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For Immediate Release  
Friday, October 24, 1975

THE WHITE HOUSE  
Office of the Press Secretary to Mrs. Ford

---

Mrs. Ford will make the first donation to the 1975 Trick or Treat Drive in the Diplomatic Room Sunday, October 26 at 2:30. Mrs. Ford who is the Honorary Chairman of UNICEF's 1975 Trick or Treat Drive will be joined by Danny Kaye, Ambassador at Large for UNICEF and six UNICEF children. They are: Robert Lowell Beauregard, Jr. (Arlington; 4 1/2 years old); Katherine Jaye Beauregard (Arlington; 11 years old); Suzette Cluff (McLean; nine years old); Pippa Vanderstar (D. C.; 12 years old); Adrienne Janna Slaughter (D. C.; 12 years old); Anthony Bell (Maryland; 11 years old).

Mr. Kaye will leave Monday morning for a 4 1/2 days tour of 65 cities to launch the drive. He will be on the plane which has been named UNICEF #1 and will be piloted by Mr. Kaye.

# # #

PRESS COVERAGE: Photo pick-up at 2:15 PM



Unicef. Calendars  
Bites

THE WHITE HOUSE

WASHINGTON

Lacy

L 414 Gayline Lino

Bob Thomas

256-3008 Davidson

Butler Aviation



THE WHITE HOUSE  
WASHINGTON

10/24

TO: SHEILA WEIDENFELD

FROM: BILL NICHOLSON



Will call  
again wed.

Warren

~~Bob~~

Cowan

213

275-4581

call Sheila

MEMORANDUM

THE WHITE HOUSE  
WASHINGTON

October 20, 1975

MEMORANDUM FOR: SUSAN PORTER  
FROM: W. W. NICHOLSON  
SUBJECT: Danny Kaye and UNICEF

Susan, I think if this is to be done, it will have to be Mrs. Ford doing the honors.

Could it be fitted into her schedule, do you think?

The best date from Kaye's standpoint would be the 24th, as per conversations since this correspondence.

SAT 25<sup>th</sup> 5 mins.  
Several children in costume.  
~~Danny Kaye.~~  
65 City Tour to Launch Campaign.

Mrs Ford @ Clev. SAT  
supports  
Honor. Nat'l Christmas



Status of  
Danny Kaye UNICEF

Oct 24<sup>th</sup> BEST  
DATE\*

SCHEDULING ROUTING MEMO

August 26, 1975

NOTE FOR SUSAN PORTER

Re UNICEF DAY and Danny Kaye, the National Chairman

What are Mrs. Ford's plans?

Thank you.

Bill Nicholson

WWN:mhr



Oct 27  
Oct 24

...Philadelphia, Pennsylvania  
...for themselves on Halloween  
...contemporaries in  
...occasions, such as UNICEF  
...background of the strong  
...developed. President Johnson  
...IEF Day. Subsequently, over  
...joined in functional and  
...years. During the past 27 years,  
...tion for UNICEF-assisted  
...of the money has been the  
...work of UNICEF and the needs of

...the support for the United  
...limited in the number  
...initiate... as well as  
...the government's position  
...for UNICEF. The fifth  
...the accomplishments of the  
...association.

...have agreed  
...national  
...national chairman. He is planning a...  
...five-day period, the trip to begin in...  
...conclude in Los Angeles on October...  
...bring to the attention of millions of...  
...to inspire, not only more young...  
...in a world of children on Halloween...

...Bill Nicholson

September 4, 1975

Dear Mrs. Pantaleoni:

On behalf of the President, I wish to acknowledge and to thank you for your letter of August 19 asking him to receive Danny Kaye, National Chairman of UNICEF Day early in the morning of October 27 when he is in Washington to begin a 50-60 cities' tour to bring attention to the UNICEF Halloween Program.

Very careful consideration will be given to your request and just as soon as it is possible to determine what the President's schedule for the morning of October 27 must be, I will be back in touch with you.

With our best wishes.

Sincerely,

William W. Nicholson  
Deputy Director  
Scheduling Office

Mrs. Guido Pantaleoni, Jr.  
President  
United States Committee for UNICEF  
331 East 38th Street  
New York, New York 10016

WWN:MHR:em

bcc: two for Nancy Gemmell  
: and incoming to Helen Donaldson.



THE WHITE HOUSE  
WASHINGTON

August 26, 1975

NOTE FOR SUSAN PORTER

Re UNICEF DAY and Danny Kaye, the  
National Chairman

What are Mrs. Ford's plans?

Thank you.

*Bill*

Bill Nicholson

BILL, SHE HAS NO PLANS  
AT THE MOMENT. SHE  
HAS 2 IMPT. ARTS  
INVITATIONS PENDING  
THAT DAY (OCT. 27<sup>th</sup>) AT  
THE KENNEDY CENTER,  
HOWEVER.

SUSAN

I'M CKING

ON IT WITH  
HER. GOOD

FOR GF OR  
BF TO DO,

S.

9/3/75

1. Mary Rawkins  
acknowledge  
letter
2. HED 27  
file Oct 31

cc + memo to  
Helen Donaldson



August 26, 1975

NOTE FOR SUSAN PORTER

Re UNICEF DAY and Danny Kaye, the *Oct 27*  
National Chairman

What are Mrs. Ford's plans?

Thank you.

Bill Nicholson

WWN:mhr



Req for P to receive Danny Kaye, Natl Chmn of UNICEF DAY early in morning of October 27 when he is in DC to begin tour of 50-60 cities in 5-day perkod to bring attention to the program.

### SCHEDULING ROUTING MEMO

Subject: \_\_\_\_\_ Originator: Mrs. Guido  
To Individual \_\_\_\_\_ Comments Pantaleoni, Jr.  
1. W. Nicholson Processed 8/25 Pres of US Committee  
\_\_\_\_\_ for UNICEF

\_\_\_\_\_ W. Rustand \_\_\_\_\_

\_\_\_\_\_ Staff to: \_\_\_\_\_

2 Susan Porter \_\_\_\_\_

3 H. Donaldson \_\_\_\_\_

\_\_\_\_\_ M. Widner \_\_\_\_\_

\_\_\_\_\_ M. Rawlins \_\_\_\_\_

\_\_\_\_\_ N. Gemmell \_\_\_\_\_

Return to: \_\_\_\_\_

Action: ~~Anderson~~ Anderson  
Mrs Ford did this event

GPO 560-925 LAST YEAR.

What are Mrs Ford's plans.

NOTE ref to fact that both Mrs. Ford and Mrs. Rockefeller are honorary chairwomen of National UNICEF DAY.

File OCT 27



*Interview (with Danny Kaye)  
Oct. 27th or wk. of Oct. 19*

# UNICEF

United Nations, New York  
Office of The President

The President  
The White House  
Washington, D.C.

Dear Mr. President,

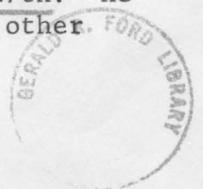
ACTION	
T/D	_____
SCHEDULE BD.	_____
DATE RECEIVED	August 19, 1975
AUG 22 1975	
MESSAGE	_____
SPEAKERS BUREAU	_____
OTHER	_____
APPOINTMENT OFFICE	

It has been twenty-five years since the first recorded Trick or Treat for UNICEF took place, when a Sunday School class in Philadelphia, Pennsylvania decided that rather than just collecting candy for themselves on Halloween, they would collect coins to help their less fortunate contemporaries in other parts of the world. They brought the proceeds, about \$17, to UNICEF. This was the beginning of a nation-wide program. Because of the strong association between UNICEF and Halloween that developed, President Johnson, in 1967, proclaimed October 31st National UNICEF Day. Currently, over 3 million youngsters and their parents are involved in educational and fund-raising programs for the children UNICEF helps. During the past 25 years, Halloween activities have raised over \$46 million for UNICEF-assisted child-welfare programs. Perhaps as important as the money has been the increased awareness amongst Americans of the work of UNICEF and the needs of children in many parts of the world.

The United States government has reflected its support for the United Nations Children's Fund in the leadership it has provided in the higher councils of UNICEF and in its generous financial participation. We believe that the Halloween project has been supportive of our government position by helping to create public awareness and support for UNICEF. The 25th Anniversary provides an opportunity to highlight the accomplishments of the program. We have some exciting plans for this occasion.

We are highly honored that Mrs. Ford and Mrs. Rockefeller have agreed to serve as honorary chairwoman and honorary vice-chairwoman of National UNICEF Day. Our great friend Danny Kaye has accepted the position as national chairman. He is planning a tour of between 50 and 60 cities in a five-day period, the trip to begin in Washington, D.C. on October 27th and conclude in Los Angeles on October 31st. The purpose of this trip is to bring to the attention of millions of people the needs of the world's children and to inspire, not only more youngsters, but people of all ages, to act on behalf of children, on Halloween, National UNICEF Day.

Needless to say, we are so aware of the tremendously heavy demands on your schedule, but it would be of inestimable help if it were possible to arrange for a few minutes for Danny Kaye to visit the White House and receive your enthusiastic support for the UNICEF Halloween Program, prior to his lightning tour across the country. Would it be possible for you to grant him a brief appointment early in the morning of October 27th? He will need to depart by Lear jet on that same day for stops in ten other cities.



The President  
August 19, 1975  
Page 2

If this cannot be worked into your schedule, Danny Kaye could be available at any time during the week of October 19th to visit your office.

With high hopes that we may look forward to an appointment and with deepest appreciation for your interest in the Children's Fund.

Faithfully yours,

*Helenka Pantaleoni*

Mrs. Guido Pantaleoni, Jr.  
President



WITHDRAWAL SHEET (PRESIDENTIAL LIBRARIES)

FORM OF DOCUMENT	CORRESPONDENTS OR TITLE	DATE	RESTRICTION
List	Children for UNICEF Party with Danny Kaye - Sunday, October 26, 1975, 2:15 PM (1 page)	10/24/1975	C

File Location:

SHEILA WEIDENFELD FILES, Box 7, "10/26/1975 - UNICEF First Donation" SMD, 10/7//2016

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- (B) Closed by statute or by the agency which originated the document.
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Dear ~~Fran~~ <sup>Unicef</sup>

October 28, 1975

On Behalf of all of us —  
the children, their parents and all  
of the children of the world who  
will benefit from a UNICEF drive  
— "thank you" for your kind  
and patient assistance with  
our visit on Sunday.

It was a delight to all  
of us! The support of the  
First Family and all at the

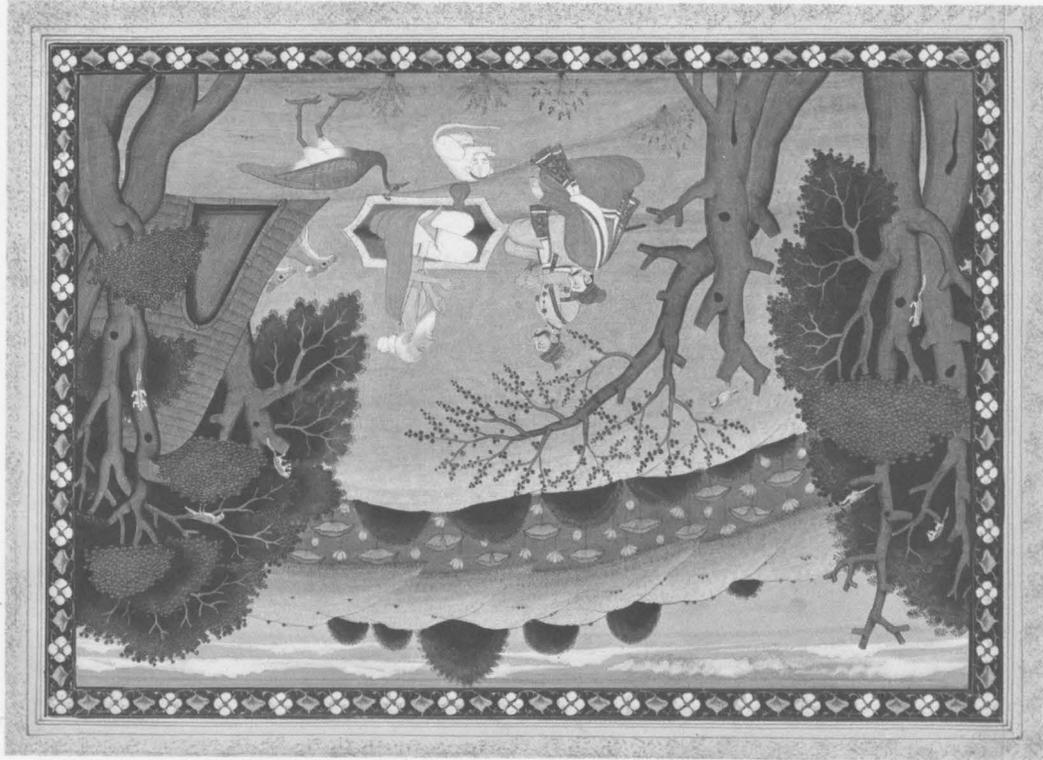
White House

Thank you  
Merci means so  
Gracias  
Enacudo much to us,  
謝謝

Thank you and Best  
wishes — Sincerely,

Jrene Davidson  
for UNICEF Information Service

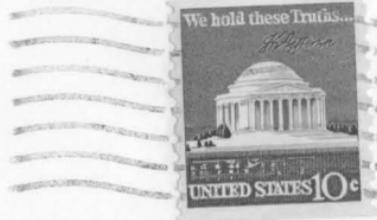




★ Sage Reciting to Noblemen . . . Kangra School, India, c. 1840, contributed to benefit UNICEF, the United Nations Children's Fund. ★ La leçon aux princes . . . Ecole de Kangra, Inde, ca. 1840. Reproduction autorisée au profit du Fonds des Nations Unies pour l'enfance (UNICEF). ★ Lección del sabio a los nobles . . . Escuela Kangra, India, ca. 1840. Contribución al UNICEF, el Fondo de las Naciones Unidas para la Infancia. ★ Мудрец и дворяне — Канграйская школа, Индия, приблизительно 1840 год, подарена Детскому фонду Организации Объединенных Наций (ЮНИСЕФ). ★ 讲道 . . . 一八四〇年左右的画 赠给联合国儿童基金会。



D. Dandson  
UNICEF Information Service  
110 Maryland Ave, NE  
Washington, DC 20002



Fran Paris  
office of Press Secretary  
to Mrs. Ford  
The White House  
Washington, DC 20500

Friday October 28, 1975

Dear Mr. & Mrs. Weidenfeld -

I would like to thank you both so very much for your kind assistance and cooperation in arranging

Danny's & our children's visit to the White House on Sunday.

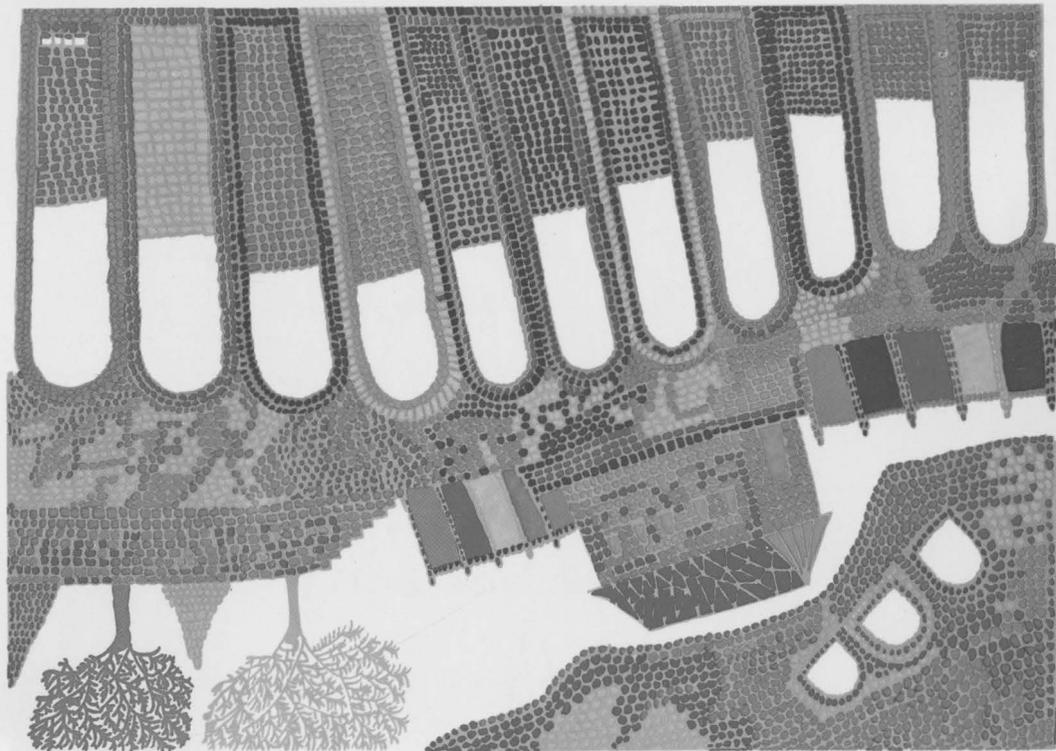
The children & their parents were so touched by the President's and Mrs. Ford's gracious reception. And, of course, all the children on whose behalf UNICEF works will benefit from this occasion of support.

Thank you and best wishes.

Sincerely,

Irene Davidson (for US Committee for UNICEF)



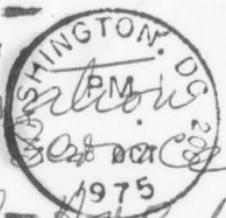


★ Aqueduct • by Yeshayahu Scheinfeld of Israel. Design contributed to benefit UNICEF, the United Nations Children's Fund. ★ Aqueduc • par Yeshayahu Scheinfeld (Israël). Composition offerte à l'UNICEF, le Fonds des Nations Unies pour l'enfance. ★ Acueducto • obra de Yeshayahu Scheinfeld, de Israel. Contribución al UNICEF, el Fondo de las Naciones Unidas para la Infancia. ★ Акведук • Рисунок Ешяяху Шайнфельда (Израиль). Подарок Детскому фонду Организации Объединенных Наций (ЮНИСЕФ). ★ 渠桥, 耶沙牙胡·夏因菲尔德 (以色列) 作。 图案设计赠给联合国儿童基金会。



I, Davidson

UNICEF Information



110 Maryland Ave, NE  
Washington, DC 20002

Mr. & Mrs. E. Weidenfeld  
Office of Press Secretary  
to Mrs. Ford  
The White House  
Washington, DC 20500

# A Presidential 'Treat' for UNICEF

President Ford marked Halloween the other day when he greeted Danny Kaye and six costumed area children representing "Trick or Treat for UNICEF," which is celebrating its 25th anniversary.

President and Mrs. Ford dropped coins in the children's UNICEF boxes—and Kaye's box, too—and then gave the group an unexpected tour of the White House, including a visit to the Oval Office and

business. No sooner has an embarrassed A&P tried to put price and pride together again to win back disillusioned consumers than a contrite Alexis Lichine comes to Washington to apologize for the wines that have been sold under his name for the past several years.

"The only way to gain experience in life is by making mistakes," he told a luncheon audience at the Madison



condition may become a way of life in the food and wine

See PERSONS, A18, Col. 1

Chapter of the National Academy of Television

Arts and Sciences.

*Glask Post*  
*11/1/75*

