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	<b>TO:</b>	THE PRESIDENT	1 Mars
	VLA:	THE PRESIDENT ROBERT HARTMANN	15
	FROM:	PAULA. THEIS	2   -
	SUBJECT:	Oregon GOP Fundraiser	1:15 p.m.
	-	2	1.171
	· · · ·		
	TIME, DATE	AND PLACE OF PRESIDENTIAL USE:	
· · · · · ·	7:00 p.m., Th	nursday, September 4, Portland, Oregon	•
	SPEECHWRI	FR. Butlow	• •
	SPECUMAT	ER: Dutter	•
	EDITED BY:	Theis	
	BASIC RESEA	ARCH/SPEECH MATERIAL SUPPLIED BY:	
	Research C	Office and RNC	· · · ·
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# THE WHITE HOUSE

September 2, 1975

### MEMORANDUM TO RON NESSEN

FROM: JACK HUSHEN

Attached are speeches for the GOP luncheon in Seattle and the GOP dinner in Portland. I didn't find any problems in the Seattle speech, which deals mainly with Seattle's importance as a port through which much of our Asian trade passes.

However, in the Portland speech, I am a little concerned because the President appears to be setting out his platform for attracting the independent voter to his banner in 1976. The paragraphs I am concerned about begin on the bottom of Page 2, all of Page 3 and the first paragraph on Page 4. I think you ought to take a look at it to see if you want to recommend changing the text, which will require some effort because it is a major part of the speech. It is very difficult to walk the fine line between campaigning for the party and campaigning for self and this example is one of those that is hard to decide which is which.

# Attachment

#### THE WHITE HOUSE

#### WASHINGTON

# August 30, 1975

#### MEMORANDUM TO:

RON NESSEN

FROM:

PAUL A. THEIS

Attached are proposed drafts of remarks for the President to use at a \$500-a-plate GOP luncheon in Seattle on Thursday, September 4, and at a \$100-a-head GOP dinner in Portland on the same evening.

Would you let me have your comments or suggested revisions on these two speeches by noon, Tuesday, September 2, along with your initials on the attached clearance form? Many thanks.

# Attachments.

# REMARKS OF THE PRESIDENT BEFORE OREGON GOP FUNDRAISER, THURSDAY, SEPTEMBER 4, 1975

(Note: Upfront material to come from Bob Orben)

It is a great pleasure for me to be here in Portland this evening

for this tremendous gathering of Republicans. Your warm welcome is

most appreciated; your enthusiasm and commitment most encouraging.

I'm happy to see your former governor and my old friend, Tom

McCall, here. As you all know, Tom has forsaken politics to resume his

career in the news business. Although he was always good at making

news, I am glad to know he's just as good reporting and commenting on it.

I've been an admirer of Tom's for years.

In fact, I commend you on the caliber of the public lead

elect here in Oregon.

Two of the finest are your United States Senators, Mark Hatfield

and Bob Packwood. They are a credit to this great State which they

represent so well and to their country which they serve with such dedication.

They reflect the independence of thought and action that is such a cherished tradition of this State.

I don't think it's just a matter of coincidence that these two very strong and independent-minded Senators are also Republicans. Nor do I think it's just a coincidence that the people of Oregon keep on electing

Mark Hatfield and Bob Packwood time after time.

The party in this State, under the direction of such able leaders as your chairman, Dave Green, has been reaching out to independent-thinking

voters for years -- and that effort has paid off handsomely for both the

State and the party.

In fact, the Republican Party in this State and in all 50 States has

The independent voter wants a sound and prosperous national

economy, without recession or inflation -- and so do we.

The independent voter wants jobs for those who can work and help

for those who can't -- and so do we.

The independent voter wants his country to achieve energy independence

and an environment of high quality -- and so do we.

The independent wants a good education, good housing, good health

care and good food for his family -- at prices he can afford -- and so do we.

The independent voter wants the scales of justice to balance the

rights of the criminal defendant with the rights of a law-abiding society --

and so do we.

The independent voter wants America's national defense to be second

to none -- because that's the best way to ensure peace -- and so do we.

The independent voter wants relief from higher and higher taxes,

from more and more Federal programs and from bigger and bigger budget

deficits -- and so do we.

Most importantly, the independent voter wants America to get

moving on the myriad problems facing it -- moving confidently toward the

future -- and so do we.

There's one thing that my 26 years in public service has taught me --) and its this: A successful blend of personal initiative, private enterprise

and public service will come closer to solving our problems and realizing our

potential than will reliance on the massive, muscle-bound bureaucracy of Government by itself.

For too long, too many Americans have relied too much on the Federal Government in Washington to meet their demands, grant their wishes and solve their problems. We have already lost too much of these enterprise and initiative and self-reliance which made Americans the hardiest of people and this the greatest of nations.

As Abraham Lincoln so well put it: The role of the national Government is to help people who cannot help themselves. I think it's time we began to look elsewhere for the solution to all

our problems -- to our State capitols and our county seats and our town

councils -- to our offices and shops, our factories and farms -- to our

homes and our schools and our churches of America. And to ourselves!

That's where the real power and potential of America reside. That's

where to find the creative genius, the knack for problem-solving, the

pioneering spirit, the Yankee ingenuity for which this country is so well

known.

If each of us shoulder more of life's responsibilities -- taking on a personal interest to match the personal stake we have in the life and success

of this Nation -- we can truly make a fresh start on America's problems

and develop new solutions -- even as we celebrate our 200th birthday.

# # #

Plat by spiral Tettas 11: 15 AM. ·9/8/25

.THE WHITE HOUSE WASHINGTON

September 6, 1975

### MEMORANDUM FOR:

RON NESSEN

FROM:

PAUL THEIS (/

Attached are proposed remarks for the President's use at the White House Field Conference in St. Louis, Missouri, on Friday, September 12, 1975.

May I have your comments, along with your initials on the attached clearance sheet, by noon Monday, September 8?

Thanks.

Attachment

CLEARANCE FORM FOR PRESIDENTIAL SPEECH MATERIAL

VLA: ROBERT HARTMANN

FROM: PAUL A. THEIS

SUBJECT:

# White House Field Conference

TIME, DATE AND PLACE OF PRESIDENTIAL USE:

4:00 p.m., Friday, September 12, St. Louis, Missouri

SPEECHWRITER: Bob Longood

EDITED BY: Theis

BASIC RESEARCH/SPEECH MATERIAL SUPPLIED BY:

Research, Bill Baroody's office

# CLEARED BY (Please initial):

(X)	OPERATIONS (Rumsfeld)	•
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(Longood) RRR/PT

# WHITE HOUSE FIELD CONFERENCE, ST. LOUIS, MISSOURI, FRIDAY, SEPTEMBER 12, 1975

The first thing I want to express is my pleasure at being here in

St. Louis. Anyone who visits this city can't help feeling he is standing

at the crossroads of America.

That's not a bad place to be when you want to find out what is on

people's minds. And that is what these regional Presidential Town Hall meetings

are all about.

This is the tenth such conference since I became

President. Some of you will recall that my very first pledge in this

office was to open up the doors of Government and create better commu-

nication between the people of this Nation and their Government.

But the most important part of communicating is listening. That's

what I'm here to do -- to listen and to learn.

That's what makes democracy work -- people and their government talking with one another. In the more than 13 months I have been President, we've faced

some tough problems. We've solved some; we're still working on others.

- 2 -

One we're hard at work on is the economy -- and we're making progress.

Since March, some 1,500,000 more workers are back on the job

and the unemployment rate has stabilized. Industrial production rose

percent during this period. Personal income climbed \_\_\_\_\_ percent.

Retail sales jumped \_\_\_\_\_ percent. And inflation has levelled off.

To me that means one thing: Our free enterprise system is working.

That's the strength of our system -- it has tremendous bounce and resiliency.

I'm not saying all our troubles are over. They won't be over until

every American who wants to work has a job.

They won't be

We need to solve our natural gas shortage so industries that

5

depend on it can keep going and provide people with jobs.

. They won't be until we enact an energy program that will free

- 3 -

America from dangerous dependence on foreign oil. They won't be

until we deregulate natural gas to stimulate more production and provide

jobs for more people.

They won't be until, as Governor Bond has said, we pull government

rules, regulations and red tape off people's backs, so they can produce.

wheat, automobiles and steel instead of paperwork for the bureaucrats.

People can't eat Government forms or fill their cars with questionaires.

If we stick to doing the things Government can do -- and should do --

to help this great, free enterprise system work, our economy will continue

# #

<u>,</u>

to grow. That, in a nutshell, is my program.

Now, let's hear your concerns.

Late ! NH 9/10/75 7:15 7.15

THE WHITE HOUSE

WASHINGTON

September 9, 1975

MEMORANDUM FOR:

RON NESSEN

FROM:

PAULA. THEIS AN

Attached is a proposed statement for use following Congressional action Wednesday afternoon on the President's Education Act veto.

Would you let us have your comments by noon, Wednesday, September 10?

Thanks.

Attachment

CLEARANCE FORM FOR PRESIDENTIAL SPEECH MATERIAL

TO:	THE PRESIDENT
VIA:	ROBERT HARTMANN
FROM:	PAULA. THEIS
SUBJECT:	Statement on Congressional override
	of Education Act veto

TIME, DATE AND PLACE OF PRESIDENTIAL USE:

Wednesday afternoon, September 10, 1975

SPEECHWRITER: Rousek

EDITED BY: \_\_\_\_\_ Theis

BASIC RESEARCH/SPEECH MATERIAL SUPPLIED BY:

Max Friedersdorf

# CLEARED BY (Please initial):

OPERATIONS (Rumsfeld)
CONGRESSIONAL/PUBLIC LIAISON (Marsh)
PRESS (Nessen)
LEGAL (Buchen)
ECONOMIC POLICY BOARD (Seidman)
OFFICE OF MANAGEMENT AND BUDGET (Lynn)
DOMESTIC COUNCIL (Cannon)
NATIONAL SECURITY COUNCIL (Scowcroft)
RESEARCH (Waldron)
MARGITA WHITE (FYI)
ENERGY RESOURCES COUNCIL (Zarb)
COUNCIL OF ECONOMIC ADVISERS (Greenspan)
OFFICE OF PUBLIC LIAISON (Baroody)
Max Friedersdorf

(Rousek) PT

line.

# September 9, 1975 THIRD DRAFT

# PROPOSED STATEMENT ON CONGRESSIONAL OVERRIDE OF EDUCATION

I am disappointed the Congress did not sustain my veto of H.R. 5901, the Education Appropriations Act. By this action, the Congress has heaped more fuel on the fires of inflation.

However worthy its objectives, this appropriation is \$1.5 billion more than I proposed in the fiscal year 1976 budget and will add another \$800 million to the fiscal 1977 budget.

As I have stated repeatedly when vetoing appropriations bills calling for excessive spending, it is essential in the battle against inflation to keep the Federal deficit under control. The Congress itself has stated that the Federal deficit in fiscal year 1976 should be no higher than \$68.8 billion. This is substantially higher than the \$60 billion deficit at which I drew the Unless the Congress makes a major effort to control expenditures, it will find itself forced to approve a deficit even higher thanthe \$68.8 billion it proposed in April.

Unless we want to return to double digit inflation and start back on the road to an even worse recession, we must bring Federal spending under control. The Congress must handle the public's money more responsibly

than it has to date. I cannot do it alone.

# # #

# THE WHITE HOUSE

WASHINGTON

October 9, 1975

### MEMORANDUM FOR:

DON RUMSFELD JACK MARSH RON NESSEN JIM CANNON FRANK ZARB

FROM:

PAUL A. THEIS

Attached is a draft developed by FEA for possible use by the President before the TV cameras Friday morning prior to sending his EIA legislation to Congress.

If you have comments or suggestions, please get them to Bob Hartmann's office first thing in the morning.

Thanks.

Attachment

# PRESIDENTIAL STATEMENT ON ENERGY INDEPENDENCE AUTHORITY (EIA), FRIDAY, OCTOBER 10, 1975

Last January, I proposed a broad, comprehensive program to

achieve energy independence for the United States by 1985. Legislation

by the Congress to enact this program is just as crucial now as it was

in January.

Today I am submitting

legislation to create an Energy

Independence Authority -- a new government corporation to provide

financial assistance to private sector energy projects.

This Authority will have financial resources of \$100 billion to

finance only those projects which cannot be financed without government

assistance and which will make a significant contribution to energy

independence. It will cover a wide range of energy supply, conservation

and energy-related environmental projects.

This Authority will not be a permanent government corporation --

it will expire inten years. This Authority will supplement, not replace,

the other energy measures I repeatedly have urged the Congress to enact.

We must be prepared to take the necessary strong actions to

reach our energy goals. I urge the Congress to act promptly on this

bold, new initiative.

Thank you.

# # #

CLEARANCE FORM OR PRESIDENTIAL SPEECH : TERIAL

TO:THE PRESIDENTVIA:ROBERT HARTMANNFROM:PAUL Å. THEIS

SUBJECT: Statement Related to New York City and

Economic Policy

TIME, DATE AND PLACE OF PRESIDENTIAL USE:

BASIC RESEARCH/SPEECH MATERIAL SUPPLIED BY:

CLEARED BY (Please initial): (X) OPERATIONS (Rumsfeld) (x) CONGRESSIONAL (Marsh) (X) PRESS (Nessen) (X) LEGAL (Buchen) (x) ECONOMIC POLICY BOARD (Seidman) (X) COUNCIL OF ECONOMIC ADVISERS (Greenspan) (X) OFFICE OF MANAGEMENT AND BUDGET (Lynn) (X) DOMESTIC COUNCIL (Cannon) () NATIONAL SECURITY COUNCIL (Scowcroft) ( ) ENERGY RESOURCES COUNCIL (Zarb) ( ) OFFICE OF PUBLIC LIAISON (Baroody) (X) RESEARCH (Waldron) ( ) MARGITA WHITE (FYI) (X) James Falk (X) Secretary Simon ( )

# ADMINISTRATIVELY CONFIDENTIAL

#### THE WHITE HOUSE

WASHINGTON

# October 14, 1975

MEMORANDUM FOR:

RON NESSEN

FROM:

PAUL A. THEIS

Attached is a draft on the New York City fiscal liquidity problem which the President may use in forthcoming speech or as a separate statement. Could we have your comments on this by noon Thursday?

Many thanks.

Attachment

(Friedman)

October 14, 1975

# STATEMENT RELATED TO NEW YORK CITY AND ECONOMIC POLICY

I assign a high priority to the Government's difficult -- but essential -duty to combat inflation while resisting pressures for greater spending.

America has reached a phase of development that challenges the philosophy of

spending that has grown for more that 40 years: that government can

provide ever-increasing services, whether or not there is economic growth,

and without regard to our ability to pay for such services.

Federal, State and local governments are being forced by reality to re-assess their capacity to satisfy all desires. The time has come to determine what services the cities, the States and the Nation can afford and

how to provide them as inexpensively and efficiently as possible.

I commend the efforts in New York City, by the Mayor, and by the Governor of the State of New York to take tough but courageous decisions to maintain the city's viability. I am delighted to see New York **6**ity moving in the self-reliant direction of cutting its expenses to fit its income. After all, that's what you

- 2 -

and I have to do.

New York City is facing a time of reckoning. We have reached the limits of uncontrolled spending. There is stark realization that communities must bring expenditures under control to remain solvent. If cities and states can face up to the financial facts of life, even belatedly, how long can the Congress in Washington continue deficit

spending without considering the consequences?

The competitive techniques of the private sector make sense.

Let us apply to Government what the free enterprise system teaches

about fiscal responsibility, management, productivity, new technology,

and a willingness to cut frills to maintain vital functions.

Communities -- and the Nation -- can tap the great human resources

of the people -- giving new life to the spirit that built New York City

and built America. We have been losing our vital sense of community

as Government -- national, State and local -- treats citizens like

does

dependent children and / for people what responsible individuals can do

for themselves. This has hastened the loss of the sense of community,

the sense of involvement, the sense of individual self-respect.

I favor individual rights -- and individual responsibilities.

I favor citizen participation in revitalizing our cities. I favor

local responsibility for local spending and an end to copping out to big

brotherism. It's a high time to stop the never-ending cycle of passing the

buck -- and spending the buck.

Just as America can mobilize its resources, talents, and self-

reliant qualities, pioneering a new and better way of life, so can New York.

There are very compelling human needs involved in New York

City with extremely complex decisions to be made. We are witnessing

a test of New York's greatness, of New York's courage, and of New

York's determination. I have confidence in New Yorkers.

I am convinced that if New York takes the essential decision to discipline its spending, and regain its viability and confidence, there

will be no need for Federal intervention. If New York can re-establish

its own credibility -- and I belive it can -- the Federal Government surely

has a similar duty to its taxpayers and bondholders. I want the Congress

to give a little more thought to those who financially support the

Government.

The lesson of New York City is that no government, just as no

family, can live beyond its means for very long. There is a day of reckoning. For a Nation, the reckoning can be temporarily postponed by printing more money to cover debts. But that practice catches up and forces citizens to pay the bill through higher Federal taxes or through the harshest tax of all, inflation. A city government cannot print money. It faces the discipline of the marketplace.

None of us wants New York to fail to meet its financial obligations. New Yorkers have created a great center of civilization, renowned throughout the world as a symbol of America. But as they seek to get back on the right financial path let us never forget what led that city to the brink. Let us resolve that the rest of the United States learn from New York's tragic plight.

There is a growing tendency to view the problems of New York City in a highly emotional way. At first, concern was properly centered on what a default might mean for New York City itself and on necessary

- 5 -

steps to avert default. Then concern focused on the financial stability of

- 6 -

New York State and state agencies. Anxiety escalated. We were told

that a default by the city could engulf other cities and states in financial

chaos that could endanger national recovery. Now we are told that a

default by New York City could sweep the world. We are told that,

unless Washington intervenes, there will be a world-wide catastrophe.

Some of these predictions of gloom and doom may be based upon true conviction. But others could be exploiting excessive rhetoric to whip up public support for Federal intervention or to shift the blame for New

York's troubles to Washington.

us Whatever the motives, the politics of panic do not serve/well. To the extent that such pessimistic prophecies frighten the American

people, the situation is aggravated.

None of can know precisely what

(more)

might occur in the event of a default. There are two aspects to any major financial reversal: the financial and the psychological. If our financial markets were confronted with a default and could deal with it objectively, in a state of relative calm, there is substantial reason to believe that the challenge would be met and that the essential services for the people of New York City would continue. If, however, we are driven into panic, the situation will be much more dangerous for the nation as a whole.

I see no reason for hand wringing and helplessness. I reject the scenarios of negativity. Let us encourage and commend the important progress that has been made by the leaders of the City and State of New York in coming to grips with their financial problems. I can only urge

those who engage in fearful predictions to heed the words of a former

Governor of the great State of New York some forty years ago:

"The only thing we have to fear is fear itself."

- 7 -

THE WHITE HOUSE WASHINGTON 10-29-75 NOTE FOR: Paul Theis FROM : RON NESSEN Could you provele a short written Stalement in the President's nome to bulkel The request. PAN

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T/D\_



October 6, 1975

DATE RECEIVED

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Asproventer Office

The President The White House Washington, D.C. 20500

Dear Mr. President:

As editors of the 1976 Harvard Business School Yearbook, we are exploring, for use in this year's lead section, problems facing American businessmen in the coming decade. What new roles and responsibilities will be have to assume? How can business, large and small, help meet this country's growing social and economic needs? In short, what are the greatest challenges facing the American system of free-enterprise?

We are inviting a few of the nation's top leaders in business and government to comment on the above questions. We feel that your thoughts in particular would be valuable to our degree candidates.

Although we have scheduled interviews with other national leaders, we are aware of your unique time constraints. If an interview would be difficult, we would be pleased to have your written thoughts. In addition, realizing the possible sensitivity of comment issuing from the Presidential Office, we would be happy to allow you and your staff review and revision rights on any copy you may deem appropriate.

The Harvard Business School trains leaders. This is an opportunity for you to provide guidance to a significant proportion of the future business leadership of this country.

Sincerely yours,

D. Harding

R. Harris

K. M'lorto

K. McCarter

K. Pustan

K. Puskarz Editors: 1976 ANNUAL REPORT

THE ANNUAL REPORT HARVARD BUSINESS SCHOOL, SOLDIERS FIELD, BOSTON, MASSACHUSETTS 02163 (617) 495-6499

October 23, 1975

#### MEMORANDUM FOR: RON NESSEN

#### FROM:

Request from K. Puskarz of the 1976 Harvard Business School SUBJECT: Yearbook for the President's thoughts (written) on the greatest challenges facing the American system of free-enterprise. The attached is for your appropriate handling.

Thank you.

Some items in this folder were not digitized because it contains copyrighted materials. Please contact the Gerald R. Ford Presidential Library for access to these materials.

THE WHITE HOUSE WASHINGTON

Joh Hertmon TO:

# FROM: PAUL THEIS



commending stanestowed at EIA consco: Distinguished ed L. Larson, presi-Inc.; Award of e to William D. military marketing ment, ITT Cannon Services Award of P. Golden, manservices at Quasar ard Chairman Robert 1976 medal of honor rch.

a Inc., Northridge, vailability of remote (permits diagnosis of h its Spectra 3000,

Broadcast Journalism. Not everybody's happy with Ford and his meetings with the media around the country

Redio-station owner in Knoxville beefs to White House over being left out of news conference there-

President Ford's local news conferences

by the local television anchormen, as well as the daily pression (One reason the noncommercial state was represented was that it supplied the equipment for the taping.)

The local media, including radio, did have an opportunity to cover the President live, however. Following the Mid-Appalachia conference proceedings, the President made a few remarks and then accepted questions from conference delegates for about an hour. "It received full coverage," said Randy Woods of Mrs. White's staff, "Radio and television stations in the area, including WVIK, carried it live."

But the problem posed by the heavy demand by the media for interviews with the President is. Mrs. White said, a "dilemConfide at NBC

Seventy station: on the line by e

NBC Radio's Ne vice "will turn th early in the sec Robert Mounty general manager Thayer, presiden sion, last week a the service's pro Fifty-three st their signing with



# 11/15/75



FΥΙ

MEMORANDUM

#### THE WHITE HOUSE

WASHINGTON

#### November 14, 1975

#### MEMORANDUM FOR PAUL THEIS

FROM: ELISKA HASEK Glin

This is to follow up on yesterday's discussion with you re further expanding the number of messages sent out directly over the President's signature.

As of now, I am, at your request, including for Presidential signature those bonafide local, state and regional organizations and events which in previous years have been acknowledged on behalf of the President by an appropriate Cabinet Secretary or member of the White House staff.

Obviously, this expansion will still exclude messages of a commercial or non-political fund-raising nature or those where there is derogatory information on either the organization or the event.

May I also add that, to the best of my own ability and with the support of my hard-working staff of three, I will do the utmost to maintain the same high standards of research and writing so that the President's written statements may continue to be accurately and articulately presented and meet required deadlines.

#### THE WHITE HOUSE

WASHINGTON

December 18, 1975

# CONFIDENTIAL

MEMORANDUM TO:

TO: RON NESSEN

VIA:

FROM:

ROBERT T. HARTMANN BEA

FYI: I have been advised that the <u>National Enquirer</u> is developing an article on the President's drinking practices.

Jack Calkins advises me that <u>National Enquirer</u> is owned by Henry Dormann, who is supposed to be a friend of the President.

cc: Dick Cheney

