

**The original documents are located in Box 23, “2/19/76 - Remarks at the Swearing-in Ceremony for Ms. Anne Armstrong as Ambassador to the U.K.” of the President’s Speeches and Statements: Reading Copies at the Gerald R. Ford Presidential Library.**

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**THE PRESIDENT HAS SEEN...**

**SWEARING IN OF ANNE ARMSTRONG**

**THURSDAY, FEBRUARY 19**

IT IS GOOD TO SEE YOU ALL HERE TODAY FOR THIS  
SPECIAL OCCASION -- THE SWEARING IN OF ANNE ARMSTRONG  
TO BE AMBASSADOR TO THE COURT OF ST. JAMES.●

SECRETARY KISSINGER, OF COURSE, IS ON A MISSION

TO LATIN AMERICA NOW. I KNOW HE JOINS ME IN MY ENTHUSIASM  
OVER THE APPOINTMENT. SHE WAS CONFIRMED BY UNANIMOUS VOICE  
VOTE OF THE SENATE, AND WE KNOW THAT ANNE WILL DO A SUPERB JOB.

BUT AS I SAID WHEN I ANNOUNCED MY NOMINATION OF

ANNE ARMSTRONG -- BETTY DESERVES SOME OF THE CREDIT. SHE KEEPS

REMINDING ME THAT WE NEED THE MOST QUALIFIED AND ABLE WOMEN IN

HIGH LEVELS OF GOVERNMENT, WHETHER AT HOME OR ABROAD.

ANNE IS CERTAINLY ABLE AND QUALIFIED.

IN 1973, SHE WAS NAMED COUNSELLOR TO THE PRESIDENT

WITH CABINET RANK. SHE SERVED UNTIL DECEMBER 1974.

AS COUNSELLOR TO THE PRESIDENT, SHE WAS A MEMBER

OF THE DOMESTIC COUNCIL, THE COUNCIL ON WAGE AND PRICE STABILITY,

THE COMMISSION ON THE ORGANIZATION OF GOVERNMENT FOR

THE CONDUCT OF FOREIGN POLICY, AND AS CHAIRMAN OF THE

FEDERAL PROPERTY COUNCIL.

SHE ALSO SERVED AS THE PRESIDENT'S LIAISON TO WOMEN,  
YOUNG PEOPLE, HISPANIC AMERICANS, AND THE AMERICAN REVOLUTION  
BICENTENNIAL ADMINISTRATION.

IT WAS UNDER ANNE'S DIRECTION THAT THE FIRST  
OFFICE OF WOMEN'S PROGRAMS IN THE WHITE HOUSE WAS ESTABLISHED.

SHE WAS A MEMBER OF THE UNITED STATES DELEGATION  
TO THE WORLD FOOD CONFERENCE IN ROME IN 1974 AND TO THE CONFERENCE  
FOR INTERNATIONAL WOMEN'S YEAR IN MEXICO CITY IN 1975●

SHE SERVES AS A MEMBER OF THE COMMISSION  
ON THE OBSERVANCE OF INTERNATIONAL WOMEN'S YEAR AND  
AS A MEMBER OF THE ADVISORY COUNCIL OF THE AMERICAN  
REVOLUTION BICENTENNIAL.

NONE OF THESE CONSIDERABLE JOBS PERFORMED IS  
MORE IMPORTANT THAN THE ONE ANNE ARMSTRONG ACCEPTS TODAY●  
OUR RELATIONS WITH THE UNITED KINGDOM ARE EXCELLENT●  
YET THE CHALLENGES FACING NATO AND THE WESTERN WORLD ARE  
EXTENSIVE●      THERE IS NO COUNTRY WITH WHOM OUR RELATIONS  
ARE MORE IMPORTANT THAN THE UNITED KINGDOM●

IT IS VITAL THAT WE CONTINUE AND STRENGTHEN EVEN FURTHER THE  
TRADITIONAL FRIENDSHIP AND TRUST WE HAVE SHARED WITH BRITAIN●  
OUR ABILITY TO WORK WITH THE BRITISH IN RESPONDING TO  
COMMON CHALLENGES DEPENDS UPON AN EFFECTIVE AMBASSADOR●

I KNOW ANNE WILL DO AN EXCEPTIONAL JOB

REPRESENTING THE UNITED STATES IN GREAT BRITAIN IN THIS BICENTENNIAL

YEAR AND BEYOND●

AS ANNE HAS SAID, SHE HAS A DOUBLE OPPORTUNITY:

TO STRENGTHEN THE LONG AND ENDURING TIES BETWEEN OUR TWO

COUNTRIES, AND TO BE A SYMBOL OF ACHIEVEMENT FOR ALL WOMEN --

AS THE FIRST AMERICAN WOMAN AMBASSADOR TO THE COURT OF

SAINT JAMES.●

I AM CONVINCED SHE WILL BE A CREDIT TO ALL

AMERICANS IN THIS NEW ASSIGNMENT. SHE WILL TAKE WITH HER  
A PROVEN RECORD OF ACCOMPLISHMENT IN ALL THAT SHE HAS DONE --  
AS WELL AS THE ENTHUSIASM, DETERMINATION, AND PROVEN  
ADMINISTRATIVE SKILLS TO ASSURE A CONTINUED RECORD OF SUCCESS  
IN HER REMARKABLE CAREER.

I AM VERY GLAD THAT ANNE, HER HUSBAND, TOBIN,  
AND HER CHILDREN HAVE AGREED TO LEAVE THEIR HOME ON THE  
TEXAS RANGE TO ACCEPT THIS MOST IMPORTANT ASSIGNMENT.

AND NOW, JUSTICE POWELL WILL PLEASE ADMINISTER THE  
OATH OF OFFICE.

END OF TEXT

REMARKS AT THE SWEARING IN OF ANNE ARMSTRONG TO BE  
AMBASSADOR TO THE UNITED KINGDOM OF GREAT BRITAIN  
AND NORTHERN IRELAND

It is good to see you all here today for this special occasion -- the swearing in of Anne Armstrong to be Ambassador to the Court of St. James.

Secretary Kissinger, of course, is on a mission to Latin America now. I know he joins me in my enthusiasm over the appointment. She was confirmed by unanimous voice vote of the Senate, and we know that Anne will do a superb job.

But as I said when I announced my nomination of Anne Armstrong -- Betty deserves some of the credit. She keeps reminding me that we need the most qualified and able women in high levels of government, whether at home or abroad.

Anne is certainly able and qualified.

In 1973, she was named Counsellor to the President with Cabinet rank. She served until December 1974. As Counsellor to the President, she was a member of the Domestic Council, the Council on Wage and Price Stability, the Commission on the Organization of Government for the Conduct of Foreign Policy, and as Chairman of the Federal Property Council.

She also served as the President's liaison to women, young people, Hispanic Americans, and the American Revolution Bicentennial Administration.

It was under Anne's direction that the first Office of Women's Programs in the White House was established.

She was a member of the United States Delegation to the World Food Conference in Rome in 1974 and to the Conference for International Women's Year in Mexico City in 1975.

She serves as a member of the Commission on the Observance of International Women's Year and as a member of the Advisory Council of the American Revolution Bicentennial.

None of these considerable jobs performed is more important than the one Anne Armstrong accepts today. Our relations with the United Kingdom are excellent. Yet the challenges facing NATO and the Western world are extensive. There is no country with whom our relations are more important than the United Kingdom. It is vital that we continue and strengthen even further the traditional friendship and trust we have shared with Britain. Our ability to work with the British in responding to common challenges depends upon an effective Ambassador.

I know Anne will do an exceptional job representing the United States in Great Britain in this Bicentennial year and beyond.

As Anne has said, she has a double opportunity: to strengthen the long and enduring ties between our two countries, and to be a symbol of achievement for all women -- as the first American woman Ambassador to the Court of St. James.

I am convinced she will be a credit to all Americans in this new assignment. She will take with her a proven record of accomplishment in all that she has done -- as well as the enthusiasm, determination, and proven administrative skills to assure a continued record of success in her remarkable career.

I am very glad that Anne, her husband, Tobin, and her children have agreed to leave their home on the Texas range to accept this most important assignment.

And now, Justice Powell will please administer the oath of office.

End of Text