# The original documents are located in Box 37, folder "Ford, Betty - "Betty's Husband for President" Campaign Button" of the Sheila Weidenfeld Files at the Gerald R. Ford Presidential Library.

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#70 "BETTY'S HUSBAND" BUTTONS (revised) Min., Minnesota

## THE WHITE HOUSE

#### WASHINGTON

January 6, 1976

### Dear,

Thank you very much for writing to Mrs. Ford to inquire about obtaining "Betty's Husband for President in'76" buttons. Your support means a great deal.

Because all items relating to President Ford's political activities are handled by a campaign staff, may we suggest that you contact the President Ford Committee, 1828 L Street, N.W., Washington, D.C. 20036 for information on the availability of this button.

The President and Mrs. Ford join in sending you their gratitude and warmest wishes.

Sincerely,

### Marba S. Perrott Director of Correspondence for Mrs. Ford



THE WHITE HOUSE WASHINGTON

Both Ind Button

Jan. 5, 76

Sheila:

Tunnesala

Kathy McCraight, 225-2871, Franzel's ofc. called to see if Mrs. Ford would meet the creator of the "Betty's Husband for President in 76" button Mrs. Beverly Braun January 10-14.

Mrs. Braun's husband is newscaster of Wcco-TV which is the largest in Minnesota.

The button is being sold by the GOP Feminist Caucus, 6201 Ashcroft Lane, Minneapolis, Minn. 55424

Friend of Phil Jones Quality Cts. in Betherde Friend of Phil Jone, SALLY NØ93 RW BETTY FORD'S HUSBAND WASHINGTON (AP) -- FIRST LADY BETTY FORD'S STAFF MEMBERS HAVE BEGUN TO WEAR BIG BLUE AND WHITE CAMPAIGN BUTTONS SAYING 'BETTY'S HUSBAND FOR PRESIDENT IN 76.'' THE STAFF MEMBERS SAY THEY BOUGHT THE BUTTONS FROM REP. BILL FRENZEL. R-MINN. HIS SPOKESMAN SAID FRENZEL IS SELLING THEM AS A

CAMPAIGN GIMMICK AND "'FOR FUN."

THEY COST \$1 APIECE, AND THE SPOKESMAN SAID ABOUT 50 HAVE BEEN SOLD.

12-17-75 13:50EST