

The original documents are located in Box 34, “6/9/76 - Remarks During a Reception for the National Broadcast Editorial Association” of the President’s Speeches and Statements: Reading Copies at the Gerald R. Ford Presidential Library.

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TALKING POINTS FOR RECEPTION OF NATIONAL
BROADCAST EDITORIAL ASSOCIATION
WEDNESDAY, JUNE 9, 1976

LET ME WELCOME ALL OF YOU FROM THE

NATIONAL BROADCAST EDITORIAL ASSOCIATION TO THE WHITE HOUSE.

I HOPE YOU FOUND YOUR BRIEFINGS HELPFUL AND INFORMATIVE.

YOU AND I ARE BOTH CONCERNED WITH A COMMON GOAL●

WE WANT TO ENSURE THAT THE AMERICAN PUBLIC IS WELL INFORMED,

AND CAPABLE OF MAKING THE SOUND DECISIONS SO NECESSARY

TO AMERICA'S FUTURE●

IN AN ELECTION YEAR, YOU HAVE A SPECIAL
RESPONSIBILITY. AT A TIME WHEN CANDIDATES AND
THEIR DEBATES DOMINATE THE NEWS, YOUR EFFORTS CAN PUT
ARGUMENTS INTO PERSPECTIVE AND THE TOTAL PICTURE INTO
SHARP FOCUS.

BY REFLECTING LOCAL REACTIONS TO GOVERNMENT

INITIATIVES, YOUR EDITORIALS ALSO PLAY AN IMPORTANT PART

IN MAINTAINING AN OPEN ADMINISTRATION. I HAVE APPRECIATED

THE OPPORTUNITY TO READ SOME OF THE EDITORIALS YOU HAVE SENT

TO THE WHITE HOUSE THROUGH MARGITA WHITE. I HAVE FOUND

THOSE EDITORIALS TO REPRESENT A WIDE RANGE OF THOUGHTFUL,

PERCEPTIVE AND HELPFUL OPINION.

IT IS GOOD TO BE WITH YOU TODAY IN THIS RATHER
EVENTFUL WEEK.

A LOT HAS HAPPENED -- ESPECIALLY IN THE
LAST 24 HOURS.

AND PERHAPS WE COULD TAKE A FEW MINUTES NOW
TO ANSWER SOME OF THE SPECIFIC QUESTIONS YOU MAY HAVE BEEN
THINKING ABOUT.

END OF TEXT