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[ca May 1976]

~~Ray Price~~ #3378998

We're looking for

- understand media
- * - understand limitations of polls
 - resist automatic recommendation to go out & make a speech
 - Policy / analytic background
 - understands dynamics of mass behavior
 - Ford man

- * *
 - Clark MacGregor
 - Jim Riekenley
 - Jack McDonald w/ Du Pont background foundation / politics w/ Cap Weinberger.



~~**~~ * Dick McCormick at AEI
on foreign policy

Lee Huebner - Whitney Communication

A William Watts Polson Associates - Attitudinal studies (polling)
 former NSC "Hopes + Fears" (1550e related)

1/21/75

T. George Harris

Senior Editor

Psychology

today - now out.

perhaps a

Carter Democrat

dialog to initiate

to go out to take a

to go out to take a

to go out to take a

to go out to take a

to go out to take a

• Clark M. ...

• Jim ...

• Jack ...

of ...

of ...

of ...



~~***~~ * Dick ...

on ...

Joe ...

Robert ...

"It was + Fear"

William ...

A