, that he was seriously concerned about voter apathy.

Repeatedly, he reminded crowds in the three states that recent studies had raised the possibility that fewer than half the nation's eligible citizens would take the trouble to vote. If that turns out to be true, it could be bad news for the Democrats.

However, the crowds to which Carter made his appeal were themselves small. When a Democratic candidate for the presidency draws only several thousand persons in Harlem, the alarm bells start ringing for the party's strategists. Carter's performance in Harlem was rated by political observers as one of his most effective. He stirred an already friendly crowd to outbursts of enthusiasm that at times threatened to turn into a small riot. He even spoke several sentences in passable Spanish that brought screams of delight from residents of Spanish Harlem.

However, the crowd was small when measured against the traditional expectations of Democratic presidential candidates in Harlem. The Secret Service relayed an estimate of the crowd size, apparently from the New York Police Department, of 7000.

Reporters accompanying Carter said the Harlem crowd did not appear to be any larger than the turnout for Carter Monday in Tampa, Fla. The crowd in Tampa, a much smaller city than New York, was estimated at 7000 to 10,000.

For the most part, President Ford's campaign crowds have not been notably large either. But this is not quite the danger signal to Republican presidential candidates that it is to Democrats. It is an axiom of politics that a small turnout at the polls favors the Republicans. -- (10/20/76)

CARTER/MONDALE CAMPAIGN

Image

Haunting Carter

Fuzziness

He Contradicts Himself Frequently

An Analysis

James McCartney, a reporter for 24 years, has traveled with both President Ford and Jimmy Carter in covering the campaign this year.

By JAMES McCARTNEY Observer Washington Bureau

WASHINGTON - In the last televised debate between Jimmy In his speech to the Liberal Party in New York; Carter called for a new agreement with the Soviet Union continuing a "quick freeze" on several kinds of nuclear weapon-

ry. Asked by a reporter what he meant, Carter said he was proposing gaffe on Eastern Europe. Ford, in his second debate with Carter, had said he didn't believe Eastern Europe was under Soviet domination, but had, by last Saturday, corrected. himself many times.

Carter said in his news conference, however, "I don't think it was a slip of the tongue." He said he

Charlotte Observer, 10/19/76

Ford Proposes Noise Level Regulations

President Ford today ordered the Federal Aviation Administration to extend current noise standards to all domestic United States commercial aircraft starting Jan. 1. Ford announced the new directive on his arrival at John F. Kennedy International Airport.

Ford said, "I am instructing the Administrator of the Federal Aviation Administration in consultation with the Secretary of Transportation to extend current noise standards to all domestic U.S. commercial aircraft. These standards will become effective Jan. 1, 1977, and will be phased in over the next eight years. We will also begin immediately the necessary steps to make certain that all international airlines flying into the United States meet these standards." (NBC)

He said JFK Airport is one of the noisiest major airports in the nation and one of 26 that have serious noise pollution problems. He said the noise standards which currently apply to all new jet planes will be phased in over the next eight years.

"We will also begin immediately the necessary steps to make certain that all international airlines flying into the U.S. meet the same standards," he said.

NBC's #5 report, running :50, was introduced by David Brinkley then showed Ford on film. Thre was no reporter comment. ABC's #14 spot, an anchor report, ran :15. AP,UPI,NBC,ABC --- (10/21)

Dole Calls Carter 'Peanut'

Robert Dole called Jimmy Carter a peanut today and said he would be easy to crack come Election Day. "We want to crack the South for America. We want to crack that peanut in Georgia for America," Dole told a group of Republican workers at an early morning rally at a truck stop.

Later in the day, in Lafayette, La., Dole said the Ford campaign "is not writing off the Souty. But the South is writing off Gov. Carter, and the South should write off Gov. Carter." (ABC)

ABC's 1:30 report ran in the #3 slot. Herbert Kaplow reported over film of Dole campaigning at several stops. It included film of Dole's name being mispronounced. AP,UPI,ABC - (10/21/76)

Mr. Ford's Campaign Gimmick (Editorial, excerpted, Nashville Tennessean)

The Ford Administration is crowing loudly over a new type of home loan designed to offer lower payments in the early years of the mortgate. The new plan, for which applications will be accepted beginning Nov. 1 -- the day before the election -- obviously has political implications. But even as a campaign gimmick, it may be a well-planned booby trap for borrowers.

Since borrowers will pay less per month in the early years of the loan, when the principla amount is large, and more in the later years when the amount owed is less, it seems that the total interest to be paid during the lifetime loan may be larger under the new plan.

The plan could be of some benefit to some borrowers whose incomes increase as they grow older. But the plan could likely be a greater benefit to President Ford as a political talking point and to the lending industry as a profit producer. -- (10/20/76)

Separating Wheat from Political Chaff (Editorial, excerpted, Coffeyville [Kan.] Journal)

It's a political year so there is some good news for everyone. Wednesday's good news was a raise in the wheat and feed grain loan rates to offset drops in the market prices of these grains.

Just last May President Ford vetoed legislation that would have raised this loan rate. It was apparent then to most persons associated with farming that an increase in the loan rate would be necessary at this time. Ford did say he would keep the matter under review. What that meant was that he would wait to raise the loan rates until it was more politically expedient to do so. Rather than be the farmer's buddy back in May, Ford would be his buddy in October, less than three weeks before the election.

This is not the only instance of taking presidential advantage in a campaign year. Over the last two weeks the voters have seen Ford initiate several timely actions. Last Saturday it was meat import quotas, announced in the strategically significant cattle town of Lawton, Okla. While there was some disagreement over the long-range effect of a six percent of consumption quota for imports, it sounded good at the time.

Prior to that the Ford Administration announced the sale of sophisticated arms and radar systems to Israel. This came on the heels of a charge by Jimmy Carter that Ford had sold out Israel in the Middle East. Prior to this, Ford announced during the second debate that the Commerce Department would release the names of those business that had complied with the Arab boycott of firms employing Jews.

What the public got, in this instance, was not esactly what was promised. The names of firms that had previously complied with the boycott were not released by Commerce. Instead the public received a promise that any businesses found in violation of antiboycott policy in the future would be made public.

All in all, these actions and their resulting headlines are an excellent example of the power of the presidency. But it is important for voters to separate the wheat from the political chaff. -- (10/14/76)

Political Weapons (Editorial, excerpted, Youngstown Vindicator)

While sale of the new weapons President Ford promised Israel can be defended on moral grounds, their release at this time appears to be political.

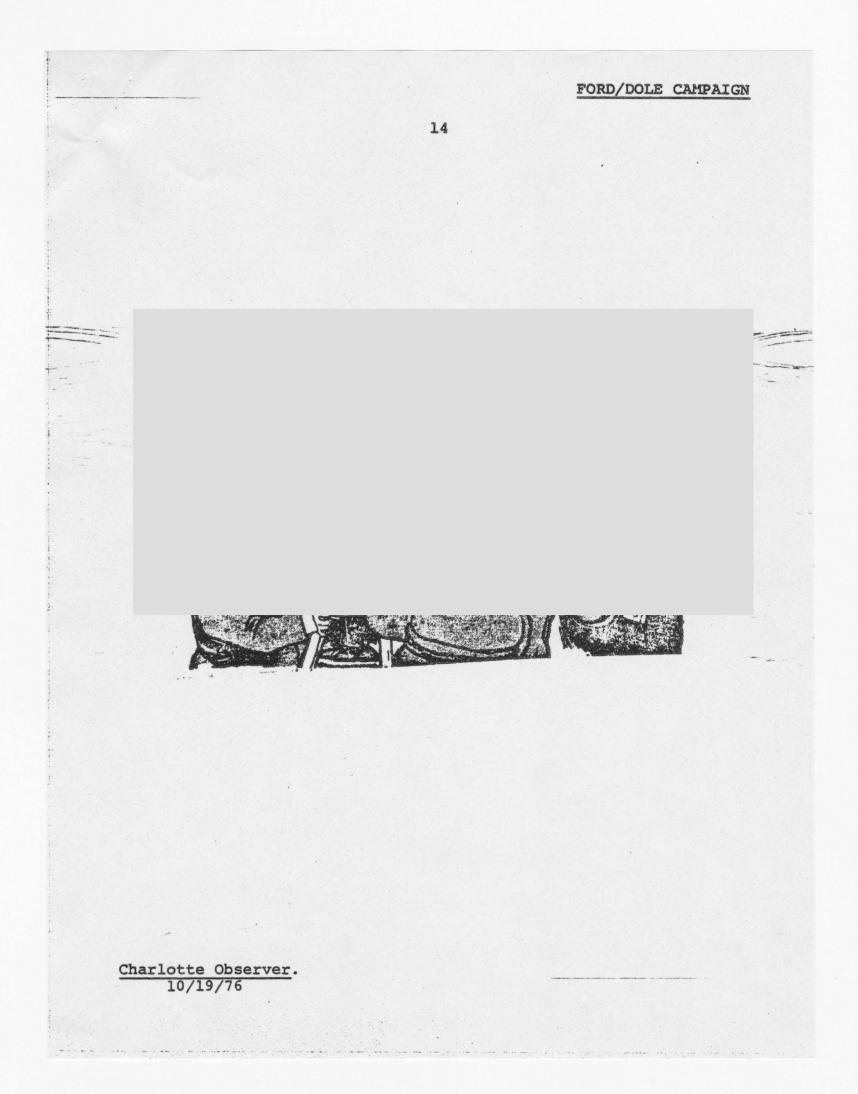
Israel is a presidential campaign talking point, although there is little difference between Ford's and Carter's position. What it boils down to is a question of which candidate will outpromise the other, and more important, be able to deliver.

Despite the charge that the President was playing power politics, senior officials insisted that the new weapons will not change the balance of power in the Mideast. The Administration describes the weapons as helpful to Israel in maintaining confidence in its military capability, but otherwise of marginal importance.

There is nothing marginal about their political significance in the presidential campaign. Official Washington is divided as to whether the new weapons will have a destabilizing influence in the Mideast. This difference in interpretation could lead to trouble between Ford and Secretary Kissinger, who was not informed of the President's decision until after the fact. It could also set the stage for continued conflict between the executive department and Congress extending into next year, regardless of who is elected. -- (10/19/76)

(Editorial, Excerpted, Youngstown Vindicator)

The flap over President Ford's order to release the names of American firms which comply with the Arab boycott of Israel proves more than anything else that in the heat of a campaign is no time to create national policy. The abrupt change of direction during the television debate makes the President's position appear to be purely political rather than a considered policy of doing what's best for both this country and Israel. -- (10/20/76)



FORD/DOLE CAMPAIGN

Strategy

Ogilvie Says Ford Must Win Illinois

Former Illinois Gov. Richard Ogilvie said Thursday if President Ford fails to carry his state, he will lose the election. "As Illinois goes, so goes the rest of the country," Ogilvie said at a news conference. "I don't see how he can win if he loses Illinois. But Ogilvie, Ford's Illinois campaign manager, predicted the President will win Illinois. He said polls taken by Ford pollers show the President running even with Jimmy Carter in the state, and that he expects Ford to improve between now and the election.

Although the respected <u>Chicago Sun-Times</u> staw poll showed Ford trailing Carter in Illinois by six points Thursday, Ogilvie said he is not discouraged because he thinks the poll is giving too much weight to the Chicago vote where Carter is leading Ford in some wards with an apparent 90 percent of the vote. "I don't think they'll get that kind of a voter turnout in Chicago," Ogilvie said. He predicted Ford will carry Downstate with 54 to 55 of the vote. UPI -- (10/21/76)

First Family

First Lady Denies Ford Watergate Coverup

First Lady Betty Ford said Thursday accusations that her husband tried to cover up Watergate while he was House Minority Leader are untrue.

During a Los Angeles interview, Mrs. Ford said: "This business is so foolish. My husband has been the most investigated man in the whole country... and at this point, when I hear someone make a remark that they think it was a coverup, I say he was investigated and he was put in office by a Democratic Congress."

Asked how she felt about the tone the campaign has taken on in the last week, Mrs. Ford said she was "disgusted."

The Secret Service arrested 26-year-old Steven Barker, an audio engineer, at the door to Mrs. Ford's suite early Thursday morning. Barker and his employer said he was assigned to record an interview with the First Lady. The agent said he had no credentials, and was taken into custody. The interview had been scheduled for the lobby, not Mrs. Ford's suite.

The Betty Ford interview ran 1:20 in the #3 slot on CBS - (10/21/76)

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The Case of Gen. Brown

Once again Gen. George S. Brown. chairman of the Joint Chiefs of Staff, has been obliged to announce with regret that his statements on a series of

The point that both the President and Rumsfeld have missed does not involve the precise measure of Brown's

New York Post (10/20/76)

Browned Off at the General

Chiefs of Staff, has been drawing a lot of heat be-cause of an interview that he gave last April, but had this particularly in mind—the urgent resupply

Gen. George H. Brown, the chairman of the Joint to the United States. In the immediate aftermath of

Los Angeles Times (10/21/76)



17

White House Calm Belies Election Strugg BY JAMES McCARTNEY Free Press Washington Stell

WASHINGTON - If a man from Mars showed up at the White House this week, he would never know that the man in charge was in the last stages of g live-or-die struggle to keep his job.

With two weeks to go before the election . you could take a nap in the White House press

White House saff member, "something so that the president is shown at the White House."

On Monday, for example, Ford took advantage of a U.S. sweep of this year's Nobel

ELECTION

Ads

PFC Withdraws Ad

President Ford's campaign committee said it is withdrawing a campaign advertisement, admitting it was wrong for seeming to show Ford has the support of Urban League executive director Vernon Jordan.

Jordan said the ad is a "total misrepresentation." He pointed out that the League "does not support Mr. Ford, nor do we support Mr. Carter." (ABC)

James R. Smith, a deputy press secretary at PFC, said, "It was in error. The utilization of that picture in that context had not been cleared. It should have run through some people and it did not run through. I selected a new picture (to use in new ads) with a broader group of black Americans... not including Jordan." (UPI)

Smith said, "Carter has the worst civil rights record of anybody who has ever run for president. I do not think there is very much difference between Carter's record and Wallace's."(UPI)

Newsweek has also complained about the ad Thursday saying it did not give the Ford Committee permission to use the ad and that it doesn't endorse candidates.

Tom Jarriel says its up to readers to decide if the ad was "deliberately" misleading, or "just an error, a break in the Ford Committee chain of command." (ABC)

ABC's report, running #2, was a 1:30 report by Tom Jarriel outside the White House. It included film of Jordan renouncing the ad. NBC and CBS stories were combined with the Carter story. AP,UPI,Networks -- (10/21/76)

Debates

NBC to Televise World Series Early

A possible television conflict between baseball's World Series and the final presidential campaign debate was averted Thursday and Baseball gave way. The fifth game of the series, if necessary, will start at 6 p.m. EDT Friday at Yankee Stadium, Baseball Commissioner Bowie Kuhn said.

The fifth game -- necessary only if the Yankees win Thursday night and prevent the Cincinnati Reds from sweeping the seres 4-0 -- was to have started at 8:30 p.m.

That would have put the NBC television network, which is broadcasting the series, in a bind when the final debate between President Ford and Jimmy Carter begins at 9:30 p.m. EDT. AP,UPI, NBC -- (10/21/76)

Carter Holding Slim Poll Lead

By Jim Young

Jimmy Carter holds a razor-thin 2.46 per cent margin over President Ford among Oklahoma voters surveyed last week by The Oklahoman and Times teams covering 18 counties of the state.

Final weighted figures of the statewide sampling gave Carter 47.72 per cent of the sample But of this group, 24 per cent of the undecideds say they are leaning toward the president while 22 per cent consider Carter their probable choice.

The Oklahoma County poll gave the PresiTwo surprises occurred as voters in two counties broke from their usual voting pat-

Daily Oklahoman, 10/17/76

ELECTION

Polls

Eastern Students Prefer Carter

Students at five major eastern universities prefer Jimmy Carter to Gerald Ford in next month's presidential election, according to a poll conducted by the student newspapers published today. The survey showed 54 percent of the 1,738 students polled at Rutgers, Princeton, Yale, Harvard and the University of Pennsylvania favored or leaned toward Carter, while 36 percent came out for Ford. Ten percent said they were undecided.

Interest in the presidential race was running high, the poll showed, with 80 percent of the students sampled saying they were following the campaign "very closely." AP -- (10/21/76)

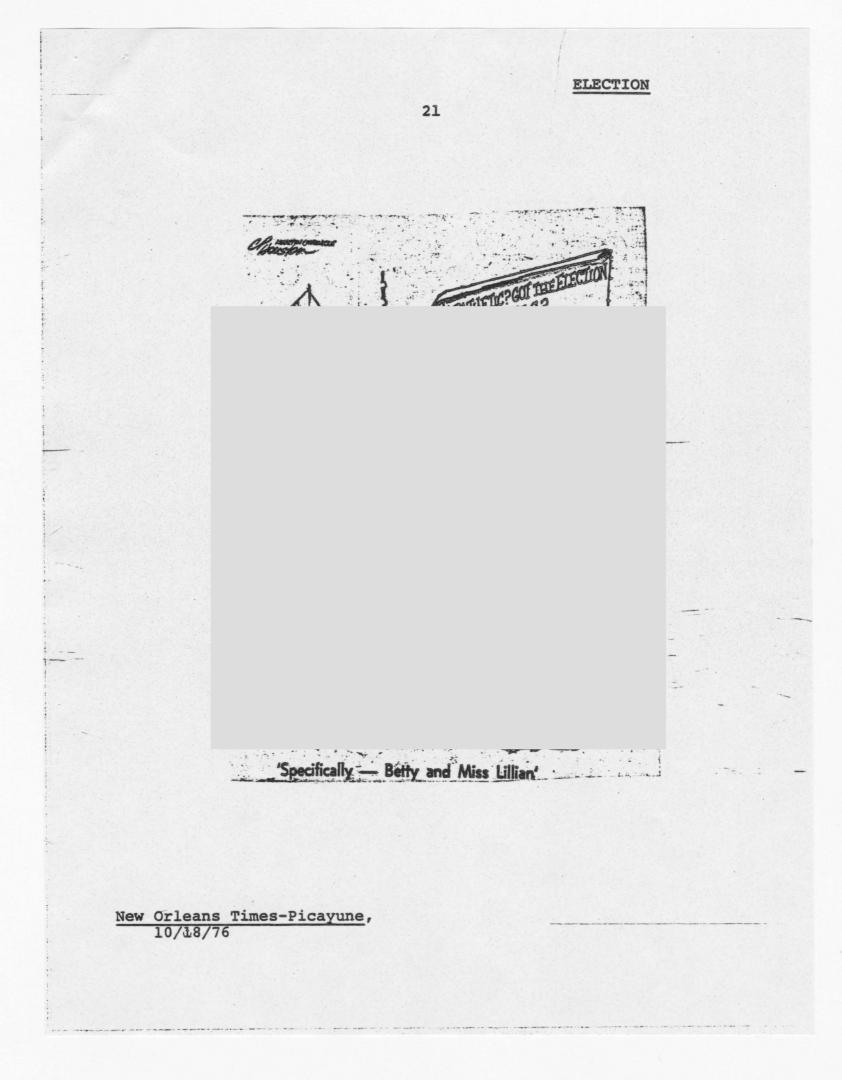
Voters

Voting Won't Change Things (By Howard K. Smith, ABC)

As you heard probably more often than you want to, more than half the eligible American voters plan not to vote in the coming election. The conventional reason given is apathy. Well, there is some of that, but I've crossed this country twice during this campaign. And far from apathy, I find people very interested in politics. But, they say, they'll sit this one out for the shortterm reason that they're simply ungrabbed by either of the two candidates and for the long-term reason that they feel over the years voting has mattered less and less. They say it won't change things. Government just grows ever more distant and insensitive to the real needs of the people.

The feeling is not just American -- it's universal. Other peoples vote but they express exactly the same feeling in another way. They want freedom from central governments. Scotland demands autonomy from England, Britany from France. The Basques are downright violent in demanding separation from Spain. Canada's French province is more insistant than ever on autonomy. The Swedish elections ousting the centralizing socialists in favor of the decentralizing conservatives is one more expression of exactly the same feeling.

Centralization of government was born of necessity in the depression. But it's one of those virtues that's clearly become a vice through excess. Now it's being warned from every side it must mend its ways, relearn effectiveness or the cry will spread in many forms: Stop the world, more and more want to get off. ABC -- (10/21/76)



He's a really decent man

President Gerald R. Ford, a thoroughly decent man, seems to have one basic failing that may well prove to be his political Achilles' Heel. Ford hates to hurt people. Again, more recently, it was learned that the secretary had cast racial slurs in the course of a conversation on an airplane. Whether or not Butz was mistaken in his confidantes is

Portsmouth, N.H. Herald, (10/6/76)

Endorsement

ELECTION

'Stupid' vs. 'Shifty'

Ghastly as the choice between "Stupid" and "Shifty" for the presidency may be, two weeks from today any conscientious American citizen must make it. This newsmaner does not take back a single much more than the many. Also, instead of bringing efficiency and competency into the government, his reorganization brought about precisely the opposite.

Why, therefore, should anyone want to turn over the government of the United States to this man who bungled the Georgia state government?



Manchester Union Leader, (10/19/76)

America's International Prestige (By Marvin Kalb, CBS)

Everyone remembers the big flap during the 1960 campaign about America's international prestige. John Kennedy, citing official USIA polls, charged that American prestige abroad had fallen. Richard Nixon, his opponent, argued that was not true. There was, therefore, a nervous tremor through the U.S. Government when a new set of USIA polls was leaked by pro-Carter officials. Confirming the essence of the Governor's charge that America's prestige abroad, at least in Western Europe, has fallen to its lowest level in the last 22 years. President Ford has countered by saying that Carter has been slandering the good name of the United States.

The polls show that American prestige fell in Western Europe because of Watergate, Vietnam and a general undercurrent of scandal.

But at the White House today, spokesman Ron Nessen said that the President would not change his criticism of Carter on this issue despite the polls, which Nessen said are incomplete but do contain some positive findings.

And here at the State Department a spokesman said, "Our relations with Western Europe are excellent." He later admitted that his judgment was based on conversations -- not polls. CBS -- (10/21/76)

Campaign oratory

Roscoe Drummond

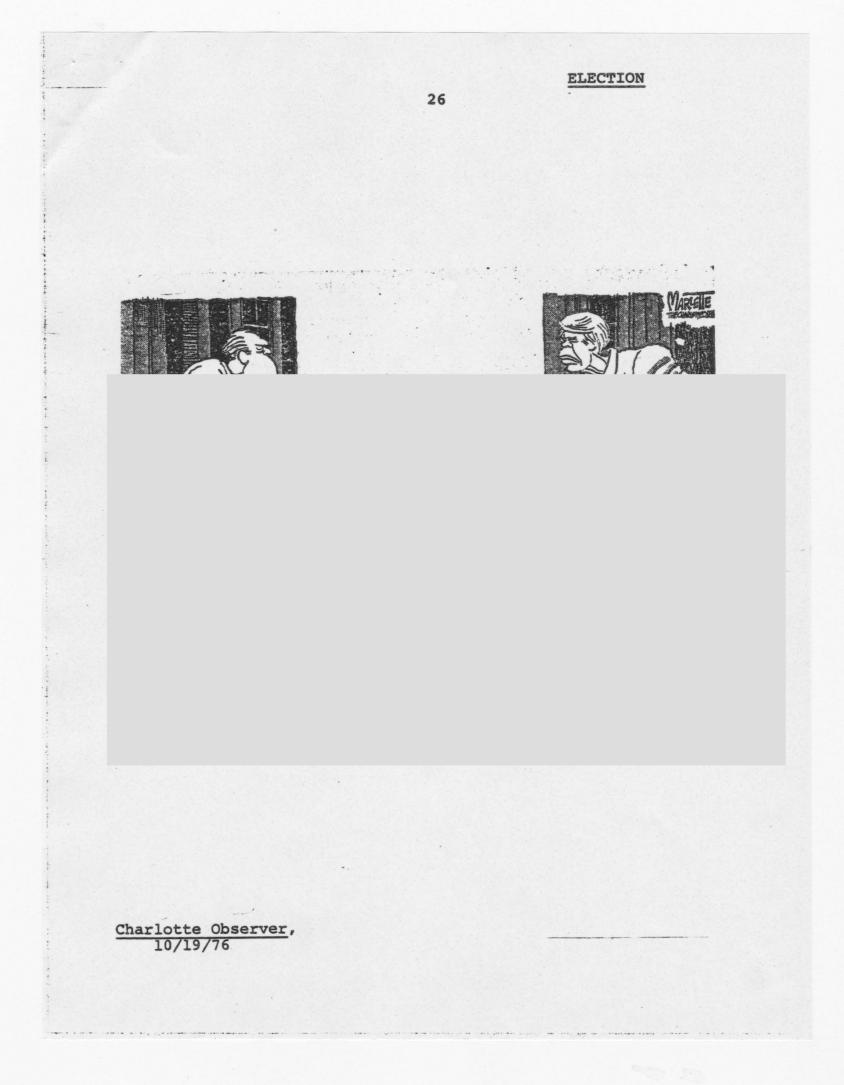
Washington

Both President Ford and Governor Carter are suffering from their own "campaign oratory." They are not so much hurting each other as they are hurting themselves.

Events are serving to rebut the Democratic nomines when he talks about the little respect which nations around the world accord the United States. in erasing his own unsupportable campaign oratory. His words were: "There is no Soviet. domination of Eastern Europe."

The historical fact is that there is pervasive Soviet control throughout Eastern Europe and has been ever since Moscow used the Red Army during the closing stages of World War II to impose Communist regimes subservient to the Soviets — this in violation of their pledge

Christian Science Monitor, (10/20/76)



WHAT WILL THE ELECTION MEAN TO DOCTORS?

by Patricia S. Coyne

Washington observers are predicting that within three years, if Jimmy Carter is elected, Congress will pass and the President will sign the Kennedy-Corman National Health Insurance bill.

A year ago they would not have given that bill a chance for the next decade. But this has been one of the most confounding political years in the nation's history. If Carter wins, we may have what will be, for all practical purposes, a socialized medical system.

Those who have labeled him as moderate, or as conservative, or as liberal are ignoring what Jimmy Carter offers his constituency. What he offers, and offers successfully, is probably the closest thing to a "benign" dictatorship this country has ever had.

Carter's anti-Washington rhetoric has never been based on, although it has been mistaken for, conservative principle. Conservatives ask the nation to distrust all government. Carter asks the nation only to distrust the present one. Conservatives believe that the power of all governments, once outside legitimate channels, is immoral. Carter claims that the power of *his* government will be different – will be, in his own words, "compassionate and warm and loving." And, he might have added, powerful.

A few years ago Americans might not have been as susceptible to the invitation to come and be comforted and protected. But the country has been shattered by political and social convulsions. Pundits claim that the public has grown cynical. But that is a misreading of the national mood. The cynicism is a camouflage. The American people are frightened. The moral structure of their families is under attack. And when they have looked to the government for support, they have found an institution intrusive where it should be restrained, and weak where it should be powerful.

The national community of the learned, which the people have traditionally trusted to set moral standards, has preached, not only that such standards do not exist, but that to the extent that they manifest themselves, they are undesirable. And the national political community, which the people have traditionally trusted for social control, has shown itself to be confused and hostile and itself disastrously out of control.

That is why a man like Jimmy Carter could rise from obscurity and successfully promise on the one hand traditional morality, and on the other a politics

Private Practice, 10/76 (Cont.)

both firm and kind. Some people perceive in him exactly the thing which they need most. He is not, as presidents before him have been, a father figure. He is a mother figure, offering protection and loving discipline, and he has come around the corner, just when the country is lost and crying.

Because of all this, some think the issues may be meaningless this year. It may be the character of the man people will vote for. Carter's detractors have labeled him a cunning and immoral opportunist; if the voters come to agree, he will be defeated. If not, he may be elected.

Carter as president, with a large Democratic majority in Congress, would be able to enact programs which go against his constituents' natural instincts. He will try to convince them, as a mother convinces her children who are reluctant to eat their vegetables, that these programs are for their own good. He believes one of his prime responsibilities to be to take upon himself the burden of caring for the health of the nation (a facet of the presidency unknown to the Constitution).

If under Carter, the economy improved, then he would be able to claim that "the nation *can* afford National Health Insurance." If the economy did not improve, then "the nation would not be able to afford *not* to enact National Health Insurance." Such stock phrases, and the stock arguments they suggest, have become part of the Washington dialogue. They will allow Carter to disregard the economics of nationalized medicine.

One hope lies in reports that Carter hungers for information from both sides of the question before he acts. And there are aspects of his medical stand about which he could be dissuaded. He announced, for instance, after an audience with Ralph Nader, that the FDA was out of control, that it was not protecting the public, and that the government must clamp down on new and old drugs. Carter is wrong. And if he studies the facts, he will find that he is. (It is not encouraging, however, that after that same meeting he told the media: "One of the goals that I have for my own appointees is that they would be acceptable to Ralph Nader.")

But on what level can he study the facts in the same way and discover his stand on nationalized medicine is wrong? Doctors cannot tell him that it is morally wrong for the government to assume that kind of control, for he believes that it is morally right that it does. And **Continued** 30

Morality issue, in Michigan, again jolts campaigns

By Richard J. Cattani Staff correspondent of The Christian Science Monitor

Chicage The morality issue has risen in yet another political campaign – this time in Michigan – and may derail the leading contender for a seat in the U.S. Senate and also may cause some damage to the Carter effort.

Democrat Donald W. Riegle Jr., with a comfortable margin over his opponent, Marvin L. Esch of Ann Arbor, admitted this week to an For his part, Mr. Riegle is fighting back with a brave public face. He counts on candor to cut his losses quickly and give him time to recoup in his bid for the seat being vacated by retiring Sen. Philip Hart.

Michigan voters have found the presidential race ho-hum. Ford pollsters give the President an eight-point lead. Carter forces claim an 11 point lead for the former Georgia governor. Others estimate that a fourth of the voters are undecided. They give Mr. Ford a lead of three or four points - not an exciting margin, but re-

C.S. Monitor, 10/21/76

Congressional Races

Senate Races Getting Costly

31

Candidates for the U.S. Senate are spending more in the 1976 campaign than two years ago, <u>Common Cause</u> reported Thursday. Three of them went beyond the \$1 million mark a month before the election.

The study found that Senate candidates had spent \$23.4 milloin on their primary and general election campaigns as of Oct. 1. at a similar point in 1974, \$19.5 million, or almost \$4 million less, had been used.

The <u>Common Cause</u> study noted that Rep. John Heinz's \$1.5 million was more than any other candidates raised in 1974 -or so far in 1976 -- from his or her contributors combined. UPI, ABC -- (10/21/76)

ADMINISTRATION

NRC Engineer Quits

A dissident staff engineer of the Nuclear Regulatory Commission said Thursday that some 36 atomic power plants are potentially unsafe and should be shut down for repairs.

His superiors in the NRC disagreed in a separate news conference, saying that the problem found in these plants is not serious enough to require immediate shutdowns.

The safety issue was raised by Ronald Fluegge, an engineer who leaves the NRC's reactor system branch at the end of this week.

Bernard Rusche, Director of the NRC Office of Nuclear Reactor Regulation, told reporters the NRC agreed Fluegge on the existence of a problem in some 36 pressurized water reactors now in operation and was taking steps to correct it but did not agree that the reactors should be shut down in the meantime.

The plants are cooled by water under high pressure. AP, UPI, ABC -- (10/21/76)

Study finds financial conflicts in bureaucracy

By Peter C. Staart Staff correspondent of The Christian Science Monitor Washington

Either President Ford. or Jimmy Carter both recently stung by conflict-of-interest charges - will inherit a Washington bureaucracy riddled with such financial conflicts. So concludes an exhaustive study of the ex-

pendent investigators, finds:

 Hundreds of conflicts of interest among federal officials — publicly known, but uncorrected — and potentially thousands of others unreported.

·

Congress's General Accounting Office has uncovered in 11 executive agencies alone over the last two years 518 employees with financial interests conflicting with their official duties, 619 employees failing to file required financial statements, and 3,855 others wrongfully exempted because of their official responsibilities from filing such statements.

 Hundreds of other conflicts of interest among federal officials who once worked for the private industries they now regulate.

In four energy agencies (Federal Energy Administration, Department of the Interior, Energy Research and Development Administration, and Nuclear Regulatory Commission), 46 percent of 836 senior employees are found to come from energy firms, 68 percent of them

<u>C.S. Monitor</u>, 10/21/76

Times of TV News Items October 21, 1976				
		ABC	NBC	CBS
ADM	IINISTRATION NEWS			
1.	Economy	:45(12)	2:30 (lead)	2:00 (lead)
2. 3.	PFC ads Mrs. Ford	1:30(2)	:30(2)	2:40(2) 1:20(3)
4.	Ford/noise levels	:15(14)	1:00(4)	
5.	World Series/debate FTC/Sears	:25(11)	:30(5) :30(12)	:25(15)
OTI	HER MAJOR NEWS			
1.	Reaction to PFC Ads/Carter	2:00 (lead)		
	U.S. image abroad Con'l. campaign costs			1:25(4) :30(5)
	Lebanon	2:05(5)		4:25(6)
5.	Moscow demonstrations	:22(6)		:20(7)
6.	Peking demonstrations	1:50(7)	:30(12)	:30(8)
	Rhodesia			:20(9)
	L.A. air collision			2:00(11)
	Navy plane		:30(7)	:15(12)
	La. disaster	1:40(18)	1:50(6)	1:30(10)
	Bolles		35 (0)	:15(13)
	H.Rap Brown	35/30)	:15(8)	:20(14)
	Stocks	:15(13)		:10(16)
	Dixie Lee Ray			3:20(17)
	Jets Saul Bellows		2:00(11)	:10(18) 2:00(19)
	Carter's day		2:00 (11)	2:00(19)
	Black Jack expert		:20(13)	
	Dole's day	1:30(3)	.20(23)	
	Mondale/Medicare	:20(4)		
	Buckley/Moynihan	3:00(8)		
	Ford/Carter/Smith dinner	:10(9)	-	
	Smith comment	1:45(10)		
	NRC	:35(15)		
	Adamson trial	:22(16)		
	Pope Paul	:12(17)		
	Nobel Prizes	1:15(19)		



Leading The News...

FOR FRIDAY AFTERNOON, OCTOBER 22, 1976

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in Chicagoland Cartoon West keeps Both Candidates on edge Turnout, McCarthy strength keys to	NY Daily News NY Daily News Chicago Tribune	9 10 11
Wisconsin Outcome	Baltimore Sun	12
Polls Gallup Gives Carter 6% lead Editors pick Carter Cartoon	UPI, ABC UPI Phila. Inquirer	13 13 14
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Issues Ford, Carter Debate Foreign Policy in National Journal That Disappointing Tax Reform Bill	AP Wall St. Journal	17 18

DE	BATES Buckley, Mailer Differ on Debate		
	Winners In Defense of Debates Oratory and Oranges Tonight's Final Debate May	Good Morning, America Wall St. Journal C. S. Monitor	19 20 21
	Decide Presidency Cartoon Third Debate: Last Chance to Err	Baltimore Sun Baltimore Sun Chicago Tribune	22 23 24
	Debates, Then and Now Both Sides to be Cautious in the final Debate Tonight	Baltimore Sun Phila. Inquirer	25 26
FO	RD/DOLE Strategy		
	<pre>PFC Ad Pleases Playboy, Miffs Newsweek Ford Expected to Keep HAK Ford is "Presidential" Ford will Win Illinois, says Ogilvie I'll Put Westway Into High: Ford</pre>	UPI, CBS Morning News UPI Baltimore Sun Chicago Tribune NY Daily News	27 27 28 29 30
	Issues Holtzman Asks Ford to Reopen Watergate Probe	UPI	31
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World-Wide

CARTER ACCUSED FORD of running

misleading campaign ads. As the presidential candidates prepared for their final debate starting at 9:30 EDT tonight, Carter charged that his rival was "trying to insinuate that I have low morals" through ads playing up Carter's Playboy inthrough ads playing up Carter's Playboy in-terview The Ford ads picture the issue of

* -* A judge in Phoenix declared a mistrial in the case of a man accused of killing Don Bolles, an Arizona Republic reporter who investigated official corruption and organized crime. The judge cited prejudicial publicity. A new trial for John Adamson will begin within two months.

* * * H. Rap Brown was set free when federal prosecutors in New Orleans dropped a 1968

Wall Street Journal, 10/22/76

Business and Finance

C ONSUMER PRICES rose a seasonally adjusted 0.4% in September, the slowest pace in five months. Government economists said the rate isn't likely to change much soon. (Story on Page))

* * *

Airlines were ordered by President Ford to make their old planes conform to tough new-aircraft noise standards without federal help. Investors Funding's trustee sued more than 150 defendants, including former officers, lending banks, appraisal and accounting firms and various investors. The real estate concern is reorganizing under Chapter 10.

Ford, Carter Attend Catholic Dinner

President Ford and Jimmy Carter began the home stretch of their White House race here Thursday night with a lighthearted exchange of quips at the annual Alfred E. Smith Memorial Dinner.

Ford, who appeared first before the black-tie audience of New York political professionals and Catholic notables, mocked his own tendency to commit grographical goofs by declaring, "it's always good to come back to Philadelphia." And he assured the group he was taking no chances, and had had a "Jimmy proof" lock installed on the White House door.(CBS, NBC)

Carter, who spoke after Ford had left, had written an "it's a pleasure to be in Chicago" line in his prepared remarks, but quickly switched to a new gag when he learned Ford had stolen his material.

"It's great to be in...," he said with a long pause and a thoughtful frown. Then brightening, "New York!" it brought down the house. "I won't always say I know where I am but when I don't I've at least learned to avoid the issue," Carter went on.

Carter said Terence Cardinal Cooke "gave me some good advice... if I ever give another interview on the Biblical sins of pride and lust, it will be to a reporter from 'Our Sunday Visitor.'" (ABC,CB)

Both men had more seriou words for the occasion, a fundraising event for Catholic charities honoring the memory of Smith, who as the1928 Democratic Presidential candidate was the first Roman Catholic to head a major party ticket.

Ford reminded the gathering of two Al Smith political maxims: "Don't speak unless you have something to say" and "don't promise anything unless you are perfectly sure you can deliver."

And perhaps in a reflection on the increasingly strident tone of the campaign, Ford comments, "the politics of today should not have a negative tone and mood." (CBS)

Ford also warned that if people continue to look for government for all their needs, they may end up looking to the government "to set the standards for compassion and care." (ABC)

"We may soon forget that the highest standards were already set for us not on Capitol Hill, but long ago on two loftier peaks, Mount Sinai and Mount Olive." (ABC)

Carter likened his candidacy to that of Smith, who Carter said was denied the Presidency because of religious prejudice.

The race this year "is part of a long process by which we in America are overcoming prejudices and stereotypes of the past," Carter said. He also managed to tie in Al Smith in another dig to the President. "One of the concerns we share and that Al Smith shared is for our cities," Carter said. "He understood the strengths and complexities of our great cities. He loved them, and he fought for their interests. We must be committed to that same difficult fight. We must say to New York City, not drop dead, but 'Say alive. Hang on. Help is on the way. Together we'll live forever.'" (CBS)

"I've made my share of mistake," Carter confessed. "And if any of my supporters began this campaign believing that I was infallible, they now know better. But that is at it should be. The American people should see the Presidential candidates who want to lead this country, warts and all. And this year they have." (ABC)

The trip to and from Washington took President Ford and a large retinue of staff and press six and a half hours," Robert Pierpoint reported. "But if it helps President Ford win New York's 41 electoral votes it will have been worth the effort." (CBS)

But Pierpoint said the real test is during the final Presidential debate. "There is a feeling among the President's aides that if he does well, President Ford can keep his momentum going and probably defeat Jimmy Carter," Pierpoint said. (CBS)

"The image that Carter will try to project in the last of the debates will be one of dedication to his principles," Bill Wordham reported. "He will be aggressive and yet he will try to stay above the levels of personalities. He will try to display knowledge, capacity and forebearing. In short, he will try to be Presidential." (ABC)

Carter people expect Ford to be more aggressive tonight, and they say Carter will be more dignified, less on the attack, Lou Wood reported. (NBC/UPI) --AP, UPI, Morning Shows (10/22/76) Campaign cross fire

Ford in TV barrage; Carter on 'high road' with Strauss attacking

By Godfrey Sperling Jr. Staff correspondent of The Christian Science Monitor

Washington The Big Berthas are going into action from both the Ford and Carter camps.

The Ford campaign now is launching a hardhitting television blitz. It is aimed mainly at destroying Mr. Carter's credibility among various voting groups and in several geographical regions.

Having used a relatively small amount of its campaign funds in presidential travel, Mr.



NEITHER ONE MAKES HEARTLAND BEAT FASTER

-6-

To find out how President Ford and Jimmy Carter are doing across the nation in their race for the White House, The News sent its political reporters to the major regions of the country. Their reports will appear from time to time until Election Day. Today: The Midwest.

By JAMES WIEGHART Chief of The News Washington Bureau

torate showing little enthusiasm for either President Ford or Jimmy Carter.

The Republicans believe that the foundation for a stunning come from behind Ford victory rests here in the nation's heartland — 12 Middle

Western states with 145 of the 270 electoral votes needed to win.

The 12, states that make up this country's breadbasket, and provide a significant share of its industrial base, have been the bastion of orthodox Republicanism since the GOP was founded in the Midwest 122 years ago. Although midwesternersstill vote for Republican presidential candidates more often than not, the Democrats have made; great inroads here in state and congressional elections in recent years and there are signs that Carter support, while measurably soft, may enable him to eke out a marrow victory over Ford in Ford's own political backyard.

Solid Southern Base

If Carter does win a majority of this region's-145 electoral votes, it will be enough, when added to his solid Southern base and a significant bloc of electoral votes he is virtually assured in libe

industrial states in the East, to guarantee him victory on Nov. 2. Since Franklin Delano Roosevelt's landslide victory in 1932, only two Democratic presidential candidates — Harry Truman in 1948 and Lyndon Johnson in 1964 — have carried the Middle West.

A survey of the 12 states by The News indicates that Ford leads in six states, including his home state of Michigan, with 53 electoral votes, while Carter is ahead in only three with 30 votes. Neither candidate appears to have an edge in three states — Illinois, Ohio and Wisconsin — which have 62 electoral votes.

The situation, however, is really more complicated than that because the contests are still cloenough in all 12 states so that either man cowin them all with a burst of momentum i closing week of the campaign. Tonight' presidential debate, for instance, could well turn the tide for either Ford or Carter if either scores a decisive and convincing advantage.

Besides Michigan, Ford is judged ahead in Indiana with 13 electoral votse; Kansas, with 7; Nebraska, 5; North Dakota, 3, and South Dakota, 4. Carter has a slight edge in Iowa, with 8 electoral votes and Missouri. with 12, and he holds an unassailable lead in Minnesota, with 10, largely because of the home-state popularity of his vicepresidential running mate, Sen. Walter F. Mondale.

While the Republican ticket of Ford and Sen. Robert J. Dole of Kansas would appear to hold an advantage over the Carter-Mondale slate, a measure of the tentative nature of this lead is the fact that neither Michigan, Ford's home state, nor Nebraska, his birthplace, nor Dole's home state of Kansas can be considered "safe" for the Republicans on the basis of current data.

What's more, the two biggest electoral vote prizes—Illinois, with 26, and Ohio, with 25— are still up for grabs, along with the birthplace of the Republican Party, Wisconsin, with 11.

... Either man could win ... by picking up a burst of momentum in the closing week of the campaign...

Most of the swirling political currents that make this bicentennial election too close to call can be found in Illinois, which, with its industrial base around Chicago, and its rich, productive farmlands to the south, make it as close to a microcosm of the National electorate as can be found in the United States.

Paul Sullivan, chairman of Carter's Illinois campaign, says that the presidential race is "incredibly close," but he is convinced that Carter will win narrowly, partly because of Ford weaknesses and partly as a result of Carter strengths.

"We're doing better downstate than Democrats have traditionally done — in fact, we are running slightly ahead of Ford there," Sullivan said. "The grain embargo has hurt Ford with the farmers and so has the Butz thing."

Sullivan was referring to lingering anger among farmers across the Midwest grain belt over Ford's three-month embargo on grain sales to the soviet Union in the fall of 1975 and to the recent resignation of Agriculture Secretary Earl L. Butz after he was identified as the source of an obscene racial slur.

Carter's peanut farmer background and his folksy campaign style has also helped lure some of the traditionally Republican farmers into the Democratic fold, according to Sullivan. "We've had a lot of farmers tell our telephone canvassers that 'It's time we had a farmer in the White House'" he said.

JAMES WIEGHART

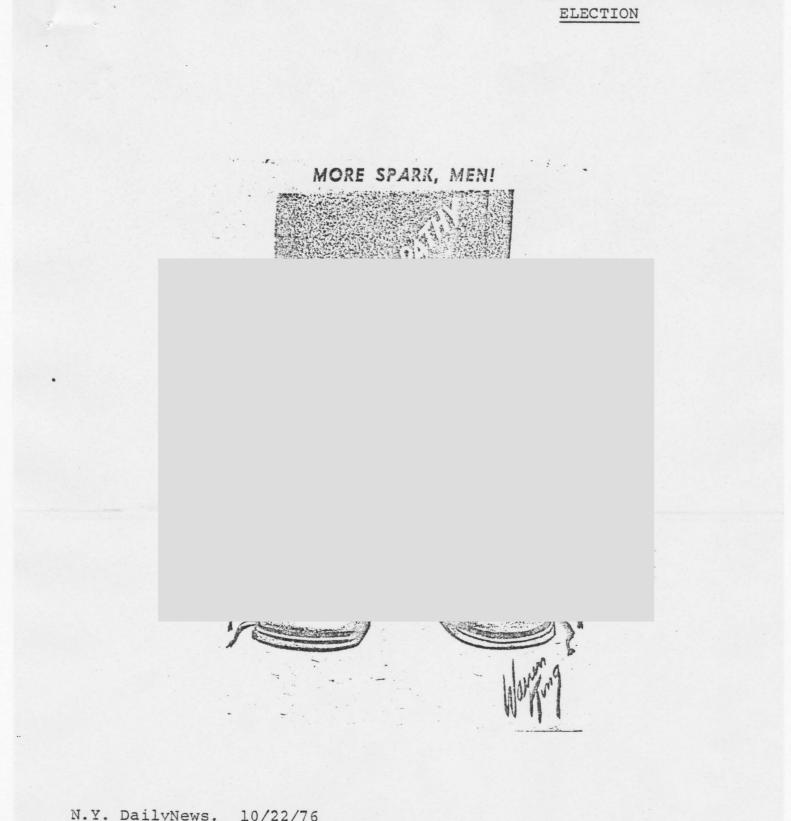
CHICAGO—In suburban Skokie, one of the heavily Republican suburbs that ring Mayor Richard J. Daley's fiefdom and help ffset the Cook County machine's predictably lopided Democratic vote, the general response to a uestion about the presidential campaign is an unnthusiastic:

"Well, I guess I'll vote for (President) Ford, if I other to vote at all."

Within Daley's domain, the 43d ward on the near forth Side-where getting out the vote is not an emply The pollsters are concerned about the lack of interest because it tends to hike the undecided percentage, thereby diminishing the value of the survey, and because it indicates a softness in the support they are measuring which could indicate last-minute switches from one candidate to another. The low turnout also troubles the poll takers because if the stay-at-homes are not equally distributed on both sides, their final pre-election survey could be widely off the mark.

The turned-off attitude of much of the voting-age public has been widely reported in the press, where it has generally been interpreted as a sign of voter apathy or, in some cases, alienation. Politicians on both sides at first picked up the apathy line and have attempted to stimulate greater voter participation

N.Y. Daily News, 10/22/76



N.Y. DailyNews, 10/22/76

Strategy

West keeps both candidates on edge

-11-

By Michael Coakley

Chicago Tribune Press Service

SAN FRANCISCO-"By all conventional reasoning, Jimmy Carter should win this state easily. The problem is that the voters just haven't quite felt him out yet."

The speaker was Angus Duncan, the

Ford does have one advantage, in that Washington Reaganites appear to have rallied to the President more enthusiastically than in any other western state.

"We never really saw anything wrong with Ford, except that he was running against Reagan," said Warren McPherson, former leader of the Reagan forces. honed to marian the who had

neutral observers give a slight edge to Carter, if only because of the dramatic Democratic gains of recent years in what once was among the most consistently Republican states.

ELECTION

YET EVEN WITH the disarray among the local GOP, particularly in the populous Denver area, Ford contin-

Chicago Tribune, 10/22/76

Ford, Carter even

Turnout, McCarthy strength keys to Wisconsin outcome

By CARL P. LEUBSDORF Sun Staff Correspondent

Milwaukee—In Wisconsin, a state the Republicans have won in five of the last six presidential elections, two Democratic efforts hold the key to this year's outcome. One is positive, the other is negative.

The positive one is whether the Democrats can overcome widespread apathy to turn out their vote, especially in Milwaube mailed to Democrats in the Milwaukee area by the state AFL-CIO, some 60 drivers and solicitors have been hired to turn out the vote in the black wards. Mayor Henry S. Maier has supplied 5,000 yard signs and efforts are continuing to register additional voters under a state law that permits registration even on election day.

Cuanace of this drive may depend on

his best showings here but was beaten by a substantial 179,000 votes.

He also polled only 52.5% of the vote in Milwaukee, far below the 60% the Democrats figure they need in the state's population center to offset Republican strength in rural areas.

But this year there are important differences. One is the unprecedented degree of unity among the various constituents of the Democratic party. The other is the strength that Mr. Carter demonstrated in the rural areas during the primary and which he is continuing to show now.

Even Republicans can see that the former Georgia governor is making unusual inroads into normally Republican counties in the rural, western part of the state. A

Baltimore Sun, 10/22/76

Gallup Gives Carter 6% Lead

Jimmy Carter leads President Ford by 6 points in the Gallup Poll to be made public Friday, according to sources in the Carter campaign.

A campaign aide said the poll will show Carter with 47 percent to 41 percent for Ford, with 10 percent undecided and the remaining 2 percent going to independent candidate Eugene McCarthy.

The new poll shows little movement from Gallup's earlier findings except that the undecided group of voters has grown with both major voters losing support to the undecided column, he said. --UPI, ABC (10/21/76)

Polls

ELECTION

Editors Pick Carter

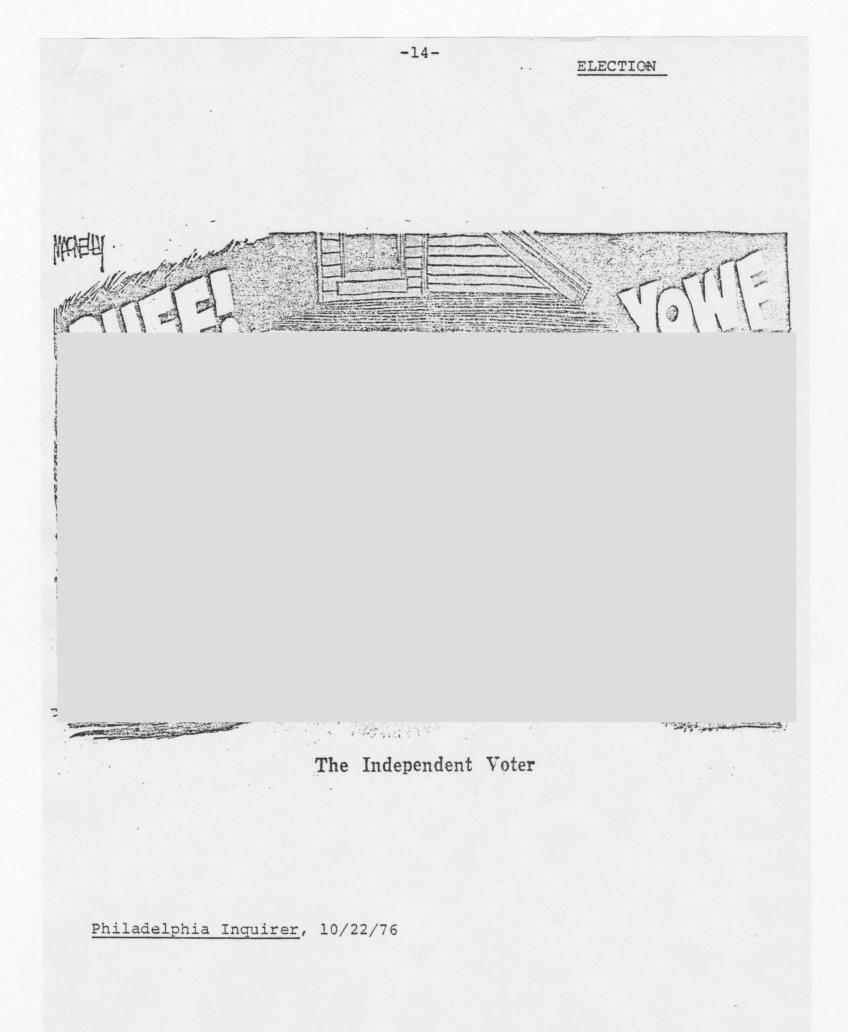
A nationwide survey of editors points to a close election finish between Jimmy Carter and President Ford.

Editors of 26 of the nation's major newspapers said they consider Carter the likely winner, while 23 believe President Ford will win and four are undecided.

The editors responded to a survey by the Washington bureau of RKO General Broadcasting which sent questionnaires to 112 newspapers. The 53 responses included 16 from the Northeast, 11 from the South, 14 from the Midwest, 5 from the Southwest and 7 from the Pacific Coast.

Although the editors were closely divided on the final outcome, 48 said Carter was ahead when the poll was taken in mid-October. Three said Ford was the strongest candidate and two thought they were tied.

Asked about the chief campaign issue, 30 editors cited the economy, 14 said leadership and some listed more than one issue. --UPI (10/22/76)



Dilemma in Dayton After Long Indecision, Middle-America Voters Appear to Be Deciding

Distaste for Both Candidates Shown in Poll; Economic, Nixon Issues Hurt Ford

Nausea Over the Mudslinging

By JAMES P. GANNON Staff Reporter of THE WALL STREET JOURNAL

DAYTON, Ohio-Gene Schuman, a husky truck driver with big, tattooed arms, thinks it is time for a change in Washington.

A Democrat. a Catholic and a Teamsters union member, Mr. Schuman voted for Richard Nixon in 1972, but he is returning to his party this year in picking Jimmy Carter over President Ford. His reasons: a feeling that the Democrat cares more for "the working man," plus a "distaste" for Mr. Ford due to Watergate.

"It's a change, and I think the American people are looking for a change." Mr. Schuman remarks of Mr. Carter. As for Mr. Ford, "he probably has done as good a job as anyone could have, being thrown into the job, but I still think he's got the Watergate that he's never gonna completely erase," he adds.

As the long, wearying 1976 presidential campaign reaches its final days, the Dayton truck driver's attitudes provide clues to the mood of many voters. "People just have a bad taste in their mouth for politics," he says. And he appears to be right.

A sounding of voter sentiment in this middle American stronghold suggests that voters are disgusted with the campaign and disappointed in the candidates, but finally taking sides after weeks of indecision. And the signs here indicate that Mr. Ford is carrying two heavy burdens—a soft economy and the legacy of Watergate—that are hurting his chances to beat Mr. Carter even in this normally Republican state.

An Uphill Fight

The President has another chance tonight, in the third and final televised debate with his challenger, to regain the ground he seems to have lost in recent weeks. But if the mood here is indicative of the national trend, Mr. Ford will have to perform strongly on crucial questions to regain the upper hand.

The voters here, still uncertain about Mr. Carter's character and stands on issues, nonetheless think he is more likely than Mr. Ford to reduce unemployment, cut government waste and make the tax system fairer.

resident, who is seen as somewhat trustworthy, far outscores his rival on h dling foreign affairs and defense, but these positive factors seem to be less decisive than the negatives: the economy, the Nixon pardon, an image of ineffectiveness and a running mate. Sen. Robert Dole, who comes across to many as a partisan hatchet man.

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Though neither presidential candidate stirs much enthusiasm as a leader, this mix of attitudes appears to be driving voters back to their traditional party moorings, and leading the majority to share Mr. Schuman's conclusion that it is time for a change in Washington.

Those, at least are the major findings of The Wall Street Journal's sounding of voter sentiment here. They emerge from a twohour discussion with a dozen Daytonians, and an accompanying telephone poll of 200 voters in this city and its suburbs. Both were arranged for this newspaper by the Washington-based polling firm. William R. Hamilton & Staff Inc.

Overwhelmingly Average Dayton, a middle-sized industrial city remarkable for its overwhelming averageness, is as good a sounding board as any place in the U.S. Political analysts Richard Scammon and Benjamin Wattenberg, in their book "The Real Majority," described the typical American voter as a suburban Dayton housewife married to a machinist. Dayton housewife married to a machinist. Dayton is just a shade more Democratic in its voting pattern than Ohio as a whole, which usually goes Republican in presidential elections.

The poll of 200 Daytonians, conducted last week after the first two presidential debates, found Mr. Carter leading Mr. Ford by 51% to 41%, with 8% undecided. It showed 39% of Republicans backing the President and 79% of the Democrats behind Mr. Carter; the former Georgia governor also held a thin lead among independents.

The findings are bad news for the Ford campaign, because Ohio is a state more critical to the President's victory strategy than to Mr. Carter's. Mr. Ford probably can't lose Ohio's 25 electoral votes, which usually go Republican, and expect to retain the White House. But his cause isn't lost here. Pollster Hamilton figures a 10-point lead in Dayton, with its slight Democratic tilt, means the race statewide is "a tossup." Furthermore, about one-fourth of each candidate's support is "soft," or subject to a late change before election day, Nov. 2.

In more specific terms, here are some significant findings from the poll and the voter discussion:

-Economic issues are dominant by far, with 42% of those surveyed citing the economy, unemployment or inflation as their single biggest concern. Unemployment is the strongest issue working against Mr. Ford; by a 52% to 21% margin, the voters say Mr. Carter would be better at reducing joblessness. Surprisingly, the Democrat also rates a narrow 41% to 38% edge on reducing inflation, despite Mr. Ford's effort to portray him as a big spender. -Watergate remains a Ford liability. In the polls, 5% of the voters volunteered Mr. Ford's pardon of Mr. Nixon as the single most important factor in their vote-as many as cite the issues of taxes or welfare abuse. In the panel session, the subject arose repeatedly. "Voting for Mr. Ford is like voting for a renaissance Nixon," remarks Marilyn Rock, a young kindergarten teacher.

-By wide margins. Mr. Carter is considered more likely to cut waste in government and to make taxes fairer. But President Ford commands a 53% to 22% lead in knowledge of foreign affairs and a 49% to 30% advantage on maintaining a strong defense. However, many voters concede Mr. Ford

these strengths and choose Mr. Carter anyway, indicating those issues lack the punch of others.

-Mr. Carter's much-discussed "Catholic problem" is invisible here, with 60% of the Catholics in the poll favoring the Democrat. Abortion arouses little voter interest as an issue.

-While Sen. Walter Mondale of Minnesota gets a 43% to 13% favorable rating as Mr. Carter's running mate, Sen. Dole is a drag on the GOP ticket. In the poll, finishedjust before last Friday's vice presidential debate, 33% rated the Kansan favorably, 29% unfavorably (another 38% weren't sure or didn't know his name). Mr. Dole's partisan debate performance turned off somevoters. "That decided me right there." said Sherry Breidenbach, a previously undecided housewife, who plans to vote for Mr. Carter now because "I sure don't want Dole to become President" in the future.

-Mr. Ford's major strengths are his experience in the White House and voter uneasiness over Mr. Carter. "I just don't feel, after listening to the debates, that Carter has sufficient background to make a good President," says Gerald Coil, a retired engineer. "It's just intuition," explains Barbara Rines, wife of a supermarket manager. "I had a bad feeling for Nixon when he ran against Kennedy, and I just have the same feeling with Carter," she says.

None of these specifics, however, really captures the nausea many voters feel about the way the two candidates have conducted themselves in this campaign. The feeling flowed like bile at the panel session. "I think I'll remember it most for the mudslinging," says Mrs. Rines of the 1976 campaign.

Joy Williams, an independent supporting Mr. Ford, says she "actually cringed inside" when Mr. Carter started criticizing the President personally, and then felt bad when the President started "slinging the mud back." With sadness, she adds: "I wish Ford had been a bigger person and not done it," though she blames Mr. Carter for starting the rough Stuff.

These voters, most concerned about such issues as jobs, taxes and inflation, are fed up with such campaign sidelights as Mr.

Wall Street Journal, 10/22/76 (Cont.)

Issues

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Ford, Carter Debate Foreign Policy in National Journal

Defending American foreign policy as grounded in morality, President Ford said Thursday the United States stands as "a beacon of hope" to the persecuted around the world.

But Jimmy Carter charged that by concentrating foreign policy decisions in the hands of Secretary Kissinger, the Ford administration has produced "a sense of impotence and alienation" among middle-level officials.

"Shuttle diplomacy conducted by a single man, who is virtually cut off from the bureaucracy he heads, creates undeniable moments of high drama, but it's no way to run a government," Carter said in a National Journal article.

Ford, writing separately in the same weekly, challenged Carter's assertion in their Oct. 6 debate that America is not strong or respected. The President said Carter acts as if he is oblivious to strengthened ties with NATO.

"America is reasserting her diplomatic and moral leadership," said Ford, who promised if elected to build on the close partnership with the European democracies and Japan. But even now, Ford said, "our principal alliances have never been more solid."

Carter, meanwhile, hit at "the power held by Kissinger," although he did not mention him by name. "In recent years," he said, virtually all of the critical information concerning foreign affairs has flowed to the President through thesingle channel of one man. The simple fact is that no man can handle all of the important issues that must be addressed."

Ford, responding, said, "Americans carry on our tradition as the haven for the oppressed" by offering aid and encouragement to developing countries. Ford credited Kissinger with achieving "a breakthrough for the cause of racial justice and racial peace," in Southern Africa.

"I see a compassionate America, its heart reaching out to orphans, to refugees and to our fellow human beings afflicted by war," injustice and tyranny," Ford said. --AP (10/22/76)

By JOHN PIERSON WASHINGTON-There are, as Russell Long is fond of saying, more ways to kill a cat than stuffing it with butter.

But when it comes to killing tax "reform," butter remains Sen. Long's preferred weapon.

Butter in the form of a well-timed press leak that helped defeat a "compromise" plan for ending deferral of tax on the overseas earnings of U.S. corporations. Butter in a letter to every Senator's wife urging

changes. Instead, all that conservatives got were higher exemptions and deductions from estate and gift taxes, an alternate way of valuing family-farm or small-business estates, a slight increase in the amount of capital losses that may be deducted, more favorable treatment of unused investment tax credits, and a variety of little tax cuts for industries with good connections in Congress: railroads, airlines, shipping, insurance, water and sewerage utilities. timber. Nothing very funda-

the tax fight that Russell Long brings. One day, Sen. Nelson, the Wisconsin Democrat, accused Sen. Long of keeping the committee schedule secret to confound the opposition. Sen. Nelson stalked out of the committee room, but he was smiling nonetheless.

Russell Long smiles, too. But he wasn't smiling the night he all but stampeded the Senate into rejecting an extra estate tax exemption for farmers and small businessmen. When that farmer's widow finds out

and providing incentives for people to buy common stocks. The tax bill provided none of these big

Finally, liberals just don't bring the kind of passion, the fierce indignation, to

Mr.' Pierson, a member of the Journal's Washington bureau, covers tax legislation.

Wall Street Journal, 10/22/76

Buckley, Mailer Differ on Debate Winners

William Buckley says President Ford has done a better job in the debates, but Norman Mailer says Jimmy Carter has.

In a Good Morning America "Face Off" interview, Buckley said he does not think the debates have helped the President, but he added that Ford has done a better job than Carter.

"I wouldn't for a moment associate myself with the notion that the man who is a better debater would necessarily make the better President. I think Carter is a better debater than Ford, would make a worse President, and has done less well in the debates than Ford," Buckley said.

Mailer agreed that the best debater is not necessarily the winner in a Presidential debate. Mailer called the debate format "barbaric" because he said it only demonstrates who can memorize the most facts -- a poor criteria for judging a leader.

Mailer said Carter did poorly in the first debate, but better than_Ford_in the second. He said he was "aghast" at the President's Eastern European gaffe. "The poor man is not wholly competent at his job," Mailer said. --Good Morning, America (10/22/76)

DEBATES

In Defense of Debates

-20-

Tonight President Ford and Governor Carter square off in the last of their three debates. The de-bates have been panned in all the reviews, and something needs to be said in their defense. Voters a positive reason to pick him, in the last week there may be a huge swing of the undecided to-ward the incumbent, who after all has run the job two years without disaster.

Wall Street Journal, 10/22/76

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Oratory and oranges

Washington

I am not sure that either Jimmy Carter or lerry Ford could pass the "most-oranges-areound" test. It was invented a generation ago by Stewart and Joseph Alsop and applied to Adlai Stevenson before his second unsuccessful

.

Back in 1956 voters had quite a choice. between Ike and Adlai. The first was a father figure; the latter reflective, sensitive, and civilized. There were no nationwide television debates; it is hard to imagine them - Ike always got tangled up in his syntax and, as for Adlai,

C.S. Monitor, 10/22/76

Analysis Tonight's final debate may decide presidency

By ERNEST B. FURGURSON

Washington Bureau of The Sun

Washington-Tonight could determine who wins the presidential election. President Ford and Jimmy Carter

clash again at 9.30 P.M. in the last of a series of televised debates that have be-

Ic and Republican conventions, saw mr. Carter far aliead in opinion surveys. But predictably, Mr. Ford's stock climbed quickly implicitately after the GOP convention. Those fatings were substantially the production whe harmony and hooplab



Slip now could be fatal 3d debate: Last chance to err

Chicage Tribune Press Service

WASHINGTON-With the presidential race still very much in doubt, the third and final of the Great. Debates Friday looms as a treacherous stage for either Gerald Ford or

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significant drop in Carter's postconvention support, largely because of his own snafus.

CARTER APPEARED a bit nervous and Ford more self-assured than expected, but Ford's surge could be more directly linked to first two meetings, it will have no restric tions on subject matter.

AS IN THE previous dehates, each candi date can be expected to try to deal with th subjects on terms must favorable to him

Chicago Tribune, 10/22/76

Debates, Then and Now

"Ladies and Gentlemen: I appear before you today for the purpose of discussing the leading political topics which now agitate the public mind." And with these words Senator Stephen A. Douglas of Illinois commenced his historic de-

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ticians who could dodge and distort with the best of them. They were repetitious, provincial, often petty, certainly not very concerned with the economy or world affairs or other items on the modern checklist of presidential wisdom.

Baltimore Sun, 10/22/76

DEBATE

Both sides to be cautious in the final debate tonight

By Lee Winfrey

WILLIAMSBURG, Va. On the campus where Thomas Jefferson went to college, President Ford and Jimmy Carter will meet tonight in the third and final televised debate of the presidential campaign.

The 90-minute debate will begin at

on the Campaign '76

thought to be about 5 percentage points.

Given the potential importance of tonight's debate Ford and Carter As determined by a coin toss, Ford will receive the first question tonight. Carter will have the last word with his closing statement.

On the TV screen, the candidates will take their places as before, Ford on the right, Carter on the left; standing on a blue-rugged dais behind oak podiums.

Philadelphia Inquirer, 10/22/76

PFC Ad Pleases Playboy; Miffs Newsweek

Playboy is pleased and Newsweek is miffed that President Ford is using the two magazines in a campaign ad aimed at making himself look Presidential and Jimmy Carter frivolous.

A Playboy spokesman said the ad could prove "quite a sales tool for us." Newsweek's publisher said he objected to the political ad despite its favorable reflection on the news magazine.

In New York, Newsweek publisher and President Robert Campbell expressed "regret that the President Ford Committee neither sought our permission to use the cover nor informed us of its intention to do so."

"When we learned of theCommittee's plans, we informed the Committee that if it proceeded in using the Newsweek cover it would be done over Newsweek's objection. As is well known, Newsweek endorses no political candidates. Newsweek reports the news."

--UPI, CBS Morning News (10/22/76)

Strategy

FORD/DOLE

Ford Expected to Keep HAK

President Ford is not expected to break with Secretary Kissinger if he wins the election. Ford's aides say Kissinger will stay on in the Cabinet.

Other sources say that Kissinger is buying a new Georgetown house based on his plans for continued tenure in the Ford Cabinet.

Also expected to remain in a Ford administration would be Defense Secretary Rumsfeld, Housing Secretary Hills, Transportation Secretary Coleman and Commerce Secretary Richardson, among others.

Ford already has stated his intention to keep controversial FBI Dir-ctor Kelley and Gen. Brown, Chairman of the Joint Chiefs of Staff, in their posts. --UPI (10/22/76)

Ford is 'presidential;' President set for final drive

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By STEPHEN E. NORDLINGER Washington Bureau of The Sun

Washington-President Ford, on his last day at the White House before the final campaign drive, sought yesterday at various appearances to attract the votes of city dwellers, older Americans and members of ethnic communities, all important to his election.

Then, the President flew in the late afternoon to New York, where he issued a Mr. Nessen was soon apprised that i was, in fact, an ad sponsored by Mi Ford's campaign committee. The White House then announced that the picture which made up most of the ad, was being withdrawn. It had already appeared in some newspapers.

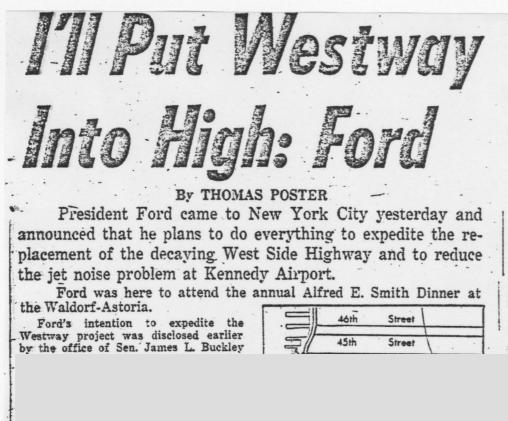
Mr. Nessen was also besieged at his news conference with questions on a study

Ford will win Illinois, says Ogilvie

PRESIDENT FORD will carry Illinois by 100,000 to 300,000 votes, former Gov. Richard Ogilvie, the president's state campaign chairman, predicted Thurs-

WITH HIS OWN polls showing him running even with Democrat Jimmy Carter, the president is coming to the Chicago area Tuesday to make at least

Chicago Tribune, 10/22/76



Brooklyn Battery Tunnel to 42d St. Two of the six lanes will be reserved in the morning and evening peak hours 7 to 9:30 a.m. and 4 to 6:30 p.m. — for express buses. Car-pooling vehicles containing a driver and at letst two passen-

gers also may be permitted to use the rush-hour lanes.

Because Westway will be part of the federal interstate system, trucks will be

permitted to travel along the highway

N.Y. Daily News, 10/22/76

FORD/DOLE

Holtzman Asks Ford to Reopen Watergate Probe

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Rebuffed by the Justice Department in her attempts to have a Watergate-related investigation of President Ford, Rep. Elizabeth Holtzman (D-NY) is asking Ford to order the investigation himself.

"If there is nothing to hide," Miss Holtzman said in a letter to Ford Friday, "you have no reason to be afraid of what an investigation would disclose."

She said that since Ford alone has the power to "compel an investigation, your failure to order one will, as a practical matter, ensure that the full truth will remain hidden until after the election." --UPI (10/22/76)

Candidates' Families

FORD/DOLE

Tired-Looking Betty Campaigns in Cleveland

A drawn-looking Betty Ford made a brief appearance before a Republican audience in suburban Lakewood, Ohio, Thursday to urge fellow Party members to return her husband to the White House.

"All this political work sums up in one day, election day, Nov. 2," she said. "Keep the President on the job and send him some help."

Arriving from Sunny California, the First Lady was greeted by snow flurries. Mayor Ralph Perk and other Republican leaders met her plane.

Mrs. Ford looked tired and slurred some of her words in the speech to the annual Lakewood Republican Party dinner. She spent only five minutes with the city hall crowd of about 500. Later she received well-wishers at her hotel, also making quick work of that duty.

But asked if Mrs. Ford were ill, her press secretary said she was simply tired out from a long day of campaigning. --UPI (10/21/76)

'Conflict' hit in Dole FTC post

WASHINGTON [UP1]—Federal Trade Commissioner Plizabeth Dole has violat ed the nonpartisan nature of her post by campaigning for the Republicans, the chairman of the House subcommittee that oversees regulatory agencies charged Thursday.

Mrs. Dole is the wife of vice presiden-

Brother Billy Says Not Much Difference Between Carter, Wallace

Jimmy Carter's brother, Billy, says the main change in his life since his brother entered the race for President is that "I drink liquor out of a cup instead of out of a bottle now."

Billy said his brother's drinking habits have changed too.

"Jimmy used to drink liquor," he told an Albany civic group Thursday. "Now, he's running for President, he drinks Scotch, and I've never trusted a Scotch drinker."

Billy said he had been a supporter of George Wallace's presidential campaign until his older brother became a candidate.

"There's not much difference between Jimmy and George Wallace on basic things," Billy told the group.

Asked about the famous interview his brother gave to Playboy magazine, Billy said he found the centerfold photo "more interesting."

What does he think of Jimmy Carter's running mate, Minnesota Sen. Walter Mondale?

"I liked him best of all the ones that came to Plains," Billy said. "He's from a small town and he's a beer drinker, for one thing." --AP (10/22/76)

Strategy

CARTER/MONDALE

Carter Vows to Spell Out Vision

Jimmy Carter arrived in Williamsburg today, vowing "to spell out my vision of the greatest nation on earth" in his final debate with President Ford.

"I look forward to it," he told some 1500 people who greeted him when he arrived at his hotel here at 1 a.m.

Carter has said he needed less study for the third debate because he had done his homework for the others. --AP (10/20/76)

Caddell Gives Upbeat Report

With 12 days to the election, hired pollster Pat Caddell is giving Jimmy Carter an upbeat report on his prospects for winning the Presidency.

Caddell says no candidate ever lost after holding a lead in the polls as big as Carter's this late in a campaign.

His remarks coincide with the latest Ga-lup poll which he said would be out Friday, showing Carter leading Ford by 6 percentage points -- 47-41 -- with 10 percent undecided and 2 percent for Independent candidate McCarthy.

The "weird" aspect of this election, says Caddell, is the undecided segment of the population: It is growing, rather than shrinking.

CAddell claims the news is bad for President Ford. "Incumbents normally lose the undecideds going into an election," the pollster told reporters aboard Carter's plane Thursday. "That's why an incumbent has to be ahead in the polls if he's going to emerge the winner."

Consequently, the Carter camp pictures tonight's final television debate between Carter and Ford as more crucial for underdog Ford than for his rival.

Aides who briefed Carter for the debate -- posing every conceivable question and discussing the range of answers with him -- described the Democratic candidate as ready, eager and relaxed.

"I feel good about it," says Carter of Debate No. 3 --UPI, Good Morning, America (10/20/76)

Carter cites prestige loss Democrat cites overseas poll

By GILBERT, A. LEWTHWAITE Sun Staff, Correspondent

it Plains, Ga.-Jimmy Carter yesterday used the new government finding of low American prestige in Western Europe to attack the "leadership" of President Ford. In a parallel attack, Mr. Carter seized on the latest increase in the consumer "I think it is a highly misleading sort of advertising carpaign to insinuate that I am a special care and have no morals simply because I granted an interview with Playboy magzine. But Mr. Ford made the decision to lo it, and I personally don't

Baltimore Sun, 10/22/76

Carler's bumpy Dixie road

Tennessee loyalty firm despite errors

By Gary Thatcher Staff correspondent of The Christian Science Monitor Nashville, Tennessee

Jimmy Carter's campaign in the Volunteer ate was expected to be as smooth as a hayde on a Tennessee Saturday night. - and in the process dampened much of the Tennessee voters' enthusiasm for their Georgia neighbor.

Despite this, Governor Carter goes into Friday's third debate with an edge of from 5 to 19 points over President Ford, according to strategists in both Tennessee political camps. Here, they say, are the reasons why:

• President Ford's blunder during the second televised debate (over the status of Eastern European countries in relation to the Soviet Union) severely damaged the GOP campaign in this Deep South state.

- Dortch Oldham, chairman of the Tennessee Ford committee, admits that the blunder stopped the President's campaign "dead in the water" and renewed doubts about his competence in office.

And Carter staffers say their candidate's performance gave an "incredible" morale

"It's that old Southern pride," explains Mr Oldham.

served and and and attact of

James Free, head of the Carter campaign here, is miffed at such simplistic explanations of his candidate's popularity. But he concedes that only a Southerner could survive the mis takes Mr. Carter has made in the South.

• The "liberal" planks in the Democratic platform have not been too damaging to the Carter candidacy.

Republicans have been exploiting this issue in the closing weeks of the campaign, chargin adoption of the Democratic platform will leato a "liberal-minded, spendthrift federal bu reaucracy." Democrats admit there has bee an arousal of interest in the platform but doub that it will have major impact on the Souther voter. One reason is that the Senate Budge Committee estimates that the Republican plat form will be even more expensive to imple

C.S. Monitor, 10/22/76