

The original documents are located in Box 37, folder “Ford, Betty - Campaigning” of the Sheila Weidenfeld Files at the Gerald R. Ford Presidential Library.

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THE DENVER POST

Tues., Dec. 31, 1974



25

Living '74

News of Women, Home, Far

1974 NO BLOCKBUSTER FOR LIB MOVEMENT

Women Will Campaign Harder in

By GAY PAULEY

NEW YORK—(UPI)—The year 1975 will be a women's campaign year, but not in the world of politics alone.

On both the world and domestic fronts, the new year will be marked by drives to

cures for cancer, a disease newly highlighted in 1974 by two of its victims, President Ford's wife, Betty, and Vice President Rockefeller's wife, Margaretta (Happy), both recovering from mastectomies.

Through the United Nations 1975 has

in three fields—promotion of equality between men and women, full integration of women in the total (world) development effort and recognition of the importance of women's increased contribution to the strengthening of world peace."

Said Mrs. Sinila "We cannot hope to

her husband first was
It was center stage when Gerald Ford presidency from the the Nixon resignation

The slim brunette comfortably into the

of Women, Home, Family •

Classified Ads

SECTION C

Harder in 1975

tion of equality be-
1, full integration of
world) development
of the importance
contribution to the
peace."

We cannot hope to
international cash

her husband first was a congressman.

It was center stage for Betty Ford, 57, when Gerald Ford moved up to the presidency from the vice presidency after the Nixon resignation.

The slim brunette immediately moved comfortably into the many roles of a President's wife—including entertaining



New York Times
Sunday, Dec. 8, 1974

K

TWO RIVALS EDGED BY FORD IN SURVEY

But Poll Hints a Close Race
by Muskie or Jackson

If the Presidential election were being held now, either of two Democrats, Senator Edmund S. Muskie of Maine and Senator Henry M. Jackson of Washington, would give President Ford a close race, the Gallup Poll says.

Wives in '76 Campaign Find the Going Difficult

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W
4/12/76

By JUDY KLEMESRUD

There was a time, as recent as 1968, when all anybody wanted to know about a Presidential candidate's wife were her favorite recipes, her of Watergate and the women's movement," she went on. "Watergate made people more concerned about the kind of people elected to

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Wives in the '76 Presidential Cam

Continued from Page 1, Col. 4

of the women's movement, wives are now expected to

drink tea and shake hands with the ladies."

The wives, however, have mixed feelings when it comes to Betty Ford's frankness and its effect on the campaign.

zona Representative who is known as Tiger to friend, foe and husband. "She opened the door for the First Lady to be candid and honest, and the American

year-old wife of the Idaho Senator, sees it, "Candor for candor's sake is not all that great. I think some things are private, such as family things about your children. But I'm not for privacy on

DAY, APRIL 12, 1976

Campaign Find the Going Is Rougher

Mrs. Carter, a teetotaler, who kept the Georgia Governor's mansion dry when her husband finally was elected governor, is also frequently asked whether she would have liquor in the White House. Her reply: "I don't know; I certainly don't object to a glass of wine for guests."

Do personal questions

Where the Women Stand On Controversial Issues

Last year, Betty Ford caused controversy around the country when she

LIZ SMITH

Tennis did the trick

SHE would have made a better President than her husband, said Harry S. Truman of Abigail Adams. Lots of people feel the same about Betty Ford. The President's advisers may even be inclined to agree. Betty Ford is not accepting any more social, cultural or chi-chi first Ladying between now and the election, since Gerald Ford's men behind the throne believe she had everything to do with his win in New Hampshire. Now they know Betty is the President's big gun and they are going to give her the political ball and let her run with it.

MEN, WOMEN AND DOGS: The other night when producer Elliott Kastner slipped Elizabeth Taylor into Elaine's for a hide-away chat before Liz shook the dust of Burton off her feet, they went un-noticed by a table of radical leftists who were talking anarchy and revolution. Later, the anti-bourgeois boobs were highly insulted that Elaine hadn't mentioned the star's presence so they could look Liz over. Sulked one, "Why, my mother will be furious. It would have meant a lot to her if I could say I'd seen Liz Taylor!"

Gore Vidal, riding the crest of his "1876" fiction triumph, will be one of Oscar's writing presenters at this year's Academy Awards... Israel Horowitz's delightful play, "The Primary English Class," broke the all-time house box office record down at the

UP-016

(POPULAR ELECTIONS)

WASHINGTON (UPI) -- ONCE AGAIN THE PUSH IS ON TO CHOOSE THE PRESIDENT OF THE UNITED STATES BY DIRECT POPULAR ELECTIONS.

THE DRIVE BEGINS TOO LATE TO HAVE ANY EFFECT NEXT YEAR, BUT THE 1976 ELECTIONS COULD SPUR THE NEEDED INTEREST FOR REFORMING THE SYSTEM.

THE LAST SERIOUS ATTEMPT AT AMENDING THE CONSTITUTION TO PROVIDE FOR DIRECT POPULAR ELECTIONS CAME AFTER ALABAMA GOV. GEORGE C. WALLACE ALMOST BECAME THE "SPOILER" IN THE 1968 ELECTIONS.

IN THAT YEAR A SHIFT OF 42,000 VOTES IN THREE STATES FROM NIXON TO HUMPHREY WOULD HAVE DENIED NIXON A MAJORITY OF THE ELECTORAL VOTES AND GIVEN WALLACE, WITH 46 ELECTORAL VOTES, THE BALANCE OF POWER.

WALLACE WAS ASKED IN 1968 WHETHER THE ELECTORAL COLLEGE OR THE HOUSE OF REPRESENTATIVES WOULD DECIDE THE ELECTION IF NO CANDIDATE RECEIVED A MAJORITY OF THE ELECTORAL COLLEGE.

HE SAID HE EXPECTED THAT IT WOULD BE DECIDED IN THE ELECTORAL COLLEGE, THAT TWO OF THE CANDIDATES WOULD GET TOGETHER OR THEIR ELECTORS GET TOGETHER AND DETERMINE WHO WAS TO BE PRESIDENT.

A SIMILAR SCENARIO COULD BE DRAWN FOR 1976. WALLACE, DESPITE STRONG SHOWINGS IN THE DEMOCRATIC PRESIDENTIAL PRIMARIES, COULD BE REJECTED BY THE PARTY'S CONVENTION AND HIS VIEWS IGNORED.

WALLACE THEN COULD RUN AS A THIRD PARTY CANDIDATE AND --- STRONGER THAN HE WAS IN 1968 -- PICK UP ENOUGH ELECTORAL VOTES TO DENY EITHER THE REPUBLICAN OR THE DEMOCRATIC CANDIDATE A MAJORITY IN THE ELECTORAL COLLEGE.

UPI 05-27 09:20 AED

HOUSE OF REPRESENTATIVES
WOULD DECIDE THE ELECTION IF NO CANDIDATE RECEIVED A MAJORITY OF THE ELECTORAL COLLEGE.

UP-158

R B

(BETTY)

WASHINGTON (UPI) -- BETTY FORD SAID TODAY SHE BELIEVES HER HUSBAND TOPS POTENTIAL RIVAL RONALD REAGAN "100 PER CENT" IN QUALIFICATIONS AND ADDEZ (8 4-1)

*8(8:7) 5#3 294)S"43328)1928,,

THE FIRST LADY SAID SHE WHOLEHEARTEDLY BACKS HER HUSBAND'S DECISION TO ENTER ALL THE PRIMARIES.

"I THINK HIS THEORY IS CORRECT," SHE SAID. "I THINK IF YOUR RUNNING FOR OFFICE IT'S GOOD TO HAVE THE PEOPLE CHOOSE, RATHER THAN DUCKING HAVING YOUR NAME ON THE BALLET IN SOME PLACES."

"IN THE LONG RUN THE PEOPLE HAVE TO CHOOSE SO YOU MAY AS WELL FIND OUT NOW RATHER THAN THAN LATER," SHE ADDED.

ASKED IF SHE THOUGHT HER HUSBAND WAS GOING TO WIN, SHE REPLIED: "I CERTAINLY DO."

"I THINK MY HUSBAND POSSESSES THE BEST QUALIFICATIONS FOR THE PRESIDENCY," SHE SAID.

ASKED IF HER HUSBAND HAD UNDERGONE AN "AGONIZING DECISION" DURING THE RECENT SHAKEUP OF HIS CABINET, SHE QUIPPED, "HE DOESN'T AGONIZE OVER ANYTHING EXCEPT IF I'M LATE."

UPI 11-13 06:31 PES

110-159

UP-016

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UPI 05-27 09:20 AED

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MRS. FORD-FLORIDA

WASHINGTON (AP) -- FIRST LADY BETTY FORD HAS DECIDED NOT TO JOIN THE PRESIDENT ON HIS FIVE-CITY CAMPAIGN TRIP IN FLORIDA THIS WEEKEND, BUT SAYS SHE MIGHT MAKE A TRIP THERE ON HER OWN.

PRESS SECRETARY SHEILA WEIDENFELD SAID MRS. FORD MADE HER DECISION AGAINST THIS WEEKEND'S TRIP TO FLORIDA BECAUSE "THE SCHEDULE DIDN'T LEND ITSELF TO HER INVOLVEMENT."

FORD WILL BE TRAVELING TO ORLANDO, FT. LAUDERDALE, ST. PETERSBURG, FT. MYER AND MIAMI.

MRS. WEIDENFELD SAID THERE WILL BE BUDGET BRIEFINGS, A PRESS CONFERENCE AND THE PRESIDENT WOULD BE "HITTING A NUMBER OF CITIES QUICKLY." MRS. FORD DID NOT THINK THE SCHEDULE WOULD ACCOMMODATE ANY SEPARATE APPEARANCES BY HERSELF.

MRS. FORD "EXPRESSED INTEREST IN POSSIBLY GOING TO FLORIDA BY HERSELF" LATER. BUT NO DATE HAS BEEN SET, MRS. WEIDENFELD SAID.

02-10-76 12:07EST

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WASHINGTON (UPD) -- THE WHITE HOUSE SAID TODAY THAT WHILE SHE LIKES CAMPAIGNING, BETTY FORD WILL NOT GO TO FLORIDA WITH THE PRESIDENT ON HIS TWO-DAY SWING TO SEEK VOTES FOR THE MARCH 9 PRIMARY.

SHEILA WEIDENFELD, THE FIRST LADY'S PRESS SECRETARY, SAID THAT MRS. FORD "FELT THAT HIS SCHEDULE DID NOT LEND ITSELF" TO HER ACCOMPANYING HIM. FORD WILL FLY TO FLORIDA ON FRIDAY.

BUT MRS. WEIDENFELD SAID THAT MRS. FORD "IS HOPING TO MAKE A TRIP ON HER OWN" TO FLORIDA. IT WOULD BE HER FIRST EFFORT AT SOLO CAMPAIGNING IN THE PRESIDENTIAL PRIMARY RACE.

"SHE'D LIKE TO DO AS MUCH AS SHE CAN," SAID MRS. WEIDENFELD.

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... MARKED THE

MIAMI (UPD) -- NANCY REAGAN SAYS CREDIBILITY WILL BE AN
DECIDES THE MAY 1 TEXAS PRESIDENTIAL PRIMARY RACE BETWEEN
D AND PRESIDENT FORD.

"I THINK IT'S NARROWED DOWN TO A QUESTION OF CREDIBILITY
THE WHOLE PANAMA CANAL SITUATION," MRS. REAGAN SAID
DURING A LUNCHEON WITH CAMPAIGN WORKERS.

"I SAID FORD HAD TOLD TEXANS THERE WERE NO NEGOTIATIONS
NECESSARY FOR SURRENDER OF ANY U.S. CONTROL OF THE CANAL, BUT
SENATOR ELLSWORTH BUNKER TOLD A SENATE COMMITTEE SUCH NEGOTIATIONS
MAY BE GOING ON FOR SOME TIME.

"BUT THAT RAISES THE BROADER QUESTION IN MY MIND OF CREDIBILITY
FORD SAID.

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INDIANAPOLIS (UPD) -- PRESIDENT FORD WILL CAMPAIGN IN INDIANA
MAY 2-3, WHITE HOUSE AIDES SAID THURSDAY.

FORD WILL SPEND MAY 2 IN INDIANA AND STOP AT BIRMINGHAM, ALABAMA
ON HIS WAY EN ROUTE BACK TO WASHINGTON.

FORD ALSO IS SCHEDULED TO SPEAK MAY 23 AT TOURS SYNAGOGUE,
INDIANAPOLIS, I. R. L., THE NATION'S OLDEST JEWISH HOUSE OF WORSHIP,
AS PART OF A LUNCHEON PROGRAM OF THE SYNAGOGUE COUNCIL OF AMERICA.

UPI 04-23 10:44 AES

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UP-060

(BETTY)

AKRON (UPI) -- BETTY FORD SAID TODAY THE PRESIDENT "DESERVES" TO BE ELECTED TO A FULL TERM BECAUSE OF WHAT HE HAS DONE SINCE TAKING OFFICE.

"CONSIDER WHAT HE'S DONE IN THE LAST 21 MONTHS TO BRING THE UNITED STATES AROUND -- PEACE, PROSPERITY AND INTEGRITY. HE DESERVES FOUR MORE YEARS," SHE TOLD ABOUT 900 REPUBLICAN WORKERS IN NORTHEAST OHIO.

ASKED HER REACTION TO OHIO REP. WAYNE HAYS' ADMISSION HE HAD A "PERSONAL RELATIONSHIP" WITH OFFICE WORKER ELIZABETH RAY, MRS. FORD SAID, "HE'S A VERY FINE GENTLEMAN AND HE WAS DIVORCED AT THE TIME."

MRS. FORD, BILLING HERSELF AS A CHEERFUL VOLUNTEER WORKER IN HER HUSBAND'S CAMPAIGN, SAID SHE RELEASED THE PRESIDENT FROM HIS PROMISE TO RETIRE FROM POLITICS BECAUSE OF WHAT HE CAN DO FOR THE COUNTRY.

"I HAD TO RELENT AND RELEASE HIM FROM HIS PROMISE TO RETIRE THIS YEAR FROM POLITICS," SHE SAID. "UNDER THE SITUATION, I FELT CONDITIONS IN THE COUNTRY WERE FAR MORE IMPORTANT THAN MY PERSONAL SELFISHNESS.

"I FEEL VERY STRONGLY HE'S THE MAN FOR OUR FUTURE. AS THEY SAY, 'THERE'S A FORD IN YOUR FUTURE.'"

MRS. FORD SAID SHE FELT HER CONTRIBUTIONS TO THE CAMPAIGN WERE WORTHWHILE AND NOTED THAT WOMEN CONSTITUTE A MAJORITY OF REGISTERED VOTERS.

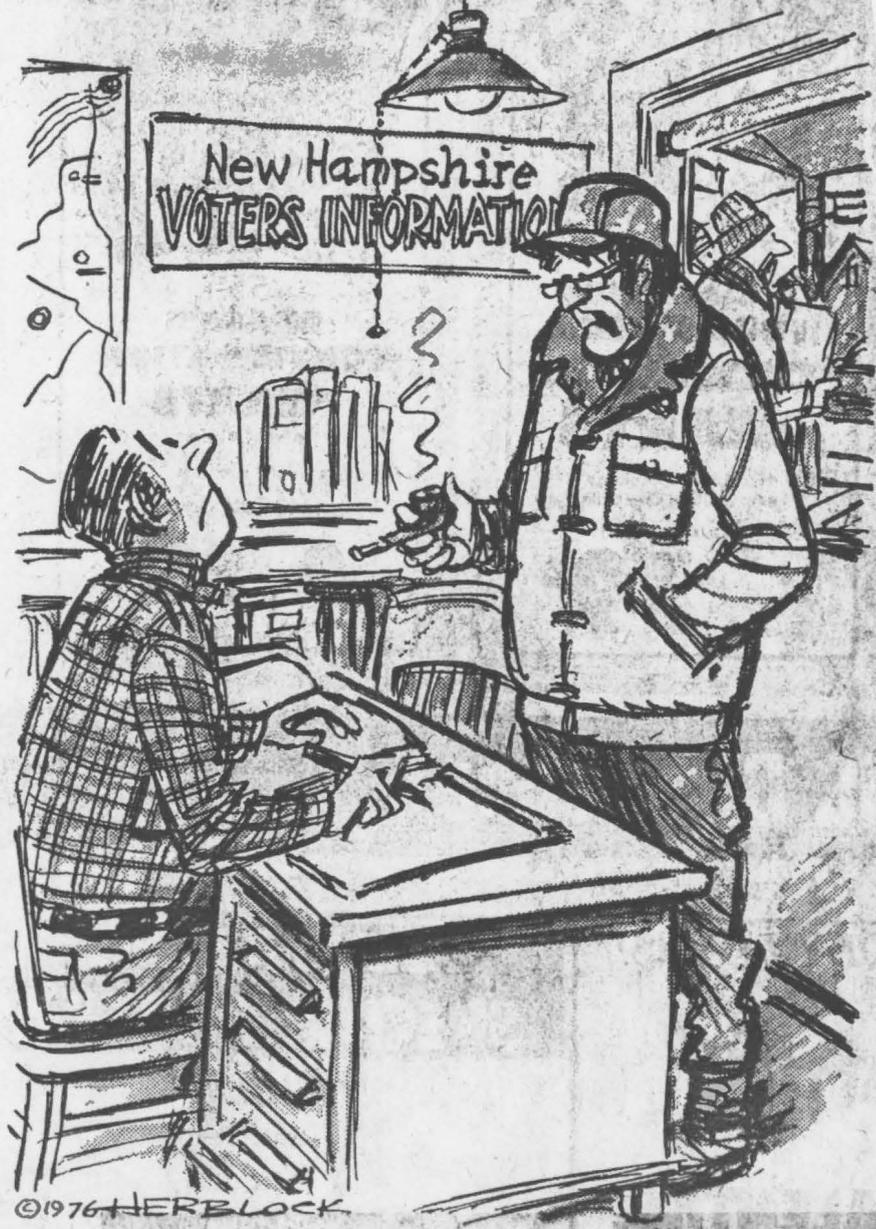
"THE ROLE OF WOMEN IN POLITICS IS VERY IMPORTANT AND EVERY YEAR IT'S MORE AND MORE IMPORTANT," SHE SAID. "THERE ARE MORE WOMEN REGISTERED THAN MEN. IF THEY WENT ABOUT IT RIGHT, THEY WOULD HAVE THE POWER."

UPI 05-28 12:29 PED

BRUARY 12, 1976

Post

"COULD I WRITE IN A FIRST NAME— LIKE 'BETTY'?"



Star 2/11/76

OLIPHANT



'Why aren't you out there saying a lot of neat stuff about pre-marital sex and abortion and pot and women's rights . . . ?'

Star Sharing

4/26/76

A Life With So-and-So

By Mary Ellen Perry
Washington Star Staff Writer

Billed as a panel on "Women Behind or In Front of Great Men," last night's discussion between a group of wives of public figures and their audience at the Washington Hebrew Congregation boiled down to a good old-fashioned session of "What's It Like to be Married to So and So?"

The so and so's were presidential

THE WASHINGTON POST, WEDNESDAY, MARCH 17, 1976

Eliza Goodman

The First Lady: A Woman for All People?

In the old days before they had to schedules. In short they must exhibit of her own," who "has found that on problem are kind and "modern."

... SKIPPED THE FORUM TO CAMPAIGN IN INDIANA

INDIANAPOLIS (UPD) -- BETTY FORD AND NANCY REAGAN ARE ON OPPOSITE SIDES OF THE EQUAL RIGHTS AMENDMENT, REFLECTING THE CONFLICTING VIEWS HELD BY THEIR HUSBANDS ON ISSUE. -0-
MRS. REAGAN SAID SHE SUPPORTS HER HUSBAND'S VIEW THAT A CONSTITUTIONAL AMENDMENT STATING THAT EQUAL RIGHTS UNDER LAW IS ASSUMED REGARDLESS OF SEX " COULD LEAD TO A LOT OF MISCHIEF."
MRS. FORD BELIEVES THAT ONLY WITH A CONSTITUTIONAL AMENDMENT CAN EQUAL RIGHTS BE ASSURED IN EVERY STATE.
THE TWO WOMEN CAMPAIGNED IN INDIANA ONLY A FEW DAYS APART.
UPI 05-04 11:11 AED

LIBERAL CANDIDATE

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WASHINGTON (UPD) -- BETTY FORD HOPES TO MAKE A SOLO CAMPAIGN TRIP TO FLORIDA BEFORE THE MARCH 9 PRIMARY, BUT WILL NOT ACCOMPANY THE PRESIDENT ON HIS TWO-DAY SWING INTO THAT STATE FRIDAY AND SATURDAY.
SHEILA WEIDENFELD, THE FIRST LADY'S PRESS SECRETARY, SAID TUESDAY MRS. FORD FELT THE PRESIDENT'S SCHEDULE IN FLORIDA -- INCLUDING A NUMBER OF " BUDGET BRIEFINGS AND PRESS CONFERENCES -- " DID NOT LEND ITSELF" TO HER ACCOMPANYING HIM.
MRS. WEIDENFELD SAID FORD IS " DELIGHTED" WITH HIS WIFE'S CAMPAIGN DRAWING POWER. WHILE IN NEW HAMPSHIRE LAST WEEKEND, MRS. FORD WON A STANDING OVATION FROM THE STUDENT BODY AT THE UNIVERSITY IN DURHAM AND WAS GREETED ENTHUSIASTICALLY WHEREVER SHE WENT.

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DW

FORD-POLITICS
BY FRANK CORMIER

WASHINGTON (AP) -- WHEN PRESIDENT FORD RESUMES HIS CAMPAIGN TRAVELS NEXT WEEK, HE WILL TRY OUT A NEW TACTIC AIMED AT ENCOURAGING INCREASED NEWS COVERAGE OF HIS ACTIVITIES.

SINCE THE PRIMARY ELECTION SEASON BEGAN, FORD HAS DONE MOST OF HIS TRAVELING ON FRIDAYS AND SATURDAYS -- A SCHEDULE COMPATIBLE WITH THE IDEA THAT HIS DUTIES AS PRESIDENT KEEP HIM CLOSE TO HIS WHITE HOUSE OFFICE MOST OF THE TIME.

THE PRESIDENT AND HIS STRATEGISTS HAVE DISCOVERED, HOWEVER, THAT SATURDAY TRAVEL DOES NOT YIELD AS MUCH NEWS CONVERGENCE AS THEY WOULD LIKE. NEWSPAPER DEADLINES ARE EARLY ON SATURDAYS AND WEEKEND TELEVISION NETWORK NEWS PROGRAMS HAVE FAR SMALLER AUDIENCES THAN THOSE ON WEEKDAY EVENINGS.

THE RESULT IS THAT FORD NOW PLANS TO DO HIS CAMPAIGNING DURING THE NORMAL MONDAY-FRIDAY WORK WEEK, AVOIDING MOST IF NOT ALL OUT-OF-TOWN APPEARANCES ON WEEKENDS, WHITE HOUSE SOURCES SAY.

NEXT WEEK, FOR EXAMPLE, FORD WILL MAKE A ONE-DAY TRIP TO INDIANA AND GEORGIA, TWO STATES WITH UPCOMING PRIMARIES, PRIOR TO THE WEEKEND. THE TRIP PROBABLY WILL BE SCHEDULED FOR FRIDAY.

THEN, ON APRIL 27-29, THE PRESIDENT WILL MAKE HIS SECOND PREPRIMARY SWING ACROSS TEXAS, AFTER STOPPING ENROUTE IN LOUISIANA. THIS WILL BE ONLY HIS SECOND THREE-DAY TRIP OF THE CAMPAIGN.

CHALLENGER RONALD REAGAN, FREE OF ANY OFFICIAL DUTIES, OBVIOUSLY HAS BEEN ABLE TO CAMPAIGN FAR MORE EXTENSIVELY THAN THE PRESIDENT. BUT SOME WHITE HOUSE SOURCES SUGGEST FORD WILL BE SPENDING INCREASED TIME ON THE ROAD BETWEEN NOW AND THE FINAL PRIMARIES, INCLUDING BIG ONES IN CALIFORNIA, NEW JERSEY AND OHIO, ON JUNE 8.

SHOULD REAGAN TOP FORD IN THE MAY 1 TEXAS PRIMARY, WHERE THE PRESIDENT CLAIMS FOR HIMSELF AN UNDERDOG'S ROLE, THEN FORD WOULD HAVE ADDED MOTIVATION TO DO MORE CAMPAIGNING TRAVELING.

MRS. FORD, WHO HAS BEEN MAKING CAMPAIGN TRIPS ON HER OWN, HAS NOT ENCOUNTERED THE SATURDAY NEWS COVERAGE PROBLEMS THAT HAVE TROUBLED HER HUSBAND. ALL OF HER TRIPS HAVE COME ON WEEKDAYS.

AT A WHITE HOUSE RECEPTION MONDAY NIGHT, MRS. FORD CAME UP WITH SOME CAMPAIGN ADVICE. SHE SAID SHE HAS BEEN "TELLING MY HUSBAND FOR YEARS -- THE SHORTEST SPEECH IS THE BEST SPEECH ... MAKE YOUR POINT AND THEN RUN."

04-13-76 09:47EST

UP-114

(CANDIDATES' WIVES)

(BY SARA FRITZ)

NEW YORK (UPI) -- DECLARING THEMSELVES FULL PARTNERS IN THEIR HUSBANDS' CAMPAIGN, ROSALYNN CARTER AND JOAN MONDALE ANNOUNCED THURSDAY THEY EXPECT TO WORK TOGETHER UNDER A NEW DEMOCRATIC ADMINISTRATION ON MENTAL HEALTH, CHILD CARE AND OTHER PROGRAMS.

THE WIVES OF THE TWO MEN WHO WILL LEAD THE PARTY TICKET IN NOVEMBER WERE POISED AND PERSONABLE DURING A NEWS CONFERENCE THAT WAS INTERRUPTED BY THE ARRIVAL OF AMY CARTER, 8, WHO HUGGED HER MOTHER WHILE PEERING OVER THE PODIUM.

WITH SOME COACHING FROM HER MOTHER, AMY, DRESSED IN BLUE JEANS AND A T-SHIRT, HURLED A FEW "CARTER FOR PRESIDENT FRIZBEES." PRINTED ON THE GREEN FRIZBEES WAS THIS MESSAGE: "RENTAL 25 CENTS AN HOUR. IF FOUND RETURN TO AMY CARTER, PLAINS, GA."

INTRODUCING MRS. MONDALE, MRS. CARTER SAID SHE FELT THE TWO OF THEM WOULD BE COMPATIBLE.

"I'VE TALKED WITH HER AT LENGTH," SHE SAID. "I HAVE A LOT OF THINGS IN MIND TO DO AFTER JIMMY IS PRESIDENT. JUST FROM TALKING TO HER I KNOW THAT SHE'LL BE READY AND CAPABLE TO HELP ME."

SHE SAID THOSE PROJECTS INCLUDED MENTAL HEALTH AND DAY CARE CENTERS, INCLUDING A CHILD CARE BILL AUTHORED BY SEN. MONDALE THAT BOTH WOMEN PROMISED TO READ. THE CARTERS HAVE FOUR CHILDREN; THE MONDALES HAVE THREE.

MRS. MONDALE, A POTTER AND FORMER ART GALLERY TOUR GUIDE, SAID SHE ALSO WAS INTERESTED IN DOING SOMETHING FOR THE ARTS.

NOTING THAT SHE HAS ALWAYS BEEN ACTIVE IN CARTER'S CAMPAIGNS AND HIS ADMINISTRATION AS GOVERNOR OF GEORGIA, MRS. CARTER SAID SHE AND HER HUSBAND HAD DISCUSSED THE SUBJECT OF A RUNNING MATE FOR ABOUT A MONTH AND SHE HAD THREE FAVORITES -- ONE OF THEM WAS MONDALE. SHE PROMISED TO DISCLOSE THE OTHER TWO "LATER."

UPI 07-15 03:24 PED



BETTY FORD AND ALTOVISE DAVIS

A PARTY FOR BETTY

One of the most memorable photographs in the Presidential campaign of 1972 showed Sammy Davis Jr. hugging President Richard Nixon. During this campaign year, however, Sammy Davis Jr. is eschewing politics. But not his wife, Alton, shown above at a party the Davises tossed for First Lady Betty Ford when she hit Los Angeles on the campaign trail last month.



SAMMY DAVIS JR. HUGS PRESIDENT NIXON

Daily News
1/13/76

Betty: Polls Are All Wet

Washington, Jan. 12 (UPI) — Betty Ford said today she thought her husband's election chances "look real good" and "I don't really have a lot of faith in the polls."

Mrs. Ford speaking to reporters after a luncheon of the D.C. League of Republican Women, said: "When the going gets tough, the Republican women get going." She said she wanted to accompany her husband "whenever I can go and work as hard as I can for him."

NEW YORK (UPI) -- BETTY FORD SAYS SHE IS HAVING FUN AS FIRST LADY AND INTENDS TO BE ACTIVE IN NEXT YEAR'S ELECTION CAMPAIGN. IN AN INTERVIEW IN THE CURRENT ISSUE OF TIME MAGAZINE, MRS. FORD SAYS HER LIFE "COULD BE CONSIDERED A GOLDFISH BOWL OR A GILDED CAGE, BUT I MADE UP MY MIND THAT I WOULDN'T LET IT BE THAT WAY. "I WOULD GO AHEAD AND LIVE MY LIFE THE WAY I NORMALLY WOULD. I'VE DONE IT. I'M HAVING FUN."

AP Wirephoto
—First Lady Betty Ford says she will campaign for her husband's reelection, but that doesn't mean she agrees with him on every issue. For example, she has been pushing for a woman to fill the Supreme Court vacancy left by retired Justice William O. Douglas, and she doesn't support President Ford's hard line against aid to New York City. But, she said in Time magazine, she waits for the right moment to put forth her views. "I try to pick times when he is in a good mood. I certainly don't harangue him when he has had a tough day."
—By Jennings Parrott

Los Angeles Times 11/24/75

Post
11/25/75

VICE

First Lady Betty Ford says she will for for her husband's reelection although she sometimes disagrees with him on issues. "I'll travel with him when I can, and I'll fill in when he can't be there," the outspoken First Lady told Time magazine, "but I'm not going to talk issues. I can say only what I think, and sometimes my ideas would be at variance with his."

"Parade" Magazine - 6/11/75



BETTY FORD



JOAN KENNEDY

IF THEIR HUSBANDS DON'T RUN FOR PRESIDENT IT WILL BE BECAUSE OF THEM

THE POLITICAL SCENE

These are parlous and puzzling times. A news magazine declares that President

Party sources, however, insist that he will. They explain that George Wallace, "Scoop" Jackson, Lloyd Bentsen, Morris Udall, Jimmy Carter, Fred

The Relentless Ordeal of Political Wives

As Betty Ford was in the hospital battling cancer, the nation thought of her with warmth and sympathy. She was undergoing a physical ordeal that all Americans dread and that has become almost familiar. But for many years she

distraught. The problem is most conspicuous in the U.S., where traditionally politicians' wives have played a far more public role than elsewhere. But it is growing in other countries, particularly where press and television coverage is

who study their silky movements from outside the glass don't criticize what they are wearing, what they do, what they say, what they mean, nor do they ask the fish lots of questions or expect them to do much more than entertain."

feels she ought to fill and the part that is handed her, she understandably grows

are much better off than the public figures they resemble," she writes. "Those

paiguel and even a TV personality.

In a book of reminiscences just pub-



JAN 02 1976

RN
Editorial - tre
January 2, 1976

Well, the Bicentennial year is underway. Most of the people I've talked to about it are greeting it with a big ho-hum. An election year is also underway...and that's another story. On the national level, the race for President includes one person who is serving in the office but never ran for it...and several others who ran for it but never were elected... and scores of others who evidently figure that the field is wide open and they might as well give it a whirl. As best I can calculate, none of them has really captured any great number of ardent followers. In fact, my nomination for the most exciting person to loom on the national scene in the past year is Betty Ford...the President's wife. And she isn't running. But maybe she should. Her outspoken comments to the press aren't the outrageous rantings of a Martha Mitchell. Instead, they are more a thoughtful acknowledgement that the times are what they are, and no amount of pristine posing by a First Lady is going to change them. In a time when society at all levels is filled with people living in Alice's Wonderland, Betty Ford is a realist. That makes her a rare individual, regardless of her position in life. But as a First Lady, she's an absolute maverick. Can you imagine Pat Nixon or Ladybird Johnson admitting that their kids have probably experimented with pot? Heaven forbid! At any rate, Betty is not a candidate so far. But then this is going to be a strange year...and I have a feeling that nothing should be ruled out.

N. Y. Times
Tuesday, May 20, '75
50

Mrs. Ford Asserts Husband Will Seek A Full Term in '76

By MARJORIE HUNTER

Special to The New York Times

LOS ANGELES, May 18 —
Saying that she feels "marvel-
ous," Betty Ford denied Sun-
day reports that her husband
would not seek a full term as
President next year.

THE WHITE HOUSE
WASHINGTON

June 5, 1976

Nancy,

The President asked me to make a copy of this article and send it back to Mrs. Ford. He wanted me to put the original article in the scrapbook. Sorry the copies aren't better--actually the "original" article was a Xerox copy.

Dorothy

Golden Shippin Club

She's Having One Fine Time Being Betty Ford

BEING FIRST lady in this country is tougher than being a kosher chick.

Commentary
on
Women
by
Marci
Shatzman



light streaks which frame her face—only was her talk personal—just for

come stronger... She is the best in all of us.

Evening Sunday Bulletin

Sentinel File
3/23/66

Mrs. Carter Campaigns Here

BY MARY BETH MURPHY
BEHIND THAT soft southern accent there is one shrewd campaigner who believes that presidential candi-



Mrs. Carter does have her own interests and said she intends to be vocal about them if she becomes first lady. Her primary concern is

Rosalynn Carter stated: "Leave the Constitution like it is but stress family planning and sex education."

Mrs. Carter has come out in

3/23
Dorothy Austin

Nancy's Wide Smile Is Asset to Reagans

By DOROTHY AUSTIN
Sentinel Staff Writer

GREEN BAY, WIS. —

Nancy Reagan maintained that she is far from discouraged about her husband's chances for the Republican presidential nomination.

The wife of Ronald Reagan, the former California governor who has been trailing President Ford in the presidential primaries, said Monday night that there is nothing for her to be discouraged

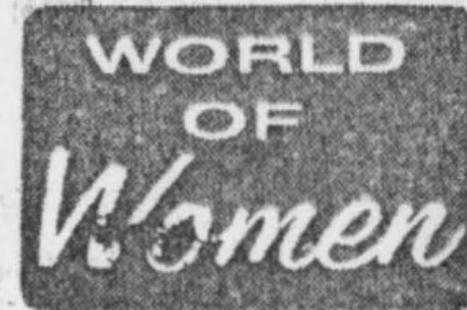


"I am not for abortion on demand," she repeated firmly but pleasantly.

In regard to her experiences in campaigning, she said that it was interesting to note that the same things seem to be bothering people all over the country.

She reported that those she had talked with in her campaign swing seemed to feel uneasy about detente, and about the United States being "second best" in the world.

MILWAUKEE SENTINEL



Page 8, Part 1
Tuesday, March 23, 1976

think this has made our country great and we have to get

As she had indicated in earlier press statements, Mrs. Reagan said that the idea of living in the White House was still a frightening one. But she added that she hadn't really thought much about it.

"And I am quite sure you won't believe me because nobody seems to believe me on this, but the only way I can do this (campaign) is to do it day by day, and one step at a time. And if that (White House life) should happen to

Mass. She has been listed three times as one of the country's 10 best dressed women.

Asked what she considered her most important achieve-

ment in public life, she referred to the Foster Grandparent Program which still continues in California. It became her special project while Reagan was governor.

Sentinel
3/24

Distaff Vote for Reagan Claimed

By DOROTHY AUSTIN

SEVENTY-FIVE percent of the members of the influential National Federation of Republican Women favor Ronald Reagan for the Republican

tions as a delegate or alternate since 1960, and also served as a member of the platform committee in 1964, 1968 and 1972. She has also served two consecutive terms as president of the National



"Of course, there will be pressure. President Ford would be delighted to have him withdraw. The Democrats would be delighted to have him pull out, because the Republican primaries are

Milwaukee
Sentinel

3/24

Helen Jackson Visits Retirees

By DOROTHY AUSTIN

HELEN JACKSON has come a long political way since 1972.

Then, to aid Henry (Scoop) Jackson's bid for the Democratic presidential nomina-

grandmother who is the best informed member of the family . . . Margaret Solie, 86, a close family friend who looks after the children, and Gertrude Rodd, 80, who goes through the family mail and runs the Everett house." Mrs.

Milwaukee
Sentinel
3/24/76

Mrs. Udall to actively partici-
pate with her husband in his
congressional campaigns. "I
didn't have any family to up-
root," she noted.

"We had a close
refrained from spe-
security reasons)
beautiful target . . .
very secure with our
Mrs. Udall did ad-
while she doesn't dw-
prospect of her husb-
shot, she finds herse-

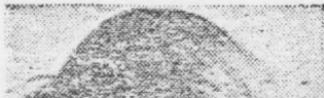
Besides that, Ella Udall

likes politics and finds it stim-
ulating. The fear of assassina-
tion doesn't haunt her.

Ella Udall Likes Politics

By MARY BETH MURPHY

ELLA UDALL isn't the
least bit discouraged about



• Equal Rights Amend-
ment (ERA): "I'm 100% for
it."
• Abortions "I support the

W

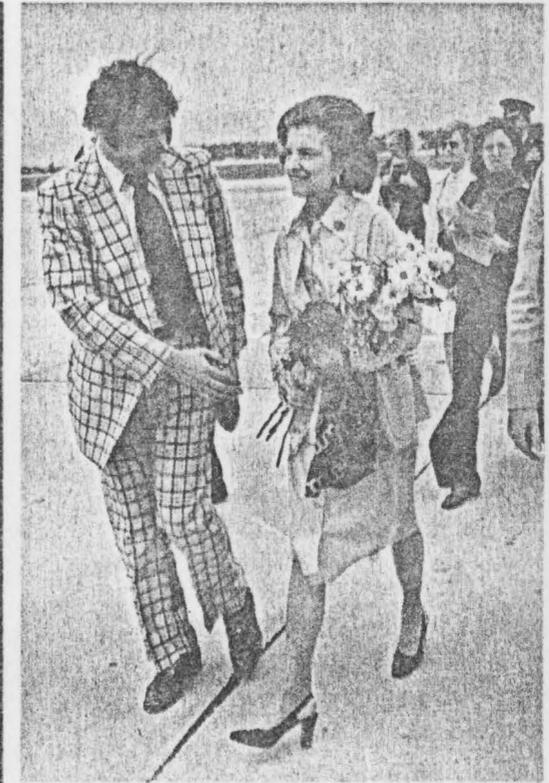
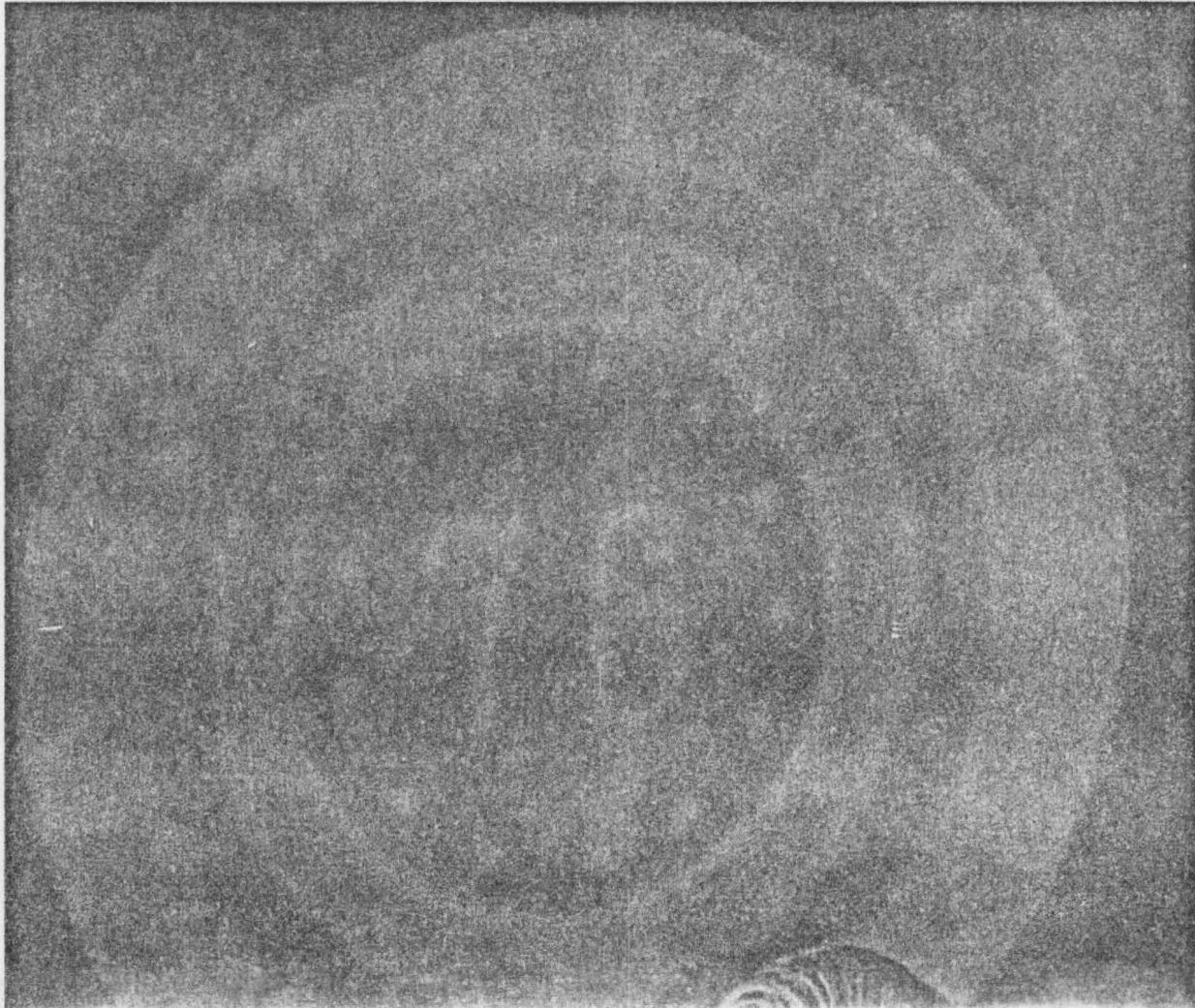
75 cents a copy

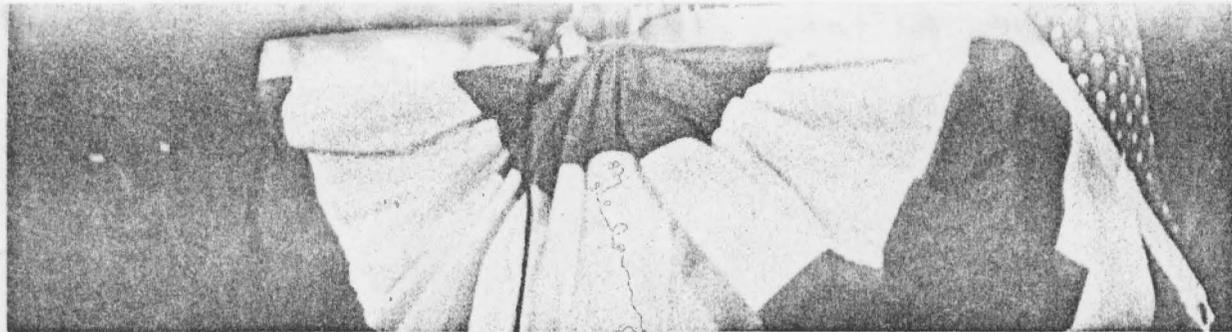
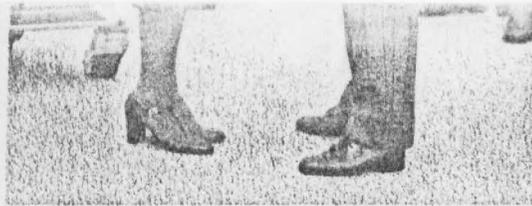
Volume 5, Number 6

March 19-26, 1976



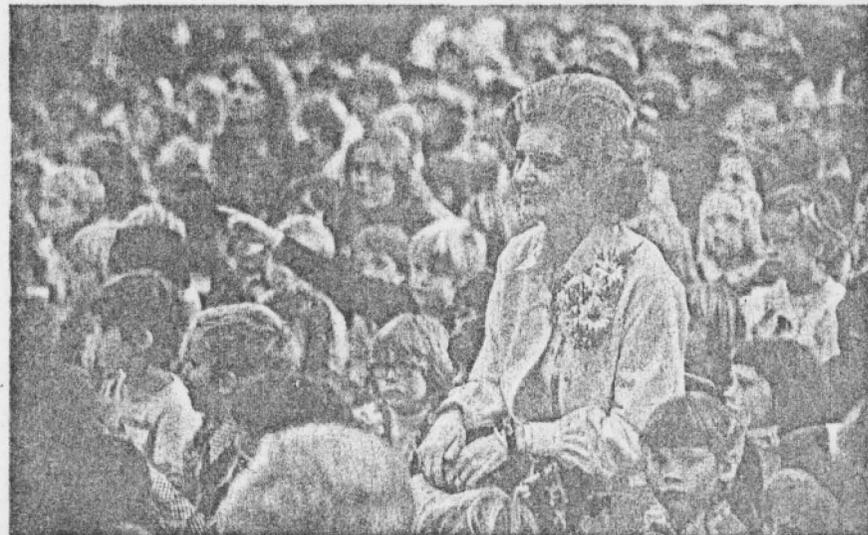
Women for the White House





What you see here is a day and a half in the life of Betty Ford, a campaign swing through Florida on behalf of her husband. Inside, more about Betty and some of the other women who want her job, including Nancy Reagan, Rosalynn Carter, Helen Jackson, Cornelia Wallace and — waiting in the wings — Muriel Humphrey.

W photos by Guy De Lort





Women for the White House

MELBOURNE, Fla. — Betty Ford is fast shaping up as perhaps Gerald Ford's foremost election weapon. At first, she vowed not to hit the campaign trail alone but to accompany her husband at all times. There was a change of heart and now Betty Ford is testing the political waters by herself — and she hasn't been afraid of wading into some of the President's toughest voter territory.

As a First Lady, Betty Ford is a rarity. She is probably the most outspoken wife of a president since Floo.



Shiner's Dear 3/16/76



WWD photo by Guy DeLort

Women for the White House

It may look here as if Betty Ford is accepting her party's nomination for president herself, but what she is actually doing is campaigning for her husband. For a look at the First Lady on the campaign trail, plus interviews with some of the women who want her job, including Nancy Reagan, Rosalynn Carter, Helen Jackson, Cornella Wallace and — waiting in the wings — Muriel Humphrey, see pages 4, 6, 7 and 32.

Women for the



Betty Ford campaigning in Florida

WWD photos by Guy De Lort

Did Not
Circulate

WHITE HOUSE

SIMON WINCHESTER, Miami Beach,
Sunday, follows Betty Ford on the stump.

Pinafore primary

GUARDIAN
3/1/76

ELECTION

Ford Campaigns in Illinois: President Ford resumed his campaigning in Illinois Thursday where he told farmers his policies "had worked wonders" for them.

Speaking to a farm forum in Rockford, Ford renewed his pledge to help farmers produce all they can and sell it through new overseas markets without government interference.

He also explained the details of a major grain deal with the Soviet Union. "Such deals," the President said, "have rescued American farmers from the feast-or-famine cycle of past years by assuring the farmers a steady market." AP,UPI,ABC,CBS -- (3/11/76)

Mrs. Ford Dances to Win California Votes: First Lady Betty Ford danced her way through two campaign appearances in San Diego Wednesday on a political mission for her husband.

"Crowds received Mrs. Ford warmly wherever she went... At one point, President Ford's political advisers thought she might be a little too outspoken on the campaign trail. But that has proven to be untrue. They believe Mrs. Ford is uncontroversial, but a highly effective campaigner for her husband," Dick Shoemaker (ABC) reported. ABC,L.A. Times -- (3/11/76)

Reagan Stumps Illinois, Wisconsin: Ronald Reagan campaigned through Northern Illinois and Wisconsin Thursday, pledging that he will continue his Republican primary effort against President Ford although he has lost four primaries.

Reagan's most enthusiastic response was from a crowd of 750 persons in the solidly Republican Illinois town of Aurora, where he criticized the "Ford-Kissinger Administration," and pledged defense of the Panama Canal Zone. AP,UPI,NBC -- (3/11/76)

Big Republican Turnout Beat Reagan in Florida, Aide Says (By David Nyhan, excerpted; Boston Globe): Ronald Reagan's national campaign director analyzed the results of the Florida primary Wednesday and concluded that his candidate was hurt by the high voter turnout.

John Sears said Reagan's defeat in Florida resulted from his eyelash defeat in New Hampshire, but that Reagan would still have won in a lower Florida turnout. -- (3/11/76)



N-1

NEWS

Betty Ford To Speak In Campaign

First Lady Betty Ford said Monday she will be speaking on behalf of the President during the upcoming campaign but she will leave speaking on issues to him.

Appearing at a GOP women's luncheon Monday, Mrs. Ford told reporters (on ABC film): "I'll be speaking but I don't know as I'll be speaking on issues...I think I'll leave that up to him."

Addressing the luncheon, Mrs. Ford said (on ABC film): "I'm thrilled to death to see this absolutely great turnout. It shows you are all out to go to work and it's what we all have to do for the GOP."

"But the tough have not been getting going at the Ford's campaigning scheduling office. Insiders say no one has decided yet how active Betty Ford should be, even in the crucial primary election starting next month," Ann Compton (ABC) reported. -- AP; UPI;ABC (1/12/76)

Fla and NH Preparing For Primaries

"If there is a Ford machine or a Reagan machine ready to steamroll through the snowy villages and mill towns of New Hampshire, they are still secret weapons," Bob Jamieson (NBC) reported Monday.

"The Ford campaign...began slowly last fall. For a while it seemed to be in trouble. But leaders here and in Washington say that hard work has corrected all that. Reagan headquarters... is, to outward appearances, a small effort. There are only five full-time people on the staff. But they are backed by a slick telephone and direct mail campaign and media events."

"No one is talking about overwhelming victory. Perhaps because they are trying to avoid setting a target that, when missed in 1972, knocked Edmund Muskie out of the race. And in 1968 helped eliminate Lyndon Johnson. And perhaps neither camp is talking about overwhelming victory, because neither camp expects it," Jamieson reported.

Fred Francis (NBC) reporting from Florida, said the Reagan campaign will be a telephone blitz while the Ford strategy is to conduct a door-to-door handshaking campaign. "But the Ford organization is moving slowly and the door-to-door campaign will not begin for two more weeks," Francis said.

N-6

Committee stationery to solicit funds from the nation's bankers.

One witness said Blackburn was unfit for the post because of his views on race and civil rights. -- AP;UPI;NBC (11/11/75)

Northrup Wooded Pentagon Brass At Colorado Ski Resort

Jack Anderson revealed Tuesday that the Northrup Corp. arranges an annual ski trip in the Colorado Mountains for those Pentagon VIPs who prefer skiing to goose hunting.

A Northrup spokesman said the company did not pay the skiers expenses as they did the goose hunters'. But Anderson maintained the relationship between Pentagon brass and major defense contractors remains one of the "cosiest" and "costliest" in Washington. -- ABC Good Morning America (11/11/75)

Nessen Apologizes To Insulted West Virginians

Before President Ford spoke at West Liberty State College, W. Va., Tuesday, Ron Nessen apologized to students there for remarks he made about the state before a previous Presidential visit.

Asked if there would be press phones in West Virginia, Nessen told a reporter: "Yes, I think the telephones reach there. They even have toilets there." Tom Jarriel (ABC) said the press secretary was trying to be "humorous following confusion over a reporter's question." Jarriel said the question was prompted by the lack of phones on a recent New Hampshire trip. Nessen had been on the trip and did not know of the problem.

Students at West Liberty, however, were not amused by Nessen's remarks. More than 2,000 of the college's 2,800 students signed a petition demanding a Nessen apology. "We are fed up to our neck with the stereotype that all of us are nothing but hillbillies....Comments such as yours perpetuate this misconception," the letter read. -- ABC Good Morning America (11/11/75)

Election '76: News

Mrs. Ford May Take Bigger Role In President's Campaign

President Ford's political advisors have suggested that Betty Ford play a lively role in the President's campaign, ABC reported Monday. The advice followed results of a recent Harris poll which gave Mrs. Ford a 70 to 15% margin of approval to her statements on the Equal Rights Amendment. -- ABC Good Morning America (11/11/75)

Post 2/18/76 Personalities



"Concorde" hairstyle, above, by Roy Cartmell of London, modeled by Loraine McReight; singer Bette Midler, above right, with the gold bean pot awarded her by Harvard's Hasty Pudding Theatrical Club; playwright Ben Travers, 90, right, in his exercises; Margaret Trudeau, far right, biking in Key Biscayne.



"This is my first time here in Cambridge. I must say that I don't know why I got all dressed up to get a cfock," and with that dash of decorum Bette Midler accepted Harvard University's Hasty Pudding Theatrical Club's 26th annual "Woman of the Year" award on Tuesday. The award from the nation's oldest dramatic organization is a spherical, gold-plated pot. During the ceremony Midler, in a slinky green gown, told some off-color jokes, sang her bawdy number about a dentist named Dr. Longjaw and then said, "I accept this gratefully and with no humility at all."

Margaret Trudeau, wife of Canada's prime minister, is enjoying what she calls "a freedom trip" in Key Biscayne, Fla.—sunning, swimming and barefoot bicycling on a vacation away from her husband and three small children. The guest of friends in the posh penthouse suite of The Towers of Key Biscayne, the often unconventional Canadian First Lady—who describes herself as an erstwhile flower child—has disconcerted the manager of the luxurious complex by her nocturnal bike jaunts. She says only, "I'm in paradise here."

It's here. The "Concorde" hairstyle has been introduced by Roy Cartmell of London. Cutting, coloring and styling took 3½ hours.

Norman Maller filed a \$37,500 breach-of-contract suit in Manhattan Supreme Court against P.E.A. Films, Inc., for allegedly renegeing on payment for a screenplay Maller submitted last month. Maller said he received the initial \$37,500 advance last

October, delivered the first draft on Jan. 16 but P.E.A. Films "failed and refused" to pay the balance of the agreed \$75,000 due him.

Film producer Blake Edwards' former wife, Patricia Edwards, has charged that Edwards' home with his present wife, Julie Andrews, is an "improper environment" for her son, Geoffrey. In a suit filed in Santa Monica, Calif., she asked that Geoffrey, 16, who lives with a family friend in Los Angeles, not be allowed to visit the Edwards-Andrews home because the boy has personal problems that require psychiatric supervision.

She also asked that her son's support payments be raised from \$150 to \$1,200 a month and that her own support be increased from \$1,850 to \$5,000 a month, citing that Edwards had earned "in excess of \$2 million in the last two years and it is anticipated that he will earn at least a similar sum for the next two years."

First Lady Betty Ford will accompany her husband on his campaign swing in New Hampshire today and tomorrow but will not make separate appearances. Singer Rosemary Clooney reveals in an article in the March issue of Ladies Home Journal that the assassination of Robert F. Kennedy triggered her mental breakdown in 1968. Ben Travers, the 90-year-old British playwright who has two hit sex comedies currently running in London, exercises every day by putting his toes over his head 10 times.

—Jacqueline Trescott



News & Comment

The President's Daily News Summary

Leading The News...

FOR SATURDAY, JANUARY 31, 1976

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N-1

NEWS

Court Wipes Out Campaign Spending Limits

The Supreme Court Friday struck down compulsory spending limits on presidential and congressional candidates, upheld public financing of presidential campaigns and let donation limits and disclosure requirements stand.

The high court said the candidates could spend as much as they chose on their campaigns as long as they did not accept any public matching money.

The Court also ruled the Federal Election Commission's regulatory powers unconstitutional. The Court gave the Commission 30 days to set up a new commission appointed by the President. If it fails to do so, it will lose all its executive powers, CBS reported.

"What many politicians were looking for most in today's decision was the restoration of full campaign citizenship for the American 'fat cat,'" Herbert Kaplow (ABC) reported. "But they didn't get it, not full citizenship.

"There are a number of significant exceptions to the ruling in today's judgment. The Court said a candidate can contribute as much money to his own campaign as he wants. In other words, he can be his own fat cat. That would seem to favor the wealthy candidates.

"Another exception is that the Court removed any limitations on indirect contributions. If the contributor goes off on his own for a candidate, that's OK. So, while it appears full citizenship has not been restored to the American fat cat, he can indulge in many of those privileges nevertheless," Kaplow said.

"The result seems to be that the potential big winners are the rich candidates for the House and Senate who can spend their own money, while their opponents can't raise much money due to the limits on contributions," Fred Graham (CBS) reported. -- AP;UPI; Networks (1/30/76)

Campaign Financing Ruling Hailed By Most

The Supreme Court decision on the Federal Election Campaign Act was hailed by supporters of the law Friday as a victory over the "fat cat" financing of past elections.

The ruling met with approval from several announced presidential candidates, including Sen. Henry M. Jackson (D-Wash). A spokesman for a committee supporting Ronald Reagan also hailed the ruling.

N-2

The ruling was "an excellent decision" Jackson said, adding: "In my opinion, this law keeping big money from dominating the political process is one of the best laws ever passed by Congress."

Reagan said (on CBS film): "I think that it is an advantage. I think the limitations were unrealistic and did interfere with the ability of the candidates to present their case to the people."

President Ford said (on CBS film): "What we are doing, the President Ford Committee, we're going to voluntarily comply with the existing law. We think that's the proper procedure as far as my own campaign is concerned."

Common Cause Chairman John Gardner, who fought for the ruling, said (on Network film): "We concur with the decision on expenditures. The basic thing is the contribution limits and public financing, and this just means that we're never, never, never going back to the old corrupt way of doing things, the thing that was destroying American politics."

Sen. James Buckley (C-NY), who brought the case to court, was also pleased with the ruling. He said (on ABC film): "The centerpiece of the Court's decision was that which dealt with the limitations on expenditures imposed on candidates, their supporters and opponents in federal elections. This the court firmly and unequivocally held to be a violation of the fundamental right of speech and press embodied in the First Amendment."

"The Court seems to have satisfied both sides in legal terms. But it remains to be seen if the Court has set up ground rules which can actually be followed," David Garcia (ABC) reported. "In fact, in dissenting on part of the ruling, Chief Justice Burger questions if what's left of the Campaign Reform Act is a workable program." -- AP;UPI;Network (1/30/76)

Administration: News

WH Asks FEC About Morton

The White House Friday asked the Federal Elections Commission for an advisory opinion on the status of Rogers Morton, newly appointed Counselor to the President. The request asked for guidelines as to whether Morton's salary should be charged to the campaign rather than the taxpayers because of the political nature of Morton's new job. Those guidelines, the White House said, should apply equally to politically involved aides of other candidates, including members of Congress and governors. -- CBS;NBC (1/30/76)

N-3

President Warns Against Destroying CIA

Following victory in his fight with the House Intelligence Committee over disclosure of CIA secrets, President Ford said Friday that "we cannot improve the Agency by destroying it."

Speaking at the swearing-in ceremonies of George Bush as the CIA's new director, Ford said the Agency must become "an instrument of peace and an object of pride for all Americans."

Ford said (on ABC film): "The abuses of the past have been more than adequately described. I am concerned about them as I know you are. But one thing is very, very certain. We cannot improve this agency by destroying it."

Ford added (on NBC film): "The Administration fully intends to safeguard the effectiveness of this agency, the confidentiality of its information and the lives and honor of its agents and employees. The irresponsible release of classified information by people who should know better, must cease. A better balance must be struck between the right of the people to know and this country's commitment to survive and live in peace."

Outlining a mandate for future CIA operations, Ford said (on ABC film): "First, the US must have a strong and effective capability to gather, to evaluate foreign intelligence, and to conduct necessary covert operations."

Ford added (on CBS film): "Let me assure you, I have no intentions of seeing the intelligence community dismantled, its operations paralyzed or its effectiveness undermined."

Bush promised he would do his best to stop the publication of the names of CIA agents, Tom Brokaw (NBC) reported. Bush said (on NBC/CBS film): "I pledge to you that no politics, no policy bias will color the selective judgment of the CIA."

"Although the President was featured, and Bush was honored, it was outgoing CIA Director William Colby who stole the show," Tom Jarriel (ABC) reported. "The man the President fired received a sustained standing ovation when he entered the room, and again when the President mentioned his record."

Referring to Colby's departure, Bob Schieffer (CBS) said, "He was ending a cloak and dagger career that had spanned more than 30 years and it was ending in just the low-key way it had been conducted."
-- AP;UPI;Networks (1/30/76)

N-4

HAK Warns USSR Of Continued Trade Restrictions

Secretary Kissinger told a Senate committee Friday that unless the political climate changes in Angola, the Administration will not ask Congress to ease trade restrictions against the USSR. -- ABC;NBC (1/30/76)

Election: News

Goldwater Says Rocky Would Make Good President

Sen. Barry Goldwater (R-Ariz) has said that Vice President Rockefeller would make a good president, and will be heard from at the GOP National Convention.

In a taped interview to be broadcast Saturday night by a Los Angeles television station, Goldwater said he agreed with Rockefeller on foreign policy and praised him for "giving up the liberal road." -- ABC;CBS (1/30/76)

Ford Campaign Officials Deny "Dirty Tricks"

New Hampshire officials of President Ford's campaign deny they used fill-in-the-blank press releases attacking Ronald Reagan, but such a release was mailed to a reporter by the President Ford Committee last week.

"It's a little dishonest," Reagan said of the effort. "It comes under the heading of dirty tricks." He said his positions on issues were distorted by the releases.

John Michels, the director of Ford's New Hampshire campaign, said he had never seen any such releases, and called Reagan's charge absurd. -- AP (1/30/76)

Reagan Attacks Big Govt Programs

While campaigning in New Hampshire Friday, Ronald Reagan attacked big government programs by listing anecdotes of the abuses and misuses of such programs as the welfare system and food stamps.

Reagan's aide said in interviews that there was a conscientious effort to use the anecdotes more often because they, more often than anything else, appear to stir the generally conservative audiences.

The technique, according to aides, has fit particularly well into Reagan's question-and-answer session format. He has reportedly placed heavy emphasis on what aides have labeled "citizen press conferences." --AP (1/30/76)

C-1

COMMENT

MAKING WORK—FOR WHOM?

Having handed President Ford one drubbing in the battle of the budget, the spenders and pump-primers are setting up another showdown over a \$6.1 billion "emergency" public-works program.



Sen. Humphrey

Its sponsors claim that it will create 800,000 jobs, a forecast hotly disputed by White House economists.

A pack of liberals, including Sen. Hubert Humphrey (D-Minn.), regard presidential objections to such make-work schemes as evidence of lack of vision, or a mask to conceal cold-hearted indifference to the fate of the unemployed.

But a researcher at the Urban Institute has come up with data indicating that for every \$1 billion sunk into programs of this kind, only 60,000 people are put to work. On that basis, the pending proposal would rescue only half as many people from the jobless ranks as proponents believe.

The reason for the great disparity between outlays and results isn't hard to figure. Great chunks of the money are eaten up by administrative costs, mainly to add more permanent paper-shufflers and red tape-spinners to the federal payroll to staff the "temporary" venture.

Experience has shown that the spend-our-way-to-prosperity philosophy is cockeyed nonsense. But Sen. Humphrey and his ilk will go on trying to apply their nostrum until the voters have sense enough to boot them out, or they wreck the country.

Congress didn't vote with its feet

President Ford might have preferred less devotion to duty by his former congressional colleagues last year, since so many of their votes went against him. But at least he cannot call them a do-nothing Congress in the sense of failing to vote. Though it sometimes seemed as if Congress were on vacation more than it was minding the store, the Senate and House took 79 more roll-call votes than ever before, for a total of 1,214, according to the Congressional Quarterly. And the average member of Congress participated in 91 percent of them, 2 percent above the record set in 1956.

The 94th Congress was obviously not voting with its feet, as recommended by Mr. Ford's Republican opponent, Ronald Reagan, to Americans who don't like things where they are. Particularly dedicated to staying on hand to be counted was Senator Proxmire of Wisconsin, who has made all the votes since 1966 and was the only senator to do so in 1975. In the House, Representative Natcher of Kentucky completed his 22nd perfect year among seven representatives who scored 100 percent in 1975.

Alas, two of those now most actively seeking the votes of others were among the least active voters in Congress — Representative Udall winding up second lowest (47 percent) in the House and Senator Bayh at the very bottom (56 percent) in the Senate. Other presidential candidates found more time to be present, with Senator Byrd hitting 99 percent of the votes, Senator Jackson 95 percent, and Senator Bentsen 83 percent.

Of course, such bald statistics are only a part of anyone's record. A 48-point spread between the voting percentages of Udall and Jackson hardly measures the differences between them as candidates. And who is to say how few enlightened votes it takes to outweigh how many misguided ones?

But, on balance, voting is better than a lot of things members of Congress might be doing when they happen to be in Washington. And their impressive figures for 1975 surely give the lie to those who greet each announcement that Congress is in recess with: "How can you tell?"

Beyond the 200-mile limit

The Senate vote in favor of a 200-mile fishing limit increases the urgency of international agreement on the management of all ocean resources at the Law of the Sea Conference resuming at New York in the spring. Fortunately the bill includes an amendment postponing the effective date of American unilateral action to July 1, 1977 (instead of earlier, as proposed in legislation passed by the House).

This amendment was said to make it likely that President Ford would sign the bill, though he as well as the State Department and Defense Department have opposed such legislation. In any event, the postponement gives the sea conference a little more time to come up with the kind of international agreement that would make unilateral action by the U.S. unnecessary.

One way or another, 200-mile economic zones appear to be coming. It is important that they be established with as much international cooperation as possible rather than the potential anarchy of a lengthening list of unilateral actions. (Fourteen nations have claimed control over 200-mile zones, and more would be expected to follow such a step by the U.S.)

The U.S. is already seeking such cooperation through bilateral and multilateral treaty negotiations based on a growing international assumption that national fishing jurisdictions will extend 200 miles. It is in the interest of the Soviet Union and other wide-ranging fishing countries to establish cooperative attitudes in an effort to retain fishing privileges under the expected new conditions.

It would have been in keeping with existing international law for the U.S. to specify quotas

for certain fish — and then to apply these to all nations, including the U.S., without discrimination. But this approach was defeated in the Senate.

Nevertheless, the legislation proposes regulations under which other nations could take fish not taken by U.S. fishermen. And it wisely includes federal conservation measures applying to domestic as well as foreign fishermen. The need for such conservation is emphasized by the shortcomings of conservation efforts even within the present 12-mile limit.

But, whatever individual nations choose to do, the realization is growing that conservation of the seas is an indivisible challenge for the world. And also the sharing of the sea's resources is a world problem.

Such vital considerations are what recommend the joint solutions which the Law of the Sea Conference is trying to work out. In discussing a 200-mile economic resources zone, for example, it recognizes both national interests and an international need for coordination in using and conserving not only fish but mineral resources on the seabed. With the rights of the users of the waters go responsibilities for preventing misuse and pollution. There are the myriad interrelated problems of freedom of passage, freedom of scientific research, and the rights of landlocked states in relation to what has been designated "the common heritage of mankind."

For all these reasons, the recent Senate action must be treated as a spur to progress at the sea conference and not an excuse to undermine it.

Out to Lunch at Antitrust

If the United States were at war, no Washington politician would seriously contemplate adopting the anti-trust legislation now supported by Senate liberals, the Justice Department and President Gerald R. Ford. When survival is at stake, people keep their wits, and recognize that the industrial machine has to remain fluid and the bureaucrats have to get out of the way.

But the United States is not now at war and on both ends of Pennsylvania Avenue lesser priorities can be indulged. Sen. Hart of Michigan, in his last year chairing the anti-trust subcommittee, pursues his lifelong fantasy that the nation would benefit by smashing its big companies into a thousand pieces.

The Antitrust Division of the Justice Department can no longer automatically win suits before the Supreme Court and no longer has a coherent economic rationale for the suits it brings. So it has decided to pursue its mission the easy way, strangling mergers with red tape before they've left the womb. President Ford decided he had to demonstrate he really wasn't close to Big Business, so he waved the antitrust banner.

The result is the possibility of another measure that will further gum up the economy. With a small amount of bureaucratic effort an enormous amount of the nation's economic resources will be squandered. The measure would require firms with more than \$100 million in assets that contemplate merger with firms of more than \$10 million in assets to notify the Justice Department 30 days in advance. And if Justice decides to litigate, the merger must be held in abeyance for the duration.

This will sure enough block mergers. A handful of young Harvard grads and an efficient secretarial pool could prevent them with ridiculous ease; the economic reason that spurs merger is usually long gone after several years of litigation, so the mere initiation of proceedings by Justice would dissolve plans.

The main reason the legislation would be poison to the public interest is that mergers serve a desper-

ately needed economic function. For one thing, they permit companies to economize on taxes. Company A has a lot of tax liabilities, Company B has a lot of tax credits; they merge and the new Company C has lower tax liabilities than A & B did. Such is the magic of synergism.

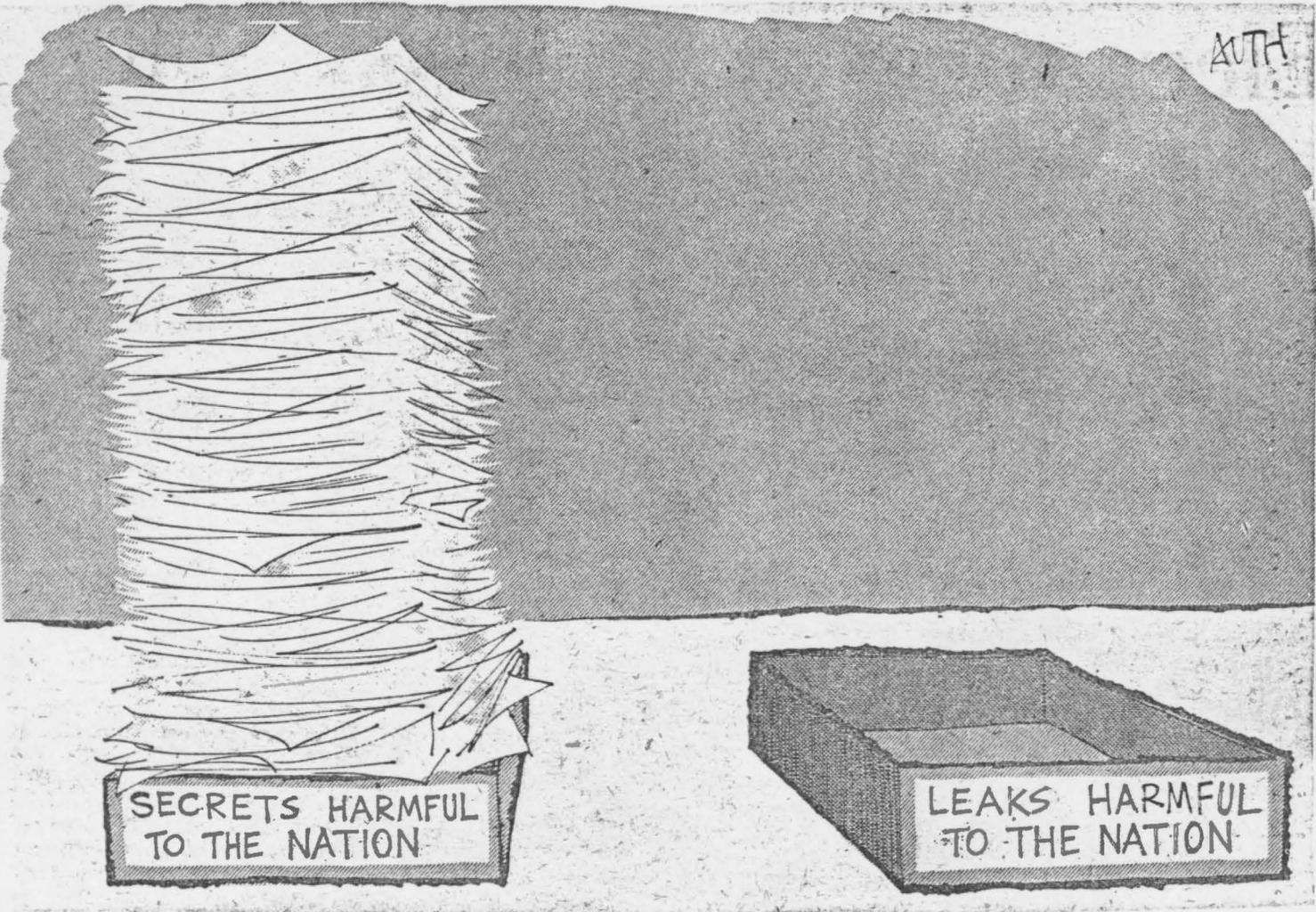
For those who believe that all wealth flows from the government this no doubt looks like fishy business. But merger and conglomeration have kept the real productive wheels of the economy going by limiting the destruction of capital through high taxation. They also put weak companies into the hands of concerns with stronger management and greater borrowing power.

Unhappily, it's hard for politicians to understand this. But would Mayor Beame of New York City really like it if Company A in Manhattan and Company B in Brooklyn decided to merge to economize on federal taxes, and a Harvard grad at Justice threw a monkeywrench into it? Company A's cash flow would sink as it paid off its tax liabilities, thwarting expansion plans. Company B would go out of business. The Mayor then has to plead in Washington for money to handle Company B's unemployed. The politicians grudgingly send him the tax receipts from Company A.

At this late hour in his career, it is no doubt too much to ask that Senator Hart give up his dream. But the shortcomings of his legislation are now finally being explained to the President and there is hope the White House will withdraw its support. Younger members of Congress of both parties who have been puzzling over the public's disenchantment with Washington and politicians might see the light if anyone takes the trouble to explain to them why Company A and Company B should be allowed to merge.

There's a legitimate job for trustbusters, investigating genuine threats to competition. They are well armed for that task. Those who would give them an administrative tool that could be used frivolously to block useful mergers were simply out to lunch when explanations of the U.S. economic system were handed out.

C-5



Toehold in Quicksand

Through its intervention in the Angolan civil war, the Soviet Union has clearly shown a greater appetite for superpower meddling than the Vietnam-weary United States. So confident is Moscow of success that it now hints it is ready for a coalition government which the pro-Soviet Popular Movement, backed by 7,000 Cuban troops, could be expected to dominate. That the Kremlin move came just as Secretary Kissinger was rather desperately asking a resistant Congress to approve "overt" aid for retreating pro-Western factions merely pointed up the seeming imbalance. The Soviet Union has shown a willingness to commit its prestige and its surrogate Cuban forces 8,000 miles from its borders. The United States, having so extended itself a decade earlier, has been divided and ineffective in its response.

"If the United States is seen to emasculate itself in the face of massive, unprecedented Soviet and Cuban intervention," Mr. Kissinger asked yesterday, "what will be the perception of the leaders around the world as they make decisions concerning their future security?" His implied answer was that leaders doubtful of American steadfastness will accommodate to Soviet power and expansionism. Yet if we look no farther than Angola's eastern border we find one leader, Zambia's President Kenneth Kaunda, who is far from supine in the face of the Soviet menace. Denouncing the "plundering tiger

(Russia) with its deadly cubs (Cubans) coming through the back door," Mr. Kaunda has bluntly warned his people they are at war against foreign meddlers who have cut Zambia's copper ore export route on the Benguela railroad across Angola.

The enmity of so respected an African leader as Mr. Kaunda must be a source of worry to the Soviet Union. Since the beginning of the African independence era two decades ago, Mr. Kaunda has been in the front line against the minority white rule that holds sway in Rhodesia and South Africa. He still is. But now, because of the Russian intervention in Angola, he is also in the front line against a new form of white power.

Zambia's case should be a warning to those Russians who are capable of learning from America's Vietnam experience. Heady as it might be to have a puppet regime in Luanda, Angola is an entanglement that has already poisoned Soviet relations with Zambia, Zaire and several other African states, not least Morocco, which sees Angolan parallels in its struggle against Soviet-backed elements for control of the Spanish Sahara. The Russians may find that their African toehold is in quicksand. While the United States should stay out of this morass, it may yet work out a carefully controlled arrangement between the administration and Congress to help the Kenneth Kaundas of Africa elude the Soviet grasp.

C-7

Moynihan takes on his critics

We're not sure how the press got hold of Daniel P. Moynihan's cablegram pointing to successes gained under his policy of talking tough to the United Nations. But we are wholeheartedly glad the press did.

Through long and weary months we have yearned for somebody somewhere to say that this country is finally doing something right. Now our UN ambassador has said it, in a cablegram to Secretary Kissinger and other American ambassadors. The good news has leaked.

We agree with the editorial quoted below from the London Daily Telegraph: It is high time that our liberal establishment quit denigrating our country, high time someone spoke up for America.

Mr. Moynihan's cable speaks up. It says our new stance at the U. N. is having its desired effect: Governments are starting to realize that they cannot forever oppose and traduce us there without cost to themselves.

The cable passes along the word of a Somali diplomat that African nations are worried about losing American aid; and that this kept some of them from voting against the U. S. position on Angola at the recent meeting of the Organization for African Unity.

Mr. Moynihan further quotes a Tanzanian as announcing at an African-Arab

meeting that Washington had suspended \$28 million in aid to his country because of its voting record at the U. N.

Glory be! We are at last giving help to those who share our vision of a good world and are withholding it from those who work toward the destruction of that kind of world. We are acting in our own national interest, as has every nation which has long endured.

Unfortunately, as Mr. Moynihan notes, there are those in the State Department who either do not share this vision or do not accept our ambassador's methods of seeking to bring it to pass. He does not specifically include Dr. Kissinger in this grouping [although the secretary has at times jostled his elbow, to say the least]; in fact, he calls on the secretary to keep his subordinates from "blabbing to the press what is not so."

That seems a fair enough request. Mr. Moynihan's candor would be even more effective than it is, no doubt, if the State Department openly supported him instead of surreptitiously undermining him. After the cable came to light, Dr. Kissinger praised the ambassador's work, but never quite said he would control the departmental back-biting. Mr. Moynihan did get unequivocal support from President Ford, though, and that is what counts most.

C-8



Joan Beck

This output and input could end up just kaput

C-9

When the United States State Depart-

And would a hostess who wanted to

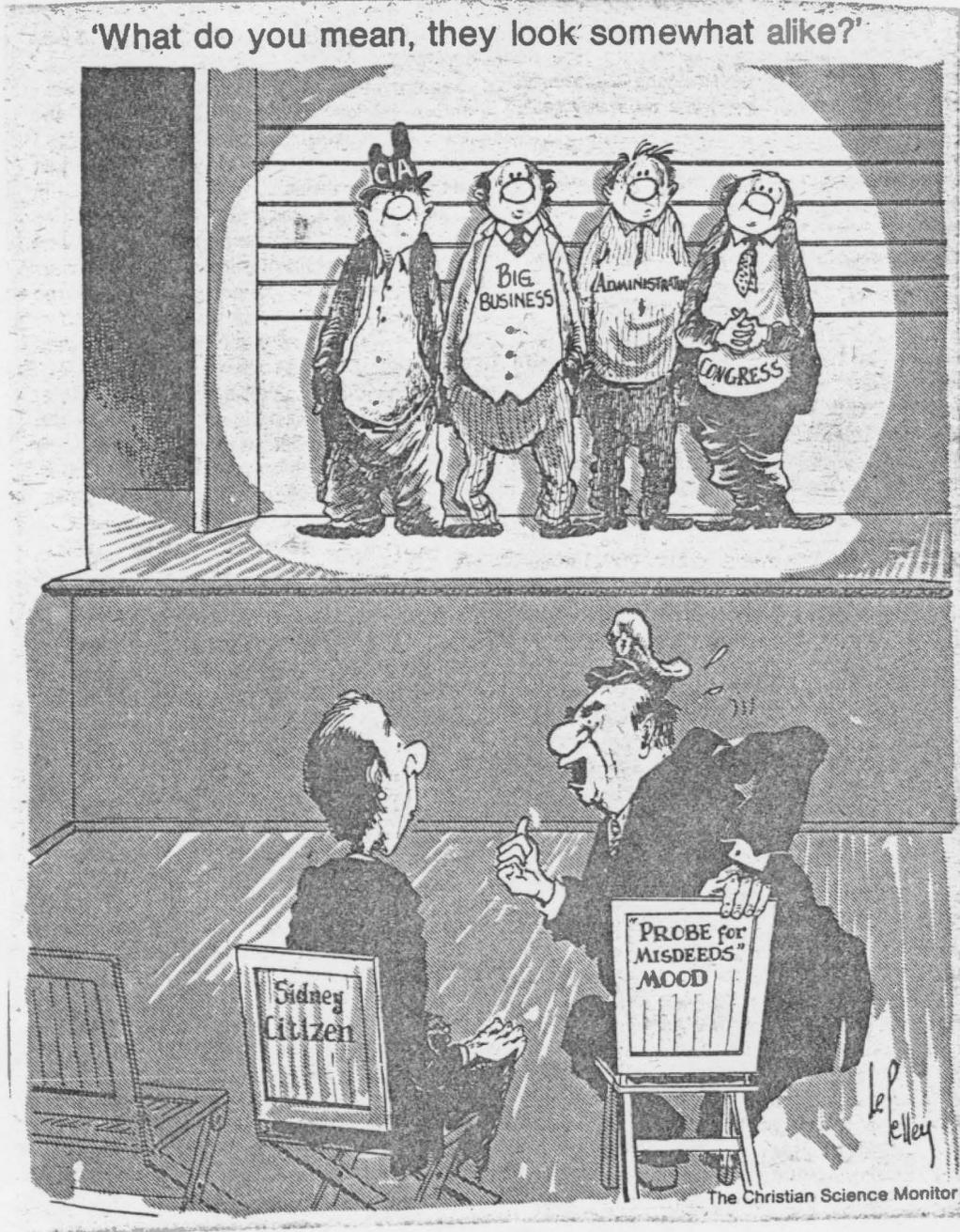


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watch out for your starboard flank; the Navy's gunning for you again."

to advocate a change in their consumer advocate?

C-10



PAUL SCOTT

Betty Ford vs. Nancy Reagan

The sharply different views and influence of their wives is becoming an important political factor in the hotly contested Republican Presiden-

Ford votes among conservative GOP women voters because of his and his wife's pro-abortion stand.

which polls show is beginning to cost President

Mrs. Ford's more radical views.

Ford Acknowledges Closeness of GOP Race

President Ford acknowledged the closeness of his race with Ronald Reagan in a meeting with Republican teenagers Thursday.

Ford said (on CBS film): "Now it makes no sense for us to scramble down to the wire and then have our party fall apart the next day. We've had a spirited contest for the presidential nomination, but all of us must work equally hard to prevent this 1976 Presidential contest in the Republican party... from becoming a grudge battle." CBS -- (6/17/76)

Betty Ford Enthusiastic About Southern Running Mate

Betty Ford said she is enthusiastic about a Southern running mate for President Ford in a Woman's Wear Daily interview.

Asked if she was referring to John Connally, Mrs. Ford said there were others being considered and named Sen. Howard Baker and Rep. William Brock, both of Tennessee.

Mrs. Ford blamed Howard Callaway for the President's primary losses, calling him "complacent."

She added that the current sex scandals on Capitol Hill came as no surprise to congressional wives. CBS -- (6/17/76)

Ford Leads Reagan in Poll

(Editorial, excerpted, Los Angeles Times)

President Ford held a 51% to 41% lead over Ronald Reagan in the latest nationwide Gallup Poll survey of Republican voters. The results were based on personal interviews with 299 Republicans last Friday through Monday. -- (6/17/76)

Reagan Probes for Weak Links in Ford Delegates

(By Rudy Abramson, excerpted, L.A. Times)

Ronald Reagan's campaign organization has begun probing for weak spots in the major state delegations supporting President Ford.

According to a top Reagan strategist, the former California governor could pick up a significant number of delegates in New York, Pennsylvania, Ohio and Illinois.

A Reagan lieutenant told reporters here Wednesday that the Reagan organization was in contact not only with uncommitted delegates in the states, but also with delegates nominally counted for Ford who were "wavering." The Reagan associate contended that Reagan could take as many as 10 of the 88 Ford delegates in Pennsylvania, increase his New York support from the current 19 delegates to

Mrs. Ford Will Be Active In Re-Election Effort

First Lady Betty Ford says she will campaign for her husband's re-election, but that does not mean she agrees with him on every issue.

"I'll travel with him when I can and I'll fill in when he can't be there," Mrs. Ford told Time Magazine in an interview.

"But I'm not going to talk issues. I can say only what I think and sometimes my ideas would be in variance with his," she said.

Time also said Mrs. Ford does not support her husband's hard line against aid to New York City. -- AP (11/23/75)