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4/30 5/12 STT. Room

[Foster, Connor, Cavanaugh, Duvall, Jones]

◆ Michigan

options

→ hold line - no errors

→ lay ball

• Radio Address from
Grand Rapids.



file

FOR IMMEDIATE RELEASE

MARCH 2, 1976

OFFICE OF THE WHITE HOUSE PRESS SECRETARY

THE WHITE HOUSE

STATEMENT BY THE PRESS SECRETARY

The President is pleased by the outcome in Massachusetts and Vermont. He wants to thank the voters, and those who worked in his campaign, for their support. Today's victories in Massachusetts and Vermont, and last week's victory in New Hampshire, indicate the momentum is swinging in the President's favor. The President looks forward to the Florida primary next week.

#



09E

1976 PRESIDENTIAL PREFERENCE PRIMARIES

*Revised.***(file) → PRIMARIES**

<u>State</u>	<u>Primary Date</u>	<u>Type of Primary</u>
New Hampshire	February 24	Direct
Vermont	March 2	
Massachusetts	March 2	Direct
Florida	March 9	Direct
Illinois	March 16	Direct
North Carolina	March 23	Direct, closed
Wisconsin	April 6	Direct
New York	April 6	Delegate selection
Pennsylvania	April 27	Direct, closed
Texas	May 1	
Georgia	May 4	
Alabama	May 4	Direct, closed
Indiana	May 4	Direct, closed
District of Columbia	May 4	Indirect, closed
Tennessee	May 6	
Nebraska	May 11	Direct, closed
West Virginia	May 11	Direct
Maryland	May 18	Indirect
Michigan	May 18	Direct, open
Idaho	May 25	
Kentucky	May 25	Direct, open
Oregon	May 25	Direct, closed
Nevada	May 25	Direct, closed



<u>State</u>	<u>Primary Date</u>	<u>Type of Primary</u>
New Mexico	June 1	
Rhode Island	June 1	Indirect, open
South Dakota	June 1	Direct, closed
Mississippi	June 1	
Montana	June 1	
New Jersey	June 8	Indirect, open
Arkansas	June 8	
California	June 8	
Ohio	June 8	Indirect



THE WHITE HOUSE

WASHINGTON

May 6, 1976

MEMORANDUM FOR: BOB VISSER
FROM: BARRY ROTH *BR*
SUBJECT: Recount Petition in Wisconsin

Attached is a copy of a recount petition filed by Governor Reagan for the Eighth Congressional District of Wisconsin, which is forwarded to you for appropriate handling.

cc: Mike Duval ✓





WISCONSIN CITIZENS FOR REAGAN

414/426-1976 • SUITE 204 • 404 NORTH MAIN STREET
OSHKOSH, WISCONSIN 54901

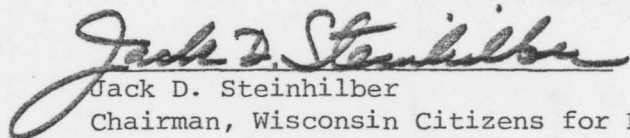
April 28, 1976

NOTICE

CM

To: Honorable Gerald R. Ford
The White House
Washington, D. C.

In accordance with Section 9.01, Wisconsin Statutes, this is notification of intent to file the attached petition with the Wisconsin State Board of Canvassers for a recount of the votes cast in the Republican Presidential Preference Primary Election on April 6, 1976, in and for the Eighth Congressional District of Wisconsin.


Jack D. Steinhilber
Chairman, Wisconsin Citizens for Reagan

cc: State Elections Board
County Clerks
Warren P. Knowles



PETITION FOR RECOUNT

Pursuant to Section 9.01, Wisconsin Statutes

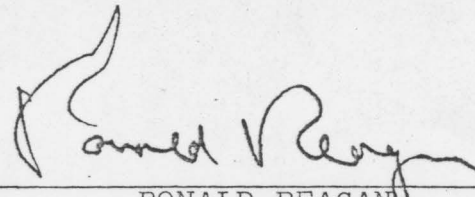
The Petition of the undersigned, Ronald Reagan, respectfully shows as follows:

1. That he is a candidate for the Office of President of the United States of America, and that as such, he was a duly named candidate voted for in the Wisconsin Republican Presidential Preference Primary Election held on April 6, 1976.

2. That the official canvass of the said election in the Eighth Congressional District of Wisconsin indicates a difference of 222 votes between the leading candidate, Gerald R. Ford, and your Petitioner, a difference considerably less than one-half of one percent of the total vote cast, and that a change of less than one vote per precinct would change the result and award four delegates from said District committed to vote for your Petitioner at the Republican National Convention.

3. That your Petitioner is informed and believes that mistakes have been committed in the counting and return of the votes cast in the Republican Presidential Primary in said District, specifically, in all of the wards (unless otherwise specified) in the following counties: Brown (except the town of Morrisson), Door, Florence, Forest, Kewaunee, Langlade, Marinette, Menominee, Oconto, Outagamie, Shawano, Vilas, Waupaco, and the town of Enterprise in Oneida County.

WHEREFORE, your Petitioner requests that a recount be held pursuant to Section 9.01, Wisconsin Statutes, for all of the wards specified herein.



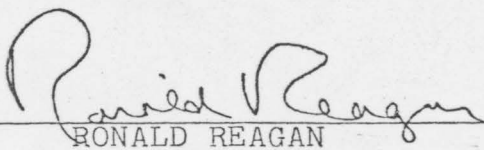
RONALD REAGAN



STATE OF: INDIANA

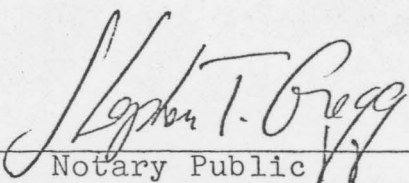
COUNTY OF: MARION

Ronald Reagan, being first duly sworn, on oath, deposes and says: That he has read the foregoing Petition and that the same is true to his knowledge except for those matters stated on information and belief, and as to those matters he believes it to be true.



RONALD REAGAN

Subscribed and sworn to before me this 23 day
of April, 1976.



Notary Public

My Commission Expires:

December 27th 1979



May 9, 1976

MEMO TO: Rogers C.B. Morton

For Discussion and Approval

In accordance with the wire of Friday, May 7, 1976, from you and Stu Spencer to Governor Milliken, the following group is to be in charge of coordinating and approving all campaign activities on behalf of President Ford from today through primary election day; Peter Fletcher, Bill McLaughlin, Joyce Braithwaite for Governor Milliken and Jim DeFrancis for Senator Griffin.

Jon Holt is to work at the direction of this group and it is presumed that you and Mr. Spencer will advise the appropriate personnel (with the exception of the Secret Service) of this arrangement to insure their understanding and cooperation. Bill Seidman will advise appropriate White House personnel of the existence of this council and its authority.

The attached is a proposed plan of action that we recommend be followed during the last nine days of the Michigan campaign to maximize the Ford vote.

The plan includes a proposal for the President to do a railroad "whistle stop" campaign stint through Flint, Lansing, Battle Creek, Kalamazoo and Niles on Saturday, May 15. It is estimated that the train will cost between \$5,000 and \$6,000.

It includes an assembly plant production line tour the same day if a plant can be found that is in production on that day.

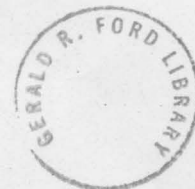
It suggests Mrs. Ford attend the Tulip Festival Parade in Holland and the Michigan Week Parade in Sturgis.

As the train and auto plant tour are not the usual campaign drill, quick approval is necessary if the plan is to be implemented.

Staff assignments are suggested and must be immediately approved so that everyone can begin functioning on Monday morning. These staff assignments include the delegation of full coordinating responsibility to Jim DeFrancis.

There is a need for more phones in Grand Rapids if we are to identify the maximum number of Ford voters in that city where his percentages are extremely high. The approval for up to seven more phones must be given immediately so they can be installed on Monday.

We believe it is important to set up a radio actuality system so that daily statements by advocates can be beamed to all Michigan stations as the PFC - Washington system does not cover all Michigan stations. Immediate approval is necessary for whatever costs are necessary to begin this program on Monday.



1. SCHEDULING:

A. THE PRESIDENT

FRIDAY, MAY 14

- Overnight Flint

SATURDAY, MAY 15

- Chevy plant, Flint or some other public event
- Begin whistle stop tour at Flint train station
- Lansing train station
- Battle Creek train station
- Kalamazoo train station
- Niles train station
- Motor to South Bend, Indiana - fly to Grand Rapids
- Grand Rapids, Welcome Home Picnic

SUNDAY, MAY 16

- Church with Mrs. Ford, Grand Rapids
- Fly to Tri-City airport - motor to events in:
- Saginaw, college forum
- Bay City, senior citizens home
- Midland, GOP rally

B. MRS. FORD

THURSDAY, MAY 13

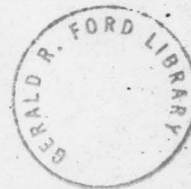
- Holland Tulip Festival
- Muskegon
- Grand Rapids

FRIDAY, MAY 14

- Greek Festival, Wyandotte
- Country Fair, Greenfield Village
- Ann Arbor
- Jackson

SATURDAY, MAY 15

- Fountain dedication, Marshall
- Michigan Week Parade, Sturgis
- Kalamazoo
- Overnight in Grand Rapids



16
- with the President, Grand Rapids

Mrs. Ford to be accompanied by Mrs. Helen Milliken and Mrs. Marge Griffin

C. ADVOCATES

MAY 10

Tom Ford, Jackson
Senator Griffin, Dearborn
Creighton Holden, Saginaw and Bay City
Secretary Elmendorf, Detroit Economic Club

MAY 11

Tom Ford, Grand Rapids
Creighton Holden, Charlevoix, Petoskey, Cheboygan

MAY 12

Governor Milliken, Holland

MAY 13

Virginia Knauer, Grand Rapids
Governor Milliken, Ann Arbor

MAY 14

Secretary Richardson, Midland
Congressman Cederberg, Essexville
Governor Milliken, Saginaw
Senator Griffin, Port Huron

MAY 15

Congressman VanderJagt, Muskegon
Congressman Esch, Macomb County
Secretary Coleman, Mt. Pleasant

What we know of the advocates' schedule is weak.

The following should be commissioned immediately for the 14, 15, 16 and 1

- HUTCHINSON:

Benton Harbor
Dowagiac - Cassopolis
Three Rivers
Coldwater
Hillsdale
Adrian
South Haven
Paw Paw



- WAIN:

Worcester
Plymouth
Livonia

- BROWN:

Hastings
Charlotte
Grand Ledge
Eaton Rapids
Albion
Olivet
Battle Creek
Kalamazoo

- VANDERJAGT:

Grand Haven
Newaygo
Fremont
Shelby
Ludington
Manistee
Frankfort
Cadillac
Traverse City

- CEDERBERG:

St. Johns
Alma
Clare
Gladwin
West Branch
Roscommon
Big Rapids
Reed City
Cadillac
Lake City
Traverse City

- RUPPE:

Sault Ste Marie
Newberry
Manising
Marquette
Houghton
Ontonogan
Ironwood
Iron River
Crystal Falls

Iron Mountain
Menominee
Escanaba
Manistique
St. Ignace
Alpena
Petoskey
Gaylord
Grayling

- BROOMFIELD

All of Oakland County





In addition we could use the following:

- Secretary Carla Hills in outstate areas
- Elliott Richardson, Detroit press conference after Midland breakfast to contest Reagan Economic Club speech
- Secretary Coleman, Detroit press conference prior to Mt. Pleasant speech
- L. William Seidman, service club events
- Bill Gorog, service club events

In addition, Jack Ford as soon as dates are finalized, should be scheduled heavily leaning to youth, college and ethnic events.

Consideration should be given to using him at the Tiger games with Cleveland on Saturday and Sunday afternoons - both of which are on television or the Monday night game (5/17) with Boston which is the year's first family night and should draw good crowds.

Also a meeting with the Senate Republican and House Republican caucuses to enlist their part as serving as surrogates for the President in their respective Districts. This can be a great help by having over 50 elected Republican officials speaking on the President's behalf where they have great influence.

The scheduling operation needs to be beefed up - daily detailed schedules of all advocates are a necessity.

2. STAFF

- ← (517) 487 5413
- James DeFrancis - Director
 - Jean Larzalere - Assistant to Director
 - Jon Breen - Press Secretary with special emphasis on press credentialing and ca and feeding of press
 - Matt Surrel - Radio with special emphasis on coordinating and creating daily actuality by advocates
 - Kathi Seglund - PFC Secretary and Office Manager
 - Kitty Goodman - Phone Center Chairman
 - Kathy Campbell - Field Representative - Saginaw, Flint, Dearborn, Wayne 14 and and Macomb phone centers
 - George Irwin - Field Representative - Lansing, Ann Arbor, Kalamazoo, Grand Rapi and Muskegon phone centers
 - Karen Murphy - Oakland phone center
 - Julie Abraham - Home Phone Chairman
 - Guy Gordon - Deliver campaign materials
 - Peg Molin - Advocate scheduling

We suggest that Jon Holt immediately begin to hold regional meetings throughout the State with PFC and GOP leadership to stress urgency of the campaign and "Get-Out-The Vote" drive.

the call log is the phone program.



A. PHONE CENTERS

- FLINT - 4 phones goal - 8100 calls

Poor performance to date. Needs to increase production from 150 to 1000 calls per day. If PFC Chairman cannot hypo volunteers, suggest emergency recruitment of Jack Millhouse to get 74 volunteers.

- LANSING 4 phones (plus home phones) goal - 24,000 calls

Is averaging almost 400 calls per day. Needs to increase that by 8 times to meet goal - an improvement with number of phones must at least double present production.

- KALAMAZOO 2 phones goal - 7500 calls

Must at least double their average of 275 daily calls.

- KENT 5 phones goal - 26,400 calls

Average 960 calls per day - need more phones as calls average Ford 79%, Reagan 6%. Cannot finish job with 5 phones.

- MACOMB 9 phones goal - 28,500 calls

Super job. Average 2,500 calls per day. Will finish all their calls.

- MUSKEGON 4 phones goal - 7500 calls

Average 450 calls per day - need to increase production in order to finish

- OAKLAND 9 phones goal - 35,000 calls

Very poor performance to date. Karen Murphy will spend full time in this very crucial area.

- SAGINAW 3 phones goal - 14,500 calls

Very poor production to date. Suggest Ranny contact Jean Draper. Voluntary situation has not improved.

- WASHTENAW 6 phones goal - 12,700 calls

Performance very slow. Nancy Chase began full time on program as of Saturday. Should increase significantly.

- WAYNE 14 5 phones goal - 16,400 calls

Average 390 calls per day - must increase drastically.

- WAYNE 15 5 phones goal - 18,300 calls

Average 650 calls to date - trend shows increase each day but production

...but the voting level which is not fluctuating to capacity, and a change should happen at once.

Kitty Goodman and Julie Abraham with the assistance of the field staff should begin lining up extra phones and phoners for election day now. All phones must be in use around the clock on the 18th.



B. AV BALLOTS

If it is not already being done, each pro Ford household should be asked if they need an absent voter's ballot.

A supply of AV applications should be in the phone centers so that they may be mailed immediately. Kitty Goodman should have this operative no later than Monday. Applications are available from the local clerk.

C. HOME PHONES

This is the poorest of all substitutes for phone centers and if past Michigan history is a barometer, little production can be expected. Julie should begin implementing the PFC program the first thing Monday morning with the field representatives lending any assistance they can.

4. MEDIA

A. ADVERTISING

Whatever the paid advertising schedule is we highly recommend that the campaign stresses the President's Michigan ties especially using Governor Milliken and Senator Griffin as the main supporters of the candidate.

We again urge that the Congressmen be used on radio spots in their own areas urging "Vote for Ford". His Michigan ties are a plus and should be stressed at every turn especially on radio and television.

To hypo the vote turnout throughout the State, small town radio stations should be used extensively on May 16 and 17. Stations should be used in:

Adrian	Hillsdale	Coldwater
Sturgis	Three Rivers	Dowagiac
Cassopolis	Paw Paw	South Haven
Allegan	Hastings	Howell
Brighton	Ionia	Lapeer
Marlette	Crosswell	Vassar
Caro	Sandusky	Bad Axe
Big Rapids	Newaygo	Shelby
Hart	Ludington	Reed City
Evart	Harrison	East Tawas
West Branch	Houghton Lake	Manistee

This group should be held... of to... to be... to meet all... objectives.

8. REAGAN

Reagan is increasing the number of days he is in the State. Local GOP or other friendlies should be asked to monitor each appearance with feedback sent immediately to Jim DeFrancis.

We can plan on their mailing to the Wallace voters. We should ignore this and continue toward our goal of turning out a maximum Ford vote.

The Governor's office is preparing a detailed list of suggested, positive points which could be emphasized by the President, as well as a list of troublesome issues and questions he is likely to face.

One of the most effective media efforts could be to maximize the use of the Governor who already has cut radio spots to make announcements about the President's Michigan plans.

Following are some areas that should be explored for possible consideration by the President.

DISASTER RELIEF

On May 6, the Governor asked for a Presidential Declaration of disaster aide for Bay, Areanc and Tuscola counties. It would be good to be able to announce a favorable response just before or during the President's Michigan visit.

GREAT LAKES

Possibly something could be developed on joint efforts with Canada to control the water levels. Any Federal support of anti-pollution effort also would be well received.

OUT STATE ECONOMIC PROGRAMS

The President has been supportive of extension of the Economic Development Administration programs which channel about \$10 million a year into Michigan and of the Upper Great Lakes Regional Commission which provides about \$3 million a year. The Ford administration, in response to the Governor's request, extended special EDA funds Bay and Muskegon counties for job-creating projects.

Other issues that should be explored are the pending Federal aide package for Detroit, the Michigan request to have the Solar Energy Research Institute located in Michigan and the pending request for further F:D.A. assistance in the PBB controversy.

One of the major problem areas the President is likely to encounter with the media is why Michigan has not received more Federal assistance and why it has been losing Federal activities as the Great Lakes Mapping office and the tank production program.

Carman

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"

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... ..
... ..

Let Fletcher should call a staff meeting for the first thing Monday morning to explain the new direction and to give everyone their assignments.



Mike Duval

RESEARCH DIVISION
President Ford Committee

file

ANSWER DESK
INFORMATION UPDATE

May 27, 1976

AGGREGATE REPUBLICAN ELECTION RETURNS

With unofficial returns in from Tuesday's six primary states, President Ford leads Ronald Reagan in the Republican votes cast to date nationwide by about 6%. President Ford has 3,270,191 votes (53%) to Reagan's 2,921,214 votes (47%).

State-by-state results are shown at Attachment A.



ATTACHMENT A

	FORD	REAGAN	OTHER	TOTAL
New Hampshire	55,156	53,569	11,155	119,880
Vermont	27,014	4,892	251	32,157
Massachusetts	115,375	63,555	14,481	193,411
Florida	321,982	287,837	-----	609,819
New York	-----	-----	-----	-----
Illinois	456,750	311,295	7,848	777,893
North Carolina	88,897	101,468	3,362	193,727
Wisconsin	326,504	261,862	-----	588,366
Pennsylvania	-----	-----	-----	-----
Texas	151,032	309,936	2,052	463,020
Alabama	17,395	33,948	-----	51,343
Georgia	59,801	128,671	-----	188,472
Indiana*	307,582	323,772	-----	631,354
Nebraska	93,299	112,116	-----	205,415
West Virginia	82,281	62,975	-----	145,256
Michigan	689,540	363,791	8,651	1,061,982
Maryland	94,784	68,916	-----	163,700
Kentucky*	67,868	62,567	-----	130,435
Tennessee*	120,564	118,394	-----	238,958
Arkansas*	11,449	20,209	-----	31,658
Idaho*	22,240	66,583	-----	88,823
Nevada*	13,767	31,616	-----	45,383
Oregon*	146,911	133,242	-----	280,153
TOTALS	3,270,191	2,921,214	47,800	6,239,205

* Not yet certified

Out of Ford/Reagan vote: Ford - 52.8%
 Reagan - 47.2%
 Out of total vote: Ford - 52.4%
 Reagan - 46.8%

THE WHITE HOUSE

WASHINGTON

May 28, 1976

✓
Send
Attachment
to Roy Hughes

MEMORANDUM FOR MIKE DUVAL

FROM: RON NESSEN *RHN*

Here is a copy of a memo sent to me after the Michigan primary by George Weeks, Governor Milliken's chief of staff, the Governor's former press secretary, and a former colleague of mine at the UPI.

This memo lists a number of aspects of the President's campaign in Michigan, particularly those related to advertising and media events, which Weeks thinks was successful and which he thinks might be helpful in other States.

I thought you might want to have the benefit of his observations.

Attachment:

Memo to Ron Nessen from George Weeks



To: Governor
From: George Weeks
Subject: Media and Campaign Issues

May 9, 1976

Hartford
Quinn

File Michigan

As a follow-up on Bill McLaughlin's memo on overall strategy, we think you can play a major role between now and the May 18 primary in issuing statements yourself, in suggesting positive points the President might emphasize, and in identifying troublesome areas he might encounter.

For openers, it would be good for you to set the stage for this week's Michigan campaigning by issuing a statement today for the Monday papers, radio and TV contrasting the common sense leadership of the President with the nonsense of his challenger--his superficial and simplistic positions, his boxoffice diplomacy, etc. A draft based on some of the thoughts you have expressed is attached.

POSITIVE POINTS

Apart from the national campaign emphasis on economic recovery, inflation, energy and other issues that should be good for Michigan, there are several specific areas that could be developed.

Economic Development--The President has supported extension of the Economic Development Administration, which has channelled about \$10 million a year into Michigan, and the Upper Great Lakes Regional Commission, which has supplied about \$3 million a year, both of them to help create jobs. The Administration responded favorably, for example, to your request for grants to Bay and Muskegon counties.

Disaster Relief--Your May 6 request for a Presidential declaration for Bay, Arenac and Tuscola counties is pending. When the federal announcement comes, there could be a follow-up on the totals so far this year. It is substantial.

Great Lakes-- anything about them plays well in Michigan. It would be good to be able to announce some progress in international efforts to control water levels, or fight pollution.

ERPA--This is one of the hottest issues, and as a Presidential statement about accelerated FDA and National Science Foundation efforts would go over well in Republican outstate Michigan.

Transportation--Michigan's leadership in this area could be acknowledged, with emphasis on your program to save the rails, expand public transportation and gain correct SEMTA funding and organizational problems in order to get more federal aid. Anything positive the President could get from Secretary Coleman would be extremely helpful.

Debt Relief--Your efforts with the Mayor for a package emphasizing self-help rather than outright state or federal bailout could be recognized, and hopefully there could be some expression of progress at the federal level on the longrange package you, Max Fisher and others presented at the White House months ago.

Crime --It would be good to tally the amount of LEBA funds that have come into Michigan and to highlight some of the successful federally-funded programs. ←

Reagan Cut--We have assembled our own tally of what Reagan's \$90 billion cut could mean to Michigan but federal agencies undoubtedly have more updated material that could be used.

Energy--You have asked the federal government for about \$40 million (figure needs to be checked) for research in shale exploration, and we are going after the Solar Energy Research Institute site. Tom DeCair has indicated that the President has had encouraging words for several states on the SERI selection and that it would be good ~~that~~ if he at least could indicate that Michigan is not being ruled out, as some fear, because he does not appear to be wanting to play homestate favoritism.

FEDERAL AID

The energy issue leads into what I think can be one of the President's most vulnerable local Michigan issues--why hasn't Michigan fared well, comparatively, in competition for federal aid and projects? Levin made this a big issue in his campaign against you, and now, with a Michigan man in the White House, this is an issue the Democrats are stoking up for again. Among the issues are the closing of the Great Lakes Mapping Institute, the threatened loss of the Warren tank production, and Keweenaw. (On the latter, Tom has heard that Reagan is sending a retired general up there to gather material for him.)

We should have a special meeting on the federal aid issue.

OTHER ISSUES

Following are some other issues that could confront the President:

Seafarer--We should give the President's people a briefing paper on where you stand, since there is considerable potential for the press seeing a wide difference between your position and the President's.

Pigeon River--There presumably is a conflict between your no drill position and the President's national energy concerns.

Busina --It's a dormant issue but one that probably will be raised. The ESh amendment is still a good position for a federal posture.



The people of Michigan will have an opportunity this week to compare the commonsense of President Ford and the nonsense of his primary opponent.

It is nonsense to campaign for the Presidency on a script of superficial and simplistic answers to complex domestic and foreign issues. President Ford's commonsense leadership already has produced new trust and a record of accomplishment. The record shows that the President's performance compares favorably to his opponent's promises.

It's nonsense to ~~propose~~ propose a \$90 billion cut in federal taxes by merely shifting the burden to the states--which in the case of Michigan would mean ~~that~~ that we would have to about double ~~the~~ the budget ~~that~~ funded by state taxes. I prefer President Ford's common sense approach of trying to cut the rate of increased federal spending while continuing revenue sharing--which has meant more than \$_____ for Michigan.

~~It would be~~ It would be nonsense to base the nation's foreign policy on the kind of boffice diplomacy that President Ford's challenger has demonstrated over Panama. Terminating negotiations and dismissing the president of that nation as a "a jerk" isn't going to lead to the kind of U.S. security and longterm international stability that President Ford and other Presidents before him have been seeking through negotiations.

It is nonsense and demagogic that a candidate who was one of the last Republicans to ~~recognize~~ fully recognize the abuses of Watergate would suggest that President Ford would somehow be tainted by this sad chapter in American history. The fact is, the President's candor and integrity ~~has~~ have done much to restore trust in the Presidency.

It's nonsense, morally wrong and politically stupid ~~has~~ for a Republican candidate to appeal for crossovers of Wallace Democrats and still expect to win the support of the ~~has~~ vast majority of voters.

Michigan is a state with great pride in its President, and a high stake in the outcome of the 1976 Presidential Campaign.

I believe it also will be the state where the celluloid candidacy of Ronald Reagan will be exposed.

THE WHITE HOUSE

WASHINGTON

July 2, 1976

MEMORANDUM FOR:

MIKE DUVAL

FROM:

DAVE GERGEN *DG*

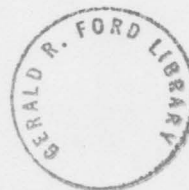
Over the past two weeks, Ronald Reagan has continually claimed that he won the popular vote in the primaries where he met the President head-on. He neglects, however, to include those primaries where his name did not appear on the ballot i. e. Pennsylvania and Vermont. In these two primaries, he only received a combined total of 45,406 votes while President Ford received 760,486 votes.

When the vote totals from the Pennsylvania and Vermont primaries are taken into account, the President leads the popular vote by a margin of 52-48% (51.5-47.8%) over Reagan. The actual vote margin is about 388,000 in the President's favor.

The actual vote totals from all of the Republican primaries are listed below:

FORD	5,363,328
REAGAN	4,975,224
OTHER	57,763
TOTALS	10,398,074

Attachment



R E P U B L I C A N

REGION	FORD	REAGAN	OTHER	TOTAL
<u>North East</u>				
Conn				
Del				
D.C.	-- Ford ran unopposed --			
Kent	67,868	62,567	-----	130,435
Maine				
Mass	115,375	63,555	14,481	193,411
N.J.	-- Ford ran unopposed --			
N.Y.	by Delegate			
Penn	733,472	40,514	-----	733,986
R.I.	9,365	4,480	508	14,352
Va				
W Va	82,281	62,975	-----	145,256
N.H.	55,156	53,569	11,155	119,880
Ver	27,014	4,892	251	32,157
Md	94,784	68,916	-----	163,700
	<u>1,185,315</u>	<u>361,468</u>	<u>26,395</u>	<u>1,573,177</u>



<u>Southern</u>				
Ala	19,114	35,007	-----	54,121
Ark	11,449	20,612	484	32,546
Ga	59,801	128,671	-----	188,472
La				
Miss				
N.C.	88,897	101,468	3,362	193,727
S.C.				
Okla				
P.R.				
Tenn	120,564	118,394	-----	238,958
Vir Is				
Fla	321,982	287,837	-----	609,819
	<u>621,807</u>	<u>691,989</u>	<u>3,846</u>	<u>1,317,613</u>

<u>Mid West</u>				
Ill	456,750	311,295	7,582	775,627
Ind	307,582	323,772	-----	631,354
Mich	689,540	363,791	8,651	1,061,982
Ohio	495,523	403,855	-----	899,378
Wisc	326,869	262,126	2,817	591,812
	<u>2,276,264</u>	<u>1,663,839</u>	<u>19,050</u>	<u>3,960,153</u>

<u>Great Plains</u>				
Iowa				
Kans				
Minn				
Mo				
Neb	93,299	112,116	-----	205,415
N.Dak				
S.Dak	36,919	43,004	4,055	83,978
	<u>130,218</u>	<u>155,120</u>	<u>4,055</u>	<u>289,393</u>

<u>South West</u>				
Ari				
N.Mex				
Texas	151,032	309,936	2,052	463,020
Utah				
	<u>151,032</u>	<u>309,936</u>	<u>2,052</u>	<u>463,020</u>

<u>North West</u>				
Alaska				
Guam				
Hawaii				
Nev	13,747	31,637	2,365	47,749
Ore	146,911	133,242	-----	280,153
Wash				
Calif	800,572	1,536,400	-----	2,336,972
	<u>961,230</u>	<u>1,701,279</u>	<u>2,365</u>	<u>2,664,874</u>

<u>Rocky Mtns</u>				
Col				
Idaho	22,240	66,583	-----	88,823
Mont	15,222	25,010	-----	41,021
Wyoming				
	<u>37,462</u>	<u>91,593</u>	<u>-----</u>	<u>129,844</u>