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THE WHITE HOUSE
WASHINGTON

3/3

NOTE FOR: *Levy Jones*
FROM : RON NESSEN

I recommend presenting
the Medal of Freedom
to Arthur Rubinstein
on Monday, March 8.

RNN



THE WHITE HOUSE

WASHINGTON

March 2, 1976

TO:

TERRY O'DONNELL
BILL NICHOLSON
DAVE GERGEN
•RON NESSEN

FROM:

JERRY H. JONES

Could I have your comments and recommendations
on the attached.

Thank you.



THE WHITE HOUSE

WASHINGTON

March 3, 1976

MEMORANDUM FOR: DICK CHENEY
ROGERS C. B. MORTON
BO CALLAWAY
JERRY JONES
BOB MEAD

FROM: RON NESSEN

RHN

Phil Buchen has been notified that Ronald Reagan has asked for, and been granted, time on all three TV stations in Orlando, Florida tomorrow.

In requesting this Florida TV time, Reagan's representatives told the stations it was to be used for a very strong attack on President Ford. No subject was specified.



March 10, 1976

MEMORANDUM FOR: JERRY JONES
FROM: RON NESSEN

I propose that the President telephone Paul Harvey some time during his stay in the Chicago area. I believe the President's schedule is too crowded to see Harvey, and I am not sure if there would be any benefits from taking the time to see Harvey.

If this is approved, I will find out where Harvey will be at a time convenient for the President to call and also will work up some brief talking points.



March 25, 1976

MEMORANDUM FOR: JERRY JONES
FROM: RON NESSEN

You asked me to recommend a California media event for Saturday morning. I recommend that the President choose one of the following requests:

KNBC-TV (NBC) - 30 minutes. Meet-the-Press type interview show with Robert Abernathy as moderator. Extremely well-respected and well-watched. The President has appeared on this program once as President and once as Vice President, with good results.

KABC-TV (ABC) - 30 minute interview. The only network affiliate in Los Angeles on which the President has not appeared for an interview. Recommended by Bob Mead.

KOVR-TV (Sacramento) - Requests film and audio interview for use on all radio and television stations in California and Nevada owned by the McClatchy chain. Would be conducted by the political correspondent.

California Radio - We have pending a large number of requests for interviews from California radio stations. Representatives of these stations could be brought in as a group. Obviously, California is a State where radio is listened to widely because a lot of people spend so much time in their cars.

Copley Newspapers - The Copley newspapers, with headquarters in San Diego and outlets all across the country, have requested an opportunity to send their chief editorial officers for an interview with the President. I'm sure Mrs. Copley, Jerry Warren and the other Copley officers would be willing to drive down from San Diego Saturday morning, perhaps for breakfast with the President.



March 30, 1976

MEMORANDUM FOR: JERRY JONES
FROM: RON NESSEN

Jack Westland is a former Congressman who now lives in Monterey, California and is a very close personal friend of the President. He handed me this at the PFC fundraising luncheon in San Francisco last Friday. His request is self-explanatory.

Will you please advise me what action, if any, is taken on this request.

Attachment:

Memo from Jack Westland dated 3/26/76



March 26, 1976

To: Ron Nessen
From: Jack Westland

On April 24 and 25th, there will be an "Adobe Tour" in Monterey. This Adobe Tour has been going on for years, and thousands of people visit these old adobes which are of great historical significance on the Monterey Peninsula.

This year, they have decided to name an adobe after ~~one~~ one of the Presidents of the United States who has visited the Peninsula during his term of office. The one adobe to be named for President Ford is "Casa Buelna."

It seems that Buelna was a soldier who was stationed at the Presidio, and Casa Buelna is the first house to be built outside of the Fort, and was built in 1820.

The people who are living there now are Mr. and Mrs. William Evans, and the address is 801 Mesa Road, Monterey, California, 93940.

As I understand it, the dining room will be set up as though the President and Mrs. Ford were coming to dinner, and they would like to have a letter addressed to these people from the President, I suppose thanking them for the invitation to dinner, or some such acknowledgement which I am sure your fertile brain can cook up.

Do you think The Boss would go for this? It wouldn't hurt.



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THE WHITE HOUSE

WASHINGTON

April 20, 1976

MEMORANDUM FOR:

RON NESSEN

FROM:

JERRY H. JONES

As you know the President will be attending the premiere of the Light and Sound Show at Mount Vernon with d'Estaing. Do you think that any of the networks will want to carry a special on this event?



THE WHITE HOUSE
WASHINGTON

4/1/71

NOTE FOR: *Jerry Jones.*
FROM : RON NESSEN

*Any possibility
of the President
getting involved
briefly.*

R.H.



MEMORANDUM

NATIONAL SECURITY COUNCIL

April 21, 1976

MEMORANDUM FOR: RON NESSEN
FROM: LES JANKA 
SUBJECT: CLOSE UP Students from Grand Rapids
 and San Francisco

On Sunday, April 25, 625 high school students from Grand Rapids and 150 students from San Francisco will arrive in Washington to participate in the CLOSE UP program.

As you will recall, the President met with last year's group of CLOSE UP students and made some brief remarks in the Rose Garden and invited the entire group to file through his office for a handshake. CLOSE UP has again requested an opportunity for the Grand Rapids students to meet with the President. They recognize his incredibly busy schedule and would be delighted with only a five minute appearance and words of welcome from the President. Needless to say, the inclusion of the San Francisco students would generate some useful publicity in California.

One very special reason for CLOSE UP's interest in meeting with the President is the fact that Grand Rapids has done a magnificent job in applying the President's challenge to them last year to get involved in government at all levels. The follow up activities Grand Rapids has undertaken this past year have become a model for CLOSE UP programs all over the nation. A CLOSE UP letter to you of April 1 (attached) gives more details.

I hope you have an opportunity to mention to the President the presence of the Grand Rapids students in D. C. next week. CLOSE UP could arrange a meeting with him on short notice anytime Sunday evening, Monday, or Tuesday before he leaves for Texas.



THE WHITE HOUSE
WASHINGTON

4/21

NOTE FOR:

Jerry Jones,

FROM

: RON NESSEN

I recommend you
but in as many
of these media
events as
possible.

RHN



OREGON

(Primary -
May 25)

Interview in Oval Office with KGW-TV (NBC-8).
Interviewer would be Ed Goodfrey, News Manager.
Other stations owned by KGW are:

- KING - Seattle
- KREM - Spokane
- KEW - Portland

Approve _____ Disapprove _____

CALIFORNIA

(Primary -
June 8)

San Francisco:

Interview in the Oval Office with KRON-TV (ABC)
and a San Francisco Chronicle reporter. Interviewer
from KRON would be George Reading, host of the
"George Reading Show."

Approve _____ Disapprove _____

Sacramento:

Interview in Oval Office with newsmen from
McClatchy radio and TV stations in California
and Nevada. Participating would be representatives
from:

- KOVR-TV, KFBK-AM and FM - Sacramento
- KBEE-AM and FM - Modesto
- KMJ-AM, FM and TV - Fresno
- KOH-AM - Reno

Approve _____ Disapprove _____

Los Angeles:

Appear on KNBC-TV's (4) "Bob Abernathy Show"
(30 minutes).

Approve _____ Disapprove _____



Interview in Oval Office with three Washington representatives from Knight-Ridder publications. California Knight-Ridder papers include the Pasadena Star-News (58,000), San Jose Mercury (250,000) and Long Beach Independent Press-Telegram (151,000). (Also among these papers is the Detroit Free Press, circ. 628,000. The Michigan Primary is May 18.)

Approve _____ Disapprove _____

Interview in Oval Office with Los Angeles Times Washington bureau. (The Times has extended invitations to each of the Presidential candidates to attend a breakfast at its bureau offices with its staff of 25. This would be in lieu of a breakfast meeting.)

Approve _____ Disapprove _____

San Diego:

Interview in the Oval Office with representatives from the Copley Newspapers.

Approve _____ Disapprove _____

GENERAL

Appear on "Phil Donahue Show." Show would be filmed in studios of WTOP-TV in Washington. Format would be questions and answers from audience for one hour.

Approve _____ Disapprove _____

Interview in Oval Office with Clifford Evans for broadcast on RKO stations in California and elsewhere.

THE WHITE HOUSE
WASHINGTON

Date

4/22

TO:

Bob

FROM: John G. Carlson

What are your
thoughts?



THE WHITE HOUSE

WASHINGTON

April 20, 1976

MEMORANDUM FOR:

RON NESSEN

FROM:

JERRY H. JONES

As you know the President will be attending the premiere of the Light and Sound Show at Mount Vernon with d'Estaing. Do you think that any of the networks will want to carry a special on this event?



April 29, 1976

MEMORANDUM FOR: JERRY H. JONES

FROM: RON NESSEN

Here are the names I would like to submit for the French President's sound and light presentation at Mount Vernon on May 19:

Mr. and Mrs. Joseph Kraft
Field Newspaper Syndicate

Home and Office:
3021 N Street, N. W.
Washington, D. C. 20007
Phone: 965-2871

Mr. and Mrs. Grant Dillsman
United Press International

Office: (Note: send invitation to office)
315 National Press Building
Washington, D. C. 20045
Phone: 393-3430
Home phone: 534-4235

Ms. Meg Greenfield (and escort)
Washington Post

Office: (Note: send invitation to office)
1150 15th Street, N. W.
Washington, D. C.
Phone: 223-6000



Press

Mr. and Mrs. John McLean
Chicago Tribune
1750 Pennsylvania Avenue N.W.

Mr. and Mrs. Bill Beecher
Boston Globe
1750 Pennsylvania Avenue N.W.

Mr. and Mrs. Scott Sullivan
Newsweek
1750 Pennsylvania Avenue N.W.

Mr. and Mrs. Bernard Kalb
CBS
2020 M. Street N.W.

Mr. and Mrs. George Gedda
Associated Press
1300 Connecticut Avenue



THE WHITE HOUSE

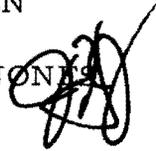
WASHINGTON

April 27, 1976

MEMORANDUM FOR:

RON NESSEN

FROM:

JERRY H. JONES 

French President Giscard d'Estaing will present France's Bicentennial gift of a sound and light program to the Mount Vernon Ladies Association on Wednesday, May 19, 1976. The Regent of the Ladies Association has requested the names of suggestes guests from the American side for invitations to the presentation. The President and Mrs. Ford will be participating in the event.

Attached is a list of names submitted and approved by the State Department. Would you look at this list and send me the names of three couples in priority order you would suggest be invited also. The following information should be included:

1. Correct marital status.
2. Correct title.
3. Current address.

It would be appreciated if these names could be submitted by Thursday, April 29, 1976.

Thank you .

May 4, 1976

MEMORANDUM FOR JERRY JONES

FROM: RON NESSEN

Tom Johnson, the former Press Secretary, is as you know, lobbying here for the President to participate in the reunion of the White House Fellows on May 13. About 200 former White House Fellows will be coming to the reunion, including some who have gone on to notable careers in the Government and private industry.

Johnson, himself a former White House Fellow, is President of the group. He hopes the President will be able to take part in a reception for the Fellows. I promised him I'd mention this to you.



RN/jb

May 4, 1976

MEMORANDUM FOR JERRY JONES

FROM: RON NESSEN

Bob Hartmann proposes an interview by the President with the columnist Victor Riesel. Riesel is a friend of Hartmann's and, as you know, his column deals mainly with labor matters. Hartmann feels labor's support could be important to the President if the Democratic candidate is Carter.

I recommend this interview when it can be fit into the President's schedule without interfering with the local television and newspaper interviews in primary States.

cc: Bob Hartmann

RN/jb



May 4, 1976

MEMORANDUM FOR JERRY JONES

FROM: RON NESSEN

Bob Hartmann proposes a 15-30 minute courtesy call/interview with the President by Edward Sims, publisher-editor of the Editorial Copy Syndicate, which supplies editorials, news stories and features to about 200 weekly newspapers and 100 daily newspapers.

Sims prepares most of the material himself. He has generally been favorable to the President. His syndicate is celebrating its 50th anniversary.

Because Sims' wife is Danish, Hartmann has arranged for Mr. and Mrs. Sims to attend the President's luncheon for the Queen of Denmark on May 11.

While Sims is in town for that luncheon, Hartmann suggested an office visit with the President.

cc: Bob Hartmann



RN/jb

May 4, 1976

MEMORANDUM FOR JERRY JONES

FROM: RON NESSEN

The President has indicated he would like to accept an invitation to talk to Theodore White on a quiet day at the White House, as White prepares his 1976 version of "The Making of the President."

White bugs me regularly about this. He is wondering whether he could see the President some time before May 18.

As you may recall from our earlier conversations on this, in this year's book White is not going into much detail on the mechanics of the election, but rather he plans to deal with some of the major historic and philosophical trends involved in this year's election, and he would like to talk to the President along that line.



THE WHITE HOUSE
WASHINGTON

7 May 1976

Jack -

I talked to Arthur Morrison and see nothing wrong with the President recording the lines at the top of page 22.

Attached find my recommendation to Jerry Jones to make the necessary arrangements.

Regards,
Tom Hasser



Ron,

The script is
enclosed details
forth coming - pp 22

Jack

Arthur Morrison

NY
212 628-2830



THE WHITE HOUSE

WASHINGTON

May 7, 1976

MEMORANDUM FOR:

JERRY JONES

FROM:

RON NESSEN

Attached is a script for a proposed anti-drug abuse record to be made by Muhammad Ali and a number of his friends. The producers of the record propose that the President play the part of the newscaster (at the top of page 22) in the script. This would require no more than 15 minutes of the President's time to record the eight lines of copy.

Jack Ford, the President's son, has been involved in this project and would like to have his father make this contribution to the anti-drug abuse record. I have told Jack that after reading the script and learning a little about the record project, I see no objections to the President playing this small part.

Also attached find an earlier, similar record made by Muhammad Ali, Frank Sinatra, Howard Cosell and others aimed at teaching children proper dental care.

The dental care record and the new proposed record on drug abuse will be distributed throughout schools and record stores and aimed primarily at children.

Since I will be traveling for the next few days and again out of town next week, I would appreciate it if you would take over this proposal and keep Jack Ford informed on any decision.

Arthur Morrison, who is involved in the production of this record, is the contact person you should deal with. He can be reached in New York at: 212-628-2830.

Thanks.

cc: JACK FORD

Attachments

THE WHITE HOUSE
WASHINGTON

NOTE FOR: *Levy Jones*

FROM : RON NESSEN

*Privately, I'm
not for this.*

RHN



May 6, 1976

MUHAMMED ALI AND HIS GANG

VS.

FAT CAT, THE DOPE KING AND
HIS SIDEKICK, PETER PUSHER

Just as night begins to fall, Eddie, Donnie, Timmie and Charles are coming out of the local movie house.

CHARLES: Whew! That sure was a scary movie.

TIMMIE: Scary! You can say that again.

CHARLES: Whew! That sure . . .

DONNIE: Okay, Okay, we got the message.

EDDIE: Oh, it wasn't all that scary.

Just as those words are out of his mouth, a fat cat runs directly across his feet. EDDIE screams!

DONNIE: (laughing) Wasn't all that scary huh, Eddie?

(Donnie, Timmie and Charles double up in laughter.)

EDDIE: Ya'll think you're so smart huh! (Boys still laughing)
Alright, alright, let's see who the tough guys really are.
Come on -- let's take the short cut through the park.

TIMMIE & CHARLES: Now?!

EDDIE: That's what I said.



DONNIE: (Smiling) Yeah, it's pretty spooky in there. You sure you can deal with Eddie?

The boys start to run through the park. They get half way through when -- moans and groans are heard . . . OOOOOH, OOOOOH!

DONNIE: (Stops) Wait up!

EDDIE: What's the matter. Donnie? You scared?

DONNIE: I'm serious . . . I thought I heard something.

TIMMIE: You did hear something. The chattering of my teeth!

, OOOOOOOH, OOOOOOOH!

DONNIE: There it goes again. The sound is coming from those bushes.

EDDIE: Sounds like someone in pain.

The boys cautiously look through the bushes. (There's a young boy, aged 14 kneeling over in pain and bruised.)

CHARLES: Look! It's a kid.

DONNIE: Hey man, what's the matter?

EDDIE: Looks like someone beat him up. Let's get him over to the park bench.

The boys help the injured youngster to the bench and just as he sits, a box falls out of his pocket exposing some pills.



TIMMIE: Hold it, he dropped something.

DONNIE: Hey man, what's your name? What happened to you?

BLUE: My name is Blue.

EDDIE: What happened to you?

BLUE: I had a tumble with some of my friends.

CHARLES: With friends like that, who needs enemies?!

TIMMIE: These yours?

BLUE: (Blue snatches the box out of Timmie's hand.)

Gimme those!

TIMMIE: Hey! You don't have to snatch!

BLUE: I'm sorry . . . Thanks for helping me. I'll be okay. I gotta split. (He stands to leave and falls back to the bench in pain.)

EDDIE: We better get him to a doctor.

BLUE: NO! NO! No, doctor! I just wanna go home. Man, just help me home.

DONNIE: You might have some bones broken.

BLUE: I'll be okay. Just help me on my feet.

EDDIE: Where you live?



BLUE: Two blocks south of North Street.

TIMMIE: That's near our club house.

EDDIE: You new in the neighborhood? I don't remember seeing you around here before.

DONNIE: How long you been here?

BLUE: How come ya'll ask so many questions? I'm just here man, that's all. Now let's go. (Blue puts his arms around Eddie's and Donnie's neck.) (Timmie and Charles follow them out of the part.) (The boys arrive at a tenement.)

BLUE: Okay, this is it. You guys can split now.

EDDIE: We'll help you to your apartment.

BLUE: No man! Everything's cool RIGHT HERE!

(Eddie and Donnie continue to take him up the stairs.)

BLUE: It's Number 2S. . . . Okay, Ya'll split.

CHARLES: (Knocks on the door.)

WOMAN: Who is it?

BLUE: It's me Ma! It's Blue.

WOMAN: (Blue's mother opens the door.)

MRS. BLUE: Oh, my goodness! What happened to you?!

BLUE: Mama, help me!

TIMMIE: I think he needs a doctor. (The boys help Blue into his bed.)

MRS. BLUE: Who are you boys? Where'd you find him?

DONNIE: My name is Donnie and this is Eddie, Charles and Timmie.

EDDIE: We found him in the park. We were just coming from the movies when we heard this sound. It turned out to be him.

BLUE: Mama, help me!

MRS. BLUE: Help you? That's all I've been trying to do is help you! But you got all the answers.

TIMMIE: He needs a doctor bad.

MRS. BLUE: I have no doctor -- money. We'll have to take him to emergency. Doctors don't pay house calls in this neighborhood.

BLUE: I don't want to go to a hospital Mama. PLEASE!

MRS. BLUE: Why you don't want to go? What you been into? Hanging out with your so call friends? Gangsters!

BLUE: Mama please!

MRS. BLUE: I'm not moving until you tell me what you've been doing.

BLUE: Mama PLEASE! Please help me!

DONNIE: May I use your phone Mrs. Blue?

MRS. BLUE: It's in the kitchen.

DONNIE: Hello . . . Ali? . . . Hi, this is Donnie . . . We need your help. We're at 2856 North Street, Apt. 2S. Please hurry. Bring a doctor, too . . . Yes, it's that serious . . . I can explain it all when you get here.

EDDIE: Ali coming?

DONNIE: Pronto.

BLUE: OOOOOH, OOOOOH!

EDDIE: A doctor's coming.

MRS. BLUE: Who is coming?

DONNIE: Muhammed Ali.

TIMMIE: He is a friend of ours.

CHARLES: We in his gang.

BLUE: He's bringing a doctor too. OOOOH NO!

MRS. BLUE: Ungrateful . . . You oughta be glad somebody bringing you a doctor. (There's a knock on the door . . .)

DONNIE: Maybe it's Ali.

Mrs. Blue opens the door. There's a little boy with a note in his hand. He hands the note to Mrs. Blue and runs away.

MRS. BLUE: What's this? . . . Wait a minute! Who gave this to you? (She reads the note.)

EDDIE: Is any thing wrong?

MRS. BLUE: Oh my Lord. . . What have you got yourself into? Listen to this....
Dear Mama Blue
If you love your son true,
You'd make him come through
With the Dough that he blew
What he got tonight
Was very slight
He's got 24 hours to peel
Or lie deep with the rest of the heels.
He knows who I am
No need to explain
If he wants no more pain
He'll come up with the grain.

I should have never moved into this neighborhood. Nothing but no good has come out of it. Blue!

EDDIE: Don't worry Mrs. Blue. Ali will be here (Knock at the door)

DONNIE: I know that's him now.

MRS. BLUE: Can't be too sure. Let me answer the door.

Who's there?

ALI: Muhammed Ali. (Mrs. Blue opens the door.)

EDDIE: I told you he's come.

ALI: Salm ma lakim.

BOYS: Lakim salam

DONNIE: This is Mrs. Blue.

ALI: This is Dr. Asa.



DR. ASA: Good evening. Where is the patient?

MRS. BLUE: In there doctor.

ALI: (Takes the boys in private conference) What's up?

EDDIE: He said some friends beat him up.

TIMMIE: And some pills dropped out of his pocket.

ALI: Pills?

CHARLES: Blue got real touchy when Timmie picked them up, too.

ALI: Blue?

EDDIE: That's his name.

DONNIE: One other thing happened too! Mrs. Blue got a threatening note.

ALI: What? A threatening note?

EDDIE: Mrs. Blue has it. We think you ought to read it.

ALI: (Goes in Blue's room) How is he, Dr. Asa?

DR. ASA: It appears that there's no broken bones. Some bruised ribs
We need X-rays to be absolutely sure. A little shock.
I have some medication for him. He just needs to calm
down. You have a very frightened young man here.

MRS. BLUE: He's not frightened enough.

BLUE: MAMA! Not now!

ALI: Why not now?

BLUE: You really did come. I didn't believe you were coming.

ALI: When the gang calls, I'm never too busy. Mrs. Blue, may
I see the note?

MRS. BLUE: Yes. Maybe you can talk some sense into him. He thinks
I'm a FOOL. A mother knows when their children are in
trouble.

ALI: (Ali reads the note.) How long you been pushing drugs, Blue

BLUE: I ain't pushing no drugs!

ALI: How come your mama got this note?

BLUE: What note? I don't know anything about no note!

ALI: Then, you better read this. (Ali hands Blue the note.)
Now, how long you been pushing drugs? And who is the guy
you been pushing for? He's beaten you up all ready. He
may beat your mama next. Come on, who is he?

BLUE: His name is . . . Fat Cat, the Dope King.

ALI: Where does he live?

BLUE: I don't know. He just shows up around lunch time at school.
Driving a weird-looking car.

ALI: Any of his other friends come by?

BLUE: Sometimes a lady comes by. We call her Golden Lady cause
she strictly deals with coke.

MRS. BLUE: Coke?

DR. ASA: Cocaine, Mrs. Blue. Where do you get the money to deal
with such expensive drugs?

BLUE: We sell ups to the kids -- 25¢ a tab.

ALI: What you on? What are you doing that you owe so much money
to the pusher?

BLUE: How you know, I owe?

ALI: Man, we weren't born yesterday. Dope is all around us. We
live and breathe it. Because they're LEECHES in this world
who'll make young kids like you sell it. Take it. Come on
it'll make you feel good. Forget your troubles. Come on,
get happy -- we'll just needle all our troubles away!

BLUE: I don't mess with no needle.

ALI: It's just pills, huh? What about the kids, who do? How you feel about them?

BLUE: They have to take care of themselves.

ALI: Just like you took care of yourself tonight, Right?!

BLUE: What am I supposed to do?

ALI: Well, tell me this? What got you on the money road? Are you saving to buy your mama a castle? Man, what you doing it for? Why bleed other people for easy life. Blue, listen to me. What goes around come around.

CHARLES: Blue, why don't you come and join our gang?

ALI: Better still . . . Why don't you help us get rid of people like your friend Fat Cat, the Dope King?

BLUE: You must be kidding?!

ALI: It can be done.

BLUE: How?

DR. ASA: You can help us track him down. I have been working on drug cases for sometime now. And we can't ever get the pusher. You could help us, Blue.

BLUE: Be a squealer?

ALI: Fat Cat has just sent your mama a threatening note about killing you. And you lie beat up in your bed talking about squealing. Man, you are a joke!

BLUE: I ain't no joke!

DR. ASA: Then, help us.

BLUE: How?



ALI: We do not have much time. The letter said 24 hours.
Eddie, Donnie, Charles and Timmie -- I want you to go home.
We'll going to need you in this project too. Be ready
for some work tomorrow. I'll put you in a taxi.
(The boys leave.) Good night, everybody.

MRS. BLUE: I know you mean well, but I hope everything turns out well

DR.ASA: I'm sure it will -- won't it Blue?

ALI: (Ali returns.)

DR. ASA: Now what we going to do?

ALI: I'm going to pose as a prospective buyer. Blue, I want
you to muster up all the strength you have. Make a phone
call to your wholesaler.

BLUE: But, he only comes around the school grounds.

ALI: He knew where you live. Some body's got to know where
he lives. Get to it, Blue. (Blue starts dialing.)
Tell him you want to see him. You got a customer who's
looking to buy big. Tell him he wants to meet with him
very soon.

DR. ASA: Ali?

ALI: Don't you worry. Everythings going to be A-OK.

DAY TWO

At the clubhouse -- with the gang and Dr. Asa, Ali speaks . . .

ALI: Okay, kids, what did you find out about drugs today?

DARLENE: I went to the library. I found out that many users of
drugs become drug peddlers in order to supply their own
need for drugs.

DR. ASA: Darlene, what is a peddler?

DARLENE: One who sells.

DR. ASA: When you say drugs, what kind of drugs are you relating to?

KELLY: DOPE!

DR. ASA: What do you mean by dope, Kelly?

KELLY: I mean Heroin.

DR. ASA: When we talk about drugs, let's be specific. Okay?

EDDIE: I found out some terms for drugs. Another name for Heroin is Horse. A Pillhead is someone who uses barbituates and/or amphetamines.

DR. ASA: Continue.

EDDIE: Dope or Junk usually refers to Heroin. Grass or weed refers to Marijuana.

DR. ASA: Is marijuana a drug?

DONNIE: No. I mean it's non-addictive drug. It's very strange.

DR. ASA: Why? What do you mean, Donnie?

DONNIE: Alcohol can be, and is, addictive to some people, yet it is legal. Marijuana is non-addictive and its illegal. I don't understand it. Is it the drugs? Or the people?

ALI: That's an excellent question. And its yet to be answered. I think that anything that's unnecessary for your existence should not be consumed in our bodies.

ANDY: Is candy bad for our bodies?

ALI: Anything can be bad for our systems, if we overindulge.

DR. ASA: There are people who eat too much. They get so fat that it can cause heart trouble, and possible die at an early age.

ALI: We have many addicts in many forms. Some drink too much. Some take too many pills and some use dope.

ANDY: I never thought about it that way. There sure is a lot to learn.

ALI: That's right. We learn something every day of our lives.

DR. ASA: Yes, it is something to think about. And I hope we can get Blue to think about some of those things too.

BACK TO BLUE'S HOUSE

BLUE: Mama, what did Dr. Asa say about my ribs?

MRS. BLUE: Everythings going to be fine, if you stay off your feet and rest. No broken bones. You are very lucky.

BLUE: Did Ali call?

MRS. BLUE: No, (pause) And no answer from your hustle friends either.

BLUE: I sure am scared.

MRS. BLUE: Not so tough no more?

BLUE: No.

MRS. BLUE: What's the matter? Blue, it takes a long time to grow up. Some people never do.

BLUE: I wish it was all over.

MRS. BLUE: You wish. You know Blue, if all my wishes came true; I might be in a world of trouble right now.

BLUE: What do you mean mama?

MRS. BLUE: It's jst that you ahge to be very careful what you wish for. You just might get it.



BLUE: Oh, I see. You might just wish for something you don't need . . .

MRS. BLUE: . . . or can't handle. (A knock on the door.)

MRS. BLUE: Who is it?

VOICE: Messenger. (Mrs. Blue opens door, leaving chain attached)
Yes?

VOICE: My name is Kenelm A friend of Ali's. Ali asked me to
come and sit with you. (The phone rings.)

BLUE: Ma! Its for you.

MRS. BLUE: Just one minute. (She closes the door, and answers the
phone). Hello, yes, he just got here. Okay. Right.
Thank you, thank you so very much. (She opens the door.)
I'm sorry, but It's been a little scary around here lately

KENELM: That;s why I'm here. Have you heard anything yet?

MRS. BLUE: No word. Come meet my son. This is Robert Blue. He
prefers to be called Blue. Blue, this is Kenelm, a friend
from Ali.

BLUE: Hello.

KENELM: Sal'm ma lakim. How are you feeling?

BLUE: Much better.

MRS. BLUE: May I get you something?

KENELM: No, thank you. I'm just fine.

MRS. BLUE: I guess all we can do is sit and wait . . . (another knock
on the door.)

KENELM: Relax, Mrs. Blue answer the door.

MRS. BLUE: Who is it?

BACK AT THE CLUBHOUSE

DR. ASA: Now that we gathered all this info about drug abuse. How can we get this information to the public?

EDDIE: Drugs is nothing new. But, it seems that we have to find a new way to get people more actively involved.

DONNIE: We could go on a campaign . . . with Ali.

CHRISTIAN: You can come to my school. My teach loves to have guests all the time.

ALI: EXCELLENT!

DR.ASA: We can get booklets from the Narcotics Bureau and hand them out at each lecture.

DONNIE: Is that going to be enough? What about the kids that are hooked all ready? Where can they go? I'm sure there has been a lost of talk on the subject. We need proof.

DARLENE: You mean like an example. A beginning, a middle and an end.

CHARLES: We sure don't need more drugs to stop people from using drugs.

ANDY: That's for sure.

DARLENE: Let's ask Blue to work with us. I'm sure he'll do it.

ALI: A place. Very interesting Donnie. I think I got just the place.

CHRISTIAN: I know Bro. St. John's place.



ALI: Right on time, little brother.

DR.ASA: If he says it's okay. I can get some people to teach some skills to the kids that will go there.

DARLENE: They will need love too.

ALI: Yes, we all need that.

SCENE CHANGES TO FAT CAT'S OFFICE

(A large pudgy man, in mid-forties dressed very flashy with cat features.)

FAT CAT: (On the phone.) Yeah, everythings covered, everythings fine. Peter Pushers on his way to check the line
What you mean it better be okay?
What ever I do is just that way!
What if it don't work? Man don't have no st
Everythings everything or I'll go for broke.
Yeah, the lady is here, and looking fine
Ready to deal, waiting for the line.
Talk to you later (hangs up phone)

GOLDEN LADY: What's this I hear? What's this I see? The man don't trust? Does he want to flee?

FAT CAT: Who knows . . . just a little nervous, that's what he says
I don't think so, just pulling rank with what he pays.

GOLDEN LADY: This should be good, this should be very nice. The price is right, we'll all have a place to cool with the ice.

FAT CAT: Ain't that right . . . now ain't that nice . . .

GOLDEN LADY: As cool as mice in a tiny bowl of rice.

ALI: Right, little man. Okay gang, this sounds like it's time.
(Ali goes to the phone)

DR. ASA: Okay, everybody ready?

GANG: We're ready.

DR. ASA: Everybody cool?

GANG: (laughing) We cool.

DR. ASA: You got the camera ready and loaded Donnie?

DONNIE: All set.

ALI: (returns) We meet the man in two hours. Let's get in places. Let's go. (The gang gets into Ali's bus. Ali let's Donnie off two blocks from Blue's house. Let's the rest of the gang off at the playground. Ali dresses in real slick clothes and sits in the bus a distance from the Blue home. Donnie goes into Blue's building and knocks on Blue's door.

DONNIE: It's me, Donnie.

KENELM: (Kenelm opens the door and lets him in.) You got it?

DONNIE: It's all here. Ali's waiting. The gangs in the park talkin to the kids.

KENELM: You go now. Tell Ali, the road is clear.

DONNIE: I'll be waiting outside. Out of sight. (the phone rings)

MRS. BLUE: I'll get it. Hello -- yes he's here -- for you.

KENELM: Yeah -- listen my boss needs it by the pounds. That means a lot of money. For that kind of money we need a negotiating place -- and if its good you go a life-time customer -- on deals like this my boss sits in on the deal -- Safety measures -- our car will be across from the park. Later.

MRS. BLUE: Now ya'll be careful.

KENELM: Keep this door shut. Open it for no one unless its one of us. Blue, stay cool. (He leaves and gets into a long black limosine. Drives to Ali's bus. Honks his horn. Ali gets out of the bus and gets into the limo. They drive to the meeting place -- the park.

ALI: That looks like the car Blue told me about.

KENELM: (Kenelm parks immediately behind the weird looking car)
The weird looking car takes off, the black limo follows. As the two cars pull off -- Ali's bus pulls up the the park. The gang get into the bus. Dr. Asa driving. The bus slowly follow the two cars keeping out of sight.

DONNIE: That homing device hidden in that camera sure was a good idea.

DR. ASA: We know exactly where they are without having to be exactly behind them.

EDDIE: You think Ali's going to meet the big man?

DR. ASA: With all the precautions, I would think so.

CHRISTIAN: The cars have stopped.

DR. ASA: All we have to do is wait for the signal.

DARLENE: The kids in the park said that car has a funny looking guy sitting in the back all the time.

TIMMIE: Yeah, As funny looking as that car they're driving.

KELLY: With a lady always dressed in gold.

DR. ASA: I guess that's why they call her Golden Lady.

DARLENE: They sell pills to the kids in the playground. Ups and down Boy, these people sure make a lot of money. 25 ¢ a pill.

CHRISTIAN: For a ride down a hill . . .

DR. ASA: There's the signal. They are with the man. One more signal we need and we bring on the f---er

AT THE MEETING PLACE

FAT CAT: You the man I've been waiting to meet. The man who'll keep my pockets filled with money for my treats.

GOLDEN LADY: Ain't you fine, Honey now ain't he sweet.

ALI: Never mind with all that greet. Just let my mantest the sugar treat.

PETER: You look familiar --

KENELM: No time to waste, just let me taste. (Peter hands Kenelm a package) (Kenelm opens a small box that has testing works in them.)

KENELM: It's okay. The buy is good.

PETER: Hey man, what's your name?

ALI: No need to know, no need to pry.

All you need to know is -- is my money dry. (Ali opens a suitcase filled with money)

FAT CAT: (smoking a cigar) That's the way to do it.

GOLDEN LADY: Yes, Fatty.

ALI: My pleasure to do buiness with you.

Sure to meet with you again with time to shoot.

KENELM: (Kenelm opens the door and Ali & Kenelm get out)

PETER: (talking to FAT CAT) Wait a minute -- (Peter gets out of the car and signals another car ahead.)

KENELM: (Whispers to Ali) Get ready the lids about to pop.

Two men get out of the car ahead . . .



Porter
du

NEWSCASTER:

Muhammed Ali did it again! Ali had another bout. This time on the streets of our neighborhood. Sources from the Police Dept. gave information to our reporter that Ali helped round up one of the biggest dope rings in history. It has been alleged that this ring has been seeling drugs to children in schools and playgrounds. This may be just a drop in the bucket, but our praise indeed goes to the Champ for his concern and his bravery.

BR. ST. JOHN: Well, kids, it looks like we won another round.

ALI: The gang got some of those kids that are hooked coming up to stay and to clean out their systems.

BR. ST. JOHN: Great, with all this good food and sunshine! Mrs. Blue will be working with me too. How's that sound Dr. Asa?

DR. ASA: Just what the doctor ordered.

BR. ST. JOHN: Com'on everybody let's get to the grit. (Everyone sits at the table joyfully eating ant celebrating.)

THE END

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May 10, 1976

*Folder care
of.*

R.N.

MEMORANDUM FOR:

RON NESSEN

FROM:

JERRY H. ~~JONES~~

Bob Teeter recommends that we have the President call Peter Clark and Mark Hayden of the Detroit News in order to insure an editorial endorsement.



May 28, 1976

MEMORANDUM FOR JERRY JONES

FROM: RON NESSEN

Here is a copy of a memo sent to me after the Michigan primary by George Weeks, Governor Milliken's chief of staff, the Governor's former press secretary, and a former colleague of mine at the UPL.

This memo lists a number of aspects of the President's campaign in Michigan, particularly those related to advertising and media events, which Weeks thinks was successful and which he thinks might be helpful in other States.

I thought you might want to have the benefit of his observations.

Attachment:

Memo to Ron Nessen from George Weeks.

RN/jb



Ron:

Hope the attached is satisfactory.

I will continue to follow-up on
this with Jerry Jones.

Connie T.



June 8, 1976

MEMORANDUM FOR:

JERRY JONES

FROM:

CONNIE THUMMA
(Ron Nessen's office)

Ron has asked me to pass on to you the following information which was received in a phone call to him today:

Mr. Charles Morgret, the Public Affairs Director for Southern Railways, called to ask that an exception be made to the closing of Monticello on Monday, July 5, due to the President's visit.

For the past three months, the Southern Railways has been advertising a two day Bicentennial trip via train and bus to Charlottesville, Virginia with a stop at Monticello on July 5 for members of the National Press Club.

At this point, they have many reservations and since these are members (and families) of the press, he would like to know if we would permit them to still go to Monticello on that day. If it would coincide with the time the President would be there, he would be more than happy to give us the pertinent information for security clearances, i.e., full names, dates of birth, places of birth, Social Security numbers, etc.

However, he would like to know our decision as soon as possible in order for him to notify his people and get them refunds, if necessary.

The scheduled train arrival for them in Charlottesville is 12 noon, the 5th, with departure at 4 p.m. They had planned lunch in Charlottesville, with a tour of Monticello following; however he said they would be very flexible with their schedule for us.

Please advise us as soon as possible of your decision. Thank you.

