

**The original documents are located in Box 12, folder “California Trip - Background” of the Michael Raoul-Duval Papers at the Gerald R. Ford Presidential Library.**

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DAVE Leggitt

P. on Calif 25<sup>th</sup>, 26<sup>th</sup>

Site  
Calif

LEAA

done

- Justice letter to City Attorney; R/S Funds could be in trouble; City Council very upset.
- Almost solved yesterday by 30-day postponement.

\* Bill Nicholson call Leggitt

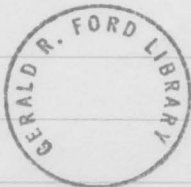
done

good forum for P to speak to City Council.

But LEAA a problem.

SPEECH

Fed → City → County → State  
Relationships.



THE WHITE HOUSE  
WASHINGTON

CALIFORNIA VOTING

The polls open at 7 o'clock Pacific Time, 10 o'clock Eastern Time.

They close at 8 o'clock Pacific, 11 o'clock Eastern.

PFC projections are that 70% or 2.1 million Republicans will vote (out of a total registration of about 3 million).

The larger the vote, the better from our standpoint.



THE WHITE HOUSE

WASHINGTON

May 15, 1976



MEMORANDUM TO: MIKE DUVAL

FROM: JIM CANNON

SUBJECT: California

A handwritten signature, likely of Jim Cannon, is written over the name 'JIM CANNON' and extends slightly into the 'SUBJECT' line.

You might want to ask the President to telephone Hugh Flournoy to stimulate his campaign activities.

I understand, indirectly, that nobody has been in touch with him lately.



SPOKESMAN BY STATE: CALIFORNIA

MO/DAY	CITY	SPOKESMAN	TIME	EVENT	REC'D
MAY 26	N. HOLLYWOOD	MCCORMACK (COM)		CALIFORNIA FIRE CHIEFS CONFERENCE	S19MCC
* MAY 26	LOS ANGELES	BUCHEN (WH)	1000	KABC TALK RADIO	S30BUC
* MAY 26	SACRAMENTO	ZARB (FEA)	1200	COMSTOCK CLUB	S26ZAR
* MAY 26	LOS ANGELES	BUCHEN (WH)	1200	TOWN HALL OF CALIFORNIA	S30BUC
* MAY 27		FORD, JACK		ACTIVITIES TO BE DETERMINED	S11FORJ
* MAY 27	SAN FRANCISCO	ROUDEBUSH (VA)		DEDICATION OF VA HOSPITAL BUILDING	S41ROU
* MAY 28		FORD, JACK		ACTIVITIES TO BE DETERMINED	S11FORJ
* MAY 28	MUDESTO	VENEMAN (VP)	1530	FUNDRAISING RECEPTION PFC	S12VEN
* MAY 29	TUNLOCK	VENEMAN (VP)	1600	STANISLAUS STATE UNIVERSITY	S12VEN
* MAY 31	SAN FRANCISCO	HOLDEN (COM)		FEDERATION INTERNATIONALE DE L'AUTOMOBILE SPRING CONGRESS	S19HOL
JUN 01	LOS ANGELES	HABIB (STATE)		WORLD AFFAIRS COUNCIL	S13HAB
JUN 02	LOS ANGELES	HABIB (STATE)		WORLD AFFAIRS COUNCIL	S13HAB
JUN 02	FRESNO	FRICK (AGRI)		CENTRAL CA ALMOND GROWERS	S18FRI
* JUN 02	LOS ANGELES	PARSKY (TREAS)	1200	JR CHAMBER OF COMMERCE AND THE INTERNATIONAL CLUB	S14PAR
* JUN 02	HUNTERLY	RICHARDSON (COM)	1200	PFC FUNDRAISING LUNCHEON	S19RIC
* JUN 02	SACRAMENTO	COLEMAN (DOT)	1200	COMSTOCK CLUB	S23COL
* JUN 02	SANTA BARBARA	RICHARDSON (COM)	1800	PFC FUNDRAISING DINNER	S19RIC
* JUN 02	LOS ANGELES	RICHARDSON (COM)	1830	PFC FUNDRAISING RECEPTION/DINNER	S19RIC
* JUN 03	LOS ANGELES	LYNCH (FEW)		WOMEN CANDIDATES RECEPTION	S21LYN
* JUN 03	LOS ANGELES	LYNCH (FEW)		PFC	S21LYN
* JUN 03	VACAVILLE	COLEMAN (DOT)		VACAVILLE ROTARY CLUB	S23COL
* JUN 03	SAN DIEGO	MURPHY (NLRB)		AMERICAN SOCIETY FOR PERSONNEL ADMINISTRATION	S43MUR
JUN 03	VACAVILLE	LUTZ (DOT)	1200	VACAVILLE ROTARY CLUB	S23LUT
* JUN 03	SAN DIEGO	BUTZ (AGRI)	1830	COUNTY REPUBLICAN CENTRAL COMMITTEE FUNDRAISER (CONG. BOB WILSON)	S18BUT

*Susan Porter*



01  
Lynn  
02

## SPOKESMAN BY STATE: CALIFORNIA

MO/DAY	CITY	SPOKESMAN	TIME	EVENT	REC'D
* JUN 03	OAKLAND	FLETCHER(WH)	1900	MARCUS FOSTER ED INDUSTRIAL ANNUAL DINNER	S30FLE
* JUN 03	OAKLAND	FLETCHER(WH)	1900	MARCUS FOSTER EDUCATION INSTITUTE DINNER	S30FLE
* JUN 04	LOS ANGELES	BUTZ (AGRI)	1830	PFC FUNDRAISER - RECEPTION AND DINNER	S18BUT
* JUN 06	CLAREMONT	Butz	1500	Claremont College Commencement.	S18BUT
* JUN 06	ANATEM	BUTZ (AGRI)	2030	INSTI OF FOOD TECHNOLOGISTS ANNUAL MTG	S18BUT
JUN 07	SANTA BARBARA	FRICK (AGRI)		CHANNEL CITY CLUB	S18FRI
JUN 07	SAN FRANCISCO	FREDRICKSON(HEW)		AMERICAN SOCIETY OF BIOLOGICAL CHEMISTS	S21FRED
* JUN 07	FRESNO	THOMAS (TREAS)	1200	COMBINED DOWNTOWN ROTARY CLUB AND STOCK AND BOND LUNCHEON	S14THO
* JUN 07	MONTREY	BUTZ (AGRI)	1200	FUNDRAISER, CONG BURT TALCOTT	S18BUT
* JUN 07	HOLLYWOOD	RHINELANDER(HUD)	1400	NATIONAL ASSOCIATION OF REGIONAL COUNCILS	S22RHI
* JUN 07	FRESNO	BUTZ (AGRI)	1900	GOP CENTRAL COMMITTEE FUNDRAISING DINNER	S18BUT
* JUN 08	STOCKTON	KNEBEL (AGRI)	1200	STOCKTON ROTARY	S18KNE
* JUN 11	MONTREY	HOLDEN (COM)		HOTEL SALES MANAGEMENT ASSOCIATION 6TH ANNUAL WESTERN CONFERENCE	S19HOL
* JUN 11	SAN FRANCISCO	USERY (DOL)		NATIONAL INST. ON FIDUCIARY RESPONSIBILITIES UNDER ERISA	S20USE
JUN 11	SAN FRANCISCO	KILBERG (DOL)	0900	ABA NATIONAL INSTITUTE ON PENSION ACT	S20KIL
* JUN 12	LOS ANGELES	TYLER (JUS)		BICENTENNIAL AMERICAN COMMUNITY	S16TYL
* JUN 13	STANFORD	HILLS (HUD)		STANFORD UNIVERSITY COMMENCEMENT (10,000)	S22HIL
* JUN 14	SANTA BARBARA	HOLDEN (COM)		CA HOTEL AND MOTEL ASSOCIATION 1976 ANNUAL CONVENTION	S19HOL
JUN 16	ANAHEIM	SANT (FEA)		33RD ANNUAL NATIONAL CONFERENCE OF THE AMERICAN PUBLIC POWER ASSN.	S26SAN
JUN 16	SAN DIEGO	CENOR (DOT)	1015	RAILROAD PUBLIC RELATIONS ASSOCIATION CONVENTION	S23CON
* JUN 16	SAN FRANCISCO	TROTTER (HEW)	1400	LINCOLN UNIVERSITY COMMENCEMENT ADDRESS	S21TRO
* JUN 17	SAN FRANCISCO	SIMON (TREAS)		ACTIVITIES TO BE DETERMINED	S14SIM
* JUN 18	SAN FRANCISCO	SIMON (TREAS)		ANPA BRIEFING	S14SIM
* JUN 18	SAN FRANCISCO	LYNCH (HEW)		NATIONAL ADVISORY COUNCIL ON EXTENSION AND CONTINUING EDUCATION	S21LYN
* JUN 19	SAN FRANCISCO	SIMON (TREAS)		IMF CONFERENCE	S14SIM



SPOKESMAN BY STATE: CALIFORNIA

THE WHITE HOUSE

WASHINGTON

May 17, 1976

MEMORANDUM FOR: DICK CHENEY  
FROM: MIKE DUVAL  
SUBJECT: CALIFORNIA



I understand (primarily from the newspapers) that Stu Spencer and Peter Kaye intend to launch an attack on Reagan's record as Governor as part of our California Primary strategy.

I have been advised from several very good California sources that this could be a big mistake.

I don't want to second guess Stu, but I think this should be thought through carefully.

In any event, I do not think that any outside Ford "advocates" should go into California and attack Reagan. Any criticism of his record as Governor should come from Californians, such as State and local officials who held office while Reagan was Governor.

In the meantime -- pending any further guidance from you -- I have advised Warren Hendriks to make certain that Administration spokesmen being sent into California through the Hendriks operation be advised that they should stress the President's positive record of accomplishments and not engage in Reagan attacks.

cc: Jerry Jones



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THE WHITE HOUSE

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cc: Jerry Jones

*[Signature]*

*[Signature]*





THE WHITE HOUSE

WASHINGTON

May 17, 1976

MEMORANDUM FOR:

DOUG SMITH

FROM:

MIKE DUVAL

*Mike*

SUBJECT:

CALIFORNIA SPEECH

I'm advised it would be very appropriate for the President to mention the recent strike in San Francisco by City workers in a California speech. He should make the point that the voters of that City successfully stood up to the union demands, thereby drawing a line against additional burdens on the property taxpayers. Perhaps the most appropriate place to mention this would be in the President's address to the L. A. Chamber and on the stump in the San Jose/San Mateo areas.



THE WHITE HOUSE

WASHINGTON

May 17, 1976

MEMORANDUM FOR: MARGITA WHITE  
FROM: MIKE DUVAL *White*  
SUBJECT: CALIFORNIA MEDIA EVENT

Have we set up events here at the White House for the California media, similar to what we've done for other States, such as Texas, Tennessee, etc.?

I think it's important that we have a flood of these scheduled between May 26 and June 7. I assume you will be talking to Herb Klein, Jerry Warren, and others, including the PFC.

cc: Ron Nessen  
John Carlson  
Jerry Jones



*[Handwritten signature]*

DAVE  
SM

May 19, 1976

SUBJECT: Supervisor Daniel D. Mikesell  
San Bernardino County, California

Supervisor Mikesell attended the May 5th signing ceremony of the Federal Aid Highway Act of 1976. During that ceremony, he had an opportunity to meet with the President and have a picture taken. He has subsequently given wide publicity in his local jurisdiction to his meeting with the President at the signing ceremony.

Supervisor Mikesell has indicated his willingness to organize a group of county and local officials in support of the President. He has done this in previous campaigns and has indicated he will initiate a similar effort for the President if he is given the "go ahead."

The President has substantial support among the State, county and local officials in California, and this type of effort could have a very positive impact on the primary and general election.



5/20 for O & A, <sup>on</sup> <sup>how</sup> critical to Calif ?

my trip  
LA

DAVIS

May 19, 1976

L.A. Times - Interview

SUBJECT: Supervisor Daniel D. Mikese  
San Bernardino County, California

L.A. area

financial situation -

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Leaders of L.A. could be N.Y.C. and then

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Please

for Davis on Calif?

10/10/76

L.A.

CALIFORNIA - HOW IMPORTANT

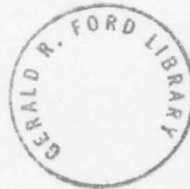
Q. Mr. President, do you believe that you can win in Kansas City if you lose the California primary?

A. If I lose California, it will be a horse race for the nomination.

One thing I do know. California Republicans can give me a first ballot victory in Kansas City and thereby assure the strongest possible ticket against our Democratic opponents in November.

There is no question that in Governor Reagan's home State I am waging an uphill fight. I need the help of all Republicans in California to win.

Rarely does one State primary make such a difference in selecting a President. There is no question that the voters of California can ensure that I will be representing our Party in November.



M. D.  
5/20/76

→ Mike Dural  
THE WHITE HOUSE

WASHINGTON

May 21, 1976

FYI - file

Dave G.  
5/21/76

MEMORANDUM FOR: DAVE GERGEN  
FROM: STEF HALPER SHH  
RE: California Campaign

1. Fournoy lost to Jerry Brown in large part because Brown talked about what he would do for California in the future, America in the next four years should be a central feature of Ford's comments.
2. The incumbency is a strong factor among conservative Republicans and should be emphasized.
- \* 3. Telephone banks should concentrate heavily on the Beach areas where Republican young and moderate voters live.

Ford is popular with the over 65's. Specific telephoning to this group will help the President's turnout. Many liked the social security discussion that was used in Florida.

4. Avoid attacking Reagan's Republican credentials. Advocates could bring up Reagan signing of ERA Amendment and the trust/honesty issue. Also the state tax issue.

\* 5. The volunteer effort in California is poor. Many more volunteers should be sought and used. In most of our losses we have made inadequate use of volunteers. Women's groups and young people should be telephoned now.

\* 6. Mid-level Party people are annoyed because many have not been asked to be a part of the President's effort.



THE WHITE HOUSE

WASHINGTON

June 1, 1976

Jim,

Can you please pull together anything Bill Seidman can use in areas north of San Francisco over the next day or two to generate news. He's going to be moving up there and holding press conferences and would like to announce something.

One idea I had was to make some announcements concerning revenue sharing extension (for example, the impact on the Northern California counties).

I told Bill I would get back to him sometime Tuesday evening.

Thanks very much.

*Mike/hja*

Mike Duval

