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# PURPOSE & PROGRAM



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## ADL: Yesterday and Today

The Anti-Defamation League of B'nai B'rith is one of the nation's oldest and leading human relations agencies. It is dedicated in purpose and program to translating this country's heritage of democratic ideals into a way of life for all Americans in our time.

ADL was founded in 1913 with a handful of stationery, two desks in a Chicago law office, and a group of determined volunteers who set as its goal "to end the defamation of the Jewish people . . . to secure justice and fair treatment for all citizens alike."

Overt and unabashed anti-Semitism was the order of the day: resort advertising that read, "No dogs! No Jews!"; offensive caricatures of Jews in magazine cartoons; crude and cruel stereotypes on stage and screen; best-seller circulation of such anti-Semitic documents as "The Protocols of the Elders of Zion"; the trial by prejudice of Leo Frank, a "Yankee Jew" accused of rape and murder in Atlanta, Ga., a few years after the Beilus "ritual murder" case in Russia.

The organizers of the League decided on three major areas of operation to achieve their goals: education, legislation and what they called "vigilance work."

This was the beginning of what is today a vast national agency with headquarters in New York City and 26 regional offices staffed by professional personnel in the fields of human relations, education, research, law, religion, urban affairs, communications and the social sciences.

Foremost leaders of the American Jewish community, including representatives of B'nai B'rith, the largest Jewish service organization in the world, sit on its National Commission as ADL's governing body and on regional boards which assure that ADL's presence is felt as a neighbor participating in the solution of local problems.

The League's history is an inspiring record of participation in democratic progress in the United States by a Jewish organization which knew from the very beginning that the security of all minority groups is intertwined with the security of democracy itself.

The League's history is counterpart to the history of the names and events that threatened to shatter the American Dream.

There were the organized hate groups. The Ku Klux Klan had a membership in the millions until legislation, the model for which was drafted by ADL, forced it to unmask and drastically diminished its power to peddle hate and terrorism against Negroes, Jews and Catholics.

There were the professional bigots and fascist organizations whose activities and backers were exposed by the League—men like Gerald Smith, Joseph Kamp, Merwin Hart, Upton Close, Father Coughlin, Conde McGinley; groups like the German-American Bund whose members goose-stepped on American streets and secretly took orders from Nazi Germany.

There were the successful efforts to pass legislation against discrimination in housing and employment; the successful campaigns to crack-the-quotas which limited the number of Jewish and other minority students in colleges and universities.

There was the League's active and proud leadership role in the passage of civil right laws—and the agency's ongoing efforts to see that they are enforced.

There were—and are—the radical right and radical left extremists who repudiate democratic concepts and have an affinity for anti-Semitism.

Today, the League's four major divisions—Civil Rights, Community Service, Program and Public Relations—carry forth the objectives of ADL's founders in rigid observation of their purpose but with a flexible program evolved through experience and the changing nature of American society.

Within the Civil Rights Division are the following departments: Discriminations, European Affairs, Fact Finding and Counteraction, Latin American Affairs, Law, Mideast Affairs, Research and Evaluation and a Washington, D.C., civil rights office.

The Community Service Division is in charge of urban affairs and of the League's 26 regional offices in centers of Jewish population throughout the United States.

Within the Program Division are the following departments: Audio-Visual, Education, Intercultural Cooperation, Interreligious Affairs, Publications.

The Public Relations Division has a staff of writers, communications specialists and artists who produce and disseminate authoritative material in all areas of ADL concern and programming.

ADL is Jewish-oriented in the immediate sense, universally-oriented in the broad sense. It seeks to deepen and enrich the Jewish experience of opportunity and freedom under the American political democracy. It seeks Jewish participation in the total responsibilities and privileges of American society. And, through such means as "Jews in America," an ADL filmstrip on Jewish participation in American history and contemporary times, it seeks to enhance the Jewish image.

But the League does not confuse integration, the acceptance of the Jew as an American and as an equal, with assimilation, the loss of Jewish identity. It is concerned with maintaining the basic and traditional elements of Jewish religious and cultural life. It believes in a pluralistic society which encourages the full flowering of different group cultures.

To achieve its goals, ADL employs the basic tools available to voluntary associations of citizens. These include education, community action, the media of communications and the law of the land. Although much has been achieved, much remains to be done.

ADL priorities are expressions of the purpose for which the League was founded, and of the current concerns of the Jewish community it serves.

## Anti-Semitism

ADL's prime objective has been to counter the defamation of Jews and assaults on their status and rights. Although overt anti-Semitism has diminished in America with each passing decade, its roots remain deep and far from dead.

Just how deep was revealed through a probing, five-year study conducted for the League by the University of California Survey Research Center.

Eight volumes based on the study and published as part of ADL's *Patterns of American Prejudice* series gave in-depth analyses of religion's role in fostering anti-Semitism, of attitudes among the clergy, the black community, youth and the general public.

ADL's own monitoring of changing conditions reveals that as the memory and impact of the Holocaust fades and as Jews are thought to be more and more a part of the "Establishment," there is a disturbing insensitivity and indifference to Jewish concerns and well-being. An ADL book, *The New Anti-Semitism*, reveals that the major difference between anti-Semitism today and the traditional kind is that the current variety is not necessarily deliberate in character and is, more often expressed by respected individuals here and abroad who would be shocked to think themselves, or have others think them, anti-Semites.

In addition, the new anti-Semitism is compounded by anti-Jewish hostility from pro-Arab elements, the radical left, the radical right, black extremists, the Soviet Union, Arab nations, and movements in Europe and Latin America—all in addition to the remnants of a hate-mongering apparatus which has plagued the United States since the early 1920's. The prime triggers of anti-Jewish hostility today are American domestic issues and the Middle East conflict.

League studies and fact finding operations provide information and insight into the nature of anti-Semitism and spotlight the areas of concentration necessary for waging effective combat.

## Israel

Because it believes that the destruction of Israel would be the ultimate anti-Semitism, ADL for many years has conducted a major campaign to insure a positive image of the Jewish State and to counter the misrepresentations of its enemies.

As Israel's search for independence within secure borders enters a new and decisive phase, the Arabs, financed by their petrobillions and aided by the Soviet Union and other allies, have stepped up their propaganda campaign—in this country often channeled through radical rightists, old and new left-wing extremists, black separatists and dissident students. It is an alliance responsible for a barrage of factual inaccuracies and distortions about Israel—its people, positions and policies—which too often uses

"anti-Zionism" as a euphemism for anti-Semitism and tries to scapegoat Israel for world ills.

To combat these trends, restore American perspective and reduce the possibility of anti-Semitic fallout, ADL uses its own skills and experience—and those of a special volunteer task force made up of individuals in the communications fields—to keep the American people informed about the truth of the Mideast situation, America's stake in the area, and the global importance of a viable peace.

The League continues to expose and frustrate the Arab economic boycott of Israel because of its harm to Israel and because it is a violation of American law and a threat to American commerce. ADL monitors and makes public its findings on capitulation to Arab demands by American industry, banking and communication, determines Arab influence on the shaping of public attitudes and U.S. foreign policy, and guards against anti-Jewish discrimination in employment and trade. A steady stream of interpretative literature—analyses, surveys, reviews, digests, assessments—is prepared, published and distributed by the League to leaders and molders of opinion in communications, government, human relations, education, religion, industry and labor, in order to broaden and deepen public understanding of the Mideast conflict and the nature of the relationship of the American Jew to Israel.

An important part of this interpretative material is the ADL series of radio and television broadcasts, *Dateline Israel*. These on-the-spot features, taped and filmed annually by the League's associate director and general counsel, Arnold Forster, are carried by hundreds of American radio and television stations. Through interviews with government officials, military leaders, Arabs, Christians and Jews, they bring greater insight into the Mideast situation.

The goal is a secure and just peace in the Middle East, one that will reduce world tension and permit Israel to survive and prosper as a nation with normal relationships with its Arab neighbors.

## Interreligious Understanding

What began some 30 years ago as simple brotherhood meetings where Jews and Christians talked about "tolerance" and stayed to have coffee and cake together, has advanced into a strong and growing

movement to institutionalize changed Christian attitudes toward Jews.

Today, with the full cooperation of church leaders and educators, ADL works toward incorporating information on Jews and Judaism into college and seminary curricula and including the topics in texts and audio-visual materials at every level of Christian education.

One example of such efforts is the joint production by the Catholic Archdiocese of New York and ADL of a film series and curriculum material on Jews and Judaism for the in-service training of parochial school teachers. The series—13 hour and a half programs called, *The Image of the Jew*—is used by archdioceses throughout the United States, by Protestant groups, public school systems, and the U.S. Air Force.

Another example is a series of scholarly books on Jews and Judaism by theologians and educators of all faiths. These and other publications distributed by ADL provide an awareness of Christian-Jewish relations throughout history and insight into the Jewish religious, historical and community experience.

The pace and content of ADL seminars and workshops on Judaism and the contemporary Jewish community continue to accelerate. There are Catholic-Jewish and Protestant-Jewish relations committees in cities throughout the country which delve into problems of beliefs and interpretations that affect inter-religious relationships. There are study tours of Israel for Christian clergy and religion writers.

A dramatic example of new cooperation is the convocation sponsored by ADL, the Archdiocese of New York, Temple Emanu-El and St. Patrick's Cathedral which established guidelines and a year-long dialogue between congregants of both houses of worship who will work together for the common good.

The change in interfaith relationships has helped achieve tremendous gains in not only eliminating vestiges of anti-Semitic material and references from religious texts and sermons, but in changing the more serious problem of omission of factual material on Jews and Judaism. Another manifestation of new understanding between Christians and Jews is the office in Rome of ADL's international consultant in Catholic-Jewish relations, a man who works in close cooperation with leaders of the Roman Catholic Church.

While much remains to be done, the continuing progress in interreligious relations is the most hopeful portent of the ultimate disappearance of religious bias.

## Discrimination

A pioneer in the struggle against discrimination, ADL's record of achievement in eliminating religious and racial discrimination in employment, in education, in housing and public accommodations is unparalleled. The work continues with a many-faceted program of cooperative efforts with business and industrial management in their recruitment and promotion policies and their on-the-job human relations techniques. ADL programs, printed and audio-visual materials are in ever-increasing demand. Its expertise is recognized not only by private industry but by the federal government which chose ADL as the recipient of grants to develop special audio-visual techniques for improving employee relations in such government installations as Walter Reed Hospital and U.S. Navy bases.

Committed to the merit concept, ADL opposes the "reverse discrimination" inherent in preferential treatment, quotas, and wrongful attempts to achieve proportional representation in student bodies, faculty and staff. ADL monitors, documents and makes public such violations of state and federal law, works with government and educational officials to effect change, and where necessary, files *amicus curiae* briefs in cases before local, state and federal courts, including the U.S. Supreme Court.

## School Curricula

While advances have been made, many school textbooks continue to give students a distorted picture of American minority groups and their history. ADL produces and promotes the use of classroom material that will supply more accurate information about Jews and other minorities, their history, their contributions to American society and the problems they face in that society. It publishes studies and reports on misleading materials being used and the omission of vital facts. It works with textbook publishers to revise texts. It issues special resource and service bulletins to provide educators with suggested program plans and bibliographies on human relations subjects.

The League also produces its own books, pamphlets and a wide variety of audio-visual materials on racial and ethnic groups for general school use. These include materials on Italians, Puerto Ricans and Mexi-

can Americans produced through private foundations and government education grants.

Each year ADL wins additional support from educators for its efforts to make human relations education an integral part of the nation's school curricula. ADL acts as consultant to teacher-training institutes and school systems in developing curricula and methods to meet current education needs.

A unique ADL technique, "Simulation Games," uses filmed situations and specially developed manuals to assist hundreds of school systems in recognizing and resolving classroom conflicts. ADL has also developed model programs for school systems faced with interracial, ethnic and socio-economic tensions. These include in-service training for teachers, supervisors and administrative personnel, student and community involvement, and curriculum change and development.

ADL develops methods and materials that help teachers discover and correct their own negative attitudes as well as stereotyping and scapegoating among their pupils. ADL consults and cooperates with administrators and school systems, sets up and participates in workshops for teacher groups and education associations and national, state and regional conferences on human relations education. It provides counseling to educators at all school levels—from kindergarten through college.

## Extremism

The growth of American extremist groups, their bids for political power and the respectable sources of some of their support are of continuing ADL concern. The existence of such extremists not only imperils the democratic fabric of the nation but poses a potential threat of increased anti-Semitism.

On the radical right, such groups as the Washington, D.C.-based Liberty Lobby and the John Birch Society, whose official ideology is directed against the "international Communist conspiracy," attract anti-Semites and manifest anti-Semitic symptoms. Working through front groups, they respond to difficulties at home and abroad with repudiation of fundamental democratic values. They seek to exploit fear and uncertainty for their own reactionary objectives.

On the radical left, there is a concerted campaign against Israel which parrots Arab and Soviet propaganda, including its anti-Jewish content. While the radical right draws much of its support from

middle America, left wing extremists have concentrated their efforts on the young from all walks of life.

In addition, there are extremist elements within the black community which have reacted to white racism with a racism of their own.

ADL's fact finding and counteraction efforts include exposing extremist groups and individuals—their actions, strength, backing and goals—and positive educational programs to prevent their machinations from taking hold.

## Civil Rights

ADL is proud of its leadership in the civil rights struggle and remains deeply committed to the unfinished task of securing equal rights for all in an integrated society.

The League has loaned its skills and experience to hundreds of religious and educational institutions and has served as consultant to countless cities seeking measures to prevent turmoil. Through ADL's national departments and regional offices, it serves as a bridge between white and black groups to ameliorate tensions and upgrade the quality and harmony of urban life. It publishes manuals for mayors and others seeking to reconcile the various racial and ethnic groups. It holds conferences and seminars and sets up human relations programs for police officials and other law enforcement agencies.

These programs, together with those specifically involving employment, housing and education, enable ADL to continue its vigorous role in the pursuit of equal opportunity, winning support for its program among a broad cross-section of Americans of every race, creed and religion.

## Soviet and Latin American Jews

A threat to Jews anywhere is a threat to Jews everywhere. Today the safety and security of Jews is threatened not only in the Middle East but in the Soviet Union and in many places in South America.

Only the unremitting pressure of aroused public opinion helps Soviet Jews caught between cultural genocide if they remain in their own country and oppressive measures restricting their right to emigrate. In the foreground of a united, national effort, ADL mobilizes public support in behalf of Soviet Jewry

through League contacts with the media and other opinion molders, community leaders of all races and creeds, government officials, churchmen, businessmen, educators. The League's regional offices and its B'nai B'rith constituency spearhead mass rallies and petitions to keep the issue before the public. The efforts have been successful—death sentences have been commuted; there have been releases from jails and prison camps; the number of Soviet Jews permitted to leave has risen dramatically. But hundreds of thousands more need help and the campaign continues.

While conditions and attitudes toward Jews vary in the different South American countries and there is no officially-sanctioned discrimination, anti-Jewish prejudice is endemic to the continent and its manifestations erupt sporadically. The security of Jews in some of the countries is precarious because of economic conditions, revolutions and the widespread anti-Israel/anti-Jewish efforts of Arab and Soviet agents operating with the active cooperation of native extremists from the communist left and the fascist right.

Through B'nai B'rith and other Jewish community groups in major South American cities, ADL has helped develop local community relations offices and helped train their personnel. Located in such cities as Buenos Aires, Rio de Janeiro, Santiago, Lima and Caracas, they are engaged in efforts to counteract anti-Semitism and develop greater interreligious understanding, primarily with the Catholic Church, the area's predominant faith.

## Local American Communities

Through 26 regional offices, ADL synthesizes its broad human relations concepts and national programs with local problems and traditions. As one of the most valuable instruments in American Jewish community life, these offices bring ADL into close liaison with local civic and religious leaders, youth groups on and off the campus, editors and educators. Thus, when ADL moves to eliminate employment discrimination, ameliorate race tensions, protect the elderly, expose extremists, educate about the Mideast conflict or Soviet anti-Semitism, it usually acts through an ADL regional office. Working as microcosms of the national headquarters, ADL regional offices have as their prime responsibility to service the needs of their local communities.

## Information

Today, when the mass media carry information to millions of people almost instantly, the dangers of distortion and misinformation are greater than ever.

Through its public relations activities, its audio-visual programs, its fact sheets, bulletins and other publications, ADL provides newspapers, magazines, radio and television with basic and authoritative material on human rights, human relations, and all areas of ADL concern. It also provides factual information to the Jewish community and the general public.

Several major publications play a vital role in ADL's program. These include:

**ADL BULLETIN**, the League's official monthly, which has a national circulation of 170,000 and is designed to keep ADL constituency and others informed of League efforts and concerns and of developments in the field of human relations.

**FACTS**, which gives in-depth reports on the activities anywhere in the world of anti-Semitic organizations and individuals, as well as bigoted and extremist movements.

**RIGHTS**, which reports on cases of anti-Jewish discrimination and remedial action taken. Special issues are devoted to studies and surveys on employment, housing, social discrimination, private clubs and education.

**LAW**, which surveys nationwide legislative and judicial developments in areas of ADL concern.

In addition to these publications, abbreviated reports are available periodically. In this latter group are *Israel Background*, *Law Notes* and the *Fact Finding, Research and Evaluation and Discriminations Reports*.

ADL also publishes an extensive list of books and pamphlets on significant contemporary problems, as well as reports, research studies, school aids and other materials in all fields related to its program.

(For those interested in learning more about these publications, catalogues listing available printed and audio-visual materials may be obtained from any office of the League.)



## Toward A Better Future

The Jewish condition today is far different from what it was when ADL began in 1913 and noticeably different, too, from what it was just a few short years ago when American Jews seemed more secure than at any other time in history. Years of unremitting effort had resulted in a sharp decline in organized anti-Semitism and anti-Jewish discrimination. Intergroup relations were flourishing. The country seemed on its way at last to realization of democracy's promise.

Now, however, the national picture has changed. An anxious and uncertain American citizenry is seemingly drained of spirit and often fragmented into hostile ethnic and racial camps. Intensified by the effects of inflation and recession, old prejudices and hates are appearing in new forms.

It is a most critical period—a period of ultimate decision in the Middle East, of increased and professionalized “anti-Zionist” and anti-Jewish propaganda disseminated here and abroad, of continuing dangers for Soviet Jews, of urban unrest, of slowed civil rights progress, of reverse discrimination.

ADL's past experience has molded and prepared it for the critical problems of today. No force in this country is better qualified to help get this great nation moving forward again. No force has greater commitment, knowledge, skills, and determination.

ADL—three letters of the alphabet instantly recognized by generations of people from all walks of life as a synonym for justice. Indeed, the courts have stopped those who have tried to adopt ADL's name. There is only one ADL, the courts have said, the Anti-Defamation League of B'nai B'rith. And ADL has been the leader since 1913 in the struggle against prejudice, bigotry, and undemocratic forces.

Today, despite remarkable and positive achievements, the struggle goes on—complicated by the troubled time in which we live, by more subtle problems calling for more sophisticated techniques.

The tasks are greater, the responsibilities are greater, but ADL continues to balance emotion with reason. Using a combination of proven and innovative methods and support by men and women from all walks of life who share its goals, ADL provides action programs to satisfy the needs of millions of Americans who look to it for guidance.

The Anti-Defamation League's program and purpose is to build a future where the fruits of democracy will be every citizen's, not just in right, but in reality.

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# ...The Views of Five Presidents

"I am aware of . . . the efforts by your organization to foster an understanding of democratic rights and responsibilities. Your definition of America's democratic legacy is admirable. It is indeed a force in the hearts and minds of the American people."

**HARRY S. TRUMAN**

"Your good work . . . has brought strength to the national community. By educating our citizens to overcome the evils of prejudice . . . nurturing the roots of freedom, you have helped to make our land a better place to live in. America continues to need your efforts."

**DWIGHT D. EISENHOWER**

"Your organization . . . should itself be receiving an honor for distinguished contributions to the enrichment of America's democratic legacy. Your tireless pursuit of equality of treatment for all Americans has made a lasting and substantial contribution to our democracy."

**JOHN F. KENNEDY**

"You have the gratitude of this nation. In your half-century of fighting discrimination you have never tired, you have never faltered, you have never lost faith in your cause, and your cause has given faith to the nation . . . Wherever your torches burn, tolerance, decency and charity have been illuminated."

Bigots and bias hide whenever you come into view. But you are much more than anti-prejudice. You are pro-justice and you are pro-freedom."

**LYNDON B. JOHNSON**

"I welcome this opportunity to express again my very genuine admiration for the work of your organization. In all your activities you display compassion and a constructive concern for the well-being of the less fortunate. I applaud your many worthwhile programs that have earned you the esteem and gratitude of so many men and women."

**GERALD R. FORD**

*A  
Moving  
Force  
in  
Our Lives*

Rooted in America, the Anti-Defamation League of B'nai B'rith is a moving force in our lives.

Shaped by the experience of more than six decades of struggle to translate the hope and promise of democracy into the daily actuality, the League is many things to many people in many places.

It is the leading fighter against bigotry.

It is a defender of the rights of man.

It is a social scientist—a researcher and fact finder—probing American attitudes to discover the poisoned roots of prejudice in the church, the school, the home and on the job.

It is a teacher opening the minds of young and old to our national heritage and democratic values.

It is a unifier resolving the animosities and hatreds of past centuries and developing better understanding and bonds of cooperation and friendship between Christian and Jew and black and white.

It is a pioneer blazing new paths to a bias-free future by opening up educational and job opportunities for the deprived and disadvantaged.

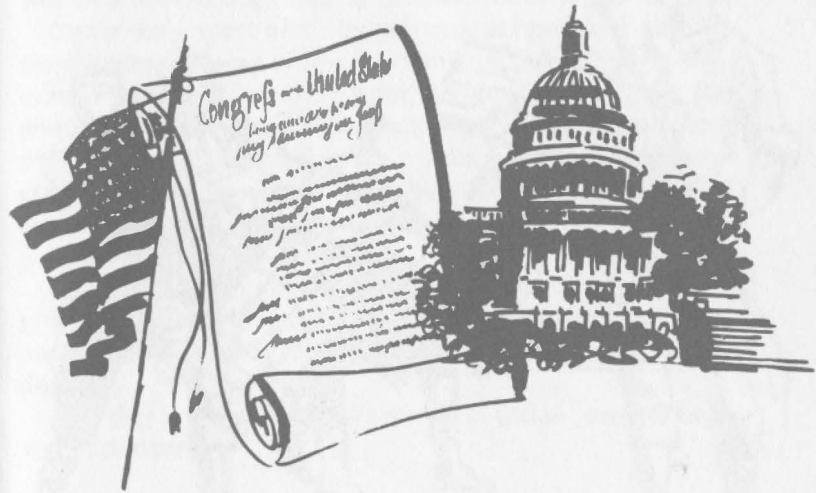
It is an ombudsman defending those who are discriminated against and pursuing justice through legislation and the courts.

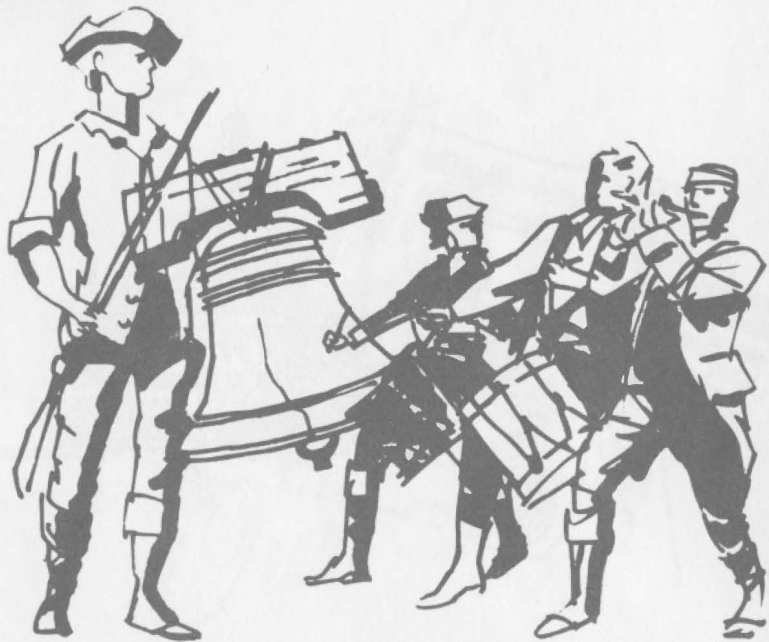
It is a spokesman for liberty.

It is all these things and more besides—opinion molder, author, publisher and distributor, film maker, archivist, community consultant, human relations authority—as it endeavors in a multitude of ways in the international and national arenas and through its 27 regional offices on the local scene to carry out the principles stated in its original charter of incorporation in 1913:

“to stop the defamation of the Jewish people;

“to secure justice and fair treatment of all citizens alike





and to put an end forever to unjust discrimination against any sect or body of citizens."

In this period of angry voices and clenched fists, this task has taken on even more significance. Past advances are jeopardized. New challenges and perils are emerging.

There is a new kind of anti-Semitism, for example, which has become manifest among supposedly respectable individuals and groups who seem indifferent and calloused to legitimate Jewish community concerns and interests about its welfare and security here and abroad. This anti-Semitism has been further stimulated and aggravated by Arab and Communist propaganda around the Mideast conflict.

After cynically precipitating a world energy crisis with their oil embargo, the Arab oil regimes are beginning to use a new weapon for international and economic blackmail —



money. Now amassing billions of dollars in petroleum profits because of their price-gouging, the Arab oil cartel is now in a position to invade the American market place in such a fashion as to distort our national economy, secure dominance in important corporations and industries, exercise a pervasive influence over the process of developing public opinion and seek to sway our foreign policy, particularly as it relates to the Middle East.

After an unprecedented era of racial progress, there is spreading friction and greater tension between blacks and whites. Quotas have returned disguised as compensatory treatment for specified "minorities", a form of reverse discrimination which waxes as traditional discrimination wanes.

Dissent and violence escalate. Our cities have become unsafe and those who live in them not only feel threatened

and insecure but neglected by their elected officials.

Under the impact of all these forces at home and abroad, our country and way of life are changing. Some feel, rightly, others, wrongly. Too swiftly for one group, too slowly for another. As one challenge is met, another emerges. New problems sprout as the old ones wither. Somehow, each generation spawns its own forms of bias and is confronted with the need to build upon the foundation of liberties and rights gained by those who preceded it.

Thus, more than ever, millions of Americans of all backgrounds in all parts of the nation look to ADL for leadership and guidance in areas affecting their fundamental rights and dignity.

And that is why, ADL looks to them—and to you—for help and sustenance.

# Educating for Democracy



There has been increasing recognition of ADL's special experience, resources, knowhow and skills in the field of education for democracy.

Aside from other contributions, many industries, private foundations, religious and educational institutions—as well as government agencies—provide special grants for or collaborate directly with ADL in educational and research projects designed to democratize attitudes, increase knowledge about various racial ethnic or religious groups of Americans or improve intergroup relationships.

The League is the nation's largest publisher and distributor of publications with human relations content.

Its audio-visual library contains over 250 titles—films, filmstrips, slide presentations, audio tapes and recordings—on human relations subjects which can be used on radio, television or for programs in schools and by all kinds of organizations.

The following are some recent examples of cooperative ADL projects subsidized by business, government, religious and private institutions.

— Under a grant from the U.S. Department of Labor, the League has produced a film, 30 filmstrips and five manuals and guides as training aids for the Job Corps. ADL staff has trained 100 senior Job Corps managers in the use of these materials, which will ultimately affect the attitudes and behavior of some 30,000 disadvantaged men and women at Job Corps camps throughout the country.

— Under a grant from the Ethnic Heritage Branch of the U.S. Department of Education, the League is undertaking extensive research on cultural pluralism and developing teaching programs for use in American schools.

— ADL is now field-testing educational programs that will incorporate knowledge of Jewish history and culture into

such regularly required school courses as American, European and Middle Eastern history.

— The Roman Catholic Diocese of Long Island, N.Y., is sharing in the production of a 10-part television series on Jews and Judaism for use in parochial schools.

— Private foundations have given funds for a filmstrip on prejudice and a film on totalitarianism for use in primary and junior high school classes.

— Funds from an Italian-American organization are being used to produce a filmstrip on the contributions to America of Italian-Americans for use in junior and senior high schools.

— ADL records and discussion materials on problems confronting women in our society are in constant use by business and industry. WABC-TV filmed ADL's "Simulation Games on Women" and exhibited it on coast-to-coast network.

*The Anti-Defamation League of  
B'nai B'rith wishes to acknowledge  
with profound appreciation the  
generous support and participation of  
these individuals and corporations  
in events which helped ADL's nation-  
wide efforts to eradicate bigotry,  
preserve our democratic heritage and  
strengthen the friendship and unity  
of the American people.*

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*Patti,  
FOR USE IN DOING  
REMARKS*

Anti-Defamation League of B'nai B'rith...





ANTI-DEFAMATION LEAGUE  
OF B'NAI B'RITH

315 Lexington Ave., New York, N.Y. 10016

MUrray Hill 9-7400

Lynne Ianniello  
*Director, Public Relations*

FOR IMMEDIATE RELEASE

New York, N.Y.....First Lady Betty Ford will receive the Anti-Defamation League of B'nai B'rith's "Rita V. Tishman Human Relations Award" at a luncheon Wednesday, June 11, at the Hotel Pierre.

According to Mrs. William J. (Simone) Levitt, luncheon chairman, the award will be bestowed upon Mrs. Ford in recognition of "her inspirational commitment to democratic principles and her special dedication to securing equal rights for women." The Tishman Award, named for a founder of the Women's Division of the ADL Appeal, is conferred annually upon an outstanding American woman.

The presentation to the First Lady will be made by Mrs. Theodore H. (Silvia) Silbert, general chairman of the Women's Division. Special tributes to Mrs. Ford will be rendered by humorist Alan King and choreographer George Balanchine.

Other participants in the program include Seymour Graubard, national chairman of the Anti-Defamation League of B'nai B'rith; Mrs. Norman Tishman, honorary chairman of the Women's Division,

(more)



and Rabbi Ronald Sobel of Congregation Emanu-El, N.Y.

Honorary chairmen for the luncheon are Mrs. Dwight D. Eisenhower; Mrs. Lyndon B. Johnson; Mrs. Nelson A. Rockefeller; Mrs. Abraham D. Beame; Mrs. Herbert H. Lehman; Mrs. John V. Lindsay; Elinor Guggenheimer, Commissioner of the New York City Department of Consumer Affairs; Dr. Lilly Bruck, Director of Consumer Education for the Department; Pulitzer Prize Winner Art Critic Emily Genauer, and Bess Myerson.

More than 500 women are expected to attend the luncheon. Associate chairmen include: Mrs. David Anderson, Polly Bergen, Mrs. Nathan Cummings, Mrs. Martin A. Fisher, Mrs. Seymour Graubard, Mrs. Danny Kaye, Mrs. Joseph Lauder, Mrs. Albert List, Mrs. Mary Wells Lawrence, Mrs. Harry Ross, Eugenia Sheppard and Pauline Trigere.

The event launches the Women's Division's participation in a nationwide effort to finance the League's human relations programs.

#

MP,AJ,C,RTVF-75

ADL LUNCHEON

Head Table Diagram  
June 11, 1975

Louis J. Lefkowitz, New York Attorney General

Dr. Lilly Bruck, Director, Volunteer Affairs, New York City

Mrs. David Blumberg (Janice)

George Balanchine

Eleanor Guggenheimer, Commissioner, Consumer Affairs, NYC

Nathan Perlmutter, Asst. National Director, ADL

Alan King

Mrs. Abraham Beame (Mary)

Seymour Graubard, ADL National Director

Bess Myerson

PODIUM

Mrs. William Levitt (Simone)

Mrs. Ford

Mrs. Theodore Silbert (Sylvia)

Lee Schooler, ADL National Campaign Chairman

Mrs. Norman Tishman (Rita)

Rabbi Ronald Sobel

Mrs. John Lindsay (Mary)

Ambassador Angier Biddle Duke

Ms. Emily Genauer

Judge Beatrice Burstein

AUDIENCES

SEATED

*General Attendance*

NEW YORK WOMEN'S DIVISION  
INAUGURAL LUNCHEON  
honoring  
MRS. GERALD R. FORD  
WEDNESDAY, JUNE 11th, 1975  
HOTEL PIERRE - 12 NOON

\*\*\*\*\*  
ATTENDANCE LIST  
\*\*\*\*\*

A

TABLE #

- ABELOW, MRS. ROBERT
- ALSON, MRS. ERNEST
- ALTHOLZ, DEPUTY COMM. ELSIE G.
- AMES, MR. HAROLD
- AMES, MRS. HAROLD
- ANDERSON, MRS. DAVID  
(Shirley Lord)
- ARKIN, MRS. LEONARD
- AUSLANDER, MRS. DANIEL
- AUSTRIAN, MRS. SAUL

B (cont'd)

TABLE #

- BLUESTEIN, MRS. GABRIELLE A.
- BLUM, MRS. SAMUEL
- BLUMBERG, MRS. DAVID      DAIS
- BRODEY, MRS. ADRIAN
- BRODIE, MRS. JOSEPH
- BROWN, MRS. ARTHUR
- BROWNSTEIN, MRS. BERNARD
- BROZAN, MRS. NEWTON
- BRUCK, DR. LILLY
- BURSTEIN, MS. ELLEN
- BURSTEIN, HON. BEATRICE      DAIS

B

- BALANCHINE, MR. GEORGE
- BARHOFF, MR. HERBERT
- BARHOFF, MRS. HERBERT
- BARNES, MAR. A. MITCHELL
- BEAME, MRS. ABRAHAM D.
- BELFER, MRS. ARTHUR
- BELTH, MRS. NATHAN C.
- BERGEN, MISS POLLY
- BERGMAN, MR. IRVING T.
- BERKMAN, MRS. JACK N.  
MRS
- BERNSTEIN, MRS. I. JACK
- BLOCK, MRS. HAROLD C.

C

- CANTOR, MRS. SOL
- CHAN, MRS. STEPHEN
- CHANIN, MRS. IRWIN
- CHERNOW, MRS. MICHAEL
- CHIRDON, MRS. NANCY      SECURITY
- CLAREMON, MRS. IRVING
- CLAYMONT, MRS. CURTIS
- COHEN, MRS. LESTER
- COHEN, MRS. MILLARD
- COLLER, MRS. ARTHUR
- CUMMINGS, MRS. NATHAN
- CURTIS, MS. CHARLOTTE



D

DAVIDOVA, MS. SILVIA TABLE #  
 DENERSTEIN, MR. EZRA  
 DENERSTEIN, MRS. EZRA  
 DRUCKER, MRS. MURRY  
 DUKE, MRS. ANGIER BIDDLE  
 DUKE, AMBASS. ANGIER BIDDLE DAIS

E

ENGEL, MRS. SYDNEY

F

FABRIKANT, MRS. BERNARD  
 FARBER, MRS. MORTON H.  
 FELDMAN, MRS. EDWARD  
 FELDMAN, MRS. GEORGE  
 FELDMAN, AMBASS. GEORGE  
 FELSHMAN, MRS. BRUCE  
 FEUERSTEIN, MRS. SIDNEY  
 FIELDS, MRS. EDWARD  
 FIERMAN, MRS. HAROLD  
 FIERSTEIN, MRS. MORRIS  
 FISHER, MRS. MARTIN A.  
 FISHER, MRS. RICHARD  
 FOGELSON, MR. DAVID  
 FOGELSON, MRS. DAVID  
 FORD, MRS. GERALD R. DAIS  
 FOX, MRS. LEO  
 FRANKEL, MRS. ELLIOT  
 FRIEDLANDER, MRS. GEORGE  
 FRIEDMAN, MRS. BENJAMIN  
 (Mrs. Janice Levin)

F (cont'd)

TABLE #

FROELICH, MRS. EDWARD  
 FURST, MRS. MELVIN J.

G

GALLER, MRS. WILLIAM  
 GANOR, MRS. AMOS  
 GARFINKEL, MRS. RUBIN  
 GARLICK, MRS. LEWIS  
 GENAUER, MS. EMILY DAIS  
 GEWIRTZ, MRS. JULIUS  
 GLEKEL, MRS. NEWTON  
 GOLDBERG, MRS. HENRY  
 GOLDFARB, MR. JACK  
 GOLDFARB, MRS. JACK  
 GOLDMAN, MRS. HAROLD  
 GOLDMAN, MRS. NATHAN  
 GOLDSTEIN, MRS. NATHANIEL L.  
 GOODFRIEND, MRS. DAVID  
 GOLDWATER, MRS. JOHN L.  
 GOODSTEIN, MRS. JACK  
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 GRAD, MRS. JAMES  
 GRANAT, MRS. VALERIE  
 GRAUBARD, MR. SEYMOUR  
 GRAUBARD, MRS. SEYMOUR  
 GREEN, MRS. ALFRED  
 GREEN, MRS. ETTA



G (cont'd)

TABLE #

GREEN, MRS. MYRON J.

GREENMAN, MRS. BERNARD

GROSSMAN, MRS. LOOMIS J.

GUGGENHEIMER, COMM. ELINOR DAIS

GURWIN, MRS. JOSEPH

H

HALPERN, MRS. NATHAN

HAMMERSTEIN, MRS. OSCAR

GUEST OF MRS. O. HAMMERSTEIN

HASSUK, MRS. IRVING

GUEST OF MRS. I. HASSUK

GUEST OF MRS. I. HASSUK

GUEST OF MRS. I. HASSUK

HECHT, MRS. ALFRED

HELLER, MRS. JAMES

HELLER, MRS. MARION

HELLER, MRS. MILTON

HELLER, MRS. SEYMOUR A.

HEYMAN, MRS. SAMUEL J.

HIRSCH, MRS. HENRY

HOBERMAN, MRS. HERMAN

HOFFMAN, MRS. LEON

HUTTNER, MRS. MATTHEW

I

IANNIELLO, LYNN

PRESS

INDENBAUM, MRS. ELI

J

JAFFIN, MRS. GEORGE

K

KALIKOW, MRS. HAROLD

KAPLAN, MISS EVE

KASSEL, MRS. HARRY S.

KATZ, MRS. FRANK M.

KAYE, MRS. LOUIS

KING, MRS. ALAN

KING, MR. ALAN

DAIS

KIRSCHENBAUM, MRS. DAVID

KLEMPNER, MRS. JACK

KOEHLER, MRS. JOHN

KRAMER, MRS. ARNOLD

KURZ, MRS. AARON

L

LAMBERT, MRS. ELEANOR

LANE, MRS. LOUISE B.

LASDON, MRS. WILLIAM

GUEST OF MRS. WI. LASDON

LAUFER, MRS. SIMON

LAWRENCE, MARY WELLS

GUEST OF MARY WELLS L.

LEBE, MRS. MILTON

LEDERER, MRS. RICHARD

LEE, MRS. SINA

LEFF, MRS. CARL



LTABLE #

LEFF, MRS. PHILLIP  
 LEFKOWITZ, HON. LOUIS J.  
 LEFRAK, MRS. SAMUEL  
 LEIDESDORF, MRS. ARTHUR  
 LEVEY, MRS. LIONEL  
 LEVEY, GINA  
 LEVEY, JEANNE  
 LEVIEN, MRS. ARTHUR  
 LEVINE, MR. MARTIN  
 LEVINE, MRS. PETER  
 LEVINE, MR. SAMUEL  
 LEVINE, MRS. SAMUEL  
 LEVITT, Mlle. DENISE  
 LEVITT, Mlle. GABY  
 LEVITT, Mlle. NICOLE  
 LEVITT, MRS. WILLIAM J. DAIS  
 LEVITT, MR. WILLIAM J.  
 LIEBOWITZ, MRS. JACK  
 LINDSAY, MRS. JOHN V.  
 LIVINGSTON, MRS. RICHARD  
 LIVINGSTON, MRS. SAUL  
 LLOYDS, LLOYD MRS.  
 LOCKER, MRS. THEODORE  
 LOPIN, MRS. SAM A.

MTABLE #

MACHLIS, PROF. JOE  
 MACK, MRS. H. BERT  
 MAILMAN, MRS. JOSEPH  
 MANN, MRS. STANLEY W.  
 MANOCHERIAN, MRS. ESKANDER  
 MERINOFF, MRS. HERMAN  
 MERINOFF, MRS. GERTRUDE  
 MICHELSON, MRS. HAROLD  
 MILIKOWSKY, MRS. MATTHEW  
 MILSTEIN, MRS. SEYMOUR  
 MILTON, MRS. LEONARD  
 MINSKOFF, MRS. HENRY  
 MORGENSTERN, MRS. FRANK  
 MOSES, MISS WILMA BILLY  
 MURCHISON, MRS. JANE  
 MYERSON, MISS BESS



TABLE #

TABLE #

P

PALEY, MRS. LEON  
 PASTNER, MRS. J. BRUCE  
 PERLMUTTER, MR. NATHAN  
 PERRIN, MRS. MYLES  
 PETTE, MRS. NICHOLAS  
 PICKMAN, MRS. JEROME  
 PLESSER, MRS. JAMES

DAIS

R (cont.)

ROBINSON, MRS. BARNETT  
 ROSEN, MRS. PHILLIP  
 ROSENBERG, MRS. ALFRED A.  
 ROSENBLUM, MRS. JACOB  
 ROSENHAUS, MR. MATTHEW  
 ROSS, MS. DENISE  
 ROSS, MRS. HARRY  
 ROSS, MR. HARRY  
 ROSS, MRS. PAUL  
 ROSS, MRS. STUART  
 ROTHENBERG, MISS FLORA  
 RUBENSTEIN, MRS. HAROLD  
 RUKEYSER, MR. MERRYLE S.

R

RABB, MR. MAXWELL M.  
 RABB, MRS. MAXWELL M.  
 RACKMIL, MRS. GLADYS  
 RAISLER, MRS. ROBERT  
 RASCH, MRS. DAVID  
 REED, MRS. HAROLD  
 REEVES, MR. BENJAMIN M.  
 REEVES, MRS. BENJAMIN M.  
 REGNICK, MRS. BURTON  
 RESNICK, MRS. JACK  
 REUBEN, MRS. HARRY  
 REVSON, MRS. LYNN  
 REYNOLDS, MS. LEE  
 RIKER, MRS. HARRY J.  
 ROBBINS, MRS. LESTER

S

SACHS, DR. LUCILLE BLUM  
 SAMUEL, MRS. SANFORD  
 SCHER, MRS. SAMUEL  
 SCHLOSSBERG, MRS. ALFRED J.  
 SCHNEIDER, MRS. ABE  
 SCHNEIDER, MRS. IRVING  
 SCHOENGOLD, MRS. BERNARD  
 SCHOOLER, MRS. LEE  
 SCHOOLER, MR. LEE  
 SCHULER, PATRICE MUNSEL  
 (Mrs. Robert)

DAIS



S (cont.)

TABLE #

T

SCHULMAN, MRS. MILTON  
SCHWARTZ, MRS. DAVID  
SEAVER, MRS. SAMUEL A.

TRIGERE, MME. PAULINE  
TRUMP, MRS. FRED C.

U

SHAPIRO, MR. SAM O.  
SHAPIRO, MRS. SAM O.  
SHASHA, MRS. ALFRED  
SILBERMAN, MRS. J. SIDNEY  
SILBERT, MR. THEODORE H.

UGELOW, MRS. LEONARD  
UTTAL, MRS. LAWRENCE

W

SILBERT, MRS. THEODORE H. DAIS  
SIMON, MRS. JOEL  
SIMON, MRS. PHILIP  
SIROW, MRS. MELVIN  
SLOTE, MRS. EDWIN M.  
SNYDER, MRS. ALLEN  
SOBEL, RABBI RONALD  
STAHL, MRS. LEO  
STEINBERG, MRS. MEYER  
STERN, MRS. LOUIS

WALKER, MRS. MARTY  
WEIDENFELD, MRS. SHEILA RABB  
WEGIER, MRS. HEDY  
WEINSIER, MRS. SAUL  
WEINTRAUB, MRS. STANLEY H.  
WIESEN, MRS. IRVING  
WINSTON, MRS. IRWIN  
WINTER, MRS. HERBERT  
WOHL, MRS. JOSEPH  
WOLFF, MRS. ERNST

Y

YAEGER, MRS. LOUIS

T

TENZER, MRS. MARISA  
TERUZZI, COUNTESS LILLIANIA  
TISHMAN, MRS. ALAN V.  
TISHMAN, MRS. LOUIS  
TISHMAN, MRS. NORMAN DAIS  
TISHMAN, MRS. ROBERT

Z

ZAVON, MRS. NORTON H.  
ZEGER, MRS. BORIS  
ZILKHA, MRS. EZRA





RESERVATIONS FOR RECEPTION

Honoring Mrs. Gerald R. Ford  
Hotel Pierre  
Cotillion Room - 11:30 a.m.  
Wednesday, June 11th, 1975

A

DEPUTY COMM. ELSIE G. ALTHOLZ  
ANDERSON, MRS. DAVID (Shirley Lord)  
ARKIN, MRS. LEONARD

B

BALANCHINE, MR. GEORGE  
BARCHOFF, MR. HERBERT  
BARCHOFF, MRS. HERBERT  
BEAME, MRS. ABRAHAM D.  
BELFER, MRS. ARTHUR  
BERGEN, MISS POLLY  
BERGMAN, MR. IRVING  
BERNSTEIN, MRS. I. JACK  
BLUMBERG, MRS. DAVID  
BLUM SACHS, DR. LUCILLE  
BRODEY, MRS. ADRIAN  
BRODIE, MRS. JOSEPH  
BRUCK, DR. LILLY  
BURSTEIN, HONORABLE BEATRICE

C

CANTOR, MRS. SOL  
CHAN, MRS. STEPHEN

C (cont'd)

COLLER, MRS. ARTHUR  
CUMMINGS, MRS. NATHAN

D

DAVIDOVA, MS. SILVIA  
DENERSTEIN, MR. EZRA  
DENERSTEIN, MRS. EZRA  
DRUCKER, MRS. MURRY  
DUKE, AMBASSADOR ANGLIER BIDDLE  
DUKE, MRS. ANGLIER BIDDLE

E

F

FARBER, MS. HARLEY  
FARBER, MRS. MORTON  
FELDMAN, AMBASSADOR GEORGE  
FELDMAN, MRS. GEORGE  
FEUERSTEIN, MRS. SIDNEY  
FISHER, MRS. MARTIN  
FORD, MRS. GERALD R.  
FRIEDMAN, MRS. JANICE LEVIN (Benjamin)

G

GANOR, MRS. AMOS  
GARLICK, MRS. LEWIS  
GENAUER, MS. EMILY  
GOLDBERG, MRS. HENRY



G (cont'd)

GOLDFARB, MR. JACK  
 GOLDFARB, MRS. JACK  
 GOLDMAN, MRS. SOL  
 GOLDWATER, MRS. JOHN L.  
 GOULD, MRS. WILBUR JAMES  
 GRANAT, MRS. VALERIE  
 GRAUBARD, MR. SEYMOUR  
 GRAUBARD, MRS. SEYMOUR  
 GREEN, MRS. MYRON J.  
 GUGGENHEIMER, COMM. ELEANOR

H

HAMMERSTEIN, MRS. OSCAR

I

J

K

KATZ, MRS. FRANK M.  
 KING, MRS. ALAN  
 KING, MR. ALAN  
 KORNREICH, MRS. MATTHEW R.

L

LAMBERT, MRS. ELEANOR  
 LANE, MRS. LOUISE BACHRACH  
 LASDON, MRS. WILLIAM  
 LAUFER, MRS. SIMON  
 LEDERER, MRS. RICHARD M.  
 LEFF, MRS. CARL  
 LEFF, MRS. PHILLIP

L (cont.)

LEFKOWITZ, HONORABLE LOUIS J.  
 LEFRAK, MRS. SAMUEL  
 LEVEY, MISS GINA  
 LEVEY, MISS JEANNE  
 LEVEY, MRS. LIONEL  
 LEVIEN, MRS. ARTHUR  
 LEVINE, MR. MARTIN  
 LEVINE, MRS. PETER  
 LEVINE, MR. SAMUEL  
 LEVITT, MRS. WILLIAM J.  
 LEVITT, MR. WILLIAM J.  
 LEVITT, Mlle. DENISE  
 LEVITT, Mlle. GABY  
 LEVITT, Mlle. NICOLE  
 LINDSAY, MRS. JOHN V.  
 LIVINGSTON, MRS. RICHARD

M

MAILMAN, MRS. JOSEPH  
 MERINOFF, MRS. HERMAN  
 MYERSON, MISS BESS

N

O



P

PALEY, MRS. LEON  
PARKER, MS. GERTRUDE HESS  
PASTNER, MRS. J. BRUCE  
PERIMUTTER, MR. NATHAN

Q

R

RABB, MRS. MAXWELL M.  
RABB, MR. MAXWELL M.  
RACKMIL, MRS. GLADYS  
RAISLER, MRS. ROBERT K.  
RASCH, MRS. DAVID  
REEVES, MRS. BENJAMIN M.  
REEVES, MR. BENJAMIN M.  
REVSON, MRS. LYNN  
ROBINSON, MRS. BARNETT  
ROSENBERG, MRS. ALFRED A.  
ROSENHAUS, MR. MATTHEW  
ROSS, MS. DENISE  
ROSS, MR. HARRY  
ROSS, MRS. HARRY  
ROSS, MRS. PAUL  
ROSS, MRS. STUART  
RUBENSTEIN, MRS. HAROLD  
RUKEYSER, MERRYLE S.

S

SCHNEIER, MRS. ARTHUR  
SCHOOLER, MRS. LEE  
SCHOOLER, MR. LEE  
SCHULER, PATRICE MUNSEL (Mrs. Robert)  
SCHWARTZ, MRS. DAVID  
SHAPIRO, MR. SAM O.  
SHAPIRO, MRS. SAM O.  
SILBERT, MRS. THEODORE H.  
SILBERT, MR. THEODORE H.  
SLOTE, MRS. EDWIN  
SNYDER, MRS. ALLEN  
SOBEL, RABBI RONALD B.  
STAHL, MRS. LEO  
STEINBERG, MRS. MEYER

T

TISHMAN, MRS. NORMAN  
TISHMAN, MRS. ROBERT  
TRIGERE, MME. PAULINE

U

UTTAL, MRS. LAWRENCE

V

W

WEINSIER, MRS. SAUL  
WEINTRAUB, MRS. STANLEY H.

X Y Z

YAEGER, MRS. LOUIS  
ZILKHA, MRS. EZRA



AN OPEN LETTER TO MRS. BETTY FORD

File  
ABC luncheon  
(letter headed  
on F - on file  
P. 10  
(to EI)

Dear Mrs. Ford,

As no other person in America, you have the ear of the President of the United States. Being in the position you are, you can truly influence the man who directs the foreign policy of our great nation. Today, in the Middle East, a small country faces its greatest crisis. The State of Israel, which has remained true and loyal to those principles of freedom and democracy which we all so cherish, today looks to your husband for continued assistance in its battle for survival.

As Americans, we also look to your husband. We consider the fact that the State of Israel is America's only true, stable, democratic ally in the Middle East. We consider the words of the Bible, which promises us great reward and blessing if only we support and bless the Children of Abraham (Genesis 12:3). And we consider, on the other hand, the designs of the Soviet Union, which now find themselves focused on the Middle East.

We, therefore, call upon you, to use your enormous influence and speak to your husband about the need for America to support a strong and secure Israel. If America, through your husband's administration, will stand up for an Israel which is not forced to retreat from her liberated territories, then this nation will surely be blessed by God. In closing, we suggest that you see yourself in the same light as did Queen Esther many years ago: "...and who knoweth whether thou art not come to royal estate for such a time as this?" (Esther 4:14)

CHRISTIANS FOR ZION  
P.O. BOX 64  
OLD CHELSEA STATION  
NEW YORK, N.Y.

THE WHITE HOUSE

WASHINGTON

June 5, 1975

MEMORANDUM FOR: MRS. FORD

VIA: RED CAVANEY *RC*

FROM: PETER SORUM *PS*

SUBJECT: YOUR ATTENDANCE AT THE  
INAUGURAL LUNCHEON OF THE  
WOMEN'S DIVISION OF THE  
ANTI-DEFAMATION LEAGUE OF  
B'NAI B'RITH  
Wednesday, June 11, 1975  
Hotel Pierre, New York City

Attached at TAB A is the proposed schedule for the Anti-Defamation League Luncheon in New York City.

APPROVE \_\_\_\_\_ DISAPPROVE \_\_\_\_\_

BACKGROUND

The Inaugural Luncheon of the Women's Division of the Anti-Defamation League of B'Nai B'rith provides the financial support for ADL Society. You will receive the "Rita V. Tishman Human Relations Award" which is described in the program copy at TAB B. Past recipients include Pulitzer Prize Winner Emily Genauer, Bess Myerson, Mrs. John Lindsay, and Betty Furness.

MARTHA GRAHAM CENTER FOR CONTEMPORARY DANCE

On June 19, you will return to New York to attend a Gala Benefit for Martha Graham. In connection with this event, the sponsors have requested an opportunity to create an advance publicity situation to draw attention to the event. It is recommended that you plan a drop-by at the Martha Graham Center en route LaGuardia Airport to personally present Martha Graham with a check for your ticket to the benefit.

6/5/75  
5:15 pm

PROPOSED SCHEDULE

MRS. FORD'S ATTENDANCE AT THE INAUGURAL LUNCHEON  
OF THE WOMEN'S DIVISION OF THE  
ANTI-DEFAMATION LEAGUE OF B'NAI B'RITH  
Hotel Pierre, New York City  
Wednesday, June 11, 1975

9:30 am Mrs. Ford boards motorcade on South Grounds.

MOTORCADE DEPARTS South Grounds en route  
Andrews AFB.

[Driving time: 25 mins]

9:55 am MOTORCADE ARRIVES Andrews AFB.

10:00 am Mrs. Ford boards Jet Star.

JET STAR DEPARTS Andrews AFB en route  
LaGuardia Airport, New York City.

[Flying time: 50 mins]  
[No time change]

10:50 am JET STAR ARRIVES LaGuardia Airport, New York  
City (Marine Air Terminal).

10:55 am Mrs. Ford boards motorcade.

MOTORCADE DEPARTS LaGuardia Airport en route  
Hotel Pierre.

[Driving time: 30 mins]

11:25 am MOTORCADE ARRIVES Hotel Pierre.  
(5th Avenue Entrance)

Mrs. Ford will be met by:  
Mr. Henri Mannesarro, Vice President,  
Hotel Pierre

Mrs. Ford proceeds to the Presidential Suite.

11:30 am Mrs. Ford arrives Presidential Suite.

PERSONAL/STAFF TIME: 30 mins

12:00 noon Mrs. William J. Levitt arrives  
Presidential Suite.

12:05 pm Mrs. Ford, escorted by Mrs. Levitt, departs  
Presidential Suite en route Cotillion Room for  
VIP reception.

12:10 pm Mrs. Ford arrives reception to informally greet  
guests.

OFFICIAL PHOTO COVERAGE  
ATTENDANCE: 100

NOTE: Bess Myerson and Mrs. Theodore  
Silbert will join Mrs. Levitt to informally  
introduce guests at the reception.

12:25 pm Mrs. Ford, escorted by Mrs. <sup>Levitt</sup>~~Silbert~~, proceeds to  
Head Table assembly area.

12:28 pm Mrs. Ford arrives Head Table assembly area to  
informally greet guests.

12:30 pm Head Table processional departs assembly area.

12:35 pm Mrs. Ford, escorted by Mrs. <sup>Levitt</sup>~~Silbert~~, proceeds to  
Head Table and is seated.

OPEN PRESS COVERAGE  
ATTENDANCE: 325

12:40 pm Welcoming remarks by Mrs. Levitt.

12:43 pm Invocation by Rabbi Ronald Sobel.

12:45 pm Luncheon is served.



3.16 8.68

1:30 pm Luncheon concludes.  
1:31 pm *Former Aus, Duke -*  
Remarks by Seymour Graubard.

~~NOTE: Following Mr. Graubard's remarks, a series of "spontaneous" gift announcements from the audience in your honor are anticipated. No response is required.~~

1:45 pm Remarks by Mrs. Rita V. Tishman.


1:47 pm Introduction of Mrs. Ford by Mrs. Rita Silbert, concluding in the presentation of Rita V. Tishman Human Relations Award.


1:52 pm Acceptance remarks by Mrs. Ford.

FULL PRESS COVERAGE

1:55 pm Remarks conclude.

Mrs. Ford returns to her seat and is seated.

 1:56 pm Comedy presentation by Alan King.

 2:05 pm Ballet presentation by George Balanchine.

2:15 pm Mrs. Ford, escorted by Mrs. Silbert, departs Head Table en route motorcade for boarding.

2:20 pm MOTORCADE DEPARTS Hotel Pierre en route Martha Graham Center of Contemporary Dance.

[Driving time: 10 mins]

2:30 pm MOTORCADE ARRIVES Martha Graham Center

Mrs. Ford will be met by:  
Mr. Ron Protas, Executive Director,  
Martha Graham Center  
Miss Cynthia Parker, General Manager  
Martha Graham Center

Mrs. Ford, escorted by Ron Protas and Cynthia Parker, proceeds to Studio 2.

2:35 pm Mrs. Ford arrives Studio 2 to greet Martha Graham.

OPEN PRESS COVERAGE

2:45 pm Mrs. Ford thanks Martha Graham and departs Studio 2 en route motorcade for boarding.

2:50 pm MOTORCADE DEPARTS Martha Graham Center en route LaGuardia Airport.

[Driving time: 25 mins]

3:15 pm MOTORCADE ARRIVES LaGuardia Airport.  
(Marine Air Terminal)

3:20 pm Mrs. Ford boards Jet Star.

JET STAR DEPARTS LaGuardia Airport en route Andrews AFB.

[Flying time: 50 mins]

4:10 pm JET STAR ARRIVES Andrews AFB.

4:15 pm Mrs. Ford boards motorcade.

MOTORCADE DEPARTS Andrews AFB en route South Grounds.

[Driving time: 25 mins]

4:40 pm MOTORCADE ARRIVES South Grounds.



ANTI-DEFAMATION LEAGUE  
OF B'NAI B'RITH

315 Lexington Ave., New York, N.Y. 10016  
MUrray Hill 9-7400

Lynne Ianniello  
*Director, Public Relations*

FOR IMMEDIATE RELEASE

New York, N.Y.....First Lady Betty Ford will receive the Anti-Defamation League of B'nai B'rith's "Rita V. Tishman Human Relations Award" at a luncheon Wednesday, June 11, at the Hotel Pierre.

According to Mrs. William J. (Simone) Levitt, luncheon chairman, the award will be bestowed upon Mrs. Ford in recognition of "her inspirational commitment to democratic principles and her special dedication to securing equal rights for women." The Tishman Award, named for a founder of the Women's Division of the ADL Appeal, is conferred annually upon an outstanding American woman.

The presentation to the First Lady will be made by Mrs. Theodore H. (Silvia) Silbert, general chairman of the Women's Division. Special tributes to Mrs. Ford will be rendered by humorist Alan King and choreographer George Balanchine.

Other participants in the program include Seymour Graubard, national chairman of the Anti-Defamation League of B'nai B'rith; Mrs. Norman Tishman, honorary chairman of the Women's Division,

(more)

and Rabbi Ronald Sobel of Congregation Emanu-El, N.Y.

Honorary chairmen for the luncheon are Mrs. Dwight D. Eisenhower; Mrs. Lyndon B. Johnson; Mrs. Nelson A. Rockefeller; Mrs. Abraham D. Beame; Mrs. Herbert H. Lehman; Mrs. John V. Lindsay; Elinor Guggenheimer, Commissioner of the New York City Department of Consumer Affairs; Dr. Lilly Bruck, Director of Consumer Education for the Department; Pulitzer Prize Winner Art Critic Emily Genauer, and Bess Myerson.

More than 500 women are expected to attend the luncheon. Associate chairmen include: Mrs. David Anderson, Polly Bergen, Mrs. Nathan Cummings, Mrs. Martin A. Fisher, Mrs. Seymour Graubard, Mrs. Danny Kaye, Mrs. Joseph Lauder, Mrs. Albert List, Mrs. Mary Wells Lawrence, Mrs. Harry Ross, Eugenia Sheppard and Pauline Trigere.

The event launches the Women's Division's participation in a nationwide effort to finance the League's human relations programs.

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MP,AJ,C,RTVF-75



ANTI-DEFAMATION LEAGUE  
OF B'NAI B'RITH

315 Lexington Ave., New York, N.Y. 10016  
MUrray Hill 9-7400

Lynne Ianniello  
*Director, Public Relations*

ADL LUNCHEON HONORING  
FIRST LADY BETTY FORD

FOR YOUR INFORMATION  
DAIS

From left to right: Louis J. Lefkowitz, Attorney General, New York State; Dr. Lilly Bruck, Director Consumer Education, New York City; Mrs. David Blumberg, Nashville, Tenn., representing her husband, the president of B'nai B'rith; George Balanchine, Director, New York City Ballet; Elinor Guggenheimer, Commissioner New York City Dept. of Consumer Affairs; Nathan Perlmutter, ADL assistant director in charge of development and planning; Alan King; Mrs. Abraham D. Beame; Lee Schooler, Chicago, Ill.; chairman ADL National Campaign Committee; Bess Myerson; Beatrice Burstein, Justice, New York State Supreme Court; Mrs. John V. Lindsay; Emily Genauer, art critic and author; Ambassador Angier Biddle Duke, Commissioner of Public Events, New York City; Rabbi Ronald B. Sobel, Temple Emanuel; Mrs. Norman V. Tishman, honorary chairman, ADL Women's Division; Seymour Graubard, ADL national chairman; Mrs. Theodore H. Silbert, chairman, ADL's Women's Division; Mrs. Gerald R. Ford, and Mrs. William J. Levitt, chairman for the Luncheon.

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ANTI-DEFAMATION LEAGUE  
OF B'NAI B'RITH

315 Lexington Ave., New York, N.Y. 10016  
MUrray Hill 9-7400

Lynne Ianniello  
*Director, Public Relations*

FOR YOUR INFORMATION

PRESS PROCEDURES

Thank you for covering the ADL luncheon honoring First Lady Betty Ford.

The following procedures, in accordance with government security requirements, have been set for all reporters and photographers including TV crews:

1. Please wear the "Press Credential" card issued to you.
2. Press will be ushered to a special section of the Grand Ballroom immediately upon arrival, where they will stay until after the dais guests and Mrs. Ford are seated. You may take pictures -- but only from the press area.
3. While lunch is being served in the Grand Ballroom, a buffet lunch and bar is available to press in the room immediately outside the Ballroom. Press will be ushered to the buffet lunch and will be alerted to return to the Grand Ballroom prior to the beginning of the program.
4. Radio and TV must plug in to the mult box.
5. If you have any questions or special requests, please ask me or any of the members of ADL's public relations staff who will be in the press section.

Thank you for your cooperation.

- Lynne Ianniello

#

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July 1, 1975

Dear Roberta:

Many, many thanks for your letter of June 27 and for sending me the pictures from the ADL luncheon. You were great to send them, and I know Mrs. Ford will enjoy seeing them.

Mrs. Ford is still talking about the luncheon. She had a wonderful time and was taken with the people she met. You did a terrific job putting it together, and we all appreciate it.

Sincerely,

Sheila Rabb Weidenfeld  
Press Secretary to Mrs. Ford

Ms. Roberta Felson  
Director, ADL Women's Division  
315 Lexington Avenue  
New York, New York 10016



# ANTI-DEFAMATION LEAGUE APPEAL

## *Women's Division*

315 LEXINGTON AVENUE, NEW YORK, N.Y. 10016, Murray Hill 9-7400

Mrs. Theodore H. Silbert  
*General Chairman*

Mrs. Harry Ross  
*Advisory Chairman*

Mrs. John L. Goldwater  
Mrs. David Rasch  
Mrs. Harry J. Riker  
Mrs. Norman Tishman  
*Honorary Chairmen*

Mrs. Herbert Barchoff  
Mrs. Leonard Davis  
Mrs. Henry Goldberg  
Mrs. Saul Weinsier  
*Vice-Chairmen*

Mrs. Nathan C. Belth  
*Treasurer*

Mrs. Seymour Gort  
*Recording Secretary*

Mrs. Moses L. Kove  
*Corresponding Secretary*

### BOARD MEMBERS

Mrs. Ernest S. Alson  
Mrs. Leonard Arkin  
Mrs. I. Jack Bernstein  
Ms. Roslyn Bremer  
Mrs. Adrian Brodey  
Mrs. Joe Brodie  
Mrs. Arthur Brown  
Mrs. Sandor Bruck  
Mrs. Allan Chait  
Mrs. Stephen Chan  
Mrs. Ezra Denerstein  
Mrs. Benjamin R. Epstein  
Mrs. Morton H. Farber  
Mrs. Martin Fisher  
Mrs. Arnold Forster  
Mrs. Seymour Franklin  
Mrs. Norman Franzen  
Mrs. Lewis Garlick  
Mrs. Jack A. Goldfarb  
Mrs. Sol Goldman  
Mrs. Seymour Graubard  
Mrs. Daniel Handelsman  
Mrs. Leon Hoffman  
Mrs. Frank M. Katz  
Mrs. Simon Kimmel  
Mrs. Julius Klorfein  
Mrs. Louise Bachrach Lane  
Mrs. Lionel Levey  
Mrs. Arthur Levien  
Mrs. Samuel Levine  
Mrs. William J. Levitt  
Mrs. Norman F. Levy  
Mrs. Richard Livingston  
Mrs. Samuel D. May  
Mrs. Leonore Mazer  
Mrs. Meyer Mehiman  
Mrs. Alan Morits  
Miss Bess Myerson  
Mrs. Leon Paley  
Mrs. Lawrence Peirez  
Mrs. Nathan Perlmutter  
Mrs. Benjamin M. Reeves  
Mrs. Allan Rich  
Mrs. Meshulam Riklis  
Mrs. Barnett Robinson  
Mrs. Arthur G. Rosenbluth  
Dr. Lucille Blum-Sachs  
Mrs. Dore Scharf  
Mrs. Henry E. Schultz  
Mrs. Edwin M. Slote  
Mrs. Leo Stahl  
Mrs. Stanley H. Weintraub

Roberta T. Felsen  
*Director*

Dorothy Gottlieb  
*Asst. Director*

June 27, 1975

Dear Sheila:

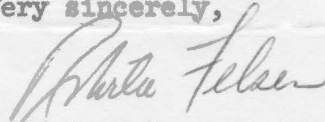
I have never had a chance, really, to thank you for all you did for our Luncheon honoring Betty Ford on June 11th.

I know that much of the "behind-the-scenes" planning was due to your efforts -- just as all of the "behind-the-scenes" planning here fell on my, not so heavy, shoulders.

I also never got a chance to talk to you at the luncheon -- but along with the enclosed pictures, which I think Mrs. Ford might want to keep as a memento of the day, is one with you in the middle (#93), looking very much like a First Lady yourself that you may want to keep as a small token of my thanks to you.

On behalf of the Agency, and myself personally -- many, many thanks for your kindness and understanding.

Very sincerely,



Roberta Felsen  
Director  
ADL Women's Division

RF:db  
Encl.

Mrs. Sheila Rabb Weidenfeld  
The White House  
Washington, D. C. 20500



From the Desk of

DAVID A. BRODY

Kū -  
B'wai B'v'k  
Luncheon

To: Sheila Wenderfeld

(her copy?)

By Ground: letter to

Mr. Ford —

Done



MAR 21 1975

March 18, 1975

Mrs. Gerald R. Ford  
The White House  
Washington, D. C. 20500

Dear Mrs. Ford:

We are delighted that you have graciously accepted our invitation to be the guest of honor at the Women's Division Inaugural Luncheon of the Anti-Defamation League of B'nai B'rith on Wednesday, June 11, 1975, at the Hotel Pierre in New York City. The luncheon is scheduled to begin at 12 o'clock.

We have, in the past, presented at this luncheon the "Rita V. Tishman Human Relations Award" to a woman of outstanding distinction. The recipients have included Pulitzer Prize winner Emily Genauer; Mrs. William J. Levitt; former Commissioner of Consumer Affairs, Bess Myerson; Mrs. John V. Lindsay and Betty Furness. Honorary Chairmen of these functions have included such prominent women as Mrs. Nelson A. Rockefeller, Mrs. Lyndon B. Johnson and Mrs. Dwight D. Eisenhower.

This year, however, we have created a Special Award to present to you, expressing our thanks and admiration for your leadership in honor of International Women's Year.

We expect over 500 participants at the luncheon, and you may rest assured that we will do our utmost to make this event the highlight of our activities worthy of your person and position.

I look forward to welcoming you personally on June 11 at the luncheon.

Sincerely yours,

SG:slh

Seymour Graubard  
National Chairman



1640 RHODE ISLAND AVE., N. W.  
WASHINGTON, D. C. 20036



Mrs. Sheila Widenfeld  
The White House  
Washington DC 20500

June 19, 1975

Dear Lynne:

Many thanks for sending me a copy of Mrs. Silbert's remarks. I very much appreciate it.

Mrs. Ford thoroughly enjoyed the ADL luncheon and is still talking about it.

Thanks so much for everything.

Sincerely,

Sheila Rabb Weidenfeld  
Press Secretary to Mrs. Ford

Ms. Lynne Ianniello  
Anti-Defamation League of  
B'nai B'rith  
315 Lexington Avenue  
New York, New York 10016



ADL Luncheon

June 23, 1975

Dear Silvia:

As I mentioned to you at the Martha Graham Gala Benefit, I had just received a copy of your remarks at the ADL luncheon. Mrs. Ford very much appreciated your kind words and has asked me to extend to you her thanks/

It was fun seeing you again. Thanks so much for a memorable afternoon in New York City.

Cordially,

Sheila Rabb Weidenfeld  
Press Secretary to Mrs. Ford

Mrs. Theodore H. Silbert  
936 Fifth Avenue  
New York, New York 10002



**silvia f. silbert**

Monday, June 16<sup>th</sup> 1975

Dear Sheila,

As requested please find enclosed my  
speech introducing Mrs. Ford.

There is no way Ted and I can fully  
express our appreciation for your vital part  
in making the A.D.L. June 11<sup>th</sup> function such  
a great success.

Cardially,

Silvia Silbert

936 5th Ave  
NY NY 10002





Thank you, Rita -- For a very flattering introduction -- But even self-modesty won't keep me from admitting that I enjoyed every word. But, I must say that everyone in the room should be on the Dais because you all have been so helpful and cooperative.

As Chairwoman of ADL'S Women's Division - I have had many wonderful and happy experiences -- But none of them compares with the pleasure -- and honor -- I have today in making this presentation to our distinguished guest of honor-- Betty Ford. . . Most famous as Mrs. Gerald R. Ford, wife of the President of the United States and The First Lady of our Country.

Without any breach of etiquette -- decorum -- or protocol, I would like to talk about you simply as, Betty Ford. - - -

Your intelligence -- Talent -- Courage -- Integrity -- Commitment and Achievements have deeply impressed themselves on all of us. You have earned our greatest respect -- admiration -- and affection.

It was your daughter, Susan, who wrote in the magazine, "Seventeen", (quote)"My mother really cares about people." (closed quote). Your concern -- makes You First Lady to millions of Americans. -- Susan also wrote, (quote) "My mother is a very special person." (closed quote). The qualities that make you special, not just to your own children, but to people everywhere -- become more obvious with all that we learn about you each day.

Women are too often seen in terms of stereotyped ideas that are locked deep in our minds. -- We are stamped by category -- fitted into slots. -- We are expected to perform in specified ways that society demands of us.

We are seldom seen as the one thing that we really are, -- Individuals, -- Each different from the other.

You -- Betty Ford -- are a beautiful example of what I mean. -- Long Before it was

fashionable, you worked and studied to achieve a career as a dancer -- model -- and fashion coordinator. You brought the beauty of your art to handicapped children using Music -- and The Dance -- to enhance their enjoyment of life. You have rejected the new stereotype that some would impose upon us -- that denigrates the woman's role as wife and mother. Because You are Secure as to who and what you are, you have accepted marriage and the love and rearing of children as a rich and ennobling part of your life's fulfillment.

One of the great features that makes us so proud to honor you on this occasion -- is your determination to seek -- and win -- for all women -- Freedom from the prejudices and discriminations that have restricted their lives. --

You have made it clear that human rights Include the Rights of Women to enjoy the same equality of opportunity available to everyone. --

You, Betty, have become a symbol of the true meaning of "1975 International Women's Year" -- You have been a vigorous advocate and champion of The Equal Rights Amendment. -- Actively seeking its support and stating that its ratification is (quote) "The Single Most Important Step That Our Nation Can Take Now To Extend Opportunity To All Americans." (closed quote)

If this "International Women's Year" is successful in moving our world one step closer to the achievement of its theme of "EQUALITY -- DEVELOPMENT -- PEACE", We thank you for your magnificent contribution -- For helping the Equal Rights Amendment to become law.

I have talked to you, Betty, as a woman of great talent and artistic accomplishment -- As a Wife -- As a Mother -- and as a woman concerned about the future and well-being of our nation and its people. --- You stand before the world as an emissary of what America is -- As a symbol of its democratic values. -- You have asked that we take off the blinders of prejudice -- that we put an end to the discrimination that has cruelly

deprived so many men and women of their full rights as Americans.

In more ways than I can possibly express, -- You are a good example to all of us, -- for you have sought to live the ideals on which our nation was founded. - You Speak and Act for Universal Freedom -- For Our Country -- And a World -- in which every person will hold and enjoy the rights -- privileges -- and responsibilities -- of a Free People.

Our ADL Ladies are proud to have a Ford in Our Lives & Future -- Our own Lovely, Betty Ford!

- - - -And, Now, I have the Honor -- For the ADL Women's Division -- of presenting to you the "Rita V. Tishman Human Relations Award." Ladies and Gentlemen -- Please rise to greet The Wife of the President of The United States of America -- Mrs. Gerald R. Ford. --- (Applause) --- (Acceptance by Mrs. Ford.) # # # # #

# ADL

ANTI-DEFAMATION LEAGUE  
OF B'NAI B'RITH

315 Lexington Ave., New York, N.Y. 10016  
MURRAY HILL 9-7400

Lynne Ianniello  
*Director, Public Relations*

June 12, 1975

Ms. Sheila Weidenfeld  
Press Secretary to the First Lady  
The White House  
Washington, D.C. 20500

Dear Sheila:

May I thank you again for all of your cooperation in connection with the ADL luncheon honoring Mrs. Ford. I hope she enjoyed us as much as the participants all enjoyed her!

I am enclosing a copy of Mrs. Silbert's remarks which you requested.

Cordially,

  
Lynne Ianniello

LI/ayg  
Encl.

Presentation  
of  
The Rita V. Tishman Human Relations Award  
to  
MRS. BETTY FORD  
by  
Mrs. Theodore H. Silbert

Hotel Pierre  
New York, New York  
June 11, 1975

Thank you, Simone. (Mrs. William Levitt, Luncheon Chairman)

That was a very flattering introduction, but even modesty won't keep me from admitting that I enjoyed every word of it.

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During my years with ADL's Women's Division, I have had many wonderful and happy experiences, but none of them compares with the pleasure and honor I have today in making this presentation to our distinguished guest of honor -- Betty Ford.

Of course, she is also Mrs. Gerald R. Ford, wife of the President of the United States, and the First Lady of our country. But, without meaning any breach of etiquette, decorum or protocol, I would like to talk about you simply as Betty Ford -- a woman whose intelligence, talent, courage, integrity, commitment and achievements have deeply impressed themselves on all of us, earning you our greatest respect, admiration and affection.

It was your daughter, Susan, who wrote in the magazine, Seventeen, "My mother really cares about people." And more than any formality of position, this caring -- this concern about what happens to others -- is a large part of what makes you First Lady to millions of Americans.

Susan also wrote, "My mother is a very special person." And the qualities that make you special -- not just to your own children, but to people everywhere -- become more obvious with each new thing we learn about you and with each day we get to know you.

Women are too often seen in terms of stereotyped ideas that our culture has locked deep in our minds. Like so many machine-made products, we are stamped by category, fitted into slots and expected to perform in specified ways that society demands of us. We are seldom seen as the one thing that we really are -- individuals, each different from the other -- people who do not fit any stereotype.

You -- Betty Ford -- are a beautiful example of what I mean. Long before it was the most fashionable of things, you worked and studied to achieve a career as a dancer, model and fashion coordinator. And you brought the beauty of your art to handicapped children, using music and the dance to enhance their enjoyment of life through a deeper appreciation and understanding of themselves and their world.

And you have rejected the new stereotype that some would impose upon us -- a stereotype that would denigrate the woman's role as wife and mother. Because you are secure as to who and what you are, you have accepted marriage and the love and rearing of children as a rich and ennobling part of your life's fulfillment.

But one of the great features that makes us so proud to honor you on this occasion is your determination to seek and win for all women freedom from the prejudices and discriminations that have restricted their lives. You have made it clear that human rights include the rights of women; that they have a right not to be placed in arbitrary categories and slots, but to enjoy the same equality of opportunity that should be available to everyone.

You have become a symbol of the true meaning of the 1975 International Women's Year, which was designated by the United Nations two years ago. You have been a vigorous advocate and champion of the Equal Rights Amendment, actively seeking its support and stating that its ratification is (quote)

"the single most important step that our nation can take now to extend equal opportunity to all Americans."

If this International Women's Year is successful in moving our world one step closer to the achievement of its theme of "equality, development, peace," we shall have to thank you for your magnificent contribution.

If the Equal Rights Amendment becomes the law of this land, a large measure of thanks will go to you for having helped make possible so marvelous a bicentennial birthday gift to our country.

I have talked of you as a woman of great talent and artistic accomplishment, as a wife, as a mother, and as a woman concerned about the future and well-being of our nation and its people. You stand before the world as an emissary of what America is -- as a symbol of its democratic values. You have asked that we take off the blinders of prejudice, that we put an end to the discrimination that has cruelly deprived so many men and women of their full rights as Americans.

In more ways than I can possibly express, you are an example to all of us, for you have sought to live the ideals on which our nation was founded. You speak and act for universal freedom, for a country and a world in which every person will hold and enjoy the rights, privileges and responsibilities of a free people.

The men and women of the Anti-Defamation League are proud to share this day with you. And I can think of no greater honor for this ADL Women's Division than that we have the privilege of presenting to you our Rita V. Tishman Human Relations Award.



GERALD R. FORD LIBRARY

The item described below has been transferred from this file to:

8 Audiovisual Unit  
       Book Collection  
       Ford Museum in Grand Rapids

Item: 11 8"x10" BW photos of BF at the Anti-Defamation League  
of B'nai B'rith in NYC on 6/11/75  
photographs by Al Levine Delmonico's Hotel

The item was transferred from: Weidenfeld Box 16  
6/11/75 NYC (3)

Initials/Date Let 3/86