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# Ford Belts Dem Spenders

By JAMES WIEGHART  
Of The News Washington Bureau

Chicago, July 11—President Ford accused the Democrat-controlled Congress tonight of "playing with fire" by passing inflationary spending bills and pledged to continue using the presidential veto to keep the economic recovery on "a firm and steady course."

On his first trip since formally announcing his candidacy for the 1976 presidential race, Ford laid out what will undoubtedly be the theme of his campaign: The free spending Democrat



# TERHORST

By J. F. TERHORST

## Why Elect Jerry Ford

Washington — Now that Jerry Ford is formally asking the country to elect him to the presidency for a full term next year, it's fair and proper to ask a one-word question: Why?

What is there about Ford that



# *Gerald Ford—and Betty Bloomer*

By Gerald F. terHorst

Copyright 1974

In 1930, while Jerry Ford was winning All-City and All-State football honors at South High School, a notable event occurred in another

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*This is the fifth of seven articles excerpted from a biography of President Ford which his press secretary, Jerald F. terHorst, then a Detroit News reporter, was writing when Ford became President.*

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In those heydays of collegiate

1946, Ford joined the law firm of Butterfield, Keeney and Amberg with which his pre-war law partner, Philip Buchen, already was associated.

W.B. 8/25/74

## CANDOR MARKED FIRST CAMPAIGN

# The Making of Gerald Ford

This is the first of seven articles excerpted from a biography of President Ford which his press secretary, Jerald F. terHorst, then a Detroit News reporter, was writing when Ford became President.

### Chapter 1

By Jerald F. terHorst

Copyright 1974

Shortly after five o'clock one rainy morning in late June of 1948, the telephone rang on my desk at the Grand Rapids Press. It was Gerald R. Ford Jr., the young Republican law-



on Star 8-26-74

# Gerald Ford — the Early Years in Grand Rapids

By Jerald F. terHorst

Copyright 1974

Success in American politics rarely is determined by time of

*This is the second of seven articles excerpted from a biography of President Ford which his press secretary, Jerald F. ter-*

was raised by a devoted and wise stepfather.

Endowed by nature with great physical grace, a pleasant face and a sound mind, the alchemy

riage foundered almost from the start; Ford recalls his mother saying cryptically years later that "things just didn't work out."

industries. Shortly thereafter, they were married. Formal adoption papers were taken out for her young son who was re-named Gerald R. Ford Jr.

large and strong for his age, was able to keep up with them.

Marian Steketee Horning, who was 12 when Jerry was six, recalls how she and her twin sister

W.S. 8/21/74

# Gerald Ford — On or Off the Field, Well Liked

By Jerald F. terHorst

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The year 1929 stands out vividly in Jerry Ford's memory. His father and a business associate formed the Ford Paint & Varnish Company to produce and sell top-

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aged to find another on easier terms. For Jerry, then 16, life acquired a hectic pace.

The new home was several miles outside the South High district, but Jerry wanted to finish high school there and obtained

Going down was not too bad, he recalls, because he could use the time to study.

But going home was harder. Dog-tired and sore, he had to struggle to stay awake so as not to miss the right bus stop. Some

ball. Big colleges like the University of Michigan and Notre Dame regularly scouted the squads at South High and at Union High, the bitter rivals across the river in a heavily Polish neighborhood.

Gettings also had a reputation



W Star 8-29-74

# Gerald Ford—and Betty Bloomer

By Jerald F. terHorst

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In those heydays of collegiate football, Grand Rapids fans cheered wildly whenever a hometown boy, a



W Star 8-28-74

# Gerald Ford—War and Politics

By Jerald F. terHorst  
Copyright 1974

Like so many Yale law students in the spring of 1940, indeed like those on campuses everywhere, Ford found his attention diverted by events outside the classroom.

Europe was in flames; Hitler's panzer divisions already had seized Poland, Norway, Denmark, the

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*This is the fourth of seven articles excerpted from a biography of President Ford which his press secretary, Jerald F. terHorst, then a Detroit News reporter, was writing when Ford became President.*

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In Washington, President Roosevelt was pondering a try for an

During that ominous springtime, the only bright sign Ford could see on the horizon was the emerging presidential candidacy of a political upstart, Republican Wendell Willkie. There was something about the big, rumped, easy-going man that appealed to the 27-year-old Ford.

Willkie, a homespun Hoosier, was

# Gerald Ford—Learning in Congress

By Jerald F. terHorst

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Gerald Ford arrived in Congress without preconceptions of its role or his own job, except that he was resolved to do a good

be defeated next time if he didn't fire "that Polack pope-lover."

Milanowski offered to resign, but Ford threw his arm around him and said, "John, don'T worry. We'll kill 'em with love."

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get prompt attention, assuming he possessed the necessary qualifications.

Ford, of course, was not the only member of Congress utilizing such techniques to impress the home folk. But many marveled at the depth, detail and efficiency of the Ford



# • TERHORST

By J. F. TERHORST

## **Ford Tries to Sum It Up**

Washington—Like his predecessors, President Ford is casting about for a catchy slogan that aptly expresses his governmental philosophy for the 1976 political campaign. The current favorite: "A New Agenda for America."

The phrase will be market-tested before various audiences and in varying ways before it's handed to the ad writers and pamphleteers of the Ford-for-President drive. The New Agenda line

already represents a meld of previous experiments with such slogans as "New Directions," and "Agenda for the Future." What the Ford phrase-makers are seeking, obviously, is something that measures up to Franklin Roosevelt's "New Deal," Harry Truman's "Square Deal," John Kennedy's "New Frontier," and Nixon's "Nixon's the One."

But a candidate's slogan must accurately mirror the candidate's message if it is to be truly effective and in Ford's case, "New Agenda" may not be quite as true as "Back to Basics" AL



Star - 8/29/74

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# Gerald Ford—on the Way Up in the House

By Jerald F. terHorst

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The Eisenhower election of 1952 was a benchmark for Ford. Easily re-elected to a third term by his voters in Michigan's 5th District, Ford returned to Capitol Hill to savor for the first time the advantages of being a member of



Kennedy took full responsibility for the affair and, in his own way, Ford silently accepted a share, too. Ford was one of the handful of lawmakers privy to intelligence operations (which was indicative of how high he had risen) and was aware that the recruiting, training and planning for the invasion had begun

This is the last of seven articles excerpted from a biography of President Ford which his press secretary, Jerald F. terHorst, then a Detroit News reporter, was writing when Ford became President.