The original documents are located in Box 26, folder "5/27-28/76 - New Jersey, Ohio (2)" of the Sheila Weidenfeld Files at the Gerald R. Ford Presidential Library.

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Volume CXVI No. 123 20 PAGES

Revie

First Lady leaves mark in Findlay

BY LINDA SWAISGOOD Family Editor Betty Ford carried away three mementoes from Findlay

engraved with her CB handle, "First Mame," and a flag pin, the gift of the Ladies Division of the Findlay Chamber of hopes to do in the next four years."

Mrs. Ford also said that ber entire family wishes to see the



Times

CARRIER DELIVERY 75 CENTS WEEK STREET SALE 15 CENTS

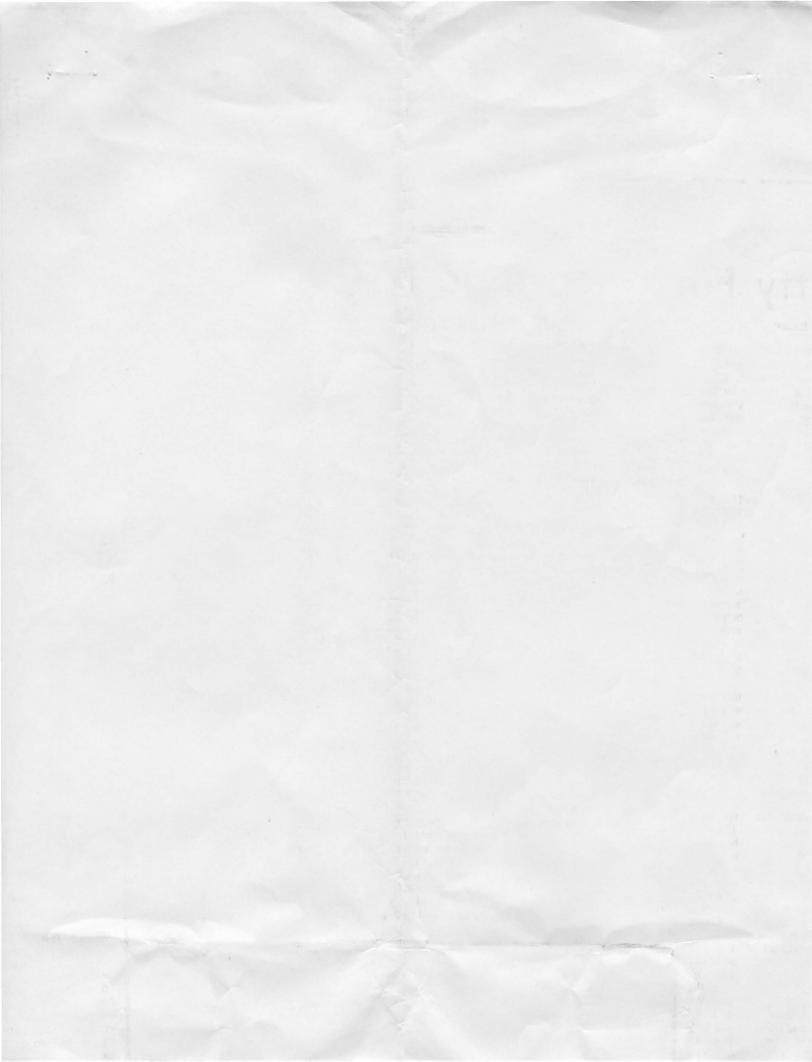
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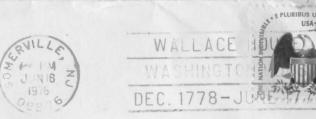
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The same water and the same

nemo 6/16/76 Dear Sheila, Euclosed is the article I did on the Ford. your name appears init as well as Patti's. Don't foget the promise you made at the auport in Tomstown before departing for Trenton. Best regards, fine LEONARD & RENEE KUKER 33 Stella Dr. Somewille, NJ 08876 Bridgewater 08337 Telephone (201) 722-6508 RE-ORDER NO. 82346L



Pener Kuker 33 Stella Drive Bridgewater, New Jersey 08807



The White House

Washington, D.C.

Ms. Sheila Weidenfeld Mrs Ford's Press Secretary

Betty Ford: No time to be tired

By Renee Kuker

MORRISTOWN - When Betty Ford flew in from Washington last Thursday to help get out the vote for her husband in New Jersey's June" 8 primary and to visit the redecorated Dodge mansion

sey," Ms. Matson told this "It's fun to campaign if you reporter. "everyone was talk- | can do it by seeing a beautiful ing about the Mansion in May place like this." and how much Mrs. Ford / Apropos of a question on "a would enjoy it."

25c a Copy

Proceeds from the fundraising event organized by the Women's Association benefit

advance work in New Jer- paigning, naturally," adding:

woman vice president," Mrs. Ford said that there is "an endless list of women who would qualify for vice presiyears ago. "She's become a great deal more confident," Ms. Weidenfeld said.

At a reception in her honor at the Governor Morris Inn. the First Lady addressed about 300 Republican leaders and campaign workers from four counties, including UP-041

144

CORRESPONDENTS:

BETTY FORD'S PRESS OFFICE ANNOUNCES THE FIRST LADY WILL STOP OFF IN NEW JERSEY THURSDAY BEFORE TRAVELING TO OHIO. TRAVEL DETAILS WILL BE PROVIDED TOMORROW. THOSE WISHING TO COVER THE NEW JERSEY PORTION

OF THE TRIP MUST OBTAIN PRESS CREDENTIALS FROM MR. LERER (201) 469-3232. THE PRESS OFFICE NUMBER IS 456-2164. UPI 05-24 11:21 AED

R B (CAMPAIGN TRIPS) W HINGTON (UPI) -- FIRST LADY BETTY FORD WILL FLY TO OHIO RSD Y TO CAMPAIGN FOR HER HUSBAND. S ILA RABB WEIDENFELD, THE FIRST LADY'S PRESS SECRETARY SAID THAT S ILA RABB WEIDENFELD, THE FIRST LADY'S PRESS SECRETARY SAID THAT . FORD WILL CAMPAIGN IN AKRON, FINDLEY AND DAYTON ON FRIDAY, MAY . H RE WAS A POSSIBILITY THE PRESIDENT ALSO MAY CAMPAIGN IN OHIO X WEEK OR THE FOLLOWING WEEK. H FORD'S SON JACK PLANS TO CAMPAIGN IN CALIFORNIA ON MONDAY. THE IDENT WILL BE IN CALIFORNIA AT THE SAME TIME. UPI 05-21 05:58 PED

Udall Won't Ask Church to Skip Ohio

CLEVELAND-Rep. Morris K. Udall (D-Ariz.) said yesterday he won't ask Sen Frank Church (D-Idaho) to stay out of the Ohio primary after all.

Udall and his supporters had expressed some anger upon learning that Church would actively campaign in Ohio. They wanted to enange front-runner Jimmy Carter in a one-on-one battle in the state and emerge victorious. Church's entry threatens to undermine their wing of the Democratic party was engaged in a stop-Carter conspiracy.

Church, who has beaten Carter in Nebraska, Oregon and Idaho, made the Ohio and California races official yesterday.

Mrs. Ford on Busing DAYTON, Ohio — Betty Ford said she knows firsthand the problems causes by busing to achieve racial balance in schools. Campaigning for her hus-

"But my feeling frankly is the most important thing is education. If we can get good schools, good teachers and good buildings, I see no reason why we have to run these kids all over town.

"When we built our house we built in an area particularly where there was a good school where our children could walk to school and walk home. Then in Virginia, they went into a busing situation.

"Our children were bused. So I've been through busing and I know exactly what the situation is. It wasted a lot and the party to the principle of positive action."

The caucus said women constituted 40 per cent and minorities 20 per cent of the Democratic delegates in 1972. In the 26 states where Democratic delegates have been selected this year, 't said, only 30.5 per cent of the delegates are women and about 9 per cent black,

It said women represented 30 per cent of the Republican delegates in 1972 but, in the 18 states where delegates have been selected this year, only 28 per cent are women.



-United Press International

First Lady Betty Ford greets well-wishers on her arrival in Dayton yesterday.

Ford Eyes New Trip to Ohio, N.J.

By Fred Barnes Washington Star Staff Writer

Though faced with money problems, President Ford has tentatively decided to turned to the White House Wednesday from a five-day campaign swing outside Washington, would return to the stump during the pritrip to the two primary three days there earlier this has a bit more money available than initially

states will not cost too rweek, but campaign offimuch. And the President cials have advised that expanded media advertising would provide more effec-



First Lady's Candor Stays True To Form

By ENDA SLACK

Campaigning in New Jersey for President Gerald T. Ford's election to a fullfour-year term in the White House, Mrs. Betty Ford yesterday recommended spending less money on busing and more on schools.

After Mrs. Ford stepped from the plane and spoke to a reception committee of prominent party leaders, she went to the fence to shake hands with people in the crowd. She moved smiling toward the Right-to-Life women, but Secret Service agents steered her away, even



1000000

By ENDA SLACK

"First Mama" was introduced to north Jersey Republicans yesterday as the "greatest asset" in the 1976 campaign to elect President Gerald T. Ford.



Mansion **Charms Betty**

By JOAN BARBATO

MADISON — Campaigning in New Jersey came second yester-day, Betty Ford said after touring Mansion in May. "I came to see this gorgeous house," she said. "I had heard

there were only four days left."

She did indicate, however, she is interested in seeing her husband elected, because it is what he wants. And being First Lady

Neury, DUT Smilling

By REBECCA PAPAI FINDLAY --- She looked tired.

Betty Ford eas everything I was expecting-pretty, petite and warmly elegant. But she was also apparently weary.

As she emerged from the presidential jet waving to the crowd, she unobtrusively propped her upraised arm against the plane door. And although her radiant smile seldom faded, at times her eyes looked dim. Her statements were brief and spoken haltingly.

That was almost to be expected, however. Her stop in Findlay Friday afternoon on behalf of her husband's Ohio primary campaign was preceded by visits in Akron and Dayton that same morning.

It was really all very exciting. The press people were stationed in a small roped-off area beside the runway of Findlay's airport, in front of the mass of greeters pressing against the chain link fence.

Each of us in the media station wore the pink press passes which signified our clearance status. A secret service trouble-shooter hustled back and forth between the many local police, occassionally stopping to give us instructions or information on Mrs. Ford's arrival.

Finally her jet roared in. The Findlay High School Band began playing and the 600 or so onlookers started cheering and waving flags. Mrs. Ford walked down the plane ramp and those of us fortunate enough to have press tags and cameras were permitted to leave the roped area and go within a very few feet of her to take pictures as she allowed herself to be enthusiastically hugged and kissed by persons in the receiving line.

She then walked to the fence and worked her way down the line of well-wishers shaking hands and chatting all the way. At one point, she laughed out loud as someone held up a "Jerry Brown for president" sign.

The secret service men, identifiable by green lapel buttons, marked S, surrounded her at all times. They seldom spoke but silently moved along side her, using their bodies to firmly push out of the way those who got in Mrs. Ford's path. At the same time, her press secretaries worked to get us closer.

Throughout all the shoving and cheering and band playing, Betty Ford continued smiling. Finally, she move toward the microphone where Tennyson Guyer, U.S. Representative for the Fourth District, introduced her. "Hello, hi, God bless you," she said.

She was then packed into a limousine and driven off in a motorcade to the Fort Findlay Motor Inn where the same scene happened all over again only this time, there was no fence to keep onlookers from pressing against her.

A large crowd outside the hotel shouted greetings. One group of teenage girls kept yelling, "Tell your son we said hello!"

Mrs. Ford and her entourage slowly pressed their way inside (Continued on page three)

KENTON

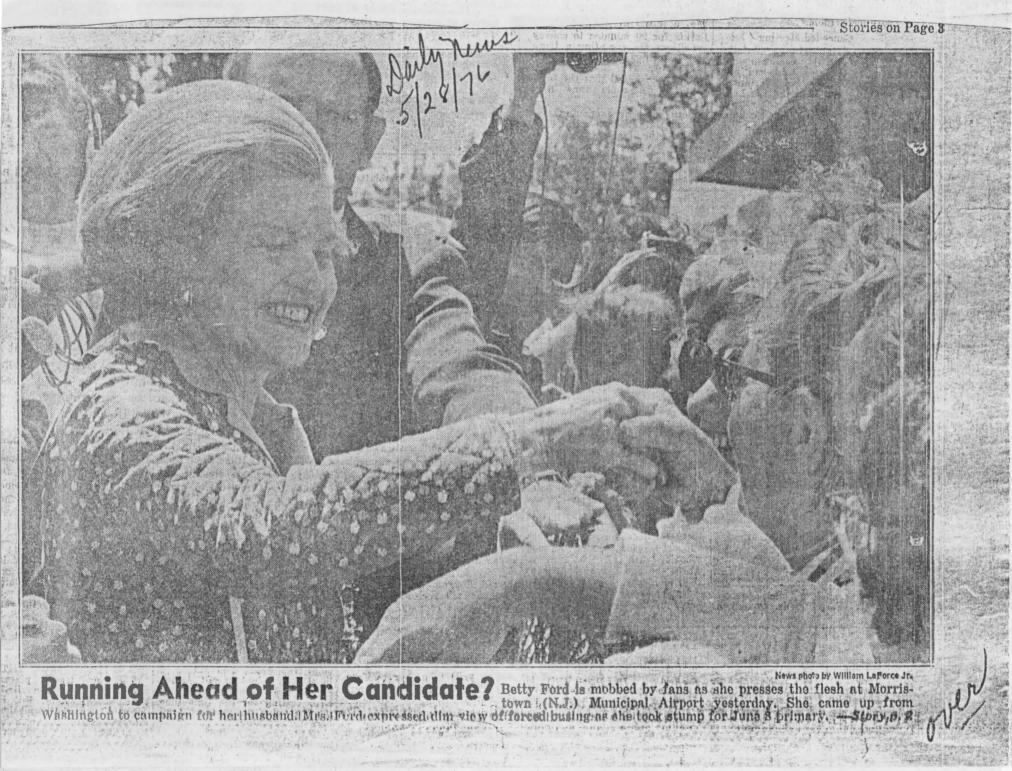


Betty responds

Mrs. Betty Ford answered questions from reporters in the banquet room of the Fort Fin-

dlay Motor Inn in Findlay Friday afternoon. It was the third stop of her one-day campaign trip to raise support for her husband's presidential nomination bid in the Ohio June 8 primary. (Times photo)

TIMES "





Washington Star Staff Writer Though faced with money problems, President Ford

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to the stump during the pri- available than initially would provide more effect

Ohio Supplement

Youths aren't there to hear First Lady make pitch to them

Plain Dealer Special

AKRON — First Lady Betty Ford called yesterday for more political involvement by young people, but there were few youthful voters in her audience here.

On the campaign trail for her husband, Mrs. Ford mingled with Summit County Republicans before telling them, "There are too few young people here this morning. Where are the young people?" Ford campaign workers estimated the Holiday Inn ballroom crowd at 750. Most were middle-aged and elderly women.

Mrs. Ford steered clear of the issues and told newsmen she came with no campaign promises. She said her message was the "proven record" of the President.

"What he has done in the last 20 or 21 months has been to bring peace, prosperity and integrity to the office of the president of the United States," she said. The country is in "great jeopardy" and needs strong leadership, she said.

Asked about busing, Mrs. Ford

said that alternatives needed study and that it has not been successful in all situations.

She denied a charge by Ronald Reagan supporters in Ohio that her appearance was due to fears that Ford would lose the state. "I think the people of Ohio have better judgment than that," she said, acknowledging the importance of the June 8 primary.

Other Onio campaign stops yesterday were in Dayton and, Findlay.

In Dayton, about 500 persons, greeted her at the Dayton Courthouse Plaza, where she watched.a performance by the Dayton Civic Ballet under threatening skies. A, former dancer herself, Mrs. Ford told the downtown crowd it should be proud of the ballet group. Commission, the amount of dollars available for an Ohio media campaign may be somewhat limited. Therefore, the priority emphasis in the campaign will be placed upon the volunteer grass roots efforts of the thousands of Ohioans who are committed to the President Ford cause.

That the President Ford campaign has attracted the leadership of the Republican Party in Ohio cannot be disputed. From the beginning two of the most respected Republicans in Ohio, the Honorable Frances P. Bolton and the Honorable John W. Bricker, have served as honorary chairmen of the President Ford Committee.

By mid-April, each of the state's 23 Congressional Districts was represented on the President Ford Committee in Ohio by a prominent GOP leader. (Complete list on page four).

Meanwhile, we are well past 75 percent in appointing local PFC chairmen for each of Ohio's 88 counties. (Complete list to date on page four).

First Lady Wows Mid-Ohioans





PAYMENT — First Lady Betty Ford pays for her lunch Friday at the University of Oregon Erb Memorial Union.

Escorting Mrs. Ford are student body president James Bernau (left) and basketball star Ron Lee.

11 Good Morning! Rain Cloudy, warm High, low 70s Low, 55-60 Details B6 -1-15- 120 Find ALL TRACK

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Historic Visit

Approximately 1,000 people gathered at Findlay Airport Friday to catch a glimpse of First Lady Betty Ford, the first time a president's wife ever visited here. Mrs. Ford stepped. from the large blue and white jet into a crowd of local dignitaries before speaking briefly to her audience.

Photos by Joe Thomas

By DAVE DUDLEY Staff Writer The City of Findlay rolled out the red evidence. carpet for Mrs. Gerald Ford Friday afternoon, giving the nation's First Lady recentions ever seen in this area

signs like "Welcome To Findlay, First Mama" and "Welcome To Flag City" in

The airport was also dotted with more than a dozen Findlay Police and sheriff's one of the largest and most enthusiastic deputies, along with a handful of secret service men keening a close watch on the

Betty Ford's willingness not to duck the tough issues presents a challenge for a press secretary like Sheila Weidenfeld on the lookout for "booby traps."

"She's a frank, honest, thinking she conceived herself. It qua woman who is a delight. She has a terits ratings in its first year.

"We've grown a lot together on the job," she said. Before her present post, Mrs. Weidenfeld was the producer of a local Washington television talk show she conceived herself. It quadrupled my job as a producer and this one"

a year alla

Betty Ford's openness challenges aide

But she believes that her main objective as press secretary is to be a good sounding board for Mrs. Ford. Her day begins at 6:30 a.m. and seldom ends before 8:30 p.m., the

jority of mail we received was threeto-one against her. When the outcome of the mail was published in a newspaper report we were flooded with pro-letters and it ended up being three-to-one in fayor of her stand," she says.

When Flowd momenta that manage and





Page 20 June 23, 1976 Village Views 77 Shiawasee Av - Akron, Chio 44313 Betty Ford's Visit Has Story Within A Story

by Mary Maxson

people who went to see Betty Ford recently. I wish I could impress you with an

story that I hope you'll find as interesting as I:

I was one of that mass of - There was an element of security that morning which I was glad to see and made me feel less uneasy about the intimate and detailed report safety of the President's on the First Lady but I can't. lady. Two men greeted me at. I was there as a quest and the dearway and shined

and justifiable. Once into the ballroom at the Holiday Inn. Cascade, we spent a lot of time waiting for the guest of honor. Diminutive Helen Slusser. (who with her husband co-chair the county Ford for President Committee), made several an-

meeting you Mrs. Ford." That was the extent of our encounter but during that long handshake. I did study the woman's face and it's remarkably young-looking and much more attractive that the photographs show. In person her smile and eyes

men were killed Friday heir Tobin Packing Co., i head-on with a large oil in Searsburg, Vk. Versaid. The driver of the killed.

at Putnanr Memorial gton, Vt., were Ralph F. almer St., Schenectady, meat truck; Edward L. chodack: and Richard

ked

tion law was complet-

cks by the Treasury isually takes two days' money available, but " iad checks" prepared ial FEC certification.

who opposed some ew election law and ity earlier this week wing again, was the 3 million.

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nce, which was valar and \$85,000 as of ling to a spokesman, as not used most of of the extensive renuction work under-

ne notable change \$33,800 in unsecured I shown as outstandfew weeks after his In had ended. Zinn, 23, of Sunderland, Vt.; the operator of the oil truck.

men

State Police said the brakes on Zinn's vehicle apparently failed' as he was descending a steep mountain and he lost control and crashed into the oncoming meat truck about 1:30 p m.

hurst, Calif., was taken to a hospital where he underwent surgery. His condition was reported as guarded.

One of the first persons on the scene was Highway Patrol Officer Dan Ackerman

"The terrible thing about it was that, when it flipped over everybody in it was thrown from their seats to the top of the bus," he said. "Then, when it hit the ground on its top they were all smashed into the seats."

See SCHOOL, Page 2

'First Mama' visits Albany

First Lady Betty: Ford waves while di--sembarking from her plane at the Albany County Airport Friday evening. Mrs. Ford passed through Albany on her way to Benningtoni VY. where she will speak. today at the dedica-... tion of a new art center at Bennington College. The First Lady attended classes at Bennington fortwo summers following her high school graduation. After landing in Albany; Mrs. Ford proceeded to Bennington in a six-car motorcade. (Staff photo by Paul Kniskern)

By Maury DeJonge

Campaign forces of President Gerald R. Ford haven't conceded California to Ronald Reagan, but they are concerned enough to organize a second, lastminute effort in Ohio where they hope to capture at least 81 delegates for the President June 8.

The first effort, a motorcade blitz, will be held June 5 and 6, sponsord by the Kent County President Ford Com-

mittee. It will cover four cities.

The second effort is headed by Secchia, chairman of the Kent C Friends of the First Family Comm Its purpose is to win some extra vo the President in Ohio to elimin possible first-ballot win for Rea the GOP National Convention.

Until last weekend, it appeared was a strong possibility Reagan carry California and the Repu

omination on the first ballot, Secchia

Ford Blitz

Moves on

to Ohio

Jupoppun 5/31/76

country for the former California gov- generally conceded to be sympathetic t



y Record, Morris County, N.J., Sunday, May 9, 1976-A3

... Mrs. Kathleen Lloyd, hostess, shows desk to niece, Mrs. Sheila Fo

odge Mansion In May Spotlight

y JOHN GAMBRILL SON - If you're tired of at the same old walls in use or apartment and at a ways to change them, the i in May at the Dodge Esbe place to go.

all-volunteer fund-raising event for the benefit of Morristown Memorial Hospital.

Nearly 2,000 people took the opportunity to tour the mansion yesterday and Mrs. Phyllis Schmucki, general chairman of Mrs. Schmucki said that was the case with the Mansion in May two years ago.

The Mansion in May will run seven days a week through Memorial Day. The house is open Monday through Saturday from 10 and Thursday nights from 6-9 p On Sundays, the house is o from 1-5 p.m. There is a \$5 adr sion charge which provides tors with a 112-page progr filled with background mate about each room in the man

Michael Gafiney Pl



Life/Style

Page B-5 Friday, May 28, 1976

Touchdown

Betty Ford rolls campaign into town

By BETTY JAYCOX

Beacon Journal Life/Style Editor

If there is one thing First Lady Betty Ford isn't afraid to do, it's answer a question — no matter how controversial.

When asked, Thursday during her campaign trip

Q. Do you ever try to influence your husband on important questions?

A. Doesn't every wife?

Q. Do you want your husband to become President again instead of retiring as you wanted him to

Page 13

By Lillian Levy Meet 20-year old Pamela Rotman. Though sightless, she is a young woman with a vision of service through law whose high scholastic standing in college won her special recognition at the White House last week

Awarded a B.A. degree in English and psychology by the University of Illinois this month. Pamela has the dis-



le envisions career in legal service

use her Hebrew; and she hopes to go back again. Another place to which she would like to return is this capital city where budgetary considerations made it necessary to limit her visit. She visited the Smithsonian for a few hours; but the highlight was the White House where she and the other students were given a special tour and where, as Pamela put it, "We saw a lot of wonderful things !!

BY REBECCA PAPAI

FINDLAY - She looked tired. Betty Ford eas everything I was expecting-pretty, petite and warmly elegant. But she was also apparently weary.

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Betty responds

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KENTON