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Sheila

THE WHITE HOUSE

WASHINGTON

MRS. FORD

EVENT: Presentation of the first Wolf Trap Award to Yehudi Menuhin

GROUP: Wolf Trap Foundation

DATE: Friday, July 2, 1976

TIME: 4:00 p.m.

PLACE: East Garden or Diplomatic Reception Room
(Depending upon weather)

BACKGROUND: As Honorary Chairman of Wolf Trap you will present to Yehudi Menuhin the first annual Wolf Trap Award for his 'involvements and efforts in building deeper, life-meaning to countless through his musicianship and his great interest in providing music education to young people.' (A copy is attached.) Yehudi Menuhin is also in Washington to participate in the gala Wolf Trap Bicentennial evening Saturday night, July 3rd.

GUESTS: Mr. and Mrs. Yehudi Menuhin
Honoree

Mrs. Catherine Shouse
Founder of Wolf Trap

Secretary J. William Middendorf
Chairman of the Board of Wolf Trap

Miss Carol Harford
Acting President of the Wolf Trap Foundation

Miss Claire St. Jacques
Director of Wolf Trap Park

Andre Kostelanetz
Musician and Wolf Trap guest

9:00 - Tour
- Hay Adams

Miss Carol Boots
Mr. Kostelanetz' friend

SEQUENCE: 4:00 p.m. -When your guests have assembled,
Susan Porter will escort you to the
Diplomatic Reception Room or East Garden
to greet your 8 guests.

4:05 p.m. -Simple presentation of the Wolf Trap
Award to Yehudi Menuhin.

4:08 p.m. -Photographs.

-At your invitation, your guests will
join you for refreshments.

4:25 p.m. -At the conclusion, return to family
quarters.

susan porter
June 30, 1976



Sheila

Date Issued 6/30/76

By _____

Revised _____

FACT SHEET
Mrs. Ford's Office

Event Photo/Award Presentation
 Group Wolf Trap Foundation
 DATE/TIME Friday, July 2, 1976 4:00 p.m.
 Contact Mrs. Shouse Phone 938-7711
 Number of guests: Total 8 Women x Men x Children _____
 Place East Garden or Diplomatic Reception Room
 Principals involved Mrs. Ford
 Participation by Principal Present Award/photo(Receiving line)
 Remarks required Yes, but very simple
 Background The Wolf Trap Foundation hopes to make the Wolf Trap Award an annual occasion. The first Award will be given to Yehudi Menuhin. Mrs. Ford is Honorary Chairman of Wolf Trap and will REQUIREMENTS present the Award.

Social: Guest list Mrs. Shouse to S.Porter
 Invitations _____ Programs _____ Menus _____
 Refreshments Iced tea and simple cakes
 Entertainment _____
 Decorations/flowers Normal for Diplomatic Reception Room or bouquet for refreshments table if held outdoors.
 Music _____
 Social Aides No
 Dress _____ Coat check _____
 Other _____

Press: Reporters Yes
 Photographers Yes
 TV Crews Yes
 White House Photographers Yes Color _____ Mono. _____
 Other _____

Technical Support: Microphones No PA Other Rooms _____
 Recording No
 Lights _____
 Transportation By car ENTRANCE: SOUTH WEST GATE
 Parking South Drive
 Housing _____
 Other _____ (Risers,stage,platforms)

Project Co-ordinator Susan Porter Phone x2850

Site diagrams should be attached if technical support is heavy.

WOLF TRAP AWARD

July 2, 1976

IT'S A VERY SPECIAL HONOR FOR ME TO PRESENT
THE FIRST WOLF TRAP AWARD TO MR. MENUHIN.
HIS ARTISTRY DELIGHTS ALL WHO HAVE HEARD
HIM PLAY---AND HIS SPECIAL CONCERN FOR MUSIC
EDUCATION ENDEARS HIM TO ALL MUSIC LOVERS.

AS HONORARY CHAIRMAN OF WOLF TRAP, I'M PLEASED
TO PRESENT THIS AWARD OF APPRECIATION TO YOU.

(PRESENTATION)



...working anywhere where the producers let me do what I want. So far—much wood—I've always had these things."
by "Cubana," Mr. Kisco, N.Y.

MENSHIKOV, MIKHAIL



N.Y. TIMES

A RUSSIAN who smiles, a Soviet Ambassador who is a diplomat, a Communist with a keen sense of public relations—this was the impression that the "affable and outgoing" Mikhail Alekseyevich Menshikov made on American newsmen and officials soon after his arrival early in 1958. Pronounced a "charmer" by Washington observers, he presented a striking contrast to his predecessors (Zaroubin, Panyushkin, Gromyko, etc.) who were character-

ized by such adjectives as "dour," "silent" and "hostile." The moment he and his fashionably dressed wife stepped off the Soviet TU-104 jet transport on 6 February 1958, he made it clear that he personified a revival of Moscow's togetherness theme, declaring that he "came as an ambassador of peace, friendship and cooperation." Skeptics were soon plentiful but the new envoy protested that the smiles were sincere, that the Russians today "are full of cheer and optimism and our faith in people. We believe that these feelings are fully shared by others and of course the great majority of Americans."

Menshikov was born in the village of Posevkin (roughly translated as "Cropville") on 21 November 1902. "Yes, I'm from the peasantry," he admits. (Interviewers find him a ready talker.) "That is, my father was a peasant. I myself never worked as a peasant. My father went to work on the railways when I was still small. And I became a manual laborer in the city of Borisoglebsk when I was 15." Skeptical pundits have suggested that given his bearing and cosmopolitan tastes, he must really have emerged from the minor tsarist nobility. In 1922 he went to Moscow where he studied at the Plekhanov Institute, a school specializing in economics; worked part-time in a cold-storage plant. In 1930, he entered the Ministry of Foreign Trade. Until 1936, Menshikov was in London as one of the directors of Arkos, Ltd., a Soviet foreign trade organization. ("I had studied German at the Institute—so they sent me to England.") During World War II, he helped direct unloading of allied convoys at Murmansk and Archangel. In 1943, he was sent to Atlantic City as the deputy chief of the Soviet delegation at the founding of U.N.R.R.A., was named by its secretary general, Herbert Lehman to serve in Washington, in 1944 as one of the three deputy director generals. He stayed on until 1946, working in the agency's higher echelons. In June, 1946 he returned to Russia to become Deputy Minister of Foreign Trade under the watchful eye of Anastas I. Mikoyan and was later named Minister. As a protege of Mikoyan, he learned to deal astutely with foreigners, became alert to foreign points of view and was trained in the ways of shrewd horse-trading. Late in 1953, Menshikov was sent to India as Ambassador, a post he held until his appointment to the United States in 1958. His wife, Yevgenia Nikolayevna Menshikov is regarded as a valuable asset in the Ambassador's appointed social rounds. They have three sons, Stanislav, Genadii and Misha; a daughter, Natasha; are fond of talking about their two grandchildren.

Menshikov drove home two points that he believed would help improve Soviet-American relations: increased trade and more cultural exchanges. "Economic relations between countries are basic. If economic relations improve, then other relations will also improve." He pledged to help

further cultural exchanges. "The more contacts between the two countries, the better off we both will be."

(h) Embassy of the Union of the Soviet Socialist Republics, 1706 18th Street, N.W., Washington 9, D.C.

MENUHIN, YEHUDI



RICHARD J. GRAY

"YEHUDI," the violinist-composer George Enesco once said to his great pupil, "you will soon be 17. Tomorrow or the day after you will be a man; what are your plans for the future?" And the young violinist is said to have replied, "I should like to remain a boy all my life..." To some critics the great charm of Menuhin's playing is a kind of everlasting boyishness, an ingenuousness toward his music that makes even a Mendelssohn or Tchaikowsky concerto sound as

fresh as the first time it was played—or as fresh as, when he was five or six, Yehudi Menuhin met it for the first time. "The regal bearing of a Heifetz gives a foretaste of victory," critic Bernard Gavoty wrote, "Enesco's presence is an assurance of genius, and at one time a smile from Thibaud was enough to bewitch the whole assembly. And now, here comes Menuhin with charming shyness... he immediately captivates the audience by his modesty."

Born in New York 22 April 1916 and brought up in San Francisco, Menuhin is the son of a Russian-born Hebrew teacher. His parents were not particularly musical, but they recognized almost immediately their son's phenomenal gift—not too surprising, possibly, since he took his first lesson at the age of four and appeared as soloist with the San Francisco Orchestra three years later—and nurtured it carefully. At 12 he began to study with Enesco (he later also studied with Adolph Busch) and thus began an intimate relationship between pupil and master that was to influence Menuhin's career as long as Enesco lived (he died in 1955). Like his two pianist sisters, Hépzibah and Yaltah, he was kept out of school and taught largely by his mother and occasional tutors. Enesco was deeply romantic, and Menuhin saying, "The artist alone... gives reality to the dreams of mankind," mirrors his teacher's: "he alone forges a genuine link between man and the universe."

In 1935 Menuhin made his first world tour, gave 110 concerts in 63 cities, and then retired for two years "to become a man." In 1938 he married Nola Nicholas, and had two children. His second marriage, to Diana Gould, took place in 1947, and also produced two children. In the years since his debut he has made it a point to play unfamiliar modern works as much as possible, and has introduced "lost" works of Schuman, Mozart, Paganini. In 1937 he caused something of a stir when he insisted on playing an encore when he appeared with the New York Philharmonic, where it simply "isn't done." Despite opprobrium from critics as well as the orchestra's management, he defended himself to his Carnegie Hall audience, saying sarcastically, "If Bach could realize what damage even two or three minutes of his music could do to the tradition of this great orchestra, I'm sure he'd be very sorry."

(b) c/o Columbia Artists Management, 113 W. 57 St., New York, N.Y. (h) Box 32, Alma, Calif.

MENZIES, ROBERT G.

NO PRIME Minister of Australia has held that post longer than stately, brainy "Bob" Menzies. He has been in the forefront among Commonwealth heads of state, and at home he has commanded the largest majority in the Australian House of Representatives ever held by any of his





to

Admiral Mervyn

Distinguished American, citizen of the world, Wolf Trap honors itself in honoring you in presenting its first Award of Appreciation for your involvements and efforts in building deeper, life-meaning to countless through your musicianship and your great interest in providing music education to young people.

The depth of your activities for mankind and the influence you have had on music appreciation and the development of young talent is felt throughout many countries.

You have captured the love of people around the world by your unselfish, dynamic leadership. Wolf Trap thanks you.

Presented by the

Wolf Trap Foundation

July 4, 1976



J. William Middendorf
J. WILLIAM MIDDENDORF
CHAIRMAN OF THE BOARD

Catherine Filene Shouse
CATHERINE FILENE SHOUSE
CHAIRMAN, EXECUTIVE COMMITTEE

Sally

THE WHITE HOUSE

WASHINGTON

MRS. FORD

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GROUP: Wolf Trap Foundation

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Andre Kostelanetz
Musician and Wolf Trap guest

Miss Carol Boots
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susan porter
June 30, 1976



The Wolf Trap Award



to

Yehudi Menuhin

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Wolf Trap Foundation

July 4, 1976



J. William Middendorf
CHAIRMAN OF THE BOARD

CATHERINE FILENE SHOUSE
CHAIRMAN, EXECUTIVE COMMITTEE

For Immediate Release
Thursday, July 1, 1976

THE WHITE HOUSE
OFFICE OF THE PRESS SECRETARY TO MRS. FORD

Mrs. Ford will present the first annual Wolf Trap Award to violinist Yehudi Menuhin in a 4 PM ceremony in the Diplomatic Reception room or the East Garden, depending on the weather. Friday, July 2, 1976.

Mrs. Ford is honorary chairman of Wolf Trap. The presentation of the award to the 70-year-old musician is in recognition of his influence on music appreciation and interest in music education.

Others attending the ceremony will be Mrs. Menuhin, top officials of Wolf Trap and Andre Kostelanetz.

#

Press pick-up in West Lobby at 3:45 PM



C. Sheila

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to

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Presented by the

Wolf Trap Foundation

July 4, 1976



William Middendorf II

J. WILLIAM MIDDENDORF
CHAIRMAN OF THE BOARD

Catherine Filene Shouse

CATHERINE FILENE SHOUSE
CHAIRMAN, EXECUTIVE COMMITTEE

4:00 Friday

Mr. & Mrs.
M

award by BF as honorary cheerleaders
of Wolftrap - Mrs. Sumner

Mrs. Cleve St. Jacques - Director of
Wolftrap

Carol Roberts

Carol Hartford - Athletic Pres. of Wolftrap

Presented by the

Wolf Trap Foundation

July 4, 1976

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[Faint signature]

P-178

R B

(WOLF TRAP)

WASHINGTON (UPI) -- BETTY FORD WILL PRESENT THE FIRST ANNUAL WOLF TRAP AWARD TO VIOLINIST YEHUDI MENUHIN AT THE WHITE HOUSE TOMORROW AFTERNOON.

MRS. FORD IS HONORARY CHAIRMAN OF WOLF TRAP. OTHERS ATTENDING THE CEREMONY WILL BE MRS. MENUHIN, TOP OFFICIALS OF WOLF TRAP AND CONDUCTOR ANDRE KOSTELANETZ.

UPI 07-01 07:27 PED





Personalities

Crown Prince Harald of Norway and his Crown Princess Sonja, dropped off their country's Bicentennial present at the White House yesterday. They handed President Ford a check for \$200,000, to start a health and sports center for the handicapped in Minnesota, to be called the Vinland National Center.

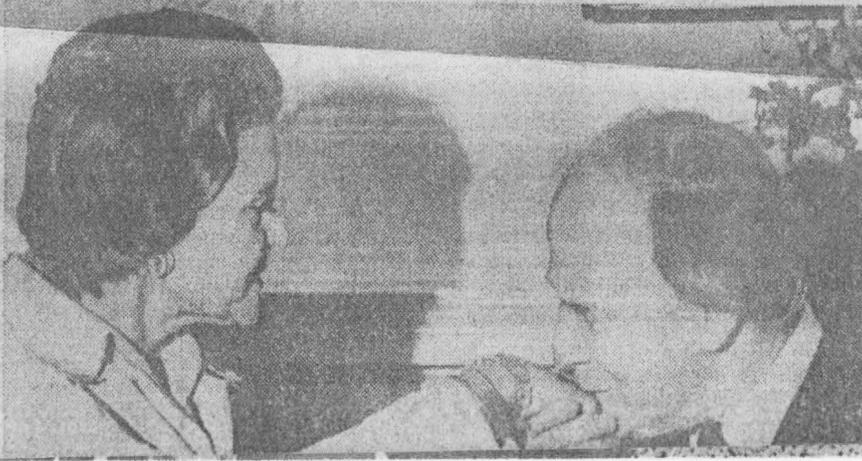
Ford has sent a present of a bracelet to Sandy Snyder, a Bowling Green State University student he thought was shooting him June 7, when a flashbulb on her camera went off sounding like a gun. Secret Service agents and members of the crowd ganged at her, and the President's letter said he hoped the incident would have a happy ending in her memories.

Violinist Yehudi Menuhin was taken to the White House by Wolf Trap founder Catherine Filene Shouse yesterday. Menuhin was surprised by being presented with the first Wolf Trap Award by Mrs. Ford. "I had an idea it would be something pleasant rather than unpleasant—I knew it wasn't likely to be a slap in the face," he said.

The award, on which appears a 1969 photograph of Menuhin and Shouse at Wolf Trap's cabin during the time the violinist was helping with the plans for the theater, was, Shouse said, probably one of 1,057 medals you give." Menuhin replied that it was "a precious one" nevertheless.

He and Andre Kostelanetz, who also is present at the ceremony, will perform at Wolf Trap tonight, in a piece commissioned by Menuhin from Alan Mahness.

Bing Crosby and Bob Hope seem to be starring in a royal extravaganza led "The Road to Glory" this week. Queen Elizabeth II, who made Hope



Crown Princess Sonja and Prince Harald, above, at a Norwegian Embassy reception with Vice President and Mrs. Rockefeller: