

The original documents are located in Box 298, folder “Appointments and Meetings with Media Groups (1)” of the Ron Nessen Papers at the Gerald R. Ford Presidential Library.

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Spurling Breakfast
Oct 5, 1974

8 a.m.

Sheraton Carlton Hotel

Mt. Vernon Room



ATTENDEES AT GODFREY SPURLING BREAKFAST GROUP

Saturday, October 5

Austin Scott	Washington Post
Norman Kempster	Washington Star
Tom Littlewood	Chicago Sun Times
Peter Lisagor	Chicago Daily News
Philip Shabecoff	New York Times
William Theis	Hearst Newspapers
Peter Kumpa	Baltimore Sun
Jim Weighardt	N Y Daily News
Frank Wright	Minneapolis Tribune
Saul Friedman	Knight Newspapers
Jim Deakin	St. Louis Post Dispatch
	Chicago Tribune
<hr/>	Newsweek
Tom deFrank	Buffalo Evening News
Lucien Warren	Newhouse Newspapers
Saul Kohler	Cox Newspapers
Gene Risher	U. S. News and World Report
John Mashek	Christian Science Monitor
Peter Stuart	Christian Science Monitor
Lucia Mouat	



THE WHITE HOUSE
WASHINGTON

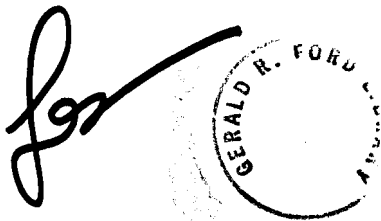
RON:

RE: SPERLING BREAKFAST

ATTACHED ARE THE PROMISED TALKING POINTS FOR TOMORROW. THEY WERE DONE TOO FAST TO BE ELOQUENT, BUT ALL THE RIGHT THEMES ARE THERE.

THE ESSENCE IS THAT CONGRESSIONAL SHORTSIGHTEDNESS IS DEPRIVING THE COUNTRY OF A VALUABLE FOREIGN POLICY TOOL AT THE VERY TIME WHEN PEACEFUL TOOLS RATHER THAN MORE FORCEFUL MEANS ARE NEEDED MORE THAN EVER.

HAVE FUN.



A handwritten signature in cursive script, followed by a circular stamp. The stamp contains the text "GERALD R. FORD" and "AUG 1974".

There are both old and new elements in the problems which the Ford Administration has faced in getting acceptable Foreign Assistance legislation this year. But we firmly believe we will get such legislation.

The old problems are obvious:

-- Congressmen never love to vote for foreign assistance, and like to do so even less during election years when their constituents are thinking most of all about inflation and recession.

Foreign aid not only lacks a constituency, it also has been blamed--quite arbitrarily--for involving us

- in disputes which we cannot solve, and do not need to try to solve, and,
- with regimes which are regarded with opprobrium.

So foreign assistance has a bad press, to add to its other problems.

The new elements in the problem come from the novelty of discussing anything but Watergate issues in the public forum. Political debate has been bottled up for months, during which the credibility of the executive branch eroded badly. The virulence of the debate on the Hill this year over foreign aid is in part an eruption of issues which have long needed airing--concerning our role abroad, our security interests, our commitments.

It is part of fashioning a new consensus to match the re-orientation of our foreign policy in the last six years.

The Ford Administration has, up to now, been largely successful in solving the problems which it faced.

- With bipartisan support from the leadership in both Houses, we have a CRA shorn of the crippling amendments which made the program unworkable.
- We are prepared to cooperate fully with Congress in the post election session on legislation which is mutually acceptable. President Ford considers the Foreign Assistance bill to bear



opportunity to display his determination to base Congressional relations on communication, conciliation and cooperation.

There are good reasons to hope this will succeed:

- The congressional support for generous Middle East assistance shows that aid is recognized as a proper and valuable tool when nations focus on peaceful development. Aid will not buy peace. But it will lay a foundation for it.
- Whether in Korea or Cambodia or Israel, military aid has the potential to deter violence ~~in these areas~~, so that negotiations can be the basis of a peaceful settlement.
- In other cases, at a time when we are reducing our forces in some countries, aid can help them develop their own capabilities to defend themselves.
 - We think Congress will reflect America's humanitarian instincts and wealth in supporting a generous development aid program for poorer countries.
 - We think we can make a good case that U.S. aid is crucial to bringing about a balance between population growth and food production.

When Congress reconvenes, after the recess, work will begin again on Foreign Assistance legislation. We hope that the two areas in which we had serious disagreement with the legislation do not appear again. The funding levels in the previous Senate bill were obviously lower than we asked for and would have had repercussions around the world. The Senate bill also contained a number of amendments which would have severely tied the President's hands in conducting foreign policy in several vital areas. Some, for example, would make it impossible for the President to respond to crisis situations.

Realistically, we have to expect some attempts to amend the Foreign Assistance legislation again; but, with the help of the bipartisan leadership, and through our efforts to cooperate and communicate with Congress, we can avoid the two previous problem areas; funding levels that will cripple the efforts of the U.S. to maintain and further a peaceful balance and amendments that tie the hands of the President in meeting the unforeseen events of the future.





MEMORANDUM

THE WHITE HOUSE
WASHINGTON

September 24, 1974

MEMORANDUM FOR: RON NESSEN
FROM: JAMES R. HOLLAND *JRH*
SUBJECT: Wednesday Public Affairs Meeting, 3:00

Attached you will find:

Agenda
Your talking points
List of Attendees

Any questions, please give me a call.



PUBLIC AFFAIRS MEETING
Wednesday, September 24, 1974
3:00 p.m., Roosevelt Room

- 3:00 Meeting begins. Holland introduces Nessen, then asks each person to be identified by name and agency.
- 3:05 Nessen makes remarks.
- 3:10 Nessen departs.
- 3:11 Holland introduces Seidman who gives five minute overview of upcoming summit. Seidman departs for spokesmen briefing.
- 3:16 Kelly gives public affairs operational aspects of summit meetings, illustrating how departments and agencies coalesced to make it happen effectively.
- 3:22 Holland outlines plans for future seminars and briefings. Asks each to supply suggested subjects and participants.
- 3:24 Holland stresses importance of field. Asks HEW to briefly outline results of its recent regional seminars. Mentions HUD starts its seminars next week.
- 3:30 Holland updates on Advertising Council's public service advertising.
- 3:35 Holland asks for responses.



Suggested Talking Points

Good to meet with this group, many of whom I've met before under different circumstances.

You are the communicators of the executive branch. President Ford stated his open philosophy of communications. I'm 100% behind that. Let's use all our resources in telling what the departments are doing.

*urged
agencies
and agencies
to follow
same style*

Jim Holland, as you know, will be your principal liaison and importantly, if you have any ideas or suggestions for us here, let Jim know. He'll bring them to my attention. Let me underscore that this press office will listen.

I'm new here, still learning my job, but one thing I will do is take a vital interest in the departments and agencies.

I know you have a full agenda, so I'll take my leave. Be seeing you again.



Invited Public Affairs Officers

Daniel Buser, Bicentennial Commission
H. David Crowther, Department of Transportation
Joe Dawson, Consumer Affairs, HEW
John Donnelly, National Aeronautics & Space Adm.
Anne Dore, Environmental Protection Agency
William Dwyer, General Services Administration
John Fogarty, Council on Environmental Quality
Jerry Friedheim, Defense Department
Ronald Gerevas, ACTION
Claude Gifford, Agriculture Department
William Greener, Housing & Urban Development
John Harris, U. S. Atomic Energy Commission
Virginia Hart, Department of the Interior
Robert Havel, Department of Justice
Lewis M. Helm, Health, Education & Welfare
Franklin R. Hood, VA
Ambassador Carol Laise, State Department
Joe Laitin, Office of Management and Budget
John Leslie, Labor Department
Basil R. Littin, Department of Commerce
Florence Lowe
National Endowment for the Arts
Rosemary Mazon, Export/Import Bank
Verle Nicholson, President's Council on Physical
Fitness and Sports
Robert Nipp, Federal Energy Administration
Alan Wade, Department of the Treasury
Clinton Wheeler, AID
Margita White, USIA
Randall L. Woods, Small Business Administration





Cocktails to talk about
Far East trip - Nov. 26

COCKTAILS WITH NESSEN

Tuesday - Nov. 26

7:00 pm

Frank Cormier Associated Press
Helen Thomas United Press International

Tom Jarriel ABC
Bob Schieffer CBS
Tom Brokaw NBC

Sid Davis Westinghouse

Carroll Kilpatrick Washington Post
Rudy Abramson Los Angeles Times
James Wieghart New York Daily News
Peter Lisagor Chicago Daily News
John Herbers New York Times
Aldo Beckman Chicago Tribune
George Kentera Detroit News
Dick Dudman St. Louis Post Dispatch

John Osborne New Republic
Mel Elfin Newsweek
Bonnie Angelo Time





Lunch at Wash. Post
Dec 6, 74-CANCELLED

THE WHITE HOUSE

WASHINGTON

Carrol Kilpatrick
Larry Israel, Pres. of Wash. Post CO
Howard Simons, Managing Editor
Phil Geyelin, Editor of Editorial Pg
following are staff people
if not editors :

~~██████████~~
Harry Rosenfeld, Assist. managing
ed. for nationl new
Lou Cannon
Ed Goodpasteur- new but one of ed.
on natl desk
Carrie Johnson - member of ed. board
(formerly w/ Sen. Mathias)
Pete Silberman - financial ed
Tom ██████████ Kendrick, ed. style sec
Mary Lou Beatty, asst. managing ed
Haynes Johnson,
Bart Rowen
Pete Milius



Ron --

When she calls, what do you want set up?

 Breakfast (how???)

 Lunch at the White House

X Lunch at the Washington Post (if she suggests that only)

 Office appointment

 Other;

Dec 6-74
Dec 9-74
74

Confirmed
11-20-74

GERALD R. FORD

THE WASHINGTON POST COMPANY

1150 Fifteenth Street, N. W., Washington, D. C. 20005

KATHARINE GRAHAM

Chairman of the Board

November 5, 1974

Dear Mr. Nessen:

Thanks very much for your generous letter about the speech NEW YORK ran as an article. I have had a fair amount of nice reaction, but I particularly appreciate your words.

Expectably, one person -- an ex-British Ambassador -- told a friend I'd written an article admitting the Post had gone too far in the Watergate reporting! Ah, well, we all have a bit of it.

I'd very much like to sit down with you and would ask a select few experts with wise heads to join us. Liz Hylton in my office will call your secretary and set up a date. We can do lunch or breakfast or just set up a time whenever it can be arranged.

Sincerely,

Kay Graham

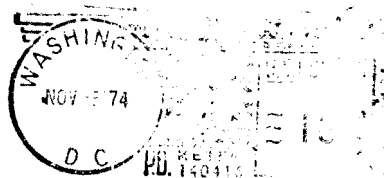
Mr. Ron Nessen
Press Secretary to the President
The White House
Washington, D. C. 20500



K. G.

THE WASHINGTON POST COMPANY

1150 Fifteenth Street, N. W. Washington, D. C. 20005



Mr. Ron Nessen
Press Secretary to the President
The White House
Washington, D. C. 20500

G*5



Star-News Lunch
Dec. 11, 1974
Cancelled

THE WHITE HOUSE
WASHINGTON

12/11/74

Ron Nessen and Bob
Hartmann regretted this
luncheon due to the
President's heavy schedule
and the speech tonight
(on economy) that the
President is to give.

Patty



WASH. STAR-NEWS LUNCHEON
Wedne ay, Dec 11

Star-News
225 Virginia Avenue, SE
Washington, D.C.

12:30 - Meet Bob Hartmann
in his office..(you will
be riding with him and
his office has taken care
of the arrangements with
his driver.)

12:45 - Meet with Mr. N.Noyes
in his office (3rd floor);
then proceed to the Exec-
utive Dining Room with
Mr. Noyes to meet with
their top editorial and
business people.



The Evening Star - The Sunday Star

Washington, D. C. 20003

November 29, 1974

Dear Mr. Nessen:

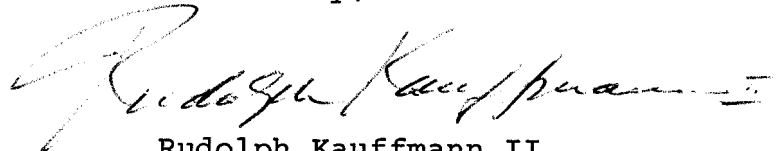
We are looking forward to having you at lunch here at the Star-News on Wednesday, December 11, 1974. We can meet at the Editor's office on the third floor at 12:45 and go upstairs together.

In case you are not familiar with the location of the Star Building, you may find the enclosed map helpful, especially if you are coming by way of the Southwest Freeway.

The simplest way to reach us from the freeway is to follow the latter to the exit at Sixth Street, S. E., Turn left at "G" Street, S. E., left again onto Third Street, S. E., and under the freeway to the Star Building.

If you will need a place to park, please call us in advance so that we can make the necessary arrangements.

Faithfully,



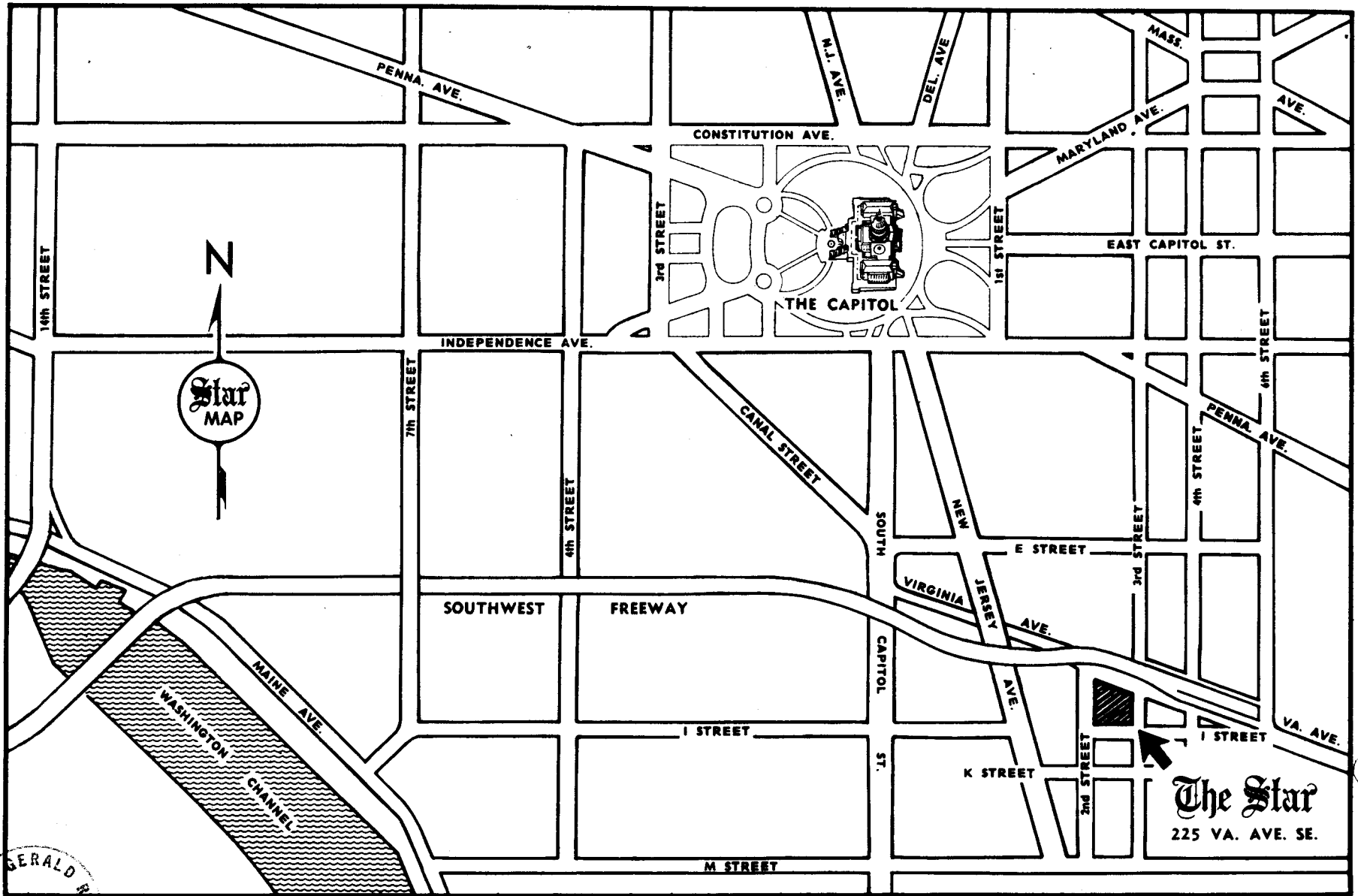
Rudolph Kauffmann II
Associate Editor

RKII/mz

Enclosure

Mr. Ronald H. Nessen
Press Secretary to the President
The White House
Washington, D. C.



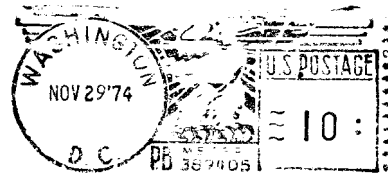


The Star
225 VA. AVE. SE.

GERALD R. FORD

Washington Star-News

225 VIRGINIA AVE., S.E., WASHINGTON, D. C. 20003



Mr. Ronald H. Nessen
Press Secretary to the President
The White House
Washington, D. C.

10:21

Connie,

call Margaret
Zorvon (secretary
to Newbolt ~~is~~
Noyes)



Conferment
11.17.74
C.S.

484-4303
P.

The Washington Star-News

WASHINGTON, D. C. 20003

NEWBOLD NOYES
EDITOR

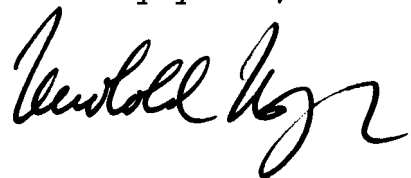
November 19, 1974

Dear Mr. Nessen:

Thanks for your note. How does either Monday, December 9, or Wednesday, December 11, sound to you for lunch here at the Star-News?

Just give us a call (484-4301) when you've had a chance to look at your calendar.

Faithfully yours,



NN/mz

Mr. Ronald H. Nessen
Press Secretary to the President
The White House
Washington, D. C.





Mr. Ronald H. Nessen
Press Secretary to the President
The White House
Washington, D. C.

The Washington Star
WASHINGTON, D. C. 20003

November 16, 1974

Dear Mr. Noyes:

I do want to have that lunch with the Star editorial and business people.

Unfortunately the President is tentatively scheduled to make an out-of-town trip on December 3. Would you suggest another date before the President leaves for Martinique on December 14th?

I look forward to this occasion to meet with you and your top editorial and business people.

Sincerely,

**Ron Nessen
Press Secretary
to the President**

**Mr. Newbold Noyes
Editor
The Washington Star-News
Washington, D.C. 20003**

RN/cg



THE WHITE HOUSE
WASHINGTON

Ron --

The Dec. calendar says the
President leaves that day for
San Antonio and Houston - something
for Audie Murphy. I don't know if
it is firm.



The Washington Star-News
WASHINGTON, D. C. 20003

NEWBOLD NOYES
EDITOR

November 12, 1974

Dear Mr. Nessen:

I would like again to offer you a most cordial invitation to have lunch with us at the Star-News. Would Tuesday, December 3, be a good day for you?

To remind: You'd be talking off-the-record in our executive dining room with some of our top editorial and business people. We could meet at my office on the third floor about 12:45 and go upstairs together.

I hope very much you can make it.

Faithfully yours,



NN/mz

Mr. Ronald H. Nessen
Press Secretary to the President
The White House
Washington, D. C.





Mr. Ronald H. Nessen
Press Secretary to the President
The White House
Washington, D. C.

The Washington Star

WASHINGTON, D. C. 20003

2

Ron --

The 14th is the 46 hour day that the President will be in Phoenix and Las Vegas.

Call and reset date for after Japan trip

Call and reset date for before Japan trip

Other _____

l.w. 12.50

c g



The Evening Star - The Sunday Star
WASHINGTON, D. C. 20003

NEWBOLD NOYES
EDITOR

October 31, 1974

Dear Mr. Nessen:

We have an executive lunch room at the Star-News which occasionally provides a pleasant forum for off-the-record discussions. I'm most anxious to have you with us soon as a guest.

How would Thursday, November 14, suit your schedule? We could meet at my office on the third floor at 12:45 and go upstairs together.

If the idea is appealing but the suggested date is a bad one, please call my office and we'll work out an alternative.

We hope to see you.

Faithfully yours,



NN/mz

Mr. Ronald H. Nessen
Press Secretary to The President
The White House
Washington, D. C.

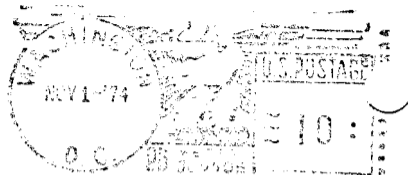
*Issued to
Rudolph Kaufman
11-5-74. Said they'd
get back to us for
the first week of Dec*

*copy.
11:30 am*



The Washington Star

WASHINGTON, D. C. 20003



Mr. Ronald H. Nessen
Press Secretary to The President
The White House
Washington, D. C.



Spurling Breakfast Group
January 31, 1975

SPURLING BREAKFAST GROUP

8:00 am
 Sheraton Carlton Hotel
 Chandelier Room

Mike Miller	Wall Street Journal
Roscoe Drummond	L.A. Times Syndicate
Lou Cannon	Washington Post
James Dickinson	Washington Star
Tom Littlewood	Chicago Sun Times
Peter Lisagor	Chicago Daily News
Robert Novak	Publishers-Hall Syndicate
John Herbers	New York Times
Rudy Abramson	L.A. Times
Bill Theis	Hearst
Peter Kumpa	Baltimore Sun
John Steele	Time
Frank Jackman	New York Daily News
Joseph Kraft	columnist
Finley Lewis	Minneapolis Tribune and Star
Larry O'Rourke	Philadelphia Bulletin
Bob Boyd	Knight Newspapers
Dick Dudman	St. Louis Post Dispatch
Aldo Beckman	Chicago Tribune
Tom DeFrank	Newsweek
Lou Warren	Buffalo Evening News
David Kraslow	Cox Newspapers
Jack Kole	Milwaukee Journal
Walter Mears	Detroit News
Sol Kohler	Newhouse
Alan Cromley	Daily Oklahoman
John Mashek	U.S. News and World Report
Jim Risser	Des Moines Register
Richard Strout	Christian Science Monitor

Possibles:

Charles Bartlett	Columnist
Carl Rowan	Columnist
James Perry	National Observer



The Christian Science Monitor

Washington News Bureau

*Connie - Put it on
my sheet --- for the
time being! RHR*

January 8, 1975

Mr. Ron Nessen
Press Secretary to the President
The White House
Washington, D. C.

Dear Ron:

Inclosed is the latest listing of my breakfast group.

We are all looking forward to seeing you at 8 a.m. on Friday, January 31, at the Sheraton Carlton.

Once again I'm gently pushing for a get-together of my breakfast group with the President. As I said on the phone: We can meet with him at any place and at any time of the day. Further, we will accept any ground rule he would like. You might want to put it all on the record with an embargo.

Sincerely,

Budge

Godfrey Sperling, Jr.
Chief, Washington News
Bureau

GS:bk
Inc.



Alan Otten
Roscoe Drummond
David Broder
Jack Germond
Tom Littlewood
Charles Bartlett
Peter Lisagor
Roland Evans or
Robert Novak
Clifton Daniel
Jack Nelson
William Theis
Peter Kumpa
John Steele
Jerry Greene
Joseph Kraft
Frank Wright
Larry O'Rourke
Robert Boyd
Richard Dudman
Frank Starr
Mel Elfin
Lucian Warren
David Kraslow
Jack Kole
Walter Mears
Saul Kohler
Allan Cromley
John Mashek
Lawrence Spivak
Carl Rowan
Clark Mollenhoff
James Perry
Richard L. Strout

Wall Street Journal
Los Angeles Times Syndicate
Washington Post
Washington Star-News
Chicago Sun Times
Chicago Sun Times Syndicate
Chicago Daily News

Publishers Hall Syndicate
New York Times
Los Angeles Times
Hearst Newspapers
Baltimore Sun
Time Magazine
New York Daily News
Publishers Hall Syndicate
Minneapolis Tribune
Philadelphia Bulletin
Knight Newspapers
St. Louis Post Dispatch
Chicago Tribune
Newsweek
Buffalo News
Cox Newspapers
Milwaukee Journal
Detroit News
Newhouse News Service
Daily Oklahoman
U.S. News and World Report
Meet the Press
Publishers Hall Syndicate
Des Moines Register
National Observer
The Christian Science Monitor

Godfrey Sperling, Jr.

Host, The Christian Science Monitor



THE CHRISTIAN SCIENCE MONITOR®

Washington News Bureau
910 Sixteenth Street, N. W.
Washington, D. C. 20006

Mr. Ron Nessen
Press Secretary to the President
The White House
Washington, D. C.

Personal



Meeting with Correspondents
on Embargo etc. -Feb 14

MEETING WITH CORRESPONDENTS

Friday, February 14

4:00 pm

White House Correspondents Association officers

Jim Deakin
Larry O' Rourke (out of town til Monday) (PM paper)
Aldo Beckman ✓
Paul Healy ✓
Bill Theis ✓
Norman Kempster ✓ (PM paper)

Wire Services

Helen Thomas (also member of White House Correspondents Association)
Frances Lewine
Marvin Arrowsmith ✓
Ralph Harris ✓

Radio representative

Forrest Boyd ✓
Walt Rogers

Networks

Bob Scheiffer ✓ CBS
~~Tom Jarriel~~ STONE BELL ABC
~~Tom Brokaw~~ NBC

Press Office Staff

Jack Hushen
Larry Speaks ✓
Bill Roberts ✓
Jerry Warren ✓
Lee Thompson

PM Papers

Peter Lisagor ✓
Margaret Mayer ✓
George Embrey ✓

~~Am paper~~
Lee Cannon



Meeting with [unclear]
[unclear]
4:00 pm

White House Correspondents Association Officers

Jim Deakin
Larry O'Rourke (out of town till Monday) (PM paper)
Aldo Beckman
Paul Healy
Bill Thera
Norman Koppfer - (PM paper)

STUART LEVITAN

Wire Services

Helen Thomas (also member of White House Correspondents Association)
Francis Lewine
Marvin Aronson
[unclear]

FM Papers sensitive

Forrest Boyd
[unclear]

Press Office Staff

Jack Hushon
Tony DeSantis
Bill Roberts
Jerry Warren

Networks

Bob Schellen - CBS
Tom [unclear] - ABC
Tom [unclear] - NBC

FM Papers

Peter [unclear]
Margaret Mayer
George [unclear]



White House Staff



UPI Photo Brass
March 6, 1975

United Press International

GENERAL OFFICES
NEWS BUILDING, 220 EAST 42ND STREET
NEW YORK, N. Y. 10017

F. W. LYON

VICE PRESIDENT FOR NEWSPICTURES

March 20, 1975

Mr. Ron Nessen
Press Secretary to the President
The White House
Washington, D. C.

Dear Ron:

This is just to thank you formally for taking the time to meet with me and my fellow Unipressers a few days ago.

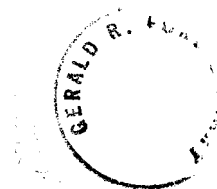
I'm enclosing a copy of last week's UPI Reporter, which I believe to be a factual account of the sense of that meeting.

Sincerely,



Bill Lyon

FWL:ms



UPI REPORTER

United Press International, 220 East 42nd St., New York, N.Y. 10017

Office of H. L. Stevenson, Editor-in-Chief and Vice President

March 13, 1975

I reported in the Jan. 30 issue of the *Reporter* on certain problems we have had in connection with the photo release policies of the White House. Several letters of protest were written and a meeting between UPI executives and officials of the White House Press Office was held on March 6 in Washington.

**THE WHITE HOUSE'S
PHOTO RELEASE POLICY**

Representing UPI were Frank Tremaine, senior vice president; Grant Dillman, vice president for Washington; Hugo Wessels, Washington newspaper bureau manager; and the undersigned. Representing the White House were Press Secretary Ron Nessen, White House photographer David Hume Kennerly, Larry Speakes and Sandra Eisert.

Nessen and Kennerly explained the White House policy in regard to the release of Kennerly's photos. The job of the White House photographer was defined. And previously announced ground rules for photo releases were elaborated upon and discussed.

The job of the White House photographer was defined as one of photographic documentations of the presidency for posterity. This responsibility has always been a part of the White House photographer's job, but Nessen and Kennerly made very clear their feeling that chronicling Mr. Ford's presidency for future generations is Kennerly's primary responsibility.

Nessen said the White House is particularly sensitive to charges of "news management" and as a result a decision had been taken to avoid "flooding the market" with official photos of the President.

"We could release good pictures of the President every day," Nessen said, "but we're not going to."

We went from that point to a discussion of release of those official photos which the White House does distribute. These fall into three categories: (1) a picture, made in a situation not covered by regular news photographers, deemed sufficiently newsworthy or important to warrant its release on White House initiative; (2) a picture of an event not covered by regular news photographers, on which the news media requests pictures; (3) pictures from files.

With one early exception involving human error, we have had no problems when pictures in the first category were released. When the White House decides that a particular event to which only Kennerly had access is sufficiently newsworthy, pictures are released to everyone on a timely basis.



Our complaints have related to several White House photos that appeared in national circulation magazines a few weeks to several months after they were taken, and after their news value to daily publications was diminished or destroyed.

The White House position is that any news service or publication may have any releasable photo simply by asking for it.

The difficulty lies in knowing that a particular picture or series of pictures exists.

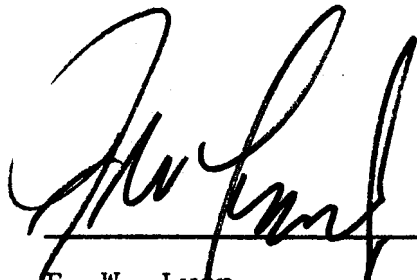
Fishing expeditions are out. Contact sheets on a day's take are not available for viewing. Non-specific inquiries will not be accepted.

If we are able to determine that a particular event has taken place or that a noteworthy picture has been made, we may request a photo. If it is deemed releasable, we'll get it, along with anyone else who wants it.

If we have a feature story we wish to illustrate, we have two avenues of approach. We may request an opportunity for one of our own photographers to make the picture(s) at the convenience of the President or the First Family. Failing that, we may ask Kennerly to make the pictures or supply them from his files.

In the former case we would have the photos exclusively; in the latter case, they would be released to all on the date we chose to release the story and pictures.

Given the White House's reluctance to release many pictures in the first category mentioned above, the ground rules mean that researchers for various media sometimes will score with pictures which we feel were sufficiently newsworthy to have been released on a spot basis. However, we intend to pursue aggressively the opportunities afforded us by the White House rules.



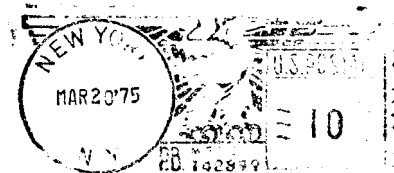
F. W. Lyon
Vice President for Newspictures



United Press International

GENERAL OFFICES

NEWS BUILDING, 220 EAST 42ND STREET
NEW YORK, N. Y. 10017



Mr. Ron Nessen
Press Secretary to the President
The White House
Washington, D.C.



Washington Post
Lunch- 3/11/75

THE WHITE HOUSE
WASHINGTON

Attendees at Washington Post Lunch
Tuesday, March 11, 1975

Ben Bradlee
Howard Simons
Mary Lou Beatty
Meg Greenfield
Harry Rosenfeld
Ed Goodpaster
Carroll Kilpatrick
Lee Lescaze
Haynes Johnson
Mrs. Donnie Radcliffe
Jules Whitcover
Hobart Rowan
Dorothy McCardle

(Carroll Kilpatrick will go over with you
in the White House car)

