

**The original documents are located in Box 16, folder “Morton, Rogers C.B. - Meeting on Delegates” of the Michael Raoul-Duval Papers at the Gerald R. Ford Presidential Library.**

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Morton

5/5

5 pm.



delegates for us (in their mind) 532 - GF  
 425 - RR  
 10 - Uncommitted

hard count 276 - GF  
 360 - RR  
 10 - Uncommitted

20 Primaries/Conventions  
 now to Calif. 600

best consensus 295 GF  
 335 RR

Will loose all 17 Wyo.

West Va; Nebraska worst  
 W Va 14/14  
 Neb 10/15

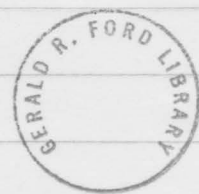
OKa YF-6 / RR 30

Pre - Michigan 323 GF  
 438 RR

MF / RR

Michigan

51/33



if loose Mich. will lose Calif

Worst Case

w/ RR carry Calif - we  
carry Ohio + N.J.

Kansas City

1099 / 1150

- \* We must develop upward TREND
- \* The pros feel every time P goes out it is a NET loss.
- \* Must use "Presidency" to communicate - NOT Campaign.
- \* Can we win because he is a good President.

- must make right news  
as President.

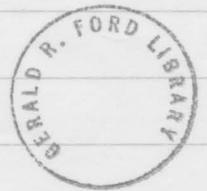
- must portray Ford Administration  
as helping the country - making  
life better for Americans

from NSC to weather bureau  
this Admin must make up  
its mind to survive.

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W.H. must put out news to show

good news  
efficiency  
leadership



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Something is wrong; must run  
W.H. around; need "team spirit";  
scattered to winds - EPB, NSC, D.C.  
not producing; we're scared by those  
who say we're using incumbency.

Must establish relationship with  
"institutions" in Nebraska.

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Marsh - potential decision year ago to  
separate campaign + W.H. functions:  
Watergate result.

Rog - PFC can't make policy / issue  
decisions; no one at PFC  
is issue-oriented.

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Fremman - Nebraska

= What are issues in Nebraska

= ~~Have~~ Have all P.A.S. call out to Nebraska

Rog - if we loose Nebraska  
50-50 chance of loosing  
nominators

Bob H - good thoughts

- but 2 most important people  
not here Dick Cheney (came late)  
+ President

- P not going to be elected  
by his speeches - not strong  
point.

- Speech can't be P trying to  
explain himself; it will  
be very difficult for P to say  
he's not a great politician/campaigner



→ If he comes back to being P - must  
do something different.

- Fatigue a real problem; must ration his time -  
this must be imposed on him