

**The original documents are located in Box 37, folder “President Ford Committee - Media Interview Requests (3)” of the Ron Nessen Papers at the Gerald R. Ford Presidential Library.**

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INDIANA UNIVERSITY

Department of Radio and Television

Radio and Television Service

Radio-TV Building

BLOOMINGTON, INDIANA 47401

1820



1970

[April 1976]

*Ron/Mary be  
worth it.  
-PK*

Mr. Peter Kaye  
President Ford Committee  
1828 L St. , N.W.  
Washington, D.C. 20036

Dear Mr. Kaye;

As a part of our election coverage for the May primary here, we are preparing a two to three hour program to aired the Sunday before the voting. In it, we hope to be able to give our listeners a view of the candidates themselves talking to our staff about the issues and their campaigns.

We realize that the President's time is valuable and are requesting only a phone call from him if possible. Our station is the only non-commercial radio outlet in Bloomington and south-central Indiana. Our station covers over 40,000 college students coming from all 50 states. Our working agreements with many state radio stations, National Public Radio, and Westhouse Broadcasting, assure that Mr. Ford's message will be well distributed.

If you will be able to grant our request, please write to me at the above address or call Jim Sack, Jerry Hansen, or myself at (812) 337-6794. Thank you for your time.

Good luck in Indiana,

*Kurt V. Ullman*

Kurt V. Ullman  
Assistant Producer  
Election '76  
WFIU-FM



# WMNI

NORTH AMERICAN BROADCASTING CO.  
SOUTHERN HOTEL • COLUMBUS, OHIO 43215  
PHONE (614) 221-1354

920 kc

99.7 mc

April 6, 1976

President Gerald Ford  
c/o The President Ford Committee  
1828 "L" Street, NW Suite 250  
Washington, D.C.

APR 6 1976  
Ford For Ohio  
if we go  
big lead. PK

Dear Mr. President:

This is an invitation to you to appear on WMNI Columbus Feedback, an hour long-talk show with audience participation via telephone, that is aired Monday through Friday evenings at 7:30 P.M.

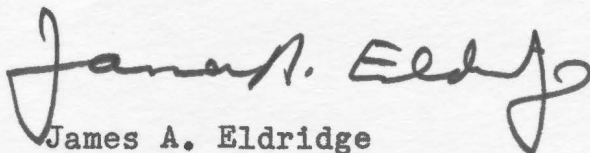
I am producer of and host on WMNI Columbus Feedback. I am certain that you will be campaigning in Ohio before the June primary, and your appearance on WMNI Columbus Feedback would give you the opportunity to reach an approximate audience of 60 thousand listeners in 66 counties, as WMNI Columbus Feedback is simulcast on WMNI-AM (920) and WMNI-FM (99.7).

I would like to have 10 days to two weeks prior notice to your appearance.

I am enclosing background information on WMNI Columbus Feedback which will give you an idea of the focus and scope of the program. I'm also enclosing a map which will show you the range of WMNI coverage.

I am looking forward to your early acceptance of this invitation.

Cordially,



James A. Eldridge  
Public Affairs Director

JAE/gb



*The Southern Hotel • The Home of WMNI*

THE WHITE HOUSE  
WASHINGTON

NOTE FOR: *Connie G.*  
FROM : RON NESSEN

*Please add  
to the list,*



*R. N.*

Row —

This would be a  
good thing to do.  
Please advise.

—PK



# President Ford Committee

Main Office: 1116 Wilshire Blvd., Los Angeles, California 90017 • Phone: (213) 482-5180  
Northern Office: 2619 Fox Plaza, San Francisco, California 94102 • Phone: (415) 863-7660

State Chairman:  
Attorney General  
Evelle Younger  
State Senator  
Dennis E. Carpenter

DATE: April 7, 1976

TO: Skip Watts

FROM: Dave Liggett *[Signature]*

RE: San Diego Bicentennial Celebration

Northern California  
Chairman:  
Nita Ashcraft

Southern California  
Chairman:  
Mayor Pete Wilson

KGB Radio in San Diego is holding a fireworks-sky show synchronized with a radio program celebrating the bicentennial.

The beginning of the program would be an address by Mayor Pete Wilson, who would then introduce President Ford. They suggest that the talk should last about one minute (however if a longer or shorter time period is required they would be more than happy to comply). The entire program will be taped beforehand.

Suggested material for the speech would be to welcome San Diegans to the first annual KGB Sky Show (the first of its kind in our nation's history) in celestial celebration of our country's bicentennial observance and add any appropriate thoughts consistent with the nature of the program.

The remainder of the program will be patriotic music interspersed with quotes from Patrick Henry, Franklin Roosevelt, John Kennedy, Will Rogers, Neil Armstrong and excerpts from President Ford's speeches.

KGB has suggested that the President might want to make remarks to the effect that the warm glow should not end with tonight's finale, that the listening audience should carry on with the fine tradition of the past 200 years.

The program will take place on April 23 at 8:00 p.m. A tape of the program is enclosed for your review.

Approximately 500,000 people are expected to witness the fireworks display and listen to the radio program. (This was confirmed with the PFC Chairman in San Diego.)



*P. Kaye -  
Can you arrange  
to have this  
done?  
Skip*



**FM and AM**

4141 Pacific Highway, P.O. Box 82088, San Diego, California 92138 • Telephone (714) 297-2201

April 2, 1976

Dr. Al Anderson  
420 Spruce Street  
San Diego, California 92013

Dear Dr. Anderson:

Here's the information on KGB's Sky Show '76: America's Bicentennial.

An evening of celestial celebration presented by KGB FM & AM joining all of San Diego in a tribute to America's Bicentennial. On Friday night, April 23, 1976, at 8 p.m., KGB will light the fuse to the largest musical fireworks display in America's history. Scored by a half hour of American music simulcast on KGB FM and AM we'll fill the sky with a synchronized fireworks show from two locations: Fiesta Island in the middle of Mission Bay and Chollas Park inland. Hundreds of thousands of San Diegans will enjoy KGB's Sky Show '76 from home, car, or blanket. . . almost any location. . . by looking to the skies and tuning their radios to KGB FM or AM.

Through a specially designed electronic firing device, all varieties of aerial shells will be perfectly timed to explode from two locations in synch with a special audio presentation broadcast on KGB FM 101 and AM 1360. To accomplish Sky Show '76, KGB has joined forces with California Fireworks Display, the largest company of its kind in the country, pyrotechnicians of Disneyland.



Dr. Al Anderson  
April 2, 1976  
Page 2

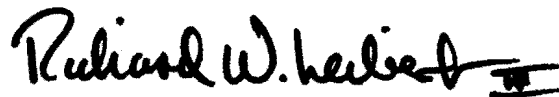
It is the desire of the owners of the KGB radio stations to present San Diego with a super celebration of America's 200th birthday unencumbered with the commercialism that has dulled the spirit of our Bicentennial. We will broadcast no commercial message during the actual program, and no admission will be charged.

KGB invites the participation of President Ford to deliver an official greeting and brief message appropriate as introduction for the KGB Sky Show. Since the audio portion of the program originates from a tape broadcast on the radio, President Ford's participation may be pre-recorded at the KGB studios or the President's office well in advance of the event. His physical presence is not necessary.

We suggest he welcome San Diegans to the 1st annual KGB Sky Show, first of its kind in our nation's history, in celestial celebration of our country's Bicentennial observance and add an appropriate thought consistent with the nature of the program. A cassette tape of the audio program is included for your review.

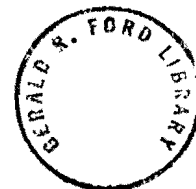
We at KGB are very excited about the Sky Show and looking forward to your participation. Standing by with further information, I remain,

Sincerely,



Richard W. Leibert III  
Program Director

RWLIII/gw  
Enclosure





4/8/76

THE WHITE HOUSE  
WASHINGTON

To: Connie GERRARD

I have done nothing  
with these except  
put a copy in our  
state file. I don't  
think we should answer  
interview requests addressed  
to the PFC and I believe  
you said the same thing  
to Ann; right?

Randy



# President Ford Committee

1828 L STREET, N.W., SUITE 250, WASHINGTON, D.C. 20036 (202) 457-6400

April 1, 1976

MEMORANDUM FOR MARGITA WHITE

FROM: KATHY PLOWMAN *KP*

SUBJECT: Press Request

Please find attached, a request from Mr. William Bland of WNCC in Pennsylvania for the President to be a guest on their "Open Mike" program.

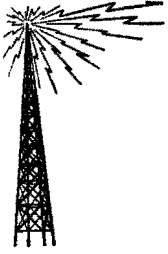
I talked to Mr. Bland's office by phone today and informed them that the request was being forwarded to you for response.

Many thanks.



*Campaign '76*

WNCC BARNESBORO



**BLAND GROUP, INC.**

803 MAPLE AVENUE • BARNESBORO, PENNSYLVANIA 15714  
TELEPHONE (814) 948-9200

March 26, 1976

President Ford Campaign Headquarters  
Washington, D.C. 20006

To Whom It May Concern:

Radio station WNCC, as part of the service to our area, wishes to afford the opportunity to candidates to appear on "Open Mike," our telephone talk program.

WNCC is a regional radio station. In the Grade A (primary) service area of WNCC are halves of four Pennsylvania counties, Indiana, Cambria, Blair and Clearfield.

"Open Mike" is a daily, Monday-through-Friday program in which listeners can participate by calling. It is aired daily, 3:30 to 5:30 p.m., to a potential 250,000 listeners in west-central Pennsylvania.

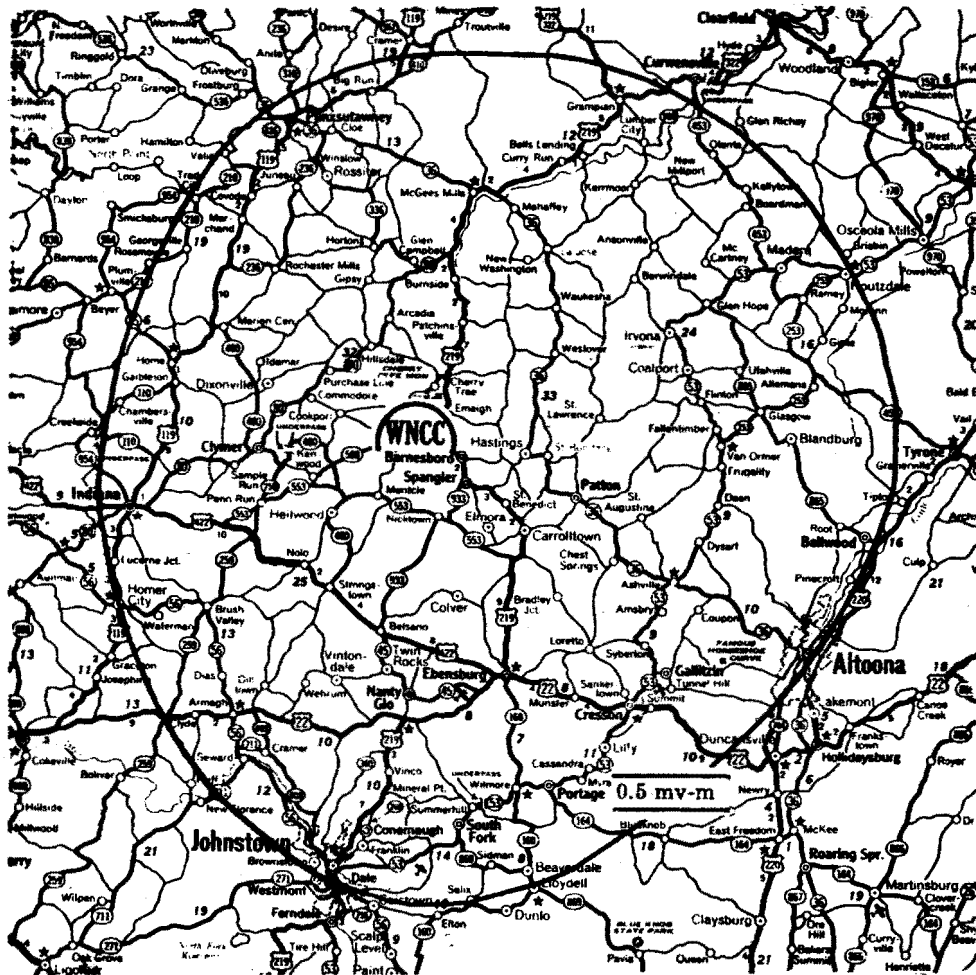
With this in mind, we cordially invite Mr. Ford to be a guest on the "Open Mike" program if he gets the opportunity to campaign in the Altoona, Indiana or Johnstown areas. Please let us know what day would be most convenient for an appearance.

Yours truly,

William Bland,  
President, Bland Group, Inc.



# Measured Grade "A" Contour of WNCC

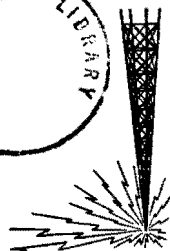


GENERAL INFORMATION — Operating power, 500 Watts. Frequency, 950 Kilocycles. Licensed to operate daytime. \*MUSIC CLEARANCE — ASCAP, BMI, SESAC licenses. Time rates include music and copyright fees. \*REMOTE BROADCASTS — All wire and mechanical charges for remote broadcasts, traveling expenses, talent, etc., to be paid in advance when required. POLITICAL ADVERTISING RATES — Same as Commercial Rates. \*PROGRAM MATERIAL and COMMERCIAL COPY subject to approval of Station Manager.

Serving Central Pennsylvania "King Coal Country"

WNCC Representative

BARNESBORO, PENNSYLVANIA 15714  
803 Maple Avenue  
BLAND GROUP, INC.



# RADIO STATION W N C C

PHONE (814) 948-9200

## Schedule of Local Broadcasting Rates

RATE CARD No. 2 — Effective January 1, 1976

Local Net Rates

### CLASS "AA" —

6 a.m. to 10 a.m. Monday thru Saturday  
3 p.m. to Signoff Monday thru Saturday

NO. USED WITHIN 7 CONSECUTIVE DAYS	EACH	
	60 SEC	30 SEC
6X per week .....	\$ 4.00	\$ 3.20
12X per week .....	3.50	2.80
18X per week .....	3.00	2.40
24X per week .....	2.50	2.00

### CLASS "A" —

10 a.m. to 3 p.m. Monday thru Saturday  
6 a.m. to Signoff Sunday

NO. USED WITHIN 7 CONSECUTIVE DAYS	EACH	
	60 SEC	30 SEC
6X per week .....	\$ 3.50	\$ 2.80
12X per week .....	3.00	2.40
18X per week .....	2.50	2.00
24X per week .....	2.00	1.60

### PACKAGE RATES — Best Times Available - 6 a.m. to Signoff, Monday thru Sunday

12X per week		18X per week		36X per week	
60 SEC.	30 SEC.	60 SEC.	30 SEC.	60 SEC.	30 SEC.
\$36.00	..... \$28.80	\$45.00	..... \$36.00	\$72.00	..... \$54.00

### PROGRAM RATES —

	60 min.	30 min.	15 min.	10 min.	5 min.
13 weeks .....	\$45.00	\$30.00	\$15.00	\$12.00	\$7.50
26 weeks .....	37.50	25.00	12.00	10.00	6.25
52 weeks .....	30.00	20.00	10.00	8.00	5.00



April 8, 1976

William Dalton  
Vice President & General Manager

The President  
c/o Mr. Mark Rosenker  
Press Office  
President Ford Committee  
1828 L Street, N. W.  
Washington, D. C. 20036

Dear Mr. President:

For several years, WASH has had a policy of not accepting paid advertising on behalf of candidates for public office but, rather, making time available to them at no cost. Because of the number of political races in the WASH coverage area, we are forced to limit this offer to candidates for specific offices. Consequently, this offer is personal to you. It may not be assigned to any other candidate.

The attached memorandum explains our policy in depth and tells you how to get your message on the air at WASH. I hope you'll take advantage of this opportunity.

If you have any questions, please call Bob Hughes, Program Director, or Ed Tobias, News Director, at the telephone number listed below.

Cordially,

A handwritten signature in cursive script that reads "William Dalton".

WD:clp  
Attachment



MEMORANDUM TO CANDIDATES  
FOR PRESIDENT  
MARYLAND REPUBLICAN AND DEMOCRATIC PRIMARIES

This is your invitation to participate in our special series of broadcasts entitled "Close-Up on the Candidate." The series will be aired throughout our regular broadcast day, commencing Monday, April 19, and concluding as of Midnight, Sunday, May 2, 1976.

Listed below are the procedures to be followed:

1. Candidates will prepare a ninety-second statement on the issues in the campaign. Issue-oriented statements are acceptable; commercials are not.
2. Please begin the statement as follows: "I am \_\_\_\_\_ (name) \_\_\_\_\_, candidate for \_\_\_\_\_ (office) \_\_\_\_\_."
3. You may use the remaining time as you see fit, subject, of course, to the commonly accepted standards of good taste and legal liability.
4. Conclude your statement as follows: "This is \_\_\_\_\_ (name) \_\_\_\_\_, candidate for \_\_\_\_\_ (office) \_\_\_\_\_. Thank you for listening."
5. Total length must not exceed ninety seconds. Statements longer than that will either (a) be edited to time requirements or (b) not be aired if such editing would result in substantive changes in content.

If you need our help or our studio facilities in preparing your statement, these are both available at no charge, simply by calling Bob Hughes for an appointment. The number to call is 244-9700 between 9 a.m. and 5 p.m. weekdays.

If you have professional recording facilities available to you, you may make your own tapes. In order to be of acceptable quality compatible with our equipment, all tapes should be recorded at 7.5 i.p.s. Either two-track stereo or full-track mono are acceptable. We cannot use tapes made on most home tape recorders, nor can we use cassettes or cartridges.

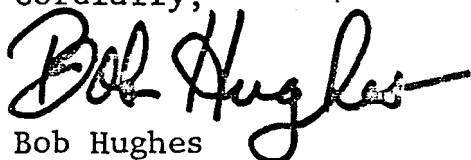


If you would prefer to record your message by phone, please call our news staff at 244-6220 between 9 a.m. and 3 p.m. Please be advised that the level of quality achieved by using this method is not equal to that obtained in our studios or at most professional studios.

In order to include your message in our series, we must insist that your recorded statement be in our hands no later than the close of business Friday, April 16, 1976. Statements received after that date cannot be aired, unless prior arrangements are made with us.

We are convinced that our special series, "Close-Up on the Candidate," offers you an unparalleled opportunity to speak directly to the voters in this area. We urge you to participate, and we remind you that time is short. Please give this matter your immediate attention. We are available to answer your questions at 244-9700.

Cordially,



Bob Hughes  
Program Director

RJH:clp





rec'd  
4-12-76  
ST.

PUBLIC BROADCASTING SAN DIEGO • TELEVISION 15 / FM RADIO 89.5

April 9, 1976

Mr. Larry Peck  
Ford for President Headquarters  
1116 Wilshire Blvd.  
Los Angeles, California 90017

Row / No-  
Audience.  
-PK

Dear Mr. Peck:

We would like to extend an invitation to President Ford to join Gloria Penner, KPBS-TV's Director of Program Development, in an informal 30 minutes of conversation. The program will be aired during prime-time hours. Additionally, other California television stations have expressed an interest in this conversation series.

It is our intention to have all of the frontrunners in this year's Presidential primary election participate in this series of individual interviews --- a unique chance for the television audience to become acquainted with the contenders and their stands!

We hope that President Ford's schedule will allow a stop in San Diego sometime before the end of May. Please phone me at (714) 286-6415 as soon as possible.

Thank you for your attention to this request...I look forward to hearing from you.

Sincerely,

*Maureen E. Shiftan*  
Maureen E. Shiftan  
TV Program Development



# President Ford Committee

ONE PLYMOUTH MEETING, ROOM 520, PLYMOUTH MEETING, PA. 19462

(215) 825-2000

Co-chairmen, Pennsylvania

DREW LEWIS

MARIAN BELL

April 12, 1976

*DL/p* *President Committee*  
*-PK*

Mr. Peter Kaye  
Press Secretary  
President Ford Committee  
1828 L Street, N.W.  
Washington, D.C. 20036

Dear Mr. Kaye:

Steve Neal of the Philadelphia Inquirer would like to write a major piece on President Ford for publication on Sunday, April 25, 1976, two days before the Pennsylvania Primary.

He requests a half-hour interview with the President.

I heartily support his effort and urge that every consideration be given to honoring his request.

Thank you for your assistance.

Sincerely

*Drew Lewis*

DL/p

cc: Rick Ahearn



# The Philadelphia Inquirer

400 NORTH BROAD STREET, PHILADELPHIA, PA. 19101

---

April 6, 1976

Mr. Drew Lewis  
RD #1  
Schwenksville, Pa. 19403

Dear Drew:

I would like to request an interview with President Ford for an article prior to the Pennsylvania primary. If possible, we'd like to use a Ford piece on April 25. Our Sunday circulation is 850,000 and the Knight-Ridder group circulation (Sunday) is 3.9 million. The article would be sent to other newspapers in the group.

If I could get 30 minutes for the interview, we'd have a good story.

Sincerely,



Steve Neal



# Moynihan resigns his post at U.N.

By Steve Neal  
*Inquirer Staff Writer*

April 13, 1976

To: Ron

From: Peter Kaye

For your consideration,  
please.



# President Ford Committee

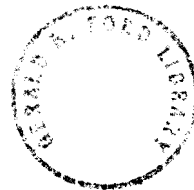
1828 L STREET, N.W., SUITE 250, WASHINGTON, D.C. 20036 (202) 457-6400

April 13, 1976

MEMORANDUM TO: PETER KAYE  
FROM: DON FIERCE *DF*  
RE: REGIONAL PRESS VISIT WITH PRESIDENT FORD

Per our discussion on the night of April 12, I am recommending that we hold a regional press conference at the White House with members of the press from the states of Tennessee, Kentucky, and Arkansas. The primary dates for these states is May 25. I suggest we hold the conference in late April or the first week of May. If we hold it too close to the primary date, we may subject ourselves to adverse press coverage. The total number of press members attending will not exceed 30. I suggest we invite both TV and newspaper media.

If you want me to proceed with preliminary planning, I will put together a list of those that should attend once you give me approval.



To: Peter Kaye  
From: Jon Breen *JEB*  
Subject: Indiana Press Visit  
Date: April 13, 1976

Pursuant to our telephone conversation of this date, I strongly recommend that consideration be given to arranging White House interview(s) for members of the Indiana news media.

I know that you fully appreciate the impact interviews with the President had during the New Hampshire and Florida pre-primary campaigns. I am confident that similar undertakings with the Indiana media would have the effect of generating numerous columns of positive news copy in this state.

I would hope that at least two sessions could be arranged for the Indiana media -- one print and one electronic. I think that this is particularly important here because of the large number of media outlets (25 TV; 153 radio; approx. 70 dailies). Although the number is large, it goes without saying that economics will preclude many from participating. If the number is still too large, particularly radio and TV, multiple-ownership and pooling could resolve the number even further.

We have had a number of requests for one-on-one interviews with the President. As in the case of Florida and New Hampshire, I think that the White House interview format would satisfy all concerned (most of them anyway).

I have heard that following the Florida interview(s) at the White House, there was some negative reaction in the Washington Press. Whether this is true or not, I cannot emphasize enough the positive effect it has where the votes are.

I would appreciate your taking this matter up with Ron.

KOIN

MOUNT HOOD RADIO & TELEVISION BROADCASTING CORPORATION

AM - FM - TV

140 S. W. Columbia Street • Portland, Oregon 97201 • 228-3333

*Ron / HF we go  
to Oregon. - P.K.*

April 16, 1976

Mr. Peter Kaye  
Ford Re-election Headquarters  
1828 L Street, N.W.  
Washington, D.C. 20036

Dear Mr. Kaye:

This is to inform you of the appearance of Ronald Reagan during the "News Conference 6" program on KOIN-TV of April 17, 1976.

I should like to invite Mr. Ford to make a similar appearance on either May 8th. or 15th. We are prepared to arrange video taping of the program in advance of those dates.

I would appreciate an early indication of your reaction to this invitation.

Sincerely,

*John Bryant*  
John Bryant  
News Director

TB:sah

cc: Ron Nesson  
White House  
Wash. D.C.

Craig Berkman  
Ford Headquarters  
Suite 2323-D  
First National Bank Tower  
Portland, Or. 97201







**WKRC TELEVISION**  
1906 Highland Avenue Cincinnati, Ohio 45219 (513)651-1200

*Ron Ford Ohio  
visit.  
-PK*

April 19, 1976

The President Ford Committee  
%Mark Rosenker  
1828 L. Street, N.W. Rm.250  
Washington, D.C. 20036

Dear Mr. Rosenker:

Eyewitness 12 News formally requests the opportunity to interview President Ford at his convenience, whether in Washington, or in Cincinnati, at any time before the Ohio primary election June 8, 1976.

We hope the President can grant one of the following options:

- (1) a one-to-one interview with anchorman Mark Edwards in the President's office in Washington
- (2) a presidential appearance live on our 5:30 pm newscast on any day the President would be in the city of Cincinnati or--
- (3) a one-to-one interview on location anywhere in the state of Ohio before the primary.

The options are listed in order of preference by Eyewitness 12, but we would be open to all options in order to accommodate the President.

I, as producer of our election coverage, would ask that the President grant us this privilege, which I understand he reserves for only one television station in each major city.

The interview would be a major coup by this news staff over the competition in this election year and we would be willing to work out almost any kind of arrangement in order to complete this interview.

I realize the President is very busy. We only request a maximum of one-half hour of the President's time. Again, I remind the President Ford Committee that the Ohio Primary is June 8th and we would hope to complete the proposed interview as soon as possible.

Sincerely,

Mike Cutler  
Producer



MC:ssc



April 20, 1976

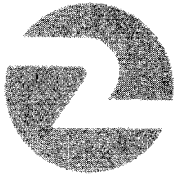
*Rm/Ford  
California  
requests.  
-PK*

The President Ford Committee  
1829 L. Street, N.W., #250  
Washington D.C. 20036

Atten: Roger Morton

President Ford:

KTVU invites you to appear on our live interview-telephone program, OPEN LINE, on Sunday evening June 6 at 10pm. KTVU is an independent San Francisco Bay Area station which is also carried on cable systems throughout Northern California and parts of Oregon and Nevada. OPEN LINE is a one hour program that was designed to bring the public into direct communications with its leaders on important issues.



The format would be questions and answers between viewers and candidates. I have produced and hosted the program for the two years it has been on the air and a member of the League of Women Voters screens the calls to insure that the most relevant and germane questions are put on the air.

All presidential candidates who will appear on the Democratic and Republican ballots on June 8 are being invited to appear and share the platform that OPEN LINE will provide.

I hope you will agree that OPEN LINE on Sunday night will provide you and voters of California with a worthwhile opportunity for a final discussion before the June 8 primary. I would be happy to discuss the details of the broadcast with your staff and will call you in the next week or so to talk about it.

Very truly yours,

*Betty Ann Bruno*

Betty Ann Bruno  
Producer  
Community Affairs Programming

BAB/rc



Ron -  
F.V.I.  
This has been  
logged

The Oregonian  
PORTLAND, OREGON 97201

EDITOR OF THE EDITORIAL PAGE

April 22, 1976

Ron / I recommend  
we do this. I hope  
are important which  
have been good  
to us. J  
- Pete

Mr. Rogers C. B. Morton  
Chairman, President Ford Committee  
1828 L Street, N.W., Suite 250  
Washington, D. C. 20036

Dear Mr. Morton:

The publisher, editors and political writers of The Oregonian would appreciate the opportunity of having a private meeting with President Ford, when he visits Oregon, to discuss issues of the campaign. I would be happy to make arrangements, at the President's convenience. The best time to get our people together is in the late afternoon, but we will be flexible.

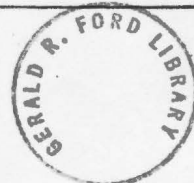
I was pleased when you took charge of the campaign.

Sincerely,

*Herbert Lundy*

Herbert Lundy

HL:jd



# President Ford Committee

1828 L STREET, N.W., SUITE 250, WASHINGTON, D.C. 20036 (202) 457-6400

April 23, 1976

TO: CONNIE GERRARD  
FROM: MARK ROSENKER  
SUBJECT: ALABAMA TV REQUEST

As per our telephone conversation this morning, I've attached a copy of the request I received.

We feel this is one that the President might wish to do. Please let me know as soon as a decision is made so that I may get back to him.

THANKS!





# Telegram

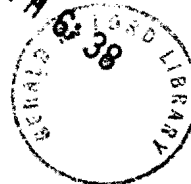
LLA076 WAF189(1753)(2-043765E113)PD 04/22/76 1753  
ICS IPMBNGZ CSP

2054325501 TDBN MOBILE AL 126 04-22 0553P EST  
PMS MARK ROSENKER, PRESIDENT FORD COMMITTEE, DLR  
1828 L ST

WASHINGTON DC 20036

DEAR MARK PURSUANT TO OUR CONVERSATION OF THIS AFTERNOON I AM  
REQUESTING THAT PRESIDENT FORD BE MADE AVAILABLE FOR AN INFORMAL  
INTERVIEW WITH REPRESENTATIVES FROM THREE ALABAMA TELEVISION  
STATIONS HOPEFULLY THE PROGRAM COULD BE TAPED IN FACILITIES IN THE  
RAYBURN OFFICE BUILDING SOMETIME THE WEEK OF APRIL 25 1976 SHOULD  
THE PRESIDENT BE AVAILABLE REPRESENTATIVES FROM WSFA TELEVISION,  
MONTGOMERY WBRC TELEVISION, BIRMINGHAM AND WKRG TELEVISION, MOBILE  
COULD COME TO WASHINGTON AT A TIME CONVENIENT FOR THE PRESIDENT I  
MAKE THIS REQUEST ON BEHALF OF JERRY LEVIN NEWS DIRECTOR WBRC  
TELEVISION BIRMINGHAM CLARK EDWARDS NEWS DIRECTOR WSFA TELEVISION

1976 APR 22 PM 6:38





**Telegram**

WAF189(1753)(2-043765E113)/2

1976 APR 22 PM 6:38

MONTGOMERY AND MYSELF I LOOK FORWARD TO AND AFFIRMATIVE RESPONSE TO  
MY REQUEST AND OFFER MY COOPERATION IN FINDING A FORMAT ACCEPTABLE  
TO THE PRESIDENT

BOB LEE NEWS DIRECTOR WKRG MOBILE AL  
NNNN



April 30

Ron --

These are April requests  
which I've bucked over to  
you do date. With \$\$\$  
problems, perhaps we should  
consider doing more of these  
free events.

  
Peter Kaye



File

April 30, 1976

MEMORANDUM

TO: PETER  
FROM: BABS  
RE: REQUESTS SENT TO THE WHITE HOUSE  
THE MONTH OF APRIL

Sigma Delta Chi	Invitation to be keynote speaker at Convention, Southeast Region.
KTRK, Houston	TV time to discuss issues.
WREC, Memphis	Radio-invitation to appear on the talk show.
WAJR, W. Virginia	Free time for "Focal Point" program.
Corpus Christi Times	Invitation to meet with the editorial boards of Harte-Hanks newspapers in Texas.
OCTA	Ohio Cable TV-series of public service pgms.
WSJV, Indiana	Invitation to appear on talk show "AMichiana".
WTOP, Washington, D.C.	Interview with Eyewitness News Staff.
WGAY, Maryland	"Platform 76" 60 second message, free time.
WMNI, Ohio	Hour long talk show, questions by telephone.
KGB, Radio, S. Diego	April 23 program.
Indiana University	Participation in Sunday program, before election.
Philadelphia Inquirer	S. Neal wanted to write a major story for Ap. 25.
KPBS-TV, San Diego	Informal program for 30 minutes.
WKRC, Ohio	Interview the President prior to June 8 primary.





May 17, 1976

MEMORANDUM

TO: RON NESSEN

FROM: PETER KAYE *PK*

When I was in California, the headquarters there gave me this list of media requests for Presidential trips to California.

Most important is KNBC-News conference.

KNX-Radio and KNBC News should be considered.

The San Jose station, KNTV, is considerably less important.

Please notify me when these California media decisions are made.



May 8, 1976

5:30 p.m.

MEMORANDUM

TO: LARRY PECK  
FROM: PAT TURPIN  
RE: MEDIA REQUESTS

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The following requests have been received to date:

A. Bill Martin, OAKLAND TRIBUNE (415) 645-2747 wants to be able to travel on the plane with President Ford on his next visit.

B. Jim Zaillian, KNX-Radio, asked if it were possible for Mrs. Betty Ford to appear on the Mike Roy cooking show, which airs Mon-Fri at 10:00 a.m. locally. He stated that Mrs. Carter jumped at the chance and that Nancy Reagan was being asked, too.

C. Paul Moyer, KNBC-News, asked for a 5-6 minute spot on his evening news show, locally at 6:00 p.m. with President Ford

D. Mary Gale from Channel 3--KCRA in Sacramento called about an interview with President Ford when he returns to California. She checked with Evelle Younger's office and was referred to us.

She has also spoken with Bob Meade at the White House. She wants to know what the proper channels are to go through in order for this request to materialize. (916) 444-7300

E. Beverly Hills Young Republicans would like a late afternoon reception with JACK FORD as the guest. It would be a fundraiser.\* Cost: \$10.00 per ticket. Cocktails and light buffet. Perhaps some music. Gary Wheelock, president of the BHYS is personally endorsing President Ford for election and is behind this idea. He suggested Sharon Disney (Walt's daughter) Lund's home in Hancock Park. I have been there and it is a very nice place with a good garden in back. They would like to use the garden as well as the house. If we (they) have many many people respond, they could get an even larger home, and this one is not small. \*  $\frac{1}{2}$  of net to Jack Ford for his (Father's) and  $\frac{1}{2}$  to BHYS for their Congressional District fund (campaign)  
Gary Wheelock spoke with Mrs. Ford at the Bevan's party in Beverly Hills last week, and she seemed in favor of the idea.

Gary was upset that when KNBC covered the party for Nancy Reagan at Mike Curb's last week, they mentioned that it was being sponsored by the Beverly Hills YRs. It was true, but it does not reflect the club's viewpoint, and particularly not his.

c: Dave Liggett



- F. Helen Johnson, KNBC-News would like to have President Ford for the last news conference on Saturday, June 5 with equal time for Ford and Reagan--taped separately.

FORMAT:

CAST: As it was in September  
President Ford, Bob Abernathy, Jess Marlowe  
and Heidi Schulman

TIME: approximately 13 minutes, but they are trying  
for an hour show, which would allow for about  
28 minutes

ORDER: Helen said a coin would be flipped to determine  
whether the President or RR would go on first.

AUDIENCE: Helen said that in California this show reaches  
more people than either "Meet The Press" or  
"Face The Nation".

HOW: Same as before---a truck to the Century Plaza  
or wherever the President is staying and  
interview

Helen Johnson said that she had spoken early in the campaign  
with Stu Spencer about this possibility.

- G. See attached re: KNTV-San Jose

- H. Jim Sigh, KCFB, News, UCSB, public service station, candidate  
forums,  
Contact: Jim Sigh, 6518 Madrid, #8, Goleta (H) 805/688-1819 or  
805/961-2426-school: wants an interview with President Ford.



PETER  
LEWINE  
REPORTER

408/286-1111  
408/297-8780

TELEVISION STUDIOS:  
645 PARK AVENUE  
SAN JOSE  
CALIFORNIA  
95110

A DIVISION OF GILL INDUSTRIES

KNTV 

1116 Wilshire Boulevard  
Los Angeles, California 90017

Dear Mr. Peck:

I produce and moderate a half hour news interview program on KNTV called "Reporter's Notebook". I know the chances are slim, but I'm writing to see if there's any way President Ford might be a guest on the program when his campaign brings him anywhere near San Jose.

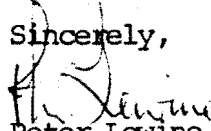
The program is a half hour long, I'm usually the sole interviewer, it's taped in advance, and then it's broadcast the following Saturday evening at seven and then again Monday morning at 6:30. Also, we use excerpts from the program on our newscasts so a lot of exposure is generated.

If this would make my request a little bit more appealing, I would be more than happy to do the program along with any number of other reporters. We've done this before and I'm sure I could put together a panel of newspaper, radio and TV reporters from this area. Obviously, having President Ford on "Reporter's Notebook" would be enough of a coup for me, and I would cheerfully make all the arrangements at this end. We are the only VHF television station in the San Jose area, so this would really be the only way to have a roundtable interview, on television, with reporters from this area. As for Secret Service concerns, Jimmy Carter was on the program several months ago, and there were no problems whatsoever.

If you could give me a little advance notice, I'm virtually certain that we could find a half hour for taping that would work for both of us, and if President Ford were going to appear, you can be sure there would be tremendous amounts of extra promotion, which would boost considerably the show's audience. We've been averaging between 17,000 and 20,000 viewers on Saturday night alone, but in this case I think we'd be talking about many more thousands than that, all from a half hour appearance here. Once again, I would be delighted to make all the arrangements, line up the other reporters and get everything set at this end.

That's my pitch, then. I hope it'll be possible to have President Ford on the program, but if not, I'll understand; maybe we could work out an alternative plan to do something for our newscasts. At any rate, I will wait to hear from you. Thank you very much.

Sincerely,

  
Peter Lewine

May 5, 1976



645 PARK AVENUE SAN JOSE CALIFORNIA 95110 PHONE (408)286 1111

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