# The original documents are located in Box 34, folder "Convention - Kansas City: General" of the Ron Nessen Papers at the Gerald R. Ford Presidential Library.

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#### THE WHITE HOUSE

WASHINGTON

June 18, 1976

MEMORANDUM FOR:

RON NESSEN

FROM:

DOUG BLASER

SUBJECT:

1976 GOP Convention Housing Requirements

Our pre-advance team visit to Kansas City on June 17 and 18 can be termed successful and extremely beneficial. Stan Anderson and his staff were well prepared and most helpful in identifying those decisions that needed to be made in order that planning and coordination can move ahead.

By in large, as far as the White House Press Office and Transportation Office needs are concerned, Ray, Dorrance and I feel comfortable. A complete trip report outlining our on-site decisions and agreements in principle, is being prepared for you and other key members of your staff. I should have this no later than Monday and would make myself available for a de-briefing should you desire one.

The purpose of this note Ron, is really to provide you with background information on what I, and everyone else in the pre-advance party recognizes as one <u>major</u> problem left unresolved when we left Kansas City -- insufficient housing at the Crown Center Hotel.

### THE PROBLEM:

The White House Press Office's allocation of rooms is inadequate to meet our desired objectives.

### **OBJECTIVES:**

A. Network commitments for sleeping rooms for their staff aside -- we feel a certain obligation to the "heart" of the White House Press Corps who travel with us regularly.

- B. For coordination and control of pool movements, including the ability to react quickly to what I am sure will be a very spontaneous day-to-day schedule for the President -- proximity and unity are of prime importance to my staff. It also greatly maximizes your ability to disseminate information via briefings, transcripts, fact sheets, etc.
- C. Recognition of the significance of having this cadre of reporters close at hand in order that they might fulfill "their" role in "our" overall strategy. <u>Afterall</u>, let us not forget that these folks are here to cover the President, <u>not</u> the Convention. They represent nationwide and worldwide coverage for the President.

### **POSSIBLE SOLUTIONS:**

- A. It is already a given fact that everyone at the Crown Center Hotel will be doubling. Tripling in some cases may be considered.
- B. Determine if the Michigan Delegation <u>plus</u> alternates plus State's press can be doubled, moved, etc.
- C. An unfinished condominium which is part of the complex could possibly provide some rooms (if costs and construction logistics aren't prohibitive).
- D. Smaller B and C class hotels that <u>may</u> be in the area thus providing rooms for second-level staff -- thereby enabling us to utilize their rooms for press. (Incidentally, Red is sending a guy back to Kansas City next week to scout out these possibilities.)

The above possible solutions are presented as alternative housing means to handle staff, Michiganders, etc. If you are in agreement with my outlined objectives, we should continue to fight to have the press stay with us.

### GENERAL INFORMATION

Arithmetic gyrations always enter into these types of situations. There are always a vast number of unknowns that tend to confuse the uninformed observer -- I therefore give you the following numbers so that you might put our needs in context with the total "reported" environment and perhaps through your contacts identify more of the unknowns.

А.	RNC Allotments to PFC	• • • • • • • •	•••?
в.	PFC controlled at Crown Center (7 floors @ 56 rooms per floor)	392	
	PFC Allotments to White House Staff -6		-
	USSS -2		
	Press -2	20	
	· • • • • • • • • • • • • • • • • • • •	100	
		4.5.1.1.4.1.5.1.1.1.1.5.	292
	Cabinet, VIPs, Etc.	?	
	PFC Staff and Friends	?	
			?
с.	Michigan controlled		
	(6 floors @ 56 rooms per floor)	•	
	Michigan delegates -8	38	
	Michigan alternates -8	38	
•	Michigan press *	?	
		*176	
	Hotel Occupied	124	
•		* 300	
			* 36
	•		
cc:	John Carlson		
	Ray Zook		

Dorrance Smith

### Attachments

26. AEC MINI-CAM TI UPI CORRESPONDENT 27. ABC MINI-CAM .2. UPI COCCERPONGEST 28. ABC RADIO 3. AP COERESPONDENT ces. 29. CB3 CORRESPONDENT 4. AP CORRESPONDENT 30. CES PRODUCER 5. REUTERS 6 AGENDE FRANCE NETS 31. COS MINI-CAM 32. CBS MINI-CAM 7. WASHINGTON POST 33. CBS RADIO 3. WASHINGTON STAR 34. NBC CORRESPONDED 9. NEW YORK TIMES 35. NEC PRODUCCE 10. NEW YORK DALLY NEWS 36. NBC MINI-CAM 11. BOSTON GLOBE 37. NEC MIDI CAM 39 ERS 12. NEWSDAN 23. NBC RADIO 13. PHILADELPHIA BULLETIN 39. POOL TECHNICIAN pools AD. POOL LIGHTING 14. BALTIMORE SUN 41. UPI PHOTO 15. CHILDAGO TRIBUNZ 42. AP PHOTO 16. CHICAGO DAILY NEWS STILLS 43. TIME PHOTO 17. ST. Louis Post Disparent 44. NEWSLOBER PHOTO 18. Les ANGELES TIMES 15 BLACK STAR PHOTO 19. NEWSWEEK 46. MUTULL RADIO 20. TIME 21. U.S. NEWS & WORLD REPORT 47. AP RADIO 22. WALL ST. JOURNAL RADIO 48. UPI ANDIO 23. NEW REPUBLIC 49. RKD GENERAL 24. ABC PRODUCER 25. ABC CORESPONDENT 25)

WHITE HOUSE PRESS OFFICE

50. RON NESSEN
51. JOHN CARLSON
52. LARRY Speakes
53. BILL RUBERTS
54. THYM SMITH
55 BOB M540
56. Doug BLASER
57. CONNE GERRARD
58 CONNIE THUMMA
59. GAY PIPOZZI
60. MARY BOUERS
61. JAN BARBEZT
62. CAROLE MONTAGUE
63. GAIL CAMPEGLL
64. MARGATET GARL
65. MARGITA WHITE
66. JIM SHUMAN
TRANSPORTATION
67: RAN ZOOK
LA P-2 NALANAVING

- 68. BOB MANNING 69. CHUCK MARCZAUX 70. BOB LAW
- 71. GARAGE
- 72. GARAGE

73. ALDERSON 74. ALDERSON 75. ALDERSON 76. ALDERSON

1466

15 ADVANCE ASPIVALS 713. DORRANGE SMITH 78. GARY WRIGHT 79. JOY CHIES 80. ANN GERER 81. DANE FREDERIKSON BZ. DAVE WENDELL : 83 JACK LACOVEY ?

INTERNATIONAL HOTELS

e Pershing Road, Kansas City, Mo. 64108 (6) 474-4400, Cable "Westhotels"

> 1. WHITE HOUSE TV 2. WHITE HOUSE TV 3. WHITE HOUSE TV 4. WHICH SHOTGIN 5. USSS PRESS AGENT 6. WHITE HOUSE MEDIC 7. WHITE HOUSE NURSE

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#### THE WHITE HOUSE

WASHINGTON

June 21, 1976

MEMORANDUM FOR:

RON NESSEN

DOUG BLASER

DORRANCE SMITH

VIA:

FROM:

SUBJECT:

Kansas City Trip Report

The following is a report of the June 17-18, 1976 visit by the various advance elements to Kansas City, Missouri in preparation for the upcoming Republican National Convention.

### I. CROWN CENTER HOTEL

The Crown Center Hotel will be the primary headquarters for the White House Staff and press providing both accommodations and working space for our needs.

A. <u>Accommodations</u>: The majority of the White House Staff and the necessary support groups will be housed in the Crown Center Hotel. However, a severe discrepancy exists between the number of rooms the White House Staff needs and the number allotted by the PFC. Originally the breakdowns were given to us as follows:

- 60 White House Staff and Offices
- 20 USSS

20 Press Corps (with 35 additional rooms located at Travel Lodge Truck Stop approximately 15 minutes from the Crown Center). It became clear quite early that the number of rooms allocated would not be sufficient to support the President, First Family, and Vice President. Therefore, bids were taken by Jerry Jones. We submitted 3 lists:

List 1:	Press - 49
<u>List 2:</u>	Press Office 17 Transportation 10 Advance Team 7
	Totalling: 83
<u>List 3:</u>	WH-TV WHCA Medics (not to be counted against press require- ments but nonetheless requiring accom- modations)

In addition, the Secret Service asked for 55 rooms and the White House Communications Agency for 38.

There was a general discussion about triple occupancy and about finding alternate rooming facilities nearby. Apparently every hotel room within the Kansas City area is booked for this time.

The White House is sharing the Crown Center with the PFC, the Michigan delegation, alternates, and the Michigan press. Jerry Jones has all the bidding information and has stated that he will call an update meeting in the near future.

The President, First Lady, First Family, Vice President, Cabinet members and Vice Presidential nominee will occupy the 18th floor. The 17th floor will be used for the PFC offices and high-level PFC and White House staff.

The hotel is fully booked from August 12-14 with another convention. At this time the advance group will either find alternate housing until the 14th or room at the Crown Center until the 12th, then move back on the 14th.

A staff mess will be available beginning Thursday evening, August 12.

B. <u>Physical Facilities</u>: There should be ample working area for all the White House staff and the press. The main working areas during the Convention are:

Press Filing Center - Century Room (79x93)Nessen/Kaye Office - Penn Valley Room (22x28)Press Staff Office - Roanoke Room (28x35)Mimeo/Dex- Liberty Room (25 ft. section in corner)

These rooms will be available for set-up on Noon, Saturday, August 14th. All rooms are located on the Function Level which is directly above the lobby. Telephone requests for these rooms are:

### Press Center (Century Room)

- 35 long distance telephones
- 20 coins
  - 6 telex
- 2 White House drops w/jacks

### White House Press Office & Nessen/Kaye Office

(Roanoke and Penn Valley)

- 6 White House drops (2 bridged to RN office)
- 2 Hotel Lines
- 2 Telex Printers
- 1 Alderson Feed
- Feed from Arena
- Mimeo/Dex (Liberty Room)

1 MB

The Press Filing Center will be set up with theatre style chairs, several hundred, a press camera platform, and ample table and chairs for all pen media.

Access: Access to the Press Filing Center will be to any member of the media with Convention Credentials, and of course our staff members. Members of the media will not be allowed access to the Roanoke and Penn Valley Rooms. Therefore, a White House desk will be set up in the Filing Center with two White House drops.

Prior to August 14, alternate press facilities will be utilized in the "Multimedia" Forum which is located adjacent to the south end of the hotel's fifth floor. The following requests have been made of WHCA:

- 20 long distance telephones
- 10 coins
- 2 telex
- 1 White House drop

The Press Advance Office will most likely be located in the "Unfinished Room" which is just off the Function Level of the hotel. We've asked for 3 White House drops, and one MB in this area. The Press Advance Office will not change locations.

### II. KEMPER ARENA

The Kemper Arena will be the site for the Republican National Convention. The press filing area will be located in the Governors' Exposition Hall directly south of the arena.

- A. <u>Physical Facilities</u>: All press facilities were handled by Mike Miller of the RNC. Construction of platforms and studios is in progress. We were of the opinion that a small press office would be needed for our use in the Governors' Hall. We have requested two White House drops. I will talk to Mike Miller about this office requirement. I also plan to discuss with him in detail all press arrangements, so that we may brief our contingent. A future memo will deal with these arrangements.
- B. <u>Access</u>: The general entrance/exit point for press will be through Gate 4. Floor media will enter through the South Tunnel. This South Tunnel will also be used for floor delegates. The Secret Service predicts a great deal of congestion in this particular area.

Floor media will have assigned positions. No media will be able to walk in the delegate areas. The three networks will have anchor positions in Sky Boxes on the second level. The majority of their studio facilities are presently being built in the Governors' Exposition Hall.

A twelve foot plywood wall will serve as the backdrop to the podium. Access to the podium will be through the west corridor.

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### III. PERSONNEL - KEY CONTACTS

Α.

- White House StaffJerry Jones Special AssistantRed Cavaney AdvanceDoug Blaser Press AdvanceRay Zook TransportationCharlie Mead Military AideEddie Serrano StewardsHerb Oldenburg BaggageDorrance Smith Press Advance
- B. USSS

Ernie Luzania Tim McIntyre - Kemper Arena Bip Bulloch - Crown Center Bob Coates - Lead Advance

C. WHCA

Major Ed Nelson Bob McCormack - WHCA Trip Officer

D. <u>AF-1</u>

Major Fay Capt. Neumann - Marine One

E. <u>PFC</u> (Dial (816) GOP-FORD) Stan Anderson (Director of Convention) 202-331-4075 Tim Austin (Deputy) 202-457-6400 Ginger Nuessle 202-457-6450 PFC Convention Office 816-467-3456 (Mickie Cleary)

F. GOP

Mike Miller, Press Republican National Convention 816-0 816-0

RNC - Kansas City

816-GOP-1990 816-GOP-1976 816-842-7117 G. <u>Crown Center</u> 816-474-4400 Chris Marker - General Manager Randy Guthrie - Ex. Asst. Manager Larry Scheerer - Convention Manager Cliff Winkfield - Security

### H. <u>Kemper Arena</u> 816 421-6460 John Gorman - Building Manager Steve Scherbenske - Asst. Manager John Evans - Project Engineer

### I. <u>Kanasa City Convention Bureau</u> 816 221-5242 Ray Bennison - President

cc: John Carlson Larry Speakes Bob Mead Ray Zook Gary Wright Bob Manning Dave Frederickson Bill Roberts Thym Smith All Press Advancemen

# PRELIMINARY CONVENTION SCHEDULE - AUGUST 12 - 20, 1976

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# THURSDAY, AUGUST 12

Time	Function	Place	Sponsor
12:00 N	PFC Charter Arrival	Kansas City Airport	
2:00 P	Staff Briefing	Crown Center Hotel	S.Anderson

### FRIDAY, AUGUST 13

	Time	Function	Place	Sponsor
-	8:00 A	Staff Meeting	Crown Center Hotel	S.Anderson
	9:30 A	Press Conference	Multimedia Forum	

### SATURDAY, AUGUST 14

	Time	Function	Place	Sponsor
:	8:00 A	Staff Meeting	Crown Center Hotel	S.Anderson
	9:00 A	Press Conference	Multimedia Forum	
	12:00 N to 6:00 P	Airport Rally(s) for arriving delegates	Kansas City Airports	

### SUNDAY, AUGUST 15

Time	Function	Place	Sponsor
8:00 A	Staff Meeting	Crown Center Hotel	S. Anderson
10:00 A to 6:00 P	Airport Rally(s) for arriving delegates	Kansas City Airports	•
10:00 A to 6:00 P	Youth (Presidentials) arrive & check-in	Holding Center	C. Booth
5:00 P	VIP Gallery Reception	Nelson Art Gallery	Govenor Bond

# page two

# MONDAY, AUGUST 16

Time	Function	Place	Sponsor
7:00 A to 8:30 A	Caucus Teams	To Be Announced	•
8:00 A	Staff Meeting	Crown Center Hotel	S. Anderson
10:30 A	First Convention Session	Kemper Arena	
7:00 P	Second Convention Session	Kemper Arena	
7:00 P	YR Beer & Shrimp Party	Union Station	Young Republica:

# TUESDAY, AUGUST 17

Time	Function	<u>Place</u>	Sponsor
8:00 A	Staff Meeting	Crown Center Hotel	S. Anderson
8:00 A to 12:00 N	Caucus Teams	To Be Announced	
7:00 P	Third Convention Session	Kemper Arena	

# WEDNESDAY, AUGUST 18

Time	Function	Place	Sponsor
8:00 A	Staff Meeting	Crown Center Hotel	S. Anderso
8:00 A to 12:00 N	Caucus Teams	To Be Announced	£ .
7:00 P	Fourth Convention Session	Kemper Arena	1 - A - A - A - A - A - A - A - A - A -

# THURSDAY, AUGUST 19

Time	Function	Place
8:00 A	Staff Meeting	Crown Center Hotel
7:00 P	Fifth Convention	Kemper Arena

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Sponsor

S. Anderson

### TENTATIVE CONVENTION PROGRAM

SESSION ONE: MONDAY, AUGUST 16

10:30 a.m.: Order of Business--Election of Temporary Officers Temporary Rules of the Convention Authorization of Convention Committees-Credentials, Permanent Organization, Rules and Resolutions

SESSION TWO: MONDAY, AUGUST 16

7:00 p.m.: Order of Business--Address by Temporary Chairman Keynote Address

SESSION THREE: TUESDAY, AUGUST 17

7:00 p.m.: Order of Business--Address by Permanent Chairman Reports of Convention Committees-Credentials, Rules, Permanent Organization, Resolutions

SESSION FOUR: WEDNESDAY, AUGUST 18

7:00 p.m.: Order of Business--Election of Republican National Committee Roll Call for Nomination of President

SESSION FIVE: THURSDAY, AUGUST 19

7:00 p.m.: Order of Business--Roll Call Nomination of Vice President Acceptance speech of Vice President Acceptance speech of President





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# Century Room



WESTERN INTERNATIONAL HOTELS Partners in travel with United Air Lines



MANNCRAFT EXHIBITORS SERVICE 214 WIT th ST. K. C. . M O.



#### IDENTIFICATION SYSTEM:

### 1976 REPUBLICAN NATIONAL CONVENTION

The following design will be used for all identification cards:



VARY AS FOLLOWS)

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The color coding will function as follows:

### A.) WHITE BACKGROUND = STAFF

COLOR OF BORDER:

blue red

green no border white with orange border white green border BORDER COLOR MEANS:

18th floor by access only 17th floor 5th floor (some limited staff assigned to 5th may be allowed on 3rd with a red border.) 3rd floor volunteers 3rd floor <u>NO MESS</u> 3rd floor mess

### B.) BRIGHT GOLD BACKGROUND = EMPLOYEES

COLOR OF BORDER:

BORDER COLOR MEANS:

blue red green no border 18th floor by access only 17th floor 5th floor 3rd floor 2nd floor

### C.) BACKGROUND YET TO BE DETERMINED = YOUTH PRESIDENTIALS

COLOR OF BORDER:

BORDER COLOR MEANS:

no border

The identification cards will be produced here as much as possible. Those not produced here will be produced in Kansas City upon arrival.

#### THE WHITE HOUSE

WASHINGTON

July 8, 1976

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MEMORANDUM FOR:

FROM:

SUBJECT:

Meeting with Mike Miller

DORRANCE SMITH

SER

Dave Frederickson and I met with Mike Miller yesterday regarding the upcoming Republican National Convention. Mike is the Press Coordinator for the RNC. Overall, Dave and I felt that we should be able to accomplish all of our needs working in conjunction with the RNC.

A couple of items:

- We asked for a working press office for Nessen in the Exposition Hall. Mike will get back to us on the location as soon as he talks to Ody Fish. It looks like this area will be a draped section within the Exposition Hall.
- 2. We asked for one camera position on the head on platform for White House TV.

3. Attached please find the credentialling information for the Convention. Mike and I agreed that all White House Press should have Convention credentials. <u>Ron should probably</u> mention this to the press in his briefing.

Mike was curious as to Kennerly's needs in Kemper. I told Mike that Kennerly would probably want unlimited access to all areas. Today I talked to Kennerly who said he would work out his movements with Miller. Kennerly will bring two additional photographers.

Mike Miller will be in Kansas City beginning Sunday, July 11. His number there is 816/467-1980.

cc: Dave Frederickson

\* THIS WILL FACILITATE MOVEMENT OF OUR "CANDIDATE" PRESS IN AND AROUND THE ARENA.

### 1976 REPUBLICAN NATIONAL CONVENTION

#### WORKING PRESS INFORMATION SHEET

The 1976 Republican National Convention will be held at the Kemper Arena, Kansas City, Missouri commencing August 16, 1976.

"Headquarters Hotel": Radisson Muchlebach Hotel, Baltimore and Wyandotte at 12th, Kansas City, Missouri.

Press working space will be located both at the Kemper Arena and in the Municipal Auditorium near the Headquarters Hotel.

The Committee on Arrangements has once again designated the official organizations of the press, radio, television, and photographers to handle accreditation to the 1976 Republican National Convention.

The following instructions should be followed in applying for Convention Credentials:

- 1. <u>Daily Newspapers:</u> Applications for press credentials for the Kemper Arena Working Press Section should be submitted in writing to Mr. Harrison B. Humphries, Chairman, Standing Committee of Correspondents, Senate Press Gallery, United States Capitol, Washington, D. C. 20510. Telephone: (202) 224-0241.
- Periodical Press: Applications for the weekly, semi-monthly and monthly Periodicals Section should be submitted in writing to Mr. Samuel Shaffer, Chairman, Executive Committee of Periodical Press Galleries, Senate Periodical Press Gallery, United States Capitol, Room S-320, Washington, D. C. 20510. Telephone: (202) 224-0265.
- 3. <u>Press Photographers</u>: Applications for credentials for News Photographers should be made in writing to Mr. Howard Massey, Chairman, Political Conventions Subcommittee, Senate Press Photographers Gallery, United States Capitol, Room S-317, Washington, D. C. 20510. Telephone: (202) 225-6548.
- <u>Radio-Television</u>: Applications for Radio, Television, and Television Films should be submitted in writing to Mr. Robert F. Foster, Chairman, Radio and Televison Correspondents Association, House Radio-Television Gallery, United States Capitol, Room H-320, Washington, D. C. 20515. Telephone: (202) 225-5214.
- 5. Weeklies and College: Applications for accreditation to the Weekly and College Press Section should be made in writing to Michael V. Miller, Director, News Media Operations, 1976 Republican National Convention, 310 First Street, S.E., Washington, D. C. 2000: Telephone: (202) 484-6770.

 Housing: State and local media including all Weekly and College Press should contact their state delegation to the Convention to arrange for housing. National media organizations with Washington bureaus send housing requests to Michael V. Miller, Director, News Media Operations, 1976 Republican National Convention, 310 First Street, S.E., Washington, D. C. 20003. Telephone: (202) 484-6770. THE WHITE HOUSE WASHINGTON

TO:

### FROM: CONNIE GERRARD





### REPUBLICAN GOVERNORS ASSOCIATION

310 First Street, S.E., Washington, D.C. 20003

Phone: (202) 484-6620

Chairman HONORABLE ARCH A. MOORE, JR. Governor of West Virginia July 19, 1976 Vice Chairman HONORABLE ROBERT F. BENNETT Governor of Kansas

MEMORANDUM TO:

FROM:

Ralph Griffith Ruch Supple

I thought you might like to know what Republican Governors are now planning to attend the National Convention in Kansas City.

Ron Nessen

<u>Governor Arch A. Moore Jr., West Virginia</u>, chairman of the Republican Governors Association; scheduled to appear on the convention program on behalf of the GOP Governors; Chairman of the West Virginia delegation.

<u>Governor Jay S. Hammond, Alaska, co-chairman with U.S.</u> Senator Ted Stevens of the delegation.

Lt. Governor Frank Barnett of American Samoa will attend the convention. Governor Earl B. Ruth will not.

<u>Governor Otis R. Bowen, Indiana,</u> is an alternate delegate to the convention.

<u>Governor Robert D. Ray, Iowa</u>, temporary chairman of the platform committee; chairman of the Iowa delegation.

<u>Governor Robert F. Bennett, Kansas</u>, co-host of convention; chairman of the Kansas delegation.

Governor William G. Milliken, Michigan, is a delegate.

<u>Governor Christopher S. Bond, Missouri</u>, host of the convention; honorary chairman of the Missouri delegation.

<u>Governor Meldrim Thomson Jr., New Hampshire</u>, will attend the convention.

<u>Governor James E. Holshouser Jr.</u>, North Carolina, will attend the convention.

<u>Governor James A. Rhodes, Ohio,</u> is a delegate to the convention.

(over)

<u>Governor James B. Edwards, South Carolina, is chairman</u> of the South Carolina delegation.

<u>Governor Mills E. Godwin Jr., Virginia</u> is chairman of the Virginia delegation.

<u>Governor Daniel J. Evans, Washington,</u> has not decided about attending at this time.

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FAug. 19767

### KANSAS CITY DEPARTURE

The President will leave on Sunday to attend the Republican National Convention in Kansas City.

We anticipate a departure from the South Lawn at about 4 p.m., leaving Andrews aboard Air Force One at about 4:30 p.m. and arrival in Kansas City at about 6 p.m. (The times are tentative.)

The President anticipates spending a great deal of his time in Kansas City meeting with party leaders. He is deeply concerned about uniting the Republican Party at the convention so that it can be fully committed to the win he anticipates in November. Therefore, he will have a series of meetings with all elements of the party during the week.

In addition, he will be making the choice of his vice presidential running mate. And he will spend a good portion of his time working on his acceptance speech.

Q. Will he meetk with Reagan?

A. (You have this, I presume)

Q. Will he meet with delegates?

A. No exact plan his been worked out. I would anticipa te he will see some delegates.

#### THE WHITE HOUSE

#### WASHINGTON

### ADMINISTRATIVELY CONFIDENTIAL

August 13, 1976

MEMORANDUM FOR:

THROUGH:

RON NESSEN ED SCHMULTS BARRY ROTH BK

FROM:

You were recently asked at a press briefing whether the President or the PFC would pay the travel expenses of the President and the First Family to the Convention. Before a final answer is given to that question, you should be aware of the following:

(1) With respect to the President, the FEC has informally ruled that he may personally absorb travel and subsistence expenses up to \$500 during the prenomination period. Such expenditures are not required to be reported to the FEC and do not count against the PFC's spending ceiling for the primary period.

With respect to the other members of the First (2)Family, each member may also absorb up to \$500 for travel and subsistence expenses. In this regard, members of the First Family are in the same position as any other person who volunteers his personal services to a candidate. By definition, such payments are neither contributions nor expenditures and, therefore, are not required to be reported to the FEC and do not count against the PFC's primary spending ceiling. The key point in this regard is that each member of the First Family must personally pay for his own expenses. It is my understanding that the President provides support for all members of the family. As long as he does not give them money solely for the purpose of absorbing political travel, it does not matter that the money they use to pay for these expenses may have come from the President.

(3) It is entirely proper for the PFC to pay these expenses for the President and First Family. However, such payments then count against the PFC's primary spending ceiling.

cc: Jack Marsh

ADMINISTRATIVELY CONFIDENTIAL
## REMINDERS

Monday, August 16, 1976

Tell President video tape of arrival is available for him to watch if he wishes - machine in room

Talk to Kennerly about getting Marty LaFore with him for special access for pictures for PIC Newsletter

## SESSION MONDAY P.M. AS OF 5:00 P.M. 8/16/76

	<b>H</b>	2	m	SECTI	ON III	9	~	ω	6
N	SECRETAN		MRS. SUSAN GOLDWATEF	MRS. MILLIKEN	MRS. SCRANTON				
W	MR. DEREK BAKER	CYNTHIA BAKER	MRS. HOWARD BAKER	MR. MEL LAIRD	MRS. ROBERT DOLE	MR. DENNIS CARPENTER	MRS. ELLIOTT RICHARDSO	MRS. EARL BUTZ	MRS. KIT BOND
1	MR. PETE SECCHIA	MR. DICK FORD	MRS. ELLEN FORD	MR. JIM FORD	MRS. BARBARA FORD	MR. MAX FISHER	GOVERNOR John Connally	MRS. JOHN CONNALLY	SECRETARY MATTHEWS
K	MRS. JANET FORD	MR. TOM FORD	USSS	MR. TONY ORLANDO	MRS. ELAINE ORLANDO	MR. BOB DOUGLAS	SECRETARY SIMON	MRS. SIMON	MR. JIM LYNN
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	JACK FORD		MRS. FORD	FORD	VICE- PRESIDENT ROCKEFELLER	MRS. ROCKEFE- LLER	MELINDA MURPHY	CAROL MURPHY	SECRETARY COLEMAN
E			KEMPE REPUB	FAMILY BO R ARENA LICAN NATIO Y, AUGUST	ONAL CONVEN	TION		MR. BOB HARTMANN	MRS. BOB HARTMANN
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		SALLY SEIDMAN	MAX FRIEDERS- DORF	MRS. FRIEDERS- DORF			GORDON ZACHS	MR. BOB MOSBACHEF	MRS. BOB MOSBACHER
	MRS. SCRANTON	MRS. RICHARD- SON	USSS	JANET FORD	GEORGE GORTON (Jack guest)	MR. JOHN STEIMAN (Susan guest)	MRS. STEIMAN (Susan guest)	MRS. JOHN CONNALLY	
0	JACK FORD	STEVE FORD	MRS. FORD	SUSAN FORD	JULIE FOSTER (Susan guest)	MRS. BOB GRIFFIN	MRS. ROBERT MICHEL	MR. LEON PARMA	MRS LEON PARMA
			KEM REF		BOX MTIONAL CON ST 16, 1976			BOB HARTMANN	JACK MARSH

## SESSION MONDAY A.M. AS OF 8 A.M. 8/16/76

ARENA FLOOR

#### PRESS RELEASE

CONTACT: Rich Williamson Crown Center Telephone: 467-3673 Suite 604 August 15, 1976

STATEMENT: by Congressman Phil Crane (R-Ill.); Congressman Steve Symms (R-Idaho); and Mr. Benjamin Hewitt (Delegate from New York).

Today we are announcing the formation of a DRAFT BUCKLEY FOR **PRESIDENT COMMITTEE.** 

We believe Senator James Buckley is the one man who can unify the Republican Party and beat Jimmy Carter in November. Polls show Ford <u>and</u> Reagan losing to Carter by substantial margins.

Jim Buckley's political philosophy and his voting record in the United States Senate can carry the Sunbelt. Senator Buckley is popular in the south, in the west and the mountain states. And in unifying both factions of the Republican Party he can carry the Midwest. Furthermore, he is the only Republican who can run well in the Northeast. Senator Buckley is the only candidate who would beat Jimmy Carter in New York in November.

After the long primary trail, the GOP is bitterly divided. Polls show over 40% of Ronald Reagan's supporters will not support Gerald Ford in the fall campaign and that over 40% of Gerald Ford's supporters will not support Ronald Reagan in the fall campaign. Senator Buckley's nomination would heal the wounds within the Republican Party.

Furthermore, 1976 has been the year of the "new face." Jimmy Carter's rise from obscurity captured the imagination of the voters. Jerry Brown's late Primary campaign and its substantial success further underlines the election appeal for new leadership. Jim Buckley provides new leadership for our Party and the nation.

Jim Buckley is a man whose philosophy is totally consistent with traditional principles of the Republican Party. He is a man of unimpeachable integrity. He is a man liked and respected by his Senate colleagues on both sides of the aisle. And he is a man of keen intellect.

Senator Buckley is a lifelong registered Republican who has probably raised as much money for the Republican <sup>P</sup>arty as any single Republican. He has spoken in behalf of the Republican Party and Republican candidates in all 50 states.

### \*\*\*\*\*\*\*\*

#### Hot Mostly sunny, hot and humid today. Chance of showers tonight. Highs 91 to 94, lows 67 to 73. Details: B-4.

# The Washington Star

Copyright 1976 124th Year. No. 226 The Evening Star Newspaper Co.

WASHINGTON, D.C., FRIDAY, AUGUST 13, 1976

Phone (202) 484-5000 CIRCULATION 484-3000 415 Cents On Newsland

**CAPITAL** 

SPECIAL

First Sign of Defection In Ford Ranks

By Jack W. Germond

# Buckley warned: Stay off Ford turf . . . or else

#### **By Associated Press**

NEW YORK - A high Republican source has warned Sen. James L. Buckley that he had angered President Ford by his threat to enter the Republican presidential sweepstakes and might face top party opposition in his senatorial reflection campaign.

The source, asking not to be named, said Friday, "He has not made friends in the Ford camp and if the President does not want to let by-gones be bygones it could be a real problem for Buckley in his Senate race.'

BUCKLEY, DESIGNATED candidate of hoth the Republican and Conservative parties, must nevertheless face Rep. Potor Peyser of Westchester in a Republican-erimary Sept. 14.

very deliberate attempt to split and destroy the Republican Party" by the Conservative Party which nominated and elected him in 1970 over a Republican and a Democrat.

Buckley appeared Friday on NBC's "Today Show," then canceled all appearances until he leaves for the Kansas City convention Monday.

An aide said Buckley would be busy until then with "important private meetings.<sup>37</sup> He declined to say whether the meetings concerned the senatorial campaign or moves to put Buckley's name in nomination.

VICE PRESIDENT Nelson A. Rockefeller was also unavailable to comment on the uproar in New York's usually disciplined GOP ranks as Buckley, on television, sought to remove the impres-Payser called the Buckley move "a sion that his candidacy, if it emerged,

#### would be simply symbolic. "If I allow my name to be put in," he said, "it would be a candidacy pure and simple."

Sen. Jacob K. Javits said in an interview Friday: "The President will get a first-ballot nomination. The Buckley move isn't going to mean a thing in my opinion.

"I don't challenge his sincerity, but I think it's very ill-advised." This appeared to be a reference to Buckley's simultaneous primary fight for the senatorial nomination.

JAVITS SAID he understood the Bucklev move was started by a Senate group and "Buckley is apparently willing to be identified with these members."

North Carolina's conservative Sen. Jesse Helms has identified himself, Sen. Clifford Hansen of Wyoming and Sen James McClure of Idaho as leaders in the move to win the nomination for Buckley.

## POLITICS

THE FUTURE of the Buckley candidacy was far from clear. Political advisers to the conservative New Yorker said he would make no final decision before Monday, when he arrives here to - among other things - give an introductory speech on the first night of the convention for Sen. Howard H. Baker, the Republican keynoter.

However, it was reported reliably that Buckley was irked at the pressure being brought to bear on him by the New York Republican chairman, Richard Rosenbaum, a prominent Ford supporter.

Rosenbaum was threatening to withdraw the support of the Republican state committee for Buckley's Senate re-election campaign unless Buckley stopped talking about the presidency.

He was also calling GOP county chairmen and Buckley contributors and asking them to apply pressure to the New York conservative to give up any idea of being nominated.

The White House also was taking the possibility with some seriousness. Sen. Robert Griffin of Michigan, the minority whip and a close ally of Ford's, called Buckley yesterday and urged him to abandon any idea of interjecting himself into the picture here.

SOURCES IN New York said, however, that Buckley could count on the backing of at least one party figure of prominence if he decided to press ahead. They would not identify this Republican, but other sources said he was Francis F. X. O'-Rourke of suburban Westchester County, a member of the executive committee of the Republican State Committee who is well regarded within the party hierarchy.

The key question, of course, was whether O'-Rourke or any other defector from Ford to Buckley would bring others with him. But Ford's grip on the nomination was considered so tenuous that even a minor defection might prove to be serious.

The original assessments here that a Buckley candidacy might do the most harm to Reagan were being discounted vesterday. Instead, it was clear that the reaction - or overreaction - of Rosenbaum and other Ford agents made it clear they were concerned about any ploy that might make it difficult for the President to achieve the necessary 1.130 votes on the first ballot. It was that same concern, of course, that made the complaints of Clarke Reed and John Linnell worth top-rank attention at Ford headquarters.

## NEWS 🗆 President Ford Committee 🗆 1828 L Street, N.W. 🗆 Suite 250 🗆 Washington, D.C. 2003

For release: MONDAY, AUGUST 16, 1976 Contact: Peter Kaye (202) 457-6430

Approximately 50 leading supporters of President Ford including Cabinet Officers, State Governors, U.S. Senators, Congressmen and members of the Administration will brief various state delegates attending the Republican National Convention.

Jack, Steve, and Susan Ford are also scheduled to participate in the briefs as are the President's three brothers: Tom, Dick and Jim Ford.

Members of the briefing teams will explain the President's positions on various issues, outline his program for the next four years and answer delegate's questions.

Rogers Morton, President Ford Committee chairman, said the idea for the briefing teams grew out of a desire by many state delegations to meet with the President or with one of his leading representatives.

"Since the President will be unable to visit personally with each state delegation, he selected strong supporters to present his views to each delegation which requested it," Morton said.

Currently 34 state delegations are scheduled to meet with the four to six person caucus teams.

Among those participating in the briefings will be: Secretary of Agriculture Earl Butz; Secretary of Treasury William Simon; Secretary of Transportation William Coleman; Secretary of Housing and Urban Development Carla Hills; Secretary of Interior Thomas Kleppe; Director of the Office of Management and Budget James Lynn; Secretary of Health, Education and Welfare David Mathews; Secretary of Commerce Elliot Richardson; Secretary of Labor W.J. Usery and Frank Zarb, Federal Energy Administrator.

8 16 76

2-2-2-

U.S. Senators participating in the briefing teams will be Pete Domenici of New Mexico; Charles Percy of Illinois; Ted Stevens of Alaska and Jacob Javits of New York.

Also, Governors Winfield Dunn of Tennessee; James Holshauser of North Carolina; William Milliken of Michigan; Christopher Bond of Missouri and Daniel Evans of Washington.

Congressmen include Robert McClory, John Anderson and Tom Railsback of Illinois; Guy Vander Jagt, Al Cederberg and Garry Brown of Michigan; Sam Devine and Bud Brown of Ohio; William Steiger of Wisconsin; William Frenzel of Minnesota; Tim Lee Carter of Kentucky; William Young of Florida; Robin Beard of Tennessee; Margaret Heckler of Massachusetts and Barbara Conable of New York.

Also participating in the briefings will be: John Knebel, Assistant Secretary of Agriculture; Mitchell Kobelinski, Director of the Small Business Administration; Marjorie Lynch, Under Secretary of HEW; Mrs. Elly Peterson, Vice-Chairman of the PFC; Mrs. Helen Milliken, wife of Governor Milliken; William Seidman, Special Assistant to the President for Economic Affairs; William Gorog, Deputy Director of the President's Council of Economic Advisors, and Connie Newman, Assistant Secretary of HUD.

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# mon 16

### WASHINGTON POST

Lead Story: Ford Wins a Major Test in GOP Rules Panel Vote. Running mate disclosure bid rejected 59-44. Lou Cannon St ory.

Picture of President in center of page one above fold leaning over and shaking hands with crowd. To left of that picture is a picture of Reagan greeting well wishers as he arrived.

Page One - (Right centerfold) Ford's Long Number Two List Believed Cut to Around 5. Jules Witcover story.

A 14 - Schweiker claims delegate surge.

A 16 - Profile stories on Laxalt, Dole, Baker, Smith, Griffin.

a 17 - Continuation of lead story on Rules Panel vote.

a 17 - First Column - Ed Walsh story on President's arrival statement.

A 17 - Sixth Column - Reagan's arrival statement.

A 18 - Mondale assailing roller coaster GOP economics.

#### N. Y. Times

Lead Story: Left hand column -- Ford Wins Test on Rules Issue; Reagan Persists. Sub story - More Delegates are Committed; Convention Will Open Today. Story by Johnny Apple.

Below Fold: Arrival stories by Shabecoff and John Nordheimer.

Pictures in center of paper above the fold, the President and Mrs. Ford getting off AF One. Reagan and wife and Schweiker and wife and family.

Fold out section on convention (insert) most of it background. Johnny Apple story -- Not Since 1884 Has an Incumbent Been so In Peril, and story by Jim Naughton -- Republicans Are Unable to Avoid the Symbols of Watergate.

[3/16/76]]

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## HARRIS POLL

Carter - 61

Carter - 67

Ford - 32

.

Reagan - 26

# NEWS President Ford Committee 1828 L Street, N.W. Suite 250 Washington, D.C. 20036

For release: August 16, 1976 Contact: Peter Kaye (202) 457-6430

Governor Dan Evans of Washington and Mayor Pete Wilson of San Diego will hold a news conference at 4 p.m. today in the Century Room to discuss formation of a committee of state and local officials for President Ford in the fall campaign. Both are on the President's list of vice-presidential possibilities.

The President Ford Committee, Rogers C. B. Morton, Chairman, Robert C. Moot, Treasurer, A copy of our Report is filed with the Federal Election Commission and is available for purchase from the Federal Election Commission, Wushington, D.C. 20463.

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STATEMENT BY ROGERS C. B. MORTON

Senator Buckley's action is understandable under the circumstances that exist at this convention. His withdrawal means that delegates now have a clear-cut choice between the two candidates who have campaigned for the nomination. I am confident that the delegates' choice Wednesday will be President Ford.

cia - ins

UP-076

#### RA

ADD VICE PRESIDENT, KANSAS CITY (UP-048)

WHITE HOUSE PRESS SECRETARY RON NESSEN CONFIRMED THAT FORD HAD TOLD MEMBERS OF THE HAWAII AND GUAM DELEGATIONS THAT IN HIS TABULATIONS OF RECOMMENDATIONS FOR VICE PRESIDENT, FIVE OR SIX NAMES STOOD OUT.

BUT NESSEN REFUSED TO SAY THE PRESIDENT HAD NARROWED THE CHOICE OF A RUNNING MATE.

HE SAID THAT FORD WOULDNT MAKE UP HIS MIND UNTIL WEDNESDAY NIGHT AFTER THE PRESIDENTIAL NOMINATION BALLOTING OR THURSDAY MORNING.

HE APPEARED TO CONFIRM A REPORT THAT FORD AND REAGAN HAVE MADE AN AGREEMENT THAT WHOEVER LOSES THE NOMINATION WILL GO TO THE HOTEL OF THE WINNER WEDNESDAY NIGHT AFTER THE VOTE.

THE PRESIDENTIAL SPOKESMAN SAID THAT FORD HAS INDICATD THAT HE WANTS TO HEAR REAGANS SUGGESTIONS FOR A RUNNING MATE IF FORD WINS THE NOMINATION.

NESSEN HAD FEW ANSWERS TO THE REPORTERS MANY QUESTIONS. HE SAID THAT FORD WOULDNT DECIDE UNTIL LATER WHO WOULD NOMINATE HIM.

HE DECLINED TO SAY WHO FORD HAD BEEN MEETING WITH IN HIS SERIES OF STRATEGY SESSION.

FORD WAS PLAYING ALL OF HIS CARDS CLOSE TO THE CHEST AND NESSEN FLATLY REFUSED TO DISCUSS ANY PROCESS OF THE CURRENT STAGE OF FORD TRYING CHOOSE A RUNNING MATE.

UPI 08-16 01:01 PED

# NEWS President Ford Committee 1828 L Street, N.W. Suite 250 Washington, D.C. 20036

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[8/16/76]]

## INTERVIEWS - 7:00 - 7:30

7:00	Bill Timmons (PFC)	CBS
7:15	Bill Timmons (PFC)	NBC
7:20	Clif White (PFC)	CBS
7:26	Sen. Griffin (Mich)	CBS
7:28	Gov. Ogilvie (Ill)	CBS



Volume I, Number 6

**The President Ford Committee** 

August 16, 1976

# Ford Arrives: "Victory"



President Ford greeted by Gov. and Mrs. William Milliken of Michigan

# **Ford Scores 2 Wins**

President Ford scored two smashing victories over Ronald Reagan Sunday in Convention Rules Committee contests.

First, the committee voted 59-44 to knock out a rules change that would have forced presidential candidates to name their running mates before the nomination roll call.

And second, the committee voted overwhelmingly to adopt the Justice resolution calling for 19 states to cast their nominating votes in accordance with presidential primary results.

"These are tremendous victories for President Ford and for common sense," said Ford strategist Dean Burch. "The significance is that rather than playing all of these games, we can start thinking about the important business of nominating a President."

"One thing this demonstrates is that the unity and discipline of the Ford forces are at their peak as we move into the struggles on the convention floor," said another strategist, Bryce Harlow. The committee report will come to a full test on the convention floor Tuesday night.

Harlow said the Rule 16C fight was won because committee members became convinced:

-the move was an obvious political ploy rather than a genuine effort to reform the vice-presidential selection process. (Cont. on page 4) President Ford arrived in Kansas City to a thundering reception and confidently predicted victory.

Flanked by Mrs. Betty Ford, sons Jack and Steve and daughter Susan, the President told several thousand cheering supporters at the Crown Center Hotel:

"I can say without any hesitation or qualification, this is the kind of enthusiasm that will give us a victory on Wednesday."

On hand to greet the President were Vice President Nelson Rockefeller, Michigan Gov. William Milliken and PFC Chairman Rogers Morton.

Introducing the First Lady, the President praised her as "the most effective campaigner in the Ford family, she has more President Ford buttons with her name on them than I do."

Following his brief remarks to the charged-up crowd, the President went to his 18th floor suite and began a round of meetings with PFC strategists.

The President begins his convention week early Monday when he meets with Hawaii's delegation at 8 a.m. at the Crown Center.

Then at 9:30 a.m. he will meet with the "Presidentials," youthful Ford supporters, at the Kansas City Trade Mart. Following his office work, the President is scheduled to attend a reception hosted by Rep. John Rhodes of Arizona at the Muehlebach Hotel. Meanwhile, the First Family also will be busy.

Mrs. Ford has scheduled a round of appearances while Susan, Steve and Jack are members of the President Ford caucus team which will meet with 34 separate state delegations throughout convention week.

They will be joined by governors, senators, and congressmen who will discuss the President's record and electability in November.

## Ford Widens Lead in Polls

President Ford now leads Ronald Reagan by the widest margin in the past year in a poll of 611 Republican and independent voters, the Harris Poll reported Sunday.

Harris reports that President Ford now has a 63 to 31 percent lead over Reagan - a gain of 12 points in the past month.

Significantly, Republicans alone now prefer the President by 63 to 33 percent, up from 58 to 37 percent in July. Among conservative Republicans and independents, the President's lead has jumped from 54 to 42 percent in July to a much wider 56 to 35 percent.

In a related measure, the Gallup Poll out today shows President Ford drawing closer to Democratic challenger Jimmy Carter while Reagan still trails badly.

The new poll taken Aug. 6-9 shows the President slicing 10 points off the Carter lead and now trails 56 to 33 percent.

Reagan meanwhile trails Carter by a distant 61 to 28 percent in the latest Gallup findings.

The previous Gallup Poll, taken immediately after the Democratic National Convention, showed President Ford trailing Carter 62 to 29 percent and Reagan lagging behind Carter by 64 to 27 percent.

Welcome-

(Cont. from page 1)

Mike and Gayle Ford will arrive in Kansas City Tuesday.

"The whole Ford family will be here for a reunion before we win on Tuesday night," Ford said.

As the President and Mrs. Ford greeted their children outside the Crown Center, the crowd chanted, "We want Ford!"

The Presidential party went in the lobby of the hotel, which was packed with cheering supporters as Ford took the stand in the middle of the room.

"What a wonderful welcome. We are really just tremendously impressed with the warmth, the numbers and the wonderful welcome you have all given us. Let me say we will not let you down, and we know we are going to win," he said. The President conducted evening meetings with his staff, taking immediate charge of his campaign as it headed for a first ballot nomination victory on Wednesday ni night.









# We're All Here and Ready for Victory!

Photos by Marty LaVor





## PEANUTS...

The \$1000 giveaway is back again. But this time, the giver and the givee have switched roles.

Four years ago, George McGovern said he wanted to give \$1000 to every man, woman and child in America. This year, Carter and his Democratic platform want every American family to cough up nearly \$1000 to pay for five federal programs that will add more than \$100 billion a year to the federal budget.

The Carter Big Five are: Humphrey-Hawkins, national health insurance, federalization of welfare, child development, education equalization.

This increased spending by the Demos would increase the federal tax bill of every American family by 50 percent.

## **Night Life Lively**

Kansas City may be famous for its beef, but Ford workers report they've enjoyed some outstanding fresh seafood at local restaurants here.

... Plaza III in the charming Westport area offers a wonderful fresh salmon with hollandaise, and the Savoy Grill at 9th and Central downtown features whole Maine lobster flown in fresh daily. Be sure to ask the chef to BOIL your lobster or it will come broiled and dry.

... Papa Nick's at the River Quay is featuring a good jazz pianist named Roy Searcy ... One place delegates and Ford campaigners agree is a must during a K.C. visit is the Americana at Crown Center. It boasts of cusine and service in a class with New York's Four Seasons. See if you agree.

... If you're here for some authentic Western barbecue, Arthur Bryant's is one of the best in town. But go with a group to that part of town (1227 Brooklyn).

#### **DELEGATE SPECIAL**

Published By The President Ford Committee 1828 L Street, N.W. Washington, D.C. 20036 Telephone: (202) 457-6400

ROGERS C. B. MORTON, Chairman ROBERT C. MOOT, Treasurer ROBERT MOSBACHER, National Finance Chairman

A copy of our report is filed with the Federal Election Commission and is available for purchase from the Federal Election Commission, Washington, D.C. 20463. G. M. Prather, Editor

## News Watchers Get an Eyeful

Delegates who have always wanted to see a big time newsman up close can get an eyeful almost anytime, day or night, by wandering around the lobby of the Muchlebach Hotel. They are the fellows lining the walls, comparing notes, while their eyes continually sweep the scene looking for a VIP who might have a fresh bit of gossip. They are easily distinguished from the politicians, who generally do not wear the traditional rumpled suit of the political journalist, and by their neck tags that give them access to convention proceedings. On a recent tour of the Muehlebach Lobby we spied a glowering Robert Novak of Evans & Novak fame, Roger Mudd of CBS engaged in animated conversation with Jim Dickinson of the Star, Bob Clark Washington of ABC talking to two Iowa delegates. Jim Gannon, Al Hunt and Mike Miller of the Wall Street Journal rushing at great speed in the direction of the dining room, Saul Kohler of the Newhouse newspapers whispering into a house phone, Spencer Rich of the Washington Post being hailed by Senator John Tower, Jim Perry of the National Observer announcing to a group of colleagues that Jess & Jim's Steak House way out on 135th street is a good place to eat, and Jude Wanniski of the Wall Street Journal editorial page talking high finance with Jim Lynn, President Ford's budget director. In the dining room, there was John Chancellor at a table of 10 newspeople, anchoring the conversation, and nearby a dozen folks from United Press International around one big table, with Steve Gerstel looking over the bill, trying to figure out how to split it 12 ways.

## Ford Wins Rules Test

(Cont. from page 1)

-it was unfair to attempt a onesided rules change at the very climax of the nominating process.

-adoption of 16C would have ruled out Reagan from consideration as a vice-presidential candidate by the President and would have blocked the President from even consulting Reagan on his number two choice.

"Because Reagan backers had highlighted this rule, its defeat signals a meaningful defeat for them," Harlow said.

# **Convention Schedule**

#### MONDAY

8:00 a.m.	PFC Caucus Team meets with Hawaii Delegation, Centennial Room B, Crown Center. Jack Ford will
	participate.
8:00 a.m.	PFC Caucus Team meets with Tennessee Delegation,
	Empire Room A, Hilton Inn.
8:00 a.m.	PFC Caucus Team meets with Maine Delegation,
	Holiday Inn-Overland Park.
8:00 a.m.	PFC Caucus Team meets with Vermont Delegation,
	Walnut Room, President Hotel.
9:00 a.m.	PFC Caucus Team meets with Kentucky Delegation,
0.00	Southwest Ballroom, Ramada Inn.
9:00 a.m.	PFC Caucus Team meets with Missouri Delegation,
0.20	Holiday Inn-Downtown.
9:30 a.m.	PFC Press Conference, Century Room, Crown Cen- ter (Tentative).
10:30 a.m.	Opening Session of 1976 Republican National Con-
10.00 a.m.	vention, Kemper Arena.
2-5:00 p.m.	Reception honoring Senator Edward Brooke, hosted
<b>F</b>	by National Black Republican Council. Jack Ford
	will attend. Penthouse Suite, River Hills.
2:00 p.m.	PFC Caucus Team meets with Kansas Delegation;
	Susan Ford will participate, Holiday Inn-Municipal.
3-5:00 p.m.	Reception for PFC Youth, the Presidentials; Mrs.
	Ford, Jack, Susan and Steve Ford will attend.
a F 00	Centennial Room A, Crown Center.
3-5:00 p.m.	Meeting of Convention Committee on Credentials,
25.00	Muchlebach Hotel. Meeting of Convention Committee on Rules and
a-a:00 p.m.	Order of Business, Muchlebach Hotel.
3-5:00 n.m.	Meeting of Convention Committee on Permanent
e eree prime	Organizations, Muehlebach Hotel.
3-5:00 p.m.	Meeting of the convention Committee on Resolu-
-	tions (Platform), Executive Session, Muehlebach
	Hotel.
4-6:00 p.m.	Century Club Reception hosted by the National
	Republican Heritage Groups (Nationalities) Coun-
	cil. Jack and Susan Ford will attend, Racquet Club (Invitation only).
5.7.00 n m	Reception for Republican Governors, Members of
0-7.00 p.m.	Congress and Chairmen of State Delegations hosted
	by Congressman John Rhodes. President Ford, Mrs.
	Ford, and Vice-President Rockefeller will attend.
	Muehlebach Hotel.
7:00 p.m.	Convention Session II, Kemper Arena.
8:30 p.m.	"Second Union Station Massacre" party hosted by
	the Jackson, Clay and Platte County Young Repub-
	licans, open to public, admission charge, Union
o.oo	Station. Dance/Disco for PFC Youth, the Presidentials, at
8:30 p.m.	K.C. Trade Mart.
	N.C. Hall Mart.

sate Hotline! Monday, August 16, 1976

# New Polls Show: Ford Catching Carter

Three new public opinion polls released in the last 72 hours show a dramatic surge in President Ford's popularity against both Jimmy Carter and Ronald Reagan.

A Gallup Poll released yesterday showed that the President has sliced Carter's lead by 10 points in the last three weeks.

In July, Gallup found that Carter led the President by 62-29—a 33 point spread.

As of August 6-9, Gallup found that the spread had narrowed to 56-33—a 23 point lead.

A second Gallup Poll that is being released to the public today shows that when Gene McCarthy is included in the survey, the gap between President Ford and Mr. Carter is even smaller. McCarthy, of course, is an active candidate and expects to be on the fall ballot in most states, so that the Gallup Poll that includes him is of considerable significance.

In a three-way race, Gallup found that the voters saw it this way:

Carter	52%
Ford	33%
McCarthy	6%
Undecided	9%

Pollster Lou Harris released still another poll today which confirms that the President is rapidly cutting Carter's lead. The Harris Survey, published in today's Chicago Tribune, shows that the President has cut the Carter lead by 5 points between mid-July and late July, trailing now 61-32.

Harris said in his news release: "The latest Harris Survey, among a cross section of 1,405 voters likely to vote, lends some support to the claims of Ford supporters that the President might have a better chance than Reagan of beating Carter. Indeed, by a 65-20 percent, a sizable majority of Republicans feel that 'President Ford has the best chance of winning in November of any of the other possible Republican candidates.'

"... Ford is showing signs of closing the gap with those segments of the electorate that the Harris Survey found softest in their support for Carter."

The bottom line: President Ford is closing in rapidly upon Jimmy Carter—and with a boost in Kansas City—will have the momentum to win a great victory in November.

## ... Ford Widening Lead Over Reagan

Over the weekend, Lou Harris released another poll showing that President Ford has substantially widened his lead over Mr. Reagan among Republican and independent voters.

Harris reported that President Ford now has a 63 to 31 percent lead over Reagan among these key voters—a gain of 12 points in the past month. The Ford lead over Reagan is now the biggest of the campaign year.

Significantly, Republicans alone now prefer the President by 63 to 33 percent, up from 58 to 37 percent in July. Among conservative Republicans and independents, the President's lead has jumped from 54-42 percent in July to a much wider 56-35 lead today.

The latest poll results by Harris among Republicans and independents:

Ford	r	6	3%
Reagan		3	1%

The bottom line: President Ford has now convinced the vast majority of Republican and independent voters that he is the best candidate for November. He has won the contest of electability in the voters' minds.

## ... Reagan Still

## Far Behind Carter

In the meantime, both Gallup and Harris show that Ronald Reagan is having great difficulty striking any sparks among voters against Jimmy Carter.

The new Gallup poll shows that Carter still holds better than a 2-1 margin over Mr. Reagan. In July, Carter was leading Reagan by 64-27. The latest Gallup poll shows:

— C	arter		61%
R	eagan		28%
. 1	-		

Thus, the net result is a gain for Reagan against Carter of only 4 points—far less than the dramatic gains made by President Ford.

Lou Harris, in his poll released today, confirms that Reagan is making no significant progress against Carter.

The latest Harris results show:

Carter	67%
Reagan	26%

Harris called the results: "scarcely an improvement since last month."

"Among the conservatives nation wide, Reagan now runs 57-37 percent behind Carter, compared to a close 48-45 percent behind in July. Among liberals, Reagan loses to Carter by a chumping 83-13 percent."

The bottom line: Reagan is trailing Carter by a 2-1 margin and shows no signs of catching up.

The President Ford Committee, Rogers C. B. Morton, Chairman, Robert C. Moot, Treasurer, A copy of our Report is filed with the Federal Election Commission and is available for purchase from the Federal Election Commission, Washington, D.C. 20463.

### August 17, 1976

#### PRESIDENT'S APPEARANCE BEFIRE REGIONAL WHIPS

The President came inat 9:30 a.m---received a standing ovation. He spoke for about five minutes, then shook hands for two or three minutes more before leaving the room.

The President expresæd his pride in the achievements of the Ford team at the Convention so far said "I don't think you could have done a better job." Said Betty and I thank you.

Grouped cheered and applauded and then chanted "We want Ford."

The President then warned about overconfidence, saying we''re about halfway through now, and we many good teams have lost in the last half we because they got overconfident and let down.

But this won't happen to the Ford team because "We haven't made mistakes. We have the momentum going, and we have the team to do the job."

The President said that he and the **ford** family will be working very hard for the rest of the week.

The President said he watched the Convention last night and was thrilled with the "outstanding speeches." He called them "Tough, **Generations**trong & constructive."

The President said tonight **will** be "critically important". Said it is extremely important that we win all the battles tonight in action on proposed changes in the **Batk** Rules Committee actions.

If we lose on **Mark** 16 C it could have an effect, but "I don't think we will lose." "We're going to **Markin** win".

There was another standing ovation, and the President shook hands for about 3 minutes and left.

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#### RKKSIX

PRESIDENT'S BREAKFAST

Contrary to some reports----the President did <u>NOT</u> have breakfast with a certain Tennessee Senator today. The President ate breakfast <u>alone</u>, about 7:30 this mpurning, shortly after arising. He had the usual morning breakfast of juice, muffin, **muffin**, and toast, before leaving his suite to speak to the PFC Staff people on the **idea**s third floor.

# # #

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[8/11/76]

## SESSION III AS OF 4:30 p.m. final

	1	63	m	SECTIO	N III	Q	~	<b>co</b>	6
N		Mrs. Robert Hynes	Mr. Jim Lynn	General Scrowcroft	Jim Cannon				
W	George Gorton (Jack's Guest)	Julie Foster (Susan's Guest)	Mrs. Vander Jag	Mrs. t Bennett	Mrs. Butz	Mrs. Cederber	Mrs. Richardsor	Mr. Stan Anderson	Mrs. Stan Anderson
T	Mrs. Secchia	Ellen Ford	Dick Ford	Janet Ford	Tom Ford	Mrs. Connally	Governor Connally	Mr. Rod Hills	Secretary Hills
K	Barbara Ford	Jim Ford	USSS	Marguerit Church	e Elly Peterson	Secretary Simon	Mrs. Simon	Senator Stevens	Mrs. Ray
	Jack Ford	Steve Ford	MRS. FORD	Susan Ford.	Gordon MacRae	Tony Orlando	Mrs. Orlando	Luis Estevez (Mrs. For designer	Secretary Matthews d's
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M	Mrs. Secchia	Mel Laird	Mrs. Richardso	Governor nConnally	Mrs. Connally	Secretary Kleppe	Mrs. Kleppe	Mr. Hartmann	Mrs. Hartmann
Ĺ	Secretary Hills	Mr. Hills	Janet Ford	Tom Ford	Barbara Ford	Jim Ford	Mrs. Butz	Secretary Simon	Mrs. Simon
K	Ellen Ford	Dick Ford	USSS	Mrs. Johr Rhodes	Mrs. Arch Moore	Secretary Usery	Susie Couehlo	Elaine Orlando	Mr. Jim Lynn
	Gayle Ford	Mike Ford	MRS. FORD	Steve Ford	Jack Ford	Susan Ford	Sonny Bono	Tony Orlando	Secretary Matthews
T T			FIRST FAM Kemper Ar Republica Wednesday	ena	Convention 7, 1976			Lionel Hampton	Luis Estevez

SESSION Wednesday AS OF 5:00 p.m. 8/17/76

ARENA FLOOR

#### FOR IMMEDIATE RELEASE

### AUGUST 17, 1976

Office of the Vice President (Kansas City, Missouri)

### SCHEDULE OF THE VICE PRESIDENT

WEDNESDAY, AUGUST 18, 1976

Contact: Hugh Morrow Room 1804 Crown Center 474-4400 Joe Canzeri Room 1804 Crown Center 474-4400

6:30 a.m. ABC'S AM AMERICA, ABC Booth, Kemper Arena

#### (Live)

1:00 p.m. United Republican Victory Luncheon, Imperial Ballroom, Muchlebach Hotel

(Open Press Coverage)

2:40 p.m. Visit with PFC Volunteers, KC Trade Mart, Terminal Building, Pavillion 2

(Open Press Coverage)

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Evening

Convention Session

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THE WHITE HOUSE WASHINGTON August 18, 1976

### MEMORANDUM FOR DICK CHENEY

FROM:

RON NESSEN RHN.

SUBJECT: Proposed press coverage of Wednesday activities

1. Formal New York Times photo portrait of the President to be taken by Teresa Zabala. This apparently is a tradition. Total time needed is 5 minutes sometime during the afternoon today.

Recommended by Nessen and Kennerly APPROVE \_\_\_\_ DISAPPROVE

 Pool TV mini-camera (without sound) on standby in the corridor or reception room on the 18th floor to be brought into the President's office for live pictures of the President watching the balloting once it becomes clear that there are no last-minute hitches.

Recommended by Nessen and Carruthers.

APPROVE DISAPPROVE

3. Still photographers from Time, Newsweek, AP, UPI, and the New York Times to be kept in the reception room on the 18th floor and brought in to take still pictures of the President watching the balloting once it is clear that there are no last-minute hitches.

Recommended by Nessen and Kennerly.

APPROVE DISAPPROVE

4 Three writers -- Tom DeFrank of Newsweek, Strobe Talbot of Time, and John Mashek of U.S. News and World Report, to be kept in the reception room of the 18th floor and brought in to the President's office to watch the balloting with him once it is clear there are no last-minute hitches. Mashek would write a pool report for all other reporters.

- 2. -

Recommended by Nessen

Alcoreda Plan

writing fool.

mini

Oroun center

**APPROVE** DISAPPROVE

A normal White House travel pool would be taken with the President 5. when and if he goes to visit Governor Reagan. Mort Kondracke would be given a place on this pool as a consolation prize for not being included among the reporters watching the balloting with the Do not President.

Recommended by Nessen and Greener

VAPPROVE DISAPPROVE

All other requests for interviews with the President during the 6. remainder of the time in Kansas City will be turned down on the grounds that he needs the time to select a Vice Presidential running mate and to finish preparation for his acceptance speech.

APPROVE DISAPPROVE



Volume I, Number 9

**The President Ford Committee** 

August 19, 1976

# **Grand Old Party United**

## President Ford Gears for Fall

President Ford turned from victory to unity last night in the wake of his first ballot victory for the Republican presidential nomination.

The President topped the magic number of 1130 votes to amass a final total of 1187 Challenger Ronald Reagan got 1070.

Shortly after his victory, the President met with party leaders and campaign strategists to discuss selection of a vice presidential nominee. Mr. Ford

(Cont. on page 2)

## President Ford Gears for Fall

(Cont. from page 1)

said he wants Reagan's views on this choice.

The vice presidential decision will be disclosed this morning - first to party leaders and then to the press.

Both the President and Reagan yesterday stressed the unity theme at the conclusion of one of the most grueling campaigns in history.

Reagan told Kansas delegates he would "support the ticket whatever it is."

The President said "now that we have put our differences behind us it is time to unite for the important victory – on November 2."

Party leaders predicted little difficulty in uniting Republicans for the fall campaign.

Former GOP chairman Dean Burch pointed out that the differences between the two candidates were more of personality than philosophy.

"I see little danger that the party split of 1964 would be repeated this year," said Burch, who managed Sen. Barry Goldwater's campaign that year.

Even before selection of the Republican ticket, PFC strategists were hard at work developing a campaign plan.

Political director Stuart Spencer will put the final touches on the plan this weekend in Washington, D.C. and then present it to the President and top campaign advisers who are scheduled to meet next week in Vail, Colorado.

This fall's campaign, said PFC chairman Rogers Morton, will be conducted by an augmented campaign committee which will include former Reagan staffers.

"We have every intention of adding as many of the experienced, competent and dedicated professionals on the Reagan staff as we can," Morton said.

DELEGATE SPECIAL Published By The President Ford Committee 1828 L St., N.W., Wash.D.C. 20036 ROGERS C.B. MORTON, Chairman ROBERT C. MOOT, Treasurer ROBERT MOSBACHER, National Finance Chairman A copy of our report is filed with the Federal Election Commission and is available for purchase from the Federal Election Commission, Wash.,D.C. G. M. Prather, Editor

## Sen. Thurmond Calls for Party Unity

by Sen. Strom Thurmond (R-S.C.) The Republican Party has just completed one of the most vigorous and

exciting contests in its history. It has been a contest that has strengthened our party and will strengthen our nation. What we have done these last six

months is to engage ourselves in the democratic process, testing one candidate against the other, challenging and examining their ideas and striving to determine what we want and what we do not want.

Last night we completed the process. We had two outstanding candidates. We have chosen President Ford.

# "Special" Staff Named

The Delegate Special news and production staff has worked early and late to keep delegates posted on convention activity. A word of praise is in order.

The two responsible for the lively look of the publication are photographer Marty LaVor of Washington and advertising director Jack Frost of the Ford committee's Campaign '76.

The professional production job is credited to Mike Burrows of Merkle Press and Bill Yonce of Adroit Associates, Inc., in Washington, D.C.

Writers were PFC staff members Bill Hart and Larry Peck and "Presidentials" stringers Delbert Gee of Livermore, Calif., and Steve Brauns of San Francisco.

Behind the scenes, Kansas City's Chuck Kibby of Roeders Printers and Lithographers printed the newsletter, and Bob Cunningham, also of K.C., did photo lab work.

And our circulation department was headed by PFC staffer Tim Austin with the help of chief distributors Arnold De Pasquale, Keith Haemmelmann, and Hal Plain.

A job well done!

We should now unite behind him in a show of strength and unity and back him to the limit.

We have proven we are a vibrant, vital party that is much stronger and stands on much sounder principles than does the Democratic Party. Just look at the two platforms. The Democrats would spend us into another inflationary cycle and infuse government into every corner of our lives.

We know what the American people want. And they want the sound, responsible program the Republicans have offered and are offering through President Ford.

We have a candidate who is a proven leader, who has a record of accomplishment in office and who has restored harmony to our nation. Jimmy Carter falls far short by comparison.

We have the better candidate, we have the most vibrant party, and we stand for the principles this country believes in.

We must now go together to the last man and woman to give our party and our nation a truly great victory in November.

## PEANUTS...

Democrat Jimmy Carter offers whipped cream solutions to meat-andpotatoes problems, PFC Chairman Rogers Morton said Wednesday.

On the stump, Carter says he will "reorganize and economize the federal government."

But his record as governor of Georgia shows he:

- increased the state budget 55 per cent, from \$1.07 billion to \$1.66 billion.

- increased the number of state employees from 34,322 to 42,400 - a hefty 24 per cent.

Georgia's state auditor, Ernest Davis, says he has not been able to identify any savings from Carter's reorganization and adds confused financial records caused some \$40 million to be lost in the Dept. of Human Resources – a catch all department Carter set-up to give the impression he was reorganizing.



Photos by Marty LaVor

## What Surprises Newsmen

Dick Growald of United Press International is surprised at the Crown Center hotel. "Not only did they make the President pay his bill in advance, but they made Nelson Rockefeller do the same. They wouldn't trust him for the bill."

Growald says he's amazed at the "abundance of good humor at a Republican convention."

Phil Shabecoff of the New York Times: "Dan Rather actually took Rogers Morton by the arm during a television interview and said, 'Why don't we see if we can't iron out these differences with (Mississippi chairman) Clarke Reed right now?' "

That's what we call being ready when a story happens.

Bob Pierpoint of CBS news says he saw Alan Greenspan and Frank Zarb on the tennis courts. Who won? "Nobody."

Rudy Abramson of the Los Angeles Times says the award for the weirdest looking delegate goes to the man wearing the apricot shirt, white sox, a flat top and smoking a cigar.

Muriel Dobbin of the Baltimore Sun says she's surprised by the freezing temperatures in Kansas City in August.

"My lasting impression of Kansas City will be 104 degree temperatures outside with 32 degrees inside. It's like working in the North Pole."

NBC's John Cochran says he can't get over seeing so many Republicans in the traditional Harry Truman hotel, the Muehlebach.

"It seemed ironical there wasn't a Democratic face in sight."

(First hand knowledge, John?) But the most surprised newsman

has to be Walt Rodgers of AP Radio. "Some of us learned the hazards of doubling up with roommates on this trip. . .like trying to brush your teeth at 2 o'clock in the morning and discovering you and your roommate both have red toothbrushes, and you have hard bristles on yours and he's got soft bristles on his and suddenly your whole mouth feels mushy... yuck!"

# **Convention Schedule**

### THURSDAY

- 9:00 a.m. Breakfast Meeting hosted by TIME, Inc., Muehlebach Hotel (Invitation only).
- 12:00 noon Reception and luncheon hosted by TIME, INC., Muchlebach Hotel (Invitation only).
- **3-5:00 p.m.** National Black Republican Council Reception, President Hotel.

4:00 p.m. National Federation of Republican Women Reception, Muchlebach Hotel (Invitation only).

- **6:30 p.m.** Convention Session V, Kemper Arena, Major business will be the nomination of candidates for Vice President and the election of the Republican Vice Presidential Nominee. The Vice Presidential Nominee and the Presidential Nomineee will deliver acceptance speeches.
- 10:00 p.m. to

1:00 a.m.

"On To Victory" party, Crown Center Ballroom.

ALL DAY Women for President Ford Hospitality Suite, Room 1639-1640, Crown Center.

#### FRIDAY

- 8:00 a.m. Organizational Meeting of the Republican National Committee; Reception and luncheon tentative, Muehlebach Hotel (Invitation only).
- 8:30 a.m. President Ford Finance Committee breakfast meeting, Centennial Room B, Crown Center (Invitation only).
- 10:30 a.m. Meeting of the Republican National Finance Committee: Reception and luncheon tentative, Muehlebach Hotel (Invitation only).
- 12:00 noon Meeting of the Young Republican National Federation.
- 12:30 p.m. PFC Charter Bus departs Crown Center from Grand Avenue entrance for Kansas City International Airport.
- **2:30 p.m.** PFC Charter Plane departs Kansas City International Airport.
- 5:00 p.m. PFC Charter Plane arrives Washington National (EDT) Airport.