

**The original documents are located in Box 13, folder “Campaign Strategy - Suggestions (1)” of the Michael Raoul-Duval Papers at the Gerald R. Ford Presidential Library.**

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## STAFF CAMPAIGN SUGGESTIONS

- Limit travel to key States (Baroody)
- Cut down Q&A sessions (Baroody)
- Increase President participation in agency ceremony through messages, video tape, etc. (Baroody)
- Conduct briefings for Administration spokesmen - include the President (Baroody)
- Expand the "Tuesday/Wednesday" at the White House, reach 6,000 special interest leaders over next six months, include delegates (Baroody)
- Take Presidential appointees on trips to their home States - get them on campaign trail (Buchen)



GENERAL (UNDATED) EVENTS



- President respond to First Concurrence Budget Resolution (expected to be adopted May 15). Expand into major review of Congressional inaction on economic and domestic SOTU initiatives (Lynn/Seidman)
- Submit comprehensive regulatory reform legislation (announce Thursday, May 13?) (Seidman)
- Establish strike force to reduce waste and inefficiency in government (Seidman)
- Conduct second International Economic Summit Conference (Seidman)
- Announcement creating task force on Federal energy organization (Seidman)
- Statement (in Michigan) concerning Clean Air Act Amendments (Seidman)
- Meet with task force on questionable corporate payments abroad (Seidman)
- Statement in support of foreign source taxation bill (DISC) (Seidman)
- Speech setting out themes for domestic policy (Baroody)
- State of the World Address or Message to Congress (Baroody)
- Meeting with special interest groups concerning specific legislative proposals working their way through Congress (Seidman)
- Meet with public interest groups concerning legislation (Seidman)
- Meet with the newly established Cabinet Committee on Drugs (Seidman)
- Send the Welfare Reform Message to Congress -- from Detroit (Seidman)
- Message to Congress on solutions for long-range Social Security financing (Seidman)
- Meet with governors and local officials on general revenue sharing (Seidman)

- Signing ceremony for new legislation on National Guard and Reserve (Baroody)
- White House Conference on the widening earning gap between men and women (Baroody)





NOTE: NSC events are classified ~~SECRET~~



CALENDAR OF EVENTS

MAY

- 10 Park Service ceremony at Lincoln Memorial concerning handicapped (Baroody)
- 10-14 Credentials ceremony for the Ambassadors of Bolivia, Czechoslovakia and Yemen (NSC)
- 11 President and Mrs. Ford host luncheon for Danish Queen Margrethe II (NSC)
- 11 Family Theatre meeting on higher education (Baroody)
- 14-15 Business and Professional Womens Club Convention in Michigan, Ohio and New Jersey (Baroody)
- 15 Budget event in Congress (Lynn/Seidman)
- 17-20 State visit of French President Giscard d'Estaing (NSC)
- 17-29 Proposed farewell call for Liberian Ambassador Peal (10 minutes) (NSC)
- 18 Ethnicity and Education Conference - Rose Garden (Baroody)
- 20 Proposed meeting for former Israeli Prime Minister Golda Meir (30-45 minutes) (NSC)
- 21 Family Theatre education event (Baroody)
- 21-24 Business and Professional Womens Club California State Convention (Baroody)
- 24 Family Theatre Juvenile Diabetes event (Baroody)
- 25 San Francisco Chamber of Commerce event (Baroody)
- Possible office meeting with Sierra Leone President Stevens (NSC)

DECLASSIFIED

E.O. 12356, Sec. 3.4 (b)

White House Guide Lines, Feb. 24, 1983

By DAK NARS, Date 1/24/84



JUNE

- 2 Dedicate geothermal plant near San Diego (Seidman)
- 2-4 State visit of Spanish King Juan Carlos (NSC)
- 9 Private visit of Botswana President Khama at 11 a.m. (30 minutes) (NSC)
- 9-12 Proposed US-Canadian Border meeting with Prime Minister Trudeau (NSC)
- 10-11 Proposed office meeting for Sudanese President Nimeiri (30-45 minutes) (NSC)
- 15-16 Official visit of Greek Prime Minister Caramanlis (NSC)
- 26 Possible courtesy call by Mayor of Linz, Germany (NSC)
- 29-30 Proposed office meeting for Presidential Advisor Naim of Afghanistan (30 minutes) (NSC)
- Possible Rambouillet II Conference in the U.S. with Heads of State of France, Germany, Japan, Canada and UK

JULY

- 2 Courtesy call for Norwegian Crown Prince and Princess at 11 a.m. (10 minutes) (NSC)
- 4 Tape for Southern Baptist radio program (Baroody)
- 7-10 State visit of Queen Elizabeth II of Great Britain (NSC)
- 15-16 Official visit of German Chancellor Schmidt (NSC)
- 20 President and Mrs. Ford host white tie reception for the Diplomatic Corps (NSC)
- 27-28 or 28-29 Proposed official visit to Washington of Australian Prime Minister Fraser (NSC)

JULY (cont'd)

- Possible office call for Turkish Opposition leader Ecevit (NSC)
- Possible office call for Saudi Prince Abdallah bin Abd al Aziz al Saud (NSC)
- Possible visit of Dutch Prime Minister (NSC)
- Possible call for Monaco Rainier III and Princess Grace (NSC)
- Possible call by IADB Delegation (NSC)



AUGUST

- Early Proposed State visit for Finland President Kekkonen (NSC)

SEPTEMBER

- 14 State visit of Brazilian President Geisel (NSC)
- State visit approved for Liberian President Tolbert, possibly September or October (NSC)
- Official visit approved for Sir Lanka Prime Minister Bandaranaike, possibly late September (NSC)
- Possible call by NATO Permanent Representatives (NSC)

OCTOBER

- 5 State visit of Venezuelan President Perez (NSC)
- Possible call by Lesotho Prime Minister Jonathan (NSC)
- Fall Possible courtesy call by Edvard Kardelj, Member of the Yugoslav Collective Presidency (NSC)

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*Campaign  
Barody*

Good government in America requires a politics of participation and involvement on the part of all Americans. I have dedicated myself and my Presidency to that common sense goal.

On that first fateful day, August 9, 1974, I pledged to be President of all the people and to follow my instincts of openness and candor.

Three days later before a Joint Session of Congress, I promised that my Administration would be one of communication, conciliation, compromise and cooperation and that I would listen not just to Congress but to the people themselves.



The first step in this new politics of participation was the convening of an economic summit that was attended by leaders from every sector of American life.

I directed my departments and agencies to open up their decision making processes and to go out to the people and consult with them on programs and policies.

I reorganized my White House Staff to insure that the doors of the White House would be open to people from all walks of life and I took the White House to the people in Town Hall meetings around the country.

I directed the Vice President to hold public forums to obtain recommendations for my Bicentennial State of the Union Address. In my State of the Union Message of January 1975, I pledged to turn this country in a new direction and in my State of the Union Message at the beginning of our Bicentennial year this past January, I told the American people that it is the right direction because it follows the truly revolutionary American concept of 1776, which holds that in a free society the making of public policy and successful problem solving involves much more than Government.

It involves a full partnership among all branches and all levels of government, private institutions and individual citizens.

In short, good government in America requires a politics of participation and involvement on the part of all Americans. I have dedicated myself and my Presidency to that common sense goal.



EVENT: Dedication of the New Features Providing  
Access By The Handicapped To The Lincoln  
Memorial

DATE: Tuesday, May 11, 1976

PLACE: The Lincoln Memorial

TIME: 11:00 A.M.

PRESIDENTIAL

INVOLVEMENT: Approximately 20 minutes.

TALKING POINTS:

This activity today is appropriately held in the Lincoln Memorial. There is no more fitting place for the symbolic accomplishment of one of our efforts on behalf of the handicapped. The symbol of making accessible to the handicapped this shrine which is dedicated to the author of The Emancipation Proclamation should be lost on no one. Not an end unto itself is the provision of this access, but a dramatization of the opening of all public buildings to those who would enter -- those who should enter.

This ceremony today and the assurance of access to this building is not the result of chance. Many have made special efforts -- some have been working for many years.

I, myself, have been deeply involved since becoming President.

At the end of my first year in the White House, my Committee on the Employment of the Handicapped met with leaders from large and small businesses, labor unions and groups representing the handicapped. The dialogue was forceful and enthusiastic and it was abundantly clear that often employment was more limited by a lack of accessibility in facilities than by the handicap of the individual. There was a consensus in that meeting which influenced my thoughts and which led to further actions.

I wanted to learn more, so in February of this year we conducted another White House meeting to explore in depth the problems of architectural barriers. Architects, contractors, civic leaders, consumer representatives, representatives of the medical profession, and related paramedical groups, discussed with informed and experienced handicapped

people the best ways to make our environment more accessible and functional for all people. There are specific problems in the White House itself which need to be corrected.

As a result of citizen participation in this President's decision-making process, I issued an Executive Order for "nondiscrimination With Respect To the Handicapped In Federally Assisted Programs."

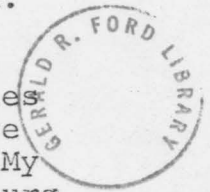
I have also called for a White House Conference on the Handicapped to be held in the Spring of 1977, a time when there will be less rhetoric and more communication. I intend to support it fully.

Of course, not all Americans will see in this series of initiatives the same dramatic significance that there was in President Lincoln's Emancipation Proclamation. My words today will not have the significance of a Gettysburg Address in the opinion of all Americans. I can assure you, however, that those of us who have been working for this day, working towards the emancipation symbolized by the architectural changes that have taken place here will have great personal satisfaction from what we have done. Those who have been chained and defeated by their handicaps, confined to their chairs, held by their braces, will indeed be emancipated when all Federal buildings are adjusted to their handicaps.

In the words of Lincoln, "How weak and fruitless must be any word of mine," trying to thank adequately all of those who have contributed to the development of this new era of access to the handicapped. You have been part of the new politics of participation and citizen decision making. And while commending each and every person who has thus far contributed, I am calling on you for more. We are far from attaining our goal of true and total access. It is as Lincoln said when refusing a loan to a somewhat wastrel relative - "What I propose is that you shall go to work tooth and nail," and complete the job.

Good government in America involves a full partnership among all branches and all levels of government, private institutions and individual citizens.

In short, good government in America requires a politics of participation and involvement on the part of all Americans. I have dedicated myself and my Presidency to that common sense goal.



EVENT: California Business and Professional Women's Clubs  
State Convention

PLACE: Beverly Hills Hilton, Beverly Hills, California

DATE & TIME: Friday, May 21 - Sunday, May 23, 1976

PRESIDENTIAL INVOLVEMENT: Major Address

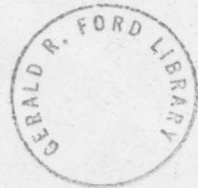
TALKING POINTS:

1. In the first weeks of my Administration I met with the leaders of 19 women's organizations including BPW. During this meeting several concerns were expressed by the organization leaders. These issues included ratification of the Equal Rights Amendment, appointment of women to top level positions, enforcement of the laws, inflation, education and the opening of the military academies to women. Since that time we have been working on these issues and have made considerable progress.
2. In April of last year, the San Diego BPW Club co-sponsored our White House Domestic and Economic Affairs Field Conference.
3. In March of this year, I met with your National President, Maxine Hays, and several other women leaders in the business community. The topic of the discussion was how the government can be more responsive to the needs of women in business. As a result of that initial meeting, the Small Business Administration has held follow-up sessions to discuss setting up seminars around the country to help women break into business in the future. I understand that BPW will be assisting in this program.
4. I had the privilege of seeing many of the California BPW members as well as those from other States at your National Legislative Conference held on March 4th in Washington, D.C.
5. On April 24th, I accepted the 1975 report of the Citizens' Advisory Council on the Status of Women. Two of your past national presidents were in attendance, Sally Cunningham and Virginia Allan. Their report showed the tremendous progress which has been made to advance the status of women. But it also shows how much more needs to be done. Many of the ideas they discussed are of great interest to your organization as well.



6. I met recently with all the top level women in the government. I'm pleased to report that the number keeps getting larger. I'm told that I have appointed a higher percentage of women during my Administration than any President. That is about 14% of my appointments but it is still not good enough. I assure you that I will continue to do my part in nominating and appointing more women to serve in this Administration.

7. These many meetings with women leaders reflects my view that good government requires a politics of participation. In America we need involvement on the part of all Americans. I have dedicated myself and my Presidency to that common sense goal.



EVENT: Michigan Business and Professional Women's Clubs  
State Convention

PLACE: Michigan Inn, Southfield, Michigan

DATE & TIME: Friday, May 14, 7:30 p.m. or sometime on  
Saturday, May 15 (opening at 9:00 a.m. with a  
banquet at 8:00 p.m.)

PRESIDENTIAL INVOLVEMENT: Major Address

TALKING POINTS:

1. In the first weeks of my Administration I met with the leaders of 19 women's organizations including BPW. During this meeting several concerns were expressed by the organization leaders. These issues included ratification of the Equal Rights Amendment, appointment of women to top level positions, enforcement of the laws, inflation, education and the opening of the military academies to women. Since that time we have been working on these issues and have made considerable progress.
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4. On April 24th, I accepted the 1975 report of the Citizens' Advisory Council on the Status of Women. Your speaker (tonight, May 15th, Sally Cunningham is a member of that Council) and of course, Michigan's own Virginia Allan (a past president of the Michigan BPW and the National BPW) is a member of that Council. Their report showed the tremendous progress which has been made to advance the status of women. But it also shows how much more needs to be done. Many of the ideas they discussed are of great interest to your organization as well.

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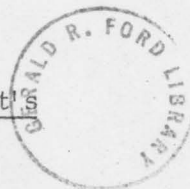




Event: Swear In Four New Members of President  
Consumer Advisory Council

Place: Rose Garden or Cabinet Room

Date and Time: Tuesday morning, May 25, or at your convenience  
on Tuesday, May 25 or Wednesday, May 26



Presidential Involvement: Attend, Brief Remarks, and Group Picture

Talking Points:

During the first months of my Administration I consulted with consumers from the entire spectrum of our society. I listened to their concerns and their suggestions, and based on that participation during the early months of 1975 I considered numerous consumer initiatives such as repeal of Fair Trade, increased antitrust efforts, and regulatory reform. At my direction, and in order to assure maximum citizen participation, Virginia Knauer and other members of my staff prepared an extensive set of options and Vice President Rockefeller held a meeting in the Cabinet Room with many consumer leaders to receive their recommendations. I also had extensive discussions with my Cabinet about maximizing consumer participation in Federal government decision-making.

Based on all the criticism and comments coming out of this process I decided to try to reform the Federal Executive system from within. Therefore, I directed the Executive Branch department and agency heads to develop Consumer Representation Plans.

As you know, last November each of these 17 departments and agencies published draft plans for comments. Conferences were then held in 10 major cities around the country in January and early February to get still more citizen comment and criticism. Now each of these departments and agencies is hard at work making the necessary revisions -- based on citizen views and suggestions -- so that soon we will be able to publish shorter and more relevant Plans.

I am pleased to have this opportunity to greet each of you and thank you for accepting the responsibility of representing consumer views in the highest councils of government. Also, I am pleased that you and your colleagues on the Consumer Advisory Council are here today to review these Consumer Representation Plans.

I am depending upon you to help assure that each of these Plans provides a readable roadmap to American consumers. It is essential that they find their way into the Federal decision-making process -- and once there, have the opportunity to make a substantive contribution.

Last November we met with consumer educators here in the White House, and I recognized Consumer Education as the fifth right in the "Buyer's Bill of Rights." Since then we held numerous follow-up meetings with educators, industry representatives and consumer activists. Now we are developing a vehicle for bringing consumer leaders, educators and industry together in a national effort to make that right to consumer education a reality to American consumers.

Your efforts in this new process of participation will be of great significance in achieving our goal.

Good government in America. requires a politics of participation and involvement on the part of all Americans. I have dedicated myself and my Presidency to that common sense goal.





Event: Meeting with Republican Heritage Group Leaders  
Place: Diplomatic Reception Room  
Date: May 11, 1976  
Presidential Involvement: 40-minute meeting -- remarks and questions  
and answers

Very soon after taking office one of my first priorities was establishing a dialogue with ethnic Americans. Therefore, the first White House Conference involving ethnic leaders was held soon after I came into office. I ordered that meeting because I wanted to learn your views and your concerns.

At that time you asked for a Special Assistant to the President for Ethnic Affairs so that there would be direct access to the White House for American ethnic groups. I listened to your advice and agreed with you, and we now have such a special assistant -- Myron Kuropas.

You also told me that you were concerned about prospective cuts in the ethnic heritage studies program, which were being considered due to the economic troubles and the size of the Federal budget. I listened again to your concerns and although I made many budget cuts I did not reduce the spending level for the Ethnic Heritage Studies Program. Some months later I ordered a second ethnic meeting to be held in the White House to consider bilingual education. Again, after your participation I had an opportunity to consider your views. As a result, the bilingual education program is also being continued and supported by my Administration.

In March I ordered a third meeting held to identify general ethnic concerns, both in domestic and foreign fields. An immediate outgrowth of that conference was a meeting on ethnicity and neighborhood revitalization, which was held on May 5. I participated in that meeting and indicated that I was interested in the recommendations which would be brought forward and I'm studying those recommendations right now.

I want to assure you that my Administration believes in the American ethnic mosaic and in the preservation of our ethnic heritage, which I call our ethnic treasures. You are all taking part in the politics of participation, to which I have been dedicated since the first day of my

Administration. I believe that it is this process of participation that ultimately guarantees the maintenance of individual liberty and limited government in America. And I believe that it is individual liberty and limited government that preserve the root values of America -- the values of family, of community, of neighborhood, and of private groups and associations. I'm interested in your recommendations now and in future meetings -- and we plan to have three more meetings with ethnic leaders between now and the end of June -- on how to best preserve these values. I assure you that as long as I am President we will continue this process and we will continue to respond to your concerns.

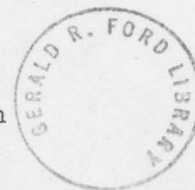
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Event: Conference on Ethnicity and Education

Place: Family Theater

Date: May 18, 1976

Presidential Involvement: Remarks in the Rose Garden



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Constituency campaign must be  
~~essentially~~ primarily negative  
 (tag Carter w/ positions that alienate  
 queer groups) and subliminal.



We need a young Bruce Harlow



Run against Democratic Majority of  
 Congress NOT the Congress  
 as an institution

MAJOR THEMES:

- Honesty
  - Morally based (reflected in Principles, Life and by position on issues)
- Experienced at essentials:
  - stable economy
  - world peace
  - help helpless
- Against Arrogance of ~~Power~~ Bigness
  - + Opposed to majority Congress + W.H. of a party that can NOT turn away from big government.
  - Opposed to bigness in any institution.

THE WHITE HOUSE  
WASHINGTON

May 6, 1976

*Events  
General*

MEMORANDUM FOR: RICHARD B. CHENEY

FROM: WILLIAM J. BAROODY, JR. (B)

SUBJECT: Ideas for the Next Three Weeks

As you requested at the Senior Staff Meeting this morning, attached are inputs from several members of my staff recommending basic approaches, campaign events and other suggestions that they feel would improve the campaign effort.

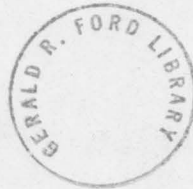
In terms of urgent Presidential events that could help establish the President's main themes for both the primary and general election campaign, I would recommend priority consideration be given to the following:

1. Early next week send a message to the Congress that would be the Ford version of the old State of the World report. This should simply be transmitted to the Congress and on the same day the President could brief the national media, including defense experts in the press, on his national security and foreign policy message and then take questions (the same thing he did on the budget in January). I would suggest that this time, however, that event should not be embargoed but should be open to immediate coverage.
2. Early the following week, I think you should follow up on Jim Lynn's suggestion of this morning that the President send a response to the Congress on their concurrent resolution on the budget and again have him brief the press or have a press conference on that subject.
3. Within the next two and a half weeks, the President should also deliver a major speech that thematically outlines his domestic policy approach, both on substantive matters and with respect to how he, as President, is putting into effect a new politics of participation and involvement in America.



Mr. Richard B. Cheney  
May 6, 1976  
page two

There are many good ideas in the enclosures and I would be happy to consolidate the package if you find the basic ingredients worth pursuing.







THE WHITE HOUSE  
WASHINGTON

May 6, 1976

*Shelton*  
*Campaign Approach*

MEMORANDUM FOR:

MIKE DUVAL

FROM:

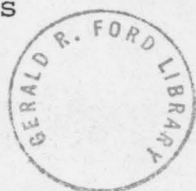
PHILIP BUCHEN *P.*

SUBJECT:

Activities by the President

As the President goes into each State starting with Nebraska, I suggest that he be briefed about the appointments he has made during his Administration who come from that State. This information will enable the President to identify these individuals in his remarks to different audiences, giving the city in the State from which they come and their previous principal positions with that State.

Also, I would suggest that on each trip the President should take with him certain of the appointees he has made from the State where he is to appear. He would then be in a position to introduce these appointees to his audiences, and their presence with the President would lead to photographs and publicity which reach people throughout the State.



One unique asset the President has is the bright and capable executive team which he has in place and to which he can point with pride. Moreover, the pride he has in his appointees, when expressed within the States from which they come, will generate a feeling of pride among the citizens of that State. Attention has been called to new appointments made from particular States but we have so far not sufficiently publicized previous appointments made from the States in which the President is appearing.

Even though the appointed individuals from a particular State may not have had great prominence there, the President by mentioning them or introducing them

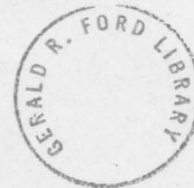


will give them prominence and will evoke interest that they do serve in his Administration. The result will also help counteract the growing feeling that Washington and the people there are separate from, and heedless of, the interests and concerns of people in the rest of the country. The more the President can emphasize that he has qualified people in the Administration who are not old-time Washington bureaucrats but who have recently come to Government from private life in the various States, the more people will feel a sense of identification with the Ford Administration.

As a starter for implementing this proposal, I have attached at TAB A from Douglas Bennett material dealing with appointees from Nebraska. It may be desirable, even within the short time left, to invite one or more of these people to accompany the President on his Nebraska trip.

Douglas should be asked to provide similar information for all the States which the President will be visiting and plans should be made to select and invite those who should accompany him. In addition, for West Virginia, we may want to get out before next Tuesday publicity about people from there whom the President has appointed.

Attachment



THE WHITE HOUSE

WASHINGTON

May 6, 1976

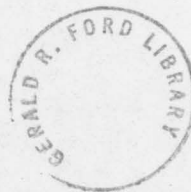
MEMORANDUM FOR: PHILIP W. BUCHEN

FROM: DOUGLAS P. BENNETT

DPB

Per our earlier conversation, the following is a list (resumes attached) of full-time Presidential appointees from Nebraska. In the case of Robert Barnett, Chairman of the Federal Deposit Insurance Corporation, his legal address is no longer Nebraska but he comes from an old-time Republican family in that State and was strongly advocated for this position by Senator Curtis. If you need more information, just call me.

- (1) Robert E. Barnett - Chairman, Federal Deposit Insurance Corporation
- (2) Virginia Y. Trotter - Assistant Secretary for Education, HEW
- (3) Clayton Yeutter - Deputy Special Trade Representative
- (4) Norbert T. Tiemann - Administrator of Federal Highway Administration, Department of Transportation
- (5) Maurice H. Sigler - Chairman of Board of Parole, Department of Justice
- (6) Warren C. Wood, Jr. - Federal Co-Chairman of the Old West Regional Commission



March 8, 1976

## Office of the White House Press Secretary

THE WHITE HOUSE

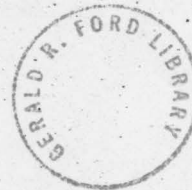
The President today announced his intention to nominate Robert E. Barnett, of the District of Columbia, to be a member of the Board of Directors of the Federal Deposit Insurance Corporation for a term of six years. He will succeed Frank Wille whose term is expiring. Mr. Barnett has been Deputy to the Chairman of the Corporation since December, 1970.

Born on December 4, 1935, in Lincoln, Nebraska, Mr. Barnett received his B.A. degree from Harvard College in 1957. He received his LL.B. from Harvard Law School in 1962.

In 1962, Mr. Barnett joined the law firm of Sullivan & Cromwell, in New York. During 1966-67, he was Counsel for Bankers Life Insurance Company of Nebraska. He was appointed Counsel to the Governor of the State of Nebraska in January, 1967. He was Executive Director of the Nebraska Constitutional Revision Commission from December, 1969, to December, 1970.

Mr. Barnett is married to the former Joanne Peabody of Morristown, New Jersey and they have three children.

# # #





## BIOGRAPHICAL SKETCH

Virginia Y. Trotter, Ph.D.  
Assistant Secretary for Education

Dr. Virginia Y. Trotter was appointed Assistant Secretary for Education in the Department of Health, Education, and Welfare in June 1974.

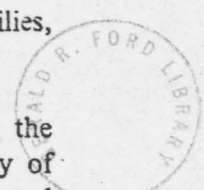
As the principal spokesman for Education in the Executive Branch of the Federal Government, Dr. Trotter provides leadership and policy guidance to the Education Division which encompasses the Office of Education, the National Institute of Education, the Fund for the Improvement of Postsecondary Education, and the National Center for Education Statistics.

Dr. Trotter is the first woman appointed to the highest education post in the Nation. All her professional career has been in education, as a scholar, teacher, and administrator. She came to Washington from the University of Nebraska where she served as Vice Chancellor for Academic Affairs, a post she assumed in 1972. Dr. Trotter earned her Bachelor and Master of Science degrees in Home Economics from Kansas State University and her Ph.D. in Family Economics and Higher Education from the Ohio State University. She has held teaching and administrative positions at the universities of Vermont, Utah and Nebraska, including those of Instructor, Assistant Professor, Professor, Department Chairman, Director of Research, and College Dean.

In her role as Assistant Secretary, Dr. Trotter has given leadership to many Federal programs which encourage and support efforts nationwide to research, develop and implement programs of innovation in education. She has a strong interest in higher education and, particularly, in assuring that disadvantaged students, as well as those from middle-income families, have the opportunity to pursue a high-quality postsecondary education program.

Dr. Trotter has served as the official delegate to the UNESCO conference in Paris, the CULCON (Cultural Conference) in Tokyo, and has been designated by the Secretary of DHEW as the representative for International Women's Year. She also has participated actively with the National Council on Education Research, the presidentially appointed policy council for the National Institute of Education, on setting goals and objectives for the Institute.

Prior to her appointment as Assistant Secretary, Dr. Trotter served on many National and State organizations and committees. She was a member of the President's Committee on the Employment of the Handicapped, the Defense Advisory Committee on Women in the Services, the National Advertising Review Board, and the Board of Directors of the National Center for Higher Education Management Systems (NCHEMS). At the State level she has worked closely with many volunteer agencies, served as a member of the Nebraska's Commission on the Status of Women and as Chairman of the Nebraska Heart Association.





Additional Biographical Data

BIRTHPLACE : Boise, Idaho

EDUCATION : Ph.D., Ohio State University, 1959; Master and Bachelor degrees, Kansas State University, 1947, and 1943 respectively

EXPERIENCE

- Present : Assistant Secretary for Education, DHEW
- 1972-6/74 : Vice Chancellor for Academic Affairs, University of Nebraska, Lincoln, Nebraska
- 1970-1973 : Dean of the College of Home Economics and Professor of Education and Family Resources, University of Nebraska-Lincoln
- 1963-1970 : Associate Dean of the College of Agriculture and Home Economics, University of Nebraska-Lincoln
- 1955-1963 : Assistant to the Dean of the College of Agriculture for Home Economics, Chairman of the Home Economics Department, University of Vermont
- 1950-1955 : Assistant Professor and Head of the Family Economics and Management Division, Department of Home Economics; University of Nebraska-Lincoln
- 1948-1950 : Instructor and Director of the Home Management Laboratory, University of Utah



THE WHITE HOUSE

The President today announced his intention to nominate Clayton Yeutter, of Lincoln, Nebraska, to be Deputy Special Trade Representative (Domestic). This is a new position created by Public Law 93-618 of January 3, 1975.

Mr. Yeutter has been Assistant Secretary of Agriculture for International Affairs and Commodity Programs since 1973. He joined the Department of Agriculture on August 12, 1970, as head of the Consumer and Marketing Service (now Agricultural Marketing Service).

Mr. Yeutter was Executive Assistant to the Governor of Nebraska from 1966 to 1968, when he became Director of the University of Nebraska's mission in Bogota, Colombia. He remained with the Bogota program, which is directed by six midwestern universities to upgrade agricultural teaching, research and extension efforts in Colombia, until he joined the Department of Agriculture in 1970.

He was born in Eustis, Nebraska, on December 10, 1930. He received his B.S. from the University of Nebraska in 1952 and was named the outstanding animal husbandry graduate in the nation. He received his J.D., cum laude, in 1963 and his Ph.D. in agricultural economics in 1966, also from the University of Nebraska. From 1960 to 1966, he taught agricultural economics at Nebraska. In 1972, he received a distinguished alumni award from his alma mater. He served in the U.S. Air Force from 1952 to 1957.

Mr. Yeutter is married and has four children. They reside in Arlington, Virginia.

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April 13, 1973

Office of the White House Press Secretary

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THE WHITE HOUSE

The President today announced his intention to nominate Norbert T. Tiemann, of Lincoln, Nebraska, to be Administrator of the Federal Highway Administration. He will succeed Francis C. Turner, who held the Department of Transportation position until June 30, 1972.

Since 1971, Governor Tiemann has been Vice President for Corporate Finance of First Mid-America, Inc., an investment banking firm in Lincoln, Nebraska. From 1967 to 1971 he served as Governor of Nebraska and his accomplishments included a number of milestones in transportation in the state.

From 1957 until he became Governor, he was President of the Commercial State Bank in Wausa, Nebraska, and is a Past President of the Nebraska Bankers Association. He was Mayor of Wausa from 1956 to 1962. From 1949 to 1954 he was Assistant County Agent in Lexington, Nebraska; Assistant Manager of the Nebraska Hereford Association in Central City, Nebraska; Executive Secretary of the National Livestock Feeders Association in Omaha, Nebraska; and Director of Industry Relations for the National Livestock and Meat Board in Chicago, Illinois.

He was born in Minden, Nebraska, on July 18, 1924. Governor Tiemann attended the University of Nebraska from 1942 to 1943 and from 1946 to 1949. He served in the U.S. Army from 1943 to 1946 and from 1950 to 1952.

Governor Tiemann is married to the former Lorna Lou Bornholdt. They have three daughters and one son.

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MAURICE H. SIGLER

Born: 7-3-1909 Missouri Valley, Iowa

Legal Residence: Nebraska

Marital Status: Married (wife-Francys)

Education: 1927-graduated Modale High School, Modale, Iowa  
1929-attended South Dakota College, Brookings, S. Dak.  
2 terms

Military Service: 11-43--11-45 U. S. Navy - Shore Patrolman, 2nd Class

Employment: 1931--39 Operator-owner of Onawa Laundry; U Cash & Carry Grocery Store; service station - Uta, Iowa

1939--45 U. S. Penitentiary, Dept. of Justice, Leavenworth, Kansas  
Correctional Officer

1945--52 Federal Correctional Institution, Seagoville, Texas  
Instructor and Correctional Supervisor

1952--58 Louisiana State Penitentiary, Angola, La.  
Warden

1958--59 Glades Correctional Institution, Div. of Corrections, Belle Glade, Fla.  
Chief Custodial Officer

1959--63 Nebraska State Penitentiary, Lincoln, Neb  
Warden

1963--67 Nebraska Penal and Correctional Complex, Lincoln, Nebr.  
Warden

1967--71 Director, Division of Corrections, Dept. of Public Institutions, Lincoln, Nebr.

7-22-71-pres. Appointed Member of the Board of Parole  
Currently serving as Chairman of the Board of Parole  
U. S. Department of Justice  
Washington, D. C. 20530

March 1976



WARREN C. WOOD JR.

FEDERAL COCHAIRMAN, OLD WEST REGIONAL COMMISSION

Home address:

15016 Whitegate Road  
Silver Spring, Maryland 20904  
Tele. 384-4582

Warren Clay (Chip) Wood Jr., 35, was nominated to be Federal Cochairman of the Old West Regional Commission by President Nixon on October 10, 1973. At the time of his nomination, he was Special Assistant to the Federal Cochairman.

The Commission, authorized by the Public Works and Economic Development Act of 1965, is a Federal-State partnership designed to stimulate economic progress in the states of Montana, Nebraska, South Dakota, North Dakota and Wyoming. Wood shares direction of the Commission with a State Cochairman, selected on a rotating basis for a one-year term from among the Governors of the five states.

During Wood's tenure, the Commission has undertaken a comprehensive program of assisting the five Old West States in meeting the environmental and socio-economic impacts of extensive coal development in the northern plains states.

Prior to joining the Old West Commission, Wood served in the Office of Intergovernmental Programs and the Office of Congressional Affairs for the Environmental Protection Agency. He specialized in model state environmental legislation and the Administration's environmental legislative proposals.

From 1964 to 1971 he was Legislative Assistant to United States Senator Roman L. Hruska, dealing principally with public works, economic and natural resource issues.

Wood received a B.A. degree from the University of Nebraska in 1967. He was honorably discharged from the National Guard in 1969. Born in Gering, Nebraska, January 27, 1941, he is married to Linda Wood, officially designated by President Ford to be a delegate candidate from Maryland to the GOP National Convention.

May 7, 1976

MEMORANDUM FOR: DICK CHENEY  
FROM: BILL BAROODY *(B)*  
SUBJECT: Future Events

*A P memo  
Event*

Attached as you requested are some thoughts on events the President might consider in the next several weeks. I feel particularly strong about the 3 Centerpiece Events outlined on page 1 and 2.

## PRESIDENTIAL EVENTS AND SCHEDULING

### Presidential Travel

The President should continue to travel where essential and beneficial so as to give the impression that there has not been a reversal in strategy. His appearances, however, should be limited to key states (not single events in Alabama for example) and all events should be substantive rather than fluff and general campaigning.

Also, re-evaluate the kinds of events the President is perceived doing, minimizing the ceremonial type event. Reconsider doing as many Q&A type meetings as are done on current trips, but do not eliminate entirely. Before all trips, decide what specific thematic points the President wants to make when going into a community. Reinforce them throughout the President's entire visit and continue to reinforce them after the President leaves by use of advocates, communications tools -- advertising and public relations.

Increase indirect participation of the President at all Federal agency ceremonies and activities by having: (a) personal Presidential representatives at these activities -- such as the Bicentennial events around the country; (b) have a personal Presidential film, letter, telegram, or message at all others.

Most importantly, his travel, where possible, should be limited to Fridays and weekends in order to allow for greater in-house appearances, with media potential tagged to an issue or piece of legislation. In-house time should also be made available for increased taping of film clips, audio tapes, etc., for all events of any significance in primary states and other national meetings, conferences and conventions.

### Specific Events

Centerpieces. These three events would serve as centerpieces in the campaign, displaying the President's initiative, leadership qualities, and command of issues. In a principled, "high road" way, the President could transcend Reagan's issues and regain the offensive.



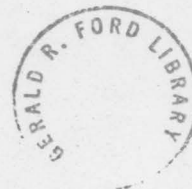
1. Early next week send a message to the Congress that would be the Ford version of what used to be called the "State of the World" report. This should simply be transmitted, not delivered, to the Congress and on the same day the President should brief the national media, including defense experts in the press, on his national security and foreign policy message and then take questions (the same thing he did on the budget in January). I would suggest that this time, however, that event should not be embargoed but should be open to immediate coverage.
2. Early the following week, I think you should follow up on Jim Lynn's suggestion of May 6 that the President send a response to the Congress on their concurrent resolution on the budget and again have him brief the press or have a press conference on that subject.
3. Within the next two and a half weeks, the President should also deliver a major speech that thematically outlines his domestic policy approach, both on substantive matters and with respect to how he, as President, is putting into effect a new politics of participation and involvement in America. He would expand on the "idea" section of the State of the Union Message as well as on points made in his remarks to ethnic leaders on May 5 and in his Drug message.

#### Support Activities

OPL and Domestic Council, supported by Executive Branch departments and agencies, would conduct and schedule events which would reinforce the impact of the centerpiece events.

Such events should/could include:

1. Regular briefings for: White House spokesmen, Presidential spokesmen in Federal agencies, Congressional and Senate Presidential spokesmen. These would demonstrate the President's command of his Administration and would be a great morale-booster and communication tool for his top level appointees and spokesmen.
2. A series of "Wednesdays" and "Tuesdays at the White House" programs and special briefings. Over the next six months this type of meeting provides contact with a select group of about 6,000 leaders in their special interest areas. The investment of Presidential time





will be a maximum of 18 hours (at 15 minutes per meeting) over a six-month period. Impact will be greatly magnified through pictures and trade journals. Whenever possible, these meetings should include potential delegates and key potential Ford supporters in primary and convention states in the next two weeks. PFC must develop those names and submit to OPL immediately.

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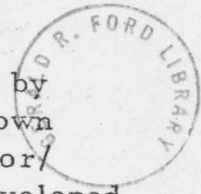
Meetings can be scheduled and designed to reinforce themes developed by the President. Some examples of programs in the works include:

1. The May 21, 1976, "Tuesday at the White House" meeting, in the Family Theater (9 a. m. to noon). Subject: The Federal Role in Adult Education.

This meeting has been requested by the National Advisory Council on Adult Education. The theme will be "Futures for Improving the Quality of Adult Learning." It is a natural follow-up for the President's Ohio State speech.

There will be approximately 75 people in attendance from educational groups and associations around the country.

The President should take advantage of this opportunity to drop by and encourage this Council in their work and to emphasize his own initiatives in the area of adult education -- specifically the Labor/HEW/Commerce Task Force on Education and Work, which developed following his Ohio State speech.



2. The May 11, 1976 (9 a. m. to noon), Tuesday at the White House meeting in the Family Theater. Subject: The Role of the Federal Government in Higher Education. Leaders of the Council for Advancement and Support of Education (CASE) representing 1,800 colleges and universities will be the participants. They have 7,000 persons on their roster who are involved in government relations. The conference theme will focus on post-secondary education finance and regulations at the national level. There will be approximately 70 leaders attending this meeting (from 45 states).

✓

The President should use this opportunity to discuss his position on student aid, research and development, and tax reform, as well as to emphasize his own education policy initiatives -- including funds going out to the states.

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3. The May 18, 1976, Ethnicity and Education conference. A brief appearance along the lines of the Rose Garden ethnic event would be sufficient.

Event

4. A signing ceremony for new legislation on the National Guard and Reserve. This action would be significant to conservative National Guard leaders and Reserve leaders in all states, as well as other National security watchers. It was an administration initiative and we should get administration credit. With the appropriate audience it would be an excellent platform for significant concurrent statements by the Secretary of Defense and Joint Chief types recognizing the validity of the militia. We would draft statements for the President which would appeal to the National Guard and Reserve and which would be covered in every association publication.

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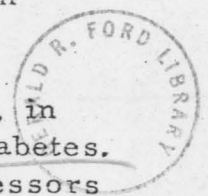
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5. Briefing for the San Francisco Chamber of Commerce Board on Tuesday, May 25.

6. Announce the convening of a White House Conference to discuss the widening earnings gap between women and men. The President could direct the Secretary of Labor and the Council of Economic Advisors or the Economic Policy Board to call this meeting. Secretary Coleman's letter to the President has precipitated an interest, in addition to the release of, a recent census study.

X

7. The May 24, 1976, "Tuesday at the White House" meeting, in the Family Theater (9 a.m. to 4 p.m.). Subject: Juvenile Diabetes. In attendance will be the leaders of related associations, professors of medicine, diabetologists and endocrinologists, and several celebrities who are active in diabetes oriented voluntary health agencies. Those in attendance have a large membership. The President should drop by to encourage these leaders in their work and to emphasize his own health programs. We have just had completed a ten-volume, highly important, study on diabetes as an administration effort.



8. National Park Service is renovating the nation's monuments and memorials to make them accessible to physically handicapped persons. The Architectural and Transportation Barriers Compliance Board (A&TBCB) is working with the National Park Service to plan ceremonies on May 10, 1976, at 11 a.m. to dedicate the elevator and other accessibility features at the Lincoln Memorial, the first to be completed. Since handicapped organizations in every state will

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✓

be invited, we believe this will be a most appropriate opportunity for the President to publicly announce the positive steps he has initiated to ensure that handicapped Americans will be able to visit and enjoy the nation's monuments in Washington.

9. Also consider great increase in Presidential drop-bys with full special interest media in attendance.

Other

May 14-15: Business and Professional Women's Clubs State Conventions in Michigan, Ohio and New Jersey. If the President's schedule calls for an Ohio or New Jersey trip that weekend, we will get further details.

May 21-23: Business and Professional Women's Clubs California State Convention.

June 6: The President has been invited to address the National Convention of the American Nurses Association to be held in Atlantic City, New Jersey.

Written, Radio and Visual

Current White House policy in regard to greetings to associations and individuals has excluded potentially useful communication and Presidential visibility. I would recommend liberalizing this policy. *Shame*

Policy in regard to taping of messages has also been limited -- this could be a substantive, once-a-week, issue-oriented communication on tape, e.g. "Instead of a stereotyped and superficial message, let me take this opportunity to tell you what is on your President's mind today ...".

As a specific, going on tape on the Fourth of July in conjunction with the largest Southern Baptist radio program (15 million listeners) is apparently falling by the wayside. The impact of this should be obvious. *SS*





THE WHITE HOUSE  
WASHINGTON

May 7, 1976

Events

MEMORANDUM FOR RICHARD B. CHENEY

FROM: L. WILLIAM SEIDMAN



✓ = no date

SUBJECT: Potential Presidential Events

The following is a list of potential Presidential events relating to economic policy issues during the next several weeks.

1. Concurrent Budget Resolution

The President could formally respond to the First Concurrent Budget Resolution that the Congress is required to adopt by May 15 under the Budget Reform Act.

This would be an occasion to stress his position on the overall level of Federal spending for FY 1977, his commitment to an additional tax reduction, and his commitment to balance by Federal Budget by FY 1979. It could take the form of a speech before the Congress, a Message to the Congress, or a televised message from the Oval Office.

Date: Approximately May 15.

2. Comprehensive Regulatory Reform Legislation

The President could submit the comprehensive regulatory reform legislation -- "More Effective Government Act" -- that has been developed by Ed Schmults and Paul MacAvoy and others. A meeting could be held with his principal advisers on this issue following which the legislation would be submitted to the Congress.

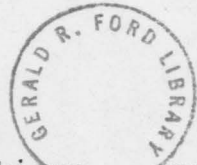
May 13

Date: Senate Government Operations Committee hearings on the Percy-Byrd and other bills proposing comprehensive regulatory reform are scheduled for May 18.

3. Task Forces to Reduce Waste and Inefficiency in Government Regulations

✓ A memorandum has been submitted to the President for his final approval of the establishment of a series of task forces to work with specific agencies over the next six





months to identify excessively costly regulations -- regulations which impose excessive costs compared to benefits -- which could be changed quickly. The task forces will also focus on improvements in the administration of certain regulations, such as speeding up the processing of applications or responses to requests for rulings.

The establishment of these task forces could be announced following a Presidential meeting on the subject or an event could be fashioned around the first report of these task forces.

4. International Trade Week

The week of May 17 is International Trade Week. The EPB Executive Committee requested STR to prepare, with inter-agency assistance, material for a possible Presidential speech during International Trade Week. A draft has been prepared which focuses on reaffirming our previous commitments on trade policy issues rather than announcing any made new initiatives.

Date: Week of May 17

5. International Economic Summit Conference

Some discussion has occurred on the possibility of calling for a follow-up conference between the leaders of the major industrial nations. The initial international economic summit conference was held at Rambouillet November 15-17, 1975.

6. Task Force on Federal Energy Organization

The EPB/ERC has recently approved Secretary Richardson's recommendation for the establishment of a task force on Federal Energy Organization to be co-chaired by Commerce and OMB. An event could be fashioned around the announcement of this task force.

7. Clean Air Act Amendments

An event could be fashioned around calling in the parties for a session with the President on the Clean Air Act Amendments. He may wish to issue a statement in Michigan regarding his initiative to provide relief from the unnecessarily stringent emission standards now in effect.



8. Task Force on Questionable Corporate Payments Abroad

On March 31 the President announced creation of a Cabinet level Task Force on Questionable Corporate Payments Abroad, chaired by Secretary Richardson. The Task Force was requested to provide the President with periodic reports and with a final report by the end of the calendar year. The President may wish to meet with the Task Force for their first periodic report sometime later this month.

9. Minimum Wage Legislation

The House Subcommittee on Labor presently plans to mark up a minimum wage bill on May 12. A memorandum is being prepared for submission to the President outlining alternative Administration positions on the issue. The President may wish to make a statement on the issue based on his decision.

10. DISC

A Foreign Source Taxation Bill has passed the House and is expected to go to the Senate floor soon. Senators Kennedy and Haskell have made public a Library of Congress Report opposing DISC. The Administration remains firmly in favor of DISC. The President may wish to make a statement in support of DISC.

11. Aviation Luncheon

The Fifth Annual Appreciation luncheon of the General Aviation Manufacturers Association is scheduled for May 27 in Washington. The President could send an announcement with respect to the licensing requirements for general aviation exports. Commerce is presently redrafting these requirements to make them less burdensome. This issue is of great importance to this association.

12. Unemployment Program

The EPB is currently evaluating a jobs bill that would combine the various initiatives already proposed with some possible new job creation incentives to counter the Humphrey Hawkins Bill.

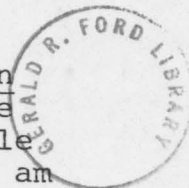
May 7, 1976

SUBJECT: Possible Events for the Next Three Weeks

1. Send Message to the Congress restating all the proposals in the President's State of the Union Message that have not been acted on. The theme would be: "Now that we're approaching the middle of the year, and prior to the summer recess, I am calling on you to act on my previously submitted legislative program."
2. Meet with various special interest groups who supported legislative proposals, and then send a letter to be released to the committee chairmen summarizing the President's proposal, calling on the committee chairmen to hold hearings.

For instance, a group of state school superintendents could be brought in for a 20-minute meeting on the block grant program for education, and at the conclusion of the meeting a letter from the President would be released to the House and Senate education committees.

3. Meet with all the public interest groups to get them moving on the Hill on legislation. The President would tell them he met with them last fall and they pledged their assistance to help move his legislative program through Congress, and now they must get moving as the block grant programs are to be passed this year.
4. Meet with newly established Cabinet committee on drugs. Jim Cannon and Dick Parsons to follow up with a modified slide briefing for the press similar to that which the President saw 3 weeks ago.
5. Send the Welfare Reform Message to the Congress. This could be announced at a major speech in Detroit next week.
6. Announce formation of a "Federal Strike Force" headed by Steve McConahey, designed to attack useless and unnecessary Federal regulations on state and local governments.





7. Message to the Congress on solutions for long-range Social Security financing.
8. The President could meet with a group of selected Governors and local government officials on General Revenue Sharing and issue a statement at the conclusion of the meeting urging Congress to act.
9. The President could participate in the dedication of a geothermal pilot plant at Nilands, California, on June 2.





## NEWS CALENDAR

MAY 10 - 16, 1976

|           | Monday 10                                      | Tuesday 11   | Wednesday 12                         | Thursday 13   | Friday 14                                       | Saturday 15  | Sunday 16 |
|-----------|--|--|--------------------------------------|---|---|--|-----------|
| PRESIDENT | Defense Speech<br>FEC Meetings                 | Queen Margrethe<br>Heritage Ldrs<br>Sign Science Bill<br>FEC Decision?                       | Michigan                             | Scrapps Howard<br>anchormen<br>interview<br><br>SBA Speech<br>Am/Jewish Comm              | Political Trip                                  | Political Trip   |           |
| ADMIN.    | Cush - DC Press Club<br>Matthews - SBA Speaker | Seidman - SBA Speaker<br>Kleppe - news conf on new mine regs<br>Lincoln Mem - handicpd event |                                      | HAK briefs Sen. For Relations on Africa<br>VP lvs W Germany<br>Richardson - Retail Fedrtn |   | VP returns from W Germany                                |           |
| CONGRESS  | Senate acts on budget resolution               |  | House vote on intelligence oversight |   | House debate on OCS<br><br>HHH - Am/Jewish Comm |  |           |
| OTHER     | Retail Sales Anncd - Commerce                  | Nebraska, W VA Primaries<br><br>RR - Idaho<br><br>Carter endrsmnt of freshmen Dems<br>by     | RR - Kentucky                        | RR - Kentucky, Ohio, Michigan<br><br>ABA opens DC conf on detente                         | RR - Michigan, Oklahoma                         | RR - Oklahoma, California<br><br>Oklahoma GOP Convention |           |

OTHER EVENTS:



~~SECRET~~

CALENDAR OF EVENTS

Scowcroft  
NSC

*declass*  
*File*  
*campaign*  
*planning -*  
*wh. house*  
*staff papers*

MAY

- 11 President and Mrs. Ford Host Luncheon for Danish Queen Margrethe II
- 10-14 Credentials Ceremony for the Ambassadors of Bolivia, Czechoslovakia, and Yemen
- 20 Proposed meeting for former Israeli Prime Minister Golda Meir (30-45 minutes)
- 17-29 Proposed farewell call for Liberian Ambassador Peal (10 minutes)
- 17-20 State Visit of French President Giscard d'Estaing
- Possible office meeting with Sierra Leone President Stevens

JUNE

- 2-4 State Visit of Spanish King Juan Carlos
- 9 Private Visit of Botswana President Khama at 11 AM (30 minutes)
- 9-12 Proposed US-Canadian Border Meeting with Prime Minister Trudeau
- 10-11 Proposed office meeting for Sudanese President Nimeiri (30-45 minutes)
- 15-16 Official Visit of Greek Prime Minister Caramanlis
- 26 Possible courtesy call by Mayor of Linz, Germany
- 29-30 Proposed office meeting for Presidential Advisor Naim of Afghanistan (30 minutes)
- Possible Rambouillet II Conference in the U.S. with Heads of State of France, Germany, Japan, Canada and UK

DECLASSIFIED  
E.O. 12356, Sec. 3.4 (b)  
White House Guide Lines, Feb. 24, 1983  
By DAD NARS, Date 1/24/84

JULY

- 2 Courtesy Call for Norwegian Crown Prince and Princess at 11 AM (10 minutes)
- 7-10 State Visit of Queen Elizabeth II of Great Britain
- 15-16 Official Visit of German Chancellor Schmidt
- 20 President and Mrs. Ford Host White Tie Reception for the Diplomatic Corps



JULY (continued)

- 27-28 or 28-29 Proposed Official Visit to Washington of Australian Prime Minister Fraser
- Possible office call for Turkish Opposition leader Ecevit
- Possible office call for Saudi Prince Abdallah bin Abd al Aziz al Saud
- Possible visit of Dutch Prime Minister
- Possible call for Monaco Rainier III and Princess Grace
- Possible call by IADB Delegation

AUGUST

- Early Proposed State Visit for Finland President Kekkonen

SEPTEMBER

- 14 State Visit of Brazilian President Geisel
- State Visit approved for Liberian President Tolbert, possibly September or October.
- Official Visit approved for Sir Lanka Prime Minister Bandaranaike, possibly late September.
- Possible call by NATO Permanent Representatives

OCTOBER

- 5 State Visit of Venezuelan President Perez
- Possible call by Lesotho Prime Minister Jonathan
- Fall Possible courtesy call by Edvard Kardelj, Member of the Yugoslav Collective Presidency



MEMORANDUM

THE WHITE HOUSE  
WASHINGTON

ADMINISTRATIVELY CONFIDENTIAL

May 7, 1976

MEMORANDUM FOR: DICK CHENEY  
FROM: BRENT SCOWCROFT  
SUBJECT: Upcoming Events Suitable for  
Presidential Participation in the  
National Security Community

In reply to your request, attached are calendars of events scheduled to take place during the next thirty days under the sponsorship of the Department of State (Tab A) and Defense (Tab B), which you may wish to consider with a view toward Presidential participation.

In addition to the events listed in the attachments, you should also be aware of the following:

-- We anticipate that negotiations with the Soviet Union toward an agreement to limit peaceful nuclear explosions (PNEs), will be concluded shortly so as to facilitate a signing ceremony here in the White House prior to May 18.

I will keep you informed as additional possibilities surface or changes occur in the schedules attached.



ADMINISTRATIVELY CONFIDENTIAL









ARMY EVENTS FORTHCOMING

| <u>Event</u>   | <u>Date</u>        | <u>Location</u>  |
|--|--------------------|--|
| Farewell Review<br>(Troops of 82d Abn Div)<br>Retirement Ceremony<br>for GEN Melvin Zais | 28 May 76          | Fort Bragg, NC   |
| Memorial Day Observance<br>Tomb of the Unknowns  | 31 May 76          | Arlington Nat'l<br>Cemetery                                  |
| USMA Graduation<br>Ceremonies  | 2 June 76          | West Point, NY <i>(Sec. HOFFMAN<br/>presently scheduled)</i> |
| USAWC Graduation<br>Ceremonies   | 7 June 76          | Carlisle Barracks,<br>Penna.                                 |
| LA Chapter, AUSA<br>Annual Army Birthday Ball  | 12 June 76         | LA, California   |
| "Spirit of America"<br>Presentation  | *<br>16-20 June 76 | Capital Center,<br>Maryland                                  |
| ROTC Basic Camp<br>Opening Ceremonies  | 21 June 76         | Ft. Riley, Kansas  |

\* 20 June preferred date







NAVY EVENTS FORTHCOMING

MAY

- 18-21 NATIONAL CONVENTION OF THE NAVY LEAGUE OF THE U.S. - Boston
- SPEAKING OPPORTUNITIES  
MAY 19 - SEA SERVICES LUNCHEON  
MAY 20 - AWARDS LUNCHEON (SECNAV CURRENTLY SCHEDULED)  
MAY 21 - BREAKFAST  
MAY 21 - BANQUET (CNO CURRENTLY SCHEDULED)
- 22 PASCAGOULA, MISSISSIPPI -- CHRISTENING OF THE USS COMTE de GRASSE  
(DD974) (Madame Giscard D'Estaing will do the honors)
- 25 POSEIDON MISSILE SHOT -- CAPE CANAVARAL
- 27 MARINE CORPS DEVELOPMENT EDUCATION COMPOUND -- QUANTICO AV8A  
HARRIER DEMONSTRATION
- 28 BAY ST. LOUIS, MISSISSIPPI -- RIBBON CUTTING
- 29 TARAWA (LHA-1) COMMISSIONING, PASCAGOULA, MISSISSIPPI

JUNE

- 2 NAVAL ACADEMY GRADUATION -- (SEC RUMSFELD CURRENTLY SCHEDULED)
- 12 PASCAGOULA, MISSISSIPPI -- CHRISTENING USS O'BRIEN (DD975)
- 16 NAVY NIGHT AT THE POPS -- BOSTON  
- ARTHUR FIEDLER, SECRETARY MIDDENDORF  
- APPEARANCE BY PRESIDENT WOULD BE GREAT
- 17 USS CONSTITUTION INTERNATIONAL BICENTENNIAL TURNAROUND -  
PRESIDENT COULD WITNESS AS REVIEWING OFFICER FROM BAY  
STATE -- HIS DAUGHTER HAS BEEN INVITED -- RECOMMEND SHE ACCEPT
- 26 PASCAGOULA, MISSISSIPPI -- COMMISSIONING USS KINCAID (DD965)

JULY

- 4 INTERNATIONAL NAVAL REVIEW, NEW YORK -- PARADE OF SAILS
- 9 INTERNATIONAL SEAPOWER SYMPOSIUM -- NAVAL WAR COLLEGE (SEC  
ELLSWORTH NOW SCHEDULED TO SPEAK. AUDIENCE IS FOREIGN  
CHIEFS OF NAVAL OPERATIONS AND OTHER INT. DIGNITARIES)

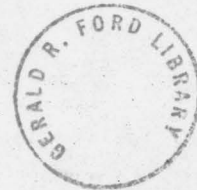


JULY (continued)

- 10 OPSAIL - REVIEW - BOSTON - TALL SHIPS-SAME AS NEW YORK
- 11 USS CONSTITUTION MEETS QUEEN OF ENGLAND'S SHIP AS SHE ARRIVES -  
FIRES GUN SALUTE - BOSTON
- 31 LAUNCHING NUCLEAR POWERED GUIDED MISSILE CRUISER MISSISSIPPI -  
NEWPORT NEWS, VA.

AUGUST

- 12 NAVY BAND'S CHILDREN'S CONCERT AT JEFFERSON MEMORIAL --  
WASHINGTON, D.C. -- 6-10,000 ADULTS & CHILDREN --  
RECOMMEND PRESIDENT MAKE APPEARANCE



AIR  
FORCE



AIR FORCE EVENTS FORTHCOMING

8 May 1976

Colorado Springs, Colorado, U.S. Air Force  
Academy.

Thomas D. White Award Parade/General John  
Ryan to be recipient.

4 to 6,000 expected to attend.

Local and Denver media invited.



10-15 May 1976

Spokane, Washington, Fairchild AFB (SAC).

Lilac Week Festival.

Fairchild AFB Open House. (16 May 1976)

50,000 expected.



14-16 May 1976

Wichita, Kansas, McConnell AFB (SAC).

Wichitennial River Parade, 14 May.

100,000 expected.

McConnell AFB Open House, 16 May.

60,000 expected.



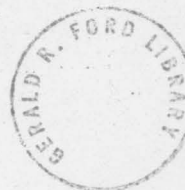


15 May 1976

Rantoul, Illinois, Chanute AFB (ATC).

Armed Forces Day Open House and Dedication of  
new dorm in honor of World War II Medal of  
Honor winner Sgt Mathies and park dedication.

1,000 to 6,000 expected.



15 May 1976

San Antonio, Texas, Kelly AFB, (AFLC).

Armed Forces Day Open House.

100,000 expected.



15 May 1976

Torrance, California (AFSC).

Armed Forces Day Parade followed by reception  
at Long Beach Naval Air Station.

20-30,000 expected to view parade.

15 May 1976

Colorado Springs, CO., Peterson Field,  
(NORAD/ADCOM).

Armed Forces Day Joint Ceremony - Fort Carson  
Air Force Academy, Peterson Field.

50-75,000 expected to attend.





15-16 May 1976

Opa-Locka, Miami, Florida.

Armed Forces Week Exposition.

200,000 expected.

16 May 1976

Biloxi, Mississippi, Keesler AFB (ATC).

Open House Thunderbird demonstration and  
reception.

Governor and civic leaders expected to attend.

50-70,000 expected.



29 May 1976

Columbus, Ohio, Rickenbacker AFB, (SAC).

Rickenbacker AFB Open House.

75,000 expected.

31 May 1976

Wrightstown, New Jersey, McGuire AFB, (MAC).

Armed Forces Day Open House.

20,000 expected.





1 June 1976

Colorado Springs, Colorado, U.S. Air Force  
Academy.

Graduation Parade.

Local and regional media expected.

10 thousand expected.



2 June 1976

Colorado Springs, Colorado, U.S. Air Force  
Academy.

Graduation ceremony and Thunderbirds  
demonstration.

Vice President is scheduled to speak.  
Local and regional media invited.

20 thousand expected.

14 June 1976

Cape Canaveral, Florida, Kennedy Space Center  
(NASA).

U.S. Bicentennial Exposition on Science and  
Technology (U.S. BEST).

Official opening of first federally sponsored  
exposition.

5-10 thousand expected.

19-20 June 1976      Kansas City, Kansas, Richards-Gebaur AFB  
(AFCS).

Open House with Thunderbirds Scheduled.

160,000 total expected for two days:





1 July 1976

Washington, D.C., Smithsonian Institution  
Air and Space Museum.

Official dedication and opening of museum  
with ribbon cutting.

The President is expected to dedicate the  
museum with remarks.

2 July 1976

Portsmouth, New Hampshire, Pease AFB, (SAC).

Portsmouth Bicentennial Celebration.

50,000 expected.

5 July 1976

Montgomery, Alabama, Maxwell AFB, (AU).

Bicentennial Open House.

10-12,000 expected to attend.



29 July 1976

Cheyenne, Wyoming, Francis E. Warren AFB,  
(SAC).

Francis E. Warren AFB Open House held in  
conjunction with Frontier Days.

50,000 expected.



0565

GERALD R. FORD LIBRARY

ORGANIZATION OF THE JOINT CHIEFS OF STAFF

EVENTS FORTHCOMING

17-23 May 1976

THE ATLANTIC COMMAND (LANICOM) WILL CONDUCT A JOINT TRAINING EXERCISE AT FORTH STEWART, GEORGIA, AND IN THE CAMP LEJEUNE AREA OF NORTH CAROLINA. THE EXERCISE, SOLID SHIELD 76, WILL EMPHASIZE COMMAND AND CONTROL OF FORCES FROM THE US ARMY, US NAVY, US MARINE CORPS, US COAST GUARD, AND US AIR FORCE EXERCISING IN A UNIFIED COMMAND ENVIRONMENT. FORCES WILL OPERATE IN TRAINING AREAS LOCATED ON THE CAMP LEJEUNE AND FORT STEWART RESERVATIONS, AND IN COUNTIES ADJOINING CAMP LEJEUNE.

*Major amphib  
landings  
on 5/17*

19 May

THE COMMANDERS-IN-CHIEF (CINCS) CONFERENCE, McDILL AIR FORCE BASE, FLORIDA

