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News & Comment

The President's Daily News Summary



Leading The News...

FOR MONDAY, SEPTEMBER 27, 1976

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Ford Motorcades Campaign Through Dixie

President Ford crossed the southern flank of Dixie in a motorcade Sunday, drawing crowds off beaches, assailing Jimmy Carter's defense policies and firing away at gun control.

Ford arranged a 150-mile motorcade through Louisiana, Mississippi and Alabama, where he was to be greeted by Gov. George Wallace before winding up in Miami Sunday night.

At Gulfport, Miss., Ford told 7,500 persons Carter's defense policies would be "disastrous" for America.

Mississippi Gov. Cliff Finch, a Democrat, turned up at Bay St. Louis when Ford's motorcade crossed into his state from New Orleans on its 150-mile route. He led 5,000 persons in applause for the President.

"Carter will carry Mississippi," Finch told reporters, "but the President will carry a substantial part. The President has been a good friend of this state and Mississippians know it."

Ford told the Bay St. Louis crowd, "I don't believe the people of this country should be deprived of arms. Period." They shouted their approval. (CBS)

At Pass Christian, Miss., thousands of beach bathers deserted the sand and lined the highway to wave and shout as Ford drove past.

He shucked his coat in the sun and shook hands of the crowds lining the road.

On a portable platform the President shouted, "Jerry Ford needs your help. Can you give it to me?" The crowd roared "Yes."

CBS' #4, 1:47 report viewed film of the Fords at church, the President waving to crowds in Miss., and excerpts of his remarks. Phil Jones did a standup conclusion in front of the motorcade. AP,UPI,CBS -- (9/26/76)

Dole Says GOP Ticket Is Slipping in Farm Belt

Sen. Bob Dole said Sunday he is stepping up his campaigning in the Midwest, especially farm areas, because the Ford-Dole ticket shows signs of slippage there.

"There are indications that in farm areas, we still have a great deal to do," Dole told reporters in an impromptu news conference after attending church.

Strategy

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The Kansas senator concludes a four-day visit to southern California Monday, then faces a heavy schedule in rural Illinois and Ohio through the next few days. "We'll be making a great number of stops because in those areas, we're not doing as well as we should be doing," Dole said.

Without giving any details, Dole aides said that several fresh surveys by the President Ford Committee and other sources indicate that support for the Republican ticket has been slipping in Midwestern farm belt states where it has hoped to make a strong showing on Nov. 2. AP -- (9/26/76)

CARTER/MONDALE CAMPAIGNIssuesCarter Hits GOP on Local Taxes

Jimmy Carter blamed Republican mismanagement of the nation's economy for sharply rising local property taxes Sunday and proposed a four-point program to reduce the burden of local taxes.

Campaigning intensively among Spanish-speaking voters by riding in a Mexican Independence Day parade in Santa Ana, Calif., and attending a get-out-the-vote rally in the hills near San Juan Capistrano, Carter won the endorsement over the weekend of two prominent California political figures.

On Saturday it was Cesar Chavez, California Farm Workers organizer and a leader in the state's Spanish-speaking community, who called him "the hope of the poor." Sunday, Carter got a boost from George Christopher, former Republican Mayor of San Francisco, who said he was disillusioned with President Ford's domestic and foreign policies, and called Secretary Kissinger the nation's "de facto" chief executive.

At San Juan Capistrano, Carter said local governments are caught in the middle of a tax squeeze by inflation caused in part by White House policies.

"Republican mismanagement of the economy has brought about the staggering inflation that has become an invisible tax for all, but passed on directly to the home owner in the form of higher property taxes," he said.

After his final appearances in California, Carter was heading North along the Pacific coast to Portland, Ore.

In its #3 story, which ran 1:31, CBS included film of Carter with Christopher and Gov. Brown campaigning among crowds in California. AP,UPI,CBS -- (9/26/76)

Mondale Says Larger U.S. Role Needed in Building World Economy

Sen. Walter Mondale said Sunday the U.S. must move toward "a more creative and vigorous role in the construction of a more just world economy."

Mondale said he and Jimmy Carter favor negotiation of "new trade and commodity arrangements that help countries living on the margin from the boom-and-bust cycles of the past, while assuring our own access to vital supplies."

He spoke to the Time magazine leadership conference, which gathered some 200 persons the magazine rates as potential future leaders of the country from an academic and business worlds.

Later, he was to take part in a parade in Baltimore, speak at a Baptist church there, and then go to an Italian festival.
AP -- (9/26/76)

Mrs. Carter Favors Decriminalization of Marijuana

Rosalynn Carter said Sunday she favors the decriminalization of small amounts of marijuana, although she opposes use of the drug. Mrs. Carter said she would favor making it legal to possess small amounts of the drug. However, asked whether she thought the use of marijuana led to the use of heavier drugs, she said, "I am very, very much opposed to marijuana."

She added that her husband also favors decriminalization of "a small amount" of marijuana. She declined to define what she considers a small amount.

Questioned about Carter's controversial interview in Playboy magazine, she said some of her husband's comments were taken out of context in the reporting of the interview.

Mrs. Carter said, "I think Jimmy's statements in Playboy came in an answer to questions. I get questions all the time about my Baptist religion... and people ask, do you differ from me..."

Asked if her husband was sometimes too candid, she replied, "I sometimes do worry about it a little bit." Later, she said "It's important for people to know the personality of a person and the way he reacts." AP,UPI,CBS -- (9/26/76)

Avoidable errors slash Carter 'mandate' hopes

By CARL P. LEUBSDORF
Sun Staff Correspondent

San Diego—When Jimmy Carter hit the campaign trail in earnest three weeks ago, the Democratic nominee was serenely confident that he could turn his sub-

Third, organized labor is making an effort comparable to what it did in 1968, when, without much help from a good portion of the Democratic party, it nearly succeeded in electing Hubert H. H.

Wednesday's confrontation with reporters outside his peanut processing warehouse in Plains, Ga., which produced television pictures of the candidate fleeing his questioners and attempting to get into the

last spring.

Baltimore Sun, 9/26/76

Carter Interview Showed Bad Judgment

Jimmy Carter's Playboy interview was a blunder and showed bad judgment, observers on "Agronsky & Co." noted.

Hugh Sidey said that because Carter has based his campaign on a "holier-than-thou" theme, his Playboy remarks take on special significance. He said that even some Playboy readers would probably feel his remarks were not presidential.

James Kilpatrick said that Carter should never have given the interview, nor should he have used the "verbiage" he did.

Although it showed "awful judgment," Peter Lisagor remarked, reaction to Carter's remarks will probably follow the same route as the reaction on Betty Ford's remarks about Susan.

Carl Rowan dismissed any moralizing on the issue. He said he didn't know of any recent President who didn't use stern language. Ag.&Co., Wash.Wk. Review -- (9/26/76)

What Jimmy Said

(By Peter A. Jay, excerpted, Baltimore Sun)

About Jimmy Carter and the famous Playboy interview, some observations:

1. Hardly anyone has had a good word to say about it. Almost everyone I asked about it, whether or not they had read it, said they were shocked or disappointed or dismayed.
2. Most of the interest in his remarks is not prurient nor prudish, but simply political. Republicans said they thought his interview would help them win the election, and Democrats said it might cause them to lose it. In political circles, there was a bipartisan consensus that Carter had committed a gaffe up with which self-respecting America would not put.
3. All of the above is nonsense. My guess is that most of the sanctimonious horror is phony and that the political damage Carter is said to have done to himself much over-rated.

Clearly, the interview was not naive, but calculated. It may turn out to have been shrewdly so. The sheer calculation of the interview, in fact, ought to be more of an affront to the reading and voting public than anything said in the course of it. Carter's calculated appearance in Playboy was no more and no less calculated than Ford's appearance in Yellowstone Park to talk about conservation.

Carter went to Playboy to show the liberated that, though his own sexual mores may be quaintly square, he would take a laissez-faire approach to theirs. Ford went to Yellowstone to show the environmentalists that he does too care about nature, despite a conservation voting record that would make a steel-company president blush.

Now, about Carter's language. The New York Times, but not the Sun and the Post, declined to print the affronting but thoroughly familiar five-letter word he used thus: "Christ says, 'don't consider yourself better than someone else because one guy -----s a whole bunch of women, while the other guy is loyal to his wife.'"

A familiar word, and the right word, I think, under the circumstances. The Dictionary of American Slang says of Carter's verb that it is "the primary word related to sex and cheating," and is "from the taboo, but too old and well-known to be slang." Such words, the dictionary says, "add humor or reality to situations which otherwise would be morbid, dangerous, said, or taken too seriously." God forbid that should happen to the Playboy affair. -- (9/26/76)

DEBATESPollsCBS/N.Y. Times Poll Shows Ford Was Debate Winner

A CBS/New York Times poll released Sunday night shows President Ford winning the first debate with 37 percent to Jimmy Carter's 24 percent.

However, Ford's victory was tempered by the 39 percent who picked no winner. The survey sampled 1,167 persons in telephone interviews.

David Culhane noted that a CBS poll conducted after the first Kennedy-Nixon debate in 1960 showed Kennedy winning by virtually the same margin as Ford.

The statistics for the remainder of the poll are as follows:

Knowledge of government: Ford-55%, Carter-21%

Ability to streamline government: Ford-34%, Carter-50%

Cares about people: Ford-25%, Carter-40%

Playboy Interview: Unaware-25%, unchanged-68%, switch to Ford-2%.

Ford picked up 11 points in the independent voters category while Carter picked up only one point. CBS -- (9/26/76)

Journalists Find No Clear Debate Winner

For the most part, participants on "Washington Week in Review" and "Agronsky & Co." agreed that the first debate failed to produce one clear victor.

Peter Lisagor said that both Ford and Carter were even, adding, "They're about where they were before the debates started."

James Kilpatrick said that Ford may have picked up "a point or two" while Carl Rowan remarked that Carter may have gained "a smattering" because his campaign was on the slide coming into the debate. Jack Nelson put Carter slightly ahead.

"To the extent that Jimmy Carter does not distinguish himself from Mr. Ford... he loses ground," Hugh Sidey commented.

As for the candidates' image, Sidey said that Ford came across to him as a warmer man than Carter. Rowan said he did not get that feeling at all from Ford.

The one central thing the debates did, Lisagor noted, was to draw the lines between Democrats and Republicans.

Charles Cordray said the debates clearly delineated the economic policies of the two parties.

Kilpatrick called Ford the "quintessential Republican" and Carter the "quintessential Democrat." Ag.&Co., Wash.Wk. -- (9/26)

The Debate Did Show That the Voters Have a Choice
(By Creed Black, excerpted, Philadelphia Inquirer)

Well, who won? In my judgment, the American people did. Even though our two-party system tends to blur some differences, it is clear that on the issues this is not a choice between tweedle-dee and tweedle-dum. President Ford and Gov. Carter do disagree on the way to fight inflation, increase unemployment, levy taxes, manage government spending -- and more.

Both showed they had done their homework. They handled themselves with dignity and civility, but that didn't preclude some sharp jabs at each other's positions. And neither seemed to suffer the kind of damage Richard Nixon sustained in the first debate with John Kennedy in 1960.

On balance, however, I'd say that President Ford benefited more than Mr. Carter.

Trailing badly in the polls at the time he agreed to the debates, he obviously figured he had little to lose. The momentum then was with the man from Plains who'd come from out of nowhere to capture his party's nomination.

ATH



Philadelphia Inquirer, 9/26/76

Reaction

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That had changed somewhat by the time the two men took the stage at the Walnut Street Theatre. While Ford had been sticking close to the White House to exploit the advantages of his incumbency, Carter had been tripping over his tongue in Playboy magazine, of all places, and on the stump as well.

Still, Mr. Ford had to offset the perception many people seem to have of him as an amiable and decent man but just not quite up to the presidency.

The debate gave him a chance to show that he hasn't spent a quarter of a century in Washington without learning what's going on there, that he's in command of a wealth of details, that he really can think, even on his feet, that he knows where he stands, and that he has developed a sense of self-assurance in the White House. He came through, in brief, as what he is: a relatively uncomplicated man.

Mr. Carter seemed to surmount some of his recent misadventures and showed that he, like the President, is a quick study. Yet he left himself open on his most vulnerable point -- fuzziness -- when he caned around the opening question of the debate.

There is ample time left in the campaign, of course, for Carter to become more specific, if he so desires. But, meanwhile, the first debate does not seem to have put to rest some of the uncertainty about both the man and his program or firmed up his soft support. -- (9/26/76)

IssuesThe Central Issue

(Editorial, excerpted, N.Y. Daily News)

Whatever else was accomplished in the first debate between President Gerald Ford and Jimmy Carter, it did establish the wide, fundamental differences between the presidential candidates on economic policy.

That was the topic of the session, and it appeared to us that Mr. Ford got the better of the exchanges. The President was crisp and responsive in presenting his views on taxes, spending and economic recovery, and made his basically conservative positions on the questions quite clear.

Carter could seldom bring himself to talk in specifics. Where queries called for facts and figures, dollars and cents, he replied in generalities. Often he touched only vaguely on the subject raised, then began reciting portions of his stock campaign speech calling for trust, compassion and leadership.

Those are fine words. But there are growing indications that Carter is having difficulty arousing the public confidence he seeks, precisely because of his aversion to talking in concrete terms about his plans.

The preliminary verdict on Carter, however, on the basis of his performance in the debate, would have to be that he is deeply infatuated with its worn economic theories.

Nothing he said displayed boldness or originality in Carter's thinking about unemployment. Nor was there any hint of the aversion to Washington and big government that marked his pre-nomination statements.

Make-work programs, as Mr. Ford was quick to point out, only give the illusion of creating employment. Also, their cost would swell federal deficits.

The President, on the other hand, stuck to the formula he has been plugging right along, which is to work our way out of the doldrums by revving up the productive machinery of private enterprise.

It certainly doesn't have the instant political appeal of miracle-cure, spend-our-way-to-happiness slogans, but it is the only one that will assure healthy, sustained recovery.

There is also a disappointing aura of vintage New Dealism in the tax revisions Carter has been pushing recently. His remarks on the subject led a lot of people to believe that he wanted a complete overhaul of the structure. Now he seems to have switched mainly, if not entirely, to a soak-the-rich theme, which isn't tax reform at all, but merely income transfer.

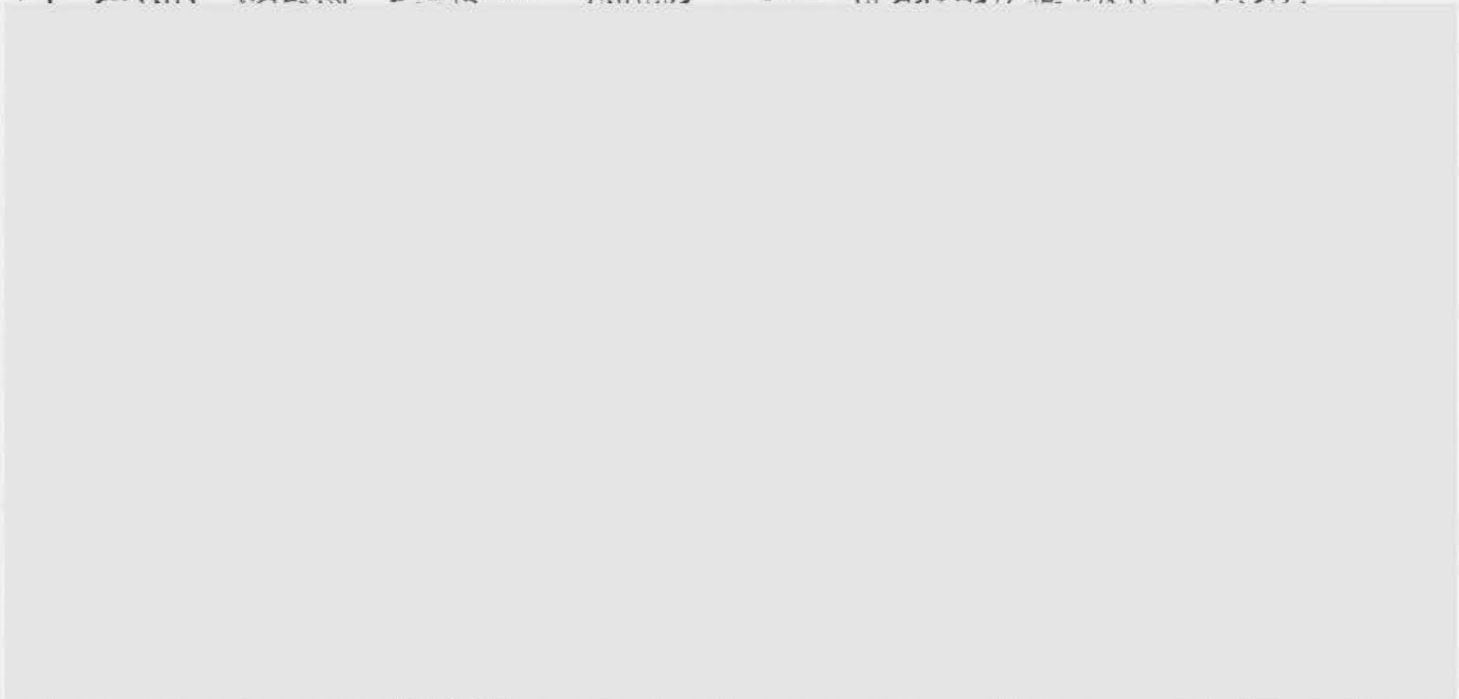
There are disgraceful loopholes and preferences built into the code at present, and they should be eliminated. But it ought to be done as part of a comprehensive revamping that would allow the sort of general reduction Mr. Ford suggests. --
(9/26/76)

The Big Tax Fuss

How can President Ford and Governor Carter promise both tax cuts and balanced budgets with such glib assurance? Well, for one reason it is election time. For another reason, both are assuming steady economic recovery with a

gages and property taxes. After the Georgian squirmed away from this one, saying he had only second and third homes in mind, he remained prudently vague until the Associated Press nailed him last week and asked what he meant

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Great issues of 1976

Business Execs. Prefer Ford by Large Margin,
Fortune Survey Shows

More than 500 executives of the nation's largest industries and businesses favor President Ford over Jimmy Carter by 85.2 to 10.4 percent, according to a Fortune magazine poll released Sunday.

Carter's percentage in the business magazine's poll contrasted poorly with that of past Democratic presidential candidates. Lyndon Johnson garnered 40.1 percent in 1964 and Hubert Humphrey took 13.5 percent in 1968.

Fortune said 85.2 percent said they would vote for Ford because, in general, they "considered his policies for the economy safe."

Carter, who the magazine said was seen as something of an unpredictable loner, received 10.4 percent and 4.4 percent were either noncommittal or against both candidates.

"Carter's poor showing is all the more intriguing because there has been a dramatic decline in formal Republican allegiance among the chief executives," the magazine said. UPI
-- (9/26/76)

FOREIGN POLICYAfricaBlack Frontline Leaders Reject Some Terms of HAK Plan

Five black African presidents Sunday partially rejected Rhodesian Prime Minister Ian Smith's terms for accepting a U.S.-British peace proposal for majority black rule in Rhodesia within two years.

The move came as a surprise, since Zambian government officials said Smith, in his speech Friday, had stuck to the peace terms Secretary Kissinger worked out in consultation with African leaders.

The hitch concerned the formation of a transitional government and a new constitution that will take Rhodesia to black independence. Smith said a new government would be created after consultation with Rhodesia's black leaders.

The frontline leaders demanded Britain set up a government after an immediate constitutional conference. Otherwise, a statement said, the Smith proposals would "legalize the colonialist and racist structures of power."

The meeting was chaired by the unofficial frontline leader, Tanzanian President Julius Nyerere, and attended by Presidents Kenneth Kaunda of Zambia, Sir Seretse Khama of Botswana, Samora

Machel of Mozambique and Agostinho Neto of Angola.

Rhodesia's foreign minister, P.K. Van der Byl said black Africa's move shows the black leaders' "total unreliability and untrustworthiness." He called on the U.S. and South Africa "to sort it out." AP,UPI,CBS -- (9/26/76)

HAK Scores a Triumph on Rhodesian Settlement

The Rhodesian acceptance of black majority rule was a triumph for Secretary Kissinger, participants on "Agronsky & Co." and "Washington Week in Review," acknowledged.

Hugh Sidey said he was "overwhelmed" by Kissinger. "It shows you again that he can sniff out an opportunity from half a world away and be on hand when things are possible. He was the catalyst. He could put it together," he added.

The settlement will help Ford during the Oct. 6 debates on foreign policy, Carl Rowan said.

Kissinger is a "real asset," Peter Lisagor said, and if he makes speeches around the country explaining the settlement, he'll be extremely helpful to President Ford.

James Kilpatrick declared he would like to wait and see if the plan really works before heaping praise on Kissinger.

"No matter how fragile the agreement," Charles Cordray said, "it's got to be put down as a triumph for Henry Kissinger." Ag.&Co.,Wash.Wk. -- (9/26/76)

Ford Cruises the Mississippi for Votes

President Ford cruised the Mississippi on a paddlewheel riverboat Saturday, telling cheering levee crowds he'll put more money in their pockets and "Keep America No. 1!"

The President and Mrs. Ford invaded Jimmy Carter's Dixie for a waterborne whistle-stop campaign tour of Louisiana and further weekend stops in Mississippi, Alabama and Florida.

Apparently confident he is overtaking Carter and buoyed by his showing in their first debate, Ford flew to New Orleans, drove north to the riverport of Litcher, La., and boarded the sternwheeler Natchez for a six-hour cruise back to New Orleans.

About 4,000 persons crowding the dock and riverbanks burst into cheers as the Fords arrived in muggy heat that exceeded 80 degrees. He told the crowd that he's conceding nothing, "from the snowy banks of Minnesota to the sandy plains of Georgia."

The President also bit into Sen. Mondale, calling him "the biggest spender in the U.S. Senate." Among those greeting the Fords at dockside was Elaine Edwards, wife of Louisiana's Democratic governor. Mrs. Edwards has endorsed Ford's candidacy.

Ford also received the endorsement of former Democratic Governors Williams of Mississippi, Kennon of Louisiana and Griffin of Georgia. But, Bob Jamieson noted, they have had a habit of endorsing Republicans. (NBC)

With Mrs. Ford at his side, Ford covered the boat from the boiler room to the pilot's wheelhouse. He shook hands with the invited passengers, and many of them offered congratulations on his showing in Thursday night's debate against Carter.

Ford also told several thousand people crowding a levee at Reserve, La.: "... I'm in Louisiana, Mississippi, Alabama and Florida to prove that we can win on Nov. 2." Ford said that if he does "we will recommend another tax reduction" next year. He did not say what kind of additional tax cut he had in mind.

Bob Schieffer reported that events of the past two weeks have made the President's strategists believe they have a real chance in the South. The main reason for this optimism, Schieffer said, is the adverse reaction local politicians say they are sensing in the South to Carter's Playboy interview.

Former Texas Democratic committeeman, Frank Erwin, said Carter's remarks about LBJ in the interview may have cost him Texas and he plans to work for Ford's campaign. (CBS)

Strategy

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Bob Schieffer said that Ford's aides still concede he is behind in the region but, in what is termed the "post-Playboy period," they argue Carter can no longer take the South for granted. (CBS) AP,UPI,NBC,CBS -- (9/26/76)

CARTER/MONDALE CAMPAIGNIssuesCarter Says He'll Check Nuclear Spread

Jimmy Carter, on his second trip to vote-rich California in a month, pledged Saturday he would not sell nuclear technology or fuel to nations refusing to refrain from nuclear explosions.

In stronger language than he has used previously, Carter urged "an international retroactive moratorium" on the sale or purchase of nuclear reprocessing plants. Carter spoke to 400 persons at the San Diego Country Club. He charged Ford with "complete and total lack of leadership" in this and other areas.

"I will make no new commitments for the sale of nuclear technology or fuel to countries which refuse to forego nuclear explosives, to refrain from national nuclear reprocessing, and to place their nuclear facilities under international safeguards," Carter said. AP,UPI,NBC -- (9/25/76)

Press Gives Carter "Bum Rap," Aide Says

Jimmy Carter's press secretary says reporters gave the candidate a "bum rap" by labeling his positions as vague, and the public understands his religious faith far better than the media does.

In an interview aboard Carter's campaign plane Friday, aide Jody Powell said press treatment of the Democratic presidential nominee has been "generally good, generally fair."

Powell said both the press and the campaign have labored under the "peculiar handicap" that Carter is not a familiar Washington figure -- "that the press covering him had no 'book' on him."

Powell also said that the media has difficulty describing Carter's Christian commitment, because it has "a greater degree of cynicism and scepticism toward religious faith" than the public does. "The American people, as a whole, are probably better equipped to understand that aspect of Jimmy Carter's life than are the people who are trying to explain it to them," he said. UPI -- (9/25/76)

Carter: Ford 'probably scored'

By Terry Bitman
Inquirer Staff Writer

Democratic presidential candidate Jimmy Carter said here yesterday that President Ford had deliberately distorted Carter's views on taxation

clined to promise that he would appoint a Polish-American to his cabinet, saying that such a commitment

Phila. Inquirer, 9/25/76

Newsweek/Gallup Poll Gives Ford Debate Win

A Newsweek/Gallup poll released Saturday showed that 38 percent of those polled thought President Ford won the first presidential debate.

Carter was favored by 25 percent, and 29 percent felt that neither candidate was the winner.

The survey polled 488 persons, only half the normal sample. NBC -- (9/25/76)

AMERICAN PARTYMaddox Blasts HAK, Carter

Former Georgia Gov. Lester Maddox said Saturday Secretary Kissinger "is conditioning the people of this country to accept communism." Maddox told a news conference, "Mr. Kissinger has been doing the will of our enemies."

Maddox, campaigning Saturday in South Carolina, also continued his attack against Carter. "The man won't tell the truth," Maddox said. "I don't mind him telling a lie once in a while but I have never heard him tell a truth."

He said Carter's election would launch the country on the road to a dictatorship. AP, UPI -- (9/25/76)

U.S.Number of Poor in U.S. Rises

More American families slid into poverty last year than any time in the 17 years the government has been keeping track, the Census Bureau said Saturday.

The bureau blamed the 2.5-million increase in poverty-stricken families on the whipsaw effect of high inflation in the midst of recession, together with widespread exhaustion of unemployment benefits last year. AP, UPI -- (9/25/76)

A MAJOR COUP—IF

The persuasive Henry Kissinger seems to have brought home what even he rated a long shot—an agreement by Rhodesia's white minority to black-majority rule within two years.

Prime Minister Ian Smith flashed his government's



N.Y. Daily News, 9/25/76

Times of TV News Items
September 26, 1976

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News & Comment

The President's Daily News Summary



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FOR MONDAY AFTERNOON
SEPTEMBER 27, 1976

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World-Wide

AFRICAN PRESIDENTS demanded changes in the Rhodesian peace plan.

The black presidents of Zambia, Mozambique, Tanzania, Angola and Botswana rejected some of the terms of Secretary of State Kissinger's plan for black rule in Rhodesia within two years, which Rhodesian

PALESTINIANS seized hostages in a Syrian hotel, then were overpowered.

Four pro-Palestinian terrorists, apparently angered at Syria's military support of Lebanese Christians, took over the Semiramis Hotel in downtown Damascus, herding 90 guests onto the top floor as hostages. Before the commandos could make any demands, Syrian troops stormed the luxury hotel, killing the Palestinian leader and capturing the other three. Four hostages also died, under circumstances that weren't clear, and 34 were injured, including four

Business and Finance

ECONOMIC POLICIES must be devised to stimulate the recovery, the Joint Economic Committee said in a demand that's likely to spread if the economic

Weyerhaeuser disclosed \$1.2 million in improper foreign payments over the past five years.

(Story on Page 13)

Carter Assails Ford's Domestic Policy, Cites Census Figures

Jimmy Carter, likening his economic policies to John Kennedy's and Lyndon Johnson's, told a labor audience Monday the Administration's domestic plans resemble those which brought on the Great Depression and the most recent recessions.

Addressing a regional labor meeting in Portland, Oregon, Carter said 26 million Americans "cannot earn an adequate income" under the Nixon and Ford policies. He credited the Kennedy and Johnson Democratic administrations with cutting the percentage of Americans living below the poverty level by nearly half before Richard Nixon took office.

Carter linked Ford to Republicans Nixon and Herbert Hoover, while comparing his own fiscal outlook to the New Frontier and Great Society of Democrats Kennedy and Johnson.

Carter based his prepared remarks on US Census Bureau figures, which during the weekend reported that 2.5 million more Americans fell below the poverty line in 1975, the largest increase in the 17 years that the Bureau has been keeping the figures.

"Mr. Nixon and Mr. Ford have made these people poorer in the same way as Mr. Hoover in the 1930s -- by denying them the chance to work," Carter said. "The Republicans pay lip service to work, but veto bills that would create jobs. They have become the party not of work, but of welfare."

Carter said the past two Republican administrations have presided over 6 percent average annual inflation for the past eight years, compared to a 2 per cent average for the 16 years of the Eisenhower-Kennedy-Johnson administrations.

"And as their inflation has robbed us of our purchasing power, it has meant that the average worker has a lower real wage under Gerald Ford than he had eight years ago under Lyndon Johnson," said Carter. He termed Ford "a President who sees numbers instead of people when he thinks of unemployment and inflation." -- AP;UPI;Networks (9/27/76)

Mondale Doubts HAK's Sincerity In S. Africa

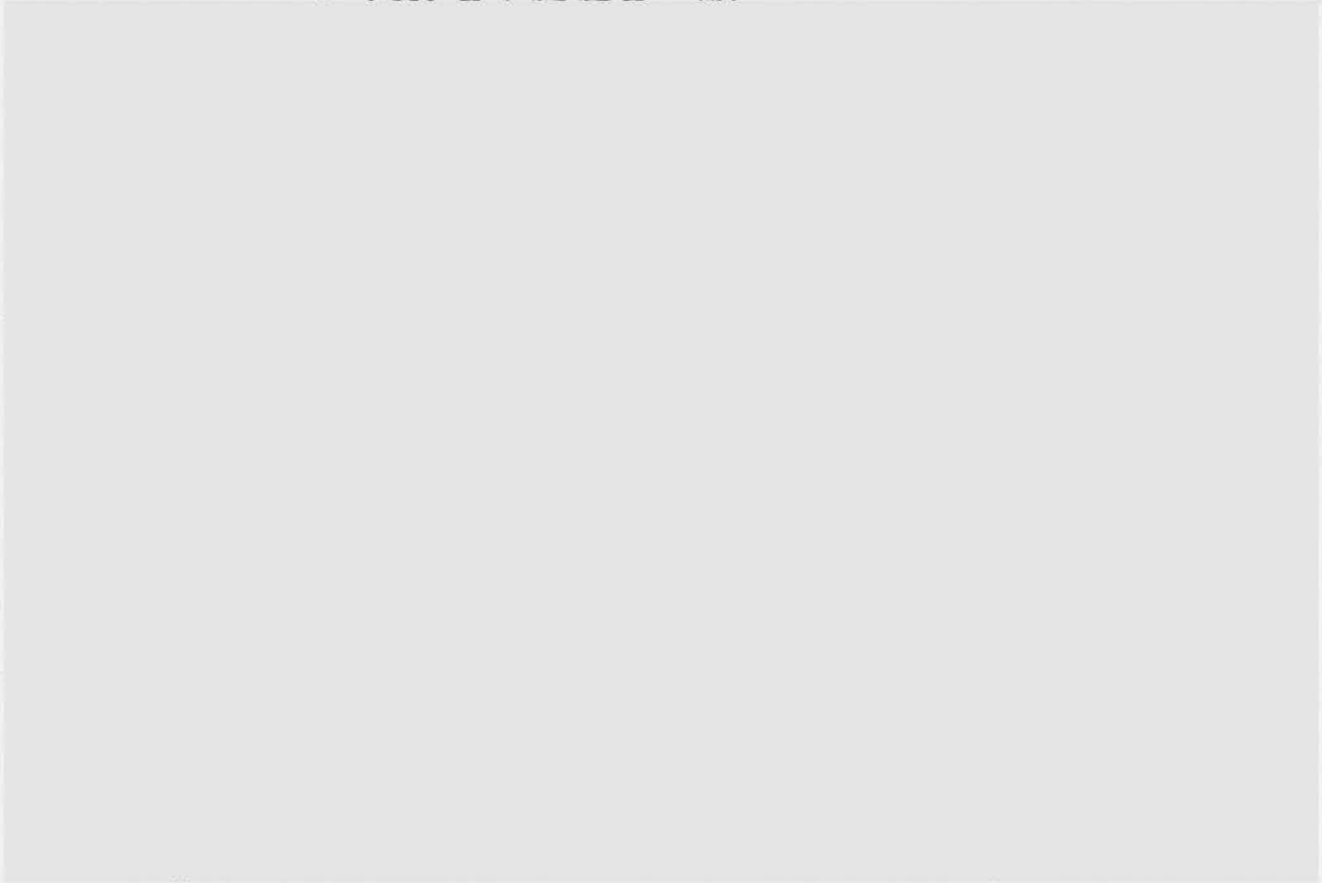
Talking to a Time magazine leadership conference in Washington Monday, Walter Mondale said the Republican Administration's past policies toward Angola and Rhodesia cast some doubt on the sincerity of Secretary Kissinger's effort to reach a settlement.

"To have that pattern for nearly seven years of being on the opposite side of majority rule in Africa...I'm glad we

now apparently are on the other side. I think it is very hard to be totally believable and credible after that many years of a record on the other side. What troubles me is this new burst of idealism occurred in conjunction with the upcoming election," Mondale said. -- NBC (9/27/76)

WAVEY -

PLAYBOY

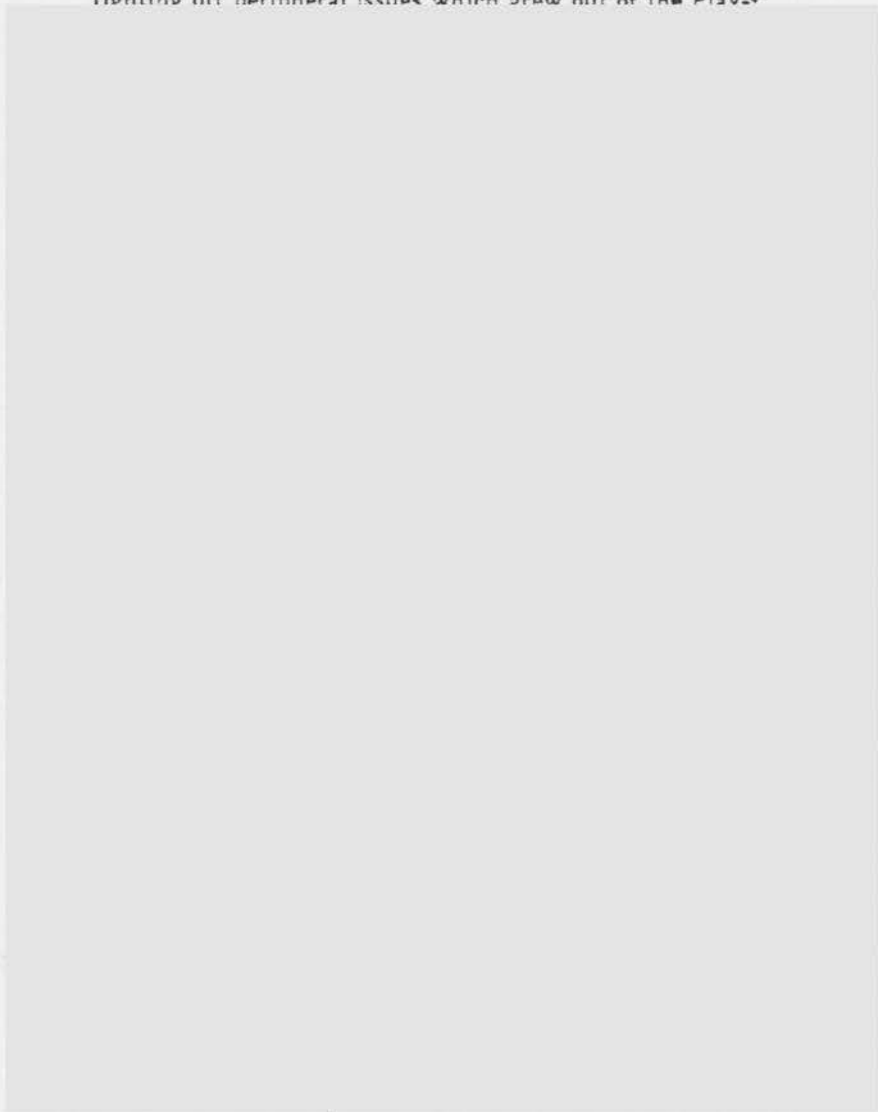


Chicago Tribune, 9/26/76

Playboy interview sidetracks Carter

By Curtis Wilkie
Globe Staff

SAN DIEGO — Jimmy Carter wound up Week 3 of the fall campaign still trying to establish a positive pattern and fighting off peripheral issues which grew out of the Play-



MARLENE
THE CHRYSLER CENTER



"SURE THE PLAYBOY INTERVIEW HURTS CARTER! RIGHT, JERRY? I LIKE THE PART WHERE HE ADMITS
LOOKING AT WOMEN! HOO BOY! THAT SHOULD COST HIM SOME POINTS IN THE POLLS, HUH, JERRY?"

Charlotte Observer, 9/27/76

Open campaign may shut off Carter chances

By Eleanor Randolph

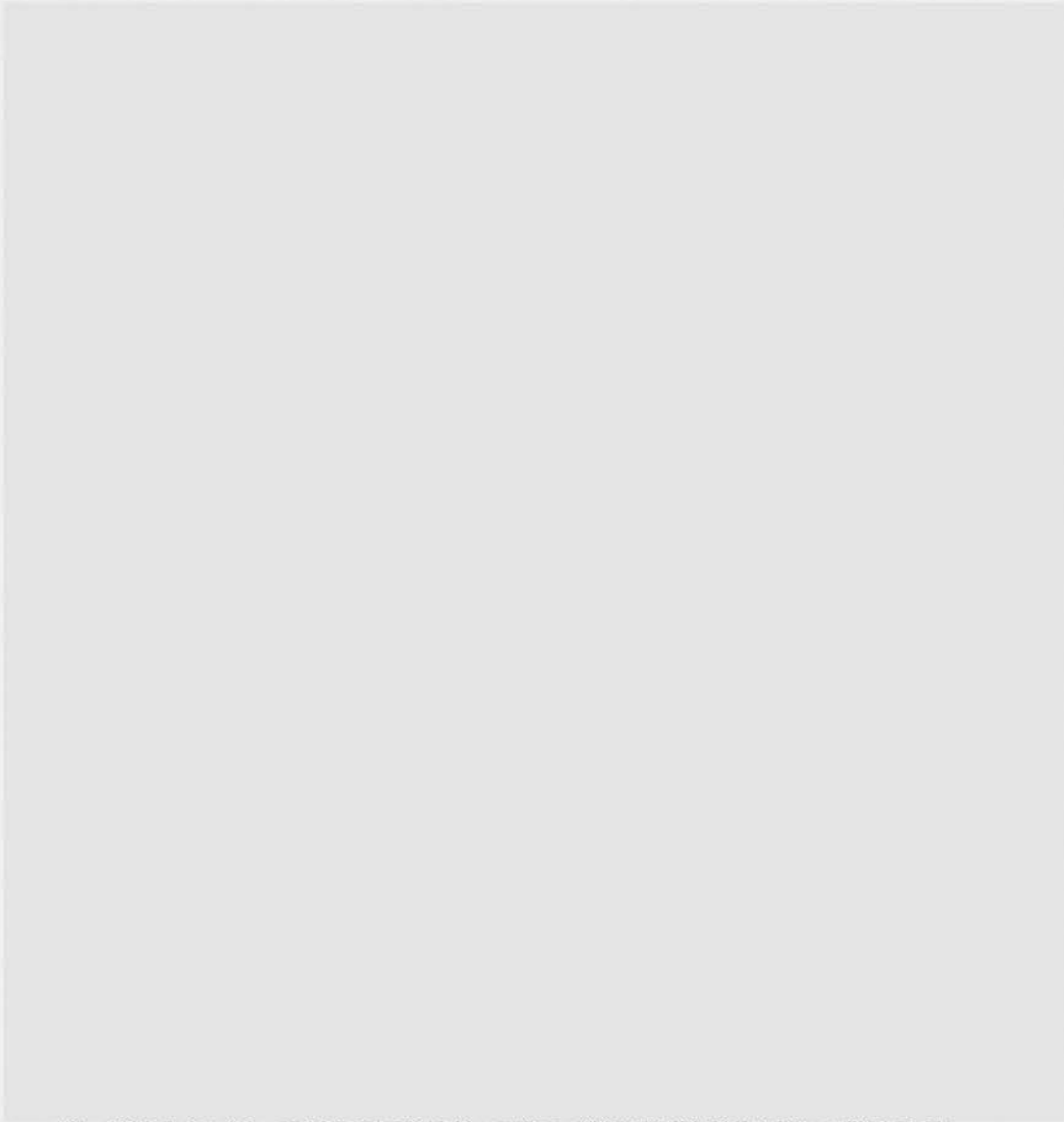
Chicago Tribune Press Service

SAN DIEGO—Jody Powell's frustration was showing.

Jimmy Carter's press secretary had just assessed his candidate's day last Friday and then walked back to the press section of the plane to compare it with the evaluations of a few veteran

changes in the Carter strategy, responded: "Yeah, I wouldn't be unhappy if somebody would cut out his vocal cords."

Others are considering more realistic but nonetheless drastic measures—like asking Carter to stop talking to reporters at each campaign landing and to limit the press conferences that occur each time reporters manage to surround



UPI Telephone

Democratic Presidential candidate Jimmy Carter holds aloft a Rosy Boa snake during a weekend visit to the San Diego Zoo. Carter campaigned briefly at the zoological park's children's educational exhibit.

Hanging On

Though Carter's Gaffes Are Focus of Campaign, He Still Is the Favorite

Ford Now Has Momentum,
But Foe Has Solid Base,
Issues Like the Economy

The Democrat and the Press

By ALBERT R. HUNT and DENNIS FARNEY
Staff Reporters of THE WALL STREET JOURNAL
WASHINGTON—Jimmy Carter has become the issue.

After three nearly disastrous weeks for the Carter campaign, the Democratic nominee's mistakes and miscalculations have emerged as the focal point of the presidential race, and Mr. Carter must struggle now to regain the momentum.

He still has a clear, if diminished, lead over President Ford, but whether he can hold that lead until Election Day depends largely on his ability to somehow refocus the nation's attention on vulnerable spots in the Republican record.

This is the basic assessment of politicians here and in both camps, with just over five weeks to go in the presidential campaign. Last week's debate may have served to deflect attention from recent Carter gaffes, such as those in the now-famous Playboy interview, but it is also generally agreed that the debate was so inconclusive and boring that it was of little help to either candidate.

"The next 10 days probably will decide whether we can get the momentum back," a top Democratic strategist says. During this time, Mr. Carter will be hammering away harder at President Ford's domestic record and will be preparing for the potentially critical debate Oct. 6 on foreign policy.

Ford Forces Are Elated

The Ford forces, delighted that the campaign has seemed to turn their way in the past few weeks, look for further gains in the next debate, because it is assumed that foreign policy is a weak spot for the former governor of Georgia. Overall, says Robert Teeter, the Ford campaign pollster, the President is closing the gap, and "we're a full two weeks ahead of the kind of schedule we thought we would have to be on."

The growing tension in the Carter campaign surfaced over the weekend when Mr. Carter assembled a group of reporters to hear his private complaints about the press coverage he has been getting.

Still, the election odds haven't changed much: Mr. Carter remains the favorite. Not only does he lead in opinion polls, but also he has a number of other factors working to his advantage. They include the following:

—A solid electoral base of most of the South and a few reliably Democratic states in the North. This is considerably larger than the electoral base that President Ford can count on.

—The economic issues, especially the continued high unemployment in the crucial industrial states. Mr. Carter plans to criticize President Ford much harder on the jobs issue in coming weeks.

—The electorate's general disaffection with government, which enables Mr. Carter to strengthen his calls for a "change" by referring to the last eight years of Republican rule.

—Gerald Ford as a candidate. The President has garnered favorable publicity from recent appearances in the White House Rose Garden, but he isn't an exciting campaigner. As he ventures out more to campaign, he may run into political trouble.

Carter & Reverse Coattails

Despite these large assets, the gloom among Democrats is thickening, and the debate hasn't cheered them up much. "This campaign is due for a break," remarked Democratic Party Chairman Robert Strauss over the weekend. Several congressional candidates who were talking a month ago about riding Mr. Carter's coattails to victory now say his only hope in their areas is to hang on to their coattails.

Democratic politicians are especially upset that Mr. Carter seems to have allowed the campaign to focus on peripheral issues, such as his discussion of adultery in a Playboy interview and his carping about the personal behavior of the FBI director, instead of on fundamental economic issues.

"There's more and more grumbling up here that Carter really is a pretty flaky guy," a Democrat on Capitol Hill says.

This spreading lack of enthusiasm for the Democratic nominee severely undercuts the appearance of party unity that Democratic strategists were so pleased about just after the Democratic convention. And even some Carter aides acknowledge that their candidate suddenly is running into serious problems.

Thus, the Carter campaign is due to begin an increasingly aggressive attack on the Ford record, especially on economic issues, to become "more hard-hitting," says Stuart Elzenstat, the Carter issues director.

Mr. Carter also will seek to emphasize the distinction between Democratic and Republican approaches to government. Carter advisers believe that President Ford erred in Thursday's debate by suggesting that voters want a "Republican" President. "If it comes down to Democrats versus Republicans, we win," a Democratic campaign planner says.

In the next few days, Mr. Carter plans to spend a lot of time trying to woo Northern ethnic voters, a soft spot in his support. He plans appearances with Italian and Irish groups, and he will be visiting some Catholic campuses.

He also will be trying hard to avoid more of the flaps that have dogged him in recent weeks, hoping instead that he can succeed in bringing to the forefront once more the restore-trust-in-government theme that worked well for him during the primaries.

At the same time, he will intensify his attack on Republican economic policies, charging that the GOP's indifference to the concerns of working people has been apparent ever since the days of Herbert Hoover.

Meanwhile, the Carter campaign must start concentrating on certain parts of the country and writing off other sections. Something the Democrats have been reluctant to do so far. As the race tightens, however, some strategists say it is time to get about some states in the Rocky Mountains.

Ford Pledges Anti-Crime Legislation

President Ford pledged Monday that, if elected, he will give "top priority" to pressing for new federal anti-crime legislation during the first 100 days of the next four-year presidential term.

In remarks prepared for a conference of the National Association of Chiefs of Police in Miami, Ford said the legislative program he will propose will include "strict controls and more stringent penalties to stamp out the threat of political terrorism which is totally alien to American ideals."

Miami was the last stop on a busy Ford swing by paddle steamer, auto and plane across the South, the native region of Democrat Jimmy Carter.

In five appearances Sunday in Mississippi and Alabama, Ford repeatedly voiced opposition to gun control through registration of firearms, going so far as to tell a campaign crowd in Biloxi, Miss., that every American should have "the right to have firearms for their own national protection." -- AP;UPI;Networks (9/27/76)

Ford Investigated On Misuse Of Campaign Funds While Congressman

A story appearing in Monday's Washington Post says the Watergate Special Prosecutor is investigating "serious and significant charges" involving campaign contributions to President Ford when he was a Michigan congressman.

According to the Post, a Michigan grand jury has heard charges that President Ford, while a congressman, illegally diverted campaign contributions for personal or improper political use.

But, the investigators underline that they have not drawn conclusions so far on that matter. -- Networks (9/27/76)

Dole May Make More TV, Radio Appearances

Bob Dole said Monday the public may see more local interviews in newspapers and on radio and television instead of personal public appearances in the coming months.

Dole, taking the advice of John Connally that he slow down his campaigning, said it is not possible to reach the audiences he would like to. Connally said Dole was wearing himself out, as well as reporters assigned to him.

But in rural areas, Dole still plans to make short stops in may different areas. --NBC (7/27/76)

Independent Political Campaign Firm Seeks to Elect Ford While Making Money

By DAVID IGNATIUS

Staff Reporter of THE WALL STREET JOURNAL

Sometime in October, Charles F. Reade Jr. and William F. Morrison will disclose the full details of their eccentric scheme to win the presidential election for Gerald Ford.

Though wary of tipping his hand too

Help to Other Candidates

It is a smooth operation, honed in earlier "independent" fund-raising appeals this year for conservative Republican presidential candidate Ronald Reagan and conserva-

Ford "Looks Good" in Polls, Says Cheney

President Ford's latest polling shows him "looking good" in such states as Pennsylvania and Illinois, gaining some southern states, but having trouble in the border states of Tennessee and Kentucky and some farm states, according to his Chief of Staff.

Richard Cheney told reporters aboard Air Force One en route to Miami Sunday night after a weekend of Presidential campaigning across Dixie: "I believe we will carry a number of states in the South."

He said fresh polling is under way around the nation, but results within the past two weeks show the President doing well in Mississippi and Virginia, but finding the going tougher against Democrat Jimmy Carter in Border states Tennessee and Kentucky.

Cheney said polling shows Ford unusually strong for a Republican in the heavily Democratic Chicago area but running only even with Carter in the usually GOP-dominated southern Illinois. --AP, UPI (9/27/76)

Michigan 'probe' may trouble Ford campaign

By Lucia Mouat
Staff correspondent of
The Christian Science Monitor

Washington

Repeated but unconfirmed reports that the Watergate special prosecutor's office is probing President Ford's campaign contributions between 1964 and 1974 have triggered a number of as yet unanswered questions, which could affect the incumbent's chances for re-election. Among them:

However, at the federal level in Washington, any information at all is very hard to come by.

White House spokesmen insist there has been "no suggestion" that the probe has anything to do with the President and that Mr. Ford himself hasn't "any concern about any investigation."

Watergate special prosecutor Charles Ruff consistently declines to specify whether or not there is such a probe, whether or not President Ford is the object of it, and whether or not he

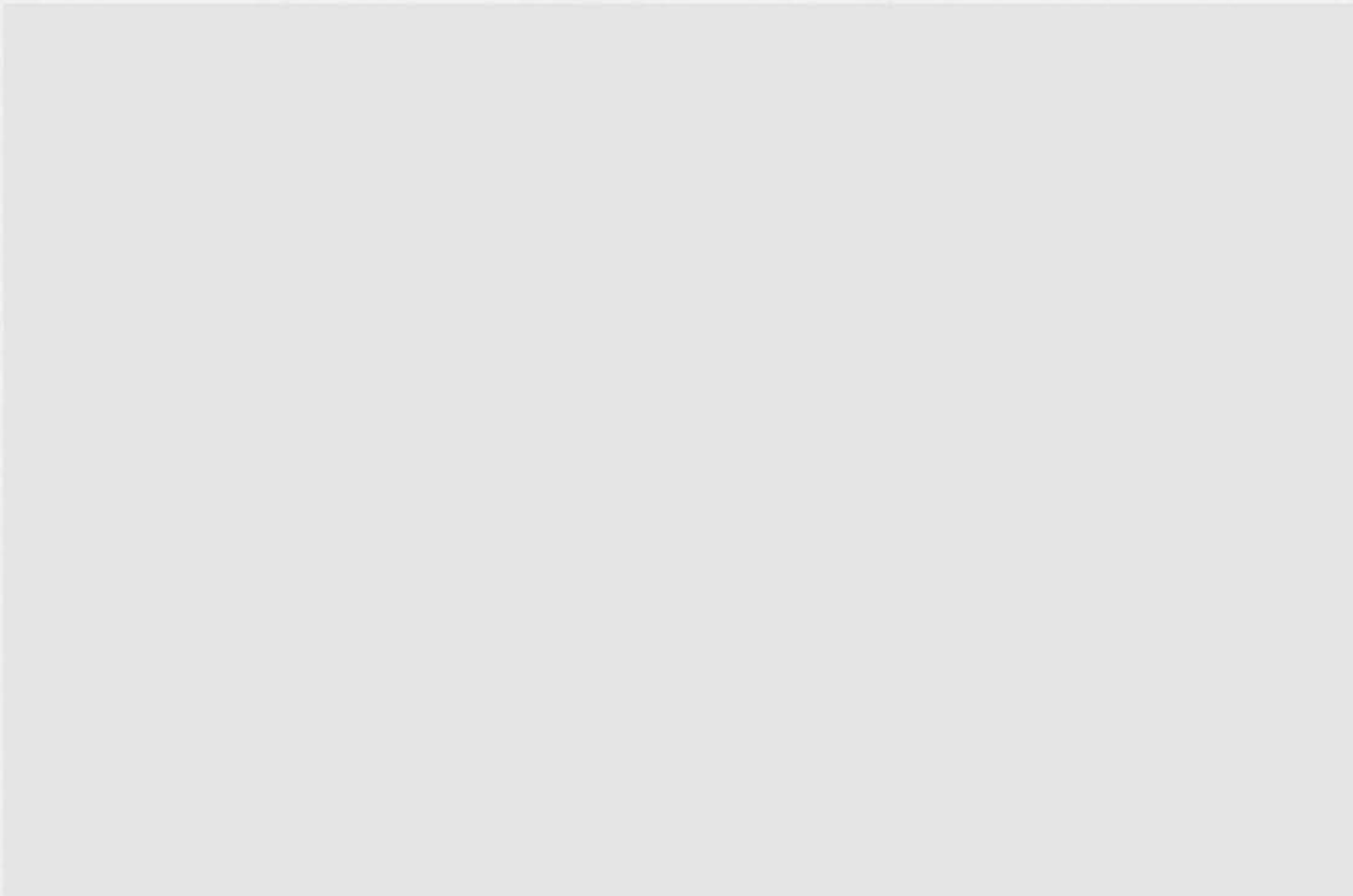
Jaworski: Ford Investigation No Lark

Watergate Special Prosecutor Leon Jaworski said Monday that Charles Ruff, the current prosecutor, is a "conscientious" man and would not make a frivolous investigation into President Ford's campaign contributions by the Maritime Union.

Jaworski call the timing unfortunate, adding he would not subpoena such material at this time without having a very strong basis for it.

In a Today Show interview, Jaworski would not comment on President Ford's decision to pardon Richard Nixon except to say it was the President's Constitutional right to make any decision he saw fit.

Jaworski said little would have been accomplished by having Nixon tried and found guilty. He said Nixon was punished enough by being disgraced. --NBC (9/27/76)



Chicago Tribune, 9-27-76

But Carter lead is trimmed

Debate-winner Ford still lags in race

By Louis Harris

© 1976 Chicago Tribune

ALTHOUGH PRESIDENT Ford won the first debate by a clear 40 to 31 per cent, Jimmy Carter still holds a comfortable 50-to-41 per cent lead nationwide in the contest for the presidency.

crat's lead is a much wider 52-to-37 per cent.

However, to conclude that the debate produced this difference in Carter support might well be misleading, since the debate watchers were drawn disproportionately from the most articulate, educated, and higher-income voters.

New Yorkers Favor

the TV Debates

By MARK ANDREWS

Eight of 10 residents of the Metropolitan area approve of the television debates between President Ford and Jimmy Carter, and seven of 10 agree that the debates

The debates were approved most



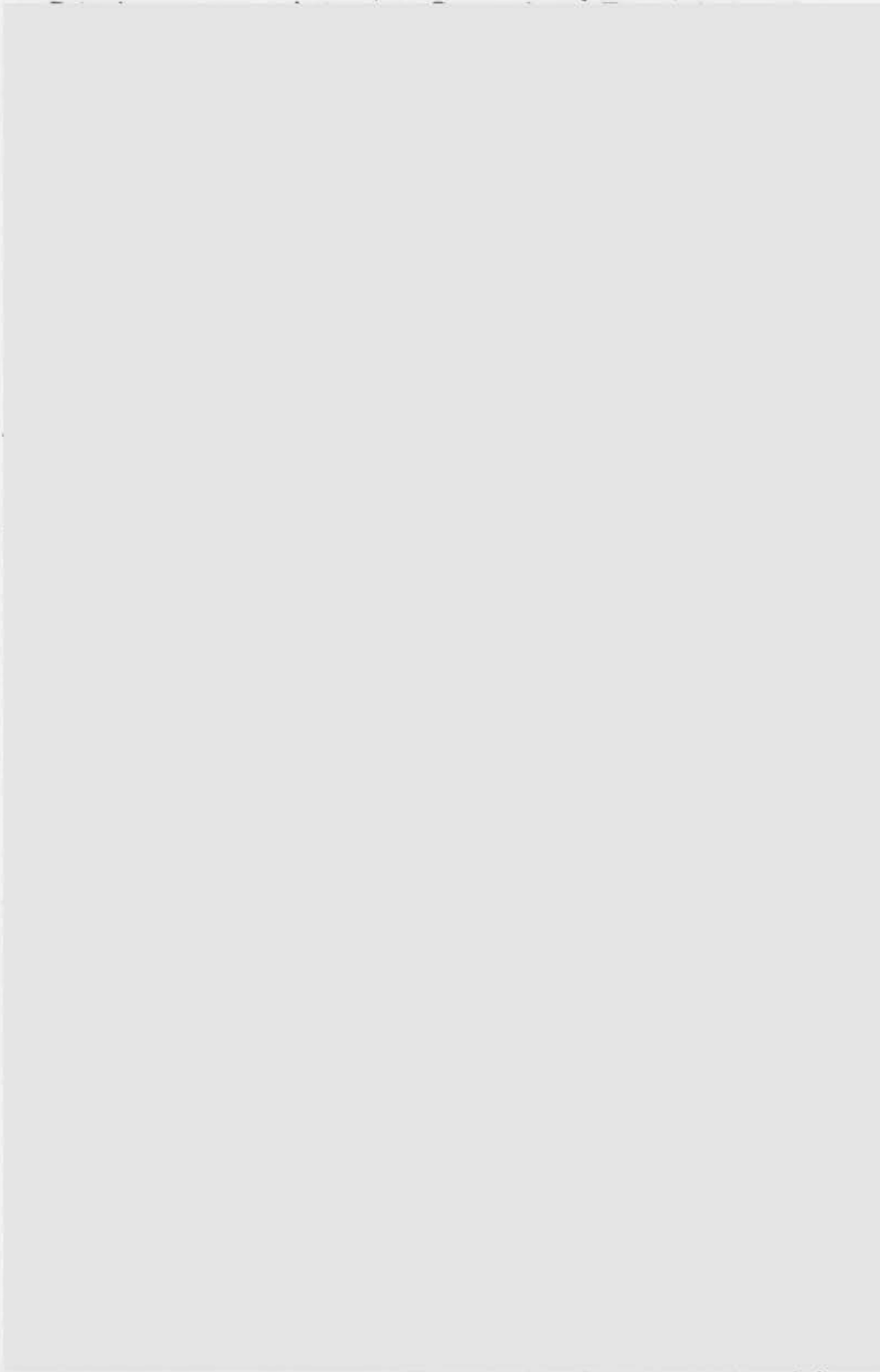
New York Daily News, 9-27-76

REVIEW & OUTLOOK

Something Borrowed

Everyone has his own idea about who won or lost last Thursday night's Ford-Carter debate, so it won't serve much purpose to add ours.

Mr. Carter seems to be counting on a great deal of growth to get that extra \$80 billion in revenues he had so much trouble coming to terms with questioner Elizabeth



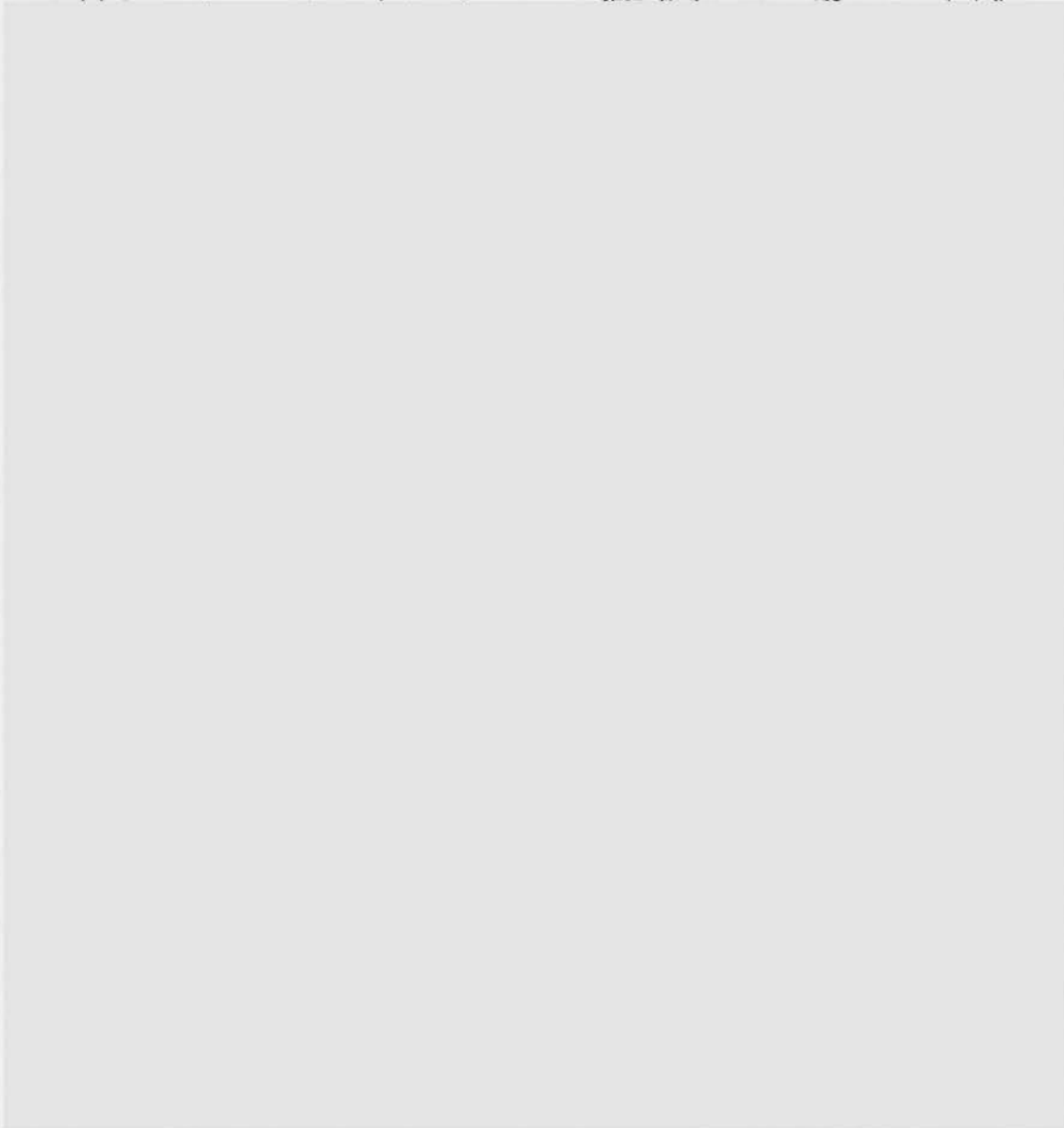
Top grades elude candidates in poll

By Michael Smith

IF ILLINOIS voters graded presidential contenders on their qualifications and abilities, report cards on Jimmy Carter and Gerald Ford would rate them as above average, but not honor roll

HERE'S HOW the candidates compare on some of the other points:

Having high personal standards—an "A" for each. Nearly half the Ford and Carter voters find no difference between the candidates' standards. However, slightly more Ford voters (44 per cent)



Zing up the next debate

The problem with the first Great Debate is that it was all too programmed. It never came alive. The two contenders were so intent on not making a mistake, so concerned to stick to their obviously well-rehearsed answers and poses, they left themselves no room for sponta-

fewer bureaucrats in Washington. Mr. Ford failed, however, to explain how he could give every American a tax break and yet pay for the social programs he now newly advocates. And he dodged a query about the investigation of Hugh Scott and others in the Congress.

Ford bolstered by debate impact

By Godfrey Sperling Jr.

Staff correspondent of The Christian Science Monitor

Washington

The President's outward show of ebullience, in the wake of the first debate, appears to be based on Mr. Ford's sincere conviction that he now has Jimmy Carter on the run.

At any rate, those close to Mr. Ford are saying the President now believes:

He has shown he is on top of his job by the way he handled ques

Christian Science Monitor, 9-27-76

Will Ford harvest the farm vote?

By Robert M. Press
Staff correspondent of -
The Christian Science Monitor

Chicago

After earlier signs that part-time peanut farmer Jimmy Carter was ahead with some groups of farmers, there are clear new indications that President Ford is catching up in the chase for the oft-illusory but highly impor-

disenchantment with President Ford's embargo last year on exports of wheat while a trade deal was being worked out with the Soviet Union, Mr. Ostrander explains.

But since then, both candidates have promised no more embargos except in national emergencies. And Mr. Ford's selection of Kansas Sen. Robert Dole as a running mate is seen as a definite "plus" in the eyes of many Mid-

But high costs of production have cut down into profits, says Robert "Pud" Williams, director of Agriculture for Illinois and Mr. Carter's Midwestern farm vote coordinator.

In California, Mr. Carter is under fire from many farmers for endorsing a United Farm Workers program which allows union organizers easier access to farm workers, says Grant.

Public split on rule by one party

By Louis Harris

BY A NARROW 40-33 per cent, most voters nationwide would favor different parties in control of Congress and the White House.

With the Democrats currently enjoying a 54-31 per cent lead in the race for

By 40-29 per cent, a plurality of the electorate simply does not buy the claim that divided government "defeats the purpose of having the federal government better meet the needs of the people." Put another way, the voters are not convinced that one-party control will insure that their needs are met.

By a relatively close 25-21 per cent

Just try cornering a guy in an oval office

JAMES WIEGHART

WASHINGTON—Secretary of State Henry A. Kissinger's apparent success in persuading Rhodesian Prime Minister Ian Smith to move toward black majority rule over the next two years is a classic example of one of the most important advantages of incumbency in a presidential

the United States would only get hurt if it became involved. Yet Ford persisted and, at least up until now, his efforts have paid off. Even if the Kissinger plan, already approved by the Smith government, is rejected by the black guerrilla forces and fighting resumes, the administration will get credit for having tried to bring about the inevitable evolution of black government in southern Africa through peaceful means.

Although the President enjoys considerable powers in all areas of government, his authority is greatest in

New York Daily News, 9-27-76

Poor People Increased By 2.5 Million

The number of poor people in the United States increased by a dramatic 2.5 million in 1975, the Census Bureau reported Monday.

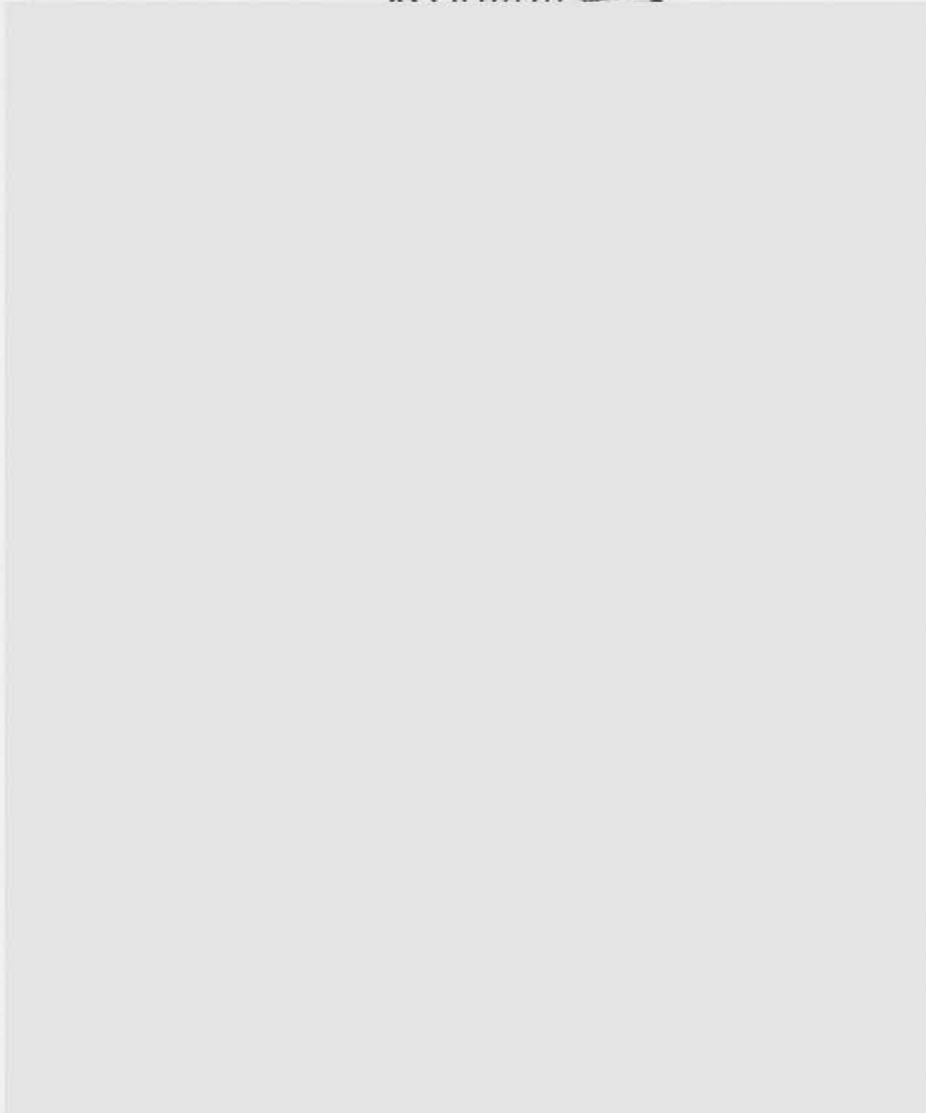
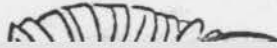
The sharp rise--from 11.3 percent of the population in 1974 to 12.3 percent last year--was the largest over a single year since the government began keeping such statistics in 1959.

It was attributed largely to the high level of long-term unemployment and the recession from which the economy has not fully recovered.

The Bureau, in its annual income report, said a total 25.88 million persons in American had incomes below the poverty line last year. The poverty standard, which is adjusted each year for inflation, was \$5,500 for a non-farm family of four in 1975.

The Census Bureau said the median family income rose to \$13,719 last year, up \$817 or 6.3 percent, from the median in 1974. Inflation cut the real purchasing power of the typical family by 2.6 percent. --UPI, AP, Networks (9/27/76)

FORD'S NEW MODEL



New York Daily News, 9-27-76

Syrians Hang Palestinian Terrorists

Syrian authorities have taken down the bodies of three Palestinian guerrillas who were hanged in a public square in Damascus. The guerrillas took part in the seizure of a Damascus hotel Sunday.

One of their companions and four hostages were killed when Syrian troops re-took the hotel. The three hanged men were left swinging from their nooses for six hours while residents of the Syrian capital crowded around to see. The exhibition apparently was the government's way of warning Palestinians not to attempt terrorism again in Syria.

Meanwhile, in Lebanon, leftists point to the hangings as a sign of Syrian belligerence. And the leftists say they fear an all-out attack by the Syrian intervention forces and their right-wing Christian allies.

Lebanese President Sarkis has scheduled meetings Monday with leftists and rightists in an effort to form a coalition cabinet. --Networks, AP, UPI (9/27/76)

Pound Falls to All-Time Low

The British pound fell to an all-time low on foreign exchanges Monday, dropping below \$1.70 for the first time ever.

The pound, which closed at \$1.7060 in trading Friday, fell Monday to \$1.6865.

The previous all-time low came June 2 when the pound dropped to \$1.7010. --AP, UPI, Networks

Administration welcomes reaction to Rhodesia plan

By HENRY L. TREWHITT
Washington Bureau of The Sun

Washington—The administration welcomed yesterday the reaction of key black Africans to its peace plan for Rhodesia and promptly began setting the stage for negotiation of an interim, racially mixed

transition from white minority to black majority rule in Rhodesia. What caused the confusion apparently was the flaming rhetoric with which the five attacked Ian D. Smith, the Rhodesian prime minister,

ferent stages of the transition, leaving the extent of their still enormous differences open. U.S. officials are under no illusion that the process will be easy.

Apart from the government-to-government differences, it still is not certain how much intransigent whites will resist