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THE WHITE HOUSE

WASHINGTON

RECOMMENDED TELEPHONE CALL

TO: Mrs. Lloyd Royal at her home in
Sarpy County, Nebraska
(402) 253-2686

DATE: Immediately

RECOMMENDED BY: Jeanne Holm
Mike Duvall
Bill Baroody

PURPOSE: To convey the President's interest in the
problem of discrimination against widows
in estate tax laws and to advise her that
he has recommended corrective legislation
to the Congress.

BACKGROUND: The purpose of the inheritance tax laws
are to prevent the passing of undue awards
between generations. This purpose is not
being met by taxing transfers between husbands
and wives.

Five years ago, Mrs. Royal learned that
if something were to happen to her husband
she would probably have to mortgage her
farm to pay the estate tax (see attached).

She spearheaded a crusade to arouse public
sentiment to get rid of the "widows tax".

The Commission on International Women's
Year recommended corrective action. On
March 22, 1976, Secretary Simon presented
your estate tax recommendations to the
Congress which would eliminate the transfer
tax between spouses altogether.

TOPICS OF
DISCUSSION:

1. I want you to know how concerned I am
about the problems of the "widows tax" and
that as a result of your efforts, it has
been called to my attention.

TOPICS OF DISCUSSION:

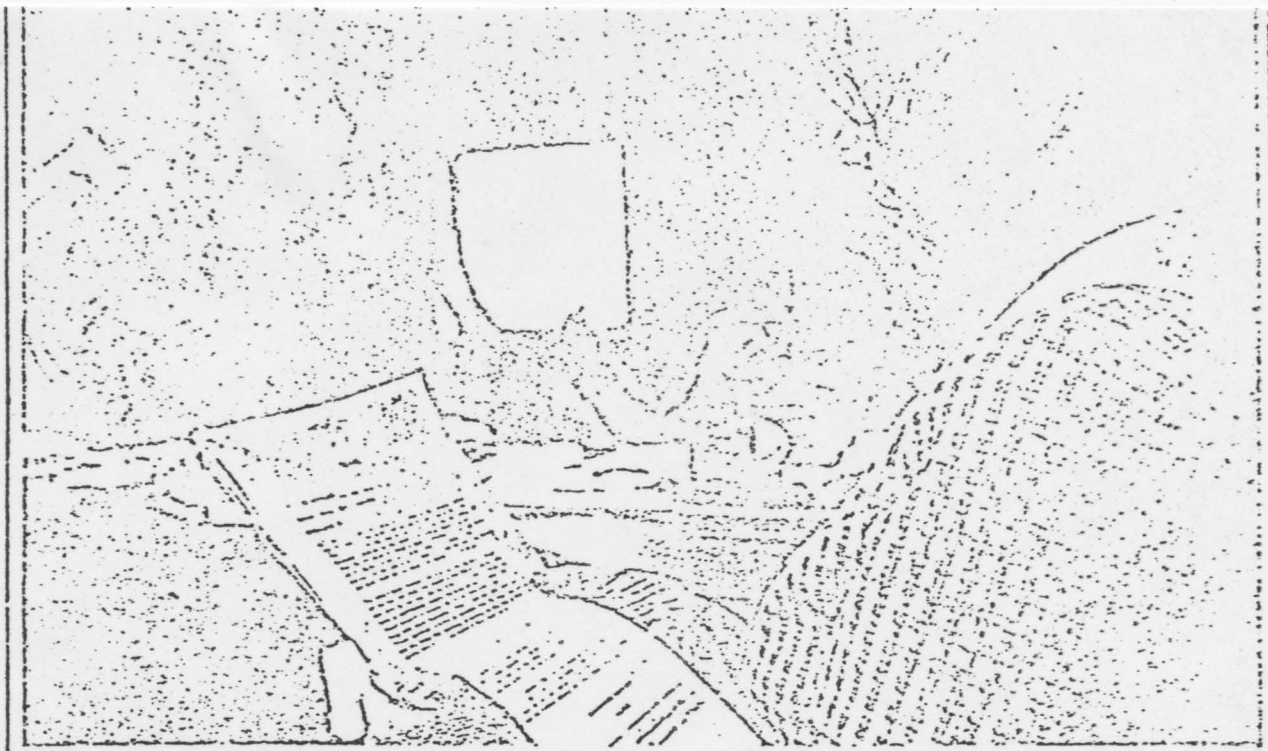
1. In March, at my instruction, Secretary Simon presented my recommendation to the Congress to eliminate the transfer tax between spouses and to provide that property transfers between spouses would be recognized as incidents in the daily management of a family's household.



Attachment

May 7, 1976

ACTION _____



"You need doers, not just grippers to change a law," says Doris Royal. One strategy is to get people to sign this petition. She has the full support of her husband Lloyd, left, and of William V. Brooks, oil dealer, and Attorney Dixon G. Adams.

LET'S GET RID OF THE WIDOW'S TAX

*It's time estate tax laws
got updated so a farm
can stay in the
family, readers say.
What can you do?
Support this Nebraska
campaign now gath-
ering momentum*

By LAURA LANE
Contributing Editor

■ "A farm wife doesn't know how the government discriminates against her until she is widowed or divorced. My husband and I worked hard these past 23 years to make land payments. One year ago he died at 45. Now I'm having to pay for the farm again—this time to IRS."—Nebraska

Informed couples are eager for a change in estate tax laws, our mail shows. But is Congress? The House Ways and Means Committee has on its calendar at least 15 bills aimed at reform of tax structure, yet that doesn't guarantee action. To get the job done we need more people like Mrs. Lloyd Royal of Sarpy County, Neb.

"One day I learned that if something happened to my husband, I'd probably have to mortgage the farm to pay the estate taxes," she told me. That was five years ago. Doris Royal waited for "someone to get up in arms about the injustices." Nobody did. Meanwhile, land values have climbed, making her more vulnerable and endangering the inheritance of the Royals' son and daughter.

Doris has never thought of herself as a leader or political crusader, but she has a high Indignation Quotient. So she began what later became a campaign by enlisting the help of Mrs. Jerry (Annie) Knapp, Mrs. Robert (Sylvia) Wolf, and Mrs. Bill (Evelyn) Clark. Among them they can do just about everything that needs doing on a Nebraska farm... spread manure, keep books, operate machinery, type letters. They have become a good team for arousing public sentiment and applying pressure. What they lobby for:

Let's get rid of The Widow's Tax! "That discrimination is enough to turn a farm wife into a libber," acknowledges Philip A.

CONTACT:

LOUIE FALKNER, EDITOR

FOCUS JOURNAL

PRIORITY
PRECEDENCE

UNCLAS
CLASSIFICATION

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FROM: MIKE DUVAL
TO: DICK CHENEY-
OMAHA

DEX _____

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PAGES 2

CITE _____

FO:

DTG: 080032Z MAY76

RELEASED BY: JW

TOR: 080048Z (S)

SPECIAL INSTRUCTIONS:

1976 APR 8 00 32



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DEX TO DICK CHENEY, OMAHA

Fm: Mike Duval

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Dick -
she's a
Democrat
according to
Jeanne. I
strongly recom-
mend making
the call
as an
appeal to
the women
vote.
Mike



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ACTION _____

THE WHITE HOUSE

WASHINGTON

May 11, 1976



RECOMMENDED TELEPHONE CALL

TO: Robert Strauss, Chairman of the Democratic National Committee

DATE: Tuesday, May 11, 1976

RECOMMENDED BY: Rog Morton, Dick Cheney

PURPOSE: To get his views on whether or not you should sign the Federal Election Commission Amendments.

BACKGROUND: Yesterday you met with Mary Louise Smith concerning the long-term impact of the FEC Amendments on the Republican Party.

You will meet with the GOP Congressional Leadership today on the same subject, and you are expected to announce your decision later this afternoon.

NOTE: In order to minimize any possible adverse impact of your decision on the Nebraska primary, our current plan is for your decision to be announced by the Press Office at approximately 5:30 this afternoon. We expect the key GOP leaders who are meeting with you today to join Mary Louise Smith in recommending that you sign the bill.

TALKING POINTS: • Bob, I have very carefully considered the FEC amendments which are on my desk for signature. As you know, I urged Congress to pass a simple extension in order that we could get through the 1976 election with the minimum confusion.

The bill before me contains a great many changes in the existing law, some of which the Attorney General advises me are unconstitutional.

I have heard the views of Mary Louise Smith on the long-term potential impact of these amendments on the two-party system. The purpose of my call is to hear your views on the long-term impact of these amendments.

(After Mr. Strauss responds) I appreciate hearing your views and will carefully consider them as I reach my decision later on this afternoon.



THE WHITE HOUSE

WASHINGTON

May 7, 1976

MEMORANDUM FOR: JERRY JONES
FROM: MIKE DUVAL *Mike*
SUBJECT: TELEPHONE CALLS 1

Jerry, I know that a lot of things have been dumped in your lap, but I do have another idea.

I think the President should substantially increase the number of telephone calls he makes, especially while on Air Force One, and also on the ground during these trips. We should bang Rog and Stu again to come up with a list of people the President should call, along with the new Gergen group. I think it's important that Terry keep Nessen plugged in, as we've got to get the word out that these calls were made in order to have any real impact.

It might not be a bad idea to set time aside, both on the plane and when he's in "staff time" on these trips, as this might be a very productive way to let him get some "rest". But putting two hours a day for telephone calls on the road, it would be somewhat relaxing for him, but yet keep him busy in a productive manner.

I am particularly intrigued with the calls from Air Force One, as the impact of such a call is extraordinary.

cc: Dick Cheney ✓

ah



THE WHITE HOUSE

WASHINGTON

May 17, 1976

MEMORANDUM FOR: DICK CHENEY
FROM: MIKE DUVAL *Mike*
SUBJECT: CALIFORNIA - GUN CONTROL

Apparently the key guy in California for the gun lobby is Bill Richardson, who is a State Legislator. As you can see from the attached which was sent to me by Jack Veneman, Richardson along with Viguerie has raised about \$750,000 for direct mailing.

Dave Liggitt tells me that Richardson almost came out for the President when approached sometime ago. Apparently he has no love for Reagan and not a particularly high regard for his performance as Governor.

Liggitt thinks that Richardson would be susceptible to a telephone call from the President in terms of backing off any strong anti-Ford campaign based on the President's position on gun control.

I talked to Stu Spencer about this and he agrees the President should call Richardson.

Attached is the telephone call proposal.



THE WHITE HOUSE

WASHINGTON

May 17, 1976

RECOMMENDED TELEPHONE CALL

TO: California State Senator H. L. (Bill) Richardson (R-Arcadia)

DATE: Wednesday, May 19, or Thursday, May 20.

RECOMMENDED BY: Stu Spencer, Mike Duval

PURPOSE: To diffuse California opposition by the anti-gun control lobby.

BACKGROUND: Bill Richardson is the organizer of a new California-based national gun lobby, Gun Owners of America. They are linked with Richard Viguerie, who does their direct mailing, and have reportedly raised \$750,000 after only a few months of existence. They have 22 full-time employees.

Richardson is an ultra conservative, but Stu Spencer reports that he has "no love" for Reagan. Richardson has not endorsed you, although he received a telephone call from Stu Spencer.

Dave Liggitt (the California PFC coordinator) says that Richardson has quite an ego, and a telephone call from you might go a long way to diffusing a strong campaign against you based on the gun control issue.

TALKING POINTS:

- I understand that you have taken a position of leadership in support of the rights of all Americans to own guns and avoid inappropriate controls by government.
- I wanted to commend you for the leadership you've shown in this area and advise you personally of where I stand on this important issue.



On July 17, 1975, I submitted hand gun legislation to Congress which is directed only at the "Saturday Night Specials".

In my Message, I said that "...we must make certain that our efforts to regulate the illicit use of handguns does not infringe upon the rights of law-abiding citizens. I am unalterably opposed to Federal registration of guns or the licensing of gun owners. I will oppose any effort to impose such requirements as a matter of Federal policy."

So let me make this clear once again: as long as I am President, there will be no Federal registration of guns or the licensing of gun owners.

My bill was directed only at the "Saturday Night Specials" and is designed to make certain that handguns are sold to legitimate law-abiding citizens.

My handgun bill is a positive step forward to protect the rights of citizens to own guns. If Congress enacts the carefully developed bill I submitted which will take the "Saturday Night Special" out of the hands of criminals, there will not be any pressure for licensing of law-abiding citizens.

So, the very best way to protect the rights of American citizens to own guns is to solve the problem of the criminal who misuses handguns.

NOTE: See attached fact sheet for additional information.

OUTLINE OF THE PRESIDENT'S HANDGUN LEGISLATION

The President's Handgun Bill would:

- Ban the import, domestic manufacture and sale of cheap, highly concealable handguns -- "Saturday Night Specials" -- which have no apparent use other than against human beings;
- Restrict the issuance of Federal licenses to bona fide gun dealers;
- Restrict multiple sales of handguns (authorizing the purchase of no more than one handgun within a 30-day period);
- Impose a 14-day waiting period between the purchase and receipt of a handgun, during which time the dealer can check to determine whether the purchaser may lawfully own a handgun;
- Require the dealer to take reasonable steps to ensure that the purchaser of a handgun is not prohibited from possessing it under State or applicable local law; and
- Require the imposition of a mandatory minimum term of imprisonment on any person convicted of using a handgun in the commission of a Federal offense.

The President's Handgun Bill would not:

- Require a Federal license to purchase a handgun;
- Require that handguns be registered with the Federal government;
- Prohibit law-abiding citizens from possessing handguns;
- Authorize the Federal government to keep records of everyone who buys handguns; or
- Apply to possession of long guns.

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FROM:

MIKE DUVAL *White*

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- o Apply to possession of long guns.

THE WHITE HOUSE
WASHINGTON
May 20, 1976

TO: TERRY O'DONNELL

FROM: MIKE DUVAL

For your information_____

Comments:

Flournoy's phone numbers:

office: (213) 746-2241
home: (213) 378-5522

Please let me know if call
completed and any feedback
for follow-up by Stu Spencer.

Thanks.



THE WHITE HOUSE

WASHINGTON

May 20, 1976

RECOMMENDED TELEPHONE CALL

TO: Houston (Hugh) Flourney, Director for
the Center of Public Affairs, University
of Southern California.

DATE: Prior to departing for the West Coast on
Saturday, May 22.

RECOMMENDED BY: Stu Spencer, Mike Duval

PURPOSE: To seek his support for the California pri-
mary.

BACKGROUND: Hugh Flournoy lost the race for Governor of
California to Jerry Brown by less than 1%.

He has strong support among moderate and
liberal Republicans, in general, as well as
good contacts with the Republican organiza-
tion throughout the State.

Stu Spencer suggests that if Flournoy dis-
cusses any specific conditions for his
support that you advise him that Stu will
be in contact to work out details.

TALKING POINTS: • I know that to win California I must appeal
to all Republicans, conservatives, moderates
and liberals. In your race against Jerry
Brown, you showed strong support among the
broad spectrum of Republicans, and also
picked up considerable support from
Independents and Democrats.

Our victory in Michigan and Maryland was
based largely on a strong turnout by all
Republicans, not just those who are
extremely conservative.

- I believe that Republicans cannot expect to do well in November if our Party is led by former Governor Reagan. I'm certain you can appreciate the difficulty that countless Republican candidates for Federal, State and local offices will have if the national ticket is headed by someone who does not have broad appeal throughout the Republican Party and to Independents and Democrats.
- Therefore, the California primary becomes of crucial importance, not just to my candidacy, but to the Republican Party as a whole in November. If I can win in California, then I think my chances for a first ballot victory in Kansas City are excellent. This will permit me to unify the Republican Party and develop the strongest possible position to take on our Democratic opponent in November. I believe this is the best course of action for a strong Republican showing in all races at the Federal, State and local levels in November.
- I hope very much that I can count on your support over the coming days leading to the June 8th primary.
- I'd also like your advice on how we can best turn out all Republicans, because in a big State like California with a very diverse Republican Party, apathy among the moderates could be very damaging to my chances.



[ca. 6/6/76]

done
Ed Schmitt

~~Maguire White~~ ID

THE WHITE HOUSE
WASHINGTON

Dick Cheney

William Moore suggests
we contact S.F. Chronicle &
Sacramento Bee on our denigration
efforts. They are sympathetic
& if personal contact made
it would really help.

H- file - note from
the President
about June 6th.

Ed Schmitt made
the call.

M,

THE WHITE HOUSE

WASHINGTON

July 15, 1976

RECOMMENDED TELEPHONE CALL

TO: Donald E. Meads
Telephone numbers: office (215) 687-5000
home (215) 286-9846
(215) 928-1247

DATE: As soon as possible. Before Monday, July 19.

RECOMMENDED BY: Mike Duval

PURPOSE: To lock in Ed Harper's availability to work on the Platform in Kansas City.

BACKGROUND: Ed Harper is assisting us on the Platform. Donald E. Meads, Chairman of the CertainTeed Corporation, has approved Harper taking his personal and vacation time to assist us. He is not a Republican, but supports you.

Ed is providing an important link between your White House/campaign staff and the Reagan forces concerning Platform issues.

CertainTeed is a Fortune 500 company based in Valley Forge, which manufactures roofing insulation and pipe. Meads was recently one of the main organizers of the visit of President Giscard d'Estaing to Philadelphia.

Ed Harper, whom you met briefly during your trip to Valley Forge on July 4th, is now Vice President of the CertainTeed Corporation. He served as Special Assistant to President Nixon from '69 to '72 in the domestic policy area.

TALKING POINTS:

- You understand Ed Harper is being very helpful in preparation of the Republican Platform. He is serving as an important link between your staff and the representatives of Governor Reagan. Through his efforts, many potential differences of opinion are being worked out with the objective of avoiding divisive Party fights.
- Although Ed is doing this on his own personal and vacation time, you know that Meads' approval is essential, and you appreciate his cooperation.



Re: Talking Points for Call to Donald E. Meads

Ed Harper, former W.H. staff, is assisting on platform related activities. ~~on his personal time~~ ~~his boss~~ Donald E. Meads, Chairman & Chief Executive Officer of The CertainTeed Corporation has approved Harper's taking his personal time & vacation time to assist us. Your calling Meads to express appreciation for his allowing Harper to take this time off would be very helpful.

Some talking points you may wish to make are as follows:

- ① You understand that Harper is being very helpful in platform preparations.
- ② Although Harper is doing this on his own time, you know that Mead's approval of Harper's taking this time off was essential. You might also express appreciation for
- ③ Meads' ~~has supported~~ ^{financial} your ~~candidate~~ ^{for} campaign.
- ④ Meads is a public spirited individual ~~of~~ who was recently one of the main organizers of the visit of ~~Guscard~~ President Guscard d'Estaing to Philadelphia.

Background:

- CertainTeed is a ~~Fortune~~ ^{based in Valley Forge} Fortune 500 company which manufactures roofing, insulation & pipe
- Meads, 55 years old and a member of the Board of Quaker Oats Co., Singer, INA Corp & The International Basic Economy Corporation.

- Harper is now VP + Chief Admin Officer of the CertainTeed Corp. He served as Special Assistant to President Nixon from 1969-1972 in areas of budgeting, domestic policy planning + revenue sharing. Harper who is originally from the midwest received his PhD in political science from The University of Virginia and has held posts in academia, government + the private sector.

Recommendation!

That you make the call to Meads

Approve — Disapprove — See me —

Meads phone numbers are:

Office 215-687-5000

Home 215-286-9846

~~Home 215-286-~~

Home 215 928-1247

THE WHITE HOUSE

WASHINGTON

August 2, 1976

RECOMMENDED TELEPHONE CALL



TO: Vice President Rockefeller

DATE: Monday, August 2, 1976

RECOMMENDED BY: Dick Cheney, Mike Duval

PURPOSE: To ask the Vice President to present the Administration's foreign and defense policies in testimony before the Republican Platform Committee hearings in Kansas City next week.

BACKGROUND: The Platform Committee begins its public hearings in Kansas City on Monday, August 9. You have agreed to ask the Vice President to present the Administration's position on foreign and defense policy.

It is important that the Vice President clearly be speaking on your behalf and at your direction.

- TALKING POINTS:
- Governor Ray will hold hearings of the full 106-member Platform Committee in Kansas City, beginning a week from today (Monday, August 9). I would like you to present the Administration's position on foreign and defense policy.
 - I understand that Governor Ray and Governor Reagan's staff have been consulted about the possibility of your testifying, and they agree that it would be an excellent idea.
 - My staff, working with Governor Ray and Governor Reagan's staff, have developed some Platform language in the foreign policy national defense area. These working papers may be of use to you in preparing your testimony.