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Junior partner: For Rocky, a rite of passage and a welcome from Betty Ford

Pictorial Parade

## Striking It Rich

**I**t was the unlikeliest of political matches—the plain heartland provincial from Grand Rapids and the mega-rich, omnitalented aristocrat out of Manhattan, Pocantico Hills, Seal Harbor and other scattered fiefdoms. But Gerald Ford called Nelson Aldrich Rockefeller to his side last week as a 66-year-old junior

through fifteen years as governor of New York and a varied lifetime of public service (page 18). It brought Ford's home-spun Presidency a dash of glamour, a dollop of high style and a direct line to the Rockefeller lode of cash, connections and brainpower. It seasoned the President's Middle American conserva-



The First Ladies at the White House: Was

clear the new Veep with due deliberation and speed. "God," exclaimed one Senate GOP insider in the afterglow, "it's too good to be true. We're so used to dealing with an Administration that did everything wrong that it's hard to believe we've got one that does anything right."

Ford's prestidigitating could not solve the gravest single danger confronting his Administration—a mix of inflation, stagnation and an ominous stock-market slide that drove the Dow-Jones industrial average below 700 for the first time in four years (page 53). But the President could buy time and support with his politics of reunion, and he pursued it everywhere his movable Presidency led him last week. He went before a stunned assembly of Veterans of Foreign Wars in Chicago and came out for conditional amnesty for 50,000 Vietnam-era deserters and draft evaders (page 16). He popped in on the House and Senate one afternoon, announcing in floor speeches that he had come "to officially inaugurate



AP

Happy (left) unhappy at the news?



Wally McNamee—Newsweek

With the Black Caucus: An 'absolutely fantastically good meeting'



Mike Lien—New York Times

With the congresswomen: A honeymoon embrace for equal rights

September 2, 1974

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at the White House: W  
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By Frank Johnston—The Washing

*Cabinet members, at left, and congressional leaders applaud the nomination of Nelson A. Rockefeller, at center with the President and Mrs. Ford, to be 41st Vice President of the United States.*