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THE WHITE HOUSE

WASHINGTON

September 29, 1975

MEMORANDUM TO: PETER SORUM
 FROM: SUSAN PORTER
 SUBJECT: Action Memo

Mrs. Ford has accepted the following out-of-town invitations in New York City on Thursday, October 9 and Friday, October 10, 1975:

Thursday, October 9, 1975

- EVENT: Reception
- GROUP: National Academy of Design
- DATE: Thursday, October 9, 1975
- TIME: 6-8:00 p.m. (though this occasion will be dressy, the women will be wearing short dresses)
- PLACE: National Academy of Design
1083 5th Avenue
New York, New York 10028
- CONTACT: Mr. Alfred Poor, President
(212) 826-8984
Mrs. Sheila Lyne (Mr. Poor's office)
Ms. Alice Melrose, Director
(212) 369-4880
- COMMENTS: The National Academy of Design is opening its 150th anniversary exhibit entitled "A Century and a Half of American Art." Their gala opening will be Friday evening, October 10th but because Mrs. Ford cannot attend that evening, they will have a special champagne Reception night in her honor and present to her at that time their 150th Anniversary Medal and Diploma and a certificate for her election by their Board as a Fellow for Life of the Academy —

Prior to Mrs. Ford's attendance at the Reception, she will meet with Mr. Christi and Mr. Albert Capraro for personal appointments. Her departure time will be determined by your decision on the logistics of these appointments. When Mrs. Ford's hotel is determined, would you please

tell Sheila Lyne of Mr. Poor's office as Mr. Poor would like to have flowers in Mrs. Ford's room when she arrives. The file is attached. Thank you.

Friday, October 10, 1975

EVENT: Dedication of the New Arts for Living Center of the Henry Street Settlement Urban Life Center

GROUP: Henry Street Settlement Urban Life Center

DATE: Friday, October 10, 1975

TIME: 10:30 a.m. Festivities begin
12:00 noon Dedication

PLACE: Henry Street Settlement
265 Henry Street
New York, New York 10002

CONTACT: Mr. David Kaufelt
(212) 766-9220
Mr. Bertram Beck, Executive Director
(212) 766-9200

COMMENTS: The new Arts for Living Center of the Henry Street Settlement Urban Life Center has been built to provide residents of this Lower East Side neighborhood and the city as a whole with opportunities in a variety of art forms: dance, drama, music, painting, sculpture, crafts, etc. Henry Street is one of the oldest and most extensive neighborhood centers and offers a compelling testimony, as Mr. Beck's letter states, to the ways in which neighborhood art center programs tap a vital source of creativity in our culture. This Dedication is seen as a celebration of the growing role of the arts in community life throughout our country.

The Governor, Mayor and Nancy Hanks and a variety of other distinguished persons will participate in the Dedication.

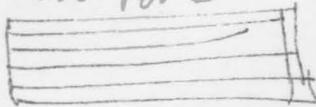
Mrs. Ford's plans for the rest of the weekend are still under discussion. Therefore, I will be in touch when they are clarified. The file is attached. Thank you.

c: BF Staff
Red Cavaney
Warren Rustand
James Connor
William Nicholson
Kathleen Ryan
Rex Scouten
Staircase

THE WHITE HOUSE
WASHINGTON

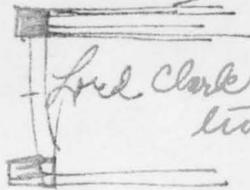
0: (212) 826-8984
country: M + C
(212) (201) 291-0318
369-4880

Mr. Pover



Mr. P. R. Wilson
P.R. Wilson
Pillar

Oct 10th
Nov. 12th



Fred Clark will
lecture on
turnover

68 Receipt
add:
Joseph Diller
Laurence Rockefeller
Present at 9:00
BT suggest
+ not visit



THE WHITE HOUSE
WASHINGTON

Dear Mrs. Ford,

You have been elected a Fellow for Life of the National Academy of Design. This is a very high honor from a very fine organization. This fall they will be opening an exhibition entitled "A Century and a Half of American Art". At the opening they would like to present you with a 150th Anniversary Medal and Diploma. You are also invited to serve as Honorary Chairman of the exhibition.

~~_____~~ Lend name

~~_____~~ Regret

(~~THEY HAVE~~
DROPPED THIS PART NOW)

Do you wish to attend?

~~_____~~ Yes, attend

~~_____~~ Consider attending when their date is firm

~~_____~~ Regret

Thank you,

susan



NATIONAL ACADEMY OF DESIGN

July 16, 1975

*✓ Acknowledged
receipt of letter
by phone.
J.P.*

1083 Fifth Avenue
New York, N. Y. 10028
212-369-4880

Dear Mrs. Ford:

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Ethel Magajan

DIRECTOR

Alice G. Melrose



1825
1975

I have the honor to inform you that at a meeting of the council of the National Academy of Design held on May 5th you were unanimously elected a Fellow for Life of the Academy. As you may know in this pre-bicentennial year, the National Academy of Design, founded in 1825, is having its 150th Anniversary which will be commemorated by our forthcoming exhibition entitled, "A Century and a Half of American Art" which will have a gala opening and champagne Reception on October 10th at which time it would be appropriate to present you with your 150th Anniversary Medal and Diploma, and if you consented, to have you serve as Honorary Chairman. The National Academy of Design has been designated as an official Bi-Centennial Project by the State of New York.

This Exhibition of Painting, Sculpture, Graphic Arts and Architecture will be held in our own galleries at 1083 Fifth Avenue. As you know, all the famous American Painters, Sculptors, and Architects from the Academy's founding, down to the present day, have either been N.A. or A.N.A. Painter members of the Academy include one of the Academy's founders and its first President, Samuel F. B. Morse, the Inventor of the Telegraph and a great Portrait Painter; John James Audubon, Asher Durand, and others of the Hudson River School; Winslow Homer, Cecilia Beaux, Thomas Eakins, Robert Henri and John Singer Sargent.

Amongst the roster of distinguished Sculptors who were members of the Academy and whose work will be shown in this Retrospective Exhibition are the names of Horatio Greenough, Albert Thorvaldsen, Daniel Chester French, Malvina Hoffman, F. W. MacMonnies, Paulanship, Augustus Saint-Gaudens, and Ivan Mestrovic. The Architects

Alice Melrose, Director



NATIONAL ACADEMY OF DESIGN

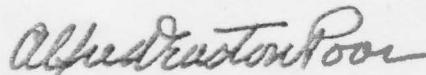
-2-

will be represented by Charles F. McKim, John M. Carrere, William A. Delano, Bertram Goodhue, Eliel Saarinen, and Mies Van Der Rohe. Others who have made their mark in the Art World, though perhaps not elected N. A. or A. N. A., have received their training at the School for Painting, Sculpture and the Graphic Arts, which the Academy has maintained since its founding.

With your busy schedule I know that it is difficult to set aside a definite date this far in advance, but, if the tenth of October is not possible, perhaps we could set aside a special date at your convenience for the presentation to you of the Medal and Diploma, or, better still, November 12th, the date of the 6th Edwin Austin Abbey lecture to be given this year by Lord Clark which will be preceded by a small private dinner at the Knickerbocker Club for the members of the Council of the National Academy and a few well known patrons of the Arts. If you would be good enough to honor us with your presence at this dinner and lecture, it would add greatly to the occasion.

With the hopes that you will do the Academy the honor of accepting this Medal and Diploma in person, I am

Most sincerely yours,



Alfred Easton Poor, N. A.
President

Mrs. Gerald R. Ford
The White House
Washington, D. C. 20500

AEP:er



FILE ON HENRY STREET SETTLEMENT
BF EVENT, Oct. 10, 1975



THE WHITE HOUSE
WASHINGTON

W MR. BECK:

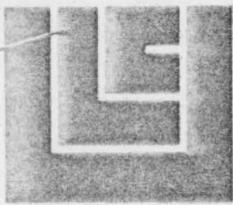
- THEY'RE DELIGHTED
BF COMING

- MR. DAVID KAUFELT,
IS CONTACT (+
STAYS IN TOUCH
WITH MR. BECK)
(212) 766-9220

- FESTIV. BEGIN
AT 10:30

- ACTUAL DEDICA,
AT 12:00 W GOV
MAYOR, ETC.





HENRY STREET SETTLEMENT URBAN LIFE CENTER

265 HENRY STREET NEW YORK, N.Y. 10002 766-9200

Bertram M. Beck
Executive Director
Atkins Preston
Associate Executive Director
Miss Helen Hall
Director Emeritus

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Timothy Selde
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Henry Street Friends Committee
Sidney Jaffe
Henry Oldtimers
Mrs. Frances Primus
Neighborhood Board

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Winslow Carlton
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Mrs. Alfred Winslow Jones
Mrs. Leon Keyserling
Richard K. Korn
Arthur B. Krim
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Joseph I. Lubin
Hyman Schroeder

August 14, 1975

Ms. Susan Porter
The White House
Washington, D.C.

Dear Ms. Porter:

We were very pleased to receive your letter informing us that Mrs. Ford hopes to attend the Dedication of Henry Street Settlement's Arts for Living Center on October 10th. Meanwhile, I thought that Mrs. Ford might be interested in the enclosed article from the New York Times by architectural critic Ada Louise Huxtable describing the extraordinary quality of the building and its significance to the community.

We are looking forward to hearing from you further when Mrs. Ford's plans are more firm.

Sincerely,

Bertram M. Beck
Executive Director

BMB/lf
enc.



ARCHITECTURE VIEW

ADA LOUISE HUXTABLE

Henry Street's New Building— An Urban Triumph

The arts for Living Center—the new building of the Henry Street Settlement on Grand Street on the lower East Side—sums up in its name everything that urban archi-

objective remains the same as it has for the last 80-odd years—a kind of triumph of its own when it is fashionable to turn all values upside down—to improve the quality of life in an area of urban poverty. The

wrapped around the plaza, are visible a This public area carved out of the building flowing in from the street, yet part of itself, demonstrates architecture as a s art in the very best sense.

The aim is equally clear in the p is actually a basic shell for people and The shell holds many multi-purpose roo to changing needs. Arranged in five lo entrance arc, all of these performance, instructional areas are related constant through large areas of glass on the g or smaller, sometimes eccentrically posi above.

This gives immediate orientation and To state a basic fact simply, nothing in a like this can be closed or hidden. Part is to turn energies commonly directed t to other interests and pursuits. Trash are today's societal norms, with complex roots. A too-high concealing wall outdoors,



BF PENDING TO CONSIDER (Oct.10)
Henry Street Settlement DedicaNYC

MORNING

ATTEND — NO —

77
16
July 24, 1975

Dear Ms. Beck,

Your gracious letter to Mrs. Ford inviting her to participate in the dedication of the New Arts for Living Center on October 10th in New York is greatly appreciated. Although Mrs. Ford is hoping to have the opportunity to attend, because the schedule for that period has not been fully determined, may we be in communication with you as soon as Mrs. Ford's plans are more firm?

I am sure Mrs. Ford would also want me to convey her encouragement and greetings to all who are involved in preparations for this important occasion.

With warmest best wishes,

Sincerely,

Susan Porter
Appointments Secretary
for Mrs. Ford

Ms. Bertram M. Beck
Executive Director
Henry Street Settlement Urban Life Center
265 Henry Street
New York, New York 10002

c: WBF Pending (October 10, NYC)
William Seidman/Roger Porter
WHC: Nancy Hanks

SP/ba



tion of the new Arts

This is an invitation

spring but because

should see it. I ^{also} received

saying that Mr. Seidman

act. Nancy Hanks also

attached letter is a very

the dedication of a

a growing role in the

sounds good B.F.

susan



HENRY STREET SETTLEMENT URBAN LIFE CENTER

265 HENRY STREET NEW YORK, N.Y. 10002 786-9200

June 23, 1975

no file

(212)

Bertram M. Beck
Executive Director
Atkins Preston
Associate Executive Director
Miss Helen Hall
Director Emeritus

Mrs. Gerald Ford
The White House
Washington, D. C.

Dear Mrs. Ford:

We are writing to ask that you honor us on ^{FRIDAY} October 10, 1975, with your presence at the dedication of our new Arts for Living Center here on the Lower East Side in New York City. Should this be possible, the dedication will be scheduled in the morning at a time convenient to you. The participation of Miss Nancy Hanks, Chairwoman of the National Endowment on the Arts has been assured and Miss Hanks joins us in the hope that you can be with us.

The Center is a building of outstanding beauty, constructed at a cost of \$3 million, to provide residents of this neighborhood, as well as of the city as a whole, with opportunities as spectators and participants in a variety of art forms. Included are dance, drama, music, painting, motion picture, video, crafts, and sculpture.

The building is one of many structures owned or rented by Henry Street Settlement and used to house diverse Henry Street programs. Henry Street is one of the oldest and most extensive neighborhood centers, and for the past 85 years, different immigrant groups have come through its many doors to find opportunities for personal and community development. There has always been a very heavy emphasis placed on the arts and many well known musicians, actors, artists, and dancers got their start at Henry Street. Such well known dance companies as that of Alwin Nikolais and Murray Louis, for example, began their work and rose to international prominence here.

The history of Henry Street offers compelling testimony to the way in which neighborhood arts programs tap a vital source of creativity that contributes not only to the development of the neighborhood itself but to the cultural heritage of all America. We do not, therefore, see this dedication as merely the dedication of a magnificent and unique neighborhood-based performing arts center. We see it as a celebration of the growing role of the arts in community life throughout our country. We plan

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Hyman Schroeder

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to make this theme manifest in the dedication ceremonies which we would, of course, want to plan with your associates.

Your participation would be particularly fitting, not only because of your interest in the arts, but also because the new building is contiguous to Henry Street's historic Neighborhood Playhouse (the home of the first professional little theater company in America) which was designated recently by the Secretary of the Interior as one of two national historic landmarks in the city. The Economic Development Administration of the Department of Commerce in 1972 made a grant of \$600,000 for the construction of the new building. All the rest of the money for the Arts for Living Center and for the renovation of the Playhouse as well was given by individuals and foundations committed to the central purpose of our arts programs.

We very much hope that you will be with us and look forward to hearing from you.

Sincerely,



Bertram M. Beck
Executive Director

Card 1

Thank you very much, Carmen. / I can't think of a more ^{flattering} appropriate gift / and I will treasure it very, very much. /

Card 2

I wanted to thank all of you / for inviting me to be a part / of such a significant ceremony. / One of the very important chapters / in the history of settlement in this country / was written by its neighborhood houses -- / by institutions like the Henry Street Settlement, / ^{which is} certainly one of the most famous / and respected in the country. /

Card 3

But times have changed since ~~you~~ ^{the Henry St. Settlement} came to the lower East Side in 1892. / You ~~are~~ ^{are} still doing "pioneer" work, / though you ~~are~~ ^{have} changed your direction with the times. / ~~And~~ ^{And} in the use of arts / for providing socially-

Card 4

oriented services, / you're ~~still~~ pioneers in a very important way / one which I hope other institutions / will be able to follow. / I come today, / like the hundreds of others here, / with respect, great admiration, and thanks / for all you are doing. /

Card 5

Card 6

When I was ^a young girl, / I worked as a volunteer in Grand Rapids / teaching dance to children / in a neighborhood ~~much like this one.~~ ^{of different ages and different back-} ^{ground.} /

Card 7

I found that appreciation of any type of art form / is very much a common denominator. / It bridges gaps created by differences in heritage / or background or economics. / It develops talent which can be a ^{very} important / to the direction of a persons entire life. / And it very much provides / a sense of accomplishment. /

Card 8

But in addition to all ~~these~~ these things, / which have to do with individual development, / appreciation of all ~~these~~ various art forms / brings people together. /

continued on back -



Thank you very much, Carmen. I can't think of a more appropriate
It gets them talking and understanding and working toward common
goals and this, in itself, is a very significant part of what you
are doing.

Card 9

So today, taking part in the dedication of this beautiful
new building, I want to say thank you to the staff and supporters
of the Henry Street Settlement for your foresight and ~~xxxxx~~ work to create the
Arts for Living Center and its programs. May these walls continue
to expand, to hold people and ideas, to change direction when need
be -- and to bring people together.

Card 10

Thank you.

Card 1

I am very honored to accept your Sesquicentennial medal and to become a Fellow for Life of such a significant organization.

Card 2

The National Academy of Design is noted for ^{some} ~~its~~ very important "firsts" -- you were the first national organization of professional artists and the first arts school in the ~~U.S.~~ United States governed exclusively by professional artists. These are both very important

Card 3

in the world of art. But I think its also significant that the National Academy was the first art organization in the U.S. open to women members and the first to accept women's students

For these

card 4

for this "first" I personally thank you. To those of you involved in the National Academy I want to say ^{that} your professionalism, your well-known standards of excellence, and all you contribute

to the world of art makes this honor ~~especially~~ especially meaningful to me. ^{card 5 if necessary,} I wish you a very happy one hundred fiftieth

birthday and for the sake of quality art in the United States many happy returns of the day!



DEDICATION OF
ARTS FOR LIVING CENTER

FRIDAY, OCTOBER 10, 1975
NEW YORK CITY

- 1 -

THANK YOU VERY MUCH, CARMEN.

I CAN'T THINK OF A MORE FLATTERING GIFT
AND I WILL TREASURE IT VERY, VERY MUCH.

I WANT TO THANK ALL OF YOU
FOR INVITING ME TO BE A PART
OF SUCH A SIGNIFICANT CEREMONY.

ONE OF THE VERY IMPORTANT CHAPTERS
IN THE HISTORY OF SETTLEMENT IN THIS COUNTRY
WAS WRITTEN BY ITS NEIGHBORHOOD HOUSES---
BY INSTITUTIONS LIKE THE HENRY STREET SETTLEMENT,
WHICH IS CERTAINLY ONE OF THE MOST FAMOUS
AND RESPECTED IN THE COUNTRY.

- 3 -

BUT TIMES HAVE CHANGED SINCE THE HENRY STREET SETTLEMENT
CAME TO THE LOWER EAST SIDE IN 1893.
YOU ARE STILL DOING "PIONEER" WORK,
THOUGH YOU HAVE CHANGED YOUR DIRECTION WITH THE TIMES.

AND IN THE USE OF ARTS

FOR PROVIDING SOCIALLY-ORIENTED SERVICES,

YOU'RE PIONEERS IN A VERY IMPORTANT WAY---

ONE WHICH I HOPE OTHER INSTITUTIONS

WILL BE ABLE TO FOLLOW.

- 5 -

I CAME TODAY,

LIKE THE HUNDREDS OF OTHERS HERE,

WITH RESPECT, GREAT ADMIRATION, AND THANKS

FOR ALL YOU ARE DOING.

- 6 -
WHEN I WAS A YOUNG GIRL

I WORKED AS A VOLUNTEER IN GRAND RAPIDS

TEACHING DANCE TO CHILDREN

OF DIFFERENT AGES AND DIFFERENT BACKGROUNDS.

I FOUND THAT APPRECIATION OF ANY TYPE OF ART FORM

IS VERY MUCH A COMMON DENOMINATOR.

- 7 -

IT BRIDGES GAPS CREATED BY DIFFERENCES IN HERITAGE

OR BACKGROUND OR ECONOMICS.

IT DEVELOPS TALENT

WHICH CAN BE VERY IMPORTANT

TO THE DIRECTION OF A PERSONS ENTIRE LIFE.

AND IT VERY MUCH PROVIDES

A SENSE OF ACCOMPLISHMENT.

BUT IN ADDITION TO ALL THESE THINGS,

WHICH HAVE TO DO WITH INDIVIDUAL DEVELOPMENT,

APPRECIATION OF ALL VARIOUS ART FORMS

BRINGS PEOPLE TOGETHER.

IT GETS THEM TALKING AND UNDERSTANDING AND WORKING

TOWARD COMMON GOALS.

AND THIS IN ITSELF IS A VERY SIGNIFICANT PART

OF WHAT YOU ARE DOING.

SO TODAY, TAKING PART IN THE DEDICATION

OF THIS BEAUTIFUL NEW BUILDING,

I WANT TO SAY THANK YOU

TO THE STAFF AND SUPPORTERS OF THE HENRY STREET SETTLEMENT

FOR YOUR FORESIGHT AND WORK TO CREATE

THE ARTS FOR LIVING CENTER AND ITS PROGRAMS.

MAY THESE WALLS CONTINUE TO EXPAND
TO HOLD PEOPLE AND IDEAS,
TO CHANGE DIRECTION WHEN NEED BE---
AND TO BRING PEOPLE TOGETHER.

THANK YOU.

#

*The Board of Directors
of
Henry Street Settlement
cordially invites you to join
The Honorable Abraham D. Beame
Mayor of the City of New York
at the Dedication of
The Arts for Living Center
at
466 Grand Street
New York, N. Y.*

Sponsored in conjunction with

*The Commission for Cultural Affairs
of the City of New York*

Honored Guests

(list incomplete)

Hon. Jacob K. Javits
United States Senator

Hon. John M. Murphy
Member of Congress

Hon. Carol Bellamy
Member of The Senate,
State of New York

Hon. Anthony G. Di Falco
Member of The Assembly,
State of New York

Hon. Robert F. Wagner
President,
United Neighborhood Houses

Hon. Percy E. Sutton
President, Borough of Manhattan

Hon. Miriam Friedlander
Member of The Council,
City of New York

Miss Helen Hall
Director Emeritus,
Henry Street Settlement

Miss Helen M. Harris
Director Emeritus,
United Neighborhood Houses

Program of Events

THURSDAY, OCTOBER 9, 1975

6:00 p.m. to 11:00 p.m.

Community Festival of the Arts

FRIDAY, OCTOBER 10, 1975

11:00 a.m.

Presiding:
Martin E. Segal
Chairman,
The Commission for Cultural Affairs
of the City of New York

Introduction of Speaker:
Joan K. Davidson
Chairman,
New York State Council on the Arts

Presentation:
Nancy Hanks
Chairman,
National Endowment for the Arts
Topic: *Arts and the Community*

12:00 noon

Dedication Ceremony

1:00 p.m. to 4:00 p.m.

Open House

Henry Street Settlement Board of Directors

Bertram M. Beck
Executive Director
Atkins Preston
*Associate
Executive Director*
Miss Helen Hall
Director Emeritus

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Ralph E. Hansmann

H. Miles Jaffe
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Anthony Winslow Jones*
Jay Kay Lazrus
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Mrs. Anthony A. Manheim*
Hon. Jacob Markowitz
Mrs. Nettie McKeithan
Mrs. Cynthia Murray
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Mrs. Robert S. Potter*
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Mrs. Claire Stevens
Mrs. Frederick M. Warburg*

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Arthur B. Krim
Mrs. Herbert H. Lehman
Joseph I. Lubin
Hyman Schroeder

*Dedication Committee

**Chairman, Dedication Committee

BACKGROUND ON HENRY STREET SETTLEMENT
(supplement to press release)

for Sheila and Mrs. Ford

The Henry Street Settlement is very famous nationally in terms of settlement houses. It was established in New York in 1893 to assist the adjustment of immigrant families.

Over the years its purpose has changed and it now serves a disadvantaged multi-cultural community with socially-oriented services.

Its programs range from day-care to housing to remedial education to aid to the mentally ill. It also runs a private junior high for kids public schools have given up on.

The neighborhood around the Henry Street Settlement was once predominantly Jewish and is now largely black and Puerto Rican with a mix of Jewish, Italian and Chinese.

The Henry Street Settlement has a staff of 500 and an annual budget of 4.5 million (1/3 is privately raised, the rest are public funds). It is probably the largest and most famous settlement house in the country.

Their arts program now housed in the Arts for Living Center actually opened last fall but was not totally finished until this summer. Their arts program is the most participatory of all their programs. Some 5000 people a week use their facilities. It serves all elements of the community from children to the elderly.

#

BACKGROUND ON HENRY STREET SETTLEMENT
(supplement to press release)

for Sheila and Mrs. Ford

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#

FROM: HENRY STREET SETTLEMENT
ARTS FOR LIVING CENTER
466 Grand Street
New York, New York 10002

Howard J. Rubenstein Associates, Inc.
Public Relations - Tel: 212/489-6900
Contact: Harry Zlokower

→ 1345 Ave of the Am.
~~10019~~ 10019

FOR APPROVAL

Note to Editors: Press credentials will be required for coverage of Mrs. Ford. For further information please contact _____.

A schedule of events for the dedication of the Henry Street Arts for Living Center is attached.

Mrs. Gerald Ford will join Mayor Beame in the dedication of the Henry Street Settlement Arts for Living Center, 466 Grand Street, Manhattan, on Friday, October 10, at 12-noon, it was announced by Bertram Beck, executive director of Henry Street Settlement.

The festive event will be open to the public on the balcony overlooking the outdoor amphitheatre and street at the front of the building. Senator Javits, Nancy Hanks, Chairman, National Endowment for the Arts, and a host of dignitaries in the government and the arts will attend.

(more...)

"We are honored that the First Lady has chosen to be with us on this momentous occasion," said Mr. Beck. "Her support of this exciting, new community center for the arts will hopefully inspire similar projects in other cities throughout the country."

Mrs. Ford's appearance will climax two days of festivities beginning Thursday evening, October 9, with a Community Festival of the Arts on Grand Street in front of the Center. The first event, Friday morning, October 10, at 11:00, will be a presentation by Nancy Hanks, chairman, National Endowment for the Arts, on "Arts and the Community" in the Henry Street Playhouse.

Special tours for invited guests and press will begin at 10:30 a.m. The Center will be fully active from that time through 4 p.m. The public will be invited to visit the activities from 1-4 p.m. (A schedule of events is attached to this release).

The ceremony will begin at 12-noon with a rendition of the national anthem by the Liberators, the Henry Street Steel Band. After brief messages by various honored guests, Mayor Beame will speak and introduce Mrs. Ford.

(more...)

The dedication of the Henry Street Settlement Arts for Living Center marks the formal opening of what is believed to be the nation's first arts center designed specifically for a predominantly disadvantaged, multi-cultural population.

Designed by the architect Lo-Yi Chan, at a cost of \$2.5-million, the Center provides space, equipment, and programs for community participation in and enjoyment of the performing and fine arts. Mark Tilley, former Executive Director of the Cultural Council Foundation, has been director of the Center since it first opened its doors to the public in the fall of 1974.

In a review in the August 10 issue of the New York Times, architecture critic Ada Louise Huxtable wrote that the Arts for Living Center "sums up in its name everything that urban architecture should be. It is a building meant to serve and expand the life of a community and no better definition of architecture exists than that."

Among the participatory programs at the Center are adult drama workshops, music classes for all ages, modern and ethnic dance for pre-schoolers through teens, young people's drama, art and pottery for all ages, silkscreen and video for teens and adults, and in-service training for elementary school teachers.

(more...)

The Center produces its own plays, films, music and dance, and art exhibits and recruits top-name performers for free and low-cost programs in its award-winning Henry Street Playhouse, recital hall, and experimental theatre.

#

75/10/3/mc

DEDICATION OF HENRY STREET SETTLEMENT ARTS FOR LIVING CENTER

Schedule of Events

Thursday, October 9

6-11 P.M. Free outdoor Community Festival of the Arts on street and in Center at 466 Grand Street. Festival features food, dancing, and entertainment. Also music, dance, film and theatre programs and art and poetry exhibits.

Friday, October 10

10:30 A.M. to 11:30 A.M. Guided tours for invited guests and press (reservations if possible)

11 A.M. Presentation in Henry Street Playhouse on "Arts and the Community" by Nancy Hanks, chairman, National Endowment for the Arts. Martin E. Segal, chairman, The Commission for Cultural Affairs of the City of New York and Joan K. Davidson, chairman, New York State Council on the Arts also on program.

12-noon Mrs. Gerald Ford and Mayor Beame dedicate Arts for Living Center

1-4 P.M. Open House

ARCHITECTURE VIEW

ADA LOUISE HUXTABLE

Henry Street's New Building— An Urban Triumph

wrapped around the plaza, are visible. This public area carved out of the building, flowing in from the street, yet part of itself, demonstrates architecture as art in the very best sense.

The aim is equally clear in that it is actually a basic shell for people. The shell holds many multi-purpose spaces to changing needs. Arranged in five entrance arc, all of these performance and instructional areas are related consistently through large areas of glass on the top or smaller, sometimes eccentrically placed above.

This gives immediate orientation. To state a basic fact simply, nothing like this can be closed or hidden. It is to turn energies commonly directed to other interests and pursuits.

the arts for Living Center—the new

objective remains the same as it has for the last 80-odd

GUIDE TO PROGRAMS
HENRY STREET SETTLEMENT URBAN LIFE CENTER
GENERAL TELEPHONE NUMBER: 766-9200

*to note
- 7337
to
line*

ARTS FOR LIVING PROGRAM: 466 Grand Street
Director - Mark Tilley, 766-9336

Adult Drama, New Federal Theatre: There are workshops and productions in Black, Puerto Rican, Jewish theatre; also play writing workshop, theatre management workshop and technical theatre workshop. Contact Woodie King - 766-9296.

* Art and Pottery: Workshops in pottery, painting, drawing, batik and crafts are open for all ages from September through May. Contact Bess Schuyler - 766-9216.

* * Film, Photography and Videotape: There are workshops in film making, photography and videotape for all ages, at every level of proficiency; also a 16 mm. b&w film developing service for individual film makers and non-profit organizations. Contact Ted Glass - 766-9339.

* Music: Individual and group instruction in most instruments and voice is offered to people of all ages and at all levels of proficiency; workshops in jazz, chamber music, chorus and opera also available. Contact Paul West - 766-9340.

* Theatre for Children: Saturday and Sunday 3:00 p.m. performances of plays for children are presented throughout school year and Friday 10 a.m. performances for school groups; opportunities for community residents to perform in many of these productions. Contact Adna Karns - 766-9338.

* Young People's Dance and Drama: Workshop instruction is offered to young people age 3 - high school in dance, drama, writing and speech; adult dance also available. Contact Steve Tennen - 766-9337.

Steel Band

COMMUNITY AFFAIRS: 40 Montgomery Street
Director - Ora Dorsey, 766-9255

Any adult group in the community may join the department and use its resources; the program is especially concerned with issues that affect families in the community.

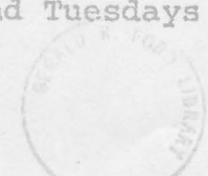
COMMUNITY CONSULTATION CENTER: 40 Montgomery Street
Director - Bernard Danzig, 766-9237

Loring Arts

Counseling and psychiatric services are available to individuals and groups, and consultative services are available to groups and organizations within the community.

CREDIT UNION: 265 Henry Street
Director - Roy Wenitt, 766-9209

This savings and loan association extends credit at low interest rates to its members. Open Mondays 10 a.m. - 5 p.m. and Tuesdays 10 a.m. - 7 p.m.



DAY CARE CENTER: 301 Henry Street

Director - Ethel Singleton, 766-9291

The Day Care Center for 3-5 year olds whose parents are working operates year round from 8:00 a.m. - 6:00 p.m., Monday - Friday, at 301 Henry Street. After School Day Care services are also available for 6-8 year olds at 40 Montgomery Street.

EDUCATION DEPARTMENT: 40 Montgomery Street

Director - William Spiller, 766-9252

The Henry Street School: This co-educational junior high school is for students who have had difficulties learning in school.

Counseling: Counseling around any phase of school work or college entrance and help with school subjects are available. Contact ~~Richard Jacobs~~ - 766-9284.

Mt. Honan

GOOD COMPANIONS: 334 Madison Street

Director - Arthur Geller, 766-9263

This is a program for persons 60 years of age and over. Hot lunches are served free of charge Monday - Friday in the Center. Additionally, the program includes counseling services, recreational activities and opportunities to its members to participate in community and civic activities.

GROUP HOME: 301 Henry Street

Director - Atkins Preston, 766-9280

Teenage boys who live away from their families may be referred to this residence program. In addition to living facilities, counseling and a full range of services are provided.

357

HSP HOME PLANNING WORKSHOPS: ~~334~~ Madison Street

Director - Ruth Taube, 766-9266

This workshop provides instruction, equipment and supplies to neighborhood residents who wish to make and repair their own clothing, build furniture, repair television sets, appliances and shoes. Open afternoons and evenings, this program also offers information and self-help services with regard to many aspects of family life.

MANPOWER: 301 Henry Street

Director - Miguel Rios, 766-9288

A Housekeeper Program employs neighborhood residents to work on a flexible schedule in the homes of people in the neighborhood who need help with home making. Additionally, employment guidance and placement services are offered to persons 16 years old and over.



RESIDENCE: 265 Henry Street

Director - John Lubey, 766-9218

Rooms and meals are available at reasonable rates to individuals wishing to live at Henry Street.

YOUTH DEVELOPMENT: 301 Henry Street

Director - Jim Robinson, 766-9276

There are a variety of activities and programs open to young people from 6 - 21 years of age. Besides activities like fencing, cooking, basketball, heritage groups, there are many opportunities for educational development and participation in community projects.

URBAN FAMILY CENTER: 128 Baruch Place

Director - Daniel Kronenfeld, 766-9311

This is a group of apartments at Lavanburg Houses where families in need of emergency housing may be referred. A full range of services is provided to families who live here. The Center is open every day year round, twenty four hours a day.

URBAN TRAINING: 301 Henry Street

Director - Donald Parker, 766-9282

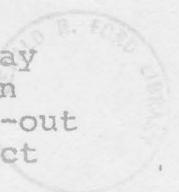
This program provides technical assistance in organizational and awareness skills to staff and community groups. Additionally, there are training programs for students and industrial management personnel from all over the country in the areas of human relations.

SUMMER PROGRAMS: In addition to the regular programs, most of which run year round, some special summer opportunities are available:

Camp Henry: Mahopac Falls, New York. This is an in-residence camp for boys from 8 - 13 years of age. There are three camping periods during the summer, each one lasting three weeks. Besides this camp experience for younger boys, there is a Counselor-in-Training program for boys from 14 - 18 years of age who supervise the activities of the younger children. Under the guidance of the Youth Development Program, the counselors participate in leadership training. Contact James Robinson - 766-9276.

Day Camp: 40 Montgomery Street. This is a program for boys and girls aged 7 - 12; it is staffed by junior and senior counselors from the neighborhood. Sports, swimming, music, arts and crafts, dramatics, dance, and day trips to places of interest are offered to the campers who learn something while they have a good time. Contact Emma Philip - 766-9270

Echo Hill Farm: Yorktown Heights, New York. Every day, except Monday and Tuesday, during the summer, families may take an hour's bus trip from the city to spend the day in the country. The program offers families swimming, cook-out facilities, arts and crafts, and woods to explore. Contact Ruth Taube - 766-9266



Festival: Henry Street, near P.S. 134. This is a two-day festival at the end of August in which all neighborhood groups and agencies are welcome to sell hand-crafted items or food, inform the community about what they are doing, perform or participate in any way. Contact Jacqueline Nowak - 766-9290

SPACE AVAILABLE TO COMMUNITY GROUPS: Space is available on a first come, first serve basis to community groups interested in holding meetings. Contact - Emma Philip - 766-9270

Space is also available to community residents for special events such as wedding receptions, dances and other occasions. Persons interested are asked to pay only for maintenance costs. Contact Emma Philip - 766-9270

- - - - -

THIS "GUIDE TO PROGRAMS" AVAILABLE IN SPANISH. CONTACT EMMA PHILIP, 301 HENRY STREET, 766-9270

FOR INFORMATION ABOUT MEMBERSHIP IN THE URBAN LIFE CENTER, WHICH IS FREE TO ALL THOSE REGISTERED IN ANY HENRY STREET PROGRAM, CONTACT EMMA PHILIP, 301 HENRY STREET, 766-9270.

May 1974



For immediate release
Monday, October 6, 1975

THE WHITE HOUSE
Office of the Press Secretary to Mrs. Ford

Mrs. Ford will join Mayor Beame and Senator Javits in the dedication of the Henry Street Settlement Arts for Living Center in New York Friday, October 10 at 12:00 Noon. The Center is located at 466 Grand Street in Manhattan.

The ceremony will be open to the public. Nancy Hanks, Chairman of the National Endowment for the Arts, Representative John M. Murphy, and other dignitaries in government and the arts will attend.

The dedication of the Henry Street Settlement Center marks the formal opening of what is believed to be the Nation's first arts center designed specifically for a predominantly disadvantaged, multi-cultural, population. Designed by the architect Lo-Wi Chan, the Center provides space, equipment, and programs for community participation in and enjoyment of the performing and fine arts.

Among the participatory programs at the Center are adult drama workshops, music classes for all ages, modern and ethnic dance for preschoolers through teens, young people's drama, art and pottery for all ages, silk screen and video for teens and adults, and in-service training for elementary school teachers.

The center produces its own plays, films, music and dance, and art exhibits, and recruits top name performers for free and low-cost programs in its award-winning Henry Street Playhouse, recital hall, and experimental theatre.

#

(See Page 20)

News From THE CARIBBEAN

N.Y.'s Fastest Growing Interracial Newspaper

The
New
York

Voice

15¢

Vol. XVII No. 29 October 17, 1975 Entered as Second Class Matter At Post Office, Jamaica, N.Y. Subscription Rate: \$6.00 Per Year

Businessmen Condemn Reporter

'HATCHET JOB' ON HARLEM

See Story On Page 17



The nation's First Lady, Betty Ford, last Friday (Oct. 10) dedicated the new Henry Street Settlement Arts for Living Center, located at 466 Grand Street on the Lower East Side in Manhattan. Ceremonies were held in front of the \$2.5 million building, designed by architect Lo-Yi Chan. Mayor Abe Beame (seated directly over "Media" banner) was on hand along with a host of other dignitaries, including Nancy Hanks, chairman of the National Endowment for the Arts. Hundreds of local residents came to witness the dedication of the center, which is the first multi-ethnic, neighborhood-based arts center in the country. Bertram Beck, executive director of the Henry Street Settlement, is seated to the right of Mrs. Ford in the front row. (For complete story on dedication, see page 22.)

New York Post

FOUNDED 1801. THE OLDEST CONTINUOUSLY PUBLISHED DAILY IN THE UNITED STATES.

Vol. 174
No. 276

NEW YORK, FRIDAY, OCTOBER 10, 1975

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25 Cents

LATEST
WALL ST
PRICES

Continued on Page 34

in Brooklyn and spokes- its validity.

Continued on Page 2



Post Photo by Nury Hernandez



Post Photos by Nury Hernandez

POLITICAL LADIES: Betty Ford dropped in at the Henry Street Settlement today and watched these children in pottery class with Bertram Beck (left), settlement director, and Rep. Peter Peyser. Last night Bess Myerson, who just may be a Democratic Senatorial hopeful, got together at the Liberal Party's annual dinner with Attorney General Lefkowitz and Edward Morrison, party's vice chairman. Stories on Pages 3 and 11.

ARCHITECTURE VIEW

ADA LOUISE HUXTABLE

Henry Street's New Building— An Urban Triumph

The arts for Living Center—the new building of the Henry Street Settlement on

resolution of the dilemma has led to significant changes in approach and style. Under the leadership of the

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buildi



FRIDAY, MAY 30, 1975

The New York Times

The

HENRY STREET
SETTLEMENT

Neighborhood Change Is Virtually Unnoticed At Settlement House



The Rev. Scofield Clanton, left, 82, and Sylvia Hyman learning Yiddish from M...
at the settlement. "I joined the club," Mr. Clanton said, "and I

By LEE DEMBART

In the beginning, 82 years ago, the
Henry Street Settlement on the Lower

third of it privately raised, the balance
from public funds, Henry Street is
largest of the 32 settlement houses

File →

THE NEW YORK VOICE

MARCH 28, 1975

Offer Offenders Work Over Confinement

The old Henry Street Settlement House, founded in 1893 to provide nursing and other community services to the largely immigrant population of the Lower East Side, is now pioneering in programs designed to solve urban problems.

With a grant of \$180,000 from the Federal Law Enforcement Assistance Administration, thirty youngsters, all involved in the juvenile justice system, will work part-time in public service jobs on the Lower East Side. The adolescent offenders, ranging in age from 14 through 16 years, will come from the Manhattan Family Court and the New York State Division for Youth.

They are being offered the choice of institutionalization or employment through this unique program. The program will be under the direction of Anne D. Rudenstine a former planner at the

Vera Institute of Justice.

According to Bertram Beck, executive director of the Henry Street Settlement Urban Life Center: "We want to show that community rehabilitation programs are superior to expensive, crime-producing institutions."

The youths will be paid for their work on such projects as the design and construction of a small park or playground for the Lower East Side community, a greenhouse for the roof of Henry Street's new Arts for Living Center, and the cleanup and maintenance of parks in the community.

An independent organization will be retained to assess the program's impact on reducing delinquent behavior and in helping youngsters to develop positive home, school, and community relationships.

*File -
Oct 10
Henry St
Event*

November 28, 1975

Dear Florence,

Thanks for the clippings.

I saw Leslie the other night
and she looks great.

Talk to you when I get back
from China.

Love,

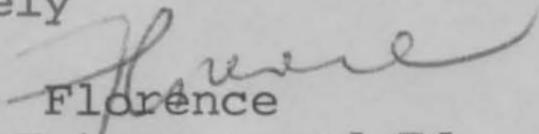
Ms. Florence Lowe
National Endowment for
the Arts
Washington, D.C.

FLORENCE LOWE

11/19

Dear Sheila:

From your friendly neighborhood clipping service...
namely


Florence

L & K to you and Ed

Dear Florence:

Thanks for the clippings.
I saw Corlie the other
night at ~~Clare Crawford's~~ and
she looks great.
Talk to you when I get
back from Chile. Love -

Betty Ford Dedicates Cultural Center

The nation's First Lady, Betty Ford, recently toured and dedicated the \$2.5-million Henry Street Settlement Arts for Living Center. This is the Country's first arts center designed specifically for a neighborhood-based, multiethnic population.

The event took place in front of the new center at 466 Grand Street, and was witnessed by hundreds of Lower East Side residents. Mayor Beame; Nancy Hanks, chairman of the National Endowment for the Arts,

pre-schoolers through teens, young people's drama, art and pottery for all ages, silkscreen and video for teens and adults, and in-service training for elementary school teachers.

The Center produces its own plays, films, music and dance, and art exhibits. It also recruits top-name performers for free and low-cost programs in the Henry Street Playhouse, recital hall, and experimental theatre.

Week Ending October 11, 1975

NEWSPAPER HANDLING

Better Times

NEW YORK'S HUMAN SERVICES WEEKLY NEWSPAPER

Founded 1920



Published by The Community Council of Greater New York

VOL. 56, NO. 29

OCTOBER 20, 1975

30¢

Henry Street's Arts Center Is Dedicated

Betty Ford and Mayor Abraham Beame were among the dignitaries present at the official dedication ceremonies last week for the Henry Street Settlement's Arts for Living Center. Constructed at a cost of _____

HEW Fining State \$2M For Failure on EPSDT

HEW Secretary F. David Mathews has informed Gov. Carey of his Dept.'s inten-



HOWARD J. RUBENSTEIN ASSOCIATES, INC.
1345 AVENUE OF THE AMERICAS, NEW YORK, N. Y. 10019



Ms. Patty Mattson
White House Press Office
Washington, D.C.

FLORENCE LOWE

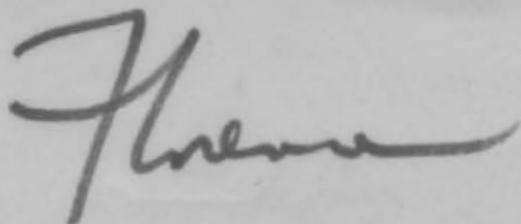
K6

10/28

Sheila dear,
Just in case you missed this....
Henry Street was a good trip,
thanks to the First Lady.

Great seeing you and Ed.

Love,

A handwritten signature in cursive script, appearing to read "Florence".

OCT 11 1975

By Linda



Betty Ford chats with preschooler Pedro Vasquez in pottery class at Henry Street Settlement. News photos by Linda Kopczyk

Give Regards to Henry St.

1st Lady Hails Settlement House

By KIKI LEVATHES

Betty Ford, winding up a two-day visit to the city, shared a podium with Mayor





The New York Times/Neal Boenzi

Betty Ford and Representative Peter A. Peyser, Westchester Republican, with Jason Claudio and Jamal Green, right, at dedication of Henry Street Settlement's arts center:

Mrs. Ford, Here to Open Arts Center, Says City 'Can't Go On Way It Is Now'

By LUCINDA FRANKS

Betty Ford, moving among

cakes for "coilpots." She told a boy named Pedro to "keep working at it" and was pre-

the city and state of New York."

But the Mayor had softer

The Mayor said that the arts center, which offers everything from adult drama workshops and music classes to film-making and dance productions, was a testimonial to the fact that "in spite of its money problems, our city still has a heart.

"No matter what the detractors say . . . this city will not fail as a city!" His declaration was received with a standing ovation and Mrs. Ford clapped enthusiastically.

In her dedication speech, Mrs. Ford called the settlement house the most famous and respected in the country and reminisced about her days as a "young girl growing up in Grand Rapids," when she did volunteer work teaching the retarded and handicapped. She said that art appreciation bridges the gap created by differences in heritage, background and economics" and serves to bring people together, to "get them talking and understanding" one another.



in battle blaze as upper floor goes up in flames.

UPI Telephotos



News photos by Linda K...

A Ford—and Some Futures

Betty Ford has a question for little Jamil Green as he molds clay for a ceramic at Henry Street Settlement Arts for Living Center yesterday. The first lady joined Mayor Beame and other dignitaries for the dedication of the new \$2.5 million structure, the nation's first center designed specifically for a neighborhood-based multi-ethnic population. The ceremony was followed by a luncheon and an open house spotlighting center's programs. —Story p. 4

New York Times
10/11/75



Mrs. Ford meets instructor Naomi Greenspan. With first lady are center's executive director, Bertram Beck, and Rep. Peter Peyser

10/11/75



The New York Times/Neal Boenzi

Betty Ford and Representative Peter A. Peyser, Westchester Republican, with Jason Claudio and Jamal Green, right, at dedication of Henry Street Settlement's arts center:

Mrs. Ford, Here to Open Arts Center, Says City 'Can't Go On Way It Is Now'

By LUCINDA FRANKS

Betty Ford, moving among groups of squealing children

cakes for "coilpots." She told a boy named Pedro to "keep working at it," and was presented with a felt mural of the

the city and state of New York."

But the Mayor had softer words for Mrs. Ford. Asked

The Mayor said that the arts center, which offers everything from adult drama workshops and music classes to film-making and dance productions, was a testimonial to the fact that "in spite of its money problems, our city still has a heart.

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NY Visit

UP-158

(BETTY)

NEW YORK (UPI) -- FIRST LADY BETTY FORD, WINDING UP A TWO-DAY VISIT TO NEW YORK CITY, SAID TODAY THAT "SOMETHING HAS GOT TO BE WORKED OUT" TO HELP THE CITY OUT OF ITS FISCAL CRISIS, BUT RECOMMENDED THAT THE STATE RATHER THAN WASHINGTON PROVIDE THE AID.

"WELL, I THINK THE STATE GOVERNMENT SHOULD GET INTO IT FIRST," MRS. FORD SAID WHEN ASKED IF SHE AGREED WITH HER HUSBAND'S VIEWS ON FEDERAL AID TO NEW YORK.

WHEN TOLD OF THE FIRST LADY'S COMMENTS, MAYOR ABRAHAM BEAME, WHO SHARED THE DAIS WITH MRS. FORD AS SHE DEDICATED A \$2.5 MILLION LOWER EAST SIDE COMMUNITY CENTER, COMMENTED: "THE STATE HAS AND IS."

ASKED IF HE WOULD ASK THE FIRST LADY TO PUT A GOOD WORD IN WITH THE PRESIDENT, BEAME SAID, "I THINK SHE UNDERSTANDS."

MRS. FORD SAID THE FISCAL CRISIS IS "VERY PRESSING AND SOMETHING HAS TO BE WORKED OUT. OBVIOUSLY, WE CAN'T GO ON THE WAY IT IS NOW."

THE CEREMONY WAS TO DEDICATE THE ARTS FOR LIVING CENTER OF THE HISTORIC HENRY STREET SETTLEMENT, A COMMUNITY ORGANIZATION MRS. FORD DESCRIBED AS "CERTAINLY THE MOST FAMOUS AND RESPECTED IN THE COUNTRY."

BEFORE THE FORMAL CEREMONY, MRS. FORD TOURED THE WINDING RED BRICK BUILDING'S PAINTING AND POTTERY STUDIOS, EXPERIMENTAL THEATER, AND FACILITIES FOR TEACHING DANCE, MUSIC, AND OTHER ARTS AND CRAFTS.

SURROUNDED BY SECRET SERVICE AGENTS DURING THE TOUR, MRS. FORD APPEARED DELIGHTED TO SPEAK WITH THE PRE-SCHOOL YOUNGSTERS WHO IGNORED BRIGHT TELEVISION LIGHTS AND DOZENS OF PHOTOGRAPHERS TO CONCENTRATE ON THEIR POTTERY CLASS PROJECTS.

UPI 10-10 06:21 PED

UP-159

November 3, 1975

Dear Harry:

Just a note to thank you for all your help on the Henry Street visit. The event went very well, and Mrs. Ford was pleased.

I've been getting your clippings and it looks as if we did well press-wise. Your expertise and hard work to that end are much appreciated.

I've enclosed a small token of thanks on behalf of Mrs. Ford. I'm hoping we'll have the chance to work together again.

Sincerely,

Patti Matson
Assistant Press Secretary
to Mrs. Ford

Mr. Harry Zlokower
Howard J. Rubenstein Associates, Inc.
1345 Avenue of the Americas
New York, N. Y. 10019

Enclosure

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