

The original documents are located in Box 41, folder “Ford, Steven - Events - Casey Tibbs Bronc Riding Clinic Clippings, 5/1-2/76” of the Sheila Weidenfeld Files at the Gerald R. Ford Presidential Library.

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Lawrence Laurie -- 213/274-0851

Don McAdams told him to call with following info:

Steve is going to help Casey Tibbs in a Bronc and Bareback Riding Clinic at ~~Spring Creek, Nevada, near Elko~~ the Spring Creek Horse Palace near Elko, Nevada on May 1 & 2nd.

Participants pay \$25 entry fee to participate in clinic. The money is being raised for the Elko Developmental School for Retarded Children in Elko, Nevada.

Steve is not riding, but assisting Casey. He will be staying at Holiday Inn in Elko.

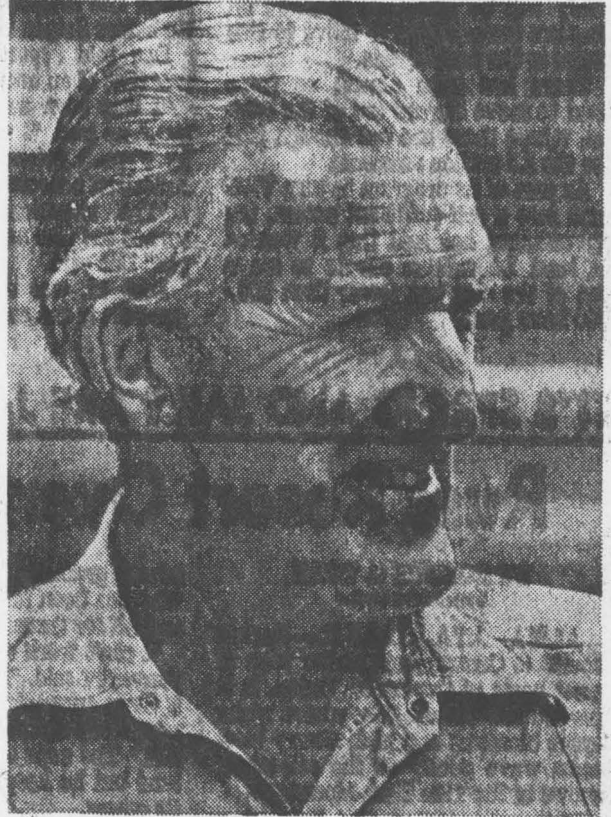


Newsmakers-----

L.A. Times 5/3/76

When Voters Call, Governor Answers

—If you want to talk to the head man in Wyoming, just open the Cheyenne telephone directory and look up **Herschler, Ed**, governor. "Some of the calls I get are true emergencies," he said. "There are lots of times when people have been arrested and I suppose they're entitled to



Gov. Ed. Herschler . . . he stays in touch.
AP photo

Two ministers, one a Hatfield and the other a McCoy, joined in calling for "peace in the valley."

—The President's son, **Steve Ford**, was a student at a bronc riding clinic in Spring Creek, Nev., but most of the 40 other riders showed little interest in the Ford in their midst. The weekend event was billed as the Casey Tibbs

"We have one of those things in Washington, it will them," and it's called the Congress."
L.A. Times 6/20/75



WILMINGTON, DEL.
JOURNAL
—D. 89,931—
WILMINGTON METROPOLITAN AREA

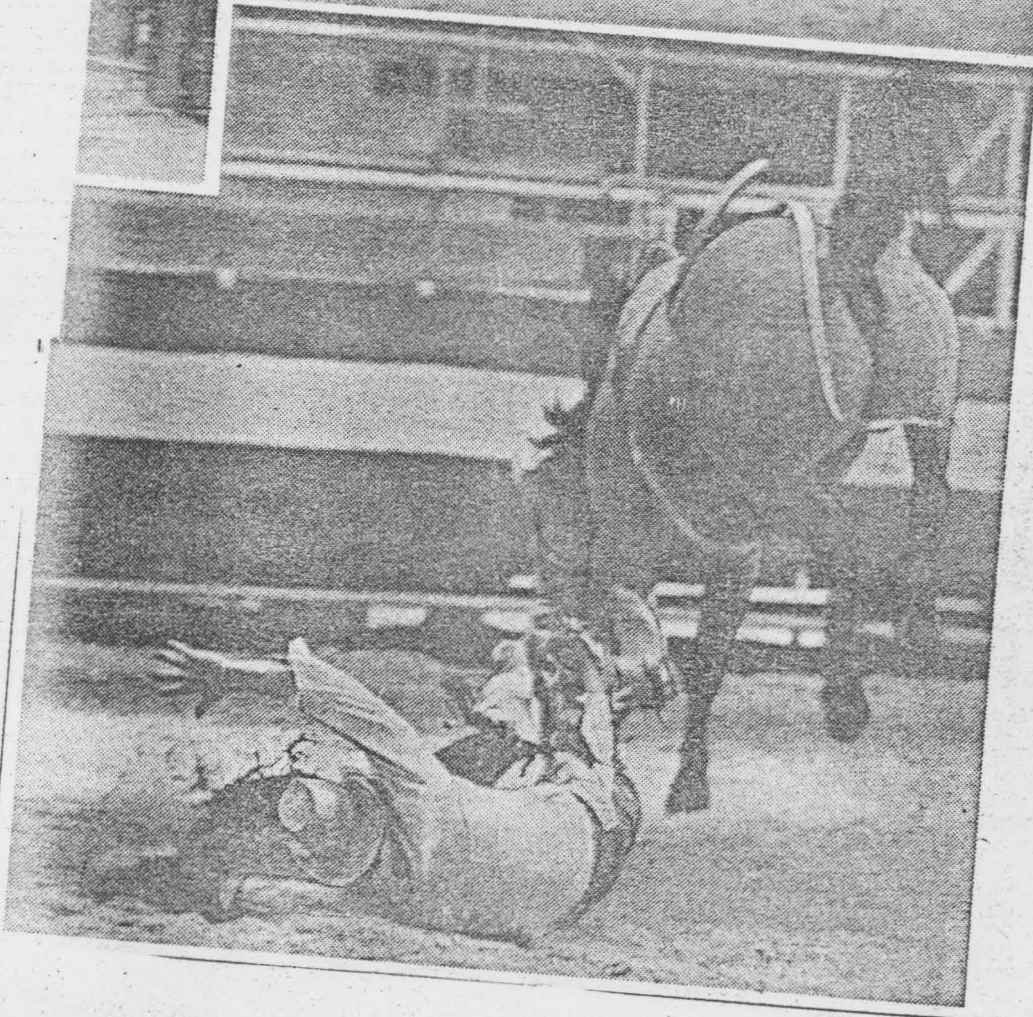
MAY 4 1976

NAMES IN THE NEWS

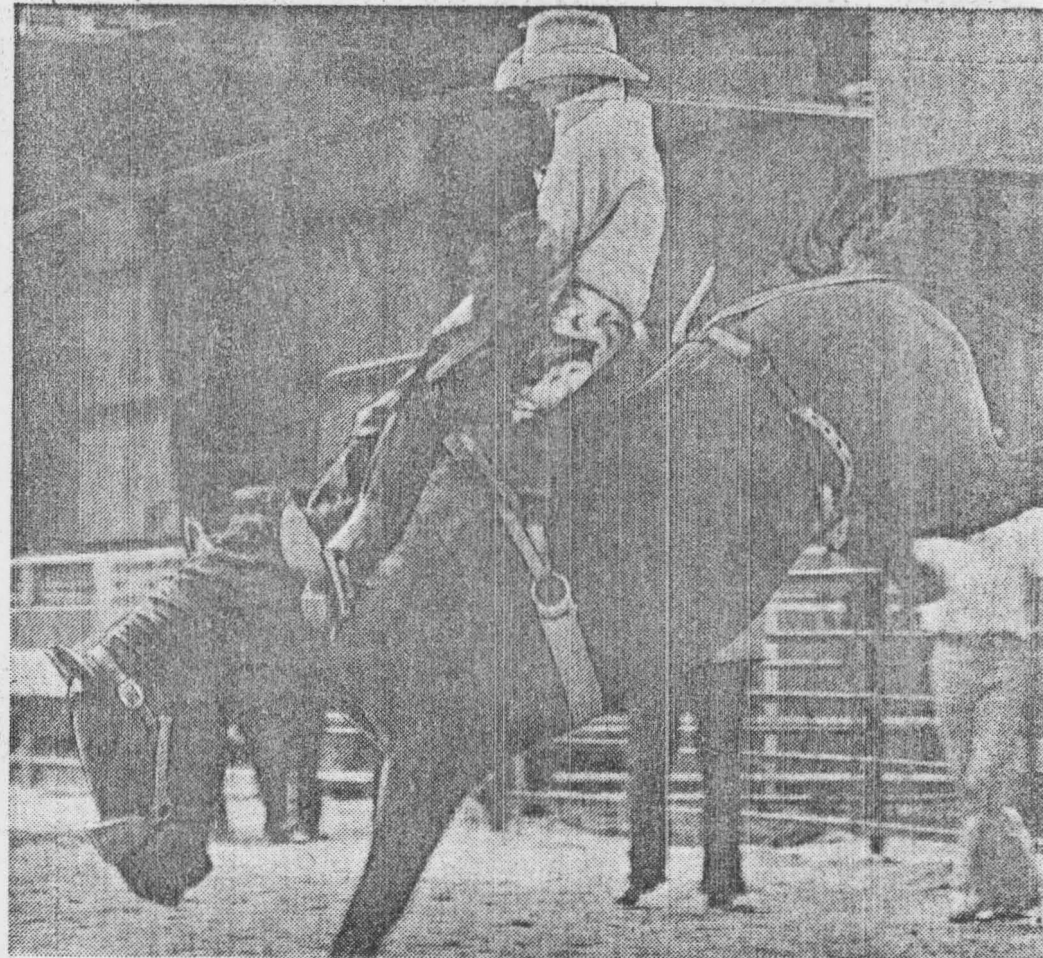


AP Wirephoto

MARLBORO MAN?—Not really, It's Steve Ford, the President's youngest son poring over the rigging on his bronc saddle before a successful ride at Spring Creek, Nev., where he attended a bronc riding clinic.



Natl. Engr. 6/15/76



President Ford's Son Loses to a Bucking Bronco

Ride 'im, Steve! That's the President's son, 19-year-old Steve Ford, up there on a bucking bronco, trying to hold on in fine rodeo style as the animal rears, leaps and kicks up its heels. But then the bronc, with a violent twist, succeeds in flinging young Steve out of the saddle and

he hits the ground in a bone-jarring thud. The horseplay happened as Steve participated with former rodeo champ Casey Tibbs in a "riding clinic" for would-be bronco-busters at Spring Creek, Nev. — with all proceeds from the event going to charity.

(Photos by Mark Meyer)

Bronc ridin' Steven Ford

*Ch. Stewart
6/17/76*

By the Associated Press

Spring Creek, Nevada

Casey Tibbs did not try very hard to talk Steven Ford out of riding bucking broncs in this eastern Nevada town.

The former nine-time world champion bronc rider, now an instructor, had said recently he would try to change the mind of the President's son about getting aboard. He called it "risky."

But the 19-year-old Ford took his turn and came away with some good rides after a quick fall the first time out of the

SPRING CREEK, NEV. (AP) -- STEVE FORD, YOUNGEST SON OF PRESIDENT
FORD, WILL TAKE PART IN A BRONC RIDING CLINIC AT THIS NORTHEASTERN
NEVADA COMMUNITY MAY 1-2.

CLINIC LEADER CASEY TIBBS SAID HE ASKED FORD, 19, TO HELP WITH THE
SADDLE BRONC AND BAREBACK RIDING OPERATIONS BECAUSE HIS ENTHUSIASM FOR
THE SPORT MADE HIM "A GOOD EXAMPLE FOR THESE YOUNG COWBOYS."
FORD, NOW ATTENDING COLLEGE AT CAL POLY IN POMONA, CALIF., HAS BEEN
LEARNING RIDING AND ROPING FROM TIBBS, FORMER WORLD SADDLE BRONC
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Newsmakers-----

L.A. Times 3/30/76

They Need Cash—Five Times Over

—The impact of the births last July 18 of their quintuplets stunned **Jerry and Debbie Davis**. But they were determined that their children's health and a normal upbringing were their primary concerns, not the financial offers that came pouring in, and so they retreated to their rural home in Lewisville, near Dallas. But Jerry, 21, a \$175-a-week mechanic, and Debbie, 22, began to have second thoughts. While the quints—the boy, **Casey**, and the girls, **Christa, Chanda, Charla and Chelsa**—are healthy and growing fast, so are the Davises' bills. Now Jerry has

for punishment." The Denver Post reported that Miss Lyon, 29, said she had been told to file for divorce by her convict husband, Gary (Cotton) Adamson, who was recently recaptured after escaping from the Colorado penal system, where he was serving life.

—Taking part in a bronc riding clinic in Spring Creek, Nev., May 1-2 will be **Steve Ford**, youngest son of Pres-



ALBANY, N.Y.
TIMES-UNION
D. 80,048—S. 145,691
ALBANY METROPOLITAN AREA

MAY 4 1976



NASHVILLE, TENN.
TENNESSEAN
D. 132,996—S. 232,677
NASHVILLE METROPOLITAN AREA

MAY 6 1976

Bronc Rider Steve Ford In Dual Role

SPRING CREEK, Nev. (AP) — Steve Ford, 19, the President's son, was both pupil and costar at a bronc riding clinic over the weekend.

The event was billed as "The Casey Tibbs Bronc Riding Clinic, With Steve Ford — the President's



ROCKFORD, ILL.
STAR
—D. 57,916—
ROCKFORD METROPOLITAN AREA

MAY 5 1976



Ride 'im, Steve. . .

Steve Ford, President Ford's youngest son, shows other young men how to ride a mechanical bucking bronc at a weekend riding clinic in Spring Creek, Nev. 19-

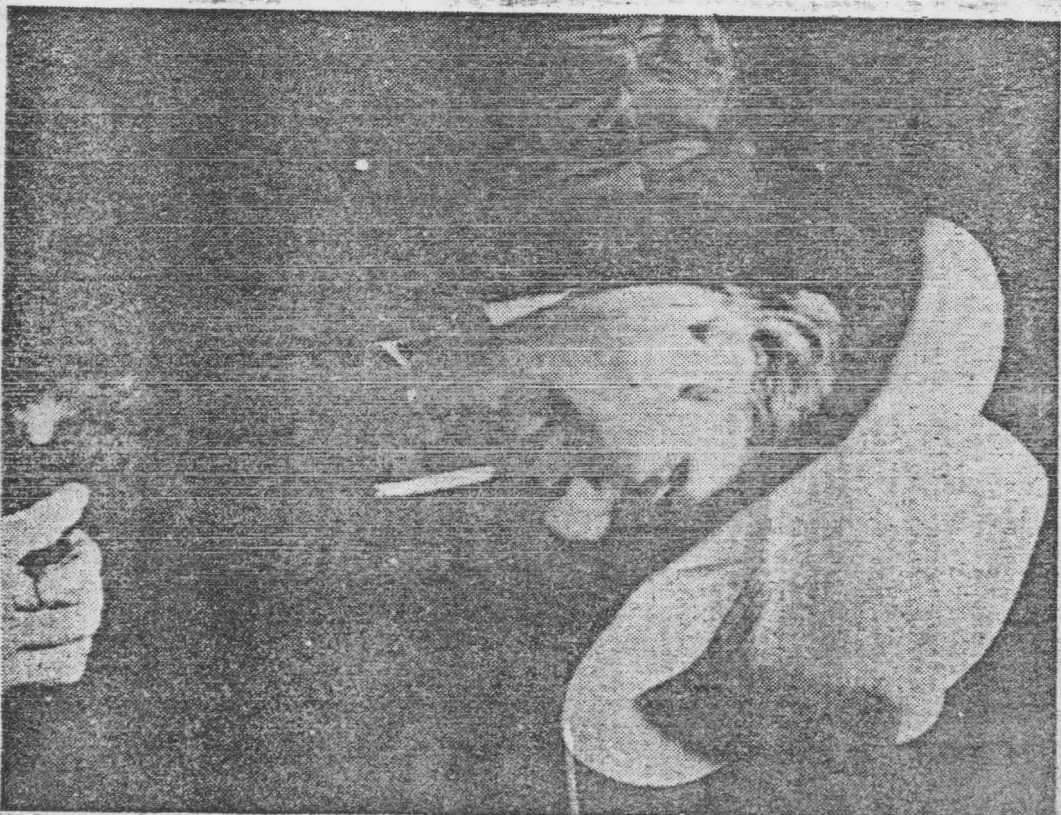
year-old Ford teamed with former rodeo and great Casey Tibbs to instruct cowboys from around the west. Clinic fees were donated to charity.



WILMINGTON, DEL.
JOURNAL
—D. 89,931—
WILMINGTON METROPOLITAN AREA

MAY 4 1976

NAMES IN THE NEWS



MARLBORO MAN?—Not really, it's Steve Ford, the President's youngest son poring over the rigging on his bronc saddle before a successful ride at Spring Creek, Nev., where he attended a bronc riding clinic.

AP Wirephoto



PHOENIX, ARIZONA
GAZETTE
D. 100,041
PHOENIX METROPOLITAN AREA

MAY 3 1976

President's Son Falls, But Makes Comeback

SPRING CREEK, Nev.
(AP) — Casey Tibbs didn't try very hard to talk Steven Ford out of riding bucking broncs in this eastern Nevada town.

The former nine-time world champion

away with some good rides after a quick fall the first time out of the chute.

"I think I learned more at this one (riding seminar) than

ing better every time, you're starting to see what I mean, aren't you?" Ford nodded that he was.



PUBLIC RELATIONS COUNSEL

*Rush
Please
Xerox for
Mrs. Ford.
SKW*

May 26, 1976

Ms. Sheila Rabb Weidenfeld
White House Press Office
1600 Pennsylvania Avenue
Washington, D.C.

Dear Ms. Weidenfeld:

Laurence Laurie has asked that I send along to you a sampling of newspaper clippings on Steve Ford's participation in the recent bronc riding clinic at Spring Creek, Nev.

I am enclosing a cross-section of AP and UPI photos and stories. For your information, these and others were widely carried throughout the nation.

Sincerely,

Mike Kizziah

MK/jp

Enclosures

LAURENCE LAURIE & ASSOCIATES, INC.



8899 BEVERLY BOULEVARD, LOS ANGELES, CALIFORNIA 90048



Ms. Sheila Rabb Weidenfeld
White House Press Office
1600 Pennsylvania Avenue
Washington, D.C.

WHITE HOUSE MAIL
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MAY 28 1976

Processed by:

2

San Gabriel Valley Daily

TRIBUNE

Largest Circulation In The Valley

SUNDAY, MAY 9, 1976



HORSESHOE-TO-BE — Steve Ford, the President's youngest son, examines the bend in a piece of bar stock before rounding it into a hot shoe at a Cal Poly Pomona forge. Young Ford is taking a farrier (horseshoeing) science class there.

AP Laserphoto.

PAY CUTS UNSOLVED

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BELIEVES FATHER WILL WIN

Steve Ford Keeps Low Profile at Cal Poly U

By ROLLAND BARNES
Tribune Staff Writer

POMONA — Despite setbacks in his father's campaign for the Republican presidential nomination, Steve Ford, the President's youngest son, feels confident his father will serve a full elected term in the White House.

In an exclusive interview with The Tribune, young Ford pointed to uncommitted delegates and the remaining Republican primaries as sources of support necessary to carry the nomination.

"I think this is kind of a spree for Reagan," Ford said in reference to the former California governor's victories last week in primary contests in Texas, Georgia and Indiana.

"He shot ahead real quick but that doesn't worry me. I think the country will endorse my father for the job he has done in the past couple years. I think he'll get the nomination," he added.

The 19-year-old son of President and Mrs. Gerald Ford is attending Cal Poly, where he is working toward a degree in animal science.

Ford came to the local university on the recommendation of a friend and because of its reputation as one of the leading agriculture schools in the nation.

He likes the area and Cal Poly, he said, because, "The people here are friendly and down to earth."

Kidnap Victim Tied to Tree; Woman Held

PROSPERITY, S.C. (AP) — The kidnaped wife of a bank executive was found tied to a tree in a sparsely populated area more than 100 miles from her home, authorities said. A woman was arrested Saturday and charged in the abduction.

Margie Bowers, 56, was abducted from her Prosperity home Wednes-

In addition to his studies at the university — where he is studying farrier science, feeds and feeding and college algebra — he works on a ranch in Mission Viejo helping raise and train horses.

"It's working out well for me because I am going to school here three days a week and working on the ranch the other four days."

His work experience is a valuable education, he said, because it gives him a chance to put what he is learning in the classroom into action.

"A lot of kids go to school for four years and only learn from books. When they run into a problem in the field, they say, 'Hey, the book never said anything about this.' There are a lot of things I'm learning on my job that I wouldn't learn in school."

Also, he added, the job helps keep money in his pockets.

He would like to spend his life working somewhere in the agriculture field, preferably working with stock — either horses or cattle.

As for his long-range plans, "Sometime in the future, say like in 40 years, I would like to be the foreman of a cow ranch in Montana, but that's a long ways down the road."

Young Ford said he is making every effort to keep his status as the President's son from changing his life.

"I can see where a lot of people would let it change them," he said. "It would be easy to shut yourself in and not go out and do the things you want to do."

"Sometimes you stop and think before you do things, and ask should I be doing this as the President's son? It would be easy to become paranoid. I just do what I want to do and try to use good judgment."

The biggest change, he said, is having Secret Service agents with him all the time. When he is at school, he is accompanied by two agents, one outside the classroom door and the second nearby at all times.

(Continued on Page A-4, Col. 3)



Steve Ford's bronc gives security gua

By Gary R. Blodgett
Deseret News sports writer

SPRING CREEK, Nev. — Steve Ford, 19-year-old son of President Gerald Ford, is no different than any other teenager. He just likes to "do his thing."

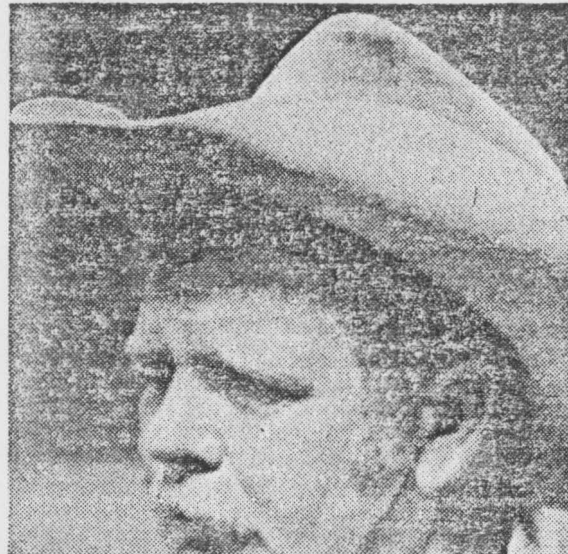
Only "his thing" for the youngest son of our president happens to be performing in one of the wildest sports in America — professional rodeoing.

foothills of the Ruby Range some 15 miles south of Elko, Steve was constantly in the spotlight.

At a banquet of some 20 Spring Creek dignitaries and newsmen, Steve was the first to be served, a courtesy of his position as the President's son. But Steve admitted that he'd rather be "just one of the gang" and not receive this special attention.

It was obvious, too, that he was a little

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Sports



DESERET NEWS, TUESDAY, MAY 11, 1976



Steve Ford's bronc gives security gua

By Gary R. Blodgett
Deseret News sports writer

SPRING CREEK, Nev. — Steve Ford, 19-year-old son of President Gerald Ford, is no different than any other teenager. He just likes to "do his thing."

Only "his thing" for the youngest son of our president happens to be performing in one of the wildest sports in America — professional rodeoing.

"It drives my security guard batty," Steve said during a break in a rodeo clinic here a few days ago. "He's responsible for my welfare, and riding wild broncs is not

foothills of the Ruby Range some 15 miles south of Elko, Steve was constantly in the spotlight.

At a banquet of some 20 Spring Creek dignitaries and newsmen, Steve was the first to be served, a courtesy of his position as the President's son. But Steve admitted that he'd rather be "just one of the gang" and not receive this special attention.

It was obvious, too, that he was a little annoyed at being photographed by a half dozen lensmen covering the clinic. But not annoyed to the point of being discourteous.

In fact, Steve was very congenial. He

riding saddles fits

desire to help newcomers is still evident at the Tibbs-sponsored clinics.

The nine-times world saddle bronc champion and twice all-Around Cowboy started riding for money at age 14 and was the youngest champion ever at 19.

"I was just a kid lucky enough to get involved in a good thing and, maybe, I can pass a few tips to others who aspire to be riders," said Tibbs. I love working with Steve because he's a good example for these young cowboys. He's learned fast and has the same enthusiasm for the sport that I have."

One youngster who attended the clinic and rode a buckin' bronc (with his parents' permission) was only 11 years of age. Another rider was 57.

"You hate to discourage a cowboy of any age, but I think 11 is a little too young and 57 is a little too old to begin this dangerous career," Tibbs noted.

Aspiring cowpokes are first put on the "mechanical bronc", a machine that is controlled for bucks and spins. Then all (who still desire) are given a wild bronc



Former all-Around Cowboy, Casey Tibbs now makes living helping rodeo aspirants