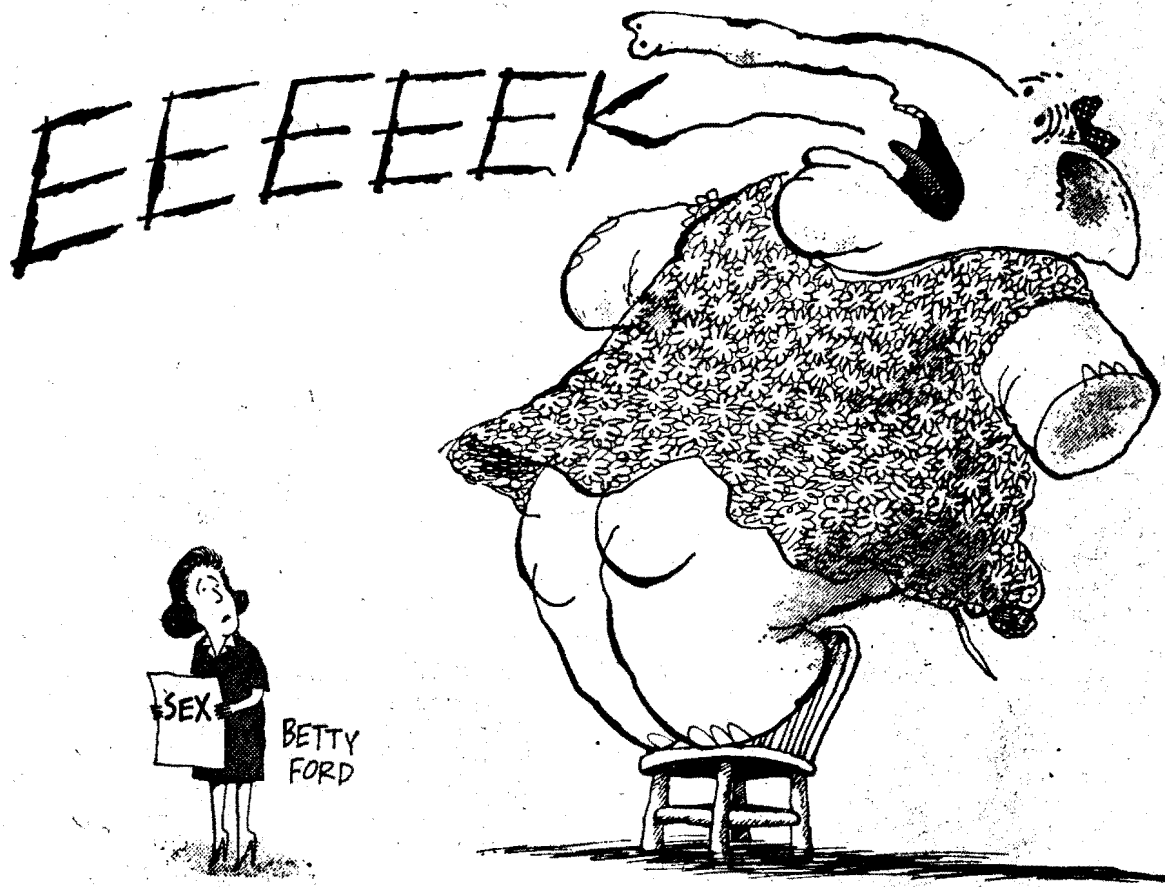


**The original documents are located in Box 11, folder “Ford, Betty - General” of the Ron Nessen Papers at the Gerald R. Ford Presidential Library.**

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SEX  
BETTY FORD

By Auth for the Philadelphia Inquirer

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October 10, 1974

Q & A FOR FIRST LADY'S STAFF ANNOUNCEMENT

Q: What will the titles for Miss Lammerding and Mrs. Weidenfeld be?

A: Miss Lammerding will be Social Secretary and Mrs. Weidenfeld will be the Press Secretary to Mrs. Ford.

Q: How much will they be paid?

A: Each will receive \$26,200 per year. This is the same salary paid Helen Smith and Lucy Winchester.

Q: What is going to happen to Helen Smith and Lucy Winchester?

A: Both are highly valued people and, while I do not know precisely what their present plans are, the President and Mrs. Ford hope they will continue in the government service.

Q: How long will Helen and Lucy stay in the East Wing?

A: They will be working with their replacements for a week or so.

Q: What is Col. Rick Sardo doing and what will his duties be in the East Wing?

A: Rick Sardo is no longer in the East Wing. He is in the Military Aide's office.

Q: Did anyone replace Sardo?

A: Yes, Brad Patterson is in the First Lady's office assisting in organization matters.

Q: Who is Brad Patterson?

A: As you know, he has been ~~Sen. Gallen's Deputy~~ for some years here in the White House, *working on Indian, C.R., arts and Humanities, Office in EOB*



Q: Who ultimately will be in charge of the First Lady's staff?

A: Mrs. Ford will be in charge of her staff.

Q: What is Brad Patterson's title and how long will he be there?

A: I do not know if he has or will have a specific title. His responsibilities are as I stated. He will be there as long as he is needed ~~and~~ to assist in organization matters, probably through the year.

Q: Why isn't a woman in charge of the East Wing. Doesn't Mrs. Ford feel that a woman can run her staff?

A: Not at all. Mrs. Ford wants her staff to be organized properly and felt that Brad Patterson could assist her in this effort on a temporary basis. These decisions have nothing to do with Mrs. Ford's attitude about a woman running her staff.

Q: Why is Mrs. Ford now firing Helen and Lucy after she only recently asked them to stay on?

A: Mrs. Ford is not firing Helen and Lucy. It is true that she did ask them to stay, but feels that it is important that she have her own people to assist her. I want to be clear that this says nothing against Helen and Lucy whom she holds in the highest esteem. She also deeply appreciates the assistance that both have provided her in the last two months.

Q: What is going to happen to Patty Matson?

A: I know of no change in status.

Q: What is going to happen to Susan Porter?

A: I know of no change in status.

Q: Wasn't Nancy Lammerding the person who was fired as a secretary in the press office a couple of years ago? Does this in any way affect her qualifications?

A: Mrs. Ford personally chose Nancy Lammerding and she is satisfied that her qualifications are excellent for the job she wants her to do.

Q: Why didn't Mrs. Ford pick someone from the Press Corps as her Press Secretary? Did that many people turn her down?

A: Not at all. Mrs. Ford has the highest regard for the Press Corps, but felt that Mrs. Weidenfeld's qualifications were exactly what she wanted in that job.

Q: What are Helen's and Lucy's plans after they leave the East Wing?

A: I don't know, but they are highly valued and Mrs. Ford hopes they will stay in government service.

Q: Who recommended these people to Mrs. Ford?

A: I don't know.

Q: Why wasn't this announcement made in the East Wing? This type announcements are never made here in the regular briefing.

A: Ordinarily Mrs. Ford would have made these announcements herself, but since she is in the hospital, she asked that we make them for her.

Q: Does this mean that the West Wing has taken over Mrs. Ford's operation? I can't believe that she could have made these decisions.

A: Not at all. Mrs. Ford has been thinking about the organization of her staff for some time and obviously was involved in these decisions.

Q: When will these appointments be effective?

A: They will start right away. Probably within the next few days.

FACT SHEET  
Mrs. Ford's Office

Event Accept Life Membership (Honorary)  
 Group The National Amvets Auxiliary  
 DATE/TIME Friday, March 14, 1975 3:15 p.m.  
 Contact Mrs. Grace Osborn Phone (312) 353-1644  
 Number of guests: Total 6 Women x Men \_\_\_\_\_ Children 1 14yr. old  
 Place Map Room  
 Principals involved Mrs. Ford  
 Participation by Principal photo/refreshments (Receiving line)  
 Remarks required no  
 Background The President is a life member of the Grand Rapids Post of The National Amvets. The National Amvets Auxiliary will present Mrs. Ford with an honorary life membership in the national organization.

REQUIREMENTS

Social: Guest list \_\_\_\_\_  
 Invitations \_\_\_\_\_ Programs \_\_\_\_\_ Menus \_\_\_\_\_  
 Refreshments yes (Coffee, tea, cookies (coke for the 14yr. old))  
 Entertainment \_\_\_\_\_  
 Decorations/flowers Yes, normal for Map Room  
 Music \_\_\_\_\_  
 Social Aides No  
 Dress \_\_\_\_\_ Coat check \_\_\_\_\_  
 Other Officer stand-by for Special Tour afterwards.

Press: Reporters Yes  
 Photographers Yes  
 TV Crews Yes  
 White House Photographers Yes Color \_\_\_\_\_ Mono. \_\_\_\_\_  
 Other \_\_\_\_\_

Technical Support: Microphones \_\_\_\_\_ PA Other Rooms \_\_\_\_\_  
 Recording \_\_\_\_\_  
 Lights \_\_\_\_\_  
 Transportation By cab. ENTRANCE: East Gate  
 Parking \_\_\_\_\_  
 Housing \_\_\_\_\_  
 Other \_\_\_\_\_ (Risers, stage, platforms)

Project Co-ordinator Susan Porter Phone x2850

Site diagrams should be attached if technical support is heavy.

THE WHITE HOUSE

WASHINGTON

MRS. FORD

EVENT: Receive rug from 18 year old retarded Navajo girl under auspices of The President's Committee on Mental Retardation (PCMR).

DATE: Thursday, February 27, 1975

TIME: 1:00 p.m.

PLACE: Map Room (greet guest initially, however, in the Diplomatic Reception Room.

GUESTS: -Miss Viola Hovel, the girl (age 18)  
-Mr. and Mrs. Tom Hovel, her parents  
-Mrs. Norma Perry, her teacher at Navajo Children's Rehabilitation Center  
-Miss Sophie Thompson, Indian social worker  
-Mr. Fred Krause, Executive Director, PCMR  
-Miss Lorraine Beebe, Vice Chairman, PCMR  
-Mrs. Mary Gray, Mr. Krause's secretary, PCMR  
-Mr. Robert Collier

7

SEQUENCE:

1:00 p.m. When your guests have arrived, Susan Porter will phone you that all is ready.

1:01 p.m. After greeting your guests in the Diplomatic Reception Room, you will want to invite them into the Map Room to meet with the press.

1:15 p.m. At the conclusion of the photo session with the press in the Map Room, at your invitation to your guests to have refreshments, the press will leave giving you an opportunity to have a cup of tea privately with your guests.

1:25 p.m. At the conclusion, return to Family Quarters; Susan Porter will bring you pens to give your guests as a memento (autographed photos will be sent later), and your guests will be offered a Special Tour of the White House.

NOTE: Open press coverage.  
White House photographer.  
Background information is attached.

Susan Porter  
February 24, 1975

Date Issued \_\_\_\_\_  
By \_\_\_\_\_  
Revised \_\_\_\_\_

FACT SHEET  
Mrs. Ford's Office

Event Receive rug made by 18 yr. old retarded Navajo Indian girl.  
Group The President's Committee on Mental Retardation  
DATE/TIME Thursday, February 27, 1975 1:00 a.m.  
Contact Mr. Fred Krause (Mr. Robert Collier, 785-1777) Phone 245-7634  
Number of guests: Total 9 Women x Men x Children \_\_\_\_\_  
Place Map Room (Arrive Dip.Recept.Rm.)  
Principals involved Mrs. Ford  
Participation by Principal Photo/refreshments (Receiving line)  
Remarks required no  
Background Mrs. Ford will accept rug made by retarded Navajo Indian girl focusing attention on the programs underway for retarded Indian citizens and the need for their continuing services & programs. One of Mrs. Ford's stated major concerns is for the mentally retarded.  
Social: Guest list  
Invitations \_\_\_\_\_ Programs \_\_\_\_\_ Menus \_\_\_\_\_  
Refreshments Yes (Coffee, tea, cookies, etc; coke for the girl)  
Entertainment \_\_\_\_\_  
Decorations/flowers Yes, normal for Map Room  
Music \_\_\_\_\_  
Social Aides No  
Dress \_\_\_\_\_ Coat check \_\_\_\_\_  
Other Office stand-by for special WH tour afterwards.  
Press: Reporters Yes  
Photographers Yes  
TV Crews Yes  
White House Photographers Yes Color \_\_\_\_\_ Mono. \_\_\_\_\_  
Other \_\_\_\_\_  
Technical Support: Microphones No PA Other Rooms \_\_\_\_\_  
Recording No  
Lights No  
Transportation By (two) cars.  
Parking South Drive. ENTRANCE: South West Gate  
Housing \_\_\_\_\_  
Other \_\_\_\_\_ (Risers,stage,platforms) \_\_\_\_\_  
Project Co-ordinator Susan Porter Phone x2850

Site diagrams should be attached if technical support is heavy.



— Howe

THE WHITE HOUSE  
WASHINGTON

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I have no objection to  
comment on this one  
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that as a general  
rule — ~~I will not~~

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I would comment on ~~any~~  
such matters unless ~~the~~ ~~info~~  
a condition is revealed.

THE WHITE HOUSE  
WASHINGTON

Q Code of Ethics,

A - OO came up <sup>Questions come up</sup>  
<sup>on various aspect,</sup>  
manner, approved

Q - Navy Power still  
on payroll?

A - Per status not  
changed.



- Q. Was Nancy Howe under investigation by the White House at the time of her husband's death?
- A. Some questions had been raised by newspaper reporters about a vacation taken by the Howe family. The Legal Counsel's office was inquiring into the matter to ascertain the facts. However, I would not characterize this as an investigation.
- Q. Did anyone in the Legal Counsel's office talk to any members of the Howe family regarding their relationship with Tong Sun Park?
- A. Yes, in the course of establishing the facts, Mr. Buchen did talk to members of the family. (FYI - Buchen talked to James Howe and Lise, their daughter. He has not talked to Nancy Howe).
- Q. Mrs. Howe has not reported for work this week. Has she been suspended?
- A. No, there is no change in her status as Personal Secretary to Mrs. Ford. (FYI: She did work on Monday, but has been off since)
- Q. How did the President and Mrs. Ford find out about the shooting?
- A. The President was informed by a staff member and he subsequently told Mrs. Ford (FYI ONLY: The President was told before the speech, but did not tell Mrs. Ford for about four hours. Therefore, you should avoid getting into specific times.)
- Q. Has there been any violation of the law or of the White House Code of Ethics?
- A. No conclusion has been reached.

Q. Is the Washington Post story generally accurate?

A. I don't know what all the facts are, so I am not in a position to confirm or deny it.

Q. Will you tell us when the Legal Counsel's office has completed its inquiry?

A. Yes, I would expect that we would have some report for you on that.

Q. How was the White House informed of the shooting?

A. I understand that the daughter called into the White House switchboard when she was trying to get an ambulance. The switchboard notified a member of the White House staff who subsequently informed the President. (FYI ONLY: The switchboard notified Dick Keiser who in turn called Dick Cheney. Don Rumsfeld informed the President).

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THE WHITE HOUSE  
WASHINGTON

Dear Ron,

Attached is the transcript  
of Mrs. Ford's interview  
with Morley Safer, 60  
Minutes, and publicity that  
CBS put out for the show.

Sheila



HOLD FOR RELEASE  
6 P.M. SUNDAY, AUGUST 10

"60 MINUTES"  
"THE FIRST LADY"

SUNDAY, AUG. 10, 1975  
9:30-10:30 P.M. EDT  
ON THE CBS TELEVISION NETWORK

A CONVERSATION WITH BETTY FORD  
WITH  
CBS NEWS CORRESPONDENT MORLEY SAFER

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60 MINUTES

"THE FIRST LADY"

- MRS. FORD: I told my husband if we have to go to the White House, "Okay, I will go. But I'm going as myself. And it's too late to change my pattern. And if they don't like it, then they'll just have to throw me out."
- SAFER: Washington can be an awfully tough town on a political wife. Would you agree?
- MRS. FORD: Well, I agree. But you see, I had twenty-six years of experience as the wife of a Congressman. And I did learn a little bit in that twenty-six years. You know, I wasn't sitting around being a dummy.
- SAFER: One ex-wife, the ex-wife of a Congressman said, "He'll do anything for his country, his party and his family in that order."
- MRS. FORD: Well, I think a Congressional wife has to be a special kind of woman. I don't think that all women, really, can adjust to this type of life.
- SAFER: But would you advise your daughter, for example, to marry a politician given the years you've been through it in Washington?
- MRS. FORD: That's a hard question.

SAFER: Would you advise against marrying a politician, put it that way?

MRS. FORD: No, I would not advise her against marrying a politician. I wouldn't pick one out for her though.

SAFER: What are the pressures on a woman living in this town?

MRS. FORD: The pressures are many. And it depends on the family, or the size of the family. The type of husband that you have. Whether he's a wanderer or whether he's a homebody. I think that there are some women that probably have their husbands around the house more than they'd like. And then there are those that wish their husbands were home more.

SAFER: Did you ever have any doubts about your husband and some of the attractions in this city?

MRS. FORD: I have perfect faith in my husband. But I'm always glad to see him enjoy a pretty girl. And when he stops looking, then I'm going to begin to worry. But right now, he still enjoys a pretty girl. And he really doesn't have time for outside entertainment. Because I keep him busy.



SAFER: There was a time in your life here where you felt that you needed some help.

MRS. FORD: This is true.

SAFER: Some psychiatric help.

MRS. FORD: Yes.

SAFER: Was that, do you think, a function of being in Washington or what? Why did you feel you had to go and see a psychiatrist?

MRS. FORD: Well, I was advised by the doctor who was treating me for my neck and shoulder and back, that perhaps, psychiatric help could help me in getting over this problem. And on his advice I went to a psychiatrist. And I found it very helpful, because apparently I was -- I was really giving too much of myself and not taking any time out for Betty. It was all going to the children and my husband. And consequently, I was a little beaten down. And he built up my ego.

SAFER: The psychiatrist did.

MRS. FORD: Yes, he did.

SAFER: You said you're going to start lobbying for a salary, what part of the job is the toughest? Is it simply this sort of thing, the 'paste-on-smile' as you described it yourself once?

MRS. FORD: I think the publicity and constantly being before the public and never really feeling that you can go out and take a swim in the pool because you're going to get your hair messed up. And you have to come back and face somebody for tea or some sort of program. So it's confining.

SAFER: It's almost a rule of political life, though, that the higher a man gets in politics, the less outspoken his wife becomes. She becomes a mouse. It seems that it's been just the opposite with Betty Ford. The higher your husband's gotten, the more, really controversial things have been said.

MRS. FORD: I know. But my -- what I've spoken out on were issues pertaining to women. I'm not getting into the political issues that ---

SAFER: Well, the Equal Rights Amendment was a very hot political issue.

MRS. FORD: It still is. And we're going to get it. I'm perfectly willing to tackle a political issue as long as it doesn't disturb my husband and he didn't step on my toes. I feel that the Equal Rights Amendment ought to probably pass in our Bicentennial year, 200 years. What could be greater than to pass that?

SAFER: Do you find the more strident voices of so-called "liberated women" the advocates, a little bit hard to take?

MRS. FORD: I must admit that, yes. I'm not the type that's going to burn my bra or do something like that. I really don't feel that strong about it. I feel that the liberated woman is the woman who is happy doing what she's doing, whether it's a job or as a housewife, it doesn't make a bit of difference. Just so she, inwardly, feels that she is happy and that she is liberated.

SAFER: But without meaning to be rude for a minute, surely, the most unliberated woman in this -- in the world is the wife of the President of the United States....in terms of the bonds that tie her, forgive me, to his shadow.

MRS. FORD: I don't feel unliberated when I'm sitting here talking to you. You can ask me any question.

I'm perfectly happy to answer and give you my idea. And I'm sure my husband won't mind at all.

SAFER: Okay. Do you ever say to him, "You really weren't very good today?"

MRS. FORD: Yes, I do. (LAUGHS) I'm probably his world's either worst or best critic. I watch everything. And I check everything. And quite often, I check if he's going to be on television, I check his shirt, his tie, his suit. The whole works.

SAFER: What are the things about him, the things he does, the habits he has, that you like least?

MRS. FORD: Well, after twenty-six years, I guess we've learned to live together and accept each others habits. I've learned to correct mine, I think, that were, perhaps, aggravating to him. And I think he's -- I really think that he's tried to correct his. I believe a marriage, you see, should be a seventy-thirty proposition. You don't go into marriage as a fifty-fifty thing. You go into it, both of you, as a seventy-thirty proposition. In other words, I'm giving seventy, he can give thirty. He's giving seventy, I give the opposite. And when you're going overboard like that, trying to please each other, you can't help but be happy.

SAFER: As doubtlessly happy a marriage as the Ford marriage has been all these years, what's -- what are the issues that we really --

MRS. FORD: We've had our fights.

SAFER: Over what?

MRS. FORD: Oh, very minor details, probably because I was late.

SAFER: You've got a reputation for that?

MRS. FORD: No, more, no more. It's all gone. I beat him everywhere.

SAFER: But what? Did you ever fight over money?

MRS. FORD: No. Never had any money to fight over.

SAFER: But did you -- did you ever have words with him, strong words, over political stands?

MRS. FORD: No, I would not say strong words. I would say that we've had disagreements over political stands.

SAFER: I think that everyone would be fascinated to know what is the issue that you sat Jerry Ford down and said, "Listen, I want you to listen...?"

MRS. FORD: Well, a lot of it had to do with, perhaps, putting a woman in the Cabinet.

SAFER: You won that one.

MRS. FORD: Yes, I won that one. And I'm working on another. If I can get a woman on the Supreme Court Bench, then I think that I'll really be -- have accomplished a great deal.

SAFER: Getting back to my original question which was the more power a politician gets, the more of a mouse his wife becomes. And among the things you have spoken out about are abortion, which is kind of a taboo subject for the wife of the President. It's one of the ---

MRS. FORD: (INDISTINCT) -- Ask a question you have to be honest, exactly how you feel. And I feel very strongly that it was the best thing in the world when the Supreme Court voted to legalize abortion, and in my words, bring it out of the backwoods and put it in the hospitals where it belonged. I thought it was a great, great decision.

SAFER: You've also talked about the young people living together before they're married.

MRS. FORD: Well, they are, aren't they?

SAFER: Indeed, they are. Well, what if Susan Ford came to you and said, "Mother, I'm having an affair."

MRS. FORD: Well, I wouldn't be surprised. I think she's a perfectly normal human being like all young girls, if she wanted to continue and I would certainly counsel and advise her on the subject, and I'd want to know pretty much about the young man that she was planning to have the affair with; whether it was a worthwhile encounter or whether it was going to be one of those --- She's pretty young to start affairs.

SAFER: But, nevertheless, old enough ----

MRS. FORD: Oh, yes, she's a big girl.

SAFER: I mean would it surprise you, though, given the way the -- the way you brought these kids up, and the President brought them up, would it surprise you if that happened?

MRS. FORD: No, I think there's a complete freedom among the young people now. And in some cases, I'm not so sure that, perhaps, there would be less divorce.

SAFER: Have you worried about your children, about your children -- I don't know, going wrong, about drugs?

MRS. FORD: No, I really haven't, because we've always discussed it and I would have detected it. And immediately, I would have done something about it. We brought them up with a certain moral value that where their friends might be taking drugs now, I'm not saying that they haven't tried it, because I'm sure they've all probably tried marijuana. The last time I said that I got the devil from one of them because he said, "How do you know I've tried marijuana? I've never touched it before." And I said, "I don't know. I just supposed that you probably had." But it's not habit, it's nothing that we've had to have.....

SAFER: Do you think that Betty Bloomer would have been the kind of girl who would have at least experimented with marijuana when you were growing up?

MRS. FORD: Oh, I'm sure I probably would when I was growing up at that age, I probably would have been interested to see what the effect ... I never would have gone into it as a habit or anything like that. It's the type of thing that the young people have to experience, like your first beer or your first cigarette, something like that.



SAFER: You know, you've spoken out on a number of things, the fact that you've sought psychiatric help. You've spoken on drugs, on abortion, all kinds of things that used to be considered taboo, I guess really were taboo for ---

MRS. FORD: But also didn't -- the fact that I had the cancer operation and the publicity of that saved a lot of people's lives.

SAFER: Indeed, was that a conscious thing when you decided to ---

MRS. FORD: Definitely. I felt that if I had it, many other women have it, because I had no idea of it whatsoever and it came about as a complete surprise. One day, like that, and the next day I was in the hospital. And I thought that there are women all over the country like me. And if I don't make this public, then their lives will be gone, they're in jeopardy. And I think it did a great deal for women as far as the cancer problem is concerned. It isn't difficult if you face up to it. And you can find a power that's strong enough, that will carry you through those things. And this is the power that I have found, has carried me through a lot of things.

SAFER: Power being what? A religious feeling?

MRS. FORD: Yes, it's a religious feeling, a belief in God. And knowing that there is God and depending on Him.

SAFER: Do you pray? Does the President pray?

MRS. FORD: Definitely, both of us. The President has his special prayers that he says at night, I know, before he goes to sleep. And I have mine.

SAFER: Then we turned to a subject we've all been concerned about ... Betty Ford's health.

And I think that a lot of people would like to hear it from you, how are you?

MRS. FORD: Really and truly, I never have felt better. I feel absolutely marvelous. My weight is down and I like to be lean and trim. The doctors reports have all been absolutely clear. There's not been one iota of question in all of the tests that they have run on me every three months. There hasn't been any sign, whatsoever, of a cancerous reoccurrence at this point.

Now, this doesn't mean that I'm going on forever. Because some people go three years, some people go four years, but I feel great. And I'm convinced in my own mind, that I'm completely cured.

SAFER: And how about your back, that pinched nerve that you did have to take some ---

MRS. FORD: Well, that still does give me trouble, but I've had that ten or eleven years and I don't expect, you know, everybody can't be perfect. You all have to suffer a little to appreciate life.



CONVERSATION WITH BETTY FORD ON "60 MINUTES"

SUNDAY, AUGUST 10

First Ladies come and go, and all of them leave their mark on the White House in some manner. But seldom, if ever, has the White House had a First Lady as candid and as willing to speak her own mind as Betty Ford.

Mrs. Ford will be featured in her first extensive, exclusive television interview on "60 MINUTES," this Sunday, August 10 (9:30-10:30 PM, ET) on the CBS Television Network.

The interview, conducted by CBS News Correspondent Morley Safer in the casual atmosphere of the White House third floor solarium, took place just prior to the Ford's departure for their European tour.

"It's almost a rule of political life that the higher a man gets in politics the less outspoken his wife becomes. She becomes a mouse," said Safer. "It seems that it's been just the opposite with Betty Ford."

Mrs. Ford, not a lady to be easily intimidated, and a person who handled the rapid transition from quite suburban housewife to the not-so-private life of First Lady, replied: "You can ask me any question. I'm perfectly willing to answer and give you my ideas. And I'm sure my husband won't mind at all." And then she proceeded to talk about her formula for a happy marriage, how she would react if she learned that her daughter was having an affair, her thoughts on marijuana, what psychiatric help did for her, her views on women's

2. . .

rights, and her current project as far as influencing the President is concerned.

Later Safer reflected on their conversation. "This First Lady is not afraid to speak out," he said, "even on the most controversial of issues. She handles it all with thoughtfulness and a sense of purpose -- but even more refreshing -- with a sense of humor."

Don Hewitt is the executive producer of "60 MINUTES."

\* \* \*



MORLEY SAFER TALKS WITH FIRST LADY BETTY FORD

SUNDAY, AUGUST 10, ON "60 MINUTES"

Catapulted from suburban housewife to the nation's First Lady not quite a year ago, Betty Ford has rapidly established a reputation for candor and a willingness to talk about just about anything. In fact, she and CBS News Correspondent Morley Safer did just that in an interview conducted in the White House solarium late last month. Their conversation, which delved into some controversial areas like equal rights, abortion and marijuana, some personal areas like psychoanalysis and Mrs. Ford's surgery last year, and life at the White House, will be broadcast on "60 MINUTES," this Sunday, August 10, (9:30-10:30 PM, ET) on the CBS Television Network.

The third floor solarium, overlooking the Washington Monument, is a comfortable room usually filled with overstuffed bright yellow furnishings. On the day of the interview, CBS News did some redecorating -- adding several large videotape cameras, sound and lighting equipment and streams of coaxial cable.

When Betty Bloomer Ford arrived for her conversation with Safer, which was to take place casually over the course of a Monday afternoon, she never once betrayed what must have been her astonishment at the new decor. And later, as the veteran correspondent and production staff withered under the hot television lights, Betty Ford was her usual self -- cool, calm and very candid.

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"She is a lady in an important position, with a great deal to say," said "60 MINUTES" Executive Producer Don Hewitt about the interview. "But," he continued, "when Betty Ford says it, she sparkles."

\* \* \*



July 25, 1975

FIRST LADY BETTY FORD SITS FOR FIRST EXTENSIVE TELEVISION  
INTERVIEW ON "60 MINUTES," SUNDAY, AUGUST 10

Betty Ford, First Lady for just one year, sits for her first extensive television interview in a candid conversation with CBS News Correspondent Morley Safer on "60 MINUTES" Sunday, Aug. 10 (9:30-10:30 PM, ET) on the CBS Television Network.

"This is an unusual interview with a very unusual woman," says Safer. "She is open, honest, and completely frank as she discusses her attitudes about her roles as First Lady, wife, and mother -- and as an independent person in her own right."

The interview was conducted in the third floor solarium at the White House.

Other segments of the August 10 edition of "60 MINUTES" are to be announced.

Don Hewitt is executive producer of "60 MINUTES."

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# THE WHITE HOUSE

WASHINGTON

MRS. FORD

EVENT: Witness transfer of check from sale of Gerald Ford  
Inaugural Medals to the National Cancer Institute

DATE: Wednesday, January 21, 1976

TIME: 3:00 p.m.

PLACE: Diplomatic Reception Room

PRINCIPALS: Senator Mark Hatfield, Chairman, Medal Committee  
Dr. Frank Rauscher, Jr., Director, National Cancer  
Institute Cancer Program  
Mr. Charles Andres, Chairman of the Board, Franklin Mint  
Mr. Frank Fitzpatrick, Vice President, Franklin Mint  
Mr. William Louth, Chairman of the Board, Medallion Art Co.  
Mr. Donald Schwartz, President, Medallion Art Company

BACKGROUND: Two companies have officially minted medals commemorating the Inauguration of Gerald R. Ford. President Ford has designated the money from the sale of these medals to the National Cancer Institute; the Institute has earmarked it for an international conference on breast cancer. Senator Mark Hatfield has served as Chairman of the Gerald Ford Inaugural Medal Committee.

The two companies involved include the Medallion Art Company, which has minted the official Gerald Ford medal, and the Franklin Mint, which has produced a metal Gerald Ford plate. The total royalties are: \$99,445.

Committee members (from Congress and the private sector) will be present as well as representatives of the two companies and the National Cancer Institute.

You will witness the transfer of the check from Senator Hatfield to Dr. Rauscher.

PRESS: Open Press Coverage

SEQUENCE:

- 3:00 p.m. When your guests have assembled, Susan Porter will escort you to the Diplomatic Reception Room.
- 3:03 p.m. After informally greeting your guests, a series of photos will be taken of the check being transferred by Senator Hatfield to Dr. Rauscher of the National Cancer Institute.
- Note: No remarks are necessary other than your informal and spontaneous expression of appreciation that the money from the sale of these medals can be used for so constructive and worthy a purpose.
- 3:10 p.m. After the photos, at your invitation, refreshments will be served.
- 3:25 p.m. At the conclusion, return to family quarters. Your guests will be offered a White House tour.

susan porter  
January 20, 1976

GUEST LIST:

Gerald R. Ford Inaugural Medal Committee:

Senator Mark Hatfield, Chairman of Committee

Mr. Steve Crow, Senator Hatfield's Office

Mrs. Elvira Clain-Stefanelli, Curator of Numismatics at the Smithsonian

Dr. Michael Radock, President of University of Michigan and Medal Collector

Mr. Neil McNeal, Time Correspondent and Medal Collector

Mr. Richard Dusterberg, Medal Collector and Author of Book on Inaugural Medals

Dr. Darrell Crain, Medal Collector

National Cancer Institute:

Dr. Frank Rauscher, Jr., Director of National Cancer Institute

Mrs. Norma Golumbic, Senior Science Writer, National Cancer Institute

Mr. Larry Blaser, Public Affairs Office, National Cancer Institute

Medallic Art Company:

Mr. William Louth, Chairman of the Board, Medallic Art Co.

Mr. Donald Schwartz, President, Medallic Art Co.

Mr. Warren Weiner, President of Public Relations, Medallic Art Co.

Mr. Bernhard Schopper, Photographer from Medallic Art Co.

Franklin Mint:

Mr. Charles Andes, Chairman of the Board, Franklin Mint

Mrs. Charles Andes

Mr. Frank Fitzpatrick, Vice President of Franklin Mint

The following Congressional Committee members may attend:

Senator Philip Hart

Senator Robert Griffin

Congressman Elford Cederberg

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

December 2, 1976

MEMORANDUM FOR: Mr. Ron Nessen

FROM: White House Physician

SUBJECT: Medical Report on Mrs. Ford

After receiving an American Cancer Society award in New York yesterday, this morning Mrs. Ford completed a six-hour comprehensive examination at Bethesda Naval Hospital. She underwent breast surgery for cancer on September 28, 1974, and recently completed a two-year course of cancer chemotherapy in November of this year.

Physical examination included blood tests, X-rays, bone scans and mammography. Dr. William Fouty, Chairman of the Department of Surgery at the National Naval Medical Center in Bethesda who performed her surgery, reported that the preliminary findings show no indication of cancer recurrence. The X-rays did indicate some minimal progression of her arthritis condition and it is anticipated that she will continue to have periods of discomfort.

Mrs. Ford is very happy with the results and is looking forward to maintaining her very active schedule.



William M. Lukash, M.D.  
Rear Admiral, MC, USN

December 2, 1976

Office of the White House Press Secretary

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THE WHITE HOUSE

STATEMENT BY WILLIAM M. LUKASH, M. D.  
REAR ADMIRAL, USN.

Mrs. Ford today completed a comprehensive medical examination at Bethesda Naval Hospital. She has been undergoing routine medical examinations every four months since she underwent breast surgery for cancer on September 28, 1974. Mrs. Ford completed a two-year course of cancer chemotherapy last month and today's examination was somewhat more extensive in connection with the completion of this two-year course.

Today's physical examination included blood tests, X-rays, bone scans and mammography. Dr. William Fouty, Chairman of the Department of Surgery at the National Naval Medical Center in Bethesda, who performed her surgery, reported that the preliminary findings show no indication of cancer recurrence.

The X-rays did indicate some minimal progression of her arthritis condition and it is anticipated that she will continue to have periods of discomfort.

Mrs. Ford is very pleased with the results of today's examination and is looking forward to maintaining an active schedule.

# # #

## Should Betty Ford Have Aired Her Views on Premarital Sex, Pot and Abortion?



YES \_\_\_\_\_ 60%

NO \_\_\_\_\_ 32%

DON'T KNOW \_\_\_\_\_ 8%

## Poll: Keep Speaking Out, Betty

Betty Ford has won the support of New Yorkers in publicly expressing her views on premarital sex, pot smoking and abortion, according to The Daily News Opinion Poll.

Asked whether they thought the first lady should have spoken out on such subjects, regardless of whether they agreed with her views, 60% of the poll respondents replied "yes," 32% said "no" and 8% had no opinion.

Many of those interviewed also volunteered comments on what they thought of Mrs. Ford's remarks. They ranged from high praise for her honesty and forthrightness to complaints that they weren't "becoming" for a first lady.

The Opinion Poll, conducted by News employees on Sept. 16, 17 and 18, is a scientific random telephone survey of 532 persons 18 years or older in the metropolitan area.

### OK With Right Person

In a CBS television interview with Morley Safer broadcast on Aug. 10, Mrs. Ford said in reply to a question that she would not be surprised if her daughter Susan, 18, was having an affair. She added that, in her view, premarital relations with the proper partner might lower the divorce rate.

The first lady also said that she was confident that her daughter and three sons were not very interested in drugs, because of their upbringing. But she added: "I'm sure they've all probably tried marijuana." Her son Jack has since stated publicly that he has smoked pot.

Mrs. Ford said that she considered the Supreme Court's decision to legalize abortion as "the best thing in the world ... a great, great decision."

Her remarks stirred up wide criticism from some religious groups and raised speculation that she had hurt her husband's chances for election in 1976.

Persons interviewed in The News poll were also asked whether they thought Mrs.

### DAILY NEWS OPINION POLL

Ford's opinions on these subjects had hurt the President's election chances. The response was:

Yes 23%  
No 65%  
Don't Know 12%

The reaction to Mrs. Ford's remarks appeared to depend very much on the age of the respondent. Persons under 35 approved of her action, 89% to 13%. But those 50 and over disapproved, 43% to 50%. In the 35-to-49 age group, she got 56% approval to 36% disapproval.

She also received heavy support from college graduates (81%), and persons with over \$20,000 income (74%). Men gave her stronger backing (61%) than women (59%).

A Suffolk housewife over 65

told the interviewer that it "wasn't fitting" for Mrs. Ford to speak out. But two New Jersey housewives under 35 said "she's honest" and "she spoke the truth."

A young white-collar worker from the Bronx said that Mrs. Ford could have acted "a little more discreetly." But a Bronx woman over 50 declared: "I thought she was great." A Suffolk mechanic under 35 felt the first lady "made a mistake." However, a middle-aged data processor commented: "She's in tune with the times."

Others made it clear that they thought there should be no restrictions on the first lady's right to freedom of speech.

The opinion poll sampled households with telephones in the city, Westchester, Rockland, Nassau and Suffolk counties and northern New Jersey. Richard F. Link of Artronic Information Systems Inc., is consultant.

