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Los Angeles Times
10/19/75
Vail File

ON THE GO

Skier Ford Helps Vail Find Place in the Snow

BY JERRY HULSE
Times Travel Editor

VAIL, Colo.—Like Mahomet, Jerry Ford came to the mountain. As a result the mountain is now famous throughout the world.

In a couple of seasons the Chief Ex-

Los Angeles Times

Travel

Me, Pickaroon, Tourist Trap, Avanti, Riva Ridge and Compassion.

Learn-to-ski classes—there are 300 instructors—come to \$9 for a half day, \$12 for a full day, \$33 for three days and \$45 for five days.

While adults are on the slopes...

VAIL'S PLACE IN THE SNOW

Continued from First Page

ranch was quickly transformed into a bundle of shops, hotels, lodges, inns and condominiums.

Grazing land that sold for \$125 an acre became the site for homes worth up to half a million dollars along fashionable Forest Road

weekly and ski movies are screened to prepare guests for the slope.

Off in another corner of the resort the charming Horn Lodge offers 30 rooms starting at \$26 single and \$29 double. Christmas holiday rates are slightly higher, but if you haven't

Lion Inn, the Salt Lick, the St. Moritz Purcell's, the Deli and Chicken George's and the Nu Gnu.

And then, of course, there's Alfie Packer's Wild Mountain Inn where the happy hour begins each evening at 10 p.m. and steak and biscuits are featured for \$3.25

ON THE GO

Skier Ford Helps Vail Find Place in the Snow

BY JERRY HULSE
Times Travel Editor

VAIL, Colo.—Like Mahomet, Jerry Ford came to the mountain.

As a result the mountain is now famous throughout the world.

In a couple of seasons the Chief Executive has brought the mountain more fame than all of Vail's publicity pundits combined.

"Ski Vail" has become a new campaign cry. This, of course, brings huge smiles to the developers of this pleasant plot known hereabouts as Instant Bavaria.

Whenever the Chief Executive is in residence he occupies a handsome A-frame facing Mill Creek Circle. This is at the base of Vail Mountain. Only nobody gets within snowball-tossing range during Ford's holidays.

Surrounded by Secret Service men, the outpost is off limits to everyone but the family, special guests and Administration confidants.

Chic Restaurants

Joining him, of course, is Henry Kissinger. And while Henry avoids the slopes, he's a sport with the apres-ski crowd. Comes nightfall he does an occasional number of chic restaurants embracing Vail Village.

As for the Presidential retreat, it is, indeed, a winter "white house" that's frosted over with snow and glittering with icicles.

President Ford is described by locals as a "good recreational skier." What this evidently means is that he makes the run down the mountain-side without too many spills.

Los Angeles Times Travel

PART XI

SUNDAY, OCTOBER 19, 1975

Being President has its benefits. For one he is permitted to "cut" the ski lines. That is to say, he is allowed to push ahead of others at the liftoff line.

Only recently he and pal Henry put in an appearance at Sheika's, which is a new cellar nightclub operated by Pepi Gramshammer, the former Austrian ski champion.

Because of his affection for the Colorado Rockies, President Ford has done for Vail what Vail had been trying to do alone—shouting up a publicity storm. As a result, the high mountain village has become one of the nation's best-known ski resorts.

What with two giant aerial gondolas and 14 chairlifts (both triple and double) Vail is capable of placing nearly 19,000 skiers an hour in the piney reaches.

They schuss down Skid Row, Whiskey Jack, Sourdough, Roger's Run, Over Easy, Chow Down, Follow

Me, Pickaroon, Tourist Trap, Avanti, Riva Ridge and Compassion.

Learn-to-ski classes—there are 300 instructors—come to \$9 for a half day, \$12 for a full day, \$33 for three days and \$45 for five days.

While adults are on the slopes youngsters (two through four) enroll in a nursery called Small World, or there is the "Bratskeller" with lunch and lessons (ages five-to-nine). Both for \$12.

Besides skiing there are sleigh rides, ice skating, scores of heated swimming pools, 62 restaurants, bars and nightclubs and a sizable gathering of smart boutiques.

Other Big Names

Joining President Ford on the celebrity list are other Big Names including Ted Kennedy, Sargent Shriver, Charles Percy and former New York Mayor John Lindsay, whose daughter Margie is married to a ski patrolman.

Colorado's version of a Tyrolean village lies roughly 110 miles west of Denver and 140 miles east of Grand Junction. Getting there is relatively simple, what with United serving both cities and Rocky Mountain Airways making the connection from Denver to the nearby village of Eagle for a flat \$22.

If one wishes to arrive in high style, there is limousine service from Denver. The big cars carry up to seven passengers at \$11.44 each or \$80 for the lone rider.

It is possible to ski for peanuts between Nov. 21 and Dec. 19 and again from April 3 through April 25. During these low season periods a week-long snow safari begins at \$124 a person (double occupancy).

The package includes accommodations for seven nights and lift tickets for six days. Otherwise, lift passes cost the skier \$11 a day.

Growing Too Fast?

Vail is growing faster than Bavaria. Some say too fast.

From its opening in 1962 it was an instant success. President Ford's appearance merely added frosting to the mountain. It became so successful, in fact, that Vail Associates developed another village next door, called LionsHead.

While Vail resembles such alpine aeries as Kitzbuehel and Garmisch, LionsHead is rustic modern—stuck together with stucco and glass.

Its latest addition is The Mark, a tennis club with snug rooms and a couple of cozy apres-ski retreats known as the Center Court and the Wimbledon, whose walls are papered with the likes of Ashe, Connors and King.

Both Vail and LionsHead are the architectural offspring of Peter Seibert, who skied the Rockies during World War II with the U.S. 10th Mountain Division.

He got hooked by the scenery and later returned as a civilian to survey the land. What formerly was a sheep



APRES SKIING—Skiers relax after day on Vail's mountain.

Please Turn to Page 5, Col. 1

Los Angeles Times
10/19/75
Vail File



VAIL ASSOCIATES, INC.
VAIL, COLORADO 81657 / (303) 476-5601

April 3, 1975

Ms. Sheila Weidenfeld
Press Office
The White House
Washington, D. C. 20500

Dear Sheila:

Sorry I haven't gotten back to you sooner. I hope Susan wasn't too inconvenienced by the photo session. We did try to make it as simple as possible, and do hope her visit was pleasant overall.

Am enclosing one of the local papers which gave an accurate rendering of how the session went - and got their "just desserts" for trying to make more of it. (I thought the article was fun.)

My best,

Pam Conklin
Publicity Director

PC/fv
Enclosure





I'm in publishing. In what are you?

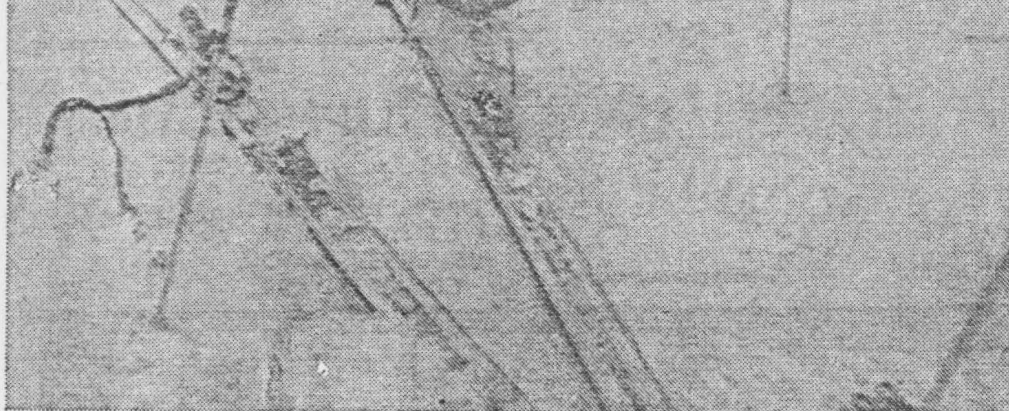
Personalities

Purseful of Pot?

When former Beatle Paul McCartney was stopped for a traffic violation in Los Angeles yesterday, his wife, Linda, was arrested for allegedly carrying about a

chest of drawers and other valuables was abandoned at the French-German border yesterday when a customs patrol approached it.

Four men jumped out of



UPI PHOTO

Susan struggles to remove snow

President Ford's teen-aged daughter, Susan, struggles to remove snow from her boots while spending a day on the slopes during a two-week skiing vacation in Vail.

morning.

Park Hill United Methodist Church, 5209 Montview Blvd.; Palm Sunday service at 10 a.m., Maundy Thursday services at 10:30 a.m.

Woman's 40-year

MOSCOW (AP) — An 80-year-old American-born woman who has been trying to return to the United States from the Soviet Union for more than 40 years is scheduled to go Sunday.

Now an invalid who must be moved on a stretcher, Emma Coachman is to enter a nursing home in New York State since she has no known relatives in the United States.

Mrs. Coachman was born in Pittsburgh of Lithuanian emigrant parents and in 1928 came to the Soviet Union with her husband, who worked here as an engineer.

They divorced and Mrs. Coachman attempted to return to the United States. But her claim

...sensitive oil tax issue
...barrier to passage of a
...tax cut bill which
...million in cuts for individu-

...passage, the bill will go
...e conference committee
Monday to be reconciled
...n House bill. The legisla-
...resident Ford next week.
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...gjam was broken when
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...ceive a briefing Friday
...ational Security Council
...consider any questions
...he American airlift to

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...y refused all comment.
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...liament voted, 140-124,
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...ed two months of politi-
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...ary for the country's
...overnment in nearly

...overnment and his

Among other things, the Mansfield substitute settled what had promised to be a drawn-out debate over whether to increase Social Security taxes by 8.7 per cent.

Mansfield's \$100 payment to all Social Security, Railroad Retirement and Supple-

increase.

But the Senate postponed the bill and leaders said they hope it can be passed Friday.

(Continued on page 24)



UPI PHOTO BY JOE MARQUETTE

Susan Ford arrives for holiday

Swathed in a furry winter coat, Susan

vacation. She talked briefly with reporters

UP-358

(FIRST FAMILY)

WASHINGTON (UPI) -- BETTY FORD IS REGAINING STRENGTH DAILY FROM HER LATEST BOUT WITH ARTHRITIS. BUT DOCTORS STILL WANT HER TO KEEP HER SCHEDULE LIGHT.

A WHITE HOUSE AID TODAY QUOTED DR. WILLIAM LUKASH, THE PRESIDENT'S PHYSICIAN, AS SAYING THE FIRST LADY SHOWED "GREAT IMPROVEMENT" WEDNESDAY AND IS SPENDING MORE TIME UP AND AROUND IN THE FAMILY QUARTERS.

MANY OF MRS. FORD'S PREVIOUSLY SCHEDULED FUTURE ENGAGEMENTS HAVE BEEN ELIMINATED FROM HER CALENDAR SO THAT SHE CAN FULLY RECOVER FROM THE ARTHRITIC ATTACK WHICH OCCURRED TWO WEEKS AGO.

SHE HAS SUFFERED FROM THE AILMENT IN HER BACK AND NECK FOR NEARLY 10 YEARS. DOCTORS SAY IT IS AGGRAVATED WHEN SHE BECOMES TOO ACTIVE.

IF SHE IS FEELING WELL ENOUGH, MRS. FORD WILL TAKE PART SATURDAY NIGHT IN THE INITIATION OF NEW MEMBERS INTO THE GRIDIRON CLUB AT THEIR 90TH ANNUAL DINNER AT THE STATLER HOTEL.

MEANWHILE, SUSAN FORD FLEW TO VAIL, COL., ABOARD A COMMERCIAL JET TODAY TO SPEND HER SPRING VACATION ON THE SKI SLOPES.

PRESIDENT FORD'S 17-YEAR-OLD DAUGHTER WAS ACCOMPANIED BY HER CLOSE FRIEND, BARBARA MANFUCCO, 18, OF CHEVY CHASE, MD., AND A SECRET SERVICE AGENT.

SUSAN PLANNED TO STAY AT VAIL UNTIL MARCH 31, THE DAY AFTER EASTER.

FORD AND HIS WIFE PLAN TO SPEND THEIR EASTER HOLIDAY IN PALM SPRINGS, CALIF.

UPI 63-25 12:17 PED

VAIL, COLO. (AP) -- SUSAN FORD, 17-YEAR-OLD DAUGHTER OF PRESIDENT FORD, HAS ARRIVED HERE FOR AN 11-DAY SKIING HOLIDAY DURING HER EASTER VACATION.

MISS FORD FLEW FROM WASHINGTON TO DENVER THURSDAY.

MISS FORD SAID SHE PLANS TO WORK ON HER NEW MONTHLY COLUMN FOR SEVENTEEN MAGAZINE, "WHITE HOUSE DIARY." THE REST OF THE TIME, SHE SAID, SHE WILL "SKI AND HAVE FUN."



UP-088

(FIRST FAMILY)

WASHINGTON (UPI) -- BETTY FORD IS REGAINING STRENGTH DAILY FROM HER LATEST SCOUT WITH ARTHRITIS. BUT DOCTORS STILL WANT HER TO KEEP HER SCHEDULE LIGHT.

A WHITE HOUSE AIDE TODAY QUOTED DR. WILLIAM LUKASH, THE PRESIDENT'S PHYSICIAN, AS SAYING THE FIRST LADY SHOWED "GREAT IMPROVEMENT" WEDNESDAY AND IS SPENDING MORE TIME UP AND AROUND IN THE FAMILY QUARTERS.

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SHE HAS SUFFERED FROM THE AILMENT IN HER BACK AND NECK FOR NEARLY 10 YEARS. DOCTORS SAY IT IS AGGRAVATED WHEN SHE BECOMES TOO ACTIVE.

IF SHE IS FEELING WELL ENOUGH, MRS. FORD WILL TAKE PART SATURDAY NIGHT IN THE INITIATION OF NEW MEMBERS INTO THE GRIDIRON CLUB AT THEIR 90TH ANNUAL DINNER AT THE STAYLER HOTEL.

MEANWHILE, SUSAN FORD FLEW TO VAIL, COL., ABOARD A COMMERCIAL JET TODAY TO SPEND HER SPRING VACATION ON THE SKI SLOPES.

PRESIDENT FORD'S 17-YEAR-OLD DAUGHTER WAS ACCOMPANIED BY HER CLOSE FRIEND, BARBARA MANFUGO, 13, OF CHEVY CHASE, MD., AND A SECRET SERVICE AGENT.

SUSAN PLANNED TO STAY AT VAIL UNTIL MARCH 31, THE DAY AFTER EASTER.

FORD AND HIS WIFE PLAN TO SPEND THEIR EASTER HOLIDAY IN PALM SPRINGS, CALIF.

UPI 03-23 12:17 PED

VAIL, COLO. (AP) -- SUSAN FORD, 17-YEAR-OLD DAUGHTER OF PRESIDENT FORD, HAS ARRIVED HERE FOR AN 11-DAY SKIING HOLIDAY DURING HER EASTER VACATION.

MISS FORD FLEW FROM WASHINGTON TO DENVER THURSDAY.

MISS FORD SAID SHE PLANS TO WORK ON HER NEW MONTHLY COLUMN FOR SEVENTEEN MAGAZINE, "WHITE HOUSE DIARY." THE REST OF THE TIME, SHE SAID, SHE WILL "SKI AND HAVE FUN."

L.A. Times 3/21/75 p. 6
Susan Ford on Ski Trip

WASHINGTON (AP)—Susan Ford and a classmate left Thursday by commercial airliner for an Easter holiday skiing vacation at Vail, Colo. The President's 17-year-old daughter planned a 10-day stay. With her was Barbara Manfuso of Chevy Chase, Md.

UP-122

(BETTY)

WASHINGTON (UPI) -- BETTY FORD HAS SELECTED A WHITE MINK CAPELET FOR HER FORTHCOMING BIRTHDAY PRESENT FROM HER HUSBAND AND SHE HAS ORDERED A MUSKRAT COAT WITH A FOX TRIM FOR HER DAUGHTER SUSAN'S GRADUATION PRESENT.

THE FIRST LADY WILL CELEBRATE HER 57TH BIRTHDAY ON APRIL 8. SUSAN, 17, WILL GRADUATE FROM HOLTON-ARMS SCHOOL FOR GIRLS IN BETHESDA, MD., ON JUNE 5.

A WHITE HOUSE AIDE SAID THAT CONSTANTINO CHRISTIE, OWNER OF THE CHRISTIE BROTHERS OF NEW YORK, BROUGHT THE FURS TO THE WHITE HOUSE MONDAY WHERE THEY WERE SELECTED BY MRS. FORD.

THE AIDE WAS UNABLE TO SAY HOW MUCH THE TWO FURS WILL COST THE PRESIDENT. THE WHITE MINK HAS A SPIRAL DESIGN AND THE COAT HAS A LEATHER BELT WITH A HEMLINE TWO INCHES BELOW SUSAN'S KNEES.

UPI 03-18 05:09 PED





United Press International

Ambassador Elliot L. Richardson leaves U.S. Embassy in Grosvenor Square in London for carriage trip to present his credentials to Queen Elizabeth II. At right is Maj. Gen. Sir Michael Fitzalan Howard, marshal of the diplomatic corps.

Notes on People

Richardson, in Good Form, Meets Queen

Armed with a three-page manual on how to behave, sent to him by Buckingham Palace, Ambassador Elliot L.

of Illinois, a Freshman member of the House, has opened a campaign that he insists is not so much to publicize his

including \$120,000 in \$100 bills, as requested. Mr. Stuart said in a telephone interview that the fortune-telling cards

commercial jet with Barbara Manfuso, a school friend, and a Secret Service man. She

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SECTI

Susan Ford To Ski, Have Fun at Vail

By MARICE DOLL

Denver Post Staff Writer

President Ford's daughter, Susan, arrived at Stapleton International Airport at noon Thursday en route to Vail, Colo., for 10 days of skiing during her Easter holidays.

Before taking the motorcade to Vail, she stopped to tell reporters her plans were "skiing and having fun." She was accom-



Celebrity chasing is less than fun



The "exclusive" photo.
by Peter Eichstaedt

International.

We immediately hopped on a gondola and were at Mid-Vail just in time.

As the group stepped out of the gondola building at Mid-Vail, the blizzard picked up in intensity, and the two wire service photographers, Bob Scott of AP, and Joe Marguette of UPI, both looked at each other and asked each other questions concerning the purpose of their existence.

Susan appeared, and shutters began clicking madly as she put on her skis and went quickly to chair Four, riding up with Ski Patrolman Brian McCartney.

With the two minute photo session over, the two wire service photographers showed good sense. as had

pointed the camera in the general direction of the group and clicked away, my hands numb and trembling from the cold.

The group headed down Swingsville in the blinding snow storm, and being totally frustrated, and unequipped to cope with the vicious natural elements, I put the camera in my backpack, and proceeded to snowplow all the way down.

The group had taken off again and was lost from sight, but I happened to run into them again, literally, since I was skiing with my head down, not watching where I was going.

Susan's friend had fallen in the fresh, deep heavy snow, and I came with in inches of running over her,

only to discover that I had torn the heel off a binding completely off the ski.

Resigned to my fate, I trudged back to Mid-Vail where the more sane

photographers were cheerily sipping hot coffee. "How was it?" one asked.

I slumped into a corner with out responding, asking myself "why".

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Susan Ford Vacations In Vail

By Jill Vig

Students from across the nation are flocking to Vail on break and among them is Susan Ford, daughter of the President.

Miss Ford, accompanied by her good friend, Barbara

