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RNC EXPENDITURES FOR THE PRESIDENT

The latest break-down we have here in the White House is \$244,704, through June 30. Of that total, \$100,527 (or about 41 percent) is for travel, transportation and advancement.

That \$309,000 figure (used by Strauss) can be misleading. That includes costs of receptions, gifts, photos, film and tapes -- as well as travel and other items expended on behalf of the Vice President.



news from the republican national committee

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FOR IMMEDIATE RELEASE
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WASHINGTON, D.C.--Republican National Committee Chairman, Mrs. Mary Louise Smith, Thursday announced appointment of a seven-member Select Committee on Presidential Campaign Affairs to review activities of the President Ford campaign.

The Select Committee is required under rules adopted by the Republican National Convention in August.

Chairman Smith heads the Select Committee, established under rule 24-D of the Republican Party rules, with RNC Treasurer Bill McManus joining her in the organization.

Other members appointed Thursday by Chairman Smith include Kentucky National Committeeman Ed Middleton, Ohio State Chairman Kent McGough, California State Chairman Paul Haerle, Oklahoma State Chairman Paula Unruh, and Connecticut State Chairman Fred Biebel.

"This important oversight committee will work as a liaison between the National Committee and the operations of the President Ford Committee," Chairman Smith said. "We have already received the enthusiastic cooperation of the PFC.

"Working together, we intend to make the President's campaign by far the most open in history."

The rules require the Select Committee to coordinate with the Presidential nominee of the party and his campaign staff to aid in meeting the mandate of election laws. In addition, the Select Committee will review financial expenditures during the campaign.

Chairman Smith said that the Select Committee's actual liaison work with officials of the President Ford Committee will begin as soon as possible.

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FOR RELEASE FRIDAY 10 a.m.
SEPTEMBER 17, 1976
RNC - 027

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STATEMENT of Mrs. Mary Louise Smith
Chairman
Republican National Committee

News Conference
Eisenhower Room, Capitol Hill Club, Washington, D.C.
September 17, 1976

In a year of major difficulty for all political campaigns in the fund-raising field, the Republican National Committee is making a final effort to reach our campaign goals.

I am proud to announce today that Gov. Ronald Reagan will be featured in a 30-minute TV show this Sunday (September 19) on NBC at 10:30 p.m. E.D.T. The purpose of this show will be two-fold: to discuss the major differences between the two parties' platforms, as well as an appeal for funds for the National Committee.

In addition, plans are continuing on schedule for our series of more than 20 closed-circuit TV dinners Oct. 7 in our nationwide "Salute to the President" fund-raising program.

The importance of these efforts, and our direct mail fund-raising program, is magnified when we look at the effort the Republican National Committee is making to help the Gubernatorial, Congressional, and Senatorial candidates, in addition to providing 3.2 million dollars to assist the President's re-election effort.

We have sent many of our professionals out into the field; we have trained more than 150 campaign managers and advisors in a year-long program that concluded early this summer; and we have begun an unprecedented telephone voter identification program to help Republican candidates at all levels.

I think it is fair to say that the Republican National Committee's commitment to this year's elections is the most extensive and varied in our history.

The telephone banks alone will involve 40 million phone calls, 7,000 volunteers, and 700 sets of phone banks. We are on schedule with this effort with all states now involved except for one or two that are starting up later.

We believe that right now the Republican National Committee has fully committed every resource it has to Republicans this election year, and we will continue this work right through to November.

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