

**The original documents are located in Box 36, folder “Christmas, 1975 - Card” of the Sheila Weidenfeld Files at the Gerald R. Ford Presidential Library.**

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THE WASHINGTON POST  
C6

Wednesday, Dec. 17, 1975

PEOPLE



*With best wishes from our family  
for a Merry Christmas  
and a Flappy New Year*

*The President and Mrs. Ford*

President and Mrs. Ford have mailed Christmas cards to about 35,000 heads of state, foreign dignitaries, members of Congress, state and federal officials and personal friends. The card is a detail of "Farmyard in Winter," a painting in the White House collection depicting life in rural Connecticut around 1825. It is by artist George Durrie (1820-1863).

Christmas - 1975 (Ford)

Prints ordered - 5,000

Cards ordered - 35,000 (includes 200 non-sectarian)

Prints - military - 1408

EPS            886

staff           1472  
                  3766 TOTAL

Additional 687 prints given out or mailed.

Cards - 177 Christian

  96 Non-Christian

 121 American Ambassadors

  16 OAS

129 Foreign Ambassadors

539 TOTAL

# DOUBLE TAKE

By GERALD NACHMAN

## From the White House to Yours

**P**RESIDENT FORD just sent out 3,500 holiday cards, and the one I got included a personal Christmas letter: "To all our close friends, wherever you are: Seasons greetings from 'Chez Ford!' Well, it was a real busy year here at 1600 Pennsylvania Ave., where so much has happened to us all since we last wrote everybody.

"I like the new job a lot, although it does take me away from home. It's more relaxing work than what I did before as a mid-western sales rep, but there's quite a bit more responsibility, too. I hope to grow into the job gradually and in a few years I'll know just what's expected of me. It's a challenge, anyway.

"When I took this new position, I sure didn't think I'd enjoy it, even though it pays more and you're allowed to be your 'own man.' I like not having to kowtow to anybody anymore and they let me get in all the skiing I want.

"I also get a bang out of the traveling — which reminds me: We had a little excitement this summer out in 'Frisco, at a meeting I went to. As I left our hotel, some dizzy dame took a shot at me. They tell me it's all part of the job.

"Thanks to tight security, she



Elizabeth Darden--Washington Staff Correspondent

THE  
ENTERPRISE

November 30, 1975

Greetings

An Independent Newspaper

ESTABLISHED 1934

1314 LIGHT STREET

BALTIMORE, MARYLAND 21230



*With best wishes from our family  
for a Merry Christmas  
and a Happy New Year*

*The President and Mrs. Ford*

By Elizabeth Ann Darden  
Washington Staff Correspondent

President and Mrs. Ford have mailed Christmas cards to some 35,000 heads of state, foreign dignitaries, members of the Congress, state and federal officials and personal friends.

The 1975 Yule card is a detail of "Farmyard in Winter," a painting in the White House collection depicting life in rural Connecticut around 1825. Artist George Durrie (1820-1863) executed the scene.

The seasonal greetings reads "Best wishes from our family for a Merry Christmas and a Happy New Year."

Mrs. Ford's genial press secretary, Sheila Weidenfeld said the President was paying for the cards and postage.

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TO: Ann Higgins

FROM: Fran Paris

Could you please add the following to the Christmas Card list. (Some might be on Nessen's office list).

Mrs. Barbara Walters  
171 West 57th Street  
New York, New York 10019

Mr. Peter Sellers  
1131 San Ysidro Drive  
Beverly Hills, California 90210

Mr. David Steinberg  
1436 Miller Drive  
Los Angeles, California 90069

Mr. and Mrs. Grant Tinker  
10800 Chalon Drive  
Los Angeles, California 90024

Mr. Edwin Weinberger  
1625 Sunset Plaza Drive  
Los Angeles, California 90069

Mr. Don Hewitt  
40 Central Park South

Mr. and Mrs. Morley Safer  
230 East 68th Street  
New York, New York

Mr. and Mrs. Robert McElwain  
2433 Tracy Place, N.W.  
Washington, D.C. 20008

Mr. and Mrs. Fred Maroon  
2725 P Street, N.W.  
Washington, D.C. 20007

*Mr. + Mrs. Robert  
Monica Newton (CBS)  
5813 Old Temple Hill Rd  
Temple Hill, Md 20023*



Raymond L. Courage  
*Vice President, Washington Operations*

Carl Byoir & Associates, Inc.

225 National Press Bldg.

Washington, D. C. 20004

Telephone (202) 783-6565

To: CBS& Washington DC. Ray Courage

From: Roger Bailton-Jones

Put in  
FYI  
68

Following are photo caption on Presidential Christmas card pic. and filler para. sent out on women's editor list:

PRESIDENTIAL CARD — President and Mrs. Ford's Christmas card this year is a reproduction of the painting "Farmyard In Winter" by George Durrie (1820 - 1863), who lived in New Haven, Conn. and often painted scenes of rural New England. The painting, done in 1858, is part of the White House collection and hangs in the Green Room. The card has a red border and was designed and made by Hallmark Cards, who also made Christmas cards for Presidents Eisenhower, Kennedy, Johnson and Nixon.

WHITE HOUSE CARD: President and Mrs. Ford's Christmas card this year is a reproduction of the painting "Farmyard In Winter" by the American artist George Durrie (1820-1863),

(MORE)

who lived in New Haven, Conn. and often painted scenes of rural New England. The painting, done in 1858, is part of the White House collection and hangs in the Green Room. The card was designed and made by Hallmark Cards. Inside are the words: "With Best Wishes From Our Family For A Merry Christmas And A Happy New Year. The President and Mrs. Ford." Hallmark also made Christmas cards for Presidents Eisenhower, Kennedy, Johnson and Nixon.

Pic. has gone to AP and UPI this afternoon.

*Star*  
*12/14/75* We Wish You a Merry Christmas . . .

For those of you who don't make the mailing list, President Ford and his wife are mailing out 35,000 Christmas cards this year, and they sound pretty Old-Fashioned Traditional. According to the White House, the cards depict a snow-covered Connecticut farmhouse with animals. The picture is a reproduction of a



FROM  
THE WHITE HOUSE  
WASHINGTON, D.C.

Mr. Harvey Rivkins  
Editor - Enterprise Newspaper  
1314 Light Street  
Baltimore, Maryland 21230

*With best wishes from our family  
for a Merry Christmas  
and a Happy New Year.*

*The President and Mrs. Ford*

For immediate release  
Thursday, Dec. 12, 1974

THE WHITE HOUSE  
Office of the Press Secretary to Mrs. Ford

*begin Dec 12*  
*made per record*  
*Keep some*  
*Per Ann Higgins*

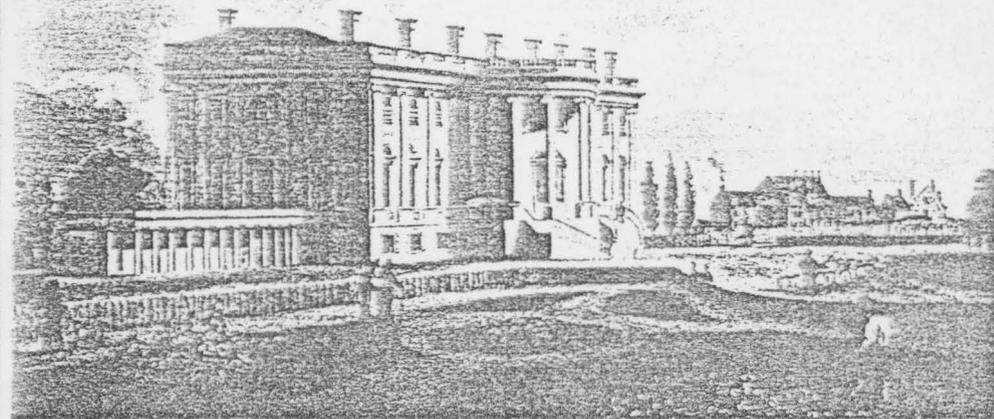
The President and Mrs. Ford will mail their Christmas card Friday, Dec. 13 to about <sup>35</sup> 35,000 Heads of State and foreign dignitaries, Members of Congress, some state and federal officials and personal friends of the family.

The card is a reproduction of an engraving published in 1831 entitled "The President's House, Washington." It is printed on white paper edged with a gold embossed line and trimmed with a 1/2" Christmas green border.

# # # #

photograph of Christmas card available

*Detail from print*



Engraved by H. B. Brown

THE PRESIDENT'S HOUSE, WASHINGTON.

London, Published, Feb. 13, 1847, by T. Agnew & Sons, in & Marshall

Engraved & Printed by  
James Sears & Co.

*With best wishes from our family  
for a Merry Christmas  
and a Flappy New Year*

*The President and Mrs. Ford*

MEMORANDUM  
OF CALL

TO:

*Patte*

YOU WERE CALLED BY—  YOU WERE VISITED BY—

*Monica*

OF (Organization)

PLEASE CALL → PHONE NO. CODE/EXT. \_\_\_\_\_  
 WILL CALL AGAIN  IS WAITING TO SEE YOU  
 RETURNED YOUR CALL  WISHES AN APPOINTMENT

MESSAGE

*about Christmas  
card*

RECEIVED BY

*R.*

DATE

*12/13*

TIME

*9:00*

**MEMORANDUM  
OF CALL**

TO: \_\_\_\_\_

*FP*

YOU WERE CALLED BY—  YOU WERE VISITED BY—

*Lay Courage*

OF (Organization)

PLEASE CALL → PHONE NO. CODE/EXT. *783-6565*

WILL CALL AGAIN  IS WAITING TO SEE YOU

RETURNED YOUR CALL  WISHES AN APPOINTMENT

MESSAGE

*East Gate  
Sent Hallman  
press release  
He is sending  
them*

RECEIVED BY \_\_\_\_\_ DATE \_\_\_\_\_ TIME \_\_\_\_\_

*1:11*

For immediate release  
Friday, Dec. 12, 1975

THE WHITE HOUSE  
Office of the Press Secretary to Mrs. Ford

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The President and Mrs. Ford mail their first Christmas cards today to about 35,000 Heads of State and foreign dignitaries, Members of Congress, some state and federal officials and personal friends of the family.

The card is a reproduction of a portion of a painting in the White House collection. The painting, by New England artist George Durrie (1820-1863), depicts life in rural Connecticut in about 1825. Entitled "Farmyard in Winter," the painting hangs in the Green Room.

# # # #

GERALD R. FORD LIBRARY

The item described below has been transferred from this file to:

- 8 Audiovisual Unit  
       Book Collection  
       Ford Museum in Grand Rapids

Item: 23 copies of a Black & White photo of the 1975  
Christmas card  
9 copies of the same in color.

10DE75A7642

The item was transferred from: Weidenfeld; Bx 36; Christmas; 1975  
Card

Initials/Date Let 5/80