

The original documents are located in Box 30, folder “Objectives” of the Michael Raoul-Duval Papers at the Gerald R. Ford Presidential Library.

Copyright Notice

The copyright law of the United States (Title 17, United States Code) governs the making of photocopies or other reproductions of copyrighted material. Michael Raoul-Duval donated to the United States of America his copyrights in all of his unpublished writings in National Archives collections. Works prepared by U.S. Government employees as part of their official duties are in the public domain. The copyrights to materials written by other individuals or organizations are presumed to remain with them. If you think any of the information displayed in the PDF is subject to a valid copyright claim, please contact the Gerald R. Ford Presidential Library.

OBJECTIVES FOR THE DEBATE

1. Knowledgeable and intelligent. It must be clearly demonstrated that President Ford is smart enough to be President.
2. Compassionate. It must be clearly perceived that President Ford understands and cares about the viewer's problems.
3. Confident. He must be absolutely self-confident and self-assured. He should be ready to show his good nature, his humor, his seriousness, his sharpness and mastery of the job.

