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[ca. 6/11/75]

NOTE FOR: Dick Cheney

FROM : RON NESSEN

Here are more of  
the things Ed  
Savage handled.

Please pass to the  
NSC until that  
situation is  
resolved.

RHN



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The White House  
Washington

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PNS WASHINGTON DC  
CND0506 TDII201 NL  
UQDC

CRT WILLOWDALE ONT G-11  
MR RON NESSEN SPOKESHAN OF THE WHITE HOUSE  
WHITE HOUSE WASHINGTON DC 20500

BT  
FURTHER TO MY LETTER OF MAY 27TH FROM PARIS COULD YOU PLEASE LET  
ME KNOW BY RETURN TELEGRAM IF PRESIDENT FORD CAN GRANT ME A TEN TO  
FIFTEEN MINUTE INTERVIEW IN WASHINGTON ANYTIME BETWEEN JUNE 17TH AND  
JUNE 21ST OR BEFORE JUNE 26TH

CHRISTIAN HOLARD JOURNALIST C/O MR H JACQUIN 350 SENeca HILL DR  
APT 1607 WILLOWDALE ONTARIO M2J 4S6 CANADA

FORM 0808 PRINTED BY THE STARBOARD REGISTRY COMPANY



# FOREIGN PRESS CENTER

National Press Building, Room 202, Washington, D.C. 20004 (202) 382-7701

June 11, 1975

Mr. Ron Nessen, Press Secretary  
The White House  
1600 Pennsylvania Avenue, N.W.  
Washington, D.C. 20500

Dear Mr. Nessen:

At the request of the American Embassy in Stockholm, we are assisting Mr. Kary Lasch, a Swedish photographer for the large publishing firm of Ahlen and Akerlund.

He is doing a photo essay on the personal secretaries of famous people and wishes an opportunity to photograph the President's secretary at work in her office.

Mr. Lasch will be in the U.S. until June 22 and will be available anytime until then if such an opportunity could be arranged.

Thank you for your kind cooperation.

Sincerely yours,

A handwritten signature in cursive script that reads "Hoyt N. Ware".

Hoyt N. Ware  
Director



June 11, 1975

MEMORANDUM FOR: **DICK CHENEY**

FROM: **RON NESSEN**

As you know, Ed Savage has resigned as Assistant Press Secretary in charge of handling foreign policy news and foreign correspondents based in Washington. His primary reason for resigning was the demeaning position he felt he was in as a result of the NSC's refusal to allow him any role in foreign policy news guidance.

I don't feel I can ask anyone else to take on this job until the relationship between the NSC and the Press Office is resolved. That leaves us with the problem of who is going to handle Ed Savage's duties in dealing with the many foreign journalists based in Washington. Frankly, everyone else in my office is working up to the hilt now and I can't ask anyone else to take on the burden of Ed's duties.

Attached you will find a sample of the kind of correspondence and problems which Ed handled for me. I intend to turn these kinds of problems over to the NSC since they have insisted on total control of all news matters involving foreign policy.

RN/cg



UNITED STATES  
INFORMATION AGENCY

OFFICE OF THE ASSISTANT DIRECTOR  
EAST ASIA AND PACIFIC

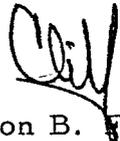
June 9, 1975

MEMORANDUM FOR: Mr. Greener  
The White House

Bill:

I am enclosing Mr. Keogh's April memo to  
Mr. Nesson on the Fuji TV project proposal  
along with pertinent cables from the post.

Let me know if I can be of further assistance.



Clifton B. Forster  
Deputy Assistant Director

Enclosures

LIMITED OFFICIAL USE Attachment



MEMORANDUM FOR:                   RON NESSEN

FROM:                                 JIM KEOGH

SUBJECT:                             Request for Presidential  
  Appearance on Japanese  
  Television

The American Embassy in Tokyo has come in with a strong recommendation to support the request of one of Japan's major TV stations (Fuji TV) for the President to appear on a special prime-time program with Prime Minister Miki. The program will be telecast on August 15, 1975, to commemorate the 30th anniversary of the end of World War II. The Prime Minister has already agreed to participate.

While we understand the many demands on the President's time, we support this proposal.

The 30th anniversary will find the Japanese reflecting on our special relationship since the war's end and looking into the future against the background of Indochina developments. The program would offer an excellent opportunity for the President to reaffirm the importance of our relations while at the same time reinforcing the very positive and favorable image with the Japanese public as the result of his visit to Japan last November. It would also help to set the stage for the Emperor's October visit to the U.S.

Fuji proposes that the August program focus on the close cooperative relationship that has evolved between Japan and the United States during the past 30 years and the important role which our partnership has played in building a stable, peaceful and prosperous Japan.



The format of the program is flexible. Fuji TV would prefer a 30-minute dialogue between the President and Prime Minister Miki. The dialogue could be thoroughly scripted in advance, prerecorded via satellite at a mutually convenient time, and edited prior to actual telecast. If a dialogue is not possible, Fuji proposes filming a prepared statement by the President. In either case, the Japanese prefer an informal setting, such as the office of the two leaders, to convey an atmosphere of dignity but also of familiarity and friendliness.

Fuji TV is one of Japan's largest and most influential commercial networks. Its president, Nobutaka Shikanai, is a close associate of Prime Minister Miki and the present conservative leadership of the Liberal Democratic Party. He has consistently been sympathetic to U.S. global policies, is a staunch opponent of communist aggression both in Asia and Europe and has great respect for U.S. efforts since WW II to stem this aggression. In the late sixties, he worked closely with USIA at a time when Japanese leftists were attempting to influence public opinion against the U.S. The Agency arranged for Secretary of State Rusk and other leaders to appear by satellite on Fuji TV with the Japanese Foreign Minister and leading Japanese writers and commentators to review American policy in depth. USIA also worked with Shikanai to produce a special TV series using Japanese correspondents in Washington to interview leading American officials on important policy developments. All of this illustrates the degree to which Shikanai has demonstrated a strong commitment to presenting objectively and fully the American point of view. There is, therefore, every reason to expect that the proposed program would meet the high standards required for Presidential participation.

IEA:TLiu/CForster Cleared by:IEA:WKPpayeff/HKendall  
EDIT:I:JK:ds 4/18

cc: IEA, IOP, I/R, IBS,  
IPS, IMV, ICS, I/SS



NNNNVV EHI164

RR RUEHIA

DE RUEHKO 7295 1540915

ZNR UUUUU ZZH

R 030845Z JUN 75

FM AMEMBASSY TOKYO

TO RUEHIA/USIA WASHDC ~~9973~~

INFO RUEHC/SECSTATE WASHDC ~~565~~

BT

UNCLAS TOKYO 7295

USIAC

E.O. 11652: N/A

TAGS: PROF, JA, FORD, GERALD

SUBJECT: FUJI-TV REQUEST FOR FORD-MIKI DIALOGUE

REFS: TOKYO 6767-U; TOKYO 6174-U; TOKYO 4675-U; TOKYO 4221-C

MORE THAN SIX WEEKS HAVE PASSED SINCE ORIGINAL FUJI-TV

DEADLINE FOR INDICATION OF POSSIBILITIES FOR FORD-MIKI

DIALOGUE. NEED REPLY ASAP.

BT

MILLER

7295

**ACTION COPY**

IPS COMM CENTER

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Action: IEA

Info: IOP

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TO RUEHIA/USIA WASHDC ~~9908~~

INFO RUEHC/SECSTATE WASHDC ~~320~~

BT

INCLAS/TOKYO 6767

USIAC

E. O. 11652: N/A

TAGS: PROF, JA. FORD, GERALD

SUBJECT: FUJI-TV REQUEST FOR FORD-MIKI DIALOGUE

REFS: TOKYO 6174-U; TOKYO 4675-U; TOKYO 4221-C

NEED FINAL ANSWER FUJI-TV REQUEST SOONEST, SINCE THEY  
MUST INFORM PRIME MINISTER'S OFFICE OF DECISION.

MILLER

6767

8  
ACTION: IEA

INFO: IOP  
IOP/I  
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*Ed Savage  
456-6594  
Tues.*



F1 AMEMBASSY TOKYO  
TO RUEHC/SECSTATE WASHDC 9300  
INFO RUEHIA/USIA WASHDC 9669

BT  
UNCLAS TOKYO 4875

E.O. 11652: U/A

9 ACTION: IMV/D 2116  
INFO: IEA  
ICS  
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OIS

SUBJECT: REQUEST FOR PRESIDENTIAL TV APPEARANCE

REF: TOKYO 4221 (C); FORSTER-MILLER TELCON

IN RESPONSE TO FORSTER REQUEST WE HAVE HAD FURTHER  
DISCUSSIONS WITH FUJI AND PROVIDE FOLLOWING ADDITIONAL  
INFORMATION:

RECEIVED IN IMV  
APR 19 15 42 AM '75  
COMMUNICATIONS CENTER

1) FUJI NOW PROPOSES SEPARATE PROGRAM WITH PRESIDENT FORD  
AND PRIME MINISTER MIKI RATHER THAN HAVING IT BE PART OF  
LARGER PROGRAM COMMEMORATING END OF WAR. WOULD STILL BE  
TELECAST ON PRIME TIME DURING MID-AUGUST.

*Handwritten signature and scribble*

2) FUJI IS REASONABLY FLEXIBLE ON FORMAT, THOUGH A  
DIALOGUE BETWEEN THE PRESIDENT AND PRIME MINISTER WOULD  
BE FIRST CHOICE. SUCH A DIALOGUE COULD BE THOROUGHLY  
SCRIPTED IN ADVANCE AND COULD BE EDITED PRIOR TO ACTUAL  
TELECAST. IF DIALOGUE NOT POSSIBLE, FUJI AGREEABLE TO  
FURNISH PREPARED SOLO STATEMENT BY PRESIDENT. IN  
ANY CASE, WOULD PREFER THAT SETTING BE AS INFORMAL  
AS POSSIBLE AND PROPOSE OFFICES OF RESPECTIVE LEADERS.  
FUJI WOULD LIKE TO CONVEY ATMOSPHERE OF DIGNITY BUT  
ALSO OF FAMILIARITY AND FRIENDLINESS."

3) PROPOSE FOCUS ON GENERAL RELATIONSHIP RATHER THAN  
HOT ISSUES.

4) JAPANESE EMBASSY IN WASHINGTON HAS BEEN INFORMED



OF PROJECT 30 3

... MIGHT HIGH CO-

... APPROACHING WHITE HOUSE.

SHCESKI.



2. PROGRAM WOULD FOCUS ON THE CLOSE COOPERATIVE RELATIONSHIP BETWEEN JAPAN AND THE UNITED STATES DURING THE PAST THIRTY YEARS AND ON THE IMPORTANT ROLE WHICH OUR PARTNERSHIP HAS PLAYED IN BUILDING A STABLE, PEACEFUL, AND PROSPEROUS JAPAN. PROSPECTS FOR OUR RELATIONSHIP IN THE REMAINDER OF THIS CENTURY WOULD ALSO BE EXPLORED. PROGRAM WOULD OFFER EXCELLENT OPPORTUNITY FOR TOP-LEVEL REAFFIRMATION OF IMPORTANCE U.S. ATTACHES TO JAPAN, AND EMBASSY STRONGLY SUPPORTS REQUEST.

3. IF PRESIDENT AGREES TO APPEAR, FUJI-TV PLANS TO APPROACH PRIME MINISTER OF GREAT BRITAIN AND PRESIDENT OF FRANCE FOR PARTICIPATION IN SEPARATE BUT SIMILAR SEGMENTS OF SAME PROGRAM. FUJI IS CLEARLY NOT INTERESTED IN ANYONE ELSE FROM U.S. SIDE, SO IF PRESIDENT NOT AVAILABLE, THEY WILL SCUTTLE IDEA.

4. ACTION REQUESTED: THAT DEPARTMENT EXPLORE IDEA WITH WHITE HOUSE. FUJI-TV NEEDS A TENTATIVE ANSWER BY APRIL 18 IN ORDER DETERMINE WHETHER TO PROCEED ANY FURTHER WITH COMPLICATED AND COSTLY PROJECT. UNDERSTAND THAT FUJI-TV MAY ALSO ATTEMPT APPROACH THROUGH JAPANESE FOREIGN MINISTRY AND EMBASSY IN WASHINGTON.

DECONTROLLED AFTER APRIL 30, 1975. SHOESMITH

BT

4221

LIMITED OFFICIAL USE



LIMITED OFFICIAL USE

# DER SPIEGEL

DAS DEUTSCHE NACHRICHTEN-MAGAZIN

CHEFREDAKTION

To Mr. Donald Rumsfeld  
Special Assistant to the  
President of the United States

---

May 27, 1975

Dear Mr. Rumsfeld,

in view of the scope of the visit of President Ford here in Europe, we should like to ask for your advice and - possibly - for your help. After the events in South Vietnam there is growing apprehension in Germany whether the United States will fully back up their pledges on West Berlin and on their Nato commitments in Western Germany. We feel that DER SPIEGEL, Europe's biggest and Germany's only news magazine, could contribute to clarify the position of the President if he would again agree to grant us an interview (as he had done last July in Washington). The procedure would be the same as last time: We would publish the text only after approval of the written transcript.

As former ambassador to Nato you are familiar with the conditions in Europe. If in your evaluation such a publication would be in the interest of the United States, we should be very grateful if you would consider to submit our formal request for an interview (which is attached to this letter) to the President.

The interview could be held here in Brussels or - if the schedule of the President does not allow this - in Salzburg as well.

Let me assure you again that we shall be guided by your judgement and by your recommendation. If you would like to decide only after having studied a list of questions, we shall be glad to submit them immediately.

Sincerely yours,

*Johannes K. Engel*

Johannes K. Engel  
Editor-in-chief



# DER SPIEGEL

DAS DEUTSCHE NACHRICHTEN-MAGAZIN

CHEFREDAKTION

The Honourable Gerald R. Ford  
The President of the  
United States of America

---

May 27, 1975

Dear Mr. President,

in view of your visit to Nato in Brussels and in reference to the interview you granted me last July in Washington we respectfully ask you to outline the present position of the United States in regard to their commitments in Europe in an interview with us. After the events in Vietnam and the new developments in Berlin there is presently apprehension and public discussion in Germany whether the United States would be willing to fully back up the pledges on West Berlin and on the Nato commitments in Western Germany.

We feel such a publication in DER SPIEGEL, Europe's biggest news magazine, could greatly contribute to clarify the position of the President of the United States during your visit here. We should like to assure you that the procedure would follow the same lines as last time: the written transcript would be submitted to you for final approval.

Sincerely yours

*Johannes K. Engel*  
(Johannes K. Engel)

Editor-in-chief



# RTL

22. rue bay

Paris, May 28 th. 1975



Mr. Ron N E S S E N  
SPOKESMAN OF THE WHITE HOUSE  
WASHINGTON DC  
20 500 WASHINGTON  
U S A

Dear Sir,

I had the pleasure of talking on the phone with your secretary two days ago, explaining her that I would be very anxious to be granted an interview by President Gerald FORD at any time between JUNE 10 th and JUNE 23 th,; for , I will be in North America between these two dates .

I am a journalist at RTL Radio which is one of the three main French Radio Stations whose Department of FOREIGN policy I work for.

As I deal with Scientific problems, too, I will be staying first in CANADA for a few days , more precisely in the TORONTO area where I will make a report about the PICKERING NUCLEAR PLANT.

Then, I will go to WASHINGTON where I am likely to meet for interviews Senator MIKE MANSFIELD and the President of the House of Representative Mr. CARL ALBERT.

I would like to talk with President Gerald FORD especially about the conclusion which might be drawn after the NATO SUMMIT in BRUSSELS and his recent trip, in the different European Capitals.



édioradio

société anonyme  
au capital de 2 587 300 f.

75390 paris cedex 08

r. c. seine 54 B 8586  
insee 862 75 1080 005

720.44.44

# RTL

22, rue bayard-paris 8'

..... Moreover as I am going to meet some representatives of the Democratic and Republican parties, I would like to know how President Gerald FORD foresees the future of UNITED STATES in the International world, one year before the 1976 Presidential Elections.

I do hope to hear from you pretty soon, so, I give you the address and phone number where I can be reached in TORONTO :

Christian MOLLARD  
C/O MR & MRS HUBERT JACQUIN  
350 SENECA HILL DRIVE  
APT# 1607  
WILLOWDALE (ONTARIO)  
Telephone : M2J4S6 CANADA  
(416) 494-17-12  
or (416) 889-04-68  
↓ c/o MR BENOIT  
General Manager of General Motors  
in ONTARIO

Yours sincerely,

Christian MOLLARD  
Journalist at RTL 22, Rue Bayard  
75000 PARIS

Home address : 39, Avenue JINOT  
7518 PARIS - FRANCE  
telephone : 606: 57-85



THE WHITE HOUSE

WASHINGTON

June 11, 1975

MEMORANDUM FOR: DICK CHENEY

FROM:

RON NESSEN *RAN*

As you know, Ed Savage has resigned as Assistant Press Secretary in charge of handling foreign policy news and foreign correspondents based in Washington. His primary reason for resigning was the demeaning position he felt he was in as a result of the NSC's refusal to allow him any role in foreign policy news guidance.

I don't feel I can ask anyone else to take on this job until the relationship between the NSC and the Press Office is resolved. That leaves us with the problem of who is going to handle Ed Savage's duties in dealing with the many foreign journalists based in Washington. Frankly, everyone else in my office is working up to the hilt now and I can't ask anyone else to take on the burden of Ed's duties.

Attached you will find a sample of the kind of correspondence and problems which Ed handled for me. I intend to turn these kinds of problems over to the NSC since they have insisted on total control of all news matters involving foreign policy.

*↓*  
*OK*



THE WHITE HOUSE  
WASHINGTON

20 June 1975

NOTE FOR: Dick Cheney  
FROM : RON NESSEN

Here is something  
I think needs your  
attention.

I have attached a  
file of the only  
relevant correspondence  
I can find.  
RAN



17  
WTTW  
Channel 11

W. XV  
Channel 20

5400 North St. Louis Avenue  
Chicago, Illinois 60625  
(312) 583-5000

Public  
Television

June 16, 1975

RN  
The President  
The White House  
Washington 25, D.C.

Dear Mr. President:

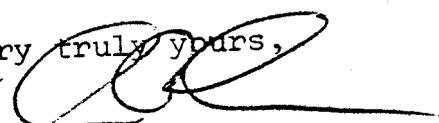
Our nightly news broadcast, the PublicNewsCenter, is about to report on political corruption in Northwest Indiana. Our report covers criminal activity covered up by a few democratic federal judges in the 7th circuit.

In researching the story, we found some letters that you wrote to Owen Crumpacker of Hammond and Joe Griswold of Grand Rapids concerning the judicial conduct of Federal Judges Robert Tehan and Luther Swygert.

We plan to air our story in a few weeks and would like to discuss our findings with someone on your staff before our air date.

The activity of these few judges, in our opinion, has tainted the machinery of justice for the last 35 years in Northwest Indiana and deserves some special attention by the White House. Those who have chosen to fight the corruption have undergone political and social persecution, particularly, Owen Crumpacker.

Very truly yours,

  
Chuck Collins  
Investigative Reporter

CC: Philip Buchen  
Will Seidman  
Joseph Griswold



THE WHITE HOUSE  
WASHINGTON



NOTE FOR: Dick Cheney

FROM : RON NESSEN

Here are more of  
the things Ed  
Savage handled.

Please pass to the  
NSC until that  
situation is  
resolved.

RHN

THE WHITE HOUSE

WASHINGTON

June 23, 1975

MEMORANDUM FOR: DICK CHENEY  
FROM: RON NESSEN

Attached are two more requests for the NSC to handle.

Attachments



THE WHITE HOUSE

WASHINGTON

July 2, 1975

*Handled by  
phone with  
Jones*

MEMORANDUM FOR:      RON NESSEN ✓  
                                 JERRY JONES

FROM:                      DICK CHENEY

*D*

Joe Kraft has asked for thirty minutes to an hour alone with the President for the project he's working on for a wrap-up of the President's first year in office.

He says Hugh Sidey has been here twice, and he's never been in, and he also does not want to go in with a group because he's fearful that the conversation would not be productive from his standpoint.

I'm inclined to agree that we should give him thirty minutes alone with the President to avoid a problem and also because we ought to have a shot at hopefully having him write the best possible piece.



THE WHITE HOUSE

WASHINGTON

July 3, 1975

MEMORANDUM FOR: - RON NESSEN  
JERRY JONES

FROM: DICK CHENEY *D*

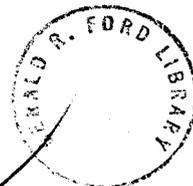
We want to consider getting in fifteen or twenty publishers once a month for lunch.

We could do it region by region, follow up on our regional breakfasts and meetings we've held previously.

Make sure that gets considered.

*ind -*  
This is already in  
the works. The schedule  
proposal for the 1st one,  
involving publishers from  
the S.W., already has  
been sent in.

*RHA*



[ca. 7/8/75]

NOTE FOR:

Dick Cheney

FROM :

RON NESSEN

Here is a note I  
received from Huston.  
He is right. We  
should take a look at  
the photo office for  
possible campaign  
improprieties.

RND



THE WHITE HOUSE  
WASHINGTON  
7-8-75

Ron:

Re Don Rumsfeld's comments about political activity in the White House, someone ought to take a look at the Kennerly operation to see if the political pictures he takes on trips (or at the White House) are paid for by the Republican National Committee. I think Ollie Atkins billed the RNC regularly for such activity.

JWH



July 8, 1975

*Hartman*

MEMORANDUM FOR:

DICK CHENEY

FROM:

RON NESSEN

John Rhodes and Dan Button should be told that Roy Rowan, the Hong Kong Bureau Chief for TIME Magazine, already is well along with a book on the Mayaguez to be published about mid-August. Rowan spent ten days aboard the Mayaguez interviewing the Captain and crew. He also interviewed all the American military commanders involved. And he had a 45 minute interview with the President during which the President went through the chronology of the episode and gave details of his decision-making process.

If Button is still interested in doing the book, even though Rowan will be out with a well researched version far ahead of his, then we could consider setting up the interview he wants.

RN/cg

*cc. Sub Hartmann*



MEMORANDUM

THE WHITE HOUSE  
WASHINGTON

July 5, 1975

MEMORANDUM

FOR:                   RON NESSEN  
FROM:                  DICK CHENEY

Attached is a proposal for a book on Mayaguez.

It seems to me that someone is already doing this.  
But, could you check it out. I assume you are  
on top of it.



THE WHITE HOUSE  
WASHINGTON

June 13, 1975

Deal handle

MEMORANDUM FOR: JOHN O. MARSH, JR.  
DONALD RUMSFELD ✓

FROM: ROBERT T. HARTMANN  
*by nm*

Before I respond to the attached letter from John Rhodes, I solicit your reaction to the proposal by Dan Button.

DR HAS SEEN



JOHN J. RHODES  
1ST DISTRICT, ARIZONA

WASHINGTON OFFICE:  
2310 RAYBURN HOUSE OFFICE BUILDING  
WASHINGTON, D.C. 20515

ALMA A. ALKIRE  
RICHARD ROBERTS

DISTRICT OFFICE:  
6040 FEDERAL BUILDING  
PHOENIX, ARIZONA 85023

ROBERT J. SCANLAN

Office of the Minority Leader  
United States House of Representatives  
Washington, D.C. 20515

H-232, THE CAPITOL  
WASHINGTON, D.C. 20515

JOHN J. WILLIAMS  
DENNIS J. TAYLOR  
J. BRIAN SMITH  
CLARA POSEY

June 6, 1975

Mr. Robert Hartmann  
Counsellor to the President  
The White House  
Washington

Dear Bob:

Enclosed is a copy of a letter from Dan Button.

Bob, I want to remind you that Dan is a former Member of Congress, Republican, and I feel he would be friendly toward the Administration.

Dan Button will be contacting you directly. Any consideration you give him will be appreciated.

Best personal regards.

Yours sincerely,



John J. Rhodes, M.C.  
Minority Leader

Enc. Button Letter 6/2/75

cc: Hon. Daniel E. Button

JJR:mm

*What are views  
of Mr. Marsh & Mrs  
Dunfield?*



DANIEL E. BUTTON  
ONE LINCOLN PLAZA  
NEW YORK, N.Y. 10023  
(212) 787-6387

1975 JUN -4 AM 9: 22

June 2, 1975

Hon. John J. Rhodes,  
U.S. House of Representatives,  
Washington, D.C., 20515.

Dear John:

I am taking the liberty of bringing to your attention a letter (copy enclosed) which I wrote several days ago to Jack Marsh at the White House.

As you will see, it concerns a proposal which I am making for authorization to conduct interviews which would form the basis for a book-length treatment of decision-making at the White House on the Mayaguez rescue.

Understandably, there has been no reply as yet...but, in view of all the possible side-tracking things that can happen to such an inquiry under the circumstances, I am anxious to see that my proposal does somehow receive the necessary effective (and timely) attention.

With that in mind, I would like to call you within the next day or two to ask for any suggestions or counsel you might have about forwarding the idea within the White House. I'll be most appreciative of whatever steering you may suggest.

I realize that in certain quarters there appears to be a backlash against the Mayaguez action, but I feel that only makes positive follow-up (such as I propose) all the more desirable.

With all good wishes, as ever,

Most sincerely,

*Daniel E. Button*



May 23, 1975

Hon. John O. Marsh, Jr.,  
Counsellor to the President,  
The White House,  
Washington, D.C., 20500

Dear Jack:

Cale Boggs has told me of his conversation with you having to do with my idea of a book-length treatment of the decision-making aspects of the Mayaguez rescue. I am pleased to have this opportunity to describe my thinking in somewhat more explanatory outline.

I believe that such a book would, first, be a very fine plus in underscoring the President's great achievement and in helping to keep up the momentum of the general acclaim in that, second, I predict widespread appeal for such an account in a variety of editions, etc. Certainly there should be no difficulty in getting it published.

I realize that the press and newsmagazines already have accorded the event quite detailed coverage. But it seems to me that a much more detailed account -- almost minute-by-minute, through the eyes of those who were there and who participated or observed -- could and should be told. Much of it would be in the first-hand, first-person language of counsellors, advisors, the respective Secretaries, and the President himself. Obviously, in-depth interviewing, after appropriate authorization, would be obligatory. Treatment of the subject-matter should be positive yet straightforward -- not so sympathetic as to cost credibility.



It seems to me that the place of a book in terms of both short-term and long-term impact -- is suggested by comments by columnist Max Lerner (somewhat surprisingly) that: "In its effectiveness, the Mayaguez response is at the opposite pole from the Pueblo...It takes its place with the Kennedy response to the Cuban missile crisis...Both will become textbook instances in how to make historic decisions in crises involving danger, force, and prestige. Each had its flaws and costs which the historians will argue. But each was basically a success...For a shining moment, it was first-rate decision-making and reminded me eerily of Harry Truman."

As you may know, I am a writer by profession, with experience in rapid production of book-length treatments, and I feel confident in offering competence for an acceptable product that would do credit to the subject within the framework I have suggested above. Further, I should point out, I have resigned the position I have held since 1971, and am able to devote full attention in the near future to producing a manuscript in the most timely of ways.

I recognize only too well that the approval of such a project would be a high privilege in a variety of senses -- and I am appreciative of your taking the time to give consideration to this proposal. Needless to say, I will be very happy to have the opportunity of talking it over further if you agree on the merits and the possibilities.

With all good wishes,

Most sincerely,

Daniel E. Button

P.S. I am sending a copy of this letter also  
to Don Rumsfeld.



July 11, 1975

MEMORANDUM FOR: DICK CHENEY

FROM: RON NESSEN

Regarding your recent memo, it was decided that the time schedule in the News Summary was not necessary for all 130 recipients of the News Summary, and it has brought some negative press stories. It is still available for the use of the Press Office and it is being made available to those who have a use for it.

It will be sent to you from now on.

cc: Jim Shuman



THE WHITE HOUSE

WASHINGTON

July 9, 1975

MEMORANDUM FOR:      RON NESSEN  
FROM:                      DICK CHENEY

D

Ron, I note that we've stopped running in the News Summary the summary sheet at the end that shows the rank order of the various stories on the network nightly news broadcast.

That was very helpful to me, although there may be some reasons I'm not aware of for stopping it.

Could you let me know why we dropped it?



Determined to be an administrative marking  
Cancelled per E.O. 12356, Sec. 1.3 and  
Archivist's memo of March 16, 1983

THE WHITE HOUSE

WASHINGTON

By WAS NARS date 2/28/85

CONFIDENTIAL →

JULY 17, 1975

MEMORANDUM FOR:

DICK CHENEY

FROM:

RON NESSEN *RHN*

I have found out discretely that there would be no problem for the President to make a T.V. address to the American people via satellite from Helsinki. The technical facilities and satellite would be available with 24 hours notice or less.

One reminder: Helsinki time is 6 hours later than Washington time so in order to do a live T.V. speech in the States in prime time, the President would have to speak in Helsinki at two or three in the morning. Of course, it could be pre-taped with no trouble.



July 17, 1975

**MEMORANDUM FOR: DICK CHENEY**

**FROM: RON NESSEN**

**Attached find the complete set of Q's and A's for Presidential news conferences, which you requested.**

**We are unable to find the Q's and A's for the news conference of January 21, 1975.**

**Attachment**

**RN/cg**



THE WHITE HOUSE

WASHINGTON

July 15, 1975

MEMORANDUM FOR: RON NESSEN

FROM: DICK CHENEY

D

Ron, I need a complete set of all Q's & A's pulled together for the President's use since January. Would you have somebody in your shop pull it together?

*Ron - Jim is aware of this request. It would take him a few hours to get it all together.*

*Have Jim do it. Tell him I'm sorry to ask him  
RAN*



THE WHITE HOUSE

WASHINGTON

July 17, 1975

MEMORANDUM FOR:           RON NESSEN  
FROM:                       JIM SHUMAN *JHS*  
SUBJECT:                   PRESIDENTIAL BRIEFING BOOK

Attached are copies of all the question and answers submitted to the President for his news conferences from January 1975 to the present, as requested by Dick Cheney.

There is no material for January 21 in our file; we will try to locate the material for that date and forward to your office.

Attachments



July 17, 1975

**MEMORANDUM FOR: DICK CHENEY**

**FROM: RON NESSEN**

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**We are unable to find the Q's and A's for the news conference of January 21, 1975.**

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THE WHITE HOUSE  
WASHINGTON

July 15, 1975

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FROM: DICK CHENEY

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*Have Jim do  
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sorry to ask him  
RAN*



MEMORANDUM

THE WHITE HOUSE

WASHINGTON

July 17, 1975

MEMORANDUM FOR: PAUL THEIS  
DICK CHENEY ✓  
FRANK ZARB

FROM: RON NESSEN *RAN*

Attached find a copy of a letter I recently received from a friend at Gulf Oil. It outlines the enormous amount of money Gulf spent for drilling on the off-shore rig "New Era" which the President visited. As you see, that huge expense produced no oil.

Perhaps this experience of large expenditure and no result could be worked into a Presidential energy speech sometime as an example of how much it costs the oil companies to search for new sources of energy and how often that search is futile.



3+6

# Gulf Oil Corporation

Robert Goralski  
DIRECTOR-PUBLIC RELATIONS  
WASHINGTON OFFICE

1025 Connecticut Ave., N. W.  
Washington, D. C. 20036

July 14, 1975

Mr. Ron Nessen  
Press Secretary  
The White House  
Washington, D.C. 20500

Dear Ron:

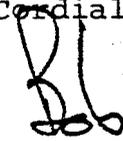
This is not the least of your worries, but you might be interested in one of the most serious of ours. The exploratory rig which President Ford visited off the Gulf of Mexico in late April turned out to be a bummer. After nearly three months of digging at that site, it turned out dry.

Because of Mr. Ford's visit to the rig, you might like to know that rig -- which cost \$28,000,000 -- still has not uncovered any oil. While it was on the location visited by Mr. Ford, Gulf spent \$36,000 a day to keep that rig going.

That's the bad news. The good news is that Gulf has moved the "New Era" rig to another area in the Gulf of Mexico. We will again dig down to more than two miles in the hope that oil is indeed there. So much for obscene profits.

Thanks for the autographed pictures of the President on "New Era."

Cordially,

  
Robert Goralski

