

The original documents are located in Box 41, folder “Ford, Steven - Events - Campaigning in Ohio, California, New York, 10/21-23/76” of the Sheila Weidenfeld Files at the Gerald R. Ford Presidential Library.

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American Broadcasting Company 1330 Avenue of the Americas New York, New York 10019 Telephone 212 LT1-7777

Sheila Weidenfeld
Press Secretary to Mrs. Ford
The White House
Washington, DC 20500

October 13, 1976

Dear Sheila:

This is by way of confirming our arrangements for the night of October 22nd.

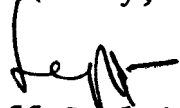
The interview will be done by Barbara Walters and Harry Reasoner during the midnight to 12:30 hour in TV studio #15 which is on West 58th Street between 7th and 8th Avenues. If the President's sons could arrive shortly after 11pm that would allow us time to have them made up and accustom them to the studio and the set and explain the business of getting them onto the set during a station break.

If you will have the agent-in-charge contact me or my assistant Mary Jo McKeon, we will make arrangements for Secret Service to do its survey prior to the broadcast day.

We have made arrangements for the other participant in the broadcast to have a quiet and private place to view the debate. If the President's sons would like a similar set of quarters please notify me as soon as possible.

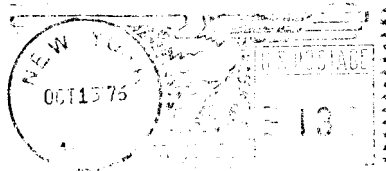
Again, many thanks for your help setting this up. As you know, I wish it had been Mrs. Ford, but I think the boys will make a good show.

Sincerely,



Jeff Gralnick
Senior Producer
ABC News

JG/mjm



Sheila Weidenfeld
Press Secretary to Mrs. Ford
The White House
Washington, DC 20500

Gralnick
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New York, NY 10023

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Americ

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*YM Contact Ed Anderson
Ed Anderson
down show all
every*

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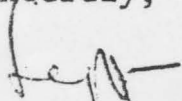
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Easy show
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- 0 -

LOS ANGELES (UPI) -- BETTY FORD, WOOING VOTERS IN SOUTHERN CALIFORNIA, IS ENCOUNTERING SOME DISBELIEF FROM THOSE SHE SOLICITS BY TELEPHONE.

"I TELL THEM I'M BETTY FORD AND THEY TELL ME I'M KIDDING," MRS. FORD LAUGHED AFTER ONE SUCH INCIDENT YESTERDAY. "THEY JUST DON'T BELIEVE IT'S ME."

TODAY SHE WAS SCHEDULED TO ATTEND A RALLY IN CHINATOWN AND A RECEPTION FOR THOSE OF ASIAN DESCENT BEFORE LEAVING TOMORROW FOR IOWA AND OHIO.

MRS. FORD ARRIVED AT LONG BEACH MUNICIPAL AIRPORT YESTERDAY IN AN AIR FORCE DC9 AND WAS GREETED BY HER SON, STEVEN.

"WE ARE GOING TO WIN IN CALIFORNIA," MRS. FORD TOLD 150 WELL-WISHERS AT THE AIRPORT, WITH STEVEN DRAWING CHEERS BY ADDING:

"THE WEST AND THE COUNTRY AS A WHOLE JUST AREN'T LIBERAL ENOUGH TO TAKE CARTER AND VOTE FOR HIM ON NOV. 2."

- 0 -

BALTIMORE



L.A. Times
10/20/76 Pg. 1-B

PHONE CALLS STUN SOUTHLANDERS

'Hello, This Is Betty Ford... Yes, Really!

BY DOROTHY TOWNSEND

Times Staff Writer

First Lady Betty Ford arrived in Southern California for two days of campaigning Tuesday—and spent part of the afternoon telephoning people who just didn't believe they were talking to President Ford's wife.

"They just don't believe it's me," she laughed, hanging up the phone after her second call of the afternoon to seek votes for her husband. "I tell them I'm Betty Ford and they tell me I'm kidding...!"

Mrs. Ford arrived at Long Beach Municipal Airport aboard an Air

Force DC-9 and was greeted by about 150 well-wishers from local Republican clubs and her son, Steve, who drove her to Republican campaign headquarters in Downey in his mobile home.

She spoke briefly at the airport, telling her listeners, "California is a really, really key state and we're running well here... if only through

STEVE'S SCHEDULE

Thursday, Oct. 21

10:00 am Vote absentee -- 1300 South Grand Avenue,
Santa Anna Calif. -- (PFC sending out release)

Leave for Cincinnati

8:03 Arrive Cincinnati

Friday, Oct. 22

Hamilton⁹, Middletown¹⁰, Dayton¹¹³⁵, Springfield¹ and Columbus³, Ohio
~~Phone Bank~~ ~~Phones~~ ~~Phone~~ (130) Wittenburg - Q. A. (Student Lobby)
Depart for New York City Phone Bank - 1st Natl Bank Building
5:52 pm Arrive New York City Hilton w/ Jack 8th floor
Harry Reasoner Instant Analysis 513-323-6117

Saturday, Oct. 23

Go to Raleigh, North Carolina -- Meet President, ~~stay~~
until Sunday with President

Louis Digel
(513) 325-7648
.9671
(513) 399-8777(hm)

Phylis Nedelman
(513) 399-1117
325-9671

Frank Worthington
513-325-0474
Margaret Miller



10-21 Thur - vote

10-21 Thur ^{12:45} Dept RA

~~9:41 PM Syracuse
RON~~

~~Ohio~~

~~22 Utica
Schneeday~~

~~dept 3:25~~

~~Albany~~

~~4:19~~

~~N.Y.C~~

~~ref, debate w/ Jack~~

~~11 PM~~

~~✓~~

~~11:51~~

~~29 ABC) - ✓~~

~~12:45~~

~~✓~~

~~RON~~

~~with
Harry
Reasoner~~

10/23 Sat

8:10 AM ✓

9:45 AM Raleigh NC w/ Pres.

12:30 → ✓

✓ one w/ ✓

