

The original documents are located in Box 130, folder “Kennerly, David” of the Ron Nessen Papers at the Gerald R. Ford Presidential Library.

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January 17, 1976

MEMORANDUM FOR:

DAVE KENNERLY

FROM:

RON NESSEN

SUBJECT:

**Your memo of January 16 -
Photo Office Contact Books**

I have designated Gay Pirozzi and Patty Presock of my office to have access to the photo office contact books.

RN/pp

**cc: Larry Speakes
Gay Pirozzi
John Carlson - FYI**



THE WHITE HOUSE
WASHINGTON

2/4/76

February 4, 1976

TO: RON NESSEN

FROM: DAVID KENNERLY *DK*

I recommend the attached project
by Dirck Halstead. It sounds like
a good idea to me.

What is your recommendation?

*DK. Let's wait
awhile to decide
and consider other
proposals. RBN*

TIME
INCORPORATED

TIME · LIFE · FORTUNE
SPORTS ILLUSTRATED
888 SIXTEENTH STREET, N. W.
WASHINGTON, D. C. 20006
202-293-4300

February 2, 1976

Mr. David Kennerly
The White House
Washington, D.C.

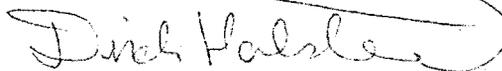
Dear David:

I would like to put in a request at this time to do an exclusive set of pictures for TIME of the President during the period of the Republican National Convention this summer.

I would like to photograph the behind the scenes drama showing how the President works on his nomination, selects his running-mate and at the same time carries out his duties as the incumbent.

I hope that this request will be the first of its type, and look forward to planning such a project with you.

Sincerely,



Dirck Halstead

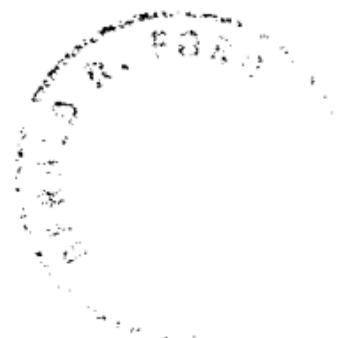
cc: John Durniak, TIME picture editor

RON

2:50 -- DAVID WANTED YOU TO SEE THE
ATTACHED BEFORE HE SENT IT.

File

P



THE WHITE HOUSE

WASHINGTON

February 25, 1976

Dear Ms. Simpson:

I must say, I was taken aback by your letter. If you had done any checking at all on the alleged incident, for instance, calling me, you would have had another side of the story and presumably your letter would have never been written. The most appalling thing to me is that you violated the first rule of journalism, you don't assume anything, and another rule, you should always use two sources for any story. (For instance, your own AP photographer, Peter Bregg, who was present that day.) Obviously, you took one person's word and proceeded accordingly.

I will tell you exactly what happened in this alleged incident from my point of view:

On the day in question, several photographers had requested a picture session with the President working on his State of the Union speech and because of the small area where it was going to be held, we broke up the group into the four major publications who regularly cover the White House day-in and day-out, AP, UPI, Newsweek and Time. Larry Speakes, at their request, sent them in on the first group because they wanted to do available light pictures. Any other still photographers and the news cameramen went in on the second group taking the second set of pictures of the same situation.

Ms. Hzyan's charge that she was denied access is incredible and untrue. There were two groups and she was in on the second group. It is that simple. She, in fact, asked why she couldn't go in on the first group and I informed her she was going in on the second group and it was a decision made by Larry Speakes and myself.



Also, I don't understand why you brought up the Dorothy McCardle incident during the Nixon Administration, as that has nothing to do with anything I can think of, certainly not this matter.

If you have any further questions on this matter, please call me. I would be happy to give you any further details. I would also suggest that you speak to any other photographers, who were there that day, for similar details.

Best regards,

David H. Kennerly
Personal Photographer
to the President

Ms. Peggy Simpson
c/o Associated Press for
the Board of Governors
The Washington Press Club
505 National Press Building
Washington, D.C. 20004

CC: RON NESSEN



[May 1976]

THE WHITE HOUSE
WASHINGTON

NOTE FOR: David Kennerly
FROM : RON NESSEN

I know you didn't
take this "yaw" yourself.
But please ask your
photographers to
take their pictures so
the faces of the
President's guests
show, and the photo
can be mailed to them as
a gift. RNN



MEMORANDUM

THE WHITE HOUSE
WASHINGTON

May 28, 1976

TO: ✓ RON NESSEN
 LARRY SPEAKES
 WHITE HOUSE SWITCHBOARD
 SIGNAL DUTY OFFICER
 MILITARY OFFICE
 SECRET SERVICE DETAIL -- STAIRCASE
 SHEILA WEIDENFELD
 MIKE FARRELL
 REX SCOUTEN
 PHOTO LAB

FROM: PHOTOGRAPHIC OFFICE

SUBJECT: DUTY PHOTOGRAPHIC PERSONNEL

The following persons are on standby photographic duty on dates indicated. Personnel can be reached either in the office, through the Signal Switchboard or on Pageboy:

Saturday, May 29	Bill Fitz-Patrick with the President	
Sunday, May 30	Bill Fitz-Patrick with the President	
Monday, May 31	Bill Fitz-Patrick	Pageboy 969
Photo Lab Contact:	Kauffman	Pageboy 425
	Wilcoxon	Pageboy 421
	Miller	Pageboy 614
	Gibson	Pageboy 420
	Prante	Pageboy 424

MEMORANDUM

THE WHITE HOUSE
WASHINGTON

June 4, 1976

TO: ✓ RON NESSEN
LARRY SPEAKES
WHITE HOUSE SWITCHBOARD
SIGNAL DUTY OFFICER
MILITARY OFFICE
SECRET SERVICE DETAIL -- STAIRCASE
SHEILA WEIDENFELD
MIKE FARRELL
REX SCOUTEN
PHOTO LAB

FROM: PHOTOGRAPHIC OFFICE

SUBJECT: DUTY PHOTOGRAPHIC PERSONNEL

The following persons are on standby photographic duty on dates indicated. Personnel can be reached either in the office, through the Signal Switchboard or on Pageboy:

Saturday, June 5	Ricardo Thomas	Pageboy 665
Sunday, June 6 & Monday, June 7]	Ricardo Thomas traveling with the President	
Photo Lab Contact:	Shannon	Pageboy 312
	Smith	Pageboy 421
	Holloway	Pageboy 614
	Jue	Pageboy 420
	Dray	Pageboy 424

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

June 11, 1976

TO:

✓
RON NESSEN
LARRY SPEAKES
WHITE HOUSE SWITCHBOARD
SIGNAL DUTY OFFICER
MILITARY OFFICE
SECRET SERVICE DETAIL -- STAIRCASE
SHEILA WEIDENFELD
MIKE FARRELL
REX SCOUTEN
PHOTO LAB

FROM:

PHOTOGRAPHIC OFFICE

SUBJECT:

DUTY PHOTOGRAPHIC PERSONNEL

The following persons are on standby photographic duty on dates indicated. Personnel can be reached either in the office, through the Signal Switchboard or on Pageboy:

Friday, June 11 at the WH	Bill Fitz-Patrick traveling with the President Karl Schumacher	Pageboy 344
Saturday, June 12	Bill Fitz-Patrick	Pageboy 969
Sunday, June 13	Bill Fitz-Patrick	Pageboy 969
Photo Lab Contact:	Kauffman Siudym Poswiatowski Baylor Ainsworth	Pageboy 425 Pageboy 421 Pageboy 614 Pageboy 420 Pageboy 424

MEMORANDUM

THE WHITE HOUSE
WASHINGTON

June 18, 1976

TO:

✓
RON NESSEN
LARRY SPEAKES
WHITE HOUSE SWITCHBOARD
SIGNAL DUTY OFFICER
MILITARY OFFICE
SECRET SERVICE DETAIL -- STAIRCASE
SHEILA WEIDENFELD
MIKE FARRELL
REX SCOUTEN
PHOTO LAB

FROM:

PHOTOGRAPHIC OFFICE

SUBJECT:

DUTY PHOTOGRAPHIC PERSONNEL

The following persons are on standby photographic duty on dates indicated. Personnel can be reached either in the office, through the Signal Switchboard or on Pageboy:

Friday, June 18	Karl Schumacher traveling with Mrs. Ford	
Saturday, June 19	Karl Schumacher	Pageboy 344
Sunday, June 20	Karl Schumacher	Pageboy 344
Photo Lab Contact:	Miller	Pageboy 425
	Hartmann	Pageboy 421
	Moore	Pageboy 614
	Kroeker	Pageboy 420
	Prante	Pageboy 424

THE WHITE HOUSE
WASHINGTON

June 25, 1976

TO: ✓ RON NESEEN
LARRY SPEAKES
WHITE HOUSE SWITCHBOARD
SIGNAL DUTY OFFICER
MILITARY OFFICE
SECRET SERVICE DETAIL -- STAIRCASE
SHEILA WEIDENFELD
MIKE FARRELL
REX SCOUTEN
PHOTO LAB

FROM: PHOTOGRAPHIC OFFICE

SUBJECT: DUTY PHOTOGRAPHIC PERSONNEL

The following persons are on standby photographic duty on dates indicated. Personnel can be reached either in the office, through the Signal Switchboard or on Pageboy:

Saturday, June 26	David Kennerly, Bill Fitz-Patrick with the President Ricardo Thomas on duty	Pageboy 665
Sunday, June 27	David Kennerly, Bill Fitz-Patrick with the President Ricardo Thomas on duty	Pageboy 665
Photo Lab Contact:	Dean Siudym Rowader Gibson Dray	Pageboy 425 Pageboy 421 Pageboy 614 Pageboy 420 Pageboy 424

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

July 2, 1976

TO: ✓ RON NESSEN
LARRY SPEAKES
WHITE HOUSE SWITCHBOARD
SIGNAL DUTY OFFICER
MILITARY OFFICE
SECRET SERVICE DETAIL -- STAIRCASE
SHEILA WEIDENFELD
MIKE FARRELL
REX SCOUTEN
PHOTO LAB

FROM: PHOTOGRAPHIC OFFICE

SUBJECT: DUTY PHOTOGRAPHIC PERSONNEL

The following persons are on standby photographic duty on dates indicated. Personnel can be reached either in the office, through the Signal Switchboard or on Pageboy:

Saturday, July 3	Karl Schumacher	Pageboy 344
Sunday, July 4	David Kennerly with the President - PB 601 Karl Schumacher with the President - PB 344	
Monday, July 5	Bill Fitz-Patrick	Pageboy 969
Photo Lab Contact:	Shannon	Pageboy 312
	Smith	Pageboy 421
	Miller, S.	Pageboy 614
	Holloway	Pageboy 420
	Johanson	Pageboy 424

THE WHITE HOUSE
WASHINGTON

July 9, 1976

TO: ✓ RON NESSEN
LARRY SPEAKES
WHITE HOUSE SWITCHBOARD
SIGNAL DUTY OFFICER
MILITARY OFFICE
SECRET SERVICE DETAIL -- STAIRCASE
SHEILA WEIDENFELD
MIKE FARRELL
REX SCOUTEN
PHOTO LAB

FROM: PHOTOGRAPHIC OFFICE

SUBJECT: DUTY PHOTOGRAPHIC PERSONNEL

The following persons are on standby photographic duty on dates indicated. Personnel can be reached either in the office, through the Signal Switchboard or on Pageboy:

Saturday, July 10	Bill Fitz-Patrick traveling with the President	Pageboy 969
Sunday, July 11	Bill Fitz-Patrick	Pageboy 969
Photo Lab Contact:	Miller, C.	Pageboy 425
	Wilcoxon	Pageboy 421
	Jue	Pageboy 614
	Miller, S.	Pageboy 420
	Robison	Pageboy 424

July 14, 1976

MEMORANDUM FOR DAVID KENNERLY

FROM: RON NESSEN

Could I have your opinion on the attached?

**Attachment: File of Marily Perry requesting time for Gaby Demmarais,
Canadian photographer, to take photograph of the President**



MARILYN E. PERRY
ASSOCIATES
435 E 79th Street
New York, New York 10021
(212)744-5097
744-5118

July 9th, 1976

Mr. Ron Nessen
Press Secretary
to the President
The White House
1600 Pennsylvania Avenue
N.W. 205000

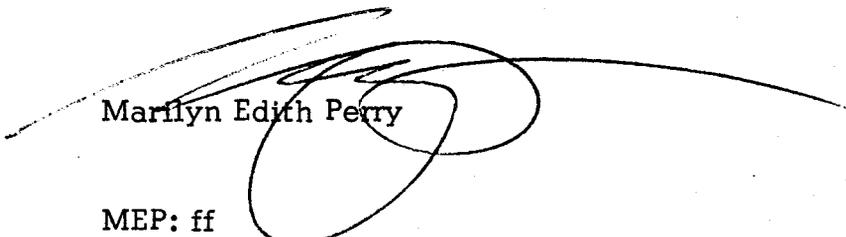
Dear Mr. Nessen:

Many thanks for your letter regarding Gaby Desmarais the Canadian photographer who would like to do the photo of The President.

The exhibition "Faces of the Century" will start on an international tour sometime in September. Do you think that Mr. Ford might have 10 minutes for Gaby to photograph him in August. Gaby would fly in from Canada or Haiti at a few days notice. The only day he could not do it is July 16th or 17th because he is doing H.M. Queen Elizabeth in Montreal.

Any help would be greatly appreciated.

Very truly yours,


Marilyn Edith Perry

MEP: ff

June 25, 1976

Dear Ms. Perry:

The President has asked me to respond to your request for Gaby Desmarais to photograph the President to add to his collection of other world leaders.

The President, of course, is familiar with Mr. Desmarais' work. Unfortunately, I am not able to make a commitment at this time because of the President's extremely heavy schedule for the next several months. I will keep your letter under consideration and will be back in touch when I have more definite information.

Best wishes.

Sincerely,

Ron Nessen
Press Secretary
to the President

Ms. Marilyn Edith Perry
435 E. 79th Street
New York, New York 10021

R_n/jb

Enclosures filed in 8153
Oversize Attachments #

THE WHITE HOUSE
WASHINGTON

Date: June 23, 1976

MEMORANDUM FOR:

THE PRESIDENT

FROM:

WILLIAM W. NICHOLSON

SUBJECT:

Memorandum for the President, June 23, 1976
U. S. Postal Assn. Letter, New York, New York

The attached is for your appropriate handling.

Thank you.

encl.

MARILYN E. PERRY
ASSOCIATES
435 E 79th Street
New York, New York 10021
(212)744-5097
744-5118

June 22nd, 1976

ACTION
T/D _____
SCHEDULE BD. _____
DATE RECEIVED
JUN 23 1976
MESSAGE _____
SPEAKERS BUREAU _____
OTHER <i>Ron Keller</i>
APPOINTMENT OFFICE _____

The President
Mr. Gerald Ford
The White House
1600 Pennsylvania Avenue
N.W. 205000

Dear Mr. President:

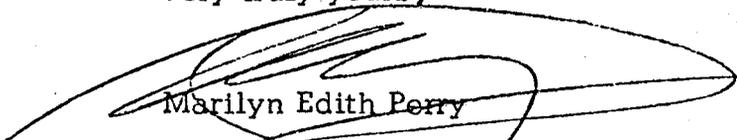
I represent Gaby Desmarais, a Canadian photographer who has done portraits of more than 50 Heads of State and other famous persons. He has his exhibition of these persons traveling to different foreign countries and it would be his great honor if he can photograph you to add you to the collection. Gaby feels that you have formed a great deal towards the history of our country and should be among personages like Jawaherial Nehru of India, Shahanshah Pahlavi of Iran, Alexei Kosygin of the U.S.S.R..

Gaby's collection includes: President Jean-Claude Duvalier of Haiti, Prince Rainier III and Princess Grace of Monaco, President Giuseppe Seragat of Italy, Prince and Princess Takamatus of Japan, H.M. Queen Margrethe and Prince Frederick of Denmark, King Constantine and Queen Anna Maria of Greece, Charles de Gaulle, Queen Sirikit of Thailand and on July 17th in Canada he has been commissioned to do the portrait of H.M. Queen Elizabeth of England. For your interest I have enclosed the complete list which is very extensive.

Gaby would fly in from Canada at your convenience... he will need only 10 minutes of your time. There is no fee involved it is his greatest honor to add you to these great men of the world. The exhibition has been in Los Angeles, Toronto, Montreal, New York and will leave for Haiti in a month and then go to Europe and is pending for Iran.

I will be delighted to answer any questions that you might have. Looking forward to hearing from your office. I remain,

Very truly yours,


Marilyn Edith Perry

THE WHITE HOUSE
WASHINGTON

NOTE FOR: *Connie G.*
FROM : RON NESSEN

*Get Kennerly's
opinion.*

RHN

THE WHITE HOUSE

WASHINGTON

June 25, 1976

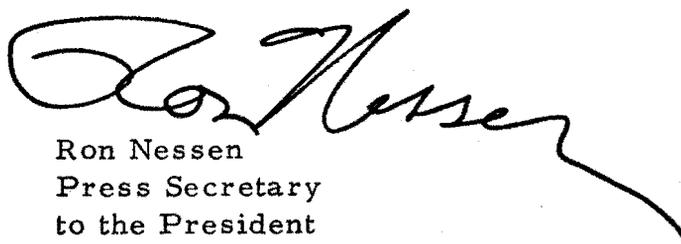
Dear Ms. Perry:

The President has asked me to respond to your request for Gaby Desmarais to photograph the President to add to his collection of other world leaders.

The President, of course, is familiar with Mr. Desmarais' work. Unfortunately, I am not able to make a commitment at this time because of the President's extremely heavy schedule for the next several months. I will keep your letter under consideration and will be back in touch when I have more definite information.

Best wishes.

Sincerely,



Ron Nessen
Press Secretary
to the President

Ms. Marilyn Edith Perry
435 E. 79th Street
New York, New York 10021

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

July 16, 1976

TO: RON NESSEN
 LARRY SPEAKES
 WHITE HOUSE SWITCHBOARD
 SIGNAL DUTY OFFICER
 MILITARY OFFICE
 SECRET SERVICE DETAIL -- STAIRCASE
 SHEILA WEIDENFELD
 MIKE FARRELL
 REX SCOUTEN
 PHOTO LAB

FROM: PHOTOGRAPHIC OFFICE

SUBJECT: DUTY PHOTOGRAPHIC PERSONNEL

The following persons are on standby photographic duty on dates indicated. Personnel can be reached either in the office, through the Signal Switchboard or on Pageboy:

Friday, July 16 p. m.	Karl Schumacher traveling with the President	
Saturday, July 17	Bill Fitz-Patrick traveling with the President	
Sunday, July 18	Bill Fitz-Patrick	Pageboy 969
Photo Lab Contact:	Kauffman	Pageboy 425
	Smith	Pageboy 421
	Poswiatowski	Pageboy 614
	Miller	Pageboy 420
	Dray	Pageboy 424

MEMORANDUM

THE WHITE HOUSE
WASHINGTON

July 30, 1976

TO: RON NESSEN
 LARRY SPEAKES
 WHITE HOUSE SWITCHBOARD
 SIGNAL DUTY OFFICER
 MILITARY OFFICE
 SECRET SERVICE DETAIL -- STAIRCASE
 SHEILA WEIDENFELD
 MIKE FARRELL
 REX SCOUTEN
 PHOTO LAB

FROM: PHOTOGRAPHIC OFFICE

SUBJECT: DUTY PHOTOGRAPHIC PERSONNEL

The following persons are on standby photographic duty on dates indicated. Personnel can be reached either in the office, through the Signal Switchboard or on Pageboy:

Friday, July 30 p. m.	Karl Schumacher with the President - PB 344	
Saturday, July 31	Karl Schumacher	Pageboy 344
Sunday, August 1	Karl Schumacher	Pageboy 344
Photo Lab Contact:	Shannon	Pageboy 312
	Hartmann	Pageboy 421
	Baylor	Pageboy 614
	Jue	Pageboy 420
	Prante	Pageboy 424

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

August 6, 1976

TO: ✓ RON NESSEN
 LARRY SPEAKES
 WHITE HOUSE SWITCHBOARD
 SIGNAL DUTY OFFICER
 MILITARY OFFICE
 SECRET SERVICE DETAIL--STAIRCASE
 SHEILA WEIDENFELD
 MIKE FARRELL
 REX SCOUTEN
 PHOTO LAB

FROM: PHOTOGRAPHIC OFFICE

SUBJECT: DUTY PHOTOGRAPHIC PERSONNEL

The following persons are on standby photographic duty on dates indicated. Personnel can be reached either in the office, through the Signal Switchboard or on Pageboy:

Friday, Aug. 6 David Kennerly with the President *PB 603*

Saturday, Aug. 7 David Kennerly with the President

Sunday, Aug. 8 David Kennerly with the President
& Ricardo Thomas for Church & Phila. *PB 665*

Photo Lab Contact:	Miller	Pageboy 425
	Hartmann	Pageboy 421
	Delorme	Pageboy 614
	Holloway	Pageboy 420
	Stansfield	Pageboy 424

MEMORANDUM

THE WHITE HOUSE
WASHINGTON

September 3, 1976

TO: ✓ RON NESSEN
BILL ROBERTS
WHITE HOUSE SWITCHBOARD
SIGNAL DUTY OFFICER
MILITARY OFFICE
SECRET SERVICE DETAIL--STAIRCASE
SHEILA WEIDENFELD
MIKE FARRELL
REX SCOUTEN
PHOTO LAB

FROM: PHOTOGRAPHIC OFFICE

SUBJECT: DUTY PHOTOGRAPHIC PERSONNEL

The following persons are on standby photographic duty on dates indicated. Personnel can be reached either in the office, through the Signal Switchboard or on Pageboy:

Saturday, Sunday and Monday (Labor Day):

	Ricardo Thomas	Pageboy 665
Photo Lab Contact:	Miller	Pageboy 425
	Wilcoxon	Pageboy 421
	Delorme	Pageboy 614
	Spiroch	Pageboy 420
	Prante	Pageboy 424

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

September 17, 1976

TO: ✓ RON NESSEN
BILL ROBERTS
WHITE HOUSE SWITCHBOARD
SIGNAL DUTY OFFICER
MILITARY OFFICE
SECRET SERVICE DETAIL -- STAIRCASE
SHEILA WEIDENFELD
MIKE FARRELL
REX SCOUTEN
PHOTO LAB

FROM: PHOTOGRAPHIC OFFICE

SUBJECT: DUTY PHOTOGRAPHIC PERSONNEL

The following persons are on standby photographic duty on dates indicated. Personnel can be reached either in the office, through the Signal Switchboard or on Pageboy:

Saturday, Sept. 18	Bill Fitz-Patrick	Pageboy 956
Sunday, Sept. 19	Bill Fitz-Patrick	Pageboy 956
Photo Lab Contact:	Kauffman	Pageboy 425
	Siudym	Pageboy 421
	Moore	Pageboy 614
	Gibson	Pageboy 420
	Dray	Pageboy 424

September 20, 1976

MEMORANDUM FOR: DAVE KENNERLY
FROM: RON NESSEN

U. S. News & World Report is doing a split photo layout on Carter and the President campaigning. Attached is the kind of thing they plan. (This is the photo layout they ran many years ago on Kennedy.)

I approve of this project by U. S. News & World Report and would appreciate it if you could make the arrangements to help Tom O'Halloran cover the Southern trip September 25-27 and Marion Trikoski cover the Philadelphia trip September 23-24.

On the Philadelphia trip, you should be careful that you do not help the U. S. News & World Report violate any still photo ground rules laid down by the League of Women Voters for the debates.

RN/jb



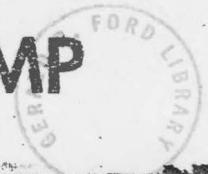


All photos: USN&WR

PRESIDENTIAL CAMPAIGN, NOW IN HIGH GEAR, GIVES THOUSANDS FIRST CLOSE-UP LOOK AT DEMOCRATIC NOMINEE.

*Take to the...
No...*

WITH KENNEDY ON THE STUMP



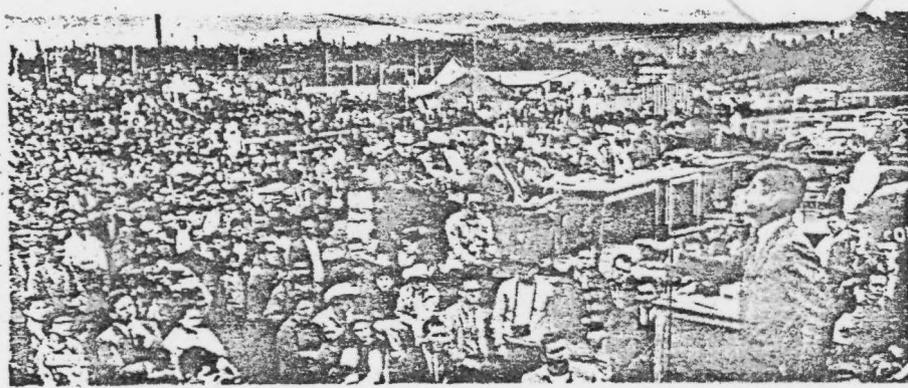
SENATOR John F. Kennedy, on a campaign tour that spanned the continent, gave many thousands of Americans their first, close-up look at the Democratic nominee for President.

Traveling by jet plane, train and automobile, Mr. Kennedy carried his message to such big cities as Detroit, Seattle and San Francisco and to "whistle stop" towns on the West Coast and in Alaska. He made a determined bid in California for the 32 electoral votes in the home State of his opponent, Republican Richard M. Nixon.

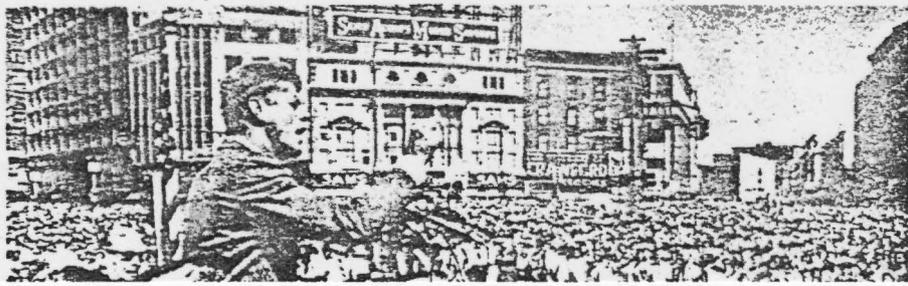
The Massachusetts Senator did his best to give his stump-mounting appearances a personal touch. He shook so many hands in the early stages of his trip that he developed blisters on his fingers.

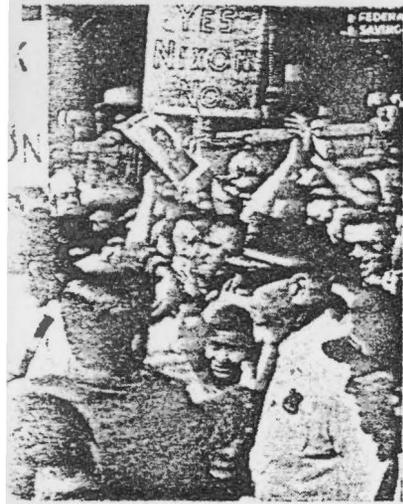
Senator Kennedy and his advisers were cheered in some places, disappointed in others, by the size of the crowds.

A reporter-photographer team from "U. S. News & World Report" accompanied the Democratic nominee on his first big campaign trip, to photograph and describe the voters' reactions.



DEMOCRATIC MESSAGE was carried to farmers at Alaska State Fair at Palmer, above, and to city workers in Detroit's Cadillac Square, below. Senator Kennedy set a furious pace for himself in these opening days of his campaign.





PERSONAL TOUCH of young nominee drew eager boosters to his side in Detroit.



YOUNG MISS in Alaska used hood of school bus as a platform to win attention of the Democratic campaigner on his swing through nation's 49th State.



HANDS RAISED high, Democratic partisans in Pontiac, Mich., reached up to rostrum in greeting.



AIRPORT STOP in San Francisco brought a friendly crowd as Kennedy opened drive to woo California's votes away from his Republican opponent, a native son.



AIRLINE MECHANICS got smile and a shake at stop in Seattle.



QUICK CHANGE in hotel in Portland, Oreg., left nominee no time for rest before going to an evening speaking engagement.



ON INTO NIGHT Kennedy kept going, with after-dinner talks such as this before Michigan Democratic group.

As the Race Starts—

WHO'S AHEAD?

What a State-by-State Survey Shows



Talk to political analysts in the 50 States, and you discover this: It's anybody's race for President so far. Kennedy starts out ahead, but can't count on holding his lead. Nixon is coming up, threatening Kennedy in some important States counted on by Democrats.

World problems work in Nixon's favor. Religious issue cuts both ways. Big-city vote holds the key for Democrats. TV debates could be decisive. Here's how the race looks now.

Who's ahead as the 1960 campaign swings into high gear—Nixon, the Republican, or Kennedy, the Democrat?

To get an informed answer, "U. S. News & World Report" interviewed more than 100 editors and political writers in all 50 States. The conclusions that emerge are these:

- Now, the race is close. John F. Kennedy has the starting edge in electoral votes, if guesses by political analysts in the 50 States are right. Leaning to Kennedy: 197 of the 269 needed to elect. Leaning to Richard M. Nixon: 168 votes. Doubtful: 172 votes in eight States.

- Kennedy's starting advantage, however, is not firmly held. Texas and North Carolina, for instance, could easily swing from him to Nixon. Then the count would be: Nixon, 206; Kennedy, 159; doubtful, 172.

- Key to the 1960 election lies in the big-city States—particularly New York, California, Illinois, Ohio and New Jersey. Kennedy is counting on the unions and the Negro vote to give him the edge in these States. Nixon expects foreign-relations problems to dominate decisions of many voters, with a Nixon-Lodge ticket better known in that field.

- Religion is a potent issue in the South and much of the Midwest. This is expected to cut both ways, helping Kennedy in some States with big Roman Catholic populations.

- Nixon, to win, must draw Democratic votes away from Kennedy, since Democrats in the country outnumber Republicans. It is agreed the decision may be influenced strongly by impressions the candidates make in televised debates.

Khrushchev's presence in this country can have repercussions difficult to judge at this point.

The race starts with Kennedy a little out front.

THE EAST: A SPLIT, WITH NEW YORK AS THE BIG PRIZE

Ten States of the East, with 136 electoral votes, are of major importance to both candidates. New York is the big and possibly decisive prize.

NEW YORK, 45 electoral votes. Doubtful now. Of three authorities on New York politics interviewed in this survey, two gave Kennedy the edge. A third dissented. New York appears too close to be listed one way or the other.

Key to the outcome may lie with Governor Nelson Rockefeller. Rockefeller has announced that he will make 120 speeches for Nixon across the country. Republican leaders



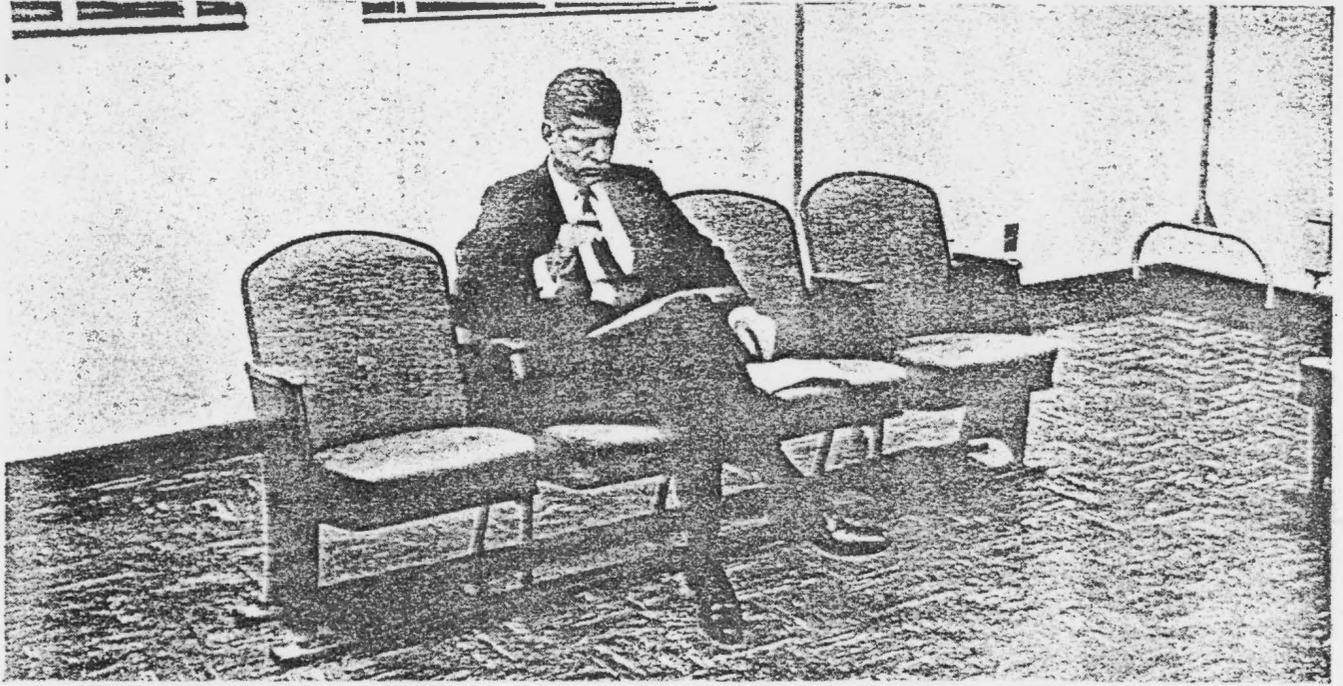
YOUTHFUL FANS of Massachusetts Senator helped swell ranks at stadium rally in Flint, Mich. Many placards appeared to be homemade. Observers also noted large numbers of teen-agers—too young to vote—among Kennedy supporters.



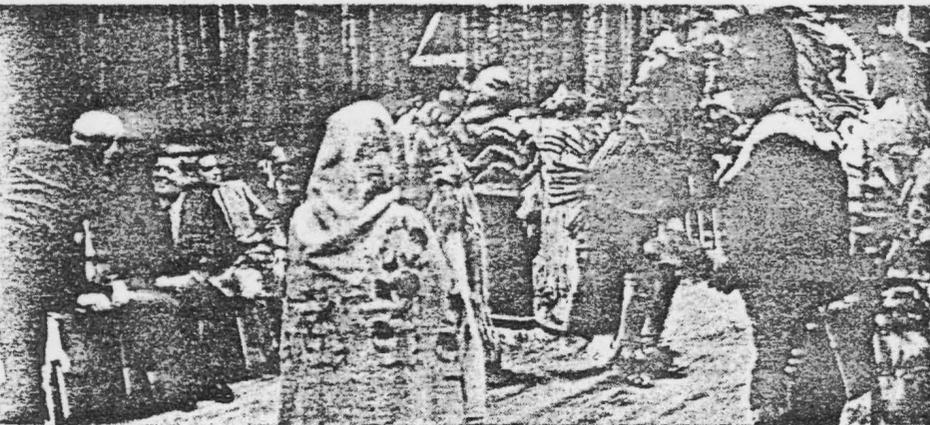
FACES IN CROWD of an audience at Salem, Oreg., mirror the polite attention that the Democratic nominee received on his first trip to the West.



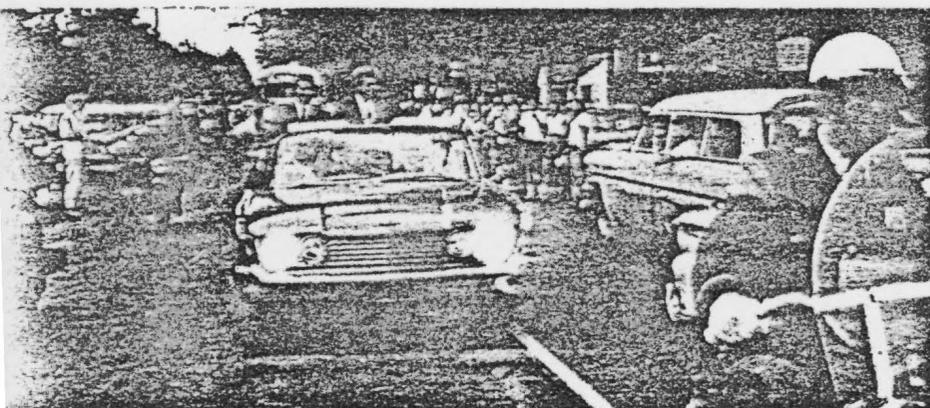
STILL SMILING after a long day of campaigning in Michigan, Kennedy faced a battery of microphones to answer questions posed by newsmen.



MOMENT'S RELAXATION came in Seattle while Kennedy waited backstage before addressing crowd in the Civic Auditorium. Such pauses during split-second scheduling of trip in the Midwest and West were few and far between.



INDIAN DANCE at meeting in Pocatello, Ida., was ignored by a well-wisher who walked on stage to greet Democratic nominee on his visit to State.



MOTOR CARAVAN in dusk of evening halted passers-by as Kennedy carried his election campaign to Pere Marquette Park in Muskegon, Mich.



LIGHT SNACK on plane was lunch for Kennedy en route to Detroit. Afterward, he worked on speeches he would make there.

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

September 24, 1976

TO: ✓ RON NESSEN
BILL ROBERTS
WHITE HOUSE SWITCHBOARD
SIGNAL DUTY OFFICER
MILITARY OFFICE
SECRET SERVICE DETAIL--STAIRCASE
SHEILA WEIDENFELD
MIKE FARRELL
REX SCOUTEN
PHOTO LAB

FROM: PHOTOGRAPHIC OFFICE

SUBJECT: DUTY PHOTOGRAPHIC PERSONNEL

The following persons are on standby photographic duty on dates indicated. Personnel can be reached either in the office, through the Signal Switchboard or on Pageboy:

Saturday, Sept. 25	David Kennerly, Karl Schumacher with the President and Mrs. Ford Ricardo Thomas	Pageboy 665
Sunday, Sept. 26	David Kennerly, Karl Schumacher with the President and Mrs. Ford Ricardo Thomas	Pageboy 665
Photo Lab Contact:	Shannon Smith Poswiatowski Kroeker Robison	Pageboy 312 Pageboy 421 Pageboy 614 Pageboy 420 Pageboy 424

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

November 12, 1976

TO:

✓ RON NESSEN
BILL ROBERTS
NELL YATES
WHITE HOUSE SWITCHBOARD
SIGNAL DUTY OFFICER
MILITARY OFFICE
SECRET SERVICE DETAIL--STAIRCASE
SHEILA WEIDENFELD
MIKE FARRELL
REX SCOUTEN
PHOTO LAB

FROM:

PHOTOGRAPHIC OFFICE

SUBJECT:

DUTY PHOTOGRAPHIC PERSONNEL

The following persons are on standby duty on dates indicated. Personnel can be reached either in the office, through the Signal Switchboard or on Pageboy:

Saturday, Nov. 13	Ricardo Thomas	Pageboy 665
Sunday, Nov. 14	Ricardo Thomas	Pageboy 665
Photo Lab Contact:	Dean	Pageboy 425
	Hartmann	Pageboy 421
	Rowader	Pageboy 614
	Kroeker	Pageboy 420
	Johanson	Pageboy 424

*Karl Schumacher and Bill Fitz-Patrick with the First Family

11/29/76

THE WHITE HOUSE
WASHINGTON

NOTE FOR: David Kennedy
FROM: RON NESSEN

I don't think
we should
do this.

R.N.

THE ASSOCIATED PRESS

50 ROCKEFELLER PLAZA

NEW YORK, N. Y. 10020

Mr. David Kennerly
President's Photographer
The White House
Washington, D.C. 20500

November 18, 1976

C
Dear David,

O
P
W
Regarding our phone conversation...I would like to be able to do a photographic essay on our President's last week in office and first day as a private citizen. I would service about a dozen photographs over the AP network. Naturally, I wouldn't interfere with anything you may be doing. This project would be extremely important for me in my new job at the AP.

Thank You.
Sincerely,

cc: RN/jk

DDIE ADAMS
SPECIAL CORRESPONDENT

11/29/76

THE WHITE HOUSE
WASHINGTON

NOTE FOR: *Dorie Kennerley*
FROM: RON NESSEN

*I think we should
do this.*

*Will you please
make the
arrangements?*

RAN

THE WASHINGTON Dossier

November 22, 1976

Mr. Ron Nessen
White House Press Secretary
The White House
Washington, D.C.

Dear Mr. Nessen,

Many many friends and admirers of the President have indicated to us their desire to express their gratitude and goodbyes in the form of short personal messages to the President. Consequently, we have earmarked the January issue of the Washington Dossier as a farewell issue dedicated to the President.

We would be most appreciative of any assistance you might be able to render by way of helping us to obtain a suitable cover photograph. Specifically, we would like our cover photographer, Fred Ward (he has photographed the President on other occasions) to take a color picture of the President in either his office or private quarters. Toward this end we are requesting a photographic appointment on Monday, December 6th, Tuesday, December 7th or Wednesday, December 8th. Owing to the exigencies of our deadline situation, it is important for us to know your answer as soon as is conveniently possible.

Thank you, Mr. Nessen, for your assistance. We'll check back with you on either Wednesday or Friday of this week.

Sincerely Yours,

Sonia Adlin
Editor

P.S. I'm enclosing the two latest issues of the magazine for your perusal.

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

November 19, 1976

TO:

✓
RON NESSEN
BILL ROBERTS
NELL YATES
WHITE HOUSE SWITCHBOARD
SIGNAL DUTY OFFICER
MILITARY OFFICE
SECRET SERVICE DETAIL--STAIRCASE
SHEILA WEIDENFELD
MIKE FARRELL
REX SCOUTEN
PHOTO LAB

FROM:

PHOTOGRAPHIC OFFICE

SUBJECT:

DUTY PHOTOGRAPHIC PERSONNEL

The following persons are on standby duty on dates indicated. Personnel can be reached either in the office, through the Signal Switchboard or on Pageboy:

Saturday, Nov. 20	Ricardo Thomas	Pageboy 665
Sunday, Nov. 21	Ricardo Thomas	Pageboy 665
Photo Lab Contact:	Shannon	Pageboy 312
	Smith	Pageboy 421
	Jue	Pageboy 614
	Holloway	Pageboy 420
	Ainsworth	Pageboy 424

Jack Kightlinger and Ricardo Thomas with the President for the trip