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Press Kit

Triennial Convention
Sheraton-Park Hotel
Washington, D.C.
Oct. 26-29, 1975

Girl Scouts of the U.S.A.



Girl Scouting:
U.S.A.



NEWS... NEWS... NEWS...

Girl Scout National Council
40th Convention
Sheraton-Park Hotel, Washington, D.C.
October 26-29, 1975

Press Room

October 20-23/R-929

October 23-29/Potomac Room

Telephone Numbers 797-1446-797-1490

CONVENTION FACT SHEET

- The 40th national convention of Girl Scouts of the U.S.A., October 26-29, 1975, Washington, D.C. This four-day convention includes the business meeting of the National Council of Girl Scouts of the U.S.A. at which delegates from 352 councils nationwide will determine the general lines of policy and set directions of the U.S.A. Girl Scout movement for the next three years.
- Convention meetings--except for the opening ceremony, to be held in the open-air Sylvan Theater near the Washington Monument--will be held at the Sheraton-Park Hotel. Headquarters hotel is the Sheraton-Park.
- 4,500 adult and Senior Girl Scout delegates, visitors and special guests will attend, including:
 - Approximately 1,800 elected delegates from 352 Girl Scout councils.
 - Approximately 100 Senior Girl Scouts (14-17 years old), who are representing their councils as voting delegates for the first time since the National Council lowered its age limits at the 1972 convention.
 - Members of the National Board of Directors of Girl Scouts of the U.S.A.
 - Officers and representatives of other national organizations as special guests.
 - All adult and Senior Scout members of Girl Scouts of the U.S.A. are eligible visitors.
- Opening ceremony: Sunday, Oct. 26, 2 p.m., Sylvan Theater. Open to all Girl Scout families and friends.



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WHO'S WHO AT THE GIRL SCOUT CONVENTION

* * * * *

VIP Biographies



GIRL SCOUTS OF THE U.S.A.

Mrs. William McLeod Ittmann, Cincinnati, Ohio, outgoing national president, Girl Scouts of the U.S.A., has been a member of the Girl Scout National Board of Directors since 1962, and of the executive committee since 1963. She served as fourth vice president in 1966-69, and first vice president, 1969-72. She was elected as national president at the organization's last triennial meeting in Dallas, Tex., in October, 1972.

Her philosophy of "seeing what needs to be done and caring enough to do something about it" has led her into a life of public service that includes leadership in many national volunteer activities as well as civic and volunteer activities in her own community.

She has served on the boards of UCFCA (now United Way of America), the National Assembly for Social Policy and Development, Inc., and National Training Laboratories, and on the executive committee of the Council of National Organizations for Children and Youth. In 1961, as president of the Association of Junior Leagues of America, she visited Greece as a guest of the Greek government.

In her home community, she has been on the boards of the Junior League of Cincinnati, Hamilton County Research Foundation, the Urban League, the Children's Heart Association, the Air Pollution Control Board, Cancer Family Care, Inc., the Seventh Presbyterian Church, the Community Health and Welfare Council, and the Children's Theater. She is past president and trustee emeritus of the Cincinnati Speech and Hearing Center, and past president of The College Preparatory School

Mrs. Ittmann attended University of Cincinnati. She is a member of Kappa Alpha Theta.

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GIRL SCOUTS OF THE U.S.A.

Dr. Gloria D. Scott, Greensboro, N.C., nominee for national president, Girl Scouts of the U.S.A., is professor of education and director of institutional research, North Carolina A & T State University. She is currently on leave to the National Institute of Education as senior research assistant.

A Girl Scout since her youth in Houston, Tex., Dr. Scott became a member of the Girl Scout National Board in 1969, and has served as the organization's first vice president since 1972. She was a planner/participant in the Conference on Scouting for Black Girls, held in 1970 in Atlanta, Ga., which explored ways that Scouting could more fully meet the needs and interests of all today's girls and women. She has served as vice chairperson and chairperson of the GSUSA Program and Training committee, and as a member of the Human Resources and Services committee and the Task Group on Race Relations.

Dr. Scott is a member of the Southern Education Foundation's board of directors, the first woman to serve on that body since Eleanor Roosevelt in the forties. Her accomplishments also include service on the Greensboro Voluntary Action board; the special study committee of North Carolina State Commission on Higher Educational Facilities, and the technical advisory committee to the State Board of Higher Education of North Carolina.

For several years, Dr. Scott has been involved in education at local, state, regional and national levels as a guest lecturer, student advisor and consultant. Her husband, Dr. Will Braxton Scott, is department chairman of sociology and social service and professor of sociology at North Carolina A & T.

Dr. Scott received her A.B., M.A. and Ph.D. degrees from Indiana University, where she was recipient, in 1964, of the governor's award as "outstanding student."

#

Mrs. Elmer C. Sproul, Newport Beach, Cal., nominee for national first vice president, Girl Scouts of the U.S.A., has been the organization's national fourth vice president since 1972.

Mrs. Sproul is prominent in cultural and civic affairs in her home community. Actively interested in the arts, she is first vice president and board member of South Coast Repertory Theater, Costa Mesa, and a member of the art museum council, Newport Harbor Art Museum. She also is on the advisory board of the Voluntary Action Center of South Orange County, and is first vice president and chairperson of planning, United Way of South Orange County, Cal.

A scout since girlhood, Mrs. Sproul has served as a leader, as president of two councils and as chairperson of Girl Scout Region VI, which serves Girl Scout councils in Alaska, Arizona, California, Hawaii, Idaho, Montana, Nevada, Oregon, Utah, Washington, American Samoa, Guam, Midway and Wake Islands. She currently is chairperson of the national board's 1975 convention committee and of the size of the board task group.

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GIRL SCOUTS OF THE U.S.A.

Mrs. Charles H. Finkelstein, Coral Gables, Fla., renominated as national second vice president, Girl Scouts of the U.S.A., is active in civic and community affairs.

Mrs. Finkelstein is the first chairwoman of Dade County, Fla., Community Relations Board. She also spends much of her time as a member of the Bi-racial Committee for the Florida Public Schools; board secretary of the local United Way; president of Gold Coast American Women in Radio and Television; member of the Educational TV and Radio Advisory Council, and the Women's Commission of the University of Miami. She is immediate past president of the Voluntary Action Center.

Among Mrs. Finkelstein's many civic honors are a citation as Dade County's Woman of the Year, the Equal Opportunity award of the Urban League, the Brotherhood award of the National Conference of Christians and Jews, and the addition of her name to the Newspaper Permanent Hall of Fame.

She is writer-narrator of an award winning Girl Scout filmstrip, "What's It All About?", which effectively thumbnails objectives of the organization.

Mrs. Finkelstein, who had her own regular TV interview program, "Women's View", for five years, now has a regular radio program, "Straight Talk."

#

GIRL SCOUTS OF THE U.S.A.

Mrs. Floyd M. Warr, Independence, Mo., nominee for national fourth vice president, Girl Scouts of the U.S.A., is an active volunteer leader in her community.

She is a member of Jackson County, Mo., United Way executive committee and board of directors, and is on the Heart of America United Way and Kansas City Family and Children's Services boards. She is an advisor to the Independence Junior Service League, and also is affiliated with the Jackson County Truman Statue Committee.

A graduate of Stephens College, Mrs. Warr is a recipient of the Matrix Award for Community Service from Theta Sigma Phi in Kansas City, Mo.

A scout since girlhood, she is chairperson of the Girl Scout National Board's Basic Documents and Policies Committee and a member of its Council Agenda Committee. She is a past council president and currently vice chairperson of Region V, which serves Girl Scout councils in Arkansas, Colorado, Iowa, Kansas, Missouri, Nebraska, New Mexico, Oklahoma, Texas and Wyoming.

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Mrs. E. Robert J. Farrell, Jr., Seattle, Wash., nominee for national secretary, Girl Scouts of the U.S.A., is president of the Junior League of Seattle.

Mrs. Farrell has a deep interest in art, history and historical preservation. Under her presidency, the Seattle Junior League--in cooperation with the National Trust for Historical Preservation and the Seattle Historical Society--initiated programs to survey Seattle's endangered historic sites. Later, they spearheaded a move to protect these sites. The ensuing city ordinance has since become a legislative model for other cities.

A board member of the Seattle Children's Home for several years, Mrs. Farrell this year became a member of the board of the Children's Orthopedic Hospital and Medical Center.

Mrs. Farrell joined the Girl Scout National Board in 1972, and since that time has served on the Region VI committee, which serves Girl Scout councils in Alaska, Arizona, California, Hawaii, Idaho, Montana, Nevada, Oregon, Utah, Washington, American Samoa, Guam, Midway and Wake Islands. She also serves as a member of the national board's business and finance committee.

#

Miss Mary E. Ruddy, renominated as national treasurer, Girl Scouts of the U.S.A., is Fiscal Coordinator with the Accounting Branch, Fiscal Management Division of the Internal Revenue Service. She has been treasurer of the GSUSA national board since 1972, and serves on its Business and Finance and Audit committees and on the Minority Audit task group.

She is assistant treasurer and director of the Internal Revenue Credit Union; a director and member of the audit committee, Health and Welfare Retirement Association, Inc., New York City, and past chairperson of the Washington, D.C., legal committee on the status of women.

Miss Ruddy who has a Pennsylvania CPA license, was educated at the Wharton School, University of Pennsylvania and College Misericordia, and did postgraduate work with Wilkes College, Bucknell, Catholic University, Georgetown University and the University of Illinois. Accounting management and tax law are her specialties.

Her affiliations are numerous. She is a member of the American Institute of CPAs and the Pennsylvania Institute of CPAs; Fellow of the D.C. Institute of CPAs; member of the American Society of Women Accountants, and president of the D.C. Chapter; member of the American Women Society of CPAs; member of the American Accounting Association; Soroptimist International; Red Cross, Catholic Daughters of America and vice grand regent of D.C. Chapter, and Zonta International.

#

Helvi Linnea Sipila, highest-ranking woman in the United Nations, has been Assistant Secretary General, dealing with social development and humanitarian affairs, since 1972.

In 1975, she also has served as Secretary-General for International Women's Year, highlighted this summer by the International Women's Year conference in Mexico City.

A member of the Finnish delegation to the United Nations General Assembly since 1966, Mrs. Sipila represented Finland on the Commission on the Status of Women, and has been a U.N. Special Rapporteur on the Status of Women and Family Planning.

A 1939 graduate of the Faculty of Law, University of Helsinki, she was the second woman in Finland to open her own law office, where she specialized in matrimonial and family law.

Mrs. Sipila was appointed by the Finnish government to various committees on matrimonial legislation, protection of children, social benefits for children, citizenship education, and international development aid.

Her service to non-governmental organizations includes the Council of the Human Rights Institute, International Council of Women, and the World Committee, World Association of Girl Guides and Girl Scouts.

She is a past president of the International Federation of Women Lawyers and of Zonta International.

#

GIRL SCOUTS OF THE U.S.A.

Mrs. Orville L. Freeman, Ardsley-on-Hudson, N.Y., nominee for reelection as third vice president, Girl Scouts of the U.S.A., is a world traveler, mainly the result of official trips with her husband, a former U.S. Secretary of Agriculture.

A 22-year veteran of Girl Scouting, Mrs. Freeman joined the national board in 1966. At present she is its international commissioner, putting to good use her extensive global experience in the Far East, India, Turkey, Pakistan, Africa, Korea, Russia, Scandinavia and South America.

During the past three years, she has represented GSUSA at the World Conference of Girl Scout International Commissioners in Ghana, the Western Hemisphere Conference of Girl Scouts in Peru, and the 21st Conference of the World Association of Girl Guides and Girl Scouts in Canada, and the 22nd conference this year in England.

In addition to Girl Scout activities, Mrs. Freeman has participated in more than 40 other civic and political groups during her adult life. She is a member of the board of directors of Sears, Roebuck Foundation. She also serves as volunteer organizer and hostess of women's programs worldwide for Business International Corporation, of which her husband is president and chief executive officer.

#

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Telephone Numbers 797-1446-797-1490

Advance for
Sunday, October 26, 1975

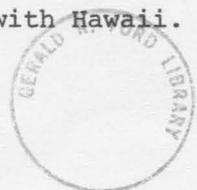
GIRL SCOUTS OPEN FOUR-DAY CONVENTION

WASHINGTON, D.C., Oct. 26 . . . Songs of freedom, flags of friendship, and thousands of girls and adults will spark the official opening of the national convention of Girl Scouts of the U.S.A.

The colorful outdoor event--to be attended by about 25,000 Girl Scouts, friends and guests from government, diplomatic and community circles--takes place on Sunday October 26, 2:00 p.m. at the Sylvan Theater on the grounds of the Washington Monument.

Girls, little and big, representing the more than three million-member organization will participate--from the Lexington (Mass.) Girl Scout Drum and Bugle Corps to a 150-voice chorus. Music celebrating America will be sung by the chorus and played by the United States Army Band (Pershing Zone).

In a moving flag ceremony, girls carrying flags of every state in the nation will march through the audience led by the Drum and Bugle Corps. A 10-year-old Muskogee (Creek) Indian from Oklahoma will carry the national ensign. The flag bearers will proceed onstage where each State flag, identified by four Scout narrators, will be presented in order of admission to the Union--starting with Delaware and ending with Hawaii.



A parade of the flags of the 94 member nations of the World Association of Girl Guides and Girl Scouts follows as the bearers mount the hill behind the audience and remain at attention during the pledge of allegiance and singing of the national anthem.

Mrs. William McLeod Ittmann, of Cincinnati, Ohio, Girl Scout national president, will preside at the opening ceremony. On behalf of all Girl Scouts, she will pay special tribute to the 19 women in Congress and other women of achievement--among them Helvi Sipila, United Nations Assistant Secretary General and former head of the Finnish Girl Guides.

Other highlights will include a brief exposition of the Girl Scouts' Bicentennial birthday gift to the nation--pledges of action from girls all over America aimed at improving the quality of life in the country--and the kindling of symbolic "flames of freedom" to be relit in 1976.

More than 4,500 delegates and visitors from 352 Girl Scout councils in the U.S., Puerto Rico, the Canal Zone and U.S. Territories plus international guests from the World Association of Girl Guides and Girl Scouts will attend the convention, Oct. 26-29 in Washington, D.C.

CONTACT: (Press) Ara Piastro Warren
Melba Ferguson
Carol Stroughter

(Radio & TV) Marnie Hutchinson

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U.S.A.



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CONVENTION HIGHLIGHTS

<u>DATE</u>	<u>SUBJECT</u>	<u>LOCATION AND TIME</u>
Sunday October 26	<u>GRAND OPENING OF EXHIBITS</u> --Commercial and Girl Scout exhibits. Tape-cutting ceremony, with Girl Scouts and national board members. Special guest, Perdita Huston, director, Festival U.S.A. and Horizons '76, American Revolution Bicentennial Administration. (See "Picture possibilities" for time and place of other events in Exhibit Hall throughout the convention).*	Exhibit Hall Sheraton-Park 10 a.m.
	<u>CONTINENTAL BREAKFAST</u> --"International Scouting Summer in Israel," sponsored by the National Jewish Girl Scout Committee, Synagogue Council of America. Rabbi Meir Felman, national chairman of the committee and religious consultant to the Girl Scout national board, will be honored for outstanding service to Girl Scouting. The program will include presentations by three past participants in summer scouting in the Holy Land. More than 400 expected to attend.	Cotillion Room Sheraton-Park 11 a.m.
	<u>MEETING I</u> --Gala opening ceremony in the out-of-doors. More than 25,000 persons--Girl Scout families, friends, diplomatic and government dignitaries, and other guests--are expected to attend.	Sylvan Theater (Near Washington Monument) 2 p.m.
	The program will include "Songs of Freedom," the works of American composers, played by the U.S. Army Band (Pershing Zone), and sung by a 150-voice Girl Scout chorus from Girl Scout Council of the Nation's Capital. A parade of 94 international flags--plus the flags of the 50 states, Guam, Puerto Rico, and Washington, D.C.--will add color. A symbolic lighting of torches, and presentation of the Girl Scouts' 200th birthday gift to the nation, will be highlights. There also will be a performance by Lexington (Mass.) Girl Scout Drum and Bugle Corps.	



<p>Sunday October 26</p>	<p><u>GLOBAL UNDERSTANDING THROUGH GIRL SCOUTING</u>-- An event to mark International Women's Year. Speakers from the U.N., the U.S. State Department and Congress will include Mrs. Helvi Sipila, Assistant Secretary General of the United Nations for Social and Humanitarian Affairs.</p>	<p>Cotillion Room Sheraton-Park 4:30-6:30 p.m.</p>
	<p><u>MEETING II</u>--Mrs. William McLeod Ittmann, GSUSA national president, will deliver keynote address. Walter E. Washington, mayor of Washington, D.C., will welcome delegates and visitors. Special guests will be introduced.</p>	<p>Ballroom Sheraton-Park 8:00-10:00 p.m.</p>
<p>Monday October 27</p>	<p><u>MEETING III</u>--National Board triennium report.</p>	<p>Ballroom Sheraton-Park 9 a.m. -12 noon</p>
	<p><u>MEETING IV</u>--Discussion meeting. At issue: Whether GSUSA should remain an all-girl organization or admit boys to membership; and whether any changes should be made in age requirements. The organization presently serves girls 6 through 17 years of age.</p>	<p>Ballroom Sheraton-Park 2:00-4:30 p.m.</p>
	<p><u>OPTIONAL DISCUSSION GROUPS</u>--Meetings planned to give delegates and visitors the opportunity to help provide direction to the Girl Scout national board, and to identify ideas they would like to take back to their home councils for discussion.</p>	<p>Various locations Sheraton-Park 7:30-9:30 p.m.</p>
	<p>Topics include:</p> <ul style="list-style-type: none"> - Women's Roles in Today's World - Social Issues and Girl Scouting - What About Girl Scout Program? - What About Training? - What About Money? - What About Membership? - Special Concerns 	
<p>Tuesday October 28</p>	<p><u>MEETING V</u>--Action on proposals to admit boys to GSUSA membership, and to change age-level requirements.</p>	<p>Ballroom Sheraton-Park 9:30 a.m.-12 noon</p>
	<p>VISIT TO THE WHITE HOUSE--For Girl Scouts attending convention.</p>	<p>The White House 1:30-4:30 p.m.</p>
	<p><u>MEETING VI</u>--Action on proposals relating to extending council charter terms, currently three years.</p>	<p>Ballroom Sheraton-Park 7:30-9:30 p.m.</p>

Wednesday
October 29

MEETING VII--Action on constitutional amendments submitted by the national board of directors.

Ballroom
Sheraton-Park
9:30 a.m.-12 noon

MEETING VIII--Installation of newly-elected officers, regional chairpersons, members-at-large of the national board, and the national nominating committee. Address by the newly-installed national president.

Ballroom
Sheraton-Park
2:00-4:30 p.m.

GIRL SCOUTS of the UNITED STATES OF AMERICA
830 Third Avenue, New York, N. Y. 10022

Memorandum

To: Ara Warren, Media Specialist
From: Ely List, Bicentennial Coordinator
Subject: Presentation book for President Ford

GIRL SCOUTS OF THE U.S.A.
NATIONAL REPRESENTATIVE

SEP 26 1975

501/7211.51
Date: September 26, 1975

As you requested, I am giving you below some basic facts about the 200th birthday book to be presented to President Ford in Washington. Please let me know if I have left out anything you need.

The book contains 178 individual sheets prepared by Girl Scout councils in 45 states. (States not represented are Delaware, Montana, New Hampshire, New Mexico, Wyoming.) There are also a one-page foreword, in the form of a letter from Mrs. Ittmann to President Ford, and a three-page table of contents listing council names alphabetically by states.

Each sheet details action that will be undertaken by the council submitting it as a 200th birthday gift to the U.S.A. A transcript of all but the last three or four sheets was given to your unit on the day we viewed slides of the pages.

The modes of presentation range from poems and art by girls to simple typewritten texts to professional-looking graphics. Slides are available to document this statement.

is

The bound volume/14½" tall, 11½" wide, and approximately 3" thick. The dark-green binding is full leather, and a matching cloth slipcase is leather-edged. A large gold (trefoil) is stamped on the front cover, and the spine bears this legend in gold:

Girl Scouts of the U.S.A.
A Gift to Our Country
On Its 200th Birthday

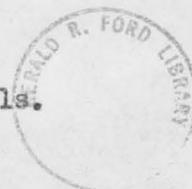
The book is being produced by Carolyn Horton & Associates, New York City -- the nation's largest private studio doing fine bindings and restoration of rare books and prints. Ms. Horton currently has six full-time associates and several part-timers, all women.

The firm works with leading museums and libraries -- including the Philadelphia Museum of Art, the Smithsonian Institution, the New-York Historical Society, and the Art Institute of Chicago -- and with private collectors.

Carolyn Horton was a member of the first group that went to Florence to rescue books after the flood in 1966. Her staff is now engaged in restoring rare books and prints from the Corning Museum of Glass, which was flooded by Hurricane Agnes in 1972.

Ms. Horton wrote the article on bookbinding in the 1967 edition of Encyclopedia Americana and is a contributor to professional journals.

cc: Grace Maxwell
Kathy Ross ✓



GS
Girl Scouts of the United States of America

NATIONAL HEADQUARTERS

830 THIRD AVENUE

NEW YORK, NEW YORK 10022

(212)-751-6900

CABLE CODE: "GILOUTS, N.Y."

October 22, 1975

Ms. Sally Quenneville
Press Office
East Wing
The White House
Washington, D.C.

Dear Sally,

These are the people who will be wearing GSUSA Press Badges. As we discussed other press will show their Washington credentials.

Richard G. Knox
b. Aug. 27, 1920, Vicksburg, Miss.
SS - 426-16-2990

Ara Piastro Warren
b. Shanghai, China, 1/1/20
SS 109-18-5929

Carol Brooks Stroughter
b. Feb. 6, 1948, Fort Worth, Texas
SS 458-78-1647

Catherine D. Lederer
b. Jan. 27, 1914, Pittsburgh, Pa.
SS-060-10-3575

Melba Ferguson DeMaio
b. Mar. 22, 1915, Manti, Utah
SS 529-03-2371

Marnie Hutchinson (Gurevitz)
b. 10/29/28, San Diego, Ca
SS 548-32-2796

John Caples
b. 5/1/1900, New York City
SS 068-01-2562

Joan Myers
b. Nov. 26, 1934, Baltimore, Md.
SS 217-30-3994



Carol Bott
b. Jersey City, N.J. 3/24/52
SS - 156-38-5969

Diana Gurick
b. Plymouth, Pa. 8/26/42
SS - 218-38-8870

Kay Jollenbeck
8/27/30 b. U.S.A.
499-30-9815

David Lerner
b. NYCity 3/15/50
SS 095-38-7333

John Burke
b. 1/12/16
SS 164-03-1488

William Burke
b. 1/12/54
SS 198-40-9532

(preparer) Kathy Jean Webber
WIBC Radio Indianapolis

Aug 4, 1956
Lansing, Mi.
304-68-6606



ANKERS CAPITAL PHOTOGRAPHERS

Morris Sennatin
b. 6/1/26, Baltimore, Md.
SS- 216-20-0987

Skip Arscott
b. 5/24/14, Jamaica, B.W.I.
SS - 053-10-0824

Ed Segal
b. 11/3/28, Boston, Mass.
SS - 033-20-7154

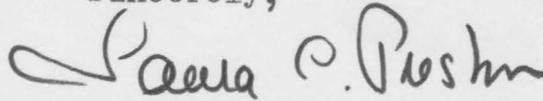
Osamu Enomoto
b. 6/2/28, Tokyo, Japan
SS- 075-46-1744

Reid Baker
b. 11/5/51, Saigon, Viet Nam
SS - 223-80-0185

Bill Timms
b. 7/10/24, Washington, D.C.;
SS - 225-28-5580

Thanks for all your help.

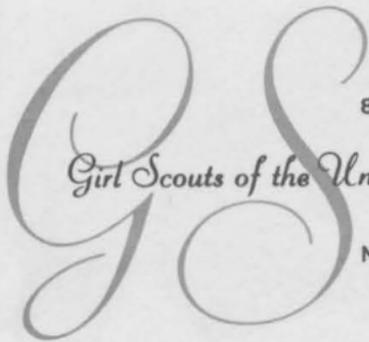
Sincerely,



Laura C. Preston, Director
Public Information
Girl Scouts of the U.S.A.

Ord. of court, me
089-20-7012
n.y.c. 12/18/26





830 THIRD AVENUE

Girl Scouts of the United States of America

NEW YORK, NEW YORK 10022

40TH NATIONAL CONVENTION, GIRL SCOUTS OF THE UNITED STATES OF AMERICA

- 1:45 P.M. Band playing 15 minutes of festive, traditional American music
- 2:00 P.M. Mrs. William McLeod Ittmann, National President of Girl Scouts of the U.S.A. opens ceremony with welcoming remarks
- Invocation and Girl Scout Chorus singing "America" by William Billings
- Drum and Bugle Corps and flag bearers enter
- Onstage announcers pronounce name of each state in order of admittance to Union and each state flag is dipped as announced
- Entrance of flags of 94 nations represented in WAGGGS as band plays "Hands Across the Sea"
- Pledge of Allegiance followed by band, chorus and audience joining in "The Star-Spangled Banner"
- Mrs. Ittmann's remarks on the history of Girl Scouting, the plans for this convention and the Girl Scouts of the U.S.A. Hidden Heroines Bicentennial Project
- Tribute to heroines in audience
Helvi Sipila, United Nations Assistant Secretary-General for Social Development and Humanitarian Affairs
- Carla A. Hills, Secretary of Housing and Urban Development
- Congresswomen
- Senators and Congressmen
- Mrs. Ittmann's remarks on liberty and equality punctuated by "Hail Columbia," "Oh, Freedom," and "It's a Long Road to Freedom."
- Presentation of Girl Scouts of the U.S.A. Bicentennial Gift to the Nation - a gift of community action in the areas of ecology, energy conservation, historic preservation reaching out to Vietnamese refugees, and joining hands with the elderly
- Chorus and Band perform Anthem from Blocks "America" during which torches are lighted as a symbol of America and liberty
- 3:30 P.M. Conclusion of ceremony with all joining together in the Girl Scout Promise and Law

3:10 PM



Close-up



BERNARD B. FORD LIBRARY

Close-up Girl Scouts of the U.S.A.



Founded by Juliette Gordon Low in Savannah, Georgia,
March 12, 1912
Chartered by Congress, March 16, 1950
Around 37 million girls, men, and women have been
members since the organization's founding.

The national organization is funded mainly by annual
membership dues of \$2.00 for each girl and adult and
by sale of Girl Scout equipment.

**The more than 350 Girl Scout councils in the United
States, territories, and possessions receive com-
munity support through:** United Ways, local cam-
paigns, gifts, grants, bequests, and proceeds from
cookie and other product sales.

National Headquarters: 830 Third Avenue,
New York, N.Y. 10022

Girl Scouting is:

Discovery for Brownie Scouts

(ages 6-7-8 or grades 1-2-3)
Brownies learn to function in a group.

Adventure for Junior Scouts

(ages 9-10-11 or grades 4-5-6)
Juniors learn to organize to get things done.

Action for Cadette Scouts

(ages 12-13-14 or grades 7-8-9)
Cadettes learn to meet the challenges of today's world.

Self-awareness for Senior Scouts

(ages 14-15-16-17 or grades 9-10-11-12)
Seniors learn to fulfill a promise to themselves and to society.

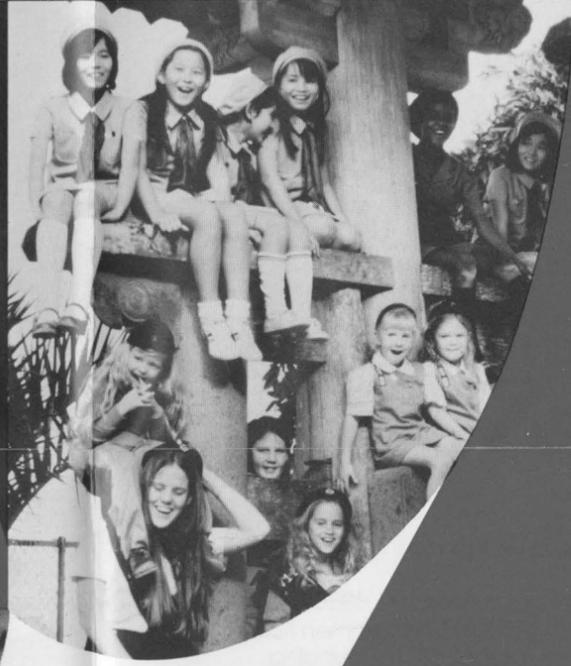
Commitment for Campus Girl Scouts

(college age)
Campus Girl Scouts at colleges and universities are the link uniting a Girl Scout council, a college, and the community.

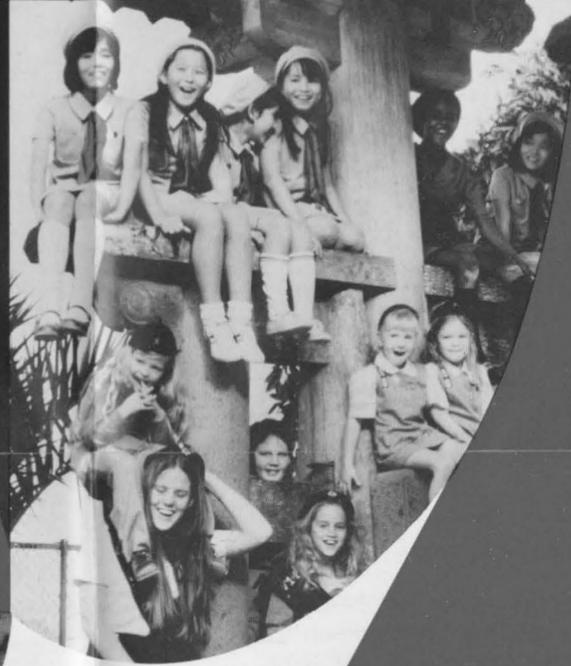
Sharing for adults

(men and women)
Girl Scout adults volunteer to share their time and skills to help make communities healthier through Girl Scouting.





Girl Scouting



Girl Scouting

- is the largest voluntary organization of its kind for girls
- is open to all girls from 6 through 17 who subscribe to the Girl Scout Promise and Law
- helps girls live within an ethical and spiritual code
- inspires each girl to develop her own values and sense of worth as an individual
- enables girls from differing cultural, religious, ethnic, and economic backgrounds to share their heritage
- is fun
- is the joy of friendships, the joy of doing something that counts
- extends Scouting to mentally and physically handicapped girls
- affords girls a chance to develop skills in areas of their choice and interests
- presents opportunities for career exploration and vocational guidance
- recruits leaders for girls in inner cities, in small towns, in suburbia, in rural areas, on Indian reservations, in migrant camps, in large metropolitan neighborhoods
- designs training for adults interested in young people and in community action
- provides an outlet for creative action
- sponsors projects geared to improving relationships and understanding among people
- undertakes projects directly related to improving the quality of our environment
- encourages girls to accept challenges without the fear of failure
- translates growing pains into growing pleasures
- offers positive alternatives to youth beset on all sides by the problems of modern society
- creates a climate where girls plan and make decisions with adults to help effect positive social change
- helps girls become active, informed citizens
- is time to think, time to feel, time to enjoy and preserve nature's gifts
- is worldwide, linked through the World Association of Girl Guides and Girl Scouts in 94 countries with 7-1/2 million members
- gives girls international opportunities to travel and work with sister Scouts/Guides
- provides opportunities for USA girls living abroad to be Girl Guides or members of U.S. Girl Scout Troops on Foreign Soil (TOFS)
- conducts training courses, workshops, seminars, camping trips, pilot projects, national and international conferences for girls and adults
- helps girls become aware of the world around them and the roles they play in it
- is belonging—to the community, the nation, and the world

The Girl Scout Promise

On my honor, I will try:
 To serve God,
 My country and mankind,
 And to live by the Girl Scout Law.

The Girl Scout Law

I will do my best:
 to be honest
 to be fair
 to help where I am needed
 to be cheerful
 to be friendly and considerate
 to be a sister to every Girl Scout
 to respect authority
 to use resources wisely
 to protect and improve the world around me
 to show respect for myself and others through my words and actions.

"Power"

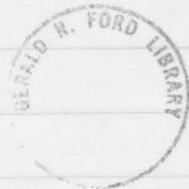
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310 Arrival

① "Release"



Girl Scouting:
U.S.A.



NEWS.. NEWS.. NEWS..

Girl Scout National Council
40th Convention
Sheraton-Park Hotel, Washington, D.C.
October 26-29, 1975

Press Room
October 20-23/R-929
October 23-29/Potomac Room
Telephone Numbers 797-1446-797-1490

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210-771-7600
X. 2102 fatti
2120 Pete

PICTURE POSSIBILITIES

<u>DATE</u>	<u>SUBJECT</u>	<u>LOCATION AND TIME</u>
Saturday October 25	<u>REGISTRATION</u> --Most delegates and visitors will be in uniform. A cross section of America.	Sheraton-Park 9 a.m.-5 p.m.
Sunday October 26	<u>REGISTRATION</u> --(Continued)	Sheraton-Park 9 a.m.-1:30 p.m.
	<u>GRAND OPENING - EXHIBITS</u> --Tapecutting ceremony, with Girl Scouts and national board members. Special guest, Perdita Huston, director, Festival U.S.A. and Horizons '76, American Revolution Bicentennial Administration.	Exhibit Hall Sheraton-Park 10 a.m.
	(See Page 2 for picture possibilities in various exhibits and demonstrations in the Exhibit Hall).*	
	<u>CONTINENTAL BREAKFAST</u> --Rabbi Meir Felman, national chairman of the National Jewish Girl Scout Committee, Synagogue Council of America, will be honored for his outstanding service to Girl Scouting.	Cotillion Room Sheraton-Park 11 a.m.
	<u>OPENING CEREMONY</u> --Opening ceremony in the out-of-doors. More than 25,000 persons--Girl Scout families, friends, diplomatic and government dignitaries, and other guests--expected to attend.	Sylvan Theater Near Washington Monument 2 p.m.

Picture possibilities:

- Parade of flags of all nations, (the U.S. flag to be carried by an American Indian girl).
- Mrs. William McLeod Ittmann, GSUSA national president, lighting symbolic torch of freedom.



Sunday
October 26
(cont.)

- Three Girl Scouts presenting 200th birthday gift to the nation.
- Yellow-jacketed Lexington (Mass.) Girl Scout Drum and Bugle Corps, marching with Mrs. Hazel LaPorte, 1922 drumming champion in the same corps.
- A 150-voice Girl Scout chorus from Girl Scout Council of the Nation's Capital.
- The U.S. Army Band (Pershing Zone).

GLOBAL UNDERSTANDING THROUGH GIRL SCOUTING--
Event at which International Women's Year will be recognized by speakers from the United Nations, the U.S. State Department and Congress. Speakers will include Mrs. Helvi Sipila, U.N. Assistant Secretary General for Social and Humanitarian Affairs.

Cotillion Room
Sheraton-Park
4:30-6:30 p.m.

MEETING II--Keynote address by Mrs. William McLeod Ittmann, GSUSA national president. Address of welcome by Walter E. Washington, mayor of Washington, D.C. Special guests introduced.

Ballroom
Sheraton-Park
8-10 p.m.

Monday
October 27

MEETING IV--Discussion meeting on whether Girl Scouts should remain an all-girl organization or admit boys to membership. Picture possibility: This is the first time girls 14 through 17 will be participating as voting delegates. Shots of girls participating in discussions, at microphones, etc., could be interesting.

Ballroom
Sheraton-Park
2-4:30 p.m.

Wednesday
October 29

MEETING VIII--Newly-elected officers will be installed. Address by new national president.

Ballroom
Sheraton-Park
2-4:30 p.m.

*Picture possibilities in Exhibit Hall:

(Exhibit Hall open Sunday from 10 a.m. to 1:30 p.m. and from 4 to 7:30 p.m. Open Monday and Tuesday before and after convention meetings.)

Sunday
October 26

- Hall of Heroines. Displays of women honored as "Hidden Heroines" by Girl Scout councils across the nation. (Should make good background interest for pictures of conventiongoers.) Hall of Heroines Exhibit Hall

- Giant scroll, also in the Hall of Heroines, lists names of persons active in Girl Scouting for 50 years or more. (Could make interesting background or prop.) Hall of Heroines Exhibit Hall

- A Chinese dragon, built by Girl Scouts of Philadelphia as part of their cultural study of their community, will be "animated" by three girls inside. (Dragon will be on display at Bicentennial booth at other times.) Demonstration area
10:15-10:35 a.m.
4:30-4:50 p.m.
7:05-7:25 p.m.

- President's Council for Physical Fitness girl gymnasts will perform on mats and balance bars. Magazine department exhibit area
11:30-11:45 a.m.
12:30-12:45 p.m.

- A story lady and an animated big green frog will demonstrate Lake Erie Girl Scout Council's pilot project on bringing Scouting to first graders and younger girls. Demonstration area
12:45-1 p.m.
(Other demonstration Monday, October 27, 5:25-5:40 p.m.)

- "If I Were a Girl Scout in 1776"--highly successful badge program of Connecticut Trails Girl Scout Council. In demonstration girls will show costumes designed as 1776 Girl Scout uniforms, and will display colonial crafts. Demonstration area
4:55-5:15 p.m.
(Other demonstration Monday, October 27, 12:35-12:55 p.m.)

- Costumed live "heroines" step from the pages of a Bicentennial cookbook featuring early-day women and their recipes. Arizona Cactus-Pine Council. Demonstration area
5:20-5:30 p.m.
(Additional demonstration Tuesday, October 28, 8:55-9:05 a.m.)

- Girl Scout Council of Greater New York will present live demonstration of its project to help the elderly and handicapped with shopping and consumer education. Demonstration area
6:50-7 p.m.
(Additional demonstration Tuesday, October 28, 9:10-9:20 a.m.)

- "Rappelling, anyone?" A demonstration of this mountaineers' skill will include an opportunity for agile spectators to try their hands at it. Ed Coll, of Allegheny Police Academy, who works with Southwestern Pennsylvania Girl Scout Council's "High Adventure" program, is instructor. Demonstration area
10:40-11 a.m.
(Additional demonstration Monday, October 27, 1:20-1:50 p.m.)

#

Girl Scouting:
U.S.A.



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For Immediate Release

Contact: Ara Piastro Warren

GIRL SCOUTS CONSIDER MEMBERSHIP MAKEUP

Pros and Cons on Boys

WASHINGTON, D.C. . . . Actions that may determine the future composition of Girl Scout membership will be taken by delegates at the 40th convention of the Girl Scout National Council.

Voting delegates--for the first time teenage Girl Scouts are included in their number--will explore and debate all suggestions made on the provocative issue of who shall be members of the Girl Scout movement; from inclusion of 4-year-olds, to admitting boys. Among the reasons given by proponents for including boys is the likelihood of attracting more girls, and the idea that young people today no longer are concerned with male-female stereotypes.

To get the sense of the National Council--the major direction-setting body of Girl Scouts--the complex questions of admitting pre-schoolers, and involving boys as members at any or all age ranges, will be handled at two convention meetings--one for full discussion, one for action.



All sides of the membership issue will be aired by delegates on Monday, October 27, from 2 to 4:30 p.m. Action, on two proposals and a number of motions related to age and sex of members, will be taken the following morning, Tuesday, October 28, from 9:30 to 12 noon. The meetings will be held in the Ballroom of the Sheraton-Park Hotel.

GIRL SCOUTS OF THE U.S.A. Current Status	COMPARABLE YOUTH GROUPS Membership Patterns
<p>In February 1972 and again in October 1973, the national board of directors of Girl Scouts of the U.S.A. reaffirmed its belief that the needs of girls can best be served by a girls' organization, particularly since so much attention is now being given to the emerging role of women.</p> <p>The basic documents of GSUSA place the focus of Girl Scouting on helping to meet the needs and interests of girls.</p> <p>Membership at the program level is limited to girls (6-17), whereas adult membership is open to women and men. There are 2,755,000 girl and 536,000 adult members.</p> <p>The World Association of Girl Guides and Girl Scouts numbering 94 countries, by action of its 21st World Conference in June 1972, denies membership to Girl Guide/Girl Scout organizations which admit boys to their membership. The 22nd World Conference of WAGGGS in June 1975 concurred.</p>	<p>Camp Fire Girls offers coed membership in Horizon Clubs (14-18) (less than 500 boys in a membership of 18,000).</p> <p>Boy Scouts of America offers coed membership in Exploring (14-21) (approximately 123,500 girls out of 402,785 membership--9/74).</p> <p>Boys' Clubs of America is basically an organization offering services to boys; it does, however, provide services to girls without offering them common membership.</p> <p>Girls Clubs of America is a building-centered organization providing programs for girls (6-18). However, Girls Clubs includes boys in some programs and activities, and in some cases extends memberships to boys.</p> <p>YWCA and YMCA building-centered activities serve both sexes. YWCA membership is limited to women and girls 12 years of age or over; in 1973, 13.5 percent of participants in community associations was male. YMCA membership is open to both sexes of all ages; in 1973, 32.3 percent of YMCA membership was female (child and adult).</p> <p>4-H's (9-19) membership is 58.6 percent girl, 41.4 percent boy.</p>

#

Girl Scouting:
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For Immediate Release

SHE'S STILL BEATING THAT DRUM

WASHINGTON, D.C., Oct. 21 . . . It has been 53 years since Mrs. Hazel LaPorte of Bedford, Mass., was Girl Scout champion drummer in her state--but she can still make a drum "talk" with the best of them.

The best of them--in this case--is the Lexington (Mass.) Girl Scout Drum and Bugle Corps, who will perform at the outdoor opening ceremony of the Girl Scouts' 40th national convention Sunday (Oct. 26) at 2 p.m. near the Washington Monument.

Mrs. LaPorte will be right in there with them, her 1920 Girl Scout-issue khaki uniform and wide-brimmed hat a somber contrast to the bright yellow jackets, green slacks and soft Scout hats on the corps' 25 youthful members.

But that's where the contrast ends.

"Even though they're a younger generation, they'll still be playing the same old drum and bugle pieces we learned right after World War I," she said. "You don't hear much of this type of music anymore." The bugle has no valves, and buglers are limited to blowing "only four notes." The drummers play what she called "street beat"--two-four or six-eight time. Within that limited framework, however, there is room for "a lot of music and a lot of fun."



Whenever the buglers rest their lips, for instance, it gives the drummers a chance to swing out with such stirring crowd-pleasers as "Muldoon," "Patter Jack" and "Sticks"--all tunes she remembers from way back when.

Mrs. LaPorte was a teenager herself when she won her title as state champion drummer two years in a row, 1921 and 1922.

It was right after World War I, and interest in drum and bugle groups was high among Girl Scouts throughout the state. Competition was stiff. And so was discipline. Three unexcused absences resulted in dismissal from the corps. And woe betide the gum chewer!

Because the original Lexington corps was founded on a wave of military pride, there was a great interest in drilling.

"We were drilled by army men--really drilled," she said. That's why, when 30 of the original members got together again after half a century to march in Lexington's 200th anniversary Patriot's Day parade April 19 of this year, they needed only a little practice to "take right up where we left off."

Today's young people are not as disciplined, she said, but "they're still pretty good."

Mrs. LaPorte takes justifiable pride in the present corps. She is its head drumming instructor.

###

Contact: Melba M. Ferguson
Media Specialist

Girl Scouting:
U.S.A.



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RELEASE AT WILL

SHORT TAKES

American Girl, published by Girl Scouts of the U.S.A. for girls 12 to 17 years old, is the oldest magazine for teenage girls in the United States. It originated in 1917 soon after the start of Girl Scouting.

#

A bronze portrait bust of Juliette Gordon Low, founder of Girl Scouts of the U.S.A., was accepted into the Georgia Hall of Fame at the state capitol in Atlanta on March 12, 1975, the Girl Scout birthday. Mrs. Low is the second woman to be accorded this distinction by the Georgia state legislature. The first was Margaret Mitchell, author of Gone With the Wind.

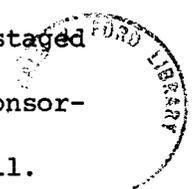
#

Daisy, an opera based on the life of Juliette Gordon Low, was first staged in Miami, Florida, in November, 1973. It was developed under the sponsorship of two Miami opera groups and Tropical Florida Girl Scout Council.

#

Camping is a major activity in Girl Scouting. More than 400 Girl Scout resident camps and other outdoor facilities are scattered across the country. Girl Scout councils operate more than 2500 day camps and nonresident facilities, serving almost 400,000 day campers. Girl Scout councils own or lease approximately 200,000 acres dedicated to outdoor recreation.

#



Approximately 37,000,000 girls, women, and men have been members of Girl Scouts of the U.S.A., since its founding in 1912.

#

Troops on Foreign Soil (TOFS) comprise more than 30,000 U.S.A. Girl Scouts living in foreign countries. TOFS Girl Scouts are daughters of American military men, businessmen, and diplomats serving overseas. Currently, there are about 1350 TOFS troops in 50 countries.

#

In 1912, the year Girl Scouting was founded in the U.S.A., there were 18 girls in the first two troops--eight in the White Rose Patrol, ten in the Carnation Patrol. Ten of these original 18 Girl Scouts are still living.

#

Migrant families have been in Girl Scouting since the 1950s. Now, through a three-year national migrant community project, Girl Scout councils in eight states will work with migrant families who follow the crops along part of the midcontinent stream, from Texas to the Great Lakes. Through this program, girls can continue their Scouting activities as their families move from state to state.

#

From Brownies to Seniors, Girl Scouts across the country are celebrating the American Revolution Bicentennial. In 1974, the national organization launched a four-stage project for Girl Scouts: finding America's "Hidden Heroines," women and girls admired for their achievements and noble qualities; honoring these heroines; involving living heroines with Girl Scouts in community action for the future; and celebrating the Bicentennial in 1976.

#

Senior citizens at Girl Scout camp? Camping together is just one of the ways young Girl Scouts and young-at-heart elderly people get to know and learn from each other through a national Girl Scout project, "Hand-in-Hand: Cross-Age Interactions." Funded by a grant from the Office of Human Development, Administration on Aging, U.S. Dept. of Health, Education, and Welfare, the pilot project is intended to develop models for interaction that may become the core of a permanent program for senior citizens in Girl Scouting.

#

Learning the joys and headaches of parenthood before the fact is what hundreds of teenagers across the country are doing as they participate with Girl Scouts in "Education for Parenthood." Funded by a grant from the Office of Youth Development, U.S. Dept. of Health, Education, and Welfare, the pilot project uses printed materials and a variety of activities to develop models that may be followed by other youth-serving organizations.

#

Girl Scouts of the U.S.A. is the largest voluntary organization for girls in the world, and one of a handful of organizations which operate under charters given by the United States Congress. Girl Scouts of the U.S.A. was granted its congressional charter in 1950.

#

Every First Lady since Mrs. Woodrow Wilson in 1917, has served as honorary president of Girl Scouts of the U.S.A. Mrs. Herbert Hoover was an especially active member of the organization. She worked to promote and extend Girl Scouting, and was elected national president from 1922 to 1925, and again from 1935 to 1937. Mrs. Hoover was honorary president of the Girl Scouts during her husband's presidential term from 1929 to 1933.

#

Girl Scouting is worldwide, linked by the World Association of Girl Guides and Girl Scouts in 94 countries. More than 7 million girls and adults are members of Girl Guide and Girl Scout organizations around the world.

#

"Wider Opportunities" each year are open to all 14- through 17-year-old Girl Scouts. These opportunities for action throughout the country are sponsored both by the 352 Girl Scout councils and by the national organization. Girls this year participated in special ecology, social service, arts and crafts, sports, and career exploration projects, among others.

#

Girl Scout membership doesn't have to stop when a girl graduates from high school. A growing trend among college and university students is the formation of Campus Girl Scout groups. More than 260 groups are active on campuses across the country. Some are even coed. Campus Girl Scouts serve as leaders for Girl Scout troops, as leader trainers, consultants on many programs, and council board members. In the Girl Scout tradition of service, they work with the handicapped, share their camping skills, conduct college weekends for older Scouts, and work with Girl Scout councils.

#

Girl Scout handbooks for all four age levels--Brownie, Junior, Cadette, and Senior--are available in braille, published by the American Printing House for the Blind.

#

In Savannah, Georgia, the Juliette Gordon Low National Center, birthplace of the founder of Girl Scouts of the U.S.A., is a Registered National Historic Landmark and one of the most popular tourist attractions in the city.

#

The 1975 National Council Session is the third to be held in the nation's capital, and the first in more than 50 years. Washington, D.C., was the site of the first national conference of Girl Scouts in 1915. The nation's capital again hosted the national session in 1923.

#

Teenage delegates 14 to 17 years old add a new dimension to the 40th convention of the Girl Scout National Council. At the 1972 convention in Dallas, delegates voted to lower the age limit of National Council members--the major direction-setting body of Girl Scouts--to include teenagers "who are 14 years of age or over." Previously, members of the National Council had to be 18 years of age or older.

#

Girl Scout Council of the Nation's Capital is the largest Girl Scout council in the United States. Its 48,000 girl and 12,000 adult members come from Washington, D.C., and ten nearby Maryland and Virginia counties. In Baltimore, Girl Scouts of Central Maryland serve 26,000 girls and have the volunteer services of 6500 adult members. Girl Scouts of the U.S.A., the largest voluntary organization for girls in the world, has a total membership of more than three million girls and adults.

#

There are Girl Scouts at nine military bases in the geographic area of Girl Scout Council of the Nation's Capital. Cadette Scouts at Andrews Air Force Base, Maryland, operate a day care center for preschoolers on the base, and have organized "Mini-Scouts" for little girls who are not yet Brownie age.

#

With the help of Representative David W. Evans, of Indiana, Girl Scout Council of the Nation's Capital started the "Congressional Aide Program" for Senior Scouts this past summer. The girls spent four weeks as volunteers in the offices of congressmen, getting a close-up view of how government works. Next summer, the program will be expanded to include more girls and more members of Congress.

#

Girl Scouts in the Nation's Capital Council are gearing up for the Bicentennial in their own special ways. One troop, keeping in mind the needs of tourists, is mapping out an historical bus tour through Washington; another troop, concerned about the environment, is working to save a freshwater spring; and still another troop is helping restore an historic tavern.

#

In 1934, the first sale of Girl Scout cookies totaled 114,000 boxes. Girl Scouts all over the country sold 65 million boxes of cookies in 1974.

#

Girl Scouts of the U.S.A. owns and operates program centers for girls and adults from all over the country. One is Rockwood Girl Scout National Center, a 93-acre wooded site near Potomac, Maryland. Facilities for handicapped girls are being built at Rockwood as part of a national project of Quota International.

#

The first troop organized in the area now served by Girl Scouts of Central Maryland council was the "Poppy Troop," formed in 1913 in Pikesville, Maryland.

#

Girl Scouts of Central Maryland teamed up with Mrs. Frances Haussner, owner of a famous East Baltimore restaurant, to attack the problem of poor nutrition and bad eating habits among youngsters. With a grant from Mrs. Haussner, the council produced "The Many Faces of Food," an information and activity guide to good nutrition.

#

"International Opportunities" give 14- to 18-year-old Girl Scouts a chance to travel abroad to meet their sister Guides and Scouts. Every year, American Girl Scouts are invited to participate in national jamborees and anniversary camps, community service projects, home hospitality, and sessions at the four World Centers of the World Association of Girl Guides and Girl Scouts. Some of this travel is made possible through grants from the Juliette Low World Friendship Fund, started in 1927 in memory of the founder of Girl Scouts of the U.S.A.

#



40th NATIONAL CONVENTION, GIRL SCOUTS OF THE U.S.A.

THIRD DRAFT FOR OPENING CEREMONY

Sunday, October 26, 2:00 - 3:30 P.M.

Presiding: Mrs. William McLeod Ittmann, President

Time - Action - Props Script - Directions Cues

1:45 P.M.

Band on platform, stage left,

Stage empty except for risers, flag stands, lectern with mike stage right, 4 standing mikes stage left.

BAND begins 15 minutes of festive traditional American music (Sousa marches, etc.).

ca. 1:55 P.M.

(check time at rehearsal - start each of these movements in time to finish a few seconds before 2:00 P.M.)

CHORUS files in to risers on stage, remains standing.

DRUM AND BUGLE CORPS and FLAG BEARERS line up on hilltop behind audience.

2:00 P.M.

BAND MUSIC STOPS

MRS. ITTMANN ENTERS from backstage right, walks to podium downstage right; when she stops at podium --

FANFARE FROM BAND

MRS. ITTMANN:

Welcome to all of you: to our distinguished guests from government and from other national organizations...sister Guides from other lands... and welcome to the thousands of Girl Scouts who are here with us today.

This is a year of national rejoicing for two hundred years of American freedom. It is



also International Women's Year. And so it is my very special privilege, here in the nation's capital, to say: The 40th Convention of the National Council of Girl Scouts of the United States of America will now come to order.

Let us keep silence for the invocation.

(unaccompanied)

GIRL SCOUT CHORUS/sings verses 1 & 3 of "America" by William Billings.

MRS. ITTMANN

Please stand for the entrance of the flags.

(when audience movement has stopped)

First, the flags of the United States of America.

DRUM AND BUGLE CORPS leads, marching in double column down center aisle.

FLAG BEARERS follow, single file:

National ensign

State flags in order of admission to Union; D.C., Puerto Rico, Guam, (other territories omitted because they have no GSUSA council)

ANNOUNCERS -- four girls with regional accents -- enter and stand beside mikes. #1 represents Northeast, #2 South, #3 Midwest, #4 Far

(Printed program will tell who is performing and instruct audience to remain seated.)

If audience has risen at Mrs. Ittmann's entrance or for invocation, despite instructions, this becomes "Please remain standing."

On reaching stage, DRUM AND BUGLE CORPS takes its place on ground level, stage right, and continues playing until last state flag reaches its place onstage.

FLAG BEARERS mount steps at stage left.

U.S. FLAG BEARER remains standing at center stage as state flags pass in review before it.

STATE FLAG BEARERS pause and dip flags directly in front of U.S. Flag, then continue marching to flag holders, stage right and left. Each girl places her flag in holder and moves immediately off stage -- via steps at stage right or left, depending on location of her flag.

FLAG BEARERS line up in front of audience, facing stage, and remain standing at attention until after National Anthem. Then they sit where they are for remainder of ceremony.

ANNOUNCERS pronounce the name of each state flag as it is dipped. Distribution among the four girls is:

ANNOUNCER

- #1 Delaware
- #2 Pennsylvania
- #1 New Jersey
- #2 Georgia
- #1 Connecticut
- #1 Massachusetts
- #2 Maryland
- #2 South Carolina
- #1 New Hampshire
- #2 Virginia
- #1 New York
- #2 North Carolina
- #1 Rhode Island

#1 Vermont
#2 Kentucky
#2 Tennessee
#3 Ohio
#2 Louisiana
#3 Indiana
#2 Mississippi
#3 Illinois
#2 Alabama
#1 Maine
#3 Missouri
#2 Arkansas
#3 Michigan
#2 Florida
#2 Texas
#3 Iowa
#3 Wisconsin
#4 California
#3 Minnesota
#4 Oregon
#3 Kansas
#2 West Virginia
#4 Nevada
#3 Nebraska
#3 Colorado
#3 North Dakota
#3 South Dakota
#4 Montana
#4 Washington

ANNOUNCER
#4 Idaho

#4 Wyoming

#4 Utah

#2 Oklahoma

#4 New Mexico

#4 Arizona

#4 Alaska

#4 Hawaii

#2 District of Columbia

#1 Puerto Rico

#4 Guam

#3 Canal Zone

When all except U.S. flag are
grounded, DRUM AND BUGLE MUSIC
STOPS.

MRS. ITTMANN:

And now, the flags of 94 nations represented
in the World Association of Girl Guides and Girl
Scouts.

BAND plays "Hands Across the Sea" until
last international flag is in place.

INTERNATIONAL FLAG BEARERS enter in
double column from backstage right:

Argentina -- Australia
Austria -- The Bahamas
Bangladesh -- Barbados
Belgium -- Bolivia
Botswana -- Brazil
Burundi -- Cameroon
Canada -- Central African Republic
Chile -- Republic of China
Colombia -- Costa Rica

Cyprus -- Dahomey
Denmark -- Dominican Republic
Ecuador -- Arab Republic of Egypt
El Salvador -- Ethiopia
Finland -- France
The Gambia -- Germany
Ghana -- Greece
Guatemala -- Guyana
Haiti -- Iceland
India -- Indonesia
Iran -- Ireland
Israel -- Italy
Ivory Coast -- Jamaica
Japan -- Jordan
Kenya -- Korea
Kuwait -- Lebanon
Liberia -- Libya
Liechtenstein -- Luxembourg
Madagascar -- Malaysia
Malta -- Mauritius
Mexico -- Monaco
Netherlands -- New Zealand
Nigeria -- Norway
Pakistan -- Panama
Paraguay -- Peru
Philippines -- Portugal
Rhodesia -- Sierra Leone
Singapore -- South Africa
Spain -- Sri Lanka
Sudan -- Surinam
Swaziland -- Sweden
Switzerland -- Tanzania
Thailand -- Togo
Trinidad and Tobago -- Turkey
Uganda -- United Kingdom
Upper Volta -- Uruguay
Venezuela -- Vietnam, South
Zambia

Right-hand column (Argentina, etc.) ends with flag of World Association of Girl Guides and Girl Scouts; left-hand column (Australia, etc.) with flag of Girl Scouts of the U.S.A.



Flag bearers march up center aisle through audience; at top of hill, they separate. One column marches right, one left to flag stands on perimeter of audience. International flags are placed in stands; bearers remain at attention beside flags until after Pledge of Allegiance and National Anthem, then sit down on ground beside their flags.

When all international flags are in
place --

BAND MUSIC STOPS.

MRS. ITTMANN:

225
Girl Scouts and friends of Scouting -- let us
join in the Pledge of Allegiance and the first
verse of our National Anthem.

(Leads Pledge of Allegiance.)

BAND, CHORUS, AND AUDIENCE

"The Star-Spangled Banner"

MRS. ITTMANN:

Thank you, everyone. Please be seated.

DRUM AND BUGLE CORPS sets beat as
U.S. FLAG BEARER moves to stand at
stage right and posts flag.

DRUM AND BUGLE MUSIC STOPS when flag
is in holder. Members of Corps sit
down and become part of audience. U.S.
FLAG BEARER leaves stage by steps at stage
right and sits down with state flag bearers.

MRS. ITTMANN:

"What's past is prologue." These words of
Shakespeare, engraved on the National Archives
building here in Washington, are full of meaning
for all of us. It has been just half a century
since a small group of women gathered in Washing-
ton for the first Girl Scout national convention.
They were thrilled with a report that there were

already more than 5,000 Girl Scouts in 150 different places.

The minds of those first National Council members were on the future -- and their actions in 1925 were a prologue to the achievements of an organization that has offered 27 million girls and 7 million adults an opportunity for meaningful action as citizens.

At this convention, 4,500 delegates and visitors have come from all fifty states to attend our business meetings. We celebrate our heritage as American girls and women, and as Girl Scouts. But the business of our National Council is the future. I believe that our actions this week will be the prologue to more effective, united action by millions of girls and women in the third century of the United States of America.

A year and a half ago, the Convention Committee adopted six objectives for the program it was to plan. The very first of these was: "To identify with the new roles for women and create an awareness of their options." This morning we opened the splendid "Hall of Heroines" in our convention hotel.

(number) Girl Scout councils have contributed

displays honoring some of the wonderful women and girls that the Girl Scouts have discovered in the first phase of our national Bicentennial project.

Now we are about to enter 1976 -- the actual year of our country's 200th birthday. We are moving into the future phase of the national Girl Scout project -- action to improve the quality of life in our home communities. This is the Horizons '76 part of the whole country's Bicentennial celebration.

Across the stage from me is a Horizons '76 emblem designed by a Girl Scout troop -- and chosen by Girl Scout troops in nationwide voting.

Three members of Cadette Troop 1293, Girl Scouts of Philadelphia, will now join me onstage. They represent the 16 girls who designed our emblem -- and the many thousands of girls who will wear it proudly during 1976.

ANN FORMELLER, MARY FORMELLER, and DELORES GARDNER enter fast from wings, stage left, and take places by standing mikes.

They are followed immediately by production aide carrying dictionary stand, which is placed at an angle near fourth standing mike.

They are carrying a permanent record of the community action that Girl Scouts are undertaking as our 200th birthday gift to our country.

CADETTES hold up presentation book, displaying front cover to audience.

225
And to receive it we are deeply honored to have with us a truly heroic woman -- the First Lady of the United States of America -- Betty Ford!

ITTMANN moves to greet FORD as latter enters from wings, stage left, and escorts her to fourth standing mike.

WAIT FOR APPLAUSE TO SUBSIDE.

ITTMANN moves to stand behind Cadettes, who are to make the actual presentation.

ANN FORMELLER:

Mrs. Ford, we're especially proud to have you receive our birthday book because you are Honorary President of the Girl Scouts as well as First Lady of the Land.

DELORES GARDNER:

The pages of the book have been gathered from Girl Scout councils all over the nation -- from Maine to Hawaii, from Alaska to Florida. They tell about some of the things that Girl Scouts are doing to make our country an even better place to live.

MARY FORMELLER:

We offer you this gift from all Girl Scouts to all Americans. We promise you that the Girl Scouts will work extra hard to justify the faith in us that you have shown by coming here today.

CADETTES step forward and place book on stand. One of them opens it to marked page from Troop 1293's home council in Philadelphia.

Be prepared for intrusion of photographers at this point.

MRS. FORD:

/Thanks girls and Mrs. Ittmann. We hope that she will speak briefly -- say 3 to 5 minutes -- mentioning:

- (1) Girl Scouting as a way for girls and women to develop their potential as individuals.
- (2) The example of women and men working together for the benefit of girls -- men in today's audience as council delegates, members of GSUSA National Board, guests from Congress.
- (3) The birthday book as a promise of still greater contributions that today's girls will make to the third century of American freedom.7

At close of speech, BAND PLAYS. /We have asked them to suggest selection. Does Mrs. Ford have a preference?7

ITTMANN escorts FORD from stage the way she came. CADETTES follow them, carrying book.

ITTMANN returns to lectern, stage right. Production aide removes dictionary stand.

WRITER'S NOTE:

If Mrs. Ford chooses to appear in this order, introduction of Helvi Sipila and Congresswomen (pages 9-11 of original script) will be rewritten and pages from 17 through first half of 22 will be eliminated.

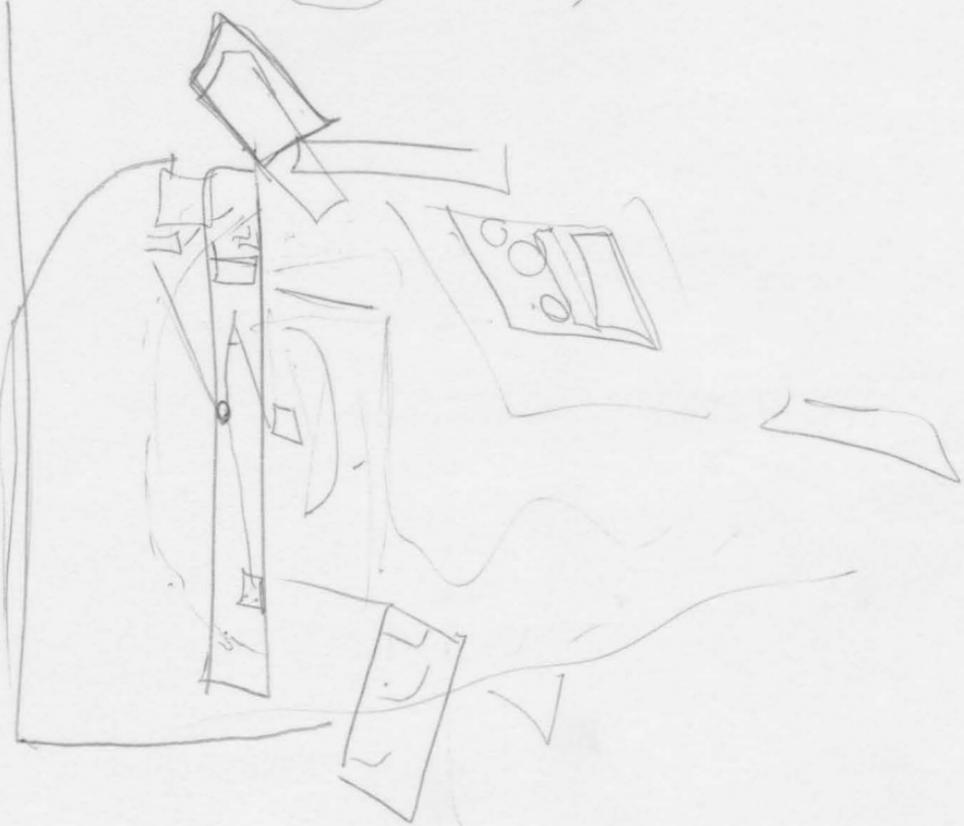
We would prefer to have Mrs. Ford appear in climatic order -- after presentations to other people and the "Songs of Freedom" interlude. In this case, order of script would be that of second draft, though rewrite will still be done on segment involving Congresswomen. Mrs. Ford's part would be roughly the same as above, though with a different kind of introduction; it would replace pages 17 through 22 (down to stage direction for torches). We would hope to have her light the first torch for Girl Scouts of the U.S.A.

THE WHITE HOUSE
WASHINGTON

Jackie

Mrs. Ford

1/1



Girl Scouting:
U.S.A.



NEWS... NEWS... NEWS...

Girl Scout National Council
40th Convention
Sheraton-Park Hotel, Washington, D.C.
October 26-29, 1975

Press Room
October 20-23/R-929
October 23-29/Potomac Room
Telephone Numbers 797-1446-797-1490

For Immediate Release

Contact: Ara Piastro Warren

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The presentation of the 200th birthday book, depicting community actions that will be undertaken by Girl Scouts throughout the country, was made at the opening ceremony of the organization's four-day convention. The colorful outdoor event took place on Sunday, October 26 at the Sylvan Theater on the grounds of the Washington Monument. Three Cadettes, Ann and Mary Formeller, both 14, and Delores Gardner, 13, of Troop 1293 of Girl Scouts of Philadelphia made the presentation to Mrs. Ford.

Each sheet in the handsome green leather volume contains material submitted by Girl Scout councils in 45 states on their bicentennial projects. These pledges of action by Girl Scouts aimed at improving the quality of life in their communities range from environmental projects to special activities that include all segments of the community population.

-more-

Many councils are already well into their bicentennial plans. In Louisiana, for example, Girl Scouts have planted 20,000 seedlings supplied by the U.S. Forest Service. In North Dakota, a Girl Scout council has taken the leadership in creating social, recreational, and community service activities for large numbers of people moving into a rural area where new coal mines are being opened. In Rhode Island, and in Oregon, girls are helping their communities to understand and treasure their own special heritage by restoring historic cemeteries.

Mrs. William McLeod Ittman, national president of the organization, in the foreword of the book addressed to the President of the United States said: "Today, in love and pride, Girl Scouts offer a two hundredth birthday gift to the United States of America. We pledge the best efforts of girls and women, three and a quarter million strong, to improve the quality of life in America's third century."

-more-

FACTS ABOUT THE BIRTHDAY BOOK

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- 14½" x 11½" and about 3" thick volume.
- Large gold trefoil stamped on the front cover.
- Spine bears legend in gold:

Girl Scouts of the U.S.A.
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The White House
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The pages of this book will show you some of the ways we are planning to carry out our pledge.

Respectfully yours,

Mrs. William McLeod Ittmann
President
Girl Scouts
of the United States of America

GIRL SCOUTS OF THE UNITED STATES OF AMERICA
40TH NATIONAL CONVENTION

Washington, D. C.

OPENING CEREMONY

Sylvan Theater
Sunday, October 26, 2:00 P.M.



Music by

The United States Army Band (Pershing's Own)
Colonel Samuel R. Loboda
Leader and Commanding Officer
Major Allen C. Crowell
Director

Lexington (Massachusetts) Girl Scout Drum and Bugle Corps
Patricia Ross
Director
Hazel Whiting LaPorte
Special Guest

Girl Scout Chorus of the Nation's Capital
Beth Cooper
Director



PROGRAM

Before the Ceremony
MUSIC FOR AN AMERICAN CELEBRATION
Selections by The United States Army Band

- I. CALL TO ORDER
(audience seated)
Mrs. William McLeod Ittmann
President
Girl Scouts of the U.S.A.
- II. INVOCATION
(audience seated)
"America" by William Billings (1770)
Girl Scout Chorus
- III. PARADE OF FLAGS
(audience standing)
Flags of the United States of America
Accompaniment: Traditional Music
Girl Scout Drum and Bugle Corps

National Flags of the World Association
of Girl Guides and Girl Scouts
Accompaniment: "Hands Across the Sea"
by John Philip Sousa (1899)
The United States Army Band
- IV. PLEDGE OF ALLEGIANCE
(audience standing)
- V. NATIONAL ANTHEM
(audience standing)
- VI. TRIBUTE TO HEROINES
(audience seated)
Helvi Sipila
United Nations Assistant Secretary-General
for Social Development and Humanitarian Affairs
and Secretary-General for International Women's Year
Cardiss R. Collins
Member of Congress, Illinois
Gladys N. Spellman
Member of Congress, Maryland

VII. SALUTATIONS TO SENATORS AND CONGRESSMEN
(audience seated)

VIII. SONGS OF FREEDOM
(audience seated)

"Hail, Columbia" by Joseph Hopkinson (1798)
Band, Chorus, Audience

Hail, Columbia, happy land!
Hail, ye heroes! heav'n-born band!
Who fought and bled in Freedom's cause,
Who fought and bled in Freedom's cause,
And when the storm of war was gone,
Enjoyed the peace your valor won.
Let independence be our boast,
Ever mindful what it cost;
Ever grateful for the prize,
Let its altar reach the skies.

Firm, united let us be
Rallying round our liberty;
As a band of brothers joined,
Peace and safety we shall find.

"Oh, Freedom!" traditional (middle 19th century)
Chorus, with audience joining in refrain

Oh, freedom! Oh, freedom! Oh, freedom over me.
And before I'd be a slave
I'd be buried in my grave
And go home to my Lord and be free.

"It's a Long Road to Freedom" by Sister Miriam
Therese Winter (1966)
Chorus, with audience joining in refrain

It's a long road to freedom,
A-winding steep and high,
But when you walk in love with the wind
on your wing
And cover the earth with the songs you sing,
The miles fly by.

IX. 200TH BIRTHDAY GIFT TO THE NATION
Presented to Mrs. Betty Ford
Honorary President, Girl Scouts of the U.S.A.
by Members of Cadette Troop 1293
Girl Scouts of Greater Philadelphia

X. FLAMES OF FREEDOM
(audience seated)

Mrs. Ford, Mrs. Ittmann, the six Regional Chairpersons, and Presidents of Girl Scout Councils will light torches and tapers symbolizing the Girl Scout commitment to carry forward America's heritage of freedom.

The tapers will be rekindled on March 12, 1976, for candlelight processions by Girl Scouts in communities across the nation.

Accompaniments: "Variations on 'America'"
by Charles Ives (1891)
The United States Army Band

XI. THE GIRL SCOUT PROMISE AND LAW
(audience standing)

Special thanks from Girl Scouts of the U.S.A. to:

National Park Service, Division of Special Events, for Sylvan Theater facilities and staff cooperation.

Washington Performing Arts for chorus risers.

The United States Army Band and Major Allen Crowell.

JCPenney for selections from The Bicentennial Musical Celebration.

The American Red Cross.

Bay Path Colonial Girl Scout Council for Lexington (Massachusetts) Girl Scout Drum and Bugle Corps.

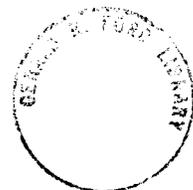
Girl Scouts of Central Maryland for flag bearers, ushers, production aides, clean-up squad.

Girl Scout Council of the Nation's Capital for chorus, flag bearers, ushers, production aides, clean-up squad.

Production Manager: John Moran

GIRL SCOUT PROMISE AND LAW

I will do my best to be honest, to be fair, to help where I am needed, to be cheerful, to be friendly and considerate, to be a sister to every Girl Scout, to respect authority, to use resources wisely, to protect and improve the world around me, to show respect for myself and others through my words and actions.



Girl Scouting:
U.S.A.



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Respectfully yours,

Mrs. William McLeod Ittmann
President
Girl Scouts
of the United States of America



SALLY QUINNVILLE

HOW VERY SPECIAL IT WAS, MRS. FORD, FOR YOU TO JOIN US IN CELEBRATION OF OUR OPENING CEREMONY ON SUNDAY. YOU HONORED OUR MANY THOUSANDS OF DELEGATES AND VISITORS BY YOUR PARTICIPATION, AND ON BEHALF OF THEM ALL, I THANK YOU.

SINCE 1917 WHEN MRS. WOODROW WILSON AGREED TO BECOME OUR FIRST, "FIRST LADY" TO SERVE AS HONORARY NATIONAL PRESIDENT, WE HAVE BEEN PRIVILEGED TO HAVE THE PERSONAL INTEREST AND SUPPORT OF OUR FIRST LADIES.

TODAY GIRL SCOUTS OF THE USA IS UNIQUELY HONORED BY HAVING BEEN INVITED TO THE WHITE HOUSE FOR A SPECIAL VISIT DURING THIS OUR 40TH NATIONAL COUNCIL MEETING. WHAT BETTER OPPORTUNITY FOR US TO WELCOME BETTY FORD, OUR HONORARY NATIONAL PRESIDENT INTO GIRL SCOUT MEMBERSHIP.

GIRL SCOUTS AND GIRL GUIDES AROUND THE WORLD ARE LINKED TOGETHER BY SEVERAL SHARED IDEALS. THE OLDEST AND STRONGEST OF THESE ARE THE PRINCIPLES OF LORD BADEN-POWELL'S ORIGINAL PROMISE. OVER THE YEARS, EACH NATIONAL GUIDE AND SCOUT ORGANIZATION HAS DEVELOPED VARIATIONS IN THE WORDING OF THEIR PROMISE, BUT EACH INCLUDES THE SAME ESSENTIAL CONTENT.

WON'T YOU PLEASE JOIN WITH US AGAIN TODAY IN SAYING THE GIRL SCOUT PROMISE, AS I PRESENT TO YOU THE GIRL SCOUT HONORARY PRESIDENT'S PIN:

ON MY HONOR, I WILL TRY
TO SERVE GOD,
MY COUNTRY AND MANKIND
AND TO LIVE BY THE GIRL SCOUT LAW.

I WOULD LIKE TO PRESENT OUR GIRL SCOUT TREFOIL PIN FOR YOU TO WEAR AS A VISIBLE SIGN THAT YOU HAVE JOINED WITH THREE MILLION GIRLS AND ADULTS IN THE USA WHO ARE TRYING TO LIVE BY THE GIRL SCOUT PROMISE. OUR TREFOIL PIN IDENTIFIES THE WEARER AS A MEMBER OF THE GIRL SCOUT MOVEMENT.

THE THREE BROAD PARTS OF THE TREFOIL REPRESENT THE THREE PARTS OF THE GIRL SCOUT PROMISE. WITHIN THE TREFOIL ARE THE INITIALS "G.S." AND THE AMERICAN EAGLE AND SHIELD WHICH ARE PARTS OF THE GREAT SEAL OF THE UNITED STATES.

THE EAGLE IS THE SYMBOL OF STRENGTH AND VICTORY, AND THE SHIELD OF THE EAGLE'S BREAST SIGNIFIES SELF-RELIANCE. IN HIS TALONS, HE CLUTCHES AN OLIVE BRANCH, THE SYMBOL OF PEACE. THE EAGLE AND THE SHIELD WITHIN THE TREFOIL SIGNIFY THAT GIRL SCOUTS STAND READY TO SERVE THEIR COUNTRY.

ON BEHALF OF ALL GIRL SCOUTS IN THE USA, WE WELCOME YOU.

(OUR FRIENDS FROM YOUR STATE OF MICHIGAN HAVE THEIR OWN SPECIAL GIRL SCOUT GIFT.)



Esther Pickles, E.D., Michigan Waterways Council, Port Huron, Mich., will bring the quilt in hand to Washington, October 26th. When the quilt is presented to the President and/or Mrs. Ford - something like this might be considered:

Just prior to the White House Reception, October 28th, Mrs. Ittmann and a few officers, the President and Executive Director of the Michigan Waterways Council, Reg. chairman, RD from IV and the girl scout delegate gather informally.

Mrs. Ittmann says a few words about our appreciation of the First Lady and puts GS pin on her. Then she says a few words about Bicentennial projects going on in all parts of the USA - that Michigan had one that was outstanding and she asks Sue Shirey to present the quilt.

Sue says " I am honored to represent the girls and adults from the state of Michigan. This quilt represents hours of time in embroidering and quilting. It also represents our deep appreciation for our President and the First Lady."

Sue Shirey

GERALD R. FORD LIBRARY

MICHIGAN GIRL SCOUTS PRESENT BICENTENNIAL
QUILT TO FIRST LADY

WASHINGTON, D.C., Oct. 28 . . . Betty Ford, America's first lady, received a warm and colorful Bicentennial gift from the Girl Scouts of Michigan Tuesday.

The gift--a quilt, made by Cadette and Senior Scouts and adults from Michigan's 17 Girl Scout councils--was presented to Mrs. Ford by Sue Shirey, 17, daughter of Mr. and Mrs. William Shirey, 8222 Oakside, Portage, Mich.

Miss Shirey, who helped make the quilt at a "Trails to '76" Girl Scout encampment in September, is a youthful delegate to the 40th national convention of the Girl Scout National Council, being held Oct. 26-29 in the Sheraton-Park Hotel.

The quilt's motif is the state of Michigan. Its pieces, each in the shape of one of the 17 councils, were put together by Godfrey Wanek, a retired Port Huron tailor. Hand quilting was done by ~~Girls~~ and adults at the encampment, under the direction of Mrs. Donna Benedict, Wayland, Mich., an adult volunteer from Glowing Embers Girl Scout Council.

Among those attending the presentation at p.m. at the White House were Mrs. William McLeod Ittmann, president, Girl Scouts of the U.S.A.; Mrs. William L. Cutts, St. Paul, Minn., member of the Girl Scout National Board; and Mrs. Elizabeth Jamison, president, and Mrs. Ester Pickles, executive director, Waterways Girl Scout Council, Port Huron, Mich.

GIRL SCOUTS OF THE U.S.A. FACT SHEET



WHAT IS GIRL SCOUTING?

A girl-centered, flexible, informal educational program. It involves girls and adult volunteers in an ongoing partnership to help girls develop as creative, responsible individuals with a deep sense of personal worth.

PROGRAM

Provides opportunities for girls to experience, to discover, to share girl-planned activities that meet their own needs and interests.

These activities encourage personal, social, and ethical values, and individual skill development through a wide variety of projects in service, social and environmental action, youth leadership, and career exploration; foster a sense of oneness and interdependence with others, and promote active participation as citizens in their homes and communities, the nation, and the world.

ABOUT THE GIRL SCOUT MOVEMENT IN THE U.S.A.

The largest voluntary organization for girls in the world, it is open to all girls 6 through 17 (or in grades 1 through 12) who subscribe to its ideals as expressed in the Girl Scout Promise and Law.

Girl Scouts of the U.S.A. links girls worldwide with girls in 94 countries through membership in the World Association of Girl Guides and Girl Scouts.

MEMBERSHIP

2,755,000 girls (one out of every seven girls, ages 6-17, in the U.S.A.).

Brownies	ages 6-8	Cadettes	ages 12-14
Juniors	ages 9-11	Seniors	ages 14-17

Campus Girl Scouts—college students serving the community through local Girl Scout councils.

Troops on Foreign Soil (TOFS) in 48 countries—the daughters of U.S. military and civilian families living abroad.

536,000 adult members (women and men)—volunteer leaders, resource persons, and 3,000 executive staff with expertise in such areas as child development, adult education, human relations, ecology, outdoor education, and administration.



ORGANIZATION

Girls and adult leaders meet in groups called *troops*; 158,000 troops, including TOFS.

These groups belong to *councils*. Girl Scout councils—355 in the U.S.—are local units chartered by the national organization to administer and develop Girl Scouting in a specific area.

National President	Mrs. William McLeod Ittmann
Honorary President	Mrs. Gerald R. Ford
National Headquarters	Girl Scouts of the United States of America 830 Third Avenue, New York, New York 10022

FOUNDER, DATE, AND LOCATION OF FOUNDING

Juliette Gordon Low organized the first group of girls on March 12, 1912, in Savannah, Georgia.

Incorporated in Washington, D.C., June 10, 1915.

Chartered by Congress of the U.S.A., March 16, 1950.

THE GIRL SCOUT PROMISE

On my honor, I will try:
To serve God,
My country and mankind,
And to live by the Girl Scout Law.

THE GIRL SCOUT LAW

I will do my best:
to be honest
to be fair
to help where I am needed
to be cheerful
to be friendly and considerate
to be a sister to every Girl Scout
to respect authority
to use resources wisely
to protect and improve the world around me
to show respect for myself and others through my words and actions

For further information, contact:

Public Relations Department
Girl Scouts of the U.S.A.
830 Third Avenue
New York, New York 10022
(212) 751-6900

a newsletter from girl scouts of the U.S.A.

National Headquarters / 830 Third Avenue / New York, New York 10022

Vol. IV, No. 1 □ January 31, 1975

See pg 4 re Title IX

GIRL SCOUT EXHIBITS AT THE 1975 NATIONAL CONVENTION,

by Lesley Sproul, Convention Committee Chairman, and Grace Maxwell, Convention Coordinator

One of the exhibit area highlights at our last convention was the national field exhibit featuring those thoughtful, creative, exciting message samplers that were designed and made by girls all across the country—and used in so many different ways long after the convention, including being “on tour” for more than two years. Now, in planning for the 1975 convention, we want to be sure there is once again an important contribution from girls, and we have several ideas to share with you. We are also happy to tell you that Pat Connally, Training Department, and Mary Van Valkenburgh, Public Relations Department, will be responsible for the Girl Scout exhibits and will be corresponding with you in the future.

The facilities of our convention headquarters hotel in Washington lend themselves very well to several different designs for council participation. There are two large exhibit rooms. One will be a lounge area where a Hall of Heroines will be located; this room will also include Regional Rounds—six areas where people from each region can meet friends, visit, or leave messages. The other will be used for commercial exhibits, Girl Scout demonstrations, and a special Girl Scout display.

Hall of Heroines

The opening phase of our national Bicentennial celebration has focused on councils’ discovery and honoring of “hidden” heroines. At the convention, we will have a Hall of Heroines that we hope will include one or more heroines selected by each council from among the many it has discovered. We are therefore offering one panel space to each council for an exhibit dealing with its chosen heroines. It is very important for girls to be involved in selecting your heroines and designing your panel.

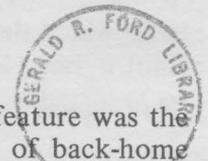
The panels will be hung around the room and will be visible to everyone who comes to the exhibit area. There are three sizes to choose from: 4’ x 8’, 2’ x 8’, and 4’ x 4’. (We will ask you at a later date to tell us which size panel to reserve for you.) The panels will be in place when you arrive. You can put up your exhibit any time between 10 a.m. and 4 p.m. Saturday, October 25, or between 8 and 9 a.m. Sunday, October 26. The Grand Opening of the exhibits will be at 10 a.m. Sunday.

The exhibits can be handled in one of two ways. You can bring a complete exhibit, the exact size of the panel you have requested, and simply hang the whole thing in place. Or you could bring an assortment of photographs, captions, pages of text, or whatever, and place these items on the panel. You would need to figure out spacing and placement ahead of time on a piece of poster paper the same size as your panel. We will have glue, tacks, scissors, etc., in case you need them.

Live Demonstrations

Those of you who attended the Dallas convention will recall that another very popular feature was the demonstration area where a number of councils shared live demonstrations of a variety of back-home activities. We are very eager to repeat this successful feature and invite you to send us a proposal of what you would like to share. We will consider each proposal carefully before making a selection of those best suited to the convention.

Each demonstration may be 10 to 15 minutes in length, and each will be scheduled to take place at a specific time on a specific day. Subjects might include such things as innovative program ideas, experi-



mental projects, and successful membership practices, including recruitment campaigns. Projects with visual impact will have the most appeal.

Montage of Council Patches

As a display, we hope to have a silhouette of the United States, completely filled in with colorful council patches. We would like to know how many different patches your council has and if you would be willing to send us one of each for the montage. Please include every kind of patch you have—for camp, for special events, for everything except Bicentennial activities. (Councils have been asked to send samples of all Bicentennial patches to the Bicentennial Coordinator at national headquarters.) We will give you information about where and when to send the other patches at a later date.

Will you please write to us right away to let us know if your council is interested in sharing at the convention in any or all of the ways we have suggested? Where demonstrations are concerned, we also need enough of a description to form a realistic basis for selection. Address your correspondence to Pat Connally, Girl Scout Exhibits, at national headquarters.

We're really excited about these plans for the convention and hope you will be, too. We'd like to have every council in the country represented in the exhibit area.

FUTURE OF THE TRIAL PLAN FOR NATIONAL/LOCAL FUND RAISING,

by John Lloyd, Director, National Development

Encouraged by the past year's experience with the Trial Plan for National/Local Fund Raising, the National Development Committee is going ahead with plans for continued activity within the guidelines of the plan.

Of the projects scheduled for development, the largest, and perhaps the most ambitious ever proposed by Girl Scouts of the U.S.A. in terms of funding requirements, is the plan for Rockwood Girl Scout National Center. The plan calls for extensive improvements and additions to the facilities available for council use there and for developing a world citizenship education program, possibly in cooperation with one or more institutions of higher education in the area. Costs of the project, still in the preliminary planning stage, have been estimated at approximately \$5.5 million.

The Rockwood project is seen as a model and resource for similar efforts that may be undertaken by councils. Because of its relevance to International Women's Year and the Bicentennial celebration, the funding effort will be initiated within the next few months, if possible. A careful study will be made to gauge the prospects of success and to develop a plan of action before any initiatives are undertaken.

The main purpose of the study will be to test the assumption of the National Development Committee that the funding required can be obtained entirely from a relatively small number of major donors not otherwise available to the Girl Scouts, local or national—primarily among the larger foundations, leading business corporations, and federal funding sources. The Committee believes that, by providing a vehicle for interpreting Girl Scouting in all its scope and variety, the project will at the same time stimulate increased giving to councils, and that it may improve the climate for funding of the other projects, numerous and varied, with which the National Development Program is concerned.

No General Campaign Contemplated

More than 20 projects are currently encompassed by the National Development program, ranging from a plan to develop models for preschool learning centers to an executive training program for women in management. The program does not, however, involve any sweeping effort within a limited time to reach a goal representing aggregate needs. Potential donors are approached only after painstaking preparation, matching projects to prospects according to their interests—a process involving low-key and often long-term negotiations.

Of immediate concern is the need to cover the costs of councils that responded affirmatively to the invitation from GSUSA to participate in the pilot project for children of migrant farm workers which is being conducted within the main branch of the central migrant stream extending from Texas to the Great Lakes. Core funding for the national team is being provided by a grant of \$363,500 from the Irwin-Sweeney-Miller Foundation of Indiana. Funding for some 40 participating councils is being sought, in cooperation with the councils, from foundations and business corporations within their jurisdictional areas.

Joint Council/National Projects

The overriding concern of the National Development Committee, in all of the projects for which it has the responsibility to obtain funding, is to assist councils. It seeks to help them expand their work and develop programs responsive to changing interests and needs. This concern is leading to joint pilot projects in which the national organization works with councils to meet the specific needs of their constituencies and to obtain funding through joint solicitation. The first experiments of this kind are being tried within the New York area. If they succeed, similar efforts may be undertaken in all parts of the country. Councils involved in the initial efforts are those of Bergen County and Greater Essex County in New Jersey. Consideration is being given to developing a project that would involve three Long Island councils.

MEMBERSHIP—1975, by Rena Shaefer, Director, Membership Development Department

Reports from the adult recruitment campaign are beginning to arrive at national headquarters; many thanks for your promptness in sharing the details of recruits and placements with us. The future of Girl Scouting will be determined by the summation of all your efforts to improve the membership picture.

Most councils are concentrating more and more on retention; neglect in this area in the past is a key reason for our recent membership decline. In 1968 the percentage of girls no longer in Scouting was 34.5 percent; today it is 40.8 percent.

Over two years of experience with an adult recruitment campaign has proven that many people are willing to help. Those responding to the magazine ads fall into the 18-29 age category; most have been former Girl Scouts, generally for five years or more; many are career people; some are married and have small children; and some are men. All want a share in the training of young women today for more responsibility tomorrow in the making of the community, the country, and the world. What is surprising—and most disappointing—are the inquiries to national headquarters by those responding to magazine ads, saying they have never been contacted and are still interested in volunteering. Without question, councils needed time to prepare for the 1973 adult recruitment campaign and perhaps some people were overlooked. It is to be hoped, however, that the 1974 fall campaign reports (due now at national headquarters) will show a better placement picture for these new recruits.

Also, councils might consider utilizing former Scouts as a major recruitment source. Here's an example of what one former Senior Scout was able to do. When Deonia Rohleder and her family moved from Maryland to Dixon, Missouri, last fall, she found there were no Scout troops in the area. Her letter to the NBO was relayed to Dogwood Trails Council in Springfield, Missouri. Deonia recruited adults to serve as organizer, leaders, and troop committee; recruited girls; found a meeting place; and involved school officials in supporting the effort. Now Dixon has registered its first Girl Scout troop in more than 14 years, a Junior troop of 13 girls in 5th and 6th grades. All this came about because of the interest and persistence of one former Scout. Always, our own girls can tell the Girl Scout story best.

We know we have a good product to offer the community; we must just get the message to the right people. Councils are that final contact, that link through which girls and adults are brought together and continue toward the ultimate realization of what a Girl Scouting experience can mean. Let's put it all together—for the girl, the leader, those most important neighborhood volunteers who surround the leader, and for the future of Girl Scouting.

As you will recall, the Department of Health, Education and Welfare on June 20, 1974 released its proposed regulations to effectuate Title IX of the Education Amendments of 1972. Title IX provides that "no person in the United States shall on the basis of sex be excluded from participation in, be denied the benefits of, or be subjected to discrimination under any education program receiving Federal financial assistance." Although the law addresses itself to the educational programs and activities of "educational institutions," HEW in its proposed regulations had expanded the kinds of organizations to be covered to include private, voluntary civic organizations such as Girl Scouts of the U.S.A. We have kept you informed through the *Newsletter* of our extensive efforts to have those regulations changed.

I am most happy to report that, on December 31, 1974, President Ford signed legislation exempting Girl Scouts of the U.S.A. and other national voluntary youth service organizations from the prohibitions of Title IX of the Education Amendments of 1972. Senate Joint Resolution 40—now Public Law 93-568—authorizing a White House Conference on Libraries was amended on the Senate floor by Senator Birch Bayh to include this exemption. The enactment of S.J. Res. 40 represents the culmination of a series of successful efforts to clarify the intent of Congress regarding the applicability of Title IX to organizations such as GSUSA.

Summary of Actions Taken

- September 30, 1974 *Newsletter* article reviewed two possible approaches.
- October 15 GSUSA submitted formal written comments to HEW Secretary Caspar W. Weinberger.
Members of House and Senate Education Subcommittees were requested to write letters to Secretary Weinberger supporting the GSUSA position that it was not their intent that Title IX apply to GSUSA or similar national voluntary youth-serving organizations.
- November 21 Congresswoman Edith Green (D-Oreg.) argued to the House-Senate Conference Committee considering H.R. 15580, the Labor-HEW appropriations bill, that "none of the funds appropriated in this bill are to be used to enforce the provisions of Title IX with respect to such organizations [such as GSUSA]."
Conferees agreed and included Mrs. Green's language in the Conference Report.
- December 4 During House floor debate on supplemental Labor-HEW appropriations, Mrs. Green reported that discussions with Secretary Weinberger indicated that the Secretary did not consider the Report language as binding on HEW and that the Title IX statute would be upheld. GSUSA would still be subject to Title IX provisions unless Congress enacted legislation specifically excluding such organizations from the provisions of Title IX.
- December 16 Senator Birch Bayh introduced his amendment to S.J. Res. 40.
- December 17 House-Senate Conference Committee on S.J. Res. 40 agreed to language excluding GSUSA and similar organizations from the applicability of Title IX.
- December 18 Conference Committee's report accepted by both houses.

The formal language is as follows:

- Sec. 3 (a) Section 901 (a) (6) This section shall not apply to membership practices—
 - (A) of a social fraternity or social sorority which is exempt from taxation under Section 501 (a) of the Internal Revenue Code of 1954, the active membership of which consists primarily of students in attendance at an institution of higher education, or
 - (B) of the Young Men's Christian Association, Young Women's Christian Association, Girl Scouts, Boy Scouts, Camp Fire Girls, and voluntary youth service organizations which are so

"OPERATION SECOND CHANCE" FOR SUMMER 1975
WIDER OPPORTUNITIES WITH NATIONWIDE PARTICIPATION

Of the 23 Wider Opportunities With Nationwide Participation projected for Summer 1975 and offered to girls as individuals thru Runways, all but six have received as many as, or more than, their target number of applications. But that means several hundred disappointed girls. Only one of the 23 Opportunities has been cancelled, but that leaves five Opportunities for which additional girls are needed.

OPERATION SECOND CHANCE is an experimental procedure for the month of February only, designed to:

- minimize the number of disappointed girls.
- help fill the five Opportunities With Nationwide Participation for which there is still a shortage of applicants.

OPERATION SECOND CHANCE is designed to work like this:

If your council is sponsoring a Summer 1975 Opportunity With Nationwide Participation for individual girls (not for patrols or teams), that was announced in Runways, you are invited to send to the Wider Opportunities Unit in the Program Department at national headquarters, the applications of non-selected girls (that is, those that remain after you have selected for your Opportunity the participants and the number of alternates you consider prudent). OR:

If your council has had returned to you applications of individual girls that were not selected for a Summer 1975 Opportunity With Nationwide Participation you are invited to send these applications to the Wider Opportunities Unit in the Program Department at national headquarters.

The Wider Opportunities Unit will in turn send to the girls whose non-selected applications are thus received information about the Opportunities in which there are still remaining spaces.*

A postcard addressed to the Program Department at national headquarters for the girl to mail back indicating whether or not she wants her application to be considered for her choices of the available Opportunities will be included. When the postcard is received in the Program Department, her application will be forwarded as she has indicated. Final selections are projected for the first week in March.

Note that OPERATION SECOND CHANCE is not a new or additional selections process at the council level. It merely provides during the month of February a clearing-house for previously processed and recommended application forms.

Yes! It's really "OPERATION SECOND CHANCE."

* OPERATION SECOND CHANCE (as of 1/31/75)	PHILADELPHIA: "Earth 'n Us" NATIONAL CENTER WEST: "Dig Mankind"; "Folk Culture Festival"; "Tote 'n Trek"; "Women in Wildlife"
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exempt, the membership of which has traditionally been limited to persons of one sex and principally to persons of less than nineteen years of age.

(b) The provisions of the amendment made by subsection (a) shall be effective on, and retroactive to, July 1, 1972.

Future Focus

In spite of our success at the federal level in securing the exemption from Title IX, it is important to realize that state and local laws already in existence will be upheld. Therefore, in order that we may continue to protect and preserve the right of Girl Scouts of the U.S.A. to determine its membership policies, we would appreciate any information concerning the laws in your state and local communities and on any legal action against GSUSA or other similar organizations.

On behalf of the national organization, I thank you again for your continued support and cooperation on this most important issue.

YOUR GIRL SCOUT EQUIPMENT AGENCY AND YOU, by *Roberta C. Carr*,
Director of Sales, National Equipment Service

Department and specialty stores across the U.S.A. in large towns and small have continued to say "we believe in Girl Scouting"! Of the 1,822 official Girl Scout equipment agencies, over 340 have served Girl Scouts for more than 25 years; of these, 168 have served Girl Scouts for more than 35 years. How marvelous to have so many friends of Girl Scouting.

For most people, in and out of Girl Scouting, 1975 will be known as the bottom-line economy year: the year when profitability will guide decisions, the year when dollars and cents will make more of a difference than ever. To Girl Scouts of the U.S.A., the bottom line is in part income derived from the National Equipment Service sale of uniforms and equipment. The results of the National Equipment Service sales volume mean a substantial portion of the operating budget of GSUSA.

Across the country stores face many problems because of the all-important bottom-line philosophy. If it is to continue as a viable unit, a department store must show a profit. The bottom line in a Girl Scout department rarely shows a profit and at best reaches only a break-even point. Whether we are talking about the Girl Scout department or any other, there are no extra monies for long-range buying. Merchandise decisions are made no more than four to six weeks in advance.

Computerized receiving areas in stores, established for efficiency, mean that every piece of merchandise entering a store must be in total agreement with the order, invoice, and packing slip or the merchandise will not be accepted. Girl Scout departments as others rely on the customer to indicate whether or not a particular item is worthy of being continually stocked in the department. A store in 1975 cannot afford to maintain stock on items that do not sell rapidly; therefore, some Girl Scout items may not be carried. Heavy inventories in a store mean less monies for any one department and possibly smaller orders for the Girl Scout department.

Why then would a store have a Girl Scout department at all? The answer is simple. A Girl Scout department reflects service to the Girl Scout membership of that community and is symbolic of the belief of store management in Girl Scouting. The existence of a Girl Scout department, whether 45 years old or just opening, indicates a belief in what the Girl Scout program has to offer girls and in what girls have to offer the community.

Could a store close its Girl Scout department because the bottom line took precedence over service? Certainly—but your efforts could prevent such a gloomy happening. You, after all, can make the difference by your recognition of equipment agency service to the community (how about a plaque for the president's

office?), by your personal, one-to-one appreciation of equipment agency people (how about lunch with the buyer of the Girl Scout department?). How many people in stores are Girl Scout volunteers? Why not salute them with a front page article in your council bulletin?

Remember, profit begins with PR. What better time than now—with Thinking Day and Birthday Week coming up—to recognize those stores in your area which have given service, have believed in Girl Scouts, and will continue to believe in and support Girl Scouting. Your efforts now can help to change the way store management will look at the Girl Scout department bottom line.

ACCOUNTING/REPORTING PROCEDURE PUBLICATIONS COUNCILS SHOULD KNOW ABOUT,

by Abraham R. Baum, *Financial Management Analyst, Council Finance Services*

In addition to the recently revised GSUSA audit guide, which has already been forwarded to councils, three other 1974 publications related to generally accepted accounting and reporting procedures are recommended for use by Girl Scout councils. The first two publications listed are considered the basic policy guidelines for not-for-profit health and welfare agencies. Councils have been alerted to them in previous issues of the *Newsletter*.

Audits of Voluntary Health and Welfare Organizations, 1974, American Institute of Certified Public Accountants (AICPA), 1211 Avenue of the Americas, New York, N.Y. 10036. \$4.00

The AICPA audit guide was the basis for the latest revision of the GSUSA audit guide. It is technical in nature and was primarily developed for the professional accountant to be used in connection with the audit of the financial records of a Girl Scout council. Other than accounting for depreciation as an expense of current operations, there is not much difference in the AICPA audit guide than what in councils already have been doing. As a matter of fact, most of the new requirements were contained in previous editions of the GSUSA audit guide.

Standards of Accounting and Financial Reporting for Voluntary Health and Welfare Organizations, 1974, National Health Council, Inc., 1740 Broadway, New York, N.Y. 10019. \$4.50.

The *Standards*, or "Black Book" as it is commonly referred to, interprets in easy-to-read language the accounting and reporting principles contained in the AICPA audit guide for use by council management and accounting personnel for financial reporting to the general public.

Accounting & Financial Reporting, 1974, United Way of America, 801 North Fairfax Street, Alexandria, Va. 22314. \$15.00.

Accounting & Financial Reporting is a typical example of an accounting guide for an individual national organization; it incorporates the guidelines contained in both the AICPA audit guide and the *Standards*. Written primarily as a basic accounting guide for use by local United Way organizations, it may however be used by other organizations. Girl Scout councils will find this to be a useful resource, but please bear in mind that parts of this publication may or may not be applicable to the council's present accounting and reporting system. Councils will review their particular circumstances and make their own decisions in this regard. The United Way guide also contains information on UWASIS that is subject to change; present indications are that it will be updated in the future as a result of input by affiliated agencies. GSUSA has made several recommendations for changes in UWASIS codes. This publication also contains guidance for the establishment and operation of an accounting system that has a new chart of accounts and provides useful guidelines on publishing financial data.

MEMBERSHIP REGISTRATION SYSTEM STUDY. Toby Waldenberg, Director, Methods and Procedures, has started to work with councils regarding revisions in the present membership registration system expected to be implemented in fall 1975. All councils will be invited to participate in the study by either direct interview or by correspondence. Many valuable suggestions have already been received from councils. Meetings with council volunteers and staff are being scheduled with the cooperation of the Field Department, regional directors, and council consultants. Also, a council business management operational guide which will include an updated version of the *Membership Registration System Manual* is now in the planning stage.

The Methods and Procedures Section serves councils and headquarters in all facets of business management, administrative systems, and volunteer administrative support services. The Section interfaces directly with Membership Registration-Credentials, Statistics, and Data Processing. Methods and Procedures Section now operates within the framework of the Management Services Department and the Administrative Services Division headed by Claire W. Carlson, National Director.

FACT SHEETS. The new *Toastmasters International* and the totally revised *League of Women Voters* fact sheets* are now available from Free Materials, limit 20 copies each per council. Toastmasters sponsor the Youth Leadership Program available to Girl Scouts at the community level. The League's fact sheet includes its 1974-76 National Program for Action.

LUTHERAN LIAISON VOLUNTEER (LLV). The Lutheran Council in the U.S.A. has the first volunteer on its national committee. Each committee member will serve as a local contact between Girl Scouts and the Lutheran Church. The LLV committee will help: identify local Lutheran church sponsorship of Girl Scout troops; promote the God, Home, Country program; and promote Girl Scouting in congregations without troops. Individual members will work with pastors to help recruit volunteers as Girl Scout leaders and consultants. Ralph Dinger, Director, Office of National Youth Agency Relationships, Lutheran Council in the U.S.A., 315 Park Avenue South, New York, N.Y. 10010 will be happy to add your name as an LLV.

GIRL SCOUT LEADERSHIP SCHOLARSHIP. The College of Notre Dame of Maryland is establishing a four-year Girl Scout Leadership Scholar-

ship. It will be awarded to a registered Girl Scout, presently a high school senior, who has shown leadership within the Girl Scout organization and has the potential for becoming a leader in society. Available this fall, the scholarship will be valued at \$4,000, payable \$1,000 each year over a four-year period, provided the recipient maintains satisfactory grades. In a letter announcing the scholarship, Sister Kathleen Feeley, president of the College and a board member of Girl Scouts of Central Maryland, said: "In this manner the College of Notre Dame can show its support of and interest in an organization which helps to develop values in young women. This seems a most appropriate way for us to celebrate International Women's Year." Girls interested in the scholarship may obtain further information by writing or calling Ms. Philena Strappelli, Executive Director, Girl Scouts of Central Maryland, 2518 Greenmount Avenue, Baltimore, Md. 21218.

INTERNATIONAL WOMEN'S YEAR. A greeting postcard to use for Thinking Day and all through International Women's Year 1975 is available by mail order only from NES, 830 Third Avenue, New York, N.Y. 10022. The cards are banded in packets of 12 cards for \$1.00 (Cat. No. 26-701).

This standard-sized postcard carries the GSUSA Involved Bicentennial logo and is printed in blue and red on white coated stock. There is ample space to write messages for all different occasions or to bring friends up-to-date on happenings. A postcard costs less to mail, so please drop every penny saved in a Juliette Low World Friendship box!

For special promotion with community groups, use the International Women's Year issue of the *Girl Scout Leader* (January/February 1975)*.

GIVEN WITH LOVE for Thinking Day 1975. The International Department wishes to thank all the girls and adults who by their gifts to the Juliette Low World Friendship Fund made it possible for the GSUSA National Board of Directors to allocate \$50,000 from the Fund for 1975 to the Thinking Day Fund of the World Association of Girl Guides and Girl Scouts.

The January/February 1975 issue of the *Leader* carries an article by Miss Lyn Joynt, Director of the World Bureau, which highlights six world problems and how the Thinking Day Fund helps WAGGGS work to overcome them. The average contribution to the JLWFF for a period of years has been \$250,000. In 1974 it was \$222,329.95. This averages just over 7 cents per member.

As a gift of love in 1975, how much further can each of us reach out to those in the world around us? What do each of us feel we can give up to give more with love? Our goal for 1975 is a gift from every member—pennies, nickels, dimes, or dollars.

THE CROSS-GENERATIONAL PROJECT OF GSUSA known as Hand-in-Hand: Cross-Age Interactions has in its second quarter of implementation reached almost 4,000 girls, elderly, and adults—all working toward bridging the generation gap. Leaders and troops have been recruited, and the seven pilot projects located in Regions IV and VI are working with community organizations, public and private social service agencies, and area agencies on aging to locate the elderly who would benefit most from this type of program. Direction and some training come from national headquarters.

The five councils in Region IV participating in this project are—Glowing Embers, Southern Oakland, Northern Oakland, Peninsula Waters, and Milwaukee Area. The two other demonstration sites are Santiam and San Francisco Bay in Region VI.

So far: Milwaukee Area Girl Scouts has sponsored nearly a dozen day trips to camp for senior citizens participating in an already established local outreach program. It has also begun home visits, and an adopt-a-grandparent program. Santiam Girl Scout Council, Salem, Oreg., has an oral history project in which senior citizens relate their perceptions of historical and social events during their lifetimes; recreational activities; cross-generational sharing of skills and talents; a cultural program; and a grandparent program for fostering relationships.

Peninsula Waters Council, Marquette, Mich., is working with three successful projects: a hot lunch project with a meals-on-wheels component; nursing home service (Cadettes participate with residents in crafts, a cultural exchange group, or a reading/writing group); service at senior centers; and a health survey. San Francisco Bay Girl Scout Council has reached over 600 senior citizens and engaged them in field trips, a Thanksgiving dinner, a Gardening Day, a cooperative sewing project, and a grandparent program.

In Glowing Embers Girl Scout Council, Kalamazoo, Mich., senior citizens serve as leaders to mini-troops. The Scout participants of Northern Oakland Girl Scout Council, Pontiac, Mich., visit homes to engage senior citizens in gymnastics, arts and crafts, and reading. Southern Oakland Girl Scout Council in Lathrup Village, Mich., is working

on a five-day summer resident camp to be held this summer for 125 low-income elderly.

The Hand-in-Hand project received a grant of \$208,773 from the Administration on Aging for its operations from July 1, 1974 through June 30, 1975. Sandra Bender and Johann Lee, national staff members, are the director and assistant director of the project.

IN THE SPIRIT OF '76. Sydney H. Eiges, Assistant Administrator for Communications and Public Affairs of the American Revolution Bicentennial Administration (ARBA), in a recent letter, congratulated GSUSA for its determination to "participate in the Bicentennial with vigor, enthusiasm, creativity, and perseverance. That gives us all at the ARBA a feeling of comfort and speaks well for the dedication of the Girl Scouts . . . Your projects are not only innovative but highly contemporary and geared to the very essence of the Bicentennial meaning for our country."

Northumberland, Yorkshire, Robin Hood's Bay, and Newcastle on Tyne, all located in Northeast England, have been chosen by the Girl Guides of England for the **Bicentennial Exchange Program**, British Horizons, of Mississippi Valley Girl Scout Council, Inc. In early July 1975, 24 girls and three adults from Mississippi Valley will fly to London. For five weeks, they will live with Girl Guide families to learn about English customs and history.

REMINDER. Please forward two copies of your council's audit report as prepared by an independent auditor to GSUSA, Council Finance Services, 830 Third Avenue, New York, N.Y., 10022, as soon as possible or within three months after the close of your fiscal or calendar year. The annual independent audit is an important part not only of the council's internal management, but also in fulfilling the council's reporting obligation to GSUSA and in demonstrating accountability by the council to the public.

JULIETTE LOW AND EDITH MACY NATIONAL CENTERS. A new information packet released by the Juliette Gordon Low Girl Scout National Center gives specifics on program and fees; hotel, motel, and camping accommodations and rates; where to eat and what to see; and suggestions for making a trip to Girl Scouting's native city a highlight adventure. Write: Registrar, Juliette Gordon Low Girl Scout National Center, 11 York Lane East, Savannah, Ga. 31401.

Reservations at Edith Macy Girl Scout National

Center are filled on most winter and spring weekends. There will be national training events at Macy in July 1975, but there is still a wide choice of dates and facilities for midweek time all year and during July and August 1975. Right now is the best time to make reservations for fall and winter 1975 and for spring and summer 1976. Interested parties should write directly to Edith Macy Girl Scout National Center, Briarcliff Manor, N.Y. 10510, requesting the Macy brochure.

TRAINING 1975 AT EDITH MACY GIRL SCOUT NATIONAL CENTER is off press and on its way to councils. Additional copies may be requested from the Training Department at national headquarters. The early *inflexible* deadline of *April 15* makes speedy action essential. Don't let procrastination cheat your council of representation at Macy.

HANDBOOK MAILGRAM. A Mailgram was sent November 26, 1974, to each Girl Scout council announcing the availability of reprints of the present handbooks for sale via councils. A quick reply was requested so that a realistic printing order could be placed. Press time was available immediately which made it possible to meet the demand from councils for handbooks in January for current members.

If perchance your council did not receive this Mailgram or now needs additional quantities, NES does have *some* additional copies; and can fill council orders for these handbooks in February as long as the supply lasts.* Please remember these are shipped only in cartons of 24 books and can be shipped only to the council address. Councils which wish additional copies beyond the original orders may also order them at this time. Council discounts do apply to these orders.

NEW BLOUSE AND SKIRT. Women in Girl Scouting have been asking for an official attractive blouse and a skirt to complement the pantsuit. At its meeting in December, the GSUSA Executive Committee approved the design and fabric for a new Girl Scout adult blouse and skirt. NES has already moved into production of the blouse in a over-blouse style, which will be made of washable polyester/cotton knit printed in an attractive overall graphic design using colors, familiar to everyone, in the present signature scarf. The skirt is being made of the same green double-knit polyester fabric as the present pantsuit, but an exact color match can not be guaranteed for a skirt from new material being worn with a much-washed or much-cleaned pantsuit top.

When final costs are known, NES will announce the retail price of these two new separates for adults. Both will be available through Girl Scout agencies in time to pack them for, or wear them to, the National Council meeting in Washington, D.C., this fall.

NEW PRODUCT SALE ITEM. The QSP Reader's Digest nonsolicitation magazine subscription money-earning plan has been authorized by the National Executive Committee as a supplemental means of income for councils. For additional information on this magazine renewal plan, which was tested in several Girl Scout councils in 1974, contact Olin Johnson, QSP/Reader's Digest, Box 301, Pleasantville, N.Y. 10570.

PRINTING QUALITY AND COST. In graphics, appearance is not always directly proportionate to the cost of the item. The quality of printed or other reproduced, written, or graphic material depends on the creativity, skill, and knowledge of graphics of the people who carry the idea from a mind to a piece of paper. In producing a piece, the decision to use new art or to revamp existing art, to secure outside art work or use in-house talent, makes a difference in the final cost. The use of color also affects the cost. Color can be very expensive and wasteful if used rashly on a poorly designed piece. On the other hand, planned and skillful design and effective use of color need not be expensive.

In producing a piece within the budget, the graphics, format, color, and reproduction method are dependent on: quantity to be run, the purpose, the audience, and the expected response to the final piece; availability of appropriate paper and production techniques; and cost of properly distributing the material to the correct audience. For example, the per unit cost of: one-color on red enamel stock to announce a change of address mailed first class to 500 people may be much more expensive than a 4-color folder to 12 thousand people for Sustaining Membership Enrollment mailed with other items in an envelope.

It could be an illuminating experience for the staff and volunteers responsible for printed materials in the council to measure and evaluate a year's worth of these materials on a scale for each of the following: the total cost of producing the piece including staff time, postage, labels, copy, and type compared with the effectiveness of, and the response to, the results. Each item should be ranked according to its relationship to each of these aspects. This evaluation refutes the often assumed logic that ex-

Order starred () items on forms sent to EDs.*

pensive is better, so better is more expensive, and best must be expensive. Experience frequently shows that great expense is not a guarantee of quality and that skill and attractiveness are not always expensive.

A NEW PAMPHLET is available to help make libraries more responsive to the needs of children in the community. The Children's Services Division and the Office for Library Service to the Disadvantaged of the American Library Association have

jointly published *Libraries: Center for Children's Needs; A Practical Guide for Establishing a Community Information File*. This "how to" brochure for use by librarians in gathering and making use of community information for more effective service to children may also be of help to Girl Scout leaders. Single copies may be obtained by sending 20¢ in stamps and a self-addressed envelope to the Children's Services Division, American Library Association, 50 East Huron Street, Chicago, Ill. 60611.

INTER-COUNCIL TRANSFERS

AGURS, Geraldine
From Field Executive
Washington Rock GSC, N.J.
To Field Director I
Nation's Capital GSC, D.C. 11/11/74

LaDUE, Edna
From Field Adviser
Northern Oakland County GSC, Mich.
To Dir. Program Services
Kickapoo GSC, Ill. 1/3/75

NOWOTNY, Hilda
From Executive Director
West Texas GSC, Tex.
To Executive Director
Sangre de Cristo GSC, N.M. 1/1/75

REEVE, Constance
From District Adviser
Trailways GSC, Ill.
To Field Director
Milwaukee Area GSC, Wisc. 8/26/74

TAYLOR, Athene
From Field Director
Genesee Valley GSC, N.Y.
To Field Adviser
Greater Philadelphia GSC, Pa. 9/24/74

YUNG, Aileen
From Field Director
Commonwealth GSC, Va.
To Field Director/Camp Director
Seal of Ohio GSC, Ohio 11/6/74

COUNCIL CHANGES

BEARD, Jean
From Field Adviser/Membership Services
To Assistant Executive Director
Virginia Skyline GSC, Va. 10/15/74

ELLIOTT, Marguerite
From Field Director II
To Program Services Associate
Chicago GSC, Ill. 12/27/74

NASH, Judy
From Assistant Executive Director
To Executive Director
Tejas GSC, Tex. 7/29/74

PALACE, Bernice
From Field Director
To Director Personnel Services
Nassau GSC, N.Y. 11/1/74

PARSONS, Candace
From Assistant Program Director
To Program Director
Sierra Madres GSC, Calif. 10/28/74

WAGNER, Shirley
From Director Pub. Relations Services
To Executive Director
Talus Rock GSC, Pa. 9/1/74

WINTERS, Merryll
From Field Director
To Director Administrative Services
Tip of Texas GSC, Tex. 5/1/74

WITT, Louise
From District Adviser
To Training Director/Field Adviser
Utah GSC, Utah 8/1/74

NATIONAL TO COUNCIL TRANSFER

BLOODWORTH, Elizabeth
From Council Consultant
Field Operations, Region VI
To Executive Director
Tombigbee GSC, Ala. 11/4/74

PINNEY, Marianne
From Director, Council Finance Services
To Executive Director
Lake Erie GSC, Ohio 12/16/74

RETIREMENTS

BATES, Alice
Field Director
Sierra Madres GSC, Calif. 1/1/75

BROWN, Mary
Field Director
Central Maryland GSC, Md. 8/31/74

GETZ, Robert
Branch Manager
National Equipment Service
Warehousing/St. Louis 1/1/75

GLOVER, Dorothy
District Director
Chesapeake Bay GSC, Del. 10/15/74

GRIFFITH, Lucile
Executive Director
Spanish Trails GSC, Calif. 12/31/74

WHITE, Anne
Executive Director
Tejas GSC, Tex. 9/1/74

ZIMMERMAN, Margaret
Field Adviser
West Cook GSC, Ill. 11/30/74

FUTURE RETIREMENTS

MILLER, Mary
Assistant Regional Director
Field Operations
Region I 2/1/75

ROWE, Hazel
Executive Director
Cottaquilla GSC, Ala. 3/31/75

a newsletter from girl scouts of the U.S.A.

National Headquarters / 830 Third Avenue / New York, New York 10022

Vol. IV, No. 3 □ March 31, 1975

See pg 5

A TIME FOR RENEWAL

Writing to you at Passover and Easter, the annual celebrations of hope and rebirth of our Judeo-Christian heritage, I am reminded that all of us need to set aside time in our Girl Scout work and planning for a like renewal. The Easter and Passover services enable us to say once more "I believe . . ." and "We are united . . ." Perhaps this is why religions hold periodic celebrations to bring people together for recommitment of purpose and restatement of unity.

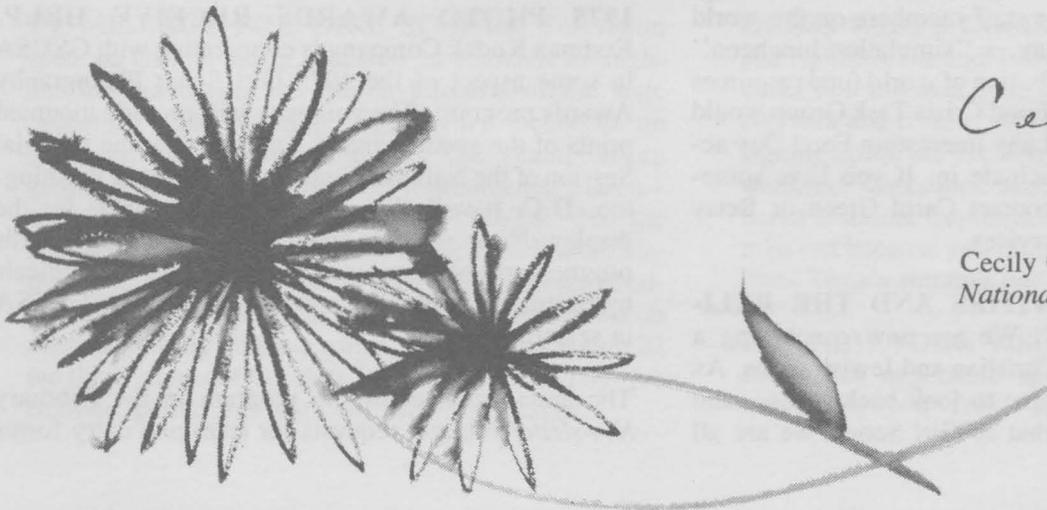
As with any activity in which we become deeply involved, we sometimes find ourselves focusing on "busy work" that may be tangential to our central purpose. Those of us planning intensively for the National Council Session next fall see that, of course, as giving us a triennial opportunity to recommit ourselves and to restate what has brought us together in Girl Scouting. Just as you are now preparing for annual meetings and reports to your membership, we are examining ourselves in preparation for reporting to you on our past work and our plans for the next triennium. We are starting once more with a statement of our primary responsibilities and those functions perceived necessary for us to fulfill those responsibilities to you—as effectively and economically as possible.

Our continuing focus on the principles that founded the Girl Scout movement, its underlying spiritual motivation, its code of moral values, and its commitment to girls and women, and to standards of excellence in all we do, has kept the movement vital, relevant, and *moving*. As we return to consideration of the basic purpose of our organization—to inspire girls with the highest ideals of character, conduct, patriotism, and service, that they may become happy and resourceful citizens—we are able to distinguish between the primary and tangential activities we perform. We are then better able to explore ways in which Girl Scouting can best serve the needs of girls today with respect to such key issues as religion, the changing roles of women, racism, changing lifestyles, and changing moralities. It becomes easier to address the very large questions a rapidly changing moral, political, and social climate is forcing upon us when we answer those questions in terms of the basic purpose of Scouting.

In this time of renewal, therefore, what greater source of hope and confidence can we have than the knowledge that the founding principles of Scouting and the unity of our commitment to girls and their development are as timely and needed today as ever before.

Cecily C. Selby

Cecily C. Selby
National Executive Director



FOOD DAY '75. Food is a pre-eminent issue right now in the United States and around the world. Citizens of the the United States are being assaulted by ever-rising food prices, while every day at least four hundred million people go hungry. April 17 has been designated as Food Day, a national day for action on the food crisis. Girl Scouts are urged to join with consumer, environmental, church, student and other public interest groups in their communities that are sponsoring Food Day activities.

Food Day is not a solitary event, but will be the most visible part of ongoing activities at the local and national levels. Food Day activities will offer Girl Scouts opportunities to learn about nutrition and to find out about and start helping to work out solutions to the food crisis. Groups across the country are organizing a wide variety of activities to help dramatize or solve the crisis. Some of these activities are: planting community gardens, starting food co-ops, holding "teach-ins", sponsoring film festivals and lecture series, creating task forces to see if government funds are being fully used in local areas, improving school lunch programs, developing school programs and projects in nutrition, and encouraging people to reject non-nutritious, resource-squandering "junk" foods.

Food Day is being sponsored by the Center for Science in the Public Interest. Its 39-member advisory board includes: Harvard nutritionist Jean Mayer, author Frances Moore Lappe (*Diet for a Small Planet*), Georgia State legislator Julian Bond, Indian rights advocate LaDonna Harris, Consumer Federation of America president Carol Foreman, communications activist Nicholas Johnson, consumer advocate Bess Myerson, actor-environmentalist Robert Redford, legislative director of the Oil, Chemical and Atomic Workers Union International Anthony Mazzochi, Nobel Laureate George Wald, Reverend William Sloan Coffin, and Senators Dick Clark and Hubert Humphrey.

A World Food Crisis Task Group at headquarters is holding a series of monthly, consciousness-raising, lunch-time Learn-Ins for staff members on the world food crisis. On Food Day, a "simulation luncheon" which explores the distribution of world food resources will be held. The World Food Crisis Task Group would appreciate hearing about any interesting Food Day activities Girl Scouts participate in. If you have something to share, please contact Carol Green or Betsy Munz in Educational Services.

GIRL SCOUT ACTIVITIES AND THE RELIGIOUS CALENDARS. We are now concluding a very holy season in the Christian and Jewish faiths. As we do so, it is a good time to look back, pause, and think again of the fact that as Girl Scouts we are all

united by a belief in God. Amid our great diversity—ethnic, racial, cultural, and religious—every Girl Scout is pledged to be a sister to every Girl Scout, and every Girl Scout group is pledged to respect the varying religious opinions and practices of its membership in planning and conducting activities.

It is especially important in planning troop and council activities to consult the Girl Scout calendar, to make certain that no activity is planned which conflicts with a religious holy day of any member of the group. Jewish holy days begin at sundown before the date that appears in the calendar. It is also important to remember the dietary restrictions that apply to some members when planning food for events. Some girls and adults cannot eat certain foods year round, because of their religious beliefs; others may have restrictions during certain holy days or seasons. To overlook these facts in planning events and food is to show a lack of respect for the religious practices of sister Girl Scouts.

Develop a close relationship with the ministers, pastors, rabbis, priests, and clergy of all faiths in your community, who will not only help you in understanding religious observances but can become involved in creating a learning experience for all.

A RECORD FOR A RECORD. Orders for "The Girl Scout Life" signature jingle have literally come pouring into headquarters from councils. In the short span of four months since the offer was made for the 10-inch disc with six variations, 210 councils have distributed the record to 2,820 radio stations around the country. This is an increase of 69 councils and 990 radio stations over last year. Comments from radio stations about the disc can be summarized in one word—excellent, as in "excellent quality" and "excellent production." Councils, too, are enthusiastic about the reception of the record. If you don't have yours, write to Catherine Lederer, GSUSA, 830 Third Ave., New York, N.Y. 10022. State how many radio stations you have in your area.

1975 PHOTO AWARDS RECEIVE HELP. Eastman Kodak Company is cooperating with GSUSA in some aspect of the 1975 Girl Scout Photography Awards program. The company will provide mounted prints of the award winners for display at the triennial Session of the National Council in October in Washington, D.C. It will also provide exhibit panels for the display. News releases about the photography awards program will be distributed to photography periodicals by Eastman Kodak. The company is assisting GSUSA in selecting judges.

The announcement of the program in the February *Newsletter* brought requests for rules and entry forms

from a number of councils. Other councils may obtain copies by writing to 1975 Girl Scout Photography Awards Program, Public Relations Department, at national headquarters. Councils are being requested to publicize the program in their own publications.

THE NEW COMMUNITY DEVELOPMENT FILMSTRIP, *Interconnect—Girl Scouting and the Community*, is a case study of one Girl Scout council's endeavor "to reach and serve an ever-increasing number of people." Primarily for use with council boards of directors and staffs, *Interconnect* examines the concept of community development as a functional process that every Girl Scout council should employ. The process is shown to have definite, logical steps that can take Girl Scouting into all segments of community life—thereby gaining more support, more varied resources, and more members. *Interconnect* is a community-development success story that actually happened in the Suncoast Girl Scout Council of Tampa, Florida. At the same time, it is a how-to model that can inspire and guide other councils to similar achievement. Order from: Girl Scout Film Library, 830 Third Avenue, New York, N.Y. 10022. 35mm/film-strip/color/100 frames/automatic and manual record/Cat. No. 13-91/\$15.00.

AN ACTIVE WORKING PARTNERSHIP FOR YOUTH,* a new combined friendship flyer with the National Congress of Parents and Teachers, is now off press. The flyer features messages from GSUSA President Mrs. William McLeod Ittmann and from NCPT President Mrs. Lillie E. Herndon, as well as a "Call to Action" section designed to register PTA interest in Scouting involvement.

The Organization Relations Section is sending the flyer to all PTA state presidents with a request that they be passed on to local PTA leadership. Copies will also be distributed at the NCPT annual meeting in Atlantic City, June 1-4. Because a new NCPT president will be elected at that time, Organization Relations urges councils to order copies from Free Materials and to start using them now. Limit is 25 copies per council.

TV MILEAGE FOR GIRL SCOUTS. Television spots on Girl Scouting appeared on channels throughout Indiana during the March telecasts of the state basketball championship. This year, messages on Scouting were presented during the championship games of sectional and regional tournaments, March 1 and 8, on Fort Wayne Station WKJG-TV. For the semifinal tournament, March 15, the Fort Wayne station was joined by Stations WSJV-TV, South Bend-Elkhart, WLFY-TV, Lafayette, with announcements on Scouting during all three games that day. On March 22 the three games of the state finals were carried by five stations, punctuated with Girl Scout messages.

For 34 years, Peter Eckrich and Sons, Inc., has sponsored the Indiana High School Athletic tournament games. This event, according to surveys, draws 85 percent of the state's TV audiences. Eckrich, a sausage firm in Indiana, has for the last two years given a portion of its commercial time on radio and television to Girl Scout spot announcements.

NO RISE IN INSURANCE RATES. There will be no increase in the rates charged by Metropolitan Life Insurance Company under the Nationwide Medical and Life Insurance Plans for Girl Scout council employees for the policy year beginning April 1, 1975. In spite of inflation, the cost of this insurance has remained the same. Due to the high level of participation by councils, Metropolitan has been able to use the large overall volume of the Nationwide Plan to spread the risk, thus holding the line on cost.

This insurance coverage should be offered to all eligible employees. This includes offering life insurance to all employees even if they are not interested in medical coverage due to eligibility under their spouses' plan. A high level of participation is necessary to help maintain, in the future, the full benefits now available.

To minimize problems that might arise in the administration of the insurance plan, it is suggested that the *Group Insurance Manual* provided by Metropolitan, and insurance records be kept up-to-date at all times. The manual is a useful tool providing answers to most questions and a ready reference to forms and procedures.

COUNCIL AUDITS. Please forward two copies of your council's audit report to GSUSA, Council Finance Services, 830 Third Avenue, New York, N.Y. 10022, as soon as possible or within three months after the close of your fiscal or calendar year. Most councils will have their audit reports in by March and April 1975. For those councils who expect their audit reports to be completed at a later date, we would appreciate it if they would make an effort to get them in by May 1975.

GUESS WHO'S COMING TO MACY? Liberians and Californians and Taiwanese, Girl Scout dropouts, under 30s and over 30s, YWCAers, men and women, city folk and country folk, new friends and old, are all signing up for the exciting partnership conferences and weekend workshops scheduled for Edith Macy Girl Scout National Center this summer. Are you going to miss out because you didn't believe the April 15 deadline? Time's running out. Make haste, not waste.

FOR NEW YORK VISITORS. The national organization has negotiated special hotel room rates at a number of New York City hotels. For a copy of the

hotel list containing these special rates and the name of the hotel representative with whom you should correspond, write: Ms. Delores C. Davis, Headquarters Services, Girl Scouts of the U.S.A., 830 Third Avenue, New York, N.Y. 10022.

COOKIES IN THE NEWS. On Friday evening, March 14, the GSUSA National Executive Director was informed via the Regional Director and the National Director of Field Services of a complaint to the Columbus, Ohio, Consumer Affairs Office of a piece of glass in a Thin Mint cookie baked by the Burry Biscuit Company and sold by Seal of Ohio Girl Scout Council, Galloway, Ohio. The council that afternoon had supplied boxes of cookies for testing by the Ohio Department of Agriculture. That was the start of an exceedingly busy, pressure-ridden time for the Burry Biscuit Company, The Quaker Oats Company, Girl Scout national headquarters, and councils.

On Saturday, the Director of the National Equipment Service immediately communicated with the president of Burry and the Regional Director and, during the weekend, with Burry's parent company, Quaker Oats. The quality assurance director of Quaker Oats was working with the Ohio Department of Agriculture in Columbus on Saturday. The GSUSA Public Relations Director talked with the president of Burry on Sunday and worked with the senior vice president for public relations of Quaker Oats in formulation of a statement to answer media inquiries until testing could be completed.

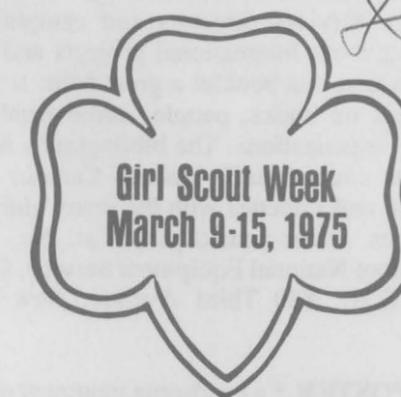
On Monday, the president of Burry and the corporate public relations director of Quaker Oats met at Girl Scout headquarters with the National Directors of Administrative Services, Field Services, and Community-Related Services, the insurance manager, the Directors of Public Relations and National Equipment Service, and Girl Scout legal counsel. Based on what was known at the time, including Burry's thorough testing, and the fact that no further complaints had been received, a statement was prepared. Eleven councils to which Burry had shipped cases of cookies with the code number 5034 were notified first. Then a Mailgram was sent to all councils and National Branch Offices, describing the Columbus incident, explaining where to find the code number on packages, and urging that cookies with that code number not be consumed and all packages of them be held pending release of further instructions. This information was given to the Associated Press and United Press International, and was used to answer the constant inquiries from newspapers, radio and television stations, councils, and individuals. On Tuesday morning, the eleven councils known to have cartons of Thin Mints code number 5034

and the six National Branch Offices were telephoned from headquarters and the Mailgram was read to them. Copies of the Mailgram were also distributed to national staff. Close contact continued among Quaker Oats in Chicago, Burry in Elizabeth, New Jersey, the Ohio Department of Agriculture, and the Cincinnati District Office and New York District Laboratories of the Federal Food and Drug Administration (FDA).

On Wednesday, March 19, the Director of the National Equipment Service spent the day working with the FDA and the Burry Company in Elizabeth, while the Public Relations Director received calls at headquarters almost continuously. By early afternoon, good news came from the Ohio Department of Agriculture: in further testing, they had not found any other particles and had concluded that the inert matter found in a single open box of Thin Mint Cookies was an isolated incident. It was also learned the Food and Drug Administration in Washington, D.C., had prepared a statement saying that, on the basis of its own analysis and that of the Ohio authorities, it planned no further action. At eight Wednesday night, a news release was given to media and a telegram was sent to all councils informing them that all Girl Scout cookies including code number 5034 made by Burry are safe and wholesome to eat. Copies of this release were also distributed to national staff the next day.

During the crisis period, councils were informed as soon as health and safety and legal considerations and federal regulations permitted. In their thoroughgoing, quality assurance investigation, the Burry Company and The Quaker Oats Company tested more than 5,000 cookies, representing all production since January 21. The immediate action and the responsible and cooperative manner in which Burry and Quaker Oats personnel and Girl Scout personnel worked under these trying conditions were impressive. So, too, were the conscientious response and understanding of Girl Scout councils.

YOUTH ADVISORY BOARDS is the title of an action guide with the subtitle "Organize, Advise, Implement." This 140-page, paperbound book was published by the Greater Miami Jaycees as part of their Bicentennial effort to help young people participate in the governmental process. Included are tips on organizing, a list of foundations that might be interested, and a directory of cities where youth boards are already functioning. The book is available for \$2.98 (Florida residents add 4 percent sales tax) from Stuart Alan Rado, Project Coordinator, P.O. Box 402036, Miami Beach, Florida 33140.



GSUSA MARKS 63rd BIRTHDAY. Congressional members received a personal invitation to join close to three million Girl Scouts in celebrating their 63rd anniversary March 12. To mark the occasion, Mrs. William McLeod Ittmann and Dr. Cecily C. Selby, President and National Executive Director of GSUSA, met with members of Congress and some government leaders in Washington, D.C. Young members of Nation's Capital Girl Scout Council visited the offices of the nation's lawmakers. The girls brought a packet containing information about the Girl Scout Bicentennial project "Hidden Heroines," a brief report on Girl Scouting today, a calendar, and a box of cookies, contributed by one of the bakers of Girl Scout cookies. Noting that the anniversary visit from Girl Scouts was especially appropriate during the 1975 observance of International Women's Year, Congressional members greeted the young women and thanked them for their invitation.

In the March 3 *Congressional Record*, the Girl Scout story was well received. Lawmakers gave tribute to the organization and also sponsored resolutions designating Girl Scout Week. Rep. William H. Natcher (D-Ky.), who noted Girl Scouts as traditionally action-oriented, also said Girl Scouting has enriched the lives of generations of Americans. He added that, aside from encouraging understanding and friendship among youth of all nations, the Girl Scouts were among our earliest environmentalists. Sen. Birch Bayh (D-Ind.) said, "Girl Scouts of the United States of America is an organization whose business is America's future . . . and is actively involved in strengthening our American way of life..."



During Capitol Hill presentations of GSUSA informational packets, cookies, and calendars to mark Girl Scout Week: (above, left) Dr. Cecily C. Selby, National Executive Director; Jill Johnson, Cadette Troop #1175; Robin Hadley, Brownie Troop #2188; Mrs. William McLeod Ittmann, National President; Senate Majority Leader Mike Mansfield (D-Montana); and (above, right) House Minority Leader John Rhodes (R-Arizona), Robin Hadley, and Jill Johnson. The girls are members of Nation's Capital Girl Scout Council.

UNRAVEL THE WORLD, A Resources Bibliography for Global Understanding,* is just off press. Program services directors and camping specialists thinking about international projects and materials to use can find this booklet a great help. It is filled with resources on books, people, audiovisuals, and community organizations. The bibliography is designed to acquaint council staff, leaders, Campus Girl Scouts, Seniors, and Cadettes with the many global education resources. Order your copies (Cat. No. 26-702, 50¢ each) from National Equipment Service, Girl Scouts of the U.S.A., 830 Third Avenue, New York, N.Y. 10022.

IWY POSTER,* a handsome treatment of the International Women's Year symbol in blue against a dark, starry sky, is available free by courtesy of the United Nations. Size, 17" x 22". Order up to three copies per council from Free Materials.

SYBIL LUDINGTON STAMP, an 8-cent commemorative from the U.S. Postal Service, was issued March 25 in Carmel, New York. Sybil was a 16-year-old heroine of the American Revolution. Please spread the word that a first-day cover may be ordered by sending \$1.00 and a stamped, self-addressed envelope to DAR, Post Office Box 1777, Carmel, New York 10512.

For more information about Sybil Ludington and other "hidden heroines," listen to the soundsheet record, "Did You Know . . ."* It was sent to councils a year ago in the first Bicentennial kit. We still have stock because some councils did not pick up the offer of additional copies; let's move them out to neighborhoods where they can do some good! Order up to 50 copies from Free Materials, first come, first served.

DEADLINE for registering for the Human Resources Department-sponsored Personnel Workshops in May is April 11. Registrations are to be mailed to the cashier at national headquarters, not to NBOs.

HANDBOOKS DUE IN THE FALL. Handbooks are due in the stores across the country this fall. You can't always tell a book by its cover, but you will be able to identify these handbooks by the opening picture. In addition to the girls wearing the current uniform, an adult has been added to the group. You will also see other illustrations throughout the book in the contemporary mood with girls in the latest uniforms.

For the bibliophile, each book will carry the number of the printing: *Brownie Girl Scout Handbook*, seventeenth printing; *Junior Girl Scout Handbook*, nineteenth printing; and *Cadette Girl Scout Handbook*,

sixteenth printing. Be sure all the Girl Scout departments in your jurisdiction are told as soon as possible this spring how many requests for each age level handbook they can anticipate from the membership this fall.

CALENDAR PRICES. This is an advance preview of the retail price to councils and troops for the 1976 Girl Scout Calendar. In the packet going to councils in early June will be a few descriptions with illustrations from this calendar which highlights Girl Scouting's recognition of the contribution of women to our nation and their roles in the future. Sufficient paper has been secured to assure a full supply for all who wish to order them.

Quantities and Retail Prices for 1976

100 to 1000 copies	26¢ each
1100 to 2500 copies	25¢ each
2600 to 5000 copies	24¢ each
5100 to 10,000 copies	22½¢ each
10,100 to 25,000 copies	21½¢ each
25,100 to 75,000 copies	20½¢ each
75,100 and over	19½¢ each
Councils and troops outside continental United States, including Alaska and Hawaii, and APO or FPO addresses	28¢ each, postpaid
International addresses	30¢ each, postpaid

PRICE CHANGES. The restricted items from NES to have price changes are listed below. A more complete list* of all changes in the catalog (items which are new and items which no longer appear in the catalog) is available from Free Materials (Warehouse No. 91) in limited quantities. Those councils subscribing to the REPRO Service from NES will be sent "copy" for use in council bulletins. The June *Leader* magazine will also carry these price changes, which go into effect June 1.

Girl Scout Pin, Cat. No. 9-102—\$1.85

All Challenge pins—25¢

Blue Thanks Badge, gold-filled, No. 9-669—\$15

Miniature Thanks Badge, No. 9-670, safety catch—\$5

Miniature Thanks Badge, clutch pin, No. 9-674—\$5

Also, as of June 1, the price of a number of the flags will increase, so now is the time to place your orders.

PRODUCT SALES. A new updated list of the companies licensed to supply cookies, candies, nut products, soap, and magazine subscription renewals for council money-earning projects is now available from Free Materials.*

Order starred (*) items on forms sent to EDs.

Printed on recycled paper.

a newsletter from girl scouts of the U.S.A.

National Headquarters / 830 Third Avenue / New York, New York 10022

Vol. IV, No. 6 / June 30, 1975

See p 5 & 10

Special Programs for Retention

by *Rena Shaefer, Director, Membership Development*

The "My Own Thing" retention program was mailed to all councils in May. Although many councils feel the material was received too late to put into action this year, response to the material has been very positive. Some councils have been able to work "My Own Thing" into ongoing programs; others could not. The decision to mail the program late was made so that councils who could use it this spring could provide us with important input for improving the program and/or adding to it for next spring. With the encouragement of the Councils Committee of the GSUSA National Board, we decided to go ahead rather than to delay release until fall.

Tropical Florida, as an example, began planning immediately upon reading the pre-release information in *Daisy* magazine. By the time the kit arrived, they were already involved in planning for a TV special, sponsored by the Board of Education over the public service network. Though the TV show does not utilize the "My Own Thing" program, it does pick up on the kit title. "Girl Scouts Do Their Own Thing," with council volunteer Audrey Finkelstein as narrator, stresses that "doing your own thing" is "in" these days—as it has been for all of Scouting's 63 years. Slides of girls and adults from Tropical Florida doing things together are interspersed with the narrative. In emphasizing Scouting's broad range of activities and leadership possibilities, the special also ties in with the leader recruitment campaign. Mrs. Finkelstein, a noted radio and television personality in her home state, also is GSUSA's Second Vice President.

Another retention program, "Ambassador for Scouting," will be released in October. It is specifically aimed at a spring program to better enable councils not only to place girls who move to their councils, but to notify other councils of girls moving. Built into the program is a troop activity so that the girl moving has the opportunity to work with her fellow troop members prior to moving, as well as sharing her move with girls in her new troop. Several councils have been selected to discuss this idea with us, so that their input can be included in the final material to be mailed in October. In this way, we hope to have the most effective program, but, equally important, one that councils can handle easily and effectively.

For those interested, a limited supply of the "My Own Thing" kit is still available. Write to Membership Development, GSUSA, 830 Third Avenue, New York, N.Y. 10022, for extra copies. Information about the "My Own Thing" patch and how to order it will be sent to councils in late August.

Tax Reform

by *Kathleen B. Ross, GSUSA National Representative in Washington*

The 94th Congress will soon begin consideration of a major tax reform package. This report is to bring you up to date on major issues of concern to charities and voluntary organizations so you will have time to formulate your thoughts and recommendations on each issue and to share them with me. This will enable GSUSA to share your concerns with Congress when it moves into full swing on tax reform legislation in the fall.



Commission on Private Philanthropy and Public Needs

The Commission on Private Philanthropy and Public Needs (the Filer Commission) was established in the fall of 1973 to bring together a group of concerned, knowledgeable individuals to review and make recommendations on tax incentives in the field of philanthropy. Primary initiative for the commission was provided by John D. Rockefeller 3rd, and further encouraged by Congressman Wilbur Mills, then chairman of the House Ways and Means Committee, former Secretary of the Treasury George Schultz, and the present Secretary of the Treasury William E. Simon.

The final report of the commission, to be submitted to the House Ways and Means Committee and the Secretary of the Treasury in September, is to address the following questions (these four points have been paraphrased from commission materials):

- Is the present system of private support providing adequate resources for society's needs or should new sources be found? How can existing sources be strengthened, perhaps through public support in the form of improved tax incentives? Should the present trend toward increased government support be encouraged?
- Is the federal tax system an effective and desirable means for encouraging private donations? Should the present system be modified to achieve more equity and tax rate progression?
- Are other means possible to encourage and supplement private support for public needs in addition to, or in lieu of, the present tax system?
- What is the nature and extent of non-financial philanthropy, such as donated time by individuals and organizations, and how is this related to incentives for financial philanthropy?

There does not appear to be broad-based public contribution to or participation in the work of the commission to date. Thus, much concern has been expressed as to what the commission's recommendations to Congress will be and whether they will truly reflect the views of all "public charities." As soon as the commission report is released, I will share its findings and recommendations with you.

Minimum Taxable Income (MTI) Proposal

Currently, the Department of Treasury is supporting a minimum taxable income alternative to the present additional minimum tax. The intent of such a proposal is to enhance the credibility of the tax code without having any detrimental effect on charitable organizations. Unfortunately, according to the views of many individuals and organizations which have been drawn together by United Way of America staff during the last several months, the MTI proposal may very well have a detrimental effect on charitable organizations.

Because the MTI proposal is an alternative to the regular tax and because, as formulated by Treasury, the proposal does not allow deductions for charitable contributions, the MTI would eliminate the tax incentives for charitable giving for anyone required to use it. Uncertainty could also be created about any carryover of excess charitable contributions from previous years; or about what the tax consequences of a large gift would be until the end of the year; or about what the effect of such a gift would be in future years, should the donor qualify for a carryover. Such uncertainty could disrupt much charitable fund raising which depends on timely leadership and pace-setting gifts from wealthy individuals.

Gifts of Appreciated Property

Under the present law, a donor may take a charitable deduction for the full fair-market value of a long-term capital asset contributed to charity. It has been proposed that only the cost plus one-half the appreciation on such property gifts be deductible. Such a proposal would not eliminate, but could reduce the tax incentive to contribute appreciated property. Currently, all charitable organizations benefit significantly from gifts of appreciated property; all could be adversely affected by the proposed change.

Tax Credit in Lieu of Deductions

On the grounds of "tax equity," some people advocate shifting to credits rather than deductions for charitable contributions and other deductible expenditures (interest payments, real estate taxes, etc.). One factor of the graduated tax rate system is the greater tax incentive for a higher bracket taxpayer to make a charitable contribution than for a lower bracket taxpayer to do so. With the present system, every charitable donor, regardless of income bracket, has fewer after-tax dollars than he would have if he did not give.

From a revenue standpoint, credits must be limited. For example, Congressman James C. Corman's (D., Calif.) Tax Equity Act of 1975 would substitute a credit of 24 percent of the aggregate of all deductions and personal exemptions. Thus, the tax incentive for charitable giving for anyone in a bracket higher than 24 percent would be eliminated, even as it might be increased for those in brackets below 24 percent. Dislocations in the support of different kinds of organizations could result and, undoubtedly, charity as a whole could be hurt by such a change.¹

Access to the Tax Court

The Internal Revenue Service by denying a charitable organization tax-exempt status, delaying a decision as to status, or withdrawing the tax exemption can in effect put a charitable organization out of business or in great jeopardy. Under present law and court decisions, the charity has no effective remedy; its only recourse is to persuade a donor whose contribution deduction has been disallowed to pursue the matter through the courts—a long, drawn-out process. Meanwhile, because the charity cannot obtain deductible contributions while its status is in doubt, it could very well go out of business. The solution is clearly to give the charity direct access to the tax court where the actions or inaction of the IRS can be challenged and an early decision reached while the charity is still viable.

Estate Tax Charitable Deductions

No limit is now set on the amount that can be deducted for charitable contributions for estate tax purposes. To a great degree, charities depend on such bequests, particularly those from people of substantial means who may have no close relatives or friends to whom to leave their wealth. Several Members of Congress believe that a 50 percent limit should be imposed on such deductions comparable to the limit for income tax purposes. Such a limit could cut the incentive for charitable giving in this area and thereby significantly weaken the income base for charitable organizations.

Tax Deductions or Credits for Volunteer Service

The chart on p. 4 summarizes and compares the current pending legislative proposals which are intended to provide new incentives through the tax system to retain and involve more people in voluntary efforts and activities. Some of these measures have been reviewed at greater length in past issues of the *Newsletter*. I would like to urge councils—both those who responded earlier and those who have not yet responded—to consider thoroughly whether or not voluntary service with any type of remuneration too drastically alters the traditional concept and meaning of volunteerism and whether or not a tax incentive would (1) increase the number of volunteers and (2) broaden the base of volunteers to include the elderly, lower-income people, and students. Please send your comments by August 29 to Mrs. Kathleen B. Ross, GSUSA National Representative, 1666 Connecticut Avenue, N.W., Suite 405, Washington, D.C. 20009.

¹In the most comprehensive study ever undertaken to date, econometrist Professor Martin Feldstein (Harvard University, 1974) reported that the sensitivity of charitable giving to potential tax changes differs substantially among the major types of donees. Donors to educational institutions and hospitals are very sensitive to the cost of giving while donors to religious organizations are much less sensitive. Eliminating the charitable deduction

would reduce total individual giving by an estimated 20 percent, but religious gifts would fall by only some 14 percent, while gifts to educational institutions and hospitals would be cut approximately in half.

Although replacing the current deductible by a 30 percent tax credit would increase total giving by some 15 percent, educational institutions and hospitals would still lose about 20 percent of current gifts.

Tax Deduction/Credit for Volunteers

	H.R. 1662 (Carney, D.-Ohio)	H.R. 1980 (Quillen, R.-Tenn.)	H.R. 4466 (Walsh, R.-N.Y.)	H.R. 5765 (Burke, D.-Mass.)	H.R. 6460 (McKinney, R.-Conn.)
Purpose	Provides tax deduction to individual for volunteer services to federal, state/local governments	Provides tax deduction for \$ paid by individual for dependent care services while performing volunteer service	Provides tax deduction to individuals who are 65 years of age for volunteer services performed for certain charitable organizations	Provides itemized deduction for individuals who perform voluntary public service for certain organizations	Provides 5-year program of tax credit for individual who performs voluntary service for an organization engaged in treatment of physically ill handicapped/mentally ill
Allowance of deduction	Public service by volunteers of importance to the welfare of the community	Volunteer-related expenses of an individual for dependent care	Deduction in an amount equal to the volunteer services contribution of the individual	Any voluntary public service work	Credit against the tax imposed for an amount equal to 70% of any voluntary service contribution
Definitions	"Volunteer service" — activity or service performed without pay to police, fire, rescue squads, hospitals, etc.	"Volunteer public services" — services performed without pay to certain government units, organizations, civic leagues or organizations not organized for profit "Volunteer-related expenses" — amounts incurred by an individual for dependent care enabling individual to perform public service	"Volunteer services contribution" — an amount computed by multiplying the # of hours worked for a qualified organization by the greater of \$2.00 or the minimum wage "Qualified charitable organization" — any organization described in paragraph (1) or (2) of sec. 170(c)	"Voluntary public service work contribution" — same as H.R. 4466, "Volunteer services contribution" "Qualified recipient organization" — any 501 (C) (3) & (4) organizations, private/governmental public safety group, or non-partisan group whose objectives relate to the promotion of human welfare	"Voluntary service contribution" — same as H.R. 4466 and H.R. 5765 "Qualified organization for the physically handicapped/mentally ill" — any institution certified by the Secretary, no part of the net earnings of which inures to the benefit of any private shareholder; a private institution is exempt under 501(a).
Limitation	# of hours x \$2.00 cannot exceed \$2,000/year	\$400/month or 1/4 of the excess of \$20,000 annual income/month. Married couples must file jointly	No similar provision	Cannot exceed \$2,000/year (\$4,000 for joint return) Must have performed 50 hours of service	Cannot exceed \$750 (\$1500 for joint return) Must have performed 50 hours of service
Regulations	Promulgated by Sec'y	No similar provision	Promulgated by Sec'y	Promulgated by Sec'y	Promulgated by Sec'y
Documentation	Amount of volunteer service must be officially documented	No similar provision	No similar provision	Manner of documentation to be prescribed by the Sec'y	Voluntary service must be related to treatment, care, rehabilitation of physically handicapped/mentally ill

WORLD PARLEY ON SCOUTING ON. As the *Newsletter* goes to press, 91 members of the World Association of Girl Guides and Girl Scouts are discussing the new directions of Guiding for the next three years. This year, the emphasis of the 22nd World Conference which started June 22 and winds up July 3 at the University of Sussex, England, is "Spiritual and Moral Values." This world movement for young girls is concerned with the problems confronting the young today and how Guiding and its ethical values can be practically applied in the girls' program activities.

Mrs. William McLeod Ittmann, GSUSA President, and Mrs. Orville Freeman, International Commissioner, led the GSUSA contingent that included Dr. Gloria D. Scott, Mrs. Elmer C. Sproul, Mrs. Creighton W. Abrams, and Miss Sue Ann Preskill from the National Board; and Dr. Cecily C. Selby, Ms. Eva Scott, and Ms. Jean Hoff from the national staff. Mrs. Ittmann and Mrs. Freeman are voting delegates.

During the Western Hemisphere Regional Gathering, June 24, Mrs. Ittmann presented GSUSA's nationwide leader recruitment campaign. She said that, with the entry of more women into the labor force, more women were needed to volunteer. In this regional meeting, delegates from Argentina talked on extension of membership; from Brazil, on Guiding and community development; from Chile, on extension of Guiding to marginal or rural areas; from El Salvador, on training for adults; and from Venezuela, on fund raising. Mrs. Freeman spoke briefly on the topic "WAGGGS and the World Today" in another session.

Conducting the sessions this year are: Mrs. Zita Rajasuriya of Sri Lanka, chairman; and Dr. Fernande Chatagner, France, and Dr. Maria Gladys de Mena Guerrero, El Salvador, vice-chairmen.

FIELD TESTING OF PROGRAM MATERIALS. As part of planning now to ensure that the needs of girls and leaders are addressed by any and all program materials developed by the Program Department, a new, more effective plan of needs assessment, design, field testing, and review has been agreed upon.

During the course of the next year, many drafts of Program materials will be field tested. Because councils are the critical link in the chain, this is an invitation to all councils who would like to participate in the field-testing process.

Program staff at national branch offices and at headquarters will be preparing packets of materials field-testing instructions, criteria, a statement about the material to be field tested, its intended use and audience and, of course, the material itself. Not every council would field test every piece, but national staff at the

branch offices would make selections according to a sampling plan within their own regions for each piece of material to be field tested—attempting to reach a "sample" of all council sizes and types.

In some cases, field testing will involve short-term selected reader groups; in others, testing would involve girls and their leaders piloting the materials, in which instance a liaison person in the council would be required to facilitate the piloting.

If you are interested in participating in field testing, would you please send the following information immediately to your NBO:

1. indication of general interest to participate
2. any specific requirements you would like to attach to this interest indicator, i.e., time of year available, particular age level material interest, particular program content material interest.

TITLE IX. On June 4, 1975, the Department of Health, Education, and Welfare issued final regulations to implement Title IX of the Education Amendments of 1972.

Subpart B (§§ 86.11 through 86.17) describes the educational institutions and other entities, whether public or private, which are covered in whole or in part by the regulation. The most notable substantive change in Subpart B is the addition of a new § 86.14 which incorporates the provisions of the "Bayh Amendment" (§ 3 of P.L. 93-568) which exempts from the requirements of Title IX and, hence, of this regulation, the membership policies and practices of social fraternities and sororities, the Boy Scouts, Girl Scouts, Camp Fire Girls, YWCA, YMCA, and certain voluntary youth service organizations.

Subpart D (§§ 86.31 through 86.42) sets forth the general rules with respect to prohibited discrimination in educational programs and activities. The language in subparagraph 86.31(b)(7) has been amended in order to clarify the Department's position that a recipient educational institution may provide assistance to specifically exempted single-sex organizations such as GSUSA without violating the non-discrimination requirements of the statute.

Interested councils may write to the Office of Civil Rights, Office of Public Affairs, Department of Health, Education, and Welfare, 330 Independence Avenue S.W., Washington, D.C. 20201, to obtain copies of the final regulations.

WIDER OPPORTUNITIES FOR 1976. This issue of the *Newsletter* includes the *Preview of 1976 GSUSA and Council-Sponsored Opportunities with Nationwide*

Participation, which has been prepared at the request of councils for their use in advance of the publication of *Runways*. Since planning for '76 opportunities is in various stages of development, and changes are possible, please be sure to check *Runways '76* when it appears in mid-September for the "final" word.

COURSE REPEAT. Due to the overwhelming response to Summer '75 Macy Training, one five-day conference and one weekend workshop will be repeated in the early fall if enough registrations are received by August 1. Please send names and registration fees by then. See the Macy Training Brochure or the January/February *Leader* for more information about the events.

M 975/Sept. 29-Oct. 3 Council/Community Partnership
Registration: \$10

M 1075/Oct. 3-5 Dabblers' Choice
Registration: \$5

Minimum number of persons for each event: 25; maximum: 40.

MAGAZINE NOTES. Last year, pictures of students who had set up barricades in the cafeteria of Ossining High (Ossining, N.Y.) were published in newspapers across the country. For an inside look at some of the after-effects of the Ossining problem, see the August issue of *American Girl*.

Also in August *American Girl*: "Special Girl Scouts in Action" features a wider opportunity roundup written by girls and illustrated with reader art. Sharon Judge (San Antonio Area Council) tells about "Earth 'n Us"; Donna Young (Tulip Trace Council) goes to "Saddle Straddle"; Betsy Suhr (Mohawk Pathways Council) writes about "Women in Wildlife." Sierra Madres Council sends an eight-girl team to "Wyoming Trek" and Greater New York Council takes girls "Inside New York."

"Picture History," the new Bicentennial project announced in the April *Daisy*, is a natural for day or resident campers exploring history in the camp area. As individuals, or as a group, girls take photographs of an historic site and report its story—and the story of the people, especially women, of that historic time. "Picture History" photos and reports should be sent to *Daisy* by September 1.

Daisy is being market-tested among non-Girl Scout prospects during the summer. Q.S.P., the Reader's Digest circulation sales arm, is offering subscriptions at \$4.00 for a nine-issue year.

WHERE ARE YOU? Have you ever searched through

a telephone directory vainly looking for a particular company or agency? Girl Scout councils can be just as elusive. Many council names, colorful and varied as they are, do not begin with the words, "Girl Scouts." One recent example illustrates the problem: An attorney tried to locate a Girl Scout council to apprise the director of a bequest made to the council. He later learned the council was listed under the county name. Suggestion: Councils are urged to obtain an additional telephone directory listing under "G" for "Girl Scouts."

GOVERNMENT-FINANCED PERSONNEL IN COUNCILS. Recent issues of the *Newsletter* have reported on various aspects of the Comprehensive Employment and Training Act (CETA) of the U.S. Department of Labor. A number of councils have already been successful in securing government-financed personnel. Tenn-Ark-Miss Girl Scout Council in Memphis, Tenn., is one of these, and their story is highlighted here to encourage other councils in pursuit of these possibilities.

Four council employees are presently CETA-paid: a field executive, a financial secretary, a field aide, an office assistant (clerical). On April 26, 1974, the City of Memphis and Shelby County formalized a consortium for the joint administration of manpower programs on a countywide basis. The Mayor of Memphis and the three Commissioners jointly appointed a 15-member commission from the community to have jurisdiction over the funding process. One of the council's staff members was appointed to this commission, not as a representative of the Girl Scout council, but rather because of her political involvement. All four of the new employees are on city/county payrolls, eliminating the need for Tenn-Ark-Miss to apply to CETA for direct allocation. The council felt this was a better situation for them. The length of grants varies from one to three years.

During 1974, the council negotiated a grant with the Tennessee Department of Employment Security-Memphis Division to have them screen and recruit a field aide position for the council under their Work Incentive Program (WIN). This position is assigned to the inner city area.

The persons eligible under this program have to meet the requirements of being a welfare recipient. The council hired a field aide and, when the year's allowance period ran out, was able to negotiate a transfer to the county CETA program. Funds have just been secured for another field aide position through WIN and that individual has just been hired.

At the present, the council has a grant from the local

Community Action Agency (CAA), which funds two field aide positions and a portion of the salary for a field executive. Supplies for the running of community service centers are included. This grant was first negotiated in 1970. So far during 1975, the council has received \$7,500 and expects another \$10,500 before the end of the year. The CAA does not impose any restrictions on lengths of grants; rather the grant amounts depend totally upon the feeling of the CAA Board of Directors. The council anticipates at least another \$18,000 grant from this source for 1976.

Cornelia C. Seward, executive director of Tenn-Ark-Miss Council, writes:

"This has been made possible largely through the knowledge and efforts of my assistant executive director, who came to us with many government connections and who now is a member of the Memphis City Council. The route to funds differs from state to state and from city to city. The key seems to be to know what money exists and then know the people who can be on the lookout for slots that could be used by the Girl Scout council. As I see it, involvement in key planning groups of the city that either disperse expertise or actual funds is most important.

"One caution is that most of the money that is allocated is on a one-year basis and is for the salaries of specific individuals. At the end of the year, the council feels an obligation to permanently employ the individual, but usually cannot unless there are other staff vacancies or unless we can get the individual switched to another government program. We've been successful in the latter so far, but it is a touch and go game."

NOW IN OPERATION. The Communications Bookshelf Service offers councils, on a loan basis, packets of communications tools of different types used effectively in Girl Scouting. The tools have been contributed by councils and have been organized into the service by the Public Relations Department and Management Services at national headquarters.

Packets of materials on the following topics are available: camp publications, annual reports, council newsletters, sustaining membership enrollment, public relations, flyers and leaflets, novelties, pamphlets and booklets, posters, recognitions for service to Girl Scouting, leader recruitment (including camp staff), girl recruitment, sponsorship materials, office-produced (low-cost) materials, a collection of kits, covers, and coordinates.

Packets on topics other than those listed above will be added to the service as sufficient material on additional subjects is obtained from councils.

Packets may be borrowed for a maximum of four weeks. On most of the topics, multiple packets are available to prevent delay in meeting council need. Requests for materials and suggestions for additional packet subjects should be addressed to Communica-

tions Bookshelf Service, Central Records, 7th floor, national headquarters.

Packets now available and those that will be added later will be kept current with the addition of new materials. Councils are encouraged to submit at least three copies of new publications and other communications tools for consideration for use in the service.

AVAILABLE NOW. *Standards of Accounting and Financial Reporting for Volunteer Health and Welfare Organizations*, 1974 revision, is finally out. The new edition, \$5 per copy, may be ordered from the National Health Council, Inc., 1740 Broadway, New York, N.Y. 10019. All councils are urged to purchase this publication. The revised *Standards* is expressly designed to assist councils in the recording of financial information for full financial reporting to the public and proper presentation of financial statements.

DUKANE FILMSTRIP PROJECTORS. Councils have requested information on Dukane filmstrip projectors that use cassettes instead of records. The equipment distributor, Sonocraft, has two Dukane projectors available at a special discount price to councils. The Dukane Cassette Micromatic Model 28A9 is a 300-watt unit which lists for \$335 and is especially priced at \$264. The Model 28A15 Super Micromatic is a 500-watt quartz Halogen unit which gives a super bright image. Its list price is \$365 and it is available for \$286. Councils who wish to order a projector or receive more information may do so by contacting Bill Berman at Sonocraft, 29 West 36th Street, New York, N.Y. 10018.

NEW PRICE LIST. Due to increased manufacturing costs, items in the *Audiovisual Equipment Catalog* distributed by the supplier, Sonocraft Corporation, have increased in price. Councils may obtain the new price sheet and additional catalogs by writing to: Audiovisual Materials, Girl Scouts of the U.S.A., 830 Third Avenue, New York, N.Y. 10022.

BIG WATERS GIRL SCOUT COUNCIL, Michigan, recently held their second international fair, "More Worlds To Explore." Troops from throughout the eight-county council gathered to present food, facts, and fun from member countries of WAGGGS. The program was highlighted by the participation of 40 Girl Scouts from Metropolitan Detroit who brought with them their own ethnic ideas and talents. The Detroit girls were weekend guests at Big Waters Camp Woodlands.

CORRECTION. Pat Vander Schaaf, whose election to the Memphis City Council was reported in the April *Newsletter*, continues to serve the Tenn-Ark-Miss Girl Scout Council as assistant executive director.

CAREER ADVANCEMENT SCHOLARSHIPS are being offered by the Business and Professional Women's Foundation to assist mature women who need additional training—non-degree training to improve their skills, or the credits needed to complete a degree program—in order to re-enter the job market, to advance in their fields, or to change careers.

Women aged 25 or over who are U.S. citizens may apply. The applicant must show that she has a reasonable chance of success in her planned program of study. Scholarships are granted on the basis of (1) an applicant's plan to use the desired training in a practical and immediate way and (2) demonstrated financial need. Awards range from \$50-\$1000. Assistance is offered for vocational or academic programs of a relatively short duration. The awards may be used for part-time or full-time study. Training must be in an accredited school.

Payment will be made only after the applicant has been granted admission to the school to which she has applied. Tuition payments will be made directly to the school, and the remainder of the scholarship will be paid to the grantee. Scholarships must be used for a term beginning after the date of the Selection Committee meeting at which they are awarded. Scholarships cannot be applied to past academic debts.

The Selection Committee will meet in June, August, and November, 1975. Applications will be considered only if an application form, letters of recommendation, and a transcript have been received by the respective deadlines—July 7 for the August meeting, and October 6 for the November meeting. Incomplete applications will be held over for the next meeting of the Selection Committee. To obtain application forms, write: Scholarship Director, Business and Professional Women's Foundation, 2012 Massachusetts Ave. N.W., Washington, D.C. 20036.

NROTC NAVY-MARINE SCHOLARSHIP PROGRAM. Applications for the Naval Reserve Officers Training Corps (NROTC) Navy-Marine Scholarship Program are now being accepted. The scholarship is open to young men and women who are United States citizens.

This program offers financial aid for four years in college. The Navy pays tuition and educational fees, books, uniforms, and \$100 per month subsistence allowance. Upon successfully completing baccalaureate degree requirements and summer training periods, students are commissioned as officers in the regular Navy or Marine Corps.

Students desiring to apply for this scholarship program

must take the Scholastic Aptitude Test (SAT) of the College Entrance Examination Board (CEEB), Princeton, N.J., or the American College Test (ACT) of the American College Testing Program, Iowa City, Iowa, by November 1975. Students should arrange to have these scores released to the NROTC Navy-Marine Scholarship Section in Iowa City, Iowa. The deadline for receipt of application is November 15, 1975.

The 1956 NROTC bulletins containing the eligibility requirements and applications are available from the U.S. Navy or Marine Corps Recruiting Station listed in your telephone directory or from the Commander, Navy Recruiting Command (Code 314), 4015 Wilson Blvd., Arlington, Va. 22203.

WRITING SCHOLARSHIPS. Courses in creative writing for pre-college students between the ages of 12 and 17 are available from Interlochen Arts Academy which is initiating this program with the help of a grant from the Ford Foundation. Courses will begin this September. Students interested in gaining practical experience in writing fiction, nonfiction, and poetry should contact the academy's Admissions Office, at Interlochen, Mich. 49643. Successful applicants will be admitted into the writing program on one of three levels—major, minor, or apprentice. Professional writers are to visit Interlochen during the school year for lectures and workshops.

GIRL SCOUT BICENTENNIAL CALENDAR. A sample of the new 1976 Girl Scout calendar is in the annual packet being sent to councils along with order forms for council fall sales. This 1976 Bicentennial Girl Scout calendar honors more than 12 women who have been recognized as "hidden heroines" in Girl Scout councils. The date pad also lists the dates on which a woman was the first of her sex to achieve distinction on the national level, e.g., elected governor, commissioned general or admiral, appointed cabinet member, elected senator or congresswoman, as well as the birthdates of the famous women described in the *Cadette Handbook*. The cover, an illustration executed in fabric collage, is the creation of Margaret Cusack. It celebrates Girl Scouting, women, and the nation's Bicentennial.

THE 1975/76 GIRL SCOUT CATALOG is again being mailed to each Brownie and Junior Girl Scout registered as of May 12, 1975. Starting July 16, an envelope with other materials, including the Publications and Audiovisuals folders, Design Your Own Emblem brochure, the 1976 calendar order flyer, and the childhood development book series flyer, will be mailed to leaders of all age levels and council EDs, presidents, troop and program consultants, troop organizers, neighborhood and service chairpersons,

council board members, trainers, National Board members, and selected council executive staff members registered as of May 12, 1975.

Cadette leaders and Senior leaders will have three catalogs in the envelope—one to keep and two to share with troop members. Additional individual copies are available to Girl Scouts in their Girl Scout department in local stores. After July 10, councils will be automatically shipped one carton of 150 catalogs for office use.

SIZE RANGE CORRECTION. The correct size range for the new adult print blouse (Cat. No. 2-228, price \$12) and the double-knit green skirt (Cat. No. 2-229, price \$10) is greater than the *May Newsletter* indicated. Both blouse and skirt come in sizes 6 through 20 and 40 through 44. Both are available in plenty of time to be ordered for wear at the National Council Session in Washington, D.C., this fall.

TRAVEL IN UNIFORM. Girl Scouts of all ages are traveling this summer—around town, in Fourth of July parades, to Bicentennial events, to camp, to state and national parks, to Girl Scout National Centers in Savannah, Ga., Pleasantville, N.Y., Potomac, Md., and Ten Sleep, Wyo. Girls are also going overseas to international gatherings. Official uniform components or official camp uniforms are attractive identifications of who the wearers are and what they stand for. Girls and adults who wear uniforms when engaging in Girl Scout activities indicate to the public the great variety of Girl Scout program. Travelers in Girl Scout uniforms are easier to locate and frequently are offered extra courtesies and conveniences because the Girl Scout connection is obvious and recognized. Girl Scout travelers in uniform benefit in many unexpected ways.

NEW, SAFE TOOTHBRUSHES. Travel toothbrushes for Brownies (Cat. No. 11-862, retail price 35¢) and for Juniors (Cat. No. 11-861, retail price 35¢) are now in stock and will be handled by Girl Scout departments in local stores. These are made to new specifications and replace the old style toothbrushes recalled earlier this year when a defect was discovered (*Newsletter*, February 28, 1975). The Brownie toothbrushes are white with red carrying cases that act as handles, gold-stamped with the Brownie logo. The Junior toothbrushes are white with a green carrying case which acts as a handle. The handle is gold-stamped with a modified Girl Scout trefoil.

HANDBOOKS. The new printings of *Brownie* (Cat. No. 20-601), *Junior* (Cat. No. 20-602), and *Cadette* (Cat. No. 20-603) *Girl Scout Handbooks*, at \$1.50 each, have been arriving at National Equipment Service Distribution Centers and are being shipped on to Girl Scout departments in local stores. Since there is no

special single introductory date, stores will be selling handbooks as soon as they are received. Many stores will also have the supplements to the previous edition of these handbooks — *Paths to Action* (Cat. No. 19-976, price 15¢) and *New Challenges for Today's Cadettes* (Cat. No. 19-975, price 25¢) — for the convenience of owners of the earlier printing of these three handbooks.

PENNEY'S CATALOG: QUESTIONS AND ANSWERS.* An addendum to "Answers to Your Questions about NES" is automatically being sent to all councils who ordered the original "Answers to Your Questions about NES." This addendum includes "Answers to Your Questions about Girl Scout Uniforms in the J.C. Penney's Catalog." Councils wishing additional copies of just the J.C. Penney's Catalog information can order up to ten copies from Free Materials.

INTER-COUNCIL TRANSFERS

BONIFAS, Barbara
From Field Adviser
Heart of Ohio GSC, Ohio
To Executive Director
Pennyroyal GSC, Ky. 5/4/75

JOYS, Sue
From Area Director
Chicago GSC, Ill.
To Executive Director
East Lake-Porter Counties GSC, Ind.
6/1/75

COUNCIL CHANGES

HEPWORTH, Marie
From Field Director/Public Relations
To Executive Director
Indian Hills GSC, N.Y. 4/1/75

NATIONAL TO COUNCIL TRANSFER

SIMMONS, Audrey
From Regional Director
Field Operations — Region VI
To Executive Director
Totem GSC, Wash. 6/1/75

RETIREMENTS

COX, Norma
Field Director
Mistick Side GSC, Mass. 6/17/75

HOOKS, Ila May
Field Adviser
Dogwood Trails GSC, Mo. 5/31/75



Preview of 1976 GSUSA and Council-Sponsored Opportunities with Nationwide Participation
(as of June 10, 1975)

Name and Sponsor of Opportunity	Focus	Location	Date	Fee	Ages	Number of Participants
<i>Cadettes on Horseback</i> GSUSA	horseback riding	National Center West	June 21-July 4 July 7-July 20 July 23-Aug. 5 Aug. 8-Aug. 21	\$250.00	13-14	96
<i>Saddle Straddle</i> GSUSA	horseback riding	National Center West	June 23-July 6 July 9-July 22 July 25-Aug. 7 Aug. 10-Aug. 23	\$300.00	14-18	160
<i>Soul Flaritage</i> GSUSA	triple theme: fashion, aviation, black heritage	*	*	\$150.00	13-18	150
<i>Tote 'n Trek</i> GSUSA	backpacking	National Center West	June 22-July 5 July 8-July 21 July 24-Aug. 6 Aug. 9-Aug. 22	\$200.00	14-18	192
(Sessions I and III are for experienced backpackers; Sessions II and IV are for inexperienced backpackers.)						
<i>Wyoming Trek</i> GSUSA	Do your own thing in Wyoming	National Center West	June 27-Aug. 21 (eight one-week sessions)	\$25 per person per session	10-18	4500 (groups with own leaders)
Between late January and late July 1976, Rockwood will offer three <i>Heritage '76 Flares</i> for groups of Cadettes and Seniors. Once again, Rockwood will be offering <i>Women in Action</i> , August 9-18. Please see <i>Runways</i> for details of these and other Rockwood opportunities.						
<i>Aides to Handicapped Girls</i> Mid-Continent Kansas City, Mo.	working with physically handicapped girls	Rotary Youth Camp Kansas City, Mo.	July 6-26	\$70.00	16-18	26
<i>Aides to Mentally Retarded Girls</i> Conifer Texarkana, Ark.	working with mentally retarded girls	Ouachita Baptist Univ. and Arkansas Children's Colony, Arkadelphia, Ark.	June 15-29	\$140.00	16-18	40

*Check *Runways* for the "final" word.

<i>Art-a-la-Carte</i> Mid-Continent Kansas City, Mo.	career exploration in the arts	Kansas City Art Institute, Nelson Gallery Kansas City, Mo.	Aug. 3-16	\$185.00	14-18	40
<i>Climb and Canoe a Mile Hi</i> Mile-Hi Denver, Col.	primitive camping canoe trip, back- packing	Shadow Mountain, National Recreation Area, Granby, Col.	July 23-Aug. 10	\$185.00	13-18	72
<i>Doodle le Doo</i> Lake Erie Cleveland, Ohio	performing arts	Camps Hilaka and Julia Crowell, W. Richfield, Ohio	July 30-Aug. 15	\$150.00	13-17	150
<i>Gansett Gam</i> GS of Rhode Island Providence, R.I.	New England Heritage, service day to a state bicentennial event	resident camp, field trips	June 28-July 12	\$150.00	14-18	176
<i>Heritage Highlights- Homespun Hearth Harvest</i> Freedom Valley Valley Forge, Pa.	Freedom Valley heritage	Camp Tohikanee, Pa.	June 24-July 13	\$150.00	13-18	170
<i>Hills, Lakes and Skies</i> Lone Star GSC Austin, Tex.	canoe trip and primitive camping	site-seeing tour and one-week canoe trip	Aug. 4-16	\$150.00	14-18 completed 9th grade	60
<i>1976 Intercontinental Congress</i> GS of Philadelphia Philadelphia, Pa.	ecology	Bryn Mawr College, Pa.	June 26-July 10	\$225.00	15-18	300 US 200 Inter.
<i>Kentucky-Your Heritage Began Here</i> Licking Valley Newport, Ky.	Kentucky heritage	Camp Marydale, Erlanger, Ky.; Campbell Mt. GS Camp, Hills- boro, Ky.	July 4-14	\$150.00	13-17	60
<i>Louisiana Lagnaipe</i> Audubon GS Baton Rouge, La.	history and cultures of Louisiana	Camp Marydale, New Orleans University of Southwest Louisiana	July 24-Aug. 11	\$175.00	14-18	96
<i>Moccasins to Megalopolis</i> Fox Valley Aurora, Ill.	tour Illinois, see past and future	Camp Dean Big Rock, Ill.	Aug. 12-27	\$140.00	14-18	40

<i>Move 'em Out</i> Pine to Prairie Grand Forks, N.D.	pioneer life style	Fort Seward (Jamestown) to Fort Totten	July 15-27	\$150.00	14-18	150
<i>New England Peaks to Ports</i> Merrimack River GS Andover, Mass.	mountain backpacking New England heritage	Camp Maude Eaton, Andover, Mass.	Aug. 16-Sept. 1	\$155.00	14-18	48
<i>Rendezvous at South Pass</i> Wyoming GSC Casper, Wyo.	covered wagon trek over Oregon Trail in Wyoming	All travel Riverton or Rock Spring, Wyo.	July 14-26	\$150.00	15-18	40
<i>Riches of the Rockies</i> Wagon Wheel GSC Colorado Springs, Col.	western culture in Colorado	Fort Carson Colorado Springs Col.	July 10-24	\$175.00	13-18	100
<i>1776 All Over Again</i> Penn's Woods Wilkes Barre, Pa.	customs and mores of 1776 national bicentennial celebrations in Philadelphia	Camp Louise, Shickshinny, Pa.	June 19-July 9	\$150.00	14-18	150
<i>SOS '76 (Scouts on Survival)</i> Michigan Capitol Lansing, Michigan	preparation for and a survival experience	Hunter Lake Camp Beaver or Garden Island in Lake Mich.	July 25-Aug. 13	\$210.00	15-18	32
<i>Spinning Wheels to Other Big Deals</i> Lenni-Lenape Paterson, N.J.	tours and trips to 1776 and 1976 points of interest	Camp Te Ata N.J.	Aug. 28-Sept. 5	\$ 85.00	14-18	76
<i>The Spirit of Virginia's '76's</i> Heritage GSC Hampton, Va.	social and economic life in Virginia	Camp Skimino Williamsburg, Va.	July 30-Aug. 16	\$200.00	14-18 completed 9th grade	100
<i>The Summer of '76</i> Nation's Capital Washington, D.C.	conference on national heritage and woman's place in future society	George Washington University Washington, D.C.	July 26-Aug. 7	\$175.00	8th grade 1976 graduate	150
<i>Try it Now</i> Buckeye Trails Dayton, Ohio	small groups plan and carry out their own program	Camp Whip-Poor- Will Hills, Morrow, Ohio	July 9-25	\$125.00	13-18	48
<i>Wilderness '76— Your Responsibility</i> Black Diamond Charleston, W. Va.	preservation of wilderness	Cranberry Back Country-Mononga- hela National Forest, W. Va.	June 10-26	\$160.00	14-18 completed 9th grade	96

a newsletter from girl scouts of the U.S.A.

National Headquarters / 830 Third Avenue / New York, New York 10022

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Applying to Sponsor an Opportunity with Nationwide Participation

*by Judy Cook, Director, and Terry Sales, Program Assistant,
Wider Opportunities Unit, Program Department*

If your council has ever considered sponsoring an opportunity with nationwide participation, but didn't know exactly how or where to begin, the steps to take are outlined here. Now is the time to start thinking about 1977 opportunities. For further details, or for the form mentioned (Application to Sponsor a 1977 Opportunity with Nationwide Participation), get in touch with your national branch office.

The council should review with the appropriate national branch office staff member an opportunity in the planning stage which might become an opportunity with nationwide participation. Together, they should determine whether the opportunity meets the following criteria:

1. Girls are, or will be, involved in the planning, development, and operation of the opportunity.

The involvement of as many girls as possible—individuals, troops, Senior Planning Boards—is a major factor in the success of a wider opportunity. Girls usually know what will appeal to other girls. This kind of responsibility is a wider opportunity in itself for the girls involved.

2. The opportunity reinforces the fact that Scouting is open to all girls by insuring that participants represent different racial, ethnic, socio-economic, religious, and cultural backgrounds. The content of the opportunity, the qualifications for participants, and the procedure for designating participants are developed with promotion and interpretation of this diversity as a major consideration.

Will the content of the opportunity, its location, or the personal interests, skills, training, and experience required of the participants limit the diversity among members of the group?

What diversity in racial, ethnic, socio-economic, religious, and cultural background will the council be able to offer among its own girl participants in this opportunity?

3. The dates of the opportunity take into account the changing educational calendar and the summer plans of girls (i.e., to work, to travel with their families, or to attend summer school).

School closings vary from place to place in this country; some schools have adopted a year-round instructional calendar. Students may find they are scheduled for a school vacation during any time of the year. School closing dates and the new educational calendars may affect the number of participants from certain regions. Wider opportunities need not be limited to the summer months.

4. The focus of the opportunity reflects the interests of today's youth; by its location provides the chance for girls to live in a geographic area with a culture or physical surrounding different from their own; or through the content and/or personnel involved offers unique opportunities to explore new and different fields of interest. It emphasizes activities as tools for the development of life process skills: perceiving, discovering, knowing, creating, decision-making, risk-taking, and valuing.

5. The opportunity is open to girls from the six regions who have reached at least their thirteenth birthday by the date of the opportunity, unless the skills required of participants or the setting of the opportunity precludes the involvement of thirteen-year-olds.



On the application form, clearly indicate the age range for the opportunity—minimum and maximum age of participants. Also decide what specific skills participants will need, and whether a reference from someone who can evaluate an applicant's skill in a particular area should be required.

6. The duration of the opportunity, 10-12 days minimum, justifies the time and cost of travel.
7. The minimum number of participants in the wider opportunity (council plus regional participants) is 20 persons.

Is there any question as to whether the stipulated number of participants from the council will be secured? The council should ask itself: "Why will girls want to take advantage of this opportunity? Why are we having this opportunity?" The council should make an effort to help its own membership realize that, although they do not have to travel out of their own council's jurisdiction, this is still a wider opportunity for them—a wider opportunity right at home.

8. Home hospitality in the council is available before and/or after the opportunity. Though time-consuming to arrange, the value of home hospitality to the operating council and participants is considerable. It widens the scope of the opportunity and extends the experience of meeting new people not only to the participants, but to Girl Scouts in the council who are not actually participating in the opportunity.

Questions which should be considered are:

Would home hospitality be more advantageous before and/or after the opportunity?

Would home hospitality enable the council participants and visiting girls to arrive ready to participate in the opportunity, or tired and exhausted?

Would home hospitality be a built-in contributing part of the opportunity? For example, could field trips related to the opportunity be taken during home hospitality?

If the number of out-of-council participants or the vacation customs of the residents in the community make home hospitality impossible, the council needs to consider how it will handle early arrivals and departures made necessary by travel arrangements (student rates, excursion rates, late plane departures).

9. If the council wishes to include international participants, it is possible that this can be arranged. Many Guide Associations are focusing their program efforts on community development and such global issues as the world food crisis, women's rights, population awareness, environmental concerns, and helping handicapped people. They are more likely to accept an invitation to send girls to an opportunity which seems to them relevant to their program emphases.

Questions for a council to consider before deciding whether or not to request international participants include:

How will the international participants experience the racial, ethnic, religious, economic, or cultural diversity represented within this country?

How will the international participants be involved in community activities as part of their home hospitality experience?

What percentage of the event fee for each international participant could the council absorb?

How does the council plan to involve the international participants in the opportunity itself?

How will the Juliette Low World Friendship Fund be promoted or interpreted as part of the opportunity?

How will the opportunity enhance the lives of the international participants?

How will be the international participants improve the opportunity?

If it is decided to request international participants, indicate the number desired in the appropriate space on page 2 of the *Application to Sponsor a 1977 Opportunity with Nationwide Participation*, then attach a separate sheet to your completed application detailing your answers to the questions above.

10. The operating council agrees to:

- (a) Notify each applicant of her status (participant, alternate, or non-participant) with a copy to her council.
- (b) Send a list of participants and alternates from each region to the appropriate national branch office.
- (c) Send copies of all correspondence with participants and alternates to their councils.
- (d) Send to the Program Department at headquarters, two copies of all materials developed in relation to the opportunity and one set of such materials to its national branch office.
- (e) Submit a report and evaluation of the opportunity as soon as possible following the close of the opportunity. Forms for the purpose will be provided to the council.
- (f) Submit to the International Department at headquarters (via the NBO), an evaluation of international participants in the opportunity (if any). Forms will be provided to the council for this purpose.

The council should request guidance from the appropriate national branch office staff member in the development of methods to ensure the inclusion in opportunities of a full range of topics and a variety of approaches; standards concerned with program, the site, facilities, insurance, and personnel; qualifications and experience of participants; transportation and hostessing procedures; widespread announcement and promotion of staff positions or other areas specifically determined by the opportunity.

The Program Department will notify the councils and regions of the decision regarding each application within a month following the deadline date for receipt of applications at headquarters.



U.S. Ambassador to the United Kingdom Elliot Richardson welcomed Girl Scouts and Guides at a reception hosted by the North Atlantic Girl Scouts (NAGS) June 19 at the U.S. Navy's European headquarters, Grosvenor Square, London. The World Conference of the World Association of Girl Guides and Girl Scouts, June 22-July 3, held in the United Kingdom for the first time in 25 years,

brought together representatives from 91 countries to determine how the interests of girls can best be served by the movement. Exchanging amenities are Mrs. Albert Sanford, Executive Commissioner, NAGS; Ambassador Richardson; Mrs. William McLeod Ittmann, GSUSA President; and Mrs. Creighton W. Abrams, GSUSA National Board member.

THREE TO GO. Just off press are three program books for Brownies and their leaders. These new books complete the Early Childhood Development materials; all are designed to stimulate a child's curiosity, creativity, and desire to learn. (See special NES offer elsewhere in this issue for all books in the series.)

The Littlest Girl Scout: A Leadership Guide for Working with the Young Child offers leaders specific how to's and a wide variety of suggestions to turn child's play into a growth experience for girls and adults. Printed in black and white, it is heavily illustrated with photographs. 8½ x 11, 28 pages plus cover, Cat. No. 19-997, 75¢.

An activity book for children ages 4-9 with a leader's guide in back, *Let's Take a Walk* invites children to explore their surroundings and to use all their senses in discovering more about their world. With its large, picture-book format and its full-page illustrations in four-color and two-color, the book can be used and understood by one child or shared by a troop—whatever the reading ability. 10 x 8, 64 pages plus cover, Cat. No. 19-992, \$1.75.

With evocative, four-color watercolor illustrations, *Me and My Dog* tells of the kinship between a girl and her dog, and expresses common feelings that children experience in everyday situations. Directed to children 4-8 years old, the book also includes an activity and discussion guide for leaders. The book encourages children to explore their feelings, senses, and ideas, and to broaden their awareness of themselves and others. 10 x 8, 32 pages plus cover, Cat. No. 19-996, \$1.75.

COMING YOUR WAY SOON. *It's All Yours*, the packet of filmstrips produced by GSUSA with a grant from the Office of Environmental Education, HEW, is in the final stages of production. One complete packet—leader's guide and five sound filmstrips—will be distributed free of charge to each Girl Scout council shortly.

The packet is designed to increase awareness and value-formation in some areas connected with the environment, highlight basic steps involved in planning community action projects, provide studies of action plans that may be applied to related concerns, and expand the notion of eco-action beyond the context of pollution and litter. While the primary audience is young people, age ten and over, and the leaders who work with them, the filmstrips can also be used with community groups to stimulate interest in related council efforts by showing successful projects developed by groups or individuals to initiate change and to give an overall picture of action taken by Girl Scout groups across the nation.

The five sound filmstrips are:

It's All Yours, which outlines how to get involved and ways to design your own plan for environmental action.

Beyond the Highway, which explores the need for recreational trails and some approaches developed by young people.

Patchwork Playground, which shows how to use found materials to create unique neighborhood play areas.

Pots and Plots in Lots of Spots, which tells about creative ways children can use green thumbs to improve their community.

Lost Legacies, which looks at cultural heritages through programs to preserve local traditions or landmarks.

Pots and Plots in Lots of Spots, written and illustrated especially for the under ten-year-old and her leader, incorporates a catchy song, "A Green Thumb," which is sure to become a favorite of younger scouts.

It may take months to know if this new resource will be of value to the GSUSA membership. However, your initial reaction is wanted for the GSUSA report to the Office of Environmental Education. When *It's All Yours* reaches your office, please detach and complete the reaction forms in the front of the leader's guide. Return the completed forms before August 31, 1975, to Mabel A. Hammersmith, Program Department, GSUSA, 830 Third Avenue, New York, N.Y. 10022.

COOPERATION ENDORSED. The nine-point Plan of Cooperation between the United States Catholic Conference (USCC) and GSUSA has been officially approved by the United States Catholic Conference. The final plan includes the recommendation of the GSUSA National Board of Directors of May 15 (see *President's Report*, June 12, 1975). The accepted Plan of Cooperation and a plan for implementation will be sent to all councils in August. It will also be sent from the Desk for Youth Activities, USCC, to all archdiocesan and diocesan youth directors. The plan can serve as a model for the development of relationships between councils and dioceses.

THE PRESIDENTIAL SPORTS AWARDS PROGRAM encourages Americans to keep in shape and to know the pleasures and benefits of healthy exercise and sportsmanship. To qualify for one of these awards, one must participate in 50 hours of activity. Fifty one-hour sessions must be spread over a period of four months. Appropriate safety conditions and supervision are necessary. The minimum age for the program is 15 years.

Single or quantity copies of *Qualifying Standards* (for 39 activities ranging from backpacking to badminton, to horseback riding and judo) and *Personal Log Book* brochures may be obtained from: Presidential Sports Awards Program, The President's Council on Physical Fitness and Sports, Washington, D.C. 20202.

MAGAZINE NOTES. September *American Girl*: schools that make a difference. "The Beautiful Pet-Pourri" focuses on high school kids learning to work with animals; "The A in ABC's Is for Art" shows girls improving their creative skills; "School Deutsche Style" zooms in on an American girl in Germany. Also featured is a colorful collection of back-to-school home-sewing fashions to beat the budget. And *American Girl* introduces "The Fine Art of Making Peanut Butter Sandwiches"—peanut butter all dressed up for company with decorations of apples, strawberries, olives, or coconut.

American Girl's monthly feature, "Special Girl Scouts In Action" spotlights "Women In Government" (Central Savannah River Council; Northwest Georgia Council), and "Girls In Government" (Post Roads Council). Seniors in Two Rivers Council participate in Rediscovery '76, and *American Girl* announces the Horizons '76 patch winner (Girl Scouts of Greater Philadelphia).

The new *American Girl/Daisy* order form, included with troop registration materials this fall, should solve many of the subscription problems and delays experienced last year. New orders and renewals will be expedited when leaders return the last copy of this form directly to the Magazine Department. Leaders are asked to ensure that younger girls placing orders for *American Girl* or *Daisy* have parents' permission to do so. Once a subscription has been started and paid for, any complaints about service should be sent directly to the Magazine Department with a mailing label from the most recent issue attached. Subscriptions to *American Girl* or *Daisy* may be ordered at any time by using forms bound into each issue, or councils may request supplies of individual or troop subscription forms to distribute to troops or at training events.

The September *Girl Scout Leader* is a "preview" issue. Spotlights are: the 40th convention of the Girl Scout National Council to be held in Washington, D.C., this coming October; program materials for younger children and their leaders; council Bicentennial events; 1976 wider opportunities for individual girls and troops in *Runways to Wider Opportunities for 1976*. Included in *Runways* are council-sponsored opportunities, GSUSA-sponsored opportunities, international opportunities, community action opportunities (Reader's Digest Foundation Grants), information on

how to apply, and the wider opportunities application and interview forms.

UWASIS AND THE UNITED WAY OF AMERICA. A recent survey conducted by the United Way of America indicates that 211 local United Way organizations and 3,217 of their agencies are using United Way of America Services Identification System (UWASIS). Some of the purposes for which UWASIS was being used were: program identification and classification of agencies funded, priorities planning, general community planning, own accounting, require agencies' use in budget preparation, allocation to agencies, and community needs survey.

Listed on the major problem areas in UWASIS were: program definitions that were too broad; terminology too difficult for the layman to understand; ambiguous services level and program level; selling the idea and use of UWASIS to volunteers; omissions of programs and services; lack of numbering system to match the classification system; and too sophisticated a tool for small United Funds.

GSUSA, in responding to the United Way of America, has strongly urged modification of the troop-type program classification, and also pointed up the problems councils are faced with because of the varying local interpretations and modifications of UWASIS by local United Way organizations.

United Way of America plans to publish a revised edition of UWASIS and has indicated that their staff and staff representatives from selected national agencies, including GSUSA, will be involved in working out some of the problems pinpointed by the survey. The tentative date for publishing UWASIS II is June, 1976.

Councils that have experimented with the use of UWASIS are urged to send any suggestions or comments regarding revision or changes to Ed Nagle, Council Finance Services, GSUSA. Your input will be most helpful in further delineating the problem areas that require change or modification.

FEDERAL LOANS TO RURAL YOUTHS. Through the Rural Youth Loan Program, operated by the U.S. Department of Agriculture's Farmers Home Administration, young people between the ages of 10 and 21 can obtain necessary financing to establish and operate modest income-producing enterprises. Participants in this program, besides meeting age requirements, must live in the open country or in a town of less than 10,000 population, and be unable to get a loan from other sources. The youth business project must be part of an organized and supervised program of work and must be planned to produce sufficient income to

repay the loan. It must also give the young person practical business experience.

Loans can be used to finance nearly any kind of operation, including: crop or livestock production, repair shops, woodworking shops, reupholstering and refinishing furniture, mobile machinery repair vans, roadside stands, and many others. A high school student in Vermont operates his own trash removal business. A Girl Scout borrowed \$3,000 to finance a roadside stand in Kansas where she will sell leathercraft goods. The money may be used to buy livestock, supplies, and equipment, to buy or rent tools, or to pay operating expenses for running the business project. Applications are available at any FMHA local office, usually in county seat towns.

A NEW PROMOTIONAL SME FLYER, *Help Make It Work*, will be available for purchase by councils in late August. A four-color, two-fold design, this pamphlet may be used as a mailing insert, or included in the volunteer workers kit. Details on price and catalog number will be forthcoming in the next issue of the *Newsletter*.

REMINDER. Taxpayer identification numbers are not required for troop bank accounts. Supplement No. 4 to Banking Circular 49, issued by the Administrator of National Banks, Washington, D.C. 20220, February 1, 1973, states that "a taxpayer identification number need not be secured in the following instances: . . . (vi) unincorporated subordinate units of a tax-exempt central organization which are covered by a group exemption letter." Girl Scout troops fall in the preceding category.

The *1974 Council Finance Report* will be mailed to councils by mid-August. It has a format similar to last year's report.

ERISA, Employee Retirement Income Security Act of 1974, requires reporting of certain information on pension and welfare plans to the U.S. Department of Labor. The first two pages of EBS-1 and also the signature on page 6 are requested to be submitted to the Department of Labor by August 31, 1975. Medical and life insurance plans come within the definition of "welfare plans" and, accordingly, councils are required to file EBS-1 forms for this coverage. Remember, EBS-1 forms must be filed for pension plans.

Upon checking with the Department of Labor, we were advised that a ruling is expected to be issued the first week of August 1975, with respect to "welfare plans" covering fewer than 100 employees. It is hoped that employers will be exempted from filing EBS-1 forms for contributory and non-contributory plans covering fewer than 100 employees.

All councils should have the EBS-1 packet containing forms and instructions. This packet is available from one of the following U.S. Department of Labor offices, which will also provide technical assistance if needed.

U.S. DEPARTMENT OF LABOR
Labor-Management Services Administration
Area Offices

California

Los Angeles 90012
300 North Los Angeles St.
(213) 688-4975

San Francisco 94102
100 McAllister Street
(415) 556-2030

Colorado

Denver 80202
1020 15th Street
(303) 837-3203

District of Columbia

Washington 20036
1111 20th Street N.W.
(202) 254-6510

Florida

Miami 33169
18350 N.W., Second Ave.
(305) 350-4611

Georgia

Atlanta 30309
1371 Peachtree St., N.E.
(404) 526-5351

Hawaii

Honolulu 96815
1833 Kalakaua Avenue
(808) 955-0259

Illinois

Chicago 60604
219 South Dearborn St.
(312) 535-7264

Louisiana

New Orleans 70130
600 South Street
(504) 589-6173

Massachusetts

Boston 02108
100 Tremont Street
(617) 223-6736

Michigan

Detroit 48226
234 State Street
(313) 226-6200

Minnesota

Minneapolis 55401
110 South 4th Street
(612) 725-2292

Missouri

Kansas City 64106
911 Walnut Street
(816) 374-5261

St. Louis 63101
210 North 12th Blvd.
(314) 622-4691

New Jersey

Newark 07102
9 Clinton Street
(201) 645-3712

New York

Buffalo 14202
111 West Huron Street
(716) 842-3260

New York 10007
26 Federal Plaza
(212) 264-1973

Ohio

Cleveland 44199
1240 East 9th Street
(216) 522-3855

Pennsylvania

Philadelphia 19106
600 Arch Street
(215) 597-4961

Pittsburgh 15222
1000 Liberty Avenue
(412) 644-2925

Puerto Rico

Santurce 00907
605 Condado Avenue
(809) 723-8790

Tennessee

Nashville 37203
1808 West End Bldg.
(615) 749-5906

Texas

Dallas 75221
Bryan and Ervay Streets
(214) 749-2886

Washington

Seattle 98104
506 Second Avenue
(206) 442-5216

WE HAVE BEEN ADVISED that the Annual Conservation Awards Program sponsored by Owens-Corning Fiberglas Corporation and announced in the May 31, 1975 *Newsletter* has been restricted to regis-

tered architects practicing in the United States. We apologize for any inconvenience the *Newsletter* item may have caused councils.

SUPPORT FOR CAREER PLANNING. Council participants in 28 personnel workshops conducted last spring in various parts of the country have expressed much support for the total Career Development Plan introduced by the Human Resources Department. This plan is the first unified, systematic approach to what has been happening informally in many parts of the organization. Career planning, a part of the plan, is the process by which individual staff members are encouraged and helped to clarify their personal career goals in relation to the needs of the organization. It is an effort by the organization to reach out to individual staff members to ask what their career interests are and how they can be helped in reaching them. Reactions and suggestions gathered during the workshops formed the basis for the revisions that were made in the material. Career Development packets describing the plan and its components will be mailed to councils in September for distribution to staff. As additional materials are developed, they will be distributed for inclusion in the same packets.

BROCHURE. Councils whose girls are interested in the 1976 summer Scouting and travel program in the Holy Land can now send for the brochure, *Summer Scouting in Israel, July 5-August 8, 1976*. The event is sponsored by the National Jewish Girl Scout Committee Synagogue Council of America in cooperation with the Jewish Agency Youth Department and the Israeli Scouts. Write directly to Izhak Yaniv, U.S. Representative, Israel Boy and Girl Scouts Federation, 817 Broadway, New York, N.Y. 10003, for the brochure.

LUTHERAN RECEIVES ST. ANNE MEDAL. Doris C. Angermann, executive director of Westmoreland Girl Scouts, Greensburg, Pa., received the St. Anne Medal at the Catholic Scouting Convocation May 25 at Blessed Sacrament Catholic Church in Greensburg. Bishop William G. Connare presented the medal to Doris in recognition of her ecumenical efforts in promoting spiritual development of girls. She is the first non-Catholic to receive the award in the Greensburg diocese. As of May 1974, the St. Anne Medal, formerly given only to Catholic lay leaders, can now be given to volunteers and professionals, clergymen, as well as to non-Catholics.

AVAILABLE NOW: *International Happenings '74*, a reprint of the Juliette Low World Friendship Fund Report for 1974. This valuable information piece tells how the fund is used to promote international understanding and global education. Send for your copies now from Free Materials, #382, limit ten copies per council. Erratum: Listed on the back of the report is the

Juliette Low World Friendship Fund brochure #374 incorrectly listed as #430.

CIVIL SERVICE COMMISSION EXEMPTION. On July 15 council executive directors were mailed a memo from Dr. Cecily C. Selby, National Executive Director, and a copy of the letter sent to the U.S. Civil Service Commission asking for an exemption to their regulations. This exemption has been obtained for both GSUSA and all councils. A copy of the letter granting the exemption has been enclosed with this *Newsletter* to executive directors only.

STANDARD GIRL SCOUT AGREEMENT WITH COOKIE COMPANIES. National Equipment Service has had some requests recently from councils for information on the standard agreement between Girl Scouts of the U.S.A. and each, individually, of the bakers supplying cookies for product sales. It is a business agreement tailored to a unique condition. The goal of GSUSA is to have a high quality cookie produced and distributed by established, financially sound companies in compliance with all federal, state, and local regulations and requirements. The agreement is designed to protect Girl Scout councils and their interests in dealings with these cookie companies, as well as to protect Girl Scouts of the U.S.A. and the ultimate consumer. For the present and future benefit of girls in Girl Scouting and their councils throughout the U.S.A., it safeguards important and valuable assets of the organization, such as the good name of Girl Scouting and also the copyrighted, trademark registered, and congressional-charter-designated symbols, insignia, and words of Girl Scouting.

Because of this agreement, Girl Scout councils can have a choice among recognized suppliers of comparable high quality cookies at competitive prices. This is the result of each cookie baker and Girl Scouts of the U.S.A. fulfilling its own responsibilities as described in the agreement. Royalties received by Girl Scouts of the U.S.A. from each cookie baker are at the rate of one percent of the baker's aggregate net receipts. The total royalty amount is dependent on the prices paid by councils to the baker and, at the present time, is approximately one-half cent per box of Girl Scout cookies. "Net receipt" represents the total sales of Girl Scout cookies less any returns and less any cash discounts allowed councils. Royalties, presently amounting to approximately \$270,000 annually, help defray the costs of carrying out this responsibility of Girl Scouts of the U.S.A. by NES without using organization funds received from membership dues. In a year with no unusual problems, any excess is added to the monies received by GSUSA from membership dues to provide other services for Girl Scouts nationwide. Cookie sales benefit Girl Scout council budgets immediately and Girl Scouting itself in the long run. A more detailed de-

scription of this agreement is enclosed with this *Newsletter* for executive directors.

CUSTOMER CALENDARS. A new money-earning project for councils has been developed using the ever popular Girl Scout Calendar. A Custom Calendar Kit is being mailed to council executive directors, outlining this new money-earning project. With this customer calendar program, councils can offer local businesses the opportunity to imprint their company names on an overwrap of the regular Girl Scout Calendar. The companies would give the imprinted calendars to their customers, thereby extending the Girl Scout story into additional homes in the community. Ordering procedures and quantity prices are in the kit.

ADVANCE ORDERS FOR UNIFORMS. A special order form for Girl Scout uniforms and accessories for adults is included with the *Convention News* for July. A recent postcard from GSUSA President Mrs. William McLeod Ittmann, postmarked England, says, "Our new uniform (skirt and blouse) is the hit of the (WAGGGS) conference. Everyone loves it—particularly the U.S. delegates." The colorful blouse will also add variety and sparkle to the sea of green in Washington this fall.

STARTER KIT FOR BROWNIE TROOPS. Sponsors of Brownie troops can give up-to-date, tangible help to the troops in which they take an interest by supplying each of them with a Starter Bag (Cat. No. 19-953, 25¢, or 10 for \$2.50*), filled with a copy of the *Brownie Girl Scout Handbook* (17th printing, Cat. No. 20-601, \$1.50) with the current wording of the Promise and Law and contemporary artwork; plus the five books of the Early Childhood Development Series described elsewhere in this issue. Sponsors of Spanish-speaking Brownie troops should be made aware of *La Galleta Brincadora*, the Spanish version of *The Great Cookie Caper*. All sponsors will find there is space on the bag to handprint their own names.

EARLY CHILDHOOD DEVELOPMENT SERIES SPECIAL. With the midsummer publication of *Let's Take a Walk, Me and My Dog*, and *The Littlest Girl Scout*, the Early Childhood Development Series is now complete. *Happily Applely* and *The Great Cookie Caper* (in Spanish and English) were the first books in the series. The five books, a \$7.10 value when purchased individually, are available for just \$6.35 until December 31 by direct mail only from either the East Coast or the St. Louis Distribution Centers. The assortment (Cat. No. 19-998*) has the English version of *The Great Cookie Caper*, and the assortment (Cat. No. 19-999*) has the Spanish version, *La Galleta Brincadora*. Each assortment is \$6.35 complete.

This offer is described in the Repro Service (free to councils requesting the service) and in a flyer included in the catalog packets being mailed to registered leaders. (See the June 30 *Newsletter* for other distribution of catalog packet.) The five books will also be individually described in the September *Leader* magazine and in the Publications for Girls and Leaders catalog sheet.

INTER-COUNCIL TRANSFERS

JENNETT, Jewel
From Field Adviser/Camp West Texas
GSC, Tex.
To Field Executive
Tejas GSC, Tex. 3/1/75

MOEHLER, Anita
From Executive Director
Sackerah Path GSC, N.Y.
To Executive Director
Morris Area GSC, N.J. 6/23/75

SIEGEL, Ellen
From Program Services Director
Greater Philadelphia GSC, Pa.
To Director Program & Public Relations
Tropical Florida GSC, Fla. 6/2/75

RETIREMENTS

OROS, Betty
Field Director
Keystone Tall Tree GSC, Pa. 6/13/75

SMITH, Beatrice
District Adviser
Western Reserve GSC, Ohio 12/31/74

SAFRAN, Estelle
Technical Assistant
International 7/31/75

SLOVER, Jay
Director Program Services
Nation's Capital GSC, D.C. 6/30/75

SPENCER, Virginia
Council Consultant I
Field Operations — Region I 7/1/75

WILSON, Roberta
Field Director
Greater Minneapolis GSC, Minn. 6/30/75

FUTURE RETIREMENTS

SPEYER, Maxine
Field Director
Chicago GSC, Ill. 9/1/75

Order starred (*) items on forms sent to EDs.

Printed on recycled paper.

a newsletter from girl scouts of the U.S.A.

National Headquarters / 830 Third Avenue / New York, New York 10022

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See pg 9 & 11

Girl Scouts and the Vietnam Refugees

by Margaret M. Wintz, National Director, Field Operations

In U.S. relocation camps, thousands of Vietnamese refugees who came here last spring are still confounded by the double tragedy of war and dislocation. Facing an uncertain future, they need help and friendship to find their way into their new communities.

Project Friendship is a cooperative national project of the President's Advisory Committee on Refugees and various American youth organizations. It is a channel through which the young people of America can help in the efforts to assist in the general well-being of young Vietnamese/Cambodian refugees after they leave the resettlement centers.

Project Friendship explains its program as follows: "to make the youth of America aware of the refugees' needs to have friends, to introduce them to our culture and customs, and to teach them our language; and to assist the national youth organizations across the country in how to develop friendship drives as well as other assimilation programs. The hope is that each youth group will formulate programs, on a group or individual basis, aimed at creating a bond of friendship between America's youth and these new refugees." Councils will be advised on Project Friendship as information becomes available.

Girl Scouts in Action

Several Girl Scout councils extended immediate assistance when the refugees arrived at relocation centers in their jurisdiction. Penn Laurel Girl Scout Council, York, Pa., rounded up Girl Scout volunteers who helped sort and distribute clothing at Fort Indiantown Gap Relocation Center. The council also organized Scouting there, trained adults, and provided recreation and other activities for Vietnamese children and adults. About 200 Vietnamese, ages 18-26, are actively participating in the program.

Girl Scouts of Southwestern Pennsylvania have negotiated with the State Department to have 200 girls (50 at a time) from Indiantown Gap for a week-long stay in a resident camp.

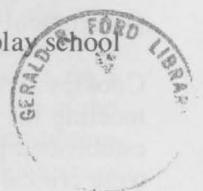
Mount Magazine Girl Scout Council, Fort Smith, Ark., has offered assistance by collecting, sorting, and repairing infants' and children's clothing in conjunction with the Salvation Army.

San Diego-Imperial Girl Scout Council has gone into Camp Pendleton, Calif., where there are activities based on the program of Vietnamese Girl Guides and Boy Scouts. Scouting in this camp involves 280 youths, 40 percent of whom are girls. The council has suggested that individual Scouting families who desire to contribute a GSUSA membership of \$2.00 for a Vietnamese Girl Guide should contact the council office. Service clubs and other groups are also being contacted for sponsorship of membership.

Girl Scouts of Orange County in Costa Mesa, Calif., teach English to adults and children, conduct play school (supervise play, teach games and songs), and help with simple crafts.

Suggestions for Further Help

Based on information from the Interagency Task Force on Indochina Refugees that sponsorship of refugee families is an entire community effort, GSUSA does not feel it has the capability to carry a resettlement



function. However, councils may wish to inquire in the community as to what action has been initiated to form a committee to sponsor refugees and join local agencies such as Red Cross, Y, and Salvation Army in these community efforts.

The opportunity for building mutual international understanding and appreciation is in keeping with our founder's belief in the Scouting spirit of fellowship to all, which this active, visible, and moving situation embodies. Girl Scouting can make a large contribution toward warmth and friendship.

Councils with incoming "permanent refugees" may find it helpful to get in touch with sponsoring groups and to assist by offering such services as: secretarial help at refugee coordination center, first-meal arrangement when families arrive, escort of new arrivals to clothing and furnishing centers, a welcome or potluck picnic hosted by the sponsor committee or an organization, and follow-up home hospitality to introduce the Vietnamese to American homes and families. Troops may wish to plan a town tour and provide escorts to explain the use of the following facilities: city hall, post office, banks, department stores, shopping center, public parks, playgrounds, libraries, and other indoor recreation centers. Troops may also brief refugees on special holiday events and youth groups such as the Girl and Boy Scouts, Big Brother and Sister Clubs, Camp Fire Girls, etc.

Recommendations on Registration of Girls with GSUSA

The council within whose jurisdiction a resettlement center is located should be the only council involved in providing services requested and in registering members. If the home council needs assistance in providing services, it may request help from neighboring councils, outlining carefully their different responsibilities.

Registration should be handled the same as with girls and adults joining the movement, i.e., as active members in organized troops and committees. Be sure it is clear to the Vietnamese girls and adults when they register that they are becoming members of the Girl Scout movement in the U.S.A.—they are not registering as Vietnamese Girl Guides or Scouts. Where it is essential because of the meeting time and place, troops may be organized with all Vietnamese girls in them, but our policy for open troops still remains. There is no guarantee a troop will be available for every girl to enter after leaving the relocation center for her new home. However, a *Passport to Scouting* booklet (Cat. No. 19-990, 10¢ each) would be nice to give her to carry along to her new council.

"A Friend to All"

As with any international newcomers, it is essential to make the Vietnamese feel welcome and comfortable and to provide friendly support as the girls and their families share traditions and heritages with new friends.

Product Sales and Council Funding

*by Edmund J. Nagle, Acting Director, Council Finance Services,
and John J. Sokolowski, Director, National Equipment Service*

Council financing is an adult responsibility, and the extent to which councils assign this responsibility to girls as saleswomen for different products results in lessening the commitment of adult volunteers to carry out effective fund-raising efforts in areas of sustaining membership enrollment (SME), planned giving, and foundation and government funding.

Cookies and calendars have been a long-established source of council income, and play a significant role in meeting the present financial needs of councils. No sensible person would suggest eliminating these well-established product sales. Last year, when the energy crisis, the grain shortage, and the economic situation were critical, some question arose about the future of Girl Scout cookies. At that point, the National Board of Directors authorized the QSP Reader's Digest Magazine plan as a supplemental means of income for councils.

There is some evidence that Reader's Digest, being fully aware of the success of cookie sales, is moving rapidly to promote its own product through QSP and actively encouraging councils to adopt this approach as an additional means of income. The question here is: Where do councils place their priorities in seeking financial support for Girl Scout program?

The official GSUSA position regarding council financing is that this is still an adult responsibility, and there is no conflict between the National Equipment Service and Council Finance Services regarding GSUSA's position in this matter.

QSP should not be considered as a substitute for long-term, ongoing financial support that must come through voluntary contributions from individuals in the community who have a commitment to Scouting. The SME campaign and planned giving programs are basic to this kind of financial support.

GSUSA is not actively promoting QSP as a means of council financing, but solely authorizing QSP as a product of acceptable quality for sale by Girl Scouts.

Last year, voluntary contributions to philanthropy exceeded 24 billion dollars. This is the source of potential dollars that councils should be cultivating as their number one priority for immediate and long-range financial support. Councils should move with deliberate speed to organize properly for SME and planned giving—the two most likely sources to close the gap between operating expenses and income.

Budget Presentation to the United Way

by Edmund J. Nagle, Acting Director, Council Finance Services

With the limited amount of United Way dollars available and the increased competition for these dollars, it is essential that Girl Scout councils make the most effective approach possible in their budget presentations to United Way budget committees. GSUSA fund-raising and finance publications and newsletters over the years have stressed the importance of an attractively presented and well documented budget presentation. What is stated here is not new to many councils, but some councils may find it helpful.

An effective budget presentation can be a positive selling tool for the council. It requires careful planning and imaginative, articulate presentation. Liberal use of visual aids, such as vue graph, slides, flannel boards, is strongly recommended, while use of numbers and statistics should be limited. Emphasis should be on program activities and what the dollars will buy through the program. In today's world, people respond to emotion as well as reason. Use of specific case illustrations can dramatize program and bring Scouting to life in the budget review process. This helps to remove undue emphasis from numbers and direct the presentation more to results and objectives.

The annual budget presentation should be viewed from two aspects. First, it provides an accountability to the contributor that the council dollars are being managed responsibly and, secondly, it allows the council the opportunity to share short-term and long-term plans and needs with the budget committee, as well as any changes in program focus.

It is important to remember that people relate to people first and to an organization second. Council officers, board members, and key committee chairpersons should get to know their counterparts in the United Way personally. These relationships should be cultivated on a year-round basis. This can be accomplished on a one-to-one basis at lunch or in small informal groups. Meeting these people outside the formal structure of the actual budget review provides an informality that is conducive to establishing positive relationships. In addition to these face-to-face meetings, the council should make every effort to maintain continuing communication with the United Way at the staff level. Key United Way volunteers should be on the mailing list of councils to receive council newsletters and annual meeting announcements.

United Way budget committees are made up of volunteers and the Girl Scout council budget should be presented by volunteers who should be thoroughly familiar with total council program and costs. The Girl Scout volunteers should be reasonably articulate and persons of stature in the community; the size of the group should not exceed four or five persons. A training session should be held prior to presentation to the United Way budget committee, and each member of the group should have responsibility for presenting a specific part of the council budget.

The role of staff is to assist the volunteers in putting together the budget presentation. Staff should never make the budget presentation, but should be present as consultants to answer any specific, technical questions.

A budget presentation has two basic parts: (1) program, and (2) dollars or cost. In the sequence of a budget presentation, program should come first and include the following:

- The goals and objectives of the Girl Scouts. What is the purpose of the organization?
- Description of the different ongoing service programs to implement these stated goals and objectives, i.e., cultural enrichment, career development, inner city projects, etc.
- Methods of delivering these programs, i.e., council and troop sponsored projects and events, workshops, camping, wider opportunities program, etc.
- To whom in the community are the programs directed? Clarification of girl and adult membership, i.e., Brownies, Juniors, Cadettes, Seniors. The role of the adult leader.
- How many are receiving benefits of Scouting out of target population of potential membership? What is the mix of membership by age group, ethnic background, etc.?
- What percent of the target population is not being served? What geographic areas are not being reached, and why? What are the plans to serve them?
- Any changes in the program focus of the council should be highlighted, i.e., indigenous leadership projects, minority group involvement, drug abuse education, etc.
- Specific programs or projects planned, but not implemented, and why. Possible alternative to these programs.
- The relationship of the council to the troop and the troop to the adult and girl members should be described. What are the particular functions of the council and the troop in delivering program services? Do not assume that members of the United Way budget committee understand this relationship. The function of the national organization and a brief description of services provided to local councils should be explained to the budget committee.
- In presenting certain aspects of program activities, councils might experiment in using Senior Scouts to handle a particular part of the presentation. It is always more effective when the user of the service can testify to its purpose and effectiveness.

Following the program presentation phase of the budget review process, the cost of delivering the services has to be introduced and documented and all sources of council income have to be reported.

Basically, there are two major expenditure breakouts requested by the United Way and defined in the *Standards of Accounting and Financial Reporting for Voluntary Health and Welfare Organizations*: (1) program services, (2) supporting services: management and general; fund raising. The majority of local United Way organizations have adopted the *Standards* and their budget forms are designed to reflect expenditures segregated by program services and supporting services.

On the income side, councils are requested to report: current funds (unrestricted and donor-restricted); land, building, and equipment funds; endowment funds; custodian funds. The United Way budget committee is interested in the areas of council self-support (income) outside the United Way allocation, since United Way dollars are limited and budget committees are continually encouraging councils to increase their sources of self-support.

During the past ten years, United Way budgeting has been undergoing gradual change. Initially, it was

exclusively line-by-line budgeting or a shopping list of more than 100 items agencies had to account for; this included everything from postage stamps to pencil sharpeners. The second phase in the budgeting evaluation occurred with the introduction of the *Standards* and year-end reporting on a functional basis, which is now required in all United Ways. The third phase, which is now being implemented by most United Way budget committees, is called program budgeting. This takes the concept of functional budgeting a step further by requiring agencies to break out the various program elements in their service delivery system, identify them, and cost them out.

Establishing budgeting guidelines should be a shared undertaking between the United Way and its member agencies. The following quote from *PPBS, Program Planning Budgeting System*¹, clearly reinforces this concept:

“The number and explicitness of the guidelines depend upon the local situation. These can be a few broad statements of policy or numerous very detailed parameters. The primary purpose of the guidelines is to assist the agencies, and this objective should be considered in the development of the guidelines. Finally, in formulating the guidelines, it is advisable to consult with agencies.”

Local agency involvement in developing budgetary guidelines is also mentioned in two other United Way publications, *Standards of Excellence for Local United Way Organizations*², and *UWASIS, United Way of America Service Identification System*³. *UWASIS* is currently under revision, and an updated version of this publication will be available in late 1976. All national agencies are working with United Way of America on the revision. It is essential that council staff and volunteers be thoroughly familiar with these three basic publications, as well as *Standards of Accounting and Financial Reporting, Revised 1974*⁴. Only in this way can councils effectively participate in meaningful communication with their local United Ways and ensure appropriate agency input in establishing budgetary guidelines.

Program budgeting is a system, but the key ingredient basic to this budgeting approach is people. What was stated earlier bears repeating here: “People relate to people first and to an organization second.” Get to know the members of the United Way board and budget committee; maintain year-round communication. Present the budget in a logical sequence. Dramatize it and back it up with facts and figures, but don’t overwhelm the budget committee with numbers and statistics.

A budget presentation is a selling job, and the best salespersons are knowledgeable, articulate, and enthusiastic volunteers.

¹Available from United Way of America, Order Desk, 801 North Fairfax Street, Alexandria, Va. 22314, @ \$3.75.

²Available from GSUSA, Council Finance Services, no charge.

³Available from United Way of America, Order Desk, 801 North Fairfax Street, Alexandria, Va. 22314, @ \$6.25.

⁴Available from National Health Council, Inc., 1740 Broadway, New York, N.Y. 10019, @ \$5.00.

Parity Funding

Equal Proportional Support for Women’s/Girls’ Organizations—Men’s/Boys’ Organizations

by William C. Tracy, National Director, Community-Related Services

Councils are asking GSUSA for more assistance to bring the case for parity funding home to funding sources—United Ways, foundations, corporations, individuals. The *GSUSA Newsletter* of April 30, 1975, explained the approach used by Mile-Hi Girl Scout Council in Denver. In this *Newsletter* on another page, you will see how Silver Sage Girl Scout Council, Inc., Boise, Idaho, has fared after two years’ work.

As you ponder your strategies for your presentations to the United Way and/or other funding sources, you might consider what follows in this article as a way of tackling the problem. And you might also refer to another article in this *Newsletter* titled “Budget Presentation to the United Way.” Statistics on membership and United Way

funding have been compiled from National United Way and National Boy Scouts and Camp Fire Girls. You will want to develop similar statistics locally.

Total United Way Allocations

	1974	1973
Girl Scouts	\$22,005,389 (59.4 percent of Boy Scouts)	\$20,243,994 (58.7 percent)
Boy Scouts	\$37,054,899	\$34,483,560

Girl Scout Membership and Boy Scout Membership and Allocation per Member

	1974	1973
Girl Scouts (girl membership)	2,755,000	2,953,000
Boy Scouts (boy membership)	4,327,654	4,843,111
Percent (GS of BS)	63.7 percent	61.0 percent
<i>Allocation per Member</i>		
Girl Scouts	\$7.98	\$6.85
Boy Scouts	\$8.56	\$7.12

United Way Allocations to Camp Fire Girls

Allocation (1974)	\$5,620,101	Membership	390,000 (approx.)
Allocation per member	\$14.41		

You will note that in 1974 Girl Scouts received from United Ways 59.4 percent of the Boy Scouts allocations and that Girl Scouts had 63.7 percent of the membership of Boy Scouts. The per capita allocation from all United Ways in 1974 was \$7.98 for Girl Scouts and \$8.56 for Boy Scouts.

(Even if the local United Way allocation to Girl Scouts is quite close to the Boy Scout allocation, a look at the total income and expenses of both is necessary. It may be that Boy Scouts are raising more money outside of the United Way. If that is so, why is it so? Is the Boy Scout agreement with the local United Way different from the Girl Scouts? Does the Boy Scout council have more fund-raising events other than product sales or SME? What is the difference in funding patterns for the two organizations and how can Girl Scouts bring community support to parity? Through SME? Through project funding? By attracting more community leaders to Girl Scouts?)

It must be remembered that these figures are "national" figures, grand totals in dollars and membership. The situation on the local level and the disparity in per capita United Way allocations may be very different. In order to present a case to the United Way, each council must examine the local dollar and membership figures carefully to determine if there is a disparity and what can be done to close the gap.

Here are some questions to be answered by a council which might prove helpful in this area. (Where can you locate the information you need in your area? Chamber of Commerce? United Way? Public Library? Utility companies? Other voluntary or government agencies? Census reports?) Each council will assuredly add others and, perhaps, ask the question a bit differently.

1. What are the population characteristics in your area? How many women? How many men? How many girls? How many boys?
2. In this population, what is the total pool or potential from which you draw membership which you would seek to serve?

3. How do your actual membership statistics compare with the "pool"?

4. Girl Scouts are committed to serve *all* girls who wish to become members and accept the Promise and Law. Does the council attempt to provide the opportunity for membership to all sections of the jurisdiction? If so, how does the council attempt this? If not, why not?

5. In many areas of the country there are now more women and girls than men and boys. What are the employment characteristics for males and females? Are more women employed now than two, five, ten years ago? If there is a change, what are the implications, if any, for volunteer leaders for troops or for other activities?

6. If there is a higher percentage of employed women now than previously and they are not as readily available to you as volunteers, has the council tried to recruit more men as leaders? Or younger people? Has the council experimented with different times for meetings to coincide with the time employed men and women can be available as leaders? Has the council explored different resources to develop meeting places more suitable to working people? What does the council do to meet these challenges?

7. Compare the actual membership figure of Girl Scouts (girls/adults) with other agencies serving the same geographic area.

8. Compare the operating incomes and expenses of the same agencies.

9. Are there differences? Similarities?

10. What is the comparison of per capita cost of serving the membership of these agencies? (Divide the total membership into the total operating expenses. You may wish to figure per capita in two ways: one—total membership into total expenses, and, two—girl or boy membership into total expenses.)

11. What are the delinquency rates of girls and boys in your area now and how have these rates changed over the last two, five, ten years? Has the delinquency rate for girls increased faster than for boys? If so, why?

12. Do these comparisons of delinquency rates give you any ideas of how you can make a case for more community support?

13. If your membership shows an increase in the harder-to-reach geographic areas which probably cost more for the council to serve, have you made that known to the community?

14. It may be difficult to gather from other agencies the various sources of their financial support but you should have little difficulty in determining the amount of United Way support for each. Compare the United Way support for each agency on the basis of actual dollars and on the basis of per capita. What do these figures tell you? If some agencies get a higher dollar support and/or per capita support from United Way, why do they? Do they make a stronger case to the United Way? Is a lower allocation to Girl Scouts by United Way based on the ability of Girl Scouts to raise dollars through product sales and SME—both a form of community support?

15. Does the community know what the Girl Scout program is and why it should be supported?

To date, Council Finance Services has received only a few letters from councils explaining what they have done in their communities on parity funding. Because a slightly different approach will be necessary from council to council depending on local conditions, letters from councils would be helpful so that successful means can be shared with others via the *Newsletter* or special mailings.

If you have a question on this material or if you have a particular problem, please do not hesitate to call the fund-raising consultant or finance management consultant in the NBO or call Council Finance Services at Girl Scouts of the U.S.A. in New York.

The following letter has been reprinted with the permission of Mrs. Barbara G. Foley, Executive Director, Silver Sage Girl Scout Council, Inc., Boise, Idaho.

Ms. Dee Munday, Council Consultant
Girl Scouts of the U.S.A., Region VI
330 Primrose Road, Suite #308
Burlingame, California 94010

Dear Dee:

Thought you might be interested in a good report for a change! Most of our United Way allocations for 1976 have come back and we are very pleased with the results, particularly after hearing of difficulties with other councils. Here is some of the data, working with ten United Ways:

1. Our 1976 requests were up 33 percent over 1975.
2. Our 1976 allocations will be up at least 38 percent in actual money.
3. Our request to Ada County (Boise, our biggest) was up 80 percent and they allocated a 65.5 percent increase.
4. Our request to Pocatello was granted 100 percent and that was after we raised our written request by \$700.00.
5. LaGrande, Oregon's allocation was up 83 percent after a 100 percent increase that we requested.

I have been working two years at building good relationships with all of these United Ways and feel it is beginning to pay off. Some of the specifics we have done are:

1. Keeping United Ways informed on our progress and problems on a regular basis.
2. Building in local Girl Scout volunteers to support local United Ways and participate on boards.
3. Offering specific help to different United Ways. I have given a "loaned executive," our training director, to the Ada County United Way for the past two years to develop the training program for campaign workers. I believe this was a big reason for success with our largest supporter. Other staff in other United Way areas have been given specific assignments as time and talents permit.
4. We developed a ten-minute, synchronized, slide-tape presentation for our budget hearings about our council and its program. In all of the places we used this, the budget committees' comments were high in praise, saying it was the most professional presentation they had seen and how impressed they were with our program.
5. We didn't let any budget group forget about inequities in allocations for boy-girl organizations, increased crime statistics for women, and our program as a positive alternative for youth. This meant I also had to do my homework on other agencies, their membership, and allocations. The hardest part was not to "down" other agencies and still be very positive.
6. Our public relations program is improving and our publicity has been good. Being housed in a state capital gives us opportunities, which we make sure we develop, to work with state officials and agencies.

That's our "status of the nation" at the moment. I doubt if this is too helpful, but the fact that we have

accomplished this might give others some hope or optimism about next year. Hope we can see you before too long and that everything is going well for you.

Sincerely,

Mrs. Barbara G. Foley
Executive Director
Silver Sage Girl Scout Council, Inc.



Early and Periodic Screening, Diagnosis, and Treatment

by Kathleen B. Ross, GSUSA National Representative in Washington

As many councils are aware, the Early and Periodic Screening, Diagnosis, and Treatment (EPSDT) program is the Federal Government's major effort to provide comprehensive health care to disadvantaged children. The Department of Health, Education, and Welfare, the agency responsible for administering the program, has held numerous briefings on EPSDT stressing the essential role the private sector could play in the delivery of health service to children.

Background

The EPSDT program was established by the 1967 Amendments to Title XIX of the Social Security Act (Section 1102, 49 Sta. 647, 42 U.S.C. 1032), which added a requirement to Medicaid that was intended to direct attention to the importance of preventive health services and early detection and treatment of disease in children eligible for medical assistance. Through this amendment, Congress intended to require states to take definitive steps to screen, diagnose, and treat children with health problems. Senate and House Committee reports emphasized the need for extending outreach efforts to create awareness of existing health care services, to stimulate the use of these services, and to make services available so that young people could receive medical care before health problems become chronic and irreversible damage occurs.

The statute assigns four primary responsibilities to the states: (1) to identify those individuals eligible for EPSDT; (2) to inform them about it without waiting for those eligible to request information; (3) to arrange for the screening, diagnosis, and treatment services to be provided either through their own facilities or by arrangement with other public agencies; and (4) to provide for dental, vision, and hearing care even if these services are not otherwise provided under a state's Medicaid plan.

Unfortunately, the states have been slow in implementing the EPSDT program. Since 1967 only two million children of an estimated 13 million have been screened. In 1972 Congress enacted a penalty provision as part of the Social Security Amendments of 1972, providing that a state's federal matching fund for Title IV-A (replaced by Title XX, the Social Services Amendments of 1974) programs will be reduced by one percent beginning July 1974 for any quarter of a fiscal year in which a state fails to comply with the provisions of the EPSDT statute.

Earlier this year, then Secretary of HEW Caspar W. Weinberger publicly committed HEW to full enforcement of the EPSDT program and in June 1975 HEW announced that the one percent penalty had been imposed, for the first time, on seven states. A number of other state programs are still under review and penalties against them may be applied soon.

In addition, HEW has recently awarded a grant to the National Council of Organizations for Children and Youth (NCOCY) for the purpose of enlisting the interest, support, and resources of voluntary organizations and agencies in the effective implementation of the EPSDT program. The project is designed to advise private organizations on ways to achieve interagency collaboration in local communities, to provide information and technical assistance in support of EPSDT implementation at the state and local level, and to serve as a

clearinghouse for information on EPSDT. With this contract, NCOCY hopes to be able to develop a demonstration model for collaboration among private agencies.

GSUSA Council Participation

Some private agencies are capable of and are involved in the direct delivery of the health care services provided by the EPSDT program. Others are better equipped to provide equally important support services. Contractual arrangements may be made between states and private agencies to inform all eligible families at least once a year, in writing, what EPSDT services are available and where and how to obtain them. Other non-reimbursable support services include seeking out eligible recipients, transporting recipients to and from screening centers, providing clerical assistance for clinics or day care services, and following up with recipients once treatment has been prescribed. Girl Scout councils could contribute to the effective implementation of the program by involvement in delivery of such services.

If your council is considering becoming involved in EPSDT, contact your state Medicaid/Welfare Services Director. Find out whether the EPSDT program is now operating in your state and what kind of commitment your state has made or intends to make to this program. If there is no indication of state commitment or involvement, your efforts would most likely meet with limited success. However, if such contact results in a positive response, then you could begin work on an EPSDT project in your community.

National Development Department Thanks Councils

To those of you who have consented to our seeking project funds from foundations and corporations within your jurisdictional areas, many thanks. We have deeply appreciated your willingness to let us try and we have been grateful for the active assistance some of you have rendered in initiating such solicitations or following up our initiatives.

We have been especially encouraged by the numerous affirmative responses received from councils to our requests for clearances of prospects for the project of Troops on Foreign Soil (TOFS) in the Middle East and for funding to support the participation of councils cooperating in the Girl Scouting and Migrant Communities project. Twenty-six councils agreed to let us try corporations in their areas for the TOFS project; 23, to let us approach both foundations and corporations for the Girl Scouting and Migrant Communities project. While we cannot report that the results thus far have fully justified the effort involved, we are pleased that you made it possible to demonstrate we could cooperate without jeopardy to your interests.

To those of you who could not join with us in the foregoing demonstration, or from whom we have as yet had no occasion to ask for clearances, we extend renewed assurances of our complete understanding of your situation and our good faith in wishing to avoid competing with you for support from sources you depend on for your own operations or plan to approach in the near future for capital funding.

We hope to have the pleasure of meeting you in October, and will be pleased to discuss with you any questions or suggestions you may have if you should find an opportunity to drop by the National Development booth at convention.

PROJECT FUNDED FOR SECOND YEAR.
Hand-In-Hand: Cross-Age Interactions, a nationally-coordinated Girl Scout project involving young people and senior citizens in mutual exchanges of ideas, services, talents, values, and cultures, was recently re-funded for a second and final year by the Administration on Aging, Office of Human Development, U.S. Department of Health, Education, and Welfare. During the two-year grant, the project has received over \$300,000 in federal monies. It operates on the premise that interaction between the ages will provide opportunities for Girl Scouts to develop more realistic perceptions about aging and the aged and a desire to work for a better world not only for the present generation, but also for themselves in the future.

Five council demonstration sites will continue operations in Regions IV and VI: Girl Scouts of Milwaukee Area, Inc., Milwaukee, Wis.; Peninsula Waters Girl Scout Council, Inc., Marquette, Mich.; Southern Oakland Girl Scout Council, Inc., Lathrup Village, Mich.; San Francisco Bay Girl Scout Council, Oakland, Calif.; and Santiam Girl Scout Council, Salem, Ore.

The project, which during the first year gained considerable visibility and publicity, will soon publish a packet outlining the activities of Hand-In-Hand, to be mailed to all councils and interested outside organizations. The packet has been designed to illustrate the community partnership approach that the project has adopted and to provide program delivery ideas. It is hoped that this first year report will be informative and inspirational to all councils. GSUSA hopes that councils will consider expanding their own activities in the area of across-the-generations interaction, and that they will share their own activities with headquarters staff involved in the project. Write to the Hand-In-Hand Project, Program Department, Girl Scouts of the U.S.A., 830 Third Avenue, New York, N.Y. 10022.

SCORE ONE. A round has been won in the efforts of national voluntary youth agencies to determine their membership practices themselves. In the spring of this year, a nine-year-old girl and her father brought suit in an Oregon state court against Boy Scouts of America because BSA refused to admit her to membership in the Cub Scouts. In June GSUSA, Camp Fire Girls, and the YWCA filed with the Oregon court as amici curiae an action supporting the BSA motion to dismiss the complaint.

Although it is possible that the case will be appealed, the judge granted the Boy Scouts' motion to dismiss the complaint. The court did not issue an opinion, but the judge stated two grounds for his decision: first, that the complaint had failed to set forth facts sufficient to set

forth a claim, and, second, that the Oregon legislature had not indicated an intent to cover membership organizations such as Boy Scouts.

Other cases could arise. But there are now two precedents which would seem to give GSUSA and other national voluntary youth agencies a firm base on which to stand in attempts to preserve our right to determine our own membership composition—one, the Oregon case, and two, the action by the U.S. Congress on the Title IX regulations, 1972 Amendments to the 1969 Education Act. (See *Newsletter* for June 30, 1975; January 31, 1975; and September 30, 1974.)

ERISA. On July 29, 1975, the Department of Labor announced that non-contributory and contributory welfare (but NOT pension) plans covering fewer than 100 participants will be exempt from the general reporting and disclosure requirements. Contributory plans will only be exempt if the contributions are sent to the insurance company within three months after they are made. The exemption will relieve councils from filing with the Labor Department (EBS-1) unless specifically requested to do so. It will also relieve councils from furnishing and disclosing to participants and beneficiaries much of the information required by the act. However, the summary plan description and summaries of plan amendments must be furnished to participants and beneficiaries.

THE RESIGNATION of Dr. Cecily Selby, National Executive Director of Girl Scouts of the U.S.A., was received August 6. In her letter of resignation, Dr. Selby expressed that "my warmest good wishes for the continued and continuing growth and strength of the movement will always be with you." The organization is grateful to Dr. Selby for the professional talents and enthusiasm she contributed to Girl Scouting during the past three years and knows she will bring these same attributes to her other endeavors. Until the National Executive Director position is filled, Mr. Frank Kanis, senior staff officer, is serving as Coordinator of national staff. Your cooperation and support will help the work of the Board and national staff to go forward.

THE GOOD NAME OF THE GIRL SCOUTS is very valuable. That is why some people outside the organization would like to use it for their advantage. Don't give it away without thinking.

As Bicentennial activity continues to heat up all over the nation, councils will undoubtedly be approached in the guise of patriotism by individuals and groups whose real purpose is political indoctrination, financial gain, or promotion of a personal image. National headquarters is receiving many such approaches, some of them

bona fide opportunities for individual or group participation. But, for the others, the answer is "No, thank you."

It is certainly appropriate for Girl Scout councils to cooperate with duly-constituted Bicentennial commissions of state, county, and local governments, just as Girl Scouts of the U.S.A. cooperates with the American Revolution Bicentennial Administration. Look twice at anything else that calls itself a bicentennial committee, commission, or citizens' organization; some you might want to be associated with, some not. Read the literature carefully and, if necessary, ask questions until you're sure what is behind the high-sounding name.

Similarly, in recommending resource material, it's wise to read all of it before you write about it.

USING THE OFFICIAL BICENTENNIAL SYMBOL in interpretive materials is good practice for Girl Scout councils—but let's do it right! The "soft star" is not to be used without the encircling words "American Revolution Bicentennial 1776-1976." Be sure it's right side up, with the dates centered at bottom. And, remember, there is no authorized two-color version. The emblem may be reproduced in the original three colors—red and blue, circled with black letters—on white; in the one color of black, blue, or red on white; or in white on a dark background.

THE INTERNATIONAL WOMEN'S YEAR STAMP, a 10-cent U.S. commemorative, was finally issued in Seneca Falls, N.Y., on Women's Equality Day, August 26. The news reached 830 Third Avenue only a couple of weeks before the date. Girl Scouts of the U.S.A. supported the campaign for issuance of this stamp; encourage all your members to look for the stamp in local post offices and use it to mail letters.

OLD GLORY. Council Property Development recommends *Old Glory*, an imaginative, picture-studded book reporting on local history projects undertaken by individuals and groups across the country. It is an excellent resource for councils interested in preserving historic buildings and sites and developing related programs. America the Beautiful Fund has received many inquiries about the book from interested Girl Scout troops and councils. The book can be ordered directly from America the Beautiful Fund, 219 Shoreham Building, Washington, D.C. 20005, for \$5.25 (includes postage).

PHOTOS are needed by the Department of Human Resources to illustrate a flyer being updated, *Community Action Chronicle*. For this, photos should depict

Girl Scout troops involved in community service projects and council staff members carrying out interesting community-related aspects of their jobs. Selected photos may also be used in a display at the National Council Session. If your council has appropriate photos you would like to share, please send them, with permission for their use, to Barbara Lorenz, Department of Human Resources, national headquarters, before September 15.

LEAGUE OF WOMEN VOTERS FLYER.* A newly revised one-page flyer with a letter from the League president is now available to Girl Scout councils. The National League office will send the flyers to state Leagues about September 1 in time for local Leagues to include Girl Scouts in their year's planning which is done in September. Councils may request up to 25 copies from Free Materials.

A GOOD RESOURCE for Indian celebrations, ceremonies, and special events is the 1975 American Indian Calendar, published by the Bureau of Indian Affairs. Information on Indian arts and crafts fairs, native dances, rodeos, pow-wows, historical commemorations, athletic events, and other attractions open to the public is included in the 60-page booklet. Events are listed by state, dates, and location; brief, general advice for prospective visitors is also given. The 1975 American Indian Calendar is available from the Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402 (#042-002-00044-6, 80¢ each). The 1976 calendar is not yet ready for distribution.

JUNIOR HANDBOOK SLIP SHEET.* The Program Department has discovered their inadvertent omission of two action calls for "Sign of the Star," which begins on page 33 of the latest edition of the *Junior Girl Scout Handbook*, Cat. No. 26-602. A slip sheet is being printed for pages 33a and 33b and can be inserted by the owner of one of these books after page 33. The complete information for "Sign of the Star" is currently available in the leaflet, *Paths to Action*, Cat. No. 19-976 at 15¢. Slip sheets are available free to councils in lots of 100.

FOUNDATION GRANT. Frank F. Morrison, Director of Development of the Kennebec Council in Maine, reported to National Development at Girl Scouts of the U.S.A. that a \$25,000 grant for their \$350,000 multiple-use camping facility had been received from the Kresge Foundation. Mr. Morrison wrote, "As our modest drive winds down, I would like to express my thanks to you for your kind, expeditious, and useful advice concerning approaches to foundations at the national level."

COUNCIL REPORT. Two copies of the 1974 *Council Finance Report* were distributed to each council in August. If your council did not receive its copies, please request them from Council Finance Services, GSUSA, 830 Third Avenue, New York, N.Y. 10022.

REMINDER that councils are to inventory all their fixed assets and establish and maintain annual depreciation expense records. Depreciation as an expense of operation is a requirement of the 1974 American Institute of Certified Public Accountants (AICPA) audit guide and the revised *Standards*, and must be shown in the 1975 council audit report. Please refer to Exhibit I, "GSUSA Depreciation Guidelines" in the 1974 revision of the GSUSA audit guide for a comprehensive discussion of this subject. Non-compliance will result in a "qualified" or undesirable type of audit report by the council auditor.

TWO FOR SME. As announced in the July 31 *Newsletter*, a new promotional SME flyer, replacing last year's successful piece, is now available. With new four-color photos and a new text, *Help Make It Work** is invaluable for use in SME mailings or in worker kits. Cat. No. 24-313, \$35 per 1000, order now from NES.

A second flyer, to be used primarily as an insert in the enroller's solicitation kit, is also just off press. *Everything Starts with You** (Cat. No. 24-315, \$2.25 per 100) also replaces an earlier piece. Printed on sand-colored stock in two colors, the piece offers step-by-step reminders of the all-important how-to's for the volunteer worker.

"THE COMMITTEE NEVER MEETS." The recent sponsorship questionnaire in the *Leader* provided some interesting information about sponsors of troops. In addition, the questionnaire indicated that troop committees are inactive and sometimes non-existent.

Troop committees and sponsors are lifeblood to the troop and, of course, to the leader. This additional help and boost for the leader can mean a difference in troop program as well as in tenure of the leader. If you can think of the troop committee and the sponsor as part of the family of a troop, you can understand why there is a liaison person on the troop committee who works directly with the sponsor. The returned questionnaires definitely indicated that the majority of leaders had no one to work with the sponsor nor did they understand the relationship that should be established.

Do your leaders have the new troop committee pamphlet that was introduced in the membership kit of August 1974? Copies are available from NES at 15¢ each, \$10 per 100, \$35 per 500, or \$60 per 1000, Cat.

No. 26-606. A sample copy of *Troop Committee Resources** will be sent to you free if you check it on the order form.

As a result of information from the sponsorship questionnaire, new promotional materials on sponsorship will be available to councils in late September for troop organizers, neighborhood or area chairmen, and the community. These materials should assist in attracting sponsors and/or troop committee members to back up the troop leader from among those interested in Scouting but not wishing to be troop leaders.

"MY OWN THING" PATCH. The retention program, "My Own Thing," was mailed to councils in late May. Many councils already are using the program in sections of the council and/or hope to put it into action this fall. A patch, with a yellow background, red print, and design in red and white, is now ready for order. The "My Own Thing" patch may not be worn on the uniform.

Each council will have to estimate their needs for the patch, according to their own knowledge of how many girls/troops have participated. The patch is available through the National Equipment Service, Cat. No. 9-148, at 50¢ each. Quantity prices will be available if the demand is large enough.

MAGAZINE NOTES. Special . . . Convention issue. *American Girl* opens with a gatefold cover showing Senior Scout Troop 83 (Susitna Girl Scout Council of Anchorage, Alaska) on a trek across the plains and on into the pages of the October issue. The whole issue zooms in on the outdoor girl. "Gourmet on the Trail" shows how a cookout can turn into a feast by packing one extra ingredient. "Dig Mankind" focuses on Girl Scouts in Wyoming exploring the deep on an archaeological expedition. For girls who love the outdoors, there are career exploration stories and health, beauty, and fashion tips. All this and "Special Girl Scouts in Action" stories about Seniors in Arizona Cactus-Pine Council on a mountain climbing event and Ann Dolan of Cardinal Girl Scout Council who tells about her summer job in Cold Water Cave.

Daisy will be "back on the stands" in mid-September, with an early mailing of the October issue—action-packed to help girls and leaders start the new troop year. Here's a sampling: "Hometown Celebration" invites girls to express the specialness of their communities with posters, as part of their troop's Bicentennial activities. Each troop may choose one poster to send to *Daisy* (by October 31) for future display at Girl Scout headquarters and possible publication in the January 1976 *Daisy*.

Daisy answers a constant plea of Brownies and Juniors everywhere, telling how to get U.S.A. pen pals through the "friendship computer" of the TV series, Big Blue Marble. Juniors will be linked individually with Juniors; Brownie troops, with other Brownie troops through their leaders. An editorial calendar gives a *Daisy* preview and deadlines for reader contributions. "Patrol Corner" tells how to make a big troop-planning calendar. Although directed specifically to Juniors, "Patrol Corner" ideas like this one can often be adapted for Brownies.

WORLD CONFERENCE NEWS. The University of Sussex near Brighton, England, was the scene of the 22nd World Conference of the World Association of Girl Guides and Girl Scouts (WAGGGS) late in June. Over 550 delegates, visitors, and observers representing nearly 100 countries were in attendance for the 12-day meeting. Held once every three years, the World Conference makes decisions and sets direction for the worldwide Girl Guide/Girl Scout movement.

New member countries joining the movement were Bahamas, Indonesia, and Mauritius, bringing to 94 the total of countries having national organizations belonging to WAGGGS. In addition, six associate member nations moved up to full membership: El Salvador, Guyana, Kenya, Liberia, Portugal, and Sudan. The conference reaffirmed its major purpose as a movement for girls, increased the responsibilities and privileges of associate members, and adopted a new system based on membership and GNP for each country.

The World Conference also elected four members of the World Committee, to replace those whose terms were ending; the World Committee consists of 12 members, with four members being elected triennially. Newly elected members are Dr. Helen Laird of the United Kingdom, Mrs. Rosina Oku-Ampofo of Ghana, Mme. Samira Raphael of Lebanon, and Mrs. Mukta Wijesinha of Sri Lanka. Girl Scout National President Mrs. William McLeod Ittmann was elected a substitute member of the World Committee.

An invitation from Iranian Scouting, Girl Guides Section, to hold the 23rd World Conference in Teheran in 1978 was accepted in accordance with the order of rotation for the meetings.

Further information on the World Conference will appear in the *Girl Scout Leader*. Reports will also be made to the GSUSA National Board of Directors and the National Council in October.

INTERNATIONALLY SPEAKING. The World Association of Girl Guides and Girl Scouts has announced

discontinuance of the International Ranger Certificate on the recommendation of its international commissioners. There have been no entries since 1971 as many countries are presently designing their own national awards.

JULIETTE LOW NEEDS YOU. Your contributions to the Juliette Low World Friendship Fund are needed now. Help to promote Guiding in the developing nations, increase international understanding through intercultural exchanges, promote literacy and aid to the handicapped through contributions to the Fund. Remember September 30th is the cut-off date for 1974-75 contributions.

START PLANNING your activities now for National Week of Concern for World Hunger, September 21-28. Are troops in your council actively planning projects concerned with hunger or nutrition? Please let the International Department, Girl Scouts of the U.S.A., 830 Third Avenue, New York, N.Y. 10022, know about them.

OCTOBER 31 is National UNICEF Day. Looking for another way to help the hungry and needy children of the world? The United States Committee for UNICEF has informative brochures and materials available. Write to UNICEF, 331 E. 38th St., New York, N.Y. 10016.

THE WORLD CENTERS have several programs scheduled for this fall and winter which may be of interest to U.S.A. Girl Scouts.

Our Cabana's adult adventure session has as its theme, "Women's World '75." Dates are October 31-November 8, 1975 and October 31-November 12, 1975. Cost is \$10.80 per day.

At Olave House, the Christmas 1975 program takes place December 20-27. If you're in London at this time, you might plan an eight-day stay at Olave House; cost is 30 pounds sterling. Apply to Guider-in-Charge, 45 Longridge Road, London SW4, 9Sd, England.

Sangam plans its session on folk arts for December 2-9, 1975. Cost of the session is \$65.

Our Chalet concentrates on outdoor sports, with its international Skiing Holiday, January 4-March 6, 1976. Cost is 16.50-24.70 Swiss francs per day.

Procedure to apply for reservations: (1) Ask your council to request a Reservations Letter of Identification from the International Department, GSUSA, 830 Third Avenue, New York, N.Y. 10022. (2) A Reservations

Letter is sent to the individual with instructions for handling. Individuals may not write directly to World Centers without a Reservations Letter.

WANTED: INTERNATIONAL NEWS. Did your council have international visitors this year? Perhaps you have had successful Juliette Low World Friendship fund-raising activities in your council. Please send news, thoughts, and ideas to the International Department, GSUSA, 830 Third Avenue, New York, N.Y. 10022.

COUNCIL PROPERTY MAINTENANCE AND MANAGEMENT. Enrollment forms are now available for the annual Park and Recreation Maintenance School, January 25-29, 1976, conducted by North Carolina State University, Department of Recreation Resources Administration in cooperation with the National Recreation and Park Association. The Park and Recreation Maintenance-Management School is given in two phases of five days each year. After completion of both phases, the student is awarded a certificate.

This school offers an excellent course in the maintenance and management of recreation facilities. The first year curriculum (phase I) introduces the professional approach to maintenance and equips the student with skills, techniques, and methods. Some of the many topics, are: maintenance and operating objectives and policy, planning and organizing the maintenance program, job planning, work schedules, contractual maintenance, maintenance manual, records, maintenance cost analysis, budgeting for maintenance, supervising maintenance personnel, maintenance and operating problems, Occupational Safety and Health Act, vandalism, building and structure maintenance.

Registrations are limited, and registrants are accepted as applications are received. The registration fee is \$100 plus meals, lodging, and transportation. Additional information and enrollment forms may be obtained from: North Carolina State University, Division of Continuing Education, P.O. Box 5125, Raleigh, N.C. 27606, attention: Henry Walker, (919) 737-2261.

COLLEGE CREDIT. The College Entrance Examination Board announced a campaign to tell people the different ways one can achieve college credit by examination outside the traditional college classroom. In these times of rising costs, programs of credit by examination can save time and money and provide enriched learning experiences.

The Advanced Placement Program (AP) provides an opportunity for able high school students to take college-level courses while still in high school and to

receive advanced placement, college credit, and perhaps sophomore standing from participating colleges.

The College Level Examination Program (CLEP) offers people who have continued their learning outside the classroom an opportunity to demonstrate their achievement on college level-examinations and receive college credit from participating colleges. Five General Examinations and 41 Subject Examinations were given monthly at more than 800 test centers last year. Over 88,000 individuals took the CLEP examinations. About 1,500 colleges offer credit on the basis of CLEP scores.

For more information, write Carol Halstead, Director of Public Information, College Entrance Examination Board, Box 1903, Radio City Station, New York, N.Y. 10019.

HELP YOUNG AMERICA CAMPAIGN. The fourth annual Help Young America campaign sponsored by the Colgate-Palmolive Company will be kicked off September 22, and end on December 31, 1975. In this year's campaign, Colgate-Palmolive will donate a total of \$365,000 to the six participating national youth groups and their local units, bringing to \$1,300,000 the total amount given by Colgate-Palmolive in its annual Help Young America campaigns since 1972. This year's campaign will also benefit the 1976 U.S. Olympic Team. For every vote cast for a youth group, Colgate will donate 25¢ to the U.S. Olympic Team, up to a total of \$1,000,000.

Details appear in the September issue of the *Leader* magazine, and will also be included in advertisements in the October issues of the *Leader* and *American Girl*. Funds from past Help Young America campaigns have been used by Girl Scout councils to recruit and train volunteer leaders in urban and rural disadvantaged localities.

INTERRACIAL CHILDREN'S BOOK CONTEST. The Council on Interracial Books for Children has announced that it is soliciting manuscripts from minority writers for its seventh annual contest. As part of the contest, five awards of \$500 each are presented to previously unpublished writers in the children's book field. Deadline for submitting manuscripts is December 31, 1975. For more information, write: Council on Interracial Books for Children, 1841 Broadway, New York, N.Y. 10023, tel. (212) 757-5339.

GREAT AMERICAN FACE PHOTO CONTEST. Members of Girl Scouts of the U.S.A. are invited to participate on an individual and entirely optional basis in the search for the "Great American Face," a

nationwide photography contest open only to amateur photographers.

The Great American Face Photo Contest will attempt to draw revealing close-ups of Americans from all regions of the country. Twelve of the most memorable faces will be chosen grand national winners.

Entries can be made in the following 12 family categories: baby girl and boy, pre-teen girl and boy, teen-age girl and boy, young female and male adult, mother and father, and grandmother and grandfather. The faces will be prized for their individual display of strength of character, vigor, humanity, warmth, generosity, good humor, and sense of purpose.

The contest is sponsored by the Kinney Shoe Corporation, which has set up a special category for members of Girl Scouts of the U.S.A. Individual members who wish to submit photos should mark and identify their entries by writing "Girl Scouts of the U.S.A." under their home address on the official entry envelope. Prizes or certificates of merit will be awarded the best photographs taken by Girl Scouts in each of the 12 categories, and Girl Scout photos will automatically be eligible and judged in the larger national contest.

Officially launched at a reception at the Kennedy Center for the Performing Arts in Washington, D.C., the contest closes October 15, 1975. Winners will be announced between November 1 and December 31, 1975.

Contest rules and entry envelopes will be available throughout the contest at the 1,000 Kinney shoe stores. Entries may be dropped off at any of these stores or mailed to Great American Face Photo Contest, P.O. Box 647, Madison Square Garden Station, New York, N.Y. 10010.

Inquiries about the contest may be addressed to: Director, Public Information, Kinney Shoe Corporation, 233 Broadway, New York, N.Y. 10007, tel. (212) 349-8300, ext. 449.

SYMPATHIES. Dr. Howard A. Sprague, husband of GSUSA National Board member Betty Sprague, passed away June 28. Mrs. Sprague's address is: The Normandy 402B, 22701 Lake Road, Rocky River, Ohio 44116.

UNIFORM OCCASIONS. This fall, there are several occasions for wearing the Girl Scout uniform. Girl Scout uniforms are appropriate at the National Council Session in October, during United Way or other community fund drives in a council's jurisdiction, and

when girls are taking orders for calendars or delivering calendars—during cookie sales, too.

GIRL SCOUT CALENDAR ORDER DATE. The October 15 catalog order date is the one date for large orders to be received in time for an orderly local sale. NES will honor reorders and small orders so long as the supply lasts. Since shipping and delivery are dependent upon non-Girl Scout facilities and services, NES cannot promise immediate or rapid delivery for orders received after the October 15 date. It is still possible to place orders for the special customized version of the calendar, for which councils received a special mailing early in August.

DAISY LOW OF THE GIRL SCOUTS.* This very popular story of Juliette Low's life and the founding of Girl Scouts is again available in colorful comic book form with a new cover commemorating the placing of the statue of Juliette Gordon Low in the rotunda of Georgia's capitol on October 24, 1974. *Daisy Low of the Girl Scouts* has a new catalog number (19-991) and ISBN (0-88441-134-6), and the price is 25¢ each. It will be available through Girl Scout stores.

SUGGESTED THANKS AND GIFT GREETING IDEAS.* For those councils and troops wishing to make special greetings and thanks to friends and sponsors, the piece with detailed suggestions is again available free to councils.

NEW COUNCIL PROJECT. NES announces a pilot project to test the feasibility of council-operated Girl Scout shops. This project is in response to requests by councils to have a Girl Scout Department located in their council office to provide additional Girl Scout equipment to the membership.

During the next two years, NES will select and work with two councils in each region for a maximum of 12 councils. For a council to be considered for this project, the following criteria must be met:

1. Additional equipment service is currently needed within the council's jurisdiction.
2. The necessary dollar investment is available to serve the needs of the membership.
3. The council has the personnel, the resources, and the expertise to get into the merchandising business.

If your council meets these criteria and would like further information, please contact Ms. Roberta C. Carr, Director of Sales, National Equipment Service, Girl Scouts of the U.S.A., 830 Third Avenue, New York, N.Y. 10022.

Order starred () items on forms sent to EDs.*

Printed on recycled paper.

a newsletter from girl scouts of the U.S.A.

National Headquarters / 830 Third Avenue / New York, New York 10022

Vol. IV, No. 9 / September 30, 1975

X Girl Scouting and Migrant Communities

See pg 7 & 9

by Javier Banales, Project Director

A three-year pilot project to test procedures, methods, and materials most effective in organizing year-round Scouting for families of mobile and settled-out agricultural workers, Girl Scouting and Migrant Communities is completing its first year of operation. It has found the migrant community receptive to Girl Scouting when organizers are sensitive to the varying pattern of migrant family lifestyles in their winter home communities and when they are migrating.

The pilot area covers eight states from southern Texas to the Great Lakes area, which is the eastern branch of the mid-continent migratory stream. Twenty-eight councils will participate in the second year of the project, utilizing the first year learnings of eight councils in Texas, Wisconsin, Illinois, Indiana-Michigan, and Ohio.*

Bilingual and bicultural staff employed through a generous foundation grant serve as a bridge linking councils and migrant communities. (Bicultural specifically refers to people comfortable working within the several different lifestyles of the communities they serve.) Their work has been of primary importance in establishing trust in the sincerity of Girl Scouting and in helping councils to penetrate the migrant community to a degree not previously open to outsiders.

It is difficult to imagine children more isolated from friendships and activity than children of families on the migrant streams. Beyond their strong family bonds, the children have little or no exposure to community life as most Scouts know it. For up to six months of the year, frequent moves, the isolation of work camps, and the need to have English as a second language are barriers to a feeling of belonging. They cannot establish continuing friendship groups, anticipate taking part in a special event months in advance, or be deeply involved in school activities. To be welcomed by Girl Scouts wherever they go can serve a definite need for these children, and each of the four program emphases has enormous potential for them.

Working as a team, project staff and a representative from each participating council seek ways of extending Scouting into the migrant community. A valuable source of cooperation and support has been a community-related advisory committee for the council. Resources have been tapped which are providing manpower, financial assistance, and troop support. Identification and documentation of existing migrant community resources that can be utilized for successful organization of these target areas is expanding. After visiting migrant agencies, camps, farmers, and community leaders, councils are seeing results in the form of Girl Scout troops and continuing community support for extension of Scouting to these families.

A major reason for concentrating the piloting within councils on a single migrant stream is the development of a referral system. By alerting councils to the presence of members within their jurisdiction, this referral system helps assure continuity of Scouting for girls and adults as they move from place to place. The mobile members have a greater sense of belonging when they find similar procedures in their winter homes and at each work stop. Although the troop membership is ever changing during the work season, already trained adults can continue their service and help recruit additional persons.

*Lone Star, Austin, Tex.; Paisano, Corpus Christi, Tex.; San Antonio Area, San Antonio, Tex.; Tip of Texas, Weslaco, Tex.; Racine County, Racine, Wis.; Green Meadows, Champaign, Ill.; Singing Sands, South Bend, Ind.; Maumee Valley, Toledo, Ohio.



The shortage of materials that migrant individuals can relate to became evident, and development of such material in Spanish-English format is one of the objectives of the project. An advisory committee of persons with expertise in Girl Scouting, education for migrant children, and Mexican-American culture, is assisting with this. Sharing by all councils of bilingual materials developed and/or being used for interpretation, leader training, or girl use would be of great value to this process.

While the scope of their assignment does not allow time for extensive help to councils outside the project, the staff is interested in hearing from any councils serving migrant families and in receiving copies of materials or reports of successful methods or activities. Send such information to: Javier Banales, Project Director, Girl Scouting and Migrant Communities Project, 111 West Laurel Street, Suite 229, San Antonio, Texas 78212.

At the conclusion of the pilot period, it is anticipated that council-tested methods, procedures, and materials practical for all councils able to extend Scouting to migrant families, will be available.

Crisis Communication

by Richard G. Knox, Director, Public Relations Department

“Crisis” is defined in Webster’s as “. . . a crucial time . . . the turning point for better or worse.”

Public relations between any organization and the media is a continuing operation, and is usually handled according to the organization’s need and desire for publicity. However, every organization at one time or another is faced with a crisis that of its nature invites close scrutiny by the media. At such times, it is vital for the organization’s personnel to remember that much can be gained, and conversely much can be lost, by the way in which an unpleasant, or even dangerous, situation is handled. These are guidelines that GSUSA follows. Because what GSUSA does in public relations and what councils do in their public relations influence one another and the public, you may find these basic points helpful in communication during a crisis situation.

In instances where management is faced with a disagreeable and knotty business problem, it may call on its “troubleshooters” or “problem-solvers.” In a crisis, it probably will call upon its “fire fighters” . . . a term sometimes given to legal, public relations, or administrative personnel who are called upon to douse the flames of controversy, dissension, wrongdoing, or misunderstanding that have broken out and that if allowed to spread can destroy what may have taken decades to build.

“Fire fighters” is an apt term, for a crisis can realistically be likened to what happens when a fire is discovered in a home. When confronted with smoke and flames, it is too late to wonder *how* the fire started. What must be done is to determine the *source* of the flames and the *type* of fire. Then, almost simultaneously, one has to decide *how to keep the flames from spreading* through the rest of the house, and how best and most quickly to *put them out*.

Most management and public relations texts agree on certain key points in communication during a crisis. Among them are:

1. Don’t shoot from the hip. While sometimes it is of critical importance that your information, stand, or viewpoint be communicated as soon as possible, first take the necessary time to get the facts—all the facts that can be obtained. Exactly what happened? Who did what? When? Where? How? Why?

2. Make a careful analysis of the facts before communicating. Play the devil’s advocate with yourself on various courses of action. What will happen if you do this? How can further damage be avoided? How can you keep the situation local or confined, i.e., keep the flames from spreading, lest the whole house burn down?

3. When all known facts have been obtained and analyzed, and as soon as possible after you have decided upon the course of action you will take, inform all appropriate people, inside and outside the organization. Inform those inside first, of course, letting them know the nature and the dimensions of the crisis (the source and type of flames) and what action you are taking to put out the fire.

4. Be truthful. Don’t cover up the facts. Don’t try to whitewash or blame others if the problem is of your own manufacture. Don’t avoid or mislead the press or public. Admit to the problem and tell them what you plan to do, or are doing to resolve it.

5. Don’t presume, conjecture, or speculate. Do not allow yourself or anyone else to be quoted except on known fact.

6. Wherever possible, authorize one or only a very few people to handle all inquiries from media, and log each of them. Advise all personnel to refer inquiries from media to these selected spokesmen.

Where the situation warrants, prepare a written statement for the press, clear it with legal counsel, and stick with it. It is important to limit the number of spokesmen, lest media representatives get incomplete, inaccurate, or conflicting accounts from different people in the same organization.

7. When an interview is requested, or if the number of media requests suggests that a press conference is desirable, play the devil’s advocate again. Be sure that management personnel have written notes, are well briefed on all the facts, and are prepared in advance for the types of questions that newsmen are likely to ask.

8. Be cooperative and factual with media. Let them know who in the organization is the source of information, and that these persons want sincerely to be of help. Take all steps to make certain that the organization is not accused of avoiding media or of withholding information. But emphasize it does wish to avoid giving out incomplete or uninformed data that could result in an inaccurate story. The organization may legitimately refuse to comment on certain aspects or causes, or to speculate on the reasons for them. But it must always be prepared and willing to provide known facts on a crisis.

9. Accentuate the positive. For example, the organization’s health and safety record, quality control procedures, policies and standards, and other precautions that are continually taken, the number of persons involved and served in the community.

10. Expect and prepare for a difficult time. In a crisis, the press and public may ask for and expect more answers and action than can be mustered within the time span. Long hours of tense reaction to continuous and sometimes accusative questioning can fray nerves and tempers. But a single angry outburst or hasty retort can be devastating in print or on the air, and it can undo years of good will building.

In the course of putting out the fire, the cause of the blaze is almost certain to emerge. It is almost superfluous to say that the best way to make certain that a fire doesn’t start, or that a crisis is averted, is through prevention: by looking for and spotting potential hazards, and by correcting them. But once a fire has started, the important thing is to contain the flames, keep them from spreading, and put them out as quickly as possible.

National Training Calendar

This calendar of national Girl Scout training events throughout the country is the suggestion and invitation of National Branch Offices for Girl Scout adults who would like the opportunity to attend occasional events outside of their own regions. Listed here are those that have been scheduled from November 1975 to October 1976. Anyone interested in attending any event on this calendar may write for further information to the headquarters department or NBO sponsoring the event. As additional events are scheduled, you will be notified in the *Newsletter*.

Dates for field testing of new training materials that are being developed in the areas of Girl Scouting, Community Development, Training Trainers, Management and Supervision, Board Training, and Organizational Development (as described in the April/May 1975 Girl Scout *Leader*, page 24) are being arranged. The first two are already being field tested. If your council is interested, check with your NBO regarding plans for your region.

NOVEMBER 1975

Date	Event	Location	Region
4-7	Field Test of Girl Scouting Curriculum	Wisconsin	IV
10-14	Workshop for New Executive Staff	Charlotte, N.C.	III
10-14	Seminar for New Executive Directors	Marylhurst, Ore.	VI
12-14	Training for Trainers	Syracuse, N.Y.	I
12-14	Managing Linking Elements	Appleton, Wis.	IV
17-21	New Executive Staff Conference	Oklahoma City, Okla.	V
18-20	Training for Trainers	Saddlebrook, N.J.	I
19-21	Executive Directors Orientation	Chicago, Ill.	IV
20-23	Wildlife Workshop	Claflin, Kans.	V

JANUARY 1976

Date	Event	Location	Region
5-9	Seminar for New Executive Staff	Burlingame, Calif.	VI
6-8	Finance Management Institute	Baltimore, Md.	II
6-8	Finance Development Institute	Chicago, Ill.	IV
9-10	Program Workshop	Dallas, Tex.	V
12-14	Public Relations Conference	Washington, D.C.	II
13-15	Nominating Committee Trainers Conference	Burlingame, Calif.	VI
13-15	Finance Development Institute	GSUSA, N.Y.	I
13-15	Finance Management Institute	San Antonio, Tex.	V
16-17	Program Workshop	Midland, Tex.	V
19-21	National Public Relations Conference	Washington, D.C.	II
20-22	New Executive Directors Orientation	Chicago, Ill.	IV
20-23	Conference for Those Who Give Direction	Glens Falls, N.Y.	I
21-23	Finance Development Institute	Los Angeles, Calif.	VI
22-23	Program Workshop	Tulsa, Okla.	V
27-29	Finance Management Institute	Mobile, Ala.	III
27-29	Finance Development Institute	Milwaukee, Wis.	IV
27-29	Interpersonal Skills in Supervision of Racially Different Staff	Pittsburgh, Pa.	II
27-29	Office Management Workshop	Fort Worth, Tex.	V
30-31	Program Workshop	Little Rock, Ark.	V

FEBRUARY 1976

Date	Event	Location	Region
3-5	Finance Management Institute	GSUSA, N.Y.	I
3-5	Executive Staff Meeting	Chicago, Ill.	IV
4-6	Finance Development Institute	San Francisco, Calif.	VI
10-11	Program Workshop	Boston, Mass.	I
10-12	Finance Management Institute	Pittsburgh, Pa.	II
10-12	Finance Development Institute	Fort Worth, Tex.	V
13-14	Program Workshop	Cedar Falls, Iowa	V
17-18	Finance Management (PPBS A Year Later)	South Bend, Ind.	IV
17-21	Seminar for New Executive Staff	Cincinnati, Ohio	II
18-20	Finance Development Institute	Baton Rouge, La.	III
23-27	New Executive Staff Conference	Boston, Mass.	I
24-26	Finance Management Institute	Terre Haute, Ind.	IV
24-27	Finance Management Institute	Pasadena, Calif.	VI
25-27	Trainers Conference	Casa Grande, Ariz.	VI
27-28	Program Workshop	Columbus, Nebr.	V

MARCH 1976

Date	Event	Location	Region
1-5	New Executive Directors	Shawnee Mission, Kans.	V
2-4	Finance Management Institute	Dayton, Ohio	II
2-4	Finance Management Institute	Jacksonville, Fla.	III
9-10	Council Property Development	Washington, D.C.	II
9-11	Finance Management Institute	Lansing, Mich.	IV
10-11	Finance Management Institute	Portland, Ore.	VI
16-17	Council Property Development	New Orleans, La.	III
16-18	Finance Development Institute	Richmond, Va.	II
16-18	Finance Management Institute	Jefferson City, Mo.	V
16-18	Trainers Conference	Boise, Idaho	VI
17-19	Program Workshop	Biloxi, Miss.	III
17-19	Trainers Conference	Biloxi, Miss.	III
17-19	Train The Trainers Seminar	Chicago, Ill.	IV
23-24	Council Property Development	San Francisco, Calif.	VI
23-25	Finance Development Institute	Newton, Mass.	I
23-25	Finance Management Institute	Chicago, Ill.	IV
24-26	Public Relations Conference	Oakland, Calif.	VI
24-26	Building Team Effectiveness	Dayton, Ohio	II
30-31	Volunteer Development Workshop	Chicago, Ill.	IV
30-4/1	Finance Development Institute	Little Rock, Ark.	V
31-4/1	Program Workshop	Springfield, Mo.	V

APRIL 1976

Date	Events	Location	Region
1-2	Volunteer Development Workshop	Minneapolis, Minn.	IV
5-9	Workshop for New Executive Staff	Memphis, Tenn.	III
6-7	Volunteer Development Workshop	Madison, Wis.	IV
6-8	Finance Development Institute	Louisville, Ky.	II
6-8	Finance Management Institute	Chattanooga, Tenn.	III
6-8	Trainers Conference	Los Angeles, Calif.	VI
7-8	Program Workshop	Syracuse, N.Y.	I
7-8	Program Workshop	El Paso, Tex.	V
7-9	Public Relations Conference	St. Louis, Mo.	V
8-9	Volunteer Development Workshop	Indianapolis, Ind.	IV
13-15	Finance Management Institute	Boston, Mass.	I
13-15	Finance Development Institute	Seattle, Wash.	VI
20-21	Volunteer Development Workshop	Lansing, Mich.	IV
20-22	Program Workshop	Topeka, Kans.	V
20-22	Finance Management Institute	Wichita, Kans.	V
21-23	Program Workshop	Montgomery, Ala.	III
21-23	Trainers Conference	Montgomery, Ala.	III
21-23	Executive Directors Orientation	Chicago, Ill.	IV
21-28	Program Workshop	Camden, N.J.	I
23-24	Program Workshop	Topeka, Kans.	V
23-25	Miniversity	Pittsburgh, Pa.	II
27-28	Finance Development Institute	Syracuse, N.Y.	I
27-28	Volunteer Development Workshop	Oakbrook, Ill.	IV
28-30	Finance Management Institute	Sacramento, Calif.	VI
28-30	Office Management Workshop	Kansas City, Mo.	V

MAY 1976

Date	Event	Location	Region
4-6	Finance Management Institute	Syracuse, N.Y.	I
4-6	Finance Development Institute	Akron, Ohio	II
5-7	Program Workshop	Hendersonville, N.C.	III
5-7	Trainers Conference	Hendersonville, N.C.	III
10-13	Seminar on Planning	Oakland, Calif.	VI
10-14	Properties Development Workshop	Denver, Colo.	V
11-	Finance Management Institute EDP System	Chicago, Ill.	IV
12-14	Finance Management Institute	Greenville, S.C.	III
18-20	Finance Development Institute	Hartford, Conn.	I
18-20	Finance Management Institute	St. Paul, Minn.	IV
25-27	Finance Management Institute	Omaha, Nebr.	V

JUNE 1976

Date	Event	Location	Region
1-3	Finance Development Institute	Shawnee Mission, Kans.	V
2-4	Finance Management Institute	Boise, Idaho	VI
8-10	Finance Management Institute	Hartford, Conn.	I
14-18	OD & Board Training Curriculum Model	York, Pa.	II
15-17	Finance Development Institute		IV
15-18	Board Training Curriculum Model		IV
21-22	Program Workshop		V
22-24	Trainers Conference	Eugene, Oreg.	VI
24-25	Program Workshop	Casper, Wyo.	V
29-7/1	Finance Management Institute	Colorado Springs, Colo.	V

JULY/AUGUST 1976

Date	Event	Location	Region
6-8	Conflict Management	College Park, Md.	II
7-9	Finance Development Institute	Nashville, Tenn.	III
12-16	Workshop for New Executive Staff	Montgomery, Ala.	III
13-15	Finance Development Institute		IV
19-21	Experienced Field Staff Workshop	Kansas City, Mo.	V
21-23	Functional Directors Workshop	Kansas City, Mo.	V
27-8/5	Seminar for New Executive Staff	Bethany, Pa.	II
8/31-9/3	Organization Development Curriculum		IV

SEPTEMBER/OCTOBER 1976

Date	Event	Location	Region
8-10	Management Responsibilities of Board	York, Pa.	II
14-15	Property Development	Boston, Mass.	I
14-16	Finance Development Institute	Albuquerque, N. Mex.	V
14-16	Management Responsibilities of Board	Akron, Ohio	II
21-23	Management Responsibilities of Board	Cincinnati, Ohio	II
21-24	New Executive Staff Seminar	Chicago, Ill.	IV
21-22	Property Development	Chicago, Ill.	IV
28-29	Property Development	Denver, Colo.	V
10/20-22	Management Responsibilities of Board	Charlottesville, Va.	II

Activity Accident Insurance

by Muriel S. Samborski, Insurance Manager

When is a member covered by the Basic Plan of Activity Insurance?

The *Administrative Guide for Councils* deals with several aspects of the effective date of insurance coverage for members. Review questions 10, 11, and 12 found in Section 1, page 5. These answers stress the need for registering troops and members promptly.

From the insurance standpoint, it has been recognized that some difficulty would be encountered if an accident or fatality should occur before the dues and appropriate registration form were received at headquarters as required for *official* registration. Therefore, a girl (an adult as well) is considered covered when it can be demonstrated that the registration was mailed to the council prior to an accident.

Every month a computer tape of the registrations is mailed to Mutual of Omaha; this information is used as the basis for the payment of premium. Should an accident occur before the registration form and dues reach the council office, the situation would require special investigation.

Non-members participating in Girl Scout activities do not receive membership privileges and are not covered by the Basic Plan of Activity Accident Insurance. Non-member participants are considered to be guests. Insurance is available to cover non-member participants in Girl Scout activities under Optional Plans 5, 6, and 7. Please refer to appropriate sections of the *Girl Scout Activity Accident Insurance Administrative Guide for Councils*.



INTERIM NED NAMED

GSUSA President Mrs. William McLeod Ittmann announced that on September 10, 1975, Frank H. Kanis was named Interim National Executive Director by action of the Executive Committee. Mr. Kanis (shown here in his office at national headquarters) and the entire staff were commended for their work this summer leading toward the National Council Session and for their plans for the future.

GIRLS ON THE MOVE. Approximately 600,000 Girl Scouts move each year—some from neighborhood to neighborhood, some from state to state. A packet of materials, titled *Ambassador for Scouting*, now in preparation suggests a way to keep these girls registered and in troops. These materials will be mailed to councils in late October. The Ambassador program focuses on helping the girl who moves—and her troop—to learn more about differences in communities throughout the country. At the same time, the program helps the girl moving to be placed in a troop in her new neighborhood.

As Ambassadors for Scouting, girls will have a more positive attitude toward moving and will be looking forward to working with their new troops. The troops they are leaving will also be able to share in the knowledge gleaned about other communities.

The longer a girl stays in Scouting, the more benefits she receives. Retention of members is of special concern to all in Scouting and requires special efforts from all. The Membership Development Department hopes to take as much of the burden for the Ambassador program as possible by handling all correspondence from girls and by directing girls' names to the proper council for placement and follow-through. Councils will need to encourage adult volunteers on

the neighborhood level to become aware of the benefits of the program and to help girls who are moving to be retained in Scouting. With this latest material and through your efforts, more girls will be enjoying Scouting for longer periods of time.

ALERT: Council presidents should all have received a special message from Mrs. William McLeod Ittmann, GSUSA President, along with their copy of *Convention News III*. If you haven't seen yours, please look for it; if you can't find the message, write to the Convention Coordinator at national headquarters for a copy. The message, on red-white-and-blue Bicentennial stationery, describes the part that we want all council presidents to play in the opening ceremony of the national convention October 26.

JUNIOR HANDBOOK. Inadvertently, membership requirement #2 on page 2 in the 1975 reprint of the *Junior Girl Scout Handbook* was not changed to correspond with the requirements currently in effect and stated in the *Blue Book*. Please be assured that attending four meetings is no longer required for membership. The correct wording for membership requirement #2 is: "2. *Is a participating member in the Girl Scout program.*"

ENVIRONMENTAL EDUCATION PROGRAM. Nonprofit organizations are eligible to apply for one-year proposals for environmental education projects funded by the Division of Technology and Environmental Education, Office of Education, HEW. Deadline for receipt of proposals is December 1, 1975. Program information and application forms will be automatically mailed as soon as they are ready to all previous applicants regardless of whether they received funding or not. Interested councils not on this list should write directly to: Bureau of School Systems, Office of Environmental Education, Federal Office Building Six, 400 Maryland Avenue S.W., Washington, D.C. 20202.

Last year \$1.4 million was awarded to 75 grant recipients selected from more than 1300 applications received. Competition is always stiff. Girl Scouts of Milwaukee received a minigrant of \$8,976 for "It's Your Community," a conference and exposition on urban land use.

The amount of available grant funds this year is not known yet. The Division of Technology and Environmental Education quotes a possible \$3 million, but warns that this is subject to change. Criteria and categories of assistance will most likely be identical to those of last year:

1. General Projects. Funds to be awarded for "projects designed to assist the development of

effective environmental education practices and materials suitable for use by formal and/or non-formal education sectors and projects designed to assist utilization of effective environmental education practices and materials." Last year there was a 20 percent match (either in kind or hard cash) required for requests of \$10,000 or over.

2. Minigrant Workshop Projects. Under this category, grants in amounts not to exceed \$10,000 may be made for the conduct of workshops, seminars, symposiums, and conferences (especially for adults and community groups other than the group funded). The projects must be designed to assist communities in acquiring an understanding of the causes, effects, issues, and options surrounding a local environmental problem. No match is required.

Councils with questions or needing additional assistance should contact Dori Parker, Council Finance Services at Girl Scout national headquarters.

ANNOUNCEMENT FROM NORTHWEST COOK. The Girl Scout Council of Northwest Cook County has developed a Computerized Bookkeeping/Program Planning Budgeting System which it is prepared to sell to any interested council at far below the development cost of Northwest Cook. A complete bookkeeping system based on fund accounting and current standards of accounting for non-profit organizations, it includes: (1) General Ledger, (2) Receipts, (3) Disbursements, and (4) General Journals.

The system reports budgets separately by fund and in the following breakdown: (1) by *Responsibility* (person authorized to expend funds); (2) by *Program* (broken down by general *activities* and specific *tasks*); (3) by *Geographic Area* (the services rendered directly to geographic areas and pro-rata distribution of central costs based on council membership). Each budget report is capable of displaying complete detail down to account number and item. Budgets can be printed with monthly, quarterly, and annual comparisons to actual budget, showing variance percentages.

The system is now operating smoothly in Northwest Cook County and provides a trial balance by the second working day of each month and complete reports by the fifth working day of the month.

The council will have a booth in the exhibit hall at the Girl Scout convention and a representative will be available to discuss and illustrate the use of the program. If you are interested, plan to meet with them while you are in Washington, D.C.

GSUSA Note: *This system goes into much more detail than the GSUSA Council Computerized Bookkeeping*

System, which was primarily designed for all councils and which is a simple system utilizing an IBM Systems 3, Model 10, 8K Card Equipment employing RPG II language.

MEMBERSHIP REGISTRATION—CREDENTIALS UNIT, which is responsible for maintaining the official council records and mailing lists for the organization, should be notified immediately of a change of council headquarters' address and telephone number, of council president, and of president's home address. To avoid delay in receiving communications and for communications to reach the proper persons, *prompt* notices are essential. One notice is sufficient since Membership Registration-Credentials disseminates the information to all headquarters units. The national organization continues to receive correspondence addressed to the Organization and Management Department. Please be advised that this department was discontinued some time ago.

SEARCH FOR WHITE HOUSE FELLOWS. The 12th nationwide search for White House Fellows started Aug. 1, 1975 and closes Nov. 10, 1975. The Fellows chosen will serve at the highest levels of government as special assistants to Cabinet officers or White House staff members. United States citizens, 23-35 years old, who have unusual ability, high moral character, outstanding motivation, leadership, exceptional promise, and dedication to United States institutions may apply. White House Fellows receive a salary up to \$30,147 during the year and fringe benefits from previous employers may be continued during the year. Contact Elaine Willis, Human Resources Department at national headquarters, as soon as possible on how to obtain application forms.

YOUR BIG CELEBRATION can be listed in the *Comprehensive Calendar of Bicentennial Events*, a hefty volume to be published quarterly from now through 1976 by the American Revolution Bicentennial Administration. Councilwide and intercouncil Girl Scout fairs, festivals, and so on are eligible for inclusion if they have a Bicentennial emphasis. They need not be open to the public—but think carefully before you list a Scouts-only event; how would you handle inquiries from non-Scouts? Write to J. K. Morrison, American Revolution Bicentennial Administration, 2401 E Street N.W., Washington, D.C. 20076, for a Bicentennial Event Calendar Form to submit your listing.

A CHANNEL TO COMMUNITY ACTION is offered by the 1975-76 Youth Conferences on Older Americans, one of several Bicentennial activities being sponsored by the National Retired Teachers Association. The conferences are designed to bring high school students together with older members of their

community for the purpose of drafting a new Charter for Older Americans. Co-sponsors with NRTA are the American Association of Retired Persons and the National Association of Secondary School Principals. A *Handbook* to help young people plan these conferences is available free from: Youth Conference Handbook, NASSP, 1904 Association Drive, Reston, Va. 22091.

HISTORIC PRESERVATION figures in the Horizons '76 plans of many Girl Scout councils. Saving treasures from the past is indeed a service to the future of our communities. If your girls are working on a historic site (such as an old cemetery) or building, maybe they should try for one of the 1976 National Trust Youth Awards. You have until March 15, 1976, to send in your report. For descriptive folder and entry blank, write to: The 1976 National Trust Youth Awards, National Trust for Historic Preservation, 740-748 Jackson Place N.W., Washington, D.C. 20006.

PASSPORT TO SCOUTING. What can you do to help girls interested in Scouting? One answer is to give every Girl Scout you know a small gift called *Passport to Scouting* (Cat. No. 19-990, 10¢), available through your local Girl Scout agency. This 12-page booklet offers Scouts their own special diary—a private and personal place to record their Girl Scout activities, the skills they've learned, and the awards they've achieved. *Passport to Scouting* is a special help to Scouts moving to a new home and troop, too. It makes getting acquainted with new friends easier and provides a quick synopsis of a Scout's background to her new troop and leader. Promote *Passport to Scouting* for girls who are moving—girls involved in the Ambassador for Scouting program.

TRY ROCKWOOD. Located just 17 miles northwest of the Capitol in Washington, D.C., Rockwood Girl Scout National Center offers opportunities for hosting in its dormitory-style units. Overnight facilities are available for 190 persons daily during winter months and 294 persons from April through September. With 93 acres of quiet woodlands, Rockwood is also ideal for experiences in outdoor education for troops and others. Away from the pressures of daily tasks, the center is excellent for meetings—board, committee, adult, and youth meetings—training events, and conferences. For more information, write: Rockwood Girl Scout National Center, 11001 MacArthur Blvd., Potomac, Md. 20854, tel. (301) 299-5520.

INTERNATIONAL NEWS NOTES. "Girl Guides and Girl Scouts are alert, active members of a community much larger than any one town or nation." So

states a handsome new brochure, *Looking Wider* (#383), jointly produced by the World Association of Girl Guides and Girl Scouts (WAGGGS) with UNICEF. The brochure depicts in picture and story some of the projects in the fields of child care, literacy, nutrition, and the environment conducted throughout the world by Girl Guides and Girl Scouts. Member countries of the World Association support its work through their Thinking Day Funds. Girl Scouts of the U.S.A. do this through their contributions to the Juliette Low World Friendship Fund.

In collaboration with UNESCO, WAGGGS has published *Girls of Today, Women of Tomorrow* (#370), a very useful and interesting brochure describing the WAGGGS/UNESCO Gift Coupon Program 543, "Vocational Training Centers for Girls." Both of these brochures are available from Free Materials at national headquarters in quantities up to ten copies per council as long as the supply lasts. Both may be used to illustrate some uses of the Juliette Low World Friendship Fund and its support of the World Association.

BIG BLUE MARBLE, an international children's show which teaches about the lifestyles of children in other lands, will be shown in Canada, Malta, Cyprus, Jordan, Hong Kong, Kenya, Zambia, Singapore, Nigeria, West Germany, Austria, Switzerland, Oman, and Greece starting this month. Additional countries will be added shortly, making the program truly worldwide. "Big Blue Marble" started telecasts in the United States September 1974 and in some parts of Europe January 1975. Through its Friendship Computer, "Big Blue Marble" has a Pen Pal Program underway that has made more than 9000 links so far. Girl Scouts are asked to write to: Dear Pen Pal, Dept. G.S., Box 4054, Santa Barbara, Calif. 93103.

REMINDER. The GSUSA Post Box still exists and will focus mostly on the older girl linkage. Requests for information and help on International Post Box members should always be made through national headquarters.

PARLEZ-VOUS FRANCAIS? Sprechen Sie Deutsch? The Council of International Programs for Youth Leaders and Social Workers, Inc., announces its annual scholarships for international summer programs in France and Germany for young professionals and experienced students of social work, youth work, and special education. Applicants must be actively engaged in social or youth work, professionally or as volunteers, or must be students in these fields. A very good speaking knowledge of either language is required.

For further details, please write to: Henry B. Ollen-

dorf, ACSW-Secretary General, Council of International Programs, 1001 Huron Road, Room 209, Cleveland, Ohio 44115. Applications must be received no later than October 15, 1975. Since age, educational, and financial requirements differ between France and Germany, those interested should apply at once.

MAGAZINE NOTES. In November, *American Girl* spotlights sisters everywhere in a special "Sisters" section: "Siblings In Service," "My Very Special Sister," "Double Or Nothing." AG's Girl Scout Features Editor flies to Cuernavaca, Mexico, for a week and brings back great stories and photos for "AG's Special Girl Scouts In Action" section. She meets girls from San Diego, Orange County, and Merrimack River Girl Scout Councils in "AG Visits Our Cabaña . . . Cuernavaca, Mexico." It's party time for *American Girl* this November. Readers join in the fun, wearing party clothes they sew themselves. Girls learn the right make-up to complement their best features and mix-and-match accessories for this holiday season. Now is the time to start knitting gifts for winter holidays; AG gives directions for making a sweatshirt-sweater.

How to keep the girl on the move in Scouting, where to find those young adult volunteers, ways to establish and maintain a two-way relationship with the troop sponsor: it's all in the October issue of the *Girl Scout Leader* magazine, the issue that goes to the national convention. Plus outdoor program in urban and rural areas, a potpourri of Bicentennial activities shared by girls and adults who attended a weekend workshop at the Edith Macy Girl Scout National Center this past summer, and a special eight-page section on Scouting worldwide, including reports on the 22nd World Conference of the World Association of Girl Guides and Girl Scouts in England, the United Nations International Women's Year in Mexico, the Girl Scout conference on "Women as a Vital Force in World Development" at Macy. Coming in the November/December issue at the request of *Leader* readers: helps for leaders of younger girls.

A new resource from *Daisy* is coming your way. Visitors at the Magazine Department booth at convention will receive complimentary copies of the October *Daisy* which includes "Daisy Does It," a generic aid for Junior and Brownie leaders, trainers, consultants, and interested staff. This specially bound-on back cover, which may be removed and put in a notebook, details how *Daisy* can serve as a continuing resource for both girls and their leaders. Specific benefits are outlined, first from a girl's point of view, then from her leader's. "Daisy Does It" has both immediate and long-term value for many council adults; be sure your convention delegate brings it home to share. Supplies

of this convention bonus are limited, but councils may reproduce it for wider distribution.

In November *Daisy*, native American heritage appears as a special section: Included are two legends from the Chippewa and a profile of Te Ata, the well-known interpreter of Indian folklore, who is one of the distinguished women featured on the 1976 Girl Scout Calendar. Learn about the Green Corn Festival and *atole*, a soup made from acorns and other seeds.

As the new registration forms come into use, councils are reminded that the last part of Form 4130 is a magazine order form. The yellow back-up copy (card stock) is designed as a postage-paid direct reply to the Magazine Department for all subscriptions. Leaders need not send cash with the order; bills will be sent to subscribers at their homes. Zip codes are an important part of addresses since under postal regulations magazines are mailed in Zip code sequence.

UNESCO TRAVEL GRANTS. The United Nations Educational, Scientific & Cultural Organization (UNESCO) awards travel grants annually for youth and student leaders for projects promoting participation of young people in the development of their communities, increasing their influence and their role in society. Since it is hoped that inter-organizational cooperation will develop through the program of travel grants, projects should provide for an exchange of ideas and knowledge between youth organizations or services of a different nature and between countries with different economic and social systems.

It is expected that a project is prepared with a grantee in mind. The projects need to be prepared in consultation with the country/countries to be visited by the grantee. The duration of the program should be for a minimum of six weeks and the itinerary should cover no more than one or two countries.

Grantees must be active youth leaders, no more than 30 years old, and must be prepared to work upon return home in the particular field studied during their tour and must agree to submit a report within three months of their return home. It is essential that the grantee has a good knowledge of the host country's language.

The travel grant will cover the fare for the approved itinerary and each grantee will receive \$200 pocket money. All other expenses are the responsibility of either the beneficiary or host organization. This letter would need to be agreed to with the host organization.

Projects that would be given priority are those closely related to the following which are themes of importance in the UNESCO youth program.

1. Youth initiatives in the promotion of peace and international understanding.
2. Action in the promotion of rights of youth.
3. Creation of conditions conducive to increasing the influence of young people and their role in society.
4. Training of young people for responsible roles in their communities and promotion of voluntary service.
5. The problem of the employment of young people.
6. The contribution of young people to the renewal and development of culture.

Applications and information may be obtained by writing to the World Association of Girl Guides and Girl Scouts, The World Bureau, 132 Ebury Street, London S.W., W9QQ England. The application process would follow that of any other international opportunity.

NES ADDRESSES. Please help save time and money for Girl Scouts. If Girl Scout merchandise is returned to national headquarters in New York, it must be re-routed to the warehouse from which it was originally shipped. If you do have to make a return, use the return address noted on the package you received, or use the appropriate address shown below. Note that the address to which you send orders and inquiries is different from the warehouse to which you return merchandise.

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INTER-COUNCIL TRANSFERS

BERNHARDT, Ruth
From DA/Program & Camping Services
Cloverleaf GSC, Ill.
To Field Director
Northwest Cook County GSC, Ill. 7/1/75

BRAXTON, Mary
From Field Director
Delaware County GSC, Pa.
To Field Adviser
Greater Philadelphia GSC, Pa. 9/15/75

HUGHES, Nellie
From Assistant to Executive Director
Pisgah GSC, N.C.
To Executive Director
Shagbark GSC, Ill. 9/1/75

HUHN, Linda Jean
From Field Support Director
Singing Sands GSC, Ind.
To Field Director
Sycamore GSC, Ind. 8/18/75

LITTLE, Ruth
From Assistant Executive Director
Rock River Valley GSC, Ill.
To Executive Director
Green Hills GSC, Ill. 9/22/75

SMITH, Mary Margaret
From Program Services Director
Trailways GSC, Ill.
To Executive Director
Shining Trail GSC, Iowa 9/1/75

STEWART, Jean
From Field Adviser/Program Services
Conifer GSC, Ark.
To Field Adviser
Sangre de Cristo GSC, N.M. 8/18/75

COUNCIL CHANGES

BOWMAN, Martha
From Field Director
To Program Services Director
Tribal Trails GSC, Ind. 10/1/75

BLACKMORE, Argie
From Field Adviser
To Director Field Services
Tenn-Ark-Miss GSC, Tenn. 9/1/75

LENZ, Vernene
From P/T Field Director
To Field Supervisor
Central Maryland GSC, Md. 7/1/75

POTTORFF, Julie
From District Adviser
To Program Services Director
Great Plains GSC, Nebr. 4/18/75

STEVENS, Linda
From Field Director
To Program/Field Director
San Geronio GSC, Calif. 7/1/75

WITT, Andrea
From District Adviser
To Director Field Services
Great Plains GSC, Nebr. 6/1/75

COUNCIL TO NATIONAL TRANSFERS

BEBKO, Phyllis
From Director Program Services
Mistick Side GSC, Mass. 7/31/75
To Training Administrator
Field Operations — Region I

JONES, Deborah
From Outdoor Program Manager
Totem GSC, Wash. 7/31/75
To Program Specialist
Field Operations — Region I

McCONAUGHY, Rebecca
From Field Adviser
Moraine GSC, Ill. 7/15/75
To Field Adviser
Field Operations — NAGS

RETIREMENTS

DIKE, Charlotte
Director Community Relations
Asst. Program Services
Mistick Side GSC, Mass. 9/8/75

GRYCKO, Wanda
Field Director
San Geronio GSC, Calif. 9/30/75

KAHANE, Sylvia
Business Manager
Magazine Department, GSUSA 9/1/75

LICKEL, Muriel
Executive Director
Napa-Solano GSC, Calif. 9/19/75

MONROE, Polly
Executive Director
Southern Oakland GSC, Calif. 9/1/75

NEAL, Lulla Belle
Field Executive
Tejas GSC, Tex. 9/1/75

OSBORNE, Kathleen
Training Director
Moccasin Bend GSC, Tenn. 8/31/75

PLACE, Ruth
Program Director
San Geronio GSC, Calif. 6/30/75

UNRUH, Jean
Director of Camping
San Jacinto GSC, Tex. 10/1/74

WEBB, Mabel
Executive Director
Shagbark GSC, Ill. 8/30/75

WILSON, Alice
Field Supervisor
Central Maryland GSC, Md. 7/1/75

FUTURE RETIREMENTS

SOUTHWICK, Jean
Program Director
Tres Condados GSC, Calif. 1/1/76



MRS. KATHLEEN B. ROSS
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a newsletter from girl scouts of the U.S.A.

National Headquarters / 830 Third Avenue / New York, New York 10022

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1975 National Council Session Closes One Triennium, Opens Another

The triennial convention of Girl Scouts of the U.S.A. took place October 26 through 29 at the Sheraton-Park Hotel in Washington, D.C. Following is a report of the major business and peripheral activities.

Meeting I

Presiding: Mrs. William McLeod Ittmann, President

The opening ceremony was held outdoors on the grounds of the Washington Monument. Heritage, Festival, and Horizons—the nation's three official Bicentennial themes—were celebrated, with the climax of the afternoon the appearance of Girl Scouting's Honorary President, Mrs. Gerald R. Ford.

Music by the Lexington (Massachusetts) Girl Scout Drum and Bugle Corps and The United States Army Band introduced the flags of the 50 states and territories of the United States and of the 94 nations of the World Association of Girl Guides and Girl Scouts. A chorus of 150 girls from the Girl Scout Council of the Nation's Capital sang American songs of freedom.

Honoring present-day heroines, Girl Scout President Marjorie Ittmann presented tributes from Girl Scouts to Helvi Sipilä, Assistant Secretary General of the United Nations for Social and Humanitarian Affairs, and to U.S. Congresswomen. Then Mrs. Ford accepted the Girl Scouts' 200th birthday gift to the nation—a leatherbound volume containing pledges of Horizons '76 action. Pages for the book were contributed by 178 Girl Scout councils in 45 states. Three girls representing Cadette Troop 1293, Girl Scouts of Greater Philadelphia, whose Horizons '76 design was selected by other troops in nationwide voting, made the presentation to the First Lady.

Closing the ceremony, Mrs. Ford with Mrs. Ittmann lighted a torch symbolizing the "flames of freedom" that Girl Scouts will carry into the nation's third century. Regional chairmen lighted similar torches, from which council presidents received smaller flames as tokens of the spirit to be carried home.

Meeting II

Presiding: Mrs. William McLeod Ittmann, President

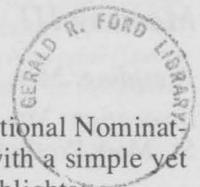
Invocation: Rabbi Meir Felman, National Chairman, National Jewish Committee

Early arrivals were greeted by songs and an invitation from Claire Smith, member of the National Nominating Committee, to sing along with the chorus from the Nation's Capital council. Opening with a simple yet impressive flag ceremony by Junior Girl Scouts of the council, the meeting included these highlights:

a stirring welcome by Walter E. Washington, Mayor of the City of Washington

recognition of the many guests and representatives from national and international organizations

a message from Olave, Lady Baden-Powell, the World Chief Guide, urging us to "look





GSUSA's National President Marjorie Ittmann and Honorary President Betty Ford passing the color guard at the open-air ceremonies during Meeting I of the 1975 National Council Session

around with pride at what you have already achieved, and look out and look forward to future progress."

a letter from our first registered Girl Scout, Daisy Gordon Lawrence, asking us to "always listen to the girls"

"A Moment to Remember," a choral reading spoken by National Board member Barbara Clifford, assisted by Junior Girl Scouts Ana Richardson, Angela Taylor, and Gabriella Jimenes, paying tribute to GSUSA past presidents Mrs. Roy F. Layton and Mrs. Holton R. Price, Jr., and the many Girl Scout adults who left us with a living legacy during this triennium

the election of representatives of TOFS, two past presidents of GSUSA, and members of standing committees of the National Council and the National Board, which brought the voting membership of the 40th convention to 1,762; the acceptance of rules of debate governing the session, of the program of the convention, and of a method for adoption of the minutes

an inspiring call to action by Mrs. Ittmann, asking us to "focus on our primary function as values educators but never forget all the other useful, timely, and wonderful things we are . . . to remember that our program in all its facets is a means to an end, a tool we've chosen to enable us to implement our primary function of helping girls to become the kind of women who will want to live their lives in accord with the spiritual and moral values set forth in our Promise and Law."

Meeting III

Presiding: Mrs. Elmer C. Sproul, Fourth Vice President

Invocation: Mrs. Joan Salmon-Campbell, Assistant Pastor, St. Mark Presbyterian Church, Bethesda, Md.

Most of Meeting III was devoted to reporting on the work accomplished in this past triennium. Mrs. Ittmann reported the stewardship of the National Board by speaking to the three triennial objectives. She entreated us not to "dilute our purposes: that of meeting the needs and interests of girls through our program" and never to "subordinate our interest in girls, but when an issue does involve them or our corporate interest" to become involved. "In order to remain viable, we must be a part of the social scene, not apart from it." In conclusion, Mrs. Ittmann recommended "The more we work together, the more we share, the greater the understanding

and support. And the greater the understanding within, the larger the impact in our communities where we bring our precious program to girls."

Mrs. Orville L. Freeman, Third Vice President and International Commissioner, shared the highlights of the international events of the past three years. In her overview of the financial structure of Girl Scouts of the U.S.A., Treasurer Mary E. Ruddy stated that membership dropped about 13 percent while annual costs increased by 20 percent.

In his report, which was climaxed by a standing ovation, Interim National Executive Director Frank H. Kanis said what the membership wanted to hear. He asked if sometimes we were not "majoring in the minors," stressing that our business is helping the girls of today to become better persons through Girl Scouting. He reemphasized that the fundamentals of Scouting have made the organization strong and can keep us strong.

A time for clarification, questions, and answers was the next order of business. Twenty-five council delegates raised questions ranging from boy-girl membership and the World Association to national fund raising. Then National Board member Mrs. William R. Capps briefed delegates on the general procedures to be followed for discussion and participation in the meeting which followed.

Meeting IV

Presiding: Mrs. Charles H. Finkelstein, Second Vice President

Thought for the Day: Mrs. Helen Peterson, National Board member

Discussion Facilitator: Miss Minnie L. Finley, National Board member

Over two hours was devoted, by the will of the group, to a discussion structured only in terms of the two broad areas of council proposals related to the future composition of the youth membership: sex of members and age of members. Thirty-six councils had submitted items on this subject, resulting in time being set aside for delegates to hear diverse views prior to related action in Meeting V.

The expression of interest in retaining all-girl membership was widespread, and a polling of Senior Scouts present was almost unanimously in favor. Delegates learned from Sra. Nair G. de Pieres, Vice Chairman of the World Committee, that the inclusion of boys as full members in a Girl Scout organization would likely result in removal from the World Association of Girl Guides and Girl Scouts and prevent our use of the World Centers.



Leaving the White House after Mrs. Ford's open house for council presidents and other Girl Scouts attending the convention: Mrs. Ittmann, Interim National Executive Director Frank H. Kanis, and First Vice President Gloria Scott

Discussion of the age range of youth members focused primarily on the entry age, with many councils speaking to the success of their pilot programs with 4, 5, and 6 year-olds. Development of their own materials for training and group activity, responsiveness of children and adults, rapid expansion of troops within two or three years were points highlighted. Further support for inclusion of first graders came from councils serving large territories with relatively small populations, those actively recruiting in minority neighborhoods, and those working within ungraded primary schools. Those speaking against including these younger ages expressed concern for children's readiness, the tendency to decrease program value for second and third graders when adapting to the abilities of first graders, and the possible consequences of loss of interest among older members when starting at such an early age. Concern for older members was expressed by those working with mentally handicapped persons, by those suggesting coed units for persons 18 to 21 years old, and by those who felt that the high school graduate who is not yet 18 is left in limbo. While local option to serve girls as the council thinks best was a popular theme, there was recognition of the difficulty presented to a child caught in a family move between an experimenting council and one following traditional patterns.

Meeting V

Presiding: Dr. Gloria D. Scott, First Vice President

Invocation: Rev. Msgr. Thomas J. Leonard, Associate Secretary
Department of Education, U.S. Catholic Conference

The basic question in Proposal 1 (revision of membership requirements) centered on who should have the authority to establish the age range for members. Under "applicable membership standards," age is currently established by the National Board of Directors. As part of membership requirements, it would be established by the National Council. Proposal 1 was defeated. In the opinion of a majority of delegates, keeping specifics of age as a standard gives greater flexibility for membership development in councils and allows for more rapid change, if conditions warrant, than if placed in requirements, which would limit action to change to once in three years. The result of the National Council action is that current membership requirements and membership standards have been retained.



Pictured during Meeting IV: National Board Coordinator Helen Drake, parliamentarian Mrs. Jeannette Collins, and Dr. Scott, who is presiding

Proposal 2 (action on membership composition) was adopted and Motion 1 (to remain an all-girl organization) passed. This action reaffirms that membership as an active or associate youth member continues to be limited to girls: that we continue to function as an organization whose primary purpose is to serve the needs and interests of girls through a program focused on girls; and that where the needs and interests of girls can best be served through joint activities the participation of boys continues to be encouraged.

The desire to retain membership in WAGGGS, the objection of Seniors to the premise that we must admit boys to retain girls, the right of groups to determine need for all-girl or coed activity, the timeliness of full attention to the emerging role of women overbalanced the points made for equal opportunity of membership

Presenting proposals for action during Meeting VI are (near right) Mrs. John L. Sullivan, President, Scranton Pocono Girl Scout Council, and (far right) Mrs. Frankie M. Freeman, member, board of directors, Girl Scout Council of Greater St. Louis



for boys and girls. Interest in a formal motion directing the National Board to bring recommendations from a study to the 1978 National Council session was defeated.

The interest of the news media in the discussion and decision regarding possible inclusion of boys as members resulted in a probable "first" in which TV lights were turned off "by will of the group." *Robert's Rules of Order* does not cover such situations, but "lights on" and "lights off" were added by Dr. Scott when calling for a vote or announcing its results.

Meeting VI

Presiding: Mrs. Orville L. Freeman, Third Vice President

Two council and two National Board proposals were considered by the delegates during Meeting VI. All were adopted as presented and resulted in the following action:

Article VIII, Section 4 of the Constitution of GSUSA was amended to provide for the issuance of charters and other credentials for no more than six years, instead of three (*Blue Book*, p. 13). Additionally, the National Board was directed to explore further the feasibility of issuing a charter on a continuing basis and to bring to the National Council in 1978 proposed changes in the credential requirements and such other actions as would be necessary to implement the plan.

Article V, Section 5 of the Constitution was also amended by inserting after the second sentence: *Decision on annual membership dues shall be by ballot and shall require a majority of votes cast* (*Blue Book*, p. 12).

The Brownie Promise was deleted from the first requirement for active membership as a Girl Scout. The requirement now reads: *has made the Girl Scout Promise and accepted the Girl Scout Law* (*Blue Book*, p. 27).

Nominations and balloting for officers, regional chairmen, and members-at-large of the National Board of Directors also took place during this meeting. One nomination from the floor for member-at-large was made and the person's name placed on the ballot.

Meeting VII

Presiding: Mrs. William McLeod Ittmann, President

Invocation: Girls of the Girl Scout Council of the Nation's Capital

Following the invocation, delegates considered the proposed amendments to the Constitution. For many delegates, it was a new experience in parliamentary procedure to handle a series of amendments in seriatim (paragraph by paragraph). After much discussion on each of the proposed changes and action on amendments



to the amendments, the editorial one (which would have changed "chairman" to "chairperson" throughout all Girl Scout documents) was struck from the series. Final approval covered the reorganization of the preamble in a more logical sequence; clarification of procedures for calling special meetings of the National Council and for making nominations from the floor; establishing a reduction in the length and number of terms for members-at-large of the National Board of Directors; and making it possible for licensed institutions, having Girl Scouting for temporary, short-term residents, to purchase and use the Girl Scout uniform and insignia.

After the balloting for members of the National Nominating Committee, the meeting was closed.

Meeting VIII

Presiding: Mrs. William McLeod Ittmann, President

The closing meeting of the 40th session of the National Council followed three and a half days of discussion and decisive action. The meeting included a summary report of discussion groups previously held, as well as an opportunity for delegates to speak to the reports to be sure the directions given to the National Board for the new triennium were generally acceptable.

The installation of the National Board was planned so that Board members were seated by job responsibility throughout the auditorium. The delegate body and visitors could thus see and hear those taking the installation pledge, led jointly by Mrs. Ittmann and Dr. Scott.

In her acceptance speech which was followed by a standing ovation, Dr. Scott dwelt on the possibility "of what Girl Scouting as an organization and as a national movement can become through organizational self-renewal and organizational commitment." She maintained that "we as an informal educational organization have the obligation to be involved in the further development of women and girls' opportunities and their total development . . . girls do grow up to be women, and the degree to which they learn to develop their potential as girls most assuredly conditions the extent to which they exercise this potential as women." Delineating ten challenges for the movement, Dr. Scott urged that "we always remember we are a means to an end—that the end is the girl and her development."

That membership is an organization-wide priority was audibly and visibly reinforced by Brownies singing "The Brownie Smile Song" with all the motions and great big smiles. Juniors and Cadettes sang the same song in a swinging version typical of their age groups. Seniors ended with a harmonized version, softly



Newly-installed GSUSA National President Gloria Scott shares the stage with a group of scene-stealing Brownies

accompanied by guitars. This simple ceremony lent credence to the fact that progression in Girl Scouting involves change and gives a girl much that goes through life with her.

As the music of the ceremonial band of The United States Navy flowed through the auditorium, the girls retired the colors. Immediately Brownies, Juniors, Cadettes, and Seniors came on stage with "Smile" balloons and the Navy Band played "Girl Scouts Together." The audience joined in song and, indeed, Girl Scouts were together and smiling as the 40th session of the National Council was adjourned.

Girl Scout Exhibits and Demonstrations

Before and between meetings of the National Council, the busiest place at convention was the exhibits area. Entering through the Hall of Heroines, visitors and delegates first saw panel displays honoring hidden heroines discovered by girls during the first phase of our national Bicentennial celebration. An enormous scroll bore the names of 191 women currently enrolled in Girl Scouting who have been members of the movement for 50 years or more—Daisy Gordon Lawrence, who was recruited by her aunt Juliette Low, headed the list.

In the second exhibit hall, commercial exhibits vied with Girl Scout department booths for attention. Live show-and-tell demonstrations by councils were performed on a stage at the far end of the hall. Here, too, trophies for outstanding entries in the 1975 Girl Scout Photography Awards program were presented to council representatives.

The importance of audiovisuals in communicating the Girl Scout message was manifested in several settings. Girl Scout films and filmstrips—particularly the new *It's All Yours* package of five filmstrips on environmental action—attracted audiences to the GSUSA audiovisual theater. Two new GSUSA TV spots on leader recruitment and cookie sales were screened during the convention. Councils demonstrated their own AV resources at a separate council audiovisual theater; notable among these presentations were videotapes and TV spots.

Optional Discussion Groups

Ninety-four optional discussion groups covering 23 topics received enthusiastic support from over 2800 delegates, visitors, and guests who attended. In addition, five untitled groups accommodated approximately 100 persons. Topics in the main were those suggested by councils for inclusion in the National Council agenda; discussion groups were set up to cover those subjects not within the purview of the business meetings and specifically to provide direction to the National Board. A summary report of the groups was read at Meeting VIII.

A preliminary analysis of the evaluations from the groups indicates that most participants felt a greater sense of involvement in the National Council session because of such open discussion with people from all over the country. Some concrete recommendations were made to the National Board, particularly in regard to women's roles, affirmative action, and organizational work plans.

Media Coverage

TV and radio time and newspaper space worth millions of dollars were devoted to coverage of the National Council session. Heavy coverage of the convention was given by the Washington, D.C., press corps. Associated Press and United Press stories were used all over the country. Clippings from many states are being received daily in the Public Relations Department. In addition to hometown releases on those elected to the National Board, the media were interested in Mrs. Ford's appearance at the opening meeting, in whether delegates would vote to admit boys, and in the election of GSUSA's new president.

Council Property Development

by Walter E. Rogers, Director, Council Property Development

Pressured by the changing times, many councils are taking long, hard looks at ways to revitalize existing properties, develop new facilities attractive to today's girls and young women, and divest themselves of properties that no longer serve a need. The Council Property Development Unit, General Services and Properties Department, now developing property planning strategies to help councils deal with these issues more effectively, makes some suggestions.

Justify all program facilities with well-proven program needs. Justification should begin with the long-range property plan, not a site plan or building design.

Meet community needs at program facilities. Opening facilities to community use makes Girl Scouting a visible, tangible force and should help in recruiting new leaders and volunteers.

Plan facility-related programs for a range of activities and proficiency levels to help attract and retain members. Consider the development of specialized facilities for specific, concentrated programs as well as multi-use facilities for general activities.

Conveniently locate small neighborhood facilities to encourage integration of facility-based programs with troop meetings. Explore the feasibility of mobile facilities, too.

Refer to the most recent edition (January, 1974) of *The Council Manual* for assistance on the administration of facilities. It explains council facilities services as they complement program, personnel, finance, public relations, and office services.

Consider using resident program staff to develop and lead programs on a year-round basis at council facilities.

Consider urban and suburban facilities that integrate troop activities and facility-based programs.

Intercouncil Property Planning

In recent years, intercouncil cooperation has shown great promise as a useful strategy for planning, managing, and using properties. Councils in various parts of the country have joined together, developing cooperative plans that take the pressure off individual councils trying to be all things to all girls through the medium of a single camp or, in many cases, multiple campsites.

One planning strategy, now being field tested by eight councils in the states of Washington and Oregon with national staff assistance, should result in wider offerings of facility-based programs for girls from all collaborating councils. Step-by-step, this is what happened:

Each participating council identified its resource potential. A partial listing of the collaborating councils' resources includes: large urban areas, a mountainous region, historic trails, a coastal zone, numerous rivers, and a good transportation network.

Based on these and other individual council resources, the group decided on what facility-based programs each council could most easily focus. It was decided one council could provide an urban center that would give rural and suburban girls a base for exploring the city; another could offer a heritage and pioneering program on an original homestead site; a third would emphasize its already strong canoeing program; and still another would focus on outdoor winter activities, providing a year-round lodge with access to a ski area. Other

facility-based programs offered by the collaborating councils will add to the variety of options open to girls.

All councils agreed to the framework plan.

A joint promotional brochure, a transportation system among councils, a market analysis, and the hiring of a coordinator are initial implementation proposals now under consideration.

Other council collaborations for development, management, and use of properties have occurred or are under way in eastern Massachusetts, Connecticut, New Jersey, New York State, the Chicago area, and southern California.

New Guidance Material

For comprehensive property planning guidance, councils can refer to the new GSUSA publication, *Program Facilities: Planning for Needs** (160 pp, \$15.00, Cat. No. 26-780). This book will assist councils in planning and managing facilities that support a wide variety of program activities—camping, bicycling, aquatics, historic preservation, performing arts, creative arts, and others. *Program Facilities: Planning for Needs* adapts a professional planning process to meet the decision-making needs of council administrators. It describes how to plan and provide facilities that meet the needs of today's girls and that relate to the indigenous resources of each council.

Topics covered in *Program Facilities: Planning for Needs* include: intercouncil planning and use of property; types of planning data needed in property planning and how to obtain the information; preparation of a long-range plan; determination of performance criteria for a planned facility; basic information on preparation of a master plan or a site design plan for monitoring the services of professional consultants; property management; cost projections and fee setting; property maintenance and inspection; selection of professional consultants and contract obligations.

Short materials on a variety of subjects, such as cooperative property planning, maintenance, vandalism prevention, day camps and day use facilities, performing arts, creative arts, crafts, media centers, and aquatic centers, are also available. Councils can request an order blank with descriptions and prices from Council Property Development at national headquarters.

A forthcoming publication, *Program Facilities: Planning with Girls*, is being written to help councils and leaders integrate the ideas and energies of girls into the property planning process.

Council Property Development continues to develop tools for councils to use in planning for properties that support Girl Scouting's major purpose—the delivery of program to girls.

Juvenile Justice Funds

by Dori Parker, Consultant for Special Projects, Council Finance Services

The National Assembly for Social Policy and Development recently submitted an application requesting \$1,431,481 from the Law Enforcement Assistance Administration (LEAA) of the U.S. Department of Justice for a collaborative program to deinstitutionalize status offenders (persons whose offenses would not be considered criminal if committed by an adult). The application was submitted on behalf of 14 of the National Assembly's member organizations whose representatives sat on a task force to develop the project. Girl Scouts of the U.S.A. is a participating member.

Plans call for a two-year project administered by the National Assembly through a Task Force on Juvenile Justice Program collaboration on which each of the participating national agencies will be represented. A national project director will be employed by the executive director of the National Assembly with concurrence by the task force, which will direct policy and function as a steering committee in the execution of the project. The National Assembly will provide fiscal control of the project.

The project proposes to develop the capacity of the national voluntary organizations and their local affiliates to serve status offenders and to develop, through collaboration, community-based services for status offenders as alternatives to detention/correction institutions. This will be accomplished through a collaborative process at the national and local level.

Locally, the project will be implemented in five sites to be chosen from the local action projects funded by LEAA. In each site, a collaboration of those interested local affiliates of the 14 participating national agencies and other local voluntary agencies will be formed. These local collaborations will have the following basic functions:

1. Activate and organize voluntary agencies and the community in behalf of the needs of status offenders.
2. Serve as a vehicle for developing and implementing joint program efforts and more effective utilization of existing resources.
3. Establish a formal working relationship with the local action grantee and the coordinating mechanism selected by the grantee to assure fullest coordination efforts.
4. Serve in an advisory capacity to the State Planning Agency and its local units.
5. Determine needs and assign priorities within the voluntary sector regarding status offenders and community care.
6. Account for the activities of the project in the local site.
7. Increase communications among participating agencies.

Status

The notice of grant award has been received. However, before the grant takes effect, certain special conditions must be established with LEAA.

The local sites have not yet been selected. Once the decisions have been made, councils in those areas will be contacted with regard to their interest in participating.

Facts

National agencies represented on the Task Force are: American National Red Cross Youth Service Programs; Boy Scouts of America; Boys Clubs of America; Camp Fire Girls, Inc.; Child Welfare League of America, Inc.; Girl Scouts of the U.S.A.; Girls Clubs of America, Inc.; National Council on Crime and Delinquency; National Council for Homemaker-Home Health Aide Services; National Council of Jewish Women, Inc.; National Federation of Settlements and Neighborhood Centers; National Jewish Welfare Board; National Board, Young Women's Christian Association of the U.S.A.; and National Council, Young Men's Christian Association of the U.S.A.

Five sites will be selected, in concurrence with LEAA, from the following list of possible local sites: Tucson; Little Rock, Ark.; Oakland, San Diego, San Jose, Stockton, and South Lake Tahoe, Calif.; Denver;

Hartford, Conn.; New Castle, Del.; Atlanta; Chicago; Lansing, Mich.; St. Paul, Minn.; Omaha, Nebr.; Cincinnati and Newark, Ohio; Columbia, S.C.; Pierre, S.Dak.; Houston; Olympia, Wash.; and Madison, Wis.

DELIVERY OF SERVICE CHANGE. Field Operations recently reported changes in providing services in Regions I and II during 1976. For an experimental year which started October 1, the staff of Regions I and II were combined to provide grouping for serving like-size councils. The management unit for the new grouping, headed by Mary Burch as director and Peg McGaffigan and Mary Rose Main as assistant directors, are currently working out details for the operation of this experimental model. The NBOs will remain in Boston, Mass. and Rosslyn, Va. No changes will be made in the volunteer organization. Councils will be involved in planning and assessing the new project. Field Operations said the intent of this new plan is to provide better services to both regions by calling upon the strength of each.

PILOT PROGRAM IN MANAGEMENT TRAINING. The Human Resources Department has announced a pilot program in management training in 1976. Two workshops will be offered: one at the University of Colorado, Boulder, Colo., January 18 to January 23; and one at Bergamo Center, Dayton, Ohio, March 7 to March 12.

This program is designed primarily for executive directors who have come on the job within the last two years, and attendance is limited to 25 participants at each workshop. Invitations are now being sent to executive directors.

William Fowler and Prof. William Frank from the New York State School of Industrial and Labor Relations at Cornell University, Ithaca, N.Y., are our consultants in the development and implementation of the program. A representative task group of executive directors will meet to review the materials for relevance, suitability, and level of complexity.

The objective of the program is to provide basic management concepts and skills. The priority areas and the faculty who will provide content are:

Organizational structure and the management process—Prof. Sydney Mailick, New York University

The management role and the management of human resources—Prof. Joan Wright, Cornell University

Organizational and inter-personal communi-

cations—Prof. Harold Gray, University of Nebraska

Management by objectives, and performance review and evaluation—Prof. Fred C. Schwarz, University of Wisconsin

A simulation of a Girl Scout council will be the vehicle for problem solving in work sessions. This will assure relevance to the management job in Girl Scouting and will provide for consideration of the impact of the non-profit volunteer characteristics of the organization on managerial style, decision making, and the total management process.

A prerequisite to attendance is the orientation to Girl Scouting provided by regional offices.

As part of its career development program, Girl Scouts of the U.S.A. is assuming the cost of developing the program: the curriculum, simulation exercises, faculty, and materials. Cost of travel and lodging will be the council responsibility.

THE ALPHA OMEGA RELIGIOUS AWARD PROGRAM, formerly offered only to Boy Scouts and Explorers, has been revised and is now available to Girl Scouts of the Eastern Orthodox faith who must be at least 13 years old and have completed seventh grade. The award is sponsored by the Standing Conference of the Canonical Orthodox Bishops in the Americas (SCOBA). The ten members of SCOBA represent the Eastern Orthodox ecclesiastical jurisdictions in the Western Hemisphere and reflect the ethnic diversities of Eastern Europe, i.e., Greek Orthodox Archdiocese, American Romanian Orthodox Church, the Orthodox Church in America (formerly the Russian Orthodox Greek Catholic Church), etc. *The Program Service Book*, 75¢ each, is available from Orthodox Scouting Commission, 1345 Fairfield Woods Road, Fairfield, Conn. 06430.

OUTDOOR PROGRAM SUMMIT MEETING. Twenty-two participants from across the country including council staff and current and former national staff met at Edith Macy Girl Scout National Center September 8-12 to produce outdoor program materials. The participants developed a number of articles and papers on the many facets of outdoor program as well as a comprehensive list for follow-up. These included an Outdoor Program Packet addressed to coun-

cil needs and materials for *The Girl Scout Leader*. The first draft of the revised outdoor portion of *Safety-Wise* was reviewed. These articles and recommendations have been shared with the appropriate departments at headquarters for implementation. The meeting was chaired by Marge Vance, Field Operations, and Edith Loe, Program Department.

ADMINISTRATION ON AGING. *The Service to Each Other* pamphlet, produced by the Public Relations Department in cooperation with the Administration on Aging (AoA) several years ago, has been revised. The new title, *Hand-in-Hand: Cross-Age Interactions*,* reflects the nationally coordinated project administered by the Program Department and funded by AoA. Councils may order a maximum of 25 from Free Materials, #806.

FASHION CAREER OPPORTUNITY. The Tejas Girl Scout Council, Dallas, Tex., will offer a repeat performance of "Dallas Presents: Fashion Careers" June 12-26, 1976, with accommodations at Southern Methodist University campus. This career opportunity for girls, billed "Dallas Presents: Fashion Careers II," met with great success last summer. Dallas, the nation's third largest fashion center, will expose girls to creating, manufacturing, marketing, merchandising, and related fields such as advertising, photography, modeling, copywriting, commercial and display art, interior store design, fashion journalism, and consumerism. Cost is \$175. Brochures have gone out to all councils through their NBOs. Follow application procedures in *Runways*. Although the event does not appear in *Runways*, it is open to nationwide participation.

NEW DATES. The Girl Scout Council of the Nation's Capital announces the new dates of "Summer of '76," the opportunity with nationwide participation it will sponsor next summer—July 24 to August 5, 1976. Please notify interested girls.

CONSERVATION ACTIVITIES FOR GIRL SCOUTS,* published by the U.S. Department of Agriculture, Soil Conservation Service is for sale by the Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402, 50¢ domestic postpaid or 35¢ at the GPO bookstore. The booklet, #301, can be had for free by writing to Free Materials at national headquarters.

ONE FOR THE TRAIL. Is there a trail in your council needing care and maintenance? Has the new filmstrip, *Beyond the Highway*, inspired young people to environmental action related to trail use? Are you looking for a different council, neighborhood, or troop bicentennial project? Join in this nationwide project, *One for the Trail*.

This interesting land use improvement project has been launched by the International Backpackers Association and is supported and backed by Sierra Club, the National Park Service, U.S. Forest Service, and Bureau of Outdoor Recreation.

The idea behind *One for the Trail* is that of nationwide trail improvement and maintenance. The goal is to provide 1,000,000 volunteer hours of work on trails across the nation before July 4, 1976. Each state has a suggested quota of 20,000 hours or 100 hours for each of our 200 years as nation. Individuals are asked to give at least one volunteer hour of work on a trail. Contact trail and environmental groups within your council to learn more about the plan developed in your state and how Girl Scouts can participate or take the initiative for action.

CHANGES IN NATIONAL TRAINING CALENDAR. Please note the following changes in the national training calendar which appeared in the September 30 *Newsletter*.

January 1976: The national Public Relations Conference scheduled for January 19-21 in Washington, D.C., should be changed to January 12-14. The January 20-22 Region IV event is New Presidents Orientation, not New Executive Directors Orientation.

February 1976: The seminar for New Executive Staff, Cincinnati, Ohio, should be dated February 17-27, 1976.

June 1976: A second Finance Development Institute is scheduled for June 8-10 in York, Pa., Region II.

August/September 1976: The Organization Development Curriculum listed for August 31-September 3 is changed to July 26-29, in Tustin, Mich.

TRIENNIAL HIGHLIGHTS. Extra copies of *The Triennium Reporter** are available to councils while the supply lasts. This eight-page, two-color newspaper touches on the highlights of the past triennium—a good summary of events for councils to have. Limit 10 copies per council.

INVOCATIONS. Copies of the invocations delivered at National Council meetings by Rabbi Meir Felman and Rev. Msgr. Thomas J. Leonard are available free from the Public Relations Department at GSUSA while the supply lasts.

IN MEMORIAM. Mrs. Roy F. (Olivia) Layton, past president of GSUSA, died October 8 in Arlington, Va. During her three terms as president (October 1951 through November 1957), she emphasized that Girl Scout membership be made available to all girls, and worked to strengthen and expand Girl

Guiding/Scouting around the world. She deeply believed that Girl Scouting offered girls something far more enduring than a program of activities.

Olivia Layton served Girl Scouting for 37 years—first joining the Milburn, New Jersey, Girl Scout Council in 1938 as council registrar, later serving as treasurer and president. After moving to Maryland in 1949, she joined the District of Columbia Girl Scout Council. Beginning in 1947, she was chairman of the National Personnel Committee and later was a member of the National Board of Directors and the Executive Committee.

Mrs. Layton is survived by her husband, Dr. Roy F. Layton. He has requested that any contributions in memory of his wife be sent to Girl Scouts of the U.S.A.

1976 BICENTENNIAL PASSPORTS. The U.S. Department of State Passport Office starts issuing the 1976 Bicentennial passports January 1, 1976 in celebration of the nation's 200th anniversary. The Bicentennial passport will have a more durable dark blue cover with the foil stamping of the lettering and the Great Seal in silver-colored aluminum rather than gold. The inscription "Bicentennial 1776-1976" and the Bicentennial Seal will appear on the front and back covers respectively.

Its interior pages will feature a Liberty Bell pattern. The message from the Secretary of State, the captions of the identification data, the titles of the Amendments and Endorsements page and the visa pages will appear in both English and French. A grid pattern will be printed on the visa pages to encourage the orderly stamping of entry and exit stamps.

The Bicentennial passport will be valid for five years. The general format of this special edition will be retained in future passports except for the removal of the Bicentennial inscription and Seal.

WAGGGS PARTICIPATING IN UN CONFERENCE. "Habitat," a United Nations conference on human settlements, will be held in Vancouver, Canada, May 31-June 11, 1976. In this meeting, the world body will take up problems of millions of peoples who crowd into cities and eventually become victims of overcrowded, unsanitary settlements and sub-human living conditions. Planning for measures and activities that will improve human dwellings and the immediate physical environment, especially of third world peoples, will be high on the agenda.

The World Association of Girl Guides and Girl Scouts as a member of the United Nations Nongovernmental Organizations (NGO) will participate in this event.

GSUSA along with other member countries will provide information to WAGGGS on any current, past, and future activities related to human settlements and human ecology being undertaken by councils. Councils are requested to send *as soon as possible* information on these topics to the Clearinghouse at national headquarters. GSUSA has also been tapped for such resources as posters, filmstrips, slide sets, special publications, etc., dealing with human settlements and the environment in general, that can be used for exhibits in WAGGGS' participation. If councils have these, their contributions are welcome.

PARIS GUIDE HOSTEL CLOSURES. Scoutisme Feminin Français announces the closing of "La Nef" after 25 years of existence. Located in the heart of Paris, this international hostel has provided economical housing for many visiting Girl Guides and Scouts over the years. Alternate hostels have been recommended for individuals or groups traveling to Paris. Information for making application to stay at these hostels may be obtained by writing to the International Department, GSUSA, 830 Third Avenue, New York, N.Y. 10022.

THE COUNCIL FIRE PRICE INCREASE. The World Association of Girl Guides and Girl Scouts has raised its subscription price for *The Council Fire* to 1 year, \$3.50 or 3 years, \$9.50. If you don't have a subscription to this interesting and informative publication, now is the time to get one. Published in England in three languages (French, Spanish, and English) it will keep you and your troop informed of the activities of Guide movements in 94 member nations of the World Association.

PANORAMA TROOP 69 of the Tanasi Girl Scout Council (Knoxville, Tenn.) has been awarded a citation by the National Center for Voluntary Action for the troop's work with their Children's Museum and Braille teaching program. Panorama Troop 69 taught Braille to the Girl Guides of Venezuela last summer. Asked by a member of the Tennessee Partners of the Americas to translate a basic English textbook into Braille for a Guide troop in Venezuela, the girls raised money for their trip through a Reader's Digest Grant, individual and organizational donations, and the Juliette Low World Friendship Fund.

Meanwhile, in connection with the Partners of the Americas program, Girl Scouts in Fort Atkinson, Wis. decorated cans and collected \$210 in a fund-raising drive to send a medical technologist to Nicaragua for three months.

CLIPS. Councils might find this list of resources useful. Two brochures on voluntary action, (1) *Volunteer Recruiting: Views, Techniques, and Comments* and

(2) *Recruiting Low-Income Volunteers: Experiences of Five Voluntary Action Centers*, free for single copies, 50¢ for additional copies, are available from Clearing House, National Center for Voluntary Action, 1785 Massachusetts Avenue N.W., Washington, D.C. 20036.

A list of available services and publications on bilingual projects and books on the 43 languages spoken throughout the United States can be requested from: Dissemination Center for Bilingual-Bicultural Education, 6504 Tracor Lane, Austin, Tex. 78721.

Publicity Handbook: A Guide for Publicity Chairmen is available at 25¢ per copy from The Sperry and Hutchinson Company, Consumer Services, P.O. Box 935, Fort Worth, Tex. 76101.

MAGAZINE NOTES. *American Girl* swoops down the slopes in December. Seventeen-year-old Leslie Leete Smith (a winning member of last year's United States Ski Team) is our cover girl. Blind teens in California see "You Don't Need to See to Ski." *AG*'s "Special Girl Scouts in Action" spotlights Our Chalet in Adelboden, Switzerland—during their ski session. The holidays are in full swing as girls model shawls they can make themselves—using calico, recycled jeans, African influence, etc. December is gift-ing time and *AG* tells girls how to take good care of pets they receive as presents—plus presents they can make for their pets. Whether you're photographing new party looks, friends at home, snow scenery shots, you'll want your pictures to turn out right. *American Girl* gives photo dos and don'ts to help you. Sharks, roaches, mice, and other movie monsters of today are traced back to movie monsters of yesterday.

It's "home for the holidays" with *Daisy* this December—exciting things to do all month long, especially during school vacation days. Sid Sackson, inventor of *Sleuth* and many other best-selling games, presents three created especially for *Daisy*. A second games feature is bilingual. *Daisy* shows simple-to-make gifts, decorations, delicious gingerbread cookies, a how-to on staging a shadow play for family or troop production, instructions on how to make different kinds of bird feeders, advice on foods that will attract different birds, and tips on how to organize a neighborhood "backyard bird count."

At the request of *Leader* readers, the November/December issue features help for the leaders of younger girls. A preview of *Pots and Plots in Lots of Spots*, a new filmstrip for children who are six to nine years old; how-to articles to share with Brownies and Juniors: how to make greeting cards, get an indoor gardening project started, add a dash of program spice to the troop's calendar. And there's a big

preview of the November issue of the girls' own magazine, *Daisy*. Another article introduces quilting for beginners. For inspiration, read the story behind a Bicentennial quilting project done by the Senior Planning Board of the Girl Scout Council of Greater New York. Cadettes from Connecticut Trails Girl Scout Council meet their troop's "heroine" in the Governor's office in Hartford, and the Girl Scouts of Suffolk County, N.Y., participate in the Juliette Low Bicentennial Gardens project. Coming in the January/February issue: convention coverage.

A REVISION of the Religious Recognition Programs Information Sheet* is now available from Free Materials, #516. Councils may order a maximum of 20 copies. Additions include the new I Live My Faith program (available in 1976) for the younger girl of Catholic faith (ages 9-11), and the Alpha-Omega program for girls 12 and older of the Eastern Orthodox faith.

"MY OWN THING" PATCH. As promised in the "My Own Thing" kit sent to councils in May, a special patch* has been created to recognize a girl's participation in this program carried out over the summer. It is a colorful sunburst design with a yellow background and bright red-orange lettering surrounded by a white border, Cat. No. 9-148, 50 cents apiece. These patches can be ordered from either NES branch for resale in the council to the membership.

BLAZER. Introduced at the national convention is the new Girl Scout blazer* in misses sizes 8-20 (regular and tall) and women's sizes 42-44. It is a classic single-breasted, two-button style of green 100 percent wool flannel with wide lapels, three roomy patch pockets, brushed gold-colored buttons, and an optional pin-on emblem for the breast pocket (\$37.50 plus \$3.00 shipping and handling). For a special order form with directions for determining the correct size, use the Free Materials order form in this packet.

CHEAPER BY THE DOZEN.* Until midnight, January 31, 1976, NES is giving a 25 percent discount on the retail price of many new, popular Girl Scout books purchased in lots of one dozen or more on a special form by direct mail only. The following books are included in this special offer: *The Littlest Girl Scout*, *Let's Take a Walk, Me and My Dog*, *The Great Cookie Caper* (in English and Spanish), and *Happily Appley*; *Options*; *Eco-Antics*; *Sing Together*; *Feeding a Crowd*; *Paths to Action*; *New Challenges for Today's Cadettes*; *Passport to Scouting*; *Blueprints for Action*; and the 1913 facsimile handbook, *How Girls Can Help Their Country*. There are extra savings for councils, too, since the regular council Girl Scout discount applies to this 25 percent off limited offer. Request the special order form from Free Materials.

PRICE CHANGES. Please note the new prices for the following publications effective immediately: *Safety-Wise*, Cat. No. 19-505, 75 cents each. Refill sheets for *Troop Records and Reports* continue at the present price for a single sheet; but changes in quantity prices have been made for the following sheets: *Work Sheet for Girls' Program Achievements* (Cat. No. 21-259); *Summary Report of Complete Activities* (Cat. No. 21-260); *Troop Attendance Record* (Cat. No. 21-264); *Troop Dues Record* (Cat. No. 21-265); and *Detailed Cash Record of Troop* (Cat. No. 21-266). The new quantity prices for these items are: 100 for \$1.50; 500 for \$6.50; 1,000 for \$11.00.

The prices of the following **tentage items** are effective immediately:

Cat. No.	Item	New Price
17-105	Coated Nylon Fly	\$ 87.00
17-106	Pole Set	31.50
17-108	Aluminized Nylon Fly	87.00
17-205	Coated Nylon Fly	110.00
17-206	Pole Set	33.50
17-208	Aluminized Nylon Fly	110.00
17-305	Coated Nylon Fly	116.00
17-306	Pole Set	33.50
17-308	Aluminized Nylon Fly	116.00
17-405	Coated Nylon Fly	130.00
17-406	Pole Set	37.00
17-408	Aluminized Nylon Fly	130.00
17-505	Coated Nylon Fly	152.00
17-506	Pole Set	37.00
17-508	Aluminized Nylon Fly	152.00

The increase of prices of flies is due primarily to the addition of a flame retardant treatment.

Effective January 2 are price changes for two **small camping items**:

Cat. No.	Item	New Price
15-502	Right Angle Flashlight with batteries	3.50
16-604	Aluminum Griddle	5.60

PIC-A-PAC. A special sale of the previous-style Girl Scout uniforms is being made available on a special order form headed Pic-A-Pac.* These uniforms are still official; and there are real savings for leaders, mothers, and friends who can get together to consolidate their orders.

No orders under \$10 will be accepted. The ten uniforms ordered can be in an assortment or all the same size. The following are available:

Brownie uniform dress with belt (Cat. No. 1-101, \$1) in sizes 5-14 and chubby sizes 7½-12½ (Cat. No.

1-101C, \$1); tangerine tie (Cat. No. 1-106, 25¢) and Brownie elastic belt in sizes S,M,L (Cat. No. 1-105, 25¢).

Junior uniform dress in sizes 5-14 (Cat. No. 0-112, \$1) and chubby sizes 8½-12½ (Cat. No. 0-112C, \$1); dark green Junior badge sash in short (51") or regular (54") length (Cat. No. 0-407, 75¢) and a free elastic belt in sizes S,M,L (Cat. No. 0-132).

Previous-style **Cadette** white blouse with short sleeves in sizes 6-20 (Cat. No. 4-104, \$1); green A-line skirt in 22"-32" waist sizes (Cat. No. 4-106, \$1) and a green Cadette tie (Cat. No. 4-125, 25¢).

Complete **Senior** uniform package (Cat. No. 3-110, \$1) of the two-piece Senior uniform in sizes 8, 10, 12 and 18; a free Senior hat available in size small only; a free Senior tie and hat cord in your choice of red, orange, yellow, turquoise, lavender, gold, or white—available as long as the supply lasts. The special order forms on which the order must be sent are available from Free Materials.

SLIPSHEET FOR JUNIOR HANDBOOK. The slipsheet for the *Junior Girl Scout Handbook* announced in the August *Newsletter* is packaged in lots of 100. Judging from the orders received, there seems to be some confusion as to the quantity to order. Where such misunderstanding seems to exist, orders for councils have been adjusted to the number of registered Junior Girl Scouts in that council. These slipsheets are of no use to anyone without the latest printing of the *Junior Girl Scout Handbook* because they merely replace two pages which are not complete when taken out of context.

DON'T BUY COOKIES FROM AN AARDVARK. Here is the cookie selling help you've been asking for—all new, coordinated television and radio spots. Delightfully childlike drawings of an aardvark, elephant, and other animals come to life in each of these five 10-second TV spots. The voice-over tells everyone not to buy cookies from an aardvark or an elephant but to buy them from Girl Scouts "because they're good." The same voice tells the same story for radio with an extra 30-second spot using the Girl Scout jingle. Order your kits from your cookie supplier; there is no charge to councils for this service.

1976 RELIGIOUS PROGRAM INSERT. The newest addition to the collection of designs for use with religious programs on Girl Scout Sabbath and Girl Scout Sunday was shown at the national convention in Washington, D.C. This new insert* (Cat. No. 22-715) is 8½ by 5½ inches and features a green and black flower motif on a white background. The flower

shows four Girl Scouts in uniform and the words of the Girl Scout Promise and Law. It is printed on mimeograph paper suitable for all types of imprinting. Here are the prices: \$1.25/100; \$10/1,000; \$45/5,000; \$85/10,000; \$200/25,000.

Some of the designs from previous years continue in stock. Still available is the insert (Cat. No. 22-711) of the Corita Kent serigraph* of the Girl Scout Promise and Law in the blue and green colors at \$1.25/100; \$5.50/500; \$7.50/1,000.

For those councils and other groups that prefer the folded all-purpose cover, three designs are still available: the Corita Kent one of the Promise and Law, the Tree of Life design, and the green outdoor scene seen through an arched window.

Order starred () items on forms sent to EDs.*

The Corita Kent cover* (Cat. No. 22-710, \$2.25/100; \$10/500; and \$18/1,000); the Tree of Life cover* (Cat. No. 22-350) and the Window Scene* (Cat. No. 22-351) are each \$1.45/100; \$6.50/500; and \$12/1,000. All are available by direct mail from the NES branch nearest you.

LADY FROM SAVANNAH. The Juliette Gordon Low National Center has all the remaining stock of the book, *Lady from Savannah*, which is available for sale there to visitors at \$1.25. Since the gift shop there is not equipped to handle mail orders, it is regretfully returning orders. Stock of this book in National Equipment Service Distribution Centers is completely depleted. The purchase of this book might be a good excuse for a visit to this unusual national center, which is a registered National Historic Landmark.

Printed on recycled paper.

INTER-COUNCIL TRANSFERS

BRENNAN, Roseanne
From Program Manager
Camden County GSC, N.J.
To Project Manager/Suburban Services
Greater Essex County GSC, N.J. 7/28/75

REILLY, Carol
From Field Director
Indiana Lakeland GSC, Ind.
To Field Support Director
Singing Sands GSC, Ind. 7/28/75

SCHNITZER, Dianne
From Dir. Field Serv./Volunteer
Development
Wilderness Road GSC, Ky.
To Training Specialist
Central Maryland GSC, Md. 8/25/75

SHAFER, Dehra
From Field Director
Greater Tidewater GSC, Va.
To Field Director
Hemlock GSC, Pa. 9/2/75

TEWS, Kathleen
From Executive Director
Conifer GSC, Ark.
To Executive Director
Maumee Valley GSC, Ohio 9/18/75

WRIGHT, Meta
From Field Adviser
Flint River GSC, Ga.
To Field Executive
Carolina Low Country GSC, S.C. 9/1/75

ZELLER, Susan
From Field Executive
Circle T GSC, Tex.
To Field Adviser/Camp Director
Sangre de Cristo GSC, N.M. 9/1/75

COUNCIL CHANGES

BAKER, Mary
From Field Adviser
To P/T Continuing Education Director
Rock River Valley GSC, Ill. 8/15/75

DAWSON, Deborah
From Field Director
To Finance Development Director
Great Rivers GSC, Ohio 7/1/75

DICKEY, Barbara
From Asst. Executive Director/Dir. Field
Services
To Executive Director
San Diego-Imperial GSC, Calif. 8/18/75

LEACH, Shirley
From Field Director
To Assistant Director Field Services
Seal of Ohio GSC, Ohio 9/1/75

RAYMORE, Grace
From Public Relations Director
To Executive Director
Columbia River GSC, Ore. 9/10/75

STATHAM, Bettye
From Field Director
To Personnel & Educational Services
Director
Raintree GSC, Ind. 8/19/75

NATIONAL TO COUNCIL TRANSFERS

DOWELL, Mary Maxine
From Program Director
Field Operations—NAGS
To Director Field Services
Coastal Carolina GSC, N.C. 9/1/75

KELLER, Marilyn
From Field Adviser
Field Operations—NAGS
To Area Director
Chicago GSC, Ill. 9/2/75

ROBBINS, Beverly
From Council Consultant
Field Operations — Region V
To Executive Director
Southern Oakland GSC, Mich. 11/1/75

RETIREMENTS

CAMPION, Eileen
Assistant to Director for Personnel
Services
Department of Human Resources
Director's Office 11/1/75

GREEN, Tillie
Director of Production
Magazine Department
Editorial Production 11/1/75

VOEGELE, Bernard
Addressing Machine Operator
General Services & Properties
Duplicating 11/1/75

FUTURE RETIREMENTS

ALSTON, Wilma
Executive Director
Land of Lincoln GSC, Ill. 12/31/75

