### The original documents are located in Box 15, "9/8/75 - Remarks at a Reception for Members of the Republican National Committee" of the President's Speeches and Statements: Reading Copies at the Gerald R. Ford Presidential Library.

#### **Copyright Notice**

The copyright law of the United States (Title 17, United States Code) governs the making of photocopies or other reproductions of copyrighted material. Gerald Ford donated to the United States of America his copyrights in all of his unpublished writings in National Archives collections. Works prepared by U.S. Government employees as part of their official duties are in the public domain. The copyrights to materials written by other individuals or organizations are presumed to remain with them. If you think any of the information displayed in the PDF is subject to a valid copyright claim, please contact the Gerald R. Ford Presidential Library.

### ACKNOWLEDGEMENTS THANK YOU, MARY LOUISE SENATOR STEVENS

SENATOR DOLE

CONGRESSMAN RHODES

CONGRESSMAN VANDER JAGT

NATIONAL COMMITTEE MEMBERS

LADIES AND GENTLEMEN

Digitized from Box 15 of President's Speeches and Statements: Reading Copies at the Gerald R. Ford Presidential Library

### TALKING POINTS:

## **RECEPTION FOR REPUBLICAN NATIONAL COMMITTEE**

### MONDAY, SEPTEMBER 8, 1975

- | -

FIRST, LET ME WELCOME YOU ALL TO THE WHITE HOUSE --

FOR THIS NIGHT ONLY, ALSO KNOWN AS KANSAS CITY EAST!

IT IS A GREAT PLEASURE TO BE HERE WITH YOU TONIGHT.

I REALLY MEAN THAT, BUT IN ALL HONESTY I DO HAVE TO SAY THAT

I'VE BEEN DOING A GOOD BIT OF TRAVELLING AROUND THE COUNTRY, MEETING WITH REPUBLICANS WHENEVER I HAVE THE OPPORTUNITY. WHAT I FIND IS AN ENTHUSIASM AMONG REPUBLICANS THAT MUST BE CONTAGIOUS -- FOR I SEE IT EVERYWHERE. I LIKE WHAT I SEE.

- 3 -

TO ME, THIS ENTHUSIASM ASSURES THAT 1976 WILL BE A GOOD YEAR FOR THE REPUBLICAN PARTY.

2. THANK YOU FOR COMING. AS YOU KNOW,

- 4 - THE PRESIDENT HAS SEEN.... 3. BUT THERE IS MUCH WORK TO DO BEFORE THE 1976 ELECTIONS. REGISTRATION IS AN EXAMPLE. THERE ARE SOME 50 MILLION POTENTIAL VOTERS IN THIS COUNTRY WHO JUST DON'T TAKE THE TIME TO REGISTER AND ANOTHER 25 MILLION WHO REGISTER BUT DON'T VOTE. WE MUST REACH OUT TO THESE POTENTIAL VOTERS AND TO THOSE WHO CLASSIFY THEMSELVES AS INDEPENDENTS.

- 5 ---

THE REPUBLICAN PARTY HAS A LOT TO SAY TO THESE POTENTIAL

VOTERS. THEY ARE CONCERNED ABOUT ECONOMIC PROGRESS, ENERGY INDEPENDENCE, NATIONAL DEFENSE, THE PURSUIT OF JUSTICE AND DOMESTIC TRANQUILITY IN AMERICA -- AND SO ARE WE. THEY WANT A GOOD EDUCATION FOR THEMSELVES AND THEIR CHILDREN,

GOOD HOUSING, GOOD HEALTH CARE AND GOOD FOOD FOR THEIR FAMILIES

-- AT PRICES THEY CAN AFFORD -- AND SO DO WE.

- 7 -

4. THESE ARE BASIC CONCERNS THAT AFFECT ALL OUR LIVES

REGARDLESS OF POLITICAL PERSUASION. THESE ARE THE ELEMENTS

THAT DETERMINE THE QUALITY OF OUR LIVES WHICH IS THE GREAT

CHALLENGE WE FACE AS WE ENTER OUR THIRD CENTURY OF INDEPENDENCE.

OFF-YEARS IN THE HISTORY OF THE REPUBLICAN PARTY. THIS IS THE YEAR WE MUST LAY THE GROUNDWORK TO RUN THE CAMPAIGNS TO ELECT REPUBLICANS AT EVERY LEVEL NEXT YEAR.

5. THIS YEAR, 1975, IS ONE OF THE MOST IMPORTANT

- 9 -

YOUR LOCAL PARTY ORGANIZATIONS MUST PLAY KEY ROLES IN THOSE

CAMPAIGNS. BUT THEY CAN DO SO ONLY IF PROPER FOUNDATIONS

ARE LAID -- NOW.

6. THE NEW 1974 CAMPAIGN LAW CALLS FOR A STRONGER

WORKING RELATIONSHIP BETWEEN PARTY ORGANIZATIONS AND

CANDIDATES.



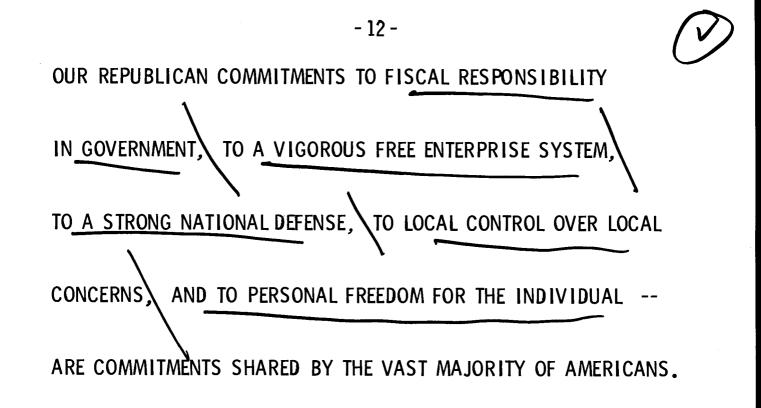
BECAUSE OF THIS, THE ABILITY OF REPUBLICAN CANDIDATES TO WIN ELECTIONS AT EVERY LEVEL WILL DEPEND HEAVILY ON HOW SUCCESSFUL OUR REGISTRATION CAMPAIGN IS -- HOW MANY DOORS WE KNOCK ON. EACH POTENTIAL VOTER MUST BE IDENTIFIED AS TO PARTY AFFILIATION, REGISTERED AND THEN GOTTEN TO THE POLLS ON ELECTION DAY.

- 11 -

7. MORE THAN AT ANY TIME IN OUR HISTORY, THE

PRINCIPLES AND OBJECTIVES OF THE REPUBLICAN PARTY MATCH THE HOPES

AND THE ASPIRATIONS OF THE AMERICAN PEOPLE.



- 12a -

WE BELIEVE, AS ABRAHAM LINCOLN SAID, THAT THE LEGITIMATE OBJECTIVE OF GOVERNMENT IS "TO DO FOR THE PEOPLE WHAT NEEDS TO BE DONE, BUT WHAT THEY CANNOT, BY INDIVIDUAL EFFORT, DO AT ALL OR DO SO WELL FOR THEMSELVES." WE BELIEVE THAT THE AMERICAN PEOPLE HAVE GROWN WEARY OF GOVERNMENT'S OVERSTATED PROMISES AND OVERBEARING CONTROLS. WE BELIEVE THE AMERICAN PEOPLE ARE READY TO DO GREAT THINGS FOR

THEMSELVES AND FOR THEIR COUNTRY.

- 14 -

8. WE CAN MAKE THESE YEARS GREAT ONES FOR THIS

COUNTRY -- BUT WE NEED YOUR HELP AND THE HELP OF ALL

AMERICANS WHO SHARE OUR VIEW OF THIS COUNTRY AND OUR VISION

OF WHAT'S NEEDED TO MAKE IT EVEN GREATER.

- 15 -LET'S MAKE SURE WE KEEP THE DOOR OF OUR PARTY OPEN WIDE TO ALL WHO WANT TO JOIN US IN THIS EFFORT -- INSTEAD OF OPENING IT JU<u>ST A CRACK FOR A FEW.</u> LET US WORK TOGETHER FOR A COMMON VICTORY RATHER THAN WORKING AGAINST EACH OTHER FOR SURE DEFEAT.

- 16 -

9. I PLEDGE TO DO MY PART: TO WORK WITH YOU TO BUILD

THIS PARTY OF OURS INTO THE MOST EFFECTIVE POLITICAL WEAPON POSSIBLE

IN ADVANCE OF THE 1976 CAMPAIGN. TOGETHER, WE CAN -- WE WILL --

DO IT.

# END OF TEXT