

The original documents are located in Box 28, folder “10/1-2/76 - Pennsylvania, Indiana, Texas (3)” of the Sheila Weidenfeld Files at the Gerald R. Ford Presidential Library.

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THE WHITE HOUSE
Office of the Press Secretary to Mrs. Ford

On October 1st, Mrs. Ford will be in Indianapolis, Indiana, to pre-view the new Children's Museum building, the largest museum for young people in the world. She will tour the museum in the after-noon and then participate in an open house given by the museum for families who live in the immediate vicinity.

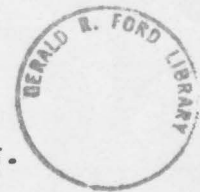
The new museum building will be dedicated October 2nd. The Children's Museum is the third oldest and long considered one of the finest museums for young people in the world. The 215,000 square foot facilities are at the corner of 30th and Meridian Streets in Indianapolis.

On Saturday, October 2nd, Mrs. Ford will dedicate new facilities of the University of Texas M.D. Anderson Hospital and Tumor Institute in Houston, Texas, at 2:00 p.m. The new facilities will make the Hospital one of the world's largest cancer centers.

The Hospital and Tumor Center is a part of the University of Texas system. The construction, completed at a cost of \$70 million, will double M.D. Anderson's size. Expanded facilities include a 330-bed hospital pavilion, two additional floors of research space, and expanded radiotherapy center, new outpatient clinics capable of handling 1,200 patients a day and the Institution's first chapel. She will be returning to Washington that evening.

#

NOTE: A detailed travel schedule will be forthcoming.



Pittsburg - (PFC) 412/281-5792 - Closes T hurs. Noon
Questions - Jim Keenan 279-1535
Houston: Steve Stuyck - 713/792-3030 - Fri Noon
Indianapolis
Angus Whitehead 317/924-5431

PRESS SCHEDULE

MRS. FORD'S TRIP TO
PITTSBURGH, INDIANAPOLIS, & HOUSTON
OCTOBER 1-2, 1976

Sheila Rabb Weidenfeld, Press Secretary to Mrs. Ford
Patti Matson, Assistant Press Secretary to Mrs. Ford

The following is a schedule of Mrs. Ford's trip October 1-2 for the convenience of the press. Any updates or corrections will be delivered or called to your hotel rooms or given to you on the plane. (So any changes in room accommodations should be mentioned to Patti Matson.)

In order to assure that you will receive your bags promptly, please make sure all luggage is clearly tagged.

It would be appreciated if you settle your hotel bill on Saturday before departing. You will be billed flight and transportation costs at a later date.

October 1 (Friday)

11:05 AM C-9 DEPARTS Andrews Air Force Base enroute Allegheny County Airport, Pittsburgh (Flying time: 45 min).

11:50 AM ARRIVE Allegheny County Airport (Gate 1)
Press should board press bus in motorcade.

12:30 PM Motorcade arrives Southside Pittsburgh neighborhood for registration drive.

1:05 PM Motorcade departs neighborhood enroute Lithuanian Citizens Society of Western Pennsylvania Hall (1721 Jane Street) (Driving time: 5 min.).

1:10 PM Mrs. Ford will informally greet volunteers and join them for lunch.

2:00 PM Motorcade departs Lithuanian Hall enroute Airport (Driving time: 25 min.)

2:35 PM C-9 DEPARTS Airport enroute Weir Cook Field, Indianapolis, Indiana (Flying time: 1 hr., time change minus 1 hr.).

C.D.T.
2:35 PM ARRIVE Weir Cook Field (Gate 11)

2:50 PM Motorcade DEPARTS Airport enroute Stouffers Inn (Driving time: 20 min.)

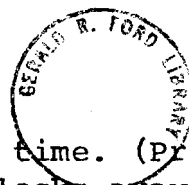
3:10 PM ARRIVE Stouffers Inn (2820 North Meridian)

Mrs. Ford will have approx. 40 min. personal time. (Press may want to proceed to museum which is two blocks away to get acquainted with facilities.)

4:07 PM Motorcade ARRIVES Museum for tour

Mrs. Ford will be met by: Mildred S. Compton, Director, The Children's Museum and Twelve (12) Children from local elementary schools

Following the tour, Mrs. Ford will participate in a neighborhood party in the museum's parking lot.



October 1-2, 1976

6:00 PM Motorcade DEPARTS Museum enroute Weir Cook Field

6:35 PM DEPART Weir Cook Field enroute Hobby International Airport, Houston, Texas (Flying time: 2 hrs., no time change, dinner will be served on board)

8:35 PM ARRIVE Hobby International Airport (Main Terminal)

9:05 PM Motorcade ARRIVES Shamrock Hilton Hotel

RON at Shamrock Hilton Hotel

October 2 (Saturday)

11:55 AM Mrs. Ford will arrive Grand Ballroom of Shamrock Hilton for brunch with hospital dignitaries and other invited guests.

*There is a designated area for press crews. Reporters are free to wander. Lunch will be provided for all members of the press.

1:00 PM Mrs. Ford returns to suite for personal time.

*Press may want to take shuttle bus to hospital. Transportation will be provided in motorcade also.

1:42 PM Motorcade DEPARTS Hotel enroute M.D. Anderson Hospital

1:45 PM Motorcade ARRIVES Hospital

Mrs. Ford will be met by Governor Shivers, Dr. Clark and Dr. Frank Rauscher, Director, Nat'l Cancer Institute.

3:15 PM Motorcade DEPARTS Hospital enroute Hobby Airport

3:50 PM C-9 DEPARTS Airport enroute Andrews Air Force Base (Flying time: 2 hrs., 45 min., time change plus one hr.)

E.D.T.

7:35 PM ARRIVE Andrews AFB

#



A to P. Its	(45 min)	11:05.	
IND to Ind	(1 hr)	2:35	
Ind to Tx	(2 hr)	6:35	Dinner
Tx to A	2:45	3:50	



THE WHITE HOUSE
WASHINGTON

Interview Request

1) Pittsburgh Post Gazette -

Cathy Roberts 412/263-1632

Milton Jacques - 393~~7~~₆ 4580

2) Jack Etzel } 412/321-7010
Vicki Regal }

NBC affiliate in Pittsburgh

12:00 - 12:30 - Live

News-oriented talk show

3) Jan Rubin } 412/391-3000
KDKA Radio }
Talk Shows }
Pittsburgh }



Indianapolis - Requests

1) Bill Le Plant 317/639-2311
ABC-News - Channel 13
Live - 6-7 pm

to J... do
N... to do
a... A...
P... to
M... request

2) Lee Giles - WISH-TV - Channel 8 - CBS
317/924-4381 - Noon News
Live 5-10 min.

3)

New Orleans Requests

Sally Phillips - (504/561-8906)

Saints World Mag
+UPI +

Podione Schoenberger -
Times Picayune



WITHDRAWAL SHEET (PRESIDENTIAL LIBRARIES)

FORM OF DOCUMENT	CORRESPONDENTS OR TITLE	DATE	RESTRICTION
Lists	Handwritten lists and notes regarding Mrs. Ford's trip to Pennsylvania, Indiana and Texas, 9 pages.	ND	C

File Location:

Sheila Weidenfeld Files, Box 28, Folder: 10/1-2/1976 - Pennsylvania, Indiana, Texas (3)

SD 1/20/2017

RESTRICTION CODES

- (A) Closed by applicable Executive order governing access to national security information.
- (B) Closed by statute or by the agency which originated the document.
- (C) Closed in accordance with restrictions contained in the donor's deed of gift.

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

September 30, 1976

MEMO TO MARTI

FROM: SALLY

SUBJECT: Travelling Press Members w/Mrs. Ford October 1-2, 1976

ABC

James Walker
Murray Alvey
Roy Lucas
Francis Peter

U.S. News and World Report Magazine

Tish Avery

CBS

Lee Thornton

CBS--from Pittsburg to Houston ONLY

Laurence R. Johnson
Maurice J. Hurley
Edward O. Clark

Writer

Betty Friedan



→ Jerry Allen
Houston

WITHDRAWAL SHEET (PRESIDENTIAL LIBRARIES)

FORM OF DOCUMENT	CORRESPONDENTS OR TITLE	DATE	RESTRICTION
Memo	Memo from Sally Quenneville for the Secret Service regarding travelling press with Mrs. Ford, October 1-2, 1976. 2 pages	9/30/1976	C

File Location:

Sheila Weidenfeld Files, Box 28, Folder: 10/1-2/1976 - Pennsylvania, Indiana, Texas (3)

SD 1/20/2017

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Perogees - dumplings.
Sometimes women selling
them. Sell them in churches

#

Very much a matriarchal
society. (Husbands work at steel
mills. Wife stays home)

#

Indianapolis

~~Pittsburgh~~ Penn. went to Penn.
heavily ^{ward} democratic.
Carter's stand on a sort
Very Catholic neighborhood

Busing also an issue.

Top of neighborhoods re Busing
a good answer.

Carter went to Polish Hill
Gt. deal of pride there. That's
side - very neighborhood

* Trust in your politician is
a good way to talk about



COTTON BLOSSOM

Bayou Cruise

The intrigue and charm of yesteryear still lives in Bayou Barataria. Here among the sturdy oaks with their great branches flocked in hanging Spanish moss, the visitor senses the mystery of the past. The **COTTON BLOSSOM BAYOU CRUISE** takes you down the Mississippi, from the French Quarter and Toulouse street Wharf, past the Chalmette Battlegrounds (where the battle of New Orleans was fought) into Algiers Lock. From this point on, you are truly on your way into Bayou Country. Here is where Jean Lafitte and his notorious buccaneers once thrived. Messr. Lafitte eventually vindicated himself and his men when they fought valiantly against the British in the Battle of New Orleans during the war of 1812. On your **COTTON BLOSSOM BAYOU CRUISE** you might catch a glimpse of an alligator; certainly you will see the beautifully plumed birds of the bayou. All points of interest will be announced by our professional guide. Relax and enjoy your Bayou Cruise on board the **COTTON BLOSSOM**.



DAILY BAYOU TRIP	
RATE & TIME SCHEDULE	
DEPART	11:00 A.M.
RETURN	4:30 P.M.
FARE	
Adults	\$7.00
Children 6-12	\$3.50
Children under 6	FREE
GROUP & CHARTER RATES AVAILABLE	
FREE ON WHARF PARKING	

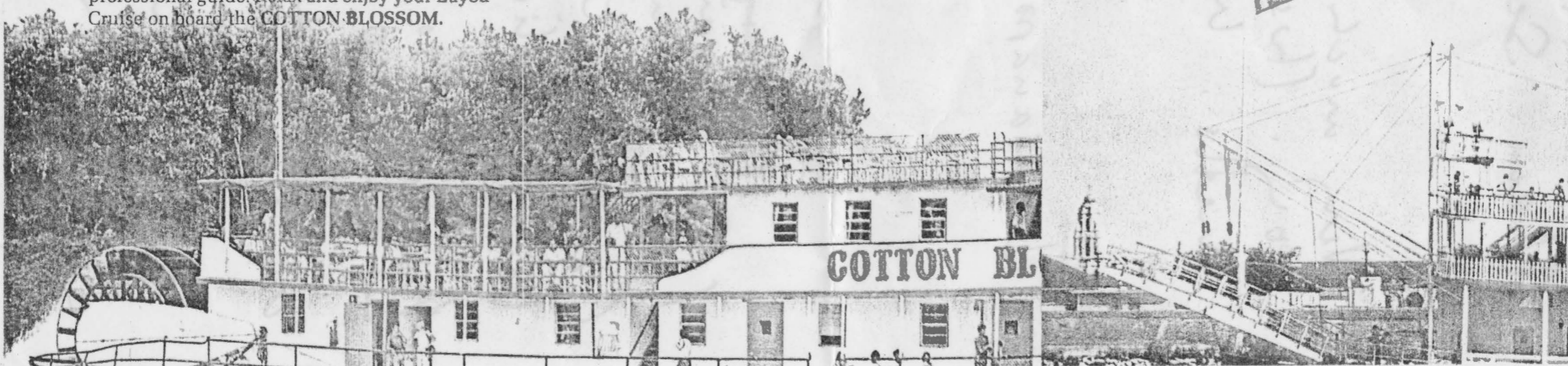
For additional cruise and charter information:
NEW ORLEANS STEAMBOAT COMPANY
 Toulouse Street Wharf, Custom House Station
 P. O. Box 2407
 New Orleans, Louisiana 70176
 ON-THE-WHARF phone 524-9787
 OFFICE PHONE: (504) 586-8777
 CABLE ADDRESS: STEAMBOAT
 Air conditioned and heated—snack bar and cocktail lounge.

NATCHEZ



Welcome Aboard The **NATCHEZ!**

From Toulouse Street Wharf at Jackson Square in the heart of "Le Vieux Carre" or French Quarter, you will start your memorable tour of New Orleans on board the Sternwheeler Steamboat **NATCHEZ IX**. The **NATCHEZ** is the newest, largest (1600 passengers), all steel stern-wheeler steam excursion boat built in the United States in this century. We think she's a beauty! And, we hope you'll think so, too. Our cruise takes you "On-The-River," along the banks of commerce that date back 250 years. Back to the days of the Spanish and French; back to the days when "Cotton-Was-King" and the way of life was as slow and as graceful as the current of the Mississippi. The highlights of the entire cruise will be announced by our professional guide—from the Chalmette Battlefield to the Huey P. Long Bridge. Please enjoy your cruise "Up-'n-Down-the-Mississippi."




Pittsburgh

Jim Arvey - Advance

Neighborhood - South side of Pittsburgh
Census of some sort. The ones
registered to vote. Neighborhood
like an old Boston one with
row house - 1 or 2
Towns on (Eastern - Eur. - Croatian
Poles, Lithuanians). ~~that~~ Historically
a swing area + a good record for voting
~~How they vote down~~



Very rep. of Pittsburgh
people have to help people
single
South den show

 They ~~won't~~ know if this
coming, middle-class neighborhood
Aim for ~~with~~ noon-arrival

Jim Keenen - press contact
≠

End w luncheon in old Lithuanian
Hall - 0 volunteers will join
80,000 Lithuanians in Pittsburgh
Pittsburgh deans 3 to 1.



 One way Carter will win - if he
can prove his responsive to people's
needs  If he can he wins.

people here to help people
South dew show
New rep of Pittsburgh
~~Handwritten scribbles and text at the bottom of the page.~~

COTTON BLOSSOM

Bayou Cruise

The intrigue and charm of yesteryear still lives in Bayou Barataria. Here among the sturdy oaks with their great branches flocked in hanging Spanish moss, the visitor senses the mystery of the past. The **COTTON BLOSSOM BAYOU CRUISE** takes you down the Mississippi, from the French Quarter and Toulouse street Wharf, past the Chalmette Battlegrounds (where the battle of New Orleans was fought) into Algiers Lock. From this point on, you are truly on your way into Bayou Country. Here is where Jean Lafitte and his notorious buccaneers once thrived. Messr. Lafitte eventually vindicated himself and his men when they fought valiantly against the British in the Battle of New Orleans during the war of 1812. On your **COTTON BLOSSOM BAYOU CRUISE** you might catch a glimpse of an alligator; certainly you will see the beautifully plumed birds of the bayou. All points of interest will be announced by our professional guide. Relax and enjoy your Bayou Cruise on board the **COTTON BLOSSOM**.



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RETURN	4:30 P.M.
FARE	
Adults	\$7.00
Children 6-12	\$3.50
Children under 6	FREE
GROUP & CHARTER RATES AVAILABLE	
FREE ON WHARF PARKING	

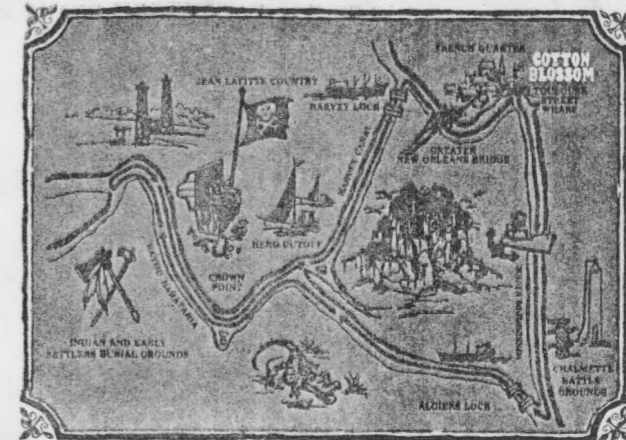
For additional cruise and charter information:
NEW ORLEANS STEAMBOAT COMPANY
 Toulouse Street Wharf, Custom House Station
 P. O. Box 2407
 New Orleans, Louisiana 70176

ON-THE-WHARF phone 524-9787
 OFFICE PHONE: (504) 586-8777
 CABLE ADDRESS: STEAMBOAT

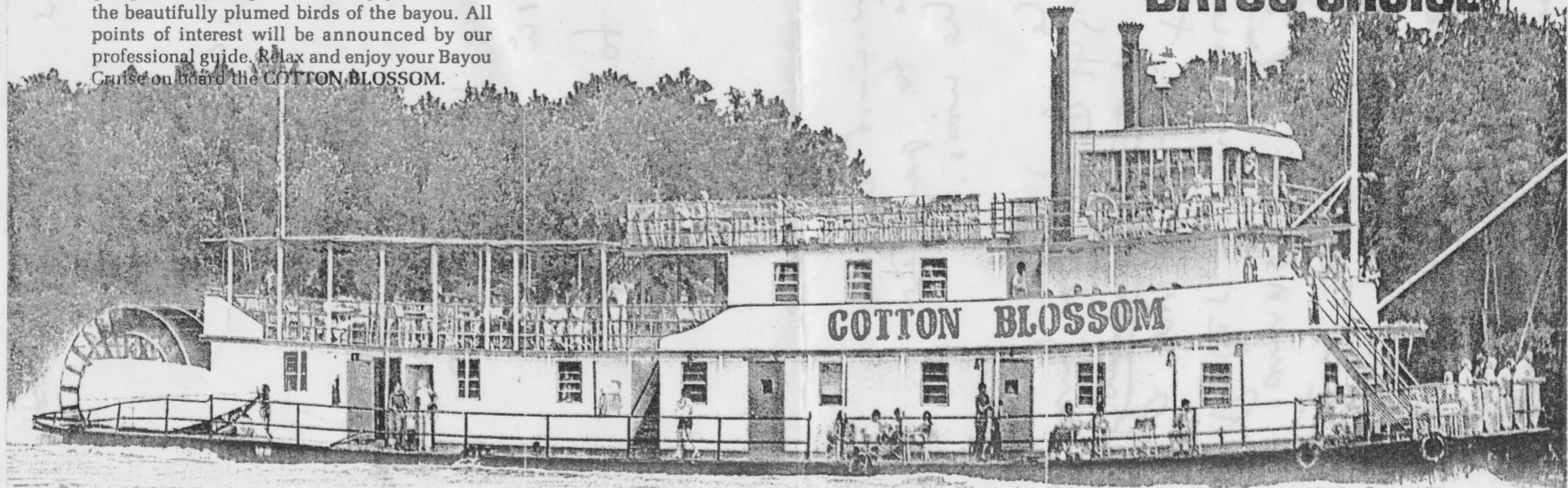
Air conditioned and heated—snack bar and cocktail lounge.

STERNWHEELER

COTTON BLOSSOM



BAYOU CRUISE



For immediate release
Wednesday, September 22, 1976

THE WHITE HOUSE
Office of the Press Secretary to Mrs. Ford

On October 1st, Mrs. Ford will be in Indianapolis, Indiana, to preview the new Children's Museum building, the largest museum for young people in the world, on the eve of its grand opening. She will participate in the October 1st celebration, at which families who live in the immediate vicinity of the museum, will be the guests. Approximately 5000 museum neighbors have been invited to the preview party which begins at 4:00 p.m.

The new museum building will be dedicated October 2nd. The Children's Museum is the third oldest and long considered one of the finest museums for young people in the world. The 215,000 square foot facilities are at the corner of 36th and Meridian Street in Indianapolis.

#

Houston,

Univ. of
Texas Sm
Cancer Center

George Enders, Attend
Octoberfest, sponsored by German

The United
Societies
Oktoberfest
in Milwaukee
Sun. afternoon
Oct.

Credent



The festival
will be held in
old Heidelberg Park
in Glendale, California
of the.

\$15¹⁵ hosted by the 5 Bavarian
Societies in Milwaukee

~~largest~~ Mr. Ford will attend
on the last day of the
6 day celebration

Sat
3rd weekend

Unit of
Treasurer
Cassidy

George Gubler, Secretary
Octoberfest, sponsored by
The United
Societies



of the
in Cleveland
old Heidelberg Park
will be held in
the festival
Oct.
for the
Octoberfest

10/28/76
M.

THE WHITE HOUSE

WASHINGTON

October 28, 1976

MEMORANDUM FOR: SHEILA WEIDENFELD

FROM: MILT MITLER *Mitler*

Sheila, thanks for the trip to Philadelphia!

She was a delightful person and most appreciative. I'm sure Sally has filled you in. She particularly asked that I tell Mrs. Ford how thrilled she was to speak to her and how appreciative for the First Lady's interest.

Mrs. DeLoreta also gave me some hand embroidered pillow cases for Mrs. Ford which I have sent to Marge Wicklein. I will respond for the crocheted Betsy Ross flag.

FIRST LADY FILES

October 7, 1976

Dear Polly:

A note of thanks for your time and effort in making Mrs. Ford's recent visit to the Children's Museum so enjoyable.

Your hospitality and willingness to do anything you could will long be remembered and appreciated.

Polly, you were great, and I hope to see you again.

Sincerely,

Patti Matson
Assistant Press Secretary
to Mrs. Ford

Ms. Polly Jontz
The Children's Museum
30th and Meridian Streets
Indianapolis, Indiana

PM/fp



October 7, 1976

Dear Steve:

What would I have done without you during the advance for Mrs. Ford's visit to Houston?

You were fantastic, and your help was invaluable. Your patience, attention to detail, and knowledge of the press were lifesavers. I felt very fortunate that you were able to work with us.

Again, Steve, thanks. The trip was great, and on behalf of Mrs. Ford, we are grateful to you.

Sincerely,

Patti Matson
Assistant Press Secretary
to Mrs. Ford

Mr. Steve Stycks
4301 Bissonet
Bellaire, Texas

PM/fp



FIRST LADY FILES

October 7, 1976

Dear Angie:

What would I have done without you during Mrs. Ford's visit to Indianapolis?

You were fantastic, and your help was invaluable. Your patience, thoroughness and knowledge of the press made the difference. I felt very fortunate to be able to work with you.

Again, Angie, thanks. The trip was great, and on behalf of Mrs. Ford, we are grateful to you.

Sincerely,

Patti Matson
Assistant Press Secretary
to Mrs. Ford

Ms. Angie Woytinek
2838 Stillman Avenue
Indianapolis, Indiana

PM/fp



October 7, 1976

Dear Jim:

A note of thanks for your time and effort in making Mrs. Ford's recent visit to Pittsburgh go so well.

Your willingness to do anything you could will long be remembered and appreciated.

Jim, you were very kind to us. On behalf of Mrs. Ford, we are grateful to you.

Sincerely,

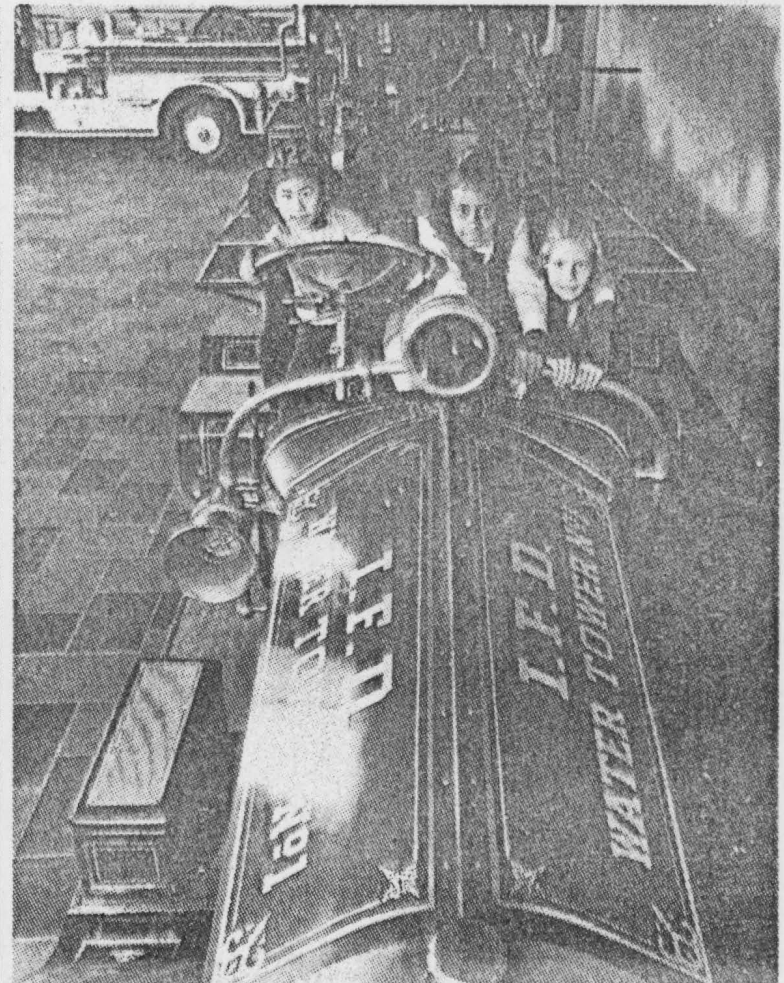
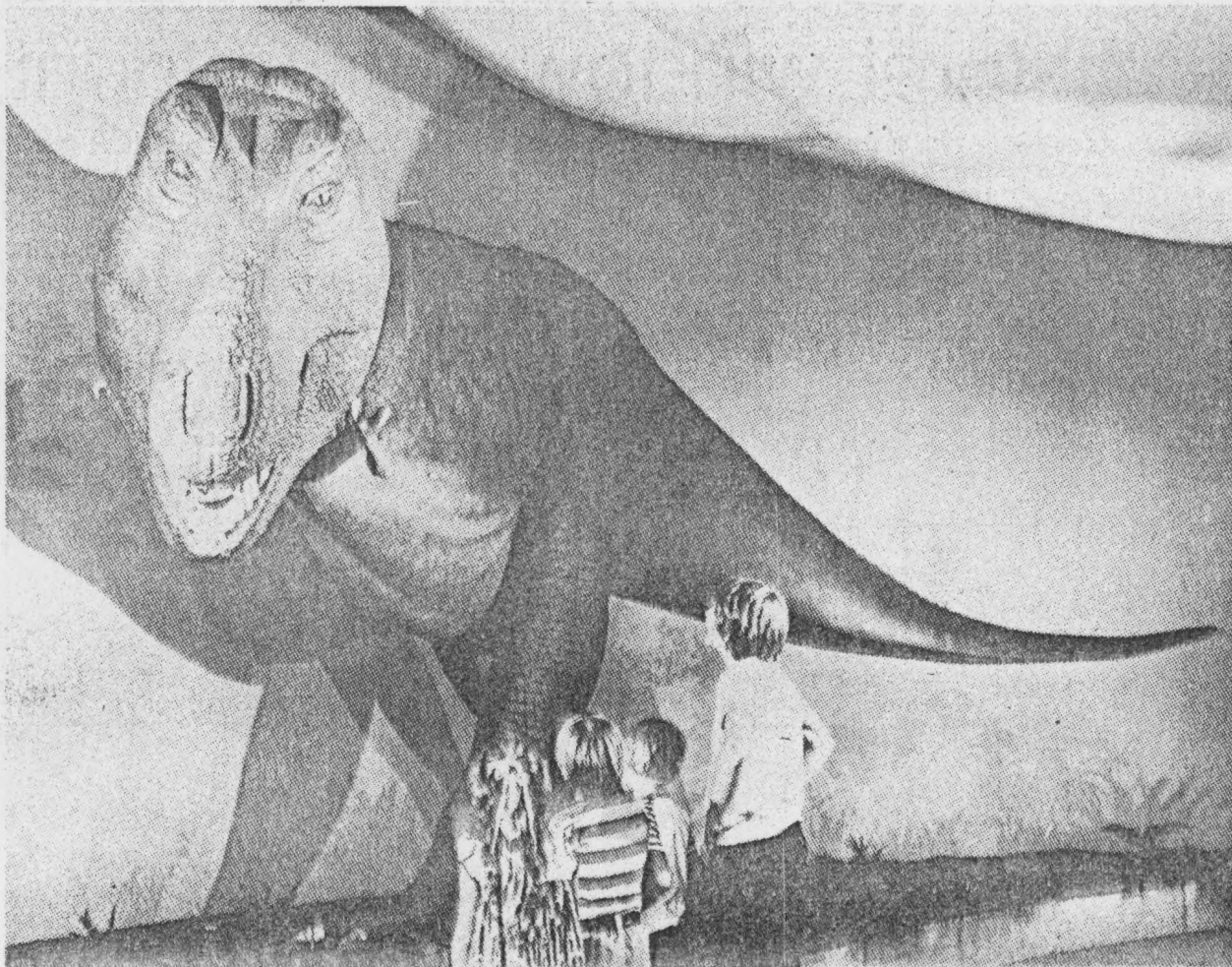
Patti Matson
Assistant Press Secretary
to Mrs. Ford

Mr. Jim Keenan
53 Roseleaf Drive
Pittsburgh, Pennsylvania 15220

PM
~~SM~~/fp



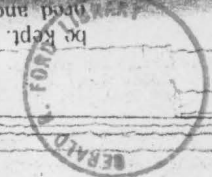
children



Step up to a full-sized model of a Tyrannosaurus Rex or take-a turn at the wheel of an antique fire truck at Indianapolis Children's Museum

D'S
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NO. 15 BANN
 be kept. Here you might keep paper, both col
 and plain crayons.



Indianapolis museum is not just to look at

By Alice Taylor Reed

Special to

The Christian Science Monitor

The curator invites you to pick up old bones, 'ride' a fire engine, and walk into the past

Indianapolis

This museum is not just for looking. There are real dinosaur bones you can pick up and handle; a fire engine you can climb on, ring the bell, sound the siren, and turn the heavy wheel that steers the truck. There's an Indy-500 race car you can hop in and sit in the

over mountains and waterfalls. And 10 more trains are parked on sidings, waiting for a section of track to clear so they can go.

The Children's Museum of Indianapolis opens the doors of its brand-new building Oct. 2. Built on the same corner in the central city where it has been for 29 years, the new build-

tour conductors decipher this message and explain the picture alphabet to those who come on school tours.

The showpiece of the Americana gallery is the Hoosier Home diorama, an authentic furnished log cabin from the 1830s. It is flanked by real trees, in a wilderness setting. Museum

40 observed during a several months' tryout. The one selected seemed best adapted to withstanding the handling and noise of the visitors. Other small cold-blooded animals live in a glass-enclosed space where they can be observed by school tours.

Highlight of the Natural Science gallery is a simulated limestone cave, cool and dark and damp, with 120 feet of passageways through typical cave formations.

The core of this gallery is the Discovery

THE REDBOOK TRAVELER

PLAN A DIFFERENT VACATION
THAT YOU'RE NOT GOING TO
ANOTHER SIGHT-SEEING DECIDE
GOING TO BE PART OF IT
THE ACTION!



INDIANAPOLIS CHILDREN'S MUSEUM

The Children's Museum of Indianapolis is a place where a child will never hear the words "Don't touch!" Touching not only is permitted here; it is encouraged.

And on October 2nd this 51-year-old institution — the largest of its kind in the world — will open an impressive new, five-level facility offering a variety of experiences, during which visitors can learn by total participation. Several exhibits are designed to appeal to all the senses, simulating the appropriate temperature, humidity and degree of light of the environment and situation each imitates; you have a very real sense of "being there."

You can feel the damp coolness of the subterranean world of a limestone cave as you explore its 120 feet of winding passageways; discover a sample of Indiana's woodlands in a mini arboretum that features the state's trees, plants, insects and birds; take the wheel of a sleek racing car that once competed in the Indianapolis 500-mile race; let your imagination take you back three millenniums as you enter the chill, dark tomb of a 3,000-year-old Egyptian mummy surrounded by its burial artifacts.

Other exhibits include fascinating collections of Early Americana. You can go round and round on a splendid turn-of-the-century carousel featuring 42 hand-carved animals; learn how West-bound settlers lived and traveled by visiting a log cabin, and exploring a Conestoga wagon piled high with the furniture and tools of a pioneer peddler. You can clamber aboard a fire engine in a 19th-century firehouse, and peer into a magnificent Reuben Wells wood-burning locomotive with a caboose as you stroll along a Victorian station platform.

These are among several permanent exhibits and collections on display at the museum. On display too will be special temporary and seasonal attractions. The museum is open Tuesdays through Saturdays, 10 A.M. to 5 P.M.; closed on Mondays and major holidays.

There is no entry fee; the Children's Museum of Indianapolis describes itself as a "leisure learning place where an interest in the past, an enjoyment of the present and a curiosity about the future are the only admission charges."

Redbook - 10/76-19-6

CB RADIO: TRAVELING WITH YOUR EARS ON



You get to make up your own nickname, learn a new lingo, say "ten-four" a lot (police code for "okay") and join in the lookout for smokies (policemen). As a hobby, citizens band radio is one of the best bargains around. You can outfit your car with a CB unit and antenna for under \$200 and join the growing family of 15 million CBers.

For many, the appeal of CB is pure entertainment, and the opportunity to fight boredom by eavesdropping on conversations. In addition, through this sending-and-receiving radio you can ask directions, avoid traffic jams and toll roads and get local information about where to stay or eat. Many fans even have a home unit, or buy a home antenna and move their radio unit back and forth between car and house.

Originally CB was used by truckers to warn each other — and anyone listening in — about road hazards and speed traps. The Federal Communications Commission cleared 23 air-wave channels for this use in 1958, but last year the

FCC dropped all restrictions on who may use the channels, provided each CBer begins transmissions with his or her individual call sign of seven letters and numbers.

What people really picked up on, though, was identifying themselves primarily by a handle, or nickname. You could be Rubber Ducky, Mother Hubbard or Prairie Dog. It was like belonging to a secret society. (Who's to know who you are — and better still, how many people get to make up their own nicknames?)

Once your set is installed, here's what you do. Say you want to talk on channel 19 (most truckers use 10 and 19). Move the tuner to channel 11 (the open channel for calling), pick up the microphone, press the send button and ask for a break: "Breaker 19, breaker 19." Usually someone will respond, "Go ahead, breaker." You then switch over to 19 and are on the air and ready to chat with a "good buddy" or "good lady."

CB is low-powered, and a unit seldom will reach beyond 10 or 15 miles. Licensing requirements are minimal. The fee is \$4 and currently there's a two-month waiting time. But few persons can wait that long to use a new toy, so the FCC has a temporary licensing procedure. Once you've sent your application to the commission, you can go on the air for 60 days, provided you use temporary call letters — the letter "K," your first and last initials and your zip code.

The CB boom has brought with it clubs, bumper stickers, records, newsletters, a dictionary of "slanguage" and handbooks on how to select your gear and what channels truckers use in various parts of the country.

THE DAILY NEWS

More Than a Newspaper — A Community Institution

McKEESPORT, PA., SATURDAY EVENING, OCTOBER 2, 1976

First Lady Gets McKeesport Gift



—Daily News Photo by Ralph G. Pittner Staff Photographer

A memento from McKeesport was presented to First Lady Betty Ford by Mayor Thomas Fullard when she arrived at the Allegheny County Airport in West Mifflin yesterday. Between the mayor and the First Lady is John Kostelac of McKeesport, Republican candidate for the 20th Congressional district, and a member of the welcoming committee.

The mayor said there were handkerchiefs in the package. Mrs. Ford later doffed her raincoat and went door-to-door in Pittsburgh's South Side on a voter registration drive. (Stories, other pictures on Page 19.)

Pittsburgh Post-Gazette

First Newspaper West of the Alleghenies

SATURDAY, OCTOBER 2, 1976



Stumping

First Lady Betty Ford made a stop at the Lithuanian Citizens Society, 1725 Jane St., Southside, while campaigning yesterday at Sarah, 17th and Jane streets on behalf of her husband, President Ford. She was accompanied by

—Post-Gazette Photo by PAUL SLANTIS
Mrs. H. John Heinz, second from left, at the society, where they met Aldona Zilinskas, left, and Diane Zilinskas. At right is Mrs. Ruth Lund, Republican vice chairman of Allegheny County. (Story on Page 2.)

First Lady Urges Registration, Vote for Mate

Betty Ford Calls on Southsiders

By FRANK M. MATTHEWS
and KATHRYN ROBERTS
Post-Gazette Staff Writers

There came a tap, tap, tapping at the door of 125 17th St. and when Mrs. Victoria Charbello opened it, telephone at her ear, she was so surprised she never did put down the phone.

When Milan Travich heard the knock at 1711 Sarah St. he hustled upstairs from the basement to let in a neighbor. But the caller was a woman he had never before seen in person.

David Pfendler of Ingomar was visiting in the neighborhood and shared the surprise. Emma Pjonter of 1712 Sarah St. was moved to him the dollar

who have labored so long in defeat, as a part of his party rebuilding program, and to generate appeal to the ethnic communities that exist in profusion throughout the county.

It was much the same thing that the Democrats did when they had Jimmy Carter tour Polish Hill with a friendly priest. It helped take some of the sting

The Pittsburgh Press

SATURDAY, OCTOBER 2, 1976



Press Photo by Albert M. Herrmann Jr.

FIRST LADY AND FRIENDS got together yesterday when these North Hills High School students showed up to greet Betty Ford when she arrived at the

County Airport. The President's wife then took a campaign stroll through the South Side, distributing voter registration forms and leaving most delighted.

Tribune-Review

WORTHY OF ALL WESTMORELAND

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GREENSBURG, PA. 15601

SATURDAY, OCTOBER 2, 1976



STUMPS FOR HUSBAND — Mrs. Betty Ford promotes the candidacies of her husband, President Gerald Ford, and H. John Heinz III, GOP nominee for the U.S. Senate, during a tour of Pittsburgh's South Side Friday. The First Lady was looking for more than publicity (see inset) as she visited with residents along Sarah Avenue in an attempt to sway the heavily Democrat district toward the GOP ticket. (J.R. Downs Photo)

FIRST LADY IMPRESSES

Pittsburgh's South Side 'Just Wild About Betty'

By DORIS O'DONNELL
If Betty Ford were the Republican candidate for the U. S. Presidency, she would win hands down in Pittsburgh's 17th Ward, South Side.

28 years ago, charmed the listeners with a "Betty Ford" smile before launching into a familiar political spiel.

With the ease of an old campaigner, Mrs. Ford distributed

comes out." And for a brief moment, a pale sun kept her record in tact, though tentatively.

She had high praise for the people of Pittsburgh, and said

The Pittsburgh Press

FRIDAY, OCTOBER 1, 1976



Press Photo by Albert M. Herrmann Jr.

Betty Ford is greeted at airport by young well-wisher.

Betty's Casual Stroll A South Side Surprise

By RANDY RIELAND

Betty Ford brought her husband's presidential campaign to the South Side today and left more than one Sarah

Mrs. Ford first asked those who answered her ring — or knock — whether they were registered to vote. If they said yes, she asked them to vote for her

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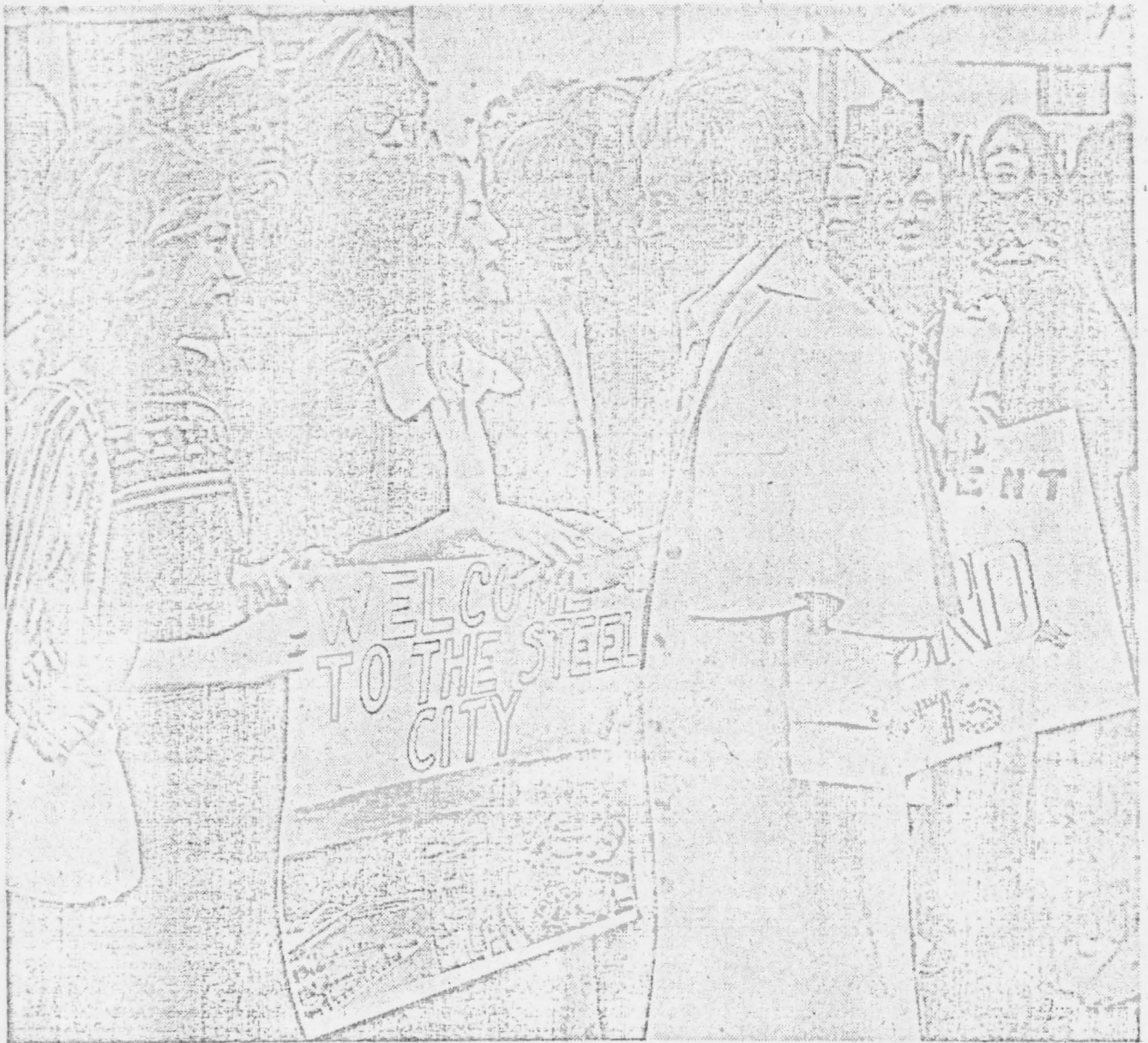
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South Side greeting

Betty Ford reaches out to meet residents of Pittsburgh's South Side yesterday, accompanied by Teresa Heinz, wife of U.S. Rep. H. John Heinz III. (AP)

Campaign

Wives visit Pittsburgh

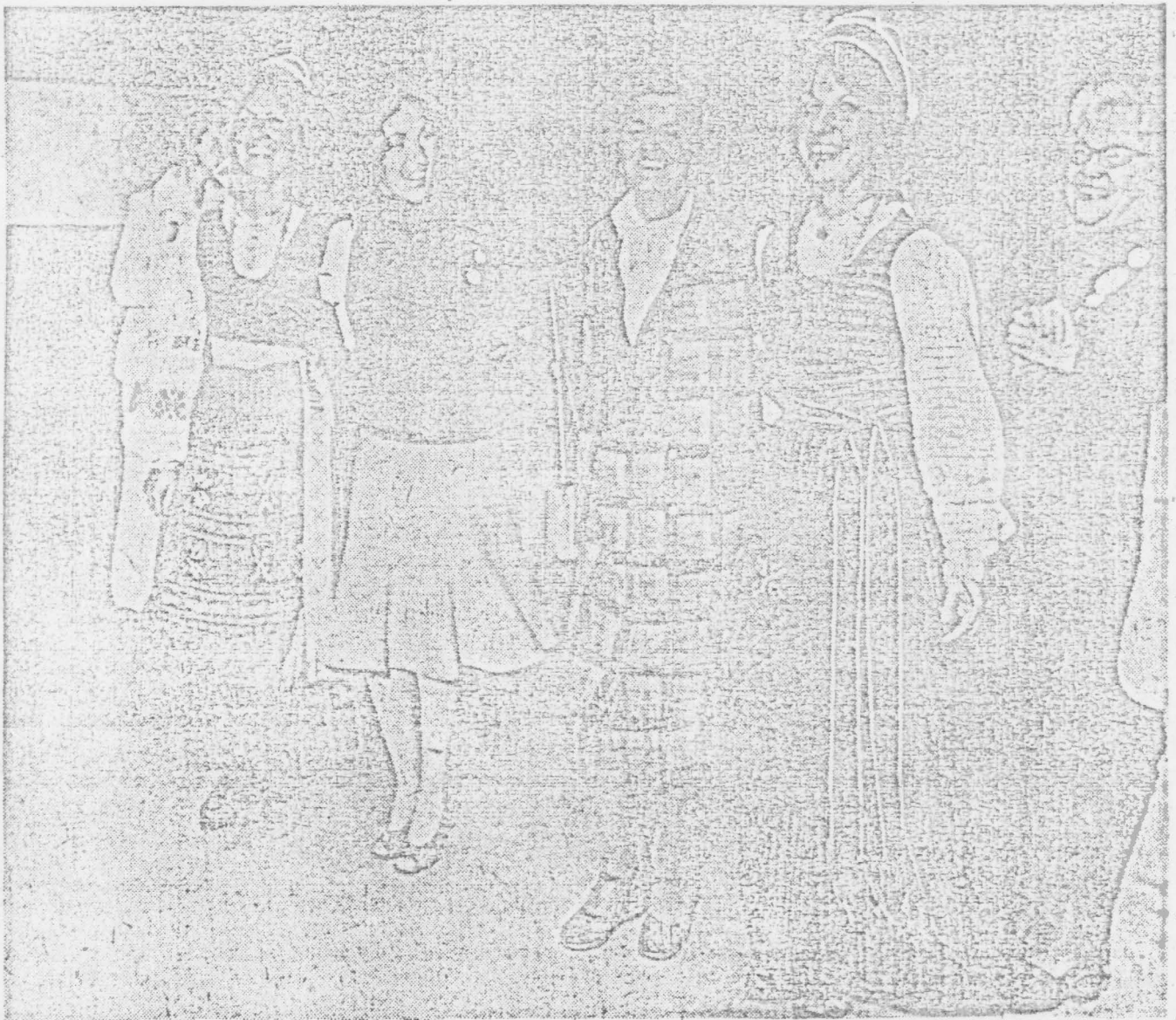
PITTSBURGH (UPI) — One of President Ford's most ardent campaigners worked the tough streets of a Democratic stronghold Friday, danced

PITTSBURGH (UPI) — Rosalynn Carter said Friday she and her husband Jimmy want a mandate from the American people in the Nov. 2 election

Pittsburgh Post-Gazette

First Newspaper West of the Alleghenies

SATURDAY, OCTOBER 2, 1976



Stumping

—Post-Gazette Photo by PAUL SLANTIS
First Lady Betty Ford made a stop at the Lithuanian Citizens Society, 1725 Jane St., Southside, while campaigning yesterday at Sarah, 17th and Jane streets on behalf of her husband, President Ford. She was accompanied by Mrs. H. John Heinz, second from left, at the society, where they met Aldona Zilinskas, left, and Diane Zilinskas. At right is Mrs. Ruth Lund, Republican vice chairman of Allegheny County. (Story on Page 2.)

First Lady Urges Registration, Vote for Mate

Betty Ford Calls on Southsiders

By FRANK M. MATTHEWS
and KATHRYN ROBERTS

Post-Gazette Staff Writers

There came a tap, tap, tapping at the door of 125 17th St. and when Mrs. Victoria Charbello opened it, telephone at her ear, she was so surprised she

When Milan Travich heard the knock at 1711 Sarah St. he hustled upstairs from the basement to let in a neighbor. But the caller was a woman he had never before seen in person.

David Pfendler of Ingomar was visiting in the neighborhood and shared

who have labored so long in defeat, as a part of his party rebuilding program, and to generate appeal to the ethnic communities that exist in profusion throughout the county.

It was much the same thing that the Democrats did when they had Jimmy

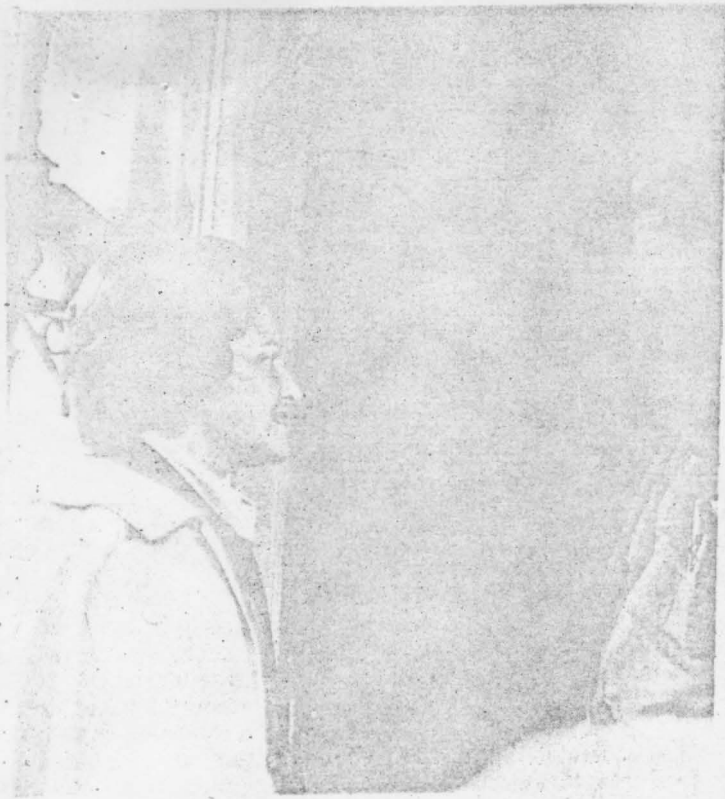
North Hills
News Record

WEDNESDAY, OCT. 6
15th YEAR—No. 62
4 SECTIONS—66 Pages
15 CENTS



**NH students
greet Betty Ford**

Mrs. Ford, wife of the President, stopping to chat with members of 10th grade social studies class taught by Mrs. Elaine Hargrave at North Hills Intermediate School. The students, complete with Ford posters, met the President's Lady on her arrival at County Airport Friday morning. Andrew Fitzgerald, staff photographer for the Intermediate School's 'Tribal Tribune,' snapped this picture and additional ones that appear on Page 8.



... and rapping on doors to talk with residents.



The city's first view of the First Lady.



Mrs. Betty Ford donning a babushka during her tour of Sara Street, Friday...

Student's viewpoint

NH classes meet Mrs. Ford's plane

Mrs. Betty Ford made a short call in Pittsburgh Friday. Among the photographers on the press bus was Andrew Fitzgerald, 10th grade student at North Hills Intermediate School, who

are this nation's representatives to the world.

Of all the things Mrs. Ford did, nothing pleased the students more than when she stopped and shook hands with



Betty-Go-Round

First Lady Betty Ford waves to the crowd as she rides the carousel at the new Children's Museum. About 3,000 of the museum's neighbors were on hand for yesterday's opening celebration and to greet Mrs. Ford. The museum, opening to the public today, is the largest of its kind in the world. (Star Photo by Charles A. Berry) (Story on Page 6)

ENJOYS IT THROUGH EYES OF SCHOOLCHILDREN

Betty Ford Visits Ne

By DONNA SNODGRASS

Betty Ford saw the new Children's Museum through the eyes of children yesterday and gave it the White House stamp of approval.

The First Lady visited Indianapolis to see the finished product — the nation's largest children's museum and its third oldest — she had admired during construction.



EN

w Children's Museum

The kids had been a bit antsy but settled down after shaking hands with her and discovering the television cameras were turned their way.

Throughout the tour crowds followed, with many waiting patiently to catch a glimpse as she moved about. Martie Britton of Greenwood stuck with the tour group, amusing many with her green T-shirt imprinted with "Keep



WEATHER TONIGHT

Partly Cloudy and Cool

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More Than

McKEE

Vol. 185, No. 79

26 PAGES

COMPLETE NA

AUTO STRIK

First Lady Gets McKeesport Gift



—Daily News Photo by Ralph G. Pittner Staff Photographers

A memento from McKeesport was presented to First Lady Betty Ford by Mayor Thomas Fullard when she arrived at the Allegheny County Airport in West Mifflin yesterday. Between the mayor and the First Lady is John Kostelac of McKeesport, Republican candidate for the 20th Congressional district, and a member of the welcoming committee.

The mayor said there were handkerchiefs in the package. Mrs. Ford later doffed her raincoat and went door-to-door in Pittsburgh's South Side on a voter registration drive. (Stories, other pictures on Page 19.)

South Side Neighborhood When First Lady Comes

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Betty Ford

ood Folks Surprised ies Knocking at Doors

Daily News-Record
10/2

The folks along Sarah St. on Pittsburgh's South Side were caught by surprise when First Lady Betty Ford came knocking at their doors yesterday.

One woman didn't have her teeth in. Then, just as she said hello to Mrs. Ford, her niece called. So she tried to talk to her niece and the First Lady at the same time. (The niece didn't believe her when she

literature and urged those who weren't registered to vote to do so at once. Most said they would. Deborah Simon, 23, had second thoughts after Mrs. Ford left. "I'll think about it," she told reporters.

Mrs. Ford was in the area for about two and a half hours. She flew into Allegheny County Airport in West Mifflin just an hour and 50 minutes after Rosalynn Carter

Houston Post 10/2/76 pg 2.

Mrs. Ford in town for dedication

First Lady Betty Ford arrived in Houston Friday night after two days of campaigning in Pennsylvania and Indiana for her husband's election.

But she stressed her trip to Texas — at least this one — is really not political.

Mrs. Ford, who by now probably is the world's best-known recovered cancer patient, will help dedicate a \$71 million expansion program for the University of Texas M. D. Anderson Hospital and Tumor Institute Saturday.

She will give the featured remarks at a 2 p.m. ceremony on the south parking lot of the Anderson complex.

She will attend a pre-dedication brunch at noon Saturday in the Shamrock, then go to the hospital for the program. As soon as the dedication is finished, the First Lady will go to Hobby Airport for the flight to Washington.

Soon after her cancer surgery, Mrs. Ford said she wanted to talk about her own experience in hopes she could encourage other women to get annual check-ups and look for early clues to such problems as lumps in their breasts.

Houston



Betty Ford talks to reporters and well-wishers as she arrives at the Shamrock Hilton Hotel Friday evening. She

will help dedicate a medical facility expansion Saturday. Please see story/page 2A. — Post photo by Roger Powers



Pop singer Twiggy.

Two women from New Jersey who had always gone to Las Vegas by air, decided this time to take a cab and see the country. By the time they reached Dallas, Tex., they had logged the world's longest trip by taxi.

The cabbie, Jack Keator, charged them \$2,500 plus expenses to see the country, taking them 5,000 miles across 15 states. Before they return to Hoboken, where his cab stand is based, they will have gone 7,000 miles.

Christina Onassis Andreadis is seeking a divorce because her husband started ordering her around in "the Greek way" and demanded to be let in on some of the businesses she inherited from her late father.

That was the word from Athens after Christina filed for divorce from Alexander Andreadis on Sept. 23. Christina, 26, is on her way to Japan with 33-year-old Costas Gratsos, a

Personalities

friend of her father. Christina married Andreadis soon after her father died 18 months ago. Greek shipping tycoon Aristotle Onassis left her a fortune estimated at between \$300 and \$900 million, and she is not about to let her husband have any say in handling it, sources have reported.

In spite of her friendship with First Lady Betty Ford, Lady Bird Johnson intends to vote the Democratic ticket.

Mrs. Ford and the widow of President Johnson met in Houston, Tex., on Saturday.

"I am a Democrat," Mrs. Johnson said. "This comes as no surprise to my friend Betty Ford that I am going to vote the Democratic ticket."

Both women were attending a ceremony for a multi-million-dollar cancer

research facility. Democratic presidential candidate Jimmy Carter's interview in Playboy magazine was not mentioned by Mrs. Johnson, but the part about sex was commented on briefly by Mrs. Ford.

She said, "I have always said that the President enjoys looking at a pretty girl. When he stops looking that's when I'll start worrying."

Burglars made off with jewels, furs and musical instruments valued at \$200,000 from the Los Angeles home of entertainers Ike and Tina Turner on Saturday.

The burglary was discovered by a secretary, Diane Thompson, who was making periodic checks of the Turner home during their vacation. Police

Newsmakers-----

L.A. Times 9/22/76 Pg. 2

They Catch a Train Named Nostalgia

—No one expects a sailor to remember particulars about the girl in every port. It's just love and leave. But it was a little bit different for **Maurice Kingston**. It was 1974 and he was listening to the radio one night in London when the disc jockey put on Glenn Miller's "Chattanooga Choo Choo." It suddenly awakened old memories of a war, a ballroom and a girl. So Kingston wrote a letter to the Oakland Tribune, which was printed on Page One. "My one wish in life," he said, "has been to return to Oakland, where I met a lovely young girl, **Neoma May Ricks**. We had a wonderful time together." That 25-year-old story



UP-134

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(BETTY FORD)

WASHINGTON (UPI) -- BETTY FORD WILL DEDICATE THE NEW ADDITION TO THE M.D. ANDERSON TUMOR INSTITUTE IN HOUSTON, TEX., SATURDAY, OCT. 2, MAKING IT THE WORLD'S LARGEST CANCER MEDICAL FACILITY.

SHEILA RABB WEIDENFELD, THE FIRST LADY'S PRESS SECRETARY, ANNOUNCED THAT THE FIRST LADY HAD BEEN INVITED TO PARTICIPATE IN THE DEDICATION OF THE CENTER WHOSE CONSTRUCTION COST \$70 MILLION.

MRS. WEIDENFELD SAID THAT SHE DID NOT KNOW WHETHER MRS. FORD WOULD HAVE ANY CAMPAIGN ACTIVITIES IN TEXAS THAT WEEKEND.

UPI 09-20 05:18 PED

The Houston Post

Good morning!

50 cent

It's Sunday, October 3, 1976

First Lady sees Ford 'upsurge'



By MARY JANE SCHIER
Post Medical Writer

First Lady Betty Ford said here Saturday she feels "a great upsurge" throughout the nation in support of President

In reaction . . .

■ "It is a racial vulgarity that is typical of the most despicable public official in the United States," Chuck Stone said in Houston Saturday. "If Ford is not ashamed of Butz, (Agriculture Secretary Earl Butz, right) then the majority of Americans . . . should be ashamed for Ford." Butz, Stone said, is a "living testimonial to the fact that white supremacy is dead."

Stone is president of the National Association of Black Journalists. Please see story/page 20A.

■ WASHINGTON (UPI) — Agriculture Secretary Earl Butz has cancelled plans to fly Sunday to Toledo, Ohio, to campaign for President Ford — apparently because of his remarks about blacks. Plans were also scrapped for Butz to campaign Monday in Upper Sandusky, Ohio. Local Republican leaders said they didn't want him at their rallies.



Nov. 10, 1976.

BEAUMONT, Texas --- The Sun Co. tanker, "America Sun," was tied up at the foot of Stillwell Boulevard in Port Arthur Tuesday.

The Goodyear Tire & Rubber Co. blimp, "America," floated gently over the peaceful waters of Lake Sabine, off Port Arthur, Tuesday.

Workmen went about their daily routines at the giant refineries and chemical plants in Jefferson and Orange counties. The flying red horse of Mobil Oil, the names Gulf and Texaco on the oil tanks, the names DuPont and Arco on the long lines of railroad carriers symbolized the strength to the nation's economy this region supplies.

At high noon , Tuesday, Vic Rogers of Beaumont, chairman of Beaumont's Bicentennial Commission paid tribute to the "Spirit of '76."

He presented to Calvin Smith, director of Gladys City Museum and Spindletop Museum at Lamar University, key documents which Rogers said "will assume ever greater historical value in the years to come."

(more---

LU/ first add/ history preserved

Just as Gladys City Museum and its companion Spindletop Museum preserve for posterity the history of Beaumont and the 1901 Spindletop oil boom, the documents, Rogers said, preserve for ~~the~~ future generations "what we did here this year."

To Smith, Rogers and Beaumont Mayor Ken Ritter handed a signed letter from the nation's First Lady, Betty Ford.

She visited Gladys City Museum in the Spring and photographers snapped her picture doing the square dance on the wooden boards. Visitors in Beaumont motels today see her picture in famous scenes about Beaumont.

"Mrs. Ford said this was one of the finest Bicentennial projects she had seen in her travels this year, and she traveled extensively across the nation," Rogers said.

"She'll remember Beaumont. She'll remember the warm hospitality of Beaumont.

"That's what Beaumonters are known for: their warm hospitality," Rogers said.

On permanent display, Rogers continued, "will be a letter from the President of the United States, Gerald R. Ford."

Also presented were documents from Mayor Ritter, Gov. Dolph Briscoe and his wife, Janey.

(more---



LU/ second add/ history preserved

Smith said, "It is a privilege and a pleasure to accept these documents. They will preserve the past and serve as a hope and inspiration for the future."

He told the assembly of newsmen, cameramen, members of the Bicentennial Commission and the Lamar University family, "We have had over 40,000 visitors to Gladys City in 10 months. They represent 46 states and the District of Columbia and 45 foreign countries."

A group of North Sea writers from the Aberdeen-Inverness area of Scotland, spending their first day in the United States, were in awe as they signed the Gladys City register under the name of Betty Ford. "We're thrilled," they said, and promptly wrote home about it.

Just as the word of the Spindletop discovery in 1901 spread everywhere and brought thousands to Beaumont, this kind of press coverage and word-of-mouth endorsement brings thousands of visitors to Beaumont every month.

Beaumont is a "must" for visitors from the British Isles. Another group of Scotsman are due at the museum this morning.

They want to see the museum where Betty Ford danced.

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