

The original documents are located in Box 8, folder “1/12/76 - Transfer of the Check for Inaugural Medals to the National Cancer Institute” of the Sheila Weidenfeld Files at the Gerald R. Ford Presidential Library.

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For immediate release
Monday, Jan. 19, 1976

THE WHITE HOUSE
Office of the Press Secretary to Mrs. Ford

Mrs. Ford's schedule
Week of Jan. 19-Jan. 23, 1976

Monday,
Jan. 19, 1976

9 p. m. Mrs. Ford will accompany the President to the US Capitol for the State of the Union Address.

Wednesday,
Jan. 21, 1976

3 p. m. Mrs. Ford will present \$97,000 in royalties from Presidential inaugural medal sales to fund an International Conference on Breast Cancer next fall in Washington, D. C. Taking part in ceremonies will be Sen. Mark Hatfield of Oregon, chairman of the Special Inaugural Medal Committee; and Dr. Frank J. Rauscher, director of the National Cancer Institute. The presentation is at the White House.

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FACT SHEET
Mrs. Ford's Office

Event Witness transfer of ck. from sale of GF Medals to Natl.CancerInst.
 Group Representatives of GF Medal Committee & Natl.Cancer Institute
 DATE/TIME Wednesday, January 21, 1976 2:45 p.m.
 Contact Mr. Steve Crow (Sen.Hatfield's Office) Phone 224-3753
 Number of guests: Total 20 Women x Men x Children _____
 Place Diplomatic Reception Room
 Principals involved Mrs. Ford
 Participation by Principal Watch, thank, coffee (Receiving line)
 Remarks required _____
 Background Mrs. Ford will witness the transfer of a ck. for \$97,000 from the sale of the GF Inaugural Medals (Franklin Mint) to the head of the Natl.Cancer Institute. The ck. has been earmarked to fund an international REQUIREMENTS conference on breast cancer.
 Social: Guest list S.Crow to S.Porter
 Invitations _____ Programs _____ Menus _____
 Refreshments Yes: coffee, tea, appropriate cakes
 Entertainment _____
 Decorations/flowers Yes, normal for Dip.Room & fire in fireplace
 Music _____
 Social Aides _____
 Dress _____ Coat check _____
 Other _____
 Press: Reporters Yes
 Photographers Yes
 TV Crews Hand held only
 White House Photographers Yes Color _____ Mono. _____
 Other Coat check will probably be needed; Officers stand-by for tours afterwards.
 Technical Support: Microphones _____ PA Other Rooms _____
 Recording _____
 Lights _____
 Transportation Will come by car. ENTRANCE: South West Gate
 Parking South Drive
 Housing _____
 Other _____ (Risers,stage,platforms)

Project Co-ordinator Susan Porter Phone x2850

Site diagrams should be attached if technical support is heavy.

NEWS RELEASE

(FOR APPROVAL)

FOR IMMEDIATE RELEASE:

First Lady Betty Ford (day) (Jan. 00) will present \$97,000 in royalties from Presidential inaugural medal sales to fund an International Conference on Breast Cancer next fall in Washington, D.C.

The international conference, *and subsequent related programs, all,* sponsored by the National Cancer Institute, Bethesda, Md., will provide widespread dissemination of recent scientific advances in early detection, diagnosis and treatment of breast cancer---the number one cancer killer of women in the U.S.

Mrs. Ford will present two separate royalty checks to Dr. Frank J. Rauscher, director of NCI's National Cancer Program, in brief White House ceremonies.

Joining in the ceremonies will be Sen. Mark O. Hatfield (R-Ore.), chairman, Special Inaugural Medal Committee.

William T. Louth, chairman of the board, Medallion Art Company, Danbury, Conn., ~~official medallists for ten Presidential inaugurals~~ since 1925, will present Mrs. Ford with a royalty check of \$75,000 from the sale of the limited edition inaugural medals. (name), (title), Franklin Mint, Franklin Center, Pa., will present \$22,000 in royalties from the sale of a limited edition plate utilizing the medal design.

- MORE -

The inaugural medals, part of a tradition begun by President William McKinley in 1901, marked two historic firsts. The medal was the first for a President under the 25th Amendment, and the first official solid gold medal struck in the U.S. for private ownership since the gold ban of 1933. The solid 18 kt. gold edition, limited to 1500 medals at \$395, sold out in just seven working days last year.

The face of the official inaugural medal bears a three-quarters profile portrait of President Ford by sculptor Mico Kaufman, of North Tewksbury, Mass., and a soaring eagle, created by sculptor Frank Eliscu, of *Easton*, Conn., and the Presidential seal on the reverse. The reverse design was based on Eliscu's 18 in. high sculpture of an eagle given to President Ford for the oval office by the Inaugural Medal Committee.

The international conference is expected to attract surgeons, radiologists, chemotherapists, pathologists, cytologists, virologists, immunologists, biochemists, epidemiologists, biologists, health educators, immunotherapists and lay leaders from Europe, Asia, Africa and the Middle East.

Simultaneous translation in the four international languages, and publication of the entire proceedings, will focus on prevention, cause, detection, treatment and rehabilitation of breast cancer.

A similar, though much smaller, conference was held on the National Institutes of Health campus two years ago. "Scientific knowledge has continued to grow so rapidly that a larger, international conference is both timely and meaningful in educating lay *and* professional leaders in the new advances," Dr. Rauscher explained.



The conference also will help fulfill U.S. international commitments under the National Cancer Act and formal ~~and informal~~ agreements with ^{Russia, Japan & Poland.} ~~Egypt, France, Germany, Israel, Japan, Poland and Russia.~~

No specific date for the conference has been set.

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CONTACT: Warren Weiner

1/00/76



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The face of the official inaugural medal bears a three-quarters profile portrait of President Ford by sculptor Mico Kaufman, of North Tewksbury, Mass., and a soaring eagle, created by sculptor Frank Eliscu, of *Easton*, Conn., and the Presidential seal on the reverse. The reverse design was based on Eliscu's 18 in. high sculpture of an eagle given to President Ford for the oval office by the Inaugural Medal Committee.

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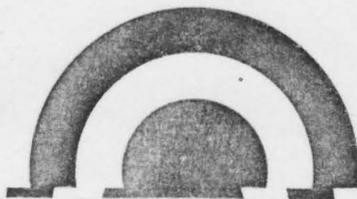
The conference also will help fulfill U.S. international commitments under the National Cancer Act and formal ~~and informal~~ agreements with ^{Russia, Japan & Poland.} ~~Egypt, France, Germany, Israel, Japan, Poland and Russia.~~

No specific date for the conference has been set.

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CONTACT: Warren Weiner

.1/00/76



NEWS RELEASE

FOR IMMEDIATE RELEASE:

First Lady Betty Ford Wednesday (Jan. 21) will present \$99,445 in royalties from Presidential inaugural medal sales to fund an International Conference on Breast Cancer next fall in Washington, D.C.

The international conference and subsequent related programs, all sponsored by the National Cancer Institute, Bethesda, Md., will provide widespread dissemination of recent scientific advances in early detection, diagnosis and treatment of breast cancer---the number one cancer killer of women in the U.S.

Mrs. Ford will present two separate royalty checks to Dr. Frank J. Rauscher, director of NCI's National Cancer Program, in brief White House ceremonies.

Joining in the ceremonies will be Sen. Mark O. Hatfield (R-Ore.), chairman, Special Inaugural Medal Committee.

William T. Louth, chairman of the board, Medallie Art Company, Danbury, Conn., official medallists for ten Presidential inaugurals since 1925, will present Mrs. Ford with a royalty check of \$75,095 from the sale of the limited edition inaugural medals. Charles L. Andes, chairman of the board and chief executive officer, Franklin Mint Corp., Franklin Center, Pa., will present \$24,350 in royalties from the sale of a limited edition plate utilizing the medal design.

- MORE -



The inaugural medals, part of a tradition begun by President William McKinley in 1901, marked two historic firsts. The medal was the first for a President under the 25th Amendment, and the first official solid gold medal struck in the U.S. for private ownership since the gold ban of 1933. The solid 18 kt. gold edition, limited to 1500 medals at \$395, sold out in just seven working days last year. A few silver and bronze medals are still available.

The face of the official inaugural medal bears a three-quarters profile portrait of President Ford by sculptor Mico Kaufman, of North Tewksbury, Mass., and a soaring eagle, created by sculptor Frank Eliscu, of Easton, Conn., and the Presidential seal on the reverse. The reverse design was based on Eliscu's 18 in. high sculpture of an eagle given to President Ford for the oval office by the Inaugural Medal Committee.

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Simultaneous translation in four international languages, and publication of the entire proceedings, will focus on prevention, cause, detection, treatment and rehabilitation of breast cancer.

A similar, though much smaller, conference was held on the National Institutes of Health campus two years ago. "Scientific knowledge has continued to grow so rapidly that a larger, international conference is both timely and meaningful in educating lay professional leaders in the new advances," Dr. Rauscher explained.

The conference also will help fulfill U.S. international commitments under the National Cancer Act and formal agreements with the USSR, Japan and Poland. NCI also has cooperative research projects with more than 20 countries.

No specific date for the conference has been set.

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CONTACT: Warren Weiner

1/16/76



THE WHITE HOUSE

WASHINGTON

MRS. FORD

EVENT: Witness transfer of check from sale of Gerald Ford
Inaugural Medals to the National Cancer Institute

DATE: Wednesday, January 21, 1976

TIME: 3:00 p.m.

PLACE: Diplomatic Reception Room

PRINCIPALS: Senator Mark Hatfield, Chairman, Medal Committee
Dr. Frank Rauscher, Jr., Director, National Cancer
Institute Cancer Program
Mr. Charles Andres, Chairman of the Board, Franklin Mint
Mr. Frank Fitzpatrick, Vice President, Franklin Mint
Mr. William Louth, Chairman of the Board, Medallic Art Co.
Mr. Donald Schwartz, President, Medallic Art Company

BACKGROUND: Two companies have officially minted medals commemorating the Inauguration of Gerald R. Ford. President Ford has designated the money from the sale of these medals to the National Cancer Institute; the Institute has earmarked it for an international conference on breast cancer. Senator Mark Hatfield has served as Chairman of the Gerald Ford Inaugural Medal Committee.

The two companies involved include the Medallic Art Company, which has minted the official Gerald Ford medal, and the Franklin Mint, which has produced a metal Gerald Ford plate. The total royalties are: \$99,445.

Committee members (from Congress and the private sector) will be present as well as representatives of the two companies and the National Cancer Institute.

You will witness the transfer of the check from Senator Hatfield to Dr. Rauscher.

PRESS: Open Press Coverage



SEQUENCE:

- 3:00 p.m. When your guests have assembled, Susan Porter will escort you to the Diplomatic Reception Room.
- 3:03 p.m. After informally greeting your guests, a series of photos will be taken of the check being transferred by Senator Hatfield to Dr. Rauscher of the National Cancer Institute.
- Note: No remarks are necessary other than your informal and spontaneous expression of appreciation that the money from the sale of these medals can be used for so constructive and worthy a purpose.
- 3:10 p.m. After the photos, at your invitation, refreshments will be served.
- 3:25 p.m. At the conclusion, return to family quarters. Your guests will be offered a White House tour.

susan porter
January 20, 1976



GUEST LIST:

Gerald R. Ford Inaugural Medal Committee:

Senator Mark Hatfield, Chairman of Committee
Mr. Steve Crow, Senator Hatfield's Office
Mrs. Elvira Clain-Stefanelli, Curator of Numismatics at the Smithsonian
Dr. Michael Radock, President of University of Michigan and Medal Collector
Mr. Neil McNeal, Time Correspondent and Medal Collector
Mr. Richard Dusterberg, Medal Collector and Author of Book on Inaugural Medals
Dr. Darrell Crain, Medal Collector

National Cancer Institute:

Dr. Frank Rauscher, Jr., Director of National Cancer Institute
Mrs. Norma Golumbic, Senior Science Writer, National Cancer Institute
Mr. Larry Blaser, Public Affairs Office, National Cancer Institute

Medallic Art Company:

Mr. William Louth, Chairman of the Board, Medallic Art Co.
Mr. Donald Schwartz, President, Medallic Art Co.
Mr. Warren Weiner, President of Public Relations, Medallic Art Co.
Mr. Bernhard Schopper, Photographer from Medallic Art Co.

Franklin Mint:

Mr. Charles Andes, Chairman of the Board, Franklin Mint
Mrs. Charles Andes
Mr. Frank Fitzpatrick, Vice President of Franklin Mint

The following Congressional Committee members may attend:

Senator Philip Hart
Senator Robert Griffin
Congressman Elford Cederberg



For immediate release
Wednesday, Jan. 21, 1976

THE WHITE HOUSE
Office of the Press Secretary to Mrs. Ford

In a ceremony at 3 p. m. at the White House today, Mrs. Ford will present a check representing royalties from Presidential inaugural medal sales to fund an International Conference on Breast Cancer.

The total amount of the check is \$99,445. This represents \$75,095 from the sale of limited edition inaugural medals handled by the Medallic Art Company; and \$24,350 from the Franklin Mint for sales of a limited edition plate utilizing the medal design.

At the President's request, royalties are going to cancer research; specifically, the International Conference on Breast Cancer next fall in Washington, D. C. Sponsored by the National Cancer Institute, the Conference will focus on recent scientific advances in early detection, diagnosis and treatment of breast cancer.

Participating in the presentation with Mrs. Ford:

- Dr. Frank J. Rauscher, director of the National Cancer Institute
- Sen. Mark O. Hatfield, chairman, Special Inaugural Medal Committee
- Charles Andes, chairman of the board, Franklin Mint
- William Louth, chairman of the board, Medallic Art Company
- Frank Fotzpatrick, vice president, Franklin Mint
- Donald Schwartz, president, Medallic Art Company

Members of the Gerald R. Ford Inaugural Medal Committee will also be present.

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Members of the Gerald R. Ford Inaugural Medal Committee will also be present.

#

THE WHITE HOUSE
WASHINGTON

None, to defray cost
of inaugural. No inaugural

want it to go to Cancer

Nothing definite set.

1



1/22/76
cs

Inaugural Fund Goes For Cancer

Associated Press

Betty Ford yesterday turned over \$99,445 in royalties raised from a medal honoring her husband's inaugural to help finance an international conference on breast cancer in Washington.

She also viewed cancer cells through a microscope for the first time. Mrs. Ford underwent breast cancer surgery in September 1974. The microscope demonstration was arranged at the White House by Dr. Frank Rauscher, director of the National Cancer Institute.

Rauscher said the conference would provide information to other nations so that American technology in the breast cancer field can be made available "to women all over the world."

The institute will sponsor the springtime conference to show other countries what he said was the "remarkable progress" made in the United States in breast cancer detection and treatment in recent years. The funds came from royalties from the sale of Ford presidential inaugural medals put out by the Medallion Art Co. of Danbury, Conn. and the Franklin Mint Corp..

Rauscher said the slide Mrs. Ford looked at showed a "Stage I breast cancer," so small that it could not be discovered by palpation, but was discovered through use of mammography, a low-dose X-ray technique.



Past
1/23/76

Personalities

The microscope was famous, but then so was the viewer. And it gave Betty Ford her first glimpse of breast cancer cells in what National Cancer Institute Director Frank J. Rauscher called "stage one."

The demonstration Wednesday at the White House was part of a ceremony in which Mrs. Ford presented two royalty checks totaling \$99,445 to Dr. Rauscher to help finance the NCI-sponsored International Conference on Breast Cancer here next fall.

The royalties came from sales of limited edition Gerald R. Ford inaugural medals and commemorative silver plates marketed by the Medallic Art Co. and Franklin Mint, respectively.

The microscope belonged to Dr. Alan Rabson, head of the institute's cancer diagnosis division. "His work is well known and a lot of it was done on this microscope," Rauscher told the First Lady, inviting her to autograph the instrument.

"I feel honored to have my name there," said Mrs. Ford, who underwent breast cancer surgery in September, 1974.

"We just try to live from day to day, do you know what I mean?" Julie Nixon Eisenhower asked, rhetorically, during a Cincinnati press conference to promote a line of embroidery called "Julie's Stitchery."

Her father, she said, "spends most of his time working on his book, and because it is an election year, I think he's going to stay in the background because he feels it would be better."

Meanwhile, another Watergate era figure, Charles W. Colson, somewhat of a switch-hitter himself, is

claiming credit for the switch by former Texas Democrat John B. Connally Jr. to the Republican party. Colson, who switched to God after leaving the White House in 1973 and later pleading guilty to obstruction of justice in the Pentagon Papers case, has written a book, "Born Again," to be published March 1. Colson says Connally and Gen. Alexander M. Haig, White House chief of staff until becoming NATO commander, were "the only two men around here" whom Richard Nixon regarded as qualified to succeed him as President.

Colson says he arranged Connally's switch and assured the former Texas governor that he'd have Nixon's support as GOP presidential standard-bearer in 1976.

Ailing... That Ford in the future of the People's Republic of China was really Henry, the II. It was, that is, until he was hospitalized for angina pectoris and had to "defer" a trip there. The 58-year-old automotive tycoon was planning to take along some tractor and truck sales brochures just in case. Printed in Chinese, of course... Rabbi Baruch Korff, Richard M. Nixon's good friend, is in Massachusetts General Hospital at Boston for an undisclosed ailment.

Splitting... from her real-life "Ken," inventor Jack Ryan, who developed the Barbie Doll, is actress Zsa Zsa Gabor, 55. In a divorce suit filed in Los Angeles, Gabor accused Ryan, 49, of leaving her Bel Air home a shambles after promising to build a nightclub in it for her. To say nothing of her Rolls-Royce, which, she says, Ryan dismantled, leaving her nothing but a bunch of very, very spare parts.

—Donnie Radcliffe



CLIMATE."

-0-

WASHINGTON (UPI) -- THE PEOPLES BICENTENNIAL COMMISSION, WHICH CARRIES THE MOTTO OF "REVOLUTIONARY ALTERNATIVES FOR THE BICENTENNIAL YEARS," YESTERDAY PRAISED PRESIDENT FORD'S CITATION OF THOMAS PAINE AND USE OF THE PHRASE "COMMON SENSE" IN HIS STATE OF THE UNION MESSAGE.

FORD SAID IN HIS SPEECH "TOM PAINE AROUSED THE TROUBLED AMERICANS OF 1776 TO STAND UP TO THE TIMES THAT TRY MEN'S SOULS, BECAUSE THE HARDER THE CONFLICT THE MORE GLORIOUS THE TRIUMPH."

PAINE PUBLISHED A TRACT CALLED "COMMON SENSE" WHICH THE PBC NOTED "WAS A FIERY CALL TO REVOLUTION AGAINST THE GOVERNMENT, THE ENTRENCHED ARISTOCRACY AND THE MERCHANT CLASS".

"FOR YEARS THE PBC HAS HOPED AND PRAYED THAT OUR NATION'S COMMANDER-IN-CHIEF WOULD SEE THAT REVOLUTION IS NOW THE ONLY POSSIBLE COURSE OF ACTION OPEN TO THIS BELEAGUERED NATION," SAID THE PBC.

WASHINGTON (UPI) -- BETTY FORD TOMORROW WILL PRESENT \$97,000 IN ROYALTIES FROM PRESIDENTIAL INAUGURAL MEDAL SALES TO FINANCE AN INTERNATIONAL CONFERENCE ON BREAST CANCER NEXT FALL, THE WHITE HOUSE ANNOUNCED YESTERDAY.

THE CHECK WILL BE PRESENTED TO DR. FRANK RAUSCHER, DIRECTOR OF THE NATIONAL CANCER INSTITUTE, AT A WHITE HOUSE CEREMONY.

ALSO PARTICIPATING WILL BE SEN. MARK HATFIELD, R-ORE., CHAIRMAN OF THE SPECIAL INAUGURAL MEDAL COMMITTEE.

UPI 01-20 10:51 AES

JAN 20 1976

Danbury Executive to Participate In White House Cancer Ceremony

WASHINGTON — William T. Louth, chairman of the board of the Medallic Art company, Danbury, Conn., and First Lady Betty Ford will be among the participants in a White House ceremony on Wednesday at which royalties from the sale of the official President Ford inaugural medals and plates will be presented to fund an International Conference on Breast Cancer.

Mr. Louth, whose firm has been the official medalist for 10 presidential inaugurals since 1925, will give Mrs. Ford a royalty check of \$75,000 from the sale of limited edition inaugural medals whose design includes a soaring eagle created by sculptor Frank Eliscu of Easton, Conn. The reverse design was based on Mr. Eliscu's 18-inch-high sculpture of an eagle given to President Ford for the Oval office by the Inaugural Medal committee.

Charles L. Andes, chairman of the board and chief executive officer of Franklin Mint corporation, Franklin Center, Pa., will present \$22,000 in royalties from the sale of a limited edition plate using the medal design.

Mrs. Ford in turn will present the two royalty checks to Dr. Frank J. Rauscher, director of the national cancer program of the National Cancer Institute, Bethesda, Md.

Joining in the ceremonies will be Sen. Mark O. Hatfield, R-Ore., chairman of the Inaugural Medal committee.

The breast cancer conference will take place here next fall. It will provide widespread dissemination of recent scientific advances in early detection, diagnosis and treatment of breast cancer — the number one cancer killer of women in the United States.

JAN 22 1976

Royalties Go For Cancer Parley

Washington (AP) — Betty Ford yesterday turned over \$99,445 in royalties raised from a medal honoring her husband's inaugural to help finance an international conference on breast cancer in Washington.

She also viewed cancer cells through a microscope for the first time. Mrs. Ford underwent breast cancer surgery in September, 1974. The Microscope demonstration was arranged at the White House by Dr. Frank Rauscher, director of the National Cancer Institute.



Mrs. Ford

Dr. Rauscher said the conference would provide information to other nations so that American technology in the breast cancer field can be made available "to women all over the world."

The institute will sponsor the springtime conference to show other countries what he said was the "remarkable progress" made in the United States in breast cancer detection and treatment in recent years. The funds came from royalties from the sale of Ford presidential inaugural medals put out by the Medallic Art Company of Danbury, Conn., and the Franklin Mint Corporation.

Columbus Evening Dispatch

COLUMBUS, OHIO
D. 217,257 SUN. 325,844

JAN 22 1976

Cancer Conference Aided by Royalties

WASHINGTON (AP) — Betty Ford Wednesday turned over \$99,445 in royalties raised from a medal honoring her husband's inaugural to help finance an international conference on breast cancer in Washington.

She also viewed cancer cells through a microscope for the first time. Mrs. Ford underwent breast cancer surgery in September 1974. The microscope demonstration was arranged at the White House by Dr. Frank Rauscher, director of the National Cancer Institute.

DR. RAUSCHER SAID THE CONFERENCE would provide information to other nations so that American technology in the breast cancer field can be made available "to women all over the world."

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Rauscher said the slide Mrs. Ford looked at showed a "Stage I breast cancer," so small that it could not be discovered by palpation, but was discovered through use of mammography, a low-dose X-ray technique.

DANBURY, CONN.
NEWS-TIMES
D. 30,000

JAN 20 1976

Mrs. Ford to get Medallic Art check

DANBURY — William T. Louth, chairman of the board of Medallic Art Co. here, will present to Mrs. Gerald Ford a \$75,000 check representing the royalty from the sale of President Ford's inaugural medals.

Mrs. Ford, who will accept the check in Washington, will give it to the International Conference on Breast Cancer.

Medallic Art was the official medalist for Ford's inauguration. The limited edition medals were designed by Frank Eliscu of Easton.

Medallic has been the official medalist for 10 presidential inaugurals since 1925.





MEDALLIC ART COMPANY

OLD RIDGEBURY ROAD • DANBURY, CONN. 06810 • (203) 792-3000

WILLIAM TREES LOUTH
PRESIDENT

January 26, 1976

Ms. Shelia Weidenfeld
Press Secretary to the First Lady
The Whitehouse
Washington, D. C.

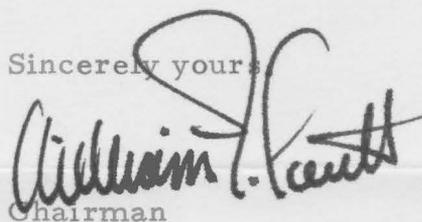
Dear Shelia:

On behalf of all of us at Medallic Art Company, thank you for the arrangements which you so successfully handled in connection with the checks that were presented to Mrs. Ford. It was a privilege for us to raise money for such a worthwhile cause.

We all enjoyed ourselves and considered it a great privilege to meet Mrs. Ford. She is an extremely gracious person.

If any of us can ever be of help to you, don't hesitate to call upon me.

Sincerely yours,


Chairman

WTL:mvo



FIRST LADY

February 9, 1976

Dear Warren:

Thanks so much for your note. It is I who should be thanking you. Due to your efforts, the presentation went very smoothly.

I am fairly certain I know who everyone is in the enclosed pictures, but as a double check, would you please let me know and return them so that I can have them autographed?

Many thanks again for the medals.

All my best,

Sheila Rabb Weidenfeld
Press Secretary to Mrs. Ford

Mr. Warren Weiner
President
Public Relations Ltd.
3 Parkway
Philadelphia, Pennsylvania 19102

SRW/fp

7.1.1 - Jan 21 - medal ^{check} presentation



MAR 22 1976

By Vic Russ

Coins

by Vic Russ

WITH ITS INITIAL inventory virtually exhausted within weeks, Krause Publications has prepared a second printing of the 1976 edition of the standard Catalog of World Coins. The Catalog covers coins as far back as 1800 from 563 countries, states, provinces and cities. The huge 1,376 page volume includes 30,000 original coin photos and lists over 50,000 coins of the world by country, date and mint. The second printing also includes a small number of revisions due to minor errors discovered in the first printing. Special features include a guide to standard international numeral systems, a guide to standard international grading terminology and abbreviations, a table of foreign exchange rates for 24 of the most popular currencies of the world and complete mintage statistics and values. Values are given in three or more grades. Priced at \$19.50, the 1976 Standard Catalog of World Coins is available from most hobby shops and coin dealers or direct from the publisher, Krause Publications, Iola, Wisc. 54945.

Inaugural Medal Sales

First Lady Betty Ford presented \$99,445 in royalties from the Gerald Ford Presidential inaugural medal sales, to fund an international conference on breast cancer next fall in Washington. The inaugural medals, part of a tradition begun by President William McKinley in 1901, marked two historic firsts. The medal was the first for a President under the 25th Amendment, and the first official solid gold medal struck in the U.S. for private ownership since the gold ban of 1933. The solid 18 karat gold edition, limited to 1,500 medals at \$395, sold out in just seven working days last year. A few silver and bronze medals are still available. Further information on these medals may be obtained from Medallion Art Co., Old Ridgebury Rd., Danbury, 06810.

Hobby Potpourri

Twelve years ago the 1903-0 Morgan Silver Dollar was the rarest Morgan dollar selling for \$1,500 plus. Then without warning the government released bag upon bag of New Orleans silver dollars that had been laying around since the turn of the century. The 1903-0 dollars dropped to \$25 each where they remained until last year. They are now selling at \$60 in BU condition.

The 1921 Peace dollar was our country's second experimental coin with a high relief. Like its predecessor, the 1907 \$20 gold coin, the 1921 Peace Dollar was changed to a flatter relief, making the 1921 Peace Dollar a one-year type coin. Most of these coins are not struck with enough force to show full hair and feather detail and most of these BU coins have flat hair and feathers. The 1921P choice BU Peace Dol-

lars retail at \$300 while the 1922P choice BU Peace Dollars retail at \$15.

In 1905 President Theodore Roosevelt commissioned Augustus Saint-Gaudens to redesign the \$10 and \$20 gold coins. Roosevelt wanted the coins to have the beauty of ancient Greek coins. The High Relief Double Eagle (\$20) design by Saint-Gaudens is one of America's most beautiful coins. The designer however wasn't familiar with the coining process and the coin required nine blows from the hydraulic press to fully strike up a single coin. The design was impractical and after slightly over 11,000 High Relief Double Eagles were struck the Mint gave up and reworked the design drastically flattening the relief. The new flat relief remained in production until 1933.

Russian Gold Coin

Russia entered the popular bullion trade by redesigning its 52-year old gold issue and issuing it with a 1975 date. The Russia gold coin was released to compete with the South African Kruggerand and the Austrian 100 corona coin. The Russian coin in 10 rubles denomination pictures a farmer sowing seed before a back drop of plow and factories on the obverse. The reverse has the Soviet arms device encircled by a legend translating to "Workers of the World, Unite." The coin's gold content is slightly higher than that of the British Sovereign.

Olympic Gold

Canada will issue a \$100 gold coin this year to commemorate the Olympic games and to assist funding the international athletic meet in Montreal this July. The coin measures 27mm and is .583 fine quality gold. This is Canada's first gold coin since the 1967 \$20 centennial commemorative. The obverse pictures Arnold Machin's portrait of Queen Elizabeth with a simple maple leaf and the date. The reverse shows a standing Athena resting her hand on the shoulder of a nude athlete. The athlete is holding the traditional Olympic victory rewards, a garland and a sash. The design is completed with the dates 776 B.C. - 1976 A.D. Sales of the gold coins are being handled by the American Express Company with a price of \$110 per coin, plus \$3.50 for handling and shipping. Delivery is expected in May. For customer convenience American Express has instituted an installment plan of four monthly payments of \$27.50 each, with no billing until after delivery.

Odds & Ends

George Washington and Marquis de Lafayette appear on the commemorative silver dollar of 1899.

Ephriam Brasher, a neighbor of George Washington, in New York City, proposed designs of coins for the New Republic. His name is still associated with the gold Brasher doubloon which he struck privately.

GERALD R. FORD LIB.